

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Population | | | | | | | | |
| Estimated Population (2023) | 5,051 | | 60,311 | | 184,882 | | 619,970 | |
| Projected Population (2028) | 5,161 | | 61,245 | | 189,263 | | 641,103 | |
| Census Population (2020) | 4,999 | | 60,624 | | 184,965 | | 617,125 | |
| Census Population (2010) | 4,827 | | 56,815 | | 173,019 | | 571,746 | |
| Projected Annual Growth (2023-2028) | 110 | 0.4% | 934 | 0.3% | 4,381 | 0.5% | 21,133 | 0.7% |
| Historical Annual Growth (2020-2023) | 52 | 0.3% | -313 | -0.2% | -83 | - | 2,845 | 0.2% |
| Historical Annual Growth (2010-2020) | 172 | 0.4% | 3,809 | 0.7% | 11,946 | 0.7% | 45,380 | 0.8% |
| Estimated Population Density (2023) | 1,609 | psm | 2,133 | psm | 2,355 | psm | 1,974 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi | 314.0 | sq mi |
| Households | | | | | | | | |
| Estimated Households (2023) | 2,083 | | 24,554 | | 72,699 | | 254,432 | |
| Projected Households (2028) | 2,078 | | 24,612 | | 73,450 | | 260,022 | |
| Census Households (2020) | 2,037 | | 24,377 | | 71,820 | | 250,520 | |
| Census Households (2010) | 1,992 | | 22,754 | | 67,296 | | 229,890 | |
| Projected Annual Growth (2023-2028) | -4 | - | 58 | - | 751 | 0.2% | 5,590 | 0.4% |
| Historical Annual Change (2010-2023) | 91 | 0.3% | 1,800 | 0.6% | 5,403 | 0.6% | 24,542 | 0.8% |
| Average Household Income | | | | | | | | |
| Estimated Average Household Income (2023) | \$83,707 | | \$80,263 | | \$74,271 | | \$92,281 | |
| Projected Average Household Income (2028) | \$87,114 | | \$80,790 | | \$74,258 | | \$92,993 | |
| Census Average Household Income (2010) | \$52,704 | | \$50,410 | | \$45,012 | | \$55,620 | |
| Census Average Household Income (2000) | \$51,408 | | \$49,547 | | \$44,553 | | \$50,975 | |
| Projected Annual Change (2023-2028) | \$3,407 | 0.8% | \$527 | 0.1% | -\$13 | - | \$713 | 0.2% |
| Historical Annual Change (2000-2023) | \$32,299 | 2.7% | \$30,716 | 2.7% | \$29,718 | 2.9% | \$41,305 | 3.5% |
| Median Household Income | | | | | | | | |
| Estimated Median Household Income (2023) | \$60,767 | | \$56,439 | | \$52,960 | | \$68,622 | |
| Projected Median Household Income (2028) | \$55,090 | | \$51,623 | | \$48,374 | | \$64,240 | |
| Census Median Household Income (2010) | \$45,390 | | \$44,376 | | \$38,764 | | \$44,936 | |
| Census Median Household Income (2000) | \$47,517 | | \$42,567 | | \$38,577 | | \$41,830 | |
| Projected Annual Change (2023-2028) | -\$5,677 | -1.9% | -\$4,816 | -1.7% | -\$4,586 | -1.7% | -\$4,382 | -1.3% |
| Historical Annual Change (2000-2023) | \$13,250 | 1.2% | \$13,872 | 1.4% | \$14,383 | 1.6% | \$26,792 | 2.8% |
| Per Capita Income | | | | | | | | |
| Estimated Per Capita Income (2023) | \$34,666 | | \$32,760 | | \$29,251 | | \$38,029 | |
| Projected Per Capita Income (2028) | \$35,224 | | \$32,548 | | \$28,863 | | \$37,869 | |
| Census Per Capita Income (2010) | \$21,743 | | \$20,191 | | \$17,508 | | \$22,364 | |
| Census Per Capita Income (2000) | \$22,092 | | \$20,496 | | \$17,831 | | \$20,386 | |
| Projected Annual Change (2023-2028) | \$559 | 0.3% | -\$211 | -0.1% | -\$388 | -0.3% | -\$160 | - |
| Historical Annual Change (2000-2023) | \$12,574 | 2.5% | \$12,263 | 2.6% | \$11,420 | 2.8% | \$17,643 | 3.8% |
| Estimated Average Household Net Worth (2023) | \$250,368 | | \$283,321 | | \$257,439 | | \$399,705 | |

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---|-------------|-------|--------------|-------|---------------|-------|---------------|-------|
| Race and Ethnicity | | | | | | | | |
| Total Population (2023) | 5,051 | | 60,311 | | 184,882 | | 619,970 | |
| White (2023) | 3,577 | 70.8% | 31,169 | 51.7% | 87,064 | 47.1% | 356,496 | 57.5% |
| Black or African American (2023) | 848 | 16.8% | 21,391 | 35.5% | 71,749 | 38.8% | 170,050 | 27.4% |
| American Indian or Alaska Native (2023) | 21 | 0.4% | 190 | 0.3% | 817 | 0.4% | 2,150 | 0.3% |
| Asian (2023) | 45 | 0.9% | 806 | 1.3% | 2,358 | 1.3% | 28,267 | 4.6% |
| Hawaiian or Pacific Islander (2023) | 2 | - | 38 | - | 85 | - | 243 | - |
| Other Race (2023) | 264 | 5.2% | 3,077 | 5.1% | 11,845 | 6.4% | 29,051 | 4.7% |
| Two or More Races (2023) | 295 | 5.8% | 3,639 | 6.0% | 10,964 | 5.9% | 33,713 | 5.4% |
| Population < 18 (2023) | 1,115 22.1% | | 15,563 25.8% | | 50,948 27.6% | | 149,033 24.0% | |
| White Not Hispanic | 558 | 50.1% | 4,975 | 32.0% | 15,018 | 29.5% | 63,427 | 42.6% |
| Black or African American | 271 | 24.3% | 6,869 | 44.1% | 23,162 | 45.5% | 47,978 | 32.2% |
| Asian | 2 | 0.2% | 146 | 0.9% | 489 | 1.0% | 6,043 | 4.1% |
| Other Race Not Hispanic | 83 | 7.5% | 1,122 | 7.2% | 3,098 | 6.1% | 9,181 | 6.2% |
| Hispanic | 200 | 18.0% | 2,451 | 15.8% | 9,182 | 18.0% | 22,403 | 15.0% |
| Not Hispanic or Latino Population (2023) | 4,515 89.4% | | 54,009 89.6% | | 162,022 87.6% | | 559,810 90.3% | |
| Not Hispanic White | 3,472 | 76.9% | 29,955 | 55.5% | 82,737 | 51.1% | 344,595 | 61.6% |
| Not Hispanic Black or African American | 829 | 18.4% | 21,144 | 39.1% | 70,992 | 43.8% | 168,072 | 30.0% |
| Not Hispanic American Indian or Alaska Native | 10 | 0.2% | 67 | 0.1% | 235 | 0.1% | 683 | 0.1% |
| Not Hispanic Asian | 44 | 1.0% | 792 | 1.5% | 2,323 | 1.4% | 28,112 | 5.0% |
| Not Hispanic Hawaiian or Pacific Islander | 2 | - | 34 | - | 66 | - | 194 | - |
| Not Hispanic Other Race | 13 | 0.3% | 161 | 0.3% | 499 | 0.3% | 1,525 | 0.3% |
| Not Hispanic Two or More Races | 145 | 3.2% | 1,855 | 3.4% | 5,171 | 3.2% | 16,630 | 3.0% |
| Hispanic or Latino Population (2023) | 536 10.6% | | 6,302 10.4% | | 22,860 12.4% | | 60,160 9.7% | |
| Hispanic White | 105 | 19.7% | 1,214 | 19.3% | 4,327 | 18.9% | 11,901 | 19.8% |
| Hispanic Black or African American | 19 | 3.5% | 247 | 3.9% | 757 | 3.3% | 1,978 | 3.3% |
| Hispanic American Indian or Alaska Native | 11 | 2.1% | 124 | 2.0% | 583 | 2.5% | 1,467 | 2.4% |
| Hispanic Asian | - | - | 14 | 0.2% | 35 | 0.2% | 155 | 0.3% |
| Hispanic Hawaiian or Pacific Islander | - | - | 4 | - | 19 | - | 49 | - |
| Hispanic Other Race | 250 | 46.7% | 2,916 | 46.3% | 11,346 | 49.6% | 27,526 | 45.8% |
| Hispanic Two or More Races | 150 | 27.9% | 1,783 | 28.3% | 5,793 | 25.3% | 17,083 | 28.4% |
| Not Hispanic or Latino Population (2020) | 4,381 87.6% | | 53,030 87.5% | | 157,132 85.0% | | 547,060 88.6% | |
| Hispanic or Latino Population (2020) | 618 12.4% | | 7,593 12.5% | | 27,833 15.0% | | 70,065 11.4% | |
| Not Hispanic or Latino Population (2010) | 4,513 93.5% | | 52,530 92.5% | | 156,717 90.6% | | 529,648 92.6% | |
| Hispanic or Latino Population (2010) | 314 6.5% | | 4,284 7.5% | | 16,301 9.4% | | 42,097 7.4% | |
| Not Hispanic or Latino Population (2028) | 4,608 89.3% | | 54,850 89.6% | | 165,934 87.7% | | 578,855 90.3% | |
| Hispanic or Latino Population (2028) | 554 10.7% | | 6,395 10.4% | | 23,329 12.3% | | 62,248 9.7% | |
| Projected Annual Growth (2023-2028) | 18 0.7% | | 93 0.3% | | 470 0.4% | | 2,088 0.7% | |
| Historical Annual Growth (2010-2020) | 304 9.7% | | 3,309 7.7% | | 11,532 7.1% | | 27,968 6.6% | |

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| East 40 Plaza Indianapolis, IN | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Total Age Distribution (2023) | | | | | | | | | |
| Total Population | | 5,051 | | 60,311 | | 184,882 | | 619,970 | |
| Age Under 5 Years | | 255 | 5.0% | 3,938 | 6.5% | 13,778 | 7.5% | 41,400 | 6.7% |
| Age 5 to 9 Years | | 307 | 6.1% | 4,290 | 7.1% | 14,371 | 7.8% | 41,728 | 6.7% |
| Age 10 to 14 Years | | 338 | 6.7% | 4,563 | 7.6% | 14,464 | 7.8% | 41,987 | 6.8% |
| Age 15 to 19 Years | | 323 | 6.4% | 4,131 | 6.9% | 12,450 | 6.7% | 39,783 | 6.4% |
| Age 20 to 24 Years | | 252 | 5.0% | 3,426 | 5.7% | 11,142 | 6.0% | 42,569 | 6.9% |
| Age 25 to 29 Years | | 263 | 5.2% | 3,957 | 6.6% | 13,104 | 7.1% | 51,028 | 8.2% |
| Age 30 to 34 Years | | 295 | 5.8% | 4,325 | 7.2% | 14,141 | 7.6% | 49,861 | 8.0% |
| Age 35 to 39 Years | | 298 | 5.9% | 4,127 | 6.8% | 12,738 | 6.9% | 43,064 | 6.9% |
| Age 40 to 44 Years | | 315 | 6.2% | 3,946 | 6.5% | 11,842 | 6.4% | 39,027 | 6.3% |
| Age 45 to 49 Years | | 343 | 6.8% | 3,576 | 5.9% | 10,594 | 5.7% | 34,895 | 5.6% |
| Age 50 to 54 Years | | 316 | 6.2% | 3,660 | 6.1% | 10,918 | 5.9% | 36,146 | 5.8% |
| Age 55 to 59 Years | | 335 | 6.6% | 3,610 | 6.0% | 10,855 | 5.9% | 37,509 | 6.1% |
| Age 60 to 64 Years | | 327 | 6.5% | 3,607 | 6.0% | 10,749 | 5.8% | 37,097 | 6.0% |
| Age 65 to 69 Years | | 355 | 7.0% | 3,144 | 5.2% | 8,827 | 4.8% | 30,490 | 4.9% |
| Age 70 to 74 Years | | 269 | 5.3% | 2,400 | 4.0% | 6,488 | 3.5% | 22,785 | 3.7% |
| Age 75 to 79 Years | | 175 | 3.5% | 1,562 | 2.6% | 3,894 | 2.1% | 13,476 | 2.2% |
| Age 80 to 84 Years | | 133 | 2.6% | 982 | 1.6% | 2,371 | 1.3% | 8,587 | 1.4% |
| Age 85 Years or Over | | 152 | 3.0% | 1,065 | 1.8% | 2,156 | 1.2% | 8,538 | 1.4% |
| Median Age | | 42.0 | | 36.5 | | 34.4 | | 35.2 | |
| Age 19 Years or Less | | 1,223 | 24.2% | 16,923 | 28.1% | 55,062 | 29.8% | 164,898 | 26.6% |
| Age 20 to 64 Years | | 2,744 | 54.3% | 34,235 | 56.8% | 106,084 | 57.4% | 371,195 | 59.9% |
| Age 65 Years or Over | | 1,084 | 21.5% | 9,152 | 15.2% | 23,736 | 12.8% | 83,876 | 13.5% |
| Female Age Distribution (2023) | | | | | | | | | |
| Female Population | | 2,587 | 51.2% | 31,639 | 52.5% | 96,611 | 52.3% | 318,247 | 51.3% |
| Age Under 5 Years | | 123 | 4.7% | 1,900 | 6.0% | 6,761 | 7.0% | 20,208 | 6.3% |
| Age 5 to 9 Years | | 146 | 5.6% | 2,036 | 6.4% | 7,027 | 7.3% | 20,438 | 6.4% |
| Age 10 to 14 Years | | 155 | 6.0% | 2,257 | 7.1% | 7,084 | 7.3% | 20,556 | 6.5% |
| Age 15 to 19 Years | | 143 | 5.5% | 1,983 | 6.3% | 6,055 | 6.3% | 19,990 | 6.3% |
| Age 20 to 24 Years | | 123 | 4.7% | 1,727 | 5.5% | 5,709 | 5.9% | 21,996 | 6.9% |
| Age 25 to 29 Years | | 130 | 5.0% | 2,093 | 6.6% | 7,005 | 7.3% | 26,104 | 8.2% |
| Age 30 to 34 Years | | 138 | 5.4% | 2,372 | 7.5% | 7,714 | 8.0% | 25,528 | 8.0% |
| Age 35 to 39 Years | | 155 | 6.0% | 2,227 | 7.0% | 6,832 | 7.1% | 21,938 | 6.9% |
| Age 40 to 44 Years | | 162 | 6.2% | 2,116 | 6.7% | 6,192 | 6.4% | 19,770 | 6.2% |
| Age 45 to 49 Years | | 182 | 7.0% | 1,894 | 6.0% | 5,563 | 5.8% | 17,663 | 5.6% |
| Age 50 to 54 Years | | 159 | 6.1% | 1,941 | 6.1% | 5,721 | 5.9% | 18,372 | 5.8% |
| Age 55 to 59 Years | | 166 | 6.4% | 1,855 | 5.9% | 5,591 | 5.8% | 19,118 | 6.0% |
| Age 60 to 64 Years | | 179 | 6.9% | 1,958 | 6.2% | 5,766 | 6.0% | 19,180 | 6.0% |
| Age 65 to 69 Years | | 191 | 7.4% | 1,685 | 5.3% | 4,840 | 5.0% | 16,257 | 5.1% |
| Age 70 to 74 Years | | 162 | 6.3% | 1,371 | 4.3% | 3,620 | 3.7% | 12,489 | 3.9% |
| Age 75 to 79 Years | | 101 | 3.9% | 896 | 2.8% | 2,245 | 2.3% | 7,700 | 2.4% |
| Age 80 to 84 Years | | 73 | 2.8% | 601 | 1.9% | 1,420 | 1.5% | 5,190 | 1.6% |
| Age 85 Years or Over | | 101 | 3.9% | 727 | 2.3% | 1,466 | 1.5% | 5,752 | 1.8% |
| Female Median Age | | 44.4 | | 38.0 | | 35.6 | | 36.2 | |
| Age 19 Years or Less | | 566 | 21.9% | 8,176 | 25.8% | 26,926 | 27.9% | 81,191 | 25.5% |
| Age 20 to 64 Years | | 1,393 | 53.8% | 18,184 | 57.5% | 56,093 | 58.1% | 189,669 | 59.6% |
| Age 65 Years or Over | | 628 | 24.3% | 5,280 | 16.7% | 13,592 | 14.1% | 47,387 | 14.9% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|-------------------------------------|-------|-------------|--------|-------------|--------|-------------|---------|--------------|--|
| Male Age Distribution (2023) | | | | | | | | | |
| Male Population | 2,464 | 48.8% | 28,672 | 47.5% | 88,272 | 47.7% | 301,723 | 48.7% | |
| Age Under 5 Years | 132 | 5.4% | 2,039 | 7.1% | 7,017 | 7.9% | 21,192 | 7.0% | |
| Age 5 to 9 Years | 161 | 6.6% | 2,254 | 7.9% | 7,343 | 8.3% | 21,290 | 7.1% | |
| Age 10 to 14 Years | 183 | 7.4% | 2,307 | 8.0% | 7,380 | 8.4% | 21,431 | 7.1% | |
| Age 15 to 19 Years | 180 | 7.3% | 2,148 | 7.5% | 6,395 | 7.2% | 19,794 | 6.6% | |
| Age 20 to 24 Years | 129 | 5.2% | 1,699 | 5.9% | 5,433 | 6.2% | 20,574 | 6.8% | |
| Age 25 to 29 Years | 133 | 5.4% | 1,865 | 6.5% | 6,099 | 6.9% | 24,924 | 8.3% | |
| Age 30 to 34 Years | 157 | 6.4% | 1,953 | 6.8% | 6,427 | 7.3% | 24,333 | 8.1% | |
| Age 35 to 39 Years | 143 | 5.8% | 1,900 | 6.6% | 5,906 | 6.7% | 21,126 | 7.0% | |
| Age 40 to 44 Years | 153 | 6.2% | 1,830 | 6.4% | 5,650 | 6.4% | 19,257 | 6.4% | |
| Age 45 to 49 Years | 160 | 6.5% | 1,681 | 5.9% | 5,031 | 5.7% | 17,232 | 5.7% | |
| Age 50 to 54 Years | 157 | 6.4% | 1,719 | 6.0% | 5,197 | 5.9% | 17,773 | 5.9% | |
| Age 55 to 59 Years | 170 | 6.9% | 1,755 | 6.1% | 5,265 | 6.0% | 18,391 | 6.1% | |
| Age 60 to 64 Years | 149 | 6.0% | 1,649 | 5.8% | 4,983 | 5.6% | 17,916 | 5.9% | |
| Age 65 to 69 Years | 164 | 6.7% | 1,459 | 5.1% | 3,987 | 4.5% | 14,233 | 4.7% | |
| Age 70 to 74 Years | 107 | 4.3% | 1,029 | 3.6% | 2,868 | 3.2% | 10,297 | 3.4% | |
| Age 75 to 79 Years | 74 | 3.0% | 666 | 2.3% | 1,650 | 1.9% | 5,776 | 1.9% | |
| Age 80 to 84 Years | 60 | 2.4% | 380 | 1.3% | 951 | 1.1% | 3,397 | 1.1% | |
| Age 85 Years or Over | 51 | 2.1% | 338 | 1.2% | 689 | 0.8% | 2,786 | 0.9% | |
| Male Median Age | 39.3 | | 34.6 | | 32.8 | | 34.2 | | |
| Age 19 Years or Less | 657 | 26.7% | 8,748 | 30.5% | 28,136 | 31.9% | 83,707 | 27.7% | |
| Age 20 to 64 Years | 1,351 | 54.8% | 16,052 | 56.0% | 49,991 | 56.6% | 181,527 | 60.2% | |
| Age 65 Years or Over | 456 | 18.5% | 3,872 | 13.5% | 10,145 | 11.5% | 36,489 | 12.1% | |
| Males per 100 Females (2023) | | | | | | | | | |
| Overall Comparison | 95 | | 91 | | 91 | | 95 | | |
| Age Under 5 Years | 108 | 51.9% | 107 | 51.8% | 104 | 50.9% | 105 | 51.2% | |
| Age 5 to 9 Years | 111 | 52.5% | 111 | 52.5% | 104 | 51.1% | 104 | 51.0% | |
| Age 10 to 14 Years | 119 | 54.3% | 102 | 50.5% | 104 | 51.0% | 104 | 51.0% | |
| Age 15 to 19 Years | 126 | 55.7% | 108 | 52.0% | 106 | 51.4% | 99 | 49.8% | |
| Age 20 to 24 Years | 105 | 51.3% | 98 | 49.6% | 95 | 48.8% | 94 | 48.3% | |
| Age 25 to 29 Years | 102 | 50.6% | 89 | 47.1% | 87 | 46.5% | 95 | 48.8% | |
| Age 30 to 34 Years | 113 | 53.1% | 82 | 45.1% | 83 | 45.4% | 95 | 48.8% | |
| Age 35 to 39 Years | 93 | 48.1% | 85 | 46.0% | 86 | 46.4% | 96 | 49.1% | |
| Age 40 to 44 Years | 95 | 48.7% | 86 | 46.4% | 91 | 47.7% | 97 | 49.3% | |
| Age 45 to 49 Years | 88 | 46.8% | 89 | 47.0% | 90 | 47.5% | 98 | 49.4% | |
| Age 50 to 54 Years | 99 | 49.7% | 89 | 47.0% | 91 | 47.6% | 97 | 49.2% | |
| Age 55 to 59 Years | 103 | 50.6% | 95 | 48.6% | 94 | 48.5% | 96 | 49.0% | |
| Age 60 to 64 Years | 83 | 45.4% | 84 | 45.7% | 86 | 46.4% | 93 | 48.3% | |
| Age 65 to 69 Years | 86 | 46.3% | 87 | 46.4% | 82 | 45.2% | 88 | 46.7% | |
| Age 70 to 74 Years | 66 | 39.7% | 75 | 42.9% | 79 | 44.2% | 82 | 45.2% | |
| Age 75 to 79 Years | 73 | 42.2% | 74 | 42.6% | 73 | 42.4% | 75 | 42.9% | |
| Age 80 to 84 Years | 82 | 45.1% | 63 | 38.8% | 67 | 40.1% | 65 | 39.6% | |
| Age 85 Years or Over | 50 | 33.6% | 46 | 31.7% | 47 | 32.0% | 48 | 32.6% | |
| Age 19 Years or Less | 116 | 53.7% | 107 | 51.7% | 104 | 51.1% | 103 | 50.8% | |
| Age 20 to 39 Years | 103 | 50.7% | 88 | 46.8% | 88 | 46.7% | 95 | 48.8% | |
| Age 40 to 64 Years | 93 | 48.2% | 88 | 46.9% | 91 | 47.5% | 96 | 49.0% | |
| Age 65 Years or Over | 73 | 42.1% | 73 | 42.3% | 75 | 42.7% | 77 | 43.5% | |

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| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Household Type (2023) | | | | | | | | |
| Total Households | 2,083 | | 24,554 | | 72,699 | | 254,432 | |
| Households with Children | 578 | 27.8% | 7,426 | 30.2% | 24,452 | 33.6% | 76,049 | 29.9% |
| Average Household Size | 2.4 | | 2.4 | | 2.5 | | 2.4 | |
| Household Density per Square Mile | 663 | | 869 | | 926 | | 810 | |
| Population Family | 4,057 | 80.3% | 48,533 | 80.5% | 150,277 | 81.3% | 475,530 | 76.7% |
| Population Non-Family | 900 | 17.8% | 11,188 | 18.6% | 33,658 | 18.2% | 132,096 | 21.3% |
| Population Group Quarters | 94 | 1.9% | 590 | 1.0% | 947 | 0.5% | 12,344 | 2.0% |
| Family Households | 1,369 | 65.7% | 15,524 | 63.2% | 46,308 | 63.7% | 151,138 | 59.4% |
| Married Couple Households | 960 | 70.1% | 9,072 | 58.4% | 23,990 | 51.8% | 91,736 | 60.7% |
| Other Family Households with Children | 409 | 29.9% | 6,451 | 41.6% | 22,319 | 48.2% | 59,401 | 39.3% |
| Family Households with Children | 576 | 42.1% | 7,405 | 47.7% | 24,388 | 52.7% | 75,859 | 50.2% |
| Married Couple with Children | 336 | 58.3% | 3,816 | 51.5% | 10,720 | 44.0% | 40,079 | 52.8% |
| Other Family Households with Children | 240 | 41.7% | 3,589 | 48.5% | 13,668 | 56.0% | 35,780 | 47.2% |
| Family Households No Children | 793 | 57.9% | 8,118 | 52.3% | 21,920 | 47.3% | 75,278 | 49.8% |
| Married Couple No Children | 624 | 78.7% | 5,256 | 64.7% | 13,270 | 60.5% | 51,657 | 68.6% |
| Other Family Households No Children | 169 | 21.3% | 2,863 | 35.3% | 8,650 | 39.5% | 23,621 | 31.4% |
| Non-Family Households | 714 | 34.3% | 9,030 | 36.8% | 26,390 | 36.3% | 103,294 | 40.6% |
| Non-Family Households with Children | 2 | 0.4% | 21 | 0.2% | 64 | 0.2% | 190 | 0.2% |
| Non-Family Households No Children | 711 | 99.6% | 9,009 | 99.8% | 26,326 | 99.8% | 103,104 | 99.8% |
| Average Family Household Size | 3.0 | | 3.1 | | 3.2 | | 3.1 | |
| Average Family Income | \$88,780 | | \$89,932 | | \$82,645 | | \$106,190 | |
| Median Family Income | \$74,306 | | \$71,833 | | \$67,503 | | \$89,418 | |
| Average Non-Family Household Size | 1.3 | | 1.2 | | 1.3 | | 1.3 | |
| Marital Status (2023) | | | | | | | | |
| Population Age 15 Years or Over | 4,150 | | 47,519 | | 142,270 | | 494,855 | |
| Never Married | 1,387 | 33.4% | 19,079 | 40.2% | 59,787 | 42.0% | 197,850 | 40.0% |
| Currently Married | 1,732 | 41.7% | 17,724 | 37.3% | 50,199 | 35.3% | 192,054 | 38.8% |
| Previously Married | 1,031 | 24.8% | 10,716 | 22.5% | 32,284 | 22.7% | 104,951 | 21.2% |
| Separated | 101 | 9.8% | 1,639 | 15.3% | 5,195 | 16.1% | 16,518 | 15.7% |
| Widowed | 266 | 25.8% | 2,435 | 22.7% | 6,800 | 21.1% | 21,782 | 20.8% |
| Divorced | 665 | 64.4% | 6,642 | 62.0% | 20,289 | 62.8% | 66,651 | 63.5% |
| Educational Attainment (2023) | | | | | | | | |
| Adult Population Age 25 Years or Over | 3,576 | | 39,961 | | 118,678 | | 412,502 | |
| Elementary (Grade Level 0 to 8) | 140 | 3.9% | 1,595 | 4.0% | 5,634 | 4.7% | 17,173 | 4.2% |
| Some High School (Grade Level 9 to 11) | 281 | 7.8% | 3,188 | 8.0% | 11,842 | 10.0% | 31,423 | 7.6% |
| High School Graduate | 1,249 | 34.9% | 12,968 | 32.5% | 41,022 | 34.6% | 116,791 | 28.3% |
| Some College | 741 | 20.7% | 8,538 | 21.4% | 23,824 | 20.1% | 72,800 | 17.6% |
| Associate Degree Only | 389 | 10.9% | 3,166 | 7.9% | 9,696 | 8.2% | 30,406 | 7.4% |
| Bachelor Degree Only | 658 | 18.4% | 7,403 | 18.5% | 18,202 | 15.3% | 92,261 | 22.4% |
| Graduate Degree | 119 | 3.3% | 3,103 | 7.8% | 8,458 | 7.1% | 51,649 | 12.5% |
| Any College (Some College or Higher) | 1,907 | 53.3% | 22,210 | 55.6% | 60,180 | 50.7% | 247,116 | 59.9% |
| College Degree + (Bachelor Degree or Higher) | 777 | 21.7% | 10,506 | 26.3% | 26,660 | 22.5% | 143,910 | 34.9% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Housing | | | | | | | | |
| Total Housing Units (2023) | 2,223 | | 26,600 | | 80,907 | | 283,825 | |
| Total Housing Units (2020) | 2,193 | | 26,503 | | 80,265 | | 279,804 | |
| Historical Annual Growth (2020-2023) | 31 | 0.5% | 97 | 0.1% | 643 | 0.3% | 4,021 | 0.5% |
| Housing Units Occupied (2023) | 2,083 | 93.7% | 24,554 | 92.3% | 72,699 | 89.9% | 254,432 | 89.6% |
| Housing Units Owner-Occupied | 1,620 | 77.8% | 15,853 | 64.6% | 40,910 | 56.3% | 149,642 | 58.8% |
| Housing Units Renter-Occupied | 463 | 22.2% | 8,700 | 35.4% | 31,789 | 43.7% | 104,790 | 41.2% |
| Housing Units Vacant (2023) | 141 | 6.3% | 2,046 | 7.7% | 8,209 | 10.1% | 29,393 | 10.4% |
| Household Size (2023) | | | | | | | | |
| Total Households | 2,083 | | 24,554 | | 72,699 | | 254,432 | |
| 1 Person Households | 578 | 27.7% | 7,534 | 30.7% | 21,644 | 29.8% | 83,716 | 32.9% |
| 2 Person Households | 817 | 39.3% | 8,246 | 33.6% | 23,252 | 32.0% | 84,771 | 33.3% |
| 3 Person Households | 314 | 15.1% | 3,843 | 15.7% | 11,912 | 16.4% | 37,725 | 14.8% |
| 4 Person Households | 228 | 10.9% | 2,752 | 11.2% | 8,600 | 11.8% | 27,220 | 10.7% |
| 5 Person Households | 97 | 4.6% | 1,309 | 5.3% | 4,417 | 6.1% | 13,123 | 5.2% |
| 6 Person Households | 33 | 1.6% | 573 | 2.3% | 1,940 | 2.7% | 5,383 | 2.1% |
| 7 or More Person Households | 16 | 0.8% | 296 | 1.2% | 934 | 1.3% | 2,493 | 1.0% |
| Household Income Distribution (2023) | | | | | | | | |
| HH Income \$200,000 or More | 58 | 2.8% | 1,055 | 4.3% | 2,495 | 3.4% | 20,641 | 8.1% |
| HH Income \$150,000 to \$199,999 | 108 | 5.2% | 1,117 | 4.5% | 3,647 | 5.0% | 18,140 | 7.1% |
| HH Income \$125,000 to \$149,999 | 107 | 5.1% | 1,184 | 4.8% | 3,078 | 4.2% | 13,851 | 5.4% |
| HH Income \$100,000 to \$124,999 | 183 | 8.8% | 2,072 | 8.4% | 5,726 | 7.9% | 20,695 | 8.1% |
| HH Income \$75,000 to \$99,999 | 390 | 18.7% | 3,349 | 13.6% | 8,385 | 11.5% | 29,662 | 11.7% |
| HH Income \$50,000 to \$74,999 | 366 | 17.6% | 4,413 | 18.0% | 12,916 | 17.8% | 44,383 | 17.4% |
| HH Income \$35,000 to \$49,999 | 287 | 13.8% | 3,006 | 12.2% | 9,314 | 12.8% | 30,827 | 12.1% |
| HH Income \$25,000 to \$34,999 | 128 | 6.1% | 2,523 | 10.3% | 7,886 | 10.8% | 23,309 | 9.2% |
| HH Income \$15,000 to \$24,999 | 212 | 10.2% | 2,513 | 10.2% | 7,572 | 10.4% | 21,078 | 8.3% |
| HH Income \$10,000 to \$14,999 | 85 | 4.1% | 1,462 | 6.0% | 3,822 | 5.3% | 11,230 | 4.4% |
| HH Income Under \$10,000 | 158 | 7.6% | 1,859 | 7.6% | 7,858 | 10.8% | 20,617 | 8.1% |
| Household Vehicles (2023) | | | | | | | | |
| Households 0 Vehicles Available | 130 | 6.2% | 1,924 | 7.8% | 7,473 | 10.3% | 20,468 | 8.0% |
| Households 1 Vehicle Available | 716 | 34.4% | 10,078 | 41.0% | 29,084 | 40.0% | 99,185 | 39.0% |
| Households 2 Vehicles Available | 734 | 35.3% | 8,281 | 33.7% | 24,431 | 33.6% | 94,592 | 37.2% |
| Households 3 or More Vehicles Available | 503 | 24.1% | 4,270 | 17.4% | 11,711 | 16.1% | 40,187 | 15.8% |
| Total Vehicles Available | 3,856 | | 40,769 | | 116,811 | | 422,718 | |
| Average Vehicles per Household | 1.9 | | 1.7 | | 1.6 | | 1.7 | |
| Owner-Occupied Household Vehicles | 3,289 | 85.3% | 30,191 | 74.1% | 78,609 | 67.3% | 289,781 | 68.6% |
| Average Vehicles per Owner-Occupied Household | 2.0 | | 1.9 | | 1.9 | | 1.9 | |
| Renter-Occupied Household Vehicles | 567 | 14.7% | 10,578 | 25.9% | 38,201 | 32.7% | 132,937 | 31.4% |
| Average Vehicles per Renter-Occupied Household | 1.2 | | 1.2 | | 1.2 | | 1.3 | |
| Travel Time (2023) | | | | | | | | |
| Worker Base Age 16 years or Over | 2,405 | | 27,748 | | 87,119 | | 315,199 | |
| Travel to Work in 14 Minutes or Less | 453 | 18.8% | 5,302 | 19.1% | 15,338 | 17.6% | 58,350 | 18.5% |
| Travel to Work in 15 to 29 Minutes | 818 | 34.0% | 9,335 | 33.6% | 30,206 | 34.7% | 108,303 | 34.4% |
| Travel to Work in 30 to 59 Minutes | 522 | 21.7% | 6,649 | 24.0% | 21,883 | 25.1% | 68,521 | 21.7% |
| Travel to Work in 60 Minutes or More | 121 | 5.0% | 1,007 | 3.6% | 3,354 | 3.8% | 10,925 | 3.5% |
| Work at Home | 491 | 20.4% | 5,455 | 19.7% | 16,339 | 18.8% | 69,100 | 21.9% |
| Average Minutes Travel to Work | 21.0 | | 22.6 | | 23.0 | | 22.1 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Transportation To Work (2023) | | | | | | | | |
| Worker Base Age 16 years or Over | 2,405 | | 27,748 | | 87,119 | | 315,199 | |
| Drive to Work Alone | 1,701 | 70.7% | 19,081 | 68.8% | 59,844 | 68.7% | 210,216 | 66.7% |
| Drive to Work in Carpool | 134 | 5.6% | 2,352 | 8.5% | 7,782 | 8.9% | 23,738 | 7.5% |
| Travel to Work by Public Transportation | 26 | 1.1% | 267 | 1.0% | 1,449 | 1.7% | 4,154 | 1.3% |
| Drive to Work on Motorcycle | - | - | 5 | - | 17 | - | 32 | - |
| Bicycle to Work | 6 | 0.3% | 81 | 0.3% | 288 | 0.3% | 1,425 | 0.5% |
| Walk to Work | 34 | 1.4% | 365 | 1.3% | 1,023 | 1.2% | 5,472 | 1.7% |
| Other Means | 13 | 0.6% | 142 | 0.5% | 377 | 0.4% | 1,062 | 0.3% |
| Work at Home | 491 | 20.4% | 5,455 | 19.7% | 16,339 | 18.8% | 69,100 | 21.9% |
| Daytime Demographics (2023) | | | | | | | | |
| Total Businesses | 341 | | 2,991 | | 7,500 | | 32,610 | |
| Total Employees | 2,181 | | 26,863 | | 61,538 | | 322,109 | |
| Company Headquarter Businesses | 9 | 2.7% | 93 | 3.1% | 182 | 2.4% | 926 | 2.8% |
| Company Headquarter Employees | 114 | 5.2% | 2,798 | 10.4% | 8,713 | 14.2% | 52,101 | 16.2% |
| Employee Population per Business | 6.4 to 1 | | 9.0 to 1 | | 8.2 to 1 | | 9.9 to 1 | |
| Residential Population per Business | 14.8 to 1 | | 20.2 to 1 | | 24.7 to 1 | | 19.0 to 1 | |
| Adj. Daytime Demographics Age 16 Years or Over | 3,857 | | 45,685 | | 113,894 | | 493,298 | |
| Labor Force | | | | | | | | |
| Labor Population Age 16 Years or Over (2023) | 4,081 | | 46,576 | | 139,485 | | 486,760 | |
| Labor Force Total Males (2023) | 1,951 | 47.8% | 21,602 | 46.4% | 65,097 | 46.7% | 233,589 | 48.0% |
| Male Civilian Employed | 1,266 | 64.9% | 13,684 | 63.3% | 42,712 | 65.6% | 158,638 | 67.9% |
| Male Civilian Unemployed | 25 | 1.3% | 518 | 2.4% | 1,792 | 2.8% | 5,261 | 2.3% |
| Males in Armed Forces | - | - | 6 | - | 9 | - | 255 | 0.1% |
| Males Not in Labor Force | 659 | 33.8% | 7,394 | 34.2% | 20,584 | 31.6% | 69,435 | 29.7% |
| Labor Force Total Females (2023) | 2,130 | 52.2% | 24,975 | 53.6% | 74,388 | 53.3% | 253,171 | 52.0% |
| Female Civilian Employed | 1,138 | 53.4% | 14,064 | 56.3% | 44,408 | 59.7% | 156,577 | 61.8% |
| Female Civilian Unemployed | 50 | 2.4% | 621 | 2.5% | 2,215 | 3.0% | 5,267 | 2.1% |
| Females in Armed Forces | - | - | - | - | - | - | 101 | - |
| Females Not in Labor Force | 942 | 44.2% | 10,290 | 41.2% | 27,765 | 37.3% | 91,226 | 36.0% |
| Unemployment Rate | 75 | 1.8% | 1,139 | 2.4% | 4,008 | 2.9% | 10,528 | 2.2% |
| Occupation (2023) | | | | | | | | |
| Occupation Population Age 16 Years or Over | 2,405 | | 27,748 | | 87,119 | | 315,199 | |
| Occupation Total Males | 1,266 | 52.7% | 13,684 | 49.3% | 42,711 | 49.0% | 158,625 | 50.3% |
| Occupation Total Females | 1,138 | 47.3% | 14,064 | 50.7% | 44,408 | 51.0% | 156,574 | 49.7% |
| Management, Business, Financial Operations | 438 | 18.2% | 4,459 | 16.1% | 12,321 | 14.1% | 55,280 | 17.5% |
| Professional, Related | 438 | 18.2% | 5,527 | 19.9% | 16,120 | 18.5% | 74,770 | 23.7% |
| Service | 326 | 13.6% | 4,125 | 14.9% | 14,223 | 16.3% | 46,138 | 14.6% |
| Sales, Office | 458 | 19.0% | 5,840 | 21.0% | 19,679 | 22.6% | 66,710 | 21.2% |
| Farming, Fishing, Forestry | 3 | 0.1% | 73 | 0.3% | 178 | 0.2% | 436 | 0.1% |
| Construction, Extraction, Maintenance | 309 | 12.8% | 2,054 | 7.4% | 6,983 | 8.0% | 23,042 | 7.3% |
| Production, Transport, Material Moving | 434 | 18.0% | 5,669 | 20.4% | 17,615 | 20.2% | 48,822 | 15.5% |
| White Collar Workers | 1,333 | 55.4% | 15,826 | 57.0% | 48,120 | 55.2% | 196,760 | 62.4% |
| Blue Collar Workers | 1,072 | 44.6% | 11,921 | 43.0% | 38,999 | 44.8% | 118,439 | 37.6% |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Units In Structure (2023) | | | | | | | | | |
| Total Units | | 2,083 | | 24,554 | | 72,699 | | 254,432 | |
| 1 Detached Unit | | 1,760 | 84.5% | 16,571 | 67.5% | 48,976 | 67.4% | 163,076 | 64.1% |
| 1 Attached Unit | | 21 | 1.0% | 1,532 | 6.2% | 5,042 | 6.9% | 19,573 | 7.7% |
| 2 Units | | 26 | 1.3% | 716 | 2.9% | 1,865 | 2.6% | 6,522 | 2.6% |
| 3 to 4 Units | | 42 | 2.0% | 1,580 | 6.4% | 3,943 | 5.4% | 12,326 | 4.8% |
| 5 to 9 Units | | 58 | 2.8% | 1,603 | 6.5% | 5,169 | 7.1% | 16,594 | 6.5% |
| 10 to 19 Units | | 44 | 2.1% | 1,044 | 4.3% | 3,420 | 4.7% | 12,554 | 4.9% |
| 20 to 49 Units | | 18 | 0.9% | 459 | 1.9% | 1,315 | 1.8% | 8,227 | 3.2% |
| 50 or More Units | | 71 | 3.4% | 638 | 2.6% | 1,876 | 2.6% | 11,759 | 4.6% |
| Mobile Home or Trailer | | 43 | 2.1% | 410 | 1.7% | 1,093 | 1.5% | 3,800 | 1.5% |
| Other Structure | | - | - | - | - | - | - | 1 | - |
| Homes Built By Year (2023) | | | | | | | | | |
| Homes Built 2020 or later | | 3 | 0.1% | 38 | 0.1% | 242 | 0.3% | 869 | 0.3% |
| Homes Built 2010 to 2019 | | 48 | 2.2% | 1,431 | 5.4% | 4,495 | 5.6% | 19,560 | 6.9% |
| Homes Built 2000 to 2009 | | 108 | 4.8% | 2,176 | 8.2% | 7,807 | 9.6% | 29,583 | 10.4% |
| Homes Built 1990 to 1999 | | 138 | 6.2% | 3,072 | 11.5% | 7,896 | 9.8% | 28,689 | 10.1% |
| Homes Built 1980 to 1989 | | 103 | 4.6% | 1,817 | 6.8% | 5,743 | 7.1% | 24,079 | 8.5% |
| Homes Built 1970 to 1979 | | 192 | 8.6% | 3,468 | 13.0% | 9,500 | 11.7% | 28,002 | 9.9% |
| Homes Built 1960 to 1969 | | 614 | 27.6% | 4,221 | 15.9% | 10,470 | 12.9% | 30,251 | 10.7% |
| Homes Built 1950 to 1959 | | 503 | 22.6% | 4,114 | 15.5% | 12,040 | 14.9% | 33,888 | 11.9% |
| Homes Built 1940 to 1949 | | 156 | 7.0% | 994 | 3.7% | 3,492 | 4.3% | 12,238 | 4.3% |
| Homes Built Before 1939 | | 218 | 9.8% | 3,223 | 12.1% | 11,014 | 13.6% | 47,272 | 16.7% |
| Median Age of Homes | | 59.9 | yrs | 53.2 | yrs | 53.4 | yrs | 52.8 | yrs |
| Home Values (2023) | | | | | | | | | |
| Owner Specified Housing Units | | 1,620 | | 15,853 | | 40,910 | | 149,642 | |
| Home Values \$1,000,000 or More | | 12 | 0.8% | 228 | 1.4% | 375 | 0.9% | 1,019 | 0.7% |
| Home Values \$750,000 to \$999,999 | | 11 | 0.7% | 120 | 0.8% | 364 | 0.9% | 1,902 | 1.3% |
| Home Values \$500,000 to \$749,999 | | 50 | 3.1% | 348 | 2.2% | 1,173 | 2.9% | 6,773 | 4.5% |
| Home Values \$400,000 to \$499,999 | | 56 | 3.5% | 429 | 2.7% | 1,282 | 3.1% | 7,911 | 5.3% |
| Home Values \$300,000 to \$399,999 | | 89 | 5.5% | 1,343 | 8.5% | 3,163 | 7.7% | 17,826 | 11.9% |
| Home Values \$250,000 to \$299,999 | | 39 | 2.4% | 1,164 | 7.3% | 3,224 | 7.9% | 15,407 | 10.3% |
| Home Values \$200,000 to \$249,999 | | 271 | 16.7% | 2,588 | 16.3% | 6,113 | 14.9% | 23,564 | 15.7% |
| Home Values \$175,000 to \$199,999 | | 133 | 8.2% | 1,379 | 8.7% | 3,667 | 9.0% | 13,819 | 9.2% |
| Home Values \$150,000 to \$174,999 | | 238 | 14.7% | 2,002 | 12.6% | 5,267 | 12.9% | 17,497 | 11.7% |
| Home Values \$125,000 to \$149,999 | | 190 | 11.7% | 1,382 | 8.7% | 3,263 | 8.0% | 9,493 | 6.3% |
| Home Values \$100,000 to \$124,999 | | 197 | 12.2% | 1,589 | 10.0% | 3,867 | 9.5% | 10,838 | 7.2% |
| Home Values \$90,000 to \$99,999 | | 129 | 8.0% | 749 | 4.7% | 1,801 | 4.4% | 4,391 | 2.9% |
| Home Values \$80,000 to \$89,999 | | 66 | 4.0% | 652 | 4.1% | 1,698 | 4.2% | 4,219 | 2.8% |
| Home Values \$70,000 to \$79,999 | | 45 | 2.8% | 475 | 3.0% | 1,295 | 3.2% | 3,050 | 2.0% |
| Home Values \$60,000 to \$69,999 | | 29 | 1.8% | 311 | 2.0% | 1,115 | 2.7% | 2,636 | 1.8% |
| Home Values \$50,000 to \$59,999 | | 22 | 1.4% | 237 | 1.5% | 842 | 2.1% | 2,038 | 1.4% |
| Home Values \$35,000 to \$49,999 | | 6 | 0.4% | 136 | 0.9% | 587 | 1.4% | 1,393 | 0.9% |
| Home Values \$25,000 to \$34,999 | | 7 | 0.4% | 90 | 0.6% | 397 | 1.0% | 1,300 | 0.9% |
| Home Values \$10,000 to \$24,999 | | 16 | 1.0% | 308 | 1.9% | 755 | 1.8% | 2,692 | 1.8% |
| Home Values Under \$10,000 | | 13 | 0.8% | 323 | 2.0% | 662 | 1.6% | 1,875 | 1.3% |
| Owner-Occupied Median Home Value | | \$158,386 | | \$167,823 | | \$166,227 | | \$206,456 | |
| Renter-Occupied Median Rent | | \$781 | | \$760 | | \$742 | | \$818 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7737/-86.0175

| East 40 Plaza Indianapolis, IN | 1 mi radius | | 3 mi radius | | 5 mi radius | | 10 mi radius | |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Total Annual Consumer Expenditure (2023) | | | | | | | | |
| Total Household Expenditure | \$129.14 M | | \$1.47 B | | \$4.11 B | | \$16.73 B | |
| Total Non-Retail Expenditure | \$67.96 M | | \$773.4 M | | \$2.17 B | | \$8.86 B | |
| Total Retail Expenditure | \$61.19 M | | \$692.32 M | | \$1.94 B | | \$7.87 B | |
| Apparel | \$4.48 M | | \$51.29 M | | \$144.2 M | | \$592.35 M | |
| Contributions | \$4.13 M | | \$46.73 M | | \$129.08 M | | \$551.37 M | |
| Education | \$3.58 M | | \$42.27 M | | \$118.73 M | | \$518.95 M | |
| Entertainment | \$7.24 M | | \$81.94 M | | \$228.77 M | | \$946.68 M | |
| Food and Beverages | \$19.16 M | | \$217.48 M | | \$611.54 M | | \$2.46 B | |
| Furnishings and Equipment | \$4.51 M | | \$50.94 M | | \$142.18 M | | \$587.3 M | |
| Gifts | \$3.03 M | | \$34.92 M | | \$96.31 M | | \$417.29 M | |
| Health Care | \$11.26 M | | \$125.61 M | | \$350.45 M | | \$1.4 B | |
| Household Operations | \$5.04 M | | \$57.22 M | | \$159.61 M | | \$659.07 M | |
| Miscellaneous Expenses | \$2.44 M | | \$27.61 M | | \$77.3 M | | \$316.79 M | |
| Personal Care | \$1.74 M | | \$19.69 M | | \$55.12 M | | \$224.23 M | |
| Personal Insurance | \$889.63 K | | \$10.01 M | | \$27.68 M | | \$117.74 M | |
| Reading | \$283.3 K | | \$3.19 M | | \$8.87 M | | \$36.52 M | |
| Shelter | \$27.1 M | | \$309.76 M | | \$873.33 M | | \$3.55 B | |
| Tobacco | \$831.26 K | | \$9.42 M | | \$26.9 M | | \$100.73 M | |
| Transportation | \$23.61 M | | \$266.74 M | | \$746.81 M | | \$3.03 B | |
| Utilities | \$9.83 M | | \$110.91 M | | \$312.06 M | | \$1.23 B | |
| Monthly Household Consumer Expenditure (2023) | | | | | | | | |
| Total Household Expenditure | \$5,167 | | \$4,975 | | \$4,710 | | \$5,478 | |
| Total Non-Retail Expenditure | \$2,719 | 52.6% | \$2,625 | 52.8% | \$2,487 | 52.8% | \$2,901 | 53.0% |
| Total Retail Expenditures | \$2,448 | 47.4% | \$2,350 | 47.2% | \$2,223 | 47.2% | \$2,577 | 47.0% |
| Apparel | \$179 | 3.5% | \$174 | 3.5% | \$165 | 3.5% | \$194 | 3.5% |
| Contributions | \$165 | 3.2% | \$159 | 3.2% | \$148 | 3.1% | \$181 | 3.3% |
| Education | \$143 | 2.8% | \$143 | 2.9% | \$136 | 2.9% | \$170 | 3.1% |
| Entertainment | \$290 | 5.6% | \$278 | 5.6% | \$262 | 5.6% | \$310 | 5.7% |
| Food and Beverages | \$767 | 14.8% | \$738 | 14.8% | \$701 | 14.9% | \$805 | 14.7% |
| Furnishings and Equipment | \$180 | 3.5% | \$173 | 3.5% | \$163 | 3.5% | \$192 | 3.5% |
| Gifts | \$121 | 2.3% | \$119 | 2.4% | \$110 | 2.3% | \$137 | 2.5% |
| Health Care | \$451 | 8.7% | \$426 | 8.6% | \$402 | 8.5% | \$459 | 8.4% |
| Household Operations | \$202 | 3.9% | \$194 | 3.9% | \$183 | 3.9% | \$216 | 3.9% |
| Miscellaneous Expenses | \$98 | 1.9% | \$94 | 1.9% | \$89 | 1.9% | \$104 | 1.9% |
| Personal Care | \$69 | 1.3% | \$67 | 1.3% | \$63 | 1.3% | \$73 | 1.3% |
| Personal Insurance | \$36 | 0.7% | \$34 | 0.7% | \$32 | 0.7% | \$39 | 0.7% |
| Reading | \$11 | 0.2% | \$11 | 0.2% | \$10 | 0.2% | \$12 | 0.2% |
| Shelter | \$1,084 | 21.0% | \$1,051 | 21.1% | \$1,001 | 21.3% | \$1,161 | 21.2% |
| Tobacco | \$33 | 0.6% | \$32 | 0.6% | \$31 | 0.7% | \$33 | 0.6% |
| Transportation | \$945 | 18.3% | \$905 | 18.2% | \$856 | 18.2% | \$991 | 18.1% |
| Utilities | \$393 | 7.6% | \$376 | 7.6% | \$358 | 7.6% | \$402 | 7.3% |