

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza Richmond, VA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	9,947		62,656		141,086		508,004	
Projected Population (2028)	10,250		65,371		146,745		528,012	
Census Population (2020)	9,542		61,012		137,980		497,532	
Census Population (2010)	8,841		54,299		126,156		448,961	
Projected Annual Growth (2023-2028)	303	0.6%	2,715	0.9%	5,659	0.8%	20,008	0.8%
Historical Annual Growth (2020-2023)	405	1.4%	1,644	0.9%	3,106	0.8%	10,472	0.7%
Historical Annual Growth (2010-2020)	701	0.8%	6,712	1.2%	11,824	0.9%	48,570	1.1%
Estimated Population Density (2023)	3,168	psm	2,217	psm	1,797	psm	1,618	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	3,550		23,044		52,614		210,542	
Projected Households (2028)	3,767		24,462		55,223		218,660	
Census Households (2020)	3,358		22,136		50,800		203,828	
Census Households (2010)	3,207		19,789		46,105		178,835	
Projected Annual Growth (2023-2028)	216	1.2%	1,418	1.2%	2,608	1.0%	8,118	0.8%
Historical Annual Change (2010-2023)	343	0.8%	3,255	1.3%	6,510	1.1%	31,707	1.4%
Average Household Income								
Estimated Average Household Income (2023)	\$76,126		\$82,683		\$85,899		\$101,166	
Projected Average Household Income (2028)	\$71,909		\$78,242		\$82,592		\$101,016	
Census Average Household Income (2010)	\$58,787		\$56,232		\$56,068		\$66,458	
Census Average Household Income (2000)	\$54,374		\$49,808		\$49,008		\$54,441	
Projected Annual Change (2023-2028)	-\$4,217	-1.1%	-\$4,441	-1.1%	-\$3,307	-0.8%	-\$151	-
Historical Annual Change (2000-2023)	\$21,752	1.7%	\$32,875	2.9%	\$36,891	3.3%	\$46,725	3.7%
Median Household Income								
Estimated Median Household Income (2023)	\$67,160		\$68,227		\$70,043		\$78,200	
Projected Median Household Income (2028)	\$59,530		\$61,946		\$65,000		\$73,840	
Census Median Household Income (2010)	\$52,653		\$49,977		\$49,764		\$54,852	
Census Median Household Income (2000)	\$48,101		\$43,326		\$42,650		\$45,315	
Projected Annual Change (2023-2028)	-\$7,630	-2.3%	-\$6,281	-1.8%	-\$5,044	-1.4%	-\$4,360	-1.1%
Historical Annual Change (2000-2023)	\$19,058	1.7%	\$24,901	2.5%	\$27,394	2.8%	\$32,885	3.2%
Per Capita Income								
Estimated Per Capita Income (2023)	\$27,176		\$30,442		\$32,146		\$42,149	
Projected Per Capita Income (2028)	\$26,431		\$29,310		\$31,189		\$42,045	
Census Per Capita Income (2010)	\$21,336		\$20,493		\$20,489		\$26,471	
Census Per Capita Income (2000)	\$19,691		\$18,677		\$18,376		\$21,573	
Projected Annual Change (2023-2028)	-\$746	-0.5%	-\$1,132	-0.7%	-\$957	-0.6%	-\$104	-
Historical Annual Change (2000-2023)	\$7,485	1.7%	\$11,765	2.7%	\$13,770	3.3%	\$20,576	4.1%
Estimated Average Household Net Worth (2023)	\$338,544		\$336,579		\$346,698		\$471,282	

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Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza Richmond, VA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	9,947		62,656		141,086		508,004	
White (2023)	2,914	29.3%	19,130	30.5%	48,461	34.3%	236,237	46.5%
Black or African American (2023)	4,018	40.4%	28,449	45.4%	64,001	45.4%	199,712	39.3%
American Indian or Alaska Native (2023)	71	0.7%	370	0.6%	707	0.5%	1,622	0.3%
Asian (2023)	412	4.1%	1,740	2.8%	3,156	2.2%	19,957	3.9%
Hawaiian or Pacific Islander (2023)	-	-	36	-	85	-	228	-
Other Race (2023)	1,923	19.3%	9,270	14.8%	17,032	12.1%	26,144	5.1%
Two or More Races (2023)	608	6.1%	3,662	5.8%	7,643	5.4%	24,104	4.7%
Population < 18 (2023)	2,399 24.1%		15,211 24.3%		33,806 24.0%		104,390 20.5%	
White Not Hispanic	315	13.1%	2,451	16.1%	6,906	20.4%	35,026	33.6%
Black or African American	958	39.9%	7,065	46.4%	15,806	46.8%	46,779	44.8%
Asian	50	2.1%	266	1.7%	480	1.4%	2,071	2.0%
Other Race Not Hispanic	104	4.3%	630	4.1%	1,514	4.5%	5,076	4.9%
Hispanic	972	40.5%	4,800	31.6%	9,100	26.9%	15,439	14.8%
Not Hispanic or Latino Population (2023)	7,217 72.6%		48,922 78.1%		115,514 81.9%		458,785 90.3%	
Not Hispanic White	2,647	36.7%	17,736	36.3%	45,848	39.7%	229,216	50.0%
Not Hispanic Black or African American	3,927	54.4%	27,942	57.1%	62,982	54.5%	196,698	42.9%
Not Hispanic American Indian or Alaska Native	11	0.2%	93	0.2%	217	0.2%	662	0.1%
Not Hispanic Asian	411	5.7%	1,726	3.5%	3,113	2.7%	19,780	4.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	16	-	41	-	134	-
Not Hispanic Other Race	47	0.6%	248	0.5%	508	0.4%	1,270	0.3%
Not Hispanic Two or More Races	174	2.4%	1,160	2.4%	2,804	2.4%	11,026	2.4%
Hispanic or Latino Population (2023)	2,730 27.4%		13,734 21.9%		25,573 18.1%		49,219 9.7%	
Hispanic White	267	9.8%	1,394	10.2%	2,613	10.2%	7,022	14.3%
Hispanic Black or African American	90	3.3%	507	3.7%	1,019	4.0%	3,013	6.1%
Hispanic American Indian or Alaska Native	60	2.2%	277	2.0%	490	1.9%	960	1.9%
Hispanic Asian	-	-	13	-	43	0.2%	177	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	20	0.1%	44	0.2%	94	0.2%
Hispanic Other Race	1,877	68.7%	9,022	65.7%	16,524	64.6%	24,875	50.5%
Hispanic Two or More Races	434	15.9%	2,502	18.2%	4,840	18.9%	13,078	26.6%
Not Hispanic or Latino Population (2020)	6,275 65.8%		43,844 71.9%		104,629 75.8%		438,481 88.1%	
Hispanic or Latino Population (2020)	3,268 34.2%		17,168 28.1%		33,351 24.2%		59,050 11.9%	
Not Hispanic or Latino Population (2010)	7,301 82.6%		43,967 81.0%		106,443 84.4%		415,287 92.5%	
Hispanic or Latino Population (2010)	1,541 17.4%		10,332 19.0%		19,714 15.6%		33,674 7.5%	
Not Hispanic or Latino Population (2028)	7,432 72.5%		51,034 78.1%		120,211 81.9%		476,941 90.3%	
Hispanic or Latino Population (2028)	2,818 27.5%		14,337 21.9%		26,534 18.1%		51,071 9.7%	
Projected Annual Growth (2023-2028)	88	0.6%	603	0.9%	961	0.8%	1,853	0.8%
Historical Annual Growth (2010-2020)	1,727	11.2%	6,835	6.6%	13,638	6.9%	25,376	7.5%

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Meadowdale Plaza Richmond, VA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		9,947		62,656		141,086		508,004	
Age Under 5 Years	660	6.6%	4,438	7.1%	9,817	7.0%	29,599	5.8%	
Age 5 to 9 Years	616	6.2%	4,108	6.6%	9,165	6.5%	28,317	5.6%	
Age 10 to 14 Years	697	7.0%	4,168	6.7%	9,255	6.6%	28,768	5.7%	
Age 15 to 19 Years	680	6.8%	3,828	6.1%	8,447	6.0%	31,169	6.1%	
Age 20 to 24 Years	711	7.1%	4,169	6.7%	8,659	6.1%	34,068	6.7%	
Age 25 to 29 Years	702	7.1%	4,809	7.7%	10,731	7.6%	43,470	8.6%	
Age 30 to 34 Years	639	6.4%	4,867	7.8%	11,199	7.9%	43,299	8.5%	
Age 35 to 39 Years	617	6.2%	4,398	7.0%	10,133	7.2%	36,703	7.2%	
Age 40 to 44 Years	647	6.5%	4,013	6.4%	9,121	6.5%	31,661	6.2%	
Age 45 to 49 Years	587	5.9%	3,676	5.9%	8,151	5.8%	28,379	5.6%	
Age 50 to 54 Years	566	5.7%	3,823	6.1%	8,912	6.3%	31,233	6.1%	
Age 55 to 59 Years	591	5.9%	3,821	6.1%	9,031	6.4%	32,559	6.4%	
Age 60 to 64 Years	568	5.7%	3,636	5.8%	8,499	6.0%	31,828	6.3%	
Age 65 to 69 Years	563	5.7%	3,156	5.0%	7,212	5.1%	27,674	5.4%	
Age 70 to 74 Years	484	4.9%	2,736	4.4%	5,907	4.2%	22,270	4.4%	
Age 75 to 79 Years	353	3.5%	1,586	2.5%	3,428	2.4%	12,931	2.5%	
Age 80 to 84 Years	160	1.6%	824	1.3%	1,877	1.3%	7,451	1.5%	
Age 85 Years or Over	107	1.1%	601	1.0%	1,544	1.1%	6,626	1.3%	
Median Age	37.7		35.8		36.2		37.2		
Age 19 Years or Less	2,652	26.7%	16,542	26.4%	36,683	26.0%	117,852	23.2%	
Age 20 to 64 Years	5,628	56.6%	37,211	59.4%	84,436	59.8%	313,200	61.7%	
Age 65 Years or Over	1,667	16.8%	8,903	14.2%	19,967	14.2%	76,952	15.1%	
Female Age Distribution (2023)									
Female Population	5,107	51.3%	32,292	51.5%	73,131	51.8%	265,244	52.2%	
Age Under 5 Years	318	6.2%	2,138	6.6%	4,793	6.6%	14,432	5.4%	
Age 5 to 9 Years	286	5.6%	1,975	6.1%	4,430	6.1%	13,756	5.2%	
Age 10 to 14 Years	315	6.2%	2,024	6.3%	4,521	6.2%	14,140	5.3%	
Age 15 to 19 Years	335	6.6%	1,866	5.8%	4,141	5.7%	15,700	5.9%	
Age 20 to 24 Years	362	7.1%	2,091	6.5%	4,417	6.0%	17,892	6.7%	
Age 25 to 29 Years	361	7.1%	2,478	7.7%	5,613	7.7%	22,850	8.6%	
Age 30 to 34 Years	339	6.6%	2,477	7.7%	5,749	7.9%	22,466	8.5%	
Age 35 to 39 Years	313	6.1%	2,230	6.9%	5,218	7.1%	18,703	7.1%	
Age 40 to 44 Years	336	6.6%	2,063	6.4%	4,705	6.4%	16,290	6.1%	
Age 45 to 49 Years	299	5.9%	1,925	6.0%	4,238	5.8%	14,702	5.5%	
Age 50 to 54 Years	297	5.8%	2,006	6.2%	4,676	6.4%	16,211	6.1%	
Age 55 to 59 Years	316	6.2%	2,031	6.3%	4,798	6.6%	17,274	6.5%	
Age 60 to 64 Years	307	6.0%	1,935	6.0%	4,573	6.3%	17,236	6.5%	
Age 65 to 69 Years	308	6.0%	1,811	5.6%	4,029	5.5%	15,162	5.7%	
Age 70 to 74 Years	285	5.6%	1,553	4.8%	3,317	4.5%	12,371	4.7%	
Age 75 to 79 Years	196	3.8%	863	2.7%	1,868	2.6%	7,325	2.8%	
Age 80 to 84 Years	84	1.6%	451	1.4%	1,092	1.5%	4,435	1.7%	
Age 85 Years or Over	50	1.0%	375	1.2%	953	1.3%	4,298	1.6%	
Female Median Age	39.2		37.2		37.4		38.2		
Age 19 Years or Less	1,254	24.6%	8,003	24.8%	17,886	24.5%	58,028	21.9%	
Age 20 to 64 Years	2,930	57.4%	19,235	59.6%	43,987	60.1%	163,624	61.7%	
Age 65 Years or Over	922	18.1%	5,053	15.6%	11,258	15.4%	43,592	16.4%	

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Meadowdale Plaza Richmond, VA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	4,840	48.7%	30,364	48.5%	67,956	48.2%	242,760	47.8%	
Age Under 5 Years	342	7.1%	2,299	7.6%	5,024	7.4%	15,167	6.2%	
Age 5 to 9 Years	329	6.8%	2,134	7.0%	4,735	7.0%	14,561	6.0%	
Age 10 to 14 Years	382	7.9%	2,144	7.1%	4,733	7.0%	14,628	6.0%	
Age 15 to 19 Years	345	7.1%	1,961	6.5%	4,306	6.3%	15,469	6.4%	
Age 20 to 24 Years	348	7.2%	2,078	6.8%	4,242	6.2%	16,176	6.7%	
Age 25 to 29 Years	340	7.0%	2,331	7.7%	5,118	7.5%	20,620	8.5%	
Age 30 to 34 Years	300	6.2%	2,390	7.9%	5,450	8.0%	20,833	8.6%	
Age 35 to 39 Years	303	6.3%	2,169	7.1%	4,915	7.2%	18,000	7.4%	
Age 40 to 44 Years	311	6.4%	1,950	6.4%	4,416	6.5%	15,371	6.3%	
Age 45 to 49 Years	288	5.9%	1,751	5.8%	3,913	5.8%	13,677	5.6%	
Age 50 to 54 Years	269	5.6%	1,817	6.0%	4,236	6.2%	15,021	6.2%	
Age 55 to 59 Years	276	5.7%	1,789	5.9%	4,234	6.2%	15,286	6.3%	
Age 60 to 64 Years	261	5.4%	1,701	5.6%	3,926	5.8%	14,592	6.0%	
Age 65 to 69 Years	255	5.3%	1,346	4.4%	3,183	4.7%	12,512	5.2%	
Age 70 to 74 Years	199	4.1%	1,182	3.9%	2,590	3.8%	9,899	4.1%	
Age 75 to 79 Years	156	3.2%	722	2.4%	1,560	2.3%	5,606	2.3%	
Age 80 to 84 Years	77	1.6%	374	1.2%	785	1.2%	3,016	1.2%	
Age 85 Years or Over	57	1.2%	226	0.7%	591	0.9%	2,327	1.0%	
Male Median Age	35.7		34.3		35.0		36.0		
Age 19 Years or Less	1,398	28.9%	8,539	28.1%	18,797	27.7%	59,824	24.6%	
Age 20 to 64 Years	2,698	55.7%	17,976	59.2%	40,449	59.5%	149,576	61.6%	
Age 65 Years or Over	745	15.4%	3,850	12.7%	8,709	12.8%	33,360	13.7%	
Males per 100 Females (2023)									
Overall Comparison	95		94		93		92		
Age Under 5 Years	108	51.8%	108	51.8%	105	51.2%	105	51.2%	
Age 5 to 9 Years	115	53.5%	108	51.9%	107	51.7%	106	51.4%	
Age 10 to 14 Years	121	54.8%	106	51.4%	105	51.1%	103	50.8%	
Age 15 to 19 Years	103	50.7%	105	51.2%	104	51.0%	99	49.6%	
Age 20 to 24 Years	96	49.0%	99	49.8%	96	49.0%	90	47.5%	
Age 25 to 29 Years	94	48.5%	94	48.5%	91	47.7%	90	47.4%	
Age 30 to 34 Years	89	47.0%	96	49.1%	95	48.7%	93	48.1%	
Age 35 to 39 Years	97	49.2%	97	49.3%	94	48.5%	96	49.0%	
Age 40 to 44 Years	93	48.1%	95	48.6%	94	48.4%	94	48.5%	
Age 45 to 49 Years	96	49.0%	91	47.6%	92	48.0%	93	48.2%	
Age 50 to 54 Years	91	47.6%	91	47.5%	91	47.5%	93	48.1%	
Age 55 to 59 Years	87	46.6%	88	46.8%	88	46.9%	88	46.9%	
Age 60 to 64 Years	85	46.0%	88	46.8%	86	46.2%	85	45.8%	
Age 65 to 69 Years	83	45.4%	74	42.6%	79	44.1%	83	45.2%	
Age 70 to 74 Years	70	41.1%	76	43.2%	78	43.8%	80	44.4%	
Age 75 to 79 Years	80	44.4%	84	45.6%	83	45.5%	77	43.4%	
Age 80 to 84 Years	92	47.9%	83	45.3%	72	41.8%	68	40.5%	
Age 85 Years or Over	115	53.5%	60	37.5%	62	38.3%	54	35.1%	
Age 19 Years or Less	111	52.7%	107	51.6%	105	51.2%	103	50.8%	
Age 20 to 39 Years	94	48.4%	97	49.2%	94	48.4%	92	48.0%	
Age 40 to 64 Years	90	47.5%	90	47.5%	90	47.4%	90	47.5%	
Age 65 Years or Over	81	44.7%	76	43.2%	77	43.6%	77	43.4%	

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Meadowdale Plaza Richmond, VA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	3,550		23,044		52,614		210,542	
Households with Children	1,311	36.9%	8,514	36.9%	19,152	36.4%	60,329	28.7%
Average Household Size	2.8		2.7		2.7		2.4	
Household Density per Square Mile	1,131		815		670		670	
Population Family	8,619	86.6%	52,795	84.3%	117,893	83.6%	384,208	75.6%
Population Non-Family	1,325	13.3%	9,731	15.5%	22,022	15.6%	111,898	22.0%
Population Group Quarters	3	-	130	0.2%	1,171	0.8%	11,898	2.3%
Family Households	2,565	72.3%	15,902	69.0%	36,064	68.5%	125,251	59.5%
Married Couple Households	1,540	60.0%	9,362	58.9%	21,059	58.4%	76,286	60.9%
Other Family Households with Children	1,026	40.0%	6,540	41.1%	15,005	41.6%	48,964	39.1%
Family Households with Children	1,306	50.9%	8,484	53.3%	19,100	53.0%	60,195	48.1%
Married Couple with Children	640	49.0%	4,245	50.0%	9,475	49.6%	32,259	53.6%
Other Family Households with Children	666	51.0%	4,239	50.0%	9,624	50.4%	27,937	46.4%
Family Households No Children	1,260	49.1%	7,418	46.7%	16,965	47.0%	65,055	51.9%
Married Couple No Children	899	71.4%	5,117	69.0%	11,584	68.3%	44,028	67.7%
Other Family Households No Children	360	28.6%	2,301	31.0%	5,380	31.7%	21,028	32.3%
Non-Family Households	985	27.7%	7,142	31.0%	16,550	31.5%	85,291	40.5%
Non-Family Households with Children	5	0.5%	30	0.4%	53	0.3%	134	0.2%
Non-Family Households No Children	980	99.5%	7,112	99.6%	16,497	99.7%	85,158	99.8%
Average Family Household Size	3.4		3.3		3.3		3.1	
Average Family Income	\$79,922		\$91,668		\$95,139		\$120,441	
Median Family Income	\$75,757		\$81,406		\$83,064		\$101,834	
Average Non-Family Household Size	1.3		1.4		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	7,974		49,942		112,850		421,321	
Never Married	2,791	35.0%	20,621	41.3%	45,425	40.3%	179,231	42.5%
Currently Married	3,216	40.3%	17,421	34.9%	39,961	35.4%	149,730	35.5%
Previously Married	1,968	24.7%	11,900	23.8%	27,464	24.3%	92,360	21.9%
Separated	548	27.9%	3,609	30.3%	7,918	28.8%	22,311	24.2%
Widowed	409	20.8%	2,628	22.1%	6,102	22.2%	20,785	22.5%
Divorced	1,010	51.3%	5,662	47.6%	13,444	49.0%	49,265	53.3%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	6,584		41,945		95,744		356,084	
Elementary (Grade Level 0 to 8)	477	7.2%	3,928	9.4%	7,564	7.9%	14,647	4.1%
Some High School (Grade Level 9 to 11)	373	5.7%	3,801	9.1%	7,533	7.9%	20,652	5.8%
High School Graduate	2,326	35.3%	14,177	33.8%	30,574	31.9%	86,878	24.4%
Some College	1,307	19.9%	7,753	18.5%	19,734	20.6%	69,150	19.4%
Associate Degree Only	664	10.1%	3,358	8.0%	7,676	8.0%	25,731	7.2%
Bachelor Degree Only	1,039	15.8%	5,960	14.2%	14,706	15.4%	84,803	23.8%
Graduate Degree	398	6.0%	2,969	7.1%	7,957	8.3%	54,221	15.2%
Any College (Some College or Higher)	3,408	51.8%	20,040	47.8%	50,073	52.3%	233,907	65.7%
College Degree + (Bachelor Degree or Higher)	1,437	21.8%	8,929	21.3%	22,663	23.7%	139,025	39.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza Richmond, VA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	3,748		24,305		55,979		225,424	
Total Housing Units (2020)	3,547		23,304		53,907		217,436	
Historical Annual Growth (2020-2023)	200	1.9%	1,001	1.4%	2,072	1.3%	7,988	1.2%
Housing Units Occupied (2023)	3,550 94.7%		23,044 94.8%		52,614 94.0%		210,542 93.4%	
Housing Units Owner-Occupied	2,489 70.1%		15,104 65.5%		33,455 63.6%		125,384 59.6%	
Housing Units Renter-Occupied	1,061 29.9%		7,940 34.5%		19,159 36.4%		85,158 40.4%	
Housing Units Vacant (2023)	197 5.3%		1,261 5.2%		3,365 6.0%		14,882 6.6%	
Household Size (2023)								
Total Households	3,550		23,044		52,614		210,542	
1 Person Households	801	22.5%	5,744	24.9%	13,366	25.4%	66,819	31.7%
2 Person Households	1,204	33.9%	7,405	32.1%	16,942	32.2%	72,134	34.3%
3 Person Households	614	17.3%	4,216	18.3%	9,592	18.2%	33,299	15.8%
4 Person Households	495	13.9%	3,041	13.2%	6,903	13.1%	22,700	10.8%
5 Person Households	234	6.6%	1,534	6.7%	3,452	6.6%	9,910	4.7%
6 Person Households	139	3.9%	724	3.1%	1,558	3.0%	3,872	1.8%
7 or More Person Households	64	1.8%	379	1.6%	801	1.5%	1,808	0.9%
Household Income Distribution (2023)								
HH Income \$200,000 or More	190	5.4%	1,148	5.0%	2,792	5.3%	20,132	9.6%
HH Income \$150,000 to \$199,999	240	6.8%	1,896	8.2%	4,321	8.2%	18,129	8.6%
HH Income \$125,000 to \$149,999	172	4.9%	1,434	6.2%	3,211	6.1%	14,992	7.1%
HH Income \$100,000 to \$124,999	320	9.0%	2,120	9.2%	5,214	9.9%	21,228	10.1%
HH Income \$75,000 to \$99,999	573	16.1%	3,262	14.2%	7,233	13.7%	26,024	12.4%
HH Income \$50,000 to \$74,999	741	20.9%	4,508	19.6%	9,909	18.8%	34,776	16.5%
HH Income \$35,000 to \$49,999	394	11.1%	2,795	12.1%	6,220	11.8%	22,974	10.9%
HH Income \$25,000 to \$34,999	405	11.4%	2,075	9.0%	4,859	9.2%	16,759	8.0%
HH Income \$15,000 to \$24,999	245	6.9%	2,049	8.9%	4,140	7.9%	15,042	7.1%
HH Income \$10,000 to \$14,999	101	2.8%	818	3.5%	2,065	3.9%	8,276	3.9%
HH Income Under \$10,000	170	4.8%	939	4.1%	2,652	5.0%	12,211	5.8%
Household Vehicles (2023)								
Households 0 Vehicles Available	163	4.6%	1,213	5.3%	3,832	7.3%	18,056	8.6%
Households 1 Vehicle Available	847	23.9%	6,506	28.2%	16,412	31.2%	73,372	34.8%
Households 2 Vehicles Available	1,346	37.9%	8,256	35.8%	18,647	35.4%	72,579	34.5%
Households 3 or More Vehicles Available	1,195	33.6%	7,070	30.7%	13,723	26.1%	46,535	22.1%
Total Vehicles Available	7,513		47,060		100,534		377,895	
Average Vehicles per Household	2.1		2.0		1.9		1.8	
Owner-Occupied Household Vehicles	5,736 76.4%		34,802 74.0%		73,361 73.0%		267,846 70.9%	
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2		2.1	
Renter-Occupied Household Vehicles	1,776 23.6%		12,258 26.0%		27,174 27.0%		110,049 29.1%	
Average Vehicles per Renter-Occupied Household	1.7		1.5		1.4		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	4,806		32,543		73,371		280,403	
Travel to Work in 14 Minutes or Less	805	16.7%	4,707	14.5%	9,879	13.5%	47,721	17.0%
Travel to Work in 15 to 29 Minutes	2,387	49.7%	14,971	46.0%	33,305	45.4%	109,486	39.0%
Travel to Work in 30 to 59 Minutes	1,076	22.4%	8,383	25.8%	18,718	25.5%	59,255	21.1%
Travel to Work in 60 Minutes or More	244	5.1%	1,301	4.0%	3,176	4.3%	9,549	3.4%
Work at Home	295	6.1%	3,181	9.8%	8,293	11.3%	54,391	19.4%
Average Minutes Travel to Work	21.3		23.1		23.3		21.5	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza Richmond, VA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	4,806		32,543		73,371		280,403	
Drive to Work Alone	3,638	75.7%	23,850	73.3%	53,699	73.2%	190,487	67.9%
Drive to Work in Carpool	697	14.5%	4,518	13.9%	8,703	11.9%	21,204	7.6%
Travel to Work by Public Transportation	68	1.4%	469	1.4%	1,298	1.8%	4,720	1.7%
Drive to Work on Motorcycle	-	-	23	-	33	-	219	-
Bicycle to Work	-	-	17	-	160	0.2%	1,297	0.5%
Walk to Work	27	0.6%	200	0.6%	527	0.7%	5,536	2.0%
Other Means	81	1.7%	286	0.9%	659	0.9%	2,548	0.9%
Work at Home	295	6.1%	3,181	9.8%	8,293	11.3%	54,391	19.4%
Daytime Demographics (2023)								
Total Businesses	235		1,604		4,546		25,474	
Total Employees	1,381		12,797		39,156		244,174	
Company Headquarter Businesses	2	0.7%	31	1.9%	116	2.6%	789	3.1%
Company Headquarter Employees	10	0.7%	595	4.7%	3,541	9.0%	44,983	18.4%
Employee Population per Business	5.9 to 1		8.0 to 1		8.6 to 1		9.6 to 1	
Residential Population per Business	42.4 to 1		39.1 to 1		31.0 to 1		19.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,410		29,202		76,347		377,691	
Labor Force								
Labor Population Age 16 Years or Over (2023)	7,837		49,096		110,991		415,561	
Labor Force Total Males (2023)	3,711	47.3%	23,368	47.6%	52,522	47.3%	195,535	47.1%
Male Civilian Employed	2,516	67.8%	16,567	70.9%	37,151	70.7%	138,611	70.9%
Male Civilian Unemployed	44	1.2%	772	3.3%	1,663	3.2%	4,551	2.3%
Males in Armed Forces	-	-	125	0.5%	393	0.7%	1,309	0.7%
Males Not in Labor Force	1,151	31.0%	5,904	25.3%	13,314	25.3%	51,064	26.1%
Labor Force Total Females (2023)	4,126	52.7%	25,728	52.4%	58,469	52.7%	220,027	52.9%
Female Civilian Employed	2,290	55.5%	15,976	62.1%	36,223	62.0%	141,847	64.5%
Female Civilian Unemployed	234	5.7%	937	3.6%	1,840	3.1%	5,847	2.7%
Females in Armed Forces	1	-	23	-	32	-	278	0.1%
Females Not in Labor Force	1,600	38.8%	8,792	34.2%	20,373	34.8%	72,055	32.7%
Unemployment Rate	278	3.6%	1,709	3.5%	3,504	3.2%	10,398	2.5%
Occupation (2023)								
Occupation Population Age 16 Years or Over	4,806		32,543		73,371		280,403	
Occupation Total Males	2,516	52.3%	16,567	50.9%	37,149	50.6%	138,561	49.4%
Occupation Total Females	2,290	47.7%	15,976	49.1%	36,222	49.4%	141,842	50.6%
Management, Business, Financial Operations	627	-	4,453	13.7%	10,811	14.7%	49,603	17.7%
Professional, Related	900	18.7%	5,746	17.7%	14,390	19.6%	76,960	27.4%
Service	911	19.0%	6,293	19.3%	14,055	19.2%	46,722	16.7%
Sales, Office	896	18.6%	6,080	18.7%	13,763	18.8%	52,655	18.8%
Farming, Fishing, Forestry	-	-	37	0.1%	61	-	276	-
Construction, Extraction, Maintenance	654	13.6%	4,811	14.8%	9,376	12.8%	22,009	7.8%
Production, Transport, Material Moving	818	17.0%	5,124	15.7%	10,914	14.9%	32,178	11.5%
White Collar Workers	2,423	50.4%	16,279	50.0%	38,965	53.1%	179,217	63.9%
Blue Collar Workers	2,383	49.6%	16,264	50.0%	34,406	46.9%	101,186	36.1%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Richmond, VA									
Units In Structure (2023)									
Total Units		3,550		23,044		52,614		210,542	
1 Detached Unit		2,652	74.7%	16,603	72.1%	37,914	72.1%	131,706	62.6%
1 Attached Unit		309	8.7%	1,747	7.6%	3,386	6.4%	14,692	7.0%
2 Units		21	0.6%	409	1.8%	737	1.4%	5,907	2.8%
3 to 4 Units		47	1.3%	850	3.7%	1,816	3.5%	10,196	4.8%
5 to 9 Units		203	5.7%	1,275	5.5%	3,441	6.5%	12,765	6.1%
10 to 19 Units		108	3.1%	779	3.4%	2,031	3.9%	10,165	4.8%
20 to 49 Units		15	0.4%	250	1.1%	941	1.8%	8,045	3.8%
50 or More Units		131	3.7%	759	3.3%	1,681	3.2%	15,055	7.2%
Mobile Home or Trailer		64	1.8%	372	1.6%	667	1.3%	2,011	1.0%
Other Structure		-	-	-	-	-	-	3	-
Homes Built By Year (2023)									
Homes Built 2020 or later		7	0.2%	127	0.5%	255	0.5%	1,066	0.5%
Homes Built 2010 to 2019		150	4.0%	2,627	10.8%	5,437	9.7%	21,606	9.6%
Homes Built 2000 to 2009		401	10.7%	3,209	13.2%	6,459	11.5%	25,579	11.3%
Homes Built 1990 to 1999		626	16.7%	2,683	11.0%	6,397	11.4%	24,039	10.7%
Homes Built 1980 to 1989		411	11.0%	3,696	15.2%	9,158	16.4%	30,864	13.7%
Homes Built 1970 to 1979		1,022	27.3%	3,977	16.4%	8,308	14.8%	26,944	12.0%
Homes Built 1960 to 1969		558	14.9%	3,079	12.7%	6,347	11.3%	20,307	9.0%
Homes Built 1950 to 1959		332	8.9%	2,487	10.2%	5,777	10.3%	20,681	9.2%
Homes Built 1940 to 1949		11	0.3%	569	2.3%	2,382	4.3%	12,608	5.6%
Homes Built Before 1939		31	0.8%	590	2.4%	2,095	3.7%	26,848	11.9%
Median Age of Homes		44.0	yrs	42.3	yrs	44.1	yrs	48.1	yrs
Home Values (2023)									
Owner Specified Housing Units		2,489		15,104		33,455		125,384	
Home Values \$1,000,000 or More		54	2.2%	276	1.8%	664	2.0%	3,924	3.1%
Home Values \$750,000 to \$999,999		37	1.5%	210	1.4%	587	1.8%	3,160	2.5%
Home Values \$500,000 to \$749,999		125	5.0%	904	6.0%	2,263	6.8%	11,786	9.4%
Home Values \$400,000 to \$499,999		175	7.0%	1,127	7.5%	2,610	7.8%	12,107	9.7%
Home Values \$300,000 to \$399,999		369	14.8%	3,065	20.3%	6,255	18.7%	29,606	23.6%
Home Values \$250,000 to \$299,999		550	22.1%	2,835	18.8%	6,073	18.2%	20,781	16.6%
Home Values \$200,000 to \$249,999		531	21.3%	2,481	16.4%	5,305	15.9%	17,272	13.8%
Home Values \$175,000 to \$199,999		186	7.5%	1,020	6.8%	2,325	6.9%	6,996	5.6%
Home Values \$150,000 to \$174,999		153	6.2%	1,110	7.4%	2,555	7.6%	6,574	5.2%
Home Values \$125,000 to \$149,999		74	3.0%	504	3.3%	1,198	3.6%	2,844	2.3%
Home Values \$100,000 to \$124,999		46	1.9%	377	2.5%	878	2.6%	2,697	2.2%
Home Values \$90,000 to \$99,999		71	2.8%	188	1.2%	391	1.2%	889	0.7%
Home Values \$80,000 to \$89,999		17	0.7%	168	1.1%	475	1.4%	1,136	0.9%
Home Values \$70,000 to \$79,999		6	0.2%	46	0.3%	224	0.7%	814	0.6%
Home Values \$60,000 to \$69,999		5	0.2%	90	0.6%	189	0.6%	651	0.5%
Home Values \$50,000 to \$59,999		3	0.1%	32	0.2%	92	0.3%	268	0.2%
Home Values \$35,000 to \$49,999		4	0.1%	149	1.0%	178	0.5%	328	0.3%
Home Values \$25,000 to \$34,999		7	0.3%	81	0.5%	209	0.6%	820	0.7%
Home Values \$10,000 to \$24,999		43	1.7%	229	1.5%	500	1.5%	1,199	1.0%
Home Values Under \$10,000		35	1.4%	209	1.4%	485	1.4%	1,530	1.2%
Owner-Occupied Median Home Value		\$258,890		\$260,178		\$257,798		\$307,762	
Renter-Occupied Median Rent		\$1,020		\$1,018		\$982		\$1,039	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.4383/-77.4699

Meadowdale Plaza Richmond, VA	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$206.37 M	\$1.42 B	\$3.31 B	\$14.81 B
Total Non-Retail Expenditure	\$108.58 M	\$746.49 M	\$1.74 B	\$7.85 B
Total Retail Expenditure	\$97.79 M	\$670.51 M	\$1.56 B	\$6.97 B
Apparel	\$7.24 M	\$49.91 M	\$116.82 M	\$526.26 M
Contributions	\$6.64 M	\$45.48 M	\$106.57 M	\$496.13 M
Education	\$5.92 M	\$41.39 M	\$97.99 M	\$468.59 M
Entertainment	\$11.66 M	\$80.03 M	\$187.16 M	\$845.35 M
Food and Beverages	\$30.51 M	\$209.5 M	\$488.94 M	\$2.17 B
Furnishings and Equipment	\$7.24 M	\$49.7 M	\$116.22 M	\$524.29 M
Gifts	\$4.92 M	\$33.82 M	\$79.42 M	\$377 M
Health Care	\$17.66 M	\$120.34 M	\$280.17 M	\$1.23 B
Household Operations	\$8.06 M	\$55.36 M	\$129.46 M	\$586.32 M
Miscellaneous Expenses	\$3.89 M	\$26.74 M	\$62.49 M	\$281.34 M
Personal Care	\$2.76 M	\$19.01 M	\$44.42 M	\$198.85 M
Personal Insurance	\$1.45 M	\$9.9 M	\$23.19 M	\$106.49 M
Reading	\$448.82 K	\$3.07 M	\$7.18 M	\$32.46 M
Shelter	\$43.37 M	\$298.89 M	\$698.09 M	\$3.13 B
Tobacco	\$1.28 M	\$8.73 M	\$20.23 M	\$85.52 M
Transportation	\$37.9 M	\$259.7 M	\$605.44 M	\$2.68 B
Utilities	\$15.41 M	\$105.43 M	\$245.28 M	\$1.07 B
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$4,844	\$5,124	\$5,241	\$5,863
Total Non-Retail Expenditure	\$2,549 52.6%	\$2,700 52.7%	\$2,763 52.7%	\$3,106 53.0%
Total Retail Expenditures	\$2,295 47.4%	\$2,425 47.3%	\$2,478 47.3%	\$2,757 47.0%
Apparel	\$170 3.5%	\$180 3.5%	\$185 3.5%	\$208 3.6%
Contributions	\$156 3.2%	\$164 3.2%	\$169 3.2%	\$196 3.3%
Education	\$139 2.9%	\$150 2.9%	\$155 3.0%	\$185 3.2%
Entertainment	\$274 5.7%	\$289 5.6%	\$296 5.7%	\$335 5.7%
Food and Beverages	\$716 14.8%	\$758 14.8%	\$774 14.8%	\$858 14.6%
Furnishings and Equipment	\$170 3.5%	\$180 3.5%	\$184 3.5%	\$208 3.5%
Gifts	\$115 2.4%	\$122 2.4%	\$126 2.4%	\$149 2.5%
Health Care	\$414 8.6%	\$435 8.5%	\$444 8.5%	\$488 8.3%
Household Operations	\$189 3.9%	\$200 3.9%	\$205 3.9%	\$232 4.0%
Miscellaneous Expenses	\$91 1.9%	\$97 1.9%	\$99 1.9%	\$111 1.9%
Personal Care	\$65 1.3%	\$69 1.3%	\$70 1.3%	\$79 1.3%
Personal Insurance	\$34 0.7%	\$36 0.7%	\$37 0.7%	\$42 0.7%
Reading	\$11 0.2%	\$11 0.2%	\$11 0.2%	\$13 0.2%
Shelter	\$1,018 21.0%	\$1,081 21.1%	\$1,106 21.1%	\$1,239 21.1%
Tobacco	\$30 0.6%	\$32 0.6%	\$32 0.6%	\$34 0.6%
Transportation	\$890 18.4%	\$939 18.3%	\$959 18.3%	\$1,062 18.1%
Utilities	\$362 7.5%	\$381 7.4%	\$388 7.4%	\$423 7.2%