Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	8,041		12,633		15,158		31,534	
Projected Population (2028)	8,237		12,773		15,317		32,011	
Census Population (2020)	7,925		12,445		14,861		31,311	
Census Population (2010)	8,087		12,915		15,329		32,419	
Projected Annual Growth (2023-2028)	196	0.5%	140	0.2%	159	0.2%	477	0.3%
Historical Annual Growth (2020-2023)	116	0.5%	188	0.5%	297	0.7%	223	0.2%
Historical Annual Growth (2010-2020)	-162	-0.2%	-470	-0.4%	-468	-0.3%	-1,108	-0.3%
Estimated Population Density (2023)	2,561	psm	447	psm	193	psm	100	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	2,978		4,666		5,657		11,432	
Projected Households (2028)	2,928		4,525		5,482		11,159	
Census Households (2020)	2,915		4,554		5,489		11,222	
Census Households (2010)	2,674		4,307		5,219		10,775	
Projected Annual Growth (2023-2028)	-50	-0.3%	-140	-0.6%	-175	-0.6%	-273	-0.5%
Historical Annual Change (2010-2023)	304	0.9%	359	0.6%	439	0.6%	657	0.5%
Average Household Income								
Estimated Average Household Income (2023)	$71,866		$80,730		$84,363		$88,660	
Projected Average Household Income (2028)	$73,661		$84,780		$89,179		$93,030	
Census Average Household Income (2010)	$49,503		$49,541		$51,309		$55,480	
Census Average Household Income (2000)	$42,805		$45,099		$45,716		$46,658	
Projected Annual Change (2023-2028)	$1,795	0.5%	$4,051	1.0%	$4,817	1.1%	$4,370	1.0%
Historical Annual Change (2000-2023)	$29,061	3.0%	$35,631	3.4%	$38,646	3.7%	$42,002	3.9%
Median Household Income								
Estimated Median Household Income (2023)	$55,371		$60,978		$64,799		$67,345	
Projected Median Household Income (2028)	$49,683		$55,347		$59,312		$62,290	
Census Median Household Income (2010)	$39,865		$41,220		$42,996		$48,037	
Census Median Household Income (2000)	$30,797		$35,229		$36,017		$39,147	
Projected Annual Change (2023-2028)	-$5,688	-2.1%	-$5,631	-1.8%	-$5,488	-1.7%	-$5,055	-1.5%
Historical Annual Change (2000-2023)	$24,574	3.5%	$25,748	3.2%	$28,782	3.5%	$28,198	3.1%
Per Capita Income								
Estimated Per Capita Income (2023)	$27,752		$30,790		$32,302		$33,611	
Projected Per Capita Income (2028)	$27,291		$31,001		$32,726		$33,877	
Census Per Capita Income (2010)	$16,368		$16,521		$17,471		$18,443	
Census Per Capita Income (2000)	$14,671		$15,308		$15,514		$15,794	
Projected Annual Change (2023-2028)	-$462	-0.3%	$211	0.1%	$424	0.3%	$266	0.2%
Historical Annual Change (2000-2023)	$13,081	3.9%	$15,482	4.4%	$16,788	4.7%	$17,817	4.9%
Estimated Average Household Net Worth (2023)	$254,709		$338,537		$331,539		$307,917	

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	8,041		12,633		15,158		31,534	
White (2023)	5,998	74.6%	9,882	78.2%	12,261	80.9%	25,937	82.2%
Black or African American (2023)	188	2.3%	325	2.6%	354	2.3%	2,533	8.0%
American Indian or Alaska Native (2023)	14	0.2%	20	0.2%	23	0.2%	36	0.1%
Asian (2023)	1,608	20.0%	2,031	16.1%	2,052	13.5%	2,156	6.8%
Hawaiian or Pacific Islander (2023)	-	-	2	-	3	-	8	-
Other Race (2023)	66	0.8%	98	0.8%	115	0.8%	162	0.5%
Two or More Races (2023)	166	2.1%	275	2.2%	350	2.3%	702	2.2%
Population < 18 (2023)	1,404	17.5%	2,334	18.5%	2,904	19.2%	6,022	19.1%
White Not Hispanic	1,228	87.5%	2,038	87.3%	2,544	87.6%	5,421	90.0%
Black or African American	48	3.4%	66	2.8%	71	2.4%	93	1.6%
Asian	33	2.4%	61	2.6%	69	2.4%	88	1.5%
Other Race Not Hispanic	56	4.0%	96	4.1%	125	4.3%	245	4.1%
Hispanic	38	2.7%	74	3.2%	95	3.3%	175	2.9%
Not Hispanic or Latino Population (2023)	7,881	98.0%	12,370	97.9%	14,843	97.9%	30,981	98.2%
Not Hispanic White	5,945	75.4%	9,792	79.2%	12,157	81.9%	25,756	83.1%
Not Hispanic Black or African American	185	2.3%	321	2.6%	350	2.4%	2,522	8.1%
Not Hispanic American Indian or Alaska Native	10	0.1%	13	0.1%	15	0.1%	27	-
Not Hispanic Asian	1,608	20.4%	2,031	16.4%	2,051	13.8%	2,155	7.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-	6	-
Not Hispanic Other Race	8	0.1%	11	-	13	-	23	-
Not Hispanic Two or More Races	125	1.6%	200	1.6%	255	1.7%	491	1.6%
Hispanic or Latino Population (2023)	160	2.0%	263	2.1%	315	2.1%	553	1.8%
Hispanic White	53	33.3%	90	34.2%	104	33.1%	181	32.7%
Hispanic Black or African American	3	1.6%	3	1.2%	4	1.3%	11	2.0%
Hispanic American Indian or Alaska Native	4	2.5%	7	2.6%	7	2.3%	9	1.6%
Hispanic Asian	-	-	-	-	-	-	2	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.7%	2	0.6%	2	0.4%
Hispanic Other Race	58	36.2%	87	32.8%	102	32.4%	139	25.1%
Hispanic Two or More Races	41	25.9%	75	28.4%	95	30.1%	210	38.0%
Not Hispanic or Latino Population (2020)	7,638	96.4%	12,027	96.6%	14,399	96.9%	30,590	97.7%
Hispanic or Latino Population (2020)	287	3.6%	418	3.4%	462	3.1%	721	2.3%
Not Hispanic or Latino Population (2010)	7,893	97.6%	12,642	97.9%	15,029	98.0%	31,857	98.3%
Hispanic or Latino Population (2010)	194	2.4%	273	2.1%	299	2.0%	562	1.7%
Not Hispanic or Latino Population (2028)	8,075	98.0%	12,508	97.9%	15,003	98.0%	31,450	98.2%
Hispanic or Latino Population (2028)	162	2.0%	265	2.1%	314	2.0%	561	1.8%
Projected Annual Growth (2023-2028)	2	0.3%	1	0.1%	-1	-	8	0.3%
Historical Annual Growth (2010-2020)	93	4.8%	144	5.3%	163	5.4%	159	2.8%

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	8,041		12,633		15,158		31,534	
Age Under 5 Years	404	5.0%	649	5.1%	783	5.2%	1,532	4.9%
Age 5 to 9 Years	392	4.9%	647	5.1%	799	5.3%	1,627	5.2%
Age 10 to 14 Years	418	5.2%	698	5.5%	870	5.7%	1,827	5.8%
Age 15 to 19 Years	826	10.3%	1,250	9.9%	1,417	9.3%	2,377	7.5%
Age 20 to 24 Years	1,383	17.2%	1,826	14.5%	1,965	13.0%	3,058	9.7%
Age 25 to 29 Years	485	6.0%	754	6.0%	889	5.9%	2,194	7.0%
Age 30 to 34 Years	425	5.3%	696	5.5%	835	5.5%	2,003	6.4%
Age 35 to 39 Years	421	5.2%	688	5.4%	827	5.5%	1,888	6.0%
Age 40 to 44 Years	348	4.3%	594	4.7%	748	4.9%	1,850	5.9%
Age 45 to 49 Years	310	3.9%	527	4.2%	685	4.5%	1,762	5.6%
Age 50 to 54 Years	361	4.5%	631	5.0%	824	5.4%	1,979	6.3%
Age 55 to 59 Years	418	5.2%	716	5.7%	910	6.0%	2,090	6.6%
Age 60 to 64 Years	432	5.4%	718	5.7%	921	6.1%	2,072	6.6%
Age 65 to 69 Years	356	4.4%	594	4.7%	744	4.9%	1,721	5.5%
Age 70 to 74 Years	335	4.2%	531	4.2%	662	4.4%	1,404	4.5%
Age 75 to 79 Years	264	3.3%	418	3.3%	500	3.3%	924	2.9%
Age 80 to 84 Years	214	2.7%	315	2.5%	359	2.4%	614	1.9%
Age 85 Years or Over	249	3.1%	382	3.0%	420	2.8%	611	1.9%
Median Age	33.8		34.9		36.1		38.4	
Age 19 Years or Less	2,040	25.4%	3,244	25.7%	3,868	25.5%	7,363	23.4%
Age 20 to 64 Years	4,584	57.0%	7,149	56.6%	8,604	56.8%	18,897	59.9%
Age 65 Years or Over	1,418	17.6%	2,240	17.7%	2,686	17.7%	5,274	16.7%
Female Age Distribution (2023)								
Female Population	4,203	52.3%	6,512	51.5%	7,725	51.0%	14,679	46.5%
Age Under 5 Years	197	4.7%	314	4.8%	378	4.9%	752	5.1%
Age 5 to 9 Years	191	4.5%	308	4.7%	372	4.8%	773	5.3%
Age 10 to 14 Years	203	4.8%	337	5.2%	416	5.4%	887	6.0%
Age 15 to 19 Years	456	10.8%	685	10.5%	770	10.0%	1,195	8.1%
Age 20 to 24 Years	721	17.2%	951	14.6%	1,016	13.1%	1,376	9.4%
Age 25 to 29 Years	223	5.3%	338	5.2%	401	5.2%	803	5.5%
Age 30 to 34 Years	212	5.0%	344	5.3%	415	5.4%	802	5.5%
Age 35 to 39 Years	195	4.6%	323	5.0%	391	5.1%	785	5.3%
Age 40 to 44 Years	166	4.0%	281	4.3%	355	4.6%	777	5.3%
Age 45 to 49 Years	151	3.6%	254	3.9%	334	4.3%	779	5.3%
Age 50 to 54 Years	186	4.4%	321	4.9%	413	5.3%	912	6.2%
Age 55 to 59 Years	208	4.9%	358	5.5%	447	5.8%	975	6.6%
Age 60 to 64 Years	235	5.6%	381	5.8%	476	6.2%	1,033	7.0%
Age 65 to 69 Years	198	4.7%	318	4.9%	389	5.0%	821	5.6%
Age 70 to 74 Years	187	4.4%	291	4.5%	355	4.6%	735	5.0%
Age 75 to 79 Years	172	4.1%	262	4.0%	304	3.9%	527	3.6%
Age 80 to 84 Years	146	3.5%	202	3.1%	225	2.9%	355	2.4%
Age 85 Years or Over	155	3.7%	245	3.8%	270	3.5%	392	2.7%
Female Median Age	35.7		36.7		37.5		39.6	
Age 19 Years or Less	1,047	24.9%	1,643	25.2%	1,936	25.1%	3,607	24.6%
Age 20 to 64 Years	2,298	54.7%	3,551	54.5%	4,246	55.0%	8,242	56.1%
Age 65 Years or Over	858	20.4%	1,318	20.2%	1,543	20.0%	2,830	19.3%

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	3,838	47.7%	6,121	48.5%	7,433	49.0%	16,855	53.5%
Age Under 5 Years	207	5.4%	335	5.5%	404	5.4%	780	4.6%
Age 5 to 9 Years	201	5.2%	340	5.5%	427	5.7%	855	5.1%
Age 10 to 14 Years	215	5.6%	361	5.9%	454	6.1%	940	5.6%
Age 15 to 19 Years	370	9.6%	566	9.2%	647	8.7%	1,182	7.0%
Age 20 to 24 Years	662	17.2%	875	14.3%	949	12.8%	1,683	10.0%
Age 25 to 29 Years	262	6.8%	416	6.8%	489	6.6%	1,392	8.3%
Age 30 to 34 Years	213	5.6%	352	5.7%	420	5.6%	1,202	7.1%
Age 35 to 39 Years	226	5.9%	365	6.0%	436	5.9%	1,103	6.5%
Age 40 to 44 Years	182	4.7%	313	5.1%	394	5.3%	1,072	6.4%
Age 45 to 49 Years	158	4.1%	273	4.5%	351	4.7%	983	5.8%
Age 50 to 54 Years	175	4.6%	310	5.1%	411	5.5%	1,067	6.3%
Age 55 to 59 Years	210	5.5%	358	5.8%	463	6.2%	1,115	6.6%
Age 60 to 64 Years	198	5.1%	337	5.5%	445	6.0%	1,039	6.2%
Age 65 to 69 Years	157	4.1%	275	4.5%	355	4.8%	900	5.3%
Age 70 to 74 Years	148	3.9%	240	3.9%	306	4.1%	669	4.0%
Age 75 to 79 Years	92	2.4%	156	2.5%	196	2.6%	397	2.4%
Age 80 to 84 Years	68	1.8%	113	1.8%	135	1.8%	259	1.5%
Age 85 Years or Over	94	2.4%	138	2.3%	150	2.0%	218	1.3%
Male Median Age	31.8		33.2		34.7		37.3	
Age 19 Years or Less	993	25.9%	1,602	26.2%	1,933	26.0%	3,757	22.3%
Age 20 to 64 Years	2,286	59.6%	3,598	58.8%	4,358	58.6%	10,655	63.2%
Age 65 Years or Over	560	14.6%	922	15.1%	1,143	15.4%	2,443	14.5%
Males per 100 Females (2023)								
Overall Comparison	91		94		96		115	
Age Under 5 Years	105	51.2%	107	51.7%	107	51.7%	104	50.9%
Age 5 to 9 Years	105	51.2%	110	52.5%	115	53.5%	111	52.5%
Age 10 to 14 Years	106	51.5%	107	51.7%	109	52.2%	106	51.4%
Age 15 to 19 Years	81	44.8%	83	45.2%	84	45.7%	99	49.7%
Age 20 to 24 Years	92	47.9%	92	47.9%	93	48.3%	122	55.0%
Age 25 to 29 Years	118	54.0%	123	55.2%	122	54.9%	173	63.4%
Age 30 to 34 Years	100	50.1%	102	50.5%	101	50.3%	150	60.0%
Age 35 to 39 Years	116	53.7%	113	53.1%	112	52.7%	141	58.4%
Age 40 to 44 Years	109	52.2%	111	52.7%	111	52.6%	138	58.0%
Age 45 to 49 Years	105	51.1%	107	51.8%	105	51.3%	126	55.8%
Age 50 to 54 Years	94	48.5%	96	49.1%	100	49.9%	117	53.9%
Age 55 to 59 Years	101	50.3%	100	50.0%	104	50.9%	114	53.3%
Age 60 to 64 Years	84	45.7%	88	46.9%	93	48.3%	101	50.1%
Age 65 to 69 Years	79	44.2%	86	46.4%	91	47.7%	110	52.3%
Age 70 to 74 Years	80	44.3%	82	45.2%	86	46.3%	91	47.6%
Age 75 to 79 Years	53	34.8%	59	37.3%	65	39.2%	75	43.0%
Age 80 to 84 Years	47	31.9%	56	35.8%	60	37.4%	73	42.2%
Age 85 Years or Over	60	37.6%	56	36.0%	56	35.8%	56	35.8%
Age 19 Years or Less	95	48.7%	98	49.4%	100	50.0%	104	51.0%
Age 20 to 39 Years	101	50.2%	103	50.6%	103	50.8%	143	58.8%
Age 40 to 64 Years	98	49.4%	100	49.9%	102	50.5%	118	54.1%
Age 65 Years or Over	65	39.5%	70	41.1%	74	42.5%	86	46.3%

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	2,978		4,666		5,657		11,432	
Households with Children	826	27.7%	1,371	29.4%	1,677	29.6%	3,451	30.2%
Average Household Size	2.2		2.3		2.3		2.4	
Household Density per Square Mile	948		165		72		36	
Population Family	4,939	61.4%	8,390	66.4%	10,584	69.8%	23,014	73.0%
Population Non-Family	1,534	19.1%	2,207	17.5%	2,530	16.7%	4,419	14.0%
Population Group Quarters	1,568	19.5%	2,036	16.1%	2,044	13.5%	4,100	13.0%
Family Households	1,675	56.2%	2,828	60.6%	3,561	62.9%	7,822	68.4%
Married Couple Households	1,180	70.4%	2,102	74.3%	2,715	76.3%	6,275	80.2%
Other Family Households with Children	495	29.6%	726	25.7%	846	23.7%	1,547	19.8%
Family Households with Children	825	49.2%	1,368	48.4%	1,673	47.0%	3,442	44.0%
Married Couple with Children	489	59.3%	874	63.9%	1,100	65.8%	2,413	70.1%
Other Family Households with Children	336	40.7%	494	36.1%	573	34.2%	1,029	29.9%
Family Households No Children	850	50.8%	1,460	51.6%	1,887	53.0%	4,380	56.0%
Married Couple No Children	691	81.3%	1,227	84.1%	1,615	85.6%	3,862	88.2%
Other Family Households No Children	159	18.7%	232	15.9%	273	14.4%	518	11.8%
Non-Family Households	1,303	43.8%	1,838	39.4%	2,097	37.1%	3,610	31.6%
Non-Family Households with Children	1	0.1%	3	0.2%	4	0.2%	9	0.3%
Non-Family Households No Children	1,302	99.9%	1,835	99.8%	2,093	99.8%	3,601	99.7%
Average Family Household Size	2.9		3.0		3.0		2.9	
Average Family Income	$84,151		$93,881		$97,895		$103,353	
Median Family Income	$72,275		$77,927		$82,059		$85,310	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	6,827		10,639		12,707		26,548	
Never Married	3,340	48.9%	4,523	42.5%	4,886	38.5%	8,632	32.5%
Currently Married	2,259	33.1%	4,128	38.8%	5,550	43.7%	12,945	48.8%
Previously Married	1,228	18.0%	1,988	18.7%	2,271	17.9%	4,971	18.7%
Separated	178	14.5%	276	13.9%	292	12.8%	849	17.1%
Widowed	416	33.8%	647	32.5%	759	33.4%	1,314	26.4%
Divorced	635	51.7%	1,066	53.6%	1,221	53.7%	2,808	56.5%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	4,618		7,563		9,325		21,112	
Elementary (Grade Level 0 to 8)	145	3.1%	205	2.7%	264	2.8%	721	3.4%
Some High School (Grade Level 9 to 11)	333	7.2%	542	7.2%	643	6.9%	1,387	6.6%
High School Graduate	1,643	35.6%	2,803	37.1%	3,457	37.1%	8,594	40.7%
Some College	1,041	22.5%	1,579	20.9%	2,012	21.6%	4,600	21.8%
Associate Degree Only	287	6.2%	623	8.2%	824	8.8%	1,969	9.3%
Bachelor Degree Only	707	15.3%	1,125	14.9%	1,286	13.8%	2,377	11.3%
Graduate Degree	461	10.0%	687	9.1%	839	9.0%	1,464	6.9%
Any College (Some College or Higher)	2,497	54.1%	4,014	53.1%	4,961	53.2%	10,410	49.3%
College Degree + (Bachelor Degree or Higher)	1,168	25.3%	1,812	24.0%	2,125	22.8%	3,841	18.2%

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Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	3,299		5,125		6,243		12,944	
Total Housing Units (2020)	3,158		4,923		5,960		12,538	
Historical Annual Growth (2020-2023)	141	1.5%	202	1.4%	283	1.6%	406	1.1%
Housing Units Occupied (2023)	2,978	90.3%	4,666	91.0%	5,657	90.6%	11,432	88.3%
Housing Units Owner-Occupied	1,507	50.6%	2,763	59.2%	3,570	63.1%	8,321	72.8%
Housing Units Renter-Occupied	1,472	49.4%	1,903	40.8%	2,087	36.9%	3,111	27.2%
Housing Units Vacant (2023)	321	9.7%	459	9.0%	586	9.4%	1,512	11.7%
Household Size (2023)								
Total Households	2,978		4,666		5,657		11,432	
1 Person Households	1,172	39.4%	1,631	34.9%	1,851	32.7%	3,147	27.5%
2 Person Households	987	33.1%	1,665	35.7%	2,097	37.1%	4,613	40.3%
3 Person Households	376	12.6%	611	13.1%	757	13.4%	1,594	13.9%
4 Person Households	276	9.3%	476	10.2%	594	10.5%	1,273	11.1%
5 Person Households	111	3.7%	185	4.0%	229	4.0%	527	4.6%
6 Person Households	40	1.4%	69	1.5%	92	1.6%	198	1.7%
7 or More Person Households	16	0.5%	30	0.6%	38	0.7%	79	0.7%
Household Income Distribution (2023)								
HH Income $200,000 or More	93	3.1%	283	6.1%	310	5.5%	486	4.3%
HH Income $150,000 to $199,999	209	7.0%	317	6.8%	434	7.7%	933	8.2%
HH Income $125,000 to $149,999	57	1.9%	163	3.5%	235	4.2%	673	5.9%
HH Income $100,000 to $124,999	240	8.1%	364	7.8%	489	8.6%	1,145	10.0%
HH Income $75,000 to $99,999	317	10.7%	565	12.1%	815	14.4%	1,773	15.5%
HH Income $50,000 to $74,999	630	21.2%	956	20.5%	1,132	20.0%	2,316	20.3%
HH Income $35,000 to $49,999	414	13.9%	604	12.9%	698	12.3%	1,360	11.9%
HH Income $25,000 to $34,999	434	14.6%	597	12.8%	657	11.6%	1,083	9.5%
HH Income $15,000 to $24,999	331	11.1%	434	9.3%	478	8.5%	924	8.1%
HH Income $10,000 to $14,999	85	2.9%	123	2.6%	132	2.3%	280	2.5%
HH Income Under $10,000	168	5.6%	260	5.6%	277	4.9%	459	4.0%
Household Vehicles (2023)								
Households 0 Vehicles Available	189	6.3%	266	5.7%	296	5.2%	422	3.7%
Households 1 Vehicle Available	1,329	44.6%	1,932	41.4%	2,178	38.5%	3,516	30.8%
Households 2 Vehicles Available	993	33.3%	1,511	32.4%	1,800	31.8%	4,003	35.0%
Households 3 or More Vehicles Available	467	15.7%	957	20.5%	1,384	24.5%	3,492	30.5%
Total Vehicles Available	5,068		8,357		10,621		23,833	
Average Vehicles per Household	1.7		1.8		1.9		2.1	
Owner-Occupied Household Vehicles	2,949	58.2%	5,593	66.9%	7,544	71.0%	19,089	80.1%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.1		2.3	
Renter-Occupied Household Vehicles	2,119	41.8%	2,764	33.1%	3,076	29.0%	4,744	19.9%
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	3,722		5,814		7,042		13,919	
Travel to Work in 14 Minutes or Less	1,941	52.2%	2,918	50.2%	3,192	45.3%	4,336	31.1%
Travel to Work in 15 to 29 Minutes	506	13.6%	880	15.1%	1,349	19.2%	3,515	25.3%
Travel to Work in 30 to 59 Minutes	460	12.4%	822	14.1%	1,125	16.0%	3,104	22.3%
Travel to Work in 60 Minutes or More	159	4.3%	271	4.7%	375	5.3%	1,270	9.1%
Work at Home	656	17.6%	922	15.9%	1,001	14.2%	1,694	12.2%
Average Minutes Travel to Work	11.4		12.2		13.7		19.9	

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	3,722		5,814		7,042		13,919	
Drive to Work Alone	2,354	63.3%	3,895	67.0%	4,917	69.8%	10,562	75.9%
Drive to Work in Carpool	265	7.1%	383	6.6%	464	6.6%	833	6.0%
Travel to Work by Public Transportation	-	-	1	-	1	-	3	-
Drive to Work on Motorcycle	-	-	4	-	4	-	7	-
Bicycle to Work	-	-	-	-	1	-	1	-
Walk to Work	353	9.5%	504	8.7%	545	7.7%	694	5.0%
Other Means	91	2.5%	104	1.8%	109	1.6%	126	0.9%
Work at Home	656	17.6%	922	15.9%	1,001	14.2%	1,694	12.2%
Daytime Demographics (2023)								
Total Businesses	336		628		688		1,100	
Total Employees	3,538		6,368		6,727		9,961	
Company Headquarter Businesses	14	4.1%	23	3.6%	25	3.7%	39	3.5%
Company Headquarter Employees	839	23.7%	932	14.6%	966	14.4%	1,275	12.8%
Employee Population per Business	10.5	to 1	10.1	to 1	9.8	to 1	9.1	to 1
Residential Population per Business	24.0	to 1	20.1	to 1	22.0	to 1	28.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	6,577		11,077		12,238		22,227	
Labor Force								
Labor Population Age 16 Years or Over (2023)	6,761		10,523		12,554		26,193	
Labor Force Total Males (2023)	3,183	47.1%	5,029	47.8%	6,074	48.4%	14,102	53.8%
Male Civilian Employed	1,865	58.6%	2,976	59.2%	3,649	60.1%	7,450	52.8%
Male Civilian Unemployed	53	1.7%	97	1.9%	100	1.7%	229	1.6%
Males in Armed Forces	-	-	-	-	2	-	8	-
Males Not in Labor Force	1,265	39.7%	1,955	38.9%	2,323	38.2%	6,415	45.5%
Labor Force Total Females (2023)	3,577	52.9%	5,495	52.2%	6,480	51.6%	12,091	46.2%
Female Civilian Employed	1,856	51.9%	2,838	51.6%	3,392	52.4%	6,470	53.5%
Female Civilian Unemployed	13	0.4%	22	0.4%	29	0.5%	222	1.8%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,708	47.7%	2,635	48.0%	3,058	47.2%	5,399	44.7%
Unemployment Rate	66	1.0%	119	1.1%	130	1.0%	452	1.7%
Occupation (2023)								
Occupation Population Age 16 Years or Over	3,722		5,814		7,042		13,919	
Occupation Total Males	1,865	50.1%	2,976	51.2%	3,649	51.8%	7,450	53.5%
Occupation Total Females	1,856	49.9%	2,838	48.8%	3,392	48.2%	6,470	46.5%
Management, Business, Financial Operations	481	12.9%	843	14.5%	1,080	15.3%	2,125	15.3%
Professional, Related	706	19.0%	1,076	18.5%	1,267	18.0%	2,374	17.1%
Service	706	19.0%	979	16.8%	1,093	15.5%	2,031	14.6%
Sales, Office	736	19.8%	1,208	20.8%	1,419	20.1%	2,641	19.0%
Farming, Fishing, Forestry	3	-	3	-	4	-	6	-
Construction, Extraction, Maintenance	179	4.8%	330	5.7%	481	6.8%	1,406	10.1%
Production, Transport, Material Moving	911	24.5%	1,374	23.6%	1,698	24.1%	3,335	24.0%
White Collar Workers	1,923	51.7%	3,128	53.8%	3,766	53.5%	7,141	51.3%
Blue Collar Workers	1,799	48.3%	2,686	46.2%	3,276	46.5%	6,778	48.7%

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	2,978		4,666		5,657		11,432	
1 Detached Unit	1,875	62.9%	3,260	69.9%	4,125	72.9%	9,065	79.3%
1 Attached Unit	140	4.7%	177	3.8%	185	3.3%	223	1.9%
2 Units	137	4.6%	189	4.0%	219	3.9%	274	2.4%
3 to 4 Units	179	6.0%	255	5.5%	263	4.6%	321	2.8%
5 to 9 Units	213	7.2%	234	5.0%	245	4.3%	310	2.7%
10 to 19 Units	236	7.9%	244	5.2%	247	4.4%	280	2.4%
20 to 49 Units	95	3.2%	105	2.3%	107	1.9%	131	1.1%
50 or More Units	22	0.7%	31	0.7%	31	0.6%	33	0.3%
Mobile Home or Trailer	68	2.3%	148	3.2%	211	3.7%	763	6.7%
Other Structure	13	0.4%	22	0.5%	23	0.4%	33	0.3%
Homes Built By Year (2023)								
Homes Built 2020 or later	12	0.4%	17	0.3%	18	0.3%	35	0.3%
Homes Built 2010 to 2019	212	6.4%	266	5.2%	323	5.2%	644	5.0%
Homes Built 2000 to 2009	376	11.4%	487	9.5%	633	10.1%	1,425	11.0%
Homes Built 1990 to 1999	493	14.9%	776	15.1%	958	15.3%	2,167	16.7%
Homes Built 1980 to 1989	206	6.2%	327	6.4%	414	6.6%	1,357	10.5%
Homes Built 1970 to 1979	327	9.9%	498	9.7%	602	9.7%	1,205	9.3%
Homes Built 1960 to 1969	319	9.7%	638	12.4%	740	11.9%	1,154	8.9%
Homes Built 1950 to 1959	450	13.7%	613	12.0%	705	11.3%	1,135	8.8%
Homes Built 1940 to 1949	102	3.1%	132	2.6%	165	2.6%	399	3.1%
Homes Built Before 1939	480	14.6%	912	17.8%	1,099	17.6%	1,910	14.8%
Median Age of Homes	50.7	yrs	53.0	yrs	52.5	yrs	49.6	yrs
Home Values (2023)								
Owner Specified Housing Units	1,507		2,763		3,570		8,321	
Home Values $1,000,000 or More	4	0.3%	16	0.6%	35	1.0%	118	1.4%
Home Values $750,000 to $999,999	2	0.1%	13	0.5%	40	1.1%	183	2.2%
Home Values $500,000 to $749,999	1	-	9	0.3%	32	0.9%	153	1.8%
Home Values $400,000 to $499,999	37	2.5%	54	1.9%	67	1.9%	225	2.7%
Home Values $300,000 to $399,999	39	2.6%	169	6.1%	264	7.4%	711	8.5%
Home Values $250,000 to $299,999	69	4.6%	128	4.6%	195	5.5%	706	8.5%
Home Values $200,000 to $249,999	192	12.7%	364	13.2%	514	14.4%	1,111	13.4%
Home Values $175,000 to $199,999	199	13.2%	269	9.7%	296	8.3%	585	7.0%
Home Values $150,000 to $174,999	190	12.6%	331	12.0%	414	11.6%	932	11.2%
Home Values $125,000 to $149,999	180	11.9%	309	11.2%	359	10.0%	760	9.1%
Home Values $100,000 to $124,999	245	16.3%	505	18.3%	614	17.2%	1,139	13.7%
Home Values $90,000 to $99,999	56	3.7%	104	3.8%	131	3.7%	264	3.2%
Home Values $80,000 to $89,999	29	1.9%	58	2.1%	79	2.2%	209	2.5%
Home Values $70,000 to $79,999	29	1.9%	49	1.8%	71	2.0%	212	2.6%
Home Values $60,000 to $69,999	93	6.2%	107	3.9%	119	3.3%	187	2.2%
Home Values $50,000 to $59,999	8	0.5%	11	0.4%	16	0.4%	104	1.3%
Home Values $35,000 to $49,999	5	0.4%	20	0.7%	29	0.8%	168	2.0%
Home Values $25,000 to $34,999	2	0.2%	16	0.6%	26	0.7%	87	1.0%
Home Values $10,000 to $24,999	89	5.9%	177	6.4%	205	5.7%	372	4.5%
Home Values Under $10,000	35	2.3%	54	2.0%	65	1.8%	94	1.1%
Owner-Occupied Median Home Value	$152,017		$153,220		$162,207		$172,633	
Renter-Occupied Median Rent	$668		$666		$655		$634	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.6451/-86.847

Kroger Plaza Greencastle, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$166.64 M		$283.1 M		$354.2 M		$740.81 M	
Total Non-Retail Expenditure	$88.19 M		$149.77 M		$187.06 M		$390.01 M	
Total Retail Expenditure	$78.45 M		$133.33 M		$167.13 M		$350.8 M	
Apparel	$5.79 M		$9.89 M		$12.38 M		$25.84 M	
Contributions	$5.31 M		$9.22 M		$11.53 M		$24.01 M	
Education	$4.68 M		$8.25 M		$10.29 M		$21.18 M	
Entertainment	$9.24 M		$15.87 M		$19.94 M		$41.87 M	
Food and Beverages	$24.7 M		$41.74 M		$52.22 M		$109.29 M	
Furnishings and Equipment	$5.74 M		$9.86 M		$12.39 M		$26.06 M	
Gifts	$3.89 M		$6.85 M		$8.52 M		$17.65 M	
Health Care	$14.39 M		$24.26 M		$30.37 M		$63.79 M	
Household Operations	$6.5 M		$11.12 M		$13.9 M		$29.02 M	
Miscellaneous Expenses	$3.15 M		$5.36 M		$6.71 M		$14.02 M	
Personal Care	$2.23 M		$3.8 M		$4.75 M		$9.95 M	
Personal Insurance	$1.11 M		$1.95 M		$2.46 M		$5.2 M	
Reading	$365.55 K		$622.58 K		$778.51 K		$1.62 M	
Shelter	$35.52 M		$59.95 M		$74.76 M		$155.52 M	
Tobacco	$1.1 M		$1.78 M		$2.2 M		$4.56 M	
Transportation	$30.22 M		$51.36 M		$64.52 M		$135.91 M	
Utilities	$12.71 M		$21.22 M		$26.46 M		$55.3 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$4,663		$5,056		$5,217		$5,400	
Total Non-Retail Expenditure	$2,468	52.9%	$2,675	52.9%	$2,755	52.8%	$2,843	52.6%
Total Retail Expenditures	$2,195	47.1%	$2,381	47.1%	$2,462	47.2%	$2,557	47.4%
Apparel	$162	3.5%	$177	3.5%	$182	3.5%	$188	3.5%
Contributions	$149	3.2%	$165	3.3%	$170	3.3%	$175	3.2%
Education	$131	2.8%	$147	2.9%	$152	2.9%	$154	2.9%
Entertainment	$259	5.5%	$283	5.6%	$294	5.6%	$305	5.7%
Food and Beverages	$691	14.8%	$746	14.7%	$769	14.7%	$797	14.8%
Furnishings and Equipment	$161	3.4%	$176	3.5%	$183	3.5%	$190	3.5%
Gifts	$109	2.3%	$122	2.4%	$126	2.4%	$129	2.4%
Health Care	$403	8.6%	$433	8.6%	$447	8.6%	$465	8.6%
Household Operations	$182	3.9%	$199	3.9%	$205	3.9%	$212	3.9%
Miscellaneous Expenses	$88	1.9%	$96	1.9%	$99	1.9%	$102	1.9%
Personal Care	$63	1.3%	$68	1.3%	$70	1.3%	$73	1.3%
Personal Insurance	$31	0.7%	$35	0.7%	$36	0.7%	$38	0.7%
Reading	$10	0.2%	$11	0.2%	$11	0.2%	$12	0.2%
Shelter	$994	21.3%	$1,071	21.2%	$1,101	21.1%	$1,134	21.0%
Tobacco	$31	0.7%	$32	0.6%	$32	0.6%	$33	0.6%
Transportation	$846	18.1%	$917	18.1%	$950	18.2%	$991	18.3%
Utilities	$356	7.6%	$379	7.5%	$390	7.5%	$403	7.5%