2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

Essexville, MI
1 mi radius
3 mi radius
5 mi radius
10 mi radius

| Population |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Estimated Population (2023) | 5,803 |  | 37,589 |  | 63,149 |  | 89,314 |  |
| Projected Population (2028) | 5,580 |  | 36,656 |  | 61,359 |  | 87,155 |  |
| Census Population (2020) | 5,890 |  | 38,106 |  | 64,076 |  | 89,807 |  |
| Census Population (2010) | 5,922 |  | 39,933 |  | 66,936 |  | 91,732 |  |
| Projected Annual Growth (2023-2028) | -223 | -0.8\% | -933 | -0.5\% | -1,790 | -0.6\% | -2,159 | -0.5\% |
| Historical Annual Growth (2020-2023) | -87 | -0.5\% | -517 | -0.5\% | -927 | -0.5\% | -493 | -0.2\% |
| Historical Annual Growth (2010-2020) | -32 | - | -1,827 | -0.5\% | -2,860 | -0.4\% | -1,924 | -0.2\% |
| Estimated Population Density (2023) | 1,848 | psm | 1,330 |  | 804 | psm | 284 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi | 314.0 | sq mi |

## Households

| Estimated Households (2023) | 2,800 | 16,822 | 28,278 |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Projected Households (2028) | 2,634 | 16,090 | 26,967 |  |  |
| Census Households (2020) | 2,820 | 16,859 | 28,340 |  |  |
| Census Households (2010) | 2,671 | 16,799 | 28,211 | 36,938 |  |
| Projected Annual Growth (2023-2028) | -166 | $-1.2 \%$ | -733 | $-0.9 \%$ | $-1,311$ |
| Historical Annual Change (2010-2023) | 128 | $0.4 \%$ | 23 | $-0.9 \%$ | $-1,670$ |

## Average Household Income

| Estimated Average Household Income (2023) | \$77,977 |  | \$72,537 |  | \$75,127 |  | \$79,102 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Projected Average Household Income (2028) | \$88,161 |  | \$79,427 |  | \$82,564 |  | \$87,056 |  |
| Census Average Household Income (2010) | \$53,019 |  | \$44,160 |  | \$47,693 |  | \$50,754 |  |
| Census Average Household Income (2000) | \$57,560 |  | \$43,989 |  | \$45,831 |  | \$47,928 |  |
| Projected Annual Change (2023-2028) | \$10,184 | 2.6\% | \$6,890 | 1.9\% | \$7,437 | 2.0\% | \$7,954 | 2.0\% |
| Historical Annual Change (2000-2023) | \$20,418 | 1.5\% | \$28,549 | 2.8\% | \$29,296 | 2.8\% | \$31,174 | 2.8\% |
| Median Household Income |  |  |  |  |  |  |  |  |
| Estimated Median Household Income (2023) | \$53,178 |  | \$46,723 |  | \$51,593 |  | \$55,598 |  |
| Projected Median Household Income (2028) | \$48,622 |  | \$41,953 |  | \$46,749 |  | \$50,800 |  |
| Census Median Household Income (2010) | \$41,543 |  | \$36,039 |  | \$38,639 |  | \$41,147 |  |
| Census Median Household Income (2000) | \$40,981 |  | \$34,012 |  | \$36,155 |  | \$38,480 |  |
| Projected Annual Change (2023-2028) | -\$4,556 | -1.7\% | -\$4,770 | -2.0\% | -\$4,844 | -1.9\% | -\$4,799 | -1.7\% |
| Historical Annual Change (2000-2023) | \$12,197 | 1.3\% | \$12,712 | 1.6\% | \$15,437 | 1.9\% | \$17,118 | 1.9\% |
| Per Capita Income |  |  |  |  |  |  |  |  |
| Estimated Per Capita Income (2023) | \$37,984 |  | \$32,691 |  | \$33,825 |  | \$34,657 |  |
| Projected Per Capita Income (2028) | \$41,993 |  | \$35,097 |  | \$36,475 |  | \$37,371 |  |
| Census Per Capita Income (2010) | \$23,918 |  | \$18,574 |  | \$20,100 |  | \$20,746 |  |
| Census Per Capita Income (2000) | \$24,960 |  | \$18,238 |  | \$18,814 |  | \$19,288 |  |
| Projected Annual Change (2023-2028) | \$4,009 | 2.1\% | \$2,406 | 1.5\% | \$2,650 | 1.6\% | \$2,714 | 1.6\% |
| Historical Annual Change (2000-2023) | \$13,024 | 2.3\% | \$14,454 | 3.4\% | \$15,011 | 3.5\% | \$15,370 | 3.5\% |
| Estimated Average Household Net Worth (2023) | \$301,143 |  | \$256,844 |  | \$257,938 |  | \$293,781 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

Essexville, MI

Race and Ethnicity

| Total Population (2023) | 5,803 |  | 37,589 |  | 63,149 |  | 89,314 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| White (2023) | 5,198 | 89.6\% | 33,618 | 89.4\% | 56,865 | 90.0\% | 78,414 | 87.8\% |
| Black or African American (2023) | 136 | 2.3\% | 1,246 | 3.3\% | 1,798 | 2.8\% | 2,776 | 3.1\% |
| American Indian or Alaska Native (2023) | 15 | 0.3\% | 120 | 0.3\% | 202 | 0.3\% | 255 | 0.3\% |
| Asian (2023) | 31 | 0.5\% | 192 | 0.5\% | 389 | 0.6\% | 2,681 | 3.0\% |
| Hawaiian or Pacific Islander (2023) | 3 | - | 3 | - | 5 | - | 6 | - |
| Other Race (2023) | 68 | 1.2\% | 436 | 1.2\% | 702 | 1.1\% | 1,031 | 1.2\% |
| Two or More Races (2023) | 353 | 6.1\% | 1,975 | 5.3\% | 3,188 | 5.0\% | 4,151 | 4.6\% |
| Population < 18 (2023) | 1,134 | 19.5\% | 7,547 | 20.1\% | 12,550 | 19.9\% | 17,001 | 19.0\% |
| White Not Hispanic | 901 | 79.5\% | 5,883 | 78.0\% | 9,879 | 78.7\% | 13,412 | 78.9\% |
| Black or African American | 38 | 3.4\% | 376 | 5.0\% | 539 | 4.3\% | 804 | 4.7\% |
| Asian | 4 | 0.4\% | 26 | 0.3\% | 55 | 0.4\% | 93 | 0.5\% |
| Other Race Not Hispanic | 55 | 4.8\% | 364 | 4.8\% | 622 | 5.0\% | 816 | 4.8\% |
| Hispanic | 136 | 12.0\% | 896 | 11.9\% | 1,455 | 11.6\% | 1,875 | 11.0\% |
| Not Hispanic or Latino Population (2023) | 5,301 | 91.4\% | 34,738 | 92.4\% | 58,569 | 92.7\% | 83,285 | 93.2\% |
| Not Hispanic White | 5,001 | 94.3\% | 32,429 | 93.4\% | 54,894 | 93.7\% | 75,849 | 91.1\% |
| Not Hispanic Black or African American | 127 | 2.4\% | 1,166 | 3.4\% | 1,680 | 2.9\% | 2,630 | 3.2\% |
| Not Hispanic American Indian or Alaska Native | 11 | 0.2\% | 68 | 0.2\% | 114 | 0.2\% | 148 | 0.2\% |
| Not Hispanic Asian | 31 | 0.6\% | 192 | 0.6\% | 389 | 0.7\% | 2,680 | 3.2\% |
| Not Hispanic Hawaiian or Pacific Islander | - | - | - | - | - | - | - | - |
| Not Hispanic Other Race | 6 | 0.1\% | 26 | - | 48 | - | 94 | 0.1\% |
| Not Hispanic Two or More Races | 125 | 2.4\% | 857 | 2.5\% | 1,445 | 2.5\% | 1,884 | 2.3\% |
| Hispanic or Latino Population (2023) | 502 | 8.6\% | 2,851 | 7.6\% | 4,580 | 7.3\% | 6,029 | 6.8\% |
| Hispanic White | 196 | 39.1\% | 1,189 | 41.7\% | 1,971 | 43.0\% | 2,565 | 42.5\% |
| Hispanic Black or African American | 8 | 1.7\% | 79 | 2.8\% | 118 | 2.6\% | 146 | 2.4\% |
| Hispanic American Indian or Alaska Native | 4 | 0.8\% | 52 | 1.8\% | 88 | 1.9\% | 106 | 1.8\% |
| Hispanic Asian | - | - | - | - | - | - | 1 | - |
| Hispanic Hawaiian or Pacific Islander | 3 | 0.5\% | 3 | 0.1\% | 5 | 0.1\% | 6 | - |
| Hispanic Other Race | 63 | 12.5\% | 410 | 14.4\% | 654 | 14.3\% | 937 | 15.5\% |
| Hispanic Two or More Races | 228 | 45.4\% | 1,118 | 39.2\% | 1,743 | 38.1\% | 2,267 | 37.6\% |
| Not Hispanic or Latino Population (2020) | 5,555 | 94.3\% | 34,947 | 91.7\% | 59,382 | 92.7\% | 83,805 | 93.3\% |
| Hispanic or Latino Population (2020) | 335 | 5.7\% | 3,159 | 8.3\% | 4,694 | 7.3\% | 6,003 | 6.7\% |
| Not Hispanic or Latino Population (2010) | 5,683 | 96.0\% | 37,134 | 93.0\% | 62,849 | 93.9\% | 86,717 | 94.5\% |
| Hispanic or Latino Population (2010) | 238 | 4.0\% | 2,799 | 7.0\% | 4,087 | 6.1\% | 5,015 | 5.5\% |
| Not Hispanic or Latino Population (2028) | 5,094 | 91.3\% | 33,867 | 92.4\% | 56,903 | 92.7\% | 81,265 | 93.2\% |
| Hispanic or Latino Population (2028) | 486 | 8.7\% | 2,789 | 7.6\% | 4,455 | 7.3\% | 5,891 | 6.8\% |
| Projected Annual Growth (2023-2028) | -16 | -0.6\% | -62 | -0.4\% | -125 | -0.5\% | -138 | -0.5\% |
| Historical Annual Growth (2010-2020) | 97 | 4.1\% | 360 | 1.3\% | 606 | 1.5\% | 988 | 2.0\% |

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page 2 of 9

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
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Calculated using Weighted Block Centroid from Block Groups

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Majestic Square
Essexville, MI
1 mi radius
3 mi radius
5 mi radius
10 mi radius

## Total Age Distribution (2023)

| Total Population | 5,803 |  | 37,589 |  | 63,149 |  | 89,314 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 240 | 4.1\% | 1,848 | 4.9\% | 3,099 | 4.9\% | 4,119 | 4.6\% |
| Age 5 to 9 Years | 280 | 4.8\% | 1,972 | 5.2\% | 3,275 | 5.2\% | 4,476 | 5.0\% |
| Age 10 to 14 Years | 368 | 6.3\% | 2,306 | 6.1\% | 3,785 | 6.0\% | 5,100 | 5.7\% |
| Age 15 to 19 Years | 328 | 5.7\% | 2,187 | 5.8\% | 3,677 | 5.8\% | 6,336 | 7.1\% |
| Age 20 to 24 Years | 319 | 5.5\% | 2,330 | 6.2\% | 3,805 | 6.0\% | 6,381 | 7.1\% |
| Age 25 to 29 Years | 338 | 5.8\% | 2,657 | 7.1\% | 4,254 | 6.7\% | 5,571 | 6.2\% |
| Age 30 to 34 Years | 298 | 5.1\% | 2,613 | 7.0\% | 4,128 | 6.5\% | 5,357 | 6.0\% |
| Age 35 to 39 Years | 329 | 5.7\% | 2,313 | 6.2\% | 3,741 | 5.9\% | 5,028 | 5.6\% |
| Age 40 to 44 Years | 291 | 5.0\% | 2,223 | 5.9\% | 3,681 | 5.8\% | 5,051 | 5.7\% |
| Age 45 to 49 Years | 297 | 5.1\% | 2,033 | 5.4\% | 3,408 | 5.4\% | 4,818 | 5.4\% |
| Age 50 to 54 Years | 351 | 6.1\% | 2,355 | 6.3\% | 3,870 | 6.1\% | 5,421 | 6.1\% |
| Age 55 to 59 Years | 438 | 7.6\% | 2,608 | 6.9\% | 4,467 | 7.1\% | 6,281 | 7.0\% |
| Age 60 to 64 Years | 451 | 7.8\% | 2,696 | 7.2\% | 4,705 | 7.5\% | 6,631 | 7.4\% |
| Age 65 to 69 Years | 400 | 6.9\% | 2,346 | 6.2\% | 4,204 | 6.7\% | 6,033 | 6.8\% |
| Age 70 to 74 Years | 367 | 6.3\% | 1,964 | 5.2\% | 3,528 | 5.6\% | 5,117 | 5.7\% |
| Age 75 to 79 Years | 276 | 4.8\% | 1,244 | 3.3\% | 2,325 | 3.7\% | 3,296 | 3.7\% |
| Age 80 to 84 Years | 214 | 3.7\% | 933 | 2.5\% | 1,631 | 2.6\% | 2,185 | 2.4\% |
| Age 85 Years or Over | 216 | 3.7\% | 962 | 2.6\% | 1,565 | 2.5\% | 2,115 | 2.4\% |
| Median Age | 45.8 |  | 40.9 |  | 42.0 |  | 41.5 |  |
| Age 19 Years or Less | 1,217 | 21.0\% | 8,313 | 22.1\% | 13,836 | 21.9\% | 20,030 | 22.4\% |
| Age 20 to 64 Years | 3,113 | 53.6\% | 21,827 | 58.1\% | 36,060 | 57.1\% | 50,538 | 56.6\% |
| Age 65 Years or Over | 1,473 | 25.4\% | 7,449 | 19.8\% | 13,253 | 21.0\% | 18,746 | 21.0\% |


| Female Age Distribution (2023) |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Female Population | 3,023 | 52.1\% | 19,249 | 51.2\% | 32,320 | 51.2\% | 45,686 | 51.2\% |
| Age Under 5 Years | 119 | 3.9\% | 931 | 4.8\% | 1,519 | 4.7\% | 2,011 | 4.4\% |
| Age 5 to 9 Years | 136 | 4.5\% | 979 | 5.1\% | 1,623 | 5.0\% | 2,212 | 4.8\% |
| Age 10 to 14 Years | 170 | 5.6\% | 1,084 | 5.6\% | 1,776 | 5.5\% | 2,411 | 5.3\% |
| Age 15 to 19 Years | 161 | 5.3\% | 1,085 | 5.6\% | 1,799 | 5.6\% | 3,251 | 7.1\% |
| Age 20 to 24 Years | 161 | 5.3\% | 1,169 | 6.1\% | 1,915 | 5.9\% | 3,326 | 7.3\% |
| Age 25 to 29 Years | 164 | 5.4\% | 1,330 | 6.9\% | 2,099 | 6.5\% | 2,729 | 6.0\% |
| Age 30 to 34 Years | 137 | 4.5\% | 1,261 | 6.6\% | 2,028 | 6.3\% | 2,637 | 5.8\% |
| Age 35 to 39 Years | 169 | 5.6\% | 1,146 | 6.0\% | 1,851 | 5.7\% | 2,474 | 5.4\% |
| Age 40 to 44 Years | 142 | 4.7\% | 1,085 | 5.6\% | 1,813 | 5.6\% | 2,487 | 5.4\% |
| Age 45 to 49 Years | 156 | 5.2\% | 1,025 | 5.3\% | 1,727 | 5.3\% | 2,413 | 5.3\% |
| Age 50 to 54 Years | 168 | 5.6\% | 1,173 | 6.1\% | 1,926 | 6.0\% | 2,673 | 5.8\% |
| Age 55 to 59 Years | 227 | 7.5\% | 1,341 | 7.0\% | 2,310 | 7.1\% | 3,226 | 7.1\% |
| Age 60 to 64 Years | 244 | 8.1\% | 1,427 | 7.4\% | 2,469 | 7.6\% | 3,434 | 7.5\% |
| Age 65 to 69 Years | 206 | 6.8\% | 1,234 | 6.4\% | 2,256 | 7.0\% | 3,213 | 7.0\% |
| Age 70 to 74 Years | 211 | 7.0\% | 1,055 | 5.5\% | 1,907 | 5.9\% | 2,699 | 5.9\% |
| Age 75 to 79 Years | 156 | 5.2\% | 696 | 3.6\% | 1,261 | 3.9\% | 1,793 | 3.9\% |
| Age 80 to 84 Years | 140 | 4.6\% | 547 | 2.8\% | 948 | 2.9\% | 1,235 | 2.7\% |
| Age 85 Years or Over | 155 | 5.1\% | 681 | 3.5\% | 1,092 | 3.4\% | 1,462 | 3.2\% |
| Female Median Age | 48.5 |  | 42.5 |  | 43.7 |  | 42.8 |  |
| Age 19 Years or Less | 586 | 19.4\% | 4,078 | 21.2\% | 6,717 | 20.8\% | 9,885 | 21.6\% |
| Age 20 to 64 Years | 1,568 | 51.9\% | 10,958 | 56.9\% | 18,138 | 56.1\% | 25,399 | 55.6\% |
| Age 65 Years or Over | 869 | 28.8\% | 4,214 | 21.9\% | 7,465 | 23.1\% | 10,402 | 22.8\% |

## Complete Profile

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Majestic Square
Essexville, MI
1 mi radius
3 mi radius
5 mi radius
10 mi radius

Male Age Distribution (2023)

| Male Population | 2,780 | $47.9 \%$ | 18,340 | $48.8 \%$ | 30,829 | $48.8 \%$ | 43,628 | $48.8 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Age Under 5 Years | 121 | $4.4 \%$ | 917 | $5.0 \%$ | 1,580 | $5.1 \%$ | 2,108 | $4.8 \%$ |
| Age 5 to 9 Years | 144 | $5.2 \%$ | 993 | $5.4 \%$ | 1,652 | $5.4 \%$ | 2,264 | $5.2 \%$ |
| Age 10 to 14 Years | 199 | $7.1 \%$ | 1,222 | $6.7 \%$ | 2,009 | $6.5 \%$ | 2,689 | $6.2 \%$ |
| Age 15 to 19 Years | 167 | $6.0 \%$ | 1,102 | $6.0 \%$ | 1,878 | $6.1 \%$ | 3,084 | $7.1 \%$ |
| Age 20 to 24 Years | 159 | $5.7 \%$ | 1,162 | $6.3 \%$ | 1,890 | $6.1 \%$ | 3,055 | $7.0 \%$ |
| Age 25 to 29 Years | 175 | $6.3 \%$ | 1,327 | $7.2 \%$ | 2,155 | $7.0 \%$ | 2,842 | $6.5 \%$ |
| Age 30 to 34 Years | 161 | $5.8 \%$ | 1,352 | $7.4 \%$ | 2,100 | $6.8 \%$ | 2,720 | $6.2 \%$ |
| Age 35 to 39 Years | 160 | $5.7 \%$ | 1,167 | $6.4 \%$ | 1,890 | $6.1 \%$ | 2,554 | $5.9 \%$ |
| Age 40 to 44 Years | 149 | $5.4 \%$ | 1,138 | $6.2 \%$ | 1,867 | $6.1 \%$ | 2,564 | $5.9 \%$ |
| Age 45 to 49 Years | 141 | $5.1 \%$ | 1,008 | $5.5 \%$ | 1,681 | $5.5 \%$ | 2,405 | $5.5 \%$ |
| Age 50 to 54 Years | 183 | $6.6 \%$ | 1,181 | $6.4 \%$ | 1,944 | $6.3 \%$ | 2,748 | $6.3 \%$ |
| Age 55 to 59 Years | 212 | $7.6 \%$ | 1,267 | $6.9 \%$ | 2,158 | $7.0 \%$ | 3,054 | $7.0 \%$ |
| Age 60 to 64 Years | 207 | $7.4 \%$ | 1,269 | $6.9 \%$ | 2,236 | $7.3 \%$ | 3,196 | $7.3 \%$ |
| Age 65 to 69 Years | 194 | $7.0 \%$ | 1,112 | $6.1 \%$ | 1,947 | $6.3 \%$ | 2,819 | $6.5 \%$ |
| Age 70 to 74 Years | 155 | $5.6 \%$ | 909 | $5.0 \%$ | 1,621 | $5.3 \%$ | 2,418 | $5.5 \%$ |
| Age 75 to 79 Years | 120 | $4.3 \%$ | 548 | $3.0 \%$ | 1,064 | $3.5 \%$ | 1,503 | $3.4 \%$ |
| Age 80 to 84 Years | 74 | $2.7 \%$ | 385 | $2.1 \%$ | 683 | $2.2 \%$ | 951 | $2.2 \%$ |
| Age 85 Years or Over | 61 | $2.2 \%$ | 281 | $1.5 \%$ | 473 | $1.5 \%$ | 653 | $1.5 \%$ |
| Male Median Age | 42.7 |  | 39.3 |  | 40.3 |  | 40.2 |  |
| Age 19 Years or Less | 630 | $22.7 \%$ | 4,235 | $23.1 \%$ | 7,119 | $23.1 \%$ | 10,145 | $23.3 \%$ |
| Age 20 to 64 Years | 1,545 | $55.6 \%$ | 10,869 | $59.3 \%$ | 17,921 | $58.1 \%$ | 25,139 | $57.6 \%$ |
| Age 65 Years or Over | 604 | $21.7 \%$ | 3,235 | $17.6 \%$ | 5,788 | $18.8 \%$ | 8,344 | $19.1 \%$ |

Males per 100 Females (2023)

| Overall Comparison | 92 |  | 95 |  | 95 |  | 95 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Age Under 5 Years | 102 | 50.4\% | 99 | 49.6\% | 104 | 51.0\% | 105 | 51.2\% |
| Age 5 to 9 Years | 106 | 51.3\% | 101 | 50.4\% | 102 | 50.5\% | 102 | 50.6\% |
| Age 10 to 14 Years | 117 | 54.0\% | 113 | 53.0\% | 113 | 53.1\% | 112 | 52.7\% |
| Age 15 to 19 Years | 104 | 50.9\% | 102 | 50.4\% | 104 | 51.1\% | 95 | 48.7\% |
| Age 20 to 24 Years | 99 | 49.7\% | 99 | 49.9\% | 99 | 49.7\% | 92 | 47.9\% |
| Age 25 to 29 Years | 107 | 51.7\% | 100 | 49.9\% | 103 | 50.7\% | 104 | 51.0\% |
| Age 30 to 34 Years | 117 | 53.9\% | 107 | 51.7\% | 104 | 50.9\% | 103 | 50.8\% |
| Age 35 to 39 Years | 95 | 48.6\% | 102 | 50.4\% | 102 | 50.5\% | 103 | 50.8\% |
| Age 40 to 44 Years | 105 | 51.3\% | 105 | 51.2\% | 103 | 50.7\% | 103 | 50.8\% |
| Age 45 to 49 Years | 90 | 47.4\% | 98 | 49.6\% | 97 | 49.3\% | 100 | 49.9\% |
| Age 50 to 54 Years | 109 | 52.1\% | 101 | 50.2\% | 101 | 50.2\% | 103 | 50.7\% |
| Age 55 to 59 Years | 93 | 48.3\% | 94 | 48.6\% | 93 | 48.3\% | 95 | 48.6\% |
| Age 60 to 64 Years | 85 | 45.8\% | 89 | 47.1\% | 91 | 47.5\% | 93 | 48.2\% |
| Age 65 to 69 Years | 94 | 48.4\% | 90 | 47.4\% | 86 | 46.3\% | 88 | 46.7\% |
| Age 70 to 74 Years | 74 | 42.4\% | 86 | 46.3\% | 85 | 45.9\% | 90 | 47.2\% |
| Age 75 to 79 Years | 77 | 43.4\% | 79 | 44.0\% | 84 | 45.8\% | 84 | 45.6\% |
| Age 80 to 84 Years | 53 | 34.8\% | 70 | 41.3\% | 72 | 41.9\% | 77 | 43.5\% |
| Age 85 Years or Over | 39 | 28.2\% | 41 | 29.2\% | 43 | 30.2\% | 45 | 30.9\% |
| Age 19 Years or Less | 108 | 51.8\% | 104 | 50.9\% | 106 | 51.5\% | 103 | 50.6\% |
| Age 20 to 39 Years | 104 | 50.9\% | 102 | 50.5\% | 102 | 50.4\% | 100 | 50.0\% |
| Age 40 to 64 Years | 95 | 48.7\% | 97 | 49.2\% | 97 | 49.1\% | 98 | 49.5\% |
| Age 65 Years or Over | 70 | 41.0\% | 77 | 43.4\% | 78 | 43.7\% | 80 | 44.5\% |

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## Majestic Square

Essexville, MI

## 1 mi radius

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10 mi radius

Household Type (2023)

| Total Households | 2,800 |  | 16,822 |  | 28,278 |  | 38,608 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Households with Children | 603 | 21.5\% | 4,485 | 26.7\% | 7,366 | 26.0\% | 9,866 | 25.6\% |
| Average Household Size | 2.0 |  | 2.2 |  | 2.2 |  | 2.2 |  |
| Household Density per Square Mile | 892 |  | 595 |  | 360 |  | 123 |  |
| Population Family | 4,162 | 71.7\% | 28,121 | 74.8\% | 48,142 | 76.2\% | 66,884 | 74.9\% |
| Population Non-Family | 1,499 | 25.8\% | 8,839 | 23.5\% | 14,143 | 22.4\% | 19,316 | 21.6\% |
| Population Group Quarters | 141 | 2.4\% | 629 | 1.7\% | 865 | 1.4\% | 3,114 | 3.5\% |
| Family Households | 1,484 | 53.0\% | 9,463 | 56.3\% | 16,487 | 58.3\% | 23,235 | 60.2\% |
| Married Couple Households | 1,095 | 73.8\% | 6,271 | 66.3\% | 11,283 | 68.4\% | 16,484 | 70.9\% |
| Other Family Households with Children | 389 | 26.2\% | 3,193 | 33.7\% | 5,204 | 31.6\% | 6,751 | 29.1\% |
| Family Households with Children | 601 | 40.5\% | 4,477 | 47.3\% | 7,349 | 44.6\% | 9,841 | 42.4\% |
| Married Couple with Children | 368 | 61.2\% | 2,439 | 54.5\% | 4,086 | 55.6\% | 5,751 | 58.4\% |
| Other Family Households with Children | 234 | 38.8\% | 2,037 | 45.5\% | 3,262 | 44.4\% | 4,091 | 41.6\% |
| Family Households No Children | 882 | 59.5\% | 4,987 | 52.7\% | 9,139 | 55.4\% | 13,394 | 57.6\% |
| Married Couple No Children | 727 | 82.4\% | 3,831 | 76.8\% | 7,197 | 78.7\% | 10,733 | 80.1\% |
| Other Family Households No Children | 155 | 17.6\% | 1,155 | 23.2\% | 1,942 | 21.3\% | 2,660 | 19.9\% |
| Non-Family Households | 1,316 | 47.0\% | 7,359 | 43.7\% | 11,791 | 41.7\% | 15,374 | 39.8\% |
| Non-Family Households with Children | 2 | 0.1\% | 8 | 0.1\% | 17 | 0.1\% | 25 | 0.2\% |
| Non-Family Households No Children | 1,314 | 99.9\% | 7,351 | 99.9\% | 11,774 | 99.9\% | 15,349 | 99.8\% |
| Average Family Household Size | 2.8 |  | 3.0 |  | 2.9 |  | 2.9 |  |
| Average Family Income | \$87,425 |  | \$87,109 |  | \$92,095 |  | \$98,247 |  |
| Median Family Income | \$80,060 |  | \$66,415 |  | \$69,469 |  | \$74,733 |  |
| Average Non-Family Household Size | 1.1 |  | 1.2 |  | 1.2 |  | 1.3 |  |

Marital Status (2023)

| Population Age 15 Years or Over | 4,915 |  | 31,463 |  | 52,990 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Never Married | 1,576 | $32.1 \%$ | 11,581 | $36.8 \%$ | 18,753 | $35.4 \%$ | 28,021 | $37.1 \%$ |
| Currently Married | 1,831 | $37.2 \%$ | 11,999 | $38.1 \%$ | 21,640 | $40.8 \%$ | 31,558 | $41.7 \%$ |
| Previously Married | 1,508 | $30.7 \%$ | 7,882 | $25.1 \%$ | 12,597 | $23.8 \%$ | 16,041 | $21.2 \%$ |
| Separated | 90 | $6.0 \%$ | 599 | $7.6 \%$ | 935 | $7.4 \%$ | 1,169 | $7.3 \%$ |
| Widowed | 466 | $30.9 \%$ | 2,082 | $26.4 \%$ | 3,775 | $30.0 \%$ | 5,029 | $31.4 \%$ |
| Divorced | 952 | $63.1 \%$ | 5,201 | $66.0 \%$ | 7,886 | $62.6 \%$ | 9,843 | $61.4 \%$ |

Educational Attainment (2023)

| Adult Population Age 25 Years or Over | 4,267 |  | 26,946 |  | 45,508 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Elementary (Grade Level O to 8) | 53 | $1.2 \%$ | 688 | $2.6 \%$ | 1,162 | $2.6 \%$ | 1,393 | $2.2 \%$ |
| Some High School (Grade Level 9 to 11) | 266 | $6.2 \%$ | 2,034 | $7.5 \%$ | 3,194 | $7.0 \%$ | 3,873 | $6.2 \%$ |
| High School Graduate | 1,190 | $27.9 \%$ | 8,744 | $32.5 \%$ | 15,651 | $34.4 \%$ | 21,464 | $34.1 \%$ |
| Some College | 1,110 | $26.0 \%$ | 7,508 | $27.9 \%$ | 11,963 | $26.3 \%$ | 16,228 | $25.8 \%$ |
| Associate Degree Only | 535 | $12.5 \%$ | 2,890 | $10.7 \%$ | 4,587 | $10.1 \%$ | 6,791 | $10.8 \%$ |
| Bachelor Degree Only | 711 | $16.7 \%$ | 3,471 | $12.9 \%$ | 6,058 | $13.3 \%$ | 8,623 | $13.7 \%$ |
| Graduate Degree | 402 | $9.4 \%$ | 1,610 | $6.0 \%$ | 2,894 | $6.4 \%$ | 4,531 | $7.2 \%$ |
| Any College (Some College or Higher) | 2,758 | $64.6 \%$ | 15,479 | $57.4 \%$ | 25,502 | $56.0 \%$ | 36,172 | $57.5 \%$ |
| College Degree + (Bachelor Degree or Higher) | 1,114 | $26.1 \%$ | 5,081 | $18.9 \%$ | 8,952 | $19.7 \%$ | 13,154 | $20.9 \%$ |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

Essexville, MI

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

| Housing |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Housing Units (2023) | 2,958 |  | 18,329 |  | 30,627 |  | 41,770 |  |
| Total Housing Units (2020) | 2,986 |  | 18,440 |  | 30,772 |  | 41,722 |  |
| Historical Annual Growth (2020-2023) | -27 | -0.3\% | -110 | -0.2\% | -145 | -0.2\% | 48 | - |
| Housing Units Occupied (2023) | 2,800 | 94.6\% | 16,822 | 91.8\% | 28,278 | 92.3\% | 38,608 | 92.4\% |
| Housing Units Owner-Occupied | 1,665 | 59.5\% | 11,230 | 66.8\% | 19,864 | 70.2\% | 27,974 | 72.5\% |
| Housing Units Renter-Occupied | 1,134 | 40.5\% | 5,592 | 33.2\% | 8,414 | 29.8\% | 10,634 | 27.5\% |
| Housing Units Vacant (2023) | 158 | 5.4\% | 1,507 | 8.2\% | 2,349 | 7.7\% | 3,162 | 7.6\% |
| Household Size (2023) |  |  |  |  |  |  |  |  |
| Total Households | 2,800 |  | 16,822 |  | 28,278 |  | 38,608 |  |
| 1 Person Households | 1,162 | 41.5\% | 6,391 | 38.0\% | 10,222 | 36.1\% | 13,008 | 33.7\% |
| 2 Person Households | 964 | 34.4\% | 5,756 | 34.2\% | 10,148 | 35.9\% | 14,405 | 37.3\% |
| 3 Person Households | 330 | 11.8\% | 2,173 | 12.9\% | 3,653 | 12.9\% | 5,069 | 13.1\% |
| 4 Person Households | 231 | 8.2\% | 1,555 | 9.2\% | 2,659 | 9.4\% | 3,965 | 10.3\% |
| 5 Person Households | 84 | 3.0\% | 654 | 3.9\% | 1,114 | 3.9\% | 1,534 | 4.0\% |
| 6 Person Households | 21 | 0.8\% | 201 | 1.2\% | 340 | 1.2\% | 441 | 1.1\% |
| 7 or More Person Households | 8 | 0.3\% | 94 | 0.6\% | 142 | 0.5\% | 186 | 0.5\% |
| Household Income Distribution (2023) |  |  |  |  |  |  |  |  |
| HH Income \$200,000 or More | 142 | 5.1\% | 618 | 3.7\% | 994 | 3.5\% | 1,777 | 4.6\% |
| HH Income \$150,000 to \$199,999 | 164 | 5.9\% | 774 | 4.6\% | 1,460 | 5.2\% | 2,264 | 5.9\% |
| HH Income \$125,000 to \$149,999 | 154 | 5.5\% | 634 | 3.8\% | 1,280 | 4.5\% | 1,798 | 4.7\% |
| HH Income \$100,000 to \$124,999 | 125 | 4.5\% | 1,077 | 6.4\% | 1,861 | 6.6\% | 2,795 | 7.2\% |
| HH Income \$75,000 to \$99,999 | 358 | 12.8\% | 1,669 | 9.9\% | 2,959 | 10.5\% | 4,476 | 11.6\% |
| HH Income \$50,000 to \$74,999 | 402 | 14.4\% | 3,006 | 17.9\% | 5,186 | 18.3\% | 6,975 | 18.1\% |
| HH Income \$35,000 to \$49,999 | 277 | 9.9\% | 2,354 | 14.0\% | 3,949 | 14.0\% | 5,247 | 13.6\% |
| HH Income \$25,000 to \$34,999 | 339 | 12.1\% | 1,793 | 10.7\% | 3,446 | 12.2\% | 4,319 | 11.2\% |
| HH Income \$15,000 to \$24,999 | 224 | 8.0\% | 1,785 | 10.6\% | 2,729 | 9.6\% | 3,565 | 9.2\% |
| HH Income \$10,000 to \$14,999 | 249 | 8.9\% | 1,413 | 8.4\% | 1,888 | 6.7\% | 2,243 | 5.8\% |
| HH Income Under \$10,000 | 365 | 13.1\% | 1,700 | 10.1\% | 2,528 | 8.9\% | 3,150 | 8.2\% |
| Household Vehicles (2023) |  |  |  |  |  |  |  |  |
| Households 0 Vehicles Available | 222 | 7.9\% | 1,858 | 11.0\% | 2,631 | 9.3\% | 3,105 | 8.0\% |
| Households 1 Vehicle Available | 1,253 | 44.7\% | 6,842 | 40.7\% | 10,963 | 38.8\% | 13,843 | 35.9\% |
| Households 2 Vehicles Available | 1,064 | 38.0\% | 5,749 | 34.2\% | 10,283 | 36.4\% | 14,717 | 38.1\% |
| Households 3 or More Vehicles Available | 261 | 9.3\% | 2,373 | 14.1\% | 4,401 | 15.6\% | 6,944 | 18.0\% |
| Total Vehicles Available | 4,255 |  | 26,294 |  | 46,301 |  | 66,782 |  |
| Average Vehicles per Household | 1.5 |  | 1.6 |  | 1.6 |  | 1.7 |  |
| Owner-Occupied Household Vehicles | 2,968 | 69.8\% | 20,312 | 77.3\% | 37,076 | 80.1\% | 53,723 | 80.4\% |
| Average Vehicles per Owner-Occupied Household | 1.8 |  | 1.8 |  | 1.9 |  | 1.9 |  |
| Renter-Occupied Household Vehicles | 1,286 | 30.2\% | 5,981 | 22.7\% | 9,226 | 19.9\% | 13,059 | 19.6\% |
| Average Vehicles per Renter-Occupied Household | 1.1 |  | 1.1 |  | 1.1 |  | 1.2 |  |
| Travel Time (2023) |  |  |  |  |  |  |  |  |
| Worker Base Age 16 years or Over | 2,686 |  | 17,121 |  | 28,405 |  | 40,271 |  |
| Travel to Work in 14 Minutes or Less | 1,325 | 49.3\% | 7,958 | 46.5\% | 12,465 | 43.9\% | 17,077 | 42.4\% |
| Travel to Work in 15 to 29 Minutes | 612 | 22.8\% | 4,429 | 25.9\% | 8,547 | 30.1\% | 12,742 | 31.6\% |
| Travel to Work in 30 to 59 Minutes | 425 | 15.8\% | 2,970 | 17.3\% | 4,574 | 16.1\% | 6,283 | 15.6\% |
| Travel to Work in 60 Minutes or More | 83 | 3.1\% | 614 | 3.6\% | 1,118 | 3.9\% | 1,523 | 3.8\% |
| Work at Home | 242 | 9.0\% | 1,149 | 6.7\% | 1,701 | 6.0\% | 2,647 | 6.6\% |
| Average Minutes Travel to Work | 13.5 |  | 14.9 |  | 15.5 |  | 15.8 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

Essexville, MI

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

Transportation To Work (2023)

| Worker Base Age 16 years or Over | 2,686 |  | 17,121 |  | 28,405 |  | 40,271 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Drive to Work Alone | 2,250 | 83.8\% | 13,746 | 80.3\% | 23,575 | 83.0\% | 32,929 | 81.8\% |
| Drive to Work in Carpool | 151 | 5.6\% | 1,392 | 8.1\% | 2,014 | 7.1\% | 2,606 | 6.5\% |
| Travel to Work by Public Transportation | 7 | 0.3\% | 165 | 1.0\% | 194 | 0.7\% | 248 | 0.6\% |
| Drive to Work on Motorcycle | - | - | - | - | - | - | - | - |
| Bicycle to Work | 22 | 0.8\% | 105 | 0.6\% | 224 | 0.8\% | 285 | 0.7\% |
| Walk to Work | 10 | 0.4\% | 401 | 2.3\% | 513 | 1.8\% | 1,317 | 3.3\% |
| Other Means | 3 | 0.1\% | 164 | 1.0\% | 184 | 0.6\% | 240 | 0.6\% |
| Work at Home | 242 | 9.0\% | 1,149 | 6.7\% | 1,701 | 6.0\% | 2,647 | 6.6\% |

Daytime Demographics (2023)

| Total Businesses | 144 |  | 1,217 |  | 1,980 |  | 2,748 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total Employees | 1,655 |  | 13,557 |  | 20,785 |  | 33,302 |  |
| Company Headquarter Businesses | 3 | 1.8\% | 55 | 4.5\% | 97 | 4.9\% | 147 | 5.3\% |
| Company Headquarter Employees | 77 | 4.7\% | 1,803 | 13.3\% | 2,857 | 13.7\% | 5,612 | 16.9\% |
| Employee Population per Business | 11.5 | to 1 | 11.1 | to 1 | 10.5 | to 1 | 12.1 | to 1 |
| Residential Population per Business | 40.4 | to 1 | 30.9 | to 1 | 31.9 | to 1 | 32.5 | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 3,799 |  | 27,419 |  | 44,557 |  | 67,503 |  |

## Labor Force

| Labor Population Age 16 Years or Over (2023) | 4,831 |  | 30,986 |  | 52,184 |  | 74,521 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Labor Force Total Males (2023) | 2,271 | 47.0\% | 14,963 | 48.3\% | 25,177 | 48.2\% | 36,005 | 48.3\% |
| Male Civilian Employed | 1,371 | 60.4\% | 8,500 | 56.8\% | 14,319 | 56.9\% | 20,110 | 55.9\% |
| Male Civilian Unemployed | 51 | 2.3\% | 808 | 5.4\% | 1,436 | 5.7\% | 1,877 | 5.2\% |
| Males in Armed Forces | - | - | - | - | 4 | - | 45 | 0.1\% |
| Males Not in Labor Force | 849 | 37.4\% | 5,656 | 37.8\% | 9,417 | 37.4\% | 13,973 | 38.8\% |
| Labor Force Total Females (2023) | 2,560 | 53.0\% | 16,023 | 51.7\% | 27,008 | 51.8\% | 38,516 | 51.7\% |
| Female Civilian Employed | 1,316 | 51.4\% | 8,624 | 53.8\% | 14,089 | 52.2\% | 20,164 | 52.4\% |
| Female Civilian Unemployed | 27 | 1.1\% | 466 | 2.9\% | 822 | 3.0\% | 1,139 | 3.0\% |
| Females in Armed Forces | - | - | - | - | - | - | - | - |
| Females Not in Labor Force | 1,216 | 47.5\% | 6,933 | 43.3\% | 12,097 | 44.8\% | 17,213 | 44.7\% |
| Unemployment Rate | 79 | 1.6\% | 1,274 | 4.1\% | 2,257 | 4.3\% | 3,015 | 4.0\% |

Occupation (2023)

| Occupation Population Age 16 Years or Over | 2,686 |  | 17,121 |  | 28,405 |  | 40,271 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Occupation Total Males | 1,370 | 51.0\% | 8,498 | 49.6\% | 14,317 | 50.4\% | 20,108 | 49.9\% |
| Occupation Total Females | 1,316 | 49.0\% | 8,623 | 50.4\% | 14,088 | 49.6\% | 20,163 | 50.1\% |
| Management, Business, Financial Operations | 305 | 11.3\% | 1,536 | 9.0\% | 2,447 | 8.6\% | 3,623 | 9.0\% |
| Professional, Related | 575 | 21.4\% | 3,255 | 19.0\% | 5,290 | 18.6\% | 7,981 | 19.8\% |
| Service | 526 | 19.6\% | 3,781 | 22.1\% | 6,016 | 21.2\% | 8,175 | 20.3\% |
| Sales, Office | 652 | 24.3\% | 3,955 | 23.1\% | 6,495 | 22.9\% | 9,195 | 22.8\% |
| Farming, Fishing, Forestry | 3 | - | 35 | 0.2\% | 47 | 0.2\% | 66 | 0.2\% |
| Construction, Extraction, Maintenance | 235 | 8.8\% | 1,337 | 7.8\% | 2,374 | 8.4\% | 3,281 | 8.1\% |
| Production, Transport, Material Moving | 390 | 14.5\% | 3,221 | 18.8\% | 5,738 | 20.2\% | 7,951 | 19.7\% |
| White Collar Workers | 1,532 | 57.0\% | 8,747 | 51.1\% | 14,231 | 50.1\% | 20,799 | 51.6\% |
| Blue Collar Workers | 1,154 | 43.0\% | 8,374 | 48.9\% | 14,174 | 49.9\% | 19,472 | 48.4\% |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

## Essexville, MI

Units In Structure (2023)

| Total Units | 2,800 |  | 16,822 |  | 28,278 |  | 38,608 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 Detached Unit | 1,812 | 64.7\% | 11,353 | 67.5\% | 19,724 | 69.7\% | 27,361 | 70.9\% |
| 1 Attached Unit | 79 | 2.8\% | 684 | 4.1\% | 1,260 | 4.5\% | 1,639 | 4.2\% |
| 2 Units | 43 | 1.5\% | 750 | 4.5\% | 978 | 3.5\% | 1,235 | 3.2\% |
| 3 to 4 Units | 81 | 2.9\% | 850 | 5.1\% | 1,234 | 4.4\% | 1,456 | 3.8\% |
| 5 to 9 Units | 104 | 3.7\% | 410 | 2.4\% | 597 | 2.1\% | 973 | 2.5\% |
| 10 to 19 Units | 137 | 4.9\% | 583 | 3.5\% | 965 | 3.4\% | 1,151 | 3.0\% |
| 20 to 49 Units | 110 | 3.9\% | 681 | 4.0\% | 889 | 3.1\% | 1,179 | 3.1\% |
| 50 or More Units | 415 | 14.8\% | 1,271 | 7.6\% | 1,867 | 6.6\% | 2,039 | 5.3\% |
| Mobile Home or Trailer | 19 | 0.7\% | 238 | 1.4\% | 766 | 2.7\% | 1,576 | 4.1\% |
| Other Structure | - | - | - | - | - | - | - | - |

Homes Built By Year (2023)

| Homes Built 2020 or later | - | - | - | - | 1 | - | 1 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Homes Built 2010 to 2019 | 88 | 3.0\% | 289 | 1.6\% | 573 | 1.9\% | 1,015 | 2.4\% |
| Homes Built 2000 to 2009 | 59 | 2.0\% | 508 | 2.8\% | 1,180 | 3.9\% | 2,513 | 6.0\% |
| Homes Built 1990 to 1999 | 93 | 3.1\% | 495 | 2.7\% | 1,097 | 3.6\% | 1,844 | 4.4\% |
| Homes Built 1980 to 1989 | 170 | 5.8\% | 851 | 4.6\% | 1,706 | 5.6\% | 2,661 | 6.4\% |
| Homes Built 1970 to 1979 | 638 | 21.6\% | 2,259 | 12.3\% | 3,993 | 13.0\% | 5,737 | 13.7\% |
| Homes Built 1960 to 1969 | 558 | 18.8\% | 1,999 | 10.9\% | 3,763 | 12.3\% | 5,077 | 12.2\% |
| Homes Built 1950 to 1959 | 410 | 13.9\% | 2,521 | 13.8\% | 4,296 | 14.0\% | 5,780 | 13.8\% |
| Homes Built 1940 to 1949 | 273 | 9.2\% | 1,671 | 9.1\% | 2,855 | 9.3\% | 3,610 | 8.6\% |
| Homes Built Before 1939 | 511 | 17.3\% | 6,231 | 34.0\% | 8,814 | 28.8\% | 10,371 | 24.8\% |
| Median Age of Homes | 62.0 | yrs | 69.3 | yrs | 66.4 | yrs | 63.2 | yrs |
| Home Values (2023) |  |  |  |  |  |  |  |  |
| Owner Specified Housing Units | 1,665 |  | 11,230 |  | 19,864 |  | 27,974 |  |
| Home Values \$1,000,000 or More | 4 | 0.3\% | 64 | 0.6\% | 107 | 0.5\% | 127 | 0.5\% |
| Home Values \$750,000 to \$999,999 | 10 | 0.6\% | 29 | 0.3\% | 85 | 0.4\% | 88 | 0.3\% |
| Home Values \$500,000 to \$749,999 | 3 | 0.2\% | 67 | 0.6\% | 177 | 0.9\% | 402 | 1.4\% |
| Home Values \$400,000 to \$499,999 | 66 | 4.0\% | 140 | 1.2\% | 250 | 1.3\% | 484 | 1.7\% |
| Home Values \$300,000 to \$399,999 | 71 | 4.3\% | 360 | 3.2\% | 706 | 3.6\% | 1,334 | 4.8\% |
| Home Values \$250,000 to \$299,999 | 162 | 9.7\% | 620 | 5.5\% | 1,104 | 5.6\% | 1,725 | 6.2\% |
| Home Values \$200,000 to \$249,999 | 149 | 8.9\% | 558 | 5.0\% | 1,215 | 6.1\% | 2,042 | 7.3\% |
| Home Values \$175,000 to \$199,999 | 79 | 4.7\% | 473 | 4.2\% | 1,051 | 5.3\% | 1,628 | 5.8\% |
| Home Values \$150,000 to \$174,999 | 196 | 11.8\% | 880 | 7.8\% | 1,688 | 8.5\% | 2,640 | 9.4\% |
| Home Values \$125,000 to \$149,999 | 188 | 11.3\% | 615 | 5.5\% | 1,249 | 6.3\% | 1,969 | 7.0\% |
| Home Values \$100,000 to \$124,999 | 187 | 11.2\% | 1,210 | 10.8\% | 2,263 | 11.4\% | 3,079 | 11.0\% |
| Home Values \$90,000 to \$99,999 | 114 | 6.9\% | 997 | 8.9\% | 1,565 | 7.9\% | 1,919 | 6.9\% |
| Home Values \$80,000 to \$89,999 | 152 | 9.1\% | 1,544 | 13.7\% | 2,629 | 13.2\% | 3,090 | 11.0\% |
| Home Values \$70,000 to \$79,999 | 117 | 7.0\% | 958 | 8.5\% | 1,626 | 8.2\% | 1,961 | 7.0\% |
| Home Values \$60,000 to \$69,999 | 69 | 4.1\% | 668 | 5.9\% | 1,028 | 5.2\% | 1,195 | 4.3\% |
| Home Values \$50,000 to \$59,999 | 20 | 1.2\% | 600 | 5.3\% | 818 | 4.1\% | 956 | 3.4\% |
| Home Values \$35,000 to \$49,999 | 38 | 2.3\% | 679 | 6.0\% | 957 | 4.8\% | 1,172 | 4.2\% |
| Home Values \$25,000 to \$34,999 | 26 | 1.6\% | 348 | 3.1\% | 443 | 2.2\% | 580 | 2.1\% |
| Home Values \$10,000 to \$24,999 | 10 | 0.6\% | 200 | 1.8\% | 355 | 1.8\% | 650 | 2.3\% |
| Home Values Under \$10,000 | 6 | 0.4\% | 223 | 2.0\% | 546 | 2.7\% | 930 | 3.3\% |
| Owner-Occupied Median Home Value | \$138,554 |  | \$105,674 |  | \$112,411 |  | \$123,259 |  |
| Renter-Occupied Median Rent | \$551 |  | \$536 |  | \$555 |  | \$566 |  |

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
sandor
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 43.5946/-83.845

## Majestic Square

## Essexville, MI

## 1 mi radius

3 mi radius
5 mi radius
10 mi radius

## Total Annual Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 163.72 \mathrm{M}$ | $\$ 944.14 \mathrm{M}$ | $\$ 1.62 \mathrm{~B}$ | \$2.3 B |
| :--- | ---: | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 86.78 \mathrm{M}$ | $\$ 499.6 \mathrm{M}$ | $\$ 856.57 \mathrm{M}$ | $\$ 1.21 \mathrm{~B}$ |
| Total Retail Expenditure | $\$ 76.94 \mathrm{M}$ | $\$ 444.53 \mathrm{M}$ | $\$ 764.01 \mathrm{M}$ | $\$ 1.08 \mathrm{~B}$ |
| Apparel | $\$ 5.7 \mathrm{M}$ | $\$ 32.72 \mathrm{M}$ | $\$ 56.15 \mathrm{M}$ | $\$ 79.72 \mathrm{M}$ |
| Contributions | $\$ 5.34 \mathrm{M}$ | $\$ 30.09 \mathrm{M}$ | $\$ 51.95 \mathrm{M}$ | $\$ 74.36 \mathrm{M}$ |
| Education | $\$ 4.86 \mathrm{M}$ | $\$ 26.84 \mathrm{M}$ | $\$ 45.9 \mathrm{M}$ | $\$ 65.94 \mathrm{M}$ |
| Entertainment | $\$ 9.16 \mathrm{M}$ | $\$ 52.38 \mathrm{M}$ | $\$ 90.26 \mathrm{M}$ | $\$ 128.56 \mathrm{M}$ |
| Food and Beverages | $\$ 24.17 \mathrm{M}$ | $\$ 140.09 \mathrm{M}$ | $\$ 240.01 \mathrm{M}$ | $\$ 339 \mathrm{M}$ |
| Furnishings and Equipment | $\$ 5.69 \mathrm{M}$ | $\$ 32.59 \mathrm{M}$ | $\$ 56.17 \mathrm{M}$ | $\$ 79.96 \mathrm{M}$ |
| Gifts | $\$ 3.97 \mathrm{M}$ | $\$ 22.27 \mathrm{M}$ | $\$ 38.35 \mathrm{M}$ | $\$ 54.89 \mathrm{M}$ |
| Health Care | $\$ 14.08 \mathrm{M}$ | $\$ 81.88 \mathrm{M}$ | $\$ 140.79 \mathrm{M}$ | $\$ 198.69 \mathrm{M}$ |
| Household Operations | $\$ 6.44 \mathrm{M}$ | $\$ 36.88 \mathrm{M}$ | $\$ 63.42 \mathrm{M}$ | $\$ 90.07 \mathrm{M}$ |
| Miscellaneous Expenses | $\$ 3.1 \mathrm{M}$ | $\$ 17.86 \mathrm{M}$ | $\$ 30.71 \mathrm{M}$ | $\$ 43.52 \mathrm{M}$ |
| Personal Care | $\$ 2.2 \mathrm{M}$ | $\$ 12.67 \mathrm{M}$ | $\$ 21.75 \mathrm{M}$ | $\$ 30.8 \mathrm{M}$ |
| Personal Insurance | $\$ 1.13 \mathrm{M}$ | $\$ 6.37 \mathrm{M}$ | $\$ 11.05 \mathrm{M}$ | $\$ 15.87 \mathrm{M}$ |
| Reading | $\$ 361.36 \mathrm{~K}$ | $\$ 2.07 \mathrm{M}$ | $\$ 3.56 \mathrm{M}$ | $\$ 5.05 \mathrm{M}$ |
| Shelter | $\$ 34.72 \mathrm{M}$ | $\$ 200.44 \mathrm{M}$ | $\$ 342.82 \mathrm{M}$ | $\$ 484.25 \mathrm{M}$ |
| Tobacco | $\$ 1.05 \mathrm{M}$ | $\$ 6.27 \mathrm{M}$ | $\$ 10.6 \mathrm{M}$ | $\$ 14.66 \mathrm{M}$ |
| Transportation | $\$ 29.42 \mathrm{M}$ | $\$ 170.34 \mathrm{M}$ | $\$ 293.36 \mathrm{M}$ | $\$ 416.06 \mathrm{M}$ |
| Utilities | $\$ 12.33 \mathrm{M}$ | $\$ 72.39 \mathrm{M}$ | $\$ 123.72 \mathrm{M}$ | $\$ 173.61 \mathrm{M}$ |

## Monthly Household Consumer Expenditure (2023)

| Total Household Expenditure | $\$ 4,873$ |  | $\$ 4,677$ |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Total Non-Retail Expenditure | $\$ 2,583$ | $53.0 \%$ | $\$ 2,475$ | $52.9 \%$ | $\$ 2,524$ | $52.9 \%$ | $\$ 2,617$ |
| Total Retail Expenditures | $\$ 2,290$ | $47.0 \%$ | $\$ 2,202$ | $47.1 \%$ | $\$ 2,251$ | $47.1 \%$ | $\$ 2,336$ |

