

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.4745/-86.1071

Markland Plaza Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2023)	5,769		43,982		65,963		88,284	
Projected Population (2028)	5,807		43,924		65,782		88,376	
Census Population (2020)	5,786		43,727		65,860		88,233	
Census Population (2010)	5,775		43,297		64,820		87,597	
Projected Annual Growth (2023-2028)	38	0.1%	-59	-	-181	-	92	-
Historical Annual Growth (2020-2023)	-17	-	255	-	103	-	51	-
Historical Annual Growth (2010-2020)	11	-	431	-	1,040	0.2%	636	-
Estimated Population Density (2023)	1,837 <i>psm</i>		1,556 <i>psm</i>		840 <i>psm</i>		281 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2023)	2,786		19,672		29,088		38,049	
Projected Households (2028)	2,671		18,692		27,607		36,350	
Census Households (2020)	2,753		19,373		28,759		37,632	
Census Households (2010)	2,678		18,710		27,487		36,274	
Projected Annual Growth (2023-2028)	-116	-0.8%	-981	-1.0%	-1,481	-1.0%	-1,699	-0.9%
Historical Annual Change (2010-2023)	108	0.3%	962	0.4%	1,601	0.4%	1,775	0.4%
<b>Average Household Income</b>								
Estimated Average Household Income (2023)	\$53,809		\$72,970		\$79,958		\$87,988	
Projected Average Household Income (2028)	\$54,186		\$80,149		\$87,563		\$95,705	
Census Average Household Income (2010)	\$37,740		\$43,757		\$50,072		\$54,330	
Census Average Household Income (2000)	\$41,496		\$45,407		\$50,712		\$53,636	
Projected Annual Change (2023-2028)	\$376	0.1%	\$7,179	2.0%	\$7,606	1.9%	\$7,718	1.8%
Historical Annual Change (2000-2023)	\$12,314	1.3%	\$27,563	2.6%	\$29,246	2.5%	\$34,351	2.8%
<b>Median Household Income</b>								
Estimated Median Household Income (2023)	\$46,777		\$53,749		\$61,938		\$67,927	
Projected Median Household Income (2028)	\$41,993		\$48,587		\$56,885		\$63,147	
Census Median Household Income (2010)	\$31,610		\$35,410		\$41,273		\$45,127	
Census Median Household Income (2000)	\$33,380		\$38,306		\$42,794		\$46,125	
Projected Annual Change (2023-2028)	-\$4,785	-2.0%	-\$5,162	-1.9%	-\$5,053	-1.6%	-\$4,780	-1.4%
Historical Annual Change (2000-2023)	\$13,397	1.7%	\$15,443	1.8%	\$19,144	1.9%	\$21,803	2.1%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2023)	\$25,988		\$32,833		\$35,452		\$38,070	
Projected Per Capita Income (2028)	\$24,921		\$34,303		\$36,941		\$39,514	
Census Per Capita Income (2010)	\$17,502		\$18,909		\$21,234		\$22,498	
Census Per Capita Income (2000)	\$19,187		\$19,615		\$21,344		\$21,874	
Projected Annual Change (2023-2028)	-\$1,067	-0.8%	\$1,470	0.9%	\$1,489	0.8%	\$1,444	0.8%
Historical Annual Change (2000-2023)	\$6,801	1.5%	\$13,218	2.9%	\$14,108	2.9%	\$16,196	3.2%
Estimated Average Household Net Worth (2023)	\$203,761		\$230,811		\$279,307		\$326,729	

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Markland Plaza Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2023)	5,769		43,982		65,963		88,284	
White (2023)	4,595	79.6%	35,341	80.4%	54,111	82.0%	75,114	85.1%
Black or African American (2023)	714	12.4%	5,292	12.0%	6,877	10.4%	7,238	8.2%
American Indian or Alaska Native (2023)	13	0.2%	94	0.2%	138	0.2%	180	0.2%
Asian (2023)	120	2.1%	608	1.4%	1,020	1.5%	1,152	1.3%
Hawaiian or Pacific Islander (2023)	-	-	8	-	12	-	18	-
Other Race (2023)	53	0.9%	486	1.1%	703	1.1%	833	0.9%
Two or More Races (2023)	274	4.7%	2,153	4.9%	3,101	4.7%	3,750	4.2%
Population < 18 (2023)	1,284 22.3%		10,118 23.0%		15,081 22.9%		20,110 22.8%	
White Not Hispanic	868	67.6%	7,061	69.8%	10,808	71.7%	15,383	76.5%
Black or African American	233	18.2%	1,556	15.4%	1,998	13.2%	2,083	10.4%
Asian	26	2.1%	149	1.5%	264	1.7%	283	1.4%
Other Race Not Hispanic	97	7.6%	758	7.5%	1,101	7.3%	1,286	6.4%
Hispanic	59	4.6%	595	5.9%	911	6.0%	1,076	5.4%
Not Hispanic or Latino Population (2023)	5,540 96.0%		41,913 95.3%		63,033 95.6%		84,737 96.0%	
Not Hispanic White	4,520	81.6%	34,575	82.5%	53,046	84.2%	73,798	87.1%
Not Hispanic Black or African American	696	12.6%	5,213	12.4%	6,777	10.8%	7,135	8.4%
Not Hispanic American Indian or Alaska Native	7	0.1%	71	0.2%	99	0.2%	127	0.1%
Not Hispanic Asian	119	2.1%	607	1.4%	1,018	1.6%	1,147	1.4%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	9	-	15	-
Not Hispanic Other Race	-	-	49	0.1%	78	0.1%	106	0.1%
Not Hispanic Two or More Races	196	3.5%	1,394	3.3%	2,005	3.2%	2,409	2.8%
Hispanic or Latino Population (2023)	229 4.0%		2,069 4.7%		2,930 4.4%		3,547 4.0%	
Hispanic White	74	32.5%	766	37.0%	1,065	36.4%	1,315	37.1%
Hispanic Black or African American	18	7.8%	80	3.9%	100	3.4%	103	2.9%
Hispanic American Indian or Alaska Native	6	2.4%	24	1.1%	39	1.3%	54	1.5%
Hispanic Asian	-	-	1	-	1	-	5	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.1%	3	0.1%	3	-
Hispanic Other Race	52	22.8%	437	21.1%	625	21.3%	726	20.5%
Hispanic Two or More Races	78	34.1%	759	36.7%	1,096	37.4%	1,341	37.8%
Not Hispanic or Latino Population (2020)	5,545 95.8%		41,766 95.5%		63,168 95.9%		85,050 96.4%	
Hispanic or Latino Population (2020)	241 4.2%		1,961 4.5%		2,692 4.1%		3,183 3.6%	
Not Hispanic or Latino Population (2010)	5,568 96.4%		41,846 96.7%		62,865 97.0%		85,248 97.3%	
Hispanic or Latino Population (2010)	208 3.6%		1,450 3.3%		1,954 3.0%		2,349 2.7%	
Not Hispanic or Latino Population (2028)	5,577 96.0%		41,855 95.3%		62,856 95.6%		84,823 96.0%	
Hispanic or Latino Population (2028)	229 4.0%		2,068 4.7%		2,926 4.4%		3,553 4.0%	
Projected Annual Growth (2023-2028)	-		-		-4		6	
Historical Annual Growth (2010-2020)	33	1.6%	511	3.5%	738	3.8%	834	3.6%

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Markland Plaza Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population	5,769		43,982		65,963		88,284		
Age Under 5 Years	408	7.1%	3,086	7.0%	4,382	6.6%	5,370	6.1%	
Age 5 to 9 Years	356	6.2%	2,856	6.5%	4,253	6.4%	5,602	6.3%	
Age 10 to 14 Years	337	5.8%	2,625	6.0%	3,999	6.1%	5,632	6.4%	
Age 15 to 19 Years	296	5.1%	2,489	5.7%	3,802	5.8%	5,359	6.1%	
Age 20 to 24 Years	375	6.5%	3,058	7.0%	4,235	6.4%	5,177	5.9%	
Age 25 to 29 Years	489	8.5%	3,468	7.9%	4,681	7.1%	5,658	6.4%	
Age 30 to 34 Years	388	6.7%	2,935	6.7%	4,095	6.2%	5,222	5.9%	
Age 35 to 39 Years	324	5.6%	2,454	5.6%	3,661	5.6%	5,006	5.7%	
Age 40 to 44 Years	320	5.5%	2,389	5.4%	3,618	5.5%	5,053	5.7%	
Age 45 to 49 Years	315	5.5%	2,350	5.3%	3,562	5.4%	5,032	5.7%	
Age 50 to 54 Years	337	5.8%	2,636	6.0%	3,908	5.9%	5,509	6.2%	
Age 55 to 59 Years	369	6.4%	2,767	6.3%	4,284	6.5%	5,999	6.8%	
Age 60 to 64 Years	375	6.5%	2,840	6.5%	4,518	6.8%	6,243	7.1%	
Age 65 to 69 Years	317	5.5%	2,406	5.5%	3,861	5.9%	5,400	6.1%	
Age 70 to 74 Years	304	5.3%	2,170	4.9%	3,550	5.4%	4,741	5.4%	
Age 75 to 79 Years	213	3.7%	1,484	3.4%	2,453	3.7%	3,279	3.7%	
Age 80 to 84 Years	121	2.1%	1,012	2.3%	1,618	2.5%	2,100	2.4%	
Age 85 Years or Over	126	2.2%	957	2.2%	1,484	2.2%	1,903	2.2%	
Median Age	38.4		37.5		39.3		40.3		
Age 19 Years or Less	1,397	24.2%	11,056	25.1%	16,436	24.9%	21,963	24.9%	
Age 20 to 64 Years	3,291	57.1%	24,897	56.6%	36,562	55.4%	48,898	55.4%	
Age 65 Years or Over	1,081	18.7%	8,029	18.3%	12,966	19.7%	17,423	19.7%	
<b>Female Age Distribution (2023)</b>									
Female Population	2,933	50.8%	22,746	51.7%	34,068	51.6%	45,206	51.2%	
Age Under 5 Years	199	6.8%	1,519	6.7%	2,151	6.3%	2,625	5.8%	
Age 5 to 9 Years	165	5.6%	1,377	6.1%	2,070	6.1%	2,726	6.0%	
Age 10 to 14 Years	162	5.5%	1,259	5.5%	1,934	5.7%	2,741	6.1%	
Age 15 to 19 Years	140	4.8%	1,232	5.4%	1,868	5.5%	2,628	5.8%	
Age 20 to 24 Years	196	6.7%	1,599	7.0%	2,165	6.4%	2,603	5.8%	
Age 25 to 29 Years	244	8.3%	1,727	7.6%	2,330	6.8%	2,816	6.2%	
Age 30 to 34 Years	192	6.6%	1,457	6.4%	2,045	6.0%	2,612	5.8%	
Age 35 to 39 Years	163	5.6%	1,256	5.5%	1,868	5.5%	2,580	5.7%	
Age 40 to 44 Years	162	5.5%	1,250	5.5%	1,888	5.5%	2,634	5.8%	
Age 45 to 49 Years	175	6.0%	1,214	5.3%	1,851	5.4%	2,598	5.7%	
Age 50 to 54 Years	165	5.6%	1,316	5.8%	1,952	5.7%	2,729	6.0%	
Age 55 to 59 Years	167	5.7%	1,449	6.4%	2,228	6.5%	3,071	6.8%	
Age 60 to 64 Years	187	6.4%	1,504	6.6%	2,380	7.0%	3,207	7.1%	
Age 65 to 69 Years	161	5.5%	1,292	5.7%	2,053	6.0%	2,824	6.2%	
Age 70 to 74 Years	185	6.3%	1,243	5.5%	2,022	5.9%	2,616	5.8%	
Age 75 to 79 Years	122	4.2%	854	3.8%	1,393	4.1%	1,809	4.0%	
Age 80 to 84 Years	73	2.5%	592	2.6%	932	2.7%	1,201	2.7%	
Age 85 Years or Over	72	2.5%	606	2.7%	938	2.8%	1,187	2.6%	
Female Median Age	39.9		39.4		41.1		41.7		
Age 19 Years or Less	667	22.7%	5,388	23.7%	8,023	23.5%	10,720	23.7%	
Age 20 to 64 Years	1,653	56.3%	12,771	56.1%	18,707	54.9%	24,850	55.0%	
Age 65 Years or Over	614	20.9%	4,586	20.2%	7,339	21.5%	9,636	21.3%	

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Markland Plaza Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	2,836	49.2%	21,236	48.3%	31,895	48.4%	43,078	48.8%	
Age Under 5 Years	209	7.4%	1,567	7.4%	2,231	7.0%	2,744	6.4%	
Age 5 to 9 Years	191	6.7%	1,479	7.0%	2,183	6.8%	2,876	6.7%	
Age 10 to 14 Years	175	6.2%	1,366	6.4%	2,066	6.5%	2,892	6.7%	
Age 15 to 19 Years	155	5.5%	1,257	5.9%	1,934	6.1%	2,731	6.3%	
Age 20 to 24 Years	178	6.3%	1,460	6.9%	2,069	6.5%	2,574	6.0%	
Age 25 to 29 Years	245	8.6%	1,742	8.2%	2,351	7.4%	2,842	6.6%	
Age 30 to 34 Years	195	6.9%	1,478	7.0%	2,050	6.4%	2,609	6.1%	
Age 35 to 39 Years	161	5.7%	1,198	5.6%	1,793	5.6%	2,426	5.6%	
Age 40 to 44 Years	158	5.6%	1,139	5.4%	1,731	5.4%	2,419	5.6%	
Age 45 to 49 Years	140	4.9%	1,136	5.4%	1,711	5.4%	2,435	5.7%	
Age 50 to 54 Years	172	6.1%	1,320	6.2%	1,956	6.1%	2,779	6.5%	
Age 55 to 59 Years	202	7.1%	1,317	6.2%	2,056	6.4%	2,928	6.8%	
Age 60 to 64 Years	188	6.6%	1,336	6.3%	2,138	6.7%	3,036	7.0%	
Age 65 to 69 Years	156	5.5%	1,114	5.2%	1,808	5.7%	2,576	6.0%	
Age 70 to 74 Years	119	4.2%	927	4.4%	1,528	4.8%	2,125	4.9%	
Age 75 to 79 Years	90	3.2%	630	3.0%	1,060	3.3%	1,470	3.4%	
Age 80 to 84 Years	48	1.7%	421	2.0%	686	2.1%	900	2.1%	
Age 85 Years or Over	54	1.9%	352	1.7%	545	1.7%	716	1.7%	
Male Median Age	36.9		35.9		37.6		39.1		
Age 19 Years or Less	730	25.8%	5,668	26.7%	8,413	26.4%	11,243	26.1%	
Age 20 to 64 Years	1,639	57.8%	12,125	57.1%	17,855	56.0%	24,049	55.8%	
Age 65 Years or Over	467	16.5%	3,443	16.2%	5,627	17.6%	7,786	18.1%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	97		93		94		95		
Age Under 5 Years	105	51.2%	103	50.8%	104	50.9%	105	51.1%	
Age 5 to 9 Years	116	53.6%	107	51.8%	105	51.3%	106	51.3%	
Age 10 to 14 Years	108	51.9%	108	52.0%	107	51.6%	106	51.3%	
Age 15 to 19 Years	111	52.5%	102	50.5%	104	50.9%	104	51.0%	
Age 20 to 24 Years	91	47.6%	91	47.7%	96	48.9%	99	49.7%	
Age 25 to 29 Years	100	50.1%	101	50.2%	101	50.2%	101	50.2%	
Age 30 to 34 Years	102	50.4%	101	50.4%	100	50.1%	100	50.0%	
Age 35 to 39 Years	99	49.7%	95	48.8%	96	49.0%	94	48.5%	
Age 40 to 44 Years	97	49.3%	91	47.7%	92	47.8%	92	47.9%	
Age 45 to 49 Years	80	44.5%	94	48.4%	92	48.0%	94	48.4%	
Age 50 to 54 Years	104	51.0%	100	50.1%	100	50.1%	102	50.5%	
Age 55 to 59 Years	121	54.7%	91	47.6%	92	48.0%	95	48.8%	
Age 60 to 64 Years	100	50.0%	89	47.0%	90	47.3%	95	48.6%	
Age 65 to 69 Years	97	49.2%	86	46.3%	88	46.8%	91	47.7%	
Age 70 to 74 Years	64	39.1%	75	42.7%	76	43.0%	81	44.8%	
Age 75 to 79 Years	74	42.5%	74	42.5%	76	43.2%	81	44.8%	
Age 80 to 84 Years	65	39.5%	71	41.6%	74	42.4%	75	42.8%	
Age 85 Years or Over	75	42.8%	58	36.7%	58	36.8%	60	37.6%	
Age 19 Years or Less	110	52.3%	105	51.3%	105	51.2%	105	51.2%	
Age 20 to 39 Years	98	49.5%	97	49.3%	98	49.6%	98	49.6%	
Age 40 to 64 Years	100	50.1%	93	48.1%	93	48.2%	95	48.8%	
Age 65 Years or Over	76	43.2%	75	42.9%	77	43.4%	81	44.7%	

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Markland Plaza Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2023)</b>								
Total Households	2,786		19,672		29,088		38,049	
Households with Children	687	24.6%	5,328	27.1%	7,919	27.2%	10,684	28.1%
Average Household Size	2.1		2.2		2.2		2.3	
Household Density per Square Mile	887		696		371		121	
Population Family	4,138	71.7%	33,124	75.3%	51,393	77.9%	71,142	80.6%
Population Non-Family	1,631	28.3%	10,155	23.1%	13,494	20.5%	15,996	18.1%
Population Group Quarters	-	-	702	1.6%	1,076	1.6%	1,146	1.3%
Family Households	1,421	51.0%	11,224	57.1%	17,663	60.7%	24,453	64.3%
Married Couple Households	804	56.6%	7,300	65.0%	12,491	70.7%	18,221	74.5%
Other Family Households with Children	617	43.4%	3,924	35.0%	5,172	29.3%	6,232	25.5%
Family Households with Children	685	48.2%	5,315	47.4%	7,900	44.7%	10,663	43.6%
Married Couple with Children	277	40.4%	2,769	52.1%	4,582	58.0%	6,699	62.8%
Other Family Households with Children	408	59.6%	2,546	47.9%	3,318	42.0%	3,964	37.2%
Family Households No Children	737	51.8%	5,909	52.6%	9,763	55.3%	13,790	56.4%
Married Couple No Children	527	71.5%	4,531	76.7%	7,909	81.0%	11,522	83.6%
Other Family Households No Children	210	28.5%	1,378	23.3%	1,854	19.0%	2,268	16.4%
Non-Family Households	1,365	49.0%	8,448	42.9%	11,425	39.3%	13,596	35.7%
Non-Family Households with Children	2	0.1%	13	0.2%	19	0.2%	21	0.2%
Non-Family Households No Children	1,363	99.9%	8,435	99.8%	11,406	99.8%	13,575	99.8%
Average Family Household Size	2.9		3.0		2.9		2.9	
Average Family Income	\$75,990		\$88,221		\$95,800		\$105,543	
Median Family Income	\$56,456		\$66,660		\$76,848		\$84,348	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	4,668		35,415		53,329		71,680	
Never Married	1,577	33.8%	11,145	31.5%	15,101	28.3%	18,936	26.4%
Currently Married	1,923	41.2%	14,646	41.4%	24,788	46.5%	36,521	51.0%
Previously Married	1,167	25.0%	9,624	27.2%	13,440	25.2%	16,223	22.6%
Separated	197	16.9%	1,525	15.8%	2,145	16.0%	2,573	15.9%
Widowed	248	21.2%	2,719	28.3%	3,835	28.5%	4,771	29.4%
Divorced	723	61.9%	5,380	55.9%	7,460	55.5%	8,879	54.7%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	3,998		29,867		45,293		61,144	
Elementary (Grade Level 0 to 8)	127	3.2%	1,224	4.1%	1,466	3.2%	1,855	3.0%
Some High School (Grade Level 9 to 11)	377	9.4%	2,072	6.9%	2,735	6.0%	3,311	5.4%
High School Graduate	1,659	41.5%	12,418	41.6%	18,248	40.3%	23,547	38.5%
Some College	1,026	25.7%	6,512	21.8%	10,059	22.2%	13,412	21.9%
Associate Degree Only	290	7.3%	2,509	8.4%	3,922	8.7%	5,864	9.6%
Bachelor Degree Only	360	9.0%	3,351	11.2%	5,968	13.2%	8,885	14.5%
Graduate Degree	158	4.0%	1,781	6.0%	2,897	6.4%	4,270	7.0%
Any College (Some College or Higher)	1,834	45.9%	14,153	47.4%	22,845	50.4%	32,431	53.0%
College Degree + (Bachelor Degree or Higher)	519	13.0%	5,132	17.2%	8,864	19.6%	13,155	21.5%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4745/-86.1071

Markland Plaza Kokomo, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	3,121		22,376		32,497		42,165	
Total Housing Units (2020)	3,118		22,129		32,180		41,665	
Historical Annual Growth (2020-2023)	3	-	247	0.4%	317	0.3%	500	0.4%
Housing Units Occupied (2023)	2,786	89.3%	19,672	87.9%	29,088	89.5%	38,049	90.2%
Housing Units Owner-Occupied	1,316	47.2%	12,687	64.5%	20,627	70.9%	28,467	74.8%
Housing Units Renter-Occupied	1,470	52.8%	6,985	35.5%	8,461	29.1%	9,581	25.2%
Housing Units Vacant (2023)	335	10.7%	2,704	12.1%	3,409	10.5%	4,117	9.8%
<b>Household Size (2023)</b>								
Total Households	2,786		19,672		29,088		38,049	
1 Person Households	1,200	43.1%	7,488	38.1%	10,124	34.8%	12,057	31.7%
2 Person Households	914	32.8%	6,764	34.4%	10,668	36.7%	14,538	38.2%
3 Person Households	324	11.6%	2,561	13.0%	3,824	13.1%	5,161	13.6%
4 Person Households	210	7.5%	1,717	8.7%	2,706	9.3%	3,859	10.1%
5 Person Households	104	3.7%	763	3.9%	1,202	4.1%	1,671	4.4%
6 Person Households	20	0.7%	249	1.3%	392	1.3%	551	1.4%
7 or More Person Households	14	0.5%	131	0.7%	173	0.6%	211	0.6%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	70	2.5%	494	2.5%	1,122	3.9%	1,991	5.2%
HH Income \$150,000 to \$199,999	19	0.7%	940	4.8%	1,694	5.8%	2,611	6.9%
HH Income \$125,000 to \$149,999	128	4.6%	797	4.1%	1,453	5.0%	2,038	5.4%
HH Income \$100,000 to \$124,999	82	2.9%	1,372	7.0%	2,586	8.9%	4,014	10.5%
HH Income \$75,000 to \$99,999	407	14.6%	2,487	12.6%	3,692	12.7%	4,923	12.9%
HH Income \$50,000 to \$74,999	478	17.1%	3,911	19.9%	5,846	20.1%	7,517	19.8%
HH Income \$35,000 to \$49,999	389	14.0%	2,893	14.7%	3,991	13.7%	4,981	13.1%
HH Income \$25,000 to \$34,999	373	13.4%	2,265	11.5%	2,944	10.1%	3,489	9.2%
HH Income \$15,000 to \$24,999	332	11.9%	2,116	10.8%	2,757	9.5%	3,177	8.4%
HH Income \$10,000 to \$14,999	250	9.0%	912	4.6%	1,214	4.2%	1,347	3.5%
HH Income Under \$10,000	259	9.3%	1,487	7.6%	1,789	6.1%	1,961	5.2%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	206	7.4%	1,208	6.1%	1,592	5.5%	1,866	4.9%
Households 1 Vehicle Available	1,251	44.9%	8,252	41.9%	10,887	37.4%	12,633	33.2%
Households 2 Vehicles Available	923	33.1%	6,919	35.2%	10,804	37.1%	14,372	37.8%
Households 3 or More Vehicles Available	406	14.6%	3,294	16.7%	5,805	20.0%	9,178	24.1%
Total Vehicles Available	4,445		33,260		52,347		73,173	
Average Vehicles per Household	1.6		1.7		1.8		1.9	
Owner-Occupied Household Vehicles	2,561	57.6%	23,939	72.0%	41,132	78.6%	59,971	82.0%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0		2.1	
Renter-Occupied Household Vehicles	1,884	42.4%	9,321	28.0%	11,215	21.4%	13,202	18.0%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.4	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	2,523		17,889		26,796		37,519	
Travel to Work in 14 Minutes or Less	1,222	48.4%	7,941	44.4%	11,535	43.0%	14,097	37.6%
Travel to Work in 15 to 29 Minutes	587	23.3%	4,517	25.3%	7,274	27.1%	11,781	31.4%
Travel to Work in 30 to 59 Minutes	310	12.3%	2,671	14.9%	4,171	15.6%	5,973	15.9%
Travel to Work in 60 Minutes or More	132	5.2%	1,338	7.5%	1,932	7.2%	2,791	7.4%
Work at Home	273	10.8%	1,421	7.9%	1,885	7.0%	2,877	7.7%
Average Minutes Travel to Work	13.1		14.9		15.2		16.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 40.4745/-86.1071

<b>Markland Plaza Kokomo, IN</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	2,523		17,889		26,796		37,519	
Drive to Work Alone	1,949	77.2%	14,129	79.0%	21,636	80.7%	30,266	80.7%
Drive to Work in Carpool	222	8.8%	1,884	10.5%	2,667	10.0%	3,428	9.1%
Travel to Work by Public Transportation	10	0.4%	33	0.2%	39	0.1%	62	0.2%
Drive to Work on Motorcycle	2	-	56	0.3%	78	0.3%	90	0.2%
Bicycle to Work	10	0.4%	73	0.4%	87	0.3%	106	0.3%
Walk to Work	49	1.9%	167	0.9%	233	0.9%	493	1.3%
Other Means	9	0.3%	125	0.7%	171	0.6%	198	0.5%
Work at Home	273	10.8%	1,421	7.9%	1,885	7.0%	2,877	7.7%
<b>Daytime Demographics (2023)</b>								
Total Businesses	385		1,962		2,487		2,996	
Total Employees	5,335		24,195		29,027		31,980	
Company Headquarter Businesses	10	2.7%	73	3.7%	88	3.5%	99	3.3%
Company Headquarter Employees	133	2.5%	2,508	10.4%	2,824	9.7%	3,348	10.5%
Employee Population per Business	13.8 to 1		12.3 to 1		11.7 to 1		10.7 to 1	
Residential Population per Business	15.0 to 1		22.4 to 1		26.5 to 1		29.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,408		40,962		54,458		64,691	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	4,596		34,877		52,488		70,500	
Labor Force Total Males (2023)	2,225	48.4%	16,555	47.5%	24,982	47.6%	33,973	48.2%
Male Civilian Employed	1,259	56.6%	8,835	53.4%	13,437	53.8%	19,196	56.5%
Male Civilian Unemployed	101	4.5%	722	4.4%	950	3.8%	1,219	3.6%
Males in Armed Forces	-	-	221	1.3%	261	1.0%	270	0.8%
Males Not in Labor Force	865	38.9%	6,777	40.9%	10,334	41.4%	13,289	39.1%
Labor Force Total Females (2023)	2,372	51.6%	18,322	52.5%	27,505	52.4%	36,527	51.8%
Female Civilian Employed	1,265	53.3%	9,054	49.4%	13,359	48.6%	18,323	50.2%
Female Civilian Unemployed	73	3.1%	317	1.7%	412	1.5%	598	1.6%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,034	43.6%	8,951	48.9%	13,734	49.9%	17,605	48.2%
Unemployment Rate	174	3.8%	1,039	3.0%	1,362	2.6%	1,817	2.6%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	2,523		17,889		26,796		37,519	
Occupation Total Males	1,259	49.9%	8,835	49.4%	13,437	50.1%	19,196	51.2%
Occupation Total Females	1,265	50.1%	9,054	50.6%	13,359	49.9%	18,323	48.8%
Management, Business, Financial Operations	197	-	1,791	10.0%	2,777	10.4%	3,942	10.5%
Professional, Related	388	15.4%	3,360	18.8%	5,266	19.7%	7,782	20.7%
Service	640	25.4%	3,665	20.5%	4,952	18.5%	6,382	17.0%
Sales, Office	519	20.6%	3,817	21.3%	5,973	22.3%	7,992	21.3%
Farming, Fishing, Forestry	-	-	3	-	3	-	21	-
Construction, Extraction, Maintenance	170	6.8%	1,257	7.0%	1,834	6.8%	3,101	8.3%
Production, Transport, Material Moving	608	24.1%	3,996	22.3%	5,992	22.4%	8,300	22.1%
White Collar Workers	1,104	43.7%	8,968	50.1%	14,015	52.3%	19,715	52.5%
Blue Collar Workers	1,419	56.3%	8,922	49.9%	12,780	47.7%	17,804	47.5%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4745/-86.1071

Markland Plaza Kokomo, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		2,786		19,672		29,088		38,049	
1 Detached Unit		1,798	64.5%	14,574	74.1%	22,506	77.4%	30,500	80.2%
1 Attached Unit		40	1.4%	506	2.6%	921	3.2%	959	2.5%
2 Units		98	3.5%	409	2.1%	438	1.5%	454	1.2%
3 to 4 Units		259	9.3%	1,137	5.8%	1,412	4.9%	1,579	4.2%
5 to 9 Units		172	6.2%	715	3.6%	894	3.1%	950	2.5%
10 to 19 Units		235	8.4%	1,421	7.2%	1,711	5.9%	1,830	4.8%
20 to 49 Units		28	1.0%	162	0.8%	188	0.6%	208	0.5%
50 or More Units		69	2.5%	318	1.6%	406	1.4%	437	1.1%
Mobile Home or Trailer		87	3.1%	431	2.2%	613	2.1%	1,116	2.9%
Other Structure		-	-	-	-	-	-	16	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		1	-	114	0.5%	205	0.6%	210	0.5%
Homes Built 2010 to 2019		93	3.0%	874	3.9%	1,414	4.4%	1,750	4.1%
Homes Built 2000 to 2009		73	2.3%	1,141	5.1%	2,102	6.5%	2,726	6.5%
Homes Built 1990 to 1999		239	7.6%	2,001	8.9%	3,774	11.6%	5,173	12.3%
Homes Built 1980 to 1989		229	7.4%	1,464	6.5%	2,435	7.5%	3,395	8.1%
Homes Built 1970 to 1979		823	26.4%	3,458	15.5%	5,190	16.0%	6,803	16.1%
Homes Built 1960 to 1969		224	7.2%	2,178	9.7%	3,429	10.6%	4,619	11.0%
Homes Built 1950 to 1959		419	13.4%	2,703	12.1%	3,770	11.6%	4,444	10.5%
Homes Built 1940 to 1949		205	6.6%	1,437	6.4%	1,741	5.4%	2,003	4.8%
Homes Built Before 1939		481	15.4%	4,303	19.2%	5,027	15.5%	6,928	16.4%
Median Age of Homes		58.2	yrs	58.2	yrs	54.6	yrs	54.5	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		1,316		12,687		20,627		28,467	
Home Values \$1,000,000 or More		15	1.2%	64	0.5%	84	0.4%	171	0.6%
Home Values \$750,000 to \$999,999		3	0.2%	57	0.4%	82	0.4%	134	0.5%
Home Values \$500,000 to \$749,999		11	0.8%	52	0.4%	105	0.5%	197	0.7%
Home Values \$400,000 to \$499,999		10	0.8%	107	0.8%	370	1.8%	484	1.7%
Home Values \$300,000 to \$399,999		61	4.7%	672	5.3%	1,750	8.5%	2,709	9.5%
Home Values \$250,000 to \$299,999		33	2.5%	419	3.3%	928	4.5%	1,559	5.5%
Home Values \$200,000 to \$249,999		166	12.6%	1,537	12.1%	2,925	14.2%	4,007	14.1%
Home Values \$175,000 to \$199,999		82	6.3%	849	6.7%	1,475	7.2%	2,119	7.4%
Home Values \$150,000 to \$174,999		103	7.9%	1,453	11.4%	2,438	11.8%	3,612	12.7%
Home Values \$125,000 to \$149,999		90	6.8%	935	7.4%	1,523	7.4%	2,263	8.0%
Home Values \$100,000 to \$124,999		146	11.1%	1,554	12.2%	2,304	11.2%	3,065	10.8%
Home Values \$90,000 to \$99,999		44	3.3%	543	4.3%	759	3.7%	1,019	3.6%
Home Values \$80,000 to \$89,999		96	7.3%	948	7.5%	1,212	5.9%	1,513	5.3%
Home Values \$70,000 to \$79,999		113	8.6%	994	7.8%	1,293	6.3%	1,519	5.3%
Home Values \$60,000 to \$69,999		79	6.0%	622	4.9%	835	4.0%	934	3.3%
Home Values \$50,000 to \$59,999		59	4.5%	486	3.8%	661	3.2%	752	2.6%
Home Values \$35,000 to \$49,999		101	7.7%	689	5.4%	877	4.3%	999	3.5%
Home Values \$25,000 to \$34,999		39	3.0%	385	3.0%	526	2.6%	646	2.3%
Home Values \$10,000 to \$24,999		21	1.6%	185	1.5%	283	1.4%	449	1.6%
Home Values Under \$10,000		42	3.2%	137	1.1%	196	1.0%	315	1.1%
Owner-Occupied Median Home Value		\$106,394		\$123,063		\$144,209		\$153,868	
Renter-Occupied Median Rent		\$588		\$629		\$636		\$631	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
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Lat/Lon: 40.4745/-86.1071

<b>Markland Plaza Kokomo, IN</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$127.59 M	\$1.1 B	\$1.74 B	\$2.44 B
Total Non-Retail Expenditure	\$67.49 M	\$582.64 M	\$919.16 M	\$1.28 B
Total Retail Expenditure	\$60.1 M	\$521.59 M	\$824.08 M	\$1.15 B
Apparel	\$4.38 M	\$38.23 M	\$60.52 M	\$84.93 M
Contributions	\$3.96 M	\$34.97 M	\$56.12 M	\$79.52 M
Education	\$3.39 M	\$30.47 M	\$49.17 M	\$70.36 M
Entertainment	\$6.94 M	\$61.32 M	\$97.74 M	\$137.69 M
Food and Beverages	\$19.06 M	\$163.91 M	\$257.72 M	\$358.92 M
Furnishings and Equipment	\$4.33 M	\$38.2 M	\$60.86 M	\$85.63 M
Gifts	\$3 M	\$25.81 M	\$41.43 M	\$58.73 M
Health Care	\$11.15 M	\$96.01 M	\$151 M	\$209.77 M
Household Operations	\$4.91 M	\$42.98 M	\$68.2 M	\$95.68 M
Miscellaneous Expenses	\$2.39 M	\$20.9 M	\$33.07 M	\$46.27 M
Personal Care	\$1.71 M	\$14.82 M	\$23.41 M	\$32.71 M
Personal Insurance	\$820.87 K	\$7.43 M	\$12.01 M	\$17.11 M
Reading	\$277.51 K	\$2.42 M	\$3.83 M	\$5.36 M
Shelter	\$27.32 M	\$233.69 M	\$367.07 M	\$511.46 M
Tobacco	\$904.67 K	\$7.31 M	\$11.1 M	\$15 M
Transportation	\$23.06 M	\$201.09 M	\$318.16 M	\$445.21 M
Utilities	\$9.99 M	\$84.67 M	\$131.82 M	\$181.84 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure	\$3,816	\$4,678	\$4,994	\$5,336
Total Non-Retail Expenditure	\$2,019 52.9%	\$2,468 52.8%	\$2,633 52.7%	\$2,813 52.7%
Total Retail Expenditures	\$1,798 47.1%	\$2,209 47.2%	\$2,361 47.3%	\$2,523 47.3%
Apparel	\$131 3.4%	\$162 3.5%	\$173 3.5%	\$186 3.5%
Contributions	\$118 3.1%	\$148 3.2%	\$161 3.2%	\$174 3.3%
Education	\$101 2.7%	\$129 2.8%	\$141 2.8%	\$154 2.9%
Entertainment	\$208 5.4%	\$260 5.6%	\$280 5.6%	\$302 5.7%
Food and Beverages	\$570 14.9%	\$694 14.8%	\$738 14.8%	\$786 14.7%
Furnishings and Equipment	\$129 3.4%	\$162 3.5%	\$174 3.5%	\$188 3.5%
Gifts	\$90 2.3%	\$109 2.3%	\$119 2.4%	\$129 2.4%
Health Care	\$334 8.7%	\$407 8.7%	\$433 8.7%	\$459 8.6%
Household Operations	\$147 3.9%	\$182 3.9%	\$195 3.9%	\$210 3.9%
Miscellaneous Expenses	\$71 1.9%	\$89 1.9%	\$95 1.9%	\$101 1.9%
Personal Care	\$51 1.3%	\$63 1.3%	\$67 1.3%	\$72 1.3%
Personal Insurance	\$25 0.6%	\$31 0.7%	\$34 0.7%	\$37 0.7%
Reading	\$8 0.2%	\$10 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$817 21.4%	\$990 21.2%	\$1,052 21.1%	\$1,120 21.0%
Tobacco	\$27 0.7%	\$31 0.7%	\$32 0.6%	\$33 0.6%
Transportation	\$690 18.1%	\$852 18.2%	\$911 18.3%	\$975 18.3%
Utilities	\$299 7.8%	\$359 7.7%	\$378 7.6%	\$398 7.5%