2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza								
Cottage Grove, OR	1 mi rad	lius	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Population								
Estimated Population (2023)	7,537		15,180		17,474		29,048	
Projected Population (2028)	7,961		16,006		18,457		30,659	
Census Population (2020)	7,448		14,894		17,203		28,656	
Census Population (2010)	6,834		13,927		16,181		26,883	
Projected Annual Growth (2023-2028)	423	1.1%	826	1.1%	983	1.1%	1,611	1.1%
Historical Annual Growth (2020-2023)	89	0.4%	286	0.6%	271	0.5%	392	0.5%
Historical Annual Growth (2010-2020)	614	0.9%	967	0.7%	1,023	0.6%	1,773	0.7%
Estimated Population Density (2023)	2,400	psm	537	psm	223	psm	93	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi		sq mi
Households								
Estimated Households (2023)	2,961		5,936		6,841		11,302	
Projected Households (2028)	3,197		6,397		7,381		12,177	
Census Households (2020)	2,902		5,763		6,664		11,025	
Census Households (2010)	2,765		5,579		6,478		10,623	
Projected Annual Growth (2023-2028)	236	1.6%	461	1.6%	541	1.6%	875	1.5%
Historical Annual Change (2010-2023)	197	0.5%	357	0.5%	363	0.4%	679	0.5%
Average Household Income								
Estimated Average Household Income (2023)	\$73,620		\$79,002		\$80,986		\$92,732	
Projected Average Household Income (2028)	\$66,740		\$72,956		\$74,922		\$87,065	
Census Average Household Income (2010)	\$42,042		\$46,774		\$47,977		\$51,704	
Census Average Household Income (2000)	\$38,052		\$39,759		\$40,715		\$42,739	
Projected Annual Change (2023-2028)	-\$6,880	-1.9%	-\$6,045	-1.5%	-\$6,063	-1.5%	-\$5,667	-1.2%
Historical Annual Change (2000-2023)	\$35,568	4.1%	\$39,242	4.3%	\$40,271	4.3%	\$49,992	5.1%
Median Household Income								
Estimated Median Household Income (2023)	\$53,911		\$56,563		\$57,597		\$66,411	
Projected Median Household Income (2028)	\$49,392		\$51,741		\$52,707		\$61,693	
Census Median Household Income (2010)	\$36,756		\$40,928		\$41,505		\$43,520	
Census Median Household Income (2000)	\$30,830		\$34,044		\$35,330		\$37,027	
Projected Annual Change (2023-2028)	-\$4,519	-1.7%	-\$4,822	-1.7%	-\$4,890	-1.7%	-\$4,718	-1.4%
Historical Annual Change (2000-2023)	\$23,082	3.3%	\$22,519	2.9%	\$22,267	2.7%	\$29,384	3.5%
Per Capita Income								
Estimated Per Capita Income (2023)	\$29,078		\$31,057		\$31,851		\$36,216	
Projected Per Capita Income (2028)	\$26,951		\$29,314		\$30,101		\$34,710	
Census Per Capita Income (2010)	\$17,019		\$18,742		\$19,208		\$20,432	
Census Per Capita Income (2000)	\$14,573		\$15,430		\$15,765		\$16,210	
Projected Annual Change (2023-2028)	-\$2,127	-1.5%	-\$1,743	-1.1%	-\$1,750	-1.1%	-\$1,506	-0.8%
Historical Annual Change (2000-2023)	\$14,506	4.3%	\$15,627	4.4%	\$16,086	4.4%	\$20,007	5.4%
Estimated Average Household Net Worth (2023)	\$386,976		\$457,775	, ,	\$491,441		\$624,916	,5

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



American Indian or Alaska Native (2023) Asian (2023) Hawaiian or Pacific Islander (2023) Other Race (2023) Two or More Races (2023) Population < 18 (2023) 1,5	37	84.3% 0.6% 1.2% 1.3%	3 mi rad 15,180 12,925 82 172 232	85.1% 0.5% 1.1%	5 mi rad 17,474 14,955 88 197	85.6% 0.5%	29,048 25,079	dius
Total Population (2023) 7,5 White (2023) 6,3 Black or African American (2023) 8 American Indian or Alaska Native (2023) 8 Asian (2023) 10 Hawaiian or Pacific Islander (2023) 3 Other Race (2023) 3 Two or More Races (2023) 60 Population < 18 (2023) 1,5 White Not Hispanic 1,1	50 44 88 00 7 46	0.6% 1.2% 1.3%	12,925 82 172 232	0.5% 1.1%	14,955	0.5%	25,079	
White (2023) 6,33 Black or African American (2023) 8 American Indian or Alaska Native (2023) 1 Asian (2023) 1 Hawaiian or Pacific Islander (2023) 3 Other Race (2023) 3 Two or More Races (2023) 60 Population < 18 (2023) 1,5 White Not Hispanic 1,1	50 44 88 00 7 46	0.6% 1.2% 1.3%	12,925 82 172 232	0.5% 1.1%	14,955	0.5%	25,079	
Black or African American (2023) American Indian or Alaska Native (2023) Asian (2023) Hawaiian or Pacific Islander (2023) Other Race (2023) Two or More Races (2023) Population < 18 (2023)	44 88 00 7 46	0.6% 1.2% 1.3%	82 172 232	0.5% 1.1%	88	0.5%		į.
American Indian or Alaska Native (2023) Asian (2023) Hawaiian or Pacific Islander (2023) Other Race (2023) Two or More Races (2023) Population < 18 (2023) White Not Hispanic 1,1:	88 00 7 46	1.2% 1.3%	172 232	1.1%			120	86.3%
Asian (2023) 10 Hawaiian or Pacific Islander (2023) Other Race (2023) 3. Two or More Races (2023) 60 Population < 18 (2023) 1,5 White Not Hispanic 1,1:	00 7 46	1.3%	232		197	1 101	159	0.5%
Hawaiian or Pacific Islander (2023) Other Race (2023) Two or More Races (2023) Population < 18 (2023) White Not Hispanic 1,1:	7 46	-		4.504		1.1%	297	1.0%
Other Race (2023) 3 Two or More Races (2023) 60 Population < 18 (2023)	46	-		1.5%	262	1.5%	425	1.5%
Two or More Races (2023) 60 Population < 18 (2023)		4.00/	18	0.1%	21	0.1%	33	0.1%
Population < 18 (2023)	02	4.6%	504	3.3%	527	3.0%	769	2.6%
White Not Hispanic 1,1.		8.0%	1,248	8.2%	1,424	8.2%	2,306	7.9%
	41	20.4%	3,001	19.8%	3,402	19.5%	5,586	19.2%
Black or African American	17	72.5%	2,234	74.4%	2,555	75.1%	4,266	76.4%
	2	0.2%	5	0.2%	5	0.2%	6	0.1%
Asian	13	0.8%	21	0.7%	23	0.7%	49	0.9%
Other Race Not Hispanic	32	8.6%	254	8.5%	287	8.4%	466	8.3%
Hispanic 2	76	17.9%	487	16.2%	531	15.6%	799	14.3%
Not Hispanic or Latino Population (2023) 6,6		88.5%		89.5%		90.0%	26,329	90.6%
Not Hispanic White 6,1:	18	91.7%	12,464	91.7%	14,438		24,221	
	39	0.6%	73	0.5%	78	0.5%	125	0.5%
Not Hispanic American Indian or Alaska Native	44	0.7%	93	0.7%	109	0.7%	177	0.7%
Not Hispanic Asian	98	1.5%	223	1.6%	252	1.6%	407	1.5%
Not Hispanic Hawaiian or Pacific Islander	7	0.1%	17	0.1%	20	0.1%	31	0.1%
Not Hispanic Other Race	13	0.2%	33	0.2%	38	0.2%	63	0.2%
Not Hispanic Two or More Races 34	48	5.2%	689	5.1%	791	5.0%	1,305	5.0%
Hispanic or Latino Population (2023)	68	11.5%	1,588	10.5%	1,748	10.0%	2,719	9.4%
Hispanic White 23	32	26.7%	460	29.0%	516	29.5%	858	31.6%
Hispanic Black or African American	4	0.5%	9	0.6%	10	0.6%	14	0.5%
Hispanic American Indian or Alaska Native	43	5.0%	79	5.0%	88	5.0%	120	4.4%
Hispanic Asian	1	0.2%	9	0.6%	10	0.6%	18	0.7%
Hispanic Hawaiian or Pacific Islander	_	_	1	_	1	_	2	
•	32	38.3%	471	29.6%	489	28.0%		25.9%
		29.3%	559	35.2%	633	36.2%		36.8%
·		87.9%	13,457	90.4%		91.0%		91.7%
		12.1%	1,437	9.6%	1,551	9.0%	2,379	8.3%
Not Hispanic or Latino Population (2010) 6,3		92.3%	13,058	93.8%	15,235		25,339	94.3%
	25	7.7%	869	6.2%	946	5.8%	1,544	5.7%
Not Hispanic or Latino Population (2028) 7,0		89.2%	14,360	89.7%	16,628	90.1%		
		10.8%	1,646	10.3%	1,830	9.9%	2,847	9.3%
		-0.1%	58	0.7%	82	0.9%	129	0.9%
	79	7.2%	568	6.5%	605	0.370	834	0.570

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza								
Cottage Grove, OR	1 mi rac	lius	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Total Age Distribution (2023)				_				_
Total Population	7,537		15,180		17,474		29,048	
Age Under 5 Years	401	5.3%	742	4.9%	828	4.7%	1,327	4.6%
Age 5 to 9 Years	440	5.8%	822	5.4%	923	5.3%	1,528	5.3%
Age 10 to 14 Years	424	5.6%	885	5.8%	1,011	5.8%	1,702	5.9%
Age 15 to 19 Years	407	5.4%	810	5.3%	931	5.3%	1,503	5.2%
Age 20 to 24 Years	468	6.2%	810	5.3%	904	5.2%	1,445	5.0%
Age 25 to 29 Years	464	6.2%	848	5.6%	946	5.4%	1,539	5.3%
Age 30 to 34 Years	496	6.6%	915	6.0%	1,028	5.9%	1,830	6.3%
Age 35 to 39 Years	485	6.4%	978	6.4%	1,113	6.4%	1,898	6.5%
Age 40 to 44 Years	501	6.6%	994	6.5%	1,137	6.5%	1,947	6.7%
Age 45 to 49 Years	401	5.3%	832	5.5%	974	5.6%	1,689	5.8%
Age 50 to 54 Years	437	5.8%	906	6.0%	1,052	6.0%	1,758	6.1%
Age 55 to 59 Years	418	5.5%	884	5.8%	1,051	6.0%	1,841	6.3%
Age 60 to 64 Years	456	6.1%	1,041	6.9%	1,237	7.1%	2,138	7.4%
Age 65 to 69 Years	504	6.7%	1,123	7.4%	1,336	7.6%	2,281	7.9%
Age 70 to 74 Years	492	6.5%	1,060	7.0%	1,251	7.2%	2,026	7.0%
Age 75 to 79 Years	319	4.2%	670	4.4%	787	4.5%	1,227	4.2%
Age 80 to 84 Years	217	2.9%	447	2.9%	516	3.0%	745	2.6%
Age 85 Years or Over	207	2.7%	412	2.7%	449	2.6%	625	2.2%
Median Age	41.2		43.4		44.0		43.9	
Age 19 Years or Less	1,672	22.2%	3,259	21.5%	3,694	21.1%	6,060	20.9%
Age 20 to 64 Years	4,126	54.7%	8,208	54.1%	9,442	54.0%	16,084	55.4%
Age 65 Years or Over	1,739	23.1%	3,713	24.5%	4,338	24.8%	6,903	23.8%
Female Age Distribution (2023)								
Female Population	3,861	51.2%	7,759	51.1%	8,912	51.0%	14,710	50.6%
Age Under 5 Years	185	4.8%	347	4.5%	388	4.4%	620	4.2%
Age 5 to 9 Years	205	5.3%	402	5.2%	455	5.1%	764	5.2%
Age 10 to 14 Years	201	5.2%	422	5.4%	488	5.5%	809	5.5%
Age 15 to 19 Years	188	4.9%	388	5.0%	450	5.1%	736	5.0%
Age 20 to 24 Years	232	6.0%	401	5.2%	445	5.0%	716	4.9%
Age 25 to 29 Years	233	6.0%	414	5.3%	460	5.2%	776	5.3%
Age 30 to 34 Years	243	6.3%	462	6.0%	519	5.8%	917	6.2%
Age 35 to 39 Years	244	6.3%	493	6.4%	566	6.4%	956	6.5%
Age 40 to 44 Years	260	6.7%	509	6.6%	586	6.6%	984	6.7%
Age 45 to 49 Years	208	5.4%	432	5.6%	501	5.6%	848	5.8%
Age 50 to 54 Years	215	5.6%	440	5.7%	512	5.7%	862	5.9%
Age 55 to 59 Years	214	5.6%	449	5.8%	531	6.0%	925	6.3%
Age 60 to 64 Years	249	6.4%	558	7.2%	660	7.4%	1,133	7.7%
Age 65 to 69 Years	293	7.6%	622	8.0%	727	8.2%	1,205	8.2%
Age 70 to 74 Years	257	6.6%	543	7.0%	638	7.2%	1,046	7.1%
Age 75 to 79 Years	178	4.6%	363	4.7%	421	4.7%	644	4.4%
Age 80 to 84 Years	122	3.2%	242	3.1%	272	3.1%	373	2.5%
Age 85 Years or Over	134	3.5%	271	3.5%	293	3.3%	395	2.7%
Female Median Age	43.5		44.9		45.4		44.9	
Age 19 Years or Less	779	20.2%	1,560	20.1%	1,781	20.0%	2,928	19.9%
Age 20 to 64 Years		54.3%		53.6%		53.6%	8,118	
Age 65 Years or Over	984	25.5%	2,041	26.3%	2,351	26.4%	3,664	24.9%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza								
Cottage Grove, OR	1 mi rac	lius	3 mi rad	ius	5 mi rad	lius	10 mi ra	dius
Male Age Distribution (2023)								_
Male Population	3,676	48.8%	7,421	48.9%	8,562	49.0%	14,338	49.4%
Age Under 5 Years	216	5.9%	396	5.3%	440	5.1%	707	4.9%
Age 5 to 9 Years	235	6.4%	419	5.7%	468	5.5%	764	5.3%
Age 10 to 14 Years	223	6.1%	462	6.2%	524	6.1%	893	6.2%
Age 15 to 19 Years	220	6.0%	422	5.7%	481	5.6%	767	5.3%
Age 20 to 24 Years	236	6.4%	409	5.5%	458	5.4%	729	5.1%
Age 25 to 29 Years	230	6.3%	435	5.9%	486	5.7%	763	5.3%
Age 30 to 34 Years	254	6.9%	453	6.1%	509	5.9%	912	6.4%
Age 35 to 39 Years	242	6.6%	484	6.5%	547	6.4%	943	6.6%
Age 40 to 44 Years	241	6.5%	485	6.5%	551	6.4%	963	6.7%
Age 45 to 49 Years	193	5.3%	400	5.4%	473	5.5%	841	5.9%
Age 50 to 54 Years	222	6.0%	465	6.3%	541	6.3%	896	6.2%
Age 55 to 59 Years	203	5.5%	435	5.9%	520	6.1%	915	6.4%
Age 60 to 64 Years	208	5.6%	483	6.5%	577	6.7%	1,005	7.0%
Age 65 to 69 Years	211	5.7%	502	6.8%	608	7.1%	1,075	7.5%
Age 70 to 74 Years	236	6.4%	517	7.0%	613	7.2%	980	6.8%
Age 75 to 79 Years	140	3.8%	307	4.1%	366	4.3%	583	4.1%
Age 80 to 84 Years	95	2.6%	205	2.8%	243	2.8%	372	2.6%
Age 85 Years or Over	73	2.0%	140	1.9%	156	1.8%	229	1.6%
Male Median Age	38.9		41.8		42.7		43.0	
Age 19 Years or Less	893	24.3%	1,700	22.9%	1,913	22.3%	3,132	21.8%
Age 20 to 64 Years	2,028	55.2%	4,050	54.6%	4,663	54.5%	7,967	55.6%
Age 65 Years or Over	755	20.5%	1,672	22.5%	1,986	23.2%	3,240	22.6%
Males per 100 Females (2023)				ė		-		i
Overall Comparison	95		96		96		97	
Age Under 5 Years	116	53.8%	114	53.3%	114	53.2%	114	53.3%
Age 5 to 9 Years	114	53.3%	104	51.0%	103	50.7%	100	50.0%
Age 10 to 14 Years	111	52.7%	110	52.3%	107	51.8%	110	52.5%
Age 15 to 19 Years	117	53.9%	109	52.1%	107	51.7%	104	51.0%
Age 20 to 24 Years	102	50.5%	102	50.6%	103	50.7%	102	50.4%
Age 25 to 29 Years	99	49.6%	105	51.2%	106	51.4%	98	49.6%
Age 30 to 34 Years	105	51.1%	98	49.5%	98	49.5%	99	49.9%
Age 35 to 39 Years	99	49.8%	98	49.5%	97	49.1%	99	49.7%
Age 40 to 44 Years	93	48.1%	95	48.8%	94	48.5%	98	49.5%
Age 45 to 49 Years	93	48.2%	93	48.1%	94	48.6%	99	49.8%
Age 50 to 54 Years	103	50.7%	106	51.4%	106	51.4%	104	51.0%
Age 55 to 59 Years	95	48.7%	97	49.2%	98	49.5%	99	49.7%
Age 60 to 64 Years	83	45.5%	87	46.4%	87	46.7%	89	47.0%
Age 65 to 69 Years		41.9%	81	44.7%	84	45.5%	89	47.1%
Age 70 to 74 Years		47.8%		48.8%		49.0%		48.4%
Age 75 to 79 Years	79	44.1%	85	45.8%		46.5%	91	47.5%
Age 80 to 84 Years		43.7%		45.8%	89	47.2%		49.9%
Age 85 Years or Over		35.2%		34.1%		34.7%		36.7%
Age 19 Years or Less		53.4%		52.1%		51.8%		51.7%
Age 20 to 39 Years		50.3%		50.2%		50.1%		49.9%
Age 40 to 64 Years		48.2%		48.7%		48.8%		49.3%
Age 65 Years or Over		43.4%		45.0%		45.8%		46.9%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza	1:	l:	2		E mai wa d	l:	10:	al:a
Cottage Grove, OR	1 mi rac	iius	3 mi rad	lius	5 mi rad	llus	10 mi ra	aius
Household Type (2023)								
Total Households	2,961		5,936		6,841		11,302	
Households with Children	868	29.3%	1,714	28.9%	1,950	28.5%	3,298	29.2%
Average Household Size	2.5		2.5		2.5		2.5	
Household Density per Square Mile	943		210		87		36	
Population Family	6,033	80.0%	12,387	81.6%	14,341	82.1%	24,239	83.4%
Population Non-Family	1,402	18.6%	2,580	17.0%	2,917	16.7%	4,483	15.4%
Population Group Quarters	102	1.4%	213	1.4%	217	1.2%	326	1.1%
Family Households	1,899	64.1%	3,972	66.9%	4,628	67.7%	7,902	69.9%
Married Couple Households	1,348	71.0%	2,951	74.3%	3,493	75.5%	6,050	76.6%
Other Family Households with Children	551	29.0%	1,021	25.7%	1,135	24.5%	1,852	23.4%
Family Households with Children	867	45.7%	1,711	43.1%	1,947	42.1%	3,290	41.6%
Married Couple with Children	533	61.5%	1,101	64.3%	1,274	65.4%	2,217	67.4%
Other Family Households with Children	334	38.5%	610	35.7%	673	34.6%	1,073	32.6%
Family Households No Children	1,032	54.3%	2,261	56.9%	2,681	57.9%	4,612	58.4%
Married Couple No Children	815	79.0%	1,850	81.8%	2,220	82.8%	3,833	83.1%
Other Family Households No Children	217	21.0%	411	18.2%	462	17.2%	779	16.9%
Non-Family Households	1,062	35.9%	1,963	33.1%	2,213	32.3%	3,400	30.1%
Non-Family Households with Children	-	-	3	0.2%	4	0.2%	9	0.3%
Non-Family Households No Children	1,061	99.9%	1,960	99.8%	2,209	99.8%	3,391	99.7%
Average Family Household Size	3.2		3.1		3.1		3.1	
Average Family Income	\$78,012		\$85,969		\$88,012		\$103,214	
Median Family Income	\$65,873		\$70,589		\$72,217		\$81,424	
Average Non-Family Household Size	1.3		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	6,272		12,731		14,711		24,491	
Never Married	2,147	34.2%	3,822	30.0%	4,225	28.7%	6,164	25.2%
Currently Married	2,453	39.1%	5,585	43.9%	6,634	45.1%	12,330	50.3%
Previously Married	1,672	26.6%	3,324	26.1%	3,852	26.2%	5,996	24.5%
Separated	204	12.2%		12.4%	512	13.3%		12.5%
Widowed		26.1%		28.7%		28.1%		25.9%
Divorced		61.7%		58.9%	2,258	58.6%		61.5%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	5,397		11,111		12,876		21,543	
Elementary (Grade Level 0 to 8)	124	2.3%	221	2.0%	244	1.9%	374	1.7%
Some High School (Grade Level 9 to 11)	433	8.0%	808	7.3%	950	7.4%	1,389	6.4%
High School Graduate	1,618	30.0%	3,152	28.4%	3,567	27.7%	5,745	26.7%
Some College	1,594	29.5%	3,385	30.5%		30.7%		29.7%
Associate Degree Only	451	8.3%	999	9.0%	1,182	9.2%		10.0%
Bachelor Degree Only	695	12.9%	1,652	14.9%	1,941	15.1%		16.9%
Graduate Degree	481	8.9%	895	8.1%	1,039	8.1%	1,833	8.5%
Any College (Some College or Higher)	3,221		6,930	62.4%		63.0%		65.1%
College Degree + (Bachelor Degree or Higher)		21.8%		22.9%		23.1%		25.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza								
Cottage Grove, OR	1 mi rac	lius	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Housing	_			_				
Total Housing Units (2023)	3,130		6,280		7,248		11,941	
Total Housing Units (2020)	3,049		6,057		7,245		11,571	
Historical Annual Growth (2020-2023)	82	0.9%	223	1.2%	233	1.1%	371	1.1%
Housing Units Occupied (2023)		94.6%	5,936		6,841	94.4%	11,302	
Housing Units Owner-Occupied	,	64.4%		68.3%		70.5%	8,261	
Housing Units Renter-Occupied	,	35.6%		31.7%	•	29.5%	3,041	
Housing Units Vacant (2023)	169	5.4%	344	5.5%	407	5.6%	639	5.49
Household Size (2023)				-				
Total Households	2,961		5,936		6,841		11,302	
1 Person Households		29.5%	•	27.0%	•	26.4%	2,719	24 10
2 Person Households		36.2%		37.9%		39.0%	4,518	
3 Person Households		14.9%		15.7%		15.5%	1,808	
4 Person Households		10.7%		10.7%		10.5%	1,265	
5 Person Households	158	5.3%	314	5.3%	355	5.2%	621	5.59
6 Person Households	64	2.2%	134	2.3%	154	2.2%	252	2.29
7 or More Person Households	36	1.2%	66	1.1%	78	1.1%	119	1.19
Household Income Distribution (2023)								
HH Income \$200,000 or More	50	1.7%	177	3.0%	245	3.6%	661	5.9
HH Income \$150,000 to \$199,999	122	4.1%	267	4.5%	332	4.9%	726	6.4
HH Income \$125,000 to \$149,999	154	5.2%	319	5.4%	369	5.4%	700	6.2
HH Income \$100,000 to \$124,999	254	8.6%	552	9.3%	655	9.6%	1,152	
HH Income \$75,000 to \$99,999		16.2%		15.6%		15.2%	1,760	
HH Income \$50,000 to \$74,999		19.9%		19.1%		18.9%	2,009	17.89
HH Income \$35,000 to \$49,999		13.4%		13.2%		12.8%	1,322	
HH Income \$25,000 to \$34,999	289	9.7%	540	9.1%	624	9.1%	933	8.3
HH Income \$15,000 to \$24,999	185	6.2%	437	7.4%	479	7.0%	766	6.89
HH Income \$10,000 to \$14,999	242	8.2%	376	6.3%	423	6.2%	602	5.3
HH Income Under \$10,000	198	6.7%	424	7.1%	506	7.4%	671	5.99
Household Vehicles (2023)	-	<u> </u>						-
Households 0 Vehicles Available	281	9.5%	535	9.0%	575	8.4%	690	6.1
Households 1 Vehicle Available	991	33.4%	1,699	28.6%	1,880	27.5%	2,672	23.69
Households 2 Vehicles Available	1,134	38.3%	2,154	36.3%		36.4%	4,595	40.79
Households 3 or More Vehicles Available	556	18.8%	1,549	26.1%	1,894	27.7%	3,345	
Total Vehicles Available	5,264		11,493		13,547		23,651	
Average Vehicles per Household	1.8		1.9		2.0		2.1	
Owner-Occupied Household Vehicles	3,712	70.5%	8,754	76.2%	10,562	78.0%	18,828	79.6
Average Vehicles per Owner-Occupied Household	1.9		2.2		2.2		2.3	
Renter-Occupied Household Vehicles	1,552	29.5%	2,739	23.8%	2,985	22.0%	4,823	20.4
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.6	
Travel Time (2023)				-				
Worker Base Age 16 years or Over	3,371		6,687		7,684		13,269	
Travel to Work in 14 Minutes or Less		34.1%	2,377	35.5%	2,617	34.1%	3,804	28.7
Travel to Work in 15 to 29 Minutes	855	25.4%	1,607	24.0%	1,885	24.5%	4,048	30.5
Travel to Work in 30 to 59 Minutes	858	25.5%	1,650	24.7%	1,974	25.7%	3,033	22.9
Travel to Work in 60 Minutes or More	84	2.5%	189	2.8%	226	2.9%	324	2.4
Work at Home	424	12.6%	863	12.9%	982	12.8%	2,061	15.5
Average Minutes Travel to Work	20.7		19.7		20.3		20.7	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza	4 .						40 :	
Cottage Grove, OR	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Transportation To Work (2023)	-							_
Worker Base Age 16 years or Over	3,371		6,687		7,684		13,269	
Drive to Work Alone	2,223	66.0%	4,378	65.5%	5,106	66.5%	9,075	68.4%
Drive to Work in Carpool	379	11.3%	775	11.6%	874	11.4%	1,246	9.4%
Travel to Work by Public Transportation	7	0.2%	18	0.3%	19	0.3%	31	0.2%
Drive to Work on Motorcycle	3	-	4	-	5	-	7	-
Bicycle to Work	8	0.2%	21	0.3%	27	0.3%	37	0.3%
Walk to Work	312	9.3%	595	8.9%	636	8.3%	755	5.7%
Other Means	13	0.4%	33	0.5%	34	0.4%	58	0.4%
Work at Home	424	12.6%	863	12.9%	982	12.8%	2,061	15.5%
Daytime Demographics (2023)								
Total Businesses	336		501		565		901	
Total Employees	2,419		3,293		3,564		5,561	
Company Headquarter Businesses	10	3.1%	12	2.5%	13	2.3%	20	2.2%
Company Headquarter Employees	53	2.2%	99	3.0%	119	3.3%	304	5.5%
Employee Population per Business	7.2	to 1	6.6	to 1	6.3	to 1	6.2	to 1
Residential Population per Business	22.4	to 1	30.3	to 1	30.9	to 1	32.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	5,224		9,138		10,362		16,419	
Labor Force								
Labor Population Age 16 Years or Over (2023)	6,177		12,534		14,484		24,129	
Labor Force Total Males (2023)	2,950	47.8%	6,036	48.2%	7,007	48.4%	11,771	48.8%
Male Civilian Employed	1,691	57.3%	3,354	55.6%	3,870	55.2%	6,852	58.2%
Male Civilian Unemployed	178	6.0%	327	5.4%	354	5.1%	415	3.5%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	1,081	36.6%	2,355	39.0%	2,783	39.7%	4,504	38.3%
Labor Force Total Females (2023)	3,227	52.2%	6,497	51.8%	7,476	51.6%	12,358	51.2%
Female Civilian Employed	1,681	52.1%	3,335	51.3%	3,816	51.0%	6,419	51.9%
Female Civilian Unemployed	72	2.2%	152	2.3%	165	2.2%	215	1.7%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,474	45.7%	3,011	46.3%	3,496	46.8%	5,723	46.3%
Unemployment Rate	250	4.1%	479	3.8%	519	3.6%	630	2.6%
Occupation (2023)								
Occupation Population Age 16 Years or Over	3,371		6,687		7,684		13,269	
Occupation Total Males	1,690	50.1%	3,352	50.1%	3,868	50.3%	6,850	51.6%
Occupation Total Females	1,681	49.9%	3,335	49.9%	3,816	49.7%	6,419	48.4%
Management, Business, Financial Operations	313	9.3%	704	10.5%	858	11.2%	1,671	12.6%
Professional, Related	594	17.6%	1,216	18.2%	1,363	17.7%	2,330	17.6%
Service	794	23.5%	1,520	22.7%	1,741	22.7%	2,724	20.5%
Sales, Office	701	20.8%	1,423	21.3%	1,605	20.9%	2,850	21.5%
Farming, Fishing, Forestry	120	3.6%	165	2.5%	189	2.5%	277	2.1%
Construction, Extraction, Maintenance	468	13.9%	893	13.3%	1,051	13.7%	1,636	12.3%
Production, Transport, Material Moving	381	11.3%	767	11.5%	876	11.4%	1,782	13.4%
White Collar Workers	1,608	47.7%	3,343	50.0%	3,826	49.8%	6,850	51.6%
Blue Collar Workers	1,762	52.3%	3,344	50.0%	3,857	50.2%	6,419	48.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza	1:	e	2	C	E	Cons	10:	altin a
Cottage Grove, OR	1 mi rac	lius	3 mi rad	lius	5 mi rac	lius	10 mi ra	dius
Units In Structure (2023)	.							
Total Units	2,961		5,936		6,841		11,302	
1 Detached Unit	1,984	67.0%	4,125	69.5%	4,799	70.2%	8,090	71.6%
1 Attached Unit	127	4.3%	248	4.2%	261	3.8%	404	3.6%
2 Units	102	3.4%	160	2.7%	174	2.5%	249	2.2%
3 to 4 Units	115	3.9%	199	3.4%	219	3.2%	388	3.4%
5 to 9 Units	96	3.2%	125	2.1%	127	1.9%	204	1.8%
10 to 19 Units	80	2.7%	110	1.9%	113	1.6%	164	1.4%
20 to 49 Units	57	1.9%	79	1.3%	80	1.2%	103	0.9%
50 or More Units	61	2.1%	134	2.3%	136	2.0%	178	1.6%
Mobile Home or Trailer	327	11.1%	734	12.4%	907	13.3%	1,491	13.2%
Other Structure	13	0.4%	22	0.4%	26	0.4%	31	0.3%
Homes Built By Year (2023)								
Homes Built 2020 or later	7	0.2%	15	0.2%	18	0.2%	29	0.2%
Homes Built 2010 to 2019	179	5.7%	338	5.4%	394	5.4%	758	6.4%
Homes Built 2000 to 2009	359	11.5%	753	12.0%	878	12.1%	1,805	15.1%
Homes Built 1990 to 1999	417	13.3%	814	13.0%	923	12.7%	1,734	14.5%
Homes Built 1980 to 1989	268	8.6%	545	8.7%	671	9.3%	1,177	9.9%
Homes Built 1970 to 1979	420	13.4%	1,011	16.1%	1,181	16.3%	1,980	16.6%
Homes Built 1960 to 1969	313	10.0%	641	10.2%	726	10.0%	1,095	9.2%
Homes Built 1950 to 1959	307	9.8%	537	8.6%	619	8.5%	791	6.6%
Homes Built 1940 to 1949	223	7.1%	438	7.0%	497	6.9%	799	6.7%
Homes Built Before 1939	469	15.0%	844	13.4%	933	12.9%	1,134	9.5%
Median Age of Homes	51.8	yrs	50.9	yrs	50.5	yrs	46.8	yrs
Home Values (2023)								
Owner Specified Housing Units	1,908		4,053		4,825		8,261	
Home Values \$1,000,000 or More	47	2.5%	87	2.1%	106	2.2%	228	2.8%
Home Values \$750,000 to \$999,999	97	5.1%	231	5.7%	306	6.4%	528	6.4%
Home Values \$500,000 to \$749,999	201	10.5%	513	12.7%	638	13.2%	1,229	14.9%
Home Values \$400,000 to \$499,999	167	8.7%	565	13.9%	722	15.0%	1,268	15.3%
Home Values \$300,000 to \$399,999	530	27.8%	1,128	27.8%	1,318	27.3%	2,323	28.1%
Home Values \$250,000 to \$299,999	229	12.0%	417	10.3%	472	9.8%	742	9.0%
Home Values \$200,000 to \$249,999	262	13.7%	435	10.7%	487	10.1%	741	9.0%
Home Values \$175,000 to \$199,999	46	2.4%	85	2.1%	94	1.9%	169	2.1%
Home Values \$150,000 to \$174,999	54	2.8%	94	2.3%	100	2.1%	136	1.6%
Home Values \$125,000 to \$149,999	17	0.9%	40	1.0%	46	1.0%	70	0.8%
Home Values \$100,000 to \$124,999	50	2.6%	75	1.9%	84	1.7%	116	1.4%
Home Values \$90,000 to \$99,999	15	0.8%	21	0.5%	21	0.4%	24	0.3%
Home Values \$80,000 to \$89,999	21	1.1%	51	1.3%	66	1.4%	81	1.0%
Home Values \$70,000 to \$79,999	5	0.3%	16	0.4%	22	0.4%	30	0.4%
Home Values \$60,000 to \$69,999	3	0.2%	7	0.2%	9	0.2%	40	0.5%
Home Values \$50,000 to \$59,999	16	0.9%	28	0.7%	33	0.7%	43	0.5%
Home Values \$35,000 to \$49,999	24	1.2%	48	1.2%	59	1.2%	80	1.0%
Home Values \$25,000 to \$34,999	43	2.2%	72	1.8%	85	1.8%	142	1.79
Home Values \$10,000 to \$24,999	36	1.9%	68	1.7%	81	1.7%	163	2.0%
Home Values Under \$10,000	45	2.3%	69	1.7%	76	1.6%	106	1.39
Owner-Occupied Median Home Value	\$319,332		\$347,912		\$355,583		\$371,802	
Renter-Occupied Median Rent	\$872		\$912		\$905		\$927	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Safeway Plaza	4 .		2 .				40 :	
Cottage Grove, OR	1 mi rad	lius	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	\$168.94 M		\$355.51 M		\$416.92 M		\$754.47 M	
Total Non-Retail Expenditure	\$88.95 M		\$187.23 M		\$219.6 M		\$397.61 M	
Total Retail Expenditure	\$79.99 M		\$168.28 M		\$197.32 M		\$356.86 M	
Apparel	\$5.85 M		\$12.32 M		\$14.46 M		\$26.35 M	
Contributions	\$5.27 M		\$11.25 M		\$13.29 M		\$24.54 M	
Education	\$4.56 M		\$9.78 M		\$11.59 M		\$21.83 M	
Entertainment	\$9.37 M		\$19.84 M		\$23.33 M		\$42.65 M	
Food and Beverages	\$25.18 M		\$52.81 M		\$61.83 M		\$111.29 M	
Furnishings and Equipment	\$5.84 M		\$12.35 M		\$14.52 M		\$26.51 M	
Gifts	\$3.92 M		\$8.36 M		\$9.86 M		\$18.26 M	
Health Care	\$14.75 M		\$30.95 M		\$36.24 M		\$64.85 M	
Household Operations	\$6.54 M		\$13.81 M		\$16.23 M		\$29.56 M	
Miscellaneous Expenses	\$3.18 M		\$6.7 M		\$7.86 M		\$14.25 M	
Personal Care	\$2.27 M		\$4.77 M		\$5.6 M		\$10.12 M	
Personal Insurance	\$1.13 M		\$2.42 M		\$2.87 M		\$5.32 M	
Reading	\$368.44 K		\$777.15 K		\$912.99 K		\$1.65 M	
Shelter	\$35.72 M		\$75 M		\$87.85 M		\$158.62 M	
Tobacco	\$1.13 M		\$2.31 M		\$2.68 M		\$4.64 M	
Transportation	\$30.87 M		\$64.96 M		\$76.16 M		\$137.86 M	
Utilities	\$13 M		\$27.1 M		\$31.64 M		\$56.19 M	-
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	\$4,754		\$4,991		\$5,079		\$5,563	
Total Non-Retail Expenditure	\$2,503		\$2,629		\$2,675			52.7%
Total Retail Expenditures	\$2,251	47.3%	\$2,363	47.3%	\$2,404	47.3%	\$2,631	47.3%
Apparel	\$165	3.5%	\$173	3.5%	\$176	3.5%	\$194	3.5%
Contributions	\$148	3.1%	\$158	3.2%	\$162	3.2%	\$181	3.3%
Education	\$128	2.7%	\$137	2.8%	\$141	2.8%	\$161	2.9%
Entertainment	\$264	5.5%	\$278	5.6%	\$284		\$314	
Food and Beverages		14.9%		14.9%		14.8%		14.8%
Furnishings and Equipment	\$164	3.5%	\$173	3.5%	\$177	3.5%	\$195	3.5%
Gifts	\$110	2.3%	\$117	2.4%	\$120	2.4%	\$135	2.4%
Health Care	\$415	8.7%	\$435	8.7%	\$442	8.7%	\$478	8.6%
Household Operations	\$184	3.9%	\$194	3.9%	\$198	3.9%	\$218	3.9%
Miscellaneous Expenses	\$89	1.9%	\$94	1.9%	\$96	1.9%	\$105	1.9%
Personal Care	\$64	1.3%	\$67	1.3%	\$68	1.3%	\$75	1.3%
Personal Insurance	\$32	0.7%	\$34	0.7%	\$35	0.7%	\$39	0.7%
Reading	\$10	0.2%	\$11	0.2%	\$11	0.2%	\$12	0.2%
Shelter		21.1%	\$1,053	21.1%	\$1,070		\$1,170	
Tobacco	\$32	0.7%	\$32	0.7%	\$33	0.6%	\$34	0.6%
Transportation	\$869	18.3%	\$912		\$928	18.3%	\$1,016	
Utilities	\$366	7.7%	\$380	7.6%	\$385	7.6%	\$414	7.4%