

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.4711/-87.3776

<b>Kroger Plaza Terre Haute, IN</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Population</b>								
Estimated Population (2023)	10,068		52,588		70,054		103,540	
Projected Population (2028)	10,410		52,716		70,119		103,471	
Census Population (2020)	9,980		52,627		70,360		104,034	
Census Population (2010)	10,731		54,327		71,793		105,575	
Projected Annual Growth (2023-2028)	342	0.7%	128	-	65	-	-69	-
Historical Annual Growth (2020-2023)	88	0.3%	-39	-	-306	-0.1%	-494	-0.2%
Historical Annual Growth (2010-2020)	-752	-0.7%	-1,700	-0.3%	-1,433	-0.2%	-1,541	-0.1%
Estimated Population Density (2023)	3,206	psm	1,861	psm	892	psm	330	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
<b>Households</b>								
Estimated Households (2023)	4,412		21,410		28,691		41,235	
Projected Households (2028)	4,368		20,600		27,573		39,580	
Census Households (2020)	4,318		21,187		28,516		41,009	
Census Households (2010)	4,482		21,416		28,108		40,469	
Projected Annual Growth (2023-2028)	-45	-0.2%	-811	-0.8%	-1,117	-0.8%	-1,655	-0.8%
Historical Annual Change (2010-2023)	-69	-0.1%	-6	-	583	0.2%	766	0.1%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$67,711		\$69,955		\$71,808		\$82,678	
Projected Average Household Income (2028)	\$70,403		\$75,355		\$77,207		\$90,420	
Census Average Household Income (2010)	\$38,402		\$42,626		\$44,105		\$49,293	
Census Average Household Income (2000)	\$38,724		\$38,742		\$39,361		\$43,403	
Projected Annual Change (2023-2028)	\$2,691	0.8%	\$5,400	1.5%	\$5,399	1.5%	\$7,742	1.9%
Historical Annual Change (2000-2023)	\$28,988	3.3%	\$31,212	3.5%	\$32,447	3.6%	\$39,275	3.9%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$45,117		\$44,640		\$47,613		\$56,531	
Projected Median Household Income (2028)	\$40,286		\$39,907		\$42,852		\$51,684	
Census Median Household Income (2010)	\$30,697		\$33,786		\$34,837		\$39,763	
Census Median Household Income (2000)	\$31,948		\$30,829		\$31,474		\$35,092	
Projected Annual Change (2023-2028)	-\$4,831	-2.1%	-\$4,733	-2.1%	-\$4,761	-2.0%	-\$4,847	-1.7%
Historical Annual Change (2000-2023)	\$13,169	1.8%	\$13,811	1.9%	\$16,139	2.2%	\$21,439	2.7%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$29,755		\$29,117		\$29,959		\$33,753	
Projected Per Capita Income (2028)	\$29,617		\$30,080		\$30,911		\$35,415	
Census Per Capita Income (2010)	\$16,038		\$16,803		\$17,267		\$18,898	
Census Per Capita Income (2000)	\$15,696		\$15,289		\$15,531		\$16,833	
Projected Annual Change (2023-2028)	-\$138	-	\$963	0.7%	\$951	0.6%	\$1,662	1.0%
Historical Annual Change (2000-2023)	\$14,059	3.9%	\$13,828	3.9%	\$14,428	4.0%	\$16,921	4.4%
Estimated Average Household Net Worth (2023)	\$203,214		\$239,607		\$261,511		\$307,295	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

<b>Kroger Plaza Terre Haute, IN</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2023)	10,068		52,588		70,054		103,540	
White (2023)	8,451	83.9%	40,982	77.9%	56,077	80.0%	83,823	81.0%
Black or African American (2023)	1,057	10.5%	4,409	8.4%	5,125	7.3%	8,653	8.4%
American Indian or Alaska Native (2023)	18	0.2%	83	0.2%	113	0.2%	168	0.2%
Asian (2023)	89	0.9%	4,725	9.0%	5,655	8.1%	6,626	6.4%
Hawaiian or Pacific Islander (2023)	3	-	11	-	13	-	17	-
Other Race (2023)	71	0.7%	523	1.0%	656	0.9%	844	0.8%
Two or More Races (2023)	379	3.8%	1,854	3.5%	2,415	3.4%	3,409	3.3%
Population < 18 (2023)	2,181 21.7%		10,388 19.8%		14,169 20.2%		21,178 20.5%	
White Not Hispanic	1,671	76.6%	8,091	77.9%	11,267	79.5%	17,330	81.8%
Black or African American	301	13.8%	1,017	9.8%	1,175	8.3%	1,336	6.3%
Asian	11	0.5%	154	1.5%	267	1.9%	455	2.1%
Other Race Not Hispanic	147	6.7%	701	6.7%	915	6.5%	1,264	6.0%
Hispanic	52	2.4%	426	4.1%	544	3.8%	793	3.7%
Not Hispanic or Latino Population (2023)	9,803 97.4%		51,003 97.0%		68,037 97.1%		100,701 97.3%	
Not Hispanic White	8,359	85.3%	40,446	79.3%	55,386	81.4%	82,840	82.3%
Not Hispanic Black or African American	1,049	10.7%	4,363	8.6%	5,065	7.4%	8,527	8.5%
Not Hispanic American Indian or Alaska Native	15	0.1%	61	0.1%	85	0.1%	122	0.1%
Not Hispanic Asian	88	0.9%	4,707	9.2%	5,634	8.3%	6,595	6.5%
Not Hispanic Hawaiian or Pacific Islander	2	-	9	-	11	-	15	-
Not Hispanic Other Race	13	0.1%	91	0.2%	112	0.2%	160	0.2%
Not Hispanic Two or More Races	278	2.8%	1,325	2.6%	1,746	2.6%	2,442	2.4%
Hispanic or Latino Population (2023)	265 2.6%		1,585 3.0%		2,017 2.9%		2,839 2.7%	
Hispanic White	92	34.7%	537	33.9%	691	34.3%	983	34.6%
Hispanic Black or African American	8	3.2%	46	2.9%	61	3.0%	126	4.4%
Hispanic American Indian or Alaska Native	4	1.4%	22	1.4%	28	1.4%	46	1.6%
Hispanic Asian	-	-	18	1.1%	22	1.1%	31	1.1%
Hispanic Hawaiian or Pacific Islander	1	0.4%	2	0.1%	2	-	2	-
Hispanic Other Race	57	21.7%	432	27.2%	544	27.0%	684	24.1%
Hispanic Two or More Races	102	38.4%	529	33.4%	669	33.2%	967	34.1%
Not Hispanic or Latino Population (2020)	9,677 97.0%		50,828 96.6%		68,139 96.8%		100,838 96.9%	
Hispanic or Latino Population (2020)	302 3.0%		1,799 3.4%		2,221 3.2%		3,196 3.1%	
Not Hispanic or Latino Population (2010)	10,450 97.4%		53,115 97.8%		70,177 97.7%		103,122 97.7%	
Hispanic or Latino Population (2010)	281 2.6%		1,212 2.2%		1,615 2.3%		2,452 2.3%	
Not Hispanic or Latino Population (2028)	10,135 97.4%		51,126 97.0%		68,101 97.1%		100,633 97.3%	
Hispanic or Latino Population (2028)	274 2.6%		1,590 3.0%		2,017 2.9%		2,839 2.7%	
Projected Annual Growth (2023-2028)	10 0.7%		5 -		- -		- -	
Historical Annual Growth (2010-2020)	21 0.7%		587 4.8%		605 3.7%		744 3.0%	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

Kroger Plaza Terre Haute, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		10,068		52,588		70,054		103,540	
Age Under 5 Years	624	6.2%	2,920	5.6%	3,928	5.6%	5,545	5.4%	
Age 5 to 9 Years	622	6.2%	2,885	5.5%	3,924	5.6%	5,907	5.7%	
Age 10 to 14 Years	569	5.6%	2,850	5.4%	3,936	5.6%	6,061	5.9%	
Age 15 to 19 Years	590	5.9%	4,411	8.4%	5,713	8.2%	7,764	7.5%	
Age 20 to 24 Years	1,002	10.0%	7,701	14.6%	9,231	13.2%	11,422	11.0%	
Age 25 to 29 Years	769	7.6%	3,966	7.5%	5,074	7.2%	7,155	6.9%	
Age 30 to 34 Years	662	6.6%	3,200	6.1%	4,180	6.0%	6,481	6.3%	
Age 35 to 39 Years	577	5.7%	2,861	5.4%	3,921	5.6%	6,300	6.1%	
Age 40 to 44 Years	560	5.6%	2,721	5.2%	3,690	5.3%	5,945	5.7%	
Age 45 to 49 Years	501	5.0%	2,501	4.8%	3,419	4.9%	5,580	5.4%	
Age 50 to 54 Years	597	5.9%	2,737	5.2%	3,789	5.4%	5,934	5.7%	
Age 55 to 59 Years	625	6.2%	2,790	5.3%	3,819	5.5%	6,000	5.8%	
Age 60 to 64 Years	590	5.9%	2,786	5.3%	3,897	5.6%	6,169	6.0%	
Age 65 to 69 Years	550	5.5%	2,532	4.8%	3,545	5.1%	5,580	5.4%	
Age 70 to 74 Years	442	4.4%	2,155	4.1%	3,000	4.3%	4,632	4.5%	
Age 75 to 79 Years	326	3.2%	1,456	2.8%	2,004	2.9%	2,994	2.9%	
Age 80 to 84 Years	239	2.4%	1,082	2.1%	1,512	2.2%	2,127	2.1%	
Age 85 Years or Over	224	2.2%	1,035	2.0%	1,471	2.1%	1,944	1.9%	
Median Age	36.6		33.5		34.5		36.1		
Age 19 Years or Less	2,405	23.9%	13,065	24.8%	17,501	25.0%	25,277	24.4%	
Age 20 to 64 Years	5,883	58.4%	31,263	59.4%	41,021	58.6%	60,987	58.9%	
Age 65 Years or Over	1,780	17.7%	8,260	15.7%	11,532	16.5%	17,275	16.7%	
<b>Female Age Distribution (2023)</b>									
Female Population	5,177	51.4%	26,662	50.7%	35,507	50.7%	50,978	49.2%	
Age Under 5 Years	321	6.2%	1,444	5.4%	1,939	5.5%	2,728	5.4%	
Age 5 to 9 Years	296	5.7%	1,360	5.1%	1,835	5.2%	2,796	5.5%	
Age 10 to 14 Years	287	5.5%	1,378	5.2%	1,902	5.4%	2,921	5.7%	
Age 15 to 19 Years	289	5.6%	2,139	8.0%	2,732	7.7%	3,733	7.3%	
Age 20 to 24 Years	483	9.3%	3,757	14.1%	4,474	12.6%	5,538	10.9%	
Age 25 to 29 Years	372	7.2%	1,858	7.0%	2,402	6.8%	3,243	6.4%	
Age 30 to 34 Years	324	6.3%	1,501	5.6%	1,997	5.6%	2,854	5.6%	
Age 35 to 39 Years	285	5.5%	1,393	5.2%	1,919	5.4%	2,836	5.6%	
Age 40 to 44 Years	292	5.6%	1,356	5.1%	1,838	5.2%	2,777	5.4%	
Age 45 to 49 Years	259	5.0%	1,251	4.7%	1,703	4.8%	2,626	5.2%	
Age 50 to 54 Years	296	5.7%	1,341	5.0%	1,860	5.2%	2,820	5.5%	
Age 55 to 59 Years	311	6.0%	1,392	5.2%	1,921	5.4%	2,946	5.8%	
Age 60 to 64 Years	309	6.0%	1,510	5.7%	2,101	5.9%	3,219	6.3%	
Age 65 to 69 Years	316	6.1%	1,407	5.3%	1,935	5.4%	2,938	5.8%	
Age 70 to 74 Years	239	4.6%	1,211	4.5%	1,666	4.7%	2,519	4.9%	
Age 75 to 79 Years	201	3.9%	912	3.4%	1,238	3.5%	1,763	3.5%	
Age 80 to 84 Years	148	2.8%	704	2.6%	988	2.8%	1,355	2.7%	
Age 85 Years or Over	149	2.9%	749	2.8%	1,057	3.0%	1,365	2.7%	
Female Median Age	38.6		35.7		36.8		38.0		
Age 19 Years or Less	1,192	23.0%	6,321	23.7%	8,408	23.7%	12,178	23.9%	
Age 20 to 64 Years	2,932	56.6%	15,359	57.6%	20,215	56.9%	28,859	56.6%	
Age 65 Years or Over	1,052	20.3%	4,982	18.7%	6,884	19.4%	9,941	19.5%	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

Kroger Plaza Terre Haute, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	4,891	48.6%	25,926	49.3%	34,547	49.3%	52,562	50.8%	
Age Under 5 Years	304	6.2%	1,476	5.7%	1,988	5.8%	2,817	5.4%	
Age 5 to 9 Years	326	6.7%	1,525	5.9%	2,089	6.0%	3,111	5.9%	
Age 10 to 14 Years	282	5.8%	1,472	5.7%	2,034	5.9%	3,141	6.0%	
Age 15 to 19 Years	302	6.2%	2,271	8.8%	2,981	8.6%	4,031	7.7%	
Age 20 to 24 Years	519	10.6%	3,944	15.2%	4,757	13.8%	5,884	11.2%	
Age 25 to 29 Years	397	8.1%	2,108	8.1%	2,672	7.7%	3,912	7.4%	
Age 30 to 34 Years	338	6.9%	1,699	6.6%	2,183	6.3%	3,627	6.9%	
Age 35 to 39 Years	292	6.0%	1,468	5.7%	2,001	5.8%	3,464	6.6%	
Age 40 to 44 Years	268	5.5%	1,365	5.3%	1,852	5.4%	3,168	6.0%	
Age 45 to 49 Years	242	4.9%	1,250	4.8%	1,716	5.0%	2,954	5.6%	
Age 50 to 54 Years	300	6.1%	1,396	5.4%	1,930	5.6%	3,114	5.9%	
Age 55 to 59 Years	314	6.4%	1,397	5.4%	1,898	5.5%	3,054	5.8%	
Age 60 to 64 Years	281	5.7%	1,276	4.9%	1,796	5.2%	2,951	5.6%	
Age 65 to 69 Years	235	4.8%	1,125	4.3%	1,610	4.7%	2,641	5.0%	
Age 70 to 74 Years	203	4.1%	944	3.6%	1,334	3.9%	2,112	4.0%	
Age 75 to 79 Years	125	2.6%	544	2.1%	766	2.2%	1,230	2.3%	
Age 80 to 84 Years	91	1.9%	379	1.5%	524	1.5%	772	1.5%	
Age 85 Years or Over	75	1.5%	287	1.1%	414	1.2%	578	1.1%	
Male Median Age	34.6		31.6		32.5		34.6		
Age 19 Years or Less	1,213	24.8%	6,744	26.0%	9,093	26.3%	13,099	24.9%	
Age 20 to 64 Years	2,951	60.3%	15,903	61.3%	20,806	60.2%	32,128	61.1%	
Age 65 Years or Over	728	14.9%	3,278	12.6%	4,648	13.5%	7,334	14.0%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	94		97		97		103		
Age Under 5 Years	95	48.6%	102	50.6%	103	50.6%	103	50.8%	
Age 5 to 9 Years	110	52.4%	112	52.8%	114	53.2%	111	52.7%	
Age 10 to 14 Years	98	49.5%	107	51.7%	107	51.7%	108	51.8%	
Age 15 to 19 Years	104	51.1%	106	51.5%	109	52.2%	108	51.9%	
Age 20 to 24 Years	107	51.8%	105	51.2%	106	51.5%	106	51.5%	
Age 25 to 29 Years	107	51.6%	113	53.1%	111	52.7%	121	54.7%	
Age 30 to 34 Years	104	51.0%	113	53.1%	109	52.2%	127	56.0%	
Age 35 to 39 Years	102	50.6%	105	51.3%	104	51.0%	122	55.0%	
Age 40 to 44 Years	92	47.8%	101	50.2%	101	50.2%	114	53.3%	
Age 45 to 49 Years	93	48.3%	100	50.0%	101	50.2%	112	52.9%	
Age 50 to 54 Years	101	50.4%	104	51.0%	104	50.9%	110	52.5%	
Age 55 to 59 Years	101	50.2%	100	50.1%	99	49.7%	104	50.9%	
Age 60 to 64 Years	91	47.6%	85	45.8%	85	46.1%	92	47.8%	
Age 65 to 69 Years	74	42.6%	80	44.4%	83	45.4%	90	47.3%	
Age 70 to 74 Years	85	45.9%	78	43.8%	80	44.5%	84	45.6%	
Age 75 to 79 Years	62	38.3%	60	37.4%	62	38.2%	70	41.1%	
Age 80 to 84 Years	62	38.2%	54	35.0%	53	34.6%	57	36.3%	
Age 85 Years or Over	50	33.4%	38	27.7%	39	28.1%	42	29.8%	
Age 19 Years or Less	102	50.4%	107	51.6%	108	52.0%	108	51.8%	
Age 20 to 39 Years	106	51.3%	108	52.0%	108	51.8%	117	53.9%	
Age 40 to 64 Years	96	48.9%	98	49.4%	98	49.4%	106	51.4%	
Age 65 Years or Over	69	40.9%	66	39.7%	68	40.3%	74	42.5%	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

Kroger Plaza Terre Haute, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2023)</b>								
Total Households	4,412		21,410		28,691		41,235	
Households with Children	1,243	28.2%	5,577	26.0%	7,591	26.5%	11,226	27.2%
Average Household Size	2.3		2.2		2.2		2.3	
Household Density per Square Mile	1,405		758		365		131	
Population Family	7,518	74.7%	35,463	67.4%	48,915	69.8%	75,040	72.5%
Population Non-Family	2,461	24.4%	12,118	23.0%	15,343	21.9%	19,629	19.0%
Population Group Quarters	89	0.9%	5,007	9.5%	5,796	8.3%	8,871	8.6%
Family Households	2,476	56.1%	11,820	55.2%	16,450	57.3%	25,437	61.7%
Married Couple Households	1,483	59.9%	7,055	59.7%	10,057	61.1%	16,918	66.5%
Other Family Households with Children	993	40.1%	4,765	40.3%	6,394	38.9%	8,519	33.5%
Family Households with Children	1,238	50.0%	5,558	47.0%	7,567	46.0%	11,192	44.0%
Married Couple with Children	597	48.2%	2,847	51.2%	4,017	53.1%	6,676	59.7%
Other Family Households with Children	642	51.8%	2,711	48.8%	3,550	46.9%	4,516	40.3%
Family Households No Children	1,237	50.0%	6,262	53.0%	8,883	54.0%	14,245	56.0%
Married Couple No Children	886	71.6%	4,208	67.2%	6,040	68.0%	10,242	71.9%
Other Family Households No Children	351	28.4%	2,053	32.8%	2,843	32.0%	4,003	28.1%
Non-Family Households	1,937	43.9%	9,590	44.8%	12,240	42.7%	15,798	38.3%
Non-Family Households with Children	5	0.2%	19	0.2%	24	0.2%	34	0.2%
Non-Family Households No Children	1,932	99.8%	9,571	99.8%	12,216	99.8%	15,764	99.8%
Average Family Household Size	3.0		3.0		3.0		3.0	
Average Family Income	\$70,421		\$83,084		\$82,292		\$94,755	
Median Family Income	\$52,401		\$64,490		\$67,032		\$75,729	
Average Non-Family Household Size	1.3		1.3		1.3		1.2	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	8,253		43,933		58,266		86,027	
Never Married	3,501	42.4%	21,302	48.5%	26,764	45.9%	35,554	41.3%
Currently Married	2,578	31.2%	13,426	30.6%	18,662	32.0%	31,577	36.7%
Previously Married	2,174	26.3%	9,205	21.0%	12,840	22.0%	18,896	22.0%
Separated	234	10.8%	970	10.5%	1,292	10.1%	2,269	12.0%
Widowed	610	28.1%	2,231	24.2%	3,291	25.6%	4,756	25.2%
Divorced	1,330	61.2%	6,004	65.2%	8,258	64.3%	11,870	62.8%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	6,661		31,822		43,322		66,840	
Elementary (Grade Level 0 to 8)	213	3.2%	801	2.5%	1,070	2.5%	1,641	2.5%
Some High School (Grade Level 9 to 11)	615	9.2%	2,489	7.8%	3,293	7.6%	4,518	6.8%
High School Graduate	2,327	34.9%	10,801	33.9%	14,797	34.2%	22,890	34.2%
Some College	1,497	22.5%	6,815	21.4%	9,466	21.8%	14,222	21.3%
Associate Degree Only	573	8.6%	2,683	8.4%	3,814	8.8%	6,238	9.3%
Bachelor Degree Only	907	13.6%	4,898	15.4%	6,472	14.9%	10,144	15.2%
Graduate Degree	530	8.0%	3,333	10.5%	4,410	10.2%	7,188	10.8%
Any College (Some College or Higher)	3,507	52.6%	17,730	55.7%	24,162	55.8%	37,792	56.5%
College Degree + (Bachelor Degree or Higher)	1,437	21.6%	8,231	25.9%	10,883	25.1%	17,332	25.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

<b>Kroger Plaza Terre Haute, IN</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Housing</b>								
Total Housing Units (2023)	5,082		24,627		32,672		46,271	
Total Housing Units (2020)	4,983		24,479		32,544		45,993	
Historical Annual Growth (2020-2023)	99	0.7%	148	0.2%	128	0.1%	278	0.2%
Housing Units Occupied (2023)	4,412	86.8%	21,410	86.9%	28,691	87.8%	41,235	89.1%
Housing Units Owner-Occupied	2,685	60.9%	12,556	58.6%	17,792	62.0%	28,261	68.5%
Housing Units Renter-Occupied	1,727	39.1%	8,854	41.4%	10,899	38.0%	12,974	31.5%
Housing Units Vacant (2023)	669	13.2%	3,217	13.1%	3,981	12.2%	5,036	10.9%
<b>Household Size (2023)</b>								
Total Households	4,412		21,410		28,691		41,235	
1 Person Households	1,667	37.8%	8,109	37.9%	10,344	36.1%	13,358	32.4%
2 Person Households	1,492	33.8%	7,169	33.5%	9,991	34.8%	15,221	36.9%
3 Person Households	594	13.5%	2,904	13.6%	3,944	13.7%	5,801	14.1%
4 Person Households	365	8.3%	1,907	8.9%	2,616	9.1%	4,116	10.0%
5 Person Households	177	4.0%	853	4.0%	1,193	4.2%	1,872	4.5%
6 Person Households	73	1.7%	308	1.4%	400	1.4%	601	1.5%
7 or More Person Households	44	1.0%	160	0.7%	203	0.7%	265	0.6%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	90	2.0%	702	3.3%	1,150	4.0%	2,148	5.2%
HH Income \$150,000 to \$199,999	176	4.0%	958	4.5%	1,202	4.2%	2,295	5.6%
HH Income \$125,000 to \$149,999	117	2.7%	702	3.3%	1,046	3.6%	1,912	4.6%
HH Income \$100,000 to \$124,999	234	5.3%	1,016	4.7%	1,569	5.5%	2,652	6.4%
HH Income \$75,000 to \$99,999	412	9.3%	2,029	9.5%	2,860	10.0%	4,740	11.5%
HH Income \$50,000 to \$74,999	815	18.5%	3,593	16.8%	4,975	17.3%	7,588	18.4%
HH Income \$35,000 to \$49,999	674	15.3%	3,226	15.1%	4,255	14.8%	5,593	13.6%
HH Income \$25,000 to \$34,999	572	13.0%	2,762	12.9%	3,543	12.3%	4,512	10.9%
HH Income \$15,000 to \$24,999	468	10.6%	2,431	11.4%	3,220	11.2%	4,056	9.8%
HH Income \$10,000 to \$14,999	402	9.1%	1,618	7.6%	2,024	7.1%	2,338	5.7%
HH Income Under \$10,000	451	10.2%	2,372	11.1%	2,847	9.9%	3,401	8.2%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	569	12.9%	2,091	9.8%	2,442	8.5%	2,796	6.8%
Households 1 Vehicle Available	1,953	44.3%	8,818	41.2%	11,598	40.4%	14,723	35.7%
Households 2 Vehicles Available	1,383	31.4%	7,392	34.5%	9,912	34.5%	14,593	35.4%
Households 3 or More Vehicles Available	507	11.5%	3,109	14.5%	4,739	16.5%	9,124	22.1%
Total Vehicles Available	6,460		34,126		47,401		74,838	
Average Vehicles per Household	1.5		1.6		1.7		1.8	
Owner-Occupied Household Vehicles	4,436	68.7%	22,874	67.0%	33,371	70.4%	57,698	77.1%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.9		2.0	
Renter-Occupied Household Vehicles	2,025	31.3%	11,252	33.0%	14,031	29.6%	17,140	22.9%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3		1.3	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	4,417		24,696		33,202		48,992	
Travel to Work in 14 Minutes or Less	1,844	41.8%	12,192	49.4%	15,149	45.6%	19,811	40.4%
Travel to Work in 15 to 29 Minutes	1,523	34.5%	7,421	30.1%	10,737	32.3%	17,617	36.0%
Travel to Work in 30 to 59 Minutes	597	13.5%	2,761	11.2%	4,121	12.4%	6,877	14.0%
Travel to Work in 60 Minutes or More	338	7.6%	1,253	5.1%	1,743	5.2%	2,611	5.3%
Work at Home	115	2.6%	1,069	4.3%	1,452	4.4%	2,076	4.2%
Average Minutes Travel to Work	16.0		14.1		14.9		16.2	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

<b>Kroger Plaza Terre Haute, IN</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	4,417		24,696		33,202		48,992	
Drive to Work Alone	3,556	80.5%	18,807	76.2%	25,687	77.4%	39,043	79.7%
Drive to Work in Carpool	554	12.5%	2,273	9.2%	3,115	9.4%	4,509	9.2%
Travel to Work by Public Transportation	60	1.4%	275	1.1%	378	1.1%	387	0.8%
Drive to Work on Motorcycle	9	0.2%	33	0.1%	38	0.1%	58	0.1%
Bicycle to Work	8	0.2%	153	0.6%	174	0.5%	231	0.5%
Walk to Work	111	2.5%	1,978	8.0%	2,166	6.5%	2,355	4.8%
Other Means	4	-	107	0.4%	190	0.6%	333	0.7%
Work at Home	115	2.6%	1,069	4.3%	1,452	4.4%	2,076	4.2%
<b>Daytime Demographics (2023)</b>								
Total Businesses	357		2,101		3,066		3,687	
Total Employees	2,745		22,629		32,535		40,256	
Company Headquarter Businesses	13	3.7%	79	3.8%	105	3.4%	119	3.2%
Company Headquarter Employees	291	10.6%	4,659	20.6%	5,448	16.7%	6,277	15.6%
Employee Population per Business	7.7 to 1		10.8 to 1		10.6 to 1		10.9 to 1	
Residential Population per Business	28.2 to 1		25.0 to 1		22.8 to 1		28.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,449		41,232		56,643		75,730	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	8,134		43,362		57,485		84,801	
Labor Force Total Males (2023)	3,912	48.1%	21,162	48.8%	28,041	48.8%	42,863	50.5%
Male Civilian Employed	2,260	57.8%	12,112	57.2%	16,431	58.6%	24,252	56.6%
Male Civilian Unemployed	178	4.6%	649	3.1%	801	2.9%	1,115	2.6%
Males in Armed Forces	13	0.3%	61	0.3%	173	0.6%	330	0.8%
Males Not in Labor Force	1,460	37.3%	8,340	39.4%	10,637	37.9%	17,165	40.0%
Labor Force Total Females (2023)	4,222	51.9%	22,199	51.2%	29,444	51.2%	41,939	49.5%
Female Civilian Employed	2,156	51.1%	12,585	56.7%	16,774	57.0%	24,745	59.0%
Female Civilian Unemployed	136	3.2%	528	2.4%	675	2.3%	846	2.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,930	45.7%	9,087	40.9%	11,996	40.7%	16,348	39.0%
Unemployment Rate	314	3.9%	1,177	2.7%	1,476	2.6%	1,961	2.3%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	4,417		24,696		33,202		48,992	
Occupation Total Males	2,260	51.2%	12,111	49.0%	16,429	49.5%	24,249	49.5%
Occupation Total Females	2,156	48.8%	12,584	51.0%	16,772	50.5%	24,743	50.5%
Management, Business, Financial Operations	559	12.7%	3,277	13.3%	4,450	13.4%	6,757	13.8%
Professional, Related	748	16.9%	4,757	19.3%	6,474	19.5%	9,673	19.7%
Service	1,091	24.7%	5,686	23.0%	7,415	22.3%	10,080	20.6%
Sales, Office	713	16.1%	4,605	18.6%	6,154	18.5%	9,090	18.6%
Farming, Fishing, Forestry	4	-	56	0.2%	99	0.3%	148	0.3%
Construction, Extraction, Maintenance	293	6.6%	1,572	6.4%	2,339	7.0%	3,778	7.7%
Production, Transport, Material Moving	1,007	22.8%	4,742	19.2%	6,272	18.9%	9,468	19.3%
White Collar Workers	2,020	45.7%	12,639	51.2%	17,077	51.4%	25,520	52.1%
Blue Collar Workers	2,396	54.3%	12,057	48.8%	16,125	48.6%	23,473	47.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

Kroger Plaza Terre Haute, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		4,412		21,410		28,691		41,235	
1 Detached Unit		3,414	77.4%	15,410	72.0%	20,992	73.2%	31,743	77.0%
1 Attached Unit		71	1.6%	486	2.3%	695	2.4%	910	2.2%
2 Units		146	3.3%	631	2.9%	829	2.9%	1,001	2.4%
3 to 4 Units		331	7.5%	1,608	7.5%	2,105	7.3%	2,583	6.3%
5 to 9 Units		117	2.7%	1,169	5.5%	1,364	4.8%	1,613	3.9%
10 to 19 Units		99	2.3%	778	3.6%	946	3.3%	1,109	2.7%
20 to 49 Units		38	0.9%	212	1.0%	241	0.8%	291	0.7%
50 or More Units		156	3.5%	829	3.9%	946	3.3%	1,066	2.6%
Mobile Home or Trailer		39	0.9%	287	1.3%	573	2.0%	914	2.2%
Other Structure		-	-	-	-	-	-	4	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		37	0.7%	125	0.5%	211	0.6%	250	0.5%
Homes Built 2010 to 2019		298	5.9%	1,730	7.0%	2,207	6.8%	2,876	6.2%
Homes Built 2000 to 2009		293	5.8%	1,994	8.1%	2,899	8.9%	4,604	10.0%
Homes Built 1990 to 1999		230	4.5%	1,532	6.2%	2,299	7.0%	3,800	8.2%
Homes Built 1980 to 1989		255	5.0%	1,854	7.5%	2,805	8.6%	4,203	9.1%
Homes Built 1970 to 1979		217	4.3%	1,543	6.3%	2,251	6.9%	4,288	9.3%
Homes Built 1960 to 1969		300	5.9%	1,590	6.5%	2,192	6.7%	3,643	7.9%
Homes Built 1950 to 1959		698	13.7%	3,081	12.5%	4,167	12.8%	5,505	11.9%
Homes Built 1940 to 1949		433	8.5%	1,830	7.4%	2,294	7.0%	2,967	6.4%
Homes Built Before 1939		1,651	32.5%	6,132	24.9%	7,365	22.5%	9,099	19.7%
Median Age of Homes		65.0 yrs		59.0 yrs		57.3 yrs		55.2 yrs	
<b>Home Values (2023)</b>									
Owner Specified Housing Units		2,685		12,556		17,792		28,261	
Home Values \$1,000,000 or More		10	0.4%	48	0.4%	84	0.5%	153	0.5%
Home Values \$750,000 to \$999,999		-	-	11	-	17	-	29	0.1%
Home Values \$500,000 to \$749,999		26	1.0%	231	1.8%	362	2.0%	727	2.6%
Home Values \$400,000 to \$499,999		55	2.0%	324	2.6%	595	3.3%	1,100	3.9%
Home Values \$300,000 to \$399,999		106	3.9%	742	5.9%	1,135	6.4%	1,985	7.0%
Home Values \$250,000 to \$299,999		64	2.4%	406	3.2%	589	3.3%	1,163	4.1%
Home Values \$200,000 to \$249,999		168	6.3%	977	7.8%	1,375	7.7%	3,154	11.2%
Home Values \$175,000 to \$199,999		71	2.6%	579	4.6%	832	4.7%	1,542	5.5%
Home Values \$150,000 to \$174,999		264	9.8%	1,281	10.2%	1,899	10.7%	2,949	10.4%
Home Values \$125,000 to \$149,999		363	13.5%	1,404	11.2%	1,887	10.6%	3,025	10.7%
Home Values \$100,000 to \$124,999		410	15.3%	1,340	10.7%	1,903	10.7%	3,138	11.1%
Home Values \$90,000 to \$99,999		113	4.2%	517	4.1%	731	4.1%	966	3.4%
Home Values \$80,000 to \$89,999		160	6.0%	720	5.7%	1,027	5.8%	1,455	5.2%
Home Values \$70,000 to \$79,999		164	6.1%	706	5.6%	965	5.4%	1,245	4.4%
Home Values \$60,000 to \$69,999		166	6.2%	792	6.3%	1,001	5.6%	1,285	4.5%
Home Values \$50,000 to \$59,999		169	6.3%	931	7.4%	1,244	7.0%	1,615	5.7%
Home Values \$35,000 to \$49,999		191	7.1%	837	6.7%	1,042	5.9%	1,246	4.4%
Home Values \$25,000 to \$34,999		110	4.1%	287	2.3%	396	2.2%	477	1.7%
Home Values \$10,000 to \$24,999		65	2.4%	342	2.7%	570	3.2%	726	2.6%
Home Values Under \$10,000		10	0.4%	81	0.6%	139	0.8%	282	1.0%
Owner-Occupied Median Home Value		\$106,351		\$117,650		\$125,550		\$142,840	
Renter-Occupied Median Rent		\$642		\$633		\$631		\$633	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4711/-87.3776

<b>Kroger Plaza Terre Haute, IN</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$234.84 M	\$1.16 B	\$1.59 B	\$2.51 B
Total Non-Retail Expenditure	\$124.21 M	\$615.16 M	\$838.73 M	\$1.33 B
Total Retail Expenditure	\$110.63 M	\$546.47 M	\$746.3 M	\$1.18 B
Apparel	\$8.13 M	\$40.37 M	\$55.08 M	\$87.59 M
Contributions	\$7.35 M	\$36.75 M	\$50.48 M	\$81.27 M
Education	\$6.53 M	\$33.33 M	\$45.5 M	\$73.33 M
Entertainment	\$12.93 M	\$64.18 M	\$87.85 M	\$140.73 M
Food and Beverages	\$34.98 M	\$172.55 M	\$235.09 M	\$370.93 M
Furnishings and Equipment	\$8.06 M	\$39.93 M	\$54.65 M	\$87.51 M
Gifts	\$5.44 M	\$27.38 M	\$37.68 M	\$60.6 M
Health Care	\$20.45 M	\$100.06 M	\$136.59 M	\$215.55 M
Household Operations	\$9.12 M	\$45.21 M	\$61.81 M	\$98.4 M
Miscellaneous Expenses	\$4.43 M	\$21.9 M	\$29.9 M	\$47.47 M
Personal Care	\$3.15 M	\$15.56 M	\$21.23 M	\$33.66 M
Personal Insurance	\$1.55 M	\$7.74 M	\$10.65 M	\$17.33 M
Reading	\$513.45 K	\$2.53 M	\$3.46 M	\$5.5 M
Shelter	\$49.98 M	\$247.85 M	\$337.05 M	\$530.82 M
Tobacco	\$1.61 M	\$7.8 M	\$10.51 M	\$15.95 M
Transportation	\$42.4 M	\$209.41 M	\$286.36 M	\$455.8 M
Utilities	\$18.22 M	\$89.09 M	\$121.13 M	\$189.06 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$4,435	\$4,521	\$4,604	\$5,076
Total Non-Retail Expenditure	\$2,346 52.9%	\$2,394 53.0%	\$2,436 52.9%	\$2,682 52.8%
Total Retail Expenditures	\$2,089 47.1%	\$2,127 47.0%	\$2,168 47.1%	\$2,394 47.2%
Apparel	\$154 3.5%	\$157 3.5%	\$160 3.5%	\$177 3.5%
Contributions	\$139 3.1%	\$143 3.2%	\$147 3.2%	\$164 3.2%
Education	\$123 2.8%	\$130 2.9%	\$132 2.9%	\$148 2.9%
Entertainment	\$244 5.5%	\$250 5.5%	\$255 5.5%	\$284 5.6%
Food and Beverages	\$661 14.9%	\$672 14.9%	\$683 14.8%	\$750 14.8%
Furnishings and Equipment	\$152 3.4%	\$155 3.4%	\$159 3.4%	\$177 3.5%
Gifts	\$103 2.3%	\$107 2.4%	\$109 2.4%	\$122 2.4%
Health Care	\$386 8.7%	\$389 8.6%	\$397 8.6%	\$436 8.6%
Household Operations	\$172 3.9%	\$176 3.9%	\$180 3.9%	\$199 3.9%
Miscellaneous Expenses	\$84 1.9%	\$85 1.9%	\$87 1.9%	\$96 1.9%
Personal Care	\$59 1.3%	\$61 1.3%	\$62 1.3%	\$68 1.3%
Personal Insurance	\$29 0.7%	\$30 0.7%	\$31 0.7%	\$35 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$944 21.3%	\$965 21.3%	\$979 21.3%	\$1,073 21.1%
Tobacco	\$30 0.7%	\$30 0.7%	\$31 0.7%	\$32 0.6%
Transportation	\$801 18.1%	\$815 18.0%	\$832 18.1%	\$921 18.1%
Utilities	\$344 7.8%	\$347 7.7%	\$352 7.6%	\$382 7.5%