Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2023)	12,743		79,425		243,655		796,440	
Projected Population (2028)	14,060		83,356		252,724		823,576	
Census Population (2020)	11,976		78,170		241,344		794,323	
Census Population (2010)	10,449		67,479		224,571		730,094	
Projected Annual Growth (2023-2028)	1,317	2.1%	3,931	1.0%	9,069	0.7%	27,136	0.7%
Historical Annual Growth (2020-2023)	767	2.1%	1,255	0.5%	2,311	0.3%	2,117	-
Historical Annual Growth (2010-2020)	1,527	1.5%	10,692	1.6%	16,773	0.7%	64,228	0.9%
Estimated Population Density (2023)	4,058	psm	2,811	psm	3,104	psm	2,536	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2023)	4,291		34,548		100,256		326,951	
Projected Households (2028)	4,714		35,947		102,863		334,342	
Census Households (2020)	3,964		33,847		98,441		322,580	
Census Households (2010)	3,671		27,280		89,363		294,759	
Projected Annual Growth (2023-2028)	423	2.0%	1,399	0.8%	2,607	0.5%	7,391	0.5%
Historical Annual Change (2010-2023)	620	1.3%	7,268	2.0%	10,893	0.9%	32,193	0.8%
Average Household Income								
Estimated Average Household Income (2023)	$59,190		$77,696		$74,500		$86,856	
Projected Average Household Income (2028)	$53,042		$75,734		$73,320		$87,224	
Census Average Household Income (2010)	$32,898		$41,780		$41,381		$52,675	
Census Average Household Income (2000)	$32,546		$37,685		$39,256		$49,539	
Projected Annual Change (2023-2028)	-$6,149	-2.1%	-$1,962	-0.5%	-$1,181	-0.3%	$368	-
Historical Annual Change (2000-2023)	$26,645	3.6%	$40,010	4.6%	$35,244	3.9%	$37,317	3.3%
Median Household Income								
Estimated Median Household Income (2023)	$54,739		$60,763		$55,310		$64,409	
Projected Median Household Income (2028)	$48,591		$55,758		$50,304		$60,051	
Census Median Household Income (2010)	$25,893		$30,879		$32,613		$42,706	
Census Median Household Income (2000)	$26,664		$28,839		$31,128		$40,800	
Projected Annual Change (2023-2028)	-$6,148	-2.2%	-$5,005	-1.6%	-$5,006	-1.8%	-$4,358	-1.4%
Historical Annual Change (2000-2023)	$28,076	4.6%	$31,924	4.8%	$24,182	3.4%	$23,609	2.5%
Per Capita Income								
Estimated Per Capita Income (2023)	$20,288		$34,264		$30,902		$35,815	
Projected Per Capita Income (2028)	$18,108		$33,106		$30,081		$35,564	
Census Per Capita Income (2010)	$11,551		$16,893		$16,466		$21,267	
Census Per Capita Income (2000)	$11,501		$14,950		$15,641		$20,225	
Projected Annual Change (2023-2028)	-$2,180	-2.1%	-$1,158	-0.7%	-$821	-0.5%	-$251	-0.1%
Historical Annual Change (2000-2023)	$8,787	3.3%	$19,314	5.6%	$15,261	4.2%	$15,590	3.4%
Estimated Average Household Net Worth (2023)	$255,435		$359,977		$317,800		$356,859	

Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2023)	12,743		79,425		243,655		796,440	
White (2023)	5,720	44.9%	41,257	51.9%	122,853	50.4%	432,501	54.3%
Black or African American (2023)	2,913	22.9%	19,784	24.9%	73,131	30.0%	227,072	28.5%
American Indian or Alaska Native (2023)	104	0.8%	441	0.6%	1,306	0.5%	3,087	0.4%
Asian (2023)	912	7.2%	5,125	6.5%	9,687	4.0%	43,245	5.4%
Hawaiian or Pacific Islander (2023)	-	-	24	-	81	-	274	-
Other Race (2023)	2,179	17.1%	7,956	10.0%	21,311	8.7%	45,904	5.8%
Two or More Races (2023)	914	7.2%	4,839	6.1%	15,285	6.3%	44,357	5.6%
Population < 18 (2023)	3,320	26.1%	15,701	19.8%	57,358	23.5%	193,759	24.3%
White Not Hispanic	928	28.0%	5,082	32.4%	18,831	32.8%	74,675	38.5%
Black or African American	815	24.5%	4,344	27.7%	19,765	34.5%	63,594	32.8%
Asian	27	0.8%	379	2.4%	972	1.7%	10,682	5.5%
Other Race Not Hispanic	120	3.6%	794	5.1%	3,182	5.5%	11,341	5.9%
Hispanic	1,430	43.1%	5,101	32.5%	14,608	25.5%	33,468	17.3%
Not Hispanic or Latino Population (2023)	9,280	72.8%	65,718	82.7%	205,443	84.3%	707,906	88.9%
Not Hispanic White	5,245	56.5%	39,088	59.5%	116,497	56.7%	416,869	58.9%
Not Hispanic Black or African American	2,848	30.7%	19,483	29.6%	72,187	35.1%	224,420	31.7%
Not Hispanic American Indian or Alaska Native	18	0.2%	101	0.2%	322	0.2%	919	0.1%
Not Hispanic Asian	902	9.7%	5,082	7.7%	9,569	4.7%	42,993	6.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	61	-	208	-
Not Hispanic Other Race	24	0.3%	197	0.3%	616	0.3%	2,054	0.3%
Not Hispanic Two or More Races	244	2.6%	1,756	2.7%	6,190	3.0%	20,443	2.9%
Hispanic or Latino Population (2023)	3,463	27.2%	13,707	17.3%	38,212	15.7%	88,533	11.1%
Hispanic White	475	13.7%	2,169	15.8%	6,356	16.6%	15,632	17.7%
Hispanic Black or African American	66	1.9%	301	2.2%	944	2.5%	2,652	3.0%
Hispanic American Indian or Alaska Native	87	2.5%	340	2.5%	984	2.6%	2,167	2.4%
Hispanic Asian	10	0.3%	43	0.3%	118	0.3%	252	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	14	-	20	-	66	-
Hispanic Other Race	2,155	62.2%	7,758	56.6%	20,696	54.2%	43,850	49.5%
Hispanic Two or More Races	670	19.4%	3,082	22.5%	9,095	23.8%	23,914	27.0%
Not Hispanic or Latino Population (2020)	7,736	64.6%	61,841	79.1%	195,118	80.8%	688,410	86.7%
Hispanic or Latino Population (2020)	4,239	35.4%	16,330	20.9%	46,226	19.2%	105,913	13.3%
Not Hispanic or Latino Population (2010)	7,613	72.9%	58,533	86.7%	194,620	86.7%	660,787	90.5%
Hispanic or Latino Population (2010)	2,835	27.1%	8,945	13.3%	29,951	13.3%	69,308	9.5%
Not Hispanic or Latino Population (2028)	10,296	73.2%	69,022	82.8%	212,978	84.3%	732,020	88.9%
Hispanic or Latino Population (2028)	3,764	26.8%	14,334	17.2%	39,746	15.7%	91,556	11.1%
Projected Annual Growth (2023-2028)	301	1.7%	627	0.9%	1,533	0.8%	3,022	0.7%
Historical Annual Growth (2010-2020)	1,404	5.0%	7,384	8.3%	16,275	5.4%	36,605	5.3%

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Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2023)								
Total Population	12,743		79,425		243,655		796,440	
Age Under 5 Years	925	7.3%	4,611	5.8%	17,024	7.0%	54,573	6.9%
Age 5 to 9 Years	986	7.7%	4,404	5.5%	15,907	6.5%	54,398	6.8%
Age 10 to 14 Years	858	6.7%	4,184	5.3%	15,455	6.3%	54,104	6.8%
Age 15 to 19 Years	1,407	11.0%	5,971	7.5%	16,737	6.9%	51,271	6.4%
Age 20 to 24 Years	1,005	7.9%	7,567	9.5%	20,455	8.4%	56,947	7.2%
Age 25 to 29 Years	1,023	8.0%	8,765	11.0%	22,528	9.2%	67,789	8.5%
Age 30 to 34 Years	984	7.7%	6,846	8.6%	19,801	8.1%	65,269	8.2%
Age 35 to 39 Years	771	6.0%	5,377	6.8%	16,480	6.8%	56,466	7.1%
Age 40 to 44 Years	786	6.2%	4,907	6.2%	15,108	6.2%	50,501	6.3%
Age 45 to 49 Years	797	6.3%	4,510	5.7%	13,854	5.7%	44,237	5.6%
Age 50 to 54 Years	740	5.8%	4,516	5.7%	13,786	5.7%	44,866	5.6%
Age 55 to 59 Years	668	5.2%	4,691	5.9%	13,872	5.7%	46,491	5.8%
Age 60 to 64 Years	561	4.4%	4,260	5.4%	13,131	5.4%	45,667	5.7%
Age 65 to 69 Years	444	3.5%	3,434	4.3%	10,857	4.5%	37,411	4.7%
Age 70 to 74 Years	398	3.1%	2,376	3.0%	8,051	3.3%	28,312	3.6%
Age 75 to 79 Years	203	1.6%	1,375	1.7%	4,866	2.0%	16,715	2.1%
Age 80 to 84 Years	95	0.7%	808	1.0%	2,993	1.2%	10,728	1.3%
Age 85 Years or Over	93	0.7%	821	1.0%	2,751	1.1%	10,692	1.3%
Median Age	30.6		32.9		33.2		34.6	
Age 19 Years or Less	4,176	32.8%	19,170	24.1%	65,123	26.7%	214,347	26.9%
Age 20 to 64 Years	7,335	57.6%	51,441	64.8%	149,014	61.2%	478,233	60.0%
Age 65 Years or Over	1,233	9.7%	8,814	11.1%	29,518	12.1%	103,860	13.0%
Female Age Distribution (2023)								
Female Population	6,278	49.3%	38,506	48.5%	121,939	50.0%	409,054	51.4%
Age Under 5 Years	441	7.0%	2,221	5.8%	8,327	6.8%	26,749	6.5%
Age 5 to 9 Years	490	7.8%	2,150	5.6%	7,812	6.4%	26,567	6.5%
Age 10 to 14 Years	414	6.6%	2,042	5.3%	7,467	6.1%	26,567	6.5%
Age 15 to 19 Years	767	12.2%	3,163	8.2%	8,388	6.9%	25,396	6.2%
Age 20 to 24 Years	485	7.7%	3,754	9.7%	10,545	8.6%	29,509	7.2%
Age 25 to 29 Years	504	8.0%	4,201	10.9%	11,195	9.2%	34,525	8.4%
Age 30 to 34 Years	493	7.9%	3,236	8.4%	9,745	8.0%	33,252	8.1%
Age 35 to 39 Years	372	5.9%	2,577	6.7%	8,148	6.7%	28,575	7.0%
Age 40 to 44 Years	377	6.0%	2,219	5.8%	7,282	6.0%	25,555	6.2%
Age 45 to 49 Years	366	5.8%	2,091	5.4%	6,670	5.5%	22,457	5.5%
Age 50 to 54 Years	339	5.4%	2,064	5.4%	6,548	5.4%	22,838	5.6%
Age 55 to 59 Years	288	4.6%	2,085	5.4%	6,676	5.5%	23,998	5.9%
Age 60 to 64 Years	247	3.9%	1,949	5.1%	6,618	5.4%	23,959	5.9%
Age 65 to 69 Years	226	3.6%	1,747	4.5%	5,697	4.7%	20,097	4.9%
Age 70 to 74 Years	230	3.7%	1,205	3.1%	4,338	3.6%	15,581	3.8%
Age 75 to 79 Years	115	1.8%	791	2.1%	2,819	2.3%	9,700	2.4%
Age 80 to 84 Years	57	0.9%	478	1.2%	1,817	1.5%	6,495	1.6%
Age 85 Years or Over	66	1.0%	533	1.4%	1,848	1.5%	7,232	1.8%
Female Median Age	30.5		32.8		33.6		35.6	
Age 19 Years or Less	2,112	33.6%	9,576	24.9%	31,993	26.2%	105,279	25.7%
Age 20 to 64 Years	3,472	55.3%	24,176	62.8%	73,428	60.2%	244,669	59.8%
Age 65 Years or Over	694	11.1%	4,755	12.3%	16,518	13.5%	59,106	14.4%

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Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2023)								
Male Population	6,465	50.7%	40,919	51.5%	121,716	50.0%	387,386	48.6%
Age Under 5 Years	484	7.5%	2,391	5.8%	8,698	7.1%	27,824	7.2%
Age 5 to 9 Years	497	7.7%	2,254	5.5%	8,095	6.7%	27,831	7.2%
Age 10 to 14 Years	444	6.9%	2,142	5.2%	7,987	6.6%	27,537	7.1%
Age 15 to 19 Years	640	9.9%	2,808	6.9%	8,350	6.9%	25,876	6.7%
Age 20 to 24 Years	520	8.0%	3,813	9.3%	9,910	8.1%	27,438	7.1%
Age 25 to 29 Years	519	8.0%	4,564	11.2%	11,333	9.3%	33,264	8.6%
Age 30 to 34 Years	491	7.6%	3,610	8.8%	10,056	8.3%	32,017	8.3%
Age 35 to 39 Years	399	6.2%	2,800	6.8%	8,332	6.8%	27,891	7.2%
Age 40 to 44 Years	409	6.3%	2,689	6.6%	7,826	6.4%	24,946	6.4%
Age 45 to 49 Years	431	6.7%	2,420	5.9%	7,184	5.9%	21,780	5.6%
Age 50 to 54 Years	400	6.2%	2,452	6.0%	7,238	5.9%	22,028	5.7%
Age 55 to 59 Years	380	5.9%	2,605	6.4%	7,195	5.9%	22,494	5.8%
Age 60 to 64 Years	314	4.9%	2,311	5.6%	6,513	5.4%	21,707	5.6%
Age 65 to 69 Years	218	3.4%	1,687	4.1%	5,160	4.2%	17,314	4.5%
Age 70 to 74 Years	168	2.6%	1,172	2.9%	3,713	3.1%	12,731	3.3%
Age 75 to 79 Years	87	1.3%	584	1.4%	2,047	1.7%	7,015	1.8%
Age 80 to 84 Years	38	0.6%	330	0.8%	1,176	1.0%	4,233	1.1%
Age 85 Years or Over	28	0.4%	288	0.7%	904	0.7%	3,461	0.9%
Male Median Age	30.8		32.9		32.7		33.5	
Age 19 Years or Less	2,064	31.9%	9,595	23.4%	33,130	27.2%	109,067	28.2%
Age 20 to 64 Years	3,863	59.7%	27,264	66.6%	75,586	62.1%	233,564	60.3%
Age 65 Years or Over	539	8.3%	4,060	9.9%	13,000	10.7%	44,754	11.6%
Males per 100 Females (2023)								
Overall Comparison	103		106		100		95	
Age Under 5 Years	110	52.3%	108	51.8%	104	51.1%	104	51.0%
Age 5 to 9 Years	101	50.3%	105	51.2%	104	50.9%	105	51.2%
Age 10 to 14 Years	107	51.7%	105	51.2%	107	51.7%	104	50.9%
Age 15 to 19 Years	83	45.5%	89	47.0%	100	49.9%	102	50.5%
Age 20 to 24 Years	107	51.8%	102	50.4%	94	48.4%	93	48.2%
Age 25 to 29 Years	103	50.7%	109	52.1%	101	50.3%	96	49.1%
Age 30 to 34 Years	100	49.9%	112	52.7%	103	50.8%	96	49.1%
Age 35 to 39 Years	107	51.7%	109	52.1%	102	50.6%	98	49.4%
Age 40 to 44 Years	108	52.0%	121	54.8%	107	51.8%	98	49.4%
Age 45 to 49 Years	118	54.1%	116	53.6%	108	51.9%	97	49.2%
Age 50 to 54 Years	118	54.1%	119	54.3%	111	52.5%	96	49.1%
Age 55 to 59 Years	132	56.9%	125	55.5%	108	51.9%	94	48.4%
Age 60 to 64 Years	127	55.9%	119	54.2%	98	49.6%	91	47.5%
Age 65 to 69 Years	96	49.0%	97	49.1%	91	47.5%	86	46.3%
Age 70 to 74 Years	73	42.2%	97	49.3%	86	46.1%	82	45.0%
Age 75 to 79 Years	76	43.1%	74	42.4%	73	42.1%	72	42.0%
Age 80 to 84 Years	67	40.2%	69	40.8%	65	39.3%	65	39.5%
Age 85 Years or Over	42	29.8%	54	35.1%	49	32.8%	48	32.4%
Age 19 Years or Less	98	49.4%	100	50.0%	104	50.9%	104	50.9%
Age 20 to 39 Years	104	51.0%	107	51.8%	100	50.0%	96	48.9%
Age 40 to 64 Years	120	54.4%	120	54.5%	106	51.5%	95	48.7%
Age 65 Years or Over	78	43.7%	85	46.1%	79	44.0%	76	43.1%

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Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2023)								
Total Households	4,291		34,548		100,256		326,951	
Households with Children	1,558	36.3%	7,827	22.7%	28,543	28.5%	99,280	30.4%
Average Household Size	2.8		2.2		2.4		2.4	
Household Density per Square Mile	1,366		1,223		1,277		1,041	
Population Family	9,650	75.7%	52,322	65.9%	176,304	72.4%	607,166	76.2%
Population Non-Family	2,335	18.3%	23,122	29.1%	60,442	24.8%	173,706	21.8%
Population Group Quarters	758	6.0%	3,980	5.0%	6,910	2.8%	15,568	2.0%
Family Households	2,634	61.4%	16,377	47.4%	54,042	53.9%	191,603	58.6%
Married Couple Households	1,191	45.2%	7,488	45.7%	26,893	49.8%	114,072	59.5%
Other Family Households with Children	1,443	54.8%	8,889	54.3%	27,150	50.2%	77,531	40.5%
Family Households with Children	1,549	58.8%	7,799	47.6%	28,443	52.6%	99,002	51.7%
Married Couple with Children	668	43.1%	3,258	41.8%	12,295	43.2%	51,390	51.9%
Other Family Households with Children	881	56.9%	4,541	58.2%	16,148	56.8%	47,612	48.1%
Family Households No Children	1,084	41.2%	8,578	52.4%	25,600	47.4%	92,601	48.3%
Married Couple No Children	523	48.2%	4,230	49.3%	14,598	57.0%	62,682	67.7%
Other Family Households No Children	561	51.8%	4,348	50.7%	11,002	43.0%	29,920	32.3%
Non-Family Households	1,657	38.6%	18,171	52.6%	46,213	46.1%	135,348	41.4%
Non-Family Households with Children	8	0.5%	28	0.2%	100	0.2%	278	0.2%
Non-Family Households No Children	1,649	99.5%	18,144	99.8%	46,113	99.8%	135,070	99.8%
Average Family Household Size	3.7		3.2		3.3		3.2	
Average Family Income	$56,661		$77,262		$79,194		$100,669	
Median Family Income	$66,616		$76,328		$70,616		$82,836	
Average Non-Family Household Size	1.4		1.3		1.3		1.3	
Marital Status (2023)								
Population Age 15 Years or Over	9,974		66,226		195,269		633,364	
Never Married	4,775	47.9%	34,197	51.6%	90,810	46.5%	253,479	40.0%
Currently Married	2,408	24.1%	17,042	25.7%	58,282	29.8%	237,774	37.5%
Previously Married	2,791	28.0%	14,987	22.6%	46,178	23.6%	142,112	22.4%
Separated	819	29.3%	3,255	21.7%	9,035	19.6%	24,502	17.2%
Widowed	441	15.8%	2,536	16.9%	8,695	18.8%	29,438	20.7%
Divorced	1,531	54.8%	9,195	61.4%	28,448	61.6%	88,172	62.0%
Educational Attainment (2023)								
Adult Population Age 25 Years or Over	7,562		52,688		158,077		525,146	
Elementary (Grade Level 0 to 8)	1,395	18.4%	4,468	8.5%	12,278	7.8%	27,487	5.2%
Some High School (Grade Level 9 to 11)	1,114	14.7%	5,037	9.6%	15,945	10.1%	40,165	7.6%
High School Graduate	2,582	34.1%	15,369	29.2%	48,904	30.9%	151,185	28.8%
Some College	956	12.6%	7,414	14.1%	25,552	16.2%	97,454	18.6%
Associate Degree Only	332	4.4%	2,795	5.3%	10,126	6.4%	40,962	7.8%
Bachelor Degree Only	690	9.1%	10,593	20.1%	29,056	18.4%	108,922	20.7%
Graduate Degree	493	6.5%	7,012	13.3%	16,216	10.3%	58,970	11.2%
Any College (Some College or Higher)	2,471	32.7%	27,813	52.8%	80,950	51.2%	306,308	58.3%
College Degree + (Bachelor Degree or Higher)	1,183	15.6%	17,605	33.4%	45,271	28.6%	167,892	32.0%

Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2023)	5,561		41,103		118,225		361,960	
Total Housing Units (2020)	5,071		40,318		116,889		357,502	
Historical Annual Growth (2020-2023)	489	3.2%	785	0.6%	1,336	0.4%	4,459	0.4%
Housing Units Occupied (2023)	4,291	77.2%	34,548	84.1%	100,256	84.8%	326,951	90.3%
Housing Units Owner-Occupied	1,863	43.4%	14,144	40.9%	46,879	46.8%	182,001	55.7%
Housing Units Renter-Occupied	2,428	56.6%	20,404	59.1%	53,377	53.2%	144,951	44.3%
Housing Units Vacant (2023)	1,270	22.8%	6,555	15.9%	17,969	15.2%	35,009	9.7%
Household Size (2023)								
Total Households	4,291		34,548		100,256		326,951	
1 Person Households	1,298	30.2%	14,884	43.1%	37,080	37.0%	109,174	33.4%
2 Person Households	1,199	27.9%	10,430	30.2%	30,855	30.8%	106,707	32.6%
3 Person Households	645	15.0%	4,143	12.0%	14,290	14.3%	49,168	15.0%
4 Person Households	521	12.1%	2,576	7.5%	9,388	9.4%	34,701	10.6%
5 Person Households	377	8.8%	1,499	4.3%	5,067	5.1%	17,005	5.2%
6 Person Households	148	3.4%	678	2.0%	2,365	2.4%	6,945	2.1%
7 or More Person Households	103	2.4%	336	1.0%	1,211	1.2%	3,252	1.0%
Household Income Distribution (2023)								
HH Income $200,000 or More	169	3.9%	2,476	7.2%	5,817	5.8%	22,027	6.7%
HH Income $150,000 to $199,999	152	3.6%	2,027	5.9%	5,070	5.1%	20,519	6.3%
HH Income $125,000 to $149,999	202	4.7%	1,445	4.2%	3,822	3.8%	16,489	5.0%
HH Income $100,000 to $124,999	138	3.2%	1,946	5.6%	5,977	6.0%	25,447	7.8%
HH Income $75,000 to $99,999	387	9.0%	4,093	11.8%	10,626	10.6%	38,460	11.8%
HH Income $50,000 to $74,999	1,007	23.5%	6,161	17.8%	18,848	18.8%	60,931	18.6%
HH Income $35,000 to $49,999	613	14.3%	4,294	12.4%	14,024	14.0%	43,609	13.3%
HH Income $25,000 to $34,999	576	13.4%	3,383	9.8%	10,816	10.8%	32,810	10.0%
HH Income $15,000 to $24,999	382	8.9%	3,284	9.5%	9,655	9.6%	27,469	8.4%
HH Income $10,000 to $14,999	238	5.6%	2,163	6.3%	5,788	5.8%	14,381	4.4%
HH Income Under $10,000	426	9.9%	3,275	9.5%	9,815	9.8%	24,809	7.6%
Household Vehicles (2023)								
Households 0 Vehicles Available	544	12.7%	3,981	11.5%	10,666	10.6%	26,073	8.0%
Households 1 Vehicle Available	1,657	38.6%	15,608	45.2%	44,159	44.0%	129,212	39.5%
Households 2 Vehicles Available	1,544	36.0%	11,221	32.5%	32,793	32.7%	120,431	36.8%
Households 3 or More Vehicles Available	545	12.7%	3,739	10.8%	12,638	12.6%	51,235	15.7%
Total Vehicles Available	6,610		50,612		152,286		542,349	
Average Vehicles per Household	1.5		1.5		1.5		1.7	
Owner-Occupied Household Vehicles	3,303	50.0%	24,802	49.0%	85,065	55.9%	353,833	65.2%
Average Vehicles per Owner-Occupied Household	1.8		1.8		1.8		1.9	
Renter-Occupied Household Vehicles	3,307	50.0%	25,810	51.0%	67,221	44.1%	188,516	34.8%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.3	
Travel Time (2023)								
Worker Base Age 16 years or Over	6,262		40,011		118,383		402,534	
Travel to Work in 14 Minutes or Less	1,500	24.0%	10,481	26.2%	26,376	22.3%	75,198	18.7%
Travel to Work in 15 to 29 Minutes	2,402	38.4%	13,699	34.2%	43,670	36.9%	151,800	37.7%
Travel to Work in 30 to 59 Minutes	1,232	19.7%	6,642	16.6%	20,558	17.4%	81,768	20.3%
Travel to Work in 60 Minutes or More	175	2.8%	1,216	3.0%	3,663	3.1%	12,671	3.1%
Work at Home	952	15.2%	7,972	19.9%	24,115	20.4%	81,095	20.1%
Average Minutes Travel to Work	20.7		19.0		19.8		21.4	

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Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2023)								
Worker Base Age 16 years or Over	6,262		40,011		118,383		402,534	
Drive to Work Alone	4,177	66.7%	25,692	64.2%	77,776	65.7%	273,958	68.1%
Drive to Work in Carpool	689	11.0%	3,209	8.0%	10,199	8.6%	32,331	8.0%
Travel to Work by Public Transportation	85	1.4%	653	1.6%	1,835	1.5%	4,925	1.2%
Drive to Work on Motorcycle	-	-	7	-	11	-	51	-
Bicycle to Work	49	0.8%	420	1.1%	869	0.7%	1,696	0.4%
Walk to Work	256	4.1%	1,860	4.6%	3,080	2.6%	6,691	1.7%
Other Means	54	0.9%	197	0.5%	499	0.4%	1,787	0.4%
Work at Home	952	15.2%	7,972	19.9%	24,115	20.4%	81,095	20.1%
Daytime Demographics (2023)								
Total Businesses	458		7,807		15,019		37,846	
Total Employees	5,284		121,951		186,649		396,280	
Company Headquarter Businesses	16	3.6%	294	3.8%	483	3.2%	1,027	2.7%
Company Headquarter Employees	991	18.8%	26,162	21.5%	35,829	19.2%	70,247	17.7%
Employee Population per Business	11.5	to 1	15.6	to 1	12.4	to 1	10.5	to 1
Residential Population per Business	27.8	to 1	10.2	to 1	16.2	to 1	21.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	8,793		147,211		260,230		616,147	
Labor Force								
Labor Population Age 16 Years or Over (2023)	9,771		65,375		192,240		622,853	
Labor Force Total Males (2023)	4,935	50.5%	33,673	51.5%	95,326	49.6%	298,779	48.0%
Male Civilian Employed	3,425	69.4%	21,532	63.9%	61,629	64.7%	203,989	68.3%
Male Civilian Unemployed	98	2.0%	739	2.2%	2,361	2.5%	6,616	2.2%
Males in Armed Forces	-	-	54	0.2%	167	0.2%	328	0.1%
Males Not in Labor Force	1,413	28.6%	11,349	33.7%	31,169	32.7%	87,846	29.4%
Labor Force Total Females (2023)	4,836	49.5%	31,702	48.5%	96,913	50.4%	324,074	52.0%
Female Civilian Employed	2,838	58.7%	18,487	58.3%	56,764	58.6%	198,571	61.3%
Female Civilian Unemployed	144	3.0%	713	2.2%	2,303	2.4%	6,910	2.1%
Females in Armed Forces	-	-	42	0.1%	99	0.1%	99	-
Females Not in Labor Force	1,855	38.4%	12,460	39.3%	37,748	39.0%	118,495	36.6%
Unemployment Rate	242	2.5%	1,452	2.2%	4,663	2.4%	13,526	2.2%
Occupation (2023)								
Occupation Population Age 16 Years or Over	6,262		40,011		118,383		402,534	
Occupation Total Males	3,424	54.7%	21,526	53.8%	61,621	52.1%	203,974	50.7%
Occupation Total Females	2,837	45.3%	18,485	46.2%	56,762	47.9%	198,560	49.3%
Management, Business, Financial Operations	732	11.7%	7,322	18.3%	18,892	16.0%	66,324	16.5%
Professional, Related	1,155	18.5%	9,763	24.4%	25,365	21.4%	91,609	22.8%
Service	1,301	20.8%	5,798	14.5%	17,971	15.2%	59,301	14.7%
Sales, Office	1,148	18.3%	7,502	18.8%	23,407	19.8%	82,360	20.5%
Farming, Fishing, Forestry	4	-	53	0.1%	235	0.2%	839	0.2%
Construction, Extraction, Maintenance	734	11.7%	3,431	8.6%	10,336	8.7%	29,002	7.2%
Production, Transport, Material Moving	1,187	19.0%	6,141	15.3%	22,177	18.7%	73,098	18.2%
White Collar Workers	3,035	48.5%	24,587	61.5%	67,664	57.2%	240,293	59.7%
Blue Collar Workers	3,226	51.5%	15,424	38.5%	50,719	42.8%	162,241	40.3%

Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2023)								
Total Units	4,291		34,548		100,256		326,951	
1 Detached Unit	2,592	60.4%	16,038	46.4%	55,708	55.6%	199,786	61.1%
1 Attached Unit	324	7.5%	2,622	7.6%	8,281	8.3%	26,120	8.0%
2 Units	196	4.6%	1,218	3.5%	3,263	3.3%	7,964	2.4%
3 to 4 Units	237	5.5%	1,250	3.6%	6,037	6.0%	18,354	5.6%
5 to 9 Units	196	4.6%	1,675	4.8%	6,178	6.2%	24,261	7.4%
10 to 19 Units	174	4.1%	1,939	5.6%	5,339	5.3%	19,206	5.9%
20 to 49 Units	162	3.8%	3,390	9.8%	5,802	5.8%	11,202	3.4%
50 or More Units	375	8.7%	6,120	17.7%	8,760	8.7%	16,425	5.0%
Mobile Home or Trailer	35	0.8%	293	0.8%	885	0.9%	3,629	1.1%
Other Structure	-	-	3	-	3	-	4	-
Homes Built By Year (2023)								
Homes Built 2020 or later	6	0.1%	121	0.3%	335	0.3%	1,234	0.3%
Homes Built 2010 to 2019	391	7.0%	5,202	12.7%	8,224	7.0%	24,545	6.8%
Homes Built 2000 to 2009	269	4.8%	2,818	6.9%	7,004	5.9%	36,359	10.0%
Homes Built 1990 to 1999	217	3.9%	2,054	5.0%	7,631	6.5%	38,611	10.7%
Homes Built 1980 to 1989	242	4.4%	2,424	5.9%	7,731	6.5%	33,262	9.2%
Homes Built 1970 to 1979	352	6.3%	2,362	5.7%	9,573	8.1%	38,341	10.6%
Homes Built 1960 to 1969	218	3.9%	2,627	6.4%	12,395	10.5%	40,015	11.1%
Homes Built 1950 to 1959	260	4.7%	3,259	7.9%	12,954	11.0%	44,949	12.4%
Homes Built 1940 to 1949	504	9.1%	2,616	6.4%	6,538	5.5%	16,484	4.6%
Homes Built Before 1939	1,831	32.9%	11,065	26.9%	27,870	23.6%	53,151	14.7%
Median Age of Homes	65.1	yrs	57.2	yrs	59.1	yrs	52.1	yrs
Home Values (2023)								
Owner Specified Housing Units	1,863		14,144		46,879		182,001	
Home Values $1,000,000 or More	8	0.4%	99	0.7%	314	0.7%	1,242	0.7%
Home Values $750,000 to $999,999	29	1.5%	336	2.4%	715	1.5%	2,495	1.4%
Home Values $500,000 to $749,999	64	3.4%	755	5.3%	1,946	4.2%	6,905	3.8%
Home Values $400,000 to $499,999	96	5.1%	992	7.0%	2,525	5.4%	8,703	4.8%
Home Values $300,000 to $399,999	119	6.4%	2,004	14.2%	5,092	10.9%	17,934	9.9%
Home Values $250,000 to $299,999	164	8.8%	1,064	7.5%	3,706	7.9%	17,432	9.6%
Home Values $200,000 to $249,999	185	9.9%	1,492	10.5%	5,788	12.3%	27,832	15.3%
Home Values $175,000 to $199,999	95	5.1%	724	5.1%	3,279	7.0%	16,498	9.1%
Home Values $150,000 to $174,999	158	8.5%	1,084	7.7%	4,772	10.2%	23,052	12.7%
Home Values $125,000 to $149,999	98	5.3%	627	4.4%	2,817	6.0%	13,355	7.3%
Home Values $100,000 to $124,999	145	7.8%	1,029	7.3%	4,339	9.3%	15,772	8.7%
Home Values $90,000 to $99,999	123	6.6%	535	3.8%	1,960	4.2%	5,937	3.3%
Home Values $80,000 to $89,999	73	3.9%	564	4.0%	1,998	4.3%	5,610	3.1%
Home Values $70,000 to $79,999	81	4.3%	521	3.7%	1,663	3.5%	4,047	2.2%
Home Values $60,000 to $69,999	57	3.1%	501	3.5%	1,451	3.1%	3,381	1.9%
Home Values $50,000 to $59,999	136	7.3%	467	3.3%	1,173	2.5%	2,560	1.4%
Home Values $35,000 to $49,999	64	3.4%	362	2.6%	767	1.6%	1,896	1.0%
Home Values $25,000 to $34,999	49	2.6%	273	1.9%	649	1.4%	1,581	0.9%
Home Values $10,000 to $24,999	75	4.0%	490	3.5%	1,250	2.7%	3,317	1.8%
Home Values Under $10,000	45	2.4%	226	1.6%	674	1.4%	2,450	1.3%
Owner-Occupied Median Home Value	$146,547		$198,427		$182,838		$194,417	
Renter-Occupied Median Rent	$766		$878		$802		$827	

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Lat/Lon: 39.7661/-86.1973

West 40 Plaza Indianapolis, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Annual Consumer Expenditure (2023)								
Total Household Expenditure	$206.51 M		$2 B		$5.68 B		$20.62 B	
Total Non-Retail Expenditure	$109.33 M		$1.07 B		$3.01 B		$10.91 B	
Total Retail Expenditure	$97.18 M		$937.53 M		$2.67 B		$9.71 B	
Apparel	$7.27 M		$70.94 M		$200.05 M		$727.9 M	
Contributions	$6.41 M		$65.05 M		$181.56 M		$671.16 M	
Education	$5.99 M		$62.17 M		$170.15 M		$624.35 M	
Entertainment	$11.37 M		$111.87 M		$315.83 M		$1.16 B	
Food and Beverages	$30.8 M		$295.58 M		$840.87 M		$3.04 B	
Furnishings and Equipment	$7.07 M		$69.43 M		$196.16 M		$720.48 M	
Gifts	$4.92 M		$49.91 M		$138.11 M		$508.1 M	
Health Care	$17.45 M		$166.51 M		$477.81 M		$1.73 B	
Household Operations	$7.97 M		$78.34 M		$221.33 M		$808.67 M	
Miscellaneous Expenses	$3.87 M		$37.81 M		$107.03 M		$389.87 M	
Personal Care	$2.76 M		$26.83 M		$75.99 M		$276.3 M	
Personal Insurance	$1.36 M		$13.59 M		$38.22 M		$143 M	
Reading	$442.1 K		$4.36 M		$12.31 M		$44.89 M	
Shelter	$44.32 M		$430.94 M		$1.22 B		$4.38 B	
Tobacco	$1.39 M		$12.66 M		$36.71 M		$127.37 M	
Transportation	$37.36 M		$358.89 M		$1.02 B		$3.74 B	
Utilities	$15.77 M		$148.18 M		$426.15 M		$1.53 B	
Monthly Household Consumer Expenditure (2023)								
Total Household Expenditure	$4,011		$4,832		$4,718		$5,255	
Total Non-Retail Expenditure	$2,123	52.9%	$2,570	53.2%	$2,503	53.0%	$2,781	52.9%
Total Retail Expenditures	$1,887	47.1%	$2,261	46.8%	$2,216	47.0%	$2,474	47.1%
Apparel	$141	3.5%	$171	3.5%	$166	3.5%	$186	3.5%
Contributions	$124	3.1%	$157	3.2%	$151	3.2%	$171	3.3%
Education	$116	2.9%	$150	3.1%	$141	3.0%	$159	3.0%
Entertainment	$221	5.5%	$270	5.6%	$263	5.6%	$296	5.6%
Food and Beverages	$598	14.9%	$713	14.8%	$699	14.8%	$775	14.7%
Furnishings and Equipment	$137	3.4%	$167	3.5%	$163	3.5%	$184	3.5%
Gifts	$96	2.4%	$120	2.5%	$115	2.4%	$130	2.5%
Health Care	$339	8.4%	$402	8.3%	$397	8.4%	$442	8.4%
Household Operations	$155	3.9%	$189	3.9%	$184	3.9%	$206	3.9%
Miscellaneous Expenses	$75	1.9%	$91	1.9%	$89	1.9%	$99	1.9%
Personal Care	$54	1.3%	$65	1.3%	$63	1.3%	$70	1.3%
Personal Insurance	$26	0.7%	$33	0.7%	$32	0.7%	$36	0.7%
Reading	$9	0.2%	$11	0.2%	$10	0.2%	$11	0.2%
Shelter	$861	21.5%	$1,039	21.5%	$1,010	21.4%	$1,116	21.2%
Tobacco	$27	0.7%	$31	0.6%	$31	0.6%	$32	0.6%
Transportation	$726	18.1%	$866	17.9%	$850	18.0%	$953	18.1%
Utilities	$306	7.6%	$357	7.4%	$354	7.5%	$389	7.4%