

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.6805/-81.8968

Walmart Plaza										
North Fort Myers, FL			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population										
Estimated Population (2023)			3,952		47,675		135,383		404,346	
Projected Population (2028)			4,108		49,926		149,906		447,152	
Census Population (2020)			3,719		45,689		126,769		379,076	
Census Population (2010)			3,464		39,485		110,860		311,377	
Projected Annual Growth (2023-2028)			156	0.8%	2,252	0.9%	14,524	2.1%	42,806	2.1%
Historical Annual Growth (2020-2023)			233	2.1%	1,986	1.4%	8,614	2.3%	25,270	2.2%
Historical Annual Growth (2010-2020)			255	0.7%	6,203	1.6%	15,909	1.4%	67,699	2.2%
Estimated Population Density (2023)			1,259	psm	1,687	psm	1,725	psm	1,288	psm
Trade Area Size			3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households										
Estimated Households (2023)			1,851		22,588		57,239		170,417	
Projected Households (2028)			2,019		24,610		65,541		195,145	
Census Households (2020)			1,717		21,463		53,271		158,820	
Census Households (2010)			1,647		18,217		45,968		129,895	
Projected Annual Growth (2023-2028)			168	1.8%	2,022	1.8%	8,302	2.9%	24,727	2.9%
Historical Annual Change (2010-2023)			203	0.9%	4,371	1.8%	11,272	1.9%	40,522	2.4%
Average Household Income										
Estimated Average Household Income (2023)			\$48,349		\$67,984		\$76,548		\$86,009	
Projected Average Household Income (2028)			\$42,106		\$61,307		\$66,260		\$75,250	
Census Average Household Income (2010)			\$37,560		\$43,331		\$46,607		\$56,011	
Census Average Household Income (2000)			\$38,253		\$41,694		\$42,238		\$47,871	
Projected Annual Change (2023-2028)			-\$6,244	-2.6%	-\$6,677	-2.0%	-\$10,288	-2.7%	-\$10,759	-2.5%
Historical Annual Change (2000-2023)			\$10,096	1.1%	\$26,290	2.7%	\$34,309	3.5%	\$38,138	3.5%
Median Household Income										
Estimated Median Household Income (2023)			\$46,113		\$54,103		\$58,794		\$68,323	
Projected Median Household Income (2028)			\$40,774		\$49,576		\$54,177		\$64,420	
Census Median Household Income (2010)			\$30,760		\$36,666		\$38,355		\$45,029	
Census Median Household Income (2000)			\$26,769		\$32,868		\$33,422		\$38,605	
Projected Annual Change (2023-2028)			-\$5,339	-2.3%	-\$4,527	-1.7%	-\$4,617	-1.6%	-\$3,903	-1.1%
Historical Annual Change (2000-2023)			\$19,344	3.1%	\$21,235	2.8%	\$25,372	3.3%	\$29,718	3.3%
Per Capita Income										
Estimated Per Capita Income (2023)			\$22,770		\$32,260		\$32,423		\$36,400	
Projected Per Capita Income (2028)			\$20,816		\$30,268		\$29,022		\$32,976	
Census Per Capita Income (2010)			\$17,865		\$19,991		\$19,325		\$23,366	
Census Per Capita Income (2000)			\$17,236		\$19,168		\$17,492		\$20,058	
Projected Annual Change (2023-2028)			-\$1,954	-1.7%	-\$1,993	-1.2%	-\$3,400	-2.1%	-\$3,424	-1.9%
Historical Annual Change (2000-2023)			\$5,534	1.4%	\$13,092	3.0%	\$14,931	3.7%	\$16,342	3.5%
Estimated Average Household Net Worth (2023)			\$219,603		\$305,179		\$331,182		\$403,493	

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Walmart Plaza									
North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)	3,952		47,675		135,383		404,346		
White (2023)	2,975	75.3%	36,987	77.6%	91,435	67.5%	280,774	69.4%	
Black or African American (2023)	218	5.5%	2,600	5.5%	16,902	12.5%	39,873	9.9%	
American Indian or Alaska Native (2023)	34	0.9%	194	0.4%	874	0.6%	1,802	0.4%	
Asian (2023)	38	1.0%	630	1.3%	1,739	1.3%	7,875	1.9%	
Hawaiian or Pacific Islander (2023)	1	-	18	-	50	-	162	-	
Other Race (2023)	197	5.0%	2,028	4.3%	8,586	6.3%	24,517	6.1%	
Two or More Races (2023)	489	12.4%	5,218	10.9%	15,796	11.7%	49,343	12.2%	
Population < 18 (2023)	695	17.6%	7,122	14.9%	24,457	18.1%	72,269	17.9%	
White Not Hispanic	359	51.7%	3,633	51.0%	9,952	40.7%	32,879	45.5%	
Black or African American	53	7.6%	653	9.2%	4,835	19.8%	10,489	14.5%	
Asian	8	1.1%	81	1.1%	263	1.1%	1,350	1.9%	
Other Race Not Hispanic	22	3.2%	318	4.5%	889	3.6%	3,074	4.3%	
Hispanic	253	36.4%	2,437	34.2%	8,519	34.8%	24,476	33.9%	
Not Hispanic or Latino Population (2023)	3,003	76.0%	37,857	79.4%	102,779	75.9%	309,677	76.6%	
Not Hispanic White	2,701	89.9%	34,144	90.2%	82,906	80.7%	257,184	83.0%	
Not Hispanic Black or African American	192	6.4%	2,297	6.1%	15,978	15.5%	37,590	12.1%	
Not Hispanic American Indian or Alaska Native	7	0.2%	48	0.1%	110	0.1%	303	-	
Not Hispanic Asian	37	1.2%	607	1.6%	1,677	1.6%	7,704	2.5%	
Not Hispanic Hawaiian or Pacific Islander	-	-	8	-	21	-	68	-	
Not Hispanic Other Race	10	0.3%	65	0.2%	228	0.2%	830	0.3%	
Not Hispanic Two or More Races	56	1.9%	689	1.8%	1,858	1.8%	5,999	1.9%	
Hispanic or Latino Population (2023)	949	24.0%	9,818	20.6%	32,604	24.1%	94,669	23.4%	
Hispanic White	274	28.9%	2,844	29.0%	8,529	26.2%	23,590	24.9%	
Hispanic Black or African American	26	2.7%	303	3.1%	924	2.8%	2,283	2.4%	
Hispanic American Indian or Alaska Native	27	2.8%	146	1.5%	764	2.3%	1,499	1.6%	
Hispanic Asian	-	-	23	0.2%	61	0.2%	172	0.2%	
Hispanic Hawaiian or Pacific Islander	1	0.1%	10	0.1%	29	-	94	-	
Hispanic Other Race	187	19.7%	1,964	20.0%	8,358	25.6%	23,687	25.0%	
Hispanic Two or More Races	433	45.6%	4,529	46.1%	13,938	42.8%	43,344	45.8%	
Not Hispanic or Latino Population (2020)	2,895	77.8%	37,441	81.9%	95,931	75.7%	292,539	77.2%	
Hispanic or Latino Population (2020)	824	22.2%	8,248	18.1%	30,837	24.3%	86,537	22.8%	
Not Hispanic or Latino Population (2010)	2,941	84.9%	34,475	87.3%	90,353	81.5%	254,468	81.7%	
Hispanic or Latino Population (2010)	523	15.1%	5,010	12.7%	20,506	18.5%	56,909	18.3%	
Not Hispanic or Latino Population (2028)	3,135	76.3%	39,508	79.1%	113,405	75.7%	341,759	76.4%	
Hispanic or Latino Population (2028)	973	23.7%	10,419	20.9%	36,501	24.3%	105,393	23.6%	
Projected Annual Growth (2023-2028)	25	0.5%	601	1.2%	3,897	2.4%	10,724	2.3%	
Historical Annual Growth (2010-2020)	301	5.7%	3,238	6.5%	10,331	5.0%	29,628	5.2%	

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Total Age Distribution (2023)									
Total Population	3,952		47,675		135,383		404,346		
Age Under 5 Years	191	4.8%	1,765	3.7%	6,277	4.6%	18,493	4.6%	
Age 5 to 9 Years	202	5.1%	1,918	4.0%	6,583	4.9%	19,430	4.8%	
Age 10 to 14 Years	182	4.6%	2,098	4.4%	7,104	5.2%	21,188	5.2%	
Age 15 to 19 Years	177	4.5%	1,990	4.2%	6,654	4.9%	20,007	4.9%	
Age 20 to 24 Years	173	4.4%	1,866	3.9%	6,445	4.8%	19,482	4.8%	
Age 25 to 29 Years	186	4.7%	2,001	4.2%	7,094	5.2%	21,906	5.4%	
Age 30 to 34 Years	189	4.8%	2,229	4.7%	7,397	5.5%	23,297	5.8%	
Age 35 to 39 Years	234	5.9%	2,237	4.7%	7,195	5.3%	22,974	5.7%	
Age 40 to 44 Years	194	4.9%	2,253	4.7%	7,170	5.3%	22,099	5.5%	
Age 45 to 49 Years	238	6.0%	2,311	4.8%	7,316	5.4%	22,600	5.6%	
Age 50 to 54 Years	293	7.4%	2,857	6.0%	8,551	6.3%	25,417	6.3%	
Age 55 to 59 Years	283	7.2%	3,360	7.0%	9,454	7.0%	28,188	7.0%	
Age 60 to 64 Years	284	7.2%	3,733	7.8%	9,623	7.1%	29,164	7.2%	
Age 65 to 69 Years	298	7.5%	3,890	8.2%	9,482	7.0%	28,640	7.1%	
Age 70 to 74 Years	284	7.2%	4,582	9.6%	10,376	7.7%	29,716	7.3%	
Age 75 to 79 Years	265	6.7%	3,887	8.2%	8,278	6.1%	22,758	5.6%	
Age 80 to 84 Years	144	3.7%	2,535	5.3%	5,645	4.2%	15,518	3.8%	
Age 85 Years or Over	132	3.3%	2,162	4.5%	4,738	3.5%	13,469	3.3%	
Median Age	48.5		52.6		46.9		46.4		
Age 19 Years or Less	753	19.0%	7,772	16.3%	26,618	19.7%	79,118	19.6%	
Age 20 to 64 Years	2,076	52.5%	22,847	47.9%	70,245	51.9%	215,126	53.2%	
Age 65 Years or Over	1,123	28.4%	17,057	35.8%	38,519	28.5%	110,101	27.2%	
Female Age Distribution (2023)									
Female Population	1,914	48.4%	24,190	50.7%	68,659	50.7%	205,177	50.7%	
Age Under 5 Years	82	4.3%	849	3.5%	3,101	4.5%	9,094	4.4%	
Age 5 to 9 Years	80	4.2%	909	3.8%	3,196	4.7%	9,355	4.6%	
Age 10 to 14 Years	88	4.6%	997	4.1%	3,439	5.0%	10,331	5.0%	
Age 15 to 19 Years	79	4.1%	911	3.8%	3,141	4.6%	9,613	4.7%	
Age 20 to 24 Years	82	4.3%	917	3.8%	3,157	4.6%	9,707	4.7%	
Age 25 to 29 Years	96	5.0%	1,004	4.1%	3,614	5.3%	10,909	5.3%	
Age 30 to 34 Years	81	4.2%	1,084	4.5%	3,643	5.3%	11,492	5.6%	
Age 35 to 39 Years	98	5.1%	1,076	4.4%	3,527	5.1%	11,315	5.5%	
Age 40 to 44 Years	90	4.7%	1,105	4.6%	3,529	5.1%	10,832	5.3%	
Age 45 to 49 Years	114	6.0%	1,143	4.7%	3,607	5.3%	11,392	5.6%	
Age 50 to 54 Years	142	7.4%	1,459	6.0%	4,322	6.3%	12,882	6.3%	
Age 55 to 59 Years	135	7.0%	1,706	7.1%	4,827	7.0%	14,600	7.1%	
Age 60 to 64 Years	140	7.3%	1,950	8.1%	5,037	7.3%	15,352	7.5%	
Age 65 to 69 Years	156	8.2%	2,121	8.8%	5,097	7.4%	15,167	7.4%	
Age 70 to 74 Years	150	7.8%	2,482	10.3%	5,634	8.2%	15,750	7.7%	
Age 75 to 79 Years	145	7.6%	2,018	8.3%	4,322	6.3%	11,915	5.8%	
Age 80 to 84 Years	78	4.1%	1,349	5.6%	2,952	4.3%	8,063	3.9%	
Age 85 Years or Over	78	4.1%	1,110	4.6%	2,513	3.7%	7,408	3.6%	
Female Median Age	50.6		53.8		47.9		47.4		
Age 19 Years or Less	329	17.2%	3,665	15.2%	12,877	18.8%	38,393	18.7%	
Age 20 to 64 Years	977	51.1%	11,445	47.3%	35,263	51.4%	108,481	52.9%	
Age 65 Years or Over	608	31.8%	9,079	37.5%	20,518	29.9%	58,303	28.4%	

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**sandor**

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Walmart Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
North Fort Myers, FL									
Male Age Distribution (2023)									
Male Population	2,038	51.6%	23,485	49.3%	66,724	49.3%	199,169	49.3%	
Age Under 5 Years	110	5.4%	916	3.9%	3,176	4.8%	9,399	4.7%	
Age 5 to 9 Years	122	6.0%	1,010	4.3%	3,387	5.1%	10,075	5.1%	
Age 10 to 14 Years	94	4.6%	1,101	4.7%	3,665	5.5%	10,857	5.5%	
Age 15 to 19 Years	98	4.8%	1,079	4.6%	3,513	5.3%	10,394	5.2%	
Age 20 to 24 Years	92	4.5%	949	4.0%	3,287	4.9%	9,775	4.9%	
Age 25 to 29 Years	90	4.4%	998	4.2%	3,480	5.2%	10,997	5.5%	
Age 30 to 34 Years	109	5.3%	1,145	4.9%	3,755	5.6%	11,805	5.9%	
Age 35 to 39 Years	135	6.6%	1,161	4.9%	3,668	5.5%	11,660	5.9%	
Age 40 to 44 Years	104	5.1%	1,148	4.9%	3,641	5.5%	11,267	5.7%	
Age 45 to 49 Years	124	6.1%	1,168	5.0%	3,709	5.6%	11,208	5.6%	
Age 50 to 54 Years	151	7.4%	1,398	6.0%	4,229	6.3%	12,535	6.3%	
Age 55 to 59 Years	149	7.3%	1,653	7.0%	4,627	6.9%	13,588	6.8%	
Age 60 to 64 Years	144	7.1%	1,783	7.6%	4,586	6.9%	13,812	6.9%	
Age 65 to 69 Years	141	6.9%	1,770	7.5%	4,385	6.6%	13,473	6.8%	
Age 70 to 74 Years	134	6.6%	2,100	8.9%	4,741	7.1%	13,966	7.0%	
Age 75 to 79 Years	120	5.9%	1,869	8.0%	3,956	5.9%	10,843	5.4%	
Age 80 to 84 Years	66	3.3%	1,186	5.1%	2,692	4.0%	7,454	3.7%	
Age 85 Years or Over	54	2.6%	1,052	4.5%	2,225	3.3%	6,062	3.0%	
Male Median Age	46.3		51.4		45.9		45.4		
Age 19 Years or Less	424	20.8%	4,106	17.5%	13,741	20.6%	40,725	20.4%	
Age 20 to 64 Years	1,099	53.9%	11,402	48.5%	34,982	52.4%	106,646	53.5%	
Age 65 Years or Over	516	25.3%	7,977	34.0%	18,000	27.0%	51,798	26.0%	
Males per 100 Females (2023)									
Overall Comparison	107		97		97		97		
Age Under 5 Years	134	57.3%	108	51.9%	102	50.6%	103	50.8%	
Age 5 to 9 Years	152	60.4%	111	52.6%	106	51.5%	108	51.9%	
Age 10 to 14 Years	107	51.6%	111	52.5%	107	51.6%	105	51.2%	
Age 15 to 19 Years	124	55.4%	118	54.2%	112	52.8%	108	52.0%	
Age 20 to 24 Years	113	52.9%	103	50.8%	104	51.0%	101	50.2%	
Age 25 to 29 Years	94	48.5%	99	49.9%	96	49.1%	101	50.2%	
Age 30 to 34 Years	134	57.3%	106	51.4%	103	50.8%	103	50.7%	
Age 35 to 39 Years	137	57.9%	108	51.9%	104	51.0%	103	50.8%	
Age 40 to 44 Years	116	53.8%	104	50.9%	103	50.8%	104	51.0%	
Age 45 to 49 Years	109	52.1%	102	50.5%	103	50.7%	98	49.6%	
Age 50 to 54 Years	107	51.6%	96	48.9%	98	49.5%	97	49.3%	
Age 55 to 59 Years	110	52.5%	97	49.2%	96	48.9%	93	48.2%	
Age 60 to 64 Years	103	50.9%	91	47.8%	91	47.7%	90	47.4%	
Age 65 to 69 Years	90	47.5%	83	45.5%	86	46.2%	89	47.0%	
Age 70 to 74 Years	90	47.3%	85	45.8%	84	45.7%	89	47.0%	
Age 75 to 79 Years	82	45.2%	93	48.1%	92	47.8%	91	47.6%	
Age 80 to 84 Years	85	46.0%	88	46.8%	91	47.7%	92	48.0%	
Age 85 Years or Over	69	40.8%	95	48.7%	89	47.0%	82	45.0%	
Age 19 Years or Less	129	56.3%	112	52.8%	107	51.6%	106	51.5%	
Age 20 to 39 Years	119	54.4%	104	51.0%	102	50.4%	102	50.5%	
Age 40 to 64 Years	108	52.0%	97	49.3%	98	49.4%	96	49.0%	
Age 65 Years or Over	85	45.9%	88	46.8%	88	46.7%	89	47.0%	

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North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)									
Total Households	1,851		22,588		57,239		170,417		
Households with Children	315	17.0%	4,085	18.1%	14,085	24.6%	42,317	24.8%	
Average Household Size	2.1		2.1		2.4		2.3		
Household Density per Square Mile	589		799		729		543		
Population Family	2,598	65.7%	35,330	74.1%	105,727	78.1%	318,171	78.7%	
Population Non-Family	1,292	32.7%	12,071	25.3%	28,824	21.3%	80,042	19.8%	
Population Group Quarters	61	1.6%	274	0.6%	831	0.6%	6,133	1.5%	
Family Households	864	46.7%	12,635	55.9%	34,886	60.9%	107,956	63.3%	
Married Couple Households	559	64.7%	9,290	73.5%	23,969	68.7%	79,129	73.3%	
Other Family Households with Children	305	35.3%	3,345	26.5%	10,917	31.3%	28,827	26.7%	
Family Households with Children	314	36.4%	4,074	32.2%	14,028	40.2%	42,166	39.1%	
Married Couple with Children	151	47.9%	2,258	55.4%	7,467	53.2%	25,072	59.5%	
Other Family Households with Children	164	52.1%	1,816	44.6%	6,561	46.8%	17,095	40.5%	
Family Households No Children	549	63.6%	8,562	67.8%	20,858	59.8%	65,790	60.9%	
Married Couple No Children	408	74.3%	7,032	82.1%	16,502	79.1%	54,057	82.2%	
Other Family Households No Children	141	25.7%	1,530	17.9%	4,356	20.9%	11,733	17.8%	
Non-Family Households	987	53.3%	9,952	44.1%	22,353	39.1%	62,461	36.7%	
Non-Family Households with Children	1	0.1%	12	0.1%	57	0.3%	151	0.2%	
Non-Family Households No Children	986	99.9%	9,941	99.9%	22,296	99.7%	62,310	99.8%	
Average Family Household Size	3.0		2.8		3.0		2.9		
Average Family Income	\$60,288		\$84,660		\$90,247		\$101,094		
Median Family Income	\$69,325		\$75,837		\$74,882		\$85,151		
Average Non-Family Household Size	1.3		1.2		1.3		1.3		
Marital Status (2023)									
Population Age 15 Years or Over	3,377		41,893		115,419		345,235		
Never Married	1,200	35.5%	10,691	25.5%	34,367	29.8%	94,564	27.4%	
Currently Married	1,460	43.2%	19,046	45.5%	49,852	43.2%	166,051	48.1%	
Previously Married	717	21.2%	12,156	29.0%	31,200	27.0%	84,620	24.5%	
Separated	67	9.3%	1,506	12.4%	4,963	15.9%	13,575	16.0%	
Widowed	293	40.9%	4,378	36.0%	10,353	33.2%	26,861	31.7%	
Divorced	357	49.8%	6,273	51.6%	15,884	50.9%	44,184	52.2%	
Educational Attainment (2023)									
Adult Population Age 25 Years or Over	3,026		38,037		102,320		305,746		
Elementary (Grade Level 0 to 8)	226	7.5%	1,295	3.4%	6,001	5.9%	13,280	4.3%	
Some High School (Grade Level 9 to 11)	281	9.3%	2,561	6.7%	7,562	7.4%	16,994	5.6%	
High School Graduate	969	32.0%	13,506	35.5%	36,855	36.0%	101,902	33.3%	
Some College	787	26.0%	9,006	23.7%	21,470	21.0%	63,610	20.8%	
Associate Degree Only	288	9.5%	3,456	9.1%	8,626	8.4%	27,858	9.1%	
Bachelor Degree Only	279	9.2%	5,092	13.4%	13,882	13.6%	52,105	17.0%	
Graduate Degree	196	6.5%	3,120	8.2%	7,924	7.7%	29,997	9.8%	
Any College (Some College or Higher)	1,550	51.2%	20,675	54.4%	51,902	50.7%	173,570	56.8%	
College Degree + (Bachelor Degree or Higher)	475	15.7%	8,213	21.6%	21,806	21.3%	82,102	26.9%	

## Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups

**sandor**

Lat/Lon: 26.6805/-81.8968

Walmart Plaza									
North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)	2,285		28,577		70,453		208,965		
Total Housing Units (2020)	2,087		27,111		64,863		192,544		
Historical Annual Growth (2020-2023)	197	3.2%	1,467	1.8%	5,590	2.9%	16,421	2.8%	
Housing Units Occupied (2023)	1,851	81.0%	22,588	79.0%	57,239	81.2%	170,417	81.6%	
Housing Units Owner-Occupied	1,066	57.6%	15,286	67.7%	37,938	66.3%	116,588	68.4%	
Housing Units Renter-Occupied	785	42.4%	7,302	32.3%	19,302	33.7%	53,829	31.6%	
Housing Units Vacant (2023)	434	19.0%	5,989	21.0%	13,214	18.8%	38,547	18.4%	
Household Size (2023)									
Total Households	1,851		22,588		57,239		170,417		
1 Person Households	800	43.2%	8,382	37.1%	18,198	31.8%	49,945	29.3%	
2 Person Households	620	33.5%	9,048	40.1%	21,529	37.6%	67,831	39.8%	
3 Person Households	219	11.9%	2,412	10.7%	7,626	13.3%	23,866	14.0%	
4 Person Households	120	6.5%	1,567	6.9%	5,479	9.6%	16,894	9.9%	
5 Person Households	55	3.0%	735	3.3%	2,678	4.7%	7,569	4.4%	
6 Person Households	31	1.7%	331	1.5%	1,179	2.1%	2,976	1.7%	
7 or More Person Households	5	0.3%	113	0.5%	550	1.0%	1,336	0.8%	
Household Income Distribution (2023)									
HH Income \$200,000 or More	42	2.3%	1,113	4.9%	3,259	5.7%	13,287	7.8%	
HH Income \$150,000 to \$199,999	60	3.2%	915	4.1%	2,680	4.7%	9,688	5.7%	
HH Income \$125,000 to \$149,999	29	1.6%	748	3.3%	2,078	3.6%	9,699	5.7%	
HH Income \$100,000 to \$124,999	110	6.0%	1,728	7.6%	4,536	7.9%	15,669	9.2%	
HH Income \$75,000 to \$99,999	238	12.9%	3,052	13.5%	7,612	13.3%	22,463	13.2%	
HH Income \$50,000 to \$74,999	434	23.4%	4,309	19.1%	11,087	19.4%	32,350	19.0%	
HH Income \$35,000 to \$49,999	153	8.3%	2,808	12.4%	7,557	13.2%	20,579	12.1%	
HH Income \$25,000 to \$34,999	271	14.6%	2,470	10.9%	5,709	10.0%	15,126	8.9%	
HH Income \$15,000 to \$24,999	259	14.0%	2,245	9.9%	5,447	9.5%	13,736	8.1%	
HH Income \$10,000 to \$14,999	113	6.1%	1,154	5.1%	2,480	4.3%	5,951	3.5%	
HH Income Under \$10,000	142	7.6%	2,046	9.1%	4,792	8.4%	11,870	7.0%	
Household Vehicles (2023)									
Households 0 Vehicles Available	162	8.7%	1,867	8.3%	4,717	8.2%	11,106	6.5%	
Households 1 Vehicle Available	880	47.6%	11,714	51.9%	26,148	45.7%	72,140	42.3%	
Households 2 Vehicles Available	588	31.8%	6,560	29.0%	18,332	32.0%	63,189	37.1%	
Households 3 or More Vehicles Available	221	12.0%	2,447	10.8%	8,043	14.1%	23,982	14.1%	
Total Vehicles Available	2,773		32,930		89,259		277,771		
Average Vehicles per Household	1.5		1.5		1.6		1.6		
Owner-Occupied Household Vehicles	1,642	59.2%	24,018	72.9%	64,571	72.3%	204,764	73.7%	
Average Vehicles per Owner-Occupied Household	1.5		1.6		1.7		1.8		
Renter-Occupied Household Vehicles	1,130	40.8%	8,913	27.1%	24,688	27.7%	73,007	26.3%	
Average Vehicles per Renter-Occupied Household	1.4		1.2		1.3		1.4		
Travel Time (2023)									
Worker Base Age 16 years or Over	2,081		20,783		63,491		195,488		
Travel to Work in 14 Minutes or Less	382	18.3%	3,588	17.3%	11,672	18.4%	34,573	17.7%	
Travel to Work in 15 to 29 Minutes	773	37.2%	7,642	36.8%	22,140	34.9%	65,718	33.6%	
Travel to Work in 30 to 59 Minutes	248	11.9%	5,327	25.6%	16,891	26.6%	52,944	27.1%	
Travel to Work in 60 Minutes or More	76	3.7%	1,413	6.8%	4,516	7.1%	13,163	6.7%	
Work at Home	602	28.9%	2,813	13.5%	8,272	13.0%	29,089	14.9%	
Average Minutes Travel to Work	19.3		23.2		23.9		24.5		



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**sandor**

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Walmart Plaza									
North Fort Myers, FL									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over	2,081			20,783		63,491		195,488	
Drive to Work Alone	1,187	57.0%		15,216	73.2%	45,622	71.9%	141,118	72.2%
Drive to Work in Carpool	232	11.2%		1,911	9.2%	6,485	10.2%	17,800	9.1%
Travel to Work by Public Transportation	1	-		82	0.4%	529	0.8%	993	0.5%
Drive to Work on Motorcycle	11	0.5%		71	0.3%	102	0.2%	201	0.1%
Bicycle to Work	4	0.2%		102	0.5%	207	0.3%	605	0.3%
Walk to Work	33	1.6%		242	1.2%	1,043	1.6%	2,671	1.4%
Other Means	11	0.5%		347	1.7%	1,231	1.9%	3,010	1.5%
Work at Home	602	28.9%		2,813	13.5%	8,272	13.0%	29,089	14.9%
Daytime Demographics (2023)									
Total Businesses	285			2,508		8,659		26,982	
Total Employees	2,002			13,854		51,185		162,204	
Company Headquarter Businesses	3	1.1%		47	1.9%	206	2.4%	673	2.5%
Company Headquarter Employees	25	1.3%		1,251	9.0%	6,742	13.2%	15,535	9.6%
Employee Population per Business	7.0	to 1		5.5	to 1	5.9	to 1	6.0	to 1
Residential Population per Business	13.9	to 1		19.0	to 1	15.6	to 1	15.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,257			34,536		101,632		307,314	
Labor Force									
Labor Population Age 16 Years or Over (2023)	3,336			41,468		113,976		340,867	
Labor Force Total Males (2023)	1,687	50.6%		20,228	48.8%	55,750	48.9%	166,623	48.9%
Male Civilian Employed	1,041	61.7%		10,240	50.6%	32,653	58.6%	100,511	60.3%
Male Civilian Unemployed	111	6.6%		616	3.0%	1,377	2.5%	3,205	1.9%
Males in Armed Forces	-	-		2	-	21	-	182	0.1%
Males Not in Labor Force	535	31.7%		9,371	46.3%	21,698	38.9%	62,726	37.6%
Labor Force Total Females (2023)	1,649	49.4%		21,240	51.2%	58,226	51.1%	174,244	51.1%
Female Civilian Employed	1,040	63.0%		10,544	49.6%	30,837	53.0%	94,987	54.5%
Female Civilian Unemployed	24	1.4%		348	1.6%	1,368	2.3%	3,647	2.1%
Females in Armed Forces	-	-		-	-	17	-	77	-
Females Not in Labor Force	586	35.5%		10,348	48.7%	26,004	44.7%	75,533	43.3%
Unemployment Rate	135	4.0%		963	2.3%	2,745	2.4%	6,852	2.0%
Occupation (2023)									
Occupation Population Age 16 Years or Over	2,081			20,783		63,491		195,488	
Occupation Total Males	1,041	50.0%		10,240	49.3%	32,653	51.4%	100,504	51.4%
Occupation Total Females	1,040	50.0%		10,544	50.7%	30,837	48.6%	94,984	48.6%
Management, Business, Financial Operations	141	6.8%		2,203	10.6%	7,287	11.5%	25,926	13.3%
Professional, Related	317	15.2%		4,054	19.5%	11,533	18.2%	40,576	20.8%
Service	412	19.8%		4,673	22.5%	14,224	22.4%	40,229	20.6%
Sales, Office	638	30.6%		5,854	28.2%	16,156	25.4%	49,821	25.5%
Farming, Fishing, Forestry	60	2.9%		74	0.4%	126	0.2%	352	0.2%
Construction, Extraction, Maintenance	302	14.5%		1,846	8.9%	6,774	10.7%	19,630	10.0%
Production, Transport, Material Moving	211	10.1%		2,079	10.0%	7,390	11.6%	18,953	9.7%
White Collar Workers	1,096	52.7%		12,112	58.3%	34,976	55.1%	116,323	59.5%
Blue Collar Workers	985	47.3%		8,672	41.7%	28,515	44.9%	79,165	40.5%

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Walmart Plaza									
North Fort Myers, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)									
Total Units	1,851		22,588		57,239		170,417		
1 Detached Unit	888	48.0%	10,664	47.2%	33,071	57.8%	103,885	61.0%	
1 Attached Unit	70	3.8%	1,121	5.0%	2,436	4.3%	10,883	6.4%	
2 Units	40	2.2%	988	4.4%	2,471	4.3%	5,882	3.5%	
3 to 4 Units	93	5.0%	755	3.3%	2,158	3.8%	6,736	4.0%	
5 to 9 Units	83	4.5%	1,001	4.4%	2,315	4.0%	8,948	5.3%	
10 to 19 Units	54	2.9%	919	4.1%	1,923	3.4%	8,668	5.1%	
20 to 49 Units	76	4.1%	578	2.6%	1,522	2.7%	6,596	3.9%	
50 or More Units	77	4.2%	1,367	6.0%	3,099	5.4%	7,923	4.6%	
Mobile Home or Trailer	448	24.2%	5,014	22.2%	7,983	13.9%	10,359	6.1%	
Other Structure	22	1.2%	181	0.8%	263	0.5%	538	0.3%	
Homes Built By Year (2023)									
Homes Built 2020 or later	10	0.4%	166	0.6%	411	0.6%	1,415	0.7%	
Homes Built 2010 to 2019	105	4.6%	2,578	9.0%	5,809	8.2%	21,488	10.3%	
Homes Built 2000 to 2009	183	8.0%	4,362	15.3%	13,078	18.6%	45,464	21.8%	
Homes Built 1990 to 1999	130	5.7%	2,520	8.8%	6,606	9.4%	22,006	10.5%	
Homes Built 1980 to 1989	433	18.9%	5,265	18.4%	13,412	19.0%	36,844	17.6%	
Homes Built 1970 to 1979	488	21.4%	4,857	17.0%	9,632	13.7%	25,707	12.3%	
Homes Built 1960 to 1969	239	10.5%	1,507	5.3%	4,239	6.0%	10,303	4.9%	
Homes Built 1950 to 1959	209	9.1%	936	3.3%	2,642	3.7%	4,662	2.2%	
Homes Built 1940 to 1949	43	1.9%	202	0.7%	490	0.7%	959	0.5%	
Homes Built Before 1939	11	0.5%	194	0.7%	921	1.3%	1,570	0.8%	
Median Age of Homes	45.3	yrs	36.8	yrs	36.7	yrs	33.5	yrs	
Home Values (2023)									
Owner Specified Housing Units	1,066		15,286		37,938		116,588		
Home Values \$1,000,000 or More	10	0.9%	222	1.5%	562	1.5%	1,875	1.6%	
Home Values \$750,000 to \$999,999	13	1.2%	232	1.5%	649	1.7%	2,361	2.0%	
Home Values \$500,000 to \$749,999	36	3.4%	752	4.9%	2,261	6.0%	9,088	7.8%	
Home Values \$400,000 to \$499,999	51	4.7%	1,092	7.1%	2,840	7.5%	10,048	8.6%	
Home Values \$300,000 to \$399,999	155	14.5%	2,067	13.5%	6,191	16.3%	23,894	20.5%	
Home Values \$250,000 to \$299,999	71	6.7%	1,500	9.8%	4,321	11.4%	17,502	15.0%	
Home Values \$200,000 to \$249,999	62	5.8%	1,927	12.6%	5,160	13.6%	17,607	15.1%	
Home Values \$175,000 to \$199,999	34	3.2%	891	5.8%	2,363	6.2%	6,082	5.2%	
Home Values \$150,000 to \$174,999	68	6.4%	889	5.8%	2,328	6.1%	7,394	6.3%	
Home Values \$125,000 to \$149,999	40	3.7%	675	4.4%	1,623	4.3%	4,330	3.7%	
Home Values \$100,000 to \$124,999	50	4.7%	805	5.3%	1,417	3.7%	3,299	2.8%	
Home Values \$90,000 to \$99,999	28	2.6%	414	2.7%	735	1.9%	1,392	1.2%	
Home Values \$80,000 to \$89,999	21	2.0%	581	3.8%	1,170	3.1%	1,837	1.6%	
Home Values \$70,000 to \$79,999	14	1.3%	263	1.7%	505	1.3%	809	0.7%	
Home Values \$60,000 to \$69,999	9	0.9%	275	1.8%	651	1.7%	921	0.8%	
Home Values \$50,000 to \$59,999	12	1.2%	226	1.5%	496	1.3%	745	0.6%	
Home Values \$35,000 to \$49,999	56	5.2%	304	2.0%	642	1.7%	1,128	1.0%	
Home Values \$25,000 to \$34,999	54	5.1%	379	2.5%	846	2.2%	1,205	1.0%	
Home Values \$10,000 to \$24,999	171	16.0%	1,201	7.9%	2,077	5.5%	3,361	2.9%	
Home Values Under \$10,000	111	10.4%	590	3.9%	1,100	2.9%	1,709	1.5%	
Owner-Occupied Median Home Value	\$126,513		\$191,701		\$220,532		\$266,698		
Renter-Occupied Median Rent	\$988		\$1,130		\$1,129		\$1,164		



## Complete Profile

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**sandor**

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Walmart Plaza North Fort Myers, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)									
Total Household Expenditure		\$78.81 M		\$1.21 B		\$3.31 B		\$10.72 B	
Total Non-Retail Expenditure		\$41.71 M		\$640.02 M		\$1.75 B		\$5.67 B	
Total Retail Expenditure		\$37.09 M		\$569.88 M		\$1.56 B		\$5.05 B	
Apparel		\$2.7 M		\$41.74 M		\$115.21 M		\$374.66 M	
Contributions		\$2.49 M		\$39.56 M		\$108.22 M		\$356.22 M	
Education		\$2.11 M		\$34.07 M		\$95.35 M		\$319.04 M	
Entertainment		\$4.33 M		\$67.49 M		\$185.73 M		\$606.22 M	
Food and Beverages		\$11.73 M		\$178.8 M		\$489.41 M		\$1.58 B	
Furnishings and Equipment		\$2.69 M		\$42.01 M		\$115.49 M		\$376.89 M	
Gifts		\$1.83 M		\$29.14 M		\$80.22 M		\$266.72 M	
Health Care		\$6.96 M		\$106.19 M		\$287.28 M		\$919.83 M	
Household Operations		\$3.07 M		\$47.72 M		\$130.49 M		\$424.13 M	
Miscellaneous Expenses		\$1.49 M		\$22.99 M		\$62.87 M		\$203.79 M	
Personal Care		\$1.06 M		\$16.28 M		\$44.51 M		\$144.02 M	
Personal Insurance		\$517.28 K		\$8.32 M		\$22.96 M		\$75.98 M	
Reading		\$174.08 K		\$2.7 M		\$7.34 M		\$23.77 M	
Shelter		\$16.77 M		\$254.51 M		\$697.32 M		\$2.25 B	
Tobacco		\$544.18 K		\$7.82 M		\$20.97 M		\$64.89 M	
Transportation		\$14.21 M		\$218.3 M		\$600.32 M		\$1.94 B	
Utilities		\$6.15 M		\$92.28 M		\$250.19 M		\$794.38 M	
Monthly Household Consumer Expenditure (2023)									
Total Household Expenditure		\$3,548		\$4,464		\$4,825		\$5,242	
Total Non-Retail Expenditure		\$1,878	52.9%	\$2,361	52.9%	\$2,550	52.9%	\$2,771	52.9%
Total Retail Expenditures		\$1,670	47.1%	\$2,102	47.1%	\$2,275	47.1%	\$2,471	47.1%
Apparel		\$122	3.4%	\$154	3.4%	\$168	3.5%	\$183	3.5%
Contributions		\$112	3.2%	\$146	3.3%	\$158	3.3%	\$174	3.3%
Education		\$95	2.7%	\$126	2.8%	\$139	2.9%	\$156	3.0%
Entertainment		\$195	5.5%	\$249	5.6%	\$270	5.6%	\$296	5.7%
Food and Beverages		\$528	14.9%	\$660	14.8%	\$713	14.8%	\$770	14.7%
Furnishings and Equipment		\$121	3.4%	\$155	3.5%	\$168	3.5%	\$184	3.5%
Gifts		\$82	2.3%	\$108	2.4%	\$117	2.4%	\$130	2.5%
Health Care		\$313	8.8%	\$392	8.8%	\$418	8.7%	\$450	8.6%
Household Operations		\$138	3.9%	\$176	3.9%	\$190	3.9%	\$207	4.0%
Miscellaneous Expenses		\$67	1.9%	\$85	1.9%	\$92	1.9%	\$100	1.9%
Personal Care		\$48	1.3%	\$60	1.3%	\$65	1.3%	\$70	1.3%
Personal Insurance		\$23	0.7%	\$31	0.7%	\$33	0.7%	\$37	0.7%
Reading		\$8	0.2%	\$10	0.2%	\$11	0.2%	\$12	0.2%
Shelter		\$755	21.3%	\$939	21.0%	\$1,015	21.0%	\$1,100	21.0%
Tobacco		\$25	0.7%	\$29	0.6%	\$31	0.6%	\$32	0.6%
Transportation		\$640	18.0%	\$805	18.0%	\$874	18.1%	\$951	18.1%
Utilities		\$277	7.8%	\$340	7.6%	\$364	7.5%	\$388	7.4%