

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.1434/-94.3116

Walmart Plaza									
Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2023)	2,730		17,949		22,707		63,624		
Projected Population (2028)	2,668		17,718		22,725		64,754		
Census Population (2020)	2,714		18,071		22,713		62,949		
Census Population (2010)	2,328		16,904		21,464		58,513		
Projected Annual Growth (2023-2028)	-63	-0.5%	-231	-0.3%	18	-	1,130	0.4%	
Historical Annual Growth (2020-2023)	16	0.2%	-122	-0.2%	-6	-	675	0.4%	
Historical Annual Growth (2010-2020)	386	1.7%	1,167	0.7%	1,248	0.6%	4,436	0.8%	
Estimated Population Density (2023)	869	psm	635	psm	289	psm	203	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2023)	1,157		6,566		8,335		24,385		
Projected Households (2028)	1,117		6,411		8,258		24,556		
Census Households (2020)	1,132		6,516		8,232		23,860		
Census Households (2010)	977		6,120		7,787		21,989		
Projected Annual Growth (2023-2028)	-40	-0.7%	-155	-0.5%	-76	-0.2%	170	0.1%	
Historical Annual Change (2010-2023)	180	1.4%	447	0.6%	547	0.5%	2,396	0.8%	
Average Household Income									
Estimated Average Household Income (2023)	\$60,187		\$66,744		\$72,623		\$78,751		
Projected Average Household Income (2028)	\$62,195		\$67,908		\$73,130		\$78,583		
Census Average Household Income (2010)	\$41,284		\$42,642		\$45,558		\$47,386		
Census Average Household Income (2000)	\$39,643		\$40,404		\$40,924		\$41,244		
Projected Annual Change (2023-2028)	\$2,008	0.7%	\$1,164	0.3%	\$506	0.1%	-\$168	-	
Historical Annual Change (2000-2023)	\$20,544	2.3%	\$26,339	2.8%	\$31,700	3.4%	\$37,507	4.0%	
Median Household Income									
Estimated Median Household Income (2023)	\$46,423		\$50,071		\$54,216		\$61,850		
Projected Median Household Income (2028)	\$41,794		\$45,305		\$49,572		\$57,001		
Census Median Household Income (2010)	\$31,259		\$34,116		\$37,019		\$38,787		
Census Median Household Income (2000)	\$28,961		\$30,814		\$31,560		\$32,417		
Projected Annual Change (2023-2028)	-\$4,629	-2.0%	-\$4,765	-1.9%	-\$4,644	-1.7%	-\$4,849	-1.6%	
Historical Annual Change (2000-2023)	\$17,462	2.6%	\$19,257	2.7%	\$22,655	3.1%	\$29,434	3.9%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$25,856		\$24,684		\$26,878		\$30,357		
Projected Per Capita Income (2028)	\$26,397		\$24,843		\$26,798		\$29,970		
Census Per Capita Income (2010)	\$17,327		\$15,435		\$16,529		\$17,816		
Census Per Capita Income (2000)	\$16,842		\$15,498		\$15,644		\$15,710		
Projected Annual Change (2023-2028)	\$541	0.4%	\$160	0.1%	-\$80	-	-\$386	-0.3%	
Historical Annual Change (2000-2023)	\$9,014	2.3%	\$9,186	2.6%	\$11,234	3.1%	\$14,647	4.1%	
Estimated Average Household Net Worth (2023)	\$245,948		\$236,232		\$260,623		\$298,213		

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Walmart Plaza									
Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)	2,730		17,949		22,707		63,624		
White (2023)	2,265	82.9%	13,926	77.6%	17,974	79.2%	52,748	82.9%	
Black or African American (2023)	55	2.0%	436	2.4%	471	2.1%	1,319	2.1%	
American Indian or Alaska Native (2023)	28	1.0%	183	1.0%	229	1.0%	669	1.1%	
Asian (2023)	34	1.2%	122	0.7%	148	0.7%	1,342	2.1%	
Hawaiian or Pacific Islander (2023)	6	0.2%	47	0.3%	59	0.3%	162	0.3%	
Other Race (2023)	169	6.2%	2,276	12.7%	2,579	11.4%	3,418	5.4%	
Two or More Races (2023)	174	6.4%	958	5.3%	1,246	5.5%	3,967	6.2%	
Population < 18 (2023)	662	24.3%	4,799	26.7%	5,960	26.2%	15,927	25.0%	
White Not Hispanic	470	71.0%	2,822	58.8%	3,697	62.0%	11,386	71.5%	
Black or African American	23	3.4%	58	1.2%	65	1.1%	343	2.2%	
Asian	8	1.2%	25	0.5%	29	0.5%	191	1.2%	
Other Race Not Hispanic	41	6.1%	214	4.5%	277	4.7%	1,092	6.9%	
Hispanic	121	18.2%	1,679	35.0%	1,892	31.7%	2,915	18.3%	
Not Hispanic or Latino Population (2023)	2,378	87.1%	14,580	81.2%	18,802	82.8%	56,864	89.4%	
Not Hispanic White	2,187	92.0%	13,396	91.9%	17,360	92.3%	51,290	90.2%	
Not Hispanic Black or African American	50	2.1%	402	2.8%	432	2.3%	1,260	2.2%	
Not Hispanic American Indian or Alaska Native	13	0.6%	88	0.6%	117	0.6%	418	0.7%	
Not Hispanic Asian	33	1.4%	114	0.8%	139	0.7%	1,327	2.3%	
Not Hispanic Hawaiian or Pacific Islander	5	0.2%	40	0.3%	50	0.3%	135	0.2%	
Not Hispanic Other Race	-	-	45	0.3%	52	0.3%	63	0.1%	
Not Hispanic Two or More Races	90	3.8%	495	3.4%	651	3.5%	2,371	4.2%	
Hispanic or Latino Population (2023)	352	12.9%	3,369	18.8%	3,905	17.2%	6,760	10.6%	
Hispanic White	77	22.0%	530	15.7%	614	15.7%	1,457	21.6%	
Hispanic Black or African American	5	1.3%	34	1.0%	40	1.0%	59	0.9%	
Hispanic American Indian or Alaska Native	15	4.2%	95	2.8%	113	2.9%	251	3.7%	
Hispanic Asian	-	-	8	0.2%	9	0.2%	14	0.2%	
Hispanic Hawaiian or Pacific Islander	1	0.4%	7	0.2%	9	0.2%	27	0.4%	
Hispanic Other Race	169	48.1%	2,231	66.2%	2,527	64.7%	3,356	49.6%	
Hispanic Two or More Races	84	23.8%	463	13.7%	594	15.2%	1,595	23.6%	
Not Hispanic or Latino Population (2020)	2,405	88.6%	12,872	71.2%	16,897	74.4%	54,870	87.2%	
Hispanic or Latino Population (2020)	309	11.4%	5,199	28.8%	5,816	25.6%	8,079	12.8%	
Not Hispanic or Latino Population (2010)	2,134	91.7%	13,163	77.9%	17,292	80.6%	52,848	90.3%	
Hispanic or Latino Population (2010)	194	8.3%	3,741	22.1%	4,173	19.4%	5,666	9.7%	
Not Hispanic or Latino Population (2028)	2,304	86.4%	14,401	81.3%	18,848	82.9%	57,967	89.5%	
Hispanic or Latino Population (2028)	364	13.6%	3,317	18.7%	3,876	17.1%	6,787	10.5%	
Projected Annual Growth (2023-2028)	11	0.6%	-52	-0.3%	-29	-0.1%	27	-	
Historical Annual Growth (2010-2020)	115	5.9%	1,458	3.9%	1,644	3.9%	2,413	4.3%	

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Walmart Plaza Carthage, MO									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population	2,730		17,949		22,707		63,624		
Age Under 5 Years	180	6.6%	1,285	7.2%	1,549	6.8%	4,070	6.4%	
Age 5 to 9 Years	172	6.3%	1,333	7.4%	1,652	7.3%	4,341	6.8%	
Age 10 to 14 Years	200	7.3%	1,336	7.4%	1,685	7.4%	4,711	7.4%	
Age 15 to 19 Years	173	6.3%	1,249	7.0%	1,583	7.0%	4,525	7.1%	
Age 20 to 24 Years	145	5.3%	1,059	5.9%	1,283	5.7%	4,183	6.6%	
Age 25 to 29 Years	173	6.3%	1,171	6.5%	1,416	6.2%	4,116	6.5%	
Age 30 to 34 Years	153	5.6%	1,126	6.3%	1,416	6.2%	4,133	6.5%	
Age 35 to 39 Years	147	5.4%	1,019	5.7%	1,337	5.9%	4,134	6.5%	
Age 40 to 44 Years	139	5.1%	1,000	5.6%	1,315	5.8%	3,841	6.0%	
Age 45 to 49 Years	155	5.7%	1,022	5.7%	1,336	5.9%	3,683	5.8%	
Age 50 to 54 Years	142	5.2%	974	5.4%	1,304	5.7%	3,693	5.8%	
Age 55 to 59 Years	153	5.6%	1,050	5.8%	1,385	6.1%	3,780	5.9%	
Age 60 to 64 Years	182	6.7%	1,094	6.1%	1,445	6.4%	3,938	6.2%	
Age 65 to 69 Years	146	5.3%	911	5.1%	1,195	5.3%	3,328	5.2%	
Age 70 to 74 Years	149	5.5%	802	4.5%	1,020	4.5%	2,764	4.3%	
Age 75 to 79 Years	130	4.8%	634	3.5%	779	3.4%	1,884	3.0%	
Age 80 to 84 Years	88	3.2%	434	2.4%	503	2.2%	1,274	2.0%	
Age 85 Years or Over	102	3.7%	449	2.5%	502	2.2%	1,228	1.9%	
Median Age	39.8		36.6		37.2		36.4		
Age 19 Years or Less	726	26.6%	5,203	29.0%	6,469	28.5%	17,647	27.7%	
Age 20 to 64 Years	1,390	50.9%	9,515	53.0%	12,238	53.9%	35,500	55.8%	
Age 65 Years or Over	615	22.5%	3,231	18.0%	4,000	17.6%	10,477	16.5%	
Female Age Distribution (2023)									
Female Population	1,418	51.9%	9,124	50.8%	11,490	50.6%	32,345	50.8%	
Age Under 5 Years	82	5.8%	642	7.0%	773	6.7%	2,001	6.2%	
Age 5 to 9 Years	83	5.8%	648	7.1%	801	7.0%	2,131	6.6%	
Age 10 to 14 Years	99	7.0%	651	7.1%	829	7.2%	2,319	7.2%	
Age 15 to 19 Years	88	6.2%	629	6.9%	793	6.9%	2,248	6.9%	
Age 20 to 24 Years	72	5.1%	496	5.4%	607	5.3%	2,091	6.5%	
Age 25 to 29 Years	89	6.3%	553	6.1%	676	5.9%	2,018	6.2%	
Age 30 to 34 Years	75	5.3%	546	6.0%	697	6.1%	2,083	6.4%	
Age 35 to 39 Years	75	5.3%	510	5.6%	667	5.8%	2,071	6.4%	
Age 40 to 44 Years	68	4.8%	485	5.3%	640	5.6%	1,892	5.9%	
Age 45 to 49 Years	82	5.8%	522	5.7%	673	5.9%	1,860	5.8%	
Age 50 to 54 Years	71	5.0%	502	5.5%	662	5.8%	1,860	5.7%	
Age 55 to 59 Years	78	5.5%	510	5.6%	675	5.9%	1,869	5.8%	
Age 60 to 64 Years	99	7.0%	586	6.4%	763	6.6%	2,043	6.3%	
Age 65 to 69 Years	74	5.2%	475	5.2%	619	5.4%	1,780	5.5%	
Age 70 to 74 Years	86	6.0%	452	5.0%	557	4.8%	1,469	4.5%	
Age 75 to 79 Years	73	5.1%	350	3.8%	431	3.8%	1,041	3.2%	
Age 80 to 84 Years	57	4.0%	263	2.9%	295	2.6%	739	2.3%	
Age 85 Years or Over	66	4.7%	305	3.3%	334	2.9%	832	2.6%	
Female Median Age	42.1		38.5		38.7		37.5		
Age 19 Years or Less	352	24.8%	2,569	28.2%	3,196	27.8%	8,699	26.9%	
Age 20 to 64 Years	710	50.1%	4,709	51.6%	6,059	52.7%	17,785	55.0%	
Age 65 Years or Over	356	25.1%	1,846	20.2%	2,235	19.4%	5,861	18.1%	

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Walmart Plaza									
Carthage, MO									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Male Age Distribution (2023)									
Male Population	1,312	48.1%	8,825	49.2%	11,217	49.4%	31,279	49.2%	
Age Under 5 Years	98	7.5%	643	7.3%	775	6.9%	2,069	6.6%	
Age 5 to 9 Years	89	6.8%	685	7.8%	851	7.6%	2,210	7.1%	
Age 10 to 14 Years	102	7.8%	685	7.8%	856	7.6%	2,392	7.6%	
Age 15 to 19 Years	85	6.5%	621	7.0%	790	7.0%	2,278	7.3%	
Age 20 to 24 Years	73	5.5%	563	6.4%	676	6.0%	2,092	6.7%	
Age 25 to 29 Years	84	6.4%	618	7.0%	740	6.6%	2,098	6.7%	
Age 30 to 34 Years	77	5.9%	580	6.6%	719	6.4%	2,050	6.6%	
Age 35 to 39 Years	72	5.5%	509	5.8%	671	6.0%	2,063	6.6%	
Age 40 to 44 Years	71	5.4%	515	5.8%	675	6.0%	1,949	6.2%	
Age 45 to 49 Years	73	5.6%	501	5.7%	663	5.9%	1,823	5.8%	
Age 50 to 54 Years	71	5.4%	472	5.3%	642	5.7%	1,833	5.9%	
Age 55 to 59 Years	76	5.8%	540	6.1%	710	6.3%	1,912	6.1%	
Age 60 to 64 Years	83	6.3%	508	5.8%	683	6.1%	1,895	6.1%	
Age 65 to 69 Years	72	5.5%	436	4.9%	577	5.1%	1,548	4.9%	
Age 70 to 74 Years	63	4.8%	350	4.0%	463	4.1%	1,295	4.1%	
Age 75 to 79 Years	57	4.4%	284	3.2%	348	3.1%	842	2.7%	
Age 80 to 84 Years	31	2.4%	171	1.9%	209	1.9%	535	1.7%	
Age 85 Years or Over	36	2.7%	144	1.6%	169	1.5%	395	1.3%	
Male Median Age	37.2		34.8		35.8		35.3		
Age 19 Years or Less	374	28.5%	2,634	29.8%	3,272	29.2%	8,949	28.6%	
Age 20 to 64 Years	680	51.8%	4,806	54.5%	6,179	55.1%	17,714	56.6%	
Age 65 Years or Over	259	19.7%	1,385	15.7%	1,765	15.7%	4,616	14.8%	
Males per 100 Females (2023)									
Overall Comparison	93		97		98		97		
Age Under 5 Years	119	54.4%	100	50.1%	100	50.1%	103	50.8%	
Age 5 to 9 Years	108	51.9%	106	51.4%	106	51.5%	104	50.9%	
Age 10 to 14 Years	103	50.8%	105	51.3%	103	50.8%	103	50.8%	
Age 15 to 19 Years	97	49.2%	99	49.7%	100	49.9%	101	50.3%	
Age 20 to 24 Years	100	50.1%	114	53.2%	111	52.7%	100	50.0%	
Age 25 to 29 Years	94	48.6%	112	52.8%	109	52.3%	104	51.0%	
Age 30 to 34 Years	103	50.7%	106	51.5%	103	50.8%	98	49.6%	
Age 35 to 39 Years	95	48.8%	100	49.9%	101	50.1%	100	49.9%	
Age 40 to 44 Years	104	51.0%	106	51.5%	105	51.3%	103	50.7%	
Age 45 to 49 Years	90	47.3%	96	49.0%	99	49.6%	98	49.5%	
Age 50 to 54 Years	99	49.7%	94	48.4%	97	49.2%	99	49.6%	
Age 55 to 59 Years	98	49.4%	106	51.4%	105	51.3%	102	50.6%	
Age 60 to 64 Years	84	45.5%	87	46.5%	90	47.2%	93	48.1%	
Age 65 to 69 Years	97	49.3%	92	47.8%	93	48.3%	87	46.5%	
Age 70 to 74 Years	74	42.4%	78	43.7%	83	45.4%	88	46.9%	
Age 75 to 79 Years	78	44.0%	81	44.8%	81	44.6%	81	44.7%	
Age 80 to 84 Years	54	35.1%	65	39.4%	71	41.5%	72	42.0%	
Age 85 Years or Over	54	34.9%	47	32.0%	51	33.6%	48	32.2%	
Age 19 Years or Less	106	51.6%	102	50.6%	102	50.6%	103	50.7%	
Age 20 to 39 Years	98	49.5%	108	51.9%	106	51.5%	100	50.1%	
Age 40 to 64 Years	94	48.4%	97	49.3%	99	49.7%	99	49.7%	
Age 65 Years or Over	73	42.1%	75	42.9%	79	44.1%	79	44.1%	

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Household Type (2023)									
Total Households		1,157		6,566		8,335		24,385	
Households with Children		334	28.8%	2,244	34.2%	2,877	34.5%	8,287	34.0%
Average Household Size		2.3		2.7		2.7		2.5	
Household Density per Square Mile		369		232		106		78	
Population Family		2,062	75.5%	14,494	80.8%	18,644	82.1%	52,181	82.0%
Population Non-Family		574	21.0%	2,974	16.6%	3,561	15.7%	9,890	15.5%
Population Group Quarters		94	3.4%	481	2.7%	501	2.2%	1,553	2.4%
Family Households		659	56.9%	4,263	64.9%	5,587	67.0%	16,548	67.9%
Married Couple Households		472	71.6%	3,003	70.4%	4,071	72.9%	12,513	75.6%
Other Family Households with Children		187	28.4%	1,261	29.6%	1,516	27.1%	4,035	24.4%
Family Households with Children		332	50.4%	2,236	52.5%	2,867	51.3%	8,261	49.9%
Married Couple with Children		201	60.6%	1,353	60.5%	1,820	63.5%	5,528	66.9%
Other Family Households with Children		131	39.4%	883	39.5%	1,046	36.5%	2,732	33.1%
Family Households No Children		327	49.6%	2,027	47.5%	2,720	48.7%	8,288	50.1%
Married Couple No Children		271	82.8%	1,649	81.4%	2,250	82.7%	6,985	84.3%
Other Family Households No Children		56	17.2%	378	18.6%	470	17.3%	1,303	15.7%
Non-Family Households		498	43.1%	2,303	35.1%	2,748	33.0%	7,837	32.1%
Non-Family Households with Children		2	0.3%	7	0.3%	10	0.4%	27	0.3%
Non-Family Households No Children		497	99.7%	2,296	99.7%	2,737	99.6%	7,810	99.7%
Average Family Household Size		3.1		3.4		3.3		3.2	
Average Family Income		\$86,048		\$79,974		\$86,268		\$94,129	
Median Family Income		\$64,177		\$60,100		\$65,482		\$74,618	
Average Non-Family Household Size		1.2		1.3		1.3		1.3	
Marital Status (2023)									
Population Age 15 Years or Over		2,178		13,995		17,821		50,502	
Never Married		552	25.3%	4,385	31.3%	5,263	29.5%	13,511	26.8%
Currently Married		971	44.6%	5,557	39.7%	7,585	42.6%	24,305	48.1%
Previously Married		655	30.1%	4,053	29.0%	4,973	27.9%	12,687	25.1%
Separated		80	12.2%	938	23.1%	1,077	21.7%	1,918	15.1%
Widowed		170	25.9%	1,060	26.2%	1,278	25.7%	3,687	29.1%
Divorced		405	61.9%	2,055	50.7%	2,617	52.6%	7,082	55.8%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		1,859		11,687		14,955		41,794	
Elementary (Grade Level 0 to 8)		87	4.7%	1,402	12.0%	1,585	10.6%	2,243	5.4%
Some High School (Grade Level 9 to 11)		246	13.2%	1,277	10.9%	1,526	10.2%	3,355	8.0%
High School Graduate		508	27.3%	3,764	32.2%	5,043	33.7%	14,661	35.1%
Some College		387	20.8%	2,051	17.6%	2,675	17.9%	8,093	19.4%
Associate Degree Only		95	5.1%	549	4.7%	768	5.1%	3,045	7.3%
Bachelor Degree Only		390	21.0%	1,860	15.9%	2,365	15.8%	7,450	17.8%
Graduate Degree		145	7.8%	783	6.7%	994	6.6%	2,947	7.1%
Any College (Some College or Higher)		1,017	54.7%	5,244	44.9%	6,802	45.5%	21,536	51.5%
College Degree + (Bachelor Degree or Higher)		536	28.8%	2,644	22.6%	3,359	22.5%	10,398	24.9%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 37.1434/-94.3116

Walmart Plaza Carthage, MO										
			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing										
Total Housing Units (2023)	1,245		7,176		9,140		26,727			
Total Housing Units (2020)	1,202		7,108		8,973		25,852			
Historical Annual Growth (2020-2023)	44	1.2%	67	0.3%	167	0.6%	875	1.1%		
Housing Units Occupied (2023)	1,157	92.9%	6,566	91.5%	8,335	91.2%	24,385	91.2%		
Housing Units Owner-Occupied	619	53.5%	3,911	59.6%	5,341	64.1%	16,705	68.5%		
Housing Units Renter-Occupied	538	46.5%	2,656	40.4%	2,993	35.9%	7,681	31.5%		
Housing Units Vacant (2023)	88	7.1%	609	8.5%	806	8.8%	2,342	8.8%		
Household Size (2023)										
Total Households	1,157		6,566		8,335		24,385			
1 Person Households	446	38.6%	2,025	30.8%	2,393	28.7%	6,662	27.3%		
2 Person Households	376	32.5%	2,146	32.7%	2,856	34.3%	8,849	36.3%		
3 Person Households	137	11.9%	967	14.7%	1,251	15.0%	3,728	15.3%		
4 Person Households	104	9.0%	734	11.2%	959	11.5%	2,925	12.0%		
5 Person Households	57	5.0%	386	5.9%	500	6.0%	1,376	5.6%		
6 Person Households	23	2.0%	211	3.2%	256	3.1%	592	2.4%		
7 or More Person Households	14	1.2%	96	1.5%	119	1.4%	253	1.0%		
Household Income Distribution (2023)										
HH Income \$200,000 or More	36	3.1%	191	2.9%	297	3.6%	1,132	4.6%		
HH Income \$150,000 to \$199,999	68	5.9%	271	4.1%	422	5.1%	1,442	5.9%		
HH Income \$125,000 to \$149,999	44	3.8%	227	3.5%	289	3.5%	982	4.0%		
HH Income \$100,000 to \$124,999	75	6.5%	500	7.6%	673	8.1%	1,936	7.9%		
HH Income \$75,000 to \$99,999	103	8.9%	745	11.4%	1,020	12.2%	3,307	13.6%		
HH Income \$50,000 to \$74,999	183	15.8%	1,061	16.2%	1,396	16.7%	4,974	20.4%		
HH Income \$35,000 to \$49,999	169	14.6%	1,077	16.4%	1,303	15.6%	3,277	13.4%		
HH Income \$25,000 to \$34,999	124	10.7%	885	13.5%	1,045	12.5%	2,494	10.2%		
HH Income \$15,000 to \$24,999	62	5.4%	614	9.3%	713	8.6%	2,117	8.7%		
HH Income \$10,000 to \$14,999	91	7.9%	494	7.5%	560	6.7%	1,258	5.2%		
HH Income Under \$10,000	202	17.5%	501	7.6%	618	7.4%	1,467	6.0%		
Household Vehicles (2023)										
Households 0 Vehicles Available	136	11.8%	514	7.8%	598	7.2%	1,514	6.2%		
Households 1 Vehicle Available	477	41.2%	2,538	38.6%	2,924	35.1%	7,529	30.9%		
Households 2 Vehicles Available	339	29.3%	2,155	32.8%	2,879	34.5%	9,172	37.6%		
Households 3 or More Vehicles Available	205	17.7%	1,360	20.7%	1,934	23.2%	6,170	25.3%		
Total Vehicles Available	1,892		11,810		15,791		47,624			
Average Vehicles per Household	1.6		1.8		1.9		2.0			
Owner-Occupied Household Vehicles	1,276	67.4%	8,642	73.2%	12,086	76.5%	37,547	78.8%		
Average Vehicles per Owner-Occupied Household	2.1		2.2		2.3		2.2			
Renter-Occupied Household Vehicles	616	32.6%	3,167	26.8%	3,705	23.5%	10,078	21.2%		
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2		1.3			
Travel Time (2023)										
Worker Base Age 16 years or Over	1,102		7,721		10,160		29,549			
Travel to Work in 14 Minutes or Less	540	49.0%	3,850	49.9%	4,606	45.3%	11,283	38.2%		
Travel to Work in 15 to 29 Minutes	357	32.4%	2,327	30.1%	3,341	32.9%	11,869	40.2%		
Travel to Work in 30 to 59 Minutes	92	8.4%	651	8.4%	972	9.6%	3,045	10.3%		
Travel to Work in 60 Minutes or More	28	2.5%	297	3.8%	390	3.8%	964	3.3%		
Work at Home	85	7.7%	596	7.7%	850	8.4%	2,387	8.1%		
Average Minutes Travel to Work	13.4		13.4		14.4		15.9			

Complete Profile

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Walmart Plaza Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	1,102		7,721		10,160		29,549		
Drive to Work Alone	847	76.9%	5,904	76.5%	7,776	76.5%	23,473	79.4%	
Drive to Work in Carpool	131	11.9%	975	12.6%	1,153	11.4%	2,645	9.0%	
Travel to Work by Public Transportation	-	-	3	-	4	-	27	-	
Drive to Work on Motorcycle	-	-	7	-	18	0.2%	85	0.3%	
Bicycle to Work	-	-	1	-	1	-	45	0.2%	
Walk to Work	33	3.0%	164	2.1%	219	2.2%	537	1.8%	
Other Means	5	0.4%	70	0.9%	139	1.4%	350	1.2%	
Work at Home	85	7.7%	596	7.7%	850	8.4%	2,387	8.1%	
Daytime Demographics (2023)									
Total Businesses	162		563		703		1,791		
Total Employees	1,573		6,703		8,364		25,093		
Company Headquarter Businesses	4	2.7%	17	3.0%	22	3.2%	59	3.3%	
Company Headquarter Employees	196	12.4%	653	9.7%	945	11.3%	5,098	20.3%	
Employee Population per Business	9.7	to 1	11.9	to 1	11.9	to 1	14.0	to 1	
Residential Population per Business	16.8	to 1	31.9	to 1	32.3	to 1	35.5	to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,610		12,693		15,663		45,033		
Labor Force									
Labor Population Age 16 Years or Over (2023)	2,139		13,712		17,461		49,555		
Labor Force Total Males (2023)	1,007	47.1%	6,683	48.7%	8,568	49.1%	24,156	48.7%	
Male Civilian Employed	597	59.3%	4,196	62.8%	5,514	64.4%	15,783	65.3%	
Male Civilian Unemployed	50	5.0%	215	3.2%	230	2.7%	449	1.9%	
Males in Armed Forces	-	-	-	-	-	-	64	0.3%	
Males Not in Labor Force	360	35.7%	2,271	34.0%	2,824	33.0%	7,860	32.5%	
Labor Force Total Females (2023)	1,132	52.9%	7,029	51.3%	8,893	50.9%	25,399	51.3%	
Female Civilian Employed	504	44.6%	3,526	50.2%	4,648	52.3%	13,769	54.2%	
Female Civilian Unemployed	25	2.2%	113	1.6%	124	1.4%	329	1.3%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	602	53.2%	3,390	48.2%	4,122	46.3%	11,301	44.5%	
Unemployment Rate	76	3.5%	328	2.4%	354	2.0%	778	1.6%	
Occupation (2023)									
Occupation Population Age 16 Years or Over	1,102		7,721		10,160		29,549		
Occupation Total Males	597	54.2%	4,195	54.3%	5,513	54.3%	15,782	53.4%	
Occupation Total Females	504	45.8%	3,525	45.7%	4,647	45.7%	13,768	46.6%	
Management, Business, Financial Operations	136	-	891	11.5%	1,223	12.0%	4,151	14.0%	
Professional, Related	262	23.7%	1,574	20.4%	2,067	20.3%	6,209	21.0%	
Service	175	15.9%	1,371	17.8%	1,739	17.1%	4,319	14.6%	
Sales, Office	192	17.4%	1,279	16.6%	1,721	16.9%	6,202	21.0%	
Farming, Fishing, Forestry	-	-	8	0.1%	13	0.1%	38	0.1%	
Construction, Extraction, Maintenance	109	9.9%	741	9.6%	982	9.7%	2,455	8.3%	
Production, Transport, Material Moving	227	20.6%	1,858	24.1%	2,414	23.8%	6,176	20.9%	
White Collar Workers	590	53.5%	3,743	48.5%	5,011	49.3%	16,561	56.0%	
Blue Collar Workers	512	46.5%	3,977	51.5%	5,149	50.7%	12,988	44.0%	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.1434/-94.3116

Walmart Plaza Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units	1,157		6,566		8,335		24,385		
1 Detached Unit	789	68.2%	5,309	80.9%	6,730	80.7%	19,373	79.4%	
1 Attached Unit	56	4.8%	155	2.4%	183	2.2%	558	2.3%	
2 Units	52	4.5%	242	3.7%	285	3.4%	715	2.9%	
3 to 4 Units	137	11.8%	295	4.5%	299	3.6%	627	2.6%	
5 to 9 Units	40	3.5%	246	3.7%	262	3.1%	561	2.3%	
10 to 19 Units	49	4.2%	110	1.7%	132	1.6%	432	1.8%	
20 to 49 Units	6	0.5%	28	0.4%	34	0.4%	364	1.5%	
50 or More Units	8	0.6%	34	0.5%	45	0.5%	476	2.0%	
Mobile Home or Trailer	21	1.8%	128	2.0%	324	3.9%	1,194	4.9%	
Other Structure	-	-	19	0.3%	41	0.5%	85	0.3%	
Homes Built By Year (2023)									
Homes Built 2020 or later	3	0.3%	18	0.3%	23	0.3%	176	0.7%	
Homes Built 2010 to 2019	175	14.0%	639	8.9%	909	9.9%	4,366	16.3%	
Homes Built 2000 to 2009	213	17.1%	862	12.0%	1,213	13.3%	3,967	14.8%	
Homes Built 1990 to 1999	78	6.2%	549	7.7%	776	8.5%	2,628	9.8%	
Homes Built 1980 to 1989	96	7.7%	581	8.1%	756	8.3%	2,538	9.5%	
Homes Built 1970 to 1979	106	8.5%	806	11.2%	1,004	11.0%	2,626	9.8%	
Homes Built 1960 to 1969	98	7.8%	660	9.2%	786	8.6%	1,786	6.7%	
Homes Built 1950 to 1959	252	20.2%	1,215	16.9%	1,394	15.3%	2,563	9.6%	
Homes Built 1940 to 1949	88	7.0%	474	6.6%	514	5.6%	1,075	4.0%	
Homes Built Before 1939	49	4.0%	761	10.6%	960	10.5%	2,662	10.0%	
Median Age of Homes	45.3	yrs	51.0	yrs	49.1	yrs	42.9	yrs	
Home Values (2023)									
Owner Specified Housing Units	619		3,911		5,341		16,705		
Home Values \$1,000,000 or More	-	-	-	-	-	-	20	0.1%	
Home Values \$750,000 to \$999,999	14	2.2%	74	1.9%	84	1.6%	428	2.6%	
Home Values \$500,000 to \$749,999	24	3.9%	124	3.2%	189	3.5%	365	2.2%	
Home Values \$400,000 to \$499,999	35	5.6%	98	2.5%	186	3.5%	821	4.9%	
Home Values \$300,000 to \$399,999	44	7.1%	232	5.9%	389	7.3%	1,287	7.7%	
Home Values \$250,000 to \$299,999	39	6.3%	212	5.4%	366	6.9%	1,509	9.0%	
Home Values \$200,000 to \$249,999	52	8.4%	313	8.0%	549	10.3%	1,870	11.2%	
Home Values \$175,000 to \$199,999	50	8.1%	340	8.7%	427	8.0%	1,222	7.3%	
Home Values \$150,000 to \$174,999	100	16.2%	465	11.9%	606	11.3%	1,853	11.1%	
Home Values \$125,000 to \$149,999	64	10.4%	377	9.6%	472	8.8%	1,443	8.6%	
Home Values \$100,000 to \$124,999	82	13.3%	636	16.3%	811	15.2%	2,076	12.4%	
Home Values \$90,000 to \$99,999	28	4.6%	162	4.1%	211	3.9%	698	4.2%	
Home Values \$80,000 to \$89,999	17	2.8%	126	3.2%	135	2.5%	425	2.5%	
Home Values \$70,000 to \$79,999	39	6.3%	151	3.9%	177	3.3%	357	2.1%	
Home Values \$60,000 to \$69,999	16	2.6%	181	4.6%	205	3.8%	433	2.6%	
Home Values \$50,000 to \$59,999	3	0.5%	266	6.8%	300	5.6%	859	5.1%	
Home Values \$35,000 to \$49,999	3	0.4%	39	1.0%	53	1.0%	343	2.1%	
Home Values \$25,000 to \$34,999	3	0.4%	38	1.0%	47	0.9%	180	1.1%	
Home Values \$10,000 to \$24,999	3	0.5%	62	1.6%	104	2.0%	307	1.8%	
Home Values Under \$10,000	2	0.3%	14	0.4%	31	0.6%	210	1.3%	
Owner-Occupied Median Home Value	\$164,876		\$148,178		\$163,111		\$171,857		
Renter-Occupied Median Rent	\$665		\$638		\$640		\$676		

Complete Profile

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Lat/Lon: 37.1434/-94.3116

Walmart Plaza Carthage, MO									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$57.3 M		\$346.4 M		\$466.38 M		\$1.44 B	
Total Non-Retail Expenditure		\$30.37 M		\$182.88 M		\$246.07 M		\$761.5 M	
Total Retail Expenditure		\$26.93 M		\$163.52 M		\$220.31 M		\$682.73 M	
Apparel		\$2 M		\$12.04 M		\$16.26 M		\$50.44 M	
Contributions		\$1.8 M		\$10.85 M		\$14.76 M		\$46.24 M	
Education		\$1.66 M		\$9.62 M		\$13.15 M		\$41.28 M	
Entertainment		\$3.16 M		\$19.13 M		\$25.94 M		\$80.98 M	
Food and Beverages		\$8.53 M		\$51.63 M		\$69.32 M		\$213.81 M	
Furnishings and Equipment		\$1.97 M		\$11.89 M		\$16.12 M		\$50.32 M	
Gifts		\$1.34 M		\$8.03 M		\$10.9 M		\$34.32 M	
Health Care		\$4.93 M		\$29.98 M		\$40.22 M		\$124.08 M	
Household Operations		\$2.23 M		\$13.44 M		\$18.14 M		\$56.35 M	
Miscellaneous Expenses		\$1.08 M		\$6.51 M		\$8.77 M		\$27.22 M	
Personal Care		\$768.19 K		\$4.64 M		\$6.25 M		\$19.34 M	
Personal Insurance		\$381.12 K		\$2.31 M		\$3.16 M		\$9.94 M	
Reading		\$125.26 K		\$752.1 K		\$1.01 M		\$3.15 M	
Shelter		\$12.26 M		\$73.62 M		\$98.81 M		\$304.92 M	
Tobacco		\$387.49 K		\$2.34 M		\$3.07 M		\$9.2 M	
Transportation		\$10.29 M		\$62.92 M		\$84.88 M		\$263.67 M	
Utilities		\$4.39 M		\$26.71 M		\$35.62 M		\$108.97 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$4,126		\$4,396		\$4,663		\$4,935	
Total Non-Retail Expenditure		\$2,187 53.0%		\$2,321 52.8%		\$2,460 52.8%		\$2,602 52.7%	
Total Retail Expenditures		\$1,939 47.0%		\$2,075 47.2%		\$2,203 47.2%		\$2,333 47.3%	
Apparel		\$144 3.5%		\$153 3.5%		\$163 3.5%		\$172 3.5%	
Contributions		\$130 3.1%		\$138 3.1%		\$148 3.2%		\$158 3.2%	
Education		\$119 2.9%		\$122 2.8%		\$131 2.8%		\$141 2.9%	
Entertainment		\$228 5.5%		\$243 5.5%		\$259 5.6%		\$277 5.6%	
Food and Beverages		\$614 14.9%		\$655 14.9%		\$693 14.9%		\$731 14.8%	
Furnishings and Equipment		\$142 3.4%		\$151 3.4%		\$161 3.5%		\$172 3.5%	
Gifts		\$96 2.3%		\$102 2.3%		\$109 2.3%		\$117 2.4%	
Health Care		\$355 8.6%		\$380 8.7%		\$402 8.6%		\$424 8.6%	
Household Operations		\$160 3.9%		\$171 3.9%		\$181 3.9%		\$193 3.9%	
Miscellaneous Expenses		\$78 1.9%		\$83 1.9%		\$88 1.9%		\$93 1.9%	
Personal Care		\$55 1.3%		\$59 1.3%		\$62 1.3%		\$66 1.3%	
Personal Insurance		\$27 0.7%		\$29 0.7%		\$32 0.7%		\$34 0.7%	
Reading		\$9 0.2%		\$10 0.2%		\$10 0.2%		\$11 0.2%	
Shelter		\$883 21.4%		\$934 21.3%		\$988 21.2%		\$1,042 21.1%	
Tobacco		\$28 0.7%		\$30 0.7%		\$31 0.7%		\$31 0.6%	
Transportation		\$741 18.0%		\$799 18.2%		\$849 18.2%		\$901 18.3%	
Utilities		\$316 7.7%		\$339 7.7%		\$356 7.6%		\$372 7.5%	