Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	791		7,375		8,618		9,210	
Projected Population (2028)	806		7,447		8,713		9,307	
Census Population (2020)	858		7,443		8,711		9,328	
Census Population (2010)	717		7,253		8,737		9,402	
Projected Annual Growth (2023-2028)	15	0.4%	72	0.2%	95	0.2%	97	0.2%
Historical Annual Growth (2020-2023)	-67	-2.6%	-68	-0.3%	-93	-0.4%	-118	-0.4%
Historical Annual Growth (2010-2020)	141	2.0%	191	0.3%	-26	-	-74	-
Estimated Population Density (2023)	252	psm	261	psm	110	psm	29	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	254		2,585		2,950		3,238	
Projected Households (2028)	257		2,593		2,969		3,260	
Census Households (2020)	275		2,582		2,949		3,242	
Census Households (2010)	229		2,521		2,881		3,194	
Projected Annual Growth (2023-2028)	3	0.2%	8	-	20	0.1%	22	0.1%
Historical Annual Change (2010-2023)	26	0.9%	64	0.2%	68	0.2%	44	0.1%
Average Household Income								
Estimated Average Household Income (2023)	$93,495		$93,342		$95,245		$94,882	
Projected Average Household Income (2028)	$90,483		$96,791		$98,012		$97,432	
Census Average Household Income (2010)	$53,091		$54,423		$54,181		$53,871	
Census Average Household Income (2000)	$68,458		$54,372		$52,894		$51,581	
Projected Annual Change (2023-2028)	-$3,012	-0.6%	$3,449	0.7%	$2,767	0.6%	$2,549	0.5%
Historical Annual Change (2000-2023)	$25,037	1.6%	$38,970	3.1%	$42,351	3.5%	$43,301	3.6%
Median Household Income								
Estimated Median Household Income (2023)	$60,546		$69,970		$71,611		$71,435	
Projected Median Household Income (2028)	$54,974		$67,519		$68,544		$68,302	
Census Median Household Income (2010)	$61,125		$52,867		$51,816		$51,193	
Census Median Household Income (2000)	$57,528		$48,691		$47,480		$46,272	
Projected Annual Change (2023-2028)	-$5,572	-1.8%	-$2,451	-0.7%	-$3,067	-0.9%	-$3,134	-0.9%
Historical Annual Change (2000-2023)	$3,018	0.2%	$21,279	1.9%	$24,131	2.2%	$25,163	2.4%
Per Capita Income								
Estimated Per Capita Income (2023)	$30,116		$32,798		$32,673		$33,502	
Projected Per Capita Income (2028)	$28,964		$33,782		$33,474		$34,271	
Census Per Capita Income (2010)	$16,915		$18,916		$17,868		$18,313	
Census Per Capita Income (2000)	$19,603		$18,654		$16,905		$16,970	
Projected Annual Change (2023-2028)	-$1,153	-0.8%	$984	0.6%	$800	0.5%	$768	0.5%
Historical Annual Change (2000-2023)	$10,513	2.3%	$14,144	3.3%	$15,769	4.1%	$16,533	4.2%
Estimated Average Household Net Worth (2023)	$375,158		$706,424		$742,640		$758,340	

Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	791		7,375		8,618		9,210	
White (2023)	321	40.6%	3,832	52.0%	4,047	47.0%	4,418	48.0%
Black or African American (2023)	10	1.3%	60	0.8%	64	0.7%	64	0.7%
American Indian or Alaska Native (2023)	211	26.7%	1,461	19.8%	1,963	22.8%	2,048	22.2%
Asian (2023)	10	1.3%	147	2.0%	150	1.7%	162	1.8%
Hawaiian or Pacific Islander (2023)	1	0.2%	6	-	6	-	6	-
Other Race (2023)	50	6.4%	465	6.3%	501	5.8%	535	5.8%
Two or More Races (2023)	187	23.6%	1,403	19.0%	1,888	21.9%	1,978	21.5%
Population < 18 (2023)	220	27.9%	1,900	25.8%	2,186	25.4%	2,262	24.6%
White Not Hispanic	42	19.1%	586	30.8%	590	27.0%	628	27.8%
Black or African American	5	2.4%	15	0.8%	15	0.7%	15	0.7%
Asian	2	0.8%	25	1.3%	27	1.2%	27	1.2%
Other Race Not Hispanic	153	69.2%	1,014	53.4%	1,277	58.4%	1,312	58.0%
Hispanic	19	8.6%	260	13.7%	278	12.7%	280	12.4%
Not Hispanic or Latino Population (2023)	713	90.2%	6,501	88.1%	7,657	88.8%	8,180	88.8%
Not Hispanic White	282	39.6%	3,495	53.8%	3,654	47.7%	4,013	49.1%
Not Hispanic Black or African American	9	1.3%	58	0.9%	61	0.8%	61	0.7%
Not Hispanic American Indian or Alaska Native	210	29.4%	1,451	22.3%	1,953	25.5%	2,033	24.8%
Not Hispanic Asian	10	1.4%	144	2.2%	147	1.9%	159	1.9%
Not Hispanic Hawaiian or Pacific Islander	1	0.2%	6	-	6	-	6	-
Not Hispanic Other Race	31	4.4%	216	3.3%	237	3.1%	243	3.0%
Not Hispanic Two or More Races	169	23.7%	1,130	17.4%	1,600	20.9%	1,665	20.4%
Hispanic or Latino Population (2023)	78	9.8%	874	11.9%	961	11.2%	1,030	11.2%
Hispanic White	39	50.0%	337	38.5%	393	40.9%	405	39.3%
Hispanic Black or African American	-	-	2	0.2%	3	0.3%	3	0.3%
Hispanic American Indian or Alaska Native	-	-	10	1.1%	10	1.0%	15	1.5%
Hispanic Asian	-	-	3	0.3%	3	0.3%	3	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	19	24.8%	249	28.5%	264	27.5%	292	28.3%
Hispanic Two or More Races	18	22.7%	273	31.2%	288	30.0%	313	30.4%
Not Hispanic or Latino Population (2020)	811	94.5%	6,794	91.3%	8,033	92.2%	8,623	92.4%
Hispanic or Latino Population (2020)	47	5.5%	649	8.7%	678	7.8%	705	7.6%
Not Hispanic or Latino Population (2010)	675	94.1%	6,726	92.7%	8,185	93.7%	8,823	93.8%
Hispanic or Latino Population (2010)	42	5.9%	526	7.3%	552	6.3%	579	6.2%
Not Hispanic or Latino Population (2028)	726	90.1%	6,566	88.2%	7,742	88.9%	8,267	88.8%
Hispanic or Latino Population (2028)	79	9.9%	881	11.8%	971	11.1%	1,041	11.2%
Projected Annual Growth (2023-2028)	2	0.5%	7	0.2%	10	0.2%	11	0.2%
Historical Annual Growth (2010-2020)	5	1.1%	123	2.3%	126	2.3%	126	2.2%

Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	791		7,375		8,618		9,210	
Age Under 5 Years	54	6.8%	432	5.9%	496	5.8%	514	5.6%
Age 5 to 9 Years	67	8.5%	547	7.4%	618	7.2%	635	6.9%
Age 10 to 14 Years	62	7.8%	590	8.0%	682	7.9%	710	7.7%
Age 15 to 19 Years	57	7.2%	465	6.3%	554	6.4%	580	6.3%
Age 20 to 24 Years	61	7.7%	550	7.5%	664	7.7%	707	7.7%
Age 25 to 29 Years	68	8.6%	600	8.1%	696	8.1%	731	7.9%
Age 30 to 34 Years	67	8.4%	569	7.7%	658	7.6%	685	7.4%
Age 35 to 39 Years	55	7.0%	475	6.4%	527	6.1%	552	6.0%
Age 40 to 44 Years	42	5.4%	415	5.6%	480	5.6%	517	5.6%
Age 45 to 49 Years	37	4.6%	365	5.0%	443	5.1%	481	5.2%
Age 50 to 54 Years	40	5.0%	398	5.4%	493	5.7%	536	5.8%
Age 55 to 59 Years	42	5.3%	405	5.5%	503	5.8%	554	6.0%
Age 60 to 64 Years	50	6.3%	471	6.4%	553	6.4%	601	6.5%
Age 65 to 69 Years	39	4.9%	410	5.6%	468	5.4%	534	5.8%
Age 70 to 74 Years	27	3.4%	328	4.5%	378	4.4%	420	4.6%
Age 75 to 79 Years	14	1.8%	173	2.3%	201	2.3%	223	2.4%
Age 80 to 84 Years	8	1.0%	110	1.5%	122	1.4%	139	1.5%
Age 85 Years or Over	2	0.3%	69	0.9%	82	1.0%	92	1.0%
Median Age	31.3		33.9		34.1		35.0	
Age 19 Years or Less	239	30.2%	2,034	27.6%	2,350	27.3%	2,439	26.5%
Age 20 to 64 Years	461	58.3%	4,250	57.6%	5,017	58.2%	5,363	58.2%
Age 65 Years or Over	91	11.5%	1,091	14.8%	1,251	14.5%	1,408	15.3%
Female Age Distribution (2023)								
Female Population	388	49.0%	3,657	49.6%	4,280	49.7%	4,563	49.5%
Age Under 5 Years	27	6.9%	212	5.8%	244	5.7%	254	5.6%
Age 5 to 9 Years	30	7.7%	270	7.4%	304	7.1%	311	6.8%
Age 10 to 14 Years	29	7.4%	297	8.1%	342	8.0%	356	7.8%
Age 15 to 19 Years	29	7.5%	207	5.7%	254	5.9%	265	5.8%
Age 20 to 24 Years	27	6.9%	270	7.4%	336	7.9%	359	7.9%
Age 25 to 29 Years	36	9.3%	306	8.4%	354	8.3%	371	8.1%
Age 30 to 34 Years	31	8.1%	273	7.5%	306	7.1%	318	7.0%
Age 35 to 39 Years	27	7.0%	228	6.2%	258	6.0%	270	5.9%
Age 40 to 44 Years	22	5.6%	221	6.0%	248	5.8%	264	5.8%
Age 45 to 49 Years	19	5.0%	173	4.7%	208	4.9%	226	4.9%
Age 50 to 54 Years	21	5.3%	213	5.8%	259	6.1%	278	6.1%
Age 55 to 59 Years	20	5.1%	193	5.3%	243	5.7%	265	5.8%
Age 60 to 64 Years	22	5.7%	207	5.7%	250	5.9%	279	6.1%
Age 65 to 69 Years	21	5.4%	216	5.9%	237	5.5%	270	5.9%
Age 70 to 74 Years	12	3.2%	160	4.4%	192	4.5%	212	4.6%
Age 75 to 79 Years	8	2.1%	96	2.6%	115	2.7%	123	2.7%
Age 80 to 84 Years	5	1.2%	62	1.7%	71	1.7%	81	1.8%
Age 85 Years or Over	2	0.6%	52	1.4%	58	1.4%	62	1.4%
Female Median Age	31.9		34.5		34.6		35.5	
Age 19 Years or Less	114	29.5%	986	27.0%	1,144	26.7%	1,186	26.0%
Age 20 to 64 Years	225	58.1%	2,085	57.0%	2,462	57.5%	2,631	57.6%
Age 65 Years or Over	48	12.5%	586	16.0%	674	15.7%	747	16.4%

Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	403	51.0%	3,718	50.4%	4,338	50.3%	4,647	50.5%
Age Under 5 Years	27	6.7%	220	5.9%	252	5.8%	261	5.6%
Age 5 to 9 Years	37	9.2%	277	7.5%	314	7.2%	325	7.0%
Age 10 to 14 Years	33	8.2%	293	7.9%	340	7.8%	353	7.6%
Age 15 to 19 Years	28	6.9%	258	6.9%	301	6.9%	315	6.8%
Age 20 to 24 Years	34	8.5%	280	7.5%	328	7.6%	348	7.5%
Age 25 to 29 Years	32	8.0%	294	7.9%	342	7.9%	359	7.7%
Age 30 to 34 Years	35	8.8%	296	8.0%	352	8.1%	366	7.9%
Age 35 to 39 Years	28	6.9%	247	6.6%	269	6.2%	282	6.1%
Age 40 to 44 Years	21	5.1%	194	5.2%	232	5.4%	252	5.4%
Age 45 to 49 Years	17	4.3%	192	5.2%	235	5.4%	255	5.5%
Age 50 to 54 Years	19	4.7%	185	5.0%	234	5.4%	258	5.6%
Age 55 to 59 Years	22	5.4%	212	5.7%	261	6.0%	289	6.2%
Age 60 to 64 Years	27	6.8%	264	7.1%	303	7.0%	322	6.9%
Age 65 to 69 Years	18	4.5%	194	5.2%	230	5.3%	265	5.7%
Age 70 to 74 Years	15	3.6%	168	4.5%	186	4.3%	208	4.5%
Age 75 to 79 Years	6	1.6%	77	2.1%	85	2.0%	99	2.1%
Age 80 to 84 Years	3	0.8%	48	1.3%	52	1.2%	58	1.2%
Age 85 Years or Over	-	-	17	0.5%	24	0.6%	31	0.7%
Male Median Age	30.7		33.5		33.6		34.6	
Age 19 Years or Less	125	30.9%	1,048	28.2%	1,206	27.8%	1,254	27.0%
Age 20 to 64 Years	236	58.6%	2,165	58.2%	2,555	58.9%	2,732	58.8%
Age 65 Years or Over	42	10.5%	504	13.6%	577	13.3%	661	14.2%
Males per 100 Females (2023)								
Overall Comparison	104		102		101		102	
Age Under 5 Years	102	50.5%	104	50.9%	103	50.8%	103	50.7%
Age 5 to 9 Years	124	55.3%	103	50.6%	103	50.9%	105	51.1%
Age 10 to 14 Years	115	53.4%	99	49.7%	99	49.8%	99	49.8%
Age 15 to 19 Years	95	48.8%	125	55.5%	118	54.2%	119	54.3%
Age 20 to 24 Years	127	56.0%	104	50.9%	97	49.4%	97	49.2%
Age 25 to 29 Years	89	47.2%	96	49.0%	97	49.1%	97	49.2%
Age 30 to 34 Years	113	53.0%	108	52.0%	115	53.5%	115	53.5%
Age 35 to 39 Years	102	50.6%	108	52.0%	104	51.0%	105	51.1%
Age 40 to 44 Years	96	48.9%	88	46.8%	94	48.4%	95	48.8%
Age 45 to 49 Years	91	47.6%	111	52.6%	113	52.9%	113	53.1%
Age 50 to 54 Years	93	48.2%	87	46.5%	90	47.4%	93	48.2%
Age 55 to 59 Years	110	52.3%	110	52.3%	107	51.8%	109	52.1%
Age 60 to 64 Years	124	55.3%	127	56.0%	121	54.7%	115	53.6%
Age 65 to 69 Years	87	46.4%	90	47.3%	97	49.3%	98	49.5%
Age 70 to 74 Years	118	54.2%	105	51.2%	97	49.2%	98	49.6%
Age 75 to 79 Years	79	44.3%	80	44.5%	74	42.4%	81	44.6%
Age 80 to 84 Years	65	39.5%	77	43.6%	73	42.1%	72	41.8%
Age 85 Years or Over	8	7.4%	33	24.7%	41	29.3%	49	33.1%
Age 19 Years or Less	109	52.2%	106	51.5%	106	51.3%	106	51.4%
Age 20 to 39 Years	107	51.6%	104	50.9%	103	50.7%	103	50.7%
Age 40 to 64 Years	103	50.7%	104	51.0%	105	51.1%	105	51.2%
Age 65 Years or Over	88	46.7%	86	46.2%	86	46.1%	88	46.9%

Lat/Lon: 36.9064/-111.4858

Walmart Plaza **Page, AZ**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Household Type (2023)								
Total Households	254		2,585		2,950		3,238	
Households with Children	107	42.0%	1,001	38.7%	1,185	40.2%	1,241	38.3%
Average Household Size	3.1		2.8		2.9		2.8	
Household Density per Square Mile	81		91		38		10	
Population Family	694	87.8%	6,339	86.0%	7,508	87.1%	7,898	85.8%
Population Non-Family	93	11.8%	999	13.5%	1,073	12.5%	1,235	13.4%
Population Group Quarters	3	0.4%	37	0.5%	37	0.4%	77	0.8%
Family Households	188	73.8%	1,850	71.6%	2,149	72.9%	2,300	71.0%
Married Couple Households	132	70.6%	1,337	72.3%	1,521	70.7%	1,652	71.8%
Other Family Households with Children	55	29.4%	513	27.7%	629	29.3%	648	28.2%
Family Households with Children	106	56.7%	999	54.0%	1,183	55.0%	1,239	53.9%
Married Couple with Children	64	60.3%	624	62.5%	728	61.5%	774	62.4%
Other Family Households with Children	42	39.7%	375	37.5%	455	38.5%	465	37.6%
Family Households No Children	81	43.3%	851	46.0%	966	45.0%	1,061	46.1%
Married Couple No Children	68	84.0%	712	83.8%	793	82.1%	878	82.8%
Other Family Households No Children	13	16.0%	138	16.2%	173	17.9%	183	17.2%
Non-Family Households	67	26.2%	735	28.4%	800	27.1%	938	29.0%
Non-Family Households with Children	-	-	2	0.3%	2	0.2%	2	0.2%
Non-Family Households No Children	66	99.4%	733	99.7%	798	99.8%	936	99.8%
Average Family Household Size	3.7		3.4		3.5		3.4	
Average Family Income	$91,996		$108,355		$109,468		$108,375	
Median Family Income	$70,402		$84,211		$86,766		$89,262	
Average Non-Family Household Size	1.4		1.4		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	609		5,806		6,822		7,351	
Never Married	306	50.3%	2,383	41.0%	2,902	42.5%	3,256	44.3%
Currently Married	272	44.7%	2,906	50.1%	3,254	47.7%	3,365	45.8%
Previously Married	30	5.0%	516	8.9%	667	9.8%	730	9.9%
Separated	-	-	83	16.1%	115	17.2%	132	18.2%
Widowed	22	73.3%	205	39.7%	243	36.5%	248	33.9%
Divorced	8	25.7%	228	44.2%	309	46.3%	350	47.9%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	491		4,790		5,604		6,063	
Elementary (Grade Level 0 to 8)	1	0.3%	20	0.4%	94	1.7%	107	1.8%
Some High School (Grade Level 9 to 11)	91	18.6%	550	11.5%	624	11.1%	638	10.5%
High School Graduate	134	27.3%	1,324	27.6%	1,651	29.5%	1,772	29.2%
Some College	41	8.3%	1,385	28.9%	1,548	27.6%	1,694	27.9%
Associate Degree Only	88	17.9%	497	10.4%	579	10.3%	608	10.0%
Bachelor Degree Only	74	15.2%	651	13.6%	712	12.7%	812	13.4%
Graduate Degree	61	12.5%	364	7.6%	394	7.0%	432	7.1%
Any College (Some College or Higher)	264	53.8%	2,897	60.5%	3,234	57.7%	3,546	58.5%
College Degree + (Bachelor Degree or Higher)	136	27.7%	1,015	21.2%	1,107	19.7%	1,244	20.5%

Lat/Lon: 36.9064/-111.4858

Walmart Plaza **Page, AZ**	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	298		3,003		3,422		3,864	
Total Housing Units (2020)	321		2,993		3,414		3,863	
Historical Annual Growth (2020-2023)	-23	-2.4%	10	0.1%	8	-	2	-
Housing Units Occupied (2023)	254	85.4%	2,585	86.1%	2,950	86.2%	3,238	83.8%
Housing Units Owner-Occupied	188	74.1%	1,862	72.0%	2,177	73.8%	2,371	73.2%
Housing Units Renter-Occupied	66	25.9%	723	28.0%	773	26.2%	867	26.8%
Housing Units Vacant (2023)	43	14.6%	419	13.9%	472	13.8%	626	16.2%
Household Size (2023)								
Total Households	254		2,585		2,950		3,238	
1 Person Households	51	20.0%	579	22.4%	636	21.6%	758	23.4%
2 Person Households	82	32.4%	949	36.7%	1,011	34.3%	1,127	34.8%
3 Person Households	39	15.4%	376	14.6%	431	14.6%	448	13.8%
4 Person Households	40	15.8%	343	13.3%	417	14.1%	430	13.3%
5 Person Households	22	8.8%	189	7.3%	240	8.1%	250	7.7%
6 Person Households	14	5.3%	87	3.4%	115	3.9%	119	3.7%
7 or More Person Households	6	2.3%	62	2.4%	99	3.4%	106	3.3%
Household Income Distribution (2023)								
HH Income $200,000 or More	4	1.6%	208	8.1%	255	8.6%	289	8.9%
HH Income $150,000 to $199,999	8	3.1%	104	4.0%	126	4.3%	138	4.3%
HH Income $125,000 to $149,999	20	7.9%	307	11.9%	341	11.6%	405	12.5%
HH Income $100,000 to $124,999	1	0.5%	72	2.8%	129	4.4%	130	4.0%
HH Income $75,000 to $99,999	66	25.9%	375	14.5%	409	13.9%	427	13.2%
HH Income $50,000 to $74,999	80	31.5%	404	15.6%	465	15.8%	583	18.0%
HH Income $35,000 to $49,999	16	6.5%	202	7.8%	226	7.7%	238	7.3%
HH Income $25,000 to $34,999	23	9.1%	101	3.9%	130	4.4%	139	4.3%
HH Income $15,000 to $24,999	18	7.2%	373	14.4%	405	13.7%	424	13.1%
HH Income $10,000 to $14,999	17	6.7%	372	14.4%	387	13.1%	388	12.0%
HH Income Under $10,000	-	-	66	2.6%	77	2.6%	78	2.4%
Household Vehicles (2023)								
Households 0 Vehicles Available	9	3.6%	91	3.5%	118	4.0%	122	3.8%
Households 1 Vehicle Available	78	30.9%	871	33.7%	962	32.6%	1,032	31.9%
Households 2 Vehicles Available	126	49.8%	1,021	39.5%	1,129	38.3%	1,257	38.8%
Households 3 or More Vehicles Available	40	15.8%	601	23.3%	741	25.1%	827	25.5%
Total Vehicles Available	493		5,135		5,993		6,636	
Average Vehicles per Household	1.9		2.0		2.0		2.0	
Owner-Occupied Household Vehicles	407	82.5%	3,954	77.0%	4,735	79.0%	5,232	78.8%
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.2		2.2	
Renter-Occupied Household Vehicles	86	17.5%	1,182	23.0%	1,258	21.0%	1,404	21.2%
Average Vehicles per Renter-Occupied Household	1.3		1.6		1.6		1.6	
Travel Time (2023)								
Worker Base Age 16 years or Over	493		3,671		4,355		4,735	
Travel to Work in 14 Minutes or Less	379	76.9%	2,099	57.2%	2,375	54.5%	2,592	54.7%
Travel to Work in 15 to 29 Minutes	82	16.7%	917	25.0%	1,219	28.0%	1,338	28.3%
Travel to Work in 30 to 59 Minutes	13	2.7%	227	6.2%	315	7.2%	331	7.0%
Travel to Work in 60 Minutes or More	12	2.4%	68	1.9%	87	2.0%	91	1.9%
Work at Home	6	1.3%	360	9.8%	360	8.3%	384	8.1%
Average Minutes Travel to Work	9.0		11.9		12.5		12.5	

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Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	493		3,671		4,355		4,735	
Drive to Work Alone	405	*82.1%*	2,568	*70.0%*	3,125	*71.8%*	3,365	*71.1%*
Drive to Work in Carpool	14	*2.8%*	239	*6.5%*	361	*8.3%*	389	*8.2%*
Travel to Work by Public Transportation	1	*0.3%*	62	*1.7%*	63	*1.4%*	63	*1.3%*
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	-	-	4	*0.1%*	5	*0.1%*	6	*0.1%*
Walk to Work	65	*13.1%*	431	*11.8%*	434	*10.0%*	520	*11.0%*
Other Means	1	*0.2%*	6	*0.2%*	7	*0.2%*	8	*0.2%*
Work at Home	6	*1.3%*	360	*9.8%*	360	*8.3%*	384	*8.1%*
Daytime Demographics (2023)								
Total Businesses	52		166		166		168	
Total Employees	564		1,773		1,773		1,777	
Company Headquarter Businesses	4	*8.3%*	10	*6.0%*	10	*6.0%*	10	*6.0%*
Company Headquarter Employees	31	*5.4%*	112	*6.3%*	112	*6.3%*	112	*6.3%*
Employee Population per Business	10.8	to 1	10.7	to 1	10.7	to 1	10.6	to 1
Residential Population per Business	15.1	to 1	44.4	to 1	51.9	to 1	54.8	to 1
Adj. Daytime Demographics Age 16 Years or Over	664		3,795		4,107		4,255	
Labor Force								
Labor Population Age 16 Years or Over (2023)	593		5,693		6,689		7,213	
Labor Force Total Males (2023)	298	*50.2%*	2,862	*50.3%*	3,357	*50.2%*	3,630	*50.3%*
Male Civilian Employed	250	*83.8%*	1,759	*61.5%*	2,088	*62.2%*	2,304	*63.5%*
Male Civilian Unemployed	4	*1.2%*	93	*3.2%*	112	*3.4%*	116	*3.2%*
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	45	*15.0%*	1,010	*35.3%*	1,156	*34.4%*	1,209	*33.3%*
Labor Force Total Females (2023)	295	*49.8%*	2,830	*49.7%*	3,332	*49.8%*	3,584	*49.7%*
Female Civilian Employed	243	*82.5%*	1,912	*67.5%*	2,267	*68.0%*	2,431	*67.8%*
Female Civilian Unemployed	9	*2.9%*	91	*3.2%*	103	*3.1%*	108	*3.0%*
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	43	*14.6%*	827	*29.2%*	962	*28.9%*	1,045	*29.2%*
Unemployment Rate	12	*2.1%*	184	*3.2%*	216	*3.2%*	224	*3.1%*
Occupation (2023)								
Occupation Population Age 16 Years or Over	493		3,671		4,355		4,735	
Occupation Total Males	250	*50.6%*	1,759	*47.9%*	2,088	*47.9%*	2,304	*48.7%*
Occupation Total Females	243	*49.4%*	1,912	*52.1%*	2,267	*52.1%*	2,431	*51.3%*
Management, Business, Financial Operations	93	*18.8%*	892	*24.3%*	923	*21.2%*	1,041	*22.0%*
Professional, Related	87	*17.7%*	676	*18.4%*	784	*18.0%*	849	*17.9%*
Service	132	*26.7%*	934	*25.5%*	1,114	*25.6%*	1,182	*25.0%*
Sales, Office	120	*24.3%*	601	*16.4%*	727	*16.7%*	794	*16.8%*
Farming, Fishing, Forestry	1	*0.2%*	8	*0.2%*	16	*0.4%*	16	*0.3%*
Construction, Extraction, Maintenance	17	*3.5%*	134	*3.7%*	240	*5.5%*	256	*5.4%*
Production, Transport, Material Moving	43	*8.7%*	425	*11.6%*	552	*12.7%*	596	*12.6%*
White Collar Workers	300	*60.8%*	2,169	*59.1%*	2,434	*55.9%*	2,684	*56.7%*
Blue Collar Workers	193	*39.2%*	1,502	*40.9%*	1,922	*44.1%*	2,051	*43.3%*

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Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	254		2,585		2,950		3,238	
1 Detached Unit	179	70.4%	1,600	61.9%	1,873	63.5%	2,024	62.5%
1 Attached Unit	2	0.7%	53	2.1%	59	2.0%	66	2.0%
2 Units	2	0.7%	57	2.2%	59	2.0%	62	1.9%
3 to 4 Units	-	-	19	0.7%	20	0.7%	22	0.7%
5 to 9 Units	11	4.2%	50	1.9%	52	1.8%	52	1.6%
10 to 19 Units	11	4.3%	75	2.9%	78	2.6%	83	2.6%
20 to 49 Units	-	-	47	1.8%	48	1.6%	110	3.4%
50 or More Units	-	-	10	0.4%	11	0.4%	13	0.4%
Mobile Home or Trailer	49	19.3%	671	26.0%	746	25.3%	802	24.8%
Other Structure	-	-	2	-	5	0.2%	5	0.1%
Homes Built By Year (2023)								
Homes Built 2020 or later	-	-	3	0.1%	3	-	5	0.1%
Homes Built 2010 to 2019	3	1.1%	69	2.3%	86	2.5%	91	2.4%
Homes Built 2000 to 2009	76	25.5%	589	19.6%	630	18.4%	708	18.3%
Homes Built 1990 to 1999	53	17.7%	463	15.4%	619	18.1%	661	17.1%
Homes Built 1980 to 1989	93	31.3%	708	23.6%	737	21.5%	832	21.5%
Homes Built 1970 to 1979	16	5.4%	512	17.1%	602	17.6%	654	16.9%
Homes Built 1960 to 1969	6	2.1%	129	4.3%	146	4.3%	150	3.9%
Homes Built 1950 to 1959	5	1.8%	92	3.1%	106	3.1%	108	2.8%
Homes Built 1940 to 1949	-	-	7	0.2%	8	0.2%	9	0.2%
Homes Built Before 1939	-	-	12	0.4%	14	0.4%	19	0.5%
Median Age of Homes	33.6	yrs	37.2	yrs	37.2	yrs	37.0	yrs
Home Values (2023)								
Owner Specified Housing Units	188		1,862		2,177		2,371	
Home Values $1,000,000 or More	5	2.4%	44	2.4%	49	2.3%	54	2.3%
Home Values $750,000 to $999,999	6	3.2%	57	3.1%	57	2.6%	62	2.6%
Home Values $500,000 to $749,999	20	10.9%	199	10.7%	227	10.4%	309	13.0%
Home Values $400,000 to $499,999	14	7.4%	179	9.6%	199	9.1%	213	9.0%
Home Values $300,000 to $399,999	50	26.6%	310	16.6%	377	17.3%	378	16.0%
Home Values $250,000 to $299,999	43	23.0%	330	17.7%	341	15.7%	357	15.0%
Home Values $200,000 to $249,999	6	3.4%	60	3.2%	75	3.4%	76	3.2%
Home Values $175,000 to $199,999	1	0.6%	11	0.6%	17	0.8%	17	0.7%
Home Values $150,000 to $174,999	2	1.2%	32	1.7%	49	2.2%	67	2.8%
Home Values $125,000 to $149,999	-	-	5	0.3%	11	0.5%	11	0.5%
Home Values $100,000 to $124,999	2	0.8%	21	1.1%	32	1.5%	47	2.0%
Home Values $90,000 to $99,999	-	-	8	0.4%	8	0.4%	8	0.3%
Home Values $80,000 to $89,999	2	0.9%	34	1.8%	60	2.7%	61	2.6%
Home Values $70,000 to $79,999	-	-	21	1.1%	33	1.5%	35	1.5%
Home Values $60,000 to $69,999	2	0.9%	88	4.7%	102	4.7%	122	5.2%
Home Values $50,000 to $59,999	2	0.9%	94	5.0%	101	4.6%	102	4.3%
Home Values $35,000 to $49,999	3	1.4%	103	5.5%	130	6.0%	133	5.6%
Home Values $25,000 to $34,999	13	6.6%	135	7.3%	150	6.9%	154	6.5%
Home Values $10,000 to $24,999	15	8.2%	113	6.1%	135	6.2%	139	5.9%
Home Values Under $10,000	2	0.9%	17	0.9%	23	1.1%	25	1.1%
Owner-Occupied Median Home Value	$268,213		$210,127		$203,716		$224,994	
Renter-Occupied Median Rent	$903		$951		$944		$940	

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Lat/Lon: 36.9064/-111.4858

Walmart Plaza Page, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$17.13 M		$169.93 M		$197.58 M		$216.8 M	
Total Non-Retail Expenditure	$8.95 M		$89.58 M		$104.14 M		$114.29 M	
Total Retail Expenditure	$8.18 M		$80.35 M		$93.44 M		$102.51 M	
Apparel	$595.72 K		$5.97 M		$6.96 M		$7.62 M	
Contributions	$523.33 K		$5.5 M		$6.42 M		$7.07 M	
Education	$443.51 K		$5.06 M		$5.93 M		$6.5 M	
Entertainment	$952.86 K		$9.55 M		$11.13 M		$12.22 M	
Food and Beverages	$2.56 M		$25.13 M		$29.2 M		$32 M	
Furnishings and Equipment	$596.76 K		$5.96 M		$6.94 M		$7.62 M	
Gifts	$398.63 K		$4.27 M		$4.96 M		$5.48 M	
Health Care	$1.49 M		$14.43 M		$16.74 M		$18.37 M	
Household Operations	$657.51 K		$6.66 M		$7.75 M		$8.51 M	
Miscellaneous Expenses	$318.99 K		$3.18 M		$3.7 M		$4.07 M	
Personal Care	$229.68 K		$2.29 M		$2.66 M		$2.92 M	
Personal Insurance	$115.07 K		$1.19 M		$1.4 M		$1.53 M	
Reading	$36.73 K		$368.26 K		$427.95 K		$470.53 K	
Shelter	$3.58 M		$35.72 M		$41.48 M		$45.51 M	
Tobacco	$112.77 K		$1.04 M		$1.2 M		$1.31 M	
Transportation	$3.19 M		$30.96 M		$36.02 M		$39.54 M	
Utilities	$1.32 M		$12.65 M		$14.66 M		$16.06 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$5,617		$5,479		$5,582		$5,580	
Total Non-Retail Expenditure	$2,936	52.3%	$2,888	52.7%	$2,942	52.7%	$2,941	52.7%
Total Retail Expenditures	$2,681	47.7%	$2,591	47.3%	$2,640	47.3%	$2,638	47.3%
Apparel	$195	3.5%	$192	3.5%	$197	3.5%	$196	3.5%
Contributions	$172	3.1%	$177	3.2%	$181	3.3%	$182	3.3%
Education	$145	2.6%	$163	3.0%	$168	3.0%	$167	3.0%
Entertainment	$312	5.6%	$308	5.6%	$315	5.6%	$315	5.6%
Food and Beverages	$840	15.0%	$810	14.8%	$825	14.8%	$823	14.8%
Furnishings and Equipment	$196	3.5%	$192	3.5%	$196	3.5%	$196	3.5%
Gifts	$131	2.3%	$138	2.5%	$140	2.5%	$141	2.5%
Health Care	$490	8.7%	$465	8.5%	$473	8.5%	$473	8.5%
Household Operations	$216	3.8%	$215	3.9%	$219	3.9%	$219	3.9%
Miscellaneous Expenses	$105	1.9%	$102	1.9%	$104	1.9%	$105	1.9%
Personal Care	$75	1.3%	$74	1.3%	$75	1.3%	$75	1.3%
Personal Insurance	$38	0.7%	$39	0.7%	$39	0.7%	$39	0.7%
Reading	$12	0.2%	$12	0.2%	$12	0.2%	$12	0.2%
Shelter	$1,174	20.9%	$1,152	21.0%	$1,172	21.0%	$1,171	21.0%
Tobacco	$37	0.7%	$34	0.6%	$34	0.6%	$34	0.6%
Transportation	$1,047	18.6%	$998	18.2%	$1,018	18.2%	$1,018	18.2%
Utilities	$433	7.7%	$408	7.4%	$414	7.4%	$413	7.4%