

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.4136/-86.8252

Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2023)		5,376		41,146		105,189		183,446	
Projected Population (2028)		5,691		43,009		111,059		194,537	
Census Population (2020)		5,374		40,602		103,202		181,235	
Census Population (2010)		4,370		38,393		97,754		168,101	
Projected Annual Growth (2023-2028)		315	1.2%	1,863	0.9%	5,870	1.1%	11,091	1.2%
Historical Annual Growth (2020-2023)		2	-	544	-	1,987	0.6%	2,211	0.4%
Historical Annual Growth (2010-2020)		1,004	2.3%	2,209	0.6%	5,448	0.6%	13,133	0.8%
Estimated Population Density (2023)		1,712	psm	1,456	psm	1,340	psm	584	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2023)		2,534		18,017		44,977		71,633	
Projected Households (2028)		2,641		18,634		46,923		75,295	
Census Households (2020)		2,499		17,562		43,578		69,835	
Census Households (2010)		1,955		16,427		40,163		63,848	
Projected Annual Growth (2023-2028)		108	0.8%	617	0.7%	1,946	0.9%	3,662	1.0%
Historical Annual Change (2010-2023)		578	2.3%	1,590	0.7%	4,813	0.9%	7,785	0.9%
Average Household Income									
Estimated Average Household Income (2023)		\$86,875		\$84,445		\$76,448		\$86,180	
Projected Average Household Income (2028)		\$82,053		\$82,242		\$73,401		\$83,247	
Census Average Household Income (2010)		\$57,165		\$52,714		\$47,989		\$53,101	
Census Average Household Income (2000)		\$53,867		\$49,932		\$46,151		\$49,853	
Projected Annual Change (2023-2028)		-\$4,822	-1.1%	-\$2,203	-0.5%	-\$3,047	-0.8%	-\$2,933	-0.7%
Historical Annual Change (2000-2023)		\$33,008	2.7%	\$34,514	3.0%	\$30,297	2.9%	\$36,326	3.2%
Median Household Income									
Estimated Median Household Income (2023)		\$63,787		\$59,269		\$56,280		\$63,624	
Projected Median Household Income (2028)		\$57,114		\$53,666		\$51,726		\$59,620	
Census Median Household Income (2010)		\$45,847		\$43,877		\$38,924		\$42,895	
Census Median Household Income (2000)		\$42,311		\$41,781		\$38,034		\$40,881	
Projected Annual Change (2023-2028)		-\$6,673	-2.1%	-\$5,604	-1.9%	-\$4,554	-1.6%	-\$4,004	-1.3%
Historical Annual Change (2000-2023)		\$21,476	2.2%	\$17,488	1.8%	\$18,246	2.1%	\$22,743	2.4%
Per Capita Income									
Estimated Per Capita Income (2023)		\$41,047		\$37,119		\$32,935		\$34,191	
Projected Per Capita Income (2028)		\$38,177		\$35,768		\$31,247		\$32,728	
Census Per Capita Income (2010)		\$25,582		\$22,555		\$19,714		\$20,167	
Census Per Capita Income (2000)		\$23,131		\$21,351		\$18,769		\$18,431	
Projected Annual Change (2023-2028)		-\$2,870	-1.4%	-\$1,350	-0.7%	-\$1,689	-1.0%	-\$1,462	-0.9%
Historical Annual Change (2000-2023)		\$17,915	3.4%	\$15,767	3.2%	\$14,166	3.3%	\$15,759	3.7%
Estimated Average Household Net Worth (2023)		\$311,776		\$285,742		\$286,174		\$345,914	

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Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		5,376		41,146		105,189		183,446	
White (2023)		3,904	72.6%	31,275	76.0%	77,998	74.2%	128,158	69.9%
Black or African American (2023)		560	10.4%	3,593	8.7%	8,829	8.4%	11,827	6.4%
American Indian or Alaska Native (2023)		30	0.6%	166	0.4%	353	0.3%	498	0.3%
Asian (2023)		258	4.8%	1,403	3.4%	7,479	7.1%	27,117	14.8%
Hawaiian or Pacific Islander (2023)		-	-	10	-	19	-	35	-
Other Race (2023)		298	5.6%	2,065	5.0%	4,124	3.9%	5,596	3.1%
Two or More Races (2023)		326	6.1%	2,635	6.4%	6,387	6.1%	10,215	5.6%
Population < 18 (2023)		1,126	20.9%	8,985	21.8%	22,070	21.0%	37,146	20.2%
White Not Hispanic		598	53.1%	5,277	58.7%	13,501	61.2%	23,610	63.6%
Black or African American		193	17.1%	1,247	13.9%	2,877	13.0%	3,876	10.4%
Asian		40	3.5%	214	2.4%	738	3.3%	2,369	6.4%
Other Race Not Hispanic		42	3.8%	428	4.8%	1,040	4.7%	1,728	4.7%
Hispanic		254	22.5%	1,820	20.3%	3,913	17.7%	5,564	15.0%
Not Hispanic or Latino Population (2023)		4,679	87.0%	35,927	87.3%	93,600	89.0%	166,742	90.9%
Not Hispanic White		3,749	80.1%	30,032	83.6%	75,008	80.1%	123,958	74.3%
Not Hispanic Black or African American		553	11.8%	3,532	9.8%	8,678	9.3%	11,627	7.0%
Not Hispanic American Indian or Alaska Native		3	-	46	0.1%	97	0.1%	149	-
Not Hispanic Asian		257	5.5%	1,383	3.9%	7,427	7.9%	27,046	16.2%
Not Hispanic Hawaiian or Pacific Islander		-	-	2	-	9	-	19	-
Not Hispanic Other Race		9	0.2%	65	0.2%	131	0.1%	206	0.1%
Not Hispanic Two or More Races		107	2.3%	867	2.4%	2,249	2.4%	3,739	2.2%
Hispanic or Latino Population (2023)		697	13.0%	5,219	12.7%	11,589	11.0%	16,704	9.1%
Hispanic White		154	22.1%	1,243	23.8%	2,990	25.8%	4,200	25.1%
Hispanic Black or African American		7	1.0%	61	1.2%	151	1.3%	200	1.2%
Hispanic American Indian or Alaska Native		27	3.8%	120	2.3%	256	2.2%	349	2.1%
Hispanic Asian		-	-	19	0.4%	51	0.4%	71	0.4%
Hispanic Hawaiian or Pacific Islander		-	-	8	0.1%	10	-	16	-
Hispanic Other Race		290	41.5%	2,000	38.3%	3,993	34.5%	5,391	32.3%
Hispanic Two or More Races		219	31.5%	1,768	33.9%	4,138	35.7%	6,476	38.8%
Not Hispanic or Latino Population (2020)		4,554	84.8%	34,597	85.2%	90,355	87.6%	162,831	89.8%
Hispanic or Latino Population (2020)		819	15.2%	6,005	14.8%	12,847	12.4%	18,404	10.2%
Not Hispanic or Latino Population (2010)		3,752	85.9%	33,420	87.0%	88,191	90.2%	155,274	92.4%
Hispanic or Latino Population (2010)		618	14.1%	4,973	13.0%	9,563	9.8%	12,827	7.6%
Not Hispanic or Latino Population (2028)		4,939	86.8%	37,518	87.2%	98,772	88.9%	176,727	90.8%
Hispanic or Latino Population (2028)		752	13.2%	5,491	12.8%	12,287	11.1%	17,810	9.2%
Projected Annual Growth (2023-2028)		55	1.6%	272	1.0%	699	1.2%	1,106	1.3%
Historical Annual Growth (2010-2020)		202	3.3%	1,032	2.1%	3,284	3.4%	5,577	4.3%

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Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population	5,376		41,146		105,189		183,446		
Age Under 5 Years	315	5.9%	2,492	6.1%	6,236	5.9%	10,121	5.5%	
Age 5 to 9 Years	308	5.7%	2,542	6.2%	6,186	5.9%	10,412	5.7%	
Age 10 to 14 Years	314	5.8%	2,502	6.1%	6,124	5.8%	10,382	5.7%	
Age 15 to 19 Years	323	6.0%	2,482	6.0%	6,583	6.3%	17,906	9.8%	
Age 20 to 24 Years	403	7.5%	3,332	8.1%	16,907	16.1%	32,131	17.5%	
Age 25 to 29 Years	473	8.8%	3,552	8.6%	9,417	9.0%	14,345	7.8%	
Age 30 to 34 Years	360	6.7%	3,069	7.5%	7,517	7.1%	11,835	6.5%	
Age 35 to 39 Years	342	6.4%	2,576	6.3%	6,134	5.8%	10,112	5.5%	
Age 40 to 44 Years	288	5.4%	2,353	5.7%	5,794	5.5%	9,675	5.3%	
Age 45 to 49 Years	264	4.9%	2,243	5.5%	5,114	4.9%	8,544	4.7%	
Age 50 to 54 Years	308	5.7%	2,317	5.6%	5,175	4.9%	8,695	4.7%	
Age 55 to 59 Years	349	6.5%	2,421	5.9%	5,234	5.0%	8,689	4.7%	
Age 60 to 64 Years	355	6.6%	2,419	5.9%	5,101	4.8%	8,445	4.6%	
Age 65 to 69 Years	333	6.2%	2,231	5.4%	4,642	4.4%	7,474	4.1%	
Age 70 to 74 Years	248	4.6%	1,757	4.3%	3,674	3.5%	5,951	3.2%	
Age 75 to 79 Years	182	3.4%	1,157	2.8%	2,354	2.2%	3,757	2.0%	
Age 80 to 84 Years	110	2.0%	821	2.0%	1,551	1.5%	2,437	1.3%	
Age 85 Years or Over	101	1.9%	879	2.1%	1,449	1.4%	2,534	1.4%	
Median Age	38.1		36.0		32.7		32.1		
Age 19 Years or Less	1,260	23.4%	10,018	24.3%	25,129	23.9%	48,821	26.6%	
Age 20 to 64 Years	3,142	58.4%	24,283	59.0%	66,390	63.1%	112,471	61.3%	
Age 65 Years or Over	973	18.1%	6,845	16.6%	13,670	13.0%	22,154	12.1%	
Female Age Distribution (2023)									
Female Population	2,778	51.7%	21,069	51.2%	52,034	49.5%	89,493	48.8%	
Age Under 5 Years	156	5.6%	1,215	5.8%	3,059	5.9%	4,963	5.5%	
Age 5 to 9 Years	157	5.7%	1,287	6.1%	3,070	5.9%	5,104	5.7%	
Age 10 to 14 Years	174	6.3%	1,243	5.9%	3,060	5.9%	5,135	5.7%	
Age 15 to 19 Years	165	6.0%	1,240	5.9%	3,182	6.1%	8,354	9.3%	
Age 20 to 24 Years	215	7.7%	1,731	8.2%	7,579	14.6%	14,005	15.6%	
Age 25 to 29 Years	206	7.4%	1,716	8.1%	4,387	8.4%	6,749	7.5%	
Age 30 to 34 Years	173	6.2%	1,480	7.0%	3,580	6.9%	5,661	6.3%	
Age 35 to 39 Years	165	5.9%	1,249	5.9%	2,952	5.7%	4,887	5.5%	
Age 40 to 44 Years	138	5.0%	1,157	5.5%	2,873	5.5%	4,852	5.4%	
Age 45 to 49 Years	131	4.7%	1,105	5.2%	2,500	4.8%	4,239	4.7%	
Age 50 to 54 Years	148	5.3%	1,169	5.5%	2,615	5.0%	4,398	4.9%	
Age 55 to 59 Years	183	6.6%	1,211	5.7%	2,650	5.1%	4,391	4.9%	
Age 60 to 64 Years	196	7.0%	1,279	6.1%	2,697	5.2%	4,403	4.9%	
Age 65 to 69 Years	184	6.6%	1,234	5.9%	2,555	4.9%	3,996	4.5%	
Age 70 to 74 Years	145	5.2%	1,004	4.8%	2,061	4.0%	3,225	3.6%	
Age 75 to 79 Years	106	3.8%	665	3.2%	1,347	2.6%	2,074	2.3%	
Age 80 to 84 Years	58	2.1%	485	2.3%	891	1.7%	1,400	1.6%	
Age 85 Years or Over	76	2.8%	600	2.8%	979	1.9%	1,654	1.8%	
Female Median Age	40.1		37.7		34.2		33.5		
Age 19 Years or Less	653	23.5%	4,985	23.7%	12,370	23.8%	23,557	26.3%	
Age 20 to 64 Years	1,555	56.0%	12,097	57.4%	31,831	61.2%	53,587	59.9%	
Age 65 Years or Over	569	20.5%	3,987	18.9%	7,833	15.1%	12,349	13.8%	

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Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	2,599	48.3%	20,077	48.8%	53,155	50.5%	93,953	51.2%	
Age Under 5 Years	159	6.1%	1,277	6.4%	3,177	6.0%	5,157	5.5%	
Age 5 to 9 Years	151	5.8%	1,256	6.3%	3,116	5.9%	5,308	5.6%	
Age 10 to 14 Years	140	5.4%	1,259	6.3%	3,064	5.8%	5,248	5.6%	
Age 15 to 19 Years	158	6.1%	1,242	6.2%	3,401	6.4%	9,552	10.2%	
Age 20 to 24 Years	188	7.2%	1,601	8.0%	9,328	17.5%	18,126	19.3%	
Age 25 to 29 Years	267	10.3%	1,836	9.1%	5,030	9.5%	7,596	8.1%	
Age 30 to 34 Years	187	7.2%	1,590	7.9%	3,937	7.4%	6,174	6.6%	
Age 35 to 39 Years	177	6.8%	1,327	6.6%	3,182	6.0%	5,225	5.6%	
Age 40 to 44 Years	151	5.8%	1,196	6.0%	2,921	5.5%	4,822	5.1%	
Age 45 to 49 Years	133	5.1%	1,138	5.7%	2,614	4.9%	4,305	4.6%	
Age 50 to 54 Years	159	6.1%	1,149	5.7%	2,559	4.8%	4,297	4.6%	
Age 55 to 59 Years	166	6.4%	1,210	6.0%	2,584	4.9%	4,298	4.6%	
Age 60 to 64 Years	159	6.1%	1,139	5.7%	2,404	4.5%	4,041	4.3%	
Age 65 to 69 Years	149	5.7%	997	5.0%	2,087	3.9%	3,478	3.7%	
Age 70 to 74 Years	103	4.0%	753	3.8%	1,612	3.0%	2,727	2.9%	
Age 75 to 79 Years	76	2.9%	491	2.4%	1,007	1.9%	1,683	1.8%	
Age 80 to 84 Years	52	2.0%	337	1.7%	660	1.2%	1,037	1.1%	
Age 85 Years or Over	25	0.9%	279	1.4%	470	0.9%	880	0.9%	
Male Median Age	36.4		34.6		31.5		30.9		
Age 19 Years or Less	608	23.4%	5,034	25.1%	12,759	24.0%	25,264	26.9%	
Age 20 to 64 Years	1,587	61.1%	12,186	60.7%	34,559	65.0%	58,884	62.7%	
Age 65 Years or Over	404	15.6%	2,857	14.2%	5,837	11.0%	9,805	10.4%	
Males per 100 Females (2023)									
Overall Comparison	94		95		102		105		
Age Under 5 Years	102	50.5%	105	51.2%	104	51.0%	104	51.0%	
Age 5 to 9 Years	96	49.0%	98	49.4%	102	50.4%	104	51.0%	
Age 10 to 14 Years	80	44.5%	101	50.3%	100	50.0%	102	50.5%	
Age 15 to 19 Years	95	48.8%	100	50.0%	107	51.7%	114	53.3%	
Age 20 to 24 Years	88	46.7%	92	48.0%	123	55.2%	129	56.4%	
Age 25 to 29 Years	129	56.4%	107	51.7%	115	53.4%	113	53.0%	
Age 30 to 34 Years	108	52.0%	107	51.8%	110	52.4%	109	52.2%	
Age 35 to 39 Years	107	51.7%	106	51.5%	108	51.9%	107	51.7%	
Age 40 to 44 Years	109	52.2%	103	50.8%	102	50.4%	99	49.8%	
Age 45 to 49 Years	102	50.4%	103	50.7%	105	51.1%	102	50.4%	
Age 50 to 54 Years	107	51.8%	98	49.6%	98	49.5%	98	49.4%	
Age 55 to 59 Years	90	47.5%	100	50.0%	98	49.4%	98	49.5%	
Age 60 to 64 Years	81	44.9%	89	47.1%	89	47.1%	92	47.9%	
Age 65 to 69 Years	81	44.7%	81	44.7%	82	45.0%	87	46.5%	
Age 70 to 74 Years	71	41.5%	75	42.9%	78	43.9%	85	45.8%	
Age 75 to 79 Years	72	41.9%	74	42.5%	75	42.8%	81	44.8%	
Age 80 to 84 Years	89	47.1%	69	41.0%	74	42.6%	74	42.6%	
Age 85 Years or Over	32	24.3%	47	31.7%	48	32.4%	53	34.7%	
Age 19 Years or Less	93	48.2%	101	50.2%	103	50.8%	107	51.7%	
Age 20 to 39 Years	108	51.9%	103	50.7%	116	53.7%	119	54.3%	
Age 40 to 64 Years	96	49.1%	98	49.6%	98	49.5%	98	49.4%	
Age 65 Years or Over	71	41.5%	72	41.7%	75	42.7%	79	44.3%	

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Park East Marketplace									
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Household Type (2023)									
Total Households		2,534		18,017		44,977		71,633	
Households with Children		628	24.8%	4,911	27.3%	11,555	25.7%	19,389	27.1%
Average Household Size		2.1		2.2		2.3		2.3	
Household Density per Square Mile		807		638		573		228	
Population Family		3,953	73.5%	30,666	74.5%	70,562	67.1%	119,657	65.2%
Population Non-Family		1,378	25.6%	9,820	23.9%	31,580	30.0%	47,832	26.1%
Population Group Quarters		45	0.8%	661	1.6%	3,047	2.9%	15,957	8.7%
Family Households		1,368	54.0%	10,104	56.1%	23,126	51.4%	39,399	55.0%
Married Couple Households		1,027	75.1%	7,084	70.1%	16,061	69.5%	29,190	74.1%
Other Family Households with Children		340	24.9%	3,020	29.9%	7,065	30.5%	10,209	25.9%
Family Households with Children		627	45.8%	4,900	48.5%	11,519	49.8%	19,338	49.1%
Married Couple with Children		404	64.4%	2,959	60.4%	7,083	61.5%	12,976	67.1%
Other Family Households with Children		223	35.6%	1,941	39.6%	4,436	38.5%	6,362	32.9%
Family Households No Children		741	54.2%	5,204	51.5%	11,607	50.2%	20,062	50.9%
Married Couple No Children		623	84.2%	4,126	79.3%	8,978	77.3%	16,214	80.8%
Other Family Households No Children		117	15.8%	1,079	20.7%	2,629	22.7%	3,848	19.2%
Non-Family Households		1,166	46.0%	7,913	43.9%	21,851	48.6%	32,234	45.0%
Non-Family Households with Children		1	0.1%	11	0.1%	36	0.2%	52	0.2%
Non-Family Households No Children		1,165	99.9%	7,901	99.9%	21,815	99.8%	32,182	99.8%
Average Family Household Size		2.9		3.0		3.1		3.0	
Average Family Income		\$106,984		\$103,501		\$101,144		\$113,839	
Median Family Income		\$89,948		\$79,122		\$80,848		\$89,366	
Average Non-Family Household Size		1.2		1.2		1.4		1.5	
Marital Status (2023)									
Population Age 15 Years or Over		4,439		33,610		86,643		152,531	
Never Married		1,512	34.1%	11,861	35.3%	37,479	43.3%	69,063	45.3%
Currently Married		2,039	45.9%	14,217	42.3%	32,226	37.2%	57,081	37.4%
Previously Married		888	20.0%	7,532	22.4%	16,938	19.5%	26,387	17.3%
Separated		52	5.8%	1,202	16.0%	3,384	20.0%	5,665	21.5%
Widowed		324	36.5%	2,229	29.6%	4,471	26.4%	7,139	27.1%
Divorced		512	57.6%	4,101	54.4%	9,083	53.6%	13,583	51.5%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		3,712		27,796		63,153		102,494	
Elementary (Grade Level 0 to 8)		120	3.2%	1,097	3.9%	2,141	3.4%	2,697	2.6%
Some High School (Grade Level 9 to 11)		278	7.5%	1,395	5.0%	3,037	4.8%	4,376	4.3%
High School Graduate		1,124	30.3%	8,898	32.0%	18,826	29.8%	27,953	27.3%
Some College		693	18.7%	5,136	18.5%	11,594	18.4%	17,083	16.7%
Associate Degree Only		258	7.0%	2,000	7.2%	4,830	7.6%	7,888	7.7%
Bachelor Degree Only		743	20.0%	5,963	21.5%	13,516	21.4%	23,438	22.9%
Graduate Degree		495	13.3%	3,306	11.9%	9,209	14.6%	19,058	18.6%
Any College (Some College or Higher)		2,190	59.0%	16,406	59.0%	39,149	62.0%	67,468	65.8%
College Degree + (Bachelor Degree or Higher)		1,239	33.4%	9,270	33.3%	22,725	36.0%	42,496	41.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 40.4136/-86.8252

Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)		2,738		19,490		49,130		78,335	
Total Housing Units (2020)		2,700		18,966		47,326		75,879	
Historical Annual Growth (2020-2023)		38	0.5%	524	0.9%	1,804	1.3%	2,455	1.1%
Housing Units Occupied (2023)		2,534	92.5%	18,017	92.4%	44,977	91.5%	71,633	91.4%
Housing Units Owner-Occupied		1,210	47.7%	9,652	53.6%	22,619	50.3%	39,435	55.1%
Housing Units Renter-Occupied		1,324	52.3%	8,365	46.4%	22,358	49.7%	32,199	44.9%
Housing Units Vacant (2023)		204	7.5%	1,473	7.6%	4,154	8.5%	6,701	8.6%
Household Size (2023)									
Total Households		2,534		18,017		44,977		71,633	
1 Person Households		987	39.0%	6,596	36.6%	15,758	35.0%	22,637	31.6%
2 Person Households		897	35.4%	6,166	34.2%	15,349	34.1%	25,268	35.3%
3 Person Households		284	11.2%	2,354	13.1%	6,241	13.9%	10,669	14.9%
4 Person Households		194	7.7%	1,630	9.0%	4,659	10.4%	8,099	11.3%
5 Person Households		124	4.9%	825	4.6%	1,894	4.2%	3,230	4.5%
6 Person Households		31	1.2%	316	1.8%	769	1.7%	1,254	1.8%
7 or More Person Households		17	0.7%	130	0.7%	306	0.7%	476	0.7%
Household Income Distribution (2023)									
HH Income \$200,000 or More		119	4.7%	779	4.3%	1,988	4.4%	4,518	6.3%
HH Income \$150,000 to \$199,999		147	5.8%	828	4.6%	2,114	4.7%	4,207	5.9%
HH Income \$125,000 to \$149,999		122	4.8%	812	4.5%	2,036	4.5%	3,749	5.2%
HH Income \$100,000 to \$124,999		318	12.6%	1,704	9.5%	4,054	9.0%	6,573	9.2%
HH Income \$75,000 to \$99,999		411	16.2%	2,279	12.6%	5,205	11.6%	8,554	11.9%
HH Income \$50,000 to \$74,999		431	17.0%	3,310	18.4%	7,541	16.8%	12,049	16.8%
HH Income \$35,000 to \$49,999		379	15.0%	2,809	15.6%	6,264	13.9%	8,226	11.5%
HH Income \$25,000 to \$34,999		236	9.3%	2,045	11.3%	4,987	11.1%	7,599	10.6%
HH Income \$15,000 to \$24,999		186	7.4%	1,564	8.7%	4,372	9.7%	6,614	9.2%
HH Income \$10,000 to \$14,999		87	3.5%	815	4.5%	2,383	5.3%	3,110	4.3%
HH Income Under \$10,000		97	3.8%	1,072	6.0%	4,032	9.0%	6,434	9.0%
Household Vehicles (2023)									
Households 0 Vehicles Available		182	7.2%	1,293	7.2%	4,034	9.0%	5,453	7.6%
Households 1 Vehicle Available		1,018	40.2%	7,221	40.1%	17,210	38.3%	25,886	36.1%
Households 2 Vehicles Available		948	37.4%	6,692	37.1%	16,597	36.9%	27,205	38.0%
Households 3 or More Vehicles Available		386	15.2%	2,812	15.6%	7,136	15.9%	13,089	18.3%
Total Vehicles Available		4,168		30,051		74,807		124,840	
Average Vehicles per Household		1.6		1.7		1.7		1.7	
Owner-Occupied Household Vehicles		2,386	57.3%	19,047	63.4%	44,414	59.4%	80,034	64.1%
Average Vehicles per Owner-Occupied Household		2.0		2.0		2.0		2.0	
Renter-Occupied Household Vehicles		1,782	42.7%	11,004	36.6%	30,392	40.6%	44,806	35.9%
Average Vehicles per Renter-Occupied Household		1.3		1.3		1.4		1.4	
Travel Time (2023)									
Worker Base Age 16 years or Over		3,147		23,263		57,751		98,653	
Travel to Work in 14 Minutes or Less		1,307	41.5%	10,321	44.4%	24,106	41.7%	38,131	38.7%
Travel to Work in 15 to 29 Minutes		1,236	39.3%	9,297	40.0%	24,372	42.2%	41,549	42.1%
Travel to Work in 30 to 59 Minutes		299	9.5%	1,577	6.8%	4,160	7.2%	8,363	8.5%
Travel to Work in 60 Minutes or More		56	1.8%	400	1.7%	992	1.7%	1,785	1.8%
Work at Home		248	7.9%	1,667	7.2%	4,121	7.1%	8,826	8.9%
Average Minutes Travel to Work		15.8		14.7		15.0		15.6	

Complete Profile

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Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	3,147		23,263		57,751		98,653		
Drive to Work Alone	2,486	79.0%	18,588	79.9%	44,191	76.5%	73,426	74.4%	
Drive to Work in Carpool	266	8.4%	2,095	9.0%	4,310	7.5%	6,912	7.0%	
Travel to Work by Public Transportation	48	1.5%	308	1.3%	1,269	2.2%	2,020	2.0%	
Drive to Work on Motorcycle	-	-	8	-	47	-	67	-	
Bicycle to Work	3	-	103	0.4%	570	1.0%	1,038	1.1%	
Walk to Work	54	1.7%	374	1.6%	3,005	5.2%	5,917	6.0%	
Other Means	42	1.3%	120	0.5%	238	0.4%	448	0.5%	
Work at Home	248	7.9%	1,667	7.2%	4,121	7.1%	8,826	8.9%	
Daytime Demographics (2023)									
Total Businesses	402		2,148		4,301		5,985		
Total Employees	5,204		27,788		55,020		73,032		
Company Headquarter Businesses	15	3.6%	72	3.4%	138	3.2%	184	3.1%	
Company Headquarter Employees	324	6.2%	5,529	19.9%	7,268	13.2%	9,461	13.0%	
Employee Population per Business	12.9	to 1	12.9	to 1	12.8	to 1	12.2	to 1	
Residential Population per Business	13.4	to 1	19.2	to 1	24.5	to 1	30.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,431		37,627		82,632		124,675		
Labor Force									
Labor Population Age 16 Years or Over (2023)	4,382		33,128		85,462		150,482		
Labor Force Total Males (2023)	2,118	48.3%	16,037	48.4%	43,186	50.5%	77,193	51.3%	
Male Civilian Employed	1,648	77.8%	12,232	76.3%	30,784	71.3%	53,127	68.8%	
Male Civilian Unemployed	48	2.3%	364	2.3%	809	1.9%	1,284	1.7%	
Males in Armed Forces	8	0.4%	27	0.2%	99	0.2%	172	0.2%	
Males Not in Labor Force	414	19.6%	3,414	21.3%	11,495	26.6%	22,611	29.3%	
Labor Force Total Females (2023)	2,264	51.7%	17,092	51.6%	42,276	49.5%	73,288	48.7%	
Female Civilian Employed	1,499	66.2%	11,031	64.5%	26,968	63.8%	45,538	62.1%	
Female Civilian Unemployed	17	0.8%	426	2.5%	1,040	2.5%	1,687	2.3%	
Females in Armed Forces	-	-	-	-	-	-	2	-	
Females Not in Labor Force	748	33.0%	5,635	33.0%	14,268	33.8%	26,062	35.6%	
Unemployment Rate	65	1.5%	790	2.4%	1,849	2.2%	2,970	2.0%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	3,147		23,263		57,751		98,653		
Occupation Total Males	1,648	52.4%	12,232	52.6%	30,783	53.3%	53,121	53.8%	
Occupation Total Females	1,499	47.6%	11,031	47.4%	26,968	46.7%	45,533	46.2%	
Management, Business, Financial Operations	329	10.5%	2,470	10.6%	6,819	11.8%	12,394	12.6%	
Professional, Related	819	26.0%	5,833	25.1%	16,273	28.2%	31,088	31.5%	
Service	648	20.6%	4,420	19.0%	10,494	18.2%	17,830	18.1%	
Sales, Office	557	17.7%	4,197	18.0%	10,473	18.1%	17,087	17.3%	
Farming, Fishing, Forestry	3	0.1%	81	0.3%	310	0.5%	436	0.4%	
Construction, Extraction, Maintenance	164	5.2%	1,388	6.0%	2,866	5.0%	4,705	4.8%	
Production, Transport, Material Moving	627	19.9%	4,875	21.0%	10,516	18.2%	15,114	15.3%	
White Collar Workers	1,705	54.2%	12,499	53.7%	33,564	58.1%	60,568	61.4%	
Blue Collar Workers	1,442	45.8%	10,763	46.3%	24,186	41.9%	38,085	38.6%	

Complete Profile

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Park East Marketplace									
Lafayette, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units	2,534		18,017		44,977		71,633		
1 Detached Unit	1,401	55.3%	11,599	64.4%	27,062	60.2%	45,034	62.9%	
1 Attached Unit	76	3.0%	512	2.8%	1,310	2.9%	2,182	3.0%	
2 Units	196	7.7%	1,013	5.6%	2,562	5.7%	3,176	4.4%	
3 to 4 Units	186	7.3%	1,088	6.0%	2,246	5.0%	3,215	4.5%	
5 to 9 Units	232	9.2%	1,280	7.1%	3,305	7.3%	4,914	6.9%	
10 to 19 Units	192	7.6%	1,154	6.4%	3,634	8.1%	5,520	7.7%	
20 to 49 Units	154	6.1%	909	5.0%	3,020	6.7%	4,517	6.3%	
50 or More Units	54	2.1%	198	1.1%	1,226	2.7%	1,837	2.6%	
Mobile Home or Trailer	40	1.6%	253	1.4%	555	1.2%	1,161	1.6%	
Other Structure	1	-	11	-	57	0.1%	75	0.1%	
Homes Built By Year (2023)									
Homes Built 2020 or later	20	0.7%	128	0.7%	355	0.7%	689	0.9%	
Homes Built 2010 to 2019	355	13.0%	1,985	10.2%	5,546	11.3%	9,472	12.1%	
Homes Built 2000 to 2009	441	16.1%	2,858	14.7%	7,977	16.2%	13,967	17.8%	
Homes Built 1990 to 1999	284	10.4%	2,181	11.2%	5,350	10.9%	9,511	12.1%	
Homes Built 1980 to 1989	367	13.4%	2,239	11.5%	5,812	11.8%	8,639	11.0%	
Homes Built 1970 to 1979	391	14.3%	1,651	8.5%	3,370	6.9%	5,323	6.8%	
Homes Built 1960 to 1969	338	12.3%	2,069	10.6%	4,421	9.0%	6,699	8.6%	
Homes Built 1950 to 1959	125	4.6%	1,339	6.9%	3,317	6.8%	4,668	6.0%	
Homes Built 1940 to 1949	67	2.4%	1,197	6.1%	2,654	5.4%	3,591	4.6%	
Homes Built Before 1939	147	5.4%	2,370	12.2%	6,174	12.6%	9,075	11.6%	
Median Age of Homes	40.6	yrs	46.7	yrs	45.4	yrs	43.3	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,210		9,652		22,619		39,435		
Home Values \$1,000,000 or More	1	0.1%	14	0.1%	87	0.4%	171	0.4%	
Home Values \$750,000 to \$999,999	8	0.7%	86	0.9%	131	0.6%	330	0.8%	
Home Values \$500,000 to \$749,999	46	3.8%	427	4.4%	968	4.3%	2,104	5.3%	
Home Values \$400,000 to \$499,999	17	1.4%	276	2.9%	892	3.9%	2,079	5.3%	
Home Values \$300,000 to \$399,999	119	9.9%	1,032	10.7%	2,592	11.5%	5,157	13.1%	
Home Values \$250,000 to \$299,999	119	9.8%	924	9.6%	2,285	10.1%	4,692	11.9%	
Home Values \$200,000 to \$249,999	226	18.7%	1,412	14.6%	3,393	15.0%	5,852	14.8%	
Home Values \$175,000 to \$199,999	188	15.6%	1,025	10.6%	2,437	10.8%	4,112	10.4%	
Home Values \$150,000 to \$174,999	193	15.9%	1,053	10.9%	2,182	9.6%	3,561	9.0%	
Home Values \$125,000 to \$149,999	98	8.1%	789	8.2%	1,783	7.9%	2,647	6.7%	
Home Values \$100,000 to \$124,999	106	8.8%	856	8.9%	1,972	8.7%	3,040	7.7%	
Home Values \$90,000 to \$99,999	17	1.4%	590	6.1%	1,254	5.5%	1,659	4.2%	
Home Values \$80,000 to \$89,999	14	1.2%	359	3.7%	859	3.8%	1,123	2.8%	
Home Values \$70,000 to \$79,999	7	0.6%	166	1.7%	347	1.5%	462	1.2%	
Home Values \$60,000 to \$69,999	4	0.3%	205	2.1%	473	2.1%	614	1.6%	
Home Values \$50,000 to \$59,999	10	0.8%	179	1.9%	413	1.8%	607	1.5%	
Home Values \$35,000 to \$49,999	2	0.2%	21	0.2%	63	0.3%	99	0.2%	
Home Values \$25,000 to \$34,999	4	0.3%	51	0.5%	140	0.6%	305	0.8%	
Home Values \$10,000 to \$24,999	25	2.0%	127	1.3%	181	0.8%	382	1.0%	
Home Values Under \$10,000	5	0.4%	63	0.7%	167	0.7%	437	1.1%	
Owner-Occupied Median Home Value	\$193,673		\$184,063		\$190,244		\$210,243		
Renter-Occupied Median Rent	\$804		\$764		\$775		\$779		

Complete Profile

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Lat/Lon: 40.4136/-86.8252

Park East Marketplace Lafayette, IN		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$162.8 M	\$1.12 B	\$2.6 B	\$4.48 B
Total Non-Retail Expenditure		\$85.92 M	\$590.23 M	\$1.37 B	\$2.37 B
Total Retail Expenditure		\$76.88 M	\$527.51 M	\$1.23 B	\$2.11 B
Apparel		\$5.7 M	\$39.07 M	\$91.13 M	\$158.02 M
Contributions		\$5.18 M	\$35.58 M	\$82.11 M	\$144.81 M
Education		\$4.6 M	\$31.87 M	\$75.57 M	\$135.47 M
Entertainment		\$9.09 M	\$62.29 M	\$144.62 M	\$252.02 M
Food and Beverages		\$24.14 M	\$165.71 M	\$385.89 M	\$661.99 M
Furnishings and Equipment		\$5.66 M	\$38.76 M	\$89.97 M	\$156.58 M
Gifts		\$3.87 M	\$26.67 M	\$61.86 M	\$109.41 M
Health Care		\$13.91 M	\$95.53 M	\$220.71 M	\$377.53 M
Household Operations		\$6.32 M	\$43.45 M	\$100.76 M	\$175.13 M
Miscellaneous Expenses		\$3.07 M	\$21.08 M	\$48.83 M	\$84.36 M
Personal Care		\$2.19 M	\$14.99 M	\$34.85 M	\$60.1 M
Personal Insurance		\$1.1 M	\$7.55 M	\$17.44 M	\$30.93 M
Reading		\$355.03 K	\$2.43 M	\$5.63 M	\$9.73 M
Shelter		\$34.62 M	\$237.5 M	\$554 M	\$951.32 M
Tobacco		\$1.04 M	\$7.23 M	\$16.89 M	\$27.84 M
Transportation		\$29.73 M	\$203.66 M	\$472.8 M	\$814.91 M
Utilities		\$12.22 M	\$84.37 M	\$195.97 M	\$332.22 M
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$5,354	\$5,170	\$4,816	\$5,214
Total Non-Retail Expenditure		\$2,826 52.8%	\$2,730 52.8%	\$2,544 52.8%	\$2,756 52.9%
Total Retail Expenditures		\$2,528 47.2%	\$2,440 47.2%	\$2,271 47.2%	\$2,458 47.1%
Apparel		\$187 3.5%	\$181 3.5%	\$169 3.5%	\$184 3.5%
Contributions		\$170 3.2%	\$165 3.2%	\$152 3.2%	\$168 3.2%
Education		\$151 2.8%	\$147 2.9%	\$140 2.9%	\$158 3.0%
Entertainment		\$299 5.6%	\$288 5.6%	\$268 5.6%	\$293 5.6%
Food and Beverages		\$794 14.8%	\$766 14.8%	\$715 14.8%	\$770 14.8%
Furnishings and Equipment		\$186 3.5%	\$179 3.5%	\$167 3.5%	\$182 3.5%
Gifts		\$127 2.4%	\$123 2.4%	\$115 2.4%	\$127 2.4%
Health Care		\$457 8.5%	\$442 8.5%	\$409 8.5%	\$439 8.4%
Household Operations		\$208 3.9%	\$201 3.9%	\$187 3.9%	\$204 3.9%
Miscellaneous Expenses		\$101 1.9%	\$97 1.9%	\$90 1.9%	\$98 1.9%
Personal Care		\$72 1.3%	\$69 1.3%	\$65 1.3%	\$70 1.3%
Personal Insurance		\$36 0.7%	\$35 0.7%	\$32 0.7%	\$36 0.7%
Reading		\$12 0.2%	\$11 0.2%	\$10 0.2%	\$11 0.2%
Shelter		\$1,139 21.3%	\$1,098 21.2%	\$1,026 21.3%	\$1,107 21.2%
Tobacco		\$34 0.6%	\$33 0.6%	\$31 0.6%	\$32 0.6%
Transportation		\$978 18.3%	\$942 18.2%	\$876 18.2%	\$948 18.2%
Utilities		\$402 7.5%	\$390 7.5%	\$363 7.5%	\$386 7.4%