

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4989/-84.3451

Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	9,205		46,183		89,553		289,673	
Projected Population (2028)	9,248		47,498		92,437		299,643	
Census Population (2020)	9,170		45,488		88,629		284,425	
Census Population (2010)	8,595		42,836		83,592		256,686	
Projected Annual Growth (2023-2028)	42	-	1,314	0.6%	2,883	0.6%	9,970	0.7%
Historical Annual Growth (2020-2023)	35	0.1%	695	0.5%	924	0.3%	5,248	0.6%
Historical Annual Growth (2010-2020)	576	0.7%	2,652	0.6%	5,037	0.6%	27,739	1.1%
Estimated Population Density (2023)	2,932 psm		1,634 psm		1,141 psm		922 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi	
Households								
Estimated Households (2023)	4,153		19,586		35,123		107,032	
Projected Households (2028)	4,211		20,336		36,692		111,899	
Census Households (2020)	4,086		19,041		34,327		103,738	
Census Households (2010)	3,810		17,891		31,841		92,340	
Projected Annual Growth (2023-2028)	58	0.3%	750	0.8%	1,570	0.9%	4,868	0.9%
Historical Annual Change (2010-2023)	343	0.7%	1,695	0.7%	3,281	0.8%	14,691	1.2%
Average Household Income								
Estimated Average Household Income (2023)	\$59,979		\$73,996		\$82,478		\$120,052	
Projected Average Household Income (2028)	\$58,196		\$71,060		\$79,992		\$120,062	
Census Average Household Income (2010)	\$47,328		\$49,229		\$51,687		\$73,010	
Census Average Household Income (2000)	\$45,771		\$51,411		\$50,381		\$61,212	
Projected Annual Change (2023-2028)	-\$1,783	-0.6%	-\$2,936	-0.8%	-\$2,486	-0.6%	\$10	-
Historical Annual Change (2000-2023)	\$14,207	1.3%	\$22,586	1.9%	\$32,097	2.8%	\$58,840	4.2%
Median Household Income								
Estimated Median Household Income (2023)	\$60,728		\$63,642		\$70,093		\$100,273	
Projected Median Household Income (2028)	\$55,966		\$58,413		\$64,841		\$98,814	
Census Median Household Income (2010)	\$40,143		\$41,734		\$44,547		\$62,644	
Census Median Household Income (2000)	\$37,909		\$41,179		\$41,218		\$52,545	
Projected Annual Change (2023-2028)	-\$4,762	-1.6%	-\$5,229	-1.6%	-\$5,252	-1.5%	-\$1,458	-0.3%
Historical Annual Change (2000-2023)	\$22,819	2.6%	\$22,463	2.4%	\$28,876	3.0%	\$47,728	3.9%
Per Capita Income								
Estimated Per Capita Income (2023)	\$27,097		\$31,442		\$33,081		\$44,638	
Projected Per Capita Income (2028)	\$26,539		\$30,483		\$32,463		\$45,107	
Census Per Capita Income (2010)	\$20,978		\$20,562		\$19,690		\$26,262	
Census Per Capita Income (2000)	\$20,427		\$21,352		\$20,334		\$22,498	
Projected Annual Change (2023-2028)	-\$557	-0.4%	-\$959	-0.6%	-\$618	-0.4%	\$469	0.2%
Historical Annual Change (2000-2023)	\$6,669	1.4%	\$10,090	2.1%	\$12,747	2.7%	\$22,141	4.3%
Estimated Average Household Net Worth (2023)	\$256,043		\$311,051		\$367,868		\$623,758	

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Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	9,205		46,183		89,553		289,673	
White (2023)	6,804	73.9%	37,476	81.1%	71,429	79.8%	240,095	82.9%
Black or African American (2023)	1,447	15.7%	4,899	10.6%	11,391	12.7%	21,278	7.3%
American Indian or Alaska Native (2023)	17	0.2%	78	0.2%	142	0.2%	437	0.2%
Asian (2023)	121	1.3%	532	1.2%	1,280	1.4%	12,861	4.4%
Hawaiian or Pacific Islander (2023)	5	-	20	-	34	-	69	-
Other Race (2023)	320	3.5%	1,031	2.2%	1,605	1.8%	3,680	1.3%
Two or More Races (2023)	492	5.3%	2,149	4.7%	3,673	4.1%	11,253	3.9%
Population < 18 (2023)	2,046 22.2%		10,036 21.7%		19,521 21.8%		72,659 25.1%	
White Not Hispanic	1,131	55.3%	6,899	68.7%	14,236	72.9%	55,744	76.7%
Black or African American	475	23.2%	1,457	14.5%	2,373	12.2%	5,285	7.3%
Asian	13	0.7%	55	0.5%	218	1.1%	3,637	5.0%
Other Race Not Hispanic	150	7.3%	738	7.4%	1,252	6.4%	3,811	5.2%
Hispanic	276	13.5%	888	8.8%	1,443	7.4%	4,182	5.8%
Not Hispanic or Latino Population (2023)	8,495 92.3%		43,688 94.6%		85,422 95.4%		278,436 96.1%	
Not Hispanic White	6,687	78.7%	36,947	84.6%	70,506	82.5%	237,368	85.3%
Not Hispanic Black or African American	1,404	16.5%	4,744	10.9%	11,138	13.0%	20,881	7.5%
Not Hispanic American Indian or Alaska Native	8	-	38	-	72	-	211	-
Not Hispanic Asian	121	1.4%	525	1.2%	1,267	1.5%	12,807	4.6%
Not Hispanic Hawaiian or Pacific Islander	5	-	20	-	34	-	66	-
Not Hispanic Other Race	11	0.1%	67	0.2%	99	0.1%	327	0.1%
Not Hispanic Two or More Races	258	3.0%	1,347	3.1%	2,306	2.7%	6,775	2.4%
Hispanic or Latino Population (2023)	710 7.7%		2,495 5.4%		4,131 4.6%		11,237 3.9%	
Hispanic White	116	16.4%	529	21.2%	923	22.4%	2,726	24.3%
Hispanic Black or African American	43	6.0%	155	6.2%	254	6.1%	397	3.5%
Hispanic American Indian or Alaska Native	9	1.2%	40	1.6%	70	1.7%	226	2.0%
Hispanic Asian	-	-	7	0.3%	12	0.3%	54	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	3	-
Hispanic Other Race	309	43.4%	964	38.6%	1,506	36.4%	3,353	29.8%
Hispanic Two or More Races	234	32.9%	801	32.1%	1,367	33.1%	4,478	39.9%
Not Hispanic or Latino Population (2020)	8,259 90.1%		42,371 93.1%		83,562 94.3%		271,825 95.6%	
Hispanic or Latino Population (2020)	911 9.9%		3,118 6.9%		5,067 5.7%		12,600 4.4%	
Not Hispanic or Latino Population (2010)	8,179 95.2%		41,438 96.7%		81,307 97.3%		250,279 97.5%	
Hispanic or Latino Population (2010)	415 4.8%		1,398 3.3%		2,285 2.7%		6,408 2.5%	
Not Hispanic or Latino Population (2028)	8,548 92.4%		44,960 94.7%		88,092 95.3%		287,976 96.1%	
Hispanic or Latino Population (2028)	699 7.6%		2,538 5.3%		4,345 4.7%		11,667 3.9%	
Projected Annual Growth (2023-2028)	-11	-0.3%	43	0.3%	214	1.0%	429	0.8%
Historical Annual Growth (2010-2020)	495 11.9%		1,720 12.3%		2,782 12.2%		6,192 9.7%	

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Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	9,205		46,183		89,553		289,673	
Age Under 5 Years	620	6.7%	2,707	5.9%	5,257	5.9%	16,938	5.8%
Age 5 to 9 Years	551	6.0%	2,634	5.7%	5,205	5.8%	20,392	7.0%
Age 10 to 14 Years	530	5.8%	2,860	6.2%	5,573	6.2%	21,960	7.6%
Age 15 to 19 Years	578	6.3%	2,953	6.4%	5,682	6.3%	20,330	7.0%
Age 20 to 24 Years	740	8.0%	3,276	7.1%	6,744	7.5%	17,105	5.9%
Age 25 to 29 Years	603	6.5%	2,879	6.2%	6,046	6.8%	15,714	5.4%
Age 30 to 34 Years	521	5.7%	2,629	5.7%	5,604	6.3%	17,625	6.1%
Age 35 to 39 Years	488	5.3%	2,533	5.5%	5,479	6.1%	20,412	7.0%
Age 40 to 44 Years	450	4.9%	2,452	5.3%	5,040	5.6%	20,237	7.0%
Age 45 to 49 Years	478	5.2%	2,485	5.4%	4,825	5.4%	18,345	6.3%
Age 50 to 54 Years	567	6.2%	2,963	6.4%	5,505	6.1%	19,014	6.6%
Age 55 to 59 Years	570	6.2%	3,205	6.9%	5,865	6.5%	18,644	6.4%
Age 60 to 64 Years	631	6.8%	3,205	6.9%	5,816	6.5%	18,108	6.3%
Age 65 to 69 Years	549	6.0%	2,772	6.0%	5,040	5.6%	14,944	5.2%
Age 70 to 74 Years	522	5.7%	2,592	5.6%	4,659	5.2%	12,775	4.4%
Age 75 to 79 Years	332	3.6%	1,660	3.6%	2,984	3.3%	7,660	2.6%
Age 80 to 84 Years	231	2.5%	1,184	2.6%	2,056	2.3%	4,891	1.7%
Age 85 Years or Over	243	2.6%	1,193	2.6%	2,173	2.4%	4,579	1.6%
Median Age	39.1		40.6		39.3		38.4	
Age 19 Years or Less	2,279	24.8%	11,154	24.2%	21,716	24.2%	79,619	27.5%
Age 20 to 64 Years	5,048	54.8%	25,628	55.5%	50,925	56.9%	165,204	57.0%
Age 65 Years or Over	1,877	20.4%	9,401	20.4%	16,912	18.9%	44,849	15.5%
Female Age Distribution (2023)								
Female Population	4,855	52.7%	23,821	51.6%	44,264	49.4%	144,748	50.0%
Age Under 5 Years	319	6.6%	1,369	5.7%	2,646	6.0%	8,383	5.8%
Age 5 to 9 Years	274	5.6%	1,284	5.4%	2,525	5.7%	10,004	6.9%
Age 10 to 14 Years	259	5.3%	1,392	5.8%	2,696	6.1%	10,667	7.4%
Age 15 to 19 Years	295	6.1%	1,499	6.3%	2,753	6.2%	9,813	6.8%
Age 20 to 24 Years	389	8.0%	1,652	6.9%	2,948	6.7%	7,976	5.5%
Age 25 to 29 Years	299	6.2%	1,425	6.0%	2,722	6.1%	7,580	5.2%
Age 30 to 34 Years	273	5.6%	1,352	5.7%	2,586	5.8%	8,753	6.0%
Age 35 to 39 Years	242	5.0%	1,265	5.3%	2,509	5.7%	10,061	7.0%
Age 40 to 44 Years	242	5.0%	1,239	5.2%	2,409	5.4%	10,078	7.0%
Age 45 to 49 Years	241	5.0%	1,243	5.2%	2,315	5.2%	8,969	6.2%
Age 50 to 54 Years	303	6.2%	1,517	6.4%	2,725	6.2%	9,420	6.5%
Age 55 to 59 Years	292	6.0%	1,640	6.9%	2,983	6.7%	9,237	6.4%
Age 60 to 64 Years	334	6.9%	1,657	7.0%	2,987	6.7%	9,216	6.4%
Age 65 to 69 Years	304	6.3%	1,455	6.1%	2,626	5.9%	7,725	5.3%
Age 70 to 74 Years	300	6.2%	1,443	6.1%	2,551	5.8%	6,857	4.7%
Age 75 to 79 Years	189	3.9%	908	3.8%	1,639	3.7%	4,117	2.8%
Age 80 to 84 Years	143	2.9%	719	3.0%	1,252	2.8%	2,894	2.0%
Age 85 Years or Over	155	3.2%	763	3.2%	1,392	3.1%	2,998	2.1%
Female Median Age	40.6		41.9		41.1		39.4	
Age 19 Years or Less	1,148	23.6%	5,544	23.3%	10,620	24.0%	38,867	26.9%
Age 20 to 64 Years	2,615	53.9%	12,990	54.5%	24,185	54.6%	81,291	56.2%
Age 65 Years or Over	1,092	22.5%	5,287	22.2%	9,459	21.4%	24,590	17.0%

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Park East Plaza Middletown, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	4,350	47.3%	22,362	48.4%	45,289	50.6%	144,925	50.0%	
Age Under 5 Years	301	6.9%	1,337	6.0%	2,611	5.8%	8,555	5.9%	
Age 5 to 9 Years	277	6.4%	1,350	6.0%	2,680	5.9%	10,387	7.2%	
Age 10 to 14 Years	270	6.2%	1,468	6.6%	2,877	6.4%	11,293	7.8%	
Age 15 to 19 Years	283	6.5%	1,455	6.5%	2,929	6.5%	10,517	7.3%	
Age 20 to 24 Years	351	8.1%	1,624	7.3%	3,797	8.4%	9,129	6.3%	
Age 25 to 29 Years	303	7.0%	1,454	6.5%	3,324	7.3%	8,135	5.6%	
Age 30 to 34 Years	248	5.7%	1,277	5.7%	3,018	6.7%	8,872	6.1%	
Age 35 to 39 Years	246	5.7%	1,268	5.7%	2,970	6.6%	10,351	7.1%	
Age 40 to 44 Years	209	4.8%	1,213	5.4%	2,630	5.8%	10,158	7.0%	
Age 45 to 49 Years	237	5.5%	1,242	5.6%	2,510	5.5%	9,376	6.5%	
Age 50 to 54 Years	264	6.1%	1,446	6.5%	2,780	6.1%	9,594	6.6%	
Age 55 to 59 Years	279	6.4%	1,566	7.0%	2,882	6.4%	9,407	6.5%	
Age 60 to 64 Years	296	6.8%	1,548	6.9%	2,829	6.2%	8,891	6.1%	
Age 65 to 69 Years	245	5.6%	1,316	5.9%	2,414	5.3%	7,219	5.0%	
Age 70 to 74 Years	222	5.1%	1,150	5.1%	2,108	4.7%	5,919	4.1%	
Age 75 to 79 Years	143	3.3%	752	3.4%	1,345	3.0%	3,543	2.4%	
Age 80 to 84 Years	88	2.0%	466	2.1%	803	1.8%	1,997	1.4%	
Age 85 Years or Over	88	2.0%	430	1.9%	782	1.7%	1,581	1.1%	
Male Median Age	37.3		39.3		37.6		37.4		
Age 19 Years or Less	1,132	26.0%	5,610	25.1%	11,096	24.5%	40,753	28.1%	
Age 20 to 64 Years	2,433	55.9%	12,638	56.5%	26,741	59.0%	83,913	57.9%	
Age 65 Years or Over	785	18.0%	4,114	18.4%	7,452	16.5%	20,259	14.0%	
Males per 100 Females (2023)									
Overall Comparison	90		94		102		100		
Age Under 5 Years	94	48.5%	98	49.4%	99	49.7%	102	50.5%	
Age 5 to 9 Years	101	50.3%	105	51.3%	106	51.5%	104	50.9%	
Age 10 to 14 Years	104	51.0%	105	51.3%	107	51.6%	106	51.4%	
Age 15 to 19 Years	96	49.0%	97	49.3%	106	51.6%	107	51.7%	
Age 20 to 24 Years	90	47.4%	98	49.6%	129	56.3%	114	53.4%	
Age 25 to 29 Years	101	50.4%	102	50.5%	122	55.0%	107	51.8%	
Age 30 to 34 Years	91	47.7%	95	48.6%	117	53.8%	101	50.3%	
Age 35 to 39 Years	102	50.4%	100	50.1%	118	54.2%	103	50.7%	
Age 40 to 44 Years	86	46.3%	98	49.5%	109	52.2%	101	50.2%	
Age 45 to 49 Years	98	49.6%	100	50.0%	108	52.0%	105	51.1%	
Age 50 to 54 Years	87	46.6%	95	48.8%	102	50.5%	102	50.5%	
Age 55 to 59 Years	96	48.9%	95	48.8%	97	49.1%	102	50.5%	
Age 60 to 64 Years	89	47.0%	93	48.3%	95	48.6%	96	49.1%	
Age 65 to 69 Years	80	44.6%	90	47.5%	92	47.9%	93	48.3%	
Age 70 to 74 Years	74	42.5%	80	44.3%	83	45.2%	86	46.3%	
Age 75 to 79 Years	76	43.0%	83	45.3%	82	45.1%	86	46.2%	
Age 80 to 84 Years	62	38.1%	65	39.3%	64	39.1%	69	40.8%	
Age 85 Years or Over	56	36.1%	56	36.1%	56	36.0%	53	34.5%	
Age 19 Years or Less	99	49.6%	101	50.3%	104	51.1%	105	51.2%	
Age 20 to 39 Years	95	48.8%	99	49.7%	122	54.9%	106	51.5%	
Age 40 to 64 Years	91	47.6%	96	49.0%	102	50.4%	101	50.3%	
Age 65 Years or Over	72	41.8%	78	43.8%	79	44.1%	82	45.2%	

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Household Type (2023)								
Total Households	4,153		19,586		35,123		107,032	
Households with Children	1,086	26.1%	5,457	27.9%	10,562	30.1%	39,920	37.3%
Average Household Size	2.2		2.3		2.4		2.7	
Household Density per Square Mile	1,323		693		447		341	
Population Family	7,024	76.3%	36,753	79.6%	70,820	79.1%	250,417	86.4%
Population Non-Family	2,137	23.2%	9,059	19.6%	14,716	16.4%	33,787	11.7%
Population Group Quarters	44	0.5%	372	0.8%	4,017	4.5%	5,468	1.9%
Family Households	2,402	57.8%	12,257	62.6%	23,176	66.0%	79,510	74.3%
Married Couple Households	1,454	60.5%	8,119	66.2%	16,003	69.0%	62,017	78.0%
Other Family Households with Children	948	39.5%	4,137	33.8%	7,173	31.0%	17,493	22.0%
Family Households with Children	1,083	45.1%	5,441	44.4%	10,536	45.5%	39,860	50.1%
Married Couple with Children	486	44.8%	2,819	51.8%	5,970	56.7%	28,537	71.6%
Other Family Households with Children	597	55.2%	2,621	48.2%	4,566	43.3%	11,323	28.4%
Family Households No Children	1,319	54.9%	6,816	55.6%	12,640	54.5%	39,650	49.9%
Married Couple No Children	969	73.5%	5,300	77.8%	10,033	79.4%	33,480	84.4%
Other Family Households No Children	350	26.5%	1,516	22.2%	2,607	20.6%	6,170	15.6%
Non-Family Households	1,751	42.2%	7,329	37.4%	11,947	34.0%	27,522	25.7%
Non-Family Households with Children	3	0.2%	16	0.2%	26	0.2%	60	0.2%
Non-Family Households No Children	1,748	99.8%	7,313	99.8%	11,921	99.8%	27,462	99.8%
Average Family Household Size	2.9		3.0		3.1		3.1	
Average Family Income	\$76,796		\$85,902		\$96,191		\$137,611	
Median Family Income	\$78,175		\$81,628		\$87,906		\$119,332	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	7,504		37,983		73,519		230,384	
Never Married	2,746	36.6%	13,355	35.2%	26,409	35.9%	68,750	29.8%
Currently Married	2,836	37.8%	14,370	37.8%	29,133	39.6%	117,952	51.2%
Previously Married	1,922	25.6%	10,258	27.0%	17,977	24.5%	43,682	19.0%
Separated	242	12.6%	1,645	16.0%	2,854	15.9%	6,059	13.9%
Widowed	711	37.0%	3,493	34.1%	6,002	33.4%	13,394	30.7%
Divorced	970	50.5%	5,119	49.9%	9,121	50.7%	24,229	55.5%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	6,185		31,753		61,093		192,949	
Elementary (Grade Level 0 to 8)	208	3.4%	949	3.0%	1,898	3.1%	4,159	2.2%
Some High School (Grade Level 9 to 11)	462	7.5%	2,554	8.0%	4,560	7.5%	8,907	4.6%
High School Graduate	2,345	37.9%	12,464	39.3%	23,842	39.0%	59,176	30.7%
Some College	1,261	20.4%	6,350	20.0%	12,345	20.2%	36,150	18.7%
Associate Degree Only	530	8.6%	2,690	8.5%	5,063	8.3%	16,126	8.4%
Bachelor Degree Only	999	16.2%	4,404	13.9%	8,584	14.1%	42,089	21.8%
Graduate Degree	380	6.1%	2,341	7.4%	4,801	7.9%	26,343	13.7%
Any College (Some College or Higher)	3,170	51.3%	15,786	49.7%	30,793	50.4%	120,708	62.6%
College Degree + (Bachelor Degree or Higher)	1,379	22.3%	6,746	21.2%	13,385	21.9%	68,432	35.5%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4989/-84.3451

Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	4,378		21,134		37,948		113,123	
Total Housing Units (2020)	4,300		20,488		36,948		108,973	
Historical Annual Growth (2020-2023)	78	0.6%	646	1.1%	999	0.9%	4,151	1.3%
Housing Units Occupied (2023)	4,153 94.8%		19,586 92.7%		35,123 92.6%		107,032 94.6%	
Housing Units Owner-Occupied	2,137 51.5%		11,459 58.5%		21,702 61.8%		80,123 74.9%	
Housing Units Renter-Occupied	2,016 48.5%		8,127 41.5%		13,421 38.2%		26,908 25.1%	
Housing Units Vacant (2023)	226 5.2%		1,548 7.3%		2,825 7.4%		6,092 5.4%	
Household Size (2023)								
Total Households	4,153		19,586		35,123		107,032	
1 Person Households	1,483 35.7%		6,055 30.9%		9,898 28.2%		22,907 21.4%	
2 Person Households	1,488 35.8%		7,101 36.3%		12,521 35.6%		37,579 35.1%	
3 Person Households	592 14.3%		3,056 15.6%		5,678 16.2%		18,542 17.3%	
4 Person Households	311 7.5%		1,915 9.8%		4,078 11.6%		16,861 15.8%	
5 Person Households	176 4.2%		964 4.9%		1,985 5.7%		7,662 7.2%	
6 Person Households	73 1.8%		356 1.8%		693 2.0%		2,576 2.4%	
7 or More Person Households	31 0.7%		140 0.7%		271 0.8%		905 0.8%	
Household Income Distribution (2023)								
HH Income \$200,000 or More	117 2.8%		960 4.9%		2,347 6.7%		16,115 15.1%	
HH Income \$150,000 to \$199,999	268 6.5%		1,230 6.3%		2,470 7.0%		12,080 11.3%	
HH Income \$125,000 to \$149,999	64 1.5%		921 4.7%		2,210 6.3%		8,504 7.9%	
HH Income \$100,000 to \$124,999	592 14.3%		1,974 10.1%		3,489 9.9%		11,864 11.1%	
HH Income \$75,000 to \$99,999	463 11.2%		2,514 12.8%		4,857 13.8%		14,818 13.8%	
HH Income \$50,000 to \$74,999	669 16.1%		3,484 17.8%		6,066 17.3%		16,023 15.0%	
HH Income \$35,000 to \$49,999	688 16.6%		2,755 14.1%		4,339 12.4%		9,523 8.9%	
HH Income \$25,000 to \$34,999	411 9.9%		1,746 8.9%		2,958 8.4%		6,002 5.6%	
HH Income \$15,000 to \$24,999	392 9.4%		1,606 8.2%		2,536 7.2%		5,318 5.0%	
HH Income \$10,000 to \$14,999	185 4.4%		879 4.5%		1,490 4.2%		2,781 2.6%	
HH Income Under \$10,000	303 7.3%		1,517 7.7%		2,360 6.7%		4,002 3.7%	
Household Vehicles (2023)								
Households 0 Vehicles Available	210 5.0%		1,376 7.0%		2,353 6.7%		4,077 3.8%	
Households 1 Vehicle Available	1,652 39.8%		7,273 37.1%		12,013 34.2%		27,685 25.9%	
Households 2 Vehicles Available	1,325 31.9%		6,974 35.6%		13,183 37.5%		45,000 42.0%	
Households 3 or More Vehicles Available	966 23.3%		3,963 20.2%		7,573 21.6%		30,270 28.3%	
Total Vehicles Available	7,526		34,769		64,468		222,527	
Average Vehicles per Household	1.8		1.8		1.8		2.1	
Owner-Occupied Household Vehicles	4,591 61.0%		23,601 67.9%		45,972 71.3%		181,845 81.7%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.3	
Renter-Occupied Household Vehicles	2,935 39.0%		11,167 32.1%		18,496 28.7%		40,682 18.3%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	4,044		20,530		40,510		138,544	
Travel to Work in 14 Minutes or Less	1,332 32.9%		6,008 29.3%		10,493 25.9%		29,360 21.2%	
Travel to Work in 15 to 29 Minutes	1,447 35.8%		7,234 35.2%		14,042 34.7%		47,911 34.6%	
Travel to Work in 30 to 59 Minutes	613 15.2%		4,410 21.5%		9,301 23.0%		33,719 24.3%	
Travel to Work in 60 Minutes or More	79 2.0%		601 2.9%		1,325 3.3%		4,615 3.3%	
Work at Home	572 14.1%		2,278 11.1%		5,349 13.2%		22,940 16.6%	
Average Minutes Travel to Work	18.4		19.8		20.5		22.0	

Complete Profile

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Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	4,044		20,530		40,510		138,544	
Drive to Work Alone	3,094	76.5%	16,161	78.7%	31,388	77.5%	104,162	75.2%
Drive to Work in Carpool	168	4.2%	1,304	6.4%	2,640	6.5%	8,527	6.2%
Travel to Work by Public Transportation	4	-	26	0.1%	49	0.1%	333	0.2%
Drive to Work on Motorcycle	2	-	4	-	39	-	65	-
Bicycle to Work	64	1.6%	113	0.6%	132	0.3%	251	0.2%
Walk to Work	110	2.7%	363	1.8%	531	1.3%	1,297	0.9%
Other Means	30	0.7%	282	1.4%	380	0.9%	968	0.7%
Work at Home	572	14.1%	2,278	11.1%	5,349	13.2%	22,940	16.6%
Daytime Demographics (2023)								
Total Businesses	336		1,175		2,293		7,025	
Total Employees	4,112		14,339		27,088		81,056	
Company Headquarter Businesses	5	1.6%	21	1.8%	52	2.3%	203	2.9%
Company Headquarter Employees	161	3.9%	2,320	16.2%	4,128	15.2%	11,899	14.7%
Employee Population per Business	12.2 to 1		12.2 to 1		11.8 to 1		11.5 to 1	
Residential Population per Business	27.4 to 1		39.3 to 1		39.1 to 1		41.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,471		31,237		58,944		168,085	
Labor Force								
Labor Population Age 16 Years or Over (2023)	7,405		37,432		72,392		225,913	
Labor Force Total Males (2023)	3,456	46.7%	17,940	47.9%	36,530	50.5%	112,375	49.7%
Male Civilian Employed	1,886	54.6%	10,582	59.0%	20,984	57.4%	73,167	65.1%
Male Civilian Unemployed	154	4.4%	540	3.0%	939	2.6%	2,391	2.1%
Males in Armed Forces	-	-	-	-	22	-	220	0.2%
Males Not in Labor Force	1,416	41.0%	6,818	38.0%	14,585	39.9%	36,597	32.6%
Labor Force Total Females (2023)	3,949	53.3%	19,492	52.1%	35,862	49.5%	113,538	50.3%
Female Civilian Employed	2,157	54.6%	9,949	51.0%	19,526	54.4%	65,380	57.6%
Female Civilian Unemployed	54	1.4%	435	2.2%	713	2.0%	2,203	1.9%
Females in Armed Forces	2	-	4	-	4	-	117	0.1%
Females Not in Labor Force	1,736	44.0%	9,105	46.7%	15,619	43.6%	45,837	40.4%
Unemployment Rate	208	2.8%	975	2.6%	1,652	2.3%	4,594	2.0%
Occupation (2023)								
Occupation Population Age 16 Years or Over	4,044		20,530		40,510		138,544	
Occupation Total Males	1,886	46.7%	10,582	51.5%	20,984	51.8%	73,164	52.8%
Occupation Total Females	2,157	53.3%	9,949	48.5%	19,526	48.2%	65,380	47.2%
Management, Business, Financial Operations	663	-	3,038	14.8%	6,230	15.4%	26,577	19.2%
Professional, Related	861	21.3%	3,983	19.4%	8,343	20.6%	36,470	26.3%
Service	645	15.9%	3,613	17.6%	7,022	17.3%	20,339	14.7%
Sales, Office	918	22.7%	4,449	21.7%	8,163	20.2%	25,727	18.6%
Farming, Fishing, Forestry	-	-	17	-	40	-	293	0.2%
Construction, Extraction, Maintenance	319	7.9%	1,655	8.1%	3,149	7.8%	9,327	6.7%
Production, Transport, Material Moving	638	15.8%	3,775	18.4%	7,563	18.7%	19,811	14.3%
White Collar Workers	2,442	60.4%	11,471	55.9%	22,736	56.1%	88,774	64.1%
Blue Collar Workers	1,602	39.6%	9,060	44.1%	17,773	43.9%	49,770	35.9%

Complete Profile

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Lat/Lon: 39.4989/-84.3451

Park East Plaza Middletown, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units		4,153		19,586		35,123		107,032	
1 Detached Unit		2,224	53.6%	13,561	69.2%	25,381	72.3%	84,437	78.9%
1 Attached Unit		268	6.5%	1,144	5.8%	1,918	5.5%	5,034	4.7%
2 Units		66	1.6%	671	3.4%	1,270	3.6%	2,598	2.4%
3 to 4 Units		388	9.3%	1,200	6.1%	1,663	4.7%	3,483	3.3%
5 to 9 Units		334	8.1%	724	3.7%	1,315	3.7%	3,241	3.0%
10 to 19 Units		534	12.9%	1,228	6.3%	1,647	4.7%	3,237	3.0%
20 to 49 Units		79	1.9%	276	1.4%	425	1.2%	871	0.8%
50 or More Units		237	5.7%	564	2.9%	971	2.8%	2,188	2.0%
Mobile Home or Trailer		23	0.6%	218	1.1%	533	1.5%	1,941	1.8%
Other Structure		-	-	-	-	-	-	-	-
Homes Built By Year (2023)									
Homes Built 2020 or later		169	3.9%	296	1.4%	368	1.0%	1,093	1.0%
Homes Built 2010 to 2019		142	3.2%	963	4.6%	2,336	6.2%	10,896	9.6%
Homes Built 2000 to 2009		316	7.2%	1,466	6.9%	4,931	13.0%	21,385	18.9%
Homes Built 1990 to 1999		422	9.6%	1,866	8.8%	3,527	9.3%	18,497	16.4%
Homes Built 1980 to 1989		572	13.1%	1,795	8.5%	2,923	7.7%	9,869	8.7%
Homes Built 1970 to 1979		1,012	23.1%	2,935	13.9%	4,741	12.5%	13,227	11.7%
Homes Built 1960 to 1969		741	16.9%	2,600	12.3%	4,676	12.3%	10,185	9.0%
Homes Built 1950 to 1959		477	10.9%	3,237	15.3%	4,884	12.9%	9,725	8.6%
Homes Built 1940 to 1949		80	1.8%	1,346	6.4%	1,881	5.0%	3,357	3.0%
Homes Built Before 1939		222	5.1%	3,082	14.6%	4,855	12.8%	8,797	7.8%
Median Age of Homes		47.8	yrs	55.2	yrs	51.0	yrs	42.1	yrs
Home Values (2023)									
Owner Specified Housing Units		2,137		11,459		21,702		80,123	
Home Values \$1,000,000 or More		6	0.3%	55	0.5%	120	0.6%	680	0.8%
Home Values \$750,000 to \$999,999		3	0.2%	44	0.4%	89	0.4%	909	1.1%
Home Values \$500,000 to \$749,999		18	0.8%	176	1.5%	449	2.1%	4,773	6.0%
Home Values \$400,000 to \$499,999		66	3.1%	453	4.0%	1,146	5.3%	7,791	9.7%
Home Values \$300,000 to \$399,999		156	7.3%	1,049	9.2%	2,237	10.3%	13,563	16.9%
Home Values \$250,000 to \$299,999		198	9.3%	1,048	9.1%	2,272	10.5%	10,160	12.7%
Home Values \$200,000 to \$249,999		180	8.4%	1,551	13.5%	3,297	15.2%	11,761	14.7%
Home Values \$175,000 to \$199,999		111	5.2%	704	6.1%	1,522	7.0%	5,075	6.3%
Home Values \$150,000 to \$174,999		334	15.6%	1,550	13.5%	2,833	13.1%	7,557	9.4%
Home Values \$125,000 to \$149,999		231	10.8%	959	8.4%	1,673	7.7%	4,797	6.0%
Home Values \$100,000 to \$124,999		421	19.7%	1,338	11.7%	1,910	8.8%	4,734	5.9%
Home Values \$90,000 to \$99,999		118	5.5%	519	4.5%	655	3.0%	1,248	1.6%
Home Values \$80,000 to \$89,999		32	1.5%	358	3.1%	670	3.1%	1,351	1.7%
Home Values \$70,000 to \$79,999		27	1.2%	310	2.7%	644	3.0%	1,167	1.5%
Home Values \$60,000 to \$69,999		69	3.2%	288	2.5%	422	1.9%	674	0.8%
Home Values \$50,000 to \$59,999		26	1.2%	230	2.0%	378	1.7%	644	0.8%
Home Values \$35,000 to \$49,999		37	1.7%	267	2.3%	445	2.0%	781	1.0%
Home Values \$25,000 to \$34,999		21	1.0%	218	1.9%	308	1.4%	653	0.8%
Home Values \$10,000 to \$24,999		53	2.5%	206	1.8%	344	1.6%	981	1.2%
Home Values Under \$10,000		30	1.4%	137	1.2%	287	1.3%	824	1.0%
Owner-Occupied Median Home Value		\$153,006		\$166,155		\$188,031		\$254,527	
Renter-Occupied Median Rent		\$795		\$770		\$808		\$890	

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Lat/Lon: 39.4989/-84.3451

Park East Plaza Middletown, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$203.89 M		\$1.11 B		\$2.15 B		\$8.55 B	
Total Non-Retail Expenditure	\$107.53 M		\$586.31 M		\$1.13 B		\$4.53 B	
Total Retail Expenditure	\$96.36 M		\$524.41 M		\$1.01 B		\$4.02 B	
Apparel	\$7.1 M		\$38.83 M		\$75.49 M		\$306.86 M	
Contributions	\$6.47 M		\$35.84 M		\$70.12 M		\$295.64 M	
Education	\$5.71 M		\$32.21 M		\$63.95 M		\$284.96 M	
Entertainment	\$11.39 M		\$62.4 M		\$121.47 M		\$496.33 M	
Food and Beverages	\$30.26 M		\$164.2 M		\$316.45 M		\$1.24 B	
Furnishings and Equipment	\$7.07 M		\$38.79 M		\$75.49 M		\$306.88 M	
Gifts	\$4.69 M		\$26.63 M		\$52.52 M		\$224.21 M	
Health Care	\$17.58 M		\$95.23 M		\$182.53 M		\$702.7 M	
Household Operations	\$7.93 M		\$43.44 M		\$84.3 M		\$342.33 M	
Miscellaneous Expenses	\$3.85 M		\$21.02 M		\$40.65 M		\$162.63 M	
Personal Care	\$2.74 M		\$14.92 M		\$28.85 M		\$114.61 M	
Personal Insurance	\$1.38 M		\$7.69 M		\$15.15 M		\$64.3 M	
Reading	\$446.3 K		\$2.43 M		\$4.7 M		\$18.8 M	
Shelter	\$43.25 M		\$234.61 M		\$452.4 M		\$1.79 B	
Tobacco	\$1.33 M		\$6.99 M		\$13.04 M		\$45.35 M	
Transportation	\$37.25 M		\$202.3 M		\$391.46 M		\$1.55 B	
Utilities	\$15.44 M		\$83.2 M		\$158.66 M		\$599.98 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	\$4,091		\$4,726		\$5,095		\$6,656	
Total Non-Retail Expenditure	\$2,158	52.7%	\$2,495	52.8%	\$2,689	52.8%	\$3,524	52.9%
Total Retail Expenditures	\$1,934	47.3%	\$2,231	47.2%	\$2,406	47.2%	\$3,132	47.1%
Apparel	\$142	3.5%	\$165	3.5%	\$179	3.5%	\$239	3.6%
Contributions	\$130	3.2%	\$152	3.2%	\$166	3.3%	\$230	3.5%
Education	\$115	2.8%	\$137	2.9%	\$152	3.0%	\$222	3.3%
Entertainment	\$229	5.6%	\$265	5.6%	\$288	5.7%	\$386	5.8%
Food and Beverages	\$607	14.8%	\$699	14.8%	\$751	14.7%	\$967	14.5%
Furnishings and Equipment	\$142	3.5%	\$165	3.5%	\$179	3.5%	\$239	3.6%
Gifts	\$94	2.3%	\$113	2.4%	\$125	2.4%	\$175	2.6%
Health Care	\$353	8.6%	\$405	8.6%	\$433	8.5%	\$547	8.2%
Household Operations	\$159	3.9%	\$185	3.9%	\$200	3.9%	\$267	4.0%
Miscellaneous Expenses	\$77	1.9%	\$89	1.9%	\$96	1.9%	\$127	1.9%
Personal Care	\$55	1.3%	\$63	1.3%	\$68	1.3%	\$89	1.3%
Personal Insurance	\$28	0.7%	\$33	0.7%	\$36	0.7%	\$50	0.8%
Reading	\$9	0.2%	\$10	0.2%	\$11	0.2%	\$15	0.2%
Shelter	\$868	21.2%	\$998	21.1%	\$1,073	21.1%	\$1,394	20.9%
Tobacco	\$27	0.7%	\$30	0.6%	\$31	0.6%	\$35	0.5%
Transportation	\$747	18.3%	\$861	18.2%	\$929	18.2%	\$1,208	18.1%
Utilities	\$310	7.6%	\$354	7.5%	\$376	7.4%	\$467	7.0%