

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9449/-86.2377

Shoppes at Weston Pointe									
Zionsville, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2023)		3,735		41,470		121,607		489,989	
Projected Population (2028)		4,061		44,638		129,181		520,525	
Census Population (2020)		3,450		40,257		118,424		478,198	
Census Population (2010)		2,668		34,289		100,071		415,017	
Projected Annual Growth (2023-2028)		326	1.7%	3,168	1.5%	7,574	1.2%	30,536	1.2%
Historical Annual Growth (2020-2023)		285	2.8%	1,213	1.0%	3,183	0.9%	11,791	0.8%
Historical Annual Growth (2010-2020)		782	2.9%	5,968	1.7%	18,354	1.8%	63,181	1.5%
Estimated Population Density (2023)		1,190	psm	1,467	psm	1,549	psm	1,560	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2023)		1,456		16,975		48,067		201,128	
Projected Households (2028)		1,612		18,252		50,909		213,430	
Census Households (2020)		1,316		16,337		46,418		194,527	
Census Households (2010)		980		13,867		39,320		169,151	
Projected Annual Growth (2023-2028)		156	2.1%	1,277	1.5%	2,842	1.2%	12,302	1.2%
Historical Annual Change (2010-2023)		476	3.7%	3,108	1.7%	8,747	1.7%	31,977	1.5%
Average Household Income									
Estimated Average Household Income (2023)		\$179,587		\$184,322		\$165,739		\$133,463	
Projected Average Household Income (2028)		\$174,396		\$185,125		\$168,212		\$132,644	
Census Average Household Income (2010)		\$139,037		\$125,398		\$106,653		\$82,418	
Census Average Household Income (2000)		\$131,611		\$96,789		\$84,929		\$71,137	
Projected Annual Change (2023-2028)		-\$5,191	-0.6%	\$803	-	\$2,473	0.3%	-\$820	-0.1%
Historical Annual Change (2000-2023)		\$47,976	1.6%	\$87,533	3.9%	\$80,810	4.1%	\$62,326	3.8%
Median Household Income									
Estimated Median Household Income (2023)		\$176,371		\$144,190		\$129,308		\$105,029	
Projected Median Household Income (2028)		\$180,513		\$150,108		\$134,252		\$105,288	
Census Median Household Income (2010)		\$96,349		\$78,352		\$70,493		\$60,744	
Census Median Household Income (2000)		\$100,203		\$74,510		\$64,914		\$56,575	
Projected Annual Change (2023-2028)		\$4,142	0.5%	\$5,918	0.8%	\$4,944	0.8%	\$258	-
Historical Annual Change (2000-2023)		\$76,168	3.3%	\$69,680	4.1%	\$64,394	4.3%	\$48,455	3.7%
Per Capita Income									
Estimated Per Capita Income (2023)		\$70,049		\$75,548		\$65,591		\$54,894	
Projected Per Capita Income (2028)		\$69,252		\$75,788		\$66,367		\$54,491	
Census Per Capita Income (2010)		\$51,091		\$50,728		\$41,916		\$33,596	
Census Per Capita Income (2000)		\$44,439		\$38,874		\$34,067		\$29,355	
Projected Annual Change (2023-2028)		-\$797	-0.2%	\$240	-	\$776	0.2%	-\$402	-0.1%
Historical Annual Change (2000-2023)		\$25,610	2.5%	\$36,674	4.1%	\$31,524	4.0%	\$25,538	3.8%
Estimated Average Household Net Worth (2023)		\$1.39 M		\$1.05 M		\$924,270		\$703,725	

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Shoppes at Weston Pointe									
Zionsville, IN									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2023)	3,735		41,470		121,607		489,989		
White (2023)	2,674	71.6%	29,906	72.1%	77,075	63.4%	310,933	63.5%	
Black or African American (2023)	209	5.6%	4,768	11.5%	24,595	20.2%	106,695	21.8%	
American Indian or Alaska Native (2023)	4	0.1%	51	0.1%	274	0.2%	1,231	0.3%	
Asian (2023)	674	18.0%	4,301	10.4%	10,251	8.4%	28,651	5.8%	
Hawaiian or Pacific Islander (2023)	-	-	5	-	28	-	145	-	
Other Race (2023)	29	0.8%	647	1.6%	3,663	3.0%	18,992	3.9%	
Two or More Races (2023)	146	3.9%	1,792	4.3%	5,720	4.7%	23,343	4.8%	
Population < 18 (2023)	1,013	27.1%	10,281	24.8%	32,007	26.3%	118,569	24.2%	
White Not Hispanic	670	66.1%	6,688	65.1%	17,092	53.4%	62,832	53.0%	
Black or African American	48	4.7%	1,120	10.9%	7,233	22.6%	29,180	24.6%	
Asian	225	22.2%	1,347	13.1%	3,090	9.7%	6,392	5.4%	
Other Race Not Hispanic	45	4.5%	517	5.0%	1,684	5.3%	6,041	5.1%	
Hispanic	26	2.5%	608	5.9%	2,908	9.1%	14,124	11.9%	
Not Hispanic or Latino Population (2023)	3,603	96.5%	39,546	95.4%	113,292	93.2%	450,550	92.0%	
Not Hispanic White	2,644	73.4%	29,544	74.7%	75,681	66.8%	304,239	67.5%	
Not Hispanic Black or African American	208	5.8%	4,713	11.9%	24,262	21.4%	105,443	23.4%	
Not Hispanic American Indian or Alaska Native	2	-	21	-	78	-	350	-	
Not Hispanic Asian	673	18.7%	4,292	10.9%	10,217	9.0%	28,477	6.3%	
Not Hispanic Hawaiian or Pacific Islander	-	-	4	-	21	-	119	-	
Not Hispanic Other Race	5	0.1%	103	0.3%	312	0.3%	1,233	0.3%	
Not Hispanic Two or More Races	72	2.0%	869	2.2%	2,721	2.4%	10,688	2.4%	
Hispanic or Latino Population (2023)	132	3.5%	1,924	4.6%	8,315	6.8%	39,439	8.0%	
Hispanic White	30	22.5%	362	18.8%	1,394	16.8%	6,694	17.0%	
Hispanic Black or African American	1	1.1%	55	2.9%	333	4.0%	1,252	3.2%	
Hispanic American Indian or Alaska Native	2	1.7%	29	1.5%	197	2.4%	881	2.2%	
Hispanic Asian	-	-	9	0.5%	34	0.4%	174	0.4%	
Hispanic Hawaiian or Pacific Islander	-	-	2	-	8	-	26	-	
Hispanic Other Race	24	18.2%	544	28.3%	3,351	40.3%	17,758	45.0%	
Hispanic Two or More Races	74	56.0%	923	48.0%	2,999	36.1%	12,655	32.1%	
Not Hispanic or Latino Population (2020)	3,305	95.8%	38,094	94.6%	108,904	92.0%	431,426	90.2%	
Hispanic or Latino Population (2020)	145	4.2%	2,163	5.4%	9,520	8.0%	46,772	9.8%	
Not Hispanic or Latino Population (2010)	2,600	97.5%	32,859	95.8%	92,426	92.4%	382,102	92.1%	
Hispanic or Latino Population (2010)	68	2.5%	1,430	4.2%	7,645	7.6%	32,915	7.9%	
Not Hispanic or Latino Population (2028)	3,918	96.5%	42,597	95.4%	120,567	93.3%	479,245	92.1%	
Hispanic or Latino Population (2028)	143	3.5%	2,042	4.6%	8,614	6.7%	41,280	7.9%	
Projected Annual Growth (2023-2028)	11	1.7%	117	1.2%	300	0.7%	1,840	0.9%	
Historical Annual Growth (2010-2020)	77	11.5%	733	5.1%	1,876	2.5%	13,857	4.2%	

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Zionsville, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population	3,735		41,470		121,607		489,989		
Age Under 5 Years	217	5.8%	2,296	5.5%	7,562	6.2%	30,299	6.2%	
Age 5 to 9 Years	294	7.9%	2,924	7.0%	9,069	7.5%	32,940	6.7%	
Age 10 to 14 Years	329	8.8%	3,214	7.7%	9,671	8.0%	34,705	7.1%	
Age 15 to 19 Years	232	6.2%	2,649	6.4%	8,244	6.8%	31,712	6.5%	
Age 20 to 24 Years	133	3.6%	1,868	4.5%	6,190	5.1%	31,771	6.5%	
Age 25 to 29 Years	168	4.5%	2,211	5.3%	7,246	6.0%	36,322	7.4%	
Age 30 to 34 Years	211	5.7%	2,357	5.7%	7,635	6.3%	35,364	7.2%	
Age 35 to 39 Years	305	8.2%	2,874	6.9%	8,590	7.1%	33,975	6.9%	
Age 40 to 44 Years	327	8.7%	3,109	7.5%	8,877	7.3%	32,907	6.7%	
Age 45 to 49 Years	310	8.3%	2,971	7.2%	8,350	6.9%	30,123	6.1%	
Age 50 to 54 Years	301	8.1%	2,927	7.1%	8,395	6.9%	31,180	6.4%	
Age 55 to 59 Years	251	6.7%	2,905	7.0%	8,021	6.6%	31,412	6.4%	
Age 60 to 64 Years	199	5.3%	2,697	6.5%	7,436	6.1%	29,998	6.1%	
Age 65 to 69 Years	154	4.1%	2,001	4.8%	5,515	4.5%	23,189	4.7%	
Age 70 to 74 Years	108	2.9%	1,623	3.9%	4,184	3.4%	17,655	3.6%	
Age 75 to 79 Years	77	2.1%	1,071	2.6%	2,670	2.2%	11,101	2.3%	
Age 80 to 84 Years	56	1.5%	774	1.9%	1,878	1.5%	7,315	1.5%	
Age 85 Years or Over	64	1.7%	999	2.4%	2,074	1.7%	8,021	1.6%	
Median Age	38.8		40.6		38.0		37.0		
Age 19 Years or Less	1,071	28.7%	11,083	26.7%	34,547	28.4%	129,656	26.5%	
Age 20 to 64 Years	2,205	59.0%	23,919	57.7%	70,740	58.2%	293,052	59.8%	
Age 65 Years or Over	459	12.3%	6,468	15.6%	16,321	13.4%	67,281	13.7%	
Female Age Distribution (2023)									
Female Population	1,897	50.8%	21,466	51.8%	62,857	51.7%	253,081	51.7%	
Age Under 5 Years	119	6.3%	1,114	5.2%	3,634	5.8%	14,744	5.8%	
Age 5 to 9 Years	146	7.7%	1,449	6.7%	4,448	7.1%	16,068	6.3%	
Age 10 to 14 Years	139	7.3%	1,526	7.1%	4,664	7.4%	16,892	6.7%	
Age 15 to 19 Years	109	5.7%	1,265	5.9%	3,962	6.3%	15,529	6.1%	
Age 20 to 24 Years	65	3.4%	940	4.4%	3,132	5.0%	16,314	6.4%	
Age 25 to 29 Years	97	5.1%	1,168	5.4%	3,835	6.1%	18,542	7.3%	
Age 30 to 34 Years	120	6.3%	1,256	5.9%	4,062	6.5%	18,250	7.2%	
Age 35 to 39 Years	164	8.6%	1,487	6.9%	4,571	7.3%	17,548	6.9%	
Age 40 to 44 Years	163	8.6%	1,655	7.7%	4,714	7.5%	17,113	6.8%	
Age 45 to 49 Years	158	8.3%	1,493	7.0%	4,282	6.8%	15,552	6.1%	
Age 50 to 54 Years	149	7.8%	1,487	6.9%	4,324	6.9%	16,112	6.4%	
Age 55 to 59 Years	119	6.3%	1,500	7.0%	4,148	6.6%	16,472	6.5%	
Age 60 to 64 Years	99	5.2%	1,417	6.6%	3,874	6.2%	15,810	6.2%	
Age 65 to 69 Years	75	4.0%	1,073	5.0%	2,900	4.6%	12,335	4.9%	
Age 70 to 74 Years	56	2.9%	894	4.2%	2,311	3.7%	9,756	3.9%	
Age 75 to 79 Years	43	2.3%	613	2.9%	1,524	2.4%	6,373	2.5%	
Age 80 to 84 Years	36	1.9%	477	2.2%	1,121	1.8%	4,334	1.7%	
Age 85 Years or Over	40	2.1%	654	3.0%	1,353	2.2%	5,337	2.1%	
Female Median Age	39.0		42.1		39.1		38.2		
Age 19 Years or Less	513	27.0%	5,353	24.9%	16,708	26.6%	63,233	25.0%	
Age 20 to 64 Years	1,134	59.8%	12,402	57.8%	36,941	58.8%	151,713	59.9%	
Age 65 Years or Over	250	13.2%	3,711	17.3%	9,208	14.6%	38,135	15.1%	

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Shoppes at Weston Pointe									
Zionsville, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	1,838	49.2%	20,004	48.2%	58,750	48.3%	236,908	48.3%	
Age Under 5 Years	98	5.3%	1,182	5.9%	3,928	6.7%	15,555	6.6%	
Age 5 to 9 Years	148	8.0%	1,475	7.4%	4,621	7.9%	16,872	7.1%	
Age 10 to 14 Years	190	10.3%	1,688	8.4%	5,007	8.5%	17,813	7.5%	
Age 15 to 19 Years	123	6.7%	1,385	6.9%	4,283	7.3%	16,182	6.8%	
Age 20 to 24 Years	68	3.7%	928	4.6%	3,057	5.2%	15,457	6.5%	
Age 25 to 29 Years	71	3.9%	1,043	5.2%	3,411	5.8%	17,780	7.5%	
Age 30 to 34 Years	92	5.0%	1,101	5.5%	3,573	6.1%	17,114	7.2%	
Age 35 to 39 Years	142	7.7%	1,388	6.9%	4,020	6.8%	16,427	6.9%	
Age 40 to 44 Years	164	8.9%	1,454	7.3%	4,163	7.1%	15,794	6.7%	
Age 45 to 49 Years	151	8.2%	1,479	7.4%	4,069	6.9%	14,570	6.2%	
Age 50 to 54 Years	152	8.3%	1,440	7.2%	4,071	6.9%	15,068	6.4%	
Age 55 to 59 Years	132	7.2%	1,405	7.0%	3,873	6.6%	14,939	6.3%	
Age 60 to 64 Years	100	5.4%	1,280	6.4%	3,562	6.1%	14,188	6.0%	
Age 65 to 69 Years	79	4.3%	929	4.6%	2,614	4.5%	10,853	4.6%	
Age 70 to 74 Years	52	2.8%	729	3.6%	1,873	3.2%	7,899	3.3%	
Age 75 to 79 Years	33	1.8%	457	2.3%	1,147	2.0%	4,729	2.0%	
Age 80 to 84 Years	20	1.1%	297	1.5%	758	1.3%	2,982	1.3%	
Age 85 Years or Over	24	1.3%	345	1.7%	721	1.2%	2,684	1.1%	
Male Median Age	38.7		39.1		36.9		35.8		
Age 19 Years or Less	558	30.4%	5,730	28.6%	17,839	30.4%	66,422	28.0%	
Age 20 to 64 Years	1,071	58.3%	11,517	57.6%	33,799	57.5%	141,339	59.7%	
Age 65 Years or Over	209	11.4%	2,756	13.8%	7,113	12.1%	29,147	12.3%	
Males per 100 Females (2023)									
Overall Comparison	97		93		93		94		
Age Under 5 Years	82	45.1%	106	51.5%	108	51.9%	106	51.3%	
Age 5 to 9 Years	101	50.3%	102	50.4%	104	51.0%	105	51.2%	
Age 10 to 14 Years	137	57.7%	111	52.5%	107	51.8%	105	51.3%	
Age 15 to 19 Years	113	53.1%	109	52.3%	108	51.9%	104	51.0%	
Age 20 to 24 Years	105	51.1%	99	49.7%	98	49.4%	95	48.7%	
Age 25 to 29 Years	73	42.1%	89	47.2%	89	47.1%	96	49.0%	
Age 30 to 34 Years	77	43.4%	88	46.7%	88	46.8%	94	48.4%	
Age 35 to 39 Years	87	46.4%	93	48.3%	88	46.8%	94	48.4%	
Age 40 to 44 Years	101	50.1%	88	46.8%	88	46.9%	92	48.0%	
Age 45 to 49 Years	96	48.9%	99	49.8%	95	48.7%	94	48.4%	
Age 50 to 54 Years	102	50.6%	97	49.2%	94	48.5%	94	48.3%	
Age 55 to 59 Years	110	52.4%	94	48.4%	93	48.3%	91	47.6%	
Age 60 to 64 Years	101	50.2%	90	47.5%	92	47.9%	90	47.3%	
Age 65 to 69 Years	106	51.4%	87	46.4%	90	47.4%	88	46.8%	
Age 70 to 74 Years	93	48.2%	81	44.9%	81	44.8%	81	44.7%	
Age 75 to 79 Years	77	43.6%	75	42.7%	75	42.9%	74	42.6%	
Age 80 to 84 Years	56	35.9%	62	38.4%	68	40.3%	69	40.8%	
Age 85 Years or Over	59	37.3%	53	34.5%	53	34.8%	50	33.5%	
Age 19 Years or Less	109	52.1%	107	51.7%	107	51.6%	105	51.2%	
Age 20 to 39 Years	84	45.5%	92	47.9%	90	47.4%	95	48.6%	
Age 40 to 64 Years	102	50.4%	93	48.3%	92	48.0%	92	47.9%	
Age 65 Years or Over	83	45.5%	74	42.6%	77	43.6%	76	43.3%	

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Shoppes at Weston Pointe									
Zionsville, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)									
Total Households		1,456		16,975		48,067		201,128	
Households with Children		621	42.7%	5,743	33.8%	17,230	35.8%	62,971	31.3%
Average Household Size		2.6		2.4		2.5		2.4	
Household Density per Square Mile		464		601		612		640	
Population Family		3,258	87.2%	34,099	82.2%	101,201	83.2%	386,834	78.9%
Population Non-Family		460	12.3%	6,853	16.5%	19,210	15.8%	95,230	19.4%
Population Group Quarters		17	0.5%	518	1.2%	1,197	1.0%	7,926	1.6%
Family Households		1,069	73.4%	11,035	65.0%	31,948	66.5%	124,404	61.9%
Married Couple Households		907	84.8%	9,211	83.5%	25,071	78.5%	90,854	73.0%
Other Family Households with Children		162	15.2%	1,825	16.5%	6,877	21.5%	33,550	27.0%
Family Households with Children		621	58.1%	5,737	52.0%	17,211	53.9%	62,882	50.5%
Married Couple with Children		509	82.0%	4,553	79.4%	12,562	73.0%	42,491	67.6%
Other Family Households with Children		112	18.0%	1,184	20.6%	4,649	27.0%	20,392	32.4%
Family Households No Children		448	41.9%	5,298	48.0%	14,737	46.1%	61,522	49.5%
Married Couple No Children		398	88.8%	4,657	87.9%	12,509	84.9%	48,364	78.6%
Other Family Households No Children		50	11.2%	641	12.1%	2,228	15.1%	13,158	21.4%
Non-Family Households		387	26.6%	5,940	35.0%	16,119	33.5%	76,724	38.1%
Non-Family Households with Children		-	-	6	0.1%	19	0.1%	89	0.1%
Non-Family Households No Children		387	100.0%	5,934	99.9%	16,100	99.9%	76,635	99.9%
Average Family Household Size		3.0		3.1		3.2		3.1	
Average Family Income		\$215,837		\$244,863		\$210,993		\$169,152	
Median Family Income		\$235,799		\$196,424		\$170,680		\$139,643	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		2,895		33,036		95,305		392,045	
Never Married		616	21.3%	8,524	25.8%	28,578	30.0%	128,866	32.9%
Currently Married		2,014	69.6%	19,257	58.3%	50,873	53.4%	192,110	49.0%
Previously Married		266	9.2%	5,255	15.9%	15,853	16.6%	71,069	18.1%
Separated		30	11.3%	607	11.6%	2,540	16.0%	12,047	17.0%
Widowed		82	30.8%	1,715	32.6%	4,091	25.8%	15,433	21.7%
Divorced		154	57.9%	2,933	55.8%	9,222	58.2%	43,589	61.3%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		2,530		28,518		80,871		328,562	
Elementary (Grade Level 0 to 8)		35	1.4%	506	1.8%	1,528	1.9%	8,073	2.5%
Some High School (Grade Level 9 to 11)		14	0.6%	454	1.6%	2,198	2.7%	9,855	3.0%
High School Graduate		215	8.5%	3,403	11.9%	10,958	13.6%	54,973	16.7%
Some College		200	7.9%	2,917	10.2%	10,805	13.4%	53,259	16.2%
Associate Degree Only		68	2.7%	1,354	4.7%	5,003	6.2%	22,485	6.8%
Bachelor Degree Only		779	30.8%	10,163	35.6%	28,608	35.4%	109,362	33.3%
Graduate Degree		1,220	48.2%	9,720	34.1%	21,770	26.9%	70,554	21.5%
Any College (Some College or Higher)		2,267	89.6%	24,154	84.7%	66,187	81.8%	255,660	77.8%
College Degree + (Bachelor Degree or Higher)		1,999	79.0%	19,883	69.7%	50,378	62.3%	179,916	54.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 39.9449/-86.2377

Shoppes at Weston Pointe									
Zionsville, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)	1,649		18,308		51,231		215,817		
Total Housing Units (2020)	1,470		17,533		49,102		207,382		
Historical Annual Growth (2020-2023)	179	4.1%	774	1.5%	2,129	1.4%	8,435	1.4%	
Housing Units Occupied (2023)	1,456	88.3%	16,975	92.7%	48,067	93.8%	201,128	93.2%	
Housing Units Owner-Occupied	1,127	77.4%	11,936	70.3%	32,256	67.1%	128,506	63.9%	
Housing Units Renter-Occupied	329	22.6%	5,040	29.7%	15,811	32.9%	72,621	36.1%	
Housing Units Vacant (2023)	193	11.7%	1,332	7.3%	3,165	6.2%	14,689	6.8%	
Household Size (2023)									
Total Households	1,456		16,975		48,067		201,128		
1 Person Households	339	23.3%	5,094	30.0%	13,630	28.4%	62,939	31.3%	
2 Person Households	597	41.0%	5,642	33.2%	15,446	32.1%	66,977	33.3%	
3 Person Households	252	17.3%	2,546	15.0%	7,533	15.7%	29,976	14.9%	
4 Person Households	181	12.4%	2,350	13.8%	6,954	14.5%	24,939	12.4%	
5 Person Households	68	4.7%	994	5.9%	3,133	6.5%	11,135	5.5%	
6 Person Households	18	1.2%	278	1.6%	1,005	2.1%	3,730	1.9%	
7 or More Person Households	2	0.1%	70	0.4%	366	0.8%	1,431	0.7%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	637	43.8%	5,273	31.1%	12,759	26.5%	37,223	18.5%	
HH Income \$150,000 to \$199,999	147	10.1%	1,695	10.0%	5,243	10.9%	20,195	10.0%	
HH Income \$125,000 to \$149,999	63	4.3%	956	5.6%	2,892	6.0%	13,132	6.5%	
HH Income \$100,000 to \$124,999	115	7.9%	1,486	8.8%	3,956	8.2%	18,224	9.1%	
HH Income \$75,000 to \$99,999	132	9.0%	1,732	10.2%	4,770	9.9%	22,378	11.1%	
HH Income \$50,000 to \$74,999	201	13.8%	2,180	12.8%	6,067	12.6%	31,630	15.7%	
HH Income \$35,000 to \$49,999	71	4.9%	1,203	7.1%	3,670	7.6%	20,239	10.1%	
HH Income \$25,000 to \$34,999	37	2.5%	866	5.1%	2,986	6.2%	14,073	7.0%	
HH Income \$15,000 to \$24,999	23	1.6%	656	3.9%	2,291	4.8%	10,177	5.1%	
HH Income \$10,000 to \$14,999	7	0.5%	344	2.0%	1,335	2.8%	5,010	2.5%	
HH Income Under \$10,000	23	1.6%	583	3.4%	2,099	4.4%	8,848	4.4%	
Household Vehicles (2023)									
Households 0 Vehicles Available	21	1.5%	539	3.2%	1,964	4.1%	9,031	4.5%	
Households 1 Vehicle Available	376	25.8%	5,700	33.6%	15,480	32.2%	70,142	34.9%	
Households 2 Vehicles Available	815	55.9%	7,455	43.9%	20,641	42.9%	85,904	42.7%	
Households 3 or More Vehicles Available	244	16.8%	3,281	19.3%	9,982	20.8%	36,051	17.9%	
Total Vehicles Available	2,826		31,669		90,176		361,568		
Average Vehicles per Household	1.9		1.9		1.9		1.8		
Owner-Occupied Household Vehicles	2,323	82.2%	24,879	78.6%	68,969	76.5%	263,554	72.9%	
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1		
Renter-Occupied Household Vehicles	503	17.8%	6,790	21.4%	21,206	23.5%	98,014	27.1%	
Average Vehicles per Renter-Occupied Household	1.5		1.3		1.3		1.3		
Travel Time (2023)									
Worker Base Age 16 years or Over	2,221		21,664		64,405		268,528		
Travel to Work in 14 Minutes or Less	469	21.1%	4,705	21.7%	12,750	19.8%	52,722	19.6%	
Travel to Work in 15 to 29 Minutes	517	23.3%	5,952	27.5%	19,405	30.1%	89,266	33.2%	
Travel to Work in 30 to 59 Minutes	734	33.1%	5,616	25.9%	15,512	24.1%	57,648	21.5%	
Travel to Work in 60 Minutes or More	10	0.5%	546	2.5%	1,730	2.7%	7,391	2.8%	
Work at Home	491	22.1%	4,845	22.4%	15,007	23.3%	61,501	22.9%	
Average Minutes Travel to Work	25.8		23.1		22.4		21.5		

Complete Profile

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Shoppes at Weston Pointe									
Zionsville, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	2,221		21,664		64,405		268,528		
Drive to Work Alone	1,633	73.5%	15,290	70.6%	44,504	69.1%	183,372	68.3%	
Drive to Work in Carpool	81	3.6%	1,032	4.8%	3,449	5.4%	16,577	6.2%	
Travel to Work by Public Transportation	-	-	95	0.4%	346	0.5%	1,495	0.6%	
Drive to Work on Motorcycle	-	-	14	-	15	-	95	-	
Bicycle to Work	-	-	34	0.2%	160	0.2%	687	0.3%	
Walk to Work	2	0.1%	262	1.2%	634	1.0%	3,374	1.3%	
Other Means	14	0.6%	92	0.4%	288	0.4%	1,427	0.5%	
Work at Home	491	22.1%	4,845	22.4%	15,007	23.3%	61,501	22.9%	
Daytime Demographics (2023)									
Total Businesses	597		3,528		9,172		29,142		
Total Employees	5,031		38,974		111,556		273,396		
Company Headquarter Businesses	15	2.6%	129	3.7%	351	3.8%	872	3.0%	
Company Headquarter Employees	1,352	26.9%	8,588	22.0%	29,845	26.8%	61,071	22.3%	
Employee Population per Business	8.4	to 1	11.0	to 1	12.2	to 1	9.4	to 1	
Residential Population per Business	6.3	to 1	11.8	to 1	13.3	to 1	16.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,642		49,681		140,415		389,496		
Labor Force									
Labor Population Age 16 Years or Over (2023)	2,835		32,403		93,340		384,962		
Labor Force Total Males (2023)	1,374	48.5%	15,337	47.3%	44,190	47.3%	183,055	47.6%	
Male Civilian Employed	1,186	86.3%	11,623	75.8%	33,698	76.3%	136,427	74.5%	
Male Civilian Unemployed	25	1.8%	153	1.0%	862	2.0%	3,666	2.0%	
Males in Armed Forces	4	0.3%	30	0.2%	74	0.2%	306	0.2%	
Males Not in Labor Force	160	11.6%	3,531	23.0%	9,555	21.6%	42,656	23.3%	
Labor Force Total Females (2023)	1,461	51.5%	17,066	52.7%	49,150	52.7%	201,907	52.4%	
Female Civilian Employed	1,035	70.8%	10,043	58.8%	30,709	62.5%	132,105	65.4%	
Female Civilian Unemployed	21	1.4%	170	1.0%	522	1.1%	3,127	1.5%	
Females in Armed Forces	-	-	-	-	-	-	24	-	
Females Not in Labor Force	405	27.8%	6,853	40.2%	17,920	36.5%	66,651	33.0%	
Unemployment Rate	45	1.6%	323	1.0%	1,385	1.5%	6,793	1.8%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	2,221		21,664		64,405		268,528		
Occupation Total Males	1,186	53.4%	11,621	53.6%	33,696	52.3%	136,424	50.8%	
Occupation Total Females	1,035	46.6%	10,043	46.4%	30,709	47.7%	132,104	49.2%	
Management, Business, Financial Operations	480	21.6%	5,129	23.7%	14,725	22.9%	60,965	22.7%	
Professional, Related	1,160	52.3%	8,686	40.1%	21,592	33.5%	82,454	30.7%	
Service	151	6.8%	1,830	8.4%	7,600	11.8%	31,981	11.9%	
Sales, Office	226	10.2%	3,575	16.5%	11,757	18.3%	50,942	19.0%	
Farming, Fishing, Forestry	1	-	32	0.1%	103	0.2%	517	0.2%	
Construction, Extraction, Maintenance	37	1.7%	528	2.4%	2,156	3.3%	11,590	4.3%	
Production, Transport, Material Moving	165	7.4%	1,884	8.7%	6,472	10.0%	30,079	11.2%	
White Collar Workers	1,867	84.1%	17,390	80.3%	48,075	74.6%	194,362	72.4%	
Blue Collar Workers	354	15.9%	4,274	19.7%	16,330	25.4%	74,166	27.6%	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.9449/-86.2377

Shoppes at Weston Pointe									
Zionsville, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units	1,456		16,975		48,067		201,128		
1 Detached Unit	1,010	69.3%	10,611	62.5%	30,476	63.4%	128,611	63.9%	
1 Attached Unit	171	11.8%	2,146	12.6%	4,213	8.8%	15,280	7.6%	
2 Units	4	0.3%	139	0.8%	857	1.8%	3,425	1.7%	
3 to 4 Units	24	1.7%	894	5.3%	2,885	6.0%	12,950	6.4%	
5 to 9 Units	89	6.1%	1,141	6.7%	4,309	9.0%	16,374	8.1%	
10 to 19 Units	68	4.6%	849	5.0%	2,264	4.7%	11,833	5.9%	
20 to 49 Units	11	0.8%	209	1.2%	1,005	2.1%	5,036	2.5%	
50 or More Units	75	5.1%	782	4.6%	1,765	3.7%	6,850	3.4%	
Mobile Home or Trailer	4	0.3%	204	1.2%	294	0.6%	768	0.4%	
Other Structure	-	-	-	-	-	-	-	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	8	0.5%	184	1.0%	995	1.9%	2,257	1.0%	
Homes Built 2010 to 2019	424	25.7%	2,673	14.6%	7,160	14.0%	26,422	12.2%	
Homes Built 2000 to 2009	449	27.3%	3,560	19.4%	8,756	17.1%	28,875	13.4%	
Homes Built 1990 to 1999	314	19.1%	2,989	16.3%	8,900	17.4%	32,584	15.1%	
Homes Built 1980 to 1989	69	4.2%	2,907	15.9%	6,787	13.2%	26,536	12.3%	
Homes Built 1970 to 1979	115	7.0%	2,103	11.5%	6,173	12.0%	25,598	11.9%	
Homes Built 1960 to 1969	26	1.5%	1,086	5.9%	4,417	8.6%	19,004	8.8%	
Homes Built 1950 to 1959	22	1.3%	641	3.5%	2,328	4.5%	17,970	8.3%	
Homes Built 1940 to 1949	8	0.5%	229	1.3%	517	1.0%	5,533	2.6%	
Homes Built Before 1939	21	1.2%	602	3.3%	2,033	4.0%	16,348	7.6%	
Median Age of Homes	25.2	yrs	34.9	yrs	36.4	yrs	42.1	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,127		11,936		32,256		128,506		
Home Values \$1,000,000 or More	27	2.4%	633	5.3%	1,624	5.0%	3,555	2.8%	
Home Values \$750,000 to \$999,999	94	8.3%	798	6.7%	1,873	5.8%	4,431	3.4%	
Home Values \$500,000 to \$749,999	150	13.3%	2,563	21.5%	6,059	18.8%	13,478	10.5%	
Home Values \$400,000 to \$499,999	306	27.2%	2,277	19.1%	5,445	16.9%	16,213	12.6%	
Home Values \$300,000 to \$399,999	196	17.4%	1,582	13.3%	5,220	16.2%	24,012	18.7%	
Home Values \$250,000 to \$299,999	79	7.0%	947	7.9%	2,525	7.8%	15,062	11.7%	
Home Values \$200,000 to \$249,999	146	12.9%	978	8.2%	3,013	9.3%	17,284	13.5%	
Home Values \$175,000 to \$199,999	90	8.0%	482	4.0%	1,602	5.0%	8,325	6.5%	
Home Values \$150,000 to \$174,999	6	0.6%	501	4.2%	1,709	5.3%	8,615	6.7%	
Home Values \$125,000 to \$149,999	1	0.1%	200	1.7%	803	2.5%	4,192	3.3%	
Home Values \$100,000 to \$124,999	2	0.2%	321	2.7%	892	2.8%	4,896	3.8%	
Home Values \$90,000 to \$99,999	1	0.1%	97	0.8%	238	0.7%	1,606	1.2%	
Home Values \$80,000 to \$89,999	3	0.3%	138	1.2%	271	0.8%	1,580	1.2%	
Home Values \$70,000 to \$79,999	-	-	48	0.4%	146	0.5%	1,126	0.9%	
Home Values \$60,000 to \$69,999	-	-	41	0.3%	106	0.3%	851	0.7%	
Home Values \$50,000 to \$59,999	-	-	23	0.2%	77	0.2%	538	0.4%	
Home Values \$35,000 to \$49,999	7	0.6%	39	0.3%	104	0.3%	468	0.4%	
Home Values \$25,000 to \$34,999	5	0.4%	31	0.3%	65	0.2%	252	0.2%	
Home Values \$10,000 to \$24,999	9	0.8%	157	1.3%	321	1.0%	980	0.8%	
Home Values Under \$10,000	3	0.2%	79	0.7%	164	0.5%	1,044	0.8%	
Owner-Occupied Median Home Value	\$391,680		\$415,826		\$390,444		\$313,472		
Renter-Occupied Median Rent	\$1,162		\$987		\$912		\$917		

Complete Profile

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Lat/Lon: 39.9449/-86.2377

Shoppes at Weston Pointe Zionsville, IN		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$154.3 M	\$1.9 B	\$4.94 B	\$17.41 B
Total Non-Retail Expenditure		\$82.64 M	\$1.02 B	\$2.64 B	\$9.26 B
Total Retail Expenditure		\$71.66 M	\$885.04 M	\$2.3 B	\$8.14 B
Apparel		\$5.63 M	\$69.58 M	\$180.32 M	\$627.54 M
Contributions		\$5.86 M	\$71.47 M	\$182.39 M	\$616.8 M
Education		\$5.92 M	\$72.5 M	\$184.53 M	\$605.17 M
Entertainment		\$9.15 M	\$112.53 M	\$290.94 M	\$1.01 B
Food and Beverages		\$21.85 M	\$270.68 M	\$705.87 M	\$2.51 B
Furnishings and Equipment		\$5.62 M	\$69.08 M	\$178.82 M	\$624.11 M
Gifts		\$4.65 M	\$56.21 M	\$142.57 M	\$476.3 M
Health Care		\$12.13 M	\$150.14 M	\$391.75 M	\$1.41 B
Household Operations		\$6.36 M	\$78.3 M	\$202.17 M	\$701.94 M
Miscellaneous Expenses		\$2.96 M	\$36.52 M	\$94.59 M	\$332.23 M
Personal Care		\$2.05 M	\$25.36 M	\$65.91 M	\$232.73 M
Personal Insurance		\$1.23 M	\$15.09 M	\$38.72 M	\$131.42 M
Reading		\$345.91 K	\$4.25 M	\$10.99 M	\$38.48 M
Shelter		\$32.37 M	\$399.77 M	\$1.04 B	\$3.67 B
Tobacco		\$697.65 K	\$8.79 M	\$23.54 M	\$90.43 M
Transportation		\$27.35 M	\$337.57 M	\$879.45 M	\$3.13 B
Utilities		\$10.13 M	\$126.1 M	\$331.1 M	\$1.2 B
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$8,830	\$9,347	\$8,569	\$7,212
Total Non-Retail Expenditure		\$4,729 53.6%	\$5,002 53.5%	\$4,578 53.4%	\$3,838 53.2%
Total Retail Expenditures		\$4,101 46.4%	\$4,345 46.5%	\$3,991 46.6%	\$3,374 46.8%
Apparel		\$322 3.7%	\$342 3.7%	\$313 3.6%	\$260 3.6%
Contributions		\$335 3.8%	\$351 3.8%	\$316 3.7%	\$256 3.5%
Education		\$339 3.8%	\$356 3.8%	\$320 3.7%	\$251 3.5%
Entertainment		\$523 5.9%	\$552 5.9%	\$504 5.9%	\$419 5.8%
Food and Beverages		\$1,250 14.2%	\$1,329 14.2%	\$1,224 14.3%	\$1,041 14.4%
Furnishings and Equipment		\$321 3.6%	\$339 3.6%	\$310 3.6%	\$259 3.6%
Gifts		\$266 3.0%	\$276 3.0%	\$247 2.9%	\$197 2.7%
Health Care		\$694 7.9%	\$737 7.9%	\$679 7.9%	\$584 8.1%
Household Operations		\$364 4.1%	\$384 4.1%	\$351 4.1%	\$291 4.0%
Miscellaneous Expenses		\$170 1.9%	\$179 1.9%	\$164 1.9%	\$138 1.9%
Personal Care		\$117 1.3%	\$125 1.3%	\$114 1.3%	\$96 1.3%
Personal Insurance		\$70 0.8%	\$74 0.8%	\$67 0.8%	\$54 0.8%
Reading		\$20 0.2%	\$21 0.2%	\$19 0.2%	\$16 0.2%
Shelter		\$1,852 21.0%	\$1,963 21.0%	\$1,802 21.0%	\$1,519 21.1%
Tobacco		\$40 0.5%	\$43 0.5%	\$41 0.5%	\$37 0.5%
Transportation		\$1,565 17.7%	\$1,657 17.7%	\$1,525 17.8%	\$1,295 18.0%
Utilities		\$580 6.6%	\$619 6.6%	\$574 6.7%	\$499 6.9%