Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	3,137		18,273		24,172		36,254	
Projected Population (2028)	3,208		18,577		24,583		37,014	
Census Population (2020)	3,116		18,136		23,875		35,851	
Census Population (2010)	2,804		17,569		23,161		35,406	
Projected Annual Growth (2023-2028)	71	0.4%	304	0.3%	411	0.3%	760	0.4%
Historical Annual Growth (2020-2023)	21	0.2%	137	0.3%	297	0.4%	403	0.4%
Historical Annual Growth (2010-2020)	312	1.1%	567	0.3%	714	0.3%	445	0.1%
Estimated Population Density (2023)	999	psm	646	psm	308	psm	115	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	1,326		7,041		9,359		14,002	
Projected Households (2028)	1,352		7,148		9,505		14,271	
Census Households (2020)	1,313		6,923		9,153		13,698	
Census Households (2010)	1,169		6,662		8,774		13,337	
Projected Annual Growth (2023-2028)	26	0.4%	107	0.3%	146	0.3%	269	0.4%
Historical Annual Change (2010-2023)	157	1.0%	379	0.4%	585	0.5%	665	0.4%
Average Household Income								
Estimated Average Household Income (2023)	$74,158		$63,984		$65,399		$68,656	
Projected Average Household Income (2028)	$72,444		$61,778		$63,675		$66,944	
Census Average Household Income (2010)	$38,267		$37,267		$37,089		$38,478	
Census Average Household Income (2000)	$36,670		$33,717		$33,668		$33,816	
Projected Annual Change (2023-2028)	-$1,714	-0.5%	-$2,207	-0.7%	-$1,724	-0.5%	-$1,712	-0.5%
Historical Annual Change (2000-2023)	$37,488	4.4%	$30,268	3.9%	$31,731	4.1%	$34,840	4.5%
Median Household Income								
Estimated Median Household Income (2023)	$50,327		$46,315		$45,207		$48,897	
Projected Median Household Income (2028)	$45,589		$41,640		$40,533		$43,915	
Census Median Household Income (2010)	$28,563		$28,789		$29,345		$31,962	
Census Median Household Income (2000)	$24,606		$25,020		$25,177		$26,091	
Projected Annual Change (2023-2028)	-$4,738	-1.9%	-$4,675	-2.0%	-$4,674	-2.1%	-$4,982	-2.0%
Historical Annual Change (2000-2023)	$25,721	4.5%	$21,294	3.7%	$20,031	3.5%	$22,806	3.8%
Per Capita Income								
Estimated Per Capita Income (2023)	$31,497		$25,206		$25,808		$26,879	
Projected Per Capita Income (2028)	$30,692		$24,312		$25,099		$26,165	
Census Per Capita Income (2010)	$15,943		$14,124		$14,049		$14,491	
Census Per Capita Income (2000)	$14,451		$13,016		$12,889		$12,807	
Projected Annual Change (2023-2028)	-$805	-0.5%	-$893	-0.7%	-$709	-0.5%	-$713	-0.5%
Historical Annual Change (2000-2023)	$17,046	5.1%	$12,190	4.1%	$12,919	4.4%	$14,071	4.8%
Estimated Average Household Net Worth (2023)	$296,005		$249,565		$250,730		$262,814	

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	3,137		18,273		24,172		36,254	
White (2023)	1,434	45.7%	7,966	43.6%	10,672	44.2%	16,428	45.3%
Black or African American (2023)	45	1.4%	412	2.3%	518	2.1%	605	1.7%
American Indian or Alaska Native (2023)	614	19.6%	3,294	18.0%	4,481	18.5%	6,959	19.2%
Asian (2023)	86	2.8%	1,282	7.0%	1,366	5.7%	1,428	3.9%
Hawaiian or Pacific Islander (2023)	-	-	6	-	6	-	8	-
Other Race (2023)	178	5.7%	1,091	6.0%	1,419	5.9%	1,864	5.1%
Two or More Races (2023)	779	24.8%	4,222	23.1%	5,709	23.6%	8,962	24.7%
Population < 18 (2023)	777	24.8%	4,006	21.9%	5,328	22.0%	8,005	22.1%
White Not Hispanic	186	23.9%	973	24.3%	1,304	24.5%	2,048	25.6%
Black or African American	6	0.8%	85	2.1%	106	2.0%	134	1.7%
Asian	19	2.4%	57	1.4%	69	1.3%	79	1.0%
Other Race Not Hispanic	379	48.8%	1,980	49.4%	2,704	50.7%	4,274	53.4%
Hispanic	188	24.2%	911	22.7%	1,146	21.5%	1,470	18.4%
Not Hispanic or Latino Population (2023)	2,781	88.7%	16,349	89.5%	21,644	89.5%	32,848	90.6%
Not Hispanic White	1,329	47.8%	7,364	45.0%	9,889	45.7%	15,340	46.7%
Not Hispanic Black or African American	45	1.6%	400	2.4%	505	2.3%	588	1.8%
Not Hispanic American Indian or Alaska Native	607	21.8%	3,239	19.8%	4,417	20.4%	6,865	20.9%
Not Hispanic Asian	86	3.1%	1,280	7.8%	1,364	6.3%	1,423	4.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	6	-	6	-	8	-
Not Hispanic Other Race	42	1.5%	339	2.1%	424	2.0%	543	1.7%
Not Hispanic Two or More Races	672	24.2%	3,722	22.8%	5,041	23.3%	8,079	24.6%
Hispanic or Latino Population (2023)	356	11.3%	1,924	10.5%	2,528	10.5%	3,406	9.4%
Hispanic White	105	29.5%	602	31.3%	784	31.0%	1,088	31.9%
Hispanic Black or African American	-	-	12	0.6%	14	0.5%	17	0.5%
Hispanic American Indian or Alaska Native	7	2.0%	56	2.9%	65	2.6%	94	2.8%
Hispanic Asian	-	-	2	0.1%	2	-	5	0.1%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	136	38.2%	752	39.1%	995	39.4%	1,320	38.8%
Hispanic Two or More Races	107	30.2%	500	26.0%	668	26.4%	883	25.9%
Not Hispanic or Latino Population (2020)	2,806	90.1%	16,247	89.6%	21,464	89.9%	32,779	91.4%
Hispanic or Latino Population (2020)	310	9.9%	1,889	10.4%	2,411	10.1%	3,072	8.6%
Not Hispanic or Latino Population (2010)	2,554	91.1%	15,871	90.3%	21,071	91.0%	32,765	92.5%
Hispanic or Latino Population (2010)	250	8.9%	1,698	9.7%	2,089	9.0%	2,641	7.5%
Not Hispanic or Latino Population (2028)	2,831	88.3%	16,623	89.5%	22,023	89.6%	33,561	90.7%
Hispanic or Latino Population (2028)	376	11.7%	1,954	10.5%	2,560	10.4%	3,453	9.3%
Projected Annual Growth (2023-2028)	20	1.1%	30	0.3%	33	0.3%	47	0.3%
Historical Annual Growth (2010-2020)	60	2.4%	191	1.1%	322	1.5%	431	1.6%

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	3,137		18,273		24,172		36,254	
Age Under 5 Years	227	7.2%	1,117	6.1%	1,493	6.2%	2,136	5.9%
Age 5 to 9 Years	248	7.9%	1,171	6.4%	1,540	6.4%	2,290	6.3%
Age 10 to 14 Years	179	5.7%	1,062	5.8%	1,435	5.9%	2,251	6.2%
Age 15 to 19 Years	196	6.2%	1,642	9.0%	2,053	8.5%	2,862	7.9%
Age 20 to 24 Years	345	11.0%	2,690	14.7%	3,511	14.5%	4,420	12.2%
Age 25 to 29 Years	253	8.1%	1,361	7.4%	1,793	7.4%	2,464	6.8%
Age 30 to 34 Years	188	6.0%	1,061	5.8%	1,416	5.9%	2,074	5.7%
Age 35 to 39 Years	196	6.3%	1,058	5.8%	1,396	5.8%	2,179	6.0%
Age 40 to 44 Years	157	5.0%	913	5.0%	1,251	5.2%	2,027	5.6%
Age 45 to 49 Years	136	4.3%	749	4.1%	1,036	4.3%	1,754	4.8%
Age 50 to 54 Years	138	4.4%	769	4.2%	1,064	4.4%	1,807	5.0%
Age 55 to 59 Years	152	4.8%	901	4.9%	1,225	5.1%	2,016	5.6%
Age 60 to 64 Years	155	5.0%	865	4.7%	1,168	4.8%	2,014	5.6%
Age 65 to 69 Years	162	5.2%	787	4.3%	1,051	4.3%	1,828	5.0%
Age 70 to 74 Years	127	4.0%	743	4.1%	966	4.0%	1,627	4.5%
Age 75 to 79 Years	97	3.1%	531	2.9%	688	2.8%	1,072	3.0%
Age 80 to 84 Years	88	2.8%	447	2.4%	568	2.4%	772	2.1%
Age 85 Years or Over	94	3.0%	407	2.2%	518	2.1%	661	1.8%
Median Age	32.9		30.9		31.0		33.7	
Age 19 Years or Less	850	27.1%	4,991	27.3%	6,521	27.0%	9,538	26.3%
Age 20 to 64 Years	1,720	54.8%	10,367	56.7%	13,859	57.3%	20,755	57.2%
Age 65 Years or Over	567	18.1%	2,914	15.9%	3,791	15.7%	5,961	16.4%
Female Age Distribution (2023)								
Female Population	1,688	53.8%	9,568	52.4%	12,648	52.3%	18,730	51.7%
Age Under 5 Years	112	6.7%	559	5.8%	753	6.0%	1,071	5.7%
Age 5 to 9 Years	129	7.6%	589	6.2%	764	6.0%	1,125	6.0%
Age 10 to 14 Years	85	5.0%	520	5.4%	691	5.5%	1,099	5.9%
Age 15 to 19 Years	94	5.6%	849	8.9%	1,061	8.4%	1,446	7.7%
Age 20 to 24 Years	197	11.7%	1,374	14.4%	1,787	14.1%	2,236	11.9%
Age 25 to 29 Years	139	8.2%	685	7.2%	902	7.1%	1,245	6.6%
Age 30 to 34 Years	98	5.8%	542	5.7%	722	5.7%	1,073	5.7%
Age 35 to 39 Years	94	5.6%	506	5.3%	676	5.3%	1,060	5.7%
Age 40 to 44 Years	83	4.9%	465	4.9%	639	5.1%	1,026	5.5%
Age 45 to 49 Years	76	4.5%	393	4.1%	533	4.2%	902	4.8%
Age 50 to 54 Years	72	4.3%	401	4.2%	562	4.4%	937	5.0%
Age 55 to 59 Years	89	5.3%	494	5.2%	663	5.2%	1,081	5.8%
Age 60 to 64 Years	83	4.9%	485	5.1%	661	5.2%	1,109	5.9%
Age 65 to 69 Years	88	5.2%	434	4.5%	576	4.6%	951	5.1%
Age 70 to 74 Years	68	4.0%	410	4.3%	538	4.3%	862	4.6%
Age 75 to 79 Years	57	3.3%	316	3.3%	406	3.2%	603	3.2%
Age 80 to 84 Years	60	3.6%	284	3.0%	367	2.9%	474	2.5%
Age 85 Years or Over	65	3.9%	263	2.7%	345	2.7%	431	2.3%
Female Median Age	34.9		32.4		32.6		34.9	
Age 19 Years or Less	420	24.9%	2,517	26.3%	3,269	25.8%	4,740	25.3%
Age 20 to 64 Years	930	55.1%	5,344	55.9%	7,147	56.5%	10,669	57.0%
Age 65 Years or Over	337	20.0%	1,707	17.8%	2,232	17.6%	3,321	17.7%

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Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	1,449	46.2%	8,705	47.6%	11,524	47.7%	17,524	48.3%
Age Under 5 Years	114	7.9%	557	6.4%	740	6.4%	1,065	6.1%
Age 5 to 9 Years	119	8.2%	583	6.7%	776	6.7%	1,165	6.7%
Age 10 to 14 Years	94	6.5%	541	6.2%	744	6.5%	1,152	6.6%
Age 15 to 19 Years	102	7.1%	793	9.1%	992	8.6%	1,416	8.1%
Age 20 to 24 Years	148	10.2%	1,316	15.1%	1,723	15.0%	2,183	12.5%
Age 25 to 29 Years	114	7.9%	676	7.8%	891	7.7%	1,220	7.0%
Age 30 to 34 Years	90	6.2%	519	6.0%	694	6.0%	1,001	5.7%
Age 35 to 39 Years	102	7.0%	552	6.3%	719	6.2%	1,119	6.4%
Age 40 to 44 Years	74	5.1%	448	5.1%	612	5.3%	1,001	5.7%
Age 45 to 49 Years	60	4.1%	357	4.1%	503	4.4%	852	4.9%
Age 50 to 54 Years	66	4.5%	368	4.2%	502	4.4%	870	5.0%
Age 55 to 59 Years	63	4.4%	408	4.7%	562	4.9%	935	5.3%
Age 60 to 64 Years	73	5.0%	380	4.4%	506	4.4%	905	5.2%
Age 65 to 69 Years	74	5.1%	353	4.1%	475	4.1%	877	5.0%
Age 70 to 74 Years	59	4.1%	334	3.8%	428	3.7%	765	4.4%
Age 75 to 79 Years	40	2.8%	215	2.5%	282	2.4%	469	2.7%
Age 80 to 84 Years	28	1.9%	162	1.9%	201	1.7%	298	1.7%
Age 85 Years or Over	29	2.0%	144	1.7%	173	1.5%	231	1.3%
Male Median Age	31.3		29.6		29.7		32.8	
Age 19 Years or Less	430	29.7%	2,474	28.4%	3,252	28.2%	4,798	27.4%
Age 20 to 64 Years	790	54.5%	5,023	57.7%	6,713	58.2%	10,086	57.6%
Age 65 Years or Over	229	15.8%	1,208	13.9%	1,559	13.5%	2,640	15.1%
Males per 100 Females (2023)								
Overall Comparison	86		91		91		94	
Age Under 5 Years	102	50.5%	100	49.9%	98	49.6%	99	49.9%
Age 5 to 9 Years	92	48.0%	99	49.7%	102	50.4%	104	50.9%
Age 10 to 14 Years	111	52.6%	104	51.0%	108	51.8%	105	51.2%
Age 15 to 19 Years	109	52.2%	93	48.3%	93	48.3%	98	49.5%
Age 20 to 24 Years	75	42.9%	96	48.9%	96	49.1%	98	49.4%
Age 25 to 29 Years	82	45.2%	99	49.7%	99	49.7%	98	49.5%
Age 30 to 34 Years	93	48.1%	96	48.9%	96	49.0%	93	48.3%
Age 35 to 39 Years	108	51.9%	109	52.1%	106	51.5%	106	51.4%
Age 40 to 44 Years	90	47.4%	96	49.1%	96	48.9%	98	49.4%
Age 45 to 49 Years	78	43.8%	91	47.6%	94	48.5%	94	48.6%
Age 50 to 54 Years	91	47.8%	92	47.9%	89	47.2%	93	48.1%
Age 55 to 59 Years	71	41.6%	83	45.2%	85	45.9%	86	46.4%
Age 60 to 64 Years	88	46.7%	78	43.9%	77	43.4%	82	44.9%
Age 65 to 69 Years	84	45.7%	81	44.9%	83	45.2%	92	48.0%
Age 70 to 74 Years	87	46.6%	81	44.9%	80	44.3%	89	47.0%
Age 75 to 79 Years	71	41.4%	68	40.5%	69	41.0%	78	43.8%
Age 80 to 84 Years	46	31.6%	57	36.3%	55	35.4%	63	38.5%
Age 85 Years or Over	44	30.7%	55	35.3%	50	33.4%	54	34.9%
Age 19 Years or Less	102	50.6%	98	49.6%	99	49.9%	101	50.3%
Age 20 to 39 Years	86	46.3%	99	49.6%	99	49.6%	98	49.6%
Age 40 to 64 Years	83	45.5%	88	46.7%	88	46.7%	90	47.4%
Age 65 Years or Over	68	40.5%	71	41.4%	70	41.1%	79	44.3%

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 35.8905/-94.9836

Walmart Plaza **Tahlequah, OK**	**1 mi radius**		**3 mi radius**		**5 mi radius**		**10 mi radius**	
Household Type (2023)								
Total Households	1,326		7,041		9,359		14,002	
Households with Children	409	30.9%	2,127	30.2%	2,838	30.3%	4,380	31.3%
Average Household Size	2.3		2.4		2.4		2.5	
Household Density per Square Mile	422		249		119		45	
Population Family	2,397	76.4%	13,056	71.5%	17,599	72.8%	28,068	77.4%
Population Non-Family	669	21.3%	3,729	20.4%	4,891	20.2%	6,396	17.6%
Population Group Quarters	70	2.2%	1,488	8.1%	1,682	7.0%	1,790	4.9%
Family Households	776	58.5%	4,186	59.5%	5,625	60.1%	9,024	64.5%
Married Couple Households	516	66.5%	2,780	66.4%	3,795	67.5%	6,433	71.3%
Other Family Households with Children	260	33.5%	1,406	33.6%	1,830	32.5%	2,592	28.7%
Family Households with Children	408	52.6%	2,121	50.7%	2,831	50.3%	4,373	48.5%
Married Couple with Children	231	56.6%	1,209	57.0%	1,663	58.7%	2,741	62.7%
Other Family Households with Children	177	43.4%	912	43.0%	1,168	41.3%	1,632	37.3%
Family Households No Children	368	47.4%	2,065	49.3%	2,794	49.7%	4,651	51.5%
Married Couple No Children	285	77.4%	1,571	76.1%	2,132	76.3%	3,691	79.4%
Other Family Households No Children	83	22.6%	494	23.9%	662	23.7%	960	20.6%
Non-Family Households	550	41.5%	2,855	40.5%	3,733	39.9%	4,978	35.5%
Non-Family Households with Children	1	0.2%	6	0.2%	7	0.2%	7	0.1%
Non-Family Households No Children	548	99.8%	2,849	99.8%	3,726	99.8%	4,971	99.9%
Average Family Household Size	3.1		3.1		3.1		3.1	
Average Family Income	$94,863		$79,936		$81,337		$83,017	
Median Family Income	$75,089		$62,188		$60,301		$62,839	
Average Non-Family Household Size	1.2		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	2,483		14,923		19,704		29,577	
Never Married	916	36.9%	6,254	41.9%	7,959	40.4%	10,615	35.9%
Currently Married	976	39.3%	5,341	35.8%	7,277	36.9%	12,104	40.9%
Previously Married	591	23.8%	3,328	22.3%	4,468	22.7%	6,858	23.2%
Separated	81	13.7%	536	16.1%	697	15.6%	1,031	15.0%
Widowed	141	23.9%	1,047	31.5%	1,412	31.6%	2,271	33.1%
Divorced	369	62.4%	1,744	52.4%	2,358	52.8%	3,556	51.9%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	1,942		10,592		14,140		22,296	
Elementary (Grade Level 0 to 8)	60	3.1%	592	5.6%	801	5.7%	1,013	4.5%
Some High School (Grade Level 9 to 11)	103	5.3%	784	7.4%	994	7.0%	1,595	7.2%
High School Graduate	500	25.8%	3,148	29.7%	4,016	28.4%	6,900	30.9%
Some College	364	18.7%	2,118	20.0%	3,153	22.3%	4,899	22.0%
Associate Degree Only	99	5.1%	584	5.5%	760	5.4%	1,244	5.6%
Bachelor Degree Only	473	24.4%	2,098	19.8%	2,819	19.9%	4,361	19.6%
Graduate Degree	342	17.6%	1,269	12.0%	1,596	11.3%	2,284	10.2%
Any College (Some College or Higher)	1,279	65.8%	6,068	57.3%	8,328	58.9%	12,788	57.4%
College Degree + (Bachelor Degree or Higher)	816	42.0%	3,367	31.8%	4,415	31.2%	6,645	29.8%

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	1,517		8,174		10,844		16,529	
Total Housing Units (2020)	1,500		8,026		10,578		16,155	
Historical Annual Growth (2020-2023)	17	0.4%	148	0.6%	266	0.8%	373	0.8%
Housing Units Occupied (2023)	1,326	87.4%	7,041	86.1%	9,359	86.3%	14,002	84.7%
Housing Units Owner-Occupied	573	43.2%	3,599	51.1%	5,008	53.5%	8,978	64.1%
Housing Units Renter-Occupied	753	56.8%	3,442	48.9%	4,351	46.5%	5,024	35.9%
Housing Units Vacant (2023)	191	12.6%	1,133	13.9%	1,485	13.7%	2,527	15.3%
Household Size (2023)								
Total Households	1,326		7,041		9,359		14,002	
1 Person Households	465	35.1%	2,341	33.3%	3,062	32.7%	4,159	29.7%
2 Person Households	434	32.7%	2,454	34.9%	3,285	35.1%	5,098	36.4%
3 Person Households	200	15.1%	1,005	14.3%	1,351	14.4%	2,093	14.9%
4 Person Households	129	9.7%	690	9.8%	914	9.8%	1,452	10.4%
5 Person Households	60	4.6%	350	5.0%	475	5.1%	760	5.4%
6 Person Households	30	2.2%	149	2.1%	198	2.1%	315	2.3%
7 or More Person Households	8	0.6%	51	0.7%	74	0.8%	125	0.9%
Household Income Distribution (2023)								
HH Income $200,000 or More	64	4.8%	230	3.3%	310	3.3%	496	3.5%
HH Income $150,000 to $199,999	33	2.5%	253	3.6%	335	3.6%	583	4.2%
HH Income $125,000 to $149,999	120	9.0%	249	3.5%	364	3.9%	559	4.0%
HH Income $100,000 to $124,999	43	3.3%	420	6.0%	555	5.9%	919	6.6%
HH Income $75,000 to $99,999	173	13.0%	743	10.5%	954	10.2%	1,640	11.7%
HH Income $50,000 to $74,999	245	18.5%	1,419	20.2%	1,732	18.5%	2,558	18.3%
HH Income $35,000 to $49,999	130	9.8%	883	12.5%	1,169	12.5%	1,759	12.6%
HH Income $25,000 to $34,999	100	7.5%	668	9.5%	1,055	11.3%	1,460	10.4%
HH Income $15,000 to $24,999	145	11.0%	791	11.2%	971	10.4%	1,483	10.6%
HH Income $10,000 to $14,999	125	9.4%	592	8.4%	771	8.2%	1,033	7.4%
HH Income Under $10,000	148	11.1%	792	11.3%	1,143	12.2%	1,511	10.8%
Household Vehicles (2023)								
Households 0 Vehicles Available	123	9.3%	632	9.0%	794	8.5%	1,040	7.4%
Households 1 Vehicle Available	529	39.9%	2,723	38.7%	3,403	36.4%	4,652	33.2%
Households 2 Vehicles Available	415	31.3%	2,212	31.4%	3,191	34.1%	4,730	33.8%
Households 3 or More Vehicles Available	259	19.5%	1,474	20.9%	1,972	21.1%	3,579	25.6%
Total Vehicles Available	2,214		12,010		16,342		26,041	
Average Vehicles per Household	1.7		1.7		1.7		1.9	
Owner-Occupied Household Vehicles	1,231	55.6%	7,453	62.1%	10,402	63.7%	19,056	73.2%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.1	
Renter-Occupied Household Vehicles	983	44.4%	4,557	37.9%	5,940	36.3%	6,986	26.8%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4		1.4	
Travel Time (2023)								
Worker Base Age 16 years or Over	1,577		8,234		10,947		16,028	
Travel to Work in 14 Minutes or Less	761	48.2%	4,150	50.4%	5,393	49.3%	6,578	41.0%
Travel to Work in 15 to 29 Minutes	400	25.4%	1,872	22.7%	2,681	24.5%	4,589	28.6%
Travel to Work in 30 to 59 Minutes	148	9.4%	874	10.6%	1,278	11.7%	2,516	15.7%
Travel to Work in 60 Minutes or More	196	12.4%	783	9.5%	893	8.2%	1,332	8.3%
Work at Home	72	4.6%	556	6.8%	702	6.4%	1,013	6.3%
Average Minutes Travel to Work	14.1		13.2		13.5		16.1	

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,577		8,234		10,947		16,028	
Drive to Work Alone	1,277	81.0%	6,059	73.6%	8,169	74.6%	12,043	75.1%
Drive to Work in Carpool	189	12.0%	1,096	13.3%	1,366	12.5%	1,977	12.3%
Travel to Work by Public Transportation	-	-	2	-	3	-	6	-
Drive to Work on Motorcycle	-	-	-	-	1	-	6	-
Bicycle to Work	9	0.6%	47	0.6%	58	0.5%	71	0.4%
Walk to Work	11	0.7%	397	4.8%	443	4.0%	632	3.9%
Other Means	18	1.2%	77	0.9%	205	1.9%	281	1.8%
Work at Home	72	4.6%	556	6.8%	702	6.4%	1,013	6.3%
Daytime Demographics (2023)								
Total Businesses	260		793		903		1,078	
Total Employees	2,559		7,574		9,291		10,634	
Company Headquarter Businesses	5	2.1%	28	3.5%	33	3.6%	40	3.7%
Company Headquarter Employees	69	2.7%	477	6.3%	1,419	15.3%	1,795	16.9%
Employee Population per Business	9.8 to 1		9.5 to 1		10.3 to 1		9.9 to 1	
Residential Population per Business	12.1 to 1		23.0 to 1		26.8 to 1		33.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,414		14,015		17,731		23,706	
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,437		14,704		19,416		29,134	
Labor Force Total Males (2023)	1,102	45.2%	6,920	47.1%	9,123	47.0%	13,922	47.8%
Male Civilian Employed	733	66.6%	4,054	58.6%	5,385	59.0%	7,909	56.8%
Male Civilian Unemployed	44	4.0%	192	2.8%	250	2.7%	333	2.4%
Males in Armed Forces	1	0.1%	9	0.1%	9	-	13	-
Males Not in Labor Force	323	29.4%	2,665	38.5%	3,479	38.1%	5,667	40.7%
Labor Force Total Females (2023)	1,336	54.8%	7,784	52.9%	10,293	53.0%	15,213	52.2%
Female Civilian Employed	844	63.2%	4,180	53.7%	5,561	54.0%	8,121	53.4%
Female Civilian Unemployed	28	2.1%	116	1.5%	185	1.8%	280	1.8%
Females in Armed Forces	4	0.3%	20	0.3%	20	0.2%	20	0.1%
Females Not in Labor Force	459	34.4%	3,468	44.6%	4,526	44.0%	6,792	44.6%
Unemployment Rate	72	2.9%	308	2.1%	435	2.2%	613	2.1%
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,577		8,234		10,947		16,028	
Occupation Total Males	733	46.5%	4,054	49.2%	5,385	49.2%	7,908	49.3%
Occupation Total Females	844	53.5%	4,180	50.8%	5,561	50.8%	8,121	50.7%
Management, Business, Financial Operations	271	17.2%	1,083	13.1%	1,378	12.6%	2,133	13.3%
Professional, Related	511	32.4%	2,164	26.3%	2,788	25.5%	3,952	24.7%
Service	228	14.5%	1,421	17.3%	1,889	17.3%	2,762	17.2%
Sales, Office	223	14.2%	1,668	20.3%	2,316	21.2%	3,297	20.6%
Farming, Fishing, Forestry	23	1.5%	207	2.5%	226	2.1%	297	1.9%
Construction, Extraction, Maintenance	168	10.7%	779	9.5%	1,104	10.1%	1,714	10.7%
Production, Transport, Material Moving	153	9.7%	912	11.1%	1,245	11.4%	1,873	11.7%
White Collar Workers	1,005	63.7%	4,914	59.7%	6,482	59.2%	9,382	58.5%
Blue Collar Workers	573	36.3%	3,320	40.3%	4,465	40.8%	6,646	41.5%

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	1,326		7,041		9,359		14,002	
1 Detached Unit	636	48.0%	4,385	62.3%	5,814	62.1%	9,380	67.0%
1 Attached Unit	39	2.9%	107	1.5%	119	1.3%	177	1.3%
2 Units	76	5.7%	327	4.6%	395	4.2%	429	3.1%
3 to 4 Units	42	3.2%	234	3.3%	270	2.9%	284	2.0%
5 to 9 Units	146	11.0%	442	6.3%	713	7.6%	752	5.4%
10 to 19 Units	200	15.1%	351	5.0%	435	4.7%	451	3.2%
20 to 49 Units	19	1.4%	172	2.4%	218	2.3%	228	1.6%
50 or More Units	49	3.7%	176	2.5%	188	2.0%	194	1.4%
Mobile Home or Trailer	120	9.1%	846	12.0%	1,208	12.9%	2,104	15.0%
Other Structure	-	-	-	-	-	-	2	-
Homes Built By Year (2023)								
Homes Built 2020 or later	-	-	11	0.1%	14	0.1%	62	0.4%
Homes Built 2010 to 2019	168	11.1%	587	7.2%	767	7.1%	1,148	6.9%
Homes Built 2000 to 2009	369	24.3%	1,093	13.4%	1,487	13.7%	2,503	15.1%
Homes Built 1990 to 1999	97	6.4%	964	11.8%	1,561	14.4%	2,269	13.7%
Homes Built 1980 to 1989	190	12.6%	990	12.1%	1,339	12.3%	2,080	12.6%
Homes Built 1970 to 1979	311	20.5%	1,571	19.2%	1,947	18.0%	2,892	17.5%
Homes Built 1960 to 1969	98	6.4%	868	10.6%	1,156	10.7%	1,520	9.2%
Homes Built 1950 to 1959	47	3.1%	368	4.5%	428	3.9%	698	4.2%
Homes Built 1940 to 1949	27	1.8%	248	3.0%	293	2.7%	353	2.1%
Homes Built Before 1939	20	1.3%	342	4.2%	367	3.4%	478	2.9%
Median Age of Homes	36.3 yrs		43.1 yrs		41.8 yrs		40.6 yrs	
Home Values (2023)								
Owner Specified Housing Units	573		3,599		5,008		8,978	
Home Values $1,000,000 or More	-	-	11	0.3%	14	0.3%	34	0.4%
Home Values $750,000 to $999,999	-	-	-	-	6	0.1%	42	0.5%
Home Values $500,000 to $749,999	50	8.7%	145	4.0%	182	3.6%	297	3.3%
Home Values $400,000 to $499,999	12	2.1%	25	0.7%	40	0.8%	234	2.6%
Home Values $300,000 to $399,999	20	3.5%	85	2.4%	109	2.2%	348	3.9%
Home Values $250,000 to $299,999	24	4.2%	234	6.5%	369	7.4%	624	6.9%
Home Values $200,000 to $249,999	28	5.0%	252	7.0%	339	6.8%	679	7.6%
Home Values $175,000 to $199,999	110	19.2%	395	11.0%	565	11.3%	788	8.8%
Home Values $150,000 to $174,999	40	6.9%	547	15.2%	857	17.1%	1,297	14.4%
Home Values $125,000 to $149,999	57	10.0%	404	11.2%	491	9.8%	796	8.9%
Home Values $100,000 to $124,999	96	16.8%	483	13.4%	622	12.4%	1,067	11.9%
Home Values $90,000 to $99,999	19	3.2%	178	5.0%	240	4.8%	498	5.6%
Home Values $80,000 to $89,999	37	6.5%	233	6.5%	330	6.6%	558	6.2%
Home Values $70,000 to $79,999	19	3.4%	158	4.4%	197	3.9%	358	4.0%
Home Values $60,000 to $69,999	17	3.0%	112	3.1%	158	3.2%	323	3.6%
Home Values $50,000 to $59,999	2	0.4%	49	1.4%	73	1.5%	138	1.5%
Home Values $35,000 to $49,999	7	1.3%	87	2.4%	111	2.2%	215	2.4%
Home Values $25,000 to $34,999	-	-	51	1.4%	89	1.8%	172	1.9%
Home Values $10,000 to $24,999	16	2.8%	71	2.0%	93	1.9%	214	2.4%
Home Values Under $10,000	17	3.0%	78	2.2%	120	2.4%	295	3.3%
Owner-Occupied Median Home Value	$145,049		$141,977		$143,515		$141,465	
Renter-Occupied Median Rent	$560		$570		$575		$565	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.8905/-94.9836

Walmart Plaza Tahlequah, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$75.85 M		$362.84 M		$489.88 M		$758.03 M	
Total Non-Retail Expenditure	$40.14 M		$191.88 M		$259.06 M		$400.17 M	
Total Retail Expenditure	$35.72 M		$170.96 M		$230.82 M		$357.85 M	
Apparel	$2.64 M		$12.61 M		$17.03 M		$26.34 M	
Contributions	$2.36 M		$11.28 M		$15.23 M		$23.82 M	
Education	$2.17 M		$10.26 M		$13.92 M		$21.48 M	
Entertainment	$4.17 M		$19.96 M		$26.95 M		$42 M	
Food and Beverages	$11.3 M		$54.11 M		$73.05 M		$112.79 M	
Furnishings and Equipment	$2.6 M		$12.43 M		$16.77 M		$26.13 M	
Gifts	$1.85 M		$8.52 M		$11.5 M		$17.77 M	
Health Care	$6.48 M		$31.19 M		$42.07 M		$65.37 M	
Household Operations	$2.93 M		$14.01 M		$18.91 M		$29.39 M	
Miscellaneous Expenses	$1.42 M		$6.79 M		$9.16 M		$14.21 M	
Personal Care	$1.02 M		$4.85 M		$6.55 M		$10.15 M	
Personal Insurance	$499.72 K		$2.38 M		$3.22 M		$5.07 M	
Reading	$163.68 K		$785.48 K		$1.06 M		$1.65 M	
Shelter	$16.25 M		$77.6 M		$104.81 M		$161.06 M	
Tobacco	$509.91 K		$2.47 M		$3.34 M		$5.07 M	
Transportation	$13.71 M		$65.69 M		$88.64 M		$137.64 M	
Utilities	$5.78 M		$27.9 M		$37.68 M		$58.08 M	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$4,767		$4,294		$4,362		$4,511	
Total Non-Retail Expenditure	$2,522	52.9%	$2,271	52.9%	$2,307	52.9%	$2,382	52.8%
Total Retail Expenditures	$2,245	47.1%	$2,023	47.1%	$2,055	47.1%	$2,130	47.2%
Apparel	$166	3.5%	$149	3.5%	$152	3.5%	$157	3.5%
Contributions	$149	3.1%	$133	3.1%	$136	3.1%	$142	3.1%
Education	$136	2.9%	$121	2.8%	$124	2.8%	$128	2.8%
Entertainment	$262	5.5%	$236	5.5%	$240	5.5%	$250	5.5%
Food and Beverages	$710	14.9%	$640	14.9%	$650	14.9%	$671	14.9%
Furnishings and Equipment	$164	3.4%	$147	3.4%	$149	3.4%	$155	3.4%
Gifts	$116	2.4%	$101	2.3%	$102	2.3%	$106	2.3%
Health Care	$407	8.5%	$369	8.6%	$375	8.6%	$389	8.6%
Household Operations	$184	3.9%	$166	3.9%	$168	3.9%	$175	3.9%
Miscellaneous Expenses	$89	1.9%	$80	1.9%	$82	1.9%	$85	1.9%
Personal Care	$64	1.3%	$57	1.3%	$58	1.3%	$60	1.3%
Personal Insurance	$31	0.7%	$28	0.7%	$29	0.7%	$30	0.7%
Reading	$10	0.2%	$9	0.2%	$9	0.2%	$10	0.2%
Shelter	$1,021	21.4%	$918	21.4%	$933	21.4%	$959	21.2%
Tobacco	$32	0.7%	$29	0.7%	$30	0.7%	$30	0.7%
Transportation	$862	18.1%	$777	18.1%	$789	18.1%	$819	18.2%
Utilities	$363	7.6%	$330	7.7%	$335	7.7%	$346	7.7%