

Complete Profile



2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.8137/-91.4723

Waterford Professional Building									
Eau Claire, WI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Population									
Estimated Population (2023)	8,262		65,594		88,765		121,066		
Projected Population (2028)	8,319		67,432		91,661		125,461		
Census Population (2020)	8,084		64,729		87,660		119,569		
Census Population (2010)	7,699		61,854		82,571		111,027		
Projected Annual Growth (2023-2028)	57	0.1%	1,838	0.6%	2,896	0.7%	4,395	0.7%	
Historical Annual Growth (2020-2023)	178	0.7%	865	0.4%	1,105	0.4%	1,497	0.4%	
Historical Annual Growth (2010-2020)	385	0.5%	2,875	0.5%	5,089	0.6%	8,542	0.8%	
Estimated Population Density (2023)	2,631	psm	2,321	psm	1,131	psm	385	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2023)	3,849		27,540		37,206		50,400		
Projected Households (2028)	3,851		28,234		38,293		52,059		
Census Households (2020)	3,730		26,776		36,223		49,100		
Census Households (2010)	3,508		24,947		33,415		44,819		
Projected Annual Growth (2023-2028)	2	-	694	0.5%	1,087	0.6%	1,659	0.7%	
Historical Annual Change (2010-2023)	341	0.7%	2,593	0.8%	3,791	0.9%	5,581	1.0%	
Average Household Income									
Estimated Average Household Income (2023)	\$87,038		\$89,562		\$93,005		\$94,542		
Projected Average Household Income (2028)	\$87,761		\$89,031		\$92,409		\$93,749		
Census Average Household Income (2010)	\$45,351		\$52,597		\$55,933		\$57,584		
Census Average Household Income (2000)	\$40,906		\$46,598		\$48,526		\$49,162		
Projected Annual Change (2023-2028)	\$723	0.2%	-\$531	-0.1%	-\$596	-0.1%	-\$793	-0.2%	
Historical Annual Change (2000-2023)	\$46,132	4.9%	\$42,964	4.0%	\$44,479	4.0%	\$45,380	4.0%	
Median Household Income									
Estimated Median Household Income (2023)	\$68,685		\$66,367		\$69,226		\$71,917		
Projected Median Household Income (2028)	\$63,993		\$61,476		\$64,388		\$67,268		
Census Median Household Income (2010)	\$36,918		\$42,415		\$44,835		\$46,755		
Census Median Household Income (2000)	\$32,988		\$38,665		\$40,283		\$41,033		
Projected Annual Change (2023-2028)	-\$4,692	-1.4%	-\$4,891	-1.5%	-\$4,838	-1.4%	-\$4,649	-1.3%	
Historical Annual Change (2000-2023)	\$35,696	4.7%	\$27,701	3.1%	\$28,943	3.1%	\$30,884	3.3%	
Per Capita Income									
Estimated Per Capita Income (2023)	\$40,686		\$38,089		\$39,390		\$39,717		
Projected Per Capita Income (2028)	\$40,769		\$37,750		\$38,999		\$39,247		
Census Per Capita Income (2010)	\$20,664		\$21,212		\$22,635		\$23,245		
Census Per Capita Income (2000)	\$18,054		\$18,187		\$18,802		\$19,083		
Projected Annual Change (2023-2028)	\$83	-	-\$339	-0.2%	-\$391	-0.2%	-\$470	-0.2%	
Historical Annual Change (2000-2023)	\$22,632	5.5%	\$19,902	4.8%	\$20,589	4.8%	\$20,634	4.7%	
Estimated Average Household Net Worth (2023)	\$294,858		\$350,165		\$367,067		\$385,691		

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Waterford Professional Building Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2023)		8,262		65,594		88,765		121,066	
White (2023)		7,379	89.3%	54,684	83.4%	74,884	84.4%	104,545	86.4%
Black or African American (2023)		156	1.9%	1,238	1.9%	1,564	1.8%	2,020	1.7%
American Indian or Alaska Native (2023)		20	0.2%	228	0.3%	304	0.3%	413	0.3%
Asian (2023)		305	3.7%	6,555	10.0%	8,009	9.0%	8,861	7.3%
Hawaiian or Pacific Islander (2023)		12	0.1%	43	-	51	-	55	-
Other Race (2023)		65	0.8%	529	0.8%	770	0.9%	930	0.8%
Two or More Races (2023)		325	3.9%	2,317	3.5%	3,183	3.6%	4,242	3.5%
Population < 18 (2023)		1,762	21.3%	12,622	19.2%	17,840	20.1%	24,918	20.6%
White Not Hispanic		1,428	81.0%	9,900	78.4%	13,925	78.1%	20,095	80.6%
Black or African American		57	3.2%	351	2.8%	472	2.6%	516	2.1%
Asian		85	4.8%	909	7.2%	1,403	7.9%	1,638	6.6%
Other Race Not Hispanic		111	6.3%	735	5.8%	1,020	5.7%	1,362	5.5%
Hispanic		81	4.6%	727	5.8%	1,020	5.7%	1,307	5.2%
Not Hispanic or Latino Population (2023)		7,972	96.5%	63,349	96.6%	85,662	96.5%	117,035	96.7%
Not Hispanic White		7,277	91.3%	53,921	85.1%	73,874	86.2%	103,257	88.2%
Not Hispanic Black or African American		147	1.8%	1,198	1.9%	1,520	1.8%	1,953	1.7%
Not Hispanic American Indian or Alaska Native		16	0.2%	165	0.3%	217	0.3%	286	0.2%
Not Hispanic Asian		305	3.8%	6,500	10.3%	7,943	9.3%	8,776	7.5%
Not Hispanic Hawaiian or Pacific Islander		10	0.1%	39	-	46	-	50	-
Not Hispanic Other Race		3	-	31	-	50	-	71	-
Not Hispanic Two or More Races		215	2.7%	1,495	2.4%	2,012	2.3%	2,640	2.3%
Hispanic or Latino Population (2023)		290	3.5%	2,245	3.4%	3,103	3.5%	4,031	3.3%
Hispanic White		103	35.5%	764	34.0%	1,010	32.5%	1,288	32.0%
Hispanic Black or African American		8	2.9%	40	1.8%	44	1.4%	66	1.6%
Hispanic American Indian or Alaska Native		4	1.4%	64	2.8%	87	2.8%	127	3.2%
Hispanic Asian		-	-	55	2.4%	66	2.1%	85	2.1%
Hispanic Hawaiian or Pacific Islander		1	0.5%	4	0.2%	5	0.2%	5	0.1%
Hispanic Other Race		62	21.4%	498	22.2%	720	23.2%	859	21.3%
Hispanic Two or More Races		111	38.2%	822	36.6%	1,170	37.7%	1,601	39.7%
Not Hispanic or Latino Population (2020)		7,801	96.5%	62,596	96.7%	84,870	96.8%	116,123	97.1%
Hispanic or Latino Population (2020)		283	3.5%	2,133	3.3%	2,790	3.2%	3,446	2.9%
Not Hispanic or Latino Population (2010)		7,467	97.0%	60,646	98.0%	80,990	98.1%	109,036	98.2%
Hispanic or Latino Population (2010)		232	3.0%	1,208	2.0%	1,581	1.9%	1,992	1.8%
Not Hispanic or Latino Population (2028)		8,028	96.5%	65,136	96.6%	88,477	96.5%	121,315	96.7%
Hispanic or Latino Population (2028)		290	3.5%	2,296	3.4%	3,185	3.5%	4,146	3.3%
Projected Annual Growth (2023-2028)		-	-	51	0.5%	82	0.5%	115	0.6%
Historical Annual Growth (2010-2020)		51	2.2%	925	7.7%	1,209	7.6%	1,454	7.3%

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Waterford Professional Building Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)									
Total Population		8,262		65,594		88,765		121,066	
Age Under 5 Years	532	6.4%	3,461	5.3%	4,862	5.5%	6,583	5.4%	
Age 5 to 9 Years	475	5.7%	3,473	5.3%	4,979	5.6%	6,917	5.7%	
Age 10 to 14 Years	465	5.6%	3,552	5.4%	5,005	5.6%	7,135	5.9%	
Age 15 to 19 Years	460	5.6%	5,694	8.7%	7,021	7.9%	8,986	7.4%	
Age 20 to 24 Years	703	8.5%	9,898	15.1%	11,636	13.1%	13,391	11.1%	
Age 25 to 29 Years	742	9.0%	4,781	7.3%	6,498	7.3%	8,464	7.0%	
Age 30 to 34 Years	776	9.4%	4,316	6.6%	6,005	6.8%	8,062	6.7%	
Age 35 to 39 Years	641	7.8%	4,086	6.2%	5,737	6.5%	8,014	6.6%	
Age 40 to 44 Years	449	5.4%	3,416	5.2%	4,831	5.4%	7,004	5.8%	
Age 45 to 49 Years	434	5.3%	2,814	4.3%	3,978	4.5%	5,852	4.8%	
Age 50 to 54 Years	498	6.0%	3,189	4.9%	4,490	5.1%	6,510	5.4%	
Age 55 to 59 Years	452	5.5%	3,380	5.2%	4,766	5.4%	7,114	5.9%	
Age 60 to 64 Years	415	5.0%	3,507	5.3%	4,969	5.6%	7,307	6.0%	
Age 65 to 69 Years	359	4.3%	3,135	4.8%	4,450	5.0%	6,431	5.3%	
Age 70 to 74 Years	317	3.8%	2,893	4.4%	4,009	4.5%	5,587	4.6%	
Age 75 to 79 Years	200	2.4%	1,752	2.7%	2,451	2.8%	3,436	2.8%	
Age 80 to 84 Years	141	1.7%	1,148	1.8%	1,551	1.7%	2,171	1.8%	
Age 85 Years or Over	203	2.5%	1,099	1.7%	1,526	1.7%	2,101	1.7%	
Median Age	34.4		33.6		34.4		35.8		
Age 19 Years or Less	1,932	23.4%	16,180	24.7%	21,867	24.6%	29,621	24.5%	
Age 20 to 64 Years	5,110	61.9%	39,387	60.0%	52,910	59.6%	71,719	59.2%	
Age 65 Years or Over	1,220	14.8%	10,027	15.3%	13,988	15.8%	19,726	16.3%	
Female Age Distribution (2023)									
Female Population	4,115	49.8%	33,385	50.9%	44,940	50.6%	60,778	50.2%	
Age Under 5 Years	254	6.2%	1,711	5.1%	2,395	5.3%	3,225	5.3%	
Age 5 to 9 Years	206	5.0%	1,675	5.0%	2,448	5.4%	3,408	5.6%	
Age 10 to 14 Years	215	5.2%	1,726	5.2%	2,412	5.4%	3,395	5.6%	
Age 15 to 19 Years	211	5.1%	3,036	9.1%	3,684	8.2%	4,621	7.6%	
Age 20 to 24 Years	337	8.2%	5,208	15.6%	6,084	13.5%	6,967	11.5%	
Age 25 to 29 Years	373	9.1%	2,318	6.9%	3,152	7.0%	4,092	6.7%	
Age 30 to 34 Years	370	9.0%	2,049	6.1%	2,846	6.3%	3,839	6.3%	
Age 35 to 39 Years	310	7.5%	1,935	5.8%	2,729	6.1%	3,816	6.3%	
Age 40 to 44 Years	210	5.1%	1,637	4.9%	2,309	5.1%	3,312	5.5%	
Age 45 to 49 Years	226	5.5%	1,388	4.2%	1,968	4.4%	2,881	4.7%	
Age 50 to 54 Years	253	6.1%	1,607	4.8%	2,266	5.0%	3,238	5.3%	
Age 55 to 59 Years	218	5.3%	1,691	5.1%	2,366	5.3%	3,500	5.8%	
Age 60 to 64 Years	215	5.2%	1,824	5.5%	2,565	5.7%	3,749	6.2%	
Age 65 to 69 Years	196	4.8%	1,688	5.1%	2,367	5.3%	3,340	5.5%	
Age 70 to 74 Years	164	4.0%	1,547	4.6%	2,142	4.8%	2,951	4.9%	
Age 75 to 79 Years	120	2.9%	970	2.9%	1,338	3.0%	1,836	3.0%	
Age 80 to 84 Years	95	2.3%	662	2.0%	881	2.0%	1,245	2.0%	
Age 85 Years or Over	140	3.4%	712	2.1%	988	2.2%	1,364	2.2%	
Female Median Age	36.0		34.2		35.0		36.4		
Age 19 Years or Less	886	21.5%	8,148	24.4%	10,939	24.3%	14,649	24.1%	
Age 20 to 64 Years	2,513	61.1%	19,658	58.9%	26,284	58.5%	35,393	58.2%	
Age 65 Years or Over	716	17.4%	5,579	16.7%	7,717	17.2%	10,736	17.7%	

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Waterford Professional Building		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Eau Claire, WI									
Male Age Distribution (2023)									
Male Population		4,147	50.2%	32,209	49.1%	43,825	49.4%	60,288	49.8%
Age Under 5 Years		278	6.7%	1,750	5.4%	2,467	5.6%	3,358	5.6%
Age 5 to 9 Years		269	6.5%	1,797	5.6%	2,531	5.8%	3,510	5.8%
Age 10 to 14 Years		250	6.0%	1,826	5.7%	2,593	5.9%	3,739	6.2%
Age 15 to 19 Years		249	6.0%	2,659	8.3%	3,337	7.6%	4,365	7.2%
Age 20 to 24 Years		366	8.8%	4,690	14.6%	5,552	12.7%	6,425	10.7%
Age 25 to 29 Years		368	8.9%	2,463	7.6%	3,346	7.6%	4,373	7.3%
Age 30 to 34 Years		405	9.8%	2,266	7.0%	3,159	7.2%	4,223	7.0%
Age 35 to 39 Years		331	8.0%	2,151	6.7%	3,008	6.9%	4,198	7.0%
Age 40 to 44 Years		239	5.8%	1,779	5.5%	2,522	5.8%	3,692	6.1%
Age 45 to 49 Years		208	5.0%	1,426	4.4%	2,010	4.6%	2,971	4.9%
Age 50 to 54 Years		245	5.9%	1,582	4.9%	2,224	5.1%	3,273	5.4%
Age 55 to 59 Years		234	5.7%	1,689	5.2%	2,400	5.5%	3,614	6.0%
Age 60 to 64 Years		200	4.8%	1,683	5.2%	2,404	5.5%	3,558	5.9%
Age 65 to 69 Years		163	3.9%	1,448	4.5%	2,083	4.8%	3,091	5.1%
Age 70 to 74 Years		153	3.7%	1,346	4.2%	1,867	4.3%	2,635	4.4%
Age 75 to 79 Years		81	1.9%	782	2.4%	1,113	2.5%	1,600	2.7%
Age 80 to 84 Years		46	1.1%	486	1.5%	670	1.5%	927	1.5%
Age 85 Years or Over		63	1.5%	387	1.2%	538	1.2%	737	1.2%
Male Median Age		32.9		33.1		33.9		35.3	
Age 19 Years or Less		1,045	25.2%	8,032	24.9%	10,928	24.9%	14,972	24.8%
Age 20 to 64 Years		2,597	62.6%	19,730	61.3%	26,626	60.8%	36,326	60.3%
Age 65 Years or Over		505	12.2%	4,448	13.8%	6,271	14.3%	8,990	14.9%
Males per 100 Females (2023)									
Overall Comparison		101		96		98		99	
Age Under 5 Years		109	52.2%	102	50.6%	103	50.7%	104	51.0%
Age 5 to 9 Years		130	56.6%	107	51.8%	103	50.8%	103	50.7%
Age 10 to 14 Years		117	53.8%	106	51.4%	108	51.8%	110	52.4%
Age 15 to 19 Years		118	54.1%	88	46.7%	91	47.5%	94	48.6%
Age 20 to 24 Years		109	52.0%	90	47.4%	91	47.7%	92	48.0%
Age 25 to 29 Years		99	49.7%	106	51.5%	106	51.5%	107	51.7%
Age 30 to 34 Years		109	52.2%	111	52.5%	111	52.6%	110	52.4%
Age 35 to 39 Years		107	51.6%	111	52.6%	110	52.4%	110	52.4%
Age 40 to 44 Years		114	53.2%	109	52.1%	109	52.2%	111	52.7%
Age 45 to 49 Years		92	47.9%	103	50.7%	102	50.5%	103	50.8%
Age 50 to 54 Years		97	49.2%	98	49.6%	98	49.5%	101	50.3%
Age 55 to 59 Years		108	51.9%	100	50.0%	101	50.4%	103	50.8%
Age 60 to 64 Years		93	48.2%	92	48.0%	94	48.4%	95	48.7%
Age 65 to 69 Years		83	45.3%	86	46.2%	88	46.8%	93	48.1%
Age 70 to 74 Years		93	48.3%	87	46.5%	87	46.6%	89	47.2%
Age 75 to 79 Years		67	40.2%	81	44.6%	83	45.4%	87	46.6%
Age 80 to 84 Years		48	32.5%	73	42.3%	76	43.2%	74	42.7%
Age 85 Years or Over		45	30.8%	54	35.2%	54	35.2%	54	35.1%
Age 19 Years or Less		118	54.1%	99	49.6%	100	50.0%	102	50.5%
Age 20 to 39 Years		106	51.4%	101	50.1%	102	50.4%	103	50.7%
Age 40 to 64 Years		100	50.1%	100	50.0%	101	50.2%	103	50.6%
Age 65 Years or Over		71	41.4%	80	44.4%	81	44.8%	84	45.6%

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Waterford Professional Building Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)									
Total Households		3,849		27,540		37,206		50,400	
Households with Children		1,020	26.5%	6,768	24.6%	9,659	26.0%	12,980	25.8%
Average Household Size		2.1		2.2		2.3		2.3	
Household Density per Square Mile		1,226		975		474		160	
Population Family		5,643	68.3%	42,436	64.7%	60,914	68.6%	87,396	72.2%
Population Non-Family		2,494	30.2%	18,808	28.7%	23,034	25.9%	28,279	23.4%
Population Group Quarters		124	1.5%	4,349	6.6%	4,816	5.4%	5,391	4.5%
Family Households		1,977	51.4%	14,765	53.6%	21,133	56.8%	30,166	59.9%
Married Couple Households		1,284	64.9%	10,627	72.0%	15,638	74.0%	21,791	72.2%
Other Family Households with Children		693	35.1%	4,138	28.0%	5,495	26.0%	8,375	27.8%
Family Households with Children		1,015	51.4%	6,740	45.6%	9,619	45.5%	12,926	42.8%
Married Couple with Children		581	57.2%	4,264	63.3%	6,294	65.4%	8,691	67.2%
Other Family Households with Children		434	42.8%	2,476	36.7%	3,325	34.6%	4,235	32.8%
Family Households No Children		962	48.6%	8,025	54.4%	11,514	54.5%	17,240	57.2%
Married Couple No Children		703	73.1%	6,363	79.3%	9,344	81.1%	13,100	76.0%
Other Family Households No Children		259	26.9%	1,662	20.7%	2,170	18.9%	4,140	24.0%
Non-Family Households		1,872	48.6%	12,775	46.4%	16,073	43.2%	20,234	40.1%
Non-Family Households with Children		4	0.2%	28	0.2%	40	0.2%	54	0.3%
Non-Family Households No Children		1,868	99.8%	12,748	99.8%	16,033	99.8%	20,180	99.7%
Average Family Household Size		2.9		2.9		2.9		2.9	
Average Family Income		\$111,825		\$118,410		\$119,545		\$117,601	
Median Family Income		\$86,028		\$90,006		\$92,882		\$94,079	
Average Non-Family Household Size		1.3		1.5		1.4		1.4	
Marital Status (2023)									
Population Age 15 Years or Over		6,790		55,108		73,920		100,431	
Never Married		2,274	33.5%	22,413	40.7%	28,267	38.2%	35,566	35.4%
Currently Married		3,002	44.2%	24,010	43.6%	34,033	46.0%	47,834	47.6%
Previously Married		1,515	22.3%	8,685	15.8%	11,619	15.7%	17,031	17.0%
Separated		198	13.0%	966	11.1%	1,329	11.4%	1,838	10.8%
Widowed		272	18.0%	1,649	19.0%	2,331	20.1%	3,733	21.9%
Divorced		1,045	69.0%	6,071	69.9%	7,960	68.5%	11,460	67.3%
Educational Attainment (2023)									
Adult Population Age 25 Years or Over		5,627		39,516		55,262		78,054	
Elementary (Grade Level 0 to 8)		93	1.7%	666	1.7%	978	1.8%	1,274	1.6%
Some High School (Grade Level 9 to 11)		78	1.4%	739	1.9%	1,147	2.1%	1,879	2.4%
High School Graduate		1,433	25.5%	10,270	26.0%	14,304	25.9%	20,412	26.2%
Some College		1,218	21.6%	8,118	20.5%	11,113	20.1%	15,713	20.1%
Associate Degree Only		1,081	19.2%	5,870	14.9%	8,417	15.2%	12,484	16.0%
Bachelor Degree Only		1,247	22.2%	9,169	23.2%	12,898	23.3%	17,826	22.8%
Graduate Degree		478	8.5%	4,683	11.9%	6,406	11.6%	8,465	10.8%
Any College (Some College or Higher)		4,023	71.5%	27,840	70.5%	38,834	70.3%	54,488	69.8%
College Degree + (Bachelor Degree or Higher)		1,724	30.6%	13,852	35.1%	19,304	34.9%	26,291	33.7%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8137/-91.4723

Waterford Professional Building Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2023)		4,017		28,949		39,197		53,207	
Total Housing Units (2020)		3,856		27,777		37,627		50,985	
Historical Annual Growth (2020-2023)		161	1.4%	1,171	1.4%	1,570	1.4%	2,221	1.5%
Housing Units Occupied (2023)		3,849	95.8%	27,540	95.1%	37,206	94.9%	50,400	94.7%
Housing Units Owner-Occupied		2,408	62.6%	15,939	57.9%	22,582	60.7%	32,471	64.4%
Housing Units Renter-Occupied		1,441	37.4%	11,601	42.1%	14,624	39.3%	17,928	35.6%
Housing Units Vacant (2023)		168	4.2%	1,409	4.9%	1,990	5.1%	2,807	5.3%
Household Size (2023)									
Total Households		3,849		27,540		37,206		50,400	
1 Person Households		1,426	37.0%	8,822	32.0%	11,315	30.4%	14,698	29.2%
2 Person Households		1,529	39.7%	10,665	38.7%	14,814	39.8%	20,193	40.1%
3 Person Households		430	11.2%	3,810	13.8%	5,114	13.7%	7,021	13.9%
4 Person Households		289	7.5%	2,744	10.0%	3,830	10.3%	5,461	10.8%
5 Person Households		106	2.8%	984	3.6%	1,406	3.8%	2,039	4.0%
6 Person Households		47	1.2%	360	1.3%	507	1.4%	706	1.4%
7 or More Person Households		21	0.6%	155	0.6%	221	0.6%	282	0.6%
Household Income Distribution (2023)									
HH Income \$200,000 or More		165	4.3%	1,755	6.4%	2,515	6.8%	3,676	7.3%
HH Income \$150,000 to \$199,999		142	3.7%	1,324	4.8%	2,108	5.7%	3,184	6.3%
HH Income \$125,000 to \$149,999		303	7.9%	1,663	6.0%	2,571	6.9%	3,485	6.9%
HH Income \$100,000 to \$124,999		434	11.3%	2,876	10.4%	3,965	10.7%	5,544	11.0%
HH Income \$75,000 to \$99,999		419	10.9%	3,264	11.9%	4,536	12.2%	6,358	12.6%
HH Income \$50,000 to \$74,999		992	25.8%	5,976	21.7%	7,820	21.0%	10,382	20.6%
HH Income \$35,000 to \$49,999		440	11.4%	3,360	12.2%	4,519	12.1%	5,727	11.4%
HH Income \$25,000 to \$34,999		261	6.8%	2,651	9.6%	3,319	8.9%	4,449	8.8%
HH Income \$15,000 to \$24,999		428	11.1%	2,030	7.4%	2,570	6.9%	3,530	7.0%
HH Income \$10,000 to \$14,999		164	4.3%	1,516	5.5%	1,819	4.9%	2,254	4.5%
HH Income Under \$10,000		101	2.6%	1,126	4.1%	1,464	3.9%	1,811	3.6%
Household Vehicles (2023)									
Households 0 Vehicles Available		187	4.9%	1,814	6.6%	2,106	5.7%	2,747	5.5%
Households 1 Vehicle Available		1,610	41.8%	10,240	37.2%	13,144	35.3%	16,506	32.8%
Households 2 Vehicles Available		1,412	36.7%	10,220	37.1%	14,445	38.8%	20,101	39.9%
Households 3 or More Vehicles Available		639	16.6%	5,266	19.1%	7,511	20.2%	11,046	21.9%
Total Vehicles Available		6,588		48,443		67,459		94,356	
Average Vehicles per Household		1.7		1.8		1.8		1.9	
Owner-Occupied Household Vehicles		4,609	69.9%	31,664	65.4%	46,038	68.2%	68,438	72.5%
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		1,980	30.1%	16,778	34.6%	21,421	31.8%	25,917	27.5%
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.5		1.4	
Travel Time (2023)									
Worker Base Age 16 years or Over		4,333		34,913		47,030		63,817	
Travel to Work in 14 Minutes or Less		2,162	49.9%	16,826	48.2%	21,580	45.9%	26,324	41.2%
Travel to Work in 15 to 29 Minutes		1,110	25.6%	10,567	30.3%	15,370	32.7%	22,415	35.1%
Travel to Work in 30 to 59 Minutes		416	9.6%	3,317	9.5%	4,349	9.2%	6,878	10.8%
Travel to Work in 60 Minutes or More		80	1.9%	620	1.8%	887	1.9%	1,348	2.1%
Work at Home		565	13.0%	3,583	10.3%	4,844	10.3%	6,852	10.7%
Average Minutes Travel to Work		13.1		13.6		14.0		15.3	

Complete Profile

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Waterford Professional Building Eau Claire, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)									
Worker Base Age 16 years or Over		4,333		34,913		47,030		63,817	
Drive to Work Alone		3,276	75.6%	26,891	77.0%	36,606	77.8%	49,734	77.9%
Drive to Work in Carpool		303	7.0%	2,441	7.0%	3,341	7.1%	4,305	6.7%
Travel to Work by Public Transportation		25	0.6%	336	1.0%	398	0.8%	520	0.8%
Drive to Work on Motorcycle		25	0.6%	27	-	43	-	100	0.2%
Bicycle to Work		61	1.4%	309	0.9%	349	0.7%	413	0.6%
Walk to Work		72	1.7%	1,205	3.5%	1,281	2.7%	1,529	2.4%
Other Means		6	0.1%	121	0.3%	168	0.4%	364	0.6%
Work at Home		565	13.0%	3,583	10.3%	4,844	10.3%	6,852	10.7%
Daytime Demographics (2023)									
Total Businesses		443		2,453		3,428		4,300	
Total Employees		5,065		30,660		47,888		62,132	
Company Headquarter Businesses		17	3.7%	92	3.7%	147	4.3%	189	4.4%
Company Headquarter Employees		1,223	24.2%	5,863	19.1%	9,030	18.9%	13,185	21.2%
Employee Population per Business		11.4	to 1	12.5	to 1	14.0	to 1	14.5	to 1
Residential Population per Business		18.6	to 1	26.7	to 1	25.9	to 1	28.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,418		50,080		73,708		97,215	
Labor Force									
Labor Population Age 16 Years or Over (2023)		6,690		54,355		72,879		98,959	
Labor Force Total Males (2023)		3,296	49.3%	26,431	48.6%	35,691	49.0%	48,916	49.4%
Male Civilian Employed		2,191	66.5%	17,586	66.5%	24,084	67.5%	33,020	67.5%
Male Civilian Unemployed		47	1.4%	415	1.6%	577	1.6%	809	1.7%
Males in Armed Forces		3	-	9	-	13	-	17	-
Males Not in Labor Force		1,055	32.0%	8,421	31.9%	11,017	30.9%	15,070	30.8%
Labor Force Total Females (2023)		3,394	50.7%	27,924	51.4%	37,188	51.0%	50,043	50.6%
Female Civilian Employed		2,143	63.1%	17,329	62.1%	22,948	61.7%	30,799	61.5%
Female Civilian Unemployed		29	0.9%	497	1.8%	658	1.8%	893	1.8%
Females in Armed Forces		-	-	11	-	13	-	39	-
Females Not in Labor Force		1,222	36.0%	10,088	36.1%	13,569	36.5%	18,312	36.6%
Unemployment Rate		76	1.1%	911	1.7%	1,235	1.7%	1,702	1.7%
Occupation (2023)									
Occupation Population Age 16 Years or Over		4,333		34,913		47,030		63,817	
Occupation Total Males		2,191	50.6%	17,586	50.4%	24,084	51.2%	33,020	51.7%
Occupation Total Females		2,142	49.4%	17,327	49.6%	22,946	48.8%	30,797	48.3%
Management, Business, Financial Operations		816	18.8%	4,774	13.7%	6,406	13.6%	8,697	13.6%
Professional, Related		852	19.7%	7,475	21.4%	10,210	21.7%	13,567	21.3%
Service		690	15.9%	6,219	17.8%	7,908	16.8%	10,576	16.6%
Sales, Office		966	22.3%	7,211	20.7%	9,606	20.4%	12,975	20.3%
Farming, Fishing, Forestry		9	0.2%	62	0.2%	95	0.2%	157	0.2%
Construction, Extraction, Maintenance		241	5.6%	2,105	6.0%	2,965	6.3%	4,691	7.4%
Production, Transport, Material Moving		759	17.5%	7,067	20.2%	9,840	20.9%	13,155	20.6%
White Collar Workers		2,635	60.8%	19,460	55.7%	26,222	55.8%	35,239	55.2%
Blue Collar Workers		1,699	39.2%	15,454	44.3%	20,808	44.2%	28,578	44.8%

Complete Profile

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Lat/Lon: 44.8137/-91.4723

Waterford Professional Building		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Eau Claire, WI									
Units In Structure (2023)									
Total Units		3,849		27,540		37,206		50,400	
1 Detached Unit		2,465	64.0%	16,116	58.5%	22,137	59.5%	32,162	63.8%
1 Attached Unit		149	3.9%	1,963	7.1%	2,944	7.9%	3,534	7.0%
2 Units		416	10.8%	2,443	8.9%	2,996	8.1%	3,591	7.1%
3 to 4 Units		310	8.1%	1,906	6.9%	2,507	6.7%	3,580	7.1%
5 to 9 Units		122	3.2%	1,430	5.2%	1,929	5.2%	2,181	4.3%
10 to 19 Units		24	0.6%	588	2.1%	717	1.9%	917	1.8%
20 to 49 Units		207	5.4%	1,225	4.4%	1,372	3.7%	1,519	3.0%
50 or More Units		107	2.8%	1,214	4.4%	1,463	3.9%	1,492	3.0%
Mobile Home or Trailer		48	1.3%	655	2.4%	1,141	3.1%	1,423	2.8%
Other Structure		-	-	-	-	-	-	1	-
Homes Built By Year (2023)									
Homes Built 2020 or later		-	-	59	0.2%	74	0.2%	373	0.7%
Homes Built 2010 to 2019		296	7.4%	2,292	7.9%	3,721	9.5%	5,353	10.1%
Homes Built 2000 to 2009		174	4.3%	2,194	7.6%	3,850	9.8%	5,976	11.2%
Homes Built 1990 to 1999		293	7.3%	2,893	10.0%	4,569	11.7%	6,119	11.5%
Homes Built 1980 to 1989		327	8.1%	2,952	10.2%	3,991	10.2%	5,511	10.4%
Homes Built 1970 to 1979		503	12.5%	5,764	19.9%	7,596	19.4%	9,130	17.2%
Homes Built 1960 to 1969		209	5.2%	2,726	9.4%	3,330	8.5%	4,202	7.9%
Homes Built 1950 to 1959		422	10.5%	3,112	10.7%	3,669	9.4%	4,525	8.5%
Homes Built 1940 to 1949		246	6.1%	983	3.4%	1,230	3.1%	1,816	3.4%
Homes Built Before 1939		1,377	34.3%	4,565	15.8%	5,176	13.2%	7,396	13.9%
Median Age of Homes		62.1	yrs	52.0	yrs	48.7	yrs	47.9	yrs
Home Values (2023)									
Owner Specified Housing Units		2,408		15,939		22,582		32,471	
Home Values \$1,000,000 or More		15	0.6%	81	0.5%	108	0.5%	197	0.6%
Home Values \$750,000 to \$999,999		8	0.3%	90	0.6%	128	0.6%	234	0.7%
Home Values \$500,000 to \$749,999		120	5.0%	588	3.7%	941	4.2%	1,522	4.7%
Home Values \$400,000 to \$499,999		292	12.1%	1,398	8.8%	1,957	8.7%	2,928	9.0%
Home Values \$300,000 to \$399,999		272	11.3%	2,423	15.2%	3,550	15.7%	5,028	15.5%
Home Values \$250,000 to \$299,999		140	5.8%	1,565	9.8%	2,471	10.9%	3,757	11.6%
Home Values \$200,000 to \$249,999		439	18.2%	3,259	20.4%	4,681	20.7%	6,089	18.8%
Home Values \$175,000 to \$199,999		183	7.6%	1,376	8.6%	1,907	8.4%	2,918	9.0%
Home Values \$150,000 to \$174,999		242	10.0%	1,288	8.1%	1,816	8.0%	2,908	9.0%
Home Values \$125,000 to \$149,999		216	9.0%	1,389	8.7%	1,659	7.3%	2,344	7.2%
Home Values \$100,000 to \$124,999		153	6.3%	789	5.0%	1,020	4.5%	1,657	5.1%
Home Values \$90,000 to \$99,999		57	2.4%	357	2.2%	470	2.1%	537	1.7%
Home Values \$80,000 to \$89,999		44	1.8%	143	0.9%	165	0.7%	229	0.7%
Home Values \$70,000 to \$79,999		106	4.4%	238	1.5%	255	1.1%	317	1.0%
Home Values \$60,000 to \$69,999		28	1.2%	112	0.7%	120	0.5%	140	0.4%
Home Values \$50,000 to \$59,999		4	0.2%	26	0.2%	41	0.2%	125	0.4%
Home Values \$35,000 to \$49,999		32	1.3%	62	0.4%	78	0.3%	112	0.3%
Home Values \$25,000 to \$34,999		9	0.4%	63	0.4%	100	0.4%	133	0.4%
Home Values \$10,000 to \$24,999		22	0.9%	356	2.2%	488	2.2%	555	1.7%
Home Values Under \$10,000		25	1.1%	335	2.1%	626	2.8%	741	2.3%
Owner-Occupied Median Home Value		\$221,006		\$226,106		\$230,435		\$233,959	
Renter-Occupied Median Rent		\$704		\$724		\$740		\$744	

Complete Profile

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Lat/Lon: 44.8137/-91.4723

Waterford Professional Building Eau Claire, WI		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2023)					
Total Household Expenditure		\$245.92 M	\$1.78 B	\$2.48 B	\$3.4 B
Total Non-Retail Expenditure		\$129.47 M	\$942.25 M	\$1.31 B	\$1.79 B
Total Retail Expenditure		\$116.45 M	\$842.65 M	\$1.17 B	\$1.6 B
Apparel		\$8.53 M	\$62.45 M	\$86.84 M	\$119.19 M
Contributions		\$7.84 M	\$57.76 M	\$80.62 M	\$111.27 M
Education		\$6.83 M	\$52.27 M	\$73.06 M	\$100.92 M
Entertainment		\$13.75 M	\$100.27 M	\$139.75 M	\$192.32 M
Food and Beverages		\$36.42 M	\$263.4 M	\$365.24 M	\$499.86 M
Furnishings and Equipment		\$8.58 M	\$62.43 M	\$87.01 M	\$119.65 M
Gifts		\$5.93 M	\$43.95 M	\$61.22 M	\$84.15 M
Health Care		\$21.2 M	\$151.99 M	\$210.68 M	\$288.52 M
Household Operations		\$9.57 M	\$69.71 M	\$96.98 M	\$133.28 M
Miscellaneous Expenses		\$4.65 M	\$33.69 M	\$46.83 M	\$64.26 M
Personal Care		\$3.31 M	\$23.95 M	\$33.27 M	\$45.61 M
Personal Insurance		\$1.67 M	\$12.31 M	\$17.26 M	\$23.9 M
Reading		\$536.85 K	\$3.9 M	\$5.42 M	\$7.44 M
Shelter		\$51.84 M	\$377.27 M	\$522.96 M	\$715.53 M
Tobacco		\$1.57 M	\$11.1 M	\$15.18 M	\$20.5 M
Transportation		\$45.14 M	\$325.7 M	\$452.68 M	\$620.72 M
Utilities		\$18.55 M	\$132.76 M	\$183.39 M	\$250.21 M
Monthly Household Consumer Expenditure (2023)					
Total Household Expenditure		\$5,324	\$5,401	\$5,551	\$5,617
Total Non-Retail Expenditure		\$2,803 52.6%	\$2,851 52.8%	\$2,929 52.8%	\$2,964 52.8%
Total Retail Expenditures		\$2,521 47.4%	\$2,550 47.2%	\$2,622 47.2%	\$2,653 47.2%
Apparel		\$185 3.5%	\$189 3.5%	\$195 3.5%	\$197 3.5%
Contributions		\$170 3.2%	\$175 3.2%	\$181 3.3%	\$184 3.3%
Education		\$148 2.8%	\$158 2.9%	\$164 2.9%	\$167 3.0%
Entertainment		\$298 5.6%	\$303 5.6%	\$313 5.6%	\$318 5.7%
Food and Beverages		\$789 14.8%	\$797 14.8%	\$818 14.7%	\$826 14.7%
Furnishings and Equipment		\$186 3.5%	\$189 3.5%	\$195 3.5%	\$198 3.5%
Gifts		\$128 2.4%	\$133 2.5%	\$137 2.5%	\$139 2.5%
Health Care		\$459 8.6%	\$460 8.5%	\$472 8.5%	\$477 8.5%
Household Operations		\$207 3.9%	\$211 3.9%	\$217 3.9%	\$220 3.9%
Miscellaneous Expenses		\$101 1.9%	\$102 1.9%	\$105 1.9%	\$106 1.9%
Personal Care		\$72 1.3%	\$72 1.3%	\$75 1.3%	\$75 1.3%
Personal Insurance		\$36 0.7%	\$37 0.7%	\$39 0.7%	\$40 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,122 21.1%	\$1,142 21.1%	\$1,171 21.1%	\$1,183 21.1%
Tobacco		\$34 0.6%	\$34 0.6%	\$34 0.6%	\$34 0.6%
Transportation		\$977 18.4%	\$986 18.2%	\$1,014 18.3%	\$1,026 18.3%
Utilities		\$402 7.5%	\$402 7.4%	\$411 7.4%	\$414 7.4%