

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.642/-81.4363

<b>35400 Vine St</b> <b>Willowick, OH 44095</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Population</b>				
Estimated Population (2023)	7,763	59,920	116,412	330,870
Projected Population (2028)	7,640	58,964	114,353	323,867
Census Population (2020)	7,872	60,247	117,132	334,493
Census Population (2010)	8,069	59,899	114,832	333,447
Projected Annual Growth (2023-2028)	-123 -0.3%	-956 -0.3%	-2,059 -0.4%	-7,004 -0.4%
Historical Annual Growth (2020-2023)	-109 -0.5%	-327 -0.2%	-720 -0.2%	-3,622 -0.4%
Historical Annual Growth (2010-2020)	-197 -0.2%	348 -	2,300 0.2%	1,046 -
Estimated Population Density (2023)	2,472 <i>psm</i>	2,120 <i>psm</i>	1,483 <i>psm</i>	1,054 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2023)	3,611	28,141	54,138	150,854
Projected Households (2028)	3,485	27,147	51,998	143,955
Census Households (2020)	3,618	27,974	53,924	150,827
Census Households (2010)	3,452	26,621	50,885	145,933
Projected Annual Growth (2023-2028)	-126 -0.7%	-994 -0.7%	-2,141 -0.8%	-6,899 -0.9%
Historical Annual Change (2010-2023)	159 0.4%	1,520 0.4%	3,254 0.5%	4,921 0.3%
<b>Average Household Income</b>				
Estimated Average Household Income (2023)	\$80,427	\$90,949	\$90,128	\$94,693
Projected Average Household Income (2028)	\$89,670	\$101,699	\$101,244	\$107,063
Census Average Household Income (2010)	\$53,256	\$57,536	\$57,873	\$61,176
Census Average Household Income (2000)	\$42,451	\$51,544	\$51,528	\$55,151
Projected Annual Change (2023-2028)	\$9,243 2.3%	\$10,750 2.4%	\$11,116 2.5%	\$12,370 2.6%
Historical Annual Change (2000-2023)	\$37,976 3.9%	\$39,405 3.3%	\$38,600 3.3%	\$39,542 3.1%
<b>Median Household Income</b>				
Estimated Median Household Income (2023)	\$61,776	\$71,070	\$69,794	\$71,268
Projected Median Household Income (2028)	\$63,818	\$73,565	\$72,299	\$73,592
Census Median Household Income (2010)	\$47,416	\$48,146	\$49,027	\$50,325
Census Median Household Income (2000)	\$38,072	\$44,066	\$43,998	\$46,008
Projected Annual Change (2023-2028)	\$2,042 0.7%	\$2,495 0.7%	\$2,504 0.7%	\$2,324 0.7%
Historical Annual Change (2000-2023)	\$23,704 2.7%	\$27,004 2.7%	\$25,796 2.5%	\$25,260 2.4%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2023)	\$37,466	\$42,749	\$41,972	\$43,253
Projected Per Capita Income (2028)	\$40,958	\$46,859	\$46,095	\$47,670
Census Per Capita Income (2010)	\$22,761	\$25,567	\$25,643	\$26,775
Census Per Capita Income (2000)	\$18,056	\$22,025	\$22,137	\$23,190
Projected Annual Change (2023-2028)	\$3,492 1.9%	\$4,110 1.9%	\$4,123 2.0%	\$4,417 2.0%
Historical Annual Change (2000-2023)	\$19,409 4.7%	\$20,724 4.1%	\$19,835 3.9%	\$20,063 3.8%
Estimated Average Household Net Worth (2023)	\$219,665	\$324,452	\$358,963	\$394,838

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35400 Vine St Willowick, OH 44095		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2023)		7,763		59,920		116,412		330,870	
White (2023)		6,924	89.2%	52,545	87.7%	91,126	78.3%	224,658	67.9%
Black or African American (2023)		469	6.0%	4,243	7.1%	19,062	16.4%	85,786	25.9%
American Indian or Alaska Native (2023)		12	0.2%	62	0.1%	120	0.1%	349	0.1%
Asian (2023)		90	1.2%	1,124	1.9%	2,199	1.9%	7,831	2.4%
Hawaiian or Pacific Islander (2023)		-	-	5	-	12	-	39	-
Other Race (2023)		32	0.4%	216	0.4%	552	0.5%	2,138	0.6%
Two or More Races (2023)		235	3.0%	1,726	2.9%	3,341	2.9%	10,069	3.0%
Population < 18 (2023)		1,370	17.6%	10,720	17.9%	22,044	18.9%	65,183	19.7%
White Not Hispanic		1,113	81.2%	8,392	78.3%	14,367	65.2%	35,699	54.8%
Black or African American		115	8.4%	1,189	11.1%	5,529	25.1%	22,827	35.0%
Asian		8	0.6%	208	1.9%	389	1.8%	1,536	2.4%
Other Race Not Hispanic		86	6.3%	560	5.2%	1,066	4.8%	2,959	4.5%
Hispanic		48	3.5%	372	3.5%	693	3.1%	2,162	3.3%
Not Hispanic or Latino Population (2023)		7,591	97.8%	58,495	97.6%	113,559	97.5%	321,483	97.2%
Not Hispanic White		6,857	90.3%	52,056	89.0%	90,274	79.5%	222,254	69.1%
Not Hispanic Black or African American		466	6.1%	4,174	7.1%	18,867	16.6%	85,033	26.5%
Not Hispanic American Indian or Alaska Native		8	0.1%	37	-	75	-	197	-
Not Hispanic Asian		90	1.2%	1,116	1.9%	2,175	1.9%	7,774	2.4%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	9	-	28	-
Not Hispanic Other Race		6	-	44	-	123	0.1%	475	0.1%
Not Hispanic Two or More Races		164	2.2%	1,064	1.8%	2,035	1.8%	5,721	1.8%
Hispanic or Latino Population (2023)		172	2.2%	1,425	2.4%	2,853	2.5%	9,388	2.8%
Hispanic White		67	38.7%	489	34.3%	852	29.8%	2,404	25.6%
Hispanic Black or African American		4	2.1%	69	4.8%	195	6.8%	753	8.0%
Hispanic American Indian or Alaska Native		4	2.3%	25	1.8%	45	1.6%	152	1.6%
Hispanic Asian		-	-	8	0.6%	24	0.8%	57	0.6%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	3	0.1%	11	0.1%
Hispanic Other Race		26	15.2%	172	12.0%	429	15.1%	1,662	17.7%
Hispanic Two or More Races		72	41.7%	663	46.5%	1,305	45.8%	4,348	46.3%
Not Hispanic or Latino Population (2020)		7,714	98.0%	58,905	97.8%	114,578	97.8%	326,331	97.6%
Hispanic or Latino Population (2020)		158	2.0%	1,342	2.2%	2,554	2.2%	8,161	2.4%
Not Hispanic or Latino Population (2010)		7,934	98.3%	59,098	98.7%	113,273	98.6%	328,188	98.4%
Hispanic or Latino Population (2010)		135	1.7%	801	1.3%	1,559	1.4%	5,258	1.6%
Not Hispanic or Latino Population (2028)		7,470	97.8%	57,555	97.6%	111,545	97.5%	314,659	97.2%
Hispanic or Latino Population (2028)		170	2.2%	1,408	2.4%	2,809	2.5%	9,207	2.8%
Projected Annual Growth (2023-2028)		-2	-0.2%	-17	-0.2%	-45	-0.3%	-180	-0.4%
Historical Annual Growth (2010-2020)		23	1.7%	541	6.8%	995	6.4%	2,903	5.5%

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<b>Total Age Distribution (2023)</b>									
Total Population		7,763		59,920		116,412		330,870	
Age Under 5 Years	340	4.4%	2,824	4.7%	5,789	5.0%	16,306	4.9%	
Age 5 to 9 Years	339	4.4%	2,701	4.5%	5,678	4.9%	17,293	5.2%	
Age 10 to 14 Years	398	5.1%	3,083	5.1%	6,357	5.5%	19,046	5.8%	
Age 15 to 19 Years	459	5.9%	3,278	5.5%	6,430	5.5%	18,886	5.7%	
Age 20 to 24 Years	487	6.3%	3,346	5.6%	6,707	5.8%	17,727	5.4%	
Age 25 to 29 Years	587	7.6%	4,105	6.9%	8,031	6.9%	21,269	6.4%	
Age 30 to 34 Years	524	6.8%	3,975	6.6%	7,751	6.7%	21,319	6.4%	
Age 35 to 39 Years	454	5.8%	3,489	5.8%	6,811	5.9%	19,456	5.9%	
Age 40 to 44 Years	458	5.9%	3,172	5.3%	6,247	5.4%	18,272	5.5%	
Age 45 to 49 Years	473	6.1%	3,343	5.6%	6,511	5.6%	18,345	5.5%	
Age 50 to 54 Years	524	6.8%	3,841	6.4%	7,576	6.5%	21,822	6.6%	
Age 55 to 59 Years	538	6.9%	4,086	6.8%	8,045	6.9%	23,970	7.2%	
Age 60 to 64 Years	600	7.7%	4,319	7.2%	8,544	7.3%	25,833	7.8%	
Age 65 to 69 Years	563	7.3%	4,038	6.7%	7,751	6.7%	22,834	6.9%	
Age 70 to 74 Years	451	5.8%	3,689	6.2%	6,787	5.8%	18,838	5.7%	
Age 75 to 79 Years	259	3.3%	2,737	4.6%	4,735	4.1%	12,346	3.7%	
Age 80 to 84 Years	176	2.3%	2,012	3.4%	3,341	2.9%	8,505	2.6%	
Age 85 Years or Over	130	1.7%	1,881	3.1%	3,321	2.9%	8,801	2.7%	
Median Age	42.3		44.3		43.0		43.2		
Age 19 Years or Less	1,537	19.8%	11,886	19.8%	24,254	20.8%	71,532	21.6%	
Age 20 to 64 Years	4,647	59.9%	33,677	56.2%	66,223	56.9%	188,014	56.8%	
Age 65 Years or Over	1,579	20.3%	14,357	24.0%	25,935	22.3%	71,324	21.6%	
<b>Female Age Distribution (2023)</b>									
Female Population	3,908	50.3%	30,990	51.7%	60,691	52.1%	173,384	52.4%	
Age Under 5 Years	171	4.4%	1,375	4.4%	2,820	4.6%	7,861	4.5%	
Age 5 to 9 Years	165	4.2%	1,322	4.3%	2,770	4.6%	8,410	4.9%	
Age 10 to 14 Years	193	4.9%	1,466	4.7%	3,062	5.0%	9,268	5.3%	
Age 15 to 19 Years	223	5.7%	1,601	5.2%	3,151	5.2%	9,305	5.4%	
Age 20 to 24 Years	242	6.2%	1,674	5.4%	3,424	5.6%	8,921	5.1%	
Age 25 to 29 Years	286	7.3%	2,001	6.5%	4,060	6.7%	10,870	6.3%	
Age 30 to 34 Years	251	6.4%	1,933	6.2%	3,869	6.4%	11,042	6.4%	
Age 35 to 39 Years	215	5.5%	1,696	5.5%	3,456	5.7%	10,083	5.8%	
Age 40 to 44 Years	218	5.6%	1,608	5.2%	3,227	5.3%	9,560	5.5%	
Age 45 to 49 Years	221	5.6%	1,649	5.3%	3,297	5.4%	9,611	5.5%	
Age 50 to 54 Years	257	6.6%	1,951	6.3%	3,927	6.5%	11,538	6.7%	
Age 55 to 59 Years	282	7.2%	2,164	7.0%	4,254	7.0%	12,725	7.3%	
Age 60 to 64 Years	297	7.6%	2,260	7.3%	4,524	7.5%	13,701	7.9%	
Age 65 to 69 Years	289	7.4%	2,128	6.9%	4,112	6.8%	12,187	7.0%	
Age 70 to 74 Years	253	6.5%	2,116	6.8%	3,792	6.2%	10,352	6.0%	
Age 75 to 79 Years	145	3.7%	1,597	5.2%	2,713	4.5%	6,992	4.0%	
Age 80 to 84 Years	105	2.7%	1,197	3.9%	1,993	3.3%	5,111	2.9%	
Age 85 Years or Over	94	2.4%	1,252	4.0%	2,240	3.7%	5,846	3.4%	
Female Median Age	43.6		46.6		45.0		44.9		
Age 19 Years or Less	753	19.3%	5,763	18.6%	11,802	19.4%	34,844	20.1%	
Age 20 to 64 Years	2,269	58.1%	16,936	54.6%	34,038	56.1%	98,051	56.6%	
Age 65 Years or Over	886	22.7%	8,291	26.8%	14,850	24.5%	40,489	23.4%	

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<b>Male Age Distribution (2023)</b>									
Male Population		3,855	49.7%	28,930	48.3%	55,721	47.9%	157,486	47.6%
Age Under 5 Years		169	4.4%	1,449	5.0%	2,970	5.3%	8,445	5.4%
Age 5 to 9 Years		174	4.5%	1,379	4.8%	2,908	5.2%	8,883	5.6%
Age 10 to 14 Years		205	5.3%	1,618	5.6%	3,294	5.9%	9,778	6.2%
Age 15 to 19 Years		236	6.1%	1,677	5.8%	3,279	5.9%	9,581	6.1%
Age 20 to 24 Years		245	6.3%	1,672	5.8%	3,282	5.9%	8,806	5.6%
Age 25 to 29 Years		301	7.8%	2,104	7.3%	3,971	7.1%	10,400	6.6%
Age 30 to 34 Years		273	7.1%	2,042	7.1%	3,883	7.0%	10,277	6.5%
Age 35 to 39 Years		239	6.2%	1,793	6.2%	3,355	6.0%	9,373	6.0%
Age 40 to 44 Years		240	6.2%	1,564	5.4%	3,020	5.4%	8,712	5.5%
Age 45 to 49 Years		253	6.6%	1,694	5.9%	3,214	5.8%	8,734	5.5%
Age 50 to 54 Years		267	6.9%	1,891	6.5%	3,649	6.5%	10,284	6.5%
Age 55 to 59 Years		257	6.7%	1,922	6.6%	3,791	6.8%	11,245	7.1%
Age 60 to 64 Years		304	7.9%	2,059	7.1%	4,020	7.2%	12,132	7.7%
Age 65 to 69 Years		274	7.1%	1,910	6.6%	3,639	6.5%	10,647	6.8%
Age 70 to 74 Years		199	5.2%	1,573	5.4%	2,995	5.4%	8,486	5.4%
Age 75 to 79 Years		114	2.9%	1,139	3.9%	2,022	3.6%	5,354	3.4%
Age 80 to 84 Years		71	1.9%	815	2.8%	1,348	2.4%	3,394	2.2%
Age 85 Years or Over		35	0.9%	629	2.2%	1,082	1.9%	2,955	1.9%
Male Median Age		40.9		41.7		40.8		41.3	
Age 19 Years or Less		784	20.3%	6,122	21.2%	12,452	22.3%	36,688	23.3%
Age 20 to 64 Years		2,378	61.7%	16,741	57.9%	32,185	57.8%	89,963	57.1%
Age 65 Years or Over		693	18.0%	6,066	21.0%	11,085	19.9%	30,835	19.6%
<b>Males per 100 Females (2023)</b>									
Overall Comparison		99		93		92		91	
Age Under 5 Years		99	49.7%	105	51.3%	105	51.3%	107	51.8%
Age 5 to 9 Years		106	51.4%	104	51.1%	105	51.2%	106	51.4%
Age 10 to 14 Years		106	51.5%	110	52.5%	108	51.8%	106	51.3%
Age 15 to 19 Years		106	51.4%	105	51.2%	104	51.0%	103	50.7%
Age 20 to 24 Years		101	50.2%	100	50.0%	96	48.9%	99	49.7%
Age 25 to 29 Years		105	51.2%	105	51.3%	98	49.4%	96	48.9%
Age 30 to 34 Years		109	52.0%	106	51.4%	100	50.1%	93	48.2%
Age 35 to 39 Years		112	52.7%	106	51.4%	97	49.3%	93	48.2%
Age 40 to 44 Years		110	52.5%	97	49.3%	94	48.3%	91	47.7%
Age 45 to 49 Years		114	53.4%	103	50.7%	97	49.4%	91	47.6%
Age 50 to 54 Years		104	50.9%	97	49.2%	93	48.2%	89	47.1%
Age 55 to 59 Years		91	47.7%	89	47.0%	89	47.1%	88	46.9%
Age 60 to 64 Years		102	50.6%	91	47.7%	89	47.1%	89	47.0%
Age 65 to 69 Years		95	48.7%	90	47.3%	89	47.0%	87	46.6%
Age 70 to 74 Years		79	44.0%	74	42.6%	79	44.1%	82	45.0%
Age 75 to 79 Years		78	43.9%	71	41.6%	75	42.7%	77	43.4%
Age 80 to 84 Years		68	40.4%	68	40.5%	68	40.3%	66	39.9%
Age 85 Years or Over		38	27.3%	50	33.4%	48	32.6%	51	33.6%
Age 19 Years or Less		104	51.0%	106	51.5%	106	51.3%	105	51.3%
Age 20 to 39 Years		106	51.5%	104	51.0%	98	49.5%	95	48.7%
Age 40 to 64 Years		104	50.9%	95	48.7%	92	47.9%	89	47.2%
Age 65 Years or Over		78	43.9%	73	42.3%	75	42.7%	76	43.2%

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<b>Household Type (2023)</b>								
Total Households	3,611		28,141		54,138		150,854	
Households with Children	894	24.8%	6,516	23.2%	13,020	24.0%	38,193	25.3%
Average Household Size	2.1		2.1		2.1		2.2	
Household Density per Square Mile	1,150		995		690		480	
Population Family	5,878	75.7%	46,087	76.9%	89,105	76.5%	256,869	77.6%
Population Non-Family	1,834	23.6%	13,551	22.6%	26,471	22.7%	70,711	21.4%
Population Group Quarters	50	0.6%	282	0.5%	837	0.7%	3,291	1.0%
Family Households	2,066	57.2%	16,333	58.0%	31,182	57.6%	89,338	59.2%
Married Couple Households	1,387	67.1%	11,663	71.4%	21,221	68.1%	60,484	67.7%
Other Family Households with Children	679	32.9%	4,671	28.6%	9,961	31.9%	28,853	32.3%
Family Households with Children	894	43.2%	6,508	39.8%	13,004	41.7%	38,158	42.7%
Married Couple with Children	513	57.4%	4,148	63.7%	7,523	57.9%	21,747	57.0%
Other Family Households with Children	381	42.6%	2,360	36.3%	5,481	42.1%	16,410	43.0%
Family Households No Children	1,173	56.8%	9,826	60.2%	18,178	58.3%	51,180	57.3%
Married Couple No Children	874	74.6%	7,514	76.5%	13,698	75.4%	38,737	75.7%
Other Family Households No Children	298	25.4%	2,311	23.5%	4,480	24.6%	12,443	24.3%
Non-Family Households	1,545	42.8%	11,808	42.0%	22,956	42.4%	61,516	40.8%
Non-Family Households with Children	-	-	9	-	16	-	36	-
Non-Family Households No Children	1,545	100.0%	11,799	99.9%	22,940	99.9%	61,481	99.9%
Average Family Household Size	2.8		2.8		2.9		2.9	
Average Family Income	\$87,700		\$107,782		\$110,917		\$116,118	
Median Family Income	\$76,877		\$91,299		\$92,543		\$94,580	
Average Non-Family Household Size	1.2		1.1		1.2		1.1	
<b>Marital Status (2023)</b>								
Population Age 15 Years or Over	6,685		51,312		98,588		278,224	
Never Married	2,189	32.7%	15,792	30.8%	33,620	34.1%	94,639	34.0%
Currently Married	2,681	40.1%	23,546	45.9%	42,755	43.4%	119,634	43.0%
Previously Married	1,816	27.2%	11,974	23.3%	22,213	22.5%	63,951	23.0%
Separated	131	7.2%	988	8.2%	2,423	10.9%	8,418	13.2%
Widowed	656	36.1%	4,478	37.4%	8,023	36.1%	20,912	32.7%
Divorced	1,029	56.7%	6,508	54.3%	11,766	53.0%	34,622	54.1%
<b>Educational Attainment (2023)</b>								
Adult Population Age 25 Years or Over	5,739		44,688		85,451		241,611	
Elementary (Grade Level 0 to 8)	213	3.7%	806	1.8%	1,368	1.6%	4,230	1.8%
Some High School (Grade Level 9 to 11)	270	4.7%	1,756	3.9%	4,010	4.7%	12,056	5.0%
High School Graduate	2,337	40.7%	14,875	33.3%	27,318	32.0%	70,365	29.1%
Some College	1,261	22.0%	10,126	22.7%	19,872	23.3%	52,688	21.8%
Associate Degree Only	474	8.3%	4,378	9.8%	8,434	9.9%	22,012	9.1%
Bachelor Degree Only	771	13.4%	8,498	19.0%	16,536	19.4%	50,306	20.8%
Graduate Degree	414	7.2%	4,249	9.5%	7,913	9.3%	29,955	12.4%
Any College (Some College or Higher)	2,919	50.9%	27,251	61.0%	52,755	61.7%	154,961	64.1%
College Degree + (Bachelor Degree or Higher)	1,185	20.6%	12,747	28.5%	24,449	28.6%	80,261	33.2%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.642/-81.4363

35400 Vine St Willowick, OH 44095	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2023)	3,808		29,680		57,897		163,257	
Total Housing Units (2020)	3,830		29,577		57,761		163,414	
Historical Annual Growth (2020-2023)	-22	-0.2%	103	0.1%	136	-	-157	-
Housing Units Occupied (2023)	3,611	94.8%	28,141	94.8%	54,138	93.5%	150,854	92.4%
Housing Units Owner-Occupied	2,417	66.9%	19,746	70.2%	34,983	64.6%	100,637	66.7%
Housing Units Renter-Occupied	1,195	33.1%	8,395	29.8%	19,156	35.4%	50,217	33.3%
Housing Units Vacant (2023)	197	5.2%	1,539	5.2%	3,759	6.5%	12,403	7.6%
<b>Household Size (2023)</b>								
Total Households	3,611		28,141		54,138		150,854	
1 Person Households	1,329	36.8%	10,324	36.7%	20,078	37.1%	54,112	35.9%
2 Person Households	1,268	35.1%	10,040	35.7%	19,122	35.3%	53,493	35.5%
3 Person Households	514	14.2%	3,783	13.4%	7,181	13.3%	20,389	13.5%
4 Person Households	321	8.9%	2,584	9.2%	4,925	9.1%	14,279	9.5%
5 Person Households	131	3.6%	978	3.5%	1,958	3.6%	5,883	3.9%
6 Person Households	36	1.0%	329	1.2%	657	1.2%	2,015	1.3%
7 or More Person Households	12	0.3%	102	0.4%	217	0.4%	683	0.5%
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	63	1.8%	1,417	5.0%	3,505	6.5%	11,740	7.8%
HH Income \$150,000 to \$199,999	170	4.7%	1,729	6.1%	3,490	6.4%	10,252	6.8%
HH Income \$125,000 to \$149,999	210	5.8%	2,077	7.4%	3,274	6.0%	9,414	6.2%
HH Income \$100,000 to \$124,999	328	9.1%	2,960	10.5%	5,250	9.7%	14,134	9.4%
HH Income \$75,000 to \$99,999	520	14.4%	4,396	15.6%	7,575	14.0%	19,893	13.2%
HH Income \$50,000 to \$74,999	776	21.5%	5,551	19.7%	10,036	18.5%	25,302	16.8%
HH Income \$35,000 to \$49,999	441	12.2%	3,688	13.1%	7,401	13.7%	18,506	12.3%
HH Income \$25,000 to \$34,999	499	13.8%	2,802	10.0%	5,437	10.0%	14,065	9.3%
HH Income \$15,000 to \$24,999	388	10.7%	1,999	7.1%	4,124	7.6%	11,974	7.9%
HH Income \$10,000 to \$14,999	103	2.8%	726	2.6%	1,714	3.2%	6,179	4.1%
HH Income Under \$10,000	114	3.1%	797	2.8%	2,333	4.3%	9,394	6.2%
<b>Household Vehicles (2023)</b>								
Households 0 Vehicles Available	213	5.9%	1,448	5.1%	3,256	6.0%	13,249	8.8%
Households 1 Vehicle Available	1,543	42.7%	11,349	40.3%	22,182	41.0%	59,858	39.7%
Households 2 Vehicles Available	1,379	38.2%	11,344	40.3%	20,800	38.4%	55,615	36.9%
Households 3 or More Vehicles Available	476	13.2%	4,000	14.2%	7,901	14.6%	22,133	14.7%
Total Vehicles Available	5,920		47,460		90,378		244,756	
Average Vehicles per Household	1.6		1.7		1.7		1.6	
Owner-Occupied Household Vehicles	4,336	73.2%	36,597	77.1%	66,064	73.1%	186,543	76.2%
Average Vehicles per Owner-Occupied Household	1.8		1.9		1.9		1.9	
Renter-Occupied Household Vehicles	1,584	26.8%	10,864	22.9%	24,314	26.9%	58,212	23.8%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.2	
<b>Travel Time (2023)</b>								
Worker Base Age 16 years or Over	3,866		31,491		60,197		163,747	
Travel to Work in 14 Minutes or Less	897	23.2%	7,177	22.8%	13,154	21.9%	34,630	21.1%
Travel to Work in 15 to 29 Minutes	1,735	44.9%	13,248	42.1%	24,917	41.4%	63,007	38.5%
Travel to Work in 30 to 59 Minutes	858	22.2%	7,428	23.6%	13,765	22.9%	36,751	22.4%
Travel to Work in 60 Minutes or More	67	1.7%	623	2.0%	1,290	2.1%	4,663	2.8%
Work at Home	309	8.0%	3,014	9.6%	7,072	11.7%	24,695	15.1%
Average Minutes Travel to Work	20.6		20.8		21.0		21.3	

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<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	3,866		31,491		60,197		163,747	
Drive to Work Alone	3,082	79.7%	25,628	81.4%	47,081	78.2%	121,264	74.1%
Drive to Work in Carpool	330	8.5%	2,076	6.6%	4,159	6.9%	11,048	6.7%
Travel to Work by Public Transportation	29	0.8%	175	0.6%	678	1.1%	2,390	1.5%
Drive to Work on Motorcycle	-	-	22	-	35	-	184	0.1%
Bicycle to Work	1	-	2	-	53	-	196	0.1%
Walk to Work	114	2.9%	461	1.5%	859	1.4%	2,803	1.7%
Other Means	-	-	113	0.4%	260	0.4%	1,166	0.7%
Work at Home	309	8.0%	3,014	9.6%	7,072	11.7%	24,695	15.1%
<b>Daytime Demographics (2023)</b>								
Total Businesses	825		2,329		4,618		13,144	
Total Employees	10,182		28,235		54,133		158,867	
Company Headquarter Businesses	33	4.0%	82	3.5%	167	3.6%	443	3.4%
Company Headquarter Employees	1,252	12.3%	2,936	10.4%	6,467	11.9%	36,270	22.8%
Employee Population per Business	12.3 to 1		12.1 to 1		11.7 to 1		12.1 to 1	
Residential Population per Business	9.4 to 1		25.7 to 1		25.2 to 1		25.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	12,906		47,372		91,119		269,054	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	6,590		50,640		97,232		274,092	
Labor Force Total Males (2023)	3,256	49.4%	24,158	47.7%	45,890	47.2%	128,312	46.8%
Male Civilian Employed	2,040	62.6%	15,601	64.6%	29,650	64.6%	80,520	62.8%
Male Civilian Unemployed	158	4.9%	905	3.7%	1,675	3.7%	4,196	3.3%
Males in Armed Forces	-	-	12	-	47	0.1%	147	0.1%
Males Not in Labor Force	1,058	32.5%	7,640	31.6%	14,518	31.6%	43,448	33.9%
Labor Force Total Females (2023)	3,334	50.6%	26,482	52.3%	51,343	52.8%	145,781	53.2%
Female Civilian Employed	1,826	54.8%	15,890	60.0%	30,550	59.5%	83,235	57.1%
Female Civilian Unemployed	97	2.9%	569	2.1%	979	1.9%	2,803	1.9%
Females in Armed Forces	-	-	-	-	-	-	2	-
Females Not in Labor Force	1,411	42.3%	10,023	37.8%	19,813	38.6%	59,741	41.0%
Unemployment Rate	255	3.9%	1,474	2.9%	2,655	2.7%	6,999	2.6%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	3,866		31,491		60,197		163,747	
Occupation Total Males	2,040	52.8%	15,601	49.5%	29,649	49.3%	80,517	49.2%
Occupation Total Females	1,826	47.2%	15,890	50.5%	30,548	50.7%	83,230	50.8%
Management, Business, Financial Operations	616	15.9%	5,818	18.5%	10,845	18.0%	29,998	18.3%
Professional, Related	743	19.2%	7,619	24.2%	14,162	23.5%	40,238	24.6%
Service	426	11.0%	4,213	13.4%	8,293	13.8%	24,474	14.9%
Sales, Office	862	22.3%	6,857	21.8%	13,470	22.4%	35,484	21.7%
Farming, Fishing, Forestry	1	-	5	-	15	-	121	-
Construction, Extraction, Maintenance	267	6.9%	1,793	5.7%	3,305	5.5%	9,017	5.5%
Production, Transport, Material Moving	951	24.6%	5,185	16.5%	10,107	16.8%	24,415	14.9%
White Collar Workers	2,221	57.5%	20,295	64.4%	38,477	63.9%	105,720	64.6%
Blue Collar Workers	1,645	42.5%	11,196	35.6%	21,719	36.1%	58,027	35.4%

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35400 Vine St Willowick, OH 44095		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2023)</b>									
Total Units		3,611		28,141		54,138		150,854	
1 Detached Unit		2,723	75.4%	20,027	71.2%	35,807	66.1%	102,803	68.1%
1 Attached Unit		64	1.8%	1,617	5.7%	3,368	6.2%	8,629	5.7%
2 Units		36	1.0%	399	1.4%	842	1.6%	5,249	3.5%
3 to 4 Units		46	1.3%	465	1.7%	1,132	2.1%	3,343	2.2%
5 to 9 Units		169	4.7%	970	3.4%	2,494	4.6%	6,310	4.2%
10 to 19 Units		151	4.2%	938	3.3%	2,091	3.9%	4,738	3.1%
20 to 49 Units		200	5.5%	667	2.4%	1,246	2.3%	3,572	2.4%
50 or More Units		115	3.2%	2,491	8.9%	6,410	11.8%	14,664	9.7%
Mobile Home or Trailer		108	3.0%	568	2.0%	747	1.4%	1,535	1.0%
Other Structure		-	-	-	-	1	-	11	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		15	0.4%	176	0.6%	315	0.5%	780	0.5%
Homes Built 2010 to 2019		58	1.5%	1,363	4.6%	2,414	4.2%	5,287	3.2%
Homes Built 2000 to 2009		144	3.8%	1,553	5.2%	2,869	5.0%	7,278	4.5%
Homes Built 1990 to 1999		347	9.1%	2,042	6.9%	4,233	7.3%	10,742	6.6%
Homes Built 1980 to 1989		274	7.2%	2,093	7.1%	4,501	7.8%	12,268	7.5%
Homes Built 1970 to 1979		459	12.1%	4,257	14.3%	8,477	14.6%	21,336	13.1%
Homes Built 1960 to 1969		789	20.7%	4,821	16.2%	9,704	16.8%	26,176	16.0%
Homes Built 1950 to 1959		991	26.0%	7,760	26.1%	13,322	23.0%	33,520	20.5%
Homes Built 1940 to 1949		264	6.9%	1,979	6.7%	4,022	6.9%	12,863	7.9%
Homes Built Before 1939		270	7.1%	2,097	7.1%	4,280	7.4%	20,604	12.6%
Median Age of Homes		58.1	yrs	56.2	yrs	56.1	yrs	58.9	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		2,417		19,746		34,983		100,637	
Home Values \$1,000,000 or More		37	1.5%	102	0.5%	221	0.6%	866	0.9%
Home Values \$750,000 to \$999,999		6	0.2%	130	0.7%	282	0.8%	951	0.9%
Home Values \$500,000 to \$749,999		36	1.5%	406	2.1%	846	2.4%	2,837	2.8%
Home Values \$400,000 to \$499,999		34	1.4%	692	3.5%	1,668	4.8%	4,964	4.9%
Home Values \$300,000 to \$399,999		114	4.7%	1,422	7.2%	3,237	9.3%	9,204	9.1%
Home Values \$250,000 to \$299,999		133	5.5%	1,343	6.8%	2,737	7.8%	9,303	9.2%
Home Values \$200,000 to \$249,999		249	10.3%	1,994	10.1%	3,766	10.8%	12,365	12.3%
Home Values \$175,000 to \$199,999		235	9.7%	1,795	9.1%	2,825	8.1%	7,591	7.5%
Home Values \$150,000 to \$174,999		289	11.9%	3,212	16.3%	5,088	14.5%	12,318	12.2%
Home Values \$125,000 to \$149,999		320	13.3%	2,811	14.2%	3,975	11.4%	9,992	9.9%
Home Values \$100,000 to \$124,999		493	20.4%	2,962	15.0%	4,314	12.3%	10,436	10.4%
Home Values \$90,000 to \$99,999		73	3.0%	433	2.2%	915	2.6%	3,051	3.0%
Home Values \$80,000 to \$89,999		83	3.4%	415	2.1%	1,033	3.0%	3,486	3.5%
Home Values \$70,000 to \$79,999		53	2.2%	252	1.3%	722	2.1%	2,198	2.2%
Home Values \$60,000 to \$69,999		54	2.2%	266	1.3%	562	1.6%	2,254	2.2%
Home Values \$50,000 to \$59,999		14	0.6%	118	0.6%	373	1.1%	1,652	1.6%
Home Values \$35,000 to \$49,999		14	0.6%	132	0.7%	325	0.9%	1,600	1.6%
Home Values \$25,000 to \$34,999		12	0.5%	68	0.3%	242	0.7%	971	1.0%
Home Values \$10,000 to \$24,999		119	4.9%	820	4.2%	1,339	3.8%	3,345	3.3%
Home Values Under \$10,000		49	2.0%	371	1.9%	512	1.5%	1,252	1.2%
Owner-Occupied Median Home Value		\$146,367		\$168,222		\$180,334		\$184,646	
Renter-Occupied Median Rent		\$816		\$865		\$844		\$810	



# Complete Profile

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Lat/Lon: 41.642/-81.4363

35400 Vine St Willowick, OH 44095		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$219.01 M	\$1.86 B	\$3.54 B	\$10.17 B
Total Non-Retail Expenditure		\$115.27 M	\$982.14 M	\$1.87 B	\$5.38 B
Total Retail Expenditure		\$103.74 M	\$881.03 M	\$1.67 B	\$4.79 B
Apparel		\$7.56 M	\$64.82 M	\$123.86 M	\$357.18 M
Contributions		\$6.93 M	\$60.84 M	\$116.62 M	\$338.84 M
Education		\$5.88 M	\$52.87 M	\$103.53 M	\$308.1 M
Entertainment		\$12.19 M	\$105.01 M	\$199.91 M	\$576.67 M
Food and Beverages		\$32.51 M	\$274.58 M	\$521.48 M	\$1.49 B
Furnishings and Equipment		\$7.6 M	\$65.44 M	\$124.35 M	\$358.29 M
Gifts		\$5.11 M	\$45.3 M	\$87.16 M	\$254.16 M
Health Care		\$19.19 M	\$161.12 M	\$303.93 M	\$865.71 M
Household Operations		\$8.53 M	\$73.19 M	\$139.54 M	\$402.37 M
Miscellaneous Expenses		\$4.15 M	\$35.47 M	\$67.44 M	\$193.72 M
Personal Care		\$2.95 M	\$25.09 M	\$47.66 M	\$136.76 M
Personal Insurance		\$1.48 M	\$13.04 M	\$24.86 M	\$72.36 M
Reading		\$480.21 K	\$4.12 M	\$7.83 M	\$22.48 M
Shelter		\$46.06 M	\$390.86 M	\$746.49 M	\$2.14 B
Tobacco		\$1.44 M	\$11.5 M	\$21.75 M	\$60.99 M
Transportation		\$40.14 M	\$340.65 M	\$644.81 M	\$1.84 B
Utilities		\$16.8 M	\$139.28 M	\$263.47 M	\$748.74 M
<b>Monthly Household Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$5,054	\$5,517	\$5,456	\$5,620
Total Non-Retail Expenditure		\$2,660 52.6%	\$2,908 52.7%	\$2,883 52.8%	\$2,974 52.9%
Total Retail Expenditures		\$2,394 47.4%	\$2,609 47.3%	\$2,573 47.2%	\$2,646 47.1%
Apparel		\$174 3.5%	\$192 3.5%	\$191 3.5%	\$197 3.5%
Contributions		\$160 3.2%	\$180 3.3%	\$180 3.3%	\$187 3.3%
Education		\$136 2.7%	\$157 2.8%	\$159 2.9%	\$170 3.0%
Entertainment		\$281 5.6%	\$311 5.6%	\$308 5.6%	\$319 5.7%
Food and Beverages		\$750 14.8%	\$813 14.7%	\$803 14.7%	\$825 14.7%
Furnishings and Equipment		\$175 3.5%	\$194 3.5%	\$191 3.5%	\$198 3.5%
Gifts		\$118 2.3%	\$134 2.4%	\$134 2.5%	\$140 2.5%
Health Care		\$443 8.8%	\$477 8.6%	\$468 8.6%	\$478 8.5%
Household Operations		\$197 3.9%	\$217 3.9%	\$215 3.9%	\$222 4.0%
Miscellaneous Expenses		\$96 1.9%	\$105 1.9%	\$104 1.9%	\$107 1.9%
Personal Care		\$68 1.3%	\$74 1.3%	\$73 1.3%	\$76 1.3%
Personal Insurance		\$34 0.7%	\$39 0.7%	\$38 0.7%	\$40 0.7%
Reading		\$11 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,063 21.0%	\$1,157 21.0%	\$1,149 21.1%	\$1,183 21.1%
Tobacco		\$33 0.7%	\$34 0.6%	\$33 0.6%	\$34 0.6%
Transportation		\$926 18.3%	\$1,009 18.3%	\$993 18.2%	\$1,018 18.1%
Utilities		\$388 7.7%	\$412 7.5%	\$406 7.4%	\$414 7.4%