

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2026)		7,031		12,250		14,732		32,506	
Projected Population (2031)		7,018		12,195		14,709		33,079	
Census Population (2020)		7,105		12,457		14,921		31,254	
Census Population (2010)		7,065		12,929		15,388		32,352	
Projected Annual Growth (2026-2031)		-13	-	-55	-	-23	-	573	0.4%
Historical Annual Growth (2020-2026)		-74	-0.2%	-207	-0.3%	-189	-0.2%	1,252	0.7%
Historical Annual Growth (2010-2020)		41	-	-471	-0.4%	-467	-0.3%	-1,098	-0.3%
Estimated Population Density (2026)		2,239	psm	433	psm	188	psm	104	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2026)		2,643		4,441		5,391		11,675	
Projected Households (2031)		2,611		4,376		5,336		11,808	
Census Households (2020)		2,699		4,560		5,513		11,200	
Census Households (2010)		2,461		4,314		5,241		10,750	
Projected Annual Growth (2026-2031)		-32	-0.2%	-65	-0.3%	-56	-0.2%	133	0.2%
Historical Annual Change (2010-2026)		182	0.5%	128	0.2%	150	0.2%	925	0.5%
Average Household Income									
Estimated Average Household Income (2026)		\$82,791		\$88,674		\$92,863		\$99,307	
Projected Average Household Income (2031)		\$82,270		\$88,073		\$92,328		\$98,788	
Census Average Household Income (2010)		\$50,959		\$49,459		\$51,361		\$55,462	
Census Average Household Income (2000)		\$43,352		\$45,074		\$45,711		\$46,744	
Projected Annual Change (2026-2031)		-\$521	-0.1%	-\$602	-0.1%	-\$534	-0.1%	-\$518	-0.1%
Historical Annual Change (2000-2026)		\$39,439	3.5%	\$43,601	3.7%	\$47,152	4.0%	\$52,563	4.3%
Median Household Income									
Estimated Median Household Income (2026)		\$64,356		\$69,514		\$74,151		\$79,463	
Projected Median Household Income (2031)		\$63,605		\$68,367		\$73,216		\$78,899	
Census Median Household Income (2010)		\$41,047		\$41,154		\$43,045		\$47,996	
Census Median Household Income (2000)		\$30,774		\$35,171		\$36,015		\$39,189	
Projected Annual Change (2026-2031)		-\$752	-0.2%	-\$1,147	-0.3%	-\$934	-0.3%	-\$564	-0.1%
Historical Annual Change (2000-2026)		\$33,582	4.2%	\$34,343	3.8%	\$38,136	4.1%	\$40,274	4.0%
Per Capita Income									
Estimated Per Capita Income (2026)		\$32,198		\$33,176		\$34,843		\$36,063	
Projected Per Capita Income (2031)		\$31,681		\$32,633		\$34,351		\$35,651	
Census Per Capita Income (2010)		\$17,750		\$16,503		\$17,496		\$18,433	
Census Per Capita Income (2000)		\$15,586		\$15,290		\$15,544		\$15,816	
Projected Annual Change (2026-2031)		-\$517	-0.3%	-\$543	-0.3%	-\$491	-0.3%	-\$412	-0.2%
Historical Annual Change (2000-2026)		\$16,612	4.1%	\$17,886	4.5%	\$19,299	4.8%	\$20,247	4.9%
Estimated Average Household Net Worth (2026)		\$695,373		\$784,714		\$851,867		\$968,731	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2026)	7,031		12,250		14,732		32,506		
White (2026)	6,158	87.6%	10,741	87.7%	13,089	88.8%	29,381	90.4%	
Black or African American (2026)	253	3.6%	465	3.8%	501	3.4%	1,375	4.2%	
American Indian or Alaska Native (2026)	15	0.2%	23	0.2%	26	0.2%	40	0.1%	
Asian (2026)	229	3.3%	377	3.1%	396	2.7%	489	1.5%	
Hawaiian or Pacific Islander (2026)	-	-	3	-	3	-	8	-	
Other Race (2026)	148	2.1%	254	2.1%	265	1.8%	386	1.2%	
Two or More Races (2026)	229	3.3%	387	3.2%	451	3.1%	828	2.5%	
Population < 18 (2026)	1,325	18.8%	2,316	18.9%	2,876	19.5%	6,378	19.6%	
White Not Hispanic	1,167	88.1%	2,049	88.4%	2,556	88.9%	5,782	90.7%	
Black or African American	22	1.6%	47	2.1%	58	2.0%	98	1.5%	
Asian	35	2.6%	57	2.5%	60	2.1%	77	1.2%	
Other Race Not Hispanic	62	4.7%	100	4.3%	125	4.3%	261	4.1%	
Hispanic	39	3.0%	63	2.7%	77	2.7%	160	2.5%	
Not Hispanic or Latino Population (2026)	6,766	96.2%	11,799	96.3%	14,230	96.6%	31,669	97.4%	
Not Hispanic White	6,088	90.0%	10,626	90.1%	12,956	91.0%	29,127	92.0%	
Not Hispanic Black or African American	252	3.7%	461	3.9%	497	3.5%	1,368	4.3%	
Not Hispanic American Indian or Alaska Native	12	0.2%	16	0.1%	18	0.1%	31	-	
Not Hispanic Asian	228	3.4%	375	3.2%	394	2.8%	485	1.5%	
Not Hispanic Hawaiian or Pacific Islander	-	-	3	-	3	-	8	-	
Not Hispanic Other Race	24	0.4%	44	0.4%	44	0.3%	62	0.2%	
Not Hispanic Two or More Races	162	2.4%	275	2.3%	318	2.2%	589	1.9%	
Hispanic or Latino Population (2026)	265	3.8%	451	3.7%	502	3.4%	837	2.6%	
Hispanic White	70	26.3%	115	25.5%	133	26.6%	254	30.4%	
Hispanic Black or African American	-	-	4	0.9%	4	0.8%	7	0.8%	
Hispanic American Indian or Alaska Native	3	1.2%	7	1.6%	8	1.5%	9	1.1%	
Hispanic Asian	-	-	2	0.4%	2	0.4%	4	0.5%	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-	
Hispanic Other Race	124	46.7%	211	46.7%	221	44.0%	324	38.7%	
Hispanic Two or More Races	67	25.4%	112	24.9%	134	26.6%	239	28.5%	
Not Hispanic or Latino Population (2020)	6,850	96.4%	12,017	96.5%	14,442	96.8%	30,511	97.6%	
Hispanic or Latino Population (2020)	255	3.6%	440	3.5%	479	3.2%	743	2.4%	
Not Hispanic or Latino Population (2010)	6,906	97.8%	12,655	97.9%	15,089	98.1%	31,789	98.3%	
Hispanic or Latino Population (2010)	158	2.2%	274	2.1%	300	1.9%	563	1.7%	
Not Hispanic or Latino Population (2031)	6,665	95.0%	11,599	95.1%	14,035	95.4%	31,873	96.4%	
Hispanic or Latino Population (2031)	353	5.0%	596	4.9%	674	4.6%	1,206	3.6%	
Projected Annual Growth (2026-2031)	89	6.7%	146	6.5%	172	6.9%	369	8.8%	
Historical Annual Growth (2010-2020)	97	6.1%	166	6.1%	179	6.0%	180	3.2%	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2026)									
Total Population	7,031		12,250		14,732		32,506		
Age Under 5 Years	358	5.1%	610	5.0%	745	5.1%	1,642	5.1%	
Age 5 to 9 Years	406	5.8%	680	5.6%	827	5.6%	1,704	5.2%	
Age 10 to 14 Years	349	5.0%	613	5.0%	778	5.3%	1,807	5.6%	
Age 15 to 19 Years	537	7.6%	1,198	9.8%	1,365	9.3%	2,431	7.5%	
Age 20 to 24 Years	1,253	17.8%	1,887	15.4%	2,019	13.7%	3,021	9.3%	
Age 25 to 29 Years	451	6.4%	792	6.5%	935	6.3%	2,152	6.6%	
Age 30 to 34 Years	448	6.4%	778	6.4%	945	6.4%	2,312	7.1%	
Age 35 to 39 Years	338	4.8%	601	4.9%	733	5.0%	1,975	6.1%	
Age 40 to 44 Years	332	4.7%	599	4.9%	732	5.0%	1,878	5.8%	
Age 45 to 49 Years	326	4.6%	581	4.7%	730	5.0%	1,879	5.8%	
Age 50 to 54 Years	308	4.4%	567	4.6%	738	5.0%	1,940	6.0%	
Age 55 to 59 Years	328	4.7%	578	4.7%	750	5.1%	1,934	6.0%	
Age 60 to 64 Years	352	5.0%	639	5.2%	832	5.6%	2,132	6.6%	
Age 65 to 69 Years	322	4.6%	592	4.8%	767	5.2%	1,898	5.8%	
Age 70 to 74 Years	289	4.1%	496	4.1%	618	4.2%	1,436	4.4%	
Age 75 to 79 Years	235	3.3%	395	3.2%	485	3.3%	1,075	3.3%	
Age 80 to 84 Years	191	2.7%	302	2.5%	348	2.4%	686	2.1%	
Age 85 Years or Over	207	2.9%	343	2.8%	385	2.6%	603	1.9%	
Median Age	33.8		33.8		35.0		38.2		
Age 19 Years or Less	1,650	23.5%	3,101	25.3%	3,715	25.2%	7,584	23.3%	
Age 20 to 64 Years	4,137	58.8%	7,022	57.3%	8,415	57.1%	19,225	59.1%	
Age 65 Years or Over	1,244	17.7%	2,127	17.4%	2,602	17.7%	5,698	17.5%	
Female Age Distribution (2026)									
Female Population	3,071	43.7%	5,296	43.2%	6,518	44.2%	14,178	43.6%	
Age Under 5 Years	173	5.6%	284	5.4%	348	5.3%	773	5.5%	
Age 5 to 9 Years	191	6.2%	323	6.1%	402	6.2%	839	5.9%	
Age 10 to 14 Years	174	5.7%	304	5.7%	379	5.8%	839	5.9%	
Age 15 to 19 Years	174	5.7%	318	6.0%	400	6.1%	924	6.5%	
Age 20 to 24 Years	175	5.7%	291	5.5%	357	5.5%	746	5.3%	
Age 25 to 29 Years	221	7.2%	389	7.3%	455	7.0%	864	6.1%	
Age 30 to 34 Years	214	7.0%	374	7.1%	461	7.1%	955	6.7%	
Age 35 to 39 Years	186	6.0%	332	6.3%	406	6.2%	876	6.2%	
Age 40 to 44 Years	170	5.5%	300	5.7%	367	5.6%	781	5.5%	
Age 45 to 49 Years	155	5.0%	280	5.3%	351	5.4%	810	5.7%	
Age 50 to 54 Years	168	5.5%	308	5.8%	394	6.0%	913	6.4%	
Age 55 to 59 Years	173	5.6%	291	5.5%	372	5.7%	907	6.4%	
Age 60 to 64 Years	177	5.8%	328	6.2%	421	6.5%	1,034	7.3%	
Age 65 to 69 Years	179	5.8%	318	6.0%	403	6.2%	940	6.6%	
Age 70 to 74 Years	167	5.4%	278	5.3%	340	5.2%	730	5.1%	
Age 75 to 79 Years	140	4.6%	221	4.2%	262	4.0%	558	3.9%	
Age 80 to 84 Years	114	3.7%	169	3.2%	190	2.9%	356	2.5%	
Age 85 Years or Over	120	3.9%	186	3.5%	210	3.2%	332	2.3%	
Female Median Age	41.4		40.5		40.5		41.2		
Age 19 Years or Less	712	23.2%	1,230	23.2%	1,528	23.4%	3,376	23.8%	
Age 20 to 64 Years	1,639	53.4%	2,894	54.7%	3,584	55.0%	7,886	55.6%	
Age 65 Years or Over	720	23.4%	1,171	22.1%	1,405	21.6%	2,916	20.6%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle										
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Male Age Distribution (2026)										
Male Population	3,960	56.3%		6,954	56.8%		8,214	55.8%	18,328	56.4%
Age Under 5 Years	185	4.7%		325	4.7%		397	4.8%	868	4.7%
Age 5 to 9 Years	215	5.4%		357	5.1%		425	5.2%	865	4.7%
Age 10 to 14 Years	175	4.4%		308	4.4%		399	4.9%	967	5.3%
Age 15 to 19 Years	363	9.2%		880	12.7%		966	11.8%	1,507	8.2%
Age 20 to 24 Years	1,078	27.2%		1,595	22.9%		1,662	20.2%	2,276	12.4%
Age 25 to 29 Years	230	5.8%		403	5.8%		480	5.8%	1,289	7.0%
Age 30 to 34 Years	234	5.9%		405	5.8%		483	5.9%	1,357	7.4%
Age 35 to 39 Years	152	3.9%		269	3.9%		328	4.0%	1,098	6.0%
Age 40 to 44 Years	161	4.1%		298	4.3%		366	4.5%	1,098	6.0%
Age 45 to 49 Years	171	4.3%		300	4.3%		378	4.6%	1,069	5.8%
Age 50 to 54 Years	139	3.5%		259	3.7%		344	4.2%	1,027	5.6%
Age 55 to 59 Years	155	3.9%		287	4.1%		378	4.6%	1,027	5.6%
Age 60 to 64 Years	175	4.4%		310	4.5%		411	5.0%	1,098	6.0%
Age 65 to 69 Years	143	3.6%		274	3.9%		364	4.4%	958	5.2%
Age 70 to 74 Years	122	3.1%		218	3.1%		278	3.4%	706	3.8%
Age 75 to 79 Years	95	2.4%		174	2.5%		222	2.7%	517	2.8%
Age 80 to 84 Years	77	1.9%		133	1.9%		158	1.9%	330	1.8%
Age 85 Years or Over	87	2.2%		156	2.2%		174	2.1%	271	1.5%
Male Median Age	29.3			29.8			31.6		36.4	
Age 19 Years or Less	938	23.7%		1,871	26.9%		2,187	26.6%	4,207	23.0%
Age 20 to 64 Years	2,497	63.1%		4,128	59.4%		4,831	58.8%	11,339	61.9%
Age 65 Years or Over	524	13.2%		956	13.7%		1,197	14.6%	2,781	15.2%
Males per 100 Females (2026)										
Overall Comparison	129			131			126		129	
Age Under 5 Years	107	51.7%		114	53.3%		114	53.3%	112	52.9%
Age 5 to 9 Years	113	53.0%		110	52.5%		106	51.4%	103	50.7%
Age 10 to 14 Years	100	50.1%		101	50.3%		105	51.3%	115	53.5%
Age 15 to 19 Years	209	67.6%		277	73.5%		242	70.7%	163	62.0%
Age 20 to 24 Years	615	86.0%		548	84.6%		465	82.3%	305	75.3%
Age 25 to 29 Years	104	51.0%		104	50.9%		105	51.3%	149	59.9%
Age 30 to 34 Years	109	52.2%		108	52.0%		105	51.2%	142	58.7%
Age 35 to 39 Years	82	45.1%		81	44.8%		81	44.7%	125	55.6%
Age 40 to 44 Years	95	48.6%		99	49.8%		100	49.9%	141	58.4%
Age 45 to 49 Years	111	52.6%		107	51.7%		108	51.9%	132	56.9%
Age 50 to 54 Years	83	45.3%		84	45.6%		87	46.7%	113	53.0%
Age 55 to 59 Years	90	47.4%		99	49.7%		101	50.4%	113	53.1%
Age 60 to 64 Years	99	49.8%		94	48.6%		98	49.4%	106	51.5%
Age 65 to 69 Years	80	44.3%		86	46.3%		90	47.4%	102	50.5%
Age 70 to 74 Years	73	42.3%		78	44.0%		82	45.0%	97	49.2%
Age 75 to 79 Years	68	40.5%		79	44.1%		85	45.9%	93	48.1%
Age 80 to 84 Years	67	40.3%		79	44.2%		83	45.5%	93	48.1%
Age 85 Years or Over	73	42.1%		84	45.7%		83	45.3%	82	45.0%
Age 19 Years or Less	132	56.9%		152	60.3%		143	58.9%	125	55.5%
Age 20 to 39 Years	213	68.0%		193	65.9%		176	63.7%	175	63.6%
Age 40 to 64 Years	95	48.8%		96	49.1%		99	49.6%	120	54.5%
Age 65 Years or Over	73	42.1%		82	44.9%		85	46.0%	95	48.8%

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2026)									
Total Households	2,643		4,441		5,391		11,675		
Households with Children	721	27.3%	1,292	29.1%	1,586	29.4%	3,407	29.2%	
Average Household Size	2.2		2.3		2.4		2.4		
Household Density per Square Mile	842		157		69		37		
Population Family	4,301	61.2%	7,857	64.1%	9,993	67.8%	23,128	71.2%	
Population Non-Family	1,523	21.7%	2,350	19.2%	2,689	18.3%	5,265	16.2%	
Population Group Quarters	1,206	17.2%	2,042	16.7%	2,050	13.9%	4,112	12.7%	
Family Households	1,437	54.4%	2,621	59.0%	3,330	61.8%	7,727	66.2%	
Married Couple Households	941	65.5%	1,791	68.3%	2,383	71.6%	6,041	78.2%	
Other Family Households	497	34.5%	830	31.7%	947	28.4%	1,685	21.8%	
Family Households with Children	720	50.1%	1,291	49.2%	1,585	47.6%	3,402	44.0%	
Married Couple with Children	418	58.1%	786	60.9%	1,009	63.7%	2,368	69.6%	
Other Family Households with Children	302	41.9%	505	39.1%	576	36.3%	1,033	30.4%	
Family Households No Children	717	49.9%	1,330	50.8%	1,746	52.4%	4,325	56.0%	
Married Couple No Children	522	72.9%	1,005	75.6%	1,374	78.7%	3,673	84.9%	
Other Family Households No Children	195	27.1%	325	24.4%	372	21.3%	652	15.1%	
Non-Family Households	1,206	45.6%	1,821	41.0%	2,061	38.2%	3,949	33.8%	
Non-Family Households with Children	-	-	1	-	1	-	6	0.1%	
Non-Family Households No Children	1,205	99.9%	1,820	99.9%	2,060	99.9%	3,943	99.9%	
Average Family Household Size	3.0		3.0		3.0		3.0		
Average Family Income	\$97,728		\$106,402		\$112,067		\$121,204		
Median Family Income	\$88,004		\$92,815		\$96,164		\$98,412		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2026)									
Population Age 15 Years or Over	5,918		10,347		12,382		27,353		
Never Married	2,936	49.6%	4,743	45.8%	5,163	41.7%	9,143	33.4%	
Currently Married	1,983	33.5%	3,793	36.7%	5,092	41.1%	13,140	48.0%	
Previously Married	998	16.9%	1,812	17.5%	2,126	17.2%	5,071	18.5%	
Separated	113	11.3%	219	12.1%	232	10.9%	838	16.5%	
Widowed	255	25.5%	507	28.0%	640	30.1%	1,391	27.4%	
Divorced	631	63.2%	1,086	59.9%	1,255	59.0%	2,842	56.0%	
Educational Attainment (2026)									
Adult Population Age 25 Years or Over	4,128		7,263		8,998		21,901		
Elementary (Grade Level 0 to 8)	47	1.1%	81	1.1%	89	1.0%	387	1.8%	
Some High School (Grade Level 9 to 11)	245	5.9%	383	5.3%	436	4.8%	1,142	5.2%	
High School Graduate	1,504	36.4%	2,674	36.8%	3,249	36.1%	8,586	39.2%	
Some College	802	19.4%	1,467	20.2%	1,891	21.0%	4,748	21.7%	
Associate Degree Only	394	9.5%	722	9.9%	981	10.9%	2,298	10.5%	
Bachelor Degree Only	623	15.1%	1,041	14.3%	1,306	14.5%	3,104	14.2%	
Graduate Degree	512	12.4%	896	12.3%	1,046	11.6%	1,635	7.5%	
Any College (Some College or Higher)	2,331	56.5%	4,125	56.8%	5,224	58.1%	11,785	53.8%	
College Degree + (Bachelor Degree or Higher)	1,135	27.5%	1,937	26.7%	2,352	26.1%	4,740	21.6%	

©2026, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2026, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2026)	2,997		5,045		6,125		13,249		
Total Housing Units (2020)	2,906		4,929		5,989		12,519		
Historical Annual Growth (2020-2026)	91	0.5%	116	0.4%	136	0.4%	730	1.0%	
Housing Units Occupied (2026)	2,643	88.2%	4,441	88.0%	5,391	88.0%	11,675	88.1%	
Housing Units Owner-Occupied	1,445	54.7%	2,646	59.6%	3,423	63.5%	8,664	74.2%	
Housing Units Renter-Occupied	1,198	45.3%	1,796	40.4%	1,969	36.5%	3,011	25.8%	
Housing Units Vacant (2026)	354	11.8%	604	12.0%	734	12.0%	1,574	11.9%	
Household Size (2026)									
Total Households	2,643		4,441		5,391		11,675		
1 Person Households	1,030	38.9%	1,516	34.1%	1,693	31.4%	3,129	26.8%	
2 Person Households	811	30.7%	1,488	33.5%	1,911	35.4%	4,450	38.1%	
3 Person Households	379	14.3%	655	14.7%	784	14.5%	1,740	14.9%	
4 Person Households	258	9.8%	464	10.4%	581	10.8%	1,360	11.6%	
5 Person Households	107	4.0%	207	4.7%	269	5.0%	633	5.4%	
6 Person Households	43	1.6%	81	1.8%	105	1.9%	227	1.9%	
7 or More Person Households	16	0.6%	31	0.7%	48	0.9%	136	1.2%	
Household Income Distribution (2026)									
HH Income \$200,000 or More	108	4.1%	258	5.8%	331	6.1%	841	7.2%	
HH Income \$150,000 to \$199,999	198	7.5%	428	9.6%	548	10.2%	1,161	9.9%	
HH Income \$125,000 to \$149,999	138	5.2%	238	5.4%	360	6.7%	958	8.2%	
HH Income \$100,000 to \$124,999	289	10.9%	460	10.4%	593	11.0%	1,394	11.9%	
HH Income \$75,000 to \$99,999	320	12.1%	614	13.8%	800	14.8%	1,877	16.1%	
HH Income \$50,000 to \$74,999	497	18.8%	707	15.9%	819	15.2%	1,792	15.4%	
HH Income \$35,000 to \$49,999	252	9.5%	502	11.3%	593	11.0%	1,164	10.0%	
HH Income \$25,000 to \$34,999	337	12.7%	466	10.5%	500	9.3%	945	8.1%	
HH Income \$15,000 to \$24,999	294	11.1%	500	11.3%	550	10.2%	903	7.7%	
HH Income \$10,000 to \$14,999	133	5.0%	148	3.3%	161	3.0%	312	2.7%	
HH Income Under \$10,000	80	3.0%	119	2.7%	136	2.5%	326	2.8%	
Household Vehicles (2026)									
Households 0 Vehicles Available	170	6.4%	203	4.6%	215	4.0%	450	3.9%	
Households 1 Vehicle Available	1,016	38.4%	1,569	35.3%	1,794	33.3%	3,104	26.6%	
Households 2 Vehicles Available	850	32.2%	1,589	35.8%	1,992	36.9%	4,795	41.1%	
Households 3 or More Vehicles Available	608	23.0%	1,080	24.3%	1,390	25.8%	3,326	28.5%	
Total Vehicles Available	4,846		8,495		10,581		24,286		
Average Vehicles per Household	1.8		1.9		2.0		2.1		
Owner-Occupied Household Vehicles	3,112	64.2%	5,761	67.8%	7,569	71.5%	19,792	81.5%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2		2.3		
Renter-Occupied Household Vehicles	1,735	35.8%	2,734	32.2%	3,012	28.5%	4,495	18.5%	
Average Vehicles per Renter-Occupied Household	1.4		1.5		1.5		1.5		
Travel Time (2026)									
Worker Base Age 16 years or Over	3,139		5,672		6,761		13,799		
Travel to Work in 14 Minutes or Less	1,571	50.0%	2,780	49.0%	3,040	45.0%	4,178	30.3%	
Travel to Work in 15 to 29 Minutes	462	14.7%	888	15.7%	1,237	18.3%	3,336	24.2%	
Travel to Work in 30 to 59 Minutes	459	14.6%	982	17.3%	1,236	18.3%	3,394	24.6%	
Travel to Work in 60 Minutes or More	291	9.3%	421	7.4%	549	8.1%	1,558	11.3%	
Work at Home	356	11.3%	601	10.6%	700	10.4%	1,333	9.7%	
Average Minutes Travel to Work	14.5		14.2		15.2		21.6		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2026)									
Worker Base Age 16 years or Over	3,139		5,672		6,761		13,799		
Drive to Work Alone	2,164	68.9%	4,030	71.1%	4,927	72.9%	10,559	76.5%	
Drive to Work in Carpool	256	8.1%	371	6.5%	426	6.3%	992	7.2%	
Travel to Work by Public Transportation	-	-	-	-	1	-	2	-	
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-	
Bicycle to Work	-	-	-	-	-	-	-	-	
Walk to Work	353	11.2%	634	11.2%	661	9.8%	840	6.1%	
Other Means	10	0.3%	35	0.6%	46	0.7%	72	0.5%	
Work at Home	356	11.3%	601	10.6%	700	10.4%	1,333	9.7%	
Daytime Demographics (2026)									
Total Businesses	326		633		693		1,127		
Total Employees	3,674		6,940		7,298		10,505		
Company Headquarter Businesses	11	3.5%	19	3.0%	21	3.0%	33	2.9%	
Company Headquarter Employees	817	22.2%	887	12.8%	912	12.5%	1,178	11.2%	
Employee Population per Business	11.3	to 1	11.0	to 1	10.5	to 1	9.3	to 1	
Residential Population per Business	21.6	to 1	19.3	to 1	21.3	to 1	28.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,343		11,435		12,698		23,590		
Labor Force									
Labor Population Age 16 Years or Over (2026)	5,854		10,225		12,222		26,961		
Labor Force Total Males (2026)	3,356	57.3%	5,905	57.7%	6,917	56.6%	15,438	57.3%	
Male Civilian Employed	1,862	55.5%	3,343	56.6%	3,929	56.8%	7,712	50.0%	
Male Civilian Unemployed	62	1.8%	95	1.6%	102	1.5%	196	1.3%	
Males in Armed Forces	46	1.4%	58	1.0%	61	0.9%	76	0.5%	
Males Not in Labor Force	1,387	41.3%	2,410	40.8%	2,825	40.8%	7,454	48.3%	
Labor Force Total Females (2026)	2,497	42.7%	4,320	42.3%	5,306	43.4%	11,522	42.7%	
Female Civilian Employed	1,277	51.1%	2,330	53.9%	2,833	53.4%	6,088	52.8%	
Female Civilian Unemployed	35	1.4%	55	1.3%	63	1.2%	169	1.5%	
Females in Armed Forces	-	-	-	-	-	-	-	-	
Females Not in Labor Force	1,185	47.4%	1,935	44.8%	2,409	45.4%	5,265	45.7%	
Unemployment Rate	97	1.7%	150	1.5%	165	1.4%	364	1.4%	
Occupation (2026)									
Occupation Population Age 16 Years or Over	3,139		5,672		6,761		13,799		
Occupation Total Males	1,861	59.3%	3,342	58.9%	3,928	58.1%	7,711	55.9%	
Occupation Total Females	1,277	40.7%	2,330	41.1%	2,833	41.9%	6,088	44.1%	
Management, Business, Financial Operations	480	15.3%	857	15.1%	1,057	15.6%	2,104	15.2%	
Professional, Related	714	22.7%	1,259	22.2%	1,422	21.0%	2,616	19.0%	
Service	542	17.3%	849	15.0%	975	14.4%	1,955	14.2%	
Sales, Office	485	15.5%	1,030	18.2%	1,210	17.9%	2,382	17.3%	
Farming, Fishing, Forestry	6	0.2%	7	0.1%	8	0.1%	12	-	
Construction, Extraction, Maintenance	288	9.2%	494	8.7%	632	9.3%	1,596	11.6%	
Production, Transport, Material Moving	624	19.9%	1,177	20.7%	1,458	21.6%	3,134	22.7%	
White Collar Workers	1,678	53.5%	3,145	55.5%	3,689	54.6%	7,102	51.5%	
Blue Collar Workers	1,460	46.5%	2,526	44.5%	3,072	45.4%	6,697	48.5%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle									
Greencastle, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2026)									
Total Units	2,643		4,441		5,391		11,675		
1 Detached Unit	1,652	62.5%	3,035	68.3%	3,877	71.9%	9,165	78.5%	
1 Attached Unit	60	2.3%	82	1.8%	90	1.7%	153	1.3%	
2 Units	131	4.9%	204	4.6%	223	4.1%	303	2.6%	
3 to 4 Units	201	7.6%	305	6.9%	318	5.9%	410	3.5%	
5 to 9 Units	267	10.1%	285	6.4%	291	5.4%	346	3.0%	
10 to 19 Units	107	4.1%	153	3.4%	158	2.9%	194	1.7%	
20 to 49 Units	87	3.3%	124	2.8%	132	2.5%	190	1.6%	
50 or More Units	30	1.1%	42	1.0%	50	0.9%	97	0.8%	
Mobile Home or Trailer	109	4.1%	211	4.7%	251	4.6%	806	6.9%	
Other Structure	-	-	-	-	-	-	10	-	
Occupied Homes Built By Year (2026)									
Homes Built 2020 or later	62	2.4%	78	1.8%	93	1.7%	274	2.3%	
Homes Built 2010 to 2019	304	11.5%	376	8.5%	469	8.7%	1,016	8.7%	
Homes Built 2000 to 2009	235	8.9%	323	7.3%	410	7.6%	1,137	9.7%	
Homes Built 1990 to 1999	279	10.6%	459	10.3%	621	11.5%	1,962	16.8%	
Homes Built 1980 to 1989	331	12.5%	605	13.6%	708	13.1%	1,583	13.6%	
Homes Built 1970 to 1979	312	11.8%	545	12.3%	651	12.1%	1,397	12.0%	
Homes Built 1960 to 1969	269	10.2%	556	12.5%	633	11.7%	1,043	8.9%	
Homes Built 1950 to 1959	322	12.2%	448	10.1%	519	9.6%	939	8.0%	
Homes Built 1940 to 1949	91	3.4%	127	2.9%	165	3.1%	320	2.7%	
Homes Built Before 1939	438	16.6%	924	20.8%	1,122	20.8%	2,004	17.2%	
Median Age of Homes	49.4	yrs	52.6	yrs	52.1	yrs	47.9	yrs	
Home Values (2026)									
Owner Specified Housing Units	1,445		2,646		3,423		8,664		
Home Values \$1,000,000 or More	3	0.2%	23	0.9%	56	1.6%	134	1.5%	
Home Values \$750,000 to \$999,999	5	0.4%	27	1.0%	55	1.6%	157	1.8%	
Home Values \$500,000 to \$749,999	51	3.5%	75	2.9%	125	3.7%	497	5.7%	
Home Values \$400,000 to \$499,999	84	5.8%	182	6.9%	253	7.4%	660	7.6%	
Home Values \$300,000 to \$399,999	154	10.7%	367	13.9%	524	15.3%	1,307	15.1%	
Home Values \$250,000 to \$299,999	234	16.2%	341	12.9%	409	11.9%	1,083	12.5%	
Home Values \$200,000 to \$249,999	266	18.4%	438	16.6%	534	15.6%	1,267	14.6%	
Home Values \$175,000 to \$199,999	71	4.9%	134	5.1%	168	4.9%	538	6.2%	
Home Values \$150,000 to \$174,999	220	15.3%	363	13.7%	438	12.8%	884	10.2%	
Home Values \$125,000 to \$149,999	109	7.5%	245	9.3%	274	8.0%	490	5.7%	
Home Values \$100,000 to \$124,999	59	4.1%	138	5.2%	168	4.9%	451	5.2%	
Home Values \$90,000 to \$99,999	18	1.3%	32	1.2%	42	1.2%	117	1.4%	
Home Values \$80,000 to \$89,999	49	3.4%	69	2.6%	94	2.8%	216	2.5%	
Home Values \$70,000 to \$79,999	11	0.8%	11	0.4%	22	0.7%	112	1.3%	
Home Values \$60,000 to \$69,999	45	3.1%	47	1.8%	51	1.5%	108	1.2%	
Home Values \$50,000 to \$59,999	7	0.5%	30	1.1%	34	1.0%	157	1.8%	
Home Values \$35,000 to \$49,999	8	0.5%	23	0.9%	32	0.9%	65	0.7%	
Home Values \$25,000 to \$34,999	20	1.4%	36	1.4%	52	1.5%	126	1.5%	
Home Values \$10,000 to \$24,999	15	1.1%	45	1.7%	61	1.8%	175	2.0%	
Home Values Under \$10,000	16	1.1%	18	0.7%	29	0.9%	119	1.4%	
Owner-Occupied Median Home Value	\$219,851		\$219,135		\$231,471		\$237,409		
Renter-Occupied Median Rent	\$788		\$776		\$777		\$749		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.646/-86.8465

Kroger Plaza Greencastle Greencastle, IN		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2026)					
Total Household Expenditure		\$202.74 M	\$365.55 M	\$458.98 M	\$1.04 B
Total Non-Retail Expenditure		\$93.52 M	\$171.07 M	\$214.47 M	\$485.46 M
Total Retail Expenditure		\$109.23 M	\$194.48 M	\$244.51 M	\$558.78 M
Alcoholic Beverages		\$1.39 M	\$2.51 M	\$3.17 M	\$7.21 M
Apparel		\$4.46 M	\$8.01 M	\$10.05 M	\$22.81 M
Contributions		\$4.75 M	\$8.71 M	\$11.01 M	\$25.22 M
Education		\$3.31 M	\$6.03 M	\$7.62 M	\$17.41 M
Entertainment		\$10.09 M	\$18.1 M	\$22.72 M	\$51.54 M
Food Away From Home		\$9.68 M	\$17.46 M	\$21.96 M	\$49.94 M
Grocery		\$15.1 M	\$26.56 M	\$33.07 M	\$74.28 M
Health Care		\$17.31 M	\$29.1 M	\$35.51 M	\$77.89 M
Household Furnishings and Equipment		\$5.22 M	\$9.41 M	\$11.84 M	\$26.92 M
Household Operations		\$4.04 M	\$7.24 M	\$9.08 M	\$20.59 M
Miscellaneous Expenses		\$3.06 M	\$5.51 M	\$6.94 M	\$15.77 M
Personal Care		\$2.38 M	\$4.2 M	\$5.25 M	\$11.83 M
Shelter		\$37.17 M	\$66.22 M	\$82.55 M	\$184.97 M
Tax and Retirement		\$40.26 M	\$77.04 M	\$98.48 M	\$229.56 M
Tobacco and Related		\$959.49 K	\$1.63 M	\$1.99 M	\$4.38 M
Transportation		\$32.1 M	\$57.65 M	\$72.71 M	\$167.72 M
Utilities		\$11.47 M	\$20.13 M	\$25.04 M	\$56.19 M
Monthly Household Consumer Expenditure (2026)					
Total Household Expenditure		\$6,392	\$6,859	\$7,094	\$7,453
Total Non-Retail Expenditure		\$2,948 46.1%	\$3,210 46.8%	\$3,315 46.7%	\$3,465 46.5%
Total Retail Expenditures		\$3,443 53.9%	\$3,649 53.2%	\$3,779 53.3%	\$3,988 53.5%
Alcoholic Beverages		\$44 0.7%	\$47 0.7%	\$49 0.7%	\$51 0.7%
Apparel		\$141 2.2%	\$150 2.2%	\$155 2.2%	\$163 2.2%
Contributions		\$150 2.3%	\$163 2.4%	\$170 2.4%	\$180 2.4%
Education		\$104 1.6%	\$113 1.7%	\$118 1.7%	\$124 1.7%
Entertainment		\$318 5.0%	\$340 5.0%	\$351 4.9%	\$368 4.9%
Food Away From Home		\$305 4.8%	\$328 4.8%	\$339 4.8%	\$356 4.8%
Grocery		\$476 7.4%	\$498 7.3%	\$511 7.2%	\$530 7.1%
Health Care		\$546 8.5%	\$546 8.0%	\$549 7.7%	\$556 7.5%
Household Furnishings and Equipment		\$164 2.6%	\$177 2.6%	\$183 2.6%	\$192 2.6%
Household Operations		\$127 2.0%	\$136 2.0%	\$140 2.0%	\$147 2.0%
Miscellaneous Expenses		\$96 1.5%	\$103 1.5%	\$107 1.5%	\$113 1.5%
Personal Care		\$75 1.2%	\$79 1.2%	\$81 1.1%	\$84 1.1%
Shelter		\$1,172 18.3%	\$1,243 18.1%	\$1,276 18.0%	\$1,320 17.7%
Tax and Retirement		\$1,269 19.9%	\$1,446 21.1%	\$1,522 21.5%	\$1,639 21.5%
Tobacco and Related		\$30 0.5%	\$31 0.4%	\$31 0.4%	\$31 0.4%
Transportation		\$1,012 15.8%	\$1,082 15.8%	\$1,124 15.8%	\$1,197 16.1%
Utilities		\$362 5.7%	\$378 5.5%	\$387 5.5%	\$401 5.4%