

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

<b>Kroger Plaza Pekin, IL</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Population</b>				
Estimated Population (2023)	14,090	33,818	42,721	136,783
Projected Population (2028)	13,695	33,139	41,910	134,326
Census Population (2020)	14,071	34,289	43,244	138,767
Census Population (2010)	15,182	36,577	46,134	146,939
Projected Annual Growth (2023-2028)	-395 -0.6%	-679 -0.4%	-811 -0.4%	-2,457 -0.4%
Historical Annual Growth (2020-2023)	19 -	-471 -	-523 -0.4%	-1,984 -0.5%
Historical Annual Growth (2010-2020)	-1,112 -0.7%	-2,288 -0.6%	-2,890 -0.6%	-8,171 -0.6%
Estimated Population Density (2023)	4,487 <i>psm</i>	1,197 <i>psm</i>	544 <i>psm</i>	436 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2023)	6,323	14,612	18,198	56,838
Projected Households (2028)	5,968	13,891	17,314	53,811
Census Households (2020)	6,221	14,625	18,200	57,034
Census Households (2010)	6,495	15,007	18,585	58,200
Projected Annual Growth (2023-2028)	-355 -1.1%	-721 -1.0%	-884 -1.0%	-3,027 -1.1%
Historical Annual Change (2010-2023)	-172 -0.2%	-395 -0.2%	-387 -0.2%	-1,363 -0.2%
<b>Average Household Income</b>				
Estimated Average Household Income (2023)	\$75,117	\$81,094	\$86,070	\$83,906
Projected Average Household Income (2028)	\$83,484	\$89,697	\$95,187	\$92,376
Census Average Household Income (2010)	\$48,383	\$54,166	\$55,972	\$55,801
Census Average Household Income (2000)	\$43,314	\$47,708	\$49,101	\$46,590
Projected Annual Change (2023-2028)	\$8,367 2.2%	\$8,603 2.1%	\$9,117 2.1%	\$8,470 2.0%
Historical Annual Change (2000-2023)	\$31,804 3.2%	\$33,387 3.0%	\$36,969 3.3%	\$37,317 3.5%
<b>Median Household Income</b>				
Estimated Median Household Income (2023)	\$51,259	\$57,441	\$61,375	\$60,755
Projected Median Household Income (2028)	\$45,600	\$52,118	\$56,218	\$56,052
Census Median Household Income (2010)	\$39,511	\$43,861	\$46,258	\$46,528
Census Median Household Income (2000)	\$36,592	\$40,286	\$41,926	\$38,907
Projected Annual Change (2023-2028)	-\$5,659 -2.2%	-\$5,323 -1.9%	-\$5,157 -1.7%	-\$4,703 -1.5%
Historical Annual Change (2000-2023)	\$14,667 1.7%	\$17,155 1.9%	\$19,449 2.0%	\$21,847 2.4%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2023)	\$33,741	\$35,506	\$37,134	\$35,215
Projected Per Capita Income (2028)	\$36,412	\$38,076	\$39,804	\$37,361
Census Per Capita Income (2010)	\$20,699	\$22,225	\$22,551	\$22,102
Census Per Capita Income (2000)	\$18,450	\$19,120	\$19,253	\$17,894
Projected Annual Change (2023-2028)	\$2,670 1.6%	\$2,570 1.4%	\$2,669 1.4%	\$2,146 1.2%
Historical Annual Change (2000-2023)	\$15,291 3.6%	\$16,386 3.7%	\$17,881 4.0%	\$17,321 4.2%
Estimated Average Household Net Worth (2023)	\$220,717	\$285,036	\$311,663	\$323,840

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<b>Kroger Plaza Pekin, IL</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2023)	14,090		33,818		42,721		136,783	
White (2023)	13,358	94.8%	31,338	92.7%	39,578	92.6%	109,013	79.7%
Black or African American (2023)	204	1.4%	1,232	3.6%	1,556	3.6%	17,277	12.6%
American Indian or Alaska Native (2023)	18	0.1%	44	0.1%	58	0.1%	253	0.2%
Asian (2023)	109	0.8%	286	0.8%	337	0.8%	3,344	2.4%
Hawaiian or Pacific Islander (2023)	1	-	6	-	8	-	38	-
Other Race (2023)	51	0.4%	110	0.3%	144	0.3%	1,945	1.4%
Two or More Races (2023)	349	2.5%	801	2.4%	1,039	2.4%	4,913	3.6%
Population < 18 (2023)	3,172 22.5%		7,247 21.4%		9,117 21.3%		31,010 22.7%	
White Not Hispanic	2,877	90.7%	6,642	91.6%	8,356	91.7%	21,903	70.6%
Black or African American	80	2.5%	137	1.9%	148	1.6%	5,594	18.0%
Asian	31	1.0%	84	1.2%	91	1.0%	293	0.9%
Other Race Not Hispanic	96	3.0%	221	3.0%	300	3.3%	1,482	4.8%
Hispanic	88	2.8%	164	2.3%	222	2.4%	1,737	5.6%
Not Hispanic or Latino Population (2023)	13,786 97.8%		33,099 97.9%		41,808 97.9%		131,011 95.8%	
Not Hispanic White	13,252	96.1%	31,092	93.9%	39,262	93.9%	107,467	82.0%
Not Hispanic Black or African American	199	1.4%	1,210	3.7%	1,527	3.7%	17,041	13.0%
Not Hispanic American Indian or Alaska Native	13	-	30	-	40	-	141	0.1%
Not Hispanic Asian	109	0.8%	285	0.9%	336	0.8%	3,322	2.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	6	-	8	-	29	-
Not Hispanic Other Race	2	-	6	-	11	-	137	0.1%
Not Hispanic Two or More Races	209	1.5%	470	1.4%	625	1.5%	2,874	2.2%
Hispanic or Latino Population (2023)	304 2.2%		719 2.1%		913 2.1%		5,772 4.2%	
Hispanic White	106	35.0%	247	34.3%	316	34.7%	1,546	26.8%
Hispanic Black or African American	4	1.4%	22	3.0%	29	3.2%	236	4.1%
Hispanic American Indian or Alaska Native	5	1.5%	14	2.0%	19	2.0%	112	1.9%
Hispanic Asian	-	-	1	0.1%	1	0.1%	22	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	9	0.1%
Hispanic Other Race	48	15.9%	105	14.6%	134	14.6%	1,808	31.3%
Hispanic Two or More Races	140	46.0%	331	46.0%	414	45.4%	2,039	35.3%
Not Hispanic or Latino Population (2020)	13,750 97.7%		33,520 97.8%		42,279 97.8%		132,622 95.6%	
Hispanic or Latino Population (2020)	321 2.3%		769 2.2%		966 2.2%		6,145 4.4%	
Not Hispanic or Latino Population (2010)	14,944 98.4%		35,835 98.0%		45,197 98.0%		142,060 96.7%	
Hispanic or Latino Population (2010)	239 1.6%		742 2.0%		937 2.0%		4,879 3.3%	
Not Hispanic or Latino Population (2028)	13,401 97.9%		32,433 97.9%		41,013 97.9%		128,653 95.8%	
Hispanic or Latino Population (2028)	294 2.1%		705 2.1%		897 2.1%		5,673 4.2%	
Projected Annual Growth (2023-2028)	-11 -0.7%		-14 -0.4%		-16 -0.4%		-99 -0.3%	
Historical Annual Growth (2010-2020)	82 3.4%		27 0.4%		28 0.3%		1,267 2.6%	

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Kroger Plaza Pekin, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		14,090		33,818		42,721		136,783	
Age Under 5 Years	818	5.8%	1,828	5.4%	2,230	5.2%	7,973	5.8%	
Age 5 to 9 Years	847	6.0%	1,939	5.7%	2,461	5.8%	8,513	6.2%	
Age 10 to 14 Years	944	6.7%	2,164	6.4%	2,767	6.5%	8,991	6.6%	
Age 15 to 19 Years	897	6.4%	2,046	6.1%	2,583	6.0%	9,544	7.0%	
Age 20 to 24 Years	914	6.5%	1,953	5.8%	2,367	5.5%	9,224	6.7%	
Age 25 to 29 Years	946	6.7%	2,086	6.2%	2,547	6.0%	8,360	6.1%	
Age 30 to 34 Years	843	6.0%	2,126	6.3%	2,719	6.4%	8,540	6.2%	
Age 35 to 39 Years	961	6.8%	2,224	6.6%	2,847	6.7%	8,489	6.2%	
Age 40 to 44 Years	890	6.3%	2,175	6.4%	2,792	6.5%	8,401	6.1%	
Age 45 to 49 Years	819	5.8%	2,041	6.0%	2,622	6.1%	7,947	5.8%	
Age 50 to 54 Years	862	6.1%	2,077	6.1%	2,694	6.3%	8,365	6.1%	
Age 55 to 59 Years	822	5.8%	2,126	6.3%	2,798	6.5%	8,437	6.2%	
Age 60 to 64 Years	857	6.1%	2,171	6.4%	2,862	6.7%	8,795	6.4%	
Age 65 to 69 Years	800	5.7%	2,034	6.0%	2,644	6.2%	7,976	5.8%	
Age 70 to 74 Years	687	4.9%	1,754	5.2%	2,196	5.1%	6,896	5.0%	
Age 75 to 79 Years	496	3.5%	1,254	3.7%	1,504	3.5%	4,489	3.3%	
Age 80 to 84 Years	334	2.4%	913	2.7%	1,066	2.5%	2,936	2.1%	
Age 85 Years or Over	352	2.5%	909	2.7%	1,020	2.4%	2,907	2.1%	
Median Age	38.7		40.8		41.0		38.7		
Age 19 Years or Less	3,506	24.9%	7,977	23.6%	10,042	23.5%	35,021	25.6%	
Age 20 to 64 Years	7,915	56.2%	18,978	56.1%	24,248	56.8%	76,557	56.0%	
Age 65 Years or Over	2,669	18.9%	6,864	20.3%	8,431	19.7%	25,205	18.4%	
<b>Female Age Distribution (2023)</b>									
Female Population	7,376	52.3%	17,305	51.2%	21,608	50.6%	69,433	50.8%	
Age Under 5 Years	397	5.4%	877	5.1%	1,083	5.0%	3,835	5.5%	
Age 5 to 9 Years	421	5.7%	936	5.4%	1,176	5.4%	4,081	5.9%	
Age 10 to 14 Years	480	6.5%	1,105	6.4%	1,399	6.5%	4,461	6.4%	
Age 15 to 19 Years	435	5.9%	1,039	6.0%	1,286	6.0%	4,806	6.9%	
Age 20 to 24 Years	476	6.5%	970	5.6%	1,155	5.3%	4,650	6.7%	
Age 25 to 29 Years	460	6.2%	964	5.6%	1,190	5.5%	4,116	5.9%	
Age 30 to 34 Years	423	5.7%	1,015	5.9%	1,291	6.0%	4,216	6.1%	
Age 35 to 39 Years	509	6.9%	1,085	6.3%	1,371	6.3%	4,240	6.1%	
Age 40 to 44 Years	447	6.1%	1,053	6.1%	1,342	6.2%	4,089	5.9%	
Age 45 to 49 Years	412	5.6%	1,013	5.9%	1,310	6.1%	3,954	5.7%	
Age 50 to 54 Years	436	5.9%	1,039	6.0%	1,343	6.2%	4,167	6.0%	
Age 55 to 59 Years	427	5.8%	1,059	6.1%	1,392	6.4%	4,216	6.1%	
Age 60 to 64 Years	475	6.4%	1,171	6.8%	1,515	7.0%	4,609	6.6%	
Age 65 to 69 Years	430	5.8%	1,106	6.4%	1,400	6.5%	4,155	6.0%	
Age 70 to 74 Years	400	5.4%	981	5.7%	1,190	5.5%	3,725	5.4%	
Age 75 to 79 Years	310	4.2%	739	4.3%	868	4.0%	2,498	3.6%	
Age 80 to 84 Years	212	2.9%	573	3.3%	657	3.0%	1,733	2.5%	
Age 85 Years or Over	224	3.0%	580	3.4%	638	3.0%	1,880	2.7%	
Female Median Age	40.5		42.7		42.6		40.0		
Age 19 Years or Less	1,734	23.5%	3,957	22.9%	4,944	22.9%	17,183	24.7%	
Age 20 to 64 Years	4,066	55.1%	9,369	54.1%	11,910	55.1%	38,258	55.1%	
Age 65 Years or Over	1,576	21.4%	3,978	23.0%	4,753	22.0%	13,993	20.2%	

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Kroger Plaza Pekin, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population		6,714	47.7%	16,513	48.8%	21,113	49.4%	67,350	49.2%
Age Under 5 Years		420	6.3%	951	5.8%	1,148	5.4%	4,138	6.1%
Age 5 to 9 Years		427	6.4%	1,003	6.1%	1,285	6.1%	4,432	6.6%
Age 10 to 14 Years		464	6.9%	1,059	6.4%	1,368	6.5%	4,530	6.7%
Age 15 to 19 Years		461	6.9%	1,007	6.1%	1,297	6.1%	4,738	7.0%
Age 20 to 24 Years		438	6.5%	983	6.0%	1,212	5.7%	4,574	6.8%
Age 25 to 29 Years		486	7.2%	1,122	6.8%	1,356	6.4%	4,244	6.3%
Age 30 to 34 Years		420	6.3%	1,111	6.7%	1,428	6.8%	4,325	6.4%
Age 35 to 39 Years		452	6.7%	1,139	6.9%	1,477	7.0%	4,248	6.3%
Age 40 to 44 Years		443	6.6%	1,122	6.8%	1,450	6.9%	4,312	6.4%
Age 45 to 49 Years		406	6.1%	1,028	6.2%	1,311	6.2%	3,993	5.9%
Age 50 to 54 Years		426	6.3%	1,038	6.3%	1,351	6.4%	4,198	6.2%
Age 55 to 59 Years		395	5.9%	1,066	6.5%	1,405	6.7%	4,221	6.3%
Age 60 to 64 Years		382	5.7%	1,000	6.1%	1,347	6.4%	4,186	6.2%
Age 65 to 69 Years		370	5.5%	928	5.6%	1,244	5.9%	3,821	5.7%
Age 70 to 74 Years		287	4.3%	773	4.7%	1,006	4.8%	3,171	4.7%
Age 75 to 79 Years		186	2.8%	515	3.1%	636	3.0%	1,991	3.0%
Age 80 to 84 Years		122	1.8%	340	2.1%	408	1.9%	1,202	1.8%
Age 85 Years or Over		128	1.9%	329	2.0%	382	1.8%	1,026	1.5%
Male Median Age		36.8		39.0		39.5		37.5	
Age 19 Years or Less		1,772	26.4%	4,019	24.3%	5,098	24.1%	17,838	26.5%
Age 20 to 64 Years		3,849	57.3%	9,608	58.2%	12,338	58.4%	38,300	56.9%
Age 65 Years or Over		1,093	16.3%	2,886	17.5%	3,677	17.4%	11,212	16.6%
<b>Males per 100 Females (2023)</b>									
Overall Comparison		91		95		98		97	
Age Under 5 Years		106	51.4%	108	52.0%	106	51.5%	108	51.9%
Age 5 to 9 Years		101	50.4%	107	51.7%	109	52.2%	109	52.1%
Age 10 to 14 Years		97	49.1%	96	48.9%	98	49.5%	102	50.4%
Age 15 to 19 Years		106	51.5%	97	49.2%	101	50.2%	99	49.6%
Age 20 to 24 Years		92	48.0%	101	50.3%	105	51.2%	98	49.6%
Age 25 to 29 Years		106	51.4%	116	53.8%	114	53.3%	103	50.8%
Age 30 to 34 Years		99	49.8%	109	52.3%	111	52.5%	103	50.6%
Age 35 to 39 Years		89	47.0%	105	51.2%	108	51.9%	100	50.0%
Age 40 to 44 Years		99	49.7%	107	51.6%	108	51.9%	105	51.3%
Age 45 to 49 Years		99	49.6%	102	50.4%	100	50.0%	101	50.2%
Age 50 to 54 Years		98	49.4%	100	50.0%	101	50.2%	101	50.2%
Age 55 to 59 Years		92	48.0%	101	50.2%	101	50.2%	100	50.0%
Age 60 to 64 Years		81	44.6%	85	46.1%	89	47.1%	91	47.6%
Age 65 to 69 Years		86	46.3%	84	45.6%	89	47.1%	92	47.9%
Age 70 to 74 Years		72	41.8%	79	44.1%	85	45.8%	85	46.0%
Age 75 to 79 Years		60	37.6%	70	41.1%	73	42.3%	80	44.3%
Age 80 to 84 Years		57	36.4%	59	37.3%	62	38.3%	69	41.0%
Age 85 Years or Over		57	36.3%	57	36.2%	60	37.4%	55	35.3%
Age 19 Years or Less		102	50.6%	102	50.4%	103	50.8%	104	50.9%
Age 20 to 39 Years		96	49.0%	108	51.9%	109	52.2%	101	50.2%
Age 40 to 64 Years		93	48.3%	98	49.6%	99	49.9%	99	49.8%
Age 65 Years or Over		69	41.0%	73	42.0%	77	43.6%	80	44.5%

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<b>Household Type (2023)</b>								
Total Households	6,323		14,612		18,198		56,838	
Households with Children	1,804	28.5%	4,037	27.6%	5,119	28.1%	16,191	28.5%
Average Household Size	2.2		2.2		2.3		2.3	
Household Density per Square Mile	2,014		517		232		181	
Population Family	10,994	78.0%	25,992	76.9%	33,415	78.2%	104,938	76.7%
Population Non-Family	3,019	21.4%	6,656	19.7%	7,861	18.4%	26,986	19.7%
Population Group Quarters	77	0.5%	1,170	3.5%	1,445	3.4%	4,859	3.6%
Family Households	3,814	60.3%	9,089	62.2%	11,705	64.3%	35,390	62.3%
Married Couple Households	2,469	64.7%	6,364	70.0%	8,490	72.5%	24,427	69.0%
Other Family Households with Children	1,345	35.3%	2,725	30.0%	3,215	27.5%	10,962	31.0%
Family Households with Children	1,801	47.2%	4,026	44.3%	5,107	43.6%	16,145	45.6%
Married Couple with Children	960	53.3%	2,359	58.6%	3,145	61.6%	9,094	56.3%
Other Family Households with Children	841	46.7%	1,667	41.4%	1,961	38.4%	7,051	43.7%
Family Households No Children	2,013	52.8%	5,063	55.7%	6,598	56.4%	19,244	54.4%
Married Couple No Children	1,509	74.9%	4,006	79.1%	5,345	81.0%	15,333	79.7%
Other Family Households No Children	505	25.1%	1,058	20.9%	1,253	19.0%	3,911	20.3%
Non-Family Households	2,509	39.7%	5,523	37.8%	6,493	35.7%	21,448	37.7%
Non-Family Households with Children	3	0.1%	11	0.2%	12	0.2%	45	0.2%
Non-Family Households No Children	2,506	99.9%	5,512	99.8%	6,481	99.8%	21,403	99.8%
Average Family Household Size	2.9		2.9		2.9		3.0	
Average Family Income	\$80,942		\$94,636		\$101,091		\$102,109	
Median Family Income	\$70,252		\$78,471		\$82,084		\$81,140	
Average Non-Family Household Size	1.2		1.2		1.2		1.3	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	11,481		27,888		35,262		111,306	
Never Married	4,343	37.8%	9,412	33.8%	11,239	31.9%	38,421	34.5%
Currently Married	3,944	34.4%	11,400	40.9%	15,538	44.1%	49,636	44.6%
Previously Married	3,194	27.8%	7,075	25.4%	8,485	24.1%	23,250	20.9%
Separated	258	8.1%	738	10.4%	865	10.2%	2,355	10.1%
Widowed	837	26.2%	2,219	31.4%	2,586	30.5%	6,786	29.2%
Divorced	2,099	65.7%	4,118	58.2%	5,034	59.3%	14,109	60.7%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	9,670		23,889		30,312		92,538	
Elementary (Grade Level 0 to 8)	231	2.4%	800	3.3%	954	3.1%	2,677	2.9%
Some High School (Grade Level 9 to 11)	628	6.5%	1,647	6.9%	2,041	6.7%	6,246	6.7%
High School Graduate	3,517	36.4%	8,516	35.6%	10,641	35.1%	31,741	34.3%
Some College	2,359	24.4%	5,467	22.9%	7,105	23.4%	21,699	23.4%
Associate Degree Only	1,052	10.9%	2,546	10.7%	3,303	10.9%	9,829	10.6%
Bachelor Degree Only	1,392	14.4%	3,496	14.6%	4,438	14.6%	13,751	14.9%
Graduate Degree	489	5.1%	1,417	5.9%	1,830	6.0%	6,595	7.1%
Any College (Some College or Higher)	5,293	54.7%	12,926	54.1%	16,675	55.0%	51,875	56.1%
College Degree + (Bachelor Degree or Higher)	1,881	19.5%	4,913	20.6%	6,268	20.7%	20,346	22.0%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

Kroger Plaza Pekin, IL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	6,927		16,064		19,907		63,165	
Total Housing Units (2020)	6,862		16,149		19,957		63,528	
Historical Annual Growth (2020-2023)	65	0.3%	-86	-0.2%	-50	-	-363	-0.2%
Housing Units Occupied (2023)	6,323	91.3%	14,612	91.0%	18,198	91.4%	56,838	90.0%
Housing Units Owner-Occupied	4,187	66.2%	10,123	69.3%	13,294	73.1%	38,867	68.4%
Housing Units Renter-Occupied	2,136	33.8%	4,489	30.7%	4,904	26.9%	17,971	31.6%
Housing Units Vacant (2023)	604	8.7%	1,452	9.0%	1,709	8.6%	6,327	10.0%
<b>Household Size (2023)</b>								
Total Households	6,323		14,612		18,198		56,838	
1 Person Households	2,197	34.7%	4,810	32.9%	5,611	30.8%	17,972	31.6%
2 Person Households	2,373	37.5%	5,619	38.5%	7,243	39.8%	21,152	37.2%
3 Person Households	882	13.9%	2,054	14.1%	2,566	14.1%	7,948	14.0%
4 Person Households	545	8.6%	1,312	9.0%	1,712	9.4%	5,797	10.2%
5 Person Households	215	3.4%	550	3.8%	721	4.0%	2,558	4.5%
6 Person Households	78	1.2%	191	1.3%	248	1.4%	977	1.7%
7 or More Person Households	32	0.5%	76	0.5%	97	0.5%	434	0.8%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	132	2.1%	594	4.1%	889	4.9%	3,063	5.4%
HH Income \$150,000 to \$199,999	310	4.9%	927	6.3%	1,175	6.5%	3,746	6.6%
HH Income \$125,000 to \$149,999	297	4.7%	846	5.8%	1,111	6.1%	3,100	5.5%
HH Income \$100,000 to \$124,999	468	7.4%	1,118	7.7%	1,546	8.5%	4,820	8.5%
HH Income \$75,000 to \$99,999	756	12.0%	1,839	12.6%	2,449	13.5%	6,936	12.2%
HH Income \$50,000 to \$74,999	1,186	18.8%	2,701	18.5%	3,364	18.5%	10,442	18.4%
HH Income \$35,000 to \$49,999	1,196	18.9%	2,374	16.2%	2,845	15.6%	7,536	13.3%
HH Income \$25,000 to \$34,999	496	7.8%	1,185	8.1%	1,453	8.0%	4,826	8.5%
HH Income \$15,000 to \$24,999	685	10.8%	1,416	9.7%	1,608	8.8%	5,251	9.2%
HH Income \$10,000 to \$14,999	309	4.9%	685	4.7%	758	4.2%	2,805	4.9%
HH Income Under \$10,000	489	7.7%	927	6.3%	1,000	5.5%	4,314	7.6%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	505	8.0%	1,162	8.0%	1,255	6.9%	5,724	10.1%
Households 1 Vehicle Available	2,904	45.9%	5,945	40.7%	6,899	37.9%	20,250	35.6%
Households 2 Vehicles Available	2,087	33.0%	5,307	36.3%	6,835	37.6%	20,596	36.2%
Households 3 or More Vehicles Available	828	13.1%	2,198	15.0%	3,210	17.6%	10,268	18.1%
Total Vehicles Available	9,769		23,810		31,278		95,925	
Average Vehicles per Household	1.5		1.6		1.7		1.7	
Owner-Occupied Household Vehicles	7,203	73.7%	18,574	78.0%	25,415	81.3%	76,267	79.5%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		2.0	
Renter-Occupied Household Vehicles	2,566	26.3%	5,235	22.0%	5,863	18.7%	19,658	20.5%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2		1.1	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	6,512		14,479		18,505		58,600	
Travel to Work in 14 Minutes or Less	2,525	38.8%	5,437	37.6%	6,651	35.9%	21,530	36.7%
Travel to Work in 15 to 29 Minutes	1,947	29.9%	4,441	30.7%	6,279	33.9%	22,442	38.3%
Travel to Work in 30 to 59 Minutes	1,462	22.5%	3,057	21.1%	3,629	19.6%	9,300	15.9%
Travel to Work in 60 Minutes or More	314	4.8%	562	3.9%	675	3.6%	1,743	3.0%
Work at Home	264	4.1%	982	6.8%	1,271	6.9%	3,585	6.1%
Average Minutes Travel to Work	18.5		18.6		18.5		17.4	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

Kroger Plaza Pekin, IL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	6,512		14,479		18,505		58,600	
Drive to Work Alone	5,279	81.1%	11,873	82.0%	15,240	82.4%	47,896	81.7%
Drive to Work in Carpool	585	9.0%	1,080	7.5%	1,403	7.6%	4,104	7.0%
Travel to Work by Public Transportation	117	1.8%	151	1.0%	155	0.8%	651	1.1%
Drive to Work on Motorcycle	26	0.4%	36	0.2%	36	0.2%	44	-
Bicycle to Work	3	-	9	-	19	0.1%	259	0.4%
Walk to Work	124	1.9%	203	1.4%	230	1.2%	1,616	2.8%
Other Means	114	1.7%	145	1.0%	152	0.8%	445	0.8%
Work at Home	264	4.1%	982	6.8%	1,271	6.9%	3,585	6.1%
<b>Daytime Demographics (2023)</b>								
Total Businesses	380		967		1,138		4,636	
Total Employees	5,204		17,629		19,547		72,584	
Company Headquarter Businesses	18	4.6%	41	4.2%	52	4.6%	237	5.1%
Company Headquarter Employees	1,801	34.6%	5,366	30.4%	5,597	28.6%	15,562	21.4%
Employee Population per Business	13.7 to 1		18.2 to 1		17.2 to 1		15.7 to 1	
Residential Population per Business	37.1 to 1		35.0 to 1		37.5 to 1		29.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,990		30,597		35,711		123,235	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	11,302		27,457		34,711		109,423	
Labor Force Total Males (2023)	5,311	47.0%	13,286	48.4%	17,033	49.1%	53,284	48.7%
Male Civilian Employed	3,345	63.0%	7,409	55.8%	9,496	55.7%	29,835	56.0%
Male Civilian Unemployed	127	2.4%	441	3.3%	608	3.6%	1,904	3.6%
Males in Armed Forces	4	-	10	-	42	0.2%	161	0.3%
Males Not in Labor Force	1,836	34.6%	5,426	40.8%	6,888	40.4%	21,384	40.1%
Labor Force Total Females (2023)	5,990	53.0%	14,171	51.6%	17,677	50.9%	56,138	51.3%
Female Civilian Employed	3,167	52.9%	7,070	49.9%	9,009	51.0%	28,766	51.2%
Female Civilian Unemployed	304	5.1%	614	4.3%	712	4.0%	1,734	3.1%
Females in Armed Forces	-	-	-	-	-	-	10	-
Females Not in Labor Force	2,519	42.1%	6,487	45.8%	7,957	45.0%	25,629	45.7%
Unemployment Rate	431	3.8%	1,055	3.8%	1,319	3.8%	3,638	3.3%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	6,512		14,479		18,505		58,600	
Occupation Total Males	3,345	51.4%	7,409	51.2%	9,496	51.3%	29,835	50.9%
Occupation Total Females	3,167	48.6%	7,070	48.8%	9,009	48.7%	28,765	49.1%
Management, Business, Financial Operations	936	14.4%	2,388	16.5%	2,965	16.0%	8,832	15.1%
Professional, Related	1,147	17.6%	2,967	20.5%	3,973	21.5%	14,131	24.1%
Service	1,417	21.8%	2,868	19.8%	3,593	19.4%	11,542	19.7%
Sales, Office	1,266	19.4%	2,658	18.4%	3,405	18.4%	11,100	18.9%
Farming, Fishing, Forestry	9	0.1%	26	0.2%	27	0.1%	73	0.1%
Construction, Extraction, Maintenance	382	5.9%	851	5.9%	1,200	6.5%	4,297	7.3%
Production, Transport, Material Moving	1,354	20.8%	2,721	18.8%	3,341	18.1%	8,626	14.7%
White Collar Workers	3,349	51.4%	8,013	55.3%	10,344	55.9%	34,062	58.1%
Blue Collar Workers	3,162	48.6%	6,466	44.7%	8,161	44.1%	24,538	41.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

Kroger Plaza Pekin, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		6,323		14,612		18,198		56,838	
1 Detached Unit		4,912	77.7%	11,382	77.9%	14,756	81.1%	44,798	78.8%
1 Attached Unit		136	2.1%	558	3.8%	594	3.3%	1,692	3.0%
2 Units		332	5.3%	591	4.0%	628	3.4%	1,774	3.1%
3 to 4 Units		202	3.2%	420	2.9%	435	2.4%	1,231	2.2%
5 to 9 Units		215	3.4%	469	3.2%	505	2.8%	1,947	3.4%
10 to 19 Units		308	4.9%	593	4.1%	620	3.4%	1,758	3.1%
20 to 49 Units		43	0.7%	125	0.9%	142	0.8%	1,060	1.9%
50 or More Units		155	2.4%	410	2.8%	420	2.3%	1,837	3.2%
Mobile Home or Trailer		20	0.3%	63	0.4%	99	0.5%	739	1.3%
Other Structure		-	-	-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		11	0.2%	124	0.8%	125	0.6%	231	0.4%
Homes Built 2010 to 2019		104	1.5%	537	3.3%	702	3.5%	1,875	3.0%
Homes Built 2000 to 2009		210	3.0%	1,151	7.2%	1,622	8.1%	4,705	7.4%
Homes Built 1990 to 1999		163	2.4%	615	3.8%	838	4.2%	3,925	6.2%
Homes Built 1980 to 1989		256	3.7%	691	4.3%	814	4.1%	2,833	4.5%
Homes Built 1970 to 1979		1,228	17.7%	3,073	19.1%	3,886	19.5%	10,162	16.1%
Homes Built 1960 to 1969		878	12.7%	2,086	13.0%	2,522	12.7%	8,337	13.2%
Homes Built 1950 to 1959		1,556	22.5%	2,779	17.3%	3,320	16.7%	9,143	14.5%
Homes Built 1940 to 1949		729	10.5%	1,386	8.6%	1,911	9.6%	5,520	8.7%
Homes Built Before 1939		1,188	17.2%	2,170	13.5%	2,460	12.4%	10,108	16.0%
Median Age of Homes		64.6	yrs	58.5	yrs	57.7	yrs	58.8	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		4,187		10,123		13,294		38,867	
Home Values \$1,000,000 or More		2	-	5	-	14	0.1%	71	0.2%
Home Values \$750,000 to \$999,999		12	0.3%	76	0.7%	96	0.7%	370	1.0%
Home Values \$500,000 to \$749,999		12	0.3%	77	0.8%	124	0.9%	485	1.2%
Home Values \$400,000 to \$499,999		36	0.9%	158	1.6%	274	2.1%	756	1.9%
Home Values \$300,000 to \$399,999		157	3.7%	585	5.8%	899	6.8%	2,734	7.0%
Home Values \$250,000 to \$299,999		69	1.6%	324	3.2%	405	3.0%	1,338	3.4%
Home Values \$200,000 to \$249,999		227	5.4%	823	8.1%	1,143	8.6%	3,519	9.1%
Home Values \$175,000 to \$199,999		114	2.7%	563	5.6%	836	6.3%	3,108	8.0%
Home Values \$150,000 to \$174,999		232	5.5%	852	8.4%	1,164	8.8%	4,039	10.4%
Home Values \$125,000 to \$149,999		741	17.7%	1,644	16.2%	1,993	15.0%	4,790	12.3%
Home Values \$100,000 to \$124,999		665	15.9%	1,271	12.6%	1,619	12.2%	4,114	10.6%
Home Values \$90,000 to \$99,999		444	10.6%	890	8.8%	1,171	8.8%	2,494	6.4%
Home Values \$80,000 to \$89,999		542	13.0%	965	9.5%	1,124	8.5%	2,683	6.9%
Home Values \$70,000 to \$79,999		342	8.2%	684	6.8%	881	6.6%	2,200	5.7%
Home Values \$60,000 to \$69,999		219	5.2%	398	3.9%	490	3.7%	1,282	3.3%
Home Values \$50,000 to \$59,999		134	3.2%	238	2.3%	310	2.3%	862	2.2%
Home Values \$35,000 to \$49,999		68	1.6%	164	1.6%	225	1.7%	1,307	3.4%
Home Values \$25,000 to \$34,999		44	1.1%	129	1.3%	164	1.2%	841	2.2%
Home Values \$10,000 to \$24,999		82	2.0%	185	1.8%	243	1.8%	1,192	3.1%
Home Values Under \$10,000		46	1.1%	93	0.9%	120	0.9%	680	1.8%
Owner-Occupied Median Home Value		\$107,767		\$127,245		\$132,730		\$136,988	
Renter-Occupied Median Rent		\$574		\$595		\$604		\$622	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

Kroger Plaza Pekin, IL	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$362.42 M	\$885.6 M	\$1.15 B	\$3.52 B
Total Non-Retail Expenditure	\$191.13 M	\$467.38 M	\$606.57 M	\$1.86 B
Total Retail Expenditure	\$171.29 M	\$418.22 M	\$543.64 M	\$1.66 B
Apparel	\$12.53 M	\$30.78 M	\$40.03 M	\$123.05 M
Contributions	\$11.43 M	\$28.56 M	\$37.36 M	\$114.37 M
Education	\$9.91 M	\$25.15 M	\$32.9 M	\$103.07 M
Entertainment	\$20.09 M	\$49.61 M	\$64.72 M	\$198.18 M
Food and Beverages	\$53.88 M	\$130.92 M	\$169.74 M	\$519.44 M
Furnishings and Equipment	\$12.54 M	\$30.93 M	\$40.33 M	\$123.29 M
Gifts	\$8.43 M	\$21.16 M	\$27.7 M	\$85.11 M
Health Care	\$31.61 M	\$76.67 M	\$99.38 M	\$301.88 M
Household Operations	\$14.1 M	\$34.69 M	\$45.14 M	\$138.13 M
Miscellaneous Expenses	\$6.87 M	\$16.81 M	\$21.84 M	\$66.75 M
Personal Care	\$4.87 M	\$11.91 M	\$15.46 M	\$47.27 M
Personal Insurance	\$2.43 M	\$6.12 M	\$8.03 M	\$24.54 M
Reading	\$794.54 K	\$1.95 M	\$2.53 M	\$7.73 M
Shelter	\$76.59 M	\$186.6 M	\$241.65 M	\$742.52 M
Tobacco	\$2.41 M	\$5.63 M	\$7.18 M	\$21.92 M
Transportation	\$66.04 M	\$161.22 M	\$209.83 M	\$639.57 M
Utilities	\$27.88 M	\$66.91 M	\$86.37 M	\$263.23 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$4,776	\$5,051	\$5,267	\$5,161
Total Non-Retail Expenditure	\$2,519 52.7%	\$2,666 52.8%	\$2,778 52.7%	\$2,726 52.8%
Total Retail Expenditures	\$2,257 47.3%	\$2,385 47.2%	\$2,489 47.3%	\$2,435 47.2%
Apparel	\$165 3.5%	\$176 3.5%	\$183 3.5%	\$180 3.5%
Contributions	\$151 3.2%	\$163 3.2%	\$171 3.2%	\$168 3.2%
Education	\$131 2.7%	\$143 2.8%	\$151 2.9%	\$151 2.9%
Entertainment	\$265 5.5%	\$283 5.6%	\$296 5.6%	\$291 5.6%
Food and Beverages	\$710 14.9%	\$747 14.8%	\$777 14.8%	\$762 14.8%
Furnishings and Equipment	\$165 3.5%	\$176 3.5%	\$185 3.5%	\$181 3.5%
Gifts	\$111 2.3%	\$121 2.4%	\$127 2.4%	\$125 2.4%
Health Care	\$417 8.7%	\$437 8.7%	\$455 8.6%	\$443 8.6%
Household Operations	\$186 3.9%	\$198 3.9%	\$207 3.9%	\$203 3.9%
Miscellaneous Expenses	\$91 1.9%	\$96 1.9%	\$100 1.9%	\$98 1.9%
Personal Care	\$64 1.3%	\$68 1.3%	\$71 1.3%	\$69 1.3%
Personal Insurance	\$32 0.7%	\$35 0.7%	\$37 0.7%	\$36 0.7%
Reading	\$10 0.2%	\$11 0.2%	\$12 0.2%	\$11 0.2%
Shelter	\$1,009 21.1%	\$1,064 21.1%	\$1,107 21.0%	\$1,089 21.1%
Tobacco	\$32 0.7%	\$32 0.6%	\$33 0.6%	\$32 0.6%
Transportation	\$870 18.2%	\$919 18.2%	\$961 18.2%	\$938 18.2%
Utilities	\$367 7.7%	\$382 7.6%	\$396 7.5%	\$386 7.5%