Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	3,321		13,150		14,000		15,928	
Projected Population (2028)	3,262		12,984		13,854		15,914	
Census Population (2020)	3,510		13,393		14,270		16,259	
Census Population (2010)	3,236		12,061		12,738		14,759	
Projected Annual Growth (2023-2028)	-59	*-0.4%*	-166	*-0.3%*	-146	*-0.2%*	-14	*-*
Historical Annual Growth (2020-2023)	-189	*-1.8%*	-243	*-0.6%*	-270	*-0.6%*	-331	*-0.7%*
Historical Annual Growth (2010-2020)	274	*0.8%*	1,331	*1.1%*	1,532	*1.2%*	1,500	*1.0%*
Estimated Population Density (2023)	1,058	*psm*	465	*psm*	178	*psm*	51	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*	314.0	*sq mi*
Households								
Estimated Households (2023)	1,326		5,123		5,447		6,221	
Projected Households (2028)	1,254		4,868		5,187		5,952	
Census Households (2020)	1,399		5,223		5,555		6,342	
Census Households (2010)	1,409		4,907		5,164		5,949	
Projected Annual Growth (2023-2028)	-72	*-1.1%*	-255	*-1.0%*	-260	*-1.0%*	-268	*-0.9%*
Historical Annual Change (2010-2023)	-83	*-0.5%*	216	*0.3%*	282	*0.4%*	271	*0.4%*
Average Household Income								
Estimated Average Household Income (2023)	$66,658		$80,421		$82,268		$85,010	
Projected Average Household Income (2028)	$69,704		$85,946		$87,856		$90,965	
Census Average Household Income (2010)	$57,294		$54,845		$54,971		$53,897	
Census Average Household Income (2000)	$45,604		$40,555		$40,561		$39,625	
Projected Annual Change (2023-2028)	$3,046	*0.9%*	$5,525	*1.4%*	$5,588	*1.4%*	$5,955	*1.4%*
Historical Annual Change (2000-2023)	$21,054	*2.0%*	$39,866	*4.3%*	$41,707	*4.5%*	$45,386	*5.0%*
Median Household Income								
Estimated Median Household Income (2023)	$55,058		$63,794		$65,919		$64,915	
Projected Median Household Income (2028)	$50,556		$60,642		$62,982		$61,721	
Census Median Household Income (2010)	$48,758		$46,189		$46,652		$46,031	
Census Median Household Income (2000)	$34,829		$33,038		$33,153		$32,637	
Projected Annual Change (2023-2028)	-$4,502	*-1.6%*	-$3,152	*-1.0%*	-$2,938	*-0.9%*	-$3,194	*-1.0%*
Historical Annual Change (2000-2023)	$20,229	*2.5%*	$30,756	*4.0%*	$32,766	*4.3%*	$32,278	*4.3%*
Per Capita Income								
Estimated Per Capita Income (2023)	$27,204		$31,756		$32,411		$33,579	
Projected Per Capita Income (2028)	$27,392		$32,653		$33,302		$34,403	
Census Per Capita Income (2010)	$24,949		$22,312		$22,287		$21,726	
Census Per Capita Income (2000)	$19,117		$16,043		$16,017		$15,590	
Projected Annual Change (2023-2028)	$189	*0.1%*	$896	*0.6%*	$891	*0.5%*	$824	*0.5%*
Historical Annual Change (2000-2023)	$8,087	*1.8%*	$15,714	*4.3%*	$16,394	*4.5%*	$17,989	*5.0%*
Estimated Average Household Net Worth (2023)	$220,286		$406,300		$420,141		$408,473	

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	3,321		13,150		14,000		15,928	
White (2023)	2,338	70.4%	9,164	69.7%	9,826	70.2%	11,256	70.7%
Black or African American (2023)	74	2.2%	283	2.2%	293	2.1%	337	2.1%
American Indian or Alaska Native (2023)	152	4.6%	578	4.4%	614	4.4%	680	4.3%
Asian (2023)	293	8.8%	1,080	8.2%	1,088	7.8%	1,097	6.9%
Hawaiian or Pacific Islander (2023)	-	-	5	-	6	-	7	-
Other Race (2023)	154	4.6%	633	4.8%	679	4.8%	792	5.0%
Two or More Races (2023)	311	9.4%	1,407	10.7%	1,494	10.7%	1,757	11.0%
Population < 18 (2023)	733	22.1%	3,101	23.6%	3,330	23.8%	3,838	24.1%
White Not Hispanic	426	58.2%	1,782	57.4%	1,923	57.8%	2,228	58.1%
Black or African American	15	2.1%	55	1.8%	56	1.7%	65	1.7%
Asian	10	1.3%	33	1.1%	33	1.0%	35	0.9%
Other Race Not Hispanic	127	17.3%	514	16.6%	545	16.4%	634	16.5%
Hispanic	155	21.1%	718	23.2%	772	23.2%	876	22.8%
Not Hispanic or Latino Population (2023)	2,862	86.2%	11,112	84.5%	11,819	84.4%	13,519	84.9%
Not Hispanic White	2,183	76.3%	8,472	76.2%	9,084	76.9%	10,451	77.3%
Not Hispanic Black or African American	70	2.4%	269	2.4%	279	2.4%	322	2.4%
Not Hispanic American Indian or Alaska Native	128	4.5%	483	4.3%	512	4.3%	571	4.2%
Not Hispanic Asian	293	10.2%	1,071	9.6%	1,078	9.1%	1,086	8.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	1	-	1	-	2	-
Not Hispanic Other Race	-	-	6	-	8	-	31	0.2%
Not Hispanic Two or More Races	188	6.6%	809	7.3%	858	7.3%	1,056	7.8%
Hispanic or Latino Population (2023)	460	13.8%	2,038	15.5%	2,181	15.6%	2,409	15.1%
Hispanic White	155	33.8%	691	33.9%	742	34.0%	805	33.4%
Hispanic Black or African American	4	0.8%	13	0.7%	14	0.6%	15	0.6%
Hispanic American Indian or Alaska Native	23	5.1%	94	4.6%	102	4.7%	110	4.6%
Hispanic Asian	-	-	9	0.5%	10	0.5%	12	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.2%	5	0.2%	5	0.2%
Hispanic Other Race	154	33.5%	627	30.8%	671	30.8%	761	31.6%
Hispanic Two or More Races	123	26.8%	597	29.3%	636	29.2%	701	29.1%
Not Hispanic or Latino Population (2020)	3,090	88.0%	11,643	86.9%	12,418	87.0%	14,217	87.4%
Hispanic or Latino Population (2020)	420	12.0%	1,749	13.1%	1,852	13.0%	2,042	12.6%
Not Hispanic or Latino Population (2010)	2,952	91.2%	11,158	92.5%	11,782	92.5%	13,613	92.2%
Hispanic or Latino Population (2010)	284	8.8%	903	7.5%	956	7.5%	1,146	7.8%
Not Hispanic or Latino Population (2028)	2,815	86.3%	10,971	84.5%	11,695	84.4%	13,497	84.8%
Hispanic or Latino Population (2028)	448	13.7%	2,013	15.5%	2,159	15.6%	2,417	15.2%
Projected Annual Growth (2023-2028)	-12	-0.5%	-25	-0.2%	-22	-0.2%	8	-
Historical Annual Growth (2010-2020)	136	4.8%	846	9.4%	896	9.4%	896	7.8%

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Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	3,321		13,150		14,000		15,928	
Age Under 5 Years	206	6.2%	877	6.7%	932	6.7%	1,053	6.6%
Age 5 to 9 Years	197	5.9%	847	6.4%	911	6.5%	1,056	6.6%
Age 10 to 14 Years	215	6.5%	850	6.5%	924	6.6%	1,085	6.8%
Age 15 to 19 Years	307	9.2%	1,353	10.3%	1,414	10.1%	1,544	9.7%
Age 20 to 24 Years	587	17.7%	2,546	19.4%	2,632	18.8%	2,756	17.3%
Age 25 to 29 Years	225	6.8%	929	7.1%	976	7.0%	1,069	6.7%
Age 30 to 34 Years	170	5.1%	744	5.7%	794	5.7%	908	5.7%
Age 35 to 39 Years	163	4.9%	671	5.1%	722	5.2%	824	5.2%
Age 40 to 44 Years	142	4.3%	651	4.9%	705	5.0%	820	5.2%
Age 45 to 49 Years	133	4.0%	546	4.2%	593	4.2%	675	4.2%
Age 50 to 54 Years	122	3.7%	522	4.0%	573	4.1%	685	4.3%
Age 55 to 59 Years	141	4.2%	560	4.3%	604	4.3%	728	4.6%
Age 60 to 64 Years	169	5.1%	592	4.5%	638	4.6%	778	4.9%
Age 65 to 69 Years	134	4.0%	440	3.3%	479	3.4%	577	3.6%
Age 70 to 74 Years	121	3.7%	397	3.0%	437	3.1%	527	3.3%
Age 75 to 79 Years	97	2.9%	269	2.0%	288	2.1%	360	2.3%
Age 80 to 84 Years	67	2.0%	154	1.2%	164	1.2%	205	1.3%
Age 85 Years or Over	123	3.7%	202	1.5%	214	1.5%	276	1.7%
Median Age	30.4		28.5		28.9		30.0	
Age 19 Years or Less	926	27.9%	3,927	29.9%	4,182	29.9%	4,737	29.7%
Age 20 to 64 Years	1,852	55.8%	7,761	59.0%	8,236	58.8%	9,244	58.0%
Age 65 Years or Over	543	16.3%	1,462	11.1%	1,582	11.3%	1,946	12.2%
Female Age Distribution (2023)								
Female Population	1,745	52.5%	6,635	50.5%	7,055	50.4%	8,072	50.7%
Age Under 5 Years	117	6.7%	423	6.4%	449	6.4%	511	6.3%
Age 5 to 9 Years	96	5.5%	392	5.9%	422	6.0%	489	6.1%
Age 10 to 14 Years	121	6.9%	434	6.5%	469	6.6%	553	6.8%
Age 15 to 19 Years	168	9.6%	722	10.9%	752	10.7%	817	10.1%
Age 20 to 24 Years	299	17.1%	1,264	19.0%	1,305	18.5%	1,365	16.9%
Age 25 to 29 Years	97	5.5%	408	6.2%	432	6.1%	487	6.0%
Age 30 to 34 Years	78	4.4%	357	5.4%	383	5.4%	452	5.6%
Age 35 to 39 Years	80	4.6%	331	5.0%	356	5.0%	416	5.1%
Age 40 to 44 Years	66	3.8%	339	5.1%	366	5.2%	424	5.3%
Age 45 to 49 Years	68	3.9%	270	4.1%	291	4.1%	332	4.1%
Age 50 to 54 Years	59	3.4%	256	3.9%	281	4.0%	337	4.2%
Age 55 to 59 Years	67	3.8%	276	4.2%	297	4.2%	364	4.5%
Age 60 to 64 Years	84	4.8%	289	4.4%	313	4.4%	386	4.8%
Age 65 to 69 Years	80	4.6%	245	3.7%	265	3.7%	315	3.9%
Age 70 to 74 Years	71	4.1%	227	3.4%	248	3.5%	296	3.7%
Age 75 to 79 Years	58	3.3%	167	2.5%	179	2.5%	216	2.7%
Age 80 to 84 Years	49	2.8%	101	1.5%	107	1.5%	129	1.6%
Age 85 Years or Over	90	5.1%	134	2.0%	140	2.0%	182	2.3%
Female Median Age	31.6		29.4		29.7		30.8	
Age 19 Years or Less	501	28.7%	1,971	29.7%	2,092	29.7%	2,370	29.4%
Age 20 to 64 Years	897	51.4%	3,791	57.1%	4,024	57.0%	4,564	56.5%
Age 65 Years or Over	347	19.9%	874	13.2%	938	13.3%	1,138	14.1%

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	1,576	47.5%	6,515	49.5%	6,945	49.6%	7,856	49.3%
Age Under 5 Years	90	5.7%	454	7.0%	483	7.0%	541	6.9%
Age 5 to 9 Years	101	6.4%	455	7.0%	490	7.1%	567	7.2%
Age 10 to 14 Years	95	6.0%	416	6.4%	455	6.5%	532	6.8%
Age 15 to 19 Years	139	8.8%	631	9.7%	662	9.5%	727	9.3%
Age 20 to 24 Years	289	18.3%	1,282	19.7%	1,327	19.1%	1,391	17.7%
Age 25 to 29 Years	128	8.1%	521	8.0%	544	7.8%	582	7.4%
Age 30 to 34 Years	93	5.9%	387	5.9%	411	5.9%	456	5.8%
Age 35 to 39 Years	83	5.3%	340	5.2%	366	5.3%	408	5.2%
Age 40 to 44 Years	76	4.8%	312	4.8%	339	4.9%	396	5.0%
Age 45 to 49 Years	65	4.1%	276	4.2%	301	4.3%	342	4.4%
Age 50 to 54 Years	63	4.0%	266	4.1%	292	4.2%	348	4.4%
Age 55 to 59 Years	74	4.7%	284	4.4%	307	4.4%	364	4.6%
Age 60 to 64 Years	85	5.4%	303	4.6%	324	4.7%	393	5.0%
Age 65 to 69 Years	54	3.4%	195	3.0%	215	3.1%	262	3.3%
Age 70 to 74 Years	50	3.2%	170	2.6%	190	2.7%	232	3.0%
Age 75 to 79 Years	39	2.5%	102	1.6%	109	1.6%	145	1.8%
Age 80 to 84 Years	18	1.1%	53	0.8%	57	0.8%	76	1.0%
Age 85 Years or Over	34	2.1%	68	1.0%	74	1.1%	93	1.2%
Male Median Age	29.5		27.8		28.2		29.4	
Age 19 Years or Less	425	27.0%	1,956	30.0%	2,090	30.1%	2,367	30.1%
Age 20 to 64 Years	956	60.6%	3,971	60.9%	4,212	60.6%	4,681	59.6%
Age 65 Years or Over	196	12.4%	588	9.0%	644	9.3%	808	10.3%
Males per 100 Females (2023)								
Overall Comparison	90		98		98		97	
Age Under 5 Years	77	43.5%	107	51.8%	107	51.8%	106	51.4%
Age 5 to 9 Years	106	51.5%	116	53.7%	116	53.7%	116	53.7%
Age 10 to 14 Years	78	43.9%	96	49.0%	97	49.2%	96	49.0%
Age 15 to 19 Years	83	45.3%	87	46.6%	88	46.8%	89	47.1%
Age 20 to 24 Years	97	49.1%	101	50.4%	102	50.4%	102	50.5%
Age 25 to 29 Years	132	56.9%	127	56.0%	126	55.8%	119	54.4%
Age 30 to 34 Years	120	54.5%	108	52.0%	107	51.7%	101	50.2%
Age 35 to 39 Years	104	51.1%	103	50.7%	103	50.7%	98	49.6%
Age 40 to 44 Years	115	53.6%	92	47.9%	93	48.1%	93	48.3%
Age 45 to 49 Years	95	48.7%	102	50.6%	103	50.9%	103	50.7%
Age 50 to 54 Years	106	51.6%	104	50.9%	104	51.0%	103	50.8%
Age 55 to 59 Years	111	52.5%	103	50.8%	103	50.8%	100	50.0%
Age 60 to 64 Years	102	50.5%	105	51.1%	103	50.9%	102	50.5%
Age 65 to 69 Years	68	40.4%	80	44.3%	81	44.8%	83	45.4%
Age 70 to 74 Years	71	41.6%	75	42.9%	77	43.4%	78	44.0%
Age 75 to 79 Years	68	40.4%	61	38.0%	61	37.9%	67	40.1%
Age 80 to 84 Years	36	26.7%	52	34.3%	53	34.6%	59	37.1%
Age 85 Years or Over	38	27.4%	50	33.5%	53	34.5%	51	33.9%
Age 19 Years or Less	85	45.9%	99	49.8%	100	50.0%	100	50.0%
Age 20 to 39 Years	107	51.7%	107	51.7%	107	51.7%	104	51.1%
Age 40 to 64 Years	106	51.4%	101	50.2%	101	50.2%	100	50.0%
Age 65 Years or Over	56	36.0%	67	40.2%	69	40.7%	71	41.5%

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	1,326		5,123		5,447		6,221	
Households with Children	372	28.0%	1,459	28.5%	1,560	28.6%	1,806	29.0%
Average Household Size	2.2		2.4		2.4		2.4	
Household Density per Square Mile	422		181		69		20	
Population Family	2,318	69.8%	9,402	71.5%	10,131	72.4%	11,695	73.4%
Population Non-Family	654	19.7%	2,734	20.8%	2,852	20.4%	3,163	19.9%
Population Group Quarters	350	10.5%	1,014	7.7%	1,017	7.3%	1,070	6.7%
Family Households	809	61.0%	3,147	61.4%	3,384	62.1%	3,912	62.9%
Married Couple Households	594	73.5%	2,366	75.2%	2,563	75.8%	2,975	76.0%
Other Family Households with Children	215	26.5%	781	24.8%	820	24.2%	937	24.0%
Family Households with Children	371	45.8%	1,455	46.2%	1,556	46.0%	1,802	46.1%
Married Couple with Children	242	65.2%	1,022	70.2%	1,103	70.9%	1,269	70.4%
Other Family Households with Children	129	34.8%	433	29.8%	454	29.1%	533	29.6%
Family Households No Children	438	54.2%	1,692	53.8%	1,827	54.0%	2,110	53.9%
Married Couple No Children	353	80.5%	1,344	79.4%	1,461	79.9%	1,706	80.9%
Other Family Households No Children	86	19.5%	348	20.6%	367	20.1%	404	19.1%
Non-Family Households	517	39.0%	1,975	38.6%	2,063	37.9%	2,309	37.1%
Non-Family Households with Children	-	-	4	0.2%	4	0.2%	4	0.2%
Non-Family Households No Children	516	99.8%	1,971	99.8%	2,059	99.8%	2,305	99.8%
Average Family Household Size	2.9		3.0		3.0		3.0	
Average Family Income	$81,390		$97,771		$99,809		$100,899	
Median Family Income	$80,178		$87,307		$89,423		$87,326	
Average Non-Family Household Size	1.3		1.4		1.4		1.4	
Marital Status (2023)								
Population Age 15 Years or Over	2,703		10,576		11,233		12,735	
Never Married	1,046	38.7%	4,695	44.4%	4,862	43.3%	5,343	42.0%
Currently Married	1,155	42.7%	4,142	39.2%	4,513	40.2%	5,214	40.9%
Previously Married	502	18.6%	1,739	16.4%	1,857	16.5%	2,177	17.1%
Separated	24	4.8%	196	11.3%	200	10.8%	239	11.0%
Widowed	148	29.6%	425	24.4%	469	25.2%	587	27.0%
Divorced	329	65.7%	1,118	64.3%	1,188	64.0%	1,350	62.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	1,808		6,677		7,187		8,434	
Elementary (Grade Level 0 to 8)	64	3.5%	115	1.7%	129	1.8%	169	2.0%
Some High School (Grade Level 9 to 11)	130	7.2%	361	5.4%	372	5.2%	467	5.5%
High School Graduate	336	18.6%	1,447	21.7%	1,549	21.6%	1,935	22.9%
Some College	457	25.3%	1,789	26.8%	1,921	26.7%	2,222	26.3%
Associate Degree Only	44	2.4%	341	5.1%	391	5.4%	505	6.0%
Bachelor Degree Only	526	29.1%	1,659	24.9%	1,781	24.8%	1,992	23.6%
Graduate Degree	251	13.9%	965	14.5%	1,044	14.5%	1,145	13.6%
Any College (Some College or Higher)	1,278	70.7%	4,754	71.2%	5,137	71.5%	5,863	69.5%
College Degree + (Bachelor Degree or Higher)	777	43.0%	2,624	39.3%	2,825	39.3%	3,136	37.2%

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	1,530		5,916		6,287		7,212	
Total Housing Units (2020)	1,606		6,016		6,391		7,323	
Historical Annual Growth (2020-2023)	-76	-1.6%	-100	-0.6%	-104	-0.5%	-111	-0.5%
Housing Units Occupied (2023)	1,326	86.7%	5,123	86.6%	5,447	86.6%	6,221	86.3%
Housing Units Owner-Occupied	732	55.2%	2,795	54.6%	3,034	55.7%	3,607	58.0%
Housing Units Renter-Occupied	594	44.8%	2,328	45.4%	2,412	44.3%	2,613	42.0%
Housing Units Vacant (2023)	204	13.3%	793	13.4%	840	13.4%	991	13.7%
Household Size (2023)								
Total Households	1,326		5,123		5,447		6,221	
1 Person Households	409	30.9%	1,448	28.3%	1,520	27.9%	1,731	27.8%
2 Person Households	539	40.7%	1,991	38.9%	2,113	38.8%	2,418	38.9%
3 Person Households	179	13.5%	816	15.9%	875	16.1%	991	15.9%
4 Person Households	128	9.7%	533	10.4%	575	10.6%	654	10.5%
5 Person Households	46	3.5%	236	4.6%	257	4.7%	300	4.8%
6 Person Households	13	1.0%	63	1.2%	68	1.3%	80	1.3%
7 or More Person Households	12	0.9%	35	0.7%	39	0.7%	46	0.7%
Household Income Distribution (2023)								
HH Income $200,000 or More	13	1.0%	398	7.8%	447	8.2%	488	7.8%
HH Income $150,000 to $199,999	119	9.0%	321	6.3%	347	6.4%	386	6.2%
HH Income $125,000 to $149,999	82	6.2%	481	9.4%	542	9.9%	634	10.2%
HH Income $100,000 to $124,999	120	9.1%	417	8.1%	441	8.1%	486	7.8%
HH Income $75,000 to $99,999	105	7.9%	520	10.1%	557	10.2%	629	10.1%
HH Income $50,000 to $74,999	298	22.5%	707	13.8%	729	13.4%	845	13.6%
HH Income $35,000 to $49,999	116	8.8%	372	7.3%	401	7.4%	484	7.8%
HH Income $25,000 to $34,999	91	6.8%	405	7.9%	428	7.9%	572	9.2%
HH Income $15,000 to $24,999	117	8.8%	577	11.3%	595	10.9%	664	10.7%
HH Income $10,000 to $14,999	142	10.7%	573	11.2%	591	10.8%	639	10.3%
HH Income Under $10,000	124	9.3%	351	6.9%	369	6.8%	395	6.4%
Household Vehicles (2023)								
Households 0 Vehicles Available	7	0.6%	91	1.8%	108	2.0%	127	2.0%
Households 1 Vehicle Available	593	44.8%	2,016	39.3%	2,099	38.5%	2,392	38.4%
Households 2 Vehicles Available	399	30.1%	1,860	36.3%	1,973	36.2%	2,221	35.7%
Households 3 or More Vehicles Available	326	24.6%	1,156	22.6%	1,267	23.3%	1,480	23.8%
Total Vehicles Available	2,507		9,703		10,386		11,903	
Average Vehicles per Household	1.9		1.9		1.9		1.9	
Owner-Occupied Household Vehicles	1,513	60.3%	6,143	63.3%	6,713	64.6%	7,885	66.2%
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.2		2.2	
Renter-Occupied Household Vehicles	994	39.7%	3,561	36.7%	3,672	35.4%	4,018	33.8%
Average Vehicles per Renter-Occupied Household	1.7		1.5		1.5		1.5	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,690		6,914		7,358		8,259	
Travel to Work in 14 Minutes or Less	1,131	66.9%	4,445	64.3%	4,667	63.4%	5,082	61.5%
Travel to Work in 15 to 29 Minutes	248	14.7%	1,021	14.8%	1,119	15.2%	1,350	16.4%
Travel to Work in 30 to 59 Minutes	104	6.1%	676	9.8%	745	10.1%	905	11.0%
Travel to Work in 60 Minutes or More	154	9.1%	579	8.4%	619	8.4%	686	8.3%
Work at Home	54	3.2%	193	2.8%	207	2.8%	236	2.9%
Average Minutes Travel to Work	8.3		9.9		10.1		10.7	

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,690		6,914		7,358		8,259	
Drive to Work Alone	1,514	89.5%	6,022	87.1%	6,408	87.1%	7,186	87.0%
Drive to Work in Carpool	79	4.7%	493	7.1%	524	7.1%	597	7.2%
Travel to Work by Public Transportation	-	-	-	-	-	-	1	-
Drive to Work on Motorcycle	-	-	-	-	-	-	1	-
Bicycle to Work	-	-	1	-	1	-	1	-
Walk to Work	39	2.3%	176	2.6%	184	2.5%	196	2.4%
Other Means	5	0.3%	28	0.4%	33	0.4%	41	0.5%
Work at Home	54	3.2%	193	2.8%	207	2.8%	236	2.9%
Daytime Demographics (2023)								
Total Businesses	204		626		631		672	
Total Employees	1,858		7,866		7,899		8,241	
Company Headquarter Businesses	4	2.2%	15	2.4%	15	2.4%	17	2.6%
Company Headquarter Employees	105	5.7%	373	4.7%	376	4.8%	404	4.9%
Employee Population per Business	9.1	to 1	12.6	to 1	12.5	to 1	12.3	to 1
Residential Population per Business	16.3	to 1	21.0	to 1	22.2	to 1	23.7	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,831		11,355		11,591		12,507	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,668		10,426		11,073		12,549	
Labor Force Total Males (2023)	1,274	47.7%	5,118	49.1%	5,443	49.2%	6,130	48.8%
Male Civilian Employed	838	65.8%	3,525	68.9%	3,761	69.1%	4,251	69.3%
Male Civilian Unemployed	32	2.5%	189	3.7%	195	3.6%	207	3.4%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	403	31.6%	1,404	27.4%	1,487	27.3%	1,672	27.3%
Labor Force Total Females (2023)	1,394	52.3%	5,308	50.9%	5,630	50.8%	6,419	51.2%
Female Civilian Employed	855	61.3%	3,399	64.0%	3,607	64.1%	4,019	62.6%
Female Civilian Unemployed	42	3.0%	129	2.4%	134	2.4%	143	2.2%
Females in Armed Forces	2	0.1%	13	0.3%	14	0.2%	14	0.2%
Females Not in Labor Force	496	35.5%	1,766	33.3%	1,875	33.3%	2,243	34.9%
Unemployment Rate	75	2.8%	319	3.1%	329	3.0%	350	2.8%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,690		6,914		7,358		8,259	
Occupation Total Males	837	49.5%	3,520	50.9%	3,756	51.0%	4,246	51.4%
Occupation Total Females	853	50.5%	3,394	49.1%	3,602	49.0%	4,014	48.6%
Management, Business, Financial Operations	283	16.7%	985	14.2%	1,071	14.6%	1,236	15.0%
Professional, Related	270	16.0%	1,418	20.5%	1,526	20.7%	1,675	20.3%
Service	354	21.0%	1,533	22.2%	1,602	21.8%	1,735	21.0%
Sales, Office	437	25.9%	1,536	22.2%	1,603	21.8%	1,802	21.8%
Farming, Fishing, Forestry	2	0.1%	39	0.6%	51	0.7%	85	1.0%
Construction, Extraction, Maintenance	117	6.9%	605	8.7%	649	8.8%	751	9.1%
Production, Transport, Material Moving	227	13.4%	798	11.5%	856	11.6%	976	11.8%
White Collar Workers	991	58.6%	3,939	57.0%	4,200	57.1%	4,713	57.1%
Blue Collar Workers	700	41.4%	2,975	43.0%	3,158	42.9%	3,547	42.9%

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	1,326		5,123		5,447		6,221	
1 Detached Unit	940	70.9%	3,305	64.5%	3,552	65.2%	4,152	66.8%
1 Attached Unit	66	4.9%	113	2.2%	114	2.1%	119	1.9%
2 Units	49	3.7%	234	4.6%	237	4.4%	250	4.0%
3 to 4 Units	89	6.7%	238	4.6%	240	4.4%	242	3.9%
5 to 9 Units	60	4.5%	299	5.8%	308	5.7%	319	5.1%
10 to 19 Units	54	4.1%	247	4.8%	252	4.6%	260	4.2%
20 to 49 Units	6	0.4%	81	1.6%	95	1.7%	102	1.6%
50 or More Units	6	0.4%	71	1.4%	71	1.3%	72	1.2%
Mobile Home or Trailer	52	3.9%	515	10.1%	558	10.2%	684	11.0%
Other Structure	4	0.3%	20	0.4%	21	0.4%	21	0.3%
Homes Built By Year (2023)								
Homes Built 2020 or later	-	-	-	-	-	-	-	-
Homes Built 2010 to 2019	52	3.4%	583	9.8%	695	11.1%	748	10.4%
Homes Built 2000 to 2009	139	9.1%	511	8.6%	565	9.0%	643	8.9%
Homes Built 1990 to 1999	90	5.9%	582	9.8%	611	9.7%	679	9.4%
Homes Built 1980 to 1989	391	25.6%	1,293	21.9%	1,320	21.0%	1,447	20.1%
Homes Built 1970 to 1979	223	14.6%	903	15.3%	956	15.2%	1,064	14.8%
Homes Built 1960 to 1969	180	11.8%	535	9.0%	548	8.7%	632	8.8%
Homes Built 1950 to 1959	138	9.0%	333	5.6%	342	5.4%	405	5.6%
Homes Built 1940 to 1949	84	5.5%	233	3.9%	243	3.9%	295	4.1%
Homes Built Before 1939	29	1.9%	151	2.5%	167	2.6%	308	4.3%
Median Age of Homes	47.2 yrs		42.5 yrs		41.9 yrs		43.3 yrs	
Home Values (2023)								
Owner Specified Housing Units	732		2,795		3,034		3,607	
Home Values $1,000,000 or More	2	0.3%	9	0.3%	10	0.3%	11	0.3%
Home Values $750,000 to $999,999	4	0.5%	43	1.5%	48	1.6%	56	1.5%
Home Values $500,000 to $749,999	28	3.9%	178	6.4%	200	6.6%	225	6.2%
Home Values $400,000 to $499,999	14	1.9%	152	5.4%	173	5.7%	179	5.0%
Home Values $300,000 to $399,999	9	1.2%	268	9.6%	306	10.1%	341	9.5%
Home Values $250,000 to $299,999	70	9.5%	403	14.4%	470	15.5%	522	14.5%
Home Values $200,000 to $249,999	139	18.9%	273	9.8%	285	9.4%	351	9.7%
Home Values $175,000 to $199,999	117	16.0%	419	15.0%	434	14.3%	460	12.7%
Home Values $150,000 to $174,999	185	25.3%	384	13.7%	391	12.9%	429	11.9%
Home Values $125,000 to $149,999	76	10.4%	150	5.4%	153	5.0%	233	6.5%
Home Values $100,000 to $124,999	35	4.8%	152	5.4%	169	5.6%	217	6.0%
Home Values $90,000 to $99,999	2	0.3%	15	0.6%	19	0.6%	28	0.8%
Home Values $80,000 to $89,999	8	1.1%	57	2.0%	60	2.0%	76	2.1%
Home Values $70,000 to $79,999	13	1.8%	55	2.0%	58	1.9%	72	2.0%
Home Values $60,000 to $69,999	-	-	22	0.8%	26	0.8%	42	1.2%
Home Values $50,000 to $59,999	4	0.6%	23	0.8%	24	0.8%	39	1.1%
Home Values $35,000 to $49,999	13	1.8%	30	1.1%	34	1.1%	58	1.6%
Home Values $25,000 to $34,999	5	0.7%	40	1.4%	47	1.6%	61	1.7%
Home Values $10,000 to $24,999	-	-	12	0.4%	12	0.4%	76	2.1%
Home Values Under $10,000	6	0.8%	110	4.0%	115	3.8%	130	3.6%
Owner-Occupied Median Home Value	$182,375		$196,587		$200,316		$190,301	
Renter-Occupied Median Rent	$583		$547		$546		$543	

Lat/Lon: 35.523/-98.6927

The Market at Shott'S Farm Weatherford, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$70.36 M		$307.41 M		$332.07 M		$387.67 M	
Total Non-Retail Expenditure	$37.11 M		$162.7 M		$175.75 M		$205.06 M	
Total Retail Expenditure	$33.25 M		$144.71 M		$156.32 M		$182.61 M	
Apparel	$2.45 M		$10.85 M		$11.73 M		$13.66 M	
Contributions	$2.18 M		$10.01 M		$10.86 M		$12.67 M	
Education	$2.04 M		$9.67 M		$10.48 M		$12.09 M	
Entertainment	$3.9 M		$17.29 M		$18.7 M		$21.82 M	
Food and Beverages	$10.48 M		$45.32 M		$48.91 M		$57.12 M	
Furnishings and Equipment	$2.44 M		$10.76 M		$11.64 M		$13.58 M	
Gifts	$1.64 M		$7.75 M		$8.42 M		$9.78 M	
Health Care	$6.01 M		$25.65 M		$27.68 M		$32.49 M	
Household Operations	$2.72 M		$12.04 M		$13.02 M		$15.21 M	
Miscellaneous Expenses	$1.32 M		$5.75 M		$6.22 M		$7.27 M	
Personal Care	$945.68 K		$4.13 M		$4.46 M		$5.21 M	
Personal Insurance	$468.57 K		$2.14 M		$2.32 M		$2.71 M	
Reading	$152.42 K		$666.46 K		$720.5 K		$842.26 K	
Shelter	$14.97 M		$65.28 M		$70.45 M		$82.12 M	
Tobacco	$465.08 K		$1.88 M		$2.01 M		$2.36 M	
Transportation	$12.83 M		$55.66 M		$60.13 M		$70.26 M	
Utilities	$5.35 M		$22.56 M		$24.3 M		$28.49 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$4,422		$5,001		$5,081		$5,193	
Total Non-Retail Expenditure	$2,332	52.7%	$2,647	52.9%	$2,689	52.9%	$2,747	52.9%
Total Retail Expenditures	$2,090	47.3%	$2,354	47.1%	$2,392	47.1%	$2,446	47.1%
Apparel	$154	3.5%	$177	3.5%	$180	3.5%	$183	3.5%
Contributions	$137	3.1%	$163	3.3%	$166	3.3%	$170	3.3%
Education	$128	2.9%	$157	3.1%	$160	3.2%	$162	3.1%
Entertainment	$245	5.5%	$281	5.6%	$286	5.6%	$292	5.6%
Food and Beverages	$659	14.9%	$737	14.7%	$748	14.7%	$765	14.7%
Furnishings and Equipment	$153	3.5%	$175	3.5%	$178	3.5%	$182	3.5%
Gifts	$103	2.3%	$126	2.5%	$129	2.5%	$131	2.5%
Health Care	$378	8.5%	$417	8.3%	$424	8.3%	$435	8.4%
Household Operations	$171	3.9%	$196	3.9%	$199	3.9%	$204	3.9%
Miscellaneous Expenses	$83	1.9%	$94	1.9%	$95	1.9%	$97	1.9%
Personal Care	$59	1.3%	$67	1.3%	$68	1.3%	$70	1.3%
Personal Insurance	$29	0.7%	$35	0.7%	$36	0.7%	$36	0.7%
Reading	$10	0.2%	$11	0.2%	$11	0.2%	$11	0.2%
Shelter	$941	21.3%	$1,062	21.2%	$1,078	21.2%	$1,100	21.2%
Tobacco	$29	0.7%	$31	0.6%	$31	0.6%	$32	0.6%
Transportation	$806	18.2%	$905	18.1%	$920	18.1%	$941	18.1%
Utilities	$336	7.6%	$367	7.3%	$372	7.3%	$382	7.3%

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