

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.2222/-89.9258

| <b>Kewanee Plaza</b>                         |          |       | <b>1 mi radius</b> |       | <b>3 mi radius</b> |       | <b>5 mi radius</b> |       | <b>10 mi radius</b> |  |
|--|----------|-------|--------------------|-------|--------------------|-------|--------------------|-------|---------------------|--|
| <b>Kewanee, IL</b>                           |          |       |                    |       |                    |       |                    |       |                     |  |
| <b>Population</b>                            |          |       |                    |       |                    |       |                    |       |                     |  |
| Estimated Population (2023)                  |          |       | 3,391              |       | 12,901             |       | 13,481             |       | 19,406              |  |
| Projected Population (2028)                  |          |       | 3,171              |       | 12,269             |       | 12,850             |       | 18,737              |  |
| Census Population (2020)                     |          |       | 3,481              |       | 13,144             |       | 13,689             |       | 19,642              |  |
| Census Population (2010)                     |          |       | 3,534              |       | 13,566             |       | 14,129             |       | 20,504              |  |
| Projected Annual Growth (2023-2028)          | -220     | -1.3% | -632               | -1.0% | -631               | -0.9% | -669               | -0.7% |                     |  |
| Historical Annual Growth (2020-2023)         | -90      | -0.9% | -243               | -0.6% | -208               | -0.5% | -236               | -0.4% |                     |  |
| Historical Annual Growth (2010-2020)         | -52      | -0.1% | -422               | -0.3% | -440               | -0.3% | -862               | -0.4% |                     |  |
| Estimated Population Density (2023)          | 1,080    | psm   | 456                | psm   | 172                | psm   | 62                 | psm   |                     |  |
| Trade Area Size                              | 3.1      | sq mi | 28.3               | sq mi | 78.5               | sq mi | 314.0              | sq mi |                     |  |
| <b>Households</b>                            |          |       |                    |       |                    |       |                    |       |                     |  |
| Estimated Households (2023)                  |          |       | 1,487              |       | 5,315              |       | 5,561              |       | 8,116               |  |
| Projected Households (2028)                  |          |       | 1,355              |       | 4,938              |       | 5,180              |       | 7,654               |  |
| Census Households (2020)                     |          |       | 1,527              |       | 5,384              |       | 5,611              |       | 8,147               |  |
| Census Households (2010)                     |          |       | 1,521              |       | 5,484              |       | 5,716              |       | 8,368               |  |
| Projected Annual Growth (2023-2028)          | -132     | -1.8% | -377               | -1.4% | -381               | -1.4% | -462               | -1.1% |                     |  |
| Historical Annual Change (2010-2023)         | -34      | -0.2% | -169               | -0.2% | -155               | -0.2% | -252               | -0.2% |                     |  |
| <b>Average Household Income</b>              |          |       |                    |       |                    |       |                    |       |                     |  |
| Estimated Average Household Income (2023)    |          |       | \$68,357           |       | \$63,920           |       | \$65,223           |       | \$69,278            |  |
| Projected Average Household Income (2028)    |          |       | \$74,387           |       | \$69,748           |       | \$71,145           |       | \$74,964            |  |
| Census Average Household Income (2010)       |          |       | \$45,784           |       | \$42,652           |       | \$43,041           |       | \$46,640            |  |
| Census Average Household Income (2000)       |          |       | \$41,923           |       | \$38,414           |       | \$38,749           |       | \$40,232            |  |
| Projected Annual Change (2023-2028)          | \$6,030  | 1.8%  | \$5,828            | 1.8%  | \$5,922            | 1.8%  | \$5,686            | 1.6%  |                     |  |
| Historical Annual Change (2000-2023)         | \$26,434 | 2.7%  | \$25,506           | 2.9%  | \$26,474           | 3.0%  | \$29,046           | 3.1%  |                     |  |
| <b>Median Household Income</b>               |          |       |                    |       |                    |       |                    |       |                     |  |
| Estimated Median Household Income (2023)     |          |       | \$56,325           |       | \$45,507           |       | \$46,417           |       | \$50,125            |  |
| Projected Median Household Income (2028)     |          |       | \$50,850           |       | \$40,501           |       | \$41,403           |       | \$45,064            |  |
| Census Median Household Income (2010)        |          |       | \$34,002           |       | \$33,251           |       | \$33,709           |       | \$36,424            |  |
| Census Median Household Income (2000)        |          |       | \$34,225           |       | \$31,447           |       | \$31,834           |       | \$33,047            |  |
| Projected Annual Change (2023-2028)          | -\$5,474 | -1.9% | -\$5,006           | -2.2% | -\$5,014           | -2.2% | -\$5,061           | -2.0% |                     |  |
| Historical Annual Change (2000-2023)         | \$22,099 | 2.8%  | \$14,060           | 1.9%  | \$14,583           | 2.0%  | \$17,078           | 2.2%  |                     |  |
| <b>Per Capita Income</b>                     |          |       |                    |       |                    |       |                    |       |                     |  |
| Estimated Per Capita Income (2023)           |          |       | \$30,047           |       | \$26,763           |       | \$27,326           |       | \$29,295            |  |
| Projected Per Capita Income (2028)           |          |       | \$31,872           |       | \$28,524           |       | \$29,123           |       | \$30,954            |  |
| Census Per Capita Income (2010)              |          |       | \$19,711           |       | \$17,241           |       | \$17,414           |       | \$19,035            |  |
| Census Per Capita Income (2000)              |          |       | \$18,273           |       | \$15,873           |       | \$15,967           |       | \$16,385            |  |
| Projected Annual Change (2023-2028)          | \$1,825  | 1.2%  | \$1,761            | 1.3%  | \$1,797            | 1.3%  | \$1,659            | 1.1%  |                     |  |
| Historical Annual Change (2000-2023)         | \$11,774 | 2.8%  | \$10,889           | 3.0%  | \$11,359           | 3.1%  | \$12,910           | 3.4%  |                     |  |
| Estimated Average Household Net Worth (2023) |          |       | \$251,346          |       | \$218,286          |       | \$226,905          |       | \$244,756           |  |

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| <b>Kewanee Plaza</b>                          |             |       | <b>1 mi radius</b> |       | <b>3 mi radius</b> |       | <b>5 mi radius</b> |       | <b>10 mi radius</b> |  |
|---|-------------|-------|--------------------|-------|--------------------|-------|--------------------|-------|---------------------|--|
| <b>Kewanee, IL</b>                            |             |       |                    |       |                    |       |                    |       |                     |  |
| <b>Race and Ethnicity</b>                     |             |       |                    |       |                    |       |                    |       |                     |  |
| Total Population (2023)                       |             |       | 3,391              |       | 12,901             |       | 13,481             |       | 19,406              |  |
| White (2023)                                  | 3,002       | 88.5% | 10,667             | 82.7% | 11,195             | 83.0% | 16,851             | 86.8% |                     |  |
| Black or African American (2023)              | 95          | 2.8%  | 857                | 6.6%  | 871                | 6.5%  | 934                | 4.8%  |                     |  |
| American Indian or Alaska Native (2023)       | 11          | 0.3%  | 30                 | 0.2%  | 30                 | 0.2%  | 35                 | 0.2%  |                     |  |
| Asian (2023)                                  | 33          | 1.0%  | 58                 | 0.5%  | 61                 | 0.5%  | 85                 | 0.4%  |                     |  |
| Hawaiian or Pacific Islander (2023)           | -           | -     | 4                  | -     | 4                  | -     | 5                  | -     |                     |  |
| Other Race (2023)                             | 117         | 3.4%  | 625                | 4.8%  | 641                | 4.8%  | 668                | 3.4%  |                     |  |
| Two or More Races (2023)                      | 133         | 3.9%  | 660                | 5.1%  | 680                | 5.0%  | 827                | 4.3%  |                     |  |
| Population < 18 (2023)                        | 752 22.2%   |       | 3,057 23.7%        |       | 3,165 23.5%        |       | 4,313 22.2%        |       |                     |  |
| White Not Hispanic                            | 595         | 79.2% | 2,141              | 70.0% | 2,232              | 70.5% | 3,293              | 76.3% |                     |  |
| Black or African American                     | 27          | 3.6%  | 229                | 7.5%  | 232                | 7.3%  | 242                | 5.6%  |                     |  |
| Asian   | 8           | 1.0%  | 13                 | 0.4%  | 13                 | 0.4%  | 17                 | 0.4%  |                     |  |
| Other Race Not Hispanic                       | 21          | 2.8%  | 102                | 3.3%  | 104                | 3.3%  | 145                | 3.4%  |                     |  |
| Hispanic                                      | 101         | 13.5% | 573                | 18.7% | 584                | 18.4% | 616                | 14.3% |                     |  |
| Not Hispanic or Latino Population (2023)      | 3,106 91.6% |       | 11,469 88.9%       |       | 12,014 89.1%       |       | 17,768 91.6%       |       |                     |  |
| Not Hispanic White                            | 2,937       | 94.6% | 10,369             | 90.4% | 10,892             | 90.7% | 16,494             | 92.8% |                     |  |
| Not Hispanic Black or African American        | 91          | 2.9%  | 827                | 7.2%  | 840                | 7.0%  | 890                | 5.0%  |                     |  |
| Not Hispanic American Indian or Alaska Native | 3           | -     | 12                 | 0.1%  | 12                 | -     | 15                 | -     |                     |  |
| Not Hispanic Asian                            | 33          | 1.1%  | 58                 | 0.5%  | 61                 | 0.5%  | 82                 | 0.5%  |                     |  |
| Not Hispanic Hawaiian or Pacific Islander     | -           | -     | 2                  | -     | 2                  | -     | 3                  | -     |                     |  |
| Not Hispanic Other Race                       | -           | -     | -                  | -     | -                  | -     | -                  | -     |                     |  |
| Not Hispanic Two or More Races                | 42          | 1.4%  | 201                | 1.8%  | 207                | 1.7%  | 284                | 1.6%  |                     |  |
| Hispanic or Latino Population (2023)          | 285 8.4%    |       | 1,432 11.1%        |       | 1,467 10.9%        |       | 1,638 8.4%         |       |                     |  |
| Hispanic White                                | 65          | 22.9% | 298                | 20.8% | 303                | 20.7% | 358                | 21.9% |                     |  |
| Hispanic Black or African American            | 5           | 1.6%  | 30                 | 2.1%  | 31                 | 2.1%  | 43                 | 2.6%  |                     |  |
| Hispanic American Indian or Alaska Native     | 8           | 2.8%  | 18                 | 1.2%  | 18                 | 1.2%  | 20                 | 1.2%  |                     |  |
| Hispanic Asian                                | -           | -     | -                  | -     | -                  | -     | 3                  | 0.2%  |                     |  |
| Hispanic Hawaiian or Pacific Islander         | -           | -     | 2                  | 0.1%  | 2                  | 0.1%  | 2                  | 0.1%  |                     |  |
| Hispanic Other Race                           | 117         | 41.0% | 625                | 43.6% | 641                | 43.7% | 668                | 40.8% |                     |  |
| Hispanic Two or More Races                    | 90          | 31.7% | 459                | 32.1% | 472                | 32.2% | 543                | 33.2% |                     |  |
| Not Hispanic or Latino Population (2020)      | 3,157 90.7% |       | 11,326 86.2%       |       | 11,832 86.4%       |       | 17,613 89.7%       |       |                     |  |
| Hispanic or Latino Population (2020)          | 324 9.3%    |       | 1,818 13.8%        |       | 1,857 13.6%        |       | 2,029 10.3%        |       |                     |  |
| Not Hispanic or Latino Population (2010)      | 3,340 94.5% |       | 12,205 90.0%       |       | 12,732 90.1%       |       | 18,981 92.6%       |       |                     |  |
| Hispanic or Latino Population (2010)          | 193 5.5%    |       | 1,361 10.0%        |       | 1,396 9.9%         |       | 1,523 7.4%         |       |                     |  |
| Not Hispanic or Latino Population (2028)      | 2,905 91.6% |       | 10,906 88.9%       |       | 11,453 89.1%       |       | 17,173 91.6%       |       |                     |  |
| Hispanic or Latino Population (2028)          | 267 8.4%    |       | 1,363 11.1%        |       | 1,397 10.9%        |       | 1,565 8.4%         |       |                     |  |
| Projected Annual Growth (2023-2028)           | -18         | -1.3% | -69                | -1.0% | -70                | -1.0% | -73                | -0.9% |                     |  |
| Historical Annual Growth (2010-2020)          | 130         | 6.7%  | 457                | 3.4%  | 461                | 3.3%  | 506                | 3.3%  |                     |  |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza<br>Kewanee, IL          |       | 1 mi radius |       | 3 mi radius |       | 5 mi radius |        | 10 mi radius |  |
|---------------------------------------|-------|-------------|-------|-------------|-------|-------------|--------|--------------|--|
| <b>Total Age Distribution (2023)</b>  |       |             |       |             |       |             |        |              |  |
| Total Population                      |       | 3,391       |       | 12,901      |       | 13,481      |        | 19,406       |  |
| Age Under 5 Years                     | 165   | 4.9%        | 785   | 6.1%        | 807   | 6.0%        | 1,062  | 5.5%         |  |
| Age 5 to 9 Years                      | 200   | 5.9%        | 819   | 6.3%        | 843   | 6.3%        | 1,150  | 5.9%         |  |
| Age 10 to 14 Years                    | 252   | 7.4%        | 897   | 7.0%        | 934   | 6.9%        | 1,291  | 6.7%         |  |
| Age 15 to 19 Years                    | 199   | 5.9%        | 1,028 | 8.0%        | 1,068 | 7.9%        | 1,402  | 7.2%         |  |
| Age 20 to 24 Years                    | 167   | 4.9%        | 786   | 6.1%        | 815   | 6.0%        | 1,132  | 5.8%         |  |
| Age 25 to 29 Years                    | 172   | 5.1%        | 773   | 6.0%        | 802   | 5.9%        | 1,088  | 5.6%         |  |
| Age 30 to 34 Years                    | 185   | 5.5%        | 695   | 5.4%        | 721   | 5.4%        | 1,033  | 5.3%         |  |
| Age 35 to 39 Years                    | 187   | 5.5%        | 691   | 5.4%        | 719   | 5.3%        | 1,026  | 5.3%         |  |
| Age 40 to 44 Years                    | 196   | 5.8%        | 782   | 6.1%        | 818   | 6.1%        | 1,186  | 6.1%         |  |
| Age 45 to 49 Years                    | 196   | 5.8%        | 734   | 5.7%        | 768   | 5.7%        | 1,136  | 5.9%         |  |
| Age 50 to 54 Years                    | 187   | 5.5%        | 742   | 5.8%        | 779   | 5.8%        | 1,154  | 5.9%         |  |
| Age 55 to 59 Years                    | 200   | 5.9%        | 773   | 6.0%        | 819   | 6.1%        | 1,234  | 6.4%         |  |
| Age 60 to 64 Years                    | 224   | 6.6%        | 846   | 6.6%        | 891   | 6.6%        | 1,346  | 6.9%         |  |
| Age 65 to 69 Years                    | 206   | 6.1%        | 702   | 5.4%        | 740   | 5.5%        | 1,181  | 6.1%         |  |
| Age 70 to 74 Years                    | 225   | 6.6%        | 616   | 4.8%        | 648   | 4.8%        | 1,012  | 5.2%         |  |
| Age 75 to 79 Years                    | 152   | 4.5%        | 495   | 3.8%        | 523   | 3.9%        | 792    | 4.1%         |  |
| Age 80 to 84 Years                    | 122   | 3.6%        | 344   | 2.7%        | 362   | 2.7%        | 549    | 2.8%         |  |
| Age 85 Years or Over                  | 156   | 4.6%        | 394   | 3.1%        | 423   | 3.1%        | 633    | 3.3%         |  |
| Median Age                            | 43.8  |             | 38.8  |             | 39.2  |             | 41.1   |              |  |
| Age 19 Years or Less                  | 816   | 24.1%       | 3,529 | 27.4%       | 3,653 | 27.1%       | 4,905  | 25.3%        |  |
| Age 20 to 64 Years                    | 1,714 | 50.5%       | 6,822 | 52.9%       | 7,133 | 52.9%       | 10,334 | 53.3%        |  |
| Age 65 Years or Over                  | 862   | 25.4%       | 2,550 | 19.8%       | 2,695 | 20.0%       | 4,167  | 21.5%        |  |
| <b>Female Age Distribution (2023)</b> |       |             |       |             |       |             |        |              |  |
| Female Population                     | 1,781 | 52.5%       | 6,450 | 50.0%       | 6,736 | 50.0%       | 9,725  | 50.1%        |  |
| Age Under 5 Years                     | 82    | 4.6%        | 397   | 6.2%        | 408   | 6.1%        | 546    | 5.6%         |  |
| Age 5 to 9 Years                      | 96    | 5.4%        | 398   | 6.2%        | 409   | 6.1%        | 566    | 5.8%         |  |
| Age 10 to 14 Years                    | 124   | 7.0%        | 429   | 6.6%        | 445   | 6.6%        | 614    | 6.3%         |  |
| Age 15 to 19 Years                    | 107   | 6.0%        | 406   | 6.3%        | 426   | 6.3%        | 575    | 5.9%         |  |
| Age 20 to 24 Years                    | 81    | 4.5%        | 377   | 5.8%        | 390   | 5.8%        | 531    | 5.5%         |  |
| Age 25 to 29 Years                    | 79    | 4.5%        | 375   | 5.8%        | 388   | 5.8%        | 539    | 5.5%         |  |
| Age 30 to 34 Years                    | 92    | 5.1%        | 343   | 5.3%        | 356   | 5.3%        | 492    | 5.1%         |  |
| Age 35 to 39 Years                    | 95    | 5.3%        | 353   | 5.5%        | 366   | 5.4%        | 516    | 5.3%         |  |
| Age 40 to 44 Years                    | 96    | 5.4%        | 383   | 5.9%        | 400   | 5.9%        | 586    | 6.0%         |  |
| Age 45 to 49 Years                    | 99    | 5.6%        | 354   | 5.5%        | 370   | 5.5%        | 555    | 5.7%         |  |
| Age 50 to 54 Years                    | 96    | 5.4%        | 363   | 5.6%        | 381   | 5.7%        | 578    | 5.9%         |  |
| Age 55 to 59 Years                    | 109   | 6.1%        | 398   | 6.2%        | 423   | 6.3%        | 624    | 6.4%         |  |
| Age 60 to 64 Years                    | 113   | 6.4%        | 438   | 6.8%        | 461   | 6.8%        | 685    | 7.0%         |  |
| Age 65 to 69 Years                    | 112   | 6.3%        | 348   | 5.4%        | 366   | 5.4%        | 602    | 6.2%         |  |
| Age 70 to 74 Years                    | 126   | 7.1%        | 338   | 5.2%        | 354   | 5.3%        | 530    | 5.5%         |  |
| Age 75 to 79 Years                    | 96    | 5.4%        | 285   | 4.4%        | 298   | 4.4%        | 446    | 4.6%         |  |
| Age 80 to 84 Years                    | 71    | 4.0%        | 199   | 3.1%        | 210   | 3.1%        | 304    | 3.1%         |  |
| Age 85 Years or Over                  | 108   | 6.1%        | 265   | 4.1%        | 286   | 4.2%        | 437    | 4.5%         |  |
| Female Median Age                     | 46.8  |             | 41.5  |             | 41.9  |             | 43.5   |              |  |
| Age 19 Years or Less                  | 409   | 23.0%       | 1,630 | 25.3%       | 1,688 | 25.1%       | 2,301  | 23.7%        |  |
| Age 20 to 64 Years                    | 859   | 48.2%       | 3,385 | 52.5%       | 3,535 | 52.5%       | 5,105  | 52.5%        |  |
| Age 65 Years or Over                  | 513   | 28.8%       | 1,435 | 22.3%       | 1,514 | 22.5%       | 2,319  | 23.8%        |  |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza<br>Kewanee, IL        |       | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |  |
|-------------------------------------|-------|-------------|-------|-------------|-------|-------------|-------|--------------|--|
| <b>Male Age Distribution (2023)</b> |       |             |       |             |       |             |       |              |  |
| Male Population                     | 1,610 | 47.5%       | 6,452 | 50.0%       | 6,745 | 50.0%       | 9,681 | 49.9%        |  |
| Age Under 5 Years                   | 83    | 5.2%        | 388   | 6.0%        | 399   | 5.9%        | 516   | 5.3%         |  |
| Age 5 to 9 Years                    | 104   | 6.5%        | 421   | 6.5%        | 434   | 6.4%        | 584   | 6.0%         |  |
| Age 10 to 14 Years                  | 127   | 7.9%        | 469   | 7.3%        | 489   | 7.2%        | 676   | 7.0%         |  |
| Age 15 to 19 Years                  | 92    | 5.7%        | 621   | 9.6%        | 643   | 9.5%        | 828   | 8.5%         |  |
| Age 20 to 24 Years                  | 86    | 5.4%        | 408   | 6.3%        | 425   | 6.3%        | 601   | 6.2%         |  |
| Age 25 to 29 Years                  | 93    | 5.8%        | 398   | 6.2%        | 414   | 6.1%        | 549   | 5.7%         |  |
| Age 30 to 34 Years                  | 93    | 5.8%        | 352   | 5.5%        | 365   | 5.4%        | 541   | 5.6%         |  |
| Age 35 to 39 Years                  | 93    | 5.8%        | 338   | 5.2%        | 353   | 5.2%        | 510   | 5.3%         |  |
| Age 40 to 44 Years                  | 100   | 6.2%        | 399   | 6.2%        | 418   | 6.2%        | 600   | 6.2%         |  |
| Age 45 to 49 Years                  | 97    | 6.0%        | 380   | 5.9%        | 398   | 5.9%        | 581   | 6.0%         |  |
| Age 50 to 54 Years                  | 91    | 5.7%        | 379   | 5.9%        | 399   | 5.9%        | 576   | 5.9%         |  |
| Age 55 to 59 Years                  | 91    | 5.7%        | 375   | 5.8%        | 397   | 5.9%        | 610   | 6.3%         |  |
| Age 60 to 64 Years                  | 110   | 6.9%        | 408   | 6.3%        | 430   | 6.4%        | 661   | 6.8%         |  |
| Age 65 to 69 Years                  | 94    | 5.9%        | 354   | 5.5%        | 374   | 5.5%        | 580   | 6.0%         |  |
| Age 70 to 74 Years                  | 100   | 6.2%        | 279   | 4.3%        | 294   | 4.4%        | 482   | 5.0%         |  |
| Age 75 to 79 Years                  | 56    | 3.5%        | 210   | 3.3%        | 225   | 3.3%        | 346   | 3.6%         |  |
| Age 80 to 84 Years                  | 50    | 3.1%        | 144   | 2.2%        | 152   | 2.3%        | 245   | 2.5%         |  |
| Age 85 Years or Over                | 48    | 3.0%        | 128   | 2.0%        | 137   | 2.0%        | 196   | 2.0%         |  |
| Male Median Age                     | 40.8  |             | 36.7  |             | 37.0  |             | 39.1  |              |  |
| Age 19 Years or Less                | 407   | 25.3%       | 1,899 | 29.4%       | 1,965 | 29.1%       | 2,604 | 26.9%        |  |
| Age 20 to 64 Years                  | 855   | 53.1%       | 3,437 | 53.3%       | 3,598 | 53.3%       | 5,229 | 54.0%        |  |
| Age 65 Years or Over                | 349   | 21.6%       | 1,115 | 17.3%       | 1,181 | 17.5%       | 1,848 | 19.1%        |  |
| <b>Males per 100 Females (2023)</b> |       |             |       |             |       |             |       |              |  |
| Overall Comparison                  | 90    |             | 100   |             | 100   |             | 100   |              |  |
| Age Under 5 Years                   | 102   | 50.5%       | 98    | 49.4%       | 98    | 49.5%       | 95    | 48.6%        |  |
| Age 5 to 9 Years                    | 109   | 52.1%       | 106   | 51.4%       | 106   | 51.5%       | 103   | 50.8%        |  |
| Age 10 to 14 Years                  | 102   | 50.5%       | 109   | 52.2%       | 110   | 52.3%       | 110   | 52.4%        |  |
| Age 15 to 19 Years                  | 86    | 46.3%       | 153   | 60.5%       | 151   | 60.2%       | 144   | 59.0%        |  |
| Age 20 to 24 Years                  | 107   | 51.6%       | 108   | 52.0%       | 109   | 52.1%       | 113   | 53.1%        |  |
| Age 25 to 29 Years                  | 117   | 53.9%       | 106   | 51.5%       | 106   | 51.6%       | 102   | 50.5%        |  |
| Age 30 to 34 Years                  | 102   | 50.4%       | 103   | 50.6%       | 103   | 50.6%       | 110   | 52.4%        |  |
| Age 35 to 39 Years                  | 98    | 49.5%       | 96    | 49.0%       | 97    | 49.1%       | 99    | 49.7%        |  |
| Age 40 to 44 Years                  | 104   | 51.1%       | 104   | 51.0%       | 105   | 51.1%       | 102   | 50.6%        |  |
| Age 45 to 49 Years                  | 98    | 49.6%       | 107   | 51.8%       | 108   | 51.8%       | 105   | 51.2%        |  |
| Age 50 to 54 Years                  | 95    | 48.8%       | 104   | 51.1%       | 105   | 51.1%       | 100   | 49.9%        |  |
| Age 55 to 59 Years                  | 84    | 45.5%       | 94    | 48.5%       | 94    | 48.4%       | 98    | 49.4%        |  |
| Age 60 to 64 Years                  | 98    | 49.4%       | 93    | 48.2%       | 93    | 48.2%       | 96    | 49.1%        |  |
| Age 65 to 69 Years                  | 84    | 45.7%       | 102   | 50.5%       | 102   | 50.5%       | 96    | 49.1%        |  |
| Age 70 to 74 Years                  | 79    | 44.1%       | 83    | 45.2%       | 83    | 45.3%       | 91    | 47.6%        |  |
| Age 75 to 79 Years                  | 59    | 37.0%       | 74    | 42.4%       | 75    | 43.0%       | 77    | 43.6%        |  |
| Age 80 to 84 Years                  | 71    | 41.4%       | 72    | 41.9%       | 72    | 42.0%       | 81    | 44.7%        |  |
| Age 85 Years or Over                | 45    | 30.8%       | 48    | 32.6%       | 48    | 32.5%       | 45    | 30.9%        |  |
| Age 19 Years or Less                | 99    | 49.9%       | 117   | 53.8%       | 116   | 53.8%       | 113   | 53.1%        |  |
| Age 20 to 39 Years                  | 105   | 51.3%       | 103   | 50.8%       | 104   | 50.9%       | 106   | 51.4%        |  |
| Age 40 to 64 Years                  | 96    | 48.9%       | 100   | 50.0%       | 100   | 50.1%       | 100   | 50.0%        |  |
| Age 65 Years or Over                | 68    | 40.4%       | 78    | 43.7%       | 78    | 43.8%       | 80    | 44.3%        |  |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza<br>Kewanee, IL                 |  | 1 mi radius |        | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|--|--|-------------|--------|-------------|-------|-------------|-------|--------------|-------|
| <b>Household Type (2023)</b>                 |  |             |        |             |       |             |       |              |       |
| Total Households                             |  | 1,487       |        | 5,315       |       | 5,561       |       | 8,116        |       |
| Households with Children                     |  | 369         | 24.8%  | 1,551       | 29.2% | 1,613       | 29.0% | 2,258        | 27.8% |
| Average Household Size                       |  | 2.2         |        | 2.3         |       | 2.3         |       | 2.3          |       |
| Household Density per Square Mile            |  | 474         |        | 188         |       | 71          |       | 26           |       |
| Population Family                            |  | 2,598       | 76.6%  | 9,844       | 76.3% | 10,299      | 76.4% | 14,944       | 77.0% |
| Population Non-Family                        |  | 746         | 22.0%  | 2,574       | 19.9% | 2,677       | 19.9% | 3,848        | 19.8% |
| Population Group Quarters                    |  | 47          | 1.4%   | 483         | 3.7%  | 505         | 3.7%  | 614          | 3.2%  |
| Family Households                            |  | 861         | 57.9%  | 3,200       | 60.2% | 3,360       | 60.4% | 4,958        | 61.1% |
| Married Couple Households                    |  | 643         | 74.6%  | 2,180       | 68.1% | 2,313       | 68.8% | 3,592        | 72.5% |
| Other Family Households with Children        |  | 219         | 25.4%  | 1,019       | 31.9% | 1,047       | 31.2% | 1,366        | 27.5% |
| Family Households with Children              |  | 369         | 42.8%  | 1,548       | 48.4% | 1,610       | 47.9% | 2,254        | 45.5% |
| Married Couple with Children                 |  | 232         | 63.0%  | 865         | 55.9% | 910         | 56.5% | 1,368        | 60.7% |
| Other Family Households with Children        |  | 136         | 37.0%  | 683         | 44.1% | 700         | 43.5% | 886          | 39.3% |
| Family Households No Children                |  | 493         | 57.2%  | 1,652       | 51.6% | 1,749       | 52.1% | 2,704        | 54.5% |
| Married Couple No Children                   |  | 410         | 83.3%  | 1,316       | 79.6% | 1,403       | 80.2% | 2,224        | 82.3% |
| Other Family Households No Children          |  | 82          | 16.7%  | 336         | 20.4% | 346         | 19.8% | 480          | 17.7% |
| Non-Family Households                        |  | 626         | 42.1%  | 2,115       | 39.8% | 2,201       | 39.6% | 3,158        | 38.9% |
| Non-Family Households with Children          |  | -           | -      | 3           | 0.1%  | 3           | 0.1%  | 4            | 0.1%  |
| Non-Family Households No Children            |  | 626         | 100.0% | 2,112       | 99.9% | 2,198       | 99.9% | 3,153        | 99.9% |
| Average Family Household Size                |  | 3.0         |        | 3.1         |       | 3.1         |       | 3.0          |       |
| Average Family Income                        |  | \$95,860    |        | \$83,953    |       | \$85,816    |       | \$90,943     |       |
| Median Family Income                         |  | \$65,303    |        | \$60,821    |       | \$62,333    |       | \$70,114     |       |
| Average Non-Family Household Size            |  | 1.2         |        | 1.2         |       | 1.2         |       | 1.2          |       |
| <b>Marital Status (2023)</b>                 |  |             |        |             |       |             |       |              |       |
| Population Age 15 Years or Over              |  | 2,774       |        | 10,400      |       | 10,897      |       | 15,904       |       |
| Never Married                                |  | 932         | 33.6%  | 3,870       | 37.2% | 4,010       | 36.8% | 5,164        | 32.5% |
| Currently Married                            |  | 1,331       | 48.0%  | 4,294       | 41.3% | 4,554       | 41.8% | 7,343        | 46.2% |
| Previously Married                           |  | 512         | 18.4%  | 2,237       | 21.5% | 2,333       | 21.4% | 3,397        | 21.4% |
| Separated                                    |  | 62          | 12.0%  | 278         | 12.4% | 292         | 12.5% | 430          | 12.6% |
| Widowed                                      |  | 255         | 49.8%  | 854         | 38.2% | 888         | 38.0% | 1,284        | 37.8% |
| Divorced                                     |  | 195         | 38.1%  | 1,105       | 49.4% | 1,153       | 49.4% | 1,683        | 49.6% |
| <b>Educational Attainment (2023)</b>         |  |             |        |             |       |             |       |              |       |
| Adult Population Age 25 Years or Over        |  | 2,408       |        | 8,586       |       | 9,013       |       | 13,370       |       |
| Elementary (Grade Level 0 to 8)              |  | 114         | 4.7%   | 470         | 5.5%  | 482         | 5.3%  | 554          | 4.1%  |
| Some High School (Grade Level 9 to 11)       |  | 100         | 4.2%   | 861         | 10.0% | 881         | 9.8%  | 1,169        | 8.7%  |
| High School Graduate                         |  | 860         | 35.7%  | 3,235       | 37.7% | 3,384       | 37.5% | 4,889        | 36.6% |
| Some College                                 |  | 586         | 24.3%  | 1,786       | 20.8% | 1,870       | 20.7% | 2,814        | 21.0% |
| Associate Degree Only                        |  | 273         | 11.3%  | 899         | 10.5% | 963         | 10.7% | 1,472        | 11.0% |
| Bachelor Degree Only                         |  | 329         | 13.7%  | 881         | 10.3% | 947         | 10.5% | 1,637        | 12.2% |
| Graduate Degree                              |  | 147         | 6.1%   | 455         | 5.3%  | 487         | 5.4%  | 834          | 6.2%  |
| Any College (Some College or Higher)         |  | 1,334       | 55.4%  | 4,021       | 46.8% | 4,266       | 47.3% | 6,757        | 50.5% |
| College Degree + (Bachelor Degree or Higher) |  | 476         | 19.8%  | 1,336       | 15.6% | 1,434       | 15.9% | 2,472        | 18.5% |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza<br>Kewanee, IL                   | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |              |       |
| Total Housing Units (2023)                     | 1,606       |       | 5,922       |       | 6,196       |       | 9,145        |       |
| Total Housing Units (2020)                     | 1,669       |       | 6,065       |       | 6,320       |       | 9,243        |       |
| Historical Annual Growth (2020-2023)           | -63         | -1.3% | -143        | -0.8% | -124        | -0.7% | -98          | -0.4% |
| Housing Units Occupied (2023)                  | 1,487       | 92.6% | 5,315       | 89.8% | 5,561       | 89.8% | 8,116        | 88.7% |
| Housing Units Owner-Occupied                   | 1,106       | 74.4% | 3,584       | 67.4% | 3,786       | 68.1% | 5,826        | 71.8% |
| Housing Units Renter-Occupied                  | 381         | 25.6% | 1,731       | 32.6% | 1,776       | 31.9% | 2,290        | 28.2% |
| Housing Units Vacant (2023)                    | 119         | 7.4%  | 606         | 10.2% | 635         | 10.2% | 1,029        | 11.3% |
| <b>Household Size (2023)</b>                   |             |       |             |       |             |       |              |       |
| Total Households                               | 1,487       |       | 5,315       |       | 5,561       |       | 8,116        |       |
| 1 Person Households                            | 556         | 37.4% | 1,848       | 34.8% | 1,926       | 34.6% | 2,781        | 34.3% |
| 2 Person Households                            | 535         | 36.0% | 1,789       | 33.7% | 1,887       | 33.9% | 2,887        | 35.6% |
| 3 Person Households                            | 169         | 11.4% | 737         | 13.9% | 768         | 13.8% | 1,069        | 13.2% |
| 4 Person Households                            | 128         | 8.6%  | 528         | 9.9%  | 552         | 9.9%  | 783          | 9.6%  |
| 5 Person Households                            | 70          | 4.7%  | 278         | 5.2%  | 289         | 5.2%  | 398          | 4.9%  |
| 6 Person Households                            | 19          | 1.3%  | 94          | 1.8%  | 98          | 1.8%  | 133          | 1.6%  |
| 7 or More Person Households                    | 9           | 0.6%  | 40          | 0.7%  | 42          | 0.7%  | 64           | 0.8%  |
| <b>Household Income Distribution (2023)</b>    |             |       |             |       |             |       |              |       |
| HH Income \$200,000 or More                    | 47          | 3.1%  | 122         | 2.3%  | 141         | 2.5%  | 237          | 2.9%  |
| HH Income \$150,000 to \$199,999               | 77          | 5.2%  | 191         | 3.6%  | 220         | 4.0%  | 380          | 4.7%  |
| HH Income \$125,000 to \$149,999               | 29          | 2.0%  | 145         | 2.7%  | 156         | 2.8%  | 325          | 4.0%  |
| HH Income \$100,000 to \$124,999               | 129         | 8.7%  | 491         | 9.2%  | 510         | 9.2%  | 785          | 9.7%  |
| HH Income \$75,000 to \$99,999                 | 239         | 16.1% | 583         | 11.0% | 610         | 11.0% | 939          | 11.6% |
| HH Income \$50,000 to \$74,999                 | 305         | 20.5% | 849         | 16.0% | 888         | 16.0% | 1,298        | 16.0% |
| HH Income \$35,000 to \$49,999                 | 338         | 22.7% | 936         | 17.6% | 962         | 17.3% | 1,227        | 15.1% |
| HH Income \$25,000 to \$34,999                 | 95          | 6.4%  | 511         | 9.6%  | 538         | 9.7%  | 793          | 9.8%  |
| HH Income \$15,000 to \$24,999                 | 113         | 7.6%  | 574         | 10.8% | 594         | 10.7% | 867          | 10.7% |
| HH Income \$10,000 to \$14,999                 | 86          | 5.8%  | 438         | 8.2%  | 449         | 8.1%  | 611          | 7.5%  |
| HH Income Under \$10,000                       | 29          | 2.0%  | 476         | 9.0%  | 494         | 8.9%  | 656          | 8.1%  |
| <b>Household Vehicles (2023)</b>               |             |       |             |       |             |       |              |       |
| Households 0 Vehicles Available                | 96          | 6.5%  | 719         | 13.5% | 743         | 13.4% | 853          | 10.5% |
| Households 1 Vehicle Available                 | 556         | 37.4% | 2,012       | 37.9% | 2,073       | 37.3% | 2,961        | 36.5% |
| Households 2 Vehicles Available                | 641         | 43.1% | 1,766       | 33.2% | 1,843       | 33.1% | 2,728        | 33.6% |
| Households 3 or More Vehicles Available        | 194         | 13.0% | 818         | 15.4% | 901         | 16.2% | 1,573        | 19.4% |
| Total Vehicles Available                       | 2,492       |       | 8,302       |       | 8,803       |       | 13,748       |       |
| Average Vehicles per Household                 | 1.7         |       | 1.6         |       | 1.6         |       | 1.7          |       |
| Owner-Occupied Household Vehicles              | 2,072       | 83.2% | 6,725       | 81.0% | 7,178       | 81.5% | 11,501       | 83.7% |
| Average Vehicles per Owner-Occupied Household  | 1.9         |       | 1.9         |       | 1.9         |       | 2.0          |       |
| Renter-Occupied Household Vehicles             | 420         | 16.8% | 1,577       | 19.0% | 1,625       | 18.5% | 2,247        | 16.3% |
| Average Vehicles per Renter-Occupied Household | 1.1         |       | -           |       | -           |       | -            |       |
| <b>Travel Time (2023)</b>                      |             |       |             |       |             |       |              |       |
| Worker Base Age 16 years or Over               | 1,447       |       | 4,683       |       | 4,941       |       | 7,580        |       |
| Travel to Work in 14 Minutes or Less           | 826         | 57.1% | 2,708       | 57.8% | 2,832       | 57.3% | 3,720        | 49.1% |
| Travel to Work in 15 to 29 Minutes             | 256         | 17.7% | 770         | 16.4% | 798         | 16.1% | 1,410        | 18.6% |
| Travel to Work in 30 to 59 Minutes             | 254         | 17.5% | 790         | 16.9% | 853         | 17.3% | 1,536        | 20.3% |
| Travel to Work in 60 Minutes or More           | 43          | 3.0%  | 291         | 6.2%  | 307         | 6.2%  | 535          | 7.1%  |
| Work at Home                                   | 68          | 4.7%  | 125         | 2.7%  | 151         | 3.1%  | 378          | 5.0%  |
| Average Minutes Travel to Work                 | 9.5         |       | 10.9        |       | 11.0        |       | 14.4         |       |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| <b>Kewanee Plaza</b><br><b>Kewanee, IL</b>     | <b>1 mi radius</b> |       | <b>3 mi radius</b> |       | <b>5 mi radius</b> |       | <b>10 mi radius</b> |       |
|--|--------------------|-------|--------------------|-------|--------------------|-------|---------------------|-------|
| <b>Transportation To Work (2023)</b>           |                    |       |                    |       |                    |       |                     |       |
| Worker Base Age 16 years or Over               | 1,447              |       | 4,683              |       | 4,941              |       | 7,580               |       |
| Drive to Work Alone                            | 1,201              | 83.0% | 3,947              | 84.3% | 4,162              | 84.2% | 6,277               | 82.8% |
| Drive to Work in Carpool                       | 110                | 7.6%  | 473                | 10.1% | 481                | 9.7%  | 692                 | 9.1%  |
| Travel to Work by Public Transportation        | -                  | -     | 3                  | -     | 3                  | -     | 5                   | -     |
| Drive to Work on Motorcycle                    | -                  | -     | -                  | -     | -                  | -     | -                   | -     |
| Bicycle to Work                                | -                  | -     | 1                  | -     | 1                  | -     | 11                  | 0.1%  |
| Walk to Work                                   | 39                 | 2.7%  | 90                 | 1.9%  | 94                 | 1.9%  | 147                 | 1.9%  |
| Other Means                                    | 30                 | 2.1%  | 46                 | 1.0%  | 49                 | 1.0%  | 68                  | 0.9%  |
| Work at Home                                   | 68                 | 4.7%  | 125                | 2.7%  | 151                | 3.1%  | 378                 | 5.0%  |
| <b>Daytime Demographics (2023)</b>             |                    |       |                    |       |                    |       |                     |       |
| Total Businesses                               | 118                |       | 387                |       | 396                |       | 595                 |       |
| Total Employees                                | 1,303              |       | 4,161              |       | 4,195              |       | 6,147               |       |
| Company Headquarter Businesses                 | 4                  | 3.7%  | 19                 | 4.9%  | 19                 | 4.9%  | 30                  | 5.1%  |
| Company Headquarter Employees                  | 79                 | 6.1%  | 402                | 9.7%  | 404                | 9.6%  | 915                 | 14.9% |
| Employee Population per Business               | 11.0 to 1          |       | 10.7 to 1          |       | 10.6 to 1          |       | 10.3 to 1           |       |
| Residential Population per Business            | 28.7 to 1          |       | 33.3 to 1          |       | 34.1 to 1          |       | 32.6 to 1           |       |
| Adj. Daytime Demographics Age 16 Years or Over | 2,586              |       | 9,702              |       | 9,966              |       | 14,199              |       |
| <b>Labor Force</b>                             |                    |       |                    |       |                    |       |                     |       |
| Labor Population Age 16 Years or Over (2023)   | 2,730              |       | 10,224             |       | 10,713             |       | 15,637              |       |
| Labor Force Total Males (2023)                 | 1,274              | 46.7% | 5,081              | 49.7% | 5,325              | 49.7% | 7,757               | 49.6% |
| Male Civilian Employed                         | 699                | 54.9% | 2,393              | 47.1% | 2,534              | 47.6% | 3,948               | 50.9% |
| Male Civilian Unemployed                       | 11                 | 0.9%  | 177                | 3.5%  | 180                | 3.4%  | 238                 | 3.1%  |
| Males in Armed Forces                          | -                  | -     | -                  | -     | -                  | -     | 5                   | -     |
| Males Not in Labor Force                       | 564                | 44.3% | 2,511              | 49.4% | 2,610              | 49.0% | 3,566               | 46.0% |
| Labor Force Total Females (2023)               | 1,456              | 53.3% | 5,143              | 50.3% | 5,388              | 50.3% | 7,880               | 50.4% |
| Female Civilian Employed                       | 748                | 51.4% | 2,290              | 44.5% | 2,407              | 44.7% | 3,631               | 46.1% |
| Female Civilian Unemployed                     | 15                 | 1.0%  | 208                | 4.0%  | 210                | 3.9%  | 235                 | 3.0%  |
| Females in Armed Forces                        | -                  | -     | -                  | -     | -                  | -     | -                   | -     |
| Females Not in Labor Force                     | 693                | 47.6% | 2,644              | 51.4% | 2,770              | 51.4% | 4,013               | 50.9% |
| Unemployment Rate                              | 26                 | 0.9%  | 386                | 3.8%  | 390                | 3.6%  | 473                 | 3.0%  |
| <b>Occupation (2023)</b>                       |                    |       |                    |       |                    |       |                     |       |
| Occupation Population Age 16 Years or Over     | 1,447              |       | 4,683              |       | 4,941              |       | 7,580               |       |
| Occupation Total Males                         | 699                | 48.3% | 2,393              | 51.1% | 2,534              | 51.3% | 3,948               | 52.1% |
| Occupation Total Females                       | 748                | 51.7% | 2,290              | 48.9% | 2,407              | 48.7% | 3,631               | 47.9% |
| Management, Business, Financial Operations     | 150                | 10.4% | 443                | 9.5%  | 489                | 9.9%  | 813                 | 10.7% |
| Professional, Related                          | 281                | 19.4% | 830                | 17.7% | 883                | 17.9% | 1,372               | 18.1% |
| Service  | 218                | 15.1% | 866                | 18.5% | 900                | 18.2% | 1,242               | 16.4% |
| Sales, Office                                  | 351                | 24.2% | 962                | 20.5% | 1,026              | 20.8% | 1,658               | 21.9% |
| Farming, Fishing, Forestry                     | 22                 | 1.5%  | 70                 | 1.5%  | 75                 | 1.5%  | 104                 | 1.4%  |
| Construction, Extraction, Maintenance          | 127                | 8.8%  | 449                | 9.6%  | 471                | 9.5%  | 790                 | 10.4% |
| Production, Transport, Material Moving         | 299                | 20.6% | 1,064              | 22.7% | 1,097              | 22.2% | 1,600               | 21.1% |
| White Collar Workers                           | 781                | 54.0% | 2,235              | 47.7% | 2,397              | 48.5% | 3,844               | 50.7% |
| Blue Collar Workers                            | 666                | 46.0% | 2,448              | 52.3% | 2,544              | 51.5% | 3,736               | 49.3% |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza                      |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| Kewanee, IL                        |  |             |       |             |       |             |       |              |       |
| <b>Units In Structure (2023)</b>   |  |             |       |             |       |             |       |              |       |
| Total Units                        |  | 1,487       |       | 5,315       |       | 5,561       |       | 8,116        |       |
| 1 Detached Unit                    |  | 1,301       | 87.5% | 4,383       | 82.5% | 4,604       | 82.8% | 6,862        | 84.6% |
| 1 Attached Unit                    |  | 12          | 0.8%  | 59          | 1.1%  | 64          | 1.2%  | 95           | 1.2%  |
| 2 Units                            |  | 22          | 1.5%  | 137         | 2.6%  | 139         | 2.5%  | 170          | 2.1%  |
| 3 to 4 Units                       |  | 19          | 1.3%  | 89          | 1.7%  | 89          | 1.6%  | 124          | 1.5%  |
| 5 to 9 Units                       |  | 16          | 1.1%  | 162         | 3.0%  | 166         | 3.0%  | 232          | 2.9%  |
| 10 to 19 Units                     |  | 32          | 2.1%  | 100         | 1.9%  | 105         | 1.9%  | 112          | 1.4%  |
| 20 to 49 Units                     |  | 27          | 1.8%  | 84          | 1.6%  | 89          | 1.6%  | 116          | 1.4%  |
| 50 or More Units                   |  | 55          | 3.7%  | 174         | 3.3%  | 175         | 3.1%  | 213          | 2.6%  |
| Mobile Home or Trailer             |  | 3           | 0.2%  | 127         | 2.4%  | 130         | 2.3%  | 191          | 2.4%  |
| Other Structure                    |  | -           | -     | -           | -     | -           | -     | -            | -     |
| <b>Homes Built By Year (2023)</b>  |  |             |       |             |       |             |       |              |       |
| Homes Built 2020 or later          |  | -           | -     | -           | -     | -           | -     | 10           | 0.1%  |
| Homes Built 2010 to 2019           |  | 19          | 1.2%  | 104         | 1.8%  | 117         | 1.9%  | 176          | 1.9%  |
| Homes Built 2000 to 2009           |  | 13          | 0.8%  | 66          | 1.1%  | 76          | 1.2%  | 153          | 1.7%  |
| Homes Built 1990 to 1999           |  | 18          | 1.1%  | 225         | 3.8%  | 243         | 3.9%  | 389          | 4.3%  |
| Homes Built 1980 to 1989           |  | 147         | 9.2%  | 307         | 5.2%  | 322         | 5.2%  | 388          | 4.2%  |
| Homes Built 1970 to 1979           |  | 200         | 12.4% | 654         | 11.0% | 688         | 11.1% | 1,030        | 11.3% |
| Homes Built 1960 to 1969           |  | 219         | 13.7% | 522         | 8.8%  | 550         | 8.9%  | 789          | 8.6%  |
| Homes Built 1950 to 1959           |  | 199         | 12.4% | 639         | 10.8% | 664         | 10.7% | 965          | 10.6% |
| Homes Built 1940 to 1949           |  | 204         | 12.7% | 674         | 11.4% | 696         | 11.2% | 846          | 9.3%  |
| Homes Built Before 1939            |  | 468         | 29.1% | 2,124       | 35.9% | 2,206       | 35.6% | 3,369        | 36.8% |
| Median Age of Homes                |  | 68.8        | yrs   | 70.6        | yrs   | 70.3        | yrs   | 70.2         | yrs   |
| <b>Home Values (2023)</b>          |  |             |       |             |       |             |       |              |       |
| Owner Specified Housing Units      |  | 1,106       |       | 3,584       |       | 3,786       |       | 5,826        |       |
| Home Values \$1,000,000 or More    |  | -           | -     | -           | -     | -           | -     | 2            | -     |
| Home Values \$750,000 to \$999,999 |  | -           | -     | 15          | 0.4%  | 15          | 0.4%  | 23           | 0.4%  |
| Home Values \$500,000 to \$749,999 |  | 18          | 1.6%  | 37          | 1.0%  | 42          | 1.1%  | 57           | 1.0%  |
| Home Values \$400,000 to \$499,999 |  | 4           | 0.4%  | 17          | 0.5%  | 19          | 0.5%  | 28           | 0.5%  |
| Home Values \$300,000 to \$399,999 |  | 17          | 1.6%  | 61          | 1.7%  | 69          | 1.8%  | 150          | 2.6%  |
| Home Values \$250,000 to \$299,999 |  | 16          | 1.4%  | 49          | 1.4%  | 75          | 2.0%  | 226          | 3.9%  |
| Home Values \$200,000 to \$249,999 |  | 42          | 3.8%  | 127         | 3.5%  | 141         | 3.7%  | 213          | 3.7%  |
| Home Values \$175,000 to \$199,999 |  | 43          | 3.9%  | 134         | 3.7%  | 156         | 4.1%  | 219          | 3.8%  |
| Home Values \$150,000 to \$174,999 |  | 39          | 3.6%  | 92          | 2.6%  | 103         | 2.7%  | 263          | 4.5%  |
| Home Values \$125,000 to \$149,999 |  | 77          | 6.9%  | 160         | 4.5%  | 165         | 4.4%  | 312          | 5.3%  |
| Home Values \$100,000 to \$124,999 |  | 83          | 7.5%  | 258         | 7.2%  | 283         | 7.5%  | 462          | 7.9%  |
| Home Values \$90,000 to \$99,999   |  | 79          | 7.2%  | 187         | 5.2%  | 189         | 5.0%  | 274          | 4.7%  |
| Home Values \$80,000 to \$89,999   |  | 129         | 11.7% | 308         | 8.6%  | 325         | 8.6%  | 486          | 8.3%  |
| Home Values \$70,000 to \$79,999   |  | 114         | 10.3% | 199         | 5.6%  | 203         | 5.4%  | 355          | 6.1%  |
| Home Values \$60,000 to \$69,999   |  | 109         | 9.8%  | 323         | 9.0%  | 329         | 8.7%  | 475          | 8.2%  |
| Home Values \$50,000 to \$59,999   |  | 133         | 12.0% | 476         | 13.3% | 486         | 12.8% | 686          | 11.8% |
| Home Values \$35,000 to \$49,999   |  | 132         | 12.0% | 703         | 19.6% | 722         | 19.1% | 944          | 16.2% |
| Home Values \$25,000 to \$34,999   |  | 49          | 4.4%  | 308         | 8.6%  | 324         | 8.6%  | 398          | 6.8%  |
| Home Values \$10,000 to \$24,999   |  | 11          | 1.0%  | 79          | 2.2%  | 87          | 2.3%  | 154          | 2.6%  |
| Home Values Under \$10,000         |  | 10          | 0.9%  | 52          | 1.4%  | 52          | 1.4%  | 100          | 1.7%  |
| Owner-Occupied Median Home Value   |  | \$83,246    |       | \$71,017    |       | \$74,606    |       | \$83,051     |       |
| Renter-Occupied Median Rent        |  | \$658       |       | \$509       |       | \$509       |       | \$506        |       |



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.2222/-89.9258

| Kewanee Plaza<br>Kewanee, IL                         | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       | 10 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|--------------|-------|
| <b>Total Annual Consumer Expenditure (2023)</b>      |             |       |             |       |             |       |              |       |
| Total Household Expenditure                          | \$80.1 M    |       | \$272.99 M  |       | \$289.6 M   |       | \$441.27 M   |       |
| Total Non-Retail Expenditure                         | \$42.19 M   |       | \$144.08 M  |       | \$152.87 M  |       | \$232.84 M   |       |
| Total Retail Expenditure                             | \$37.92 M   |       | \$128.92 M  |       | \$136.73 M  |       | \$208.44 M   |       |
| Apparel  | \$2.76 M    |       | \$9.44 M    |       | \$10.02 M   |       | \$15.28 M    |       |
| Contributions  | \$2.57 M    |       | \$8.59 M    |       | \$9.15 M    |       | \$14.08 M    |       |
| Education  | \$2.14 M    |       | \$7.46 M    |       | \$7.97 M    |       | \$12.28 M    |       |
| Entertainment  | \$4.47 M    |       | \$15.11 M   |       | \$16.06 M   |       | \$24.59 M    |       |
| Food and Beverages                                   | \$11.86 M   |       | \$40.66 M   |       | \$43.09 M   |       | \$65.49 M    |       |
| Furnishings and Equipment                            | \$2.78 M    |       | \$9.4 M     |       | \$9.99 M    |       | \$15.29 M    |       |
| Gifts  | \$1.87 M    |       | \$6.27 M    |       | \$6.68 M    |       | \$10.29 M    |       |
| Health Care  | \$7.05 M    |       | \$23.89 M   |       | \$25.31 M   |       | \$38.5 M     |       |
| Household Operations                                 | \$3.13 M    |       | \$10.62 M   |       | \$11.28 M   |       | \$17.24 M    |       |
| Miscellaneous Expenses                               | \$1.52 M    |       | \$5.16 M    |       | \$5.48 M    |       | \$8.36 M     |       |
| Personal Care  | \$1.07 M    |       | \$3.66 M    |       | \$3.89 M    |       | \$5.93 M     |       |
| Personal Insurance                                   | \$546.66 K  |       | \$1.83 M    |       | \$1.95 M    |       | \$3.01 M     |       |
| Reading  | \$177.43 K  |       | \$597.84 K  |       | \$634.76 K  |       | \$969.8 K    |       |
| Shelter  | \$16.83 M   |       | \$57.79 M   |       | \$61.29 M   |       | \$93.13 M    |       |
| Tobacco  | \$522.61 K  |       | \$1.84 M    |       | \$1.94 M    |       | \$2.9 M      |       |
| Transportation                                       | \$14.66 M   |       | \$49.53 M   |       | \$52.52 M   |       | \$80.13 M    |       |
| Utilities  | \$6.15 M    |       | \$21.13 M   |       | \$22.35 M   |       | \$33.81 M    |       |
| <b>Monthly Household Consumer Expenditure (2023)</b> |             |       |             |       |             |       |              |       |
| Total Household Expenditure                          | \$4,489     |       | \$4,280     |       | \$4,340     |       | \$4,531      |       |
| Total Non-Retail Expenditure                         | \$2,364     | 52.7% | \$2,259     | 52.8% | \$2,291     | 52.8% | \$2,391      | 52.8% |
| Total Retail Expenditures                            | \$2,125     | 47.3% | \$2,021     | 47.2% | \$2,049     | 47.2% | \$2,140      | 47.2% |
| Apparel  | \$155       | 3.4%  | \$148       | 3.5%  | \$150       | 3.5%  | \$157        | 3.5%  |
| Contributions  | \$144       | 3.2%  | \$135       | 3.1%  | \$137       | 3.2%  | \$145        | 3.2%  |
| Education  | \$120       | 2.7%  | \$117       | 2.7%  | \$119       | 2.8%  | \$126        | 2.8%  |
| Entertainment  | \$250       | 5.6%  | \$237       | 5.5%  | \$241       | 5.5%  | \$253        | 5.6%  |
| Food and Beverages                                   | \$665       | 14.8% | \$637       | 14.9% | \$646       | 14.9% | \$672        | 14.8% |
| Furnishings and Equipment                            | \$156       | 3.5%  | \$147       | 3.4%  | \$150       | 3.4%  | \$157        | 3.5%  |
| Gifts  | \$105       | 2.3%  | \$98        | 2.3%  | \$100       | 2.3%  | \$106        | 2.3%  |
| Health Care  | \$395       | 8.8%  | \$375       | 8.8%  | \$379       | 8.7%  | \$395        | 8.7%  |
| Household Operations                                 | \$175       | 3.9%  | \$166       | 3.9%  | \$169       | 3.9%  | \$177        | 3.9%  |
| Miscellaneous Expenses                               | \$85        | 1.9%  | \$81        | 1.9%  | \$82        | 1.9%  | \$86         | 1.9%  |
| Personal Care  | \$60        | 1.3%  | \$57        | 1.3%  | \$58        | 1.3%  | \$61         | 1.3%  |
| Personal Insurance                                   | \$31        | 0.7%  | \$29        | 0.7%  | \$29        | 0.7%  | \$31         | 0.7%  |
| Reading  | \$10        | 0.2%  | \$9         | 0.2%  | \$10        | 0.2%  | \$10         | 0.2%  |
| Shelter  | \$943       | 21.0% | \$906       | 21.2% | \$918       | 21.2% | \$956        | 21.1% |
| Tobacco  | \$29        | 0.7%  | \$29        | 0.7%  | \$29        | 0.7%  | \$30         | 0.7%  |
| Transportation                                       | \$821       | 18.3% | \$777       | 18.1% | \$787       | 18.1% | \$823        | 18.2% |
| Utilities  | \$345       | 7.7%  | \$331       | 7.7%  | \$335       | 7.7%  | \$347        | 7.7%  |