

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5962/-112.2389

Safeway Plaza Peoria, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	19,092		118,425		332,739		1.32 M	
Projected Population (2028)	19,822		125,057		352,307		1.4 M	
Census Population (2020)	18,793		114,658		323,363		1.28 M	
Census Population (2010)	17,712		107,293		295,189		1.16 M	
Projected Annual Growth (2023-2028)	730	0.8%	6,632	1.1%	19,568	1.2%	84,262	1.3%
Historical Annual Growth (2020-2023)	299	0.5%	3,767	1.1%	9,376	1.0%	39,496	1.0%
Historical Annual Growth (2010-2020)	1,081	0.6%	7,365	0.7%	28,174	1.0%	125,367	1.1%
Estimated Population Density (2023)	6,080	psm	4,191	psm	4,238	psm	4,203	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	6,599		48,308		132,895		472,201	
Projected Households (2028)	7,122		52,814		145,845		521,031	
Census Households (2020)	6,406		46,212		127,576		452,080	
Census Households (2010)	6,053		43,374		117,594		409,340	
Projected Annual Growth (2023-2028)	523	1.6%	4,505	1.9%	12,950	1.9%	48,830	2.1%
Historical Annual Change (2010-2023)	546	0.7%	4,935	0.9%	15,301	1.0%	62,861	1.2%
Average Household Income								
Estimated Average Household Income (2023)	\$100,436		\$94,783		\$90,107		\$99,765	
Projected Average Household Income (2028)	\$92,706		\$87,438		\$82,593		\$91,878	
Census Average Household Income (2010)	\$61,122		\$57,748		\$56,262		\$57,854	
Census Average Household Income (2000)	\$63,257		\$56,325		\$54,131		\$52,134	
Projected Annual Change (2023-2028)	-\$7,729	-1.5%	-\$7,345	-1.5%	-\$7,513	-1.7%	-\$7,887	-1.6%
Historical Annual Change (2000-2023)	\$37,178	2.6%	\$38,458	3.0%	\$35,976	2.9%	\$47,631	4.0%
Median Household Income								
Estimated Median Household Income (2023)	\$77,809		\$72,823		\$71,801		\$76,402	
Projected Median Household Income (2028)	\$73,085		\$68,415		\$67,402		\$72,570	
Census Median Household Income (2010)	\$54,862		\$49,660		\$48,496		\$50,092	
Census Median Household Income (2000)	\$57,866		\$47,802		\$46,506		\$44,744	
Projected Annual Change (2023-2028)	-\$4,724	-1.2%	-\$4,409	-1.2%	-\$4,399	-1.2%	-\$3,833	-1.0%
Historical Annual Change (2000-2023)	\$19,943	1.5%	\$25,021	2.3%	\$25,296	2.4%	\$31,658	3.1%
Per Capita Income								
Estimated Per Capita Income (2023)	\$34,767		\$38,768		\$36,138		\$35,834	
Projected Per Capita Income (2028)	\$33,360		\$37,025		\$34,333		\$34,227	
Census Per Capita Income (2010)	\$20,888		\$23,344		\$22,412		\$20,502	
Census Per Capita Income (2000)	\$19,855		\$21,579		\$21,148		\$18,655	
Projected Annual Change (2023-2028)	-\$1,407	-0.8%	-\$1,743	-0.9%	-\$1,805	-1.0%	-\$1,607	-0.9%
Historical Annual Change (2000-2023)	\$14,913	3.3%	\$17,190	3.5%	\$14,990	3.1%	\$17,179	4.0%
Estimated Average Household Net Worth (2023)	\$753,056		\$719,151		\$686,611		\$764,897	

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Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Race and Ethnicity									
Total Population (2023)		19,092		118,425		332,739		1.32 M	
White (2023)		11,990	62.8%	79,470	67.1%	211,824	63.7%	727,658	55.1%
Black or African American (2023)		1,411	7.4%	6,828	5.8%	21,987	6.6%	97,635	7.4%
American Indian or Alaska Native (2023)		225	1.2%	1,559	1.3%	4,800	1.4%	23,239	1.8%
Asian (2023)		838	4.4%	4,376	3.7%	14,425	4.3%	63,571	4.8%
Hawaiian or Pacific Islander (2023)		51	0.3%	173	0.1%	597	0.2%	2,520	0.2%
Other Race (2023)		1,941	10.2%	11,018	9.3%	36,285	10.9%	219,169	16.6%
Two or More Races (2023)		2,637	13.8%	15,001	12.7%	42,821	12.9%	186,162	14.1%
Population < 18 (2023)		4,821	25.3%	23,414	19.8%	68,536	20.6%	319,119	24.2%
White Not Hispanic		1,949	40.4%	9,650	41.2%	25,526	37.2%	98,719	30.9%
Black or African American		434	9.0%	1,735	7.4%	5,977	8.7%	28,674	9.0%
Asian		199	4.1%	812	3.5%	2,620	3.8%	12,091	3.8%
Other Race Not Hispanic		328	6.8%	1,540	6.6%	4,402	6.4%	18,075	5.7%
Hispanic		1,911	39.6%	9,677	41.3%	30,010	43.8%	161,561	50.6%
Not Hispanic or Latino Population (2023)		13,203	69.2%	85,726	72.4%	233,706	70.2%	817,862	62.0%
Not Hispanic White		10,248	77.6%	70,650	82.4%	186,534	79.8%	614,400	75.1%
Not Hispanic Black or African American		1,345	10.2%	6,370	7.4%	20,599	8.8%	91,424	11.2%
Not Hispanic American Indian or Alaska Native		112	0.8%	732	0.9%	2,388	1.0%	11,145	1.4%
Not Hispanic Asian		797	6.0%	4,191	4.9%	13,862	5.9%	61,374	7.5%
Not Hispanic Hawaiian or Pacific Islander		37	0.3%	116	0.1%	395	0.2%	1,753	0.2%
Not Hispanic Other Race		29	0.2%	295	0.3%	811	0.3%	3,595	0.4%
Not Hispanic Two or More Races		635	4.8%	3,372	3.9%	9,117	3.9%	34,170	4.2%
Hispanic or Latino Population (2023)		5,889	30.8%	32,699	27.6%	99,033	29.8%	502,092	38.0%
Hispanic White		1,741	29.6%	8,820	27.0%	25,290	25.5%	113,257	22.6%
Hispanic Black or African American		66	1.1%	458	1.4%	1,387	1.4%	6,210	1.2%
Hispanic American Indian or Alaska Native		114	1.9%	827	2.5%	2,412	2.4%	12,094	2.4%
Hispanic Asian		40	0.7%	185	0.6%	563	0.6%	2,197	0.4%
Hispanic Hawaiian or Pacific Islander		14	0.2%	57	0.2%	202	0.2%	766	0.2%
Hispanic Other Race		1,912	32.5%	10,723	32.8%	35,474	35.8%	215,575	42.9%
Hispanic Two or More Races		2,002	34.0%	11,629	35.6%	33,705	34.0%	151,992	30.3%
Not Hispanic or Latino Population (2020)		13,263	70.6%	85,287	74.4%	230,788	71.4%	781,573	61.0%
Hispanic or Latino Population (2020)		5,529	29.4%	29,371	25.6%	92,575	28.6%	498,885	39.0%
Not Hispanic or Latino Population (2010)		12,787	72.2%	83,806	78.1%	222,384	75.3%	729,672	63.2%
Hispanic or Latino Population (2010)		4,925	27.8%	23,487	21.9%	72,805	24.7%	425,419	36.8%
Not Hispanic or Latino Population (2028)		13,729	69.3%	90,387	72.3%	246,861	70.1%	868,711	61.9%
Hispanic or Latino Population (2028)		6,093	30.7%	34,670	27.7%	105,446	29.9%	535,505	38.1%
Projected Annual Growth (2023-2028)		204	0.7%	1,971	1.2%	6,413	1.3%	33,413	1.3%
Historical Annual Growth (2010-2020)		605	1.2%	5,884	2.5%	19,770	2.7%	73,465	1.7%

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Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Total Age Distribution (2023)									
Total Population		19,092		118,425		332,739		1.32 M	
Age Under 5 Years		1,099	5.8%	5,287	4.5%	16,212	4.9%	78,893	6.0%
Age 5 to 9 Years		1,247	6.5%	6,059	5.1%	18,235	5.5%	86,705	6.6%
Age 10 to 14 Years		1,500	7.9%	7,279	6.1%	20,963	6.3%	94,799	7.2%
Age 15 to 19 Years		1,536	8.0%	7,680	6.5%	21,580	6.5%	96,819	7.3%
Age 20 to 24 Years		1,265	6.6%	6,816	5.8%	20,435	6.1%	90,647	6.9%
Age 25 to 29 Years		1,351	7.1%	6,948	5.9%	21,406	6.4%	93,634	7.1%
Age 30 to 34 Years		1,279	6.7%	6,660	5.6%	20,140	6.1%	91,710	6.9%
Age 35 to 39 Years		1,207	6.3%	6,378	5.4%	18,760	5.6%	86,359	6.5%
Age 40 to 44 Years		1,270	6.7%	6,586	5.6%	18,572	5.6%	82,619	6.3%
Age 45 to 49 Years		1,391	7.3%	6,963	5.9%	18,977	5.7%	78,757	6.0%
Age 50 to 54 Years		1,410	7.4%	7,666	6.5%	20,230	6.1%	79,045	6.0%
Age 55 to 59 Years		1,219	6.4%	7,827	6.6%	20,766	6.2%	75,557	5.7%
Age 60 to 64 Years		1,064	5.6%	7,767	6.6%	20,886	6.3%	71,122	5.4%
Age 65 to 69 Years		782	4.1%	7,207	6.1%	19,425	5.8%	61,824	4.7%
Age 70 to 74 Years		647	3.4%	7,441	6.3%	19,842	6.0%	57,930	4.4%
Age 75 to 79 Years		398	2.1%	5,624	4.7%	14,967	4.5%	41,685	3.2%
Age 80 to 84 Years		239	1.3%	3,946	3.3%	10,469	3.1%	26,837	2.0%
Age 85 Years or Over		187	1.0%	4,289	3.6%	10,872	3.3%	25,010	1.9%
Median Age		35.4		43.1		41.5		36.6	
Age 19 Years or Less		5,382	28.2%	26,306	22.2%	76,991	23.1%	357,217	27.1%
Age 20 to 64 Years		11,457	60.0%	63,612	53.7%	180,172	54.1%	749,451	56.8%
Age 65 Years or Over		2,253	11.8%	28,507	24.1%	75,576	22.7%	213,286	16.2%
Female Age Distribution (2023)									
Female Population		9,830	51.5%	61,894	52.3%	172,709	51.9%	669,246	50.7%
Age Under 5 Years		542	5.5%	2,599	4.2%	7,995	4.6%	38,631	5.8%
Age 5 to 9 Years		639	6.5%	2,991	4.8%	8,947	5.2%	42,628	6.4%
Age 10 to 14 Years		714	7.3%	3,472	5.6%	10,103	5.8%	46,051	6.9%
Age 15 to 19 Years		788	8.0%	3,763	6.1%	10,635	6.2%	47,810	7.1%
Age 20 to 24 Years		630	6.4%	3,383	5.5%	10,234	5.9%	44,921	6.7%
Age 25 to 29 Years		690	7.0%	3,464	5.6%	10,571	6.1%	46,206	6.9%
Age 30 to 34 Years		653	6.6%	3,354	5.4%	10,076	5.8%	45,376	6.8%
Age 35 to 39 Years		642	6.5%	3,260	5.3%	9,423	5.5%	42,686	6.4%
Age 40 to 44 Years		669	6.8%	3,389	5.5%	9,432	5.5%	41,185	6.2%
Age 45 to 49 Years		735	7.5%	3,675	5.9%	9,807	5.7%	39,708	5.9%
Age 50 to 54 Years		730	7.4%	3,957	6.4%	10,409	6.0%	39,908	6.0%
Age 55 to 59 Years		627	6.4%	4,050	6.5%	10,813	6.3%	38,537	5.8%
Age 60 to 64 Years		531	5.4%	4,113	6.6%	11,080	6.4%	36,971	5.5%
Age 65 to 69 Years		416	4.2%	4,101	6.6%	10,808	6.3%	33,571	5.0%
Age 70 to 74 Years		340	3.5%	4,258	6.9%	11,228	6.5%	31,996	4.8%
Age 75 to 79 Years		223	2.3%	3,208	5.2%	8,553	5.0%	23,129	3.5%
Age 80 to 84 Years		133	1.4%	2,267	3.7%	5,979	3.5%	15,047	2.2%
Age 85 Years or Over		127	1.3%	2,588	4.2%	6,614	3.8%	14,885	2.2%
Female Median Age		36.3		44.9		43.2		37.6	
Age 19 Years or Less		2,684	27.3%	12,826	20.7%	37,681	21.8%	175,120	26.2%
Age 20 to 64 Years		5,907	60.1%	32,645	52.7%	91,845	53.2%	375,498	56.1%
Age 65 Years or Over		1,239	12.6%	16,423	26.5%	43,183	25.0%	118,628	17.7%

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Safeway Plaza Peoria, AZ		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population		9,262	48.5%	56,531	47.7%	160,031	48.1%	650,708	49.3%
Age Under 5 Years		557	6.0%	2,688	4.8%	8,217	5.1%	40,262	6.2%
Age 5 to 9 Years		608	6.6%	3,068	5.4%	9,288	5.8%	44,077	6.8%
Age 10 to 14 Years		786	8.5%	3,807	6.7%	10,860	6.8%	48,748	7.5%
Age 15 to 19 Years		747	8.1%	3,916	6.9%	10,945	6.8%	49,010	7.5%
Age 20 to 24 Years		635	6.9%	3,433	6.1%	10,201	6.4%	45,726	7.0%
Age 25 to 29 Years		661	7.1%	3,484	6.2%	10,835	6.8%	47,428	7.3%
Age 30 to 34 Years		626	6.8%	3,306	5.8%	10,064	6.3%	46,334	7.1%
Age 35 to 39 Years		565	6.1%	3,118	5.5%	9,337	5.8%	43,674	6.7%
Age 40 to 44 Years		601	6.5%	3,197	5.7%	9,140	5.7%	41,435	6.4%
Age 45 to 49 Years		656	7.1%	3,288	5.8%	9,170	5.7%	39,049	6.0%
Age 50 to 54 Years		681	7.3%	3,708	6.6%	9,821	6.1%	39,137	6.0%
Age 55 to 59 Years		592	6.4%	3,777	6.7%	9,953	6.2%	37,020	5.7%
Age 60 to 64 Years		533	5.8%	3,655	6.5%	9,806	6.1%	34,150	5.2%
Age 65 to 69 Years		366	4.0%	3,106	5.5%	8,617	5.4%	28,253	4.3%
Age 70 to 74 Years		307	3.3%	3,183	5.6%	8,614	5.4%	25,934	4.0%
Age 75 to 79 Years		175	1.9%	2,415	4.3%	6,414	4.0%	18,555	2.9%
Age 80 to 84 Years		106	1.1%	1,679	3.0%	4,490	2.8%	11,790	1.8%
Age 85 Years or Over		60	0.6%	1,700	3.0%	4,259	2.7%	10,126	1.6%
Male Median Age		34.3		41.2		39.8		35.6	
Age 19 Years or Less		2,698	29.1%	13,480	23.8%	39,310	24.6%	182,097	28.0%
Age 20 to 64 Years		5,550	59.9%	30,967	54.8%	88,327	55.2%	373,953	57.5%
Age 65 Years or Over		1,014	10.9%	12,084	21.4%	32,394	20.2%	94,658	14.5%
Males per 100 Females (2023)									
Overall Comparison		94		91		93		97	
Age Under 5 Years		103	50.7%	103	50.8%	103	50.7%	104	51.0%
Age 5 to 9 Years		95	48.8%	103	50.6%	104	50.9%	103	50.8%
Age 10 to 14 Years		110	52.4%	110	52.3%	107	51.8%	106	51.4%
Age 15 to 19 Years		95	48.7%	104	51.0%	103	50.7%	103	50.6%
Age 20 to 24 Years		101	50.2%	101	50.4%	100	49.9%	102	50.4%
Age 25 to 29 Years		96	49.0%	101	50.1%	103	50.6%	103	50.7%
Age 30 to 34 Years		96	49.0%	99	49.6%	100	50.0%	102	50.5%
Age 35 to 39 Years		88	46.8%	96	48.9%	99	49.8%	102	50.6%
Age 40 to 44 Years		90	47.4%	94	48.5%	97	49.2%	101	50.2%
Age 45 to 49 Years		89	47.2%	89	47.2%	94	48.3%	98	49.6%
Age 50 to 54 Years		93	48.2%	94	48.4%	94	48.5%	98	49.5%
Age 55 to 59 Years		94	48.6%	93	48.3%	92	47.9%	96	49.0%
Age 60 to 64 Years		100	50.1%	89	47.1%	88	46.9%	92	48.0%
Age 65 to 69 Years		88	46.8%	76	43.1%	80	44.4%	84	45.7%
Age 70 to 74 Years		90	47.4%	75	42.8%	77	43.4%	81	44.8%
Age 75 to 79 Years		79	44.1%	75	43.0%	75	42.9%	80	44.5%
Age 80 to 84 Years		79	44.2%	74	42.6%	75	42.9%	78	43.9%
Age 85 Years or Over		47	32.0%	66	39.6%	64	39.2%	68	40.5%
Age 19 Years or Less		101	50.1%	105	51.2%	104	51.1%	104	51.0%
Age 20 to 39 Years		95	48.7%	99	49.8%	100	50.1%	102	50.5%
Age 40 to 64 Years		93	48.2%	92	47.9%	93	48.2%	97	49.3%
Age 65 Years or Over		82	45.0%	74	42.4%	75	42.9%	80	44.4%

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Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Household Type (2023)									
Total Households		6,599		48,308		132,895		472,201	
Households with Children		2,668	40.4%	12,982	26.9%	37,230	28.0%	167,091	35.4%
Average Household Size		2.9		2.4		2.5		2.8	
Household Density per Square Mile		2,101		1,709		1,693		1,504	
Population Family		16,715	87.6%	95,604	80.7%	266,858	80.2%	1.11 M	83.9%
Population Non-Family		2,311	12.1%	21,476	18.1%	60,019	18.0%	193,367	14.6%
Population Group Quarters		66	0.3%	1,345	1.1%	5,861	1.8%	19,797	1.5%
Family Households		4,886	74.0%	30,694	63.5%	84,312	63.4%	322,037	68.2%
Married Couple Households		3,273	67.0%	21,662	70.6%	58,937	69.9%	215,105	66.8%
Other Family Households with Children		1,613	33.0%	9,032	29.4%	25,375	30.1%	106,932	33.2%
Family Households with Children		2,662	54.5%	12,946	42.2%	37,121	44.0%	166,580	51.7%
Married Couple with Children		1,579	59.3%	7,931	61.3%	22,244	59.9%	100,467	60.3%
Other Family Households with Children		1,083	40.7%	5,015	38.7%	14,878	40.1%	66,113	39.7%
Family Households No Children		2,224	45.5%	17,748	57.8%	47,190	56.0%	155,457	48.3%
Married Couple No Children		1,694	76.2%	13,731	77.4%	36,693	77.8%	114,638	73.7%
Other Family Households No Children		530	23.8%	4,017	22.6%	10,497	22.2%	40,819	26.3%
Non-Family Households		1,713	26.0%	17,614	36.5%	48,583	36.6%	150,164	31.8%
Non-Family Households with Children		5	0.3%	37	0.2%	109	0.2%	511	0.3%
Non-Family Households No Children		1,707	99.7%	17,578	99.8%	48,474	99.8%	149,653	99.7%
Average Family Household Size		3.4		3.1		3.2		3.4	
Average Family Income		\$100,979		\$111,441		\$105,129		\$113,907	
Median Family Income		\$86,281		\$90,435		\$87,862		\$90,865	
Average Non-Family Household Size		1.3		1.2		1.2		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		15,245		99,799		277,329		1.06 M	
Never Married		5,464	35.8%	28,518	28.6%	86,783	31.3%	368,515	34.8%
Currently Married		6,170	40.5%	45,474	45.6%	118,919	42.9%	457,259	43.2%
Previously Married		3,611	23.7%	25,807	25.9%	71,626	25.8%	233,782	22.1%
Separated		727	20.1%	4,273	16.6%	12,325	17.2%	52,719	22.6%
Widowed		776	21.5%	7,394	28.7%	20,480	28.6%	55,440	23.7%
Divorced		2,108	58.4%	14,140	54.8%	38,821	54.2%	125,623	53.7%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		12,445		85,303		235,313		872,090	
Elementary (Grade Level 0 to 8)		607	4.9%	3,729	4.4%	11,135	4.7%	61,330	7.0%
Some High School (Grade Level 9 to 11)		986	7.9%	5,422	6.4%	15,576	6.6%	69,066	7.9%
High School Graduate		3,540	28.4%	24,280	28.5%	67,695	28.8%	230,649	26.4%
Some College		3,062	24.6%	21,140	24.8%	58,407	24.8%	203,771	23.4%
Associate Degree Only		1,490	12.0%	8,438	9.9%	23,125	9.8%	82,130	9.4%
Bachelor Degree Only		1,988	16.0%	14,081	16.5%	37,250	15.8%	142,478	16.3%
Graduate Degree		771	6.2%	8,212	9.6%	22,125	9.4%	82,666	9.5%
Any College (Some College or Higher)		7,312	58.8%	51,871	60.8%	140,908	59.9%	511,045	58.6%
College Degree + (Bachelor Degree or Higher)		2,759	22.2%	22,293	26.1%	59,375	25.2%	225,144	25.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5962/-112.2389

Safeway Plaza Peoria, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	6,915		52,614		144,504		514,589	
Total Housing Units (2020)	6,734		50,248		138,538		490,552	
Historical Annual Growth (2020-2023)	181	0.9%	2,366	1.6%	5,966	1.4%	24,037	1.6%
Housing Units Occupied (2023)	6,599 95.4%		48,308 91.8%		132,894 92.0%		472,201 91.8%	
Housing Units Owner-Occupied	4,535 68.7%		34,169 70.7%		88,453 66.6%		295,516 62.6%	
Housing Units Renter-Occupied	2,064 31.3%		14,139 29.3%		44,441 33.4%		176,685 37.4%	
Housing Units Vacant (2023)	316	4.6%	4,306	8.2%	11,609	8.0%	42,388	8.2%
Household Size (2023)								
Total Households	6,599		48,308		132,895		472,201	
1 Person Households	1,316	19.9%	14,839	30.7%	40,294	30.3%	119,004	25.2%
2 Person Households	1,967	29.8%	16,825	34.8%	46,586	35.1%	148,717	31.5%
3 Person Households	1,415	21.4%	6,894	14.3%	18,648	14.0%	72,643	15.4%
4 Person Households	1,056	16.0%	5,392	11.2%	14,480	10.9%	62,694	13.3%
5 Person Households	526	8.0%	2,640	5.5%	7,497	5.6%	36,879	7.8%
6 Person Households	216	3.3%	1,137	2.4%	3,414	2.6%	18,138	3.8%
7 or More Person Households	103	1.6%	582	1.2%	1,976	1.5%	14,126	3.0%
Household Income Distribution (2023)								
HH Income \$200,000 or More	534	8.1%	3,661	7.6%	9,209	6.9%	39,558	8.4%
HH Income \$150,000 to \$199,999	382	5.8%	3,129	6.5%	9,393	7.1%	35,485	7.5%
HH Income \$125,000 to \$149,999	567	8.6%	3,946	8.2%	9,434	7.1%	33,823	7.2%
HH Income \$100,000 to \$124,999	850	12.9%	4,958	10.3%	13,395	10.1%	49,547	10.5%
HH Income \$75,000 to \$99,999	1,000	15.2%	6,517	13.5%	18,065	13.6%	63,372	13.4%
HH Income \$50,000 to \$74,999	1,162	17.6%	8,745	18.1%	24,565	18.5%	84,925	18.0%
HH Income \$35,000 to \$49,999	925	14.0%	6,223	12.9%	16,803	12.6%	57,217	12.1%
HH Income \$25,000 to \$34,999	395	6.0%	3,887	8.0%	10,868	8.2%	38,991	8.3%
HH Income \$15,000 to \$24,999	328	5.0%	3,332	6.9%	9,559	7.2%	31,190	6.6%
HH Income \$10,000 to \$14,999	94	1.4%	1,459	3.0%	4,414	3.3%	14,549	3.1%
HH Income Under \$10,000	361	5.5%	2,451	5.1%	7,191	5.4%	23,544	5.0%
Household Vehicles (2023)								
Households 0 Vehicles Available	162	2.5%	1,982	4.1%	7,507	5.6%	27,412	5.8%
Households 1 Vehicle Available	1,955	29.6%	18,591	38.5%	51,730	38.9%	163,688	34.7%
Households 2 Vehicles Available	2,703	41.0%	17,983	37.2%	47,250	35.6%	176,849	37.5%
Households 3 or More Vehicles Available	1,778	26.9%	9,752	20.2%	26,408	19.9%	104,251	22.1%
Total Vehicles Available	13,555		88,790		238,204		878,802	
Average Vehicles per Household	2.1		1.8		1.8		1.9	
Owner-Occupied Household Vehicles	9,929 73.3%		67,155 75.6%		173,275 72.7%		614,274 69.9%	
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0		2.1	
Renter-Occupied Household Vehicles	3,626 26.7%		21,635 24.4%		64,929 27.3%		264,528 30.1%	
Average Vehicles per Renter-Occupied Household	1.8		1.5		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	9,553		57,414		159,439		652,148	
Travel to Work in 14 Minutes or Less	1,934	20.2%	10,610	18.5%	28,536	17.9%	111,905	17.2%
Travel to Work in 15 to 29 Minutes	3,013	31.5%	16,654	29.0%	46,925	29.4%	198,815	30.5%
Travel to Work in 30 to 59 Minutes	2,496	26.1%	14,446	25.2%	41,174	25.8%	170,365	26.1%
Travel to Work in 60 Minutes or More	676	7.1%	3,433	6.0%	9,369	5.9%	37,801	5.8%
Work at Home	1,434	15.0%	12,270	21.4%	33,434	21.0%	133,262	20.4%
Average Minutes Travel to Work	24.1		24.0		24.1		24.1	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5962/-112.2389

Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Transportation To Work (2023)									
Worker Base Age 16 years or Over		9,553		57,414		159,439		652,148	
Drive to Work Alone		6,777	70.9%	37,681	65.6%	105,199	66.0%	428,684	65.7%
Drive to Work in Carpool		967	10.1%	5,203	9.1%	14,172	8.9%	60,269	9.2%
Travel to Work by Public Transportation		93	1.0%	515	0.9%	1,577	1.0%	8,591	1.3%
Drive to Work on Motorcycle		37	0.4%	169	0.3%	481	0.3%	1,911	0.3%
Bicycle to Work		17	0.2%	128	0.2%	352	0.2%	1,873	0.3%
Walk to Work		116	1.2%	713	1.2%	2,137	1.3%	8,922	1.4%
Other Means		111	1.2%	735	1.3%	2,086	1.3%	8,636	1.3%
Work at Home		1,434	15.0%	12,270	21.4%	33,434	21.0%	133,262	20.4%
Daytime Demographics (2023)									
Total Businesses		495		4,009		10,651		38,898	
Total Employees		3,479		34,313		82,063		299,704	
Company Headquarter Businesses		8	1.6%	93	2.3%	242	2.3%	970	2.5%
Company Headquarter Employees		100	2.9%	2,452	7.1%	5,572	6.8%	31,436	10.5%
Employee Population per Business		7.0	to 1	8.6	to 1	7.7	to 1	7.7	to 1
Residential Population per Business		38.6	to 1	29.5	to 1	31.2	to 1	33.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,821		74,885		194,887		683,445	
Labor Force									
Labor Population Age 16 Years or Over (2023)		14,924		98,218		272,916		1.04 M	
Labor Force Total Males (2023)		7,144	47.9%	46,143	47.0%	129,374	47.4%	507,570	48.8%
Male Civilian Employed		4,843	67.8%	28,961	62.8%	81,510	63.0%	347,550	68.5%
Male Civilian Unemployed		102	1.4%	843	1.8%	2,302	1.8%	11,436	2.3%
Males in Armed Forces		30	0.4%	156	0.3%	506	0.4%	3,422	0.7%
Males Not in Labor Force		2,169	30.4%	16,182	35.1%	45,056	34.8%	145,162	28.6%
Labor Force Total Females (2023)		7,780	52.1%	52,074	53.0%	143,542	52.6%	532,248	51.2%
Female Civilian Employed		4,710	60.5%	28,453	54.6%	77,929	54.3%	304,605	57.2%
Female Civilian Unemployed		141	1.8%	717	1.4%	2,253	1.6%	11,111	2.1%
Females in Armed Forces		-	-	75	0.1%	148	0.1%	500	-
Females Not in Labor Force		2,929	37.7%	22,829	43.8%	63,212	44.0%	216,032	40.6%
Unemployment Rate		243	1.6%	1,561	1.6%	4,556	1.7%	22,547	2.2%
Occupation (2023)									
Occupation Population Age 16 Years or Over		9,553		57,414		159,439		652,148	
Occupation Total Males		4,843	50.7%	28,961	50.4%	81,510	51.1%	347,544	53.3%
Occupation Total Females		4,710	49.3%	28,453	49.6%	77,929	48.9%	304,604	46.7%
Management, Business, Financial Operations		1,444	15.1%	9,251	16.1%	24,354	15.3%	97,714	15.0%
Professional, Related		2,327	24.4%	12,796	22.3%	34,980	21.9%	137,784	21.1%
Service		1,412	14.8%	8,416	14.7%	25,699	16.1%	111,026	17.0%
Sales, Office		2,345	24.6%	15,096	26.3%	39,471	24.8%	153,857	23.6%
Farming, Fishing, Forestry		62	0.7%	182	0.3%	510	0.3%	2,050	0.3%
Construction, Extraction, Maintenance		886	9.3%	4,486	7.8%	13,873	8.7%	63,273	9.7%
Production, Transport, Material Moving		1,076	11.3%	7,187	12.5%	20,552	12.9%	86,444	13.3%
White Collar Workers		6,116	64.0%	37,143	64.7%	98,805	62.0%	389,355	59.7%
Blue Collar Workers		3,436	36.0%	20,271	35.3%	60,633	38.0%	262,793	40.3%

Complete Profile

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Lat/Lon: 33.5962/-112.2389

Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Units In Structure (2023)									
Total Units		6,599		48,308		132,895		472,201	
1 Detached Unit		4,958	75.1%	31,913	66.1%	86,205	64.9%	314,319	66.6%
1 Attached Unit		452	6.9%	4,502	9.3%	11,654	8.8%	28,514	6.0%
2 Units		23	0.4%	411	0.9%	1,079	0.8%	4,449	0.9%
3 to 4 Units		263	4.0%	1,441	3.0%	4,760	3.6%	16,783	3.6%
5 to 9 Units		275	4.2%	1,513	3.1%	5,293	4.0%	21,534	4.6%
10 to 19 Units		54	0.8%	1,181	2.4%	4,596	3.5%	20,771	4.4%
20 to 49 Units		62	0.9%	909	1.9%	3,058	2.3%	13,927	2.9%
50 or More Units		261	4.0%	3,449	7.1%	10,393	7.8%	36,457	7.7%
Mobile Home or Trailer		234	3.6%	2,847	5.9%	5,615	4.2%	14,578	3.1%
Other Structure		15	0.2%	141	0.3%	241	0.2%	870	0.2%
Homes Built By Year (2023)									
Homes Built 2020 or later		56	0.8%	475	0.9%	1,219	0.8%	4,303	0.8%
Homes Built 2010 to 2019		576	8.3%	3,985	7.6%	10,236	7.1%	42,256	8.2%
Homes Built 2000 to 2009		921	13.3%	5,799	11.0%	18,430	12.8%	87,018	16.9%
Homes Built 1990 to 1999		2,189	31.7%	9,450	18.0%	23,917	16.6%	79,115	15.4%
Homes Built 1980 to 1989		2,113	30.6%	12,444	23.7%	29,728	20.6%	83,905	16.3%
Homes Built 1970 to 1979		472	6.8%	10,278	19.5%	33,669	23.3%	101,786	19.8%
Homes Built 1960 to 1969		134	1.9%	4,481	8.5%	10,188	7.1%	38,673	7.5%
Homes Built 1950 to 1959		108	1.6%	959	1.8%	3,718	2.6%	27,724	5.4%
Homes Built 1940 to 1949		19	0.3%	245	0.5%	966	0.7%	4,336	0.8%
Homes Built Before 1939		10	0.1%	191	0.4%	823	0.6%	3,085	0.6%
Median Age of Homes		32.8 yrs		37.8 yrs		38.3 yrs		37.9 yrs	
Home Values (2023)									
Owner Specified Housing Units		4,535		34,169		88,453		295,516	
Home Values \$1,000,000 or More		107	2.4%	1,000	2.9%	2,677	3.0%	9,167	3.1%
Home Values \$750,000 to \$999,999		162	3.6%	1,265	3.7%	3,164	3.6%	11,827	4.0%
Home Values \$500,000 to \$749,999		426	9.4%	4,313	12.6%	11,196	12.7%	43,150	14.6%
Home Values \$400,000 to \$499,999		526	11.6%	4,753	13.9%	12,193	13.8%	43,075	14.6%
Home Values \$300,000 to \$399,999		1,316	29.0%	7,699	22.5%	20,493	23.2%	69,338	23.5%
Home Values \$250,000 to \$299,999		720	15.9%	4,193	12.3%	11,694	13.2%	37,756	12.8%
Home Values \$200,000 to \$249,999		566	12.5%	3,874	11.3%	10,119	11.4%	31,623	10.7%
Home Values \$175,000 to \$199,999		135	3.0%	1,321	3.9%	3,151	3.6%	9,777	3.3%
Home Values \$150,000 to \$174,999		108	2.4%	1,292	3.8%	3,148	3.6%	9,967	3.4%
Home Values \$125,000 to \$149,999		84	1.8%	662	1.9%	1,622	1.8%	4,452	1.5%
Home Values \$100,000 to \$124,999		35	0.8%	555	1.6%	1,612	1.8%	4,730	1.6%
Home Values \$90,000 to \$99,999		8	0.2%	100	0.3%	262	0.3%	658	0.2%
Home Values \$80,000 to \$89,999		35	0.8%	248	0.7%	680	0.8%	1,955	0.7%
Home Values \$70,000 to \$79,999		8	0.2%	150	0.4%	344	0.4%	1,078	0.4%
Home Values \$60,000 to \$69,999		4	-	148	0.4%	320	0.4%	892	0.3%
Home Values \$50,000 to \$59,999		12	0.3%	230	0.7%	401	0.5%	1,081	0.4%
Home Values \$35,000 to \$49,999		37	0.8%	434	1.3%	1,140	1.3%	3,059	1.0%
Home Values \$25,000 to \$34,999		62	1.4%	383	1.1%	1,026	1.2%	2,606	0.9%
Home Values \$10,000 to \$24,999		138	3.0%	863	2.5%	1,831	2.1%	4,598	1.6%
Home Values Under \$10,000		47	1.0%	686	2.0%	1,380	1.6%	4,729	1.6%
Owner-Occupied Median Home Value		\$318,004		\$323,356		\$325,015		\$340,391	
Renter-Occupied Median Rent		\$1,234		\$1,225		\$1,206		\$1,153	

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Safeway Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Peoria, AZ									
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$469.29 M		\$3.26 B		\$8.67 B		\$33.04 B	
Total Non-Retail Expenditure		\$246.81 M		\$1.72 B		\$4.57 B		\$17.44 B	
Total Retail Expenditure		\$222.48 M		\$1.54 B		\$4.09 B		\$15.6 B	
Apparel		\$16.63 M		\$114.5 M		\$304.63 M		\$1.17 B	
Contributions		\$15.17 M		\$107.49 M		\$284.08 M		\$1.09 B	
Education		\$14.05 M		\$96.96 M		\$257.4 M		\$1.01 B	
Entertainment		\$26.64 M		\$184.8 M		\$490.44 M		\$1.88 B	
Food and Beverages		\$69.32 M		\$479.76 M		\$1.28 B		\$4.87 B	
Furnishings and Equipment		\$16.55 M		\$114.96 M		\$304.96 M		\$1.16 B	
Gifts		\$11.47 M		\$80.75 M		\$212.55 M		\$818.21 M	
Health Care		\$39.43 M		\$277.85 M		\$737.98 M		\$2.77 B	
Household Operations		\$18.34 M		\$128.5 M		\$341.05 M		\$1.3 B	
Miscellaneous Expenses		\$8.86 M		\$61.93 M		\$164.37 M		\$624.28 M	
Personal Care		\$6.3 M		\$43.85 M		\$116.51 M		\$443.41 M	
Personal Insurance		\$3.32 M		\$23.17 M		\$61.2 M		\$234.91 M	
Reading		\$1.01 M		\$7.17 M		\$19.03 M		\$71.93 M	
Shelter		\$98.45 M		\$684.02 M		\$1.82 B		\$6.96 B	
Tobacco		\$2.81 M		\$19.53 M		\$52.37 M		\$195.36 M	
Transportation		\$86.45 M		\$595.27 M		\$1.58 B		\$6.03 B	
Utilities		\$34.5 M		\$240.54 M		\$640.89 M		\$2.42 B	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$5,927		\$5,625		\$5,435		\$5,831	
Total Non-Retail Expenditure		\$3,117	52.6%	\$2,967	52.8%	\$2,868	52.8%	\$3,078	52.8%
Total Retail Expenditures		\$2,810	47.4%	\$2,658	47.2%	\$2,567	47.2%	\$2,753	47.2%
Apparel		\$210	3.5%	\$198	3.5%	\$191	3.5%	\$207	3.6%
Contributions		\$192	3.2%	\$185	3.3%	\$178	3.3%	\$192	3.3%
Education		\$177	3.0%	\$167	3.0%	\$161	3.0%	\$178	3.1%
Entertainment		\$336	5.7%	\$319	5.7%	\$308	5.7%	\$331	5.7%
Food and Beverages		\$875	14.8%	\$828	14.7%	\$801	14.7%	\$859	14.7%
Furnishings and Equipment		\$209	3.5%	\$198	3.5%	\$191	3.5%	\$206	3.5%
Gifts		\$145	2.4%	\$139	2.5%	\$133	2.5%	\$144	2.5%
Health Care		\$498	8.4%	\$479	8.5%	\$463	8.5%	\$489	8.4%
Household Operations		\$232	3.9%	\$222	3.9%	\$214	3.9%	\$229	3.9%
Miscellaneous Expenses		\$112	1.9%	\$107	1.9%	\$103	1.9%	\$110	1.9%
Personal Care		\$80	1.3%	\$76	1.3%	\$73	1.3%	\$78	1.3%
Personal Insurance		\$42	0.7%	\$40	0.7%	\$38	0.7%	\$41	0.7%
Reading		\$13	0.2%	\$12	0.2%	\$12	0.2%	\$13	0.2%
Shelter		\$1,243	21.0%	\$1,180	21.0%	\$1,143	21.0%	\$1,228	21.1%
Tobacco		\$35	0.6%	\$34	0.6%	\$33	0.6%	\$34	0.6%
Transportation		\$1,092	18.4%	\$1,027	18.3%	\$991	18.2%	\$1,064	18.2%
Utilities		\$436	7.4%	\$415	7.4%	\$402	7.4%	\$427	7.3%