

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8242/-86.2541

Honey Creek Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2023)	16,499		106,339		227,173		690,205	
Projected Population (2028)	16,808		108,309		233,404		720,867	
Census Population (2020)	16,778		107,248		226,890		680,271	
Census Population (2010)	16,009		99,887		212,093		617,359	
Projected Annual Growth (2023-2028)	309	0.4%	1,970	0.4%	6,231	0.5%	30,662	0.9%
Historical Annual Growth (2020-2023)	-279	-0.6%	-909	-0.3%	283	-	9,934	0.5%
Historical Annual Growth (2010-2020)	769	0.5%	7,362	0.7%	14,798	0.7%	62,912	1.0%
Estimated Population Density (2023)	5,254	psm	3,763	psm	2,894	psm	2,198	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
<b>Households</b>								
Estimated Households (2023)	5,802		44,301		90,747		283,781	
Projected Households (2028)	5,823		44,528		92,077		293,767	
Census Households (2020)	5,825		44,120		89,584		276,969	
Census Households (2010)	5,551		41,309		84,022		249,581	
Projected Annual Growth (2023-2028)	21	-	227	0.1%	1,331	0.3%	9,986	0.7%
Historical Annual Change (2010-2023)	251	0.3%	2,992	0.6%	6,725	0.6%	34,201	1.1%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$70,707		\$73,323		\$77,585		\$97,995	
Projected Average Household Income (2028)	\$67,868		\$72,668		\$77,043		\$97,950	
Census Average Household Income (2010)	\$39,471		\$48,976		\$51,156		\$59,478	
Census Average Household Income (2000)	\$42,946		\$50,080		\$49,407		\$52,877	
Projected Annual Change (2023-2028)	-\$2,839	-0.8%	-\$655	-0.2%	-\$542	-0.1%	-\$45	-
Historical Annual Change (2000-2023)	\$27,761	2.8%	\$23,244	2.0%	\$28,178	2.5%	\$45,118	3.7%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$46,931		\$56,627		\$60,557		\$74,619	
Projected Median Household Income (2028)	\$42,749		\$51,846		\$56,358		\$71,451	
Census Median Household Income (2010)	\$33,886		\$41,192		\$41,835		\$45,793	
Census Median Household Income (2000)	\$37,752		\$42,607		\$41,632		\$42,575	
Projected Annual Change (2023-2028)	-\$4,181	-1.8%	-\$4,781	-1.7%	-\$4,199	-1.4%	-\$3,167	-0.8%
Historical Annual Change (2000-2023)	\$9,178	1.1%	\$14,020	1.4%	\$18,925	2.0%	\$32,044	3.3%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$24,865		\$30,666		\$31,182		\$40,454	
Projected Per Capita Income (2028)	\$23,513		\$29,993		\$30,579		\$40,072	
Census Per Capita Income (2010)	\$13,671		\$20,252		\$20,268		\$24,048	
Census Per Capita Income (2000)	\$16,100		\$21,566		\$20,273		\$21,551	
Projected Annual Change (2023-2028)	-\$1,352	-1.1%	-\$674	-0.4%	-\$604	-0.4%	-\$382	-0.2%
Historical Annual Change (2000-2023)	\$8,765	2.4%	\$9,100	1.8%	\$10,910	2.3%	\$18,903	3.8%
Estimated Average Household Net Worth (2023)	\$175,785		\$257,268		\$297,420		\$449,290	

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Honey Creek Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	16,499		106,339		227,173		690,205	
White (2023)	3,923	23.8%	35,233	33.1%	87,487	38.5%	381,859	55.3%
Black or African American (2023)	7,374	44.7%	49,494	46.5%	94,062	41.4%	200,666	29.1%
American Indian or Alaska Native (2023)	156	0.9%	510	0.5%	1,189	0.5%	2,665	0.4%
Asian (2023)	409	2.5%	3,684	3.5%	9,433	4.2%	27,562	4.0%
Hawaiian or Pacific Islander (2023)	2	-	34	-	70	-	214	-
Other Race (2023)	3,393	20.6%	11,096	10.4%	21,410	9.4%	39,184	5.7%
Two or More Races (2023)	1,240	7.5%	6,289	5.9%	13,522	6.0%	38,055	5.5%
Population < 18 (2023)	5,333 32.3%		28,567 26.9%		59,146 26.0%		166,657 24.1%	
White Not Hispanic	485	9.1%	4,820	16.9%	13,143	22.2%	68,318	41.0%
Black or African American	2,438	45.7%	14,706	51.5%	27,442	46.4%	55,512	33.3%
Asian	117	2.2%	584	2.0%	1,128	1.9%	4,767	2.9%
Other Race Not Hispanic	139	2.6%	1,333	4.7%	3,036	5.1%	9,449	5.7%
Hispanic	2,154	40.4%	7,124	24.9%	14,397	24.3%	28,611	17.2%
Not Hispanic or Latino Population (2023)	11,311 68.6%		88,250 83.0%		190,928 84.0%		613,870 88.9%	
Not Hispanic White	3,321	29.4%	32,806	37.2%	82,307	43.1%	368,560	60.0%
Not Hispanic Black or African American	7,277	64.3%	49,019	55.5%	93,075	48.7%	198,346	32.3%
Not Hispanic American Indian or Alaska Native	15	0.1%	108	0.1%	248	0.1%	739	0.1%
Not Hispanic Asian	407	3.6%	3,616	4.1%	9,329	4.9%	27,351	4.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	26	-	52	-	160	-
Not Hispanic Other Race	48	0.4%	347	0.4%	663	0.3%	1,836	0.3%
Not Hispanic Two or More Races	242	2.1%	2,327	2.6%	5,253	2.8%	16,880	2.7%
Hispanic or Latino Population (2023)	5,188 31.4%		18,089 17.0%		36,245 16.0%		76,335 11.1%	
Hispanic White	603	11.6%	2,427	13.4%	5,180	14.3%	13,299	17.4%
Hispanic Black or African American	98	1.9%	474	2.6%	986	2.7%	2,321	3.0%
Hispanic American Indian or Alaska Native	141	2.7%	402	2.2%	941	2.6%	1,926	2.5%
Hispanic Asian	3	-	67	0.4%	104	0.3%	212	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	8	-	18	-	54	-
Hispanic Other Race	3,345	64.5%	10,749	59.4%	20,747	57.2%	37,349	48.9%
Hispanic Two or More Races	998	19.2%	3,961	21.9%	8,269	22.8%	21,175	27.7%
Not Hispanic or Latino Population (2020)	9,849 58.7%		84,157 78.5%		181,437 80.0%		589,657 86.7%	
Hispanic or Latino Population (2020)	6,930 41.3%		23,091 21.5%		45,454 20.0%		90,614 13.3%	
Not Hispanic or Latino Population (2010)	10,665 66.6%		82,622 82.7%		181,053 85.4%		557,730 90.3%	
Hispanic or Latino Population (2010)	5,344 33.4%		17,265 17.3%		31,040 14.6%		59,629 9.7%	
Not Hispanic or Latino Population (2028)	11,513 68.5%		89,894 83.0%		196,251 84.1%		641,546 89.0%	
Hispanic or Latino Population (2028)	5,295 31.5%		18,416 17.0%		37,153 15.9%		79,321 11.0%	
Projected Annual Growth (2023-2028)	106	0.4%	326	0.4%	908	0.5%	2,986	0.8%
Historical Annual Growth (2010-2020)	1,586	3.0%	5,827	3.4%	14,414	4.6%	30,985	5.2%

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Honey Creek Plaza Indianapolis, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		16,499		106,339		227,173		690,205	
Age Under 5 Years		1,510	9.2%	8,304	7.8%	16,392	7.2%	45,731	6.6%
Age 5 to 9 Years		1,536	9.3%	7,904	7.4%	16,376	7.2%	46,365	6.7%
Age 10 to 14 Years		1,447	8.8%	7,766	7.3%	16,546	7.3%	47,018	6.8%
Age 15 to 19 Years		1,221	7.4%	7,407	7.0%	16,470	7.2%	44,977	6.5%
Age 20 to 24 Years		1,134	6.9%	8,256	7.8%	18,207	8.0%	48,394	7.0%
Age 25 to 29 Years		1,267	7.7%	9,128	8.6%	17,937	7.9%	56,925	8.2%
Age 30 to 34 Years		1,276	7.7%	8,872	8.3%	17,936	7.9%	54,362	7.9%
Age 35 to 39 Years		1,112	6.7%	7,435	7.0%	15,614	6.9%	48,266	7.0%
Age 40 to 44 Years		1,038	6.3%	6,727	6.3%	14,519	6.4%	44,758	6.5%
Age 45 to 49 Years		906	5.5%	5,912	5.6%	12,844	5.7%	39,930	5.8%
Age 50 to 54 Years		905	5.5%	5,848	5.5%	12,729	5.6%	40,389	5.9%
Age 55 to 59 Years		796	4.8%	5,912	5.6%	12,982	5.7%	41,567	6.0%
Age 60 to 64 Years		801	4.9%	5,645	5.3%	12,280	5.4%	40,209	5.8%
Age 65 to 69 Years		566	3.4%	4,225	4.0%	9,435	4.2%	32,480	4.7%
Age 70 to 74 Years		461	2.8%	2,954	2.8%	7,006	3.1%	24,570	3.6%
Age 75 to 79 Years		256	1.5%	1,841	1.7%	4,235	1.9%	14,869	2.2%
Age 80 to 84 Years		157	1.0%	1,162	1.1%	2,788	1.2%	9,591	1.4%
Age 85 Years or Over		111	0.7%	1,042	1.0%	2,876	1.3%	9,806	1.4%
Median Age		29.7		32.3		33.3		35.2	
Age 19 Years or Less		5,713	34.6%	31,380	29.5%	65,783	29.0%	184,090	26.7%
Age 20 to 64 Years		9,235	56.0%	63,735	59.9%	135,049	59.4%	414,798	60.1%
Age 65 Years or Over		1,550	9.4%	11,224	10.6%	26,341	11.6%	91,317	13.2%
<b>Female Age Distribution (2023)</b>									
Female Population		8,598	52.1%	56,196	52.8%	119,390	52.6%	354,241	51.3%
Age Under 5 Years		754	8.8%	4,095	7.3%	8,097	6.8%	22,404	6.3%
Age 5 to 9 Years		749	8.7%	3,951	7.0%	8,133	6.8%	22,732	6.4%
Age 10 to 14 Years		717	8.3%	3,819	6.8%	8,184	6.9%	22,959	6.5%
Age 15 to 19 Years		598	7.0%	3,603	6.4%	8,311	7.0%	22,174	6.3%
Age 20 to 24 Years		573	6.7%	4,335	7.7%	9,692	8.1%	24,993	7.1%
Age 25 to 29 Years		686	8.0%	4,834	8.6%	9,430	7.9%	28,910	8.2%
Age 30 to 34 Years		693	8.1%	4,741	8.4%	9,545	8.0%	27,710	7.8%
Age 35 to 39 Years		575	6.7%	3,963	7.1%	8,211	6.9%	24,620	7.0%
Age 40 to 44 Years		537	6.2%	3,574	6.4%	7,665	6.4%	22,641	6.4%
Age 45 to 49 Years		456	5.3%	3,218	5.7%	6,796	5.7%	20,234	5.7%
Age 50 to 54 Years		466	5.4%	3,145	5.6%	6,685	5.6%	20,485	5.8%
Age 55 to 59 Years		422	4.9%	3,231	5.7%	6,822	5.7%	21,316	6.0%
Age 60 to 64 Years		450	5.2%	3,153	5.6%	6,621	5.5%	20,998	5.9%
Age 65 to 69 Years		333	3.9%	2,342	4.2%	5,130	4.3%	17,513	4.9%
Age 70 to 74 Years		266	3.1%	1,667	3.0%	3,923	3.3%	13,547	3.8%
Age 75 to 79 Years		157	1.8%	1,111	2.0%	2,538	2.1%	8,640	2.4%
Age 80 to 84 Years		97	1.1%	713	1.3%	1,670	1.4%	5,783	1.6%
Age 85 Years or Over		70	0.8%	701	1.2%	1,937	1.6%	6,584	1.9%
Female Median Age		30.8		33.5		34.3		36.3	
Age 19 Years or Less		2,819	32.8%	15,468	27.5%	32,725	27.4%	90,268	25.5%
Age 20 to 64 Years		4,857	56.5%	34,194	60.8%	71,466	59.9%	211,906	59.8%
Age 65 Years or Over		922	10.7%	6,534	11.6%	15,198	12.7%	52,066	14.7%

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Honey Creek Plaza Indianapolis, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	7,901	47.9%	50,143	47.2%	107,783	47.4%	335,964	48.7%	
Age Under 5 Years	756	9.6%	4,209	8.4%	8,295	7.7%	23,327	6.9%	
Age 5 to 9 Years	787	10.0%	3,953	7.9%	8,243	7.6%	23,633	7.0%	
Age 10 to 14 Years	729	9.2%	3,947	7.9%	8,362	7.8%	24,059	7.2%	
Age 15 to 19 Years	622	7.9%	3,804	7.6%	8,159	7.6%	22,803	6.8%	
Age 20 to 24 Years	561	7.1%	3,921	7.8%	8,515	7.9%	23,401	7.0%	
Age 25 to 29 Years	581	7.4%	4,294	8.6%	8,508	7.9%	28,015	8.3%	
Age 30 to 34 Years	583	7.4%	4,131	8.2%	8,390	7.8%	26,652	7.9%	
Age 35 to 39 Years	537	6.8%	3,472	6.9%	7,403	6.9%	23,646	7.0%	
Age 40 to 44 Years	500	6.3%	3,153	6.3%	6,854	6.4%	22,117	6.6%	
Age 45 to 49 Years	450	5.7%	2,694	5.4%	6,048	5.6%	19,695	5.9%	
Age 50 to 54 Years	439	5.6%	2,703	5.4%	6,044	5.6%	19,903	5.9%	
Age 55 to 59 Years	374	4.7%	2,681	5.3%	6,160	5.7%	20,252	6.0%	
Age 60 to 64 Years	351	4.4%	2,492	5.0%	5,660	5.3%	19,211	5.7%	
Age 65 to 69 Years	234	3.0%	1,883	3.8%	4,306	4.0%	14,967	4.5%	
Age 70 to 74 Years	195	2.5%	1,287	2.6%	3,084	2.9%	11,024	3.3%	
Age 75 to 79 Years	99	1.2%	730	1.5%	1,697	1.6%	6,230	1.9%	
Age 80 to 84 Years	60	0.8%	449	0.9%	1,118	1.0%	3,808	1.1%	
Age 85 Years or Over	41	0.5%	341	0.7%	938	0.9%	3,222	1.0%	
Male Median Age	28.4		31.0		32.2		34.2		
Age 19 Years or Less	2,895	36.6%	15,912	31.7%	33,058	30.7%	93,822	27.9%	
Age 20 to 64 Years	4,378	55.4%	29,541	58.9%	63,582	59.0%	202,892	60.4%	
Age 65 Years or Over	628	8.0%	4,690	9.4%	11,143	10.3%	39,250	11.7%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	92		89		90		95		
Age Under 5 Years	100	50.1%	103	50.7%	102	50.6%	104	51.0%	
Age 5 to 9 Years	105	51.2%	100	50.0%	101	50.3%	104	51.0%	
Age 10 to 14 Years	102	50.4%	103	50.8%	102	50.5%	105	51.2%	
Age 15 to 19 Years	104	51.0%	106	51.4%	98	49.5%	103	50.7%	
Age 20 to 24 Years	98	49.5%	90	47.5%	88	46.8%	94	48.4%	
Age 25 to 29 Years	85	45.9%	89	47.0%	90	47.4%	97	49.2%	
Age 30 to 34 Years	84	45.7%	87	46.6%	88	46.8%	96	49.0%	
Age 35 to 39 Years	94	48.3%	88	46.7%	90	47.4%	96	49.0%	
Age 40 to 44 Years	93	48.2%	88	46.9%	89	47.2%	98	49.4%	
Age 45 to 49 Years	99	49.7%	84	45.6%	89	47.1%	97	49.3%	
Age 50 to 54 Years	94	48.5%	86	46.2%	90	47.5%	97	49.3%	
Age 55 to 59 Years	89	47.0%	83	45.3%	90	47.4%	95	48.7%	
Age 60 to 64 Years	78	43.8%	79	44.2%	85	46.1%	91	47.8%	
Age 65 to 69 Years	70	41.3%	80	44.6%	84	45.6%	85	46.1%	
Age 70 to 74 Years	73	42.3%	77	43.6%	79	44.0%	81	44.9%	
Age 75 to 79 Years	63	38.6%	66	39.7%	67	40.1%	72	41.9%	
Age 80 to 84 Years	62	38.3%	63	38.6%	67	40.1%	66	39.7%	
Age 85 Years or Over	59	37.0%	49	32.7%	48	32.6%	49	32.9%	
Age 19 Years or Less	103	50.7%	103	50.7%	101	50.3%	104	51.0%	
Age 20 to 39 Years	90	47.3%	89	47.0%	89	47.1%	96	48.9%	
Age 40 to 64 Years	91	47.6%	84	45.7%	89	47.1%	96	48.9%	
Age 65 Years or Over	68	40.5%	72	41.8%	73	42.3%	75	43.0%	

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<b>Household Type (2023)</b>								
Total Households	5,802		44,301		90,747		283,781	
Households with Children	2,528	43.6%	13,573	30.6%	29,385	32.4%	86,100	30.3%
Average Household Size	2.8		2.4		2.4		2.4	
Household Density per Square Mile	1,848		1,568		1,156		904	
Population Family	13,910	84.3%	80,706	75.9%	174,960	77.0%	528,261	76.5%
Population Non-Family	2,589	15.7%	23,892	22.5%	46,330	20.4%	148,420	21.5%
Population Group Quarters	-	-	1,741	1.6%	5,883	2.6%	13,524	2.0%
Family Households	3,935	67.8%	25,273	57.0%	54,425	60.0%	167,023	58.9%
Married Couple Households	1,739	44.2%	12,576	49.8%	29,638	54.5%	103,241	61.8%
Other Family Households with Children	2,195	55.8%	12,697	50.2%	24,787	45.5%	63,781	38.2%
Family Households with Children	2,517	64.0%	13,540	53.6%	29,313	53.9%	85,896	51.4%
Married Couple with Children	949	37.7%	5,964	44.0%	13,938	47.6%	46,974	54.7%
Other Family Households with Children	1,568	62.3%	7,577	56.0%	15,374	52.4%	38,922	45.3%
Family Households No Children	1,418	36.0%	11,732	46.4%	25,112	46.1%	81,126	48.6%
Married Couple No Children	790	55.7%	6,612	56.4%	15,699	62.5%	56,267	69.4%
Other Family Households No Children	628	44.3%	5,120	43.6%	9,412	37.5%	24,859	30.6%
Non-Family Households	1,867	32.2%	19,028	43.0%	36,322	40.0%	116,759	41.1%
Non-Family Households with Children	11	0.6%	32	0.2%	72	0.2%	204	0.2%
Non-Family Households No Children	1,857	99.4%	18,996	99.8%	36,250	99.8%	116,555	99.8%
Average Family Household Size	3.5		3.2		3.2		3.2	
Average Family Income	\$73,160		\$85,912		\$89,237		\$116,485	
Median Family Income	\$53,604		\$71,312		\$75,735		\$97,155	
Average Non-Family Household Size	1.4		1.3		1.3		1.3	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	12,006		82,366		177,860		551,092	
Never Married	5,583	46.5%	36,107	43.8%	75,407	42.4%	216,396	39.3%
Currently Married	4,207	35.0%	26,998	32.8%	61,352	34.5%	215,751	39.1%
Previously Married	2,217	18.5%	19,260	23.4%	41,101	23.1%	118,945	21.6%
Separated	576	26.0%	4,142	21.5%	8,439	20.5%	20,947	17.6%
Widowed	248	11.2%	3,264	16.9%	7,916	19.3%	25,845	21.7%
Divorced	1,394	62.9%	11,854	61.5%	24,745	60.2%	72,152	60.7%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	9,652		66,703		143,183		457,722	
Elementary (Grade Level 0 to 8)	1,323	13.7%	4,246	6.4%	8,996	6.3%	21,208	4.6%
Some High School (Grade Level 9 to 11)	1,036	10.7%	4,235	6.3%	9,932	6.9%	30,023	6.6%
High School Graduate	3,391	35.1%	18,767	28.1%	42,921	30.0%	117,163	25.6%
Some College	1,988	20.6%	14,471	21.7%	28,448	19.9%	81,354	17.8%
Associate Degree Only	582	6.0%	5,622	8.4%	11,660	8.1%	33,421	7.3%
Bachelor Degree Only	978	10.1%	13,112	19.7%	27,225	19.0%	108,978	23.8%
Graduate Degree	354	3.7%	6,251	9.4%	14,001	9.8%	65,573	14.3%
Any College (Some College or Higher)	3,902	40.4%	39,455	59.2%	81,334	56.8%	289,327	63.2%
College Degree + (Bachelor Degree or Higher)	1,332	13.8%	19,362	29.0%	41,226	28.8%	174,551	38.1%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8242/-86.2541

Honey Creek Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	6,504		47,417		99,754		315,688	
Total Housing Units (2020)	6,540		47,208		98,562		308,150	
Historical Annual Growth (2020-2023)	-36	-0.2%	209	0.1%	1,193	0.4%	7,538	0.8%
Housing Units Occupied (2023)	5,802	89.2%	44,301	93.4%	90,747	91.0%	283,781	89.9%
Housing Units Owner-Occupied	2,272	39.2%	20,478	46.2%	47,887	52.8%	161,336	56.9%
Housing Units Renter-Occupied	3,530	60.8%	23,823	53.8%	42,860	47.2%	122,445	43.1%
Housing Units Vacant (2023)	702	10.8%	3,116	6.6%	9,008	9.0%	31,907	10.1%
<b>Household Size (2023)</b>								
Total Households	5,802		44,301		90,747		283,781	
1 Person Households	1,448	25.0%	15,617	35.3%	29,683	32.7%	94,954	33.5%
2 Person Households	1,550	26.7%	13,302	30.0%	28,068	30.9%	91,934	32.4%
3 Person Households	1,179	20.3%	6,929	15.6%	14,422	15.9%	42,134	14.8%
4 Person Households	790	13.6%	4,731	10.7%	10,288	11.3%	31,063	10.9%
5 Person Households	500	8.6%	2,339	5.3%	5,196	5.7%	15,097	5.3%
6 Person Households	215	3.7%	938	2.1%	2,105	2.3%	5,991	2.1%
7 or More Person Households	120	2.1%	446	1.0%	985	1.1%	2,609	0.9%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	52	0.9%	1,581	3.6%	4,388	4.8%	28,121	9.9%
HH Income \$150,000 to \$199,999	216	3.7%	1,999	4.5%	4,673	5.1%	20,243	7.1%
HH Income \$125,000 to \$149,999	130	2.2%	1,830	4.1%	4,187	4.6%	15,739	5.5%
HH Income \$100,000 to \$124,999	317	5.5%	2,871	6.5%	6,515	7.2%	22,261	7.8%
HH Income \$75,000 to \$99,999	717	12.4%	5,085	11.5%	10,426	11.5%	32,829	11.6%
HH Income \$50,000 to \$74,999	1,304	22.5%	9,699	21.9%	18,750	20.7%	50,458	17.8%
HH Income \$35,000 to \$49,999	1,026	17.7%	7,611	17.2%	13,811	15.2%	35,013	12.3%
HH Income \$25,000 to \$34,999	573	9.9%	5,077	11.5%	9,725	10.7%	25,961	9.1%
HH Income \$15,000 to \$24,999	484	8.3%	3,560	8.0%	7,809	8.6%	21,255	7.5%
HH Income \$10,000 to \$14,999	147	2.5%	1,780	4.0%	3,710	4.1%	11,590	4.1%
HH Income Under \$10,000	835	14.4%	3,208	7.2%	6,753	7.4%	20,311	7.2%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	501	8.6%	3,360	7.6%	7,051	7.8%	21,476	7.6%
Households 1 Vehicle Available	2,400	41.4%	20,423	46.1%	38,147	42.0%	109,489	38.6%
Households 2 Vehicles Available	1,904	32.8%	14,172	32.0%	31,352	34.5%	106,229	37.4%
Households 3 or More Vehicles Available	997	17.2%	6,346	14.3%	14,196	15.6%	46,587	16.4%
Total Vehicles Available	9,636		69,862		148,398		478,724	
Average Vehicles per Household	1.7		1.6		1.6		1.7	
Owner-Occupied Household Vehicles	4,776	49.6%	39,507	56.5%	92,510	62.3%	318,718	66.6%
Average Vehicles per Owner-Occupied Household	2.1		1.9		1.9		2.0	
Renter-Occupied Household Vehicles	4,860	50.4%	30,355	43.5%	55,887	37.7%	160,006	33.4%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.3	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	7,804		52,357		112,089		356,838	
Travel to Work in 14 Minutes or Less	1,478	18.9%	9,228	17.6%	21,125	18.8%	67,903	19.0%
Travel to Work in 15 to 29 Minutes	3,234	41.4%	22,420	42.8%	45,963	41.0%	132,709	37.2%
Travel to Work in 30 to 59 Minutes	1,451	18.6%	10,173	19.4%	21,659	19.3%	72,433	20.3%
Travel to Work in 60 Minutes or More	136	1.7%	1,341	2.6%	2,767	2.5%	10,513	2.9%
Work at Home	1,505	19.3%	9,195	17.6%	20,575	18.4%	73,281	20.5%
Average Minutes Travel to Work	19.8		21.0		20.8		21.3	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8242/-86.2541

Honey Creek Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	7,804		52,357		112,089		356,838	
Drive to Work Alone	5,097	65.3%	36,908	70.5%	77,502	69.1%	243,036	68.1%
Drive to Work in Carpool	969	12.4%	4,635	8.9%	10,065	9.0%	27,243	7.6%
Travel to Work by Public Transportation	68	0.9%	550	1.0%	1,259	1.1%	3,997	1.1%
Drive to Work on Motorcycle	-	-	2	-	5	-	45	-
Bicycle to Work	21	0.3%	172	0.3%	395	0.4%	1,434	0.4%
Walk to Work	96	1.2%	645	1.2%	1,709	1.5%	5,915	1.7%
Other Means	49	0.6%	251	0.5%	579	0.5%	1,887	0.5%
Work at Home	1,505	19.3%	9,195	17.6%	20,575	18.4%	73,281	20.5%
<b>Daytime Demographics (2023)</b>								
Total Businesses	792		3,843		9,205		37,911	
Total Employees	4,359		28,437		92,999		407,824	
Company Headquarter Businesses	14	1.7%	66	1.7%	241	2.6%	1,105	2.9%
Company Headquarter Employees	265	6.1%	5,800	20.4%	24,371	26.2%	79,115	19.4%
Employee Population per Business	5.5 to 1		7.4 to 1		10.1 to 1		10.8 to 1	
Residential Population per Business	20.8 to 1		27.7 to 1		24.7 to 1		18.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,270		56,669		155,070		592,168	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	11,715		80,755		174,430		541,673	
Labor Force Total Males (2023)	5,479	46.8%	37,228	46.1%	81,143	46.5%	260,040	48.0%
Male Civilian Employed	3,763	68.7%	25,086	67.4%	54,948	67.7%	180,622	69.5%
Male Civilian Unemployed	106	1.9%	891	2.4%	1,925	2.4%	5,819	2.2%
Males in Armed Forces	-	-	120	0.3%	193	0.2%	366	0.1%
Males Not in Labor Force	1,610	29.4%	11,130	29.9%	24,077	29.7%	73,233	28.2%
Labor Force Total Females (2023)	6,235	53.2%	43,527	53.9%	93,287	53.5%	281,633	52.0%
Female Civilian Employed	4,041	64.8%	27,275	62.7%	57,154	61.3%	176,242	62.6%
Female Civilian Unemployed	242	3.9%	1,050	2.4%	2,016	2.2%	5,944	2.1%
Females in Armed Forces	-	-	42	-	64	-	99	-
Females Not in Labor Force	1,952	31.3%	15,160	34.8%	34,053	36.5%	99,348	35.3%
Unemployment Rate	348	3.0%	1,942	2.4%	3,942	2.3%	11,764	2.2%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	7,804		52,357		112,089		356,838	
Occupation Total Males	3,763	48.2%	25,085	47.9%	54,944	49.0%	180,608	50.6%
Occupation Total Females	4,041	51.8%	27,272	52.1%	57,145	51.0%	176,231	49.4%
Management, Business, Financial Operations	855	11.0%	7,539	14.4%	16,816	15.0%	64,782	18.2%
Professional, Related	1,220	15.6%	10,469	20.0%	23,329	20.8%	91,224	25.6%
Service	1,189	15.2%	7,721	14.7%	17,135	15.3%	50,615	14.2%
Sales, Office	1,958	25.1%	12,059	23.0%	24,089	21.5%	70,081	19.6%
Farming, Fishing, Forestry	24	0.3%	142	0.3%	368	0.3%	538	0.2%
Construction, Extraction, Maintenance	698	8.9%	3,404	6.5%	7,757	6.9%	22,599	6.3%
Production, Transport, Material Moving	1,860	23.8%	11,023	21.1%	22,595	20.2%	56,999	16.0%
White Collar Workers	4,033	51.7%	30,067	57.4%	64,233	57.3%	226,087	63.4%
Blue Collar Workers	3,772	48.3%	22,289	42.6%	47,855	42.7%	130,751	36.6%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8242/-86.2541

Honey Creek Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Indianapolis, IN									
<b>Units In Structure (2023)</b>									
Total Units		5,802		44,301		90,747		283,781	
1 Detached Unit		3,179	54.8%	22,173	50.1%	52,950	58.3%	173,757	61.2%
1 Attached Unit		676	11.6%	4,436	10.0%	7,998	8.8%	23,579	8.3%
2 Units		77	1.3%	733	1.7%	1,961	2.2%	6,801	2.4%
3 to 4 Units		415	7.2%	5,184	11.7%	7,713	8.5%	17,178	6.1%
5 to 9 Units		627	10.8%	4,680	10.6%	6,966	7.7%	20,208	7.1%
10 to 19 Units		562	9.7%	4,106	9.3%	5,970	6.6%	14,632	5.2%
20 to 49 Units		86	1.5%	1,427	3.2%	2,717	3.0%	10,272	3.6%
50 or More Units		149	2.6%	1,381	3.1%	3,514	3.9%	14,788	5.2%
Mobile Home or Trailer		33	0.6%	182	0.4%	955	1.1%	2,565	0.9%
Other Structure		-	-	-	-	3	-	3	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		8	0.1%	157	0.3%	254	0.3%	1,731	0.5%
Homes Built 2010 to 2019		118	1.8%	1,791	3.8%	4,627	4.6%	26,565	8.4%
Homes Built 2000 to 2009		400	6.2%	3,626	7.6%	8,598	8.6%	32,502	10.3%
Homes Built 1990 to 1999		324	5.0%	8,215	17.3%	15,444	15.5%	36,921	11.7%
Homes Built 1980 to 1989		499	7.7%	8,008	16.9%	12,416	12.4%	29,121	9.2%
Homes Built 1970 to 1979		1,083	16.7%	6,671	14.1%	12,098	12.1%	32,353	10.2%
Homes Built 1960 to 1969		1,798	27.6%	5,865	12.4%	11,680	11.7%	30,935	9.8%
Homes Built 1950 to 1959		1,056	16.2%	5,573	11.8%	10,847	10.9%	33,883	10.7%
Homes Built 1940 to 1949		268	4.1%	1,705	3.6%	4,424	4.4%	13,724	4.3%
Homes Built Before 1939		248	3.8%	2,691	5.7%	10,359	10.4%	46,046	14.6%
Median Age of Homes		54.9	yrs	47.7	yrs	49.9	yrs	50.3	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		2,272		20,478		47,887		161,336	
Home Values \$1,000,000 or More		13	0.6%	121	0.6%	321	0.7%	1,683	1.0%
Home Values \$750,000 to \$999,999		26	1.1%	255	1.2%	775	1.6%	3,196	2.0%
Home Values \$500,000 to \$749,999		57	2.5%	569	2.8%	1,453	3.0%	8,955	5.6%
Home Values \$400,000 to \$499,999		67	3.0%	727	3.5%	1,875	3.9%	11,117	6.9%
Home Values \$300,000 to \$399,999		136	6.0%	1,355	6.6%	3,436	7.2%	20,214	12.5%
Home Values \$250,000 to \$299,999		124	5.5%	1,624	7.9%	3,821	8.0%	16,520	10.2%
Home Values \$200,000 to \$249,999		225	9.9%	2,956	14.4%	6,874	14.4%	23,712	14.7%
Home Values \$175,000 to \$199,999		139	6.1%	2,015	9.8%	4,748	9.9%	13,247	8.2%
Home Values \$150,000 to \$174,999		247	10.9%	2,798	13.7%	6,526	13.6%	17,574	10.9%
Home Values \$125,000 to \$149,999		153	6.7%	1,688	8.2%	3,767	7.9%	10,004	6.2%
Home Values \$100,000 to \$124,999		269	11.9%	2,474	12.1%	4,817	10.1%	11,775	7.3%
Home Values \$90,000 to \$99,999		199	8.7%	956	4.7%	1,871	3.9%	4,217	2.6%
Home Values \$80,000 to \$89,999		125	5.5%	797	3.9%	1,679	3.5%	4,285	2.7%
Home Values \$70,000 to \$79,999		170	7.5%	570	2.8%	1,274	2.7%	3,020	1.9%
Home Values \$60,000 to \$69,999		99	4.4%	448	2.2%	1,037	2.2%	2,650	1.6%
Home Values \$50,000 to \$59,999		44	1.9%	285	1.4%	732	1.5%	1,996	1.2%
Home Values \$35,000 to \$49,999		16	0.7%	164	0.8%	575	1.2%	1,484	0.9%
Home Values \$25,000 to \$34,999		16	0.7%	98	0.5%	415	0.9%	1,281	0.8%
Home Values \$10,000 to \$24,999		40	1.8%	296	1.4%	1,130	2.4%	2,613	1.6%
Home Values Under \$10,000		107	4.7%	283	1.4%	761	1.6%	1,793	1.1%
Owner-Occupied Median Home Value		\$128,011		\$166,513		\$173,717		\$226,277	
Renter-Occupied Median Rent		\$747		\$800		\$815		\$847	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.8242/-86.2541

Honey Creek Plaza Indianapolis, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$319.6 M	\$2.5 B	\$5.29 B	\$19.46 B
Total Non-Retail Expenditure	\$168.4 M	\$1.32 B	\$2.8 B	\$10.32 B
Total Retail Expenditure	\$151.2 M	\$1.18 B	\$2.49 B	\$9.14 B
Apparel	\$11.21 M	\$87.6 M	\$186.05 M	\$691.86 M
Contributions	\$9.49 M	\$78.51 M	\$168.96 M	\$651.62 M
Education	\$8.72 M	\$71.53 M	\$155.1 M	\$618.35 M
Entertainment	\$17.45 M	\$138.49 M	\$295.63 M	\$1.11 B
Food and Beverages	\$48.13 M	\$371 M	\$783.36 M	\$2.85 B
Furnishings and Equipment	\$10.86 M	\$86.21 M	\$183.8 M	\$685.63 M
Gifts	\$7.14 M	\$59.49 M	\$127.82 M	\$497.32 M
Health Care	\$27.25 M	\$212.12 M	\$448.14 M	\$1.62 B
Household Operations	\$12.17 M	\$96.8 M	\$206.21 M	\$770.2 M
Miscellaneous Expenses	\$5.96 M	\$47.07 M	\$99.85 M	\$369.17 M
Personal Care	\$4.26 M	\$33.43 M	\$70.85 M	\$260.66 M
Personal Insurance	\$2.03 M	\$16.65 M	\$36.03 M	\$138.73 M
Reading	\$675.89 K	\$5.39 M	\$11.46 M	\$42.59 M
Shelter	\$68.58 M	\$532.02 M	\$1.12 B	\$4.12 B
Tobacco	\$2.26 M	\$16.41 M	\$33.73 M	\$114.22 M
Transportation	\$58.51 M	\$454.71 M	\$962.35 M	\$3.51 B
Utilities	\$24.9 M	\$189.35 M	\$397.01 M	\$1.41 B
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$4,590	\$4,697	\$4,857	\$5,716
Total Non-Retail Expenditure	\$2,419 52.7%	\$2,482 52.8%	\$2,567 52.8%	\$3,031 53.0%
Total Retail Expenditures	\$2,172 47.3%	\$2,215 47.2%	\$2,291 47.2%	\$2,684 47.0%
Apparel	\$161 3.5%	\$165 3.5%	\$171 3.5%	\$203 3.6%
Contributions	\$136 3.0%	\$148 3.1%	\$155 3.2%	\$191 3.3%
Education	\$125 2.7%	\$135 2.9%	\$142 2.9%	\$182 3.2%
Entertainment	\$251 5.5%	\$261 5.5%	\$271 5.6%	\$325 5.7%
Food and Beverages	\$691 15.1%	\$698 14.9%	\$719 14.8%	\$837 14.6%
Furnishings and Equipment	\$156 3.4%	\$162 3.5%	\$169 3.5%	\$201 3.5%
Gifts	\$103 2.2%	\$112 2.4%	\$117 2.4%	\$146 2.6%
Health Care	\$391 8.5%	\$399 8.5%	\$412 8.5%	\$475 8.3%
Household Operations	\$175 3.8%	\$182 3.9%	\$189 3.9%	\$226 4.0%
Miscellaneous Expenses	\$86 1.9%	\$89 1.9%	\$92 1.9%	\$108 1.9%
Personal Care	\$61 1.3%	\$63 1.3%	\$65 1.3%	\$77 1.3%
Personal Insurance	\$29 0.6%	\$31 0.7%	\$33 0.7%	\$41 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$11 0.2%	\$13 0.2%
Shelter	\$985 21.5%	\$1,001 21.3%	\$1,031 21.2%	\$1,211 21.2%
Tobacco	\$32 0.7%	\$31 0.7%	\$31 0.6%	\$34 0.6%
Transportation	\$840 18.3%	\$855 18.2%	\$884 18.2%	\$1,032 18.1%
Utilities	\$358 7.8%	\$356 7.6%	\$365 7.5%	\$414 7.2%