2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9942/-111.5227

Safeway Plaza			. .	-	_ ·		40 .	
Coolidge, AZ	1 mi rad	ius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Population								
Estimated Population (2023)	3,925		15,083		18,108		57,459	
Projected Population (2028)	4,776		19,212		22,471		65,679	
Census Population (2020)	3,515		12,986		15,695		52,512	
Census Population (2010)	3,267		11,683		13,645		48,382	
Projected Annual Growth (2023-2028)	851	4.3%	4,129	5.5%	4,363	4.8%	8,220	2.9%
Historical Annual Growth (2020-2023)	410	3.9%	2,097	5.4%	2,412	5.1%	4,947	3.1%
Historical Annual Growth (2010-2020)	248	0.8%	1,303	1.1%	2,050	1.5%	4,130	0.9%
Estimated Population Density (2023)	1,250	psm	534	psm	231	psm	183	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	1,375		5,033		6,037		16,942	
Projected Households (2028)	1,802		6,887		8,054		21,416	
Census Households (2020)	1,228		4,295		5,189		15,057	
Census Households (2010)	1,136		3,871		4,551		12,676	
Projected Annual Growth (2023-2028)	426	6.2%	1,854	7.4%	2,018	6.7%	4,474	5.3%
Historical Annual Change (2010-2023)	239	1.6%	1,162	2.3%	1,486	2.5%	4,266	2.6%
Average Household Income								
Estimated Average Household Income (2023)	\$54,369		\$70,677		\$74,068		\$87,207	
Projected Average Household Income (2028)	\$41,452		\$52,133		\$55,801		\$69,977	
Census Average Household Income (2010)	\$52,220		\$48,508		\$47,248		\$50,785	
Census Average Household Income (2000)	\$38,185		\$42,196		\$41,590		\$43,542	
Projected Annual Change (2023-2028)	-\$12,917	-4.8%	-\$18,544	-5.2%	-\$18,267	-4.9%	-\$17,231	-4.0%
Historical Annual Change (2000-2023)	\$16,184	1.8%	\$28,481	2.9%	\$32,478	3.4%	\$43,665	4.4%
Median Household Income								
Estimated Median Household Income (2023)	\$55,998		\$63,596		\$64,553		\$68,299	
Projected Median Household Income (2028)	\$52,215		\$60,021		\$60,795		\$63,709	
Census Median Household Income (2010)	\$35,400		\$39,203		\$39,000		\$43,522	
Census Median Household Income (2000)	\$28,177		\$29,712		\$29,915		\$34,935	
Projected Annual Change (2023-2028)	-\$3,783	-1.4%	-\$3,575	-1.1%	-\$3,758	-1.2%	-\$4,591	-1.3%
Historical Annual Change (2000-2023)	\$27,821	4.3%	\$33,884	5.0%	\$34,638	5.0%	\$33,364	4.2%
Per Capita Income								
Estimated Per Capita Income (2023)	\$19,048		\$23,586		\$24,750		\$28,918	
Projected Per Capita Income (2028)	\$15,636		\$18,690		\$20,049		\$25,621	
Census Per Capita Income (2010)	\$18,088		\$16,068		\$15,751		\$13,301	
Census Per Capita Income (2000)	\$12,767		\$14,150		\$13,905		\$10,129	
Projected Annual Change (2023-2028)	-\$3,412	-3.6%	-\$4,896	-4.2%	-\$4,702	-3.8%	-\$3,296	-2.3%
Historical Annual Change (2000-2023)	\$6,281	2.1%	\$9,436	2.9%	\$10,845	3.4%	\$18,788	8.1%
Estimated Average Household Net Worth (2023)	\$675,646		\$681,890		\$713,468		\$679,906	

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Lat/Lon: 32.9942/-111.5227

Safeway Plaza		-	. .		_ .		40.	
Coolidge, AZ	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	10 mi ra	dius
Race and Ethnicity								-
Total Population (2023)	3,925		15,083		18,108		57,459	
White (2023)	2,262	57.6%	8,687	57.6%	10,497	58.0%	30,252	52.6%
Black or African American (2023)	358	9.1%	1,303	8.6%	1,484	8.2%	12,889	22.4%
American Indian or Alaska Native (2023)	162	4.1%	584	3.9%	859	4.7%	1,691	2.9%
Asian (2023)	43	1.1%	169	1.1%	207	1.1%	760	1.3%
Hawaiian or Pacific Islander (2023)	2	-	11	-	15	-	66	0.1%
Other Race (2023)	536	13.7%	2,145	14.2%	2,439	13.5%	5,141	8.9%
Two or More Races (2023)	562	14.3%	2,184	14.5%	2,607	14.4%	6,659	11.6%
Population < 18 (2023)	989	25.2%	3,913	25.9%	4,680	25.8%	11,448	19.9%
White Not Hispanic	304	30.8%	1,273	32.5%	1,538	32.9%	4,452	38.9%
Black or African American	112	11.4%	414	10.6%	455	9.7%	921	8.0%
Asian	4	0.4%	19	0.5%	27	0.6%	126	1.1%
Other Race Not Hispanic	84	8.5%	282	7.2%	464	9.9%	1,114	9.7%
Hispanic	484	48.9%	1,924	49.2%	2,196	46.9%	4,835	42.2%
Not Hispanic or Latino Population (2023)	2,401	61.2%	9,255	61.4%	11,390	62.9%	41,943	73.0%
Not Hispanic White	1,795	74.8%	7,037	76.0%	8,463	74.3%	25,543	60.9%
Not Hispanic Black or African American	330	13.7%	1,229	13.3%	1,394	12.2%	12,447	29.7%
Not Hispanic American Indian or Alaska Native	101	4.2%	356	3.9%	618	5.4%	1,213	2.9%
Not Hispanic Asian	35	1.5%	134	1.4%	171	1.5%	696	1.7%
Not Hispanic Hawaiian or Pacific Islander	2	-	8	-	10	-	45	0.1%
Not Hispanic Other Race	15	0.6%	62	0.7%	124	1.1%	265	0.6%
Not Hispanic Two or More Races	123	5.1%	428	4.6%	610	5.4%	1,735	4.1%
Hispanic or Latino Population (2023)	1,524	38.8%	5,828	38.6%	6,718	37.1%	15,516	27.0%
Hispanic White	467	30.7%	1,650	28.3%	2,033	30.3%	4,708	30.3%
Hispanic Black or African American	28	1.8%	73	1.3%	90	1.3%	443	2.9%
Hispanic American Indian or Alaska Native	61	4.0%	228	3.9%	241	3.6%	478	3.1%
Hispanic Asian	8	0.5%	35	0.6%	37	0.5%	64	0.4%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	5	-	22	0.1%
Hispanic Other Race	521	34.2%	2,082	35.7%	2,315	34.5%	4,876	31.4%
Hispanic Two or More Races	439	28.8%	1,756	30.1%	1,997	29.7%	4,925	31.7%
Not Hispanic or Latino Population (2020)	1,978	56.3%	7,401	57.0%	9,506	60.6%	36,308	69.1%
Hispanic or Latino Population (2020)	1,537	43.7%	5,585	43.0%	6,190	39.4%	16,203	30.9%
Not Hispanic or Latino Population (2010)	1,761	53.9%	6,706	57.4%	8,193	60.0%	32,649	67.5%
Hispanic or Latino Population (2010)	1,506	46.1%	4,977	42.6%	5,452	40.0%	15,733	32.5%
Not Hispanic or Latino Population (2028)	2,923	61.2%	11,816	61.5%	14,125	62.9%	47,375	72.1%
Hispanic or Latino Population (2028)	1,853	38.8%	7,396	38.5%	8,346	37.1%	18,304	
Projected Annual Growth (2023-2028)	329	4.3%	1,568	5.4%	1,628	4.8%	2,788	3.6%
Historical Annual Growth (2010-2020)	31	0.2%	608	1.2%	737	1.4%	471	0.3%

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Safeway Plaza								
Coolidge, AZ	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Total Age Distribution (2023)								
Total Population	3,925		15,083		18,108		57,459	
Age Under 5 Years	241	6.1%	969	6.4%	1,152	6.4%	2,766	4.8%
Age 5 to 9 Years	270	6.9%	1,064	7.1%	1,266	7.0%	3,110	5.4%
Age 10 to 14 Years	264	6.7%	1,118	7.4%	1,360	7.5%	3,484	6.1%
Age 15 to 19 Years	318	8.1%	1,156	7.7%	1,372	7.6%	3,584	6.2%
Age 20 to 24 Years	233	5.9%	915	6.1%	1,074	5.9%	3,904	6.8%
Age 25 to 29 Years	202	5.2%	906	6.0%	1,100	6.1%	4,608	8.0%
Age 30 to 34 Years	208	5.3%	937	6.2%	1,127	6.2%	4,532	7.9%
Age 35 to 39 Years	218	5.6%	866	5.7%	1,069	5.9%	4,498	7.8%
Age 40 to 44 Years	212	5.4%	863	5.7%	1,082	6.0%	4,033	7.0%
Age 45 to 49 Years	257	6.5%	937	6.2%	1,135	6.3%	3,685	6.4%
Age 50 to 54 Years	242	6.2%	874	5.8%	1,036	5.7%	3,233	5.6%
Age 55 to 59 Years	234	6.0%	836	5.5%	992	5.5%	3,022	5.3%
Age 60 to 64 Years	223	5.7%	845	5.6%	1,020	5.6%	3,077	5.4%
Age 65 to 69 Years	232	5.9%	785	5.2%	949	5.2%	3,073	5.3%
Age 70 to 74 Years	220	5.6%	765	5.1%	921	5.1%	2,854	5.0%
Age 75 to 79 Years	158	4.0%	625	4.1%	724	4.0%	2,002	3.5%
Age 80 to 84 Years	106	2.7%	346	2.3%	408	2.3%	1,161	2.0%
Age 85 Years or Over	87	2.2%	277	1.8%	322	1.8%	832	1.4%
Median Age	39.3		37.3		37.2		38.5	
Age 19 Years or Less	1,094	27.9%	4,307	28.6%		28.4%	12,945	22.5%
Age 20 to 64 Years	2,029	51.7%		52.9%		53.2%	34,592	
Age 65 Years or Over	803	20.4%	2,798	18.6%	3,324	18.4%	9,922	17.3%
Female Age Distribution (2023)								
Female Population	1,985	50.6%	7,687	51.0%	9,167	50.6%	24,497	42.6%
Age Under 5 Years	119	6.0%	467	6.1%	554	6.0%	1,358	5.5%
Age 5 to 9 Years	126	6.3%	507	6.6%	604	6.6%	1,523	6.2%
Age 10 to 14 Years	140	7.0%	574	7.5%	697	7.6%	1,744	7.1%
Age 15 to 19 Years	148	7.5%	554	7.2%	657	7.2%	1,586	6.5%
Age 20 to 24 Years	119	6.0%	485	6.3%	570	6.2%	1,383	5.6%
Age 25 to 29 Years	103	5.2%	446	5.8%	534	5.8%	1,461	6.0%
Age 30 to 34 Years	102	5.2%	469	6.1%	558	6.1%	1,524	6.2%
Age 35 to 39 Years	111	5.6%	434	5.6%	529	5.8%	1,571	6.4%
Age 40 to 44 Years	100	5.0%	434	5.6%	538	5.9%	1,491	6.1%
Age 45 to 49 Years	131	6.6%	479	6.2%	576	6.3%	1,431	5.8%
Age 50 to 54 Years	113	5.7%	408	5.3%	482	5.3%	1,312	5.4%
Age 55 to 59 Years	111	5.6%	421	5.5%	493	5.4%	1,383	5.6%
Age 60 to 64 Years	123	6.2%	447	5.8%	539	5.9%	1,524	6.2%
Age 65 to 69 Years	131	6.6%	446	5.8%	538	5.9%	1,670	6.8%
Aue of to of reals	101				504	5.5%	1,488	6.1%
-	118	5.9%	474	5.5%				J. + /(
Age 70 to 74 Years	118 83	5.9% 4.2%	424 339	5.5% 4.4%				4.1%
Age 70 to 74 Years Age 75 to 79 Years	83	4.2%	339	4.4%	384	4.2%	1,008	
Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years	83 60	4.2% 3.0%	339 193	4.4% 2.5%	384 228	4.2% 2.5%	1,008 608	2.5%
Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over	83 60 46	4.2%	339 193 161	4.4%	384 228 181	4.2%	1,008 608 433	2.5%
Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over Female Median Age	83 60 46 40.4	4.2% 3.0% 2.3%	339 193 161 38.5	4.4% 2.5% 2.1%	384 228 181 38.3	4.2% 2.5% 2.0%	1,008 608 433 40.1	2.5% 1.8%
Age 70 to 74 Years Age 75 to 79 Years Age 80 to 84 Years Age 85 Years or Over	83 60 46 40.4	4.2% 3.0%	339 193 161 38.5 2,103	4.4% 2.5%	384 228 181 38.3 2,512	4.2% 2.5%	1,008 608 433 40.1	4.1% 2.5% 1.8% 25.4%

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Safeway Plaza								
Coolidge, AZ	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Male Age Distribution (2023)								-
Male Population	1,940	49.4%	7,396	49.0%	8,941	49.4%	32,962	57.4%
Age Under 5 Years	122	6.3%	501	6.8%	599	6.7%	1,409	4.3%
Age 5 to 9 Years	144	7.4%	557	7.5%	661	7.4%	1,587	4.8%
Age 10 to 14 Years	125	6.4%	544	7.4%	663	7.4%	1,740	5.3%
Age 15 to 19 Years	170	8.7%	602	8.1%	716	8.0%	1,998	6.1%
Age 20 to 24 Years	114	5.9%	430	5.8%	504	5.6%	2,520	7.6%
Age 25 to 29 Years	100	5.1%	460	6.2%	566	6.3%	3,147	9.5%
Age 30 to 34 Years	106	5.5%	467	6.3%	569	6.4%	3,008	9.1%
Age 35 to 39 Years	107	5.5%	433	5.8%	540	6.0%	2,927	8.9%
Age 40 to 44 Years	112	5.8%	429	5.8%	544	6.1%	2,542	7.7%
Age 45 to 49 Years	126	6.5%	458	6.2%	559	6.2%	2,254	6.8%
Age 50 to 54 Years	129	6.6%	466	6.3%	554	6.2%	1,921	5.8%
Age 55 to 59 Years	123	6.3%	415	5.6%	499	5.6%	1,640	5.0%
Age 60 to 64 Years	99	5.1%	398	5.4%	481	5.4%	1,553	4.7%
Age 65 to 69 Years	101	5.2%	339	4.6%	411	4.6%	1,403	4.3%
Age 70 to 74 Years	102	5.2%	341	4.6%	417	4.7%	1,366	4.1%
Age 75 to 79 Years	75	3.9%	286	3.9%	340	3.8%	994	3.0%
Age 80 to 84 Years	46	2.4%	154	2.1%	179	2.0%	553	1.7%
Age 85 Years or Over	40	2.1%	117	1.6%	141	1.6%	399	1.2%
Male Median Age	38.1		36.0		36.1		37.3	
Age 19 Years or Less	560	28.9%	2,204	29.8%	2,638	29.5%	6,734	20.4%
Age 20 to 64 Years	1,015	52.3%	3,956	53.5%	4,815	53.9%	21,513	65.3%
Age 65 Years or Over	364	18.8%	1,237	16.7%	1,488	16.6%	4,714	14.3%
Males per 100 Females (2023)								
Overall Comparison	98		96		98		135	
Age Under 5 Years	102	50.6%	107	51.7%	108	51.9%	104	50.9%
Age 5 to 9 Years	115	53.4%	110	52.3%	109	52.2%	104	51.0%
Age 10 to 14 Years	89	47.1%	95	48.7%	95	48.7%	100	50.0%
Age 15 to 19 Years	114	53.3%	109	52.0%	109	52.2%	126	55.8%
Age 20 to 24 Years	96	48.9%	89	47.0%	88	46.9%	182	64.6%
Age 25 to 29 Years	97	49.2%	103	50.8%	106	51.4%	215	68.3%
Age 30 to 34 Years	103	50.9%	100	49.9%	102	50.5%	197	66.4%
Age 35 to 39 Years	96	49.0%	100	49.9%	102	50.5%	186	65.1%
Age 40 to 44 Years	112	52.9%	99	49.7%	101	50.3%	170	63.0%
Age 45 to 49 Years	96	48.9%	96	48.9%	97	49.2%	158	61.2%
Age 50 to 54 Years	114	53.2%	114	53.3%	115	53.5%	146	59.4%
Age 55 to 59 Years	111	52.6%	99	49.6%	101	50.3%	119	54.3%
Age 60 to 64 Years	80	44.5%	89	47.1%	89	47.1%	102	50.5%
Age 65 to 69 Years	77	43.5%	76	43.2%	76	43.3%	84	45.7%
Age 70 to 74 Years	86	46.3%	80	44.6%	83	45.3%	92	47.9%
Age 75 to 79 Years	91	47.7%	85	45.8%	89	47.0%	99	49.7%
Age 80 to 84 Years	76	43.3%	80	44.3%	79	44.0%	91	47.6%
Age 85 Years or Over	87	46.6%	73	42.0%	78	43.7%	92	47.9%
Age 19 Years or Less	105	51.3%	105	51.2%	105	51.2%	108	52.0%
Age 20 to 39 Years	98	49.5%	98	49.4%		49.9%		66.1%
Age 40 to 64 Years	102			49.7%	100	50.1%	139	58.1%
Age 65 Years or Over	83	45.4%	79	44.2%		44.8%		47.5%

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Safeway Plaza			.		_ ·		40 .	
Coolidge, AZ	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Household Type (2023)								
Total Households	1,375		5,033		6,037		16,942	
Households with Children	511	37.2%	1,975	39.2%	2,327	38.6%	6,036	35.6%
Average Household Size	2.9		3.0		3.0		2.8	
Household Density per Square Mile	438		178		77		54	
Population Family	3,260	83.1%	12,951	85.9%	15,589	86.1%	41,472	72.2%
Population Non-Family	665	16.9%	2,130	14.1%	2,461	13.6%	6,106	10.6%
Population Group Quarters	-	-	2	-	58	0.3%	9,881	17.2%
Family Households	892	64.9%	3,504	69.6%	4,254	70.5%	12,261	72.4%
Married Couple Households	514	57.6%	2,226	63.5%	2,644	62.1%	8,667	70.7%
Other Family Households with Children	378	42.4%	1,278	36.5%	1,610	37.9%	3,594	29.3%
Family Households with Children	510	57.2%	1,968	56.2%	2,319	54.5%	6,016	49.1%
Married Couple with Children	253	49.6%	1,098	55.8%	1,318	56.8%	3,804	63.2%
Other Family Households with Children	257	50.4%	870	44.2%	1,002	43.2%	2,212	36.8%
Family Households No Children	382	42.8%	1,535	43.8%	1,934	45.5%	6,245	50.9%
Married Couple No Children	261	68.3%	1,128	73.5%	1,326	68.6%	4,863	77.9%
Other Family Households No Children	121	31.7%	408	26.5%	608	31.4%	1,382	22.1%
Non-Family Households	483	35.1%	1,529	30.4%	1,783	29.5%	4,681	27.6%
Non-Family Households with Children	-	-	7	0.5%	8	0.4%	19	0.4%
Non-Family Households No Children	482	99.8%	1,522	99.5%	1,775	99.6%	4,661	99.6%
Average Family Household Size	3.7		3.7		3.7		3.4	
Average Family Income	\$67,518		\$81,311		\$84,332		\$95,061	
Median Family Income	\$68,922		\$75,495		\$75,083		\$75,965	
Average Non-Family Household Size	1.4		1.4		1.4		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	3,149		11,932		14,330		48,099	
Never Married	1,157	36.7%	3,998	33.5%	4,785	33.4%	17,442	36.3%
Currently Married	1,084	34.4%	4,268	35.8%	5,307	37.0%	16,595	34.5%
Previously Married	908	28.8%	3,667	30.7%	4,238	29.6%	14,062	29.2%
Separated	212	23.3%	573	15.6%	675	15.9%	3,507	24.9%
Widowed	223	24.5%	664	18.1%	825	19.5%	2,293	16.3%
Divorced	474	52.2%	2,430	66.3%	2,738	64.6%	8,261	58.8%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	2,599		9,862		11,884		40,610	
Elementary (Grade Level 0 to 8)	179	6.9%	580	5.9%	681	5.7%	2,312	5.7%
Some High School (Grade Level 9 to 11)	248	9.5%	820	8.3%	999	8.4%	4,035	9.9%
High School Graduate	789	30.4%	3,529	35.8%	4,181	35.2%	13,143	32.4%
Some College	816	31.4%		28.7%	3,325	28.0%	10,595	26.1%
Associate Degree Only	196	7.5%	739	7.5%	854	7.2%	3,572	8.8%
Bachelor Degree Only	242	9.3%	872	8.8%	1,169	9.8%	4,905	
Graduate Degree	130	5.0%	492	5.0%	674	5.7%	2,048	5.0%
Any College (Some College or Higher)	1,383	53.2%	4,932	50.0%	6,022	50.7%	21,120	
College Degree + (Bachelor Degree or Higher)	372	14.3%	1,364	13.8%	1,843	15.5%	6,953	17.1%

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Safeway Plaza			- ·						
Coolidge, AZ	1 mi rac	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing	<u></u>							_	
Total Housing Units (2023)	1,519		5,918		7,131		20,893		
Total Housing Units (2020)	1,332		4,774		5,845		18,139		
Historical Annual Growth (2020-2023)	187	4.7%	1,144	8.0%	1,286	7.3%	2,754	5.1%	
Housing Units Occupied (2023)	1,375	90.5%	5,033	85.0%	6,037	84.6%	16,942	81.1%	
Housing Units Owner-Occupied	659	47.9%	3,067	60.9%	3,908	64.7%	12,683	74.9%	
Housing Units Renter-Occupied	716	52.1%	1,966	39.1%	2,129	35.3%	4,259	25.1%	
Housing Units Vacant (2023)	144	9.5%	885	15.0%	1,095	15.4%	3,951	18.9%	
Household Size (2023)	-								
Total Households	1,375		5,033		6,037		16,942		
1 Person Households	397	28.8%	1,220	24.2%	1,426	23.6%	3,806	22.5%	
2 Person Households	421	30.6%	1,560	31.0%	1,873	31.0%	6,075	35.9%	
3 Person Households	209	15.2%	752	14.9%	916	15.2%	2,497	14.7%	
4 Person Households	165	12.0%	662	13.2%	804	13.3%	2,143	12.7%	
5 Person Households	100	7.2%	449	8.9%	545	9.0%	1,321	7.8%	
6 Person Households	46	3.3%	230	4.6%	278	4.6%	694	4.1%	
7 or More Person Households	38	2.8%	160	3.2%	194	3.2%	406	2.4%	
Household Income Distribution (2023)									
HH Income \$200.000 or More	105	7.6%	374	7.4%	480	8.0%	1,179	7.0%	
HH Income \$150,000 to \$199,999	70	5.1%	218	4.3%	308	5.1%	1,070	6.3%	
HH Income \$125,000 to \$149,999	71	5.2%	382	7.6%	432	7.2%	1,216	7.2%	
HH Income \$100,000 to \$124,999	92	6.7%	497	9.9%	568	9.4%	1,641	9.7%	
HH Income \$75,000 to \$99,999	137	10.0%	557	11.1%	695	11.5%	2,250	13.3%	
HH Income \$50,000 to \$74,999	184	13.4%	769	15.3%	982	16.3%	3,418	20.2%	
HH Income \$35,000 to \$49,999	187	13.6%	839	16.7%	958	15.9%	2,289	13.5%	
HH Income \$25,000 to \$34,999	76	5.5%	343	6.8%	393	6.5%	1,098	6.5%	
HH Income \$15,000 to \$24,999	240	17.4%	560	11.1%	615	10.2%	1,264	7.5%	
HH Income \$10,000 to \$14,999	64	4.7%	190	3.8%	209	3.5%	488	2.9%	
HH Income Under \$10,000	150	10.9%	304	6.0%	396	6.6%	1,032	6.1%	
Household Vehicles (2023)	-					_		_	
Households 0 Vehicles Available	109	8.0%	250	5.0%	322	5.3%	740	4.4%	
Households 1 Vehicle Available	505	36.7%	1,589	31.6%	1,873	31.0%	5,455	32.2%	
Households 2 Vehicles Available	472	34.3%	1,775	35.3%	2,101	34.8%	6,000	35.4%	
Households 3 or More Vehicles Available	289	21.0%	1,419	28.2%	1,741	28.8%	4,747	28.0%	
Total Vehicles Available	2,562		10,037		12,205		34,727		
Average Vehicles per Household	1.9		2.0		2.0		2.0		
Owner-Occupied Household Vehicles	1,471	57.4%	6,762	67.4%	8,582	70.3%	26,826	77.2%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		2.1		
Renter-Occupied Household Vehicles	1,091	42.6%	3,275	32.6%	3,623	29.7%	7,901	22.8%	
Average Vehicles per Renter-Occupied Household	1.5		1.7		1.7		1.9	_	
Travel Time (2023)									
Worker Base Age 16 years or Over	1,731		6,494		7,666		20,935		
Travel to Work in 14 Minutes or Less	523	30.2%	2,026	31.2%	2,244	29.3%	4,653	22.2%	
Travel to Work in 15 to 29 Minutes	234	13.5%	1,821	28.0%	2,001	26.1%	4,327	20.7%	
Travel to Work in 30 to 59 Minutes	530	30.6%	1,683	25.9%	1,952	25.5%	5,745	27.4%	
Travel to Work in 60 Minutes or More	125	7.2%	314	4.8%	493	6.4%	2,559	12.2%	
Work at Home	320	18.5%	650	10.0%	976	12.7%	3,651	17.4%	
Average Minutes Travel to Work	22.2		20.9		23.4		30.6		

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Safeway Plaza			<u> </u>		_ ·		40 .		
Coolidge, AZ	1 mi rac	lius	3 mi rac	lius	5 mi radius		10 mi ra	10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	1,731		6,494		7,666		20,935		
Drive to Work Alone	1,102	63.7%	4,787	73.7%	5,448	71.1%	14,005	66.9%	
Drive to Work in Carpool	206	11.9%	849	13.1%	981	12.8%	2,588	12.4%	
Travel to Work by Public Transportation	2	0.1%	7	0.1%	8	0.1%	24	0.1%	
Drive to Work on Motorcycle	5	0.3%	23	0.4%	27	0.4%	99	0.5%	
Bicycle to Work	10	0.6%	25	0.4%	32	0.4%	79	0.4%	
Walk to Work	64	3.7%	97	1.5%	118	1.5%	224	1.1%	
Other Means	22	1.3%	56	0.9%	76	1.0%	265	1.3%	
Work at Home	320	18.5%	650	10.0%	976	12.7%	3,651	17.4%	
Daytime Demographics (2023)									
Total Businesses	89		267		288		695		
Total Employees	937		2,180		2,351		6,874		
Company Headquarter Businesses	-	-	5	1.9%	6	2.1%	13	1.9%	
Company Headquarter Employees	39	4.1%	387	17.7%		19.7%	519	7.5%	
Employee Population per Business		to 1		to 1		to 1		to 1	
Residential Population per Business	44.3	to 1	56.5	to 1	62.9	to 1	82.7	to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,214		6,996		8,336		32,952		
Labor Force									
Labor Population Age 16 Years or Over (2023)	3,069		11,674		14,026		47,394		
Labor Force Total Males (2023)	1,505	49.1%	5,661	48.5%	6,863	48.9%	27,870	58.8%	
Male Civilian Employed	891	59.2%		57.3%	3,929	57.2%	11,337	40.7%	
Male Civilian Unemployed	67	4.5%	254	4.5%	272	4.0%	546	2.0%	
Males in Armed Forces	61	4.1%	364	6.4%	375	5.5%	381	1.4%	
Males Not in Labor Force	486	32.3%	1,800	31.8%	2,287	33.3%	15,606	56.0%	
Labor Force Total Females (2023)	1,563			51.5%		51.1%	19,524	41.2%	
Female Civilian Employed	840	53.7%		54.1%	3,737		9,598	49.2%	
Female Civilian Unemployed	75	4.8%	272	4.5%	291	4.1%	637	3.3%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	649		•	41.4%	•	43.8%		47.6%	
Unemployment Rate	142	4.6%	527	4.5%	563	4.0%	1,183	2.5%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	1,731		6,494		7,666		20,935		
Occupation Total Males		51.5%		49.9%		51.3%	11,337		
Occupation Total Females		48.5%		50.1%		48.7%		45.8%	
Management, Business, Financial Operations		10.9%		10.6%		11.2%		12.5%	
Professional, Related		14.7%		17.3%		17.6%		18.5%	
Service		24.4%		25.6%		24.7%	4,723	22.6%	
Sales, Office		27.2%		22.7%		21.8%		21.5%	
Farming, Fishing, Forestry	20	1.2%	99	1.5%	131	1.7%	310	1.5%	
Construction, Extraction, Maintenance		11.1%		11.1%		11.3%		11.7%	
Production, Transport, Material Moving		10.5%		11.2%		11.7%		11.8%	
White Collar Workers		52.7%		50.6%		50.6%		52.5%	
Blue Collar Workers	818	47.3%	3,207	49.4%	3,/83	49.4%	9,939	47.5%	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9942/-111.5227

Safeway Plaza								
Coolidge, AZ	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius	10 mi ra	dius
Units In Structure (2023)								
Total Units	1,375		5,033		6,037		16,942	
1 Detached Unit	939	68.3%		75.1%		75.5%	12,948	76.4%
1 Attached Unit	86	6.2%	195	3.9%	227	3.8%	558	3.3%
2 Units	21	1.5%	35	0.7%	35	0.6%	77	0.5%
3 to 4 Units	36	2.6%	122	2.4%	132	2.2%	232	1.4%
5 to 9 Units	70	5.1%	94	1.9%	96	1.6%	256	1.5%
10 to 19 Units	11	0.8%	34	0.7%	41	0.7%	176	1.0%
20 to 49 Units	66	4.8%	129	2.6%	131	2.2%	210	1.2%
50 or More Units	39	2.8%	55	1.1%	57	0.9%	107	0.6%
Mobile Home or Trailer	104	7.6%	557	11.1%	717	11.9%	2,250	13.3%
Other Structure	3	0.2%	31	0.6%	39	0.6%	128	0.8%
Homes Built By Year (2023)								
Homes Built 2020 or later	8	0.5%	31	0.5%	39	0.5%	137	0.7%
Homes Built 2010 to 2019	77	5.1%	392	6.6%	682	9.6%	3,182	
Homes Built 2000 to 2009		15.9%		31.0%	2,273	31.9%		34.3%
Homes Built 1990 to 1999	177	11.6%	397	6.7%	487	6.8%	1,610	7.7%
Homes Built 1980 to 1989	92	6.0%	273	4.6%	334	4.7%	1,159	5.5%
Homes Built 1970 to 1979	471	31.0%	999	16.9%	1,045	14.6%	1,722	8.2%
Homes Built 1960 to 1969	168	11.0%	504	8.5%	511	7.2%	823	3.9%
Homes Built 1950 to 1959	64	4.2%	322	5.4%	362	5.1%	656	3.1%
Homes Built 1940 to 1949	44	2.9%	148	2.5%	154	2.2%	223	1.1%
Homes Built Before 1939	33	2.2%	133	2.2%	149	2.1%	271	1.3%
Median Age of Homes	43.0	yrs	37.8	yrs	35.5	yrs	29.1	yrs
Home Values (2023)								
Owner Specified Housing Units	659		3,067		3,908		12,683	
Home Values \$1,000,000 or More	6	1.0%	26	0.9%	32	0.8%	78	0.6%
Home Values \$750,000 to \$999,999	9	1.4%	46	1.5%	81	2.1%	228	1.8%
Home Values \$500,000 to \$749,999	37	5.6%	155	5.0%	195	5.0%	675	5.3%
Home Values \$400,000 to \$499,999	67	10.1%	278	9.1%	372	9.5%	1,761	13.9%
Home Values \$300,000 to \$399,999	96	14.6%	612	20.0%	867	22.2%	3,340	26.3%
Home Values \$250,000 to \$299,999	45	6.8%	278	9.1%	402	10.3%	1,424	11.2%
Home Values \$200,000 to \$249,999	39	5.9%	245	8.0%	312	8.0%	1,056	8.3%
Home Values \$175,000 to \$199,999	37	5.6%	125	4.1%	165	4.2%	537	4.2%
Home Values \$150,000 to \$174,999	48	7.2%	216	7.0%	248	6.3%	734	5.8%
Home Values \$125,000 to \$149,999	54	8.2%	193	6.3%	217	5.6%	433	3.4%
Home Values \$100,000 to \$124,999	33	5.1%	161	5.2%	177	4.5%	450	3.5%
Home Values \$90,000 to \$99,999	21	3.1%	109	3.5%	122	3.1%	216	1.7%
Home Values \$80,000 to \$89,999	20	3.0%	35	1.1%	39	1.0%	129	1.0%
Home Values \$70,000 to \$79,999	10	1.5%	42	1.4%	51	1.3%	178	1.4%
Home Values \$60,000 to \$69,999	4	0.7%	40	1.3%	45	1.1%	106	0.8%
Home Values \$50,000 to \$59,999	28	4.2%	127	4.1%	143	3.6%	262	2.1%
Home Values \$35,000 to \$49,999	21	3.2%	81	2.6%	89	2.3%	199	1.6%
Home Values \$25,000 to \$34,999	26	3.9%	81	2.7%	109	2.8%	334	2.6%
Home Values \$10,000 to \$24,999	35	5.3%	127	4.1%	145	3.7%	338	2.7%
Home Values Under \$10,000	23	3.4%	90	2.9%	99	2.5%	204	1.6%
Owner-Occupied Median Home Value	\$168,032		\$202,532		\$223,513		\$268,594	
Renter-Occupied Median Rent	\$777		\$818		\$826		\$859	

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Lat/Lon: 32.9942/-111.5227

Safeway Plaza								
Coolidge, AZ	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$63.57 M		\$276.38 M		\$342.68 M		\$1.08 B	
Total Non-Retail Expenditure	\$33.73 M		\$145.84 M		\$180.85 M		\$569.59 M	_
Total Retail Expenditure	\$29.84 M		\$130.54 M		\$161.83 M		\$512.11 M	
Apparel	\$2.23 M		\$9.72 M		\$12.08 M		\$37.98 M	
Contributions	\$2.04 M		\$8.96 M		\$11.16 M		\$35.23 M	
Education	\$1.91 M		\$8.11 M		\$10.2 M		\$31.68 M	
Entertainment	\$3.53 M		\$15.52 M		\$19.31 M		\$61.25 M	
Food and Beverages	\$9.43 M		\$40.87 M		\$50.63 M		\$159.67 M	
Furnishings and Equipment	\$2.19 M		\$9.63 M		\$11.98 M		\$38.08 M	
Gifts	\$1.54 M		\$6.76 M		\$8.39 M		\$26.26 M	
Health Care	\$5.38 M		\$23.47 M		\$29.02 M		\$92.45 M	
Household Operations	\$2.49 M		\$10.82 M		\$13.45 M		\$42.51 M	
Miscellaneous Expenses	\$1.2 M		\$5.22 M		\$6.48 M		\$20.48 M	
Personal Care	\$850.5 K		\$3.7 M		\$4.59 M		\$14.51 M	
Personal Insurance	\$431.82 K		\$1.92 M		\$2.4 M		\$7.64 M	
Reading	\$138.23 K		\$600.91 K		\$745.65 K		\$2.37 M	
Shelter	\$13.6 M		\$58.34 M		\$72.25 M		\$226.55 M	
Tobacco	\$411.7 K		\$1.72 M		\$2.1 M		\$6.56 M	
Transportation	\$11.41 M		\$50.37 M		\$62.42 M		\$198.04 M	
Utilities	\$4.79 M		\$20.64 M		\$25.49 M		\$80.46 M	
Monthly Household Consumer Expenditure (2023)								-
Total Household Expenditure	\$3,852		\$4,576		\$4,731		\$5,321	
Total Non-Retail Expenditure	\$2,044	53.1%	\$2,415	52.8%	\$2,497	52.8%	\$2,802	52.7%
Total Retail Expenditures	\$1,808	46.9%	\$2,161	47.2%	\$2,234	47.2%	\$2,519	47.3%
Apparel	\$135	3.5%	\$161	3.5%	\$167	3.5%	\$187	3.5%
Contributions	\$124	3.2%	\$148	3.2%	\$154	3.3%	\$173	3.3%
Education	\$116	3.0%	\$134	2.9%	\$141	3.0%	\$156	2.9%
Entertainment	\$214	5.6%	\$257	5.6%	\$267	5.6%	\$301	5.7%
Food and Beverages	\$571	14.8%	\$677	14.8%	\$699	14.8%	\$785	14.8%
Furnishings and Equipment	\$133	3.4%	\$159	3.5%	\$165	3.5%	\$187	3.5%
Gifts	\$93	2.4%	\$112	2.4%	\$116	2.4%	\$129	2.4%
Health Care	\$326	8.5%	\$389	8.5%	\$401	8.5%	\$455	8.5%
Household Operations	\$151	3.9%	\$179	3.9%	\$186	3.9%	\$209	3.9%
Miscellaneous Expenses	\$73	1.9%	\$86	1.9%	\$89	1.9%	\$101	1.9%
Personal Care	\$52	1.3%	\$61	1.3%	\$63	1.3%	\$71	1.3%
Personal Insurance	\$26	0.7%	\$32	0.7%	\$33	0.7%	\$38	0.7%
Reading	\$8	0.2%	\$10	0.2%	\$10	0.2%	\$12	0.2%
Shelter	\$824	21.4%	\$966	21.1%		21.1%	\$1,114	
Tobacco	\$25	0.6%	\$28	0.6%	\$29	0.6%	\$32	0.6%
Transportation	\$692	18.0%	\$834			18.2%	\$974	
Utilities	\$290	7.5%	\$342	7.5%	\$352	7.4%	\$396	7.4%

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