

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.5047/-86.0685

Walmart Plaza									
Franklin, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2023)		7,153		29,184		42,925		163,780	
Projected Population (2028)		7,600		31,637		46,901		174,276	
Census Population (2020)		6,773		28,098		41,007		158,815	
Census Population (2010)		6,161		26,585		37,885		135,571	
Projected Annual Growth (2023-2028)		447	1.2%	2,453	1.7%	3,976	1.9%	10,496	1.3%
Historical Annual Growth (2020-2023)		380	1.9%	1,086	1.3%	1,919	1.6%	4,965	1.0%
Historical Annual Growth (2010-2020)		611	1.0%	1,513	0.6%	3,121	0.8%	23,244	1.7%
Estimated Population Density (2023)		2,278	psm	1,032	psm	547	psm	522	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2023)		2,838		10,806		15,946		62,508	
Projected Households (2028)		3,060		11,905		17,685		67,187	
Census Households (2020)		2,653		10,285		15,048		59,908	
Census Households (2010)		2,363		9,767		13,858		51,364	
Projected Annual Growth (2023-2028)		222	1.6%	1,099	2.0%	1,739	2.2%	4,679	1.5%
Historical Annual Change (2010-2023)		475	1.5%	1,039	0.8%	2,088	1.2%	11,144	1.7%
Average Household Income									
Estimated Average Household Income (2023)		\$92,731		\$92,315		\$92,665		\$110,152	
Projected Average Household Income (2028)		\$86,605		\$84,450		\$84,668		\$105,661	
Census Average Household Income (2010)		\$47,801		\$56,941		\$58,632		\$69,050	
Census Average Household Income (2000)		\$50,608		\$52,862		\$54,485		\$59,955	
Projected Annual Change (2023-2028)		-\$6,126	-1.3%	-\$7,864	-1.7%	-\$7,998	-1.7%	-\$4,491	-0.8%
Historical Annual Change (2000-2023)		\$42,123	3.6%	\$39,452	3.2%	\$38,180	3.0%	\$50,196	3.6%
Median Household Income									
Estimated Median Household Income (2023)		\$74,283		\$77,031		\$79,076		\$90,370	
Projected Median Household Income (2028)		\$68,618		\$71,927		\$74,067		\$86,251	
Census Median Household Income (2010)		\$41,911		\$47,516		\$50,744		\$57,711	
Census Median Household Income (2000)		\$45,520		\$47,887		\$49,979		\$52,801	
Projected Annual Change (2023-2028)		-\$5,665	-1.5%	-\$5,105	-1.3%	-\$5,009	-1.3%	-\$4,119	-0.9%
Historical Annual Change (2000-2023)		\$28,763	2.7%	\$29,144	2.6%	\$29,096	2.5%	\$37,569	3.1%
Per Capita Income									
Estimated Per Capita Income (2023)		\$36,795		\$34,666		\$34,759		\$42,184	
Projected Per Capita Income (2028)		\$34,877		\$32,227		\$32,233		\$40,870	
Census Per Capita Income (2010)		\$18,324		\$20,921		\$21,446		\$26,158	
Census Per Capita Income (2000)		\$17,329		\$18,023		\$18,658		\$22,543	
Projected Annual Change (2023-2028)		-\$1,918	-1.0%	-\$2,439	-1.4%	-\$2,526	-1.5%	-\$1,315	-0.6%
Historical Annual Change (2000-2023)		\$19,467	4.9%	\$16,643	4.0%	\$16,101	3.8%	\$19,641	3.8%
Estimated Average Household Net Worth (2023)		\$359,445		\$352,059		\$352,804		\$499,440	

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Walmart Plaza									
Franklin, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		7,153		29,184		42,925		163,780	
White (2023)		6,447	90.1%	25,917	88.8%	38,297	89.2%	138,278	84.4%
Black or African American (2023)		201	2.8%	935	3.2%	1,207	2.8%	6,515	4.0%
American Indian or Alaska Native (2023)		20	0.3%	72	0.2%	97	0.2%	257	0.2%
Asian (2023)		129	1.8%	987	3.4%	1,520	3.5%	11,007	6.7%
Hawaiian or Pacific Islander (2023)		2	-	9	-	11	-	50	-
Other Race (2023)		87	1.2%	297	1.0%	405	0.9%	1,863	1.1%
Two or More Races (2023)		266	3.7%	968	3.3%	1,387	3.2%	5,809	3.5%
Population < 18 (2023)		1,785	25.0%	6,591	22.6%	10,032	23.4%	40,353	24.6%
White Not Hispanic		1,484	83.1%	5,653	85.8%	8,583	85.6%	31,159	77.2%
Black or African American		59	3.3%	162	2.5%	248	2.5%	1,993	4.9%
Asian		30	1.7%	72	1.1%	225	2.2%	3,098	7.7%
Other Race Not Hispanic		91	5.1%	311	4.7%	445	4.4%	1,823	4.5%
Hispanic		122	6.8%	393	6.0%	530	5.3%	2,281	5.7%
Not Hispanic or Latino Population (2023)		6,846	95.7%	28,075	96.2%	41,426	96.5%	157,273	96.0%
Not Hispanic White		6,335	92.5%	25,544	91.0%	37,808	91.3%	136,274	86.6%
Not Hispanic Black or African American		200	2.9%	921	3.3%	1,189	2.9%	6,413	4.1%
Not Hispanic American Indian or Alaska Native		10	0.2%	39	0.1%	55	0.1%	142	-
Not Hispanic Asian		129	1.9%	984	3.5%	1,517	3.7%	10,978	7.0%
Not Hispanic Hawaiian or Pacific Islander		2	-	5	-	7	-	39	-
Not Hispanic Other Race		7	0.1%	33	0.1%	49	0.1%	178	0.1%
Not Hispanic Two or More Races		161	2.4%	548	2.0%	801	1.9%	3,250	2.1%
Hispanic or Latino Population (2023)		307	4.3%	1,110	3.8%	1,500	3.5%	6,507	4.0%
Hispanic White		112	36.3%	373	33.6%	489	32.6%	2,005	30.8%
Hispanic Black or African American		-	-	14	1.3%	18	1.2%	103	1.6%
Hispanic American Indian or Alaska Native		10	3.2%	32	2.9%	42	2.8%	115	1.8%
Hispanic Asian		-	-	3	0.2%	4	0.3%	30	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	4	0.3%	4	0.3%	11	0.2%
Hispanic Other Race		80	26.1%	264	23.8%	356	23.7%	1,685	25.9%
Hispanic Two or More Races		105	34.2%	420	37.8%	586	39.1%	2,559	39.3%
Not Hispanic or Latino Population (2020)		6,492	95.9%	27,008	96.1%	39,542	96.4%	152,186	95.8%
Hispanic or Latino Population (2020)		281	4.1%	1,090	3.9%	1,465	3.6%	6,629	4.2%
Not Hispanic or Latino Population (2010)		5,963	96.8%	25,949	97.6%	37,014	97.7%	131,052	96.7%
Hispanic or Latino Population (2010)		198	3.2%	636	2.4%	872	2.3%	4,519	3.3%
Not Hispanic or Latino Population (2028)		7,270	95.7%	30,430	96.2%	45,258	96.5%	167,385	96.0%
Hispanic or Latino Population (2028)		330	4.3%	1,206	3.8%	1,643	3.5%	6,891	4.0%
Projected Annual Growth (2023-2028)		23	1.5%	97	1.7%	144	1.9%	384	1.2%
Historical Annual Growth (2010-2020)		83	4.2%	454	7.1%	593	6.8%	2,110	4.7%

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Total Age Distribution (2023)									
Total Population	7,153		29,184		42,925		163,780		
Age Under 5 Years	477	6.7%	1,611	5.5%	2,425	5.6%	10,152	6.2%	
Age 5 to 9 Years	482	6.7%	1,842	6.3%	2,807	6.5%	11,307	6.9%	
Age 10 to 14 Years	530	7.4%	1,952	6.7%	2,982	6.9%	11,867	7.2%	
Age 15 to 19 Years	455	6.4%	2,072	7.1%	3,030	7.1%	10,654	6.5%	
Age 20 to 24 Years	484	6.8%	2,139	7.3%	2,902	6.8%	9,952	6.1%	
Age 25 to 29 Years	594	8.3%	2,046	7.0%	2,981	6.9%	11,590	7.1%	
Age 30 to 34 Years	511	7.1%	1,954	6.7%	2,905	6.8%	11,923	7.3%	
Age 35 to 39 Years	517	7.2%	1,932	6.6%	2,924	6.8%	11,671	7.1%	
Age 40 to 44 Years	428	6.0%	1,795	6.2%	2,775	6.5%	11,152	6.8%	
Age 45 to 49 Years	416	5.8%	1,724	5.9%	2,591	6.0%	9,982	6.1%	
Age 50 to 54 Years	407	5.7%	1,761	6.0%	2,674	6.2%	9,931	6.1%	
Age 55 to 59 Years	381	5.3%	1,637	5.6%	2,470	5.8%	9,829	6.0%	
Age 60 to 64 Years	362	5.1%	1,536	5.3%	2,317	5.4%	9,451	5.8%	
Age 65 to 69 Years	316	4.4%	1,300	4.5%	1,955	4.6%	7,831	4.8%	
Age 70 to 74 Years	329	4.6%	1,310	4.5%	1,878	4.4%	6,647	4.1%	
Age 75 to 79 Years	227	3.2%	994	3.4%	1,398	3.3%	4,390	2.7%	
Age 80 to 84 Years	157	2.2%	763	2.6%	984	2.3%	2,875	1.8%	
Age 85 Years or Over	79	1.1%	816	2.8%	928	2.2%	2,578	1.6%	
Median Age	34.7		37.3		37.2		37.0		
Age 19 Years or Less	1,944	27.2%	7,476	25.6%	11,243	26.2%	43,980	26.9%	
Age 20 to 64 Years	4,101	57.3%	16,525	56.6%	24,539	57.2%	95,479	58.3%	
Age 65 Years or Over	1,108	15.5%	5,183	17.8%	7,143	16.6%	24,321	14.8%	
Female Age Distribution (2023)									
Female Population	3,731	52.2%	14,959	51.3%	21,940	51.1%	82,903	50.6%	
Age Under 5 Years	234	6.3%	792	5.3%	1,202	5.5%	5,011	6.0%	
Age 5 to 9 Years	236	6.3%	916	6.1%	1,392	6.3%	5,502	6.6%	
Age 10 to 14 Years	248	6.6%	938	6.3%	1,452	6.6%	5,828	7.0%	
Age 15 to 19 Years	232	6.2%	1,007	6.7%	1,485	6.8%	5,107	6.2%	
Age 20 to 24 Years	246	6.6%	1,011	6.8%	1,380	6.3%	4,849	5.8%	
Age 25 to 29 Years	296	7.9%	988	6.6%	1,469	6.7%	5,779	7.0%	
Age 30 to 34 Years	265	7.1%	983	6.6%	1,452	6.6%	5,962	7.2%	
Age 35 to 39 Years	267	7.1%	986	6.6%	1,525	7.0%	5,907	7.1%	
Age 40 to 44 Years	226	6.1%	908	6.1%	1,393	6.3%	5,534	6.7%	
Age 45 to 49 Years	225	6.0%	904	6.0%	1,330	6.1%	4,950	6.0%	
Age 50 to 54 Years	193	5.2%	831	5.6%	1,287	5.9%	4,893	5.9%	
Age 55 to 59 Years	214	5.7%	853	5.7%	1,268	5.8%	4,976	6.0%	
Age 60 to 64 Years	193	5.2%	784	5.2%	1,176	5.4%	4,882	5.9%	
Age 65 to 69 Years	175	4.7%	714	4.8%	1,066	4.9%	4,157	5.0%	
Age 70 to 74 Years	206	5.5%	756	5.1%	1,070	4.9%	3,670	4.4%	
Age 75 to 79 Years	133	3.6%	584	3.9%	795	3.6%	2,472	3.0%	
Age 80 to 84 Years	92	2.5%	439	2.9%	568	2.6%	1,695	2.0%	
Age 85 Years or Over	51	1.4%	564	3.8%	630	2.9%	1,729	2.1%	
Female Median Age	36.5		39.8		39.0		38.1		
Age 19 Years or Less	950	25.5%	3,653	24.4%	5,532	25.2%	21,447	25.9%	
Age 20 to 64 Years	2,124	56.9%	8,249	55.1%	12,280	56.0%	47,733	57.6%	
Age 65 Years or Over	658	17.6%	3,057	20.4%	4,129	18.8%	13,723	16.6%	

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Walmart Plaza									
Franklin, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)									
Male Population	3,422	47.8%	14,225	48.7%	20,985	48.9%	80,877	49.4%	
Age Under 5 Years	243	7.1%	819	5.8%	1,223	5.8%	5,141	6.4%	
Age 5 to 9 Years	246	7.2%	926	6.5%	1,415	6.7%	5,805	7.2%	
Age 10 to 14 Years	283	8.3%	1,013	7.1%	1,529	7.3%	6,040	7.5%	
Age 15 to 19 Years	223	6.5%	1,065	7.5%	1,544	7.4%	5,547	6.9%	
Age 20 to 24 Years	238	7.0%	1,128	7.9%	1,522	7.3%	5,103	6.3%	
Age 25 to 29 Years	298	8.7%	1,058	7.4%	1,512	7.2%	5,811	7.2%	
Age 30 to 34 Years	246	7.2%	971	6.8%	1,453	6.9%	5,961	7.4%	
Age 35 to 39 Years	251	7.3%	946	6.7%	1,399	6.7%	5,764	7.1%	
Age 40 to 44 Years	202	5.9%	887	6.2%	1,382	6.6%	5,618	6.9%	
Age 45 to 49 Years	192	5.6%	820	5.8%	1,261	6.0%	5,031	6.2%	
Age 50 to 54 Years	214	6.3%	930	6.5%	1,387	6.6%	5,037	6.2%	
Age 55 to 59 Years	167	4.9%	783	5.5%	1,202	5.7%	4,852	6.0%	
Age 60 to 64 Years	169	4.9%	752	5.3%	1,141	5.4%	4,569	5.6%	
Age 65 to 69 Years	140	4.1%	587	4.1%	889	4.2%	3,673	4.5%	
Age 70 to 74 Years	123	3.6%	554	3.9%	808	3.9%	2,977	3.7%	
Age 75 to 79 Years	95	2.8%	410	2.9%	603	2.9%	1,918	2.4%	
Age 80 to 84 Years	65	1.9%	323	2.3%	416	2.0%	1,180	1.5%	
Age 85 Years or Over	28	0.8%	252	1.8%	298	1.4%	850	1.1%	
Male Median Age	32.8		35.1		35.5		35.8		
Age 19 Years or Less	995	29.1%	3,823	26.9%	5,712	27.2%	22,532	27.9%	
Age 20 to 64 Years	1,977	57.8%	8,276	58.2%	12,259	58.4%	47,746	59.0%	
Age 65 Years or Over	450	13.2%	2,126	14.9%	3,014	14.4%	10,598	13.1%	
Males per 100 Females (2023)									
Overall Comparison	92		95		96		98		
Age Under 5 Years	104	50.9%	104	50.9%	102	50.4%	103	50.6%	
Age 5 to 9 Years	104	51.0%	101	50.3%	102	50.4%	106	51.3%	
Age 10 to 14 Years	114	53.3%	108	51.9%	105	51.3%	104	50.9%	
Age 15 to 19 Years	96	49.0%	106	51.4%	104	51.0%	109	52.1%	
Age 20 to 24 Years	97	49.2%	112	52.7%	110	52.4%	105	51.3%	
Age 25 to 29 Years	101	50.2%	107	51.7%	103	50.7%	101	50.1%	
Age 30 to 34 Years	93	48.2%	99	49.7%	100	50.0%	100	50.0%	
Age 35 to 39 Years	94	48.5%	96	49.0%	92	47.8%	98	49.4%	
Age 40 to 44 Years	89	47.1%	98	49.4%	99	49.8%	102	50.4%	
Age 45 to 49 Years	85	46.1%	91	47.6%	95	48.7%	102	50.4%	
Age 50 to 54 Years	111	52.6%	112	52.8%	108	51.9%	103	50.7%	
Age 55 to 59 Years	78	43.9%	92	47.9%	95	48.7%	98	49.4%	
Age 60 to 64 Years	87	46.6%	96	48.9%	97	49.2%	94	48.3%	
Age 65 to 69 Years	80	44.5%	82	45.1%	83	45.5%	88	46.9%	
Age 70 to 74 Years	59	37.2%	73	42.3%	76	43.0%	81	44.8%	
Age 75 to 79 Years	72	41.7%	70	41.2%	76	43.1%	78	43.7%	
Age 80 to 84 Years	70	41.2%	74	42.4%	73	42.3%	70	41.0%	
Age 85 Years or Over	54	35.2%	45	30.9%	47	32.1%	49	33.0%	
Age 19 Years or Less	105	51.2%	105	51.1%	103	50.8%	105	51.2%	
Age 20 to 39 Years	96	49.1%	103	50.8%	101	50.3%	101	50.2%	
Age 40 to 64 Years	90	47.3%	97	49.4%	99	49.7%	99	49.9%	
Age 65 Years or Over	68	40.6%	70	41.0%	73	42.2%	77	43.6%	

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Household Type (2023)									
Total Households		2,838		10,806		15,946		62,508	
Households with Children		1,028	36.2%	3,712	34.4%	5,704	35.8%	22,227	35.6%
Average Household Size		2.5		2.5		2.6		2.6	
Household Density per Square Mile		904		382		203		199	
Population Family		6,020	84.2%	23,250	79.7%	35,418	82.5%	137,686	84.1%
Population Non-Family		1,130	15.8%	4,235	14.5%	5,776	13.5%	23,128	14.1%
Population Group Quarters		4	-	1,699	5.8%	1,732	4.0%	2,966	1.8%
Family Households		1,887	66.5%	7,398	68.5%	11,310	70.9%	43,813	70.1%
Married Couple Households		1,297	68.8%	5,477	74.0%	8,586	75.9%	34,315	78.3%
Other Family Households with Children		589	31.2%	1,921	26.0%	2,724	24.1%	9,498	21.7%
Family Households with Children		1,024	54.3%	3,703	50.0%	5,689	50.3%	22,170	50.6%
Married Couple with Children		612	59.7%	2,418	65.3%	3,867	68.0%	15,905	71.7%
Other Family Households with Children		412	40.3%	1,285	34.7%	1,822	32.0%	6,266	28.3%
Family Households No Children		863	45.7%	3,695	50.0%	5,621	49.7%	21,643	49.4%
Married Couple No Children		686	79.5%	3,059	82.8%	4,719	84.0%	18,410	85.1%
Other Family Households No Children		177	20.5%	636	17.2%	902	16.0%	3,233	14.9%
Non-Family Households		951	33.5%	3,408	31.5%	4,636	29.1%	18,695	29.9%
Non-Family Households with Children		4	0.4%	9	0.3%	15	0.3%	57	0.3%
Non-Family Households No Children		948	99.6%	3,398	99.7%	4,621	99.7%	18,638	99.7%
Average Family Household Size		3.2		3.1		3.1		3.1	
Average Family Income		\$89,893		\$102,132		\$102,813		\$128,068	
Median Family Income		\$86,791		\$92,669		\$92,864		\$108,138	
Average Non-Family Household Size		1.2		1.2		1.2		1.2	
Marital Status (2023)									
Population Age 15 Years or Over		5,664		23,780		34,711		130,454	
Never Married		1,532	27.0%	6,714	28.2%	9,149	26.4%	33,664	25.8%
Currently Married		2,734	48.3%	11,598	48.8%	17,939	51.7%	71,031	54.4%
Previously Married		1,398	24.7%	5,468	23.0%	7,624	22.0%	25,759	19.7%
Separated		190	13.6%	847	15.5%	1,293	17.0%	3,636	14.1%
Widowed		281	20.1%	1,543	28.2%	2,074	27.2%	6,982	27.1%
Divorced		927	66.3%	3,078	56.3%	4,257	55.8%	15,141	58.8%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		4,725		19,569		28,780		109,849	
Elementary (Grade Level 0 to 8)		100	2.1%	340	1.7%	503	1.7%	2,960	2.7%
Some High School (Grade Level 9 to 11)		367	7.8%	1,115	5.7%	1,553	5.4%	5,245	4.8%
High School Graduate		1,871	39.6%	7,335	37.5%	10,678	37.1%	34,215	31.1%
Some College		1,033	21.9%	4,165	21.3%	6,045	21.0%	21,340	19.4%
Associate Degree Only		563	11.9%	2,051	10.5%	2,833	9.8%	9,364	8.5%
Bachelor Degree Only		531	11.2%	3,101	15.8%	4,811	16.7%	23,788	21.7%
Graduate Degree		260	5.5%	1,461	7.5%	2,357	8.2%	12,937	11.8%
Any College (Some College or Higher)		2,387	50.5%	10,779	55.1%	16,046	55.8%	67,429	61.4%
College Degree + (Bachelor Degree or Higher)		791	16.7%	4,562	23.3%	7,168	24.9%	36,725	33.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 39.5047/-86.0685

Walmart Plaza Franklin, IN										
			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing										
Total Housing Units (2023)	2,959		11,668		17,061		66,273			
Total Housing Units (2020)	2,751		10,953		15,870		63,025			
Historical Annual Growth (2020-2023)	207	2.5%	715	2.2%	1,191	2.5%	3,248	1.7%		
Housing Units Occupied (2023)	2,838	95.9%	10,806	92.6%	15,946	93.5%	62,508	94.3%		
Housing Units Owner-Occupied	1,967	69.3%	7,707	71.3%	12,105	75.9%	44,613	71.4%		
Housing Units Renter-Occupied	871	30.7%	3,099	28.7%	3,841	24.1%	17,894	28.6%		
Housing Units Vacant (2023)	121	4.1%	863	7.4%	1,115	6.5%	3,766	5.7%		
Household Size (2023)										
Total Households	2,838		10,806		15,946		62,508			
1 Person Households	814	28.7%	2,857	26.4%	3,881	24.3%	15,444	24.7%		
2 Person Households	886	31.2%	3,705	34.3%	5,603	35.1%	21,916	35.1%		
3 Person Households	472	16.6%	1,819	16.8%	2,783	17.5%	10,395	16.6%		
4 Person Households	394	13.9%	1,446	13.4%	2,202	13.8%	8,772	14.0%		
5 Person Households	197	6.9%	680	6.3%	1,007	6.3%	4,022	6.4%		
6 Person Households	57	2.0%	208	1.9%	331	2.1%	1,399	2.2%		
7 or More Person Households	20	0.7%	91	0.8%	139	0.9%	560	0.9%		
Household Income Distribution (2023)										
HH Income \$200,000 or More	172	6.0%	589	5.5%	840	5.3%	6,672	10.7%		
HH Income \$150,000 to \$199,999	217	7.6%	974	9.0%	1,590	10.0%	6,337	10.1%		
HH Income \$125,000 to \$149,999	83	2.9%	656	6.1%	1,073	6.7%	5,187	8.3%		
HH Income \$100,000 to \$124,999	368	13.0%	1,452	13.4%	2,046	12.8%	6,555	10.5%		
HH Income \$75,000 to \$99,999	605	21.3%	1,744	16.1%	2,623	16.4%	9,769	15.6%		
HH Income \$50,000 to \$74,999	500	17.6%	1,883	17.4%	2,965	18.6%	10,985	17.6%		
HH Income \$35,000 to \$49,999	241	8.5%	1,042	9.6%	1,446	9.1%	5,457	8.7%		
HH Income \$25,000 to \$34,999	264	9.3%	918	8.5%	1,227	7.7%	4,276	6.8%		
HH Income \$15,000 to \$24,999	278	9.8%	780	7.2%	1,034	6.5%	3,682	5.9%		
HH Income \$10,000 to \$14,999	55	2.0%	292	2.7%	415	2.6%	1,517	2.4%		
HH Income Under \$10,000	56	2.0%	476	4.4%	686	4.3%	2,072	3.3%		
Household Vehicles (2023)										
Households 0 Vehicles Available	94	3.3%	380	3.5%	414	2.6%	1,939	3.1%		
Households 1 Vehicle Available	926	32.6%	3,147	29.1%	4,102	25.7%	17,665	28.3%		
Households 2 Vehicles Available	1,115	39.3%	4,619	42.7%	7,330	46.0%	27,070	43.3%		
Households 3 or More Vehicles Available	702	24.8%	2,660	24.6%	4,100	25.7%	15,834	25.3%		
Total Vehicles Available	5,475		21,514		32,778		125,954			
Average Vehicles per Household	1.9		2.0		2.1		2.0			
Owner-Occupied Household Vehicles	4,170	76.2%	16,447	76.4%	26,373	80.5%	99,301	78.8%		
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		2.2			
Renter-Occupied Household Vehicles	1,305	23.8%	5,067	23.6%	6,404	19.5%	26,653	21.2%		
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.7		1.5			
Travel Time (2023)										
Worker Base Age 16 years or Over	3,912		15,011		22,311		85,643			
Travel to Work in 14 Minutes or Less	1,584	40.5%	5,398	36.0%	6,895	30.9%	20,340	23.7%		
Travel to Work in 15 to 29 Minutes	935	23.9%	3,562	23.7%	6,102	27.4%	25,607	29.9%		
Travel to Work in 30 to 59 Minutes	763	19.5%	3,928	26.2%	6,305	28.3%	25,669	30.0%		
Travel to Work in 60 Minutes or More	308	7.9%	704	4.7%	1,021	4.6%	3,504	4.1%		
Work at Home	322	8.2%	1,421	9.5%	1,987	8.9%	10,523	12.3%		
Average Minutes Travel to Work	16.5		19.2		20.8		23.0			

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 39.5047/-86.0685

Walmart Plaza Franklin, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	3,912			15,011			22,311		85,643
Drive to Work Alone	3,308	84.6%		12,083	80.5%		18,419	82.6%	68,439 79.9%
Drive to Work in Carpool	210	5.4%		1,130	7.5%		1,473	6.6%	5,219 6.1%
Travel to Work by Public Transportation	18	0.5%		75	0.5%		78	0.3%	270 0.3%
Drive to Work on Motorcycle	18	0.5%		23	0.2%		25	0.1%	50 -
Bicycle to Work	26	0.7%		33	0.2%		34	0.2%	100 0.1%
Walk to Work	9	0.2%		204	1.4%		243	1.1%	676 0.8%
Other Means	1	-		44	0.3%		53	0.2%	366 0.4%
Work at Home	322	8.2%		1,421	9.5%		1,987	8.9%	10,523 12.3%
Daytime Demographics (2023)									
Total Businesses	259			989			1,460		6,061
Total Employees	3,185			10,377			14,215		49,012
Company Headquarter Businesses	7	2.6%		30	3.0%		39	2.7%	156 2.6%
Company Headquarter Employees	533	16.7%		1,541	14.9%		1,880	13.2%	4,477 9.1%
Employee Population per Business	12.3	to 1		10.5	to 1		9.7	to 1	8.1 to 1
Residential Population per Business	27.6	to 1		29.5	to 1		29.4	to 1	27.0 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,821			18,690			25,856		90,799
Labor Force									
Labor Population Age 16 Years or Over (2023)	5,568			23,403			34,119		128,137
Labor Force Total Males (2023)	2,610	46.9%		11,288	48.2%		16,535	48.5%	62,726 49.0%
Male Civilian Employed	2,031	77.8%		7,822	69.3%		11,601	70.2%	44,964 71.7%
Male Civilian Unemployed	70	2.7%		381	3.4%		535	3.2%	1,379 2.2%
Males in Armed Forces	20	0.8%		79	0.7%		167	1.0%	618 1.0%
Males Not in Labor Force	489	18.7%		3,006	26.6%		4,231	25.6%	15,766 25.1%
Labor Force Total Females (2023)	2,959	53.1%		12,115	51.8%		17,585	51.5%	65,411 51.0%
Female Civilian Employed	1,882	63.6%		7,190	59.3%		10,710	60.9%	40,685 62.2%
Female Civilian Unemployed	104	3.5%		204	1.7%		261	1.5%	694 1.1%
Females in Armed Forces	-	-		-	-		-	-	84 0.1%
Females Not in Labor Force	973	32.9%		4,722	39.0%		6,613	37.6%	23,948 36.6%
Unemployment Rate	174	3.1%		585	2.5%		796	2.3%	2,073 1.6%
Occupation (2023)									
Occupation Population Age 16 Years or Over	3,912			15,011			22,311		85,643
Occupation Total Males	2,031	51.9%		7,822	52.1%		11,601	52.0%	44,961 52.5%
Occupation Total Females	1,882	48.1%		7,190	47.9%		10,710	48.0%	40,682 47.5%
Management, Business, Financial Operations	553	14.1%		2,187	14.6%		3,102	13.9%	15,050 17.6%
Professional, Related	750	19.2%		3,860	25.7%		6,121	27.4%	25,043 29.2%
Service	649	16.6%		1,950	13.0%		2,931	13.1%	9,684 11.3%
Sales, Office	791	20.2%		2,804	18.7%		4,091	18.3%	15,015 17.5%
Farming, Fishing, Forestry	19	0.5%		45	0.3%		63	0.3%	149 0.2%
Construction, Extraction, Maintenance	435	11.1%		1,575	10.5%		2,304	10.3%	7,704 9.0%
Production, Transport, Material Moving	716	18.3%		2,590	17.3%		3,700	16.6%	12,998 15.2%
White Collar Workers	2,094	53.5%		8,851	59.0%		13,313	59.7%	55,108 64.3%
Blue Collar Workers	1,819	46.5%		6,161	41.0%		8,998	40.3%	30,535 35.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.5047/-86.0685

Walmart Plaza									
Franklin, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units	2,838		10,806		15,946		62,508		
1 Detached Unit	2,010	70.8%	8,243	76.3%	12,937	81.1%	46,265	74.0%	
1 Attached Unit	171	6.0%	627	5.8%	799	5.0%	3,908	6.3%	
2 Units	83	2.9%	332	3.1%	384	2.4%	1,146	1.8%	
3 to 4 Units	76	2.7%	212	2.0%	236	1.5%	1,524	2.4%	
5 to 9 Units	225	7.9%	407	3.8%	440	2.8%	3,401	5.4%	
10 to 19 Units	45	1.6%	259	2.4%	316	2.0%	2,502	4.0%	
20 to 49 Units	17	0.6%	48	0.4%	51	0.3%	484	0.8%	
50 or More Units	118	4.2%	248	2.3%	258	1.6%	1,778	2.8%	
Mobile Home or Trailer	92	3.2%	430	4.0%	525	3.3%	1,498	2.4%	
Other Structure	-	-	-	-	-	-	1	-	
Homes Built By Year (2023)									
Homes Built 2020 or later	3	0.1%	93	0.8%	116	0.7%	498	0.8%	
Homes Built 2010 to 2019	375	12.7%	1,298	11.1%	1,897	11.1%	7,878	11.9%	
Homes Built 2000 to 2009	502	17.0%	2,176	18.6%	2,919	17.1%	13,239	20.0%	
Homes Built 1990 to 1999	595	20.1%	2,145	18.4%	3,062	17.9%	12,208	18.4%	
Homes Built 1980 to 1989	469	15.8%	1,198	10.3%	1,704	10.0%	7,630	11.5%	
Homes Built 1970 to 1979	95	3.2%	558	4.8%	1,061	6.2%	5,943	9.0%	
Homes Built 1960 to 1969	358	12.1%	1,000	8.6%	1,427	8.4%	5,344	8.1%	
Homes Built 1950 to 1959	315	10.7%	1,028	8.8%	2,122	12.4%	5,600	8.4%	
Homes Built 1940 to 1949	43	1.5%	392	3.4%	539	3.2%	1,407	2.1%	
Homes Built Before 1939	81	2.7%	917	7.9%	1,098	6.4%	2,761	4.2%	
Median Age of Homes	38.6	yrs	41.0	yrs	41.8	yrs	38.2	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,967		7,707		12,105		44,613		
Home Values \$1,000,000 or More	5	0.2%	10	0.1%	28	0.2%	137	0.3%	
Home Values \$750,000 to \$999,999	15	0.8%	75	1.0%	127	1.0%	1,000	2.2%	
Home Values \$500,000 to \$749,999	55	2.8%	175	2.3%	288	2.4%	1,430	3.2%	
Home Values \$400,000 to \$499,999	60	3.0%	345	4.5%	671	5.5%	3,765	8.4%	
Home Values \$300,000 to \$399,999	286	14.6%	1,046	13.6%	1,494	12.3%	6,937	15.5%	
Home Values \$250,000 to \$299,999	294	14.9%	964	12.5%	1,525	12.6%	6,636	14.9%	
Home Values \$200,000 to \$249,999	234	11.9%	1,255	16.3%	1,872	15.5%	6,773	15.2%	
Home Values \$175,000 to \$199,999	180	9.2%	686	8.9%	1,271	10.5%	4,100	9.2%	
Home Values \$150,000 to \$174,999	244	12.4%	1,004	13.0%	1,568	12.9%	4,611	10.3%	
Home Values \$125,000 to \$149,999	190	9.7%	641	8.3%	1,156	9.5%	3,414	7.7%	
Home Values \$100,000 to \$124,999	114	5.8%	446	5.8%	617	5.1%	1,906	4.3%	
Home Values \$90,000 to \$99,999	26	1.3%	148	1.9%	247	2.0%	677	1.5%	
Home Values \$80,000 to \$89,999	31	1.6%	83	1.1%	205	1.7%	441	1.0%	
Home Values \$70,000 to \$79,999	33	1.7%	97	1.3%	127	1.1%	294	0.7%	
Home Values \$60,000 to \$69,999	4	0.2%	12	0.2%	15	0.1%	83	0.2%	
Home Values \$50,000 to \$59,999	4	0.2%	39	0.5%	65	0.5%	147	0.3%	
Home Values \$35,000 to \$49,999	11	0.6%	106	1.4%	124	1.0%	260	0.6%	
Home Values \$25,000 to \$34,999	14	0.7%	146	1.9%	176	1.5%	723	1.6%	
Home Values \$10,000 to \$24,999	49	2.5%	109	1.4%	126	1.0%	396	0.9%	
Home Values Under \$10,000	119	6.0%	319	4.1%	405	3.3%	885	2.0%	
Owner-Occupied Median Home Value	\$199,677		\$201,318		\$204,721		\$238,230		
Renter-Occupied Median Rent	\$818		\$858		\$886		\$929		

Complete Profile

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Lat/Lon: 39.5047/-86.0685

Walmart Plaza Franklin, IN										1 mi radius	3 mi radius	5 mi radius	10 mi radius				
Total Annual Consumer Expenditure (2023)																	
Total Household Expenditure										\$190.47 M	\$718.49 M	\$1.06 B	\$4.71 B				
Total Non-Retail Expenditure										\$100.34 M	\$378.25 M	\$559.08 M	\$2.49 B				
Total Retail Expenditure										\$90.12 M	\$340.24 M	\$503.67 M	\$2.22 B				
Apparel										\$6.73 M	\$25.34 M	\$37.51 M	\$167.71 M				
Contributions										\$6.18 M	\$23.34 M	\$34.57 M	\$158.44 M				
Education										\$5.58 M	\$21.26 M	\$31.55 M	\$149.15 M				
Entertainment										\$10.8 M	\$40.87 M	\$60.64 M	\$270.66 M				
Food and Beverages										\$28.12 M	\$105.98 M	\$156.63 M	\$687.96 M				
Furnishings and Equipment										\$6.69 M	\$25.36 M	\$37.64 M	\$167.79 M				
Gifts										\$4.53 M	\$17.2 M	\$25.48 M	\$119.79 M				
Health Care										\$16.18 M	\$60.97 M	\$90.09 M	\$391.5 M				
Household Operations										\$7.47 M	\$28.19 M	\$41.72 M	\$186.67 M				
Miscellaneous Expenses										\$3.59 M	\$13.58 M	\$20.09 M	\$89.22 M				
Personal Care										\$2.56 M	\$9.66 M	\$14.29 M	\$63.18 M				
Personal Insurance										\$1.34 M	\$5.09 M	\$7.58 M	\$34.44 M				
Reading										\$414.94 K	\$1.57 M	\$2.31 M	\$10.3 M				
Shelter										\$40.11 M	\$150.96 M	\$222.9 M	\$988.01 M				
Tobacco										\$1.16 M	\$4.3 M	\$6.3 M	\$26.36 M				
Transportation										\$34.92 M	\$131.88 M	\$195.41 M	\$858.68 M				
Utilities										\$14.1 M	\$52.94 M	\$78.04 M	\$337.04 M				
Monthly Household Consumer Expenditure (2023)																	
Total Household Expenditure										\$5,593	\$5,541	\$5,554	\$6,275				
Total Non-Retail Expenditure										\$2,946	52.7%	\$2,917	52.6%	\$2,922	52.6%	\$3,314	52.8%
Total Retail Expenditures										\$2,646	47.3%	\$2,624	47.4%	\$2,632	47.4%	\$2,961	47.2%
Apparel										\$198	3.5%	\$195	3.5%	\$196	3.5%	\$224	3.6%
Contributions										\$182	3.2%	\$180	3.2%	\$181	3.3%	\$211	3.4%
Education										\$164	2.9%	\$164	3.0%	\$165	3.0%	\$199	3.2%
Entertainment										\$317	5.7%	\$315	5.7%	\$317	5.7%	\$361	5.8%
Food and Beverages										\$826	14.8%	\$817	14.8%	\$819	14.7%	\$917	14.6%
Furnishings and Equipment										\$196	3.5%	\$196	3.5%	\$197	3.5%	\$224	3.6%
Gifts										\$133	2.4%	\$133	2.4%	\$133	2.4%	\$160	2.5%
Health Care										\$475	8.5%	\$470	8.5%	\$471	8.5%	\$522	8.3%
Household Operations										\$219	3.9%	\$217	3.9%	\$218	3.9%	\$249	4.0%
Miscellaneous Expenses										\$105	1.9%	\$105	1.9%	\$105	1.9%	\$119	1.9%
Personal Care										\$75	1.3%	\$75	1.3%	\$75	1.3%	\$84	1.3%
Personal Insurance										\$39	0.7%	\$39	0.7%	\$40	0.7%	\$46	0.7%
Reading										\$12	0.2%	\$12	0.2%	\$12	0.2%	\$14	0.2%
Shelter										\$1,178	21.1%	\$1,164	21.0%	\$1,165	21.0%	\$1,317	21.0%
Tobacco										\$34	0.6%	\$33	0.6%	\$33	0.6%	\$35	0.6%
Transportation										\$1,025	18.3%	\$1,017	18.4%	\$1,021	18.4%	\$1,145	18.2%
Utilities										\$414	7.4%	\$408	7.4%	\$408	7.3%	\$449	7.2%