

# Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.4614/-84.549

Walmart Plaza Bryan, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2023)	4,568	10,870	13,708	28,088
Projected Population (2028)	4,289	10,329	13,269	28,138
Census Population (2020)	4,713	11,133	13,957	28,352
Census Population (2010)	4,637	10,925	13,784	28,646
Projected Annual Growth (2023-2028)	-279 -1.2%	-541 -1.0%	-439 -0.6%	50 -
Historical Annual Growth (2020-2023)	-145 -1.0%	-263 -0.8%	-249 -0.6%	-264 -0.3%
Historical Annual Growth (2010-2020)	76 0.2%	208 0.2%	173 0.1%	-294 -0.1%
Estimated Population Density (2023)	1,455 <i>psm</i>	385 <i>psm</i>	175 <i>psm</i>	89 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2023)	2,003	4,853	6,014	11,583
Projected Households (2028)	1,817	4,457	5,623	11,204
Census Households (2020)	2,056	4,935	6,080	11,612
Census Households (2010)	1,984	4,762	5,894	11,430
Projected Annual Growth (2023-2028)	-186 -1.9%	-397 -1.6%	-391 -1.3%	-380 -0.7%
Historical Annual Change (2010-2023)	19 -	91 0.1%	120 0.2%	153 0.1%
<b>Average Household Income</b>				
Estimated Average Household Income (2023)	\$94,086	\$85,607	\$87,350	\$85,321
Projected Average Household Income (2028)	\$115,085	\$101,631	\$100,678	\$92,965
Census Average Household Income (2010)	\$50,373	\$50,032	\$52,630	\$52,425
Census Average Household Income (2000)	\$46,097	\$47,011	\$49,344	\$47,662
Projected Annual Change (2023-2028)	\$21,000 4.5%	\$16,024 3.7%	\$13,328 3.1%	\$7,644 1.8%
Historical Annual Change (2000-2023)	\$47,989 4.5%	\$38,597 3.6%	\$38,006 3.3%	\$37,659 3.4%
<b>Median Household Income</b>				
Estimated Median Household Income (2023)	\$59,038	\$53,679	\$56,818	\$59,176
Projected Median Household Income (2028)	\$53,220	\$48,590	\$51,977	\$54,399
Census Median Household Income (2010)	\$41,298	\$42,152	\$44,731	\$45,399
Census Median Household Income (2000)	\$39,426	\$39,019	\$40,677	\$40,790
Projected Annual Change (2023-2028)	-\$5,818 -2.0%	-\$5,089 -1.9%	-\$4,841 -1.7%	-\$4,777 -1.6%
Historical Annual Change (2000-2023)	\$19,612 2.2%	\$14,660 1.6%	\$16,141 1.7%	\$18,387 2.0%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2023)	\$41,432	\$38,323	\$38,414	\$35,660
Projected Per Capita Income (2028)	\$48,943	\$43,958	\$42,756	\$37,490
Census Per Capita Income (2010)	\$21,560	\$21,808	\$22,504	\$20,919
Census Per Capita Income (2000)	\$19,794	\$19,787	\$20,357	\$18,480
Projected Annual Change (2023-2028)	\$7,512 3.6%	\$5,634 2.9%	\$4,342 2.3%	\$1,829 1.0%
Historical Annual Change (2000-2023)	\$21,638 4.8%	\$18,536 4.1%	\$18,057 3.9%	\$17,180 4.0%
Estimated Average Household Net Worth (2023)	\$304,848	\$267,031	\$280,641	\$264,184

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Walmart Plaza Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2023)		4,568		10,870		13,708		28,088	
White (2023)		4,233	92.7%	10,091	92.8%	12,790	93.3%	25,849	92.0%
Black or African American (2023)		46	1.0%	72	0.7%	79	0.6%	822	2.9%
American Indian or Alaska Native (2023)		10	0.2%	23	0.2%	27	0.2%	49	0.2%
Asian (2023)		44	1.0%	121	1.1%	132	1.0%	182	0.6%
Hawaiian or Pacific Islander (2023)		1	-	2	-	2	-	4	-
Other Race (2023)		59	1.3%	147	1.3%	173	1.3%	299	1.1%
Two or More Races (2023)		175	3.8%	415	3.8%	504	3.7%	883	3.1%
Population < 18 (2023)		1,019	22.3%	2,455	22.6%	3,068	22.4%	6,160	21.9%
White Not Hispanic		888	87.1%	2,106	85.8%	2,672	87.1%	5,483	89.0%
Black or African American		17	1.6%	23	0.9%	25	0.8%	78	1.3%
Asian		7	0.7%	33	1.3%	34	1.1%	40	0.7%
Other Race Not Hispanic		22	2.2%	64	2.6%	78	2.5%	125	2.0%
Hispanic		85	8.4%	229	9.3%	258	8.4%	433	7.0%
Not Hispanic or Latino Population (2023)		4,275	93.6%	10,165	93.5%	12,870	93.9%	26,589	94.7%
Not Hispanic White		4,121	96.4%	9,803	96.4%	12,447	96.7%	25,250	95.0%
Not Hispanic Black or African American		45	1.0%	69	0.7%	76	0.6%	798	3.0%
Not Hispanic American Indian or Alaska Native		6	0.1%	12	0.1%	15	0.1%	23	-
Not Hispanic Asian		44	1.0%	121	1.2%	131	1.0%	180	0.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-	-	-
Not Hispanic Other Race		4	-	11	0.1%	14	0.1%	21	-
Not Hispanic Two or More Races		55	1.3%	149	1.5%	188	1.5%	316	1.2%
Hispanic or Latino Population (2023)		293	6.4%	705	6.5%	838	6.1%	1,499	5.3%
Hispanic White		113	38.4%	288	40.8%	343	41.0%	599	39.9%
Hispanic Black or African American		1	0.4%	3	0.4%	4	0.5%	23	1.6%
Hispanic American Indian or Alaska Native		4	1.3%	10	1.5%	12	1.4%	26	1.7%
Hispanic Asian		-	-	-	-	-	-	2	0.1%
Hispanic Hawaiian or Pacific Islander		1	0.4%	2	0.3%	2	0.2%	4	0.3%
Hispanic Other Race		55	18.8%	136	19.3%	160	19.1%	278	18.6%
Hispanic Two or More Races		119	40.7%	266	37.7%	317	37.8%	567	37.8%
Not Hispanic or Latino Population (2020)		4,428	94.0%	10,454	93.9%	13,176	94.4%	26,899	94.9%
Hispanic or Latino Population (2020)		285	6.0%	679	6.1%	782	5.6%	1,453	5.1%
Not Hispanic or Latino Population (2010)		4,401	94.9%	10,408	95.3%	13,176	95.6%	27,488	96.0%
Hispanic or Latino Population (2010)		236	5.1%	517	4.7%	608	4.4%	1,158	4.0%
Not Hispanic or Latino Population (2028)		4,013	93.6%	9,660	93.5%	12,462	93.9%	26,636	94.7%
Hispanic or Latino Population (2028)		276	6.4%	669	6.5%	807	6.1%	1,501	5.3%
Projected Annual Growth (2023-2028)		-17	-1.2%	-36	-1.0%	-30	-0.7%	2	-
Historical Annual Growth (2010-2020)		49	2.1%	161	3.1%	173	2.8%	295	2.5%

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Walmart Plaza Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		4,568		10,870		13,708		28,088	
Age Under 5 Years	258	5.7%	651	6.0%	787	5.7%	1,564	5.6%	
Age 5 to 9 Years	274	6.0%	650	6.0%	812	5.9%	1,642	5.8%	
Age 10 to 14 Years	309	6.8%	724	6.7%	912	6.7%	1,811	6.4%	
Age 15 to 19 Years	260	5.7%	631	5.8%	813	5.9%	1,795	6.4%	
Age 20 to 24 Years	257	5.6%	615	5.7%	735	5.4%	1,571	5.6%	
Age 25 to 29 Years	277	6.1%	631	5.8%	753	5.5%	1,572	5.6%	
Age 30 to 34 Years	273	6.0%	620	5.7%	756	5.5%	1,697	6.0%	
Age 35 to 39 Years	277	6.1%	622	5.7%	795	5.8%	1,730	6.2%	
Age 40 to 44 Years	296	6.5%	667	6.1%	842	6.1%	1,789	6.4%	
Age 45 to 49 Years	240	5.3%	587	5.4%	759	5.5%	1,624	5.8%	
Age 50 to 54 Years	269	5.9%	646	5.9%	847	6.2%	1,706	6.1%	
Age 55 to 59 Years	278	6.1%	689	6.3%	894	6.5%	1,831	6.5%	
Age 60 to 64 Years	338	7.4%	821	7.6%	1,079	7.9%	2,115	7.5%	
Age 65 to 69 Years	280	6.1%	695	6.4%	909	6.6%	1,816	6.5%	
Age 70 to 74 Years	225	4.9%	568	5.2%	722	5.3%	1,444	5.1%	
Age 75 to 79 Years	177	3.9%	421	3.9%	535	3.9%	993	3.5%	
Age 80 to 84 Years	138	3.0%	327	3.0%	395	2.9%	719	2.6%	
Age 85 Years or Over	142	3.1%	304	2.8%	366	2.7%	668	2.4%	
Median Age	41.1		41.4		42.1		41.2		
Age 19 Years or Less	1,101	24.1%	2,656	24.4%	3,324	24.2%	6,813	24.3%	
Age 20 to 64 Years	2,505	54.8%	5,898	54.3%	7,458	54.4%	15,635	55.7%	
Age 65 Years or Over	962	21.1%	2,316	21.3%	2,926	21.3%	5,640	20.1%	
<b>Female Age Distribution (2023)</b>									
Female Population	2,389	52.3%	5,617	51.7%	7,016	51.2%	14,020	49.9%	
Age Under 5 Years	131	5.5%	326	5.8%	397	5.7%	780	5.6%	
Age 5 to 9 Years	143	6.0%	320	5.7%	399	5.7%	807	5.8%	
Age 10 to 14 Years	154	6.4%	361	6.4%	453	6.5%	889	6.3%	
Age 15 to 19 Years	129	5.4%	324	5.8%	416	5.9%	879	6.3%	
Age 20 to 24 Years	131	5.5%	301	5.4%	356	5.1%	718	5.1%	
Age 25 to 29 Years	137	5.7%	313	5.6%	375	5.3%	751	5.4%	
Age 30 to 34 Years	132	5.5%	299	5.3%	365	5.2%	836	6.0%	
Age 35 to 39 Years	133	5.6%	301	5.4%	386	5.5%	810	5.8%	
Age 40 to 44 Years	154	6.5%	341	6.1%	428	6.1%	861	6.1%	
Age 45 to 49 Years	120	5.0%	292	5.2%	377	5.4%	779	5.6%	
Age 50 to 54 Years	135	5.6%	333	5.9%	440	6.3%	867	6.2%	
Age 55 to 59 Years	151	6.3%	357	6.4%	457	6.5%	903	6.4%	
Age 60 to 64 Years	172	7.2%	418	7.4%	534	7.6%	1,058	7.5%	
Age 65 to 69 Years	155	6.5%	375	6.7%	480	6.8%	936	6.7%	
Age 70 to 74 Years	118	4.9%	312	5.6%	384	5.5%	750	5.4%	
Age 75 to 79 Years	118	5.0%	256	4.6%	313	4.5%	560	4.0%	
Age 80 to 84 Years	85	3.6%	193	3.4%	226	3.2%	399	2.8%	
Age 85 Years or Over	90	3.8%	195	3.5%	232	3.3%	437	3.1%	
Female Median Age	43.0		43.3		43.6		42.6		
Age 19 Years or Less	557	23.3%	1,331	23.7%	1,665	23.7%	3,355	23.9%	
Age 20 to 64 Years	1,266	53.0%	2,955	52.6%	3,716	53.0%	7,583	54.1%	
Age 65 Years or Over	567	23.7%	1,331	23.7%	1,635	23.3%	3,083	22.0%	

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Walmart Plaza Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	2,179	47.7%	5,253	48.3%	6,692	48.8%	14,068	50.1%	
Age Under 5 Years	127	5.8%	324	6.2%	390	5.8%	785	5.6%	
Age 5 to 9 Years	131	6.0%	330	6.3%	413	6.2%	835	5.9%	
Age 10 to 14 Years	155	7.1%	364	6.9%	459	6.9%	922	6.6%	
Age 15 to 19 Years	131	6.0%	307	5.8%	397	5.9%	916	6.5%	
Age 20 to 24 Years	127	5.8%	314	6.0%	379	5.7%	853	6.1%	
Age 25 to 29 Years	140	6.4%	318	6.1%	378	5.6%	821	5.8%	
Age 30 to 34 Years	141	6.5%	321	6.1%	391	5.8%	861	6.1%	
Age 35 to 39 Years	144	6.6%	321	6.1%	408	6.1%	920	6.5%	
Age 40 to 44 Years	142	6.5%	326	6.2%	414	6.2%	928	6.6%	
Age 45 to 49 Years	120	5.5%	295	5.6%	382	5.7%	845	6.0%	
Age 50 to 54 Years	134	6.1%	313	6.0%	407	6.1%	839	6.0%	
Age 55 to 59 Years	126	5.8%	332	6.3%	437	6.5%	927	6.6%	
Age 60 to 64 Years	166	7.6%	403	7.7%	545	8.1%	1,057	7.5%	
Age 65 to 69 Years	125	5.7%	320	6.1%	429	6.4%	880	6.3%	
Age 70 to 74 Years	107	4.9%	257	4.9%	338	5.1%	694	4.9%	
Age 75 to 79 Years	59	2.7%	165	3.1%	222	3.3%	433	3.1%	
Age 80 to 84 Years	53	2.4%	134	2.6%	168	2.5%	320	2.3%	
Age 85 Years or Over	51	2.4%	109	2.1%	134	2.0%	231	1.6%	
Male Median Age	39.1		39.6		40.8		40.0		
Age 19 Years or Less	544	25.0%	1,325	25.2%	1,659	24.8%	3,458	24.6%	
Age 20 to 64 Years	1,239	56.9%	2,943	56.0%	3,742	55.9%	8,052	57.2%	
Age 65 Years or Over	395	18.1%	986	18.8%	1,292	19.3%	2,558	18.2%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	91		94		95		100		
Age Under 5 Years	97	49.1%	99	49.8%	98	49.6%	101	50.2%	
Age 5 to 9 Years	91	47.8%	103	50.8%	103	50.9%	104	50.9%	
Age 10 to 14 Years	101	50.2%	101	50.2%	101	50.3%	104	50.9%	
Age 15 to 19 Years	102	50.5%	95	48.7%	95	48.8%	104	51.0%	
Age 20 to 24 Years	97	49.2%	104	51.0%	106	51.6%	119	54.3%	
Age 25 to 29 Years	102	50.5%	102	50.4%	101	50.2%	109	52.2%	
Age 30 to 34 Years	106	51.6%	108	51.8%	107	51.8%	103	50.8%	
Age 35 to 39 Years	108	52.0%	107	51.6%	106	51.4%	114	53.2%	
Age 40 to 44 Years	92	47.9%	96	48.9%	97	49.2%	108	51.9%	
Age 45 to 49 Years	100	50.1%	101	50.2%	102	50.4%	108	52.0%	
Age 50 to 54 Years	99	49.8%	94	48.4%	93	48.1%	97	49.2%	
Age 55 to 59 Years	84	45.5%	93	48.2%	96	48.9%	103	50.7%	
Age 60 to 64 Years	96	49.0%	97	49.1%	102	50.5%	100	50.0%	
Age 65 to 69 Years	81	44.6%	85	46.1%	89	47.2%	94	48.5%	
Age 70 to 74 Years	91	47.8%	82	45.2%	88	46.8%	92	48.0%	
Age 75 to 79 Years	50	33.1%	65	39.2%	71	41.5%	77	43.6%	
Age 80 to 84 Years	62	38.2%	69	41.0%	74	42.7%	80	44.5%	
Age 85 Years or Over	57	36.3%	56	36.0%	58	36.7%	53	34.6%	
Age 19 Years or Less	98	49.4%	100	49.9%	100	49.9%	103	50.8%	
Age 20 to 39 Years	103	50.8%	105	51.2%	105	51.2%	111	52.6%	
Age 40 to 64 Years	94	48.4%	96	48.9%	98	49.4%	103	50.7%	
Age 65 Years or Over	70	41.1%	74	42.6%	79	44.1%	83	45.3%	

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<b>Household Type (2023)</b>								
Total Households	2,003		4,853		6,014		11,583	
Households with Children	561	28.0%	1,314	27.1%	1,630	27.1%	3,356	29.0%
Average Household Size	2.2		2.2		2.3		2.3	
Household Density per Square Mile	638		172		77		37	
Population Family	3,551 77.7%		8,492 78.1%		10,925 79.7%		22,640 80.6%	
Population Non-Family	918 20.1%		2,238 20.6%		2,620 19.1%		4,572 16.3%	
Population Group Quarters	99 2.2%		140 1.3%		163 1.2%		876 3.1%	
Family Households	1,236 61.7%		2,978 61.4%		3,827 63.6%		7,820 67.5%	
Married Couple Households	918 74.3%		2,212 74.3%		2,945 77.0%		6,064 77.5%	
Other Family Households with Children	317 25.7%		766 25.7%		882 23.0%		1,756 22.5%	
Family Households with Children	561 45.4%		1,311 44.0%		1,626 42.5%		3,347 42.8%	
Married Couple with Children	345 61.5%		804 61.3%		1,055 64.8%		2,238 66.9%	
Other Family Households with Children	216 38.5%		507 38.7%		572 35.2%		1,109 33.1%	
Family Households No Children	675 54.6%		1,667 56.0%		2,201 57.5%		4,473 57.2%	
Married Couple No Children	574 84.9%		1,408 84.5%		1,891 85.9%		3,826 85.5%	
Other Family Households No Children	102 15.1%		259 15.5%		310 14.1%		647 14.5%	
Non-Family Households	768 38.3%		1,876 38.6%		2,187 36.4%		3,763 32.5%	
Non-Family Households with Children	- -		4 0.2%		4 0.2%		9 0.2%	
Non-Family Households No Children	767 99.9%		1,872 99.8%		2,183 99.8%		3,755 99.8%	
Average Family Household Size	2.9		2.9		2.9		2.9	
Average Family Income	\$100,703		\$90,242		\$92,334		\$90,461	
Median Family Income	\$77,389		\$69,116		\$71,840		\$71,357	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	3,727		8,845		11,197		23,071	
Never Married	1,157	31.1%	2,846	32.2%	3,272	29.2%	6,754	29.3%
Currently Married	1,574	42.2%	3,654	41.3%	5,110	45.6%	10,785	46.7%
Previously Married	996	26.7%	2,344	26.5%	2,815	25.1%	5,531	24.0%
Separated	47	4.7%	123	5.2%	167	5.9%	587	10.6%
Widowed	368	37.0%	770	32.9%	941	33.4%	1,821	32.9%
Divorced	581	58.3%	1,451	61.9%	1,708	60.7%	3,123	56.5%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	3,210		7,599		9,650		19,704	
Elementary (Grade Level 0 to 8)	38	1.2%	73	1.0%	110	1.1%	327	1.7%
Some High School (Grade Level 9 to 11)	142	4.4%	310	4.1%	381	3.9%	1,039	5.3%
High School Graduate	1,245	38.8%	3,182	41.9%	4,088	42.4%	8,619	43.7%
Some College	818	25.5%	1,833	24.1%	2,209	22.9%	4,225	21.4%
Associate Degree Only	401	12.5%	880	11.6%	1,156	12.0%	2,456	12.5%
Bachelor Degree Only	310	9.7%	779	10.2%	1,029	10.7%	1,829	9.3%
Graduate Degree	255	8.0%	542	7.1%	677	7.0%	1,209	6.1%
Any College (Some College or Higher)	1,785	55.6%	4,035	53.1%	5,072	52.6%	9,719	49.3%
College Degree + (Bachelor Degree or Higher)	566	17.6%	1,321	17.4%	1,707	17.7%	3,038	15.4%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4614/-84.549

Walmart Plaza Bryan, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	2,161		5,192		6,448		12,593	
Total Housing Units (2020)	2,213		5,261		6,475		12,465	
Historical Annual Growth (2020-2023)	-52	-0.8%	-69	-0.4%	-27	-0.1%	128	0.3%
Housing Units Occupied (2023)	2,003 92.7%		4,853 93.5%		6,014 93.3%		11,583 92.0%	
Housing Units Owner-Occupied	1,518 75.8%		3,575 73.7%		4,611 76.7%		9,153 79.0%	
Housing Units Renter-Occupied	485 24.2%		1,278 26.3%		1,403 23.3%		2,430 21.0%	
Housing Units Vacant (2023)	158 7.3%		339 6.5%		434 6.7%		1,010 8.0%	
<b>Household Size (2023)</b>								
Total Households	2,003		4,853		6,014		11,583	
1 Person Households	666 33.2%		1,631 33.6%		1,902 31.6%		3,249 28.0%	
2 Person Households	762 38.1%		1,860 38.3%		2,369 39.4%		4,715 40.7%	
3 Person Households	264 13.2%		639 13.2%		806 13.4%		1,565 13.5%	
4 Person Households	192 9.6%		441 9.1%		567 9.4%		1,216 10.5%	
5 Person Households	83 4.2%		199 4.1%		263 4.4%		576 5.0%	
6 Person Households	26 1.3%		68 1.4%		86 1.4%		198 1.7%	
7 or More Person Households	9 0.5%		16 0.3%		21 0.4%		65 0.6%	
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	100	5.0%	190	3.9%	253	4.2%	400	3.4%
HH Income \$150,000 to \$199,999	121	6.0%	268	5.5%	363	6.0%	693	6.0%
HH Income \$125,000 to \$149,999	81	4.1%	168	3.5%	205	3.4%	397	3.4%
HH Income \$100,000 to \$124,999	141	7.0%	240	4.9%	350	5.8%	869	7.5%
HH Income \$75,000 to \$99,999	235	11.7%	589	12.1%	798	13.3%	1,621	14.0%
HH Income \$50,000 to \$74,999	444	22.2%	1,048	21.6%	1,371	22.8%	2,689	23.2%
HH Income \$35,000 to \$49,999	420	21.0%	889	18.3%	986	16.4%	1,670	14.4%
HH Income \$25,000 to \$34,999	177	8.9%	648	13.3%	743	12.4%	1,412	12.2%
HH Income \$15,000 to \$24,999	109	5.5%	358	7.4%	444	7.4%	1,029	8.9%
HH Income \$10,000 to \$14,999	42	2.1%	149	3.1%	184	3.1%	296	2.6%
HH Income Under \$10,000	133	6.6%	306	6.3%	318	5.3%	507	4.4%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	75	3.8%	218	4.5%	227	3.8%	453	3.9%
Households 1 Vehicle Available	727	36.3%	1,828	37.7%	2,104	35.0%	3,766	32.5%
Households 2 Vehicles Available	853	42.6%	1,969	40.6%	2,543	42.3%	4,681	40.4%
Households 3 or More Vehicles Available	348	17.4%	839	17.3%	1,139	18.9%	2,684	23.2%
Total Vehicles Available	3,610		8,603		11,072		22,387	
Average Vehicles per Household	1.8		1.8		1.8		1.9	
Owner-Occupied Household Vehicles	2,911 80.7%		6,881 80.0%		9,141 82.6%		19,006 84.9%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0		2.1	
Renter-Occupied Household Vehicles	698 19.3%		1,722 20.0%		1,931 17.4%		3,380 15.1%	
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.4		1.4	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	2,023		4,998		6,316		12,568	
Travel to Work in 14 Minutes or Less	1,314	64.9%	3,052	61.1%	3,717	58.8%	5,989	47.7%
Travel to Work in 15 to 29 Minutes	480	23.7%	1,279	25.6%	1,708	27.0%	4,244	33.8%
Travel to Work in 30 to 59 Minutes	112	5.5%	404	8.1%	555	8.8%	1,510	12.0%
Travel to Work in 60 Minutes or More	73	3.6%	160	3.2%	194	3.1%	424	3.4%
Work at Home	45	2.2%	104	2.1%	143	2.3%	401	3.2%
Average Minutes Travel to Work	9.7		11.0		11.7		14.6	

# Complete Profile

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Lat/Lon: 41.4614/-84.549

Walmart Plaza Bryan, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	2,023		4,998		6,316		12,568	
Drive to Work Alone	1,808	89.4%	4,342	86.9%	5,462	86.5%	10,895	86.7%
Drive to Work in Carpool	107	5.3%	287	5.7%	413	6.5%	831	6.6%
Travel to Work by Public Transportation	18	0.9%	56	1.1%	61	1.0%	92	0.7%
Drive to Work on Motorcycle	-	-	-	-	-	-	3	-
Bicycle to Work	10	0.5%	34	0.7%	35	0.6%	56	0.4%
Walk to Work	31	1.5%	161	3.2%	189	3.0%	257	2.0%
Other Means	5	0.2%	13	0.3%	14	0.2%	31	0.2%
Work at Home	45	2.2%	104	2.1%	143	2.3%	401	3.2%
<b>Daytime Demographics (2023)</b>								
Total Businesses	239		547		577		935	
Total Employees	3,590		6,848		7,111		12,174	
Company Headquarter Businesses	13	5.4%	24	4.4%	25	4.3%	43	4.6%
Company Headquarter Employees	1,008	28.1%	1,469	21.4%	1,492	21.0%	2,992	24.6%
Employee Population per Business	15.0 to 1		12.5 to 1		12.3 to 1		13.0 to 1	
Residential Population per Business	19.1 to 1		19.9 to 1		23.7 to 1		30.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,239		10,561		11,817		22,296	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	3,671		8,711		11,023		22,698	
Labor Force Total Males (2023)	1,737	47.3%	4,162	47.8%	5,337	48.4%	11,333	49.9%
Male Civilian Employed	998	57.5%	2,487	59.7%	3,205	60.1%	6,545	57.8%
Male Civilian Unemployed	15	0.9%	105	2.5%	117	2.2%	298	2.6%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	724	41.7%	1,570	37.7%	2,015	37.8%	4,490	39.6%
Labor Force Total Females (2023)	1,934	52.7%	4,548	52.2%	5,686	51.6%	11,365	50.1%
Female Civilian Employed	1,024	53.0%	2,511	55.2%	3,111	54.7%	6,025	53.0%
Female Civilian Unemployed	2	-	20	0.4%	36	0.6%	179	1.6%
Females in Armed Forces	-	-	-	-	-	-	6	-
Females Not in Labor Force	908	46.9%	2,017	44.3%	2,539	44.6%	5,155	45.4%
Unemployment Rate	17	0.5%	126	1.4%	153	1.4%	476	2.1%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	2,023		4,998		6,316		12,568	
Occupation Total Males	998	49.4%	2,487	49.8%	3,205	50.7%	6,544	52.1%
Occupation Total Females	1,024	50.6%	2,511	50.2%	3,111	49.3%	6,024	47.9%
Management, Business, Financial Operations	234	-	564	11.3%	802	12.7%	1,588	12.6%
Professional, Related	330	16.3%	826	16.5%	1,075	17.0%	2,132	17.0%
Service	381	18.8%	912	18.3%	1,089	17.2%	1,962	15.6%
Sales, Office	435	21.5%	1,007	20.2%	1,232	19.5%	2,302	18.3%
Farming, Fishing, Forestry	-	-	6	0.1%	14	0.2%	35	0.3%
Construction, Extraction, Maintenance	104	5.1%	281	5.6%	439	7.0%	1,104	8.8%
Production, Transport, Material Moving	539	26.7%	1,401	28.0%	1,665	26.4%	3,446	27.4%
White Collar Workers	998	49.3%	2,398	48.0%	3,109	49.2%	6,021	47.9%
Blue Collar Workers	1,025	50.7%	2,600	52.0%	3,207	50.8%	6,546	52.1%



# Complete Profile

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Lat/Lon: 41.4614/-84.549

Walmart Plaza Bryan, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		2,003		4,853		6,014		11,583	
1 Detached Unit		1,630	81.4%	3,761	77.5%	4,801	79.8%	9,633	83.2%
1 Attached Unit		62	3.1%	116	2.4%	133	2.2%	238	2.1%
2 Units		81	4.0%	172	3.5%	182	3.0%	345	3.0%
3 to 4 Units		98	4.9%	298	6.1%	302	5.0%	485	4.2%
5 to 9 Units		28	1.4%	68	1.4%	76	1.3%	110	0.9%
10 to 19 Units		30	1.5%	165	3.4%	167	2.8%	194	1.7%
20 to 49 Units		30	1.5%	48	1.0%	48	0.8%	55	0.5%
50 or More Units		-	-	-	-	-	-	1	-
Mobile Home or Trailer		44	2.2%	227	4.7%	301	5.0%	505	4.4%
Other Structure		-	-	-	-	3	-	17	0.1%
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		-	-	-	-	-	-	-	-
Homes Built 2010 to 2019		9	0.4%	33	0.6%	61	0.9%	204	1.6%
Homes Built 2000 to 2009		106	4.9%	371	7.1%	494	7.7%	989	7.9%
Homes Built 1990 to 1999		148	6.9%	539	10.4%	732	11.4%	1,426	11.3%
Homes Built 1980 to 1989		186	8.6%	485	9.3%	596	9.2%	983	7.8%
Homes Built 1970 to 1979		362	16.7%	837	16.1%	994	15.4%	1,771	14.1%
Homes Built 1960 to 1969		301	13.9%	688	13.2%	866	13.4%	1,396	11.1%
Homes Built 1950 to 1959		280	13.0%	597	11.5%	723	11.2%	1,294	10.3%
Homes Built 1940 to 1949		235	10.9%	359	6.9%	372	5.8%	529	4.2%
Homes Built Before 1939		376	17.4%	945	18.2%	1,176	18.2%	2,992	23.8%
Median Age of Homes		61.2	yrs	58.1	yrs	57.2	yrs	58.6	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		1,518		3,575		4,611		9,153	
Home Values \$1,000,000 or More		-	-	3	-	8	0.2%	25	0.3%
Home Values \$750,000 to \$999,999		2	0.1%	2	-	3	-	6	-
Home Values \$500,000 to \$749,999		14	0.9%	38	1.1%	67	1.5%	92	1.0%
Home Values \$400,000 to \$499,999		24	1.6%	34	1.0%	38	0.8%	103	1.1%
Home Values \$300,000 to \$399,999		74	4.9%	189	5.3%	251	5.5%	450	4.9%
Home Values \$250,000 to \$299,999		45	3.0%	132	3.7%	225	4.9%	502	5.5%
Home Values \$200,000 to \$249,999		86	5.7%	230	6.4%	345	7.5%	841	9.2%
Home Values \$175,000 to \$199,999		158	10.4%	312	8.7%	438	9.5%	735	8.0%
Home Values \$150,000 to \$174,999		120	7.9%	317	8.9%	419	9.1%	829	9.1%
Home Values \$125,000 to \$149,999		98	6.5%	312	8.7%	437	9.5%	823	9.0%
Home Values \$100,000 to \$124,999		315	20.8%	514	14.4%	634	13.8%	1,236	13.5%
Home Values \$90,000 to \$99,999		50	3.3%	200	5.6%	246	5.3%	497	5.4%
Home Values \$80,000 to \$89,999		107	7.1%	231	6.5%	267	5.8%	705	7.7%
Home Values \$70,000 to \$79,999		99	6.5%	224	6.3%	247	5.4%	554	6.0%
Home Values \$60,000 to \$69,999		174	11.5%	274	7.7%	309	6.7%	502	5.5%
Home Values \$50,000 to \$59,999		41	2.7%	114	3.2%	136	2.9%	265	2.9%
Home Values \$35,000 to \$49,999		2	-	28	0.8%	44	1.0%	337	3.7%
Home Values \$25,000 to \$34,999		15	1.0%	111	3.1%	123	2.7%	183	2.0%
Home Values \$10,000 to \$24,999		52	3.4%	118	3.3%	138	3.0%	183	2.0%
Home Values Under \$10,000		41	2.7%	192	5.4%	237	5.1%	285	3.1%
Owner-Occupied Median Home Value		\$125,425		\$125,330		\$131,486		\$128,816	
Renter-Occupied Median Rent		\$539		\$560		\$563		\$550	



# Complete Profile

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Lat/Lon: 41.4614/-84.549

Walmart Plaza Bryan, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Annual Consumer Expenditure (2023)</b>								
Total Household Expenditure	\$135.8 M		\$306.97 M		\$385.89 M		\$730.45 M	
Total Non-Retail Expenditure	\$71.6 M		\$161.92 M		\$203.37 M		\$384.37 M	
Total Retail Expenditure	\$64.21 M		\$145.05 M		\$182.52 M		\$346.09 M	
Apparel	\$4.71 M		\$10.6 M		\$13.34 M		\$25.26 M	
Contributions	\$4.39 M		\$9.87 M		\$12.46 M		\$23.47 M	
Education	\$3.8 M		\$8.45 M		\$10.68 M		\$20.03 M	
Entertainment	\$7.61 M		\$17.1 M		\$21.6 M		\$40.96 M	
Food and Beverages	\$20.04 M		\$45.38 M		\$56.99 M		\$108.02 M	
Furnishings and Equipment	\$4.74 M		\$10.66 M		\$13.45 M		\$25.5 M	
Gifts	\$3.26 M		\$7.28 M		\$9.16 M		\$17.16 M	
Health Care	\$11.79 M		\$26.82 M		\$33.68 M		\$63.85 M	
Household Operations	\$5.32 M		\$12.01 M		\$15.11 M		\$28.57 M	
Miscellaneous Expenses	\$2.59 M		\$5.83 M		\$7.32 M		\$13.84 M	
Personal Care	\$1.82 M		\$4.11 M		\$5.17 M		\$9.79 M	
Personal Insurance	\$936.74 K		\$2.1 M		\$2.66 M		\$5.04 M	
Reading	\$299.48 K		\$676.98 K		\$851.1 K		\$1.61 M	
Shelter	\$28.54 M		\$64.63 M		\$81.05 M		\$153.11 M	
Tobacco	\$869.06 K		\$2.01 M		\$2.49 M		\$4.69 M	
Transportation	\$24.81 M		\$55.95 M		\$70.51 M		\$133.93 M	
Utilities	\$10.29 M		\$23.49 M		\$29.38 M		\$55.64 M	
<b>Monthly Household Consumer Expenditure (2023)</b>								
Total Household Expenditure	\$5,649		\$5,271		\$5,347		\$5,255	
Total Non-Retail Expenditure	\$2,978	52.7%	\$2,780	52.7%	\$2,818	52.7%	\$2,765	52.6%
Total Retail Expenditures	\$2,671	47.3%	\$2,491	47.3%	\$2,529	47.3%	\$2,490	47.4%
Apparel	\$196	3.5%	\$182	3.5%	\$185	3.5%	\$182	3.5%
Contributions	\$183	3.2%	\$169	3.2%	\$173	3.2%	\$169	3.2%
Education	\$158	2.8%	\$145	2.8%	\$148	2.8%	\$144	2.7%
Entertainment	\$316	5.6%	\$294	5.6%	\$299	5.6%	\$295	5.6%
Food and Beverages	\$833	14.8%	\$779	14.8%	\$790	14.8%	\$777	14.8%
Furnishings and Equipment	\$197	3.5%	\$183	3.5%	\$186	3.5%	\$183	3.5%
Gifts	\$136	2.4%	\$125	2.4%	\$127	2.4%	\$123	2.3%
Health Care	\$491	8.7%	\$461	8.7%	\$467	8.7%	\$459	8.7%
Household Operations	\$221	3.9%	\$206	3.9%	\$209	3.9%	\$206	3.9%
Miscellaneous Expenses	\$108	1.9%	\$100	1.9%	\$101	1.9%	\$100	1.9%
Personal Care	\$76	1.3%	\$71	1.3%	\$72	1.3%	\$70	1.3%
Personal Insurance	\$39	0.7%	\$36	0.7%	\$37	0.7%	\$36	0.7%
Reading	\$12	0.2%	\$12	0.2%	\$12	0.2%	\$12	0.2%
Shelter	\$1,187	21.0%	\$1,110	21.1%	\$1,123	21.0%	\$1,102	21.0%
Tobacco	\$36	0.6%	\$34	0.7%	\$34	0.6%	\$34	0.6%
Transportation	\$1,032	18.3%	\$961	18.2%	\$977	18.3%	\$964	18.3%
Utilities	\$428	7.6%	\$403	7.7%	\$407	7.6%	\$400	7.6%