

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.5836/-83.6178

Holiday Plaza Development Maumee, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2023)	7,704	60,966	142,981	438,277
Projected Population (2028)	7,626	60,317	142,256	435,695
Census Population (2020)	7,751	61,291	143,481	441,278
Census Population (2010)	7,887	60,884	142,757	446,655
Projected Annual Growth (2023-2028)	-78 -0.2%	-649 -0.2%	-726 -0.1%	-2,582 -0.1%
Historical Annual Growth (2020-2023)	-47 -0.2%	-325 -0.2%	-500 -0.1%	-3,001 -0.2%
Historical Annual Growth (2010-2020)	-136 -0.2%	407 -	724 -	-5,377 -0.1%
Estimated Population Density (2023)	2,454 <i>psm</i>	2,157 <i>psm</i>	1,821 <i>psm</i>	1,396 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2023)	3,477	28,575	63,283	187,611
Projected Households (2028)	3,368	27,668	61,703	182,603
Census Households (2020)	3,456	28,395	62,783	186,792
Census Households (2010)	3,380	27,328	60,435	183,028
Projected Annual Growth (2023-2028)	-108 -0.6%	-908 -0.6%	-1,580 -0.5%	-5,008 -0.5%
Historical Annual Change (2010-2023)	97 0.2%	1,247 0.4%	2,847 0.4%	4,583 0.2%
Average Household Income				
Estimated Average Household Income (2023)	\$94,095	\$92,451	\$89,426	\$91,869
Projected Average Household Income (2028)	\$102,131	\$99,888	\$95,589	\$99,175
Census Average Household Income (2010)	\$66,090	\$61,165	\$56,739	\$56,807
Census Average Household Income (2000)	\$57,929	\$57,156	\$52,870	\$51,135
Projected Annual Change (2023-2028)	\$8,036 1.7%	\$7,437 1.6%	\$6,163 1.4%	\$7,305 1.6%
Historical Annual Change (2000-2023)	\$36,166 2.7%	\$35,295 2.7%	\$36,556 3.0%	\$40,735 3.5%
Median Household Income				
Estimated Median Household Income (2023)	\$73,419	\$68,467	\$67,375	\$68,479
Projected Median Household Income (2028)	\$68,113	\$64,314	\$63,651	\$64,730
Census Median Household Income (2010)	\$56,354	\$49,683	\$46,643	\$45,783
Census Median Household Income (2000)	\$49,188	\$46,588	\$42,846	\$41,379
Projected Annual Change (2023-2028)	-\$5,306 -1.4%	-\$4,154 -1.2%	-\$3,723 -1.1%	-\$3,749 -1.1%
Historical Annual Change (2000-2023)	\$24,230 2.1%	\$21,879 2.0%	\$24,528 2.5%	\$27,100 2.8%
Per Capita Income				
Estimated Per Capita Income (2023)	\$42,466	\$43,450	\$39,727	\$39,544
Projected Per Capita Income (2028)	\$45,111	\$45,938	\$41,610	\$41,784
Census Per Capita Income (2010)	\$28,324	\$27,456	\$24,025	\$23,281
Census Per Capita Income (2000)	\$24,453	\$24,970	\$21,711	\$20,551
Projected Annual Change (2023-2028)	\$2,645 1.2%	\$2,488 1.1%	\$1,882 0.9%	\$2,240 1.1%
Historical Annual Change (2000-2023)	\$18,014 3.2%	\$18,480 3.2%	\$18,016 3.6%	\$18,993 4.0%
Estimated Average Household Net Worth (2023)	\$375,974	\$379,623	\$379,514	\$397,397

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Holiday Plaza Development Maumee, OH									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2023)	7,704		60,966		142,981		438,277		
White (2023)	6,619	85.9%	47,466	77.9%	100,954	70.6%	306,087	69.8%	
Black or African American (2023)	553	7.2%	8,347	13.7%	26,953	18.9%	84,930	19.4%	
American Indian or Alaska Native (2023)	14	0.2%	127	0.2%	337	0.2%	1,026	0.2%	
Asian (2023)	61	0.8%	1,078	1.8%	4,296	3.0%	12,602	2.9%	
Hawaiian or Pacific Islander (2023)	1	-	8	-	22	-	74	-	
Other Race (2023)	66	0.9%	774	1.3%	2,435	1.7%	7,984	1.8%	
Two or More Races (2023)	391	5.1%	3,166	5.2%	7,985	5.6%	25,574	5.8%	
Population < 18 (2023)	1,595 20.7%		12,953 21.2%		32,341 22.6%		101,025 23.1%		
White Not Hispanic	1,221	76.6%	8,354	64.5%	18,184	56.2%	56,042	55.5%	
Black or African American	115	7.2%	2,286	17.6%	7,859	24.3%	25,206	25.0%	
Asian	11	0.7%	214	1.7%	661	2.0%	1,917	1.9%	
Other Race Not Hispanic	91	5.7%	860	6.6%	2,124	6.6%	6,902	6.8%	
Hispanic	157	9.8%	1,239	9.6%	3,513	10.9%	10,959	10.8%	
Not Hispanic or Latino Population (2023)	7,221 93.7%		57,207 93.8%		132,550 92.7%		404,109 92.2%		
Not Hispanic White	6,409	88.7%	46,175	80.7%	97,489	73.5%	294,651	72.9%	
Not Hispanic Black or African American	544	7.5%	8,188	14.3%	26,443	19.9%	83,064	20.6%	
Not Hispanic American Indian or Alaska Native	2	-	57	-	153	0.1%	443	0.1%	
Not Hispanic Asian	58	0.8%	1,065	1.9%	4,258	3.2%	12,490	3.1%	
Not Hispanic Hawaiian or Pacific Islander	1	-	8	-	17	-	57	-	
Not Hispanic Other Race	18	0.2%	128	0.2%	292	0.2%	838	0.2%	
Not Hispanic Two or More Races	190	2.6%	1,586	2.8%	3,899	2.9%	12,566	3.1%	
Hispanic or Latino Population (2023)	483 6.3%		3,759 6.2%		10,431 7.3%		34,168 7.8%		
Hispanic White	210	43.5%	1,291	34.3%	3,465	33.2%	11,436	33.5%	
Hispanic Black or African American	9	1.8%	158	4.2%	510	4.9%	1,866	5.5%	
Hispanic American Indian or Alaska Native	12	2.4%	70	1.9%	184	1.8%	583	1.7%	
Hispanic Asian	2	0.5%	13	0.4%	38	0.4%	112	0.3%	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	4	-	17	-	
Hispanic Other Race	49	10.1%	646	17.2%	2,143	20.5%	7,147	20.9%	
Hispanic Two or More Races	201	41.6%	1,580	42.0%	4,086	39.2%	13,008	38.1%	
Not Hispanic or Latino Population (2020)	7,302 94.2%		57,803 94.3%		133,212 92.8%		408,090 92.5%		
Hispanic or Latino Population (2020)	450	5.8%	3,488	5.7%	10,269	7.2%	33,188	7.5%	
Not Hispanic or Latino Population (2010)	7,569 96.0%		58,300 95.8%		134,717 94.4%		419,259 93.9%		
Hispanic or Latino Population (2010)	318	4.0%	2,585	4.2%	8,040	5.6%	27,396	6.1%	
Not Hispanic or Latino Population (2028)	7,150 93.7%		56,594 93.8%		131,860 92.7%		401,749 92.2%		
Hispanic or Latino Population (2028)	477	6.3%	3,723	6.2%	10,396	7.3%	33,946	7.8%	
Projected Annual Growth (2023-2028)	-6	-0.3%	-36	-0.2%	-35	-	-223	-0.1%	
Historical Annual Growth (2010-2020)	132	4.1%	904	3.5%	2,229	2.8%	5,792	2.1%	

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Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		7,704		60,966		142,981		438,277	
Age Under 5 Years	418	5.4%	3,508	5.8%	8,651	6.1%	26,668	6.1%	
Age 5 to 9 Years	431	5.6%	3,505	5.7%	8,923	6.2%	28,080	6.4%	
Age 10 to 14 Years	473	6.1%	3,611	5.9%	9,109	6.4%	28,827	6.6%	
Age 15 to 19 Years	399	5.2%	3,319	5.4%	9,132	6.4%	28,619	6.5%	
Age 20 to 24 Years	317	4.1%	3,583	5.9%	9,619	6.7%	27,923	6.4%	
Age 25 to 29 Years	497	6.5%	4,636	7.6%	10,851	7.6%	31,099	7.1%	
Age 30 to 34 Years	619	8.0%	4,430	7.3%	10,253	7.2%	31,478	7.2%	
Age 35 to 39 Years	510	6.6%	3,555	5.8%	8,715	6.1%	27,189	6.2%	
Age 40 to 44 Years	437	5.7%	3,344	5.5%	8,208	5.7%	25,519	5.8%	
Age 45 to 49 Years	484	6.3%	3,398	5.6%	7,855	5.5%	24,761	5.6%	
Age 50 to 54 Years	488	6.3%	3,726	6.1%	8,489	5.9%	26,334	6.0%	
Age 55 to 59 Years	594	7.7%	4,092	6.7%	9,000	6.3%	28,072	6.4%	
Age 60 to 64 Years	538	7.0%	4,402	7.2%	9,492	6.6%	29,352	6.7%	
Age 65 to 69 Years	455	5.9%	3,757	6.2%	8,019	5.6%	25,245	5.8%	
Age 70 to 74 Years	424	5.5%	3,131	5.1%	6,700	4.7%	20,569	4.7%	
Age 75 to 79 Years	286	3.7%	2,098	3.4%	4,190	2.9%	12,301	2.8%	
Age 80 to 84 Years	179	2.3%	1,451	2.4%	2,878	2.0%	8,120	1.9%	
Age 85 Years or Over	156	2.0%	1,420	2.3%	2,899	2.0%	8,122	1.9%	
Median Age	41.5		40.3		37.9		38.0		
Age 19 Years or Less	1,721	22.3%	13,943	22.9%	35,815	25.0%	112,194	25.6%	
Age 20 to 64 Years	4,483	58.2%	35,166	57.7%	82,481	57.7%	251,726	57.4%	
Age 65 Years or Over	1,500	19.5%	11,857	19.4%	24,686	17.3%	74,357	17.0%	
Female Age Distribution (2023)									
Female Population	3,880	50.4%	31,589	51.8%	73,698	51.5%	225,084	51.4%	
Age Under 5 Years	200	5.2%	1,741	5.5%	4,226	5.7%	13,117	5.8%	
Age 5 to 9 Years	199	5.1%	1,694	5.4%	4,323	5.9%	13,743	6.1%	
Age 10 to 14 Years	211	5.4%	1,801	5.7%	4,478	6.1%	14,102	6.3%	
Age 15 to 19 Years	169	4.4%	1,551	4.9%	4,373	5.9%	13,908	6.2%	
Age 20 to 24 Years	153	3.9%	1,850	5.9%	4,796	6.5%	13,997	6.2%	
Age 25 to 29 Years	249	6.4%	2,295	7.3%	5,459	7.4%	15,729	7.0%	
Age 30 to 34 Years	295	7.6%	2,140	6.8%	5,131	7.0%	15,932	7.1%	
Age 35 to 39 Years	265	6.8%	1,813	5.7%	4,441	6.0%	13,806	6.1%	
Age 40 to 44 Years	200	5.1%	1,655	5.2%	4,145	5.6%	13,018	5.8%	
Age 45 to 49 Years	260	6.7%	1,809	5.7%	4,088	5.5%	12,706	5.6%	
Age 50 to 54 Years	253	6.5%	1,959	6.2%	4,428	6.0%	13,471	6.0%	
Age 55 to 59 Years	302	7.8%	2,131	6.7%	4,716	6.4%	14,535	6.5%	
Age 60 to 64 Years	288	7.4%	2,320	7.3%	4,946	6.7%	15,236	6.8%	
Age 65 to 69 Years	257	6.6%	2,076	6.6%	4,364	5.9%	13,441	6.0%	
Age 70 to 74 Years	229	5.9%	1,760	5.6%	3,725	5.1%	11,076	4.9%	
Age 75 to 79 Years	147	3.8%	1,170	3.7%	2,342	3.2%	6,916	3.1%	
Age 80 to 84 Years	116	3.0%	901	2.9%	1,798	2.4%	4,943	2.2%	
Age 85 Years or Over	87	2.2%	923	2.9%	1,918	2.6%	5,408	2.4%	
Female Median Age	43.6		42.2		39.6		39.3		
Age 19 Years or Less	779	20.1%	6,787	21.5%	17,401	23.6%	54,870	24.4%	
Age 20 to 64 Years	2,265	58.4%	17,971	56.9%	42,150	57.2%	128,431	57.1%	
Age 65 Years or Over	836	21.5%	6,831	21.6%	14,147	19.2%	41,784	18.6%	

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Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population		3,824	49.6%	29,377	48.2%	69,283	48.5%	213,193	48.6%
Age Under 5 Years		217	5.7%	1,767	6.0%	4,424	6.4%	13,551	6.4%
Age 5 to 9 Years		232	6.1%	1,810	6.2%	4,600	6.6%	14,337	6.7%
Age 10 to 14 Years		262	6.9%	1,810	6.2%	4,631	6.7%	14,725	6.9%
Age 15 to 19 Years		230	6.0%	1,767	6.0%	4,759	6.9%	14,711	6.9%
Age 20 to 24 Years		163	4.3%	1,734	5.9%	4,823	7.0%	13,925	6.5%
Age 25 to 29 Years		248	6.5%	2,342	8.0%	5,392	7.8%	15,370	7.2%
Age 30 to 34 Years		325	8.5%	2,290	7.8%	5,122	7.4%	15,546	7.3%
Age 35 to 39 Years		245	6.4%	1,741	5.9%	4,274	6.2%	13,383	6.3%
Age 40 to 44 Years		238	6.2%	1,689	5.7%	4,063	5.9%	12,501	5.9%
Age 45 to 49 Years		224	5.9%	1,590	5.4%	3,767	5.4%	12,055	5.7%
Age 50 to 54 Years		235	6.1%	1,767	6.0%	4,061	5.9%	12,863	6.0%
Age 55 to 59 Years		291	7.6%	1,961	6.7%	4,284	6.2%	13,537	6.3%
Age 60 to 64 Years		250	6.5%	2,082	7.1%	4,546	6.6%	14,116	6.6%
Age 65 to 69 Years		198	5.2%	1,681	5.7%	3,655	5.3%	11,804	5.5%
Age 70 to 74 Years		196	5.1%	1,371	4.7%	2,975	4.3%	9,493	4.5%
Age 75 to 79 Years		139	3.6%	928	3.2%	1,848	2.7%	5,385	2.5%
Age 80 to 84 Years		62	1.6%	550	1.9%	1,080	1.6%	3,177	1.5%
Age 85 Years or Over		70	1.8%	497	1.7%	981	1.4%	2,714	1.3%
Male Median Age		39.2		38.3		36.1		36.7	
Age 19 Years or Less		942	24.6%	7,155	24.4%	18,414	26.6%	57,324	26.9%
Age 20 to 64 Years		2,218	58.0%	17,195	58.5%	40,331	58.2%	123,296	57.8%
Age 65 Years or Over		664	17.4%	5,027	17.1%	10,538	15.2%	32,573	15.3%
Males per 100 Females (2023)									
Overall Comparison		99		93		94		95	
Age Under 5 Years		109	52.1%	102	50.4%	105	51.1%	103	50.8%
Age 5 to 9 Years		116	53.8%	107	51.7%	106	51.5%	104	51.1%
Age 10 to 14 Years		124	55.4%	101	50.1%	103	50.8%	104	51.1%
Age 15 to 19 Years		136	57.7%	114	53.3%	109	52.1%	106	51.4%
Age 20 to 24 Years		107	51.6%	94	48.4%	101	50.1%	99	49.9%
Age 25 to 29 Years		100	49.9%	102	50.5%	99	49.7%	98	49.4%
Age 30 to 34 Years		110	52.4%	107	51.7%	100	50.0%	98	49.4%
Age 35 to 39 Years		92	48.0%	96	49.0%	96	49.0%	97	49.2%
Age 40 to 44 Years		119	54.3%	102	50.5%	98	49.5%	96	49.0%
Age 45 to 49 Years		86	46.3%	88	46.8%	92	48.0%	95	48.7%
Age 50 to 54 Years		93	48.1%	90	47.4%	92	47.8%	95	48.8%
Age 55 to 59 Years		96	49.0%	92	47.9%	91	47.6%	93	48.2%
Age 60 to 64 Years		87	46.4%	90	47.3%	92	47.9%	93	48.1%
Age 65 to 69 Years		77	43.5%	81	44.7%	84	45.6%	88	46.8%
Age 70 to 74 Years		86	46.1%	78	43.8%	80	44.4%	86	46.2%
Age 75 to 79 Years		94	48.5%	79	44.2%	79	44.1%	78	43.8%
Age 80 to 84 Years		54	34.9%	61	37.9%	60	37.5%	64	39.1%
Age 85 Years or Over		80	44.5%	54	35.0%	51	33.8%	50	33.4%
Age 19 Years or Less		121	54.7%	105	51.3%	106	51.4%	104	51.1%
Age 20 to 39 Years		102	50.5%	100	50.0%	99	49.7%	98	49.5%
Age 40 to 64 Years		95	48.7%	92	47.9%	93	48.1%	94	48.5%
Age 65 Years or Over		79	44.3%	74	42.4%	74	42.7%	78	43.8%

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Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)									
Total Households		3,477		28,575		63,283		187,611	
Households with Children		931	26.8%	6,941	24.3%	17,345	27.4%	53,740	28.6%
Average Household Size		2.2		2.1		2.2		2.3	
Household Density per Square Mile		1,107		1,011		806		597	
Population Family		6,178	80.2%	45,570	74.7%	107,855	75.4%	332,707	75.9%
Population Non-Family		1,525	19.8%	14,581	23.9%	32,204	22.5%	95,063	21.7%
Population Group Quarters		1	-	816	1.3%	2,922	2.0%	10,507	2.4%
Family Households		2,182	62.7%	16,087	56.3%	36,598	57.8%	110,609	59.0%
Married Couple Households		1,651	75.7%	11,231	69.8%	24,029	65.7%	71,180	64.4%
Other Family Households with Children		530	24.3%	4,856	30.2%	12,569	34.3%	39,429	35.6%
Family Households with Children		929	42.6%	6,933	43.1%	17,313	47.3%	53,639	48.5%
Married Couple with Children		621	66.8%	4,314	62.2%	9,772	56.4%	29,030	54.1%
Other Family Households with Children		308	33.2%	2,619	37.8%	7,540	43.6%	24,608	45.9%
Family Households No Children		1,253	57.4%	9,155	56.9%	19,286	52.7%	56,970	51.5%
Married Couple No Children		1,030	82.3%	6,917	75.6%	14,257	73.9%	42,150	74.0%
Other Family Households No Children		222	17.7%	2,238	24.4%	5,029	26.1%	14,820	26.0%
Non-Family Households		1,295	37.3%	12,488	43.7%	26,685	42.2%	77,002	41.0%
Non-Family Households with Children		2	0.1%	8	-	33	0.1%	101	0.1%
Non-Family Households No Children		1,293	99.9%	12,480	99.9%	26,652	99.9%	76,901	99.9%
Average Family Household Size		2.8		2.8		2.9		3.0	
Average Family Income		\$113,098		\$118,239		\$112,398		\$117,046	
Median Family Income		\$93,437		\$97,565		\$94,946		\$92,554	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		6,382		50,342		116,298		354,702	
Never Married		2,117	33.2%	16,950	33.7%	43,004	37.0%	131,402	37.0%
Currently Married		3,055	47.9%	21,857	43.4%	46,874	40.3%	143,398	40.4%
Previously Married		1,210	19.0%	11,535	22.9%	26,421	22.7%	79,902	22.5%
Separated		130	10.7%	1,428	12.4%	3,800	14.4%	12,360	15.5%
Widowed		361	29.8%	3,279	28.4%	7,044	26.7%	20,650	25.8%
Divorced		719	59.4%	6,828	59.2%	15,576	59.0%	46,892	58.7%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		5,667		43,440		97,547		298,161	
Elementary (Grade Level 0 to 8)		113	2.0%	615	1.4%	2,335	2.4%	7,054	2.4%
Some High School (Grade Level 9 to 11)		115	2.0%	1,606	3.7%	5,087	5.2%	18,535	6.2%
High School Graduate		1,499	26.5%	11,260	25.9%	26,220	26.9%	87,394	29.3%
Some College		1,341	23.7%	9,336	21.5%	20,878	21.4%	62,578	21.0%
Associate Degree Only		819	14.4%	5,056	11.6%	11,161	11.4%	31,606	10.6%
Bachelor Degree Only		1,158	20.4%	10,406	24.0%	20,798	21.3%	56,972	19.1%
Graduate Degree		623	11.0%	5,159	11.9%	11,070	11.3%	34,023	11.4%
Any College (Some College or Higher)		3,940	69.5%	29,958	69.0%	63,906	65.5%	185,178	62.1%
College Degree + (Bachelor Degree or Higher)		1,781	31.4%	15,566	35.8%	31,868	32.7%	90,994	30.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5836/-83.6178

Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)		3,644		30,536		69,040		206,502	
Total Housing Units (2020)		3,619		30,217		68,315		205,314	
Historical Annual Growth (2020-2023)		25	0.2%	320	0.4%	725	0.4%	1,188	0.2%
Housing Units Occupied (2023)		3,477	95.4%	28,575	93.6%	63,283	91.7%	187,611	90.9%
Housing Units Owner-Occupied		2,851	82.0%	18,114	63.4%	38,451	60.8%	115,562	61.6%
Housing Units Renter-Occupied		626	18.0%	10,462	36.6%	24,832	39.2%	72,049	38.4%
Housing Units Vacant (2023)		167	4.6%	1,961	6.4%	5,757	8.3%	18,891	9.1%
Household Size (2023)									
Total Households		3,477		28,575		63,283		187,611	
1 Person Households		1,109	31.9%	10,723	37.5%	22,539	35.6%	64,567	34.4%
2 Person Households		1,339	38.5%	10,245	35.9%	21,882	34.6%	64,757	34.5%
3 Person Households		499	14.4%	3,730	13.1%	8,746	13.8%	26,143	13.9%
4 Person Households		342	9.8%	2,464	8.6%	6,151	9.7%	19,191	10.2%
5 Person Households		126	3.6%	970	3.4%	2,693	4.3%	8,682	4.6%
6 Person Households		51	1.5%	342	1.2%	972	1.5%	3,167	1.7%
7 or More Person Households		11	0.3%	101	0.4%	300	0.5%	1,103	0.6%
Household Income Distribution (2023)									
HH Income \$200,000 or More		240	6.9%	2,073	7.3%	4,757	7.5%	15,353	8.2%
HH Income \$150,000 to \$199,999		238	6.9%	1,931	6.8%	3,867	6.1%	11,643	6.2%
HH Income \$125,000 to \$149,999		234	6.7%	1,821	6.4%	3,479	5.5%	10,669	5.7%
HH Income \$100,000 to \$124,999		339	9.7%	2,652	9.3%	5,404	8.5%	15,217	8.1%
HH Income \$75,000 to \$99,999		488	14.0%	3,524	12.3%	7,488	11.8%	21,096	11.2%
HH Income \$50,000 to \$74,999		765	22.0%	5,136	18.0%	10,782	17.0%	31,409	16.7%
HH Income \$35,000 to \$49,999		364	10.5%	3,545	12.4%	8,044	12.7%	22,893	12.2%
HH Income \$25,000 to \$34,999		282	8.1%	2,207	7.7%	5,698	9.0%	16,702	8.9%
HH Income \$15,000 to \$24,999		215	6.2%	2,208	7.7%	5,188	8.2%	15,734	8.4%
HH Income \$10,000 to \$14,999		199	5.7%	1,645	5.8%	3,923	6.2%	10,625	5.7%
HH Income Under \$10,000		112	3.2%	1,833	6.4%	4,653	7.4%	16,270	8.7%
Household Vehicles (2023)									
Households 0 Vehicles Available		168	4.8%	1,897	6.6%	4,662	7.4%	16,083	8.6%
Households 1 Vehicle Available		1,025	29.5%	11,647	40.8%	24,756	39.1%	72,052	38.4%
Households 2 Vehicles Available		1,588	45.7%	10,895	38.1%	24,026	38.0%	68,905	36.7%
Households 3 or More Vehicles Available		695	20.0%	4,136	14.5%	9,839	15.5%	30,571	16.3%
Total Vehicles Available		6,560		47,268		105,868		313,744	
Average Vehicles per Household		1.9		1.7		1.7		1.7	
Owner-Occupied Household Vehicles		5,685	86.7%	35,132	74.3%	74,560	70.4%	225,207	71.8%
Average Vehicles per Owner-Occupied Household		2.0		1.9		1.9		1.9	
Renter-Occupied Household Vehicles		875	13.3%	12,137	25.7%	31,308	29.6%	88,537	28.2%
Average Vehicles per Renter-Occupied Household		1.4		1.2		1.3		1.2	
Travel Time (2023)									
Worker Base Age 16 years or Over		4,209		31,203		69,213		206,130	
Travel to Work in 14 Minutes or Less		1,112	26.4%	9,249	29.6%	21,337	30.8%	62,369	30.3%
Travel to Work in 15 to 29 Minutes		2,074	49.3%	14,717	47.2%	30,990	44.8%	87,555	42.5%
Travel to Work in 30 to 59 Minutes		549	13.0%	3,625	11.6%	8,186	11.8%	27,202	13.2%
Travel to Work in 60 Minutes or More		76	1.8%	835	2.7%	2,029	2.9%	6,137	3.0%
Work at Home		398	9.5%	2,777	8.9%	6,670	9.6%	22,867	11.1%
Average Minutes Travel to Work		18.5		18.3		17.9		18.1	

Complete Profile

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Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over		4,209		31,203		69,213		206,130	
Drive to Work Alone		3,497	83.1%	25,568	81.9%	55,099	79.6%	159,597	77.4%
Drive to Work in Carpool		199	4.7%	1,988	6.4%	5,346	7.7%	16,943	8.2%
Travel to Work by Public Transportation		15	0.4%	169	0.5%	399	0.6%	1,367	0.7%
Drive to Work on Motorcycle		-	-	37	0.1%	59	-	107	-
Bicycle to Work		3	-	38	0.1%	98	0.1%	320	0.2%
Walk to Work		17	0.4%	373	1.2%	975	1.4%	2,900	1.4%
Other Means		80	1.9%	253	0.8%	566	0.8%	2,030	1.0%
Work at Home		398	9.5%	2,777	8.9%	6,670	9.6%	22,867	11.1%
Daytime Demographics (2023)									
Total Businesses		117		2,164		5,747		16,589	
Total Employees		651		22,781		71,936		209,433	
Company Headquarter Businesses		4	3.6%	74	3.4%	229	4.0%	643	3.9%
Company Headquarter Employees		103	15.9%	3,318	14.6%	12,648	17.6%	42,679	20.4%
Employee Population per Business		5.6 to 1		10.5 to 1		12.5 to 1		12.6 to 1	
Residential Population per Business		66.1 to 1		28.2 to 1		24.9 to 1		26.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over		2,721		41,033		116,837		351,625	
Labor Force									
Labor Population Age 16 Years or Over (2023)		6,291		49,594		114,417		348,923	
Labor Force Total Males (2023)		3,061	48.7%	23,595	47.6%	54,631	47.7%	167,630	48.0%
Male Civilian Employed		2,144	70.0%	16,033	68.0%	35,208	64.4%	104,946	62.6%
Male Civilian Unemployed		60	1.9%	443	1.9%	1,651	3.0%	5,094	3.0%
Males in Armed Forces		11	0.4%	137	0.6%	297	0.5%	535	0.3%
Males Not in Labor Force		846	27.6%	6,982	29.6%	17,475	32.0%	57,055	34.0%
Labor Force Total Females (2023)		3,230	51.3%	25,999	52.4%	59,786	52.3%	181,293	52.0%
Female Civilian Employed		2,066	64.0%	15,172	58.4%	34,011	56.9%	101,190	55.8%
Female Civilian Unemployed		32	1.0%	422	1.6%	1,522	2.5%	4,588	2.5%
Females in Armed Forces		-	-	-	-	-	-	60	-
Females Not in Labor Force		1,132	35.1%	10,406	40.0%	24,254	40.6%	75,454	41.6%
Unemployment Rate		92	1.5%	865	1.7%	3,173	2.8%	9,682	2.8%
Occupation (2023)									
Occupation Population Age 16 Years or Over		4,209		31,203		69,213		206,130	
Occupation Total Males		2,144	50.9%	16,031	51.4%	35,202	50.9%	104,940	50.9%
Occupation Total Females		2,066	49.1%	15,172	48.6%	34,011	49.1%	101,190	49.1%
Management, Business, Financial Operations		552	13.1%	4,858	15.6%	9,754	14.1%	28,297	13.7%
Professional, Related		1,014	24.1%	7,713	24.7%	16,641	24.0%	46,549	22.6%
Service		711	16.9%	5,119	16.4%	12,135	17.5%	37,484	18.2%
Sales, Office		904	21.5%	6,134	19.7%	13,620	19.7%	40,370	19.6%
Farming, Fishing, Forestry		1	-	11	-	30	-	138	-
Construction, Extraction, Maintenance		381	9.1%	1,850	5.9%	4,157	6.0%	12,927	6.3%
Production, Transport, Material Moving		646	15.3%	5,518	17.7%	12,876	18.6%	40,365	19.6%
White Collar Workers		2,470	58.7%	18,705	59.9%	40,015	57.8%	115,216	55.9%
Blue Collar Workers		1,739	41.3%	12,498	40.1%	29,198	42.2%	90,914	44.1%

Complete Profile

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Lat/Lon: 41.5836/-83.6178

Holiday Plaza Development Maumee, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		3,477		28,575		63,283		187,611	
1 Detached Unit		2,956	85.0%	18,594	65.1%	40,858	64.6%	128,747	68.6%
1 Attached Unit		93	2.7%	1,536	5.4%	3,163	5.0%	8,372	4.5%
2 Units		97	2.8%	767	2.7%	1,753	2.8%	6,783	3.6%
3 to 4 Units		144	4.1%	1,058	3.7%	2,432	3.8%	6,799	3.6%
5 to 9 Units		108	3.1%	2,015	7.1%	5,079	8.0%	11,424	6.1%
10 to 19 Units		20	0.6%	2,116	7.4%	3,576	5.7%	8,390	4.5%
20 to 49 Units		22	0.6%	1,132	4.0%	2,057	3.3%	4,719	2.5%
50 or More Units		8	0.2%	1,111	3.9%	2,729	4.3%	8,331	4.4%
Mobile Home or Trailer		29	0.8%	246	0.9%	1,635	2.6%	4,046	2.2%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2023)									
Homes Built 2020 or later		7	0.2%	77	0.3%	239	0.3%	904	0.4%
Homes Built 2010 to 2019		77	2.1%	983	3.2%	3,651	5.3%	9,722	4.7%
Homes Built 2000 to 2009		77	2.1%	1,375	4.5%	5,032	7.3%	15,385	7.5%
Homes Built 1990 to 1999		79	2.2%	2,243	7.3%	6,248	9.1%	16,447	8.0%
Homes Built 1980 to 1989		210	5.8%	2,460	8.1%	5,764	8.3%	14,925	7.2%
Homes Built 1970 to 1979		250	6.9%	5,641	18.5%	12,045	17.4%	28,566	13.8%
Homes Built 1960 to 1969		653	17.9%	4,184	13.7%	7,084	10.3%	21,793	10.6%
Homes Built 1950 to 1959		1,220	33.5%	5,317	17.4%	8,769	12.7%	27,328	13.2%
Homes Built 1940 to 1949		435	11.9%	1,651	5.4%	3,414	4.9%	12,206	5.9%
Homes Built Before 1939		468	12.9%	4,646	15.2%	11,036	16.0%	40,334	19.5%
Median Age of Homes		65.3	yrs	58.0	yrs	54.7	yrs	57.3	yrs
Home Values (2023)									
Owner Specified Housing Units		2,851		18,114		38,451		115,562	
Home Values \$1,000,000 or More		19	0.7%	120	0.7%	197	0.5%	757	0.7%
Home Values \$750,000 to \$999,999		26	0.9%	146	0.8%	298	0.8%	1,415	1.2%
Home Values \$500,000 to \$749,999		32	1.1%	360	2.0%	713	1.9%	2,104	1.8%
Home Values \$400,000 to \$499,999		77	2.7%	665	3.7%	1,318	3.4%	4,493	3.9%
Home Values \$300,000 to \$399,999		153	5.4%	1,291	7.1%	3,347	8.7%	10,371	9.0%
Home Values \$250,000 to \$299,999		155	5.4%	1,288	7.1%	3,308	8.6%	9,687	8.4%
Home Values \$200,000 to \$249,999		210	7.3%	2,244	12.4%	4,934	12.8%	12,385	10.7%
Home Values \$175,000 to \$199,999		182	6.4%	1,415	7.8%	2,775	7.2%	6,663	5.8%
Home Values \$150,000 to \$174,999		370	13.0%	2,554	14.1%	3,954	10.3%	9,903	8.6%
Home Values \$125,000 to \$149,999		428	15.0%	2,757	15.2%	4,202	10.9%	12,317	10.7%
Home Values \$100,000 to \$124,999		587	20.6%	2,212	12.2%	3,518	9.2%	11,361	9.8%
Home Values \$90,000 to \$99,999		170	5.9%	729	4.0%	1,315	3.4%	4,430	3.8%
Home Values \$80,000 to \$89,999		108	3.8%	700	3.9%	1,850	4.8%	6,167	5.3%
Home Values \$70,000 to \$79,999		72	2.5%	294	1.6%	895	2.3%	3,187	2.8%
Home Values \$60,000 to \$69,999		51	1.8%	229	1.3%	868	2.3%	3,185	2.8%
Home Values \$50,000 to \$59,999		51	1.8%	216	1.2%	848	2.2%	2,637	2.3%
Home Values \$35,000 to \$49,999		38	1.3%	226	1.3%	990	2.6%	3,712	3.2%
Home Values \$25,000 to \$34,999		25	0.9%	140	0.8%	838	2.2%	2,890	2.5%
Home Values \$10,000 to \$24,999		57	2.0%	399	2.2%	1,558	4.1%	5,239	4.5%
Home Values Under \$10,000		40	1.4%	127	0.7%	725	1.9%	2,659	2.3%
Owner-Occupied Median Home Value		\$145,914		\$170,989		\$162,916		\$162,739	
Renter-Occupied Median Rent		\$670		\$677		\$690		\$681	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.5836/-83.6178

Holiday Plaza Development Maumee, OH		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$233.15 M	\$1.89 B	\$4.06 B	\$12.27 B
Total Non-Retail Expenditure		\$122.94 M	\$997.2 M	\$2.15 B	\$6.5 B
Total Retail Expenditure		\$110.21 M	\$888.13 M	\$1.91 B	\$5.77 B
Apparel		\$8.14 M	\$66.07 M	\$142.86 M	\$433 M
Contributions		\$7.71 M	\$62.1 M	\$133.75 M	\$408 M
Education		\$6.86 M	\$56.54 M	\$123.27 M	\$380.71 M
Entertainment		\$13.25 M	\$106.49 M	\$229.24 M	\$694.86 M
Food and Beverages		\$34.22 M	\$277.22 M	\$597.54 M	\$1.8 B
Furnishings and Equipment		\$8.24 M	\$66.22 M	\$142.35 M	\$431.14 M
Gifts		\$5.76 M	\$46.66 M	\$100.9 M	\$309.07 M
Health Care		\$20 M	\$160.31 M	\$343.53 M	\$1.03 B
Household Operations		\$9.19 M	\$74.25 M	\$159.92 M	\$484.79 M
Miscellaneous Expenses		\$4.43 M	\$35.81 M	\$76.97 M	\$232.83 M
Personal Care		\$3.13 M	\$25.33 M	\$54.5 M	\$164.58 M
Personal Insurance		\$1.66 M	\$13.25 M	\$28.48 M	\$86.9 M
Reading		\$513.97 K	\$4.15 M	\$8.91 M	\$26.94 M
Shelter		\$48.82 M	\$398.02 M	\$859.73 M	\$2.6 B
Tobacco		\$1.4 M	\$11.48 M	\$24.81 M	\$73.73 M
Transportation		\$42.59 M	\$342.07 M	\$735.57 M	\$2.22 B
Utilities		\$17.23 M	\$139.36 M	\$299.95 M	\$899.87 M
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$5,588	\$5,498	\$5,349	\$5,452
Total Non-Retail Expenditure		\$2,947 52.7%	\$2,908 52.9%	\$2,832 52.9%	\$2,889 53.0%
Total Retail Expenditures		\$2,642 47.3%	\$2,590 47.1%	\$2,518 47.1%	\$2,563 47.0%
Apparel		\$195 3.5%	\$193 3.5%	\$188 3.5%	\$192 3.5%
Contributions		\$185 3.3%	\$181 3.3%	\$176 3.3%	\$181 3.3%
Education		\$164 2.9%	\$165 3.0%	\$162 3.0%	\$169 3.1%
Entertainment		\$318 5.7%	\$311 5.6%	\$302 5.6%	\$309 5.7%
Food and Beverages		\$820 14.7%	\$808 14.7%	\$787 14.7%	\$800 14.7%
Furnishings and Equipment		\$198 3.5%	\$193 3.5%	\$187 3.5%	\$192 3.5%
Gifts		\$138 2.5%	\$136 2.5%	\$133 2.5%	\$137 2.5%
Health Care		\$479 8.6%	\$468 8.5%	\$452 8.5%	\$459 8.4%
Household Operations		\$220 3.9%	\$217 3.9%	\$211 3.9%	\$215 3.9%
Miscellaneous Expenses		\$106 1.9%	\$104 1.9%	\$101 1.9%	\$103 1.9%
Personal Care		\$75 1.3%	\$74 1.3%	\$72 1.3%	\$73 1.3%
Personal Insurance		\$40 0.7%	\$39 0.7%	\$38 0.7%	\$39 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,170 20.9%	\$1,161 21.1%	\$1,132 21.2%	\$1,153 21.2%
Tobacco		\$33 0.6%	\$33 0.6%	\$33 0.6%	\$33 0.6%
Transportation		\$1,021 18.3%	\$998 18.1%	\$969 18.1%	\$984 18.1%
Utilities		\$413 7.4%	\$406 7.4%	\$395 7.4%	\$400 7.3%