

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5334/-85.6743

Walmart Outlot Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	4,226		28,185		41,008		58,071	
Projected Population (2028)	4,076		26,953		39,302		56,550	
Census Population (2020)	4,294		28,607		41,791		59,001	
Census Population (2010)	4,492		30,516		44,199		62,102	
Projected Annual Growth (2023-2028)	-150	-0.7%	-1,232	-0.9%	-1,706	-0.8%	-1,521	-0.5%
Historical Annual Growth (2020-2023)	-68	-0.5%	-422	-0.5%	-783	-0.6%	-931	-0.5%
Historical Annual Growth (2010-2020)	-198	-0.4%	-1,909	-0.6%	-2,408	-0.5%	-3,101	-0.5%
Estimated Population Density (2023)	1,346	psm	997	psm	522	psm	185	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	1,724		11,265		16,837		23,936	
Projected Households (2028)	1,589		10,270		15,409		22,281	
Census Households (2020)	1,727		11,355		17,041		24,100	
Census Households (2010)	1,773		11,841		17,617		24,767	
Projected Annual Growth (2023-2028)	-134	-1.6%	-995	-1.8%	-1,428	-1.7%	-1,655	-1.4%
Historical Annual Change (2010-2023)	-49	-0.2%	-576	-0.4%	-780	-0.3%	-830	-0.3%
Average Household Income								
Estimated Average Household Income (2023)	\$46,824		\$60,412		\$67,877		\$73,645	
Projected Average Household Income (2028)	\$49,316		\$67,379		\$76,076		\$81,975	
Census Average Household Income (2010)	\$28,352		\$36,754		\$41,772		\$46,558	
Census Average Household Income (2000)	\$36,183		\$38,786		\$43,650		\$45,780	
Projected Annual Change (2023-2028)	\$2,493	1.1%	\$6,967	2.3%	\$8,199	2.4%	\$8,330	2.3%
Historical Annual Change (2000-2023)	\$10,640	1.3%	\$21,626	2.4%	\$24,227	2.4%	\$27,865	2.6%
Median Household Income								
Estimated Median Household Income (2023)	\$39,009		\$45,831		\$51,277		\$55,129	
Projected Median Household Income (2028)	\$34,542		\$41,117		\$46,344		\$50,071	
Census Median Household Income (2010)	\$22,738		\$30,700		\$35,073		\$39,021	
Census Median Household Income (2000)	\$28,274		\$31,273		\$34,421		\$37,118	
Projected Annual Change (2023-2028)	-\$4,467	-2.3%	-\$4,713	-2.1%	-\$4,933	-1.9%	-\$5,058	-1.8%
Historical Annual Change (2000-2023)	\$10,735	1.7%	\$14,558	2.0%	\$16,856	2.1%	\$18,011	2.1%
Per Capita Income								
Estimated Per Capita Income (2023)	\$19,570		\$24,925		\$28,416		\$30,755	
Projected Per Capita Income (2028)	\$19,722		\$26,489		\$30,396		\$32,710	
Census Per Capita Income (2010)	\$11,193		\$14,263		\$16,651		\$18,568	
Census Per Capita Income (2000)	\$14,277		\$15,273		\$17,372		\$18,117	
Projected Annual Change (2023-2028)	\$151	0.2%	\$1,564	1.3%	\$1,981	1.4%	\$1,954	1.3%
Historical Annual Change (2000-2023)	\$5,294	1.6%	\$9,652	2.7%	\$11,043	2.8%	\$12,639	3.0%
Estimated Average Household Net Worth (2023)	\$162,283		\$206,820		\$226,578		\$239,795	

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Walmart Outlot Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	4,226		28,185		41,008		58,071	
White (2023)	2,713	64.2%	19,538	69.3%	30,897	75.3%	46,857	80.7%
Black or African American (2023)	910	21.5%	4,185	14.8%	4,780	11.7%	5,120	8.8%
American Indian or Alaska Native (2023)	17	0.4%	74	0.3%	105	0.3%	134	0.2%
Asian (2023)	212	5.0%	2,319	8.2%	2,485	6.1%	2,585	4.5%
Hawaiian or Pacific Islander (2023)	-	-	9	-	11	-	16	-
Other Race (2023)	101	2.4%	489	1.7%	601	1.5%	713	1.2%
Two or More Races (2023)	273	6.5%	1,572	5.6%	2,129	5.2%	2,646	4.6%
Population < 18 (2023)	989 23.4%		6,091 21.6%		8,974 21.9%		12,639 21.8%	
White Not Hispanic	493	49.9%	3,594	59.0%	5,921	66.0%	9,196	72.8%
Black or African American	263	26.6%	1,222	20.1%	1,355	15.1%	1,425	11.3%
Asian	5	0.5%	59	1.0%	102	1.1%	115	0.9%
Other Race Not Hispanic	78	7.9%	517	8.5%	722	8.0%	878	6.9%
Hispanic	149	15.1%	699	11.5%	874	9.7%	1,025	8.1%
Not Hispanic or Latino Population (2023)	3,864 91.4%		26,255 93.2%		38,550 94.0%		55,083 94.9%	
Not Hispanic White	2,620	67.8%	18,904	72.0%	30,045	77.9%	45,799	83.1%
Not Hispanic Black or African American	887	22.9%	4,087	15.6%	4,664	12.1%	4,987	9.1%
Not Hispanic American Indian or Alaska Native	6	0.2%	38	0.1%	63	0.2%	83	0.2%
Not Hispanic Asian	210	5.4%	2,312	8.8%	2,478	6.4%	2,577	4.7%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	8	-	10	-
Not Hispanic Other Race	10	0.3%	34	0.1%	45	0.1%	58	0.1%
Not Hispanic Two or More Races	131	3.4%	875	3.3%	1,247	3.2%	1,569	2.8%
Hispanic or Latino Population (2023)	362 8.6%		1,930 6.8%		2,458 6.0%		2,988 5.1%	
Hispanic White	94	26.0%	634	32.9%	852	34.7%	1,058	35.4%
Hispanic Black or African American	23	6.3%	98	5.1%	116	4.7%	133	4.4%
Hispanic American Indian or Alaska Native	10	2.8%	36	1.9%	42	1.7%	50	1.7%
Hispanic Asian	1	0.4%	7	0.4%	7	0.3%	8	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	3	0.2%	3	0.1%	6	0.2%
Hispanic Other Race	92	25.3%	455	23.6%	556	22.6%	655	21.9%
Hispanic Two or More Races	141	39.1%	697	36.1%	881	35.9%	1,078	36.1%
Not Hispanic or Latino Population (2020)	3,774 87.9%		26,392 92.3%		39,062 93.5%		55,761 94.5%	
Hispanic or Latino Population (2020)	520 12.1%		2,215 7.7%		2,729 6.5%		3,240 5.5%	
Not Hispanic or Latino Population (2010)	4,187 93.2%		28,852 94.5%		42,181 95.4%		59,725 96.2%	
Hispanic or Latino Population (2010)	305 6.8%		1,664 5.5%		2,018 4.6%		2,378 3.8%	
Not Hispanic or Latino Population (2028)	3,728 91.5%		25,114 93.2%		36,956 94.0%		53,674 94.9%	
Hispanic or Latino Population (2028)	348 8.5%		1,839 6.8%		2,346 6.0%		2,876 5.1%	
Projected Annual Growth (2023-2028)	-14	-0.8%	-91	-0.9%	-113	-0.9%	-112	-0.8%
Historical Annual Growth (2010-2020)	215	7.1%	551	3.3%	711	3.5%	863	3.6%

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Walmart Outlot Marion, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		4,226		28,185		41,008		58,071	
Age Under 5 Years		267	6.3%	1,819	6.5%	2,548	6.2%	3,403	5.9%
Age 5 to 9 Years		270	6.4%	1,641	5.8%	2,419	5.9%	3,400	5.9%
Age 10 to 14 Years		288	6.8%	1,655	5.9%	2,537	6.2%	3,671	6.3%
Age 15 to 19 Years		301	7.1%	2,161	7.7%	2,902	7.1%	4,002	6.9%
Age 20 to 24 Years		432	10.2%	3,108	11.0%	3,681	9.0%	4,406	7.6%
Age 25 to 29 Years		295	7.0%	1,876	6.7%	2,580	6.3%	3,386	5.8%
Age 30 to 34 Years		236	5.6%	1,588	5.6%	2,326	5.7%	3,236	5.6%
Age 35 to 39 Years		190	4.5%	1,335	4.7%	1,992	4.9%	2,951	5.1%
Age 40 to 44 Years		177	4.2%	1,420	5.0%	2,130	5.2%	3,172	5.5%
Age 45 to 49 Years		205	4.8%	1,436	5.1%	2,166	5.3%	3,169	5.5%
Age 50 to 54 Years		240	5.7%	1,581	5.6%	2,385	5.8%	3,590	6.2%
Age 55 to 59 Years		237	5.6%	1,658	5.9%	2,570	6.3%	3,877	6.7%
Age 60 to 64 Years		247	5.8%	1,727	6.1%	2,743	6.7%	4,137	7.1%
Age 65 to 69 Years		211	5.0%	1,492	5.3%	2,409	5.9%	3,660	6.3%
Age 70 to 74 Years		211	5.0%	1,337	4.7%	2,084	5.1%	3,078	5.3%
Age 75 to 79 Years		155	3.7%	961	3.4%	1,459	3.6%	2,080	3.6%
Age 80 to 84 Years		133	3.1%	726	2.6%	1,083	2.6%	1,502	2.6%
Age 85 Years or Over		132	3.1%	663	2.4%	994	2.4%	1,351	2.3%
Median Age		36.8		36.6		38.7		40.3	
Age 19 Years or Less		1,126	26.6%	7,276	25.8%	10,406	25.4%	14,477	24.9%
Age 20 to 64 Years		2,258	53.4%	15,731	55.8%	22,573	55.0%	31,923	55.0%
Age 65 Years or Over		842	19.9%	5,179	18.4%	8,029	19.6%	11,671	20.1%
Female Age Distribution (2023)									
Female Population		2,298	54.4%	14,987	53.2%	21,620	52.7%	30,284	52.2%
Age Under 5 Years		128	5.6%	894	6.0%	1,249	5.8%	1,663	5.5%
Age 5 to 9 Years		143	6.2%	833	5.6%	1,211	5.6%	1,707	5.6%
Age 10 to 14 Years		144	6.3%	811	5.4%	1,231	5.7%	1,747	5.8%
Age 15 to 19 Years		165	7.2%	1,231	8.2%	1,591	7.4%	2,126	7.0%
Age 20 to 24 Years		237	10.3%	1,790	11.9%	2,044	9.5%	2,367	7.8%
Age 25 to 29 Years		152	6.6%	954	6.4%	1,323	6.1%	1,735	5.7%
Age 30 to 34 Years		132	5.8%	818	5.5%	1,195	5.5%	1,674	5.5%
Age 35 to 39 Years		110	4.8%	686	4.6%	1,034	4.8%	1,550	5.1%
Age 40 to 44 Years		92	4.0%	708	4.7%	1,066	4.9%	1,616	5.3%
Age 45 to 49 Years		105	4.5%	695	4.6%	1,083	5.0%	1,598	5.3%
Age 50 to 54 Years		124	5.4%	779	5.2%	1,193	5.5%	1,796	5.9%
Age 55 to 59 Years		130	5.7%	846	5.6%	1,331	6.2%	1,984	6.5%
Age 60 to 64 Years		127	5.5%	904	6.0%	1,451	6.7%	2,174	7.2%
Age 65 to 69 Years		122	5.3%	823	5.5%	1,315	6.1%	1,931	6.4%
Age 70 to 74 Years		118	5.2%	751	5.0%	1,133	5.2%	1,651	5.5%
Age 75 to 79 Years		95	4.1%	567	3.8%	856	4.0%	1,187	3.9%
Age 80 to 84 Years		87	3.8%	442	3.0%	652	3.0%	902	3.0%
Age 85 Years or Over		87	3.8%	456	3.0%	661	3.1%	877	2.9%
Female Median Age		38.7		37.3		39.7		41.2	
Age 19 Years or Less		579	25.2%	3,769	25.1%	5,283	24.4%	7,243	23.9%
Age 20 to 64 Years		1,209	52.6%	8,179	54.6%	11,721	54.2%	16,494	54.5%
Age 65 Years or Over		510	22.2%	3,039	20.3%	4,616	21.4%	6,548	21.6%

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Walmart Outlot		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Marion, IN									
Male Age Distribution (2023)									
Male Population		1,928	45.6%	13,198	46.8%	19,388	47.3%	27,786	47.8%
Age Under 5 Years		139	7.2%	924	7.0%	1,299	6.7%	1,740	6.3%
Age 5 to 9 Years		127	6.6%	808	6.1%	1,207	6.2%	1,694	6.1%
Age 10 to 14 Years		144	7.5%	844	6.4%	1,306	6.7%	1,924	6.9%
Age 15 to 19 Years		137	7.1%	930	7.0%	1,311	6.8%	1,876	6.8%
Age 20 to 24 Years		195	10.1%	1,319	10.0%	1,637	8.4%	2,039	7.3%
Age 25 to 29 Years		143	7.4%	922	7.0%	1,257	6.5%	1,652	5.9%
Age 30 to 34 Years		104	5.4%	770	5.8%	1,131	5.8%	1,562	5.6%
Age 35 to 39 Years		79	4.1%	649	4.9%	958	4.9%	1,401	5.0%
Age 40 to 44 Years		85	4.4%	713	5.4%	1,064	5.5%	1,556	5.6%
Age 45 to 49 Years		100	5.2%	741	5.6%	1,083	5.6%	1,571	5.7%
Age 50 to 54 Years		117	6.1%	803	6.1%	1,192	6.2%	1,793	6.5%
Age 55 to 59 Years		107	5.6%	812	6.2%	1,239	6.4%	1,893	6.8%
Age 60 to 64 Years		120	6.2%	823	6.2%	1,292	6.7%	1,962	7.1%
Age 65 to 69 Years		89	4.6%	669	5.1%	1,094	5.6%	1,729	6.2%
Age 70 to 74 Years		92	4.8%	586	4.4%	951	4.9%	1,427	5.1%
Age 75 to 79 Years		60	3.1%	393	3.0%	603	3.1%	894	3.2%
Age 80 to 84 Years		46	2.4%	283	2.1%	432	2.2%	600	2.2%
Age 85 Years or Over		45	2.3%	207	1.6%	333	1.7%	473	1.7%
Male Median Age		33.4		35.6		37.6		39.3	
Age 19 Years or Less		546	28.3%	3,506	26.6%	5,123	26.4%	7,234	26.0%
Age 20 to 64 Years		1,049	54.4%	7,552	57.2%	10,852	56.0%	15,429	55.5%
Age 65 Years or Over		332	17.2%	2,140	16.2%	3,413	17.6%	5,124	18.4%
Males per 100 Females (2023)									
Overall Comparison		84		88		90		92	
Age Under 5 Years		108	52.0%	103	50.8%	104	51.0%	105	51.1%
Age 5 to 9 Years		89	47.1%	97	49.2%	100	49.9%	99	49.8%
Age 10 to 14 Years		100	50.0%	104	51.0%	106	51.5%	110	52.4%
Age 15 to 19 Years		83	45.4%	76	43.0%	82	45.2%	88	46.9%
Age 20 to 24 Years		82	45.1%	74	42.4%	80	44.5%	86	46.3%
Age 25 to 29 Years		94	48.3%	97	49.2%	95	48.7%	95	48.8%
Age 30 to 34 Years		78	44.0%	94	48.5%	95	48.6%	93	48.3%
Age 35 to 39 Years		72	41.9%	95	48.6%	93	48.1%	90	47.5%
Age 40 to 44 Years		92	47.9%	101	50.2%	100	49.9%	96	49.0%
Age 45 to 49 Years		96	48.9%	107	51.6%	100	50.0%	98	49.6%
Age 50 to 54 Years		95	48.6%	103	50.8%	100	50.0%	100	50.0%
Age 55 to 59 Years		82	45.2%	96	49.0%	93	48.2%	95	48.8%
Age 60 to 64 Years		94	48.5%	91	47.7%	89	47.1%	90	47.4%
Age 65 to 69 Years		73	42.2%	81	44.9%	83	45.4%	90	47.2%
Age 70 to 74 Years		78	43.8%	78	43.9%	84	45.6%	86	46.4%
Age 75 to 79 Years		63	38.7%	69	40.9%	70	41.3%	75	43.0%
Age 80 to 84 Years		53	34.5%	64	39.1%	66	39.8%	67	40.0%
Age 85 Years or Over		51	33.9%	46	31.3%	50	33.5%	54	35.0%
Age 19 Years or Less		94	48.5%	93	48.2%	97	49.2%	100	50.0%
Age 20 to 39 Years		82	45.2%	86	46.3%	89	47.1%	91	47.6%
Age 40 to 64 Years		92	47.8%	99	49.7%	96	48.9%	96	48.9%
Age 65 Years or Over		65	39.5%	70	41.3%	74	42.5%	78	43.9%

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Household Type (2023)								
Total Households	1,724		11,265		16,837		23,936	
Households with Children	251	14.6%	2,495	22.2%	4,007	23.8%	5,979	25.0%
Average Household Size	2.3		2.2		2.3		2.3	
Household Density per Square Mile	549		399		214		76	
Population Family	2,857	67.6%	19,176	68.0%	29,748	72.5%	44,363	76.4%
Population Non-Family	1,054	24.9%	6,035	21.4%	8,256	20.1%	10,607	18.3%
Population Group Quarters	315	7.5%	2,974	10.6%	3,004	7.3%	3,101	5.3%
Family Households	919	53.3%	6,424	57.0%	10,126	60.1%	15,240	63.7%
Married Couple Households	321	35.0%	3,488	54.3%	6,256	61.8%	10,355	67.9%
Other Family Households with Children	597	65.0%	2,935	45.7%	3,870	38.2%	4,886	32.1%
Family Households with Children	250	27.2%	2,487	38.7%	3,995	39.4%	5,961	39.1%
Married Couple with Children	97	39.0%	1,166	46.9%	2,088	52.3%	3,434	57.6%
Other Family Households with Children	152	61.0%	1,321	53.1%	1,907	47.7%	2,527	42.4%
Family Households No Children	669	72.8%	3,936	61.3%	6,132	60.6%	9,279	60.9%
Married Couple No Children	224	33.5%	2,322	59.0%	4,168	68.0%	6,920	74.6%
Other Family Households No Children	445	66.5%	1,615	41.0%	1,964	32.0%	2,359	25.4%
Non-Family Households	805	46.7%	4,841	43.0%	6,711	39.9%	8,696	36.3%
Non-Family Households with Children	1	0.1%	8	0.2%	12	0.2%	18	0.2%
Non-Family Households No Children	804	99.9%	4,833	99.8%	6,699	99.8%	8,678	99.8%
Average Family Household Size	3.1		3.0		2.9		2.9	
Average Family Income	\$57,497		\$71,298		\$82,120		\$88,458	
Median Family Income	\$43,560		\$56,913		\$66,070		\$69,701	
Average Non-Family Household Size	1.3		1.2		1.2		1.2	
Marital Status (2023)								
Population Age 15 Years or Over	3,402		23,071		33,504		47,597	
Never Married	1,449	42.6%	9,310	40.4%	11,968	35.7%	15,102	31.7%
Currently Married	1,134	33.3%	7,807	33.8%	13,358	39.9%	21,591	45.4%
Previously Married	819	24.1%	5,954	25.8%	8,178	24.4%	10,904	22.9%
Separated	54	6.6%	402	6.8%	535	6.5%	765	7.0%
Widowed	225	27.4%	1,763	29.6%	2,641	32.3%	3,688	33.8%
Divorced	540	66.0%	3,788	63.6%	5,003	61.2%	6,451	59.2%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	2,668		17,801		26,921		39,189	
Elementary (Grade Level 0 to 8)	168	6.3%	1,054	5.9%	1,254	4.7%	1,624	4.1%
Some High School (Grade Level 9 to 11)	161	6.1%	1,596	9.0%	2,077	7.7%	2,775	7.1%
High School Graduate	931	34.9%	6,776	38.1%	10,160	37.7%	15,132	38.6%
Some College	783	29.3%	4,073	22.9%	5,936	22.0%	8,369	21.4%
Associate Degree Only	183	6.9%	1,374	7.7%	2,503	9.3%	3,799	9.7%
Bachelor Degree Only	301	11.3%	1,749	9.8%	2,943	10.9%	4,631	11.8%
Graduate Degree	140	5.2%	1,178	6.6%	2,048	7.6%	2,859	7.3%
Any College (Some College or Higher)	1,408	52.8%	8,374	47.0%	13,430	49.9%	19,657	50.2%
College Degree + (Bachelor Degree or Higher)	441	16.5%	2,927	16.4%	4,991	18.5%	7,490	19.1%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5334/-85.6743

Walmart Outlot Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	2,055		13,138		19,214		26,998	
Total Housing Units (2020)	2,088		13,348		19,532		27,198	
Historical Annual Growth (2020-2023)	-33	-0.5%	-210	-0.5%	-318	-0.5%	-200	-0.2%
Housing Units Occupied (2023)	1,724	83.9%	11,265	85.7%	16,837	87.6%	23,936	88.7%
Housing Units Owner-Occupied	862	50.0%	6,699	59.5%	10,975	65.2%	16,787	70.1%
Housing Units Renter-Occupied	861	50.0%	4,566	40.5%	5,862	34.8%	7,149	29.9%
Housing Units Vacant (2023)	331	16.1%	1,873	14.3%	2,377	12.4%	3,062	11.3%
Household Size (2023)								
Total Households	1,724		11,265		16,837		23,936	
1 Person Households	706	41.0%	4,205	37.3%	5,846	34.7%	7,603	31.8%
2 Person Households	555	32.2%	3,949	35.1%	6,231	37.0%	9,312	38.9%
3 Person Households	224	13.0%	1,483	13.2%	2,250	13.4%	3,270	13.7%
4 Person Households	136	7.9%	962	8.5%	1,509	9.0%	2,285	9.5%
5 Person Households	63	3.7%	432	3.8%	661	3.9%	975	4.1%
6 Person Households	27	1.6%	152	1.4%	228	1.4%	340	1.4%
7 or More Person Households	12	0.7%	83	0.7%	112	0.7%	151	0.6%
Household Income Distribution (2023)								
HH Income \$200,000 or More	11	0.7%	242	2.1%	428	2.5%	660	2.8%
HH Income \$150,000 to \$199,999	19	1.1%	301	2.7%	469	2.8%	850	3.5%
HH Income \$125,000 to \$149,999	96	5.6%	524	4.7%	1,029	6.1%	1,420	5.9%
HH Income \$100,000 to \$124,999	128	7.4%	721	6.4%	1,372	8.1%	2,306	9.6%
HH Income \$75,000 to \$99,999	124	7.2%	895	7.9%	1,632	9.7%	2,568	10.7%
HH Income \$50,000 to \$74,999	318	18.4%	2,058	18.3%	3,038	18.0%	4,508	18.8%
HH Income \$35,000 to \$49,999	171	9.9%	1,677	14.9%	2,427	14.4%	3,361	14.0%
HH Income \$25,000 to \$34,999	186	10.8%	1,256	11.2%	1,817	10.8%	2,557	10.7%
HH Income \$15,000 to \$24,999	179	10.4%	1,463	13.0%	1,981	11.8%	2,552	10.7%
HH Income \$10,000 to \$14,999	162	9.4%	1,026	9.1%	1,338	7.9%	1,570	6.6%
HH Income Under \$10,000	330	19.1%	1,102	9.8%	1,305	7.8%	1,585	6.6%
Household Vehicles (2023)								
Households 0 Vehicles Available	314	18.2%	1,276	11.3%	1,583	9.4%	1,794	7.5%
Households 1 Vehicle Available	530	30.8%	4,284	38.0%	5,837	34.7%	7,731	32.3%
Households 2 Vehicles Available	572	33.2%	3,503	31.1%	5,689	33.8%	8,492	35.5%
Households 3 or More Vehicles Available	307	17.8%	2,202	19.5%	3,728	22.1%	5,919	24.7%
Total Vehicles Available	2,666		18,625		29,746		44,741	
Average Vehicles per Household	1.5		1.7		1.8		1.9	
Owner-Occupied Household Vehicles	1,696	63.6%	13,245	71.1%	22,364	75.2%	35,427	79.2%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0		2.1	
Renter-Occupied Household Vehicles	970	36.4%	5,380	28.9%	7,382	24.8%	9,314	20.8%
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,573		12,181		18,176		26,315	
Travel to Work in 14 Minutes or Less	813	51.7%	5,904	48.5%	8,035	44.2%	10,218	38.8%
Travel to Work in 15 to 29 Minutes	344	21.9%	2,589	21.3%	4,799	26.4%	7,895	30.0%
Travel to Work in 30 to 59 Minutes	82	5.2%	1,603	13.2%	2,436	13.4%	4,140	15.7%
Travel to Work in 60 Minutes or More	176	11.2%	853	7.0%	1,393	7.7%	2,066	7.8%
Work at Home	158	10.0%	1,233	10.1%	1,513	8.3%	1,997	7.6%
Average Minutes Travel to Work	11.9		13.5		14.5		16.1	

Complete Profile

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Walmart Outlot Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,573		12,181		18,176		26,315	
Drive to Work Alone	1,040	66.1%	8,299	68.1%	13,214	72.7%	20,008	76.0%
Drive to Work in Carpool	110	7.0%	900	7.4%	1,494	8.2%	2,080	7.9%
Travel to Work by Public Transportation	45	2.9%	93	0.8%	98	0.5%	121	0.5%
Drive to Work on Motorcycle	3	0.2%	17	0.1%	22	0.1%	28	0.1%
Bicycle to Work	-	-	41	0.3%	72	0.4%	90	0.3%
Walk to Work	213	13.6%	1,400	11.5%	1,540	8.5%	1,716	6.5%
Other Means	3	0.2%	198	1.6%	222	1.2%	275	1.0%
Work at Home	158	10.0%	1,233	10.1%	1,513	8.3%	1,997	7.6%
Daytime Demographics (2023)								
Total Businesses	285		1,214		1,631		2,020	
Total Employees	4,166		15,388		18,871		22,213	
Company Headquarter Businesses	10	3.3%	41	3.4%	54	3.3%	65	3.2%
Company Headquarter Employees	906	21.7%	3,407	22.1%	3,648	19.3%	3,995	18.0%
Employee Population per Business	14.6 to 1		12.7 to 1		11.6 to 1		11.0 to 1	
Residential Population per Business	14.8 to 1		23.2 to 1		25.1 to 1		28.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,929		25,901		33,661		42,724	
Labor Force								
Labor Population Age 16 Years or Over (2023)	3,339		22,730		33,003		46,862	
Labor Force Total Males (2023)	1,486	44.5%	10,443	45.9%	15,310	46.4%	22,037	47.0%
Male Civilian Employed	712	47.9%	5,565	53.3%	8,631	56.4%	12,896	58.5%
Male Civilian Unemployed	38	2.5%	306	2.9%	416	2.7%	549	2.5%
Males in Armed Forces	3	0.2%	34	0.3%	34	0.2%	34	0.2%
Males Not in Labor Force	734	49.4%	4,537	43.4%	6,229	40.7%	8,558	38.8%
Labor Force Total Females (2023)	1,853	55.5%	12,288	54.1%	17,693	53.6%	24,825	53.0%
Female Civilian Employed	861	46.5%	6,618	53.9%	9,548	54.0%	13,422	54.1%
Female Civilian Unemployed	85	4.6%	265	2.2%	398	2.2%	506	2.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	906	48.9%	5,405	44.0%	7,747	43.8%	10,898	43.9%
Unemployment Rate	123	3.7%	571	2.5%	814	2.5%	1,055	2.3%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,573		12,181		18,176		26,315	
Occupation Total Males	712	45.2%	5,562	45.7%	8,628	47.5%	12,893	49.0%
Occupation Total Females	861	54.8%	6,618	54.3%	9,548	52.5%	13,422	51.0%
Management, Business, Financial Operations	144	-	1,166	9.6%	1,875	10.3%	2,843	10.8%
Professional, Related	424	26.9%	2,735	22.5%	3,911	21.5%	5,636	21.4%
Service	337	21.4%	2,625	21.6%	3,473	19.1%	4,577	17.4%
Sales, Office	285	18.1%	2,658	21.8%	4,135	22.8%	5,955	22.6%
Farming, Fishing, Forestry	-	-	2	-	2	-	4	-
Construction, Extraction, Maintenance	29	1.8%	486	4.0%	997	5.5%	1,715	6.5%
Production, Transport, Material Moving	354	22.5%	2,509	20.6%	3,783	20.8%	5,585	21.2%
White Collar Workers	853	54.2%	6,559	53.8%	9,922	54.6%	14,434	54.9%
Blue Collar Workers	720	45.8%	5,622	46.2%	8,255	45.4%	11,881	45.1%

Complete Profile

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Lat/Lon: 40.5334/-85.6743

Walmart Outlot Marion, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	1,724		11,265		16,837		23,936	
1 Detached Unit	1,364	79.1%	9,002	79.9%	13,827	82.1%	20,016	83.6%
1 Attached Unit	33	1.9%	333	3.0%	400	2.4%	444	1.9%
2 Units	48	2.8%	387	3.4%	435	2.6%	509	2.1%
3 to 4 Units	44	2.6%	271	2.4%	510	3.0%	636	2.7%
5 to 9 Units	159	9.2%	316	2.8%	358	2.1%	420	1.8%
10 to 19 Units	5	0.3%	95	0.8%	119	0.7%	146	0.6%
20 to 49 Units	15	0.9%	206	1.8%	278	1.6%	321	1.3%
50 or More Units	18	1.0%	167	1.5%	207	1.2%	224	0.9%
Mobile Home or Trailer	39	2.2%	488	4.3%	703	4.2%	1,219	5.1%
Other Structure	-	-	-	-	-	-	-	-
Homes Built By Year (2023)								
Homes Built 2020 or later	-	-	-	-	-	-	-	-
Homes Built 2010 to 2019	40	1.9%	311	2.4%	406	2.1%	602	2.2%
Homes Built 2000 to 2009	121	5.9%	460	3.5%	792	4.1%	1,582	5.9%
Homes Built 1990 to 1999	150	7.3%	1,009	7.7%	1,416	7.4%	2,159	8.0%
Homes Built 1980 to 1989	78	3.8%	741	5.6%	1,174	6.1%	1,828	6.8%
Homes Built 1970 to 1979	227	11.0%	1,160	8.8%	2,019	10.5%	3,011	11.2%
Homes Built 1960 to 1969	274	13.3%	1,527	11.6%	2,565	13.4%	3,716	13.8%
Homes Built 1950 to 1959	221	10.8%	2,098	16.0%	3,176	16.5%	3,865	14.3%
Homes Built 1940 to 1949	128	6.2%	869	6.6%	1,065	5.5%	1,409	5.2%
Homes Built Before 1939	485	23.6%	3,091	23.5%	4,224	22.0%	5,765	21.4%
Median Age of Homes	62.4 yrs		63.6 yrs		62.5 yrs		60.6 yrs	
Home Values (2023)								
Owner Specified Housing Units	862		6,699		10,975		16,787	
Home Values \$1,000,000 or More	16	1.8%	244	3.6%	348	3.2%	382	2.3%
Home Values \$750,000 to \$999,999	-	-	-	-	9	-	20	0.1%
Home Values \$500,000 to \$749,999	3	0.4%	31	0.5%	50	0.5%	78	0.5%
Home Values \$400,000 to \$499,999	2	0.3%	16	0.2%	34	0.3%	165	1.0%
Home Values \$300,000 to \$399,999	27	3.1%	248	3.7%	635	5.8%	1,021	6.1%
Home Values \$250,000 to \$299,999	19	2.2%	128	1.9%	281	2.6%	818	4.9%
Home Values \$200,000 to \$249,999	34	4.0%	294	4.4%	710	6.5%	1,318	7.8%
Home Values \$175,000 to \$199,999	34	3.9%	407	6.1%	715	6.5%	1,226	7.3%
Home Values \$150,000 to \$174,999	43	5.0%	333	5.0%	691	6.3%	1,311	7.8%
Home Values \$125,000 to \$149,999	32	3.7%	402	6.0%	810	7.4%	1,242	7.4%
Home Values \$100,000 to \$124,999	69	8.0%	662	9.9%	1,328	12.1%	2,035	12.1%
Home Values \$90,000 to \$99,999	34	4.0%	318	4.7%	490	4.5%	851	5.1%
Home Values \$80,000 to \$89,999	46	5.3%	393	5.9%	596	5.4%	862	5.1%
Home Values \$70,000 to \$79,999	37	4.3%	334	5.0%	539	4.9%	744	4.4%
Home Values \$60,000 to \$69,999	81	9.4%	668	10.0%	865	7.9%	1,080	6.4%
Home Values \$50,000 to \$59,999	73	8.4%	579	8.7%	815	7.4%	990	5.9%
Home Values \$35,000 to \$49,999	139	16.1%	709	10.6%	893	8.1%	1,117	6.7%
Home Values \$25,000 to \$34,999	44	5.1%	215	3.2%	268	2.4%	302	1.8%
Home Values \$10,000 to \$24,999	107	12.4%	582	8.7%	686	6.2%	865	5.2%
Home Values Under \$10,000	23	2.7%	135	2.0%	212	1.9%	361	2.2%
Owner-Occupied Median Home Value	\$76,513		\$113,806		\$126,736		\$135,560	
Renter-Occupied Median Rent	\$458		\$550		\$553		\$550	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5334/-85.6743

Walmart Outlot Marion, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure	\$71.99 M	\$557.32 M	\$901.85 M	\$1.36 B
Total Non-Retail Expenditure	\$38.09 M	\$294.78 M	\$475.84 M	\$714.87 M
Total Retail Expenditure	\$33.9 M	\$262.54 M	\$426.02 M	\$642.18 M
Apparel	\$2.47 M	\$19.18 M	\$31.05 M	\$46.78 M
Contributions	\$2.18 M	\$17.39 M	\$28.42 M	\$43.07 M
Education	\$1.94 M	\$15.21 M	\$24.55 M	\$37.04 M
Entertainment	\$3.91 M	\$30.58 M	\$49.87 M	\$75.53 M
Food and Beverages	\$10.8 M	\$83.07 M	\$134.1 M	\$201.4 M
Furnishings and Equipment	\$2.44 M	\$19.05 M	\$31.08 M	\$47.06 M
Gifts	\$1.65 M	\$12.97 M	\$21.19 M	\$31.89 M
Health Care	\$6.29 M	\$48.7 M	\$78.91 M	\$118.68 M
Household Operations	\$2.75 M	\$21.58 M	\$35 M	\$52.78 M
Miscellaneous Expenses	\$1.35 M	\$10.51 M	\$17.03 M	\$25.66 M
Personal Care	\$964.12 K	\$7.47 M	\$12.11 M	\$18.23 M
Personal Insurance	\$458.36 K	\$3.66 M	\$6.04 M	\$9.22 M
Reading	\$155.51 K	\$1.22 M	\$1.97 M	\$2.97 M
Shelter	\$15.48 M	\$118.87 M	\$191.02 M	\$286.09 M
Tobacco	\$517.06 K	\$3.85 M	\$6.06 M	\$8.93 M
Transportation	\$12.98 M	\$100.64 M	\$163.92 M	\$247.78 M
Utilities	\$5.65 M	\$43.36 M	\$69.54 M	\$103.95 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure	\$3,481	\$4,123	\$4,464	\$4,725
Total Non-Retail Expenditure	\$1,842 52.9%	\$2,181 52.9%	\$2,355 52.8%	\$2,489 52.7%
Total Retail Expenditures	\$1,639 47.1%	\$1,942 47.1%	\$2,109 47.2%	\$2,236 47.3%
Apparel	\$119 3.4%	\$142 3.4%	\$154 3.4%	\$163 3.4%
Contributions	\$106 3.0%	\$129 3.1%	\$141 3.2%	\$150 3.2%
Education	\$94 2.7%	\$113 2.7%	\$121 2.7%	\$129 2.7%
Entertainment	\$189 5.4%	\$226 5.5%	\$247 5.5%	\$263 5.6%
Food and Beverages	\$522 15.0%	\$615 14.9%	\$664 14.9%	\$701 14.8%
Furnishings and Equipment	\$118 3.4%	\$141 3.4%	\$154 3.4%	\$164 3.5%
Gifts	\$80 2.3%	\$96 2.3%	\$105 2.3%	\$111 2.4%
Health Care	\$304 8.7%	\$360 8.7%	\$391 8.7%	\$413 8.7%
Household Operations	\$133 3.8%	\$160 3.9%	\$173 3.9%	\$184 3.9%
Miscellaneous Expenses	\$65 1.9%	\$78 1.9%	\$84 1.9%	\$89 1.9%
Personal Care	\$47 1.3%	\$55 1.3%	\$60 1.3%	\$63 1.3%
Personal Insurance	\$22 0.6%	\$27 0.7%	\$30 0.7%	\$32 0.7%
Reading	\$8 0.2%	\$9 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$749 21.5%	\$879 21.3%	\$945 21.2%	\$996 21.1%
Tobacco	\$25 0.7%	\$29 0.7%	\$30 0.7%	\$31 0.7%
Transportation	\$627 18.0%	\$745 18.1%	\$811 18.2%	\$863 18.3%
Utilities	\$273 7.9%	\$321 7.8%	\$344 7.7%	\$362 7.7%