

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4985/-84.3453

Park East Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Middletown, OH									
Population									
Estimated Population (2025)	9,280		48,027		92,928		292,546		
Projected Population (2030)	9,127		47,439		92,460		294,142		
Census Population (2020)	9,329		45,530		89,118		283,721		
Census Population (2010)	8,740		42,862		84,030		256,012		
Projected Annual Growth (2025-2030)	-153	-0.3%	-588	-0.2%	-468	-0.1%	1,595	0.1%	
Historical Annual Growth (2020-2025)	-49	-0.1%	2,497	1.1%	3,810	0.9%	8,825	0.6%	
Historical Annual Growth (2010-2020)	589	0.7%	2,668	0.6%	5,088	0.6%	27,709	1.1%	
Estimated Population Density (2025)	2,955	psm	1,699	psm	1,184	psm	932	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2025)	4,233		20,133		36,545		108,764		
Projected Households (2030)	4,280		20,497		37,424		112,201		
Census Households (2020)	4,131		19,047		34,476		103,487		
Census Households (2010)	3,854		17,891		31,971		92,102		
Projected Annual Growth (2025-2030)	47	0.2%	365	0.4%	878	0.5%	3,437	0.6%	
Historical Annual Change (2010-2025)	379	0.7%	2,241	0.8%	4,574	1.0%	16,662	1.2%	
Average Household Income									
Estimated Average Household Income (2025)	\$69,451		\$84,608		\$92,282		\$129,614		
Projected Average Household Income (2030)	\$68,512		\$83,439		\$91,197		\$128,055		
Census Average Household Income (2010)	\$46,613		\$49,344		\$51,972		\$73,012		
Census Average Household Income (2000)	\$44,842		\$51,477		\$50,534		\$61,260		
Projected Annual Change (2025-2030)	-\$939	-0.3%	-\$1,170	-0.3%	-\$1,085	-0.2%	-\$1,560	-0.2%	
Historical Annual Change (2000-2025)	\$24,610	2.2%	\$33,131	2.6%	\$41,748	3.3%	\$68,354	4.5%	
Median Household Income									
Estimated Median Household Income (2025)	\$58,764		\$65,151		\$72,488		\$103,205		
Projected Median Household Income (2030)	\$57,809		\$64,397		\$71,795		\$102,511		
Census Median Household Income (2010)	\$39,669		\$41,854		\$44,807		\$62,638		
Census Median Household Income (2000)	\$37,315		\$41,263		\$41,388		\$52,602		
Projected Annual Change (2025-2030)	-\$955	-0.3%	-\$754	-0.2%	-\$692	-0.2%	-\$694	-0.1%	
Historical Annual Change (2000-2025)	\$21,449	2.3%	\$23,888	2.3%	\$31,100	3.0%	\$50,603	3.8%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$31,722		\$35,525		\$36,356		\$48,238		
Projected Per Capita Income (2030)	\$32,170		\$36,110		\$36,978		\$48,896		
Census Per Capita Income (2010)	\$20,554		\$20,597		\$19,775		\$26,264		
Census Per Capita Income (2000)	\$20,061		\$21,359		\$20,377		\$22,492		
Projected Annual Change (2025-2030)	\$448	0.3%	\$586	0.3%	\$621	0.3%	\$658	0.3%	
Historical Annual Change (2000-2025)	\$11,661	2.3%	\$14,166	2.7%	\$15,979	3.1%	\$25,746	4.6%	
Estimated Average Household Net Worth (2025)	\$611,665		\$848,497		\$951,134		\$1.35 M		

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Park East Plaza									
Middletown, OH									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2025)	9,280		48,027		92,928		292,546		
White (2025)	6,697	72.2%	38,186	79.5%	74,146	79.8%	239,094	81.7%	
Black or African American (2025)	1,459	15.7%	5,359	11.2%	10,677	11.5%	21,566	7.4%	
American Indian or Alaska Native (2025)	18	0.2%	88	0.2%	169	0.2%	490	0.2%	
Asian (2025)	168	1.8%	694	1.4%	1,632	1.8%	14,509	5.0%	
Hawaiian or Pacific Islander (2025)	6	-	23	-	41	-	81	-	
Other Race (2025)	346	3.7%	1,127	2.3%	1,830	2.0%	4,230	1.4%	
Two or More Races (2025)	587	6.3%	2,550	5.3%	4,433	4.8%	12,577	4.3%	
Population < 18 (2025)	2,048	22.1%	10,676	22.2%	20,761	22.3%	70,512	24.1%	
White Not Hispanic	1,106	54.0%	7,097	66.5%	14,595	70.3%	51,822	73.5%	
Black or African American	475	23.2%	1,621	15.2%	2,685	12.9%	5,922	8.4%	
Asian	23	1.1%	85	0.8%	294	1.4%	3,975	5.6%	
Other Race Not Hispanic	132	6.4%	748	7.0%	1,319	6.4%	3,818	5.4%	
Hispanic	312	15.2%	1,125	10.5%	1,868	9.0%	4,975	7.1%	
Not Hispanic or Latino Population (2025)	8,414	90.7%	44,934	93.6%	87,703	94.4%	278,929	95.3%	
Not Hispanic White	6,545	77.8%	37,479	83.4%	72,908	83.1%	235,490	84.4%	
Not Hispanic Black or African American	1,430	17.0%	5,241	11.7%	10,465	11.9%	21,155	7.6%	
Not Hispanic American Indian or Alaska Native	2	-	32	-	69	-	212	-	
Not Hispanic Asian	160	1.9%	684	1.5%	1,617	1.8%	14,447	5.2%	
Not Hispanic Hawaiian or Pacific Islander	3	-	16	-	30	-	63	-	
Not Hispanic Other Race	7	-	33	-	60	-	206	-	
Not Hispanic Two or More Races	267	3.2%	1,448	3.2%	2,555	2.9%	7,355	2.6%	
Hispanic or Latino Population (2025)	866	9.3%	3,093	6.4%	5,225	5.6%	13,617	4.7%	
Hispanic White	152	17.5%	707	22.9%	1,238	23.7%	3,603	26.5%	
Hispanic Black or African American	29	3.3%	117	3.8%	212	4.1%	411	3.0%	
Hispanic American Indian or Alaska Native	16	1.9%	56	1.8%	99	1.9%	278	2.0%	
Hispanic Asian	8	0.9%	10	0.3%	16	0.3%	62	0.5%	
Hispanic Hawaiian or Pacific Islander	3	0.3%	7	0.2%	11	0.2%	17	0.1%	
Hispanic Other Race	339	39.1%	1,094	35.4%	1,771	33.9%	4,023	29.5%	
Hispanic Two or More Races	320	36.9%	1,102	35.6%	1,878	36.0%	5,222	38.3%	
Not Hispanic or Latino Population (2020)	8,436	90.4%	42,892	94.2%	84,855	95.2%	271,844	95.8%	
Hispanic or Latino Population (2020)	893	9.6%	2,638	5.8%	4,263	4.8%	11,877	4.2%	
Not Hispanic or Latino Population (2010)	8,274	94.7%	41,463	96.7%	81,740	97.3%	249,612	97.5%	
Hispanic or Latino Population (2010)	466	5.3%	1,399	3.3%	2,290	2.7%	6,399	2.5%	
Not Hispanic or Latino Population (2030)	8,273	90.6%	44,236	93.2%	86,970	94.1%	279,166	94.9%	
Hispanic or Latino Population (2030)	854	9.4%	3,203	6.8%	5,490	5.9%	14,976	5.1%	
Projected Annual Growth (2025-2030)	-12	-0.3%	109	0.7%	265	1.0%	1,358	2.0%	
Historical Annual Growth (2010-2020)	428	9.2%	1,238	8.8%	1,973	8.6%	5,478	8.6%	

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Park East Plaza									
Middletown, OH									
Total Age Distribution (2025)									
Total Population	9,280		48,027		92,928		292,546		
Age Under 5 Years	581	6.3%	2,894	6.0%	5,429	5.8%	16,510	5.6%	
Age 5 to 9 Years	575	6.2%	3,016	6.3%	5,901	6.4%	19,661	6.7%	
Age 10 to 14 Years	559	6.0%	3,043	6.3%	6,012	6.5%	21,098	7.2%	
Age 15 to 19 Years	539	5.8%	2,784	5.8%	5,485	5.9%	20,670	7.1%	
Age 20 to 24 Years	732	7.9%	3,407	7.1%	6,536	7.0%	18,473	6.3%	
Age 25 to 29 Years	754	8.1%	3,346	7.0%	6,618	7.1%	16,369	5.6%	
Age 30 to 34 Years	613	6.6%	3,109	6.5%	6,352	6.8%	17,421	6.0%	
Age 35 to 39 Years	513	5.5%	2,756	5.7%	5,817	6.3%	18,798	6.4%	
Age 40 to 44 Years	508	5.5%	2,731	5.7%	5,799	6.2%	20,207	6.9%	
Age 45 to 49 Years	482	5.2%	2,607	5.4%	5,243	5.6%	18,946	6.5%	
Age 50 to 54 Years	515	5.6%	2,840	5.9%	5,522	5.9%	20,254	6.9%	
Age 55 to 59 Years	544	5.9%	3,024	6.3%	5,715	6.1%	18,896	6.5%	
Age 60 to 64 Years	596	6.4%	3,268	6.8%	5,910	6.4%	18,238	6.2%	
Age 65 to 69 Years	542	5.8%	2,917	6.1%	5,230	5.6%	15,591	5.3%	
Age 70 to 74 Years	462	5.0%	2,271	4.7%	4,057	4.4%	12,280	4.2%	
Age 75 to 79 Years	342	3.7%	1,759	3.7%	3,179	3.4%	8,923	3.0%	
Age 80 to 84 Years	211	2.3%	1,181	2.5%	2,098	2.3%	5,584	1.9%	
Age 85 Years or Over	211	2.3%	1,075	2.2%	2,027	2.2%	4,628	1.6%	
Median Age	37.3		38.8		38.3		38.8		
Age 19 Years or Less	2,254	24.3%	11,737	24.4%	22,827	24.6%	77,940	26.6%	
Age 20 to 64 Years	5,258	56.7%	27,087	56.4%	53,511	57.6%	167,602	57.3%	
Age 65 Years or Over	1,767	19.0%	9,203	19.2%	16,590	17.9%	47,005	16.1%	
Female Age Distribution (2025)									
Female Population	4,822	52.0%	24,487	51.0%	45,853	49.3%	146,224	50.0%	
Age Under 5 Years	291	6.0%	1,455	5.9%	2,678	5.8%	8,042	5.5%	
Age 5 to 9 Years	270	5.6%	1,439	5.9%	2,886	6.3%	9,574	6.5%	
Age 10 to 14 Years	286	5.9%	1,517	6.2%	2,945	6.4%	10,344	7.1%	
Age 15 to 19 Years	248	5.2%	1,348	5.5%	2,645	5.8%	10,129	6.9%	
Age 20 to 24 Years	392	8.1%	1,755	7.2%	3,111	6.8%	8,925	6.1%	
Age 25 to 29 Years	373	7.7%	1,664	6.8%	3,000	6.5%	7,833	5.4%	
Age 30 to 34 Years	318	6.6%	1,586	6.5%	2,946	6.4%	8,716	6.0%	
Age 35 to 39 Years	266	5.5%	1,398	5.7%	2,728	5.9%	9,352	6.4%	
Age 40 to 44 Years	258	5.4%	1,376	5.6%	2,820	6.2%	10,239	7.0%	
Age 45 to 49 Years	251	5.2%	1,329	5.4%	2,603	5.7%	9,553	6.5%	
Age 50 to 54 Years	269	5.6%	1,427	5.8%	2,689	5.9%	10,019	6.9%	
Age 55 to 59 Years	286	5.9%	1,527	6.2%	2,836	6.2%	9,377	6.4%	
Age 60 to 64 Years	327	6.8%	1,653	6.8%	3,002	6.5%	9,160	6.3%	
Age 65 to 69 Years	291	6.0%	1,508	6.2%	2,714	5.9%	8,001	5.5%	
Age 70 to 74 Years	254	5.3%	1,231	5.0%	2,198	4.8%	6,564	4.5%	
Age 75 to 79 Years	195	4.0%	936	3.8%	1,690	3.7%	4,749	3.2%	
Age 80 to 84 Years	122	2.5%	688	2.8%	1,199	2.6%	3,053	2.1%	
Age 85 Years or Over	125	2.6%	649	2.6%	1,161	2.5%	2,594	1.8%	
Female Median Age	38.5		39.8		39.4		39.4		
Age 19 Years or Less	1,095	22.7%	5,760	23.5%	11,154	24.3%	38,089	26.0%	
Age 20 to 64 Years	2,740	56.8%	13,715	56.0%	25,737	56.1%	83,175	56.9%	
Age 65 Years or Over	986	20.5%	5,012	20.5%	8,962	19.5%	24,960	17.1%	

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Park East Plaza									
Middletown, OH									
Male Age Distribution (2025)									
Male Population	4,458	48.0%	23,541	49.0%	47,075	50.7%	146,322	50.0%	
Age Under 5 Years	290	6.5%	1,439	6.1%	2,751	5.8%	8,468	5.8%	
Age 5 to 9 Years	305	6.8%	1,576	6.7%	3,015	6.4%	10,087	6.9%	
Age 10 to 14 Years	273	6.1%	1,526	6.5%	3,067	6.5%	10,755	7.3%	
Age 15 to 19 Years	290	6.5%	1,436	6.1%	2,840	6.0%	10,541	7.2%	
Age 20 to 24 Years	340	7.6%	1,652	7.0%	3,425	7.3%	9,548	6.5%	
Age 25 to 29 Years	381	8.5%	1,682	7.1%	3,618	7.7%	8,536	5.8%	
Age 30 to 34 Years	295	6.6%	1,523	6.5%	3,406	7.2%	8,705	5.9%	
Age 35 to 39 Years	247	5.5%	1,358	5.8%	3,089	6.6%	9,446	6.5%	
Age 40 to 44 Years	250	5.6%	1,355	5.8%	2,978	6.3%	9,967	6.8%	
Age 45 to 49 Years	230	5.2%	1,278	5.4%	2,639	5.6%	9,393	6.4%	
Age 50 to 54 Years	246	5.5%	1,413	6.0%	2,833	6.0%	10,235	7.0%	
Age 55 to 59 Years	258	5.8%	1,497	6.4%	2,878	6.1%	9,519	6.5%	
Age 60 to 64 Years	270	6.1%	1,615	6.9%	2,908	6.2%	9,078	6.2%	
Age 65 to 69 Years	251	5.6%	1,409	6.0%	2,516	5.3%	7,590	5.2%	
Age 70 to 74 Years	208	4.7%	1,041	4.4%	1,859	3.9%	5,716	3.9%	
Age 75 to 79 Years	147	3.3%	822	3.5%	1,489	3.2%	4,173	2.9%	
Age 80 to 84 Years	89	2.0%	493	2.1%	899	1.9%	2,531	1.7%	
Age 85 Years or Over	86	1.9%	426	1.8%	866	1.8%	2,034	1.4%	
Male Median Age	35.7		38.0		37.3		38.1		
Age 19 Years or Less	1,159	26.0%	5,977	25.4%	11,673	24.8%	39,851	27.2%	
Age 20 to 64 Years	2,519	56.5%	13,372	56.8%	27,774	59.0%	84,427	57.7%	
Age 65 Years or Over	781	17.5%	4,191	17.8%	7,628	16.2%	22,045	15.1%	
Males per 100 Females (2025)									
Overall Comparison	92		96		103		100		
Age Under 5 Years	100	49.9%	99	49.7%	103	50.7%	105	51.3%	
Age 5 to 9 Years	113	53.1%	110	52.3%	104	51.1%	105	51.3%	
Age 10 to 14 Years	95	48.8%	101	50.1%	104	51.0%	104	51.0%	
Age 15 to 19 Years	117	53.9%	107	51.6%	107	51.8%	104	51.0%	
Age 20 to 24 Years	87	46.5%	94	48.5%	110	52.4%	107	51.7%	
Age 25 to 29 Years	102	50.5%	101	50.3%	121	54.7%	109	52.1%	
Age 30 to 34 Years	93	48.2%	96	49.0%	116	53.6%	100	50.0%	
Age 35 to 39 Years	93	48.1%	97	49.3%	113	53.1%	101	50.3%	
Age 40 to 44 Years	97	49.2%	98	49.6%	106	51.4%	97	49.3%	
Age 45 to 49 Years	92	47.8%	96	49.0%	101	50.3%	98	49.6%	
Age 50 to 54 Years	91	47.8%	99	49.7%	105	51.3%	102	50.5%	
Age 55 to 59 Years	90	47.5%	98	49.5%	101	50.4%	102	50.4%	
Age 60 to 64 Years	83	45.2%	98	49.4%	97	49.2%	99	49.8%	
Age 65 to 69 Years	86	46.3%	93	48.3%	93	48.1%	95	48.7%	
Age 70 to 74 Years	82	45.0%	85	45.8%	85	45.8%	87	46.5%	
Age 75 to 79 Years	75	43.0%	88	46.8%	88	46.8%	88	46.8%	
Age 80 to 84 Years	73	42.3%	72	41.7%	75	42.8%	83	45.3%	
Age 85 Years or Over	69	40.7%	66	39.7%	75	42.7%	78	44.0%	
Age 19 Years or Less	106	51.4%	104	50.9%	105	51.1%	105	51.1%	
Age 20 to 39 Years	94	48.4%	97	49.3%	115	53.5%	104	51.0%	
Age 40 to 64 Years	90	47.4%	98	49.5%	102	50.5%	100	49.9%	
Age 65 Years or Over	79	44.2%	84	45.5%	85	46.0%	88	46.9%	

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Park East Plaza									
Middletown, OH									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2025)									
Total Households		4,233		20,133		36,545		108,764	
Households with Children		980	23.1%	5,357	26.6%	10,612	29.0%	37,873	34.8%
Average Household Size		2.2		2.4		2.4		2.6	
Household Density per Square Mile		1,348		712		465		346	
Population Family		6,287	67.7%	35,888	74.7%	70,435	75.8%	246,492	84.3%
Population Non-Family		2,948	31.8%	11,795	24.6%	18,993	20.4%	41,272	14.1%
Population Group Quarters		44	0.5%	344	0.7%	3,500	3.8%	4,782	1.6%
Family Households		2,073	49.0%	11,652	57.9%	22,682	62.1%	78,205	71.9%
Married Couple Households		1,233	59.5%	7,366	63.2%	15,025	66.2%	59,971	76.7%
Other Family Households with Children		840	40.5%	4,286	36.8%	7,656	33.8%	18,234	23.3%
Family Households with Children		975	47.0%	5,341	45.8%	10,588	46.7%	37,815	48.4%
Married Couple with Children		525	53.9%	3,030	56.7%	6,372	60.2%	27,556	72.9%
Other Family Households with Children		450	46.1%	2,311	43.3%	4,216	39.8%	10,259	27.1%
Family Households No Children		1,098	53.0%	6,310	54.2%	12,094	53.3%	40,390	51.6%
Married Couple No Children		707	64.4%	4,336	68.7%	8,654	71.6%	32,415	80.3%
Other Family Households No Children		390	35.6%	1,974	31.3%	3,440	28.4%	7,975	19.7%
Non-Family Households		2,160	51.0%	8,481	42.1%	13,863	37.9%	30,559	28.1%
Non-Family Households with Children		5	0.2%	16	0.2%	25	0.2%	58	0.2%
Non-Family Households No Children		2,156	99.8%	8,465	99.8%	13,839	99.8%	30,501	99.8%
Average Family Household Size		3.0		3.1		3.1		3.2	
Average Family Income		\$88,007		\$104,044		\$111,722		\$152,897	
Median Family Income		\$80,885		\$85,441		\$91,180		\$123,435	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
Marital Status (2025)									
Population Age 15 Years or Over		7,565		39,075		75,586		235,276	
Never Married		2,819	37.3%	13,799	35.3%	26,895	35.6%	69,923	29.7%
Currently Married		2,815	37.2%	14,790	37.9%	30,071	39.8%	120,806	51.3%
Previously Married		1,931	25.5%	10,486	26.8%	18,620	24.6%	44,547	18.9%
Separated		270	14.0%	1,702	16.2%	3,020	16.2%	6,210	13.9%
Widowed		691	35.8%	3,525	33.6%	6,128	32.9%	13,630	30.6%
Divorced		970	50.2%	5,258	50.1%	9,472	50.9%	24,707	55.5%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		6,294		32,883		63,565		196,133	
Elementary (Grade Level 0 to 8)		192	3.0%	960	2.9%	1,868	2.9%	4,612	2.4%
Some High School (Grade Level 9 to 11)		507	8.1%	2,541	7.7%	4,517	7.1%	8,918	4.5%
High School Graduate		2,370	37.7%	12,072	36.7%	23,384	36.8%	56,100	28.6%
Some College		1,287	20.5%	6,554	19.9%	12,347	19.4%	34,873	17.8%
Associate Degree Only		684	10.9%	3,145	9.6%	5,985	9.4%	17,807	9.1%
Bachelor Degree Only		844	13.4%	4,835	14.7%	9,743	15.3%	44,312	22.6%
Graduate Degree		409	6.5%	2,776	8.4%	5,723	9.0%	29,512	15.0%
Any College (Some College or Higher)		3,225	51.2%	17,310	52.6%	33,797	53.2%	126,504	64.5%
College Degree + (Bachelor Degree or Higher)		1,253	19.9%	7,611	23.1%	15,465	24.3%	73,823	37.6%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 39.4985/-84.3453

Park East Plaza									
Middletown, OH									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	4,405			21,119		38,218		113,135	
Total Housing Units (2020)	4,350			20,487		37,089		108,710	
Historical Annual Growth (2020-2025)	55	0.3%	632	0.6%	1,129	0.6%	4,425	0.8%	
Housing Units Occupied (2025)	4,233	96.1%	20,133	95.3%	36,545	95.6%	108,764	96.1%	
Housing Units Owner-Occupied	2,014	47.6%	11,099	55.1%	21,532	58.9%	78,228	71.9%	
Housing Units Renter-Occupied	2,219	52.4%	9,033	44.9%	15,014	41.1%	30,536	28.1%	
Housing Units Vacant (2025)	172	3.9%	986	4.7%	1,673	4.4%	4,371	3.9%	
Household Size (2025)									
Total Households	4,233			20,133		36,545		108,764	
1 Person Households	1,729	40.8%	6,664	33.1%	10,997	30.1%	24,589	22.6%	
2 Person Households	1,209	28.6%	6,304	31.3%	11,791	32.3%	37,082	34.1%	
3 Person Households	593	14.0%	3,095	15.4%	5,542	15.2%	17,721	16.3%	
4 Person Households	412	9.7%	2,302	11.4%	4,738	13.0%	17,200	15.8%	
5 Person Households	184	4.3%	1,096	5.4%	2,223	6.1%	7,846	7.2%	
6 Person Households	59	1.4%	428	2.1%	807	2.2%	2,929	2.7%	
7 or More Person Households	47	1.1%	244	1.2%	446	1.2%	1,398	1.3%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	93	2.2%	1,082	5.4%	2,496	6.8%	17,037	15.7%	
HH Income \$150,000 to \$199,999	155	3.7%	1,256	6.2%	2,825	7.7%	11,917	11.0%	
HH Income \$125,000 to \$149,999	333	7.9%	1,354	6.7%	2,777	7.6%	10,292	9.5%	
HH Income \$100,000 to \$124,999	387	9.2%	1,700	8.4%	3,595	9.8%	12,489	11.5%	
HH Income \$75,000 to \$99,999	431	10.2%	2,641	13.1%	4,867	13.3%	14,065	12.9%	
HH Income \$50,000 to \$74,999	973	23.0%	3,933	19.5%	6,668	18.2%	16,958	15.6%	
HH Income \$35,000 to \$49,999	677	16.0%	2,872	14.3%	4,439	12.1%	9,276	8.5%	
HH Income \$25,000 to \$34,999	420	9.9%	1,866	9.3%	3,034	8.3%	5,311	4.9%	
HH Income \$15,000 to \$24,999	272	6.4%	1,208	6.0%	2,253	6.2%	5,017	4.6%	
HH Income \$10,000 to \$14,999	214	5.1%	808	4.0%	1,281	3.5%	2,326	2.1%	
HH Income Under \$10,000	277	6.5%	1,413	7.0%	2,312	6.3%	4,077	3.7%	
Household Vehicles (2025)									
Households 0 Vehicles Available	280	6.6%	1,454	7.2%	2,590	7.1%	4,784	4.4%	
Households 1 Vehicle Available	1,953	46.1%	8,048	40.0%	13,216	36.2%	29,810	27.4%	
Households 2 Vehicles Available	1,195	28.2%	6,624	32.9%	12,752	34.9%	44,407	40.8%	
Households 3 or More Vehicles Available	805	19.0%	4,006	19.9%	7,987	21.9%	29,763	27.4%	
Total Vehicles Available	6,986		34,573		65,463		220,708		
Average Vehicles per Household	1.7		1.7		1.8		2.0		
Owner-Occupied Household Vehicles	3,885	55.6%	22,456	65.0%	45,547	69.6%	177,769	80.5%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1		2.3		
Renter-Occupied Household Vehicles	3,101	44.4%	12,116	35.0%	19,916	30.4%	42,938	19.5%	
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3		1.4		
Travel Time (2025)									
Worker Base Age 16 years or Over	4,218		21,769		42,574		144,610		
Travel to Work in 14 Minutes or Less	1,065	25.2%	5,628	25.9%	9,439	22.2%	29,168	20.2%	
Travel to Work in 15 to 29 Minutes	1,709	40.5%	8,346	38.3%	16,637	39.1%	53,115	36.7%	
Travel to Work in 30 to 59 Minutes	921	21.8%	5,323	24.5%	10,989	25.8%	38,185	26.4%	
Travel to Work in 60 Minutes or More	64	1.5%	566	2.6%	1,061	2.5%	4,186	2.9%	
Work at Home	459	10.9%	1,905	8.8%	4,447	10.4%	19,955	13.8%	
Average Minutes Travel to Work	20.8		21.5		22.2		22.6		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



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Park East Plaza									
Middletown, OH									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	4,218		21,769		42,574		144,610		
Drive to Work Alone	3,338	79.1%	17,331	79.6%	33,027	77.6%	110,156	76.2%	
Drive to Work in Carpool	307	7.3%	1,734	8.0%	3,690	8.7%	10,910	7.5%	
Travel to Work by Public Transportation	11	0.3%	80	0.4%	179	0.4%	450	0.3%	
Drive to Work on Motorcycle	1	-	5	-	28	-	83	-	
Bicycle to Work	5	0.1%	50	0.2%	71	0.2%	229	0.2%	
Walk to Work	49	1.2%	306	1.4%	537	1.3%	1,562	1.1%	
Other Means	48	1.1%	358	1.6%	596	1.4%	1,265	0.9%	
Work at Home	459	10.9%	1,905	8.8%	4,447	10.4%	19,955	13.8%	
Daytime Demographics (2025)									
Total Businesses	354		1,219		2,273		7,082		
Total Employees	4,105		14,568		26,972		81,095		
Company Headquarter Businesses	6	1.7%	23	1.9%	51	2.2%	196	2.8%	
Company Headquarter Employees	169	4.1%	2,382	16.3%	4,083	15.1%	11,174	13.8%	
Employee Population per Business	11.6	to 1	12.0	to 1	11.9	to 1	11.5	to 1	
Residential Population per Business	26.2	to 1	39.4	to 1	40.9	to 1	41.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,331		31,240		58,769		166,800		
Labor Force									
Labor Population Age 16 Years or Over (2025)	7,452		38,472		74,428		230,925		
Labor Force Total Males (2025)	3,528	47.3%	18,694	48.6%	37,652	50.6%	114,812	49.7%	
Male Civilian Employed	2,041	57.9%	11,322	60.6%	22,265	59.1%	75,475	65.7%	
Male Civilian Unemployed	164	4.6%	866	4.6%	1,468	3.9%	3,653	3.2%	
Males in Armed Forces	-	-	17	-	41	0.1%	442	0.4%	
Males Not in Labor Force	1,323	37.5%	6,489	34.7%	13,878	36.9%	35,242	30.7%	
Labor Force Total Females (2025)	3,923	52.7%	19,778	51.4%	36,775	49.4%	116,114	50.3%	
Female Civilian Employed	2,177	55.5%	10,448	52.8%	20,311	55.2%	69,141	59.5%	
Female Civilian Unemployed	94	2.4%	686	3.5%	1,130	3.1%	2,993	2.6%	
Females in Armed Forces	6	0.2%	14	-	14	-	163	0.1%	
Females Not in Labor Force	1,646	41.9%	8,630	43.6%	15,320	41.7%	43,817	37.7%	
Unemployment Rate	258	3.5%	1,552	4.0%	2,599	3.5%	6,646	2.9%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	4,218		21,769		42,574		144,610		
Occupation Total Males	2,041	48.4%	11,321	52.0%	22,263	52.3%	75,469	52.2%	
Occupation Total Females	2,177	51.6%	10,448	48.0%	20,311	47.7%	69,141	47.8%	
Management, Business, Financial Operations	506	-	3,046	14.0%	6,358	14.9%	27,695	19.2%	
Professional, Related	854	20.2%	4,407	20.2%	8,705	20.4%	37,482	25.9%	
Service	744	17.6%	3,592	16.5%	6,856	16.1%	21,118	14.6%	
Sales, Office	965	22.9%	4,421	20.3%	8,485	19.9%	26,105	18.1%	
Farming, Fishing, Forestry	-	-	26	0.1%	36	-	207	0.1%	
Construction, Extraction, Maintenance	340	8.1%	1,849	8.5%	3,361	7.9%	9,718	6.7%	
Production, Transport, Material Moving	808	19.2%	4,428	20.3%	8,775	20.6%	22,286	15.4%	
White Collar Workers	2,325	55.1%	11,874	54.5%	23,547	55.3%	91,281	63.1%	
Blue Collar Workers	1,893	44.9%	9,895	45.5%	19,027	44.7%	53,328	36.9%	

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4985/-84.3453

Park East Plaza									
Middletown, OH									
Units In Structure (2025)									
Total Units	4,233		20,133		36,545		108,764		
1 Detached Unit	1,997	47.2%	13,126	65.2%	25,005	68.4%	81,601	75.0%	
1 Attached Unit	287	6.8%	1,234	6.1%	2,105	5.8%	5,884	5.4%	
2 Units	72	1.7%	574	2.8%	1,071	2.9%	2,540	2.3%	
3 to 4 Units	369	8.7%	1,337	6.6%	1,911	5.2%	3,737	3.4%	
5 to 9 Units	634	15.0%	1,358	6.7%	2,129	5.8%	4,684	4.3%	
10 to 19 Units	591	14.0%	1,313	6.5%	1,810	5.0%	3,979	3.7%	
20 to 49 Units	82	1.9%	308	1.5%	529	1.4%	1,558	1.4%	
50 or More Units	160	3.8%	665	3.3%	1,293	3.5%	3,004	2.8%	
Mobile Home or Trailer	40	1.0%	217	1.1%	689	1.9%	1,775	1.6%	
Other Structure	-	-	-	-	2	-	3	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	99	2.3%	561	2.7%	1,110	2.9%	3,708	3.3%	
Homes Built 2010 to 2019	262	6.0%	1,226	5.8%	2,859	7.5%	10,106	8.9%	
Homes Built 2000 to 2009	497	11.3%	2,351	11.1%	5,456	14.3%	20,764	18.4%	
Homes Built 1990 to 1999	541	12.3%	2,285	10.8%	4,118	10.8%	18,830	16.6%	
Homes Built 1980 to 1989	548	12.4%	1,925	9.1%	3,251	8.5%	9,366	8.3%	
Homes Built 1970 to 1979	959	21.8%	3,296	15.6%	5,533	14.5%	14,517	12.8%	
Homes Built 1960 to 1969	452	10.3%	2,107	10.0%	3,923	10.3%	9,855	8.7%	
Homes Built 1950 to 1959	503	11.4%	2,989	14.2%	4,599	12.0%	9,963	8.8%	
Homes Built 1940 to 1949	77	1.7%	825	3.9%	1,232	3.2%	2,611	2.3%	
Homes Built Before 1939	294	6.7%	2,568	12.2%	4,464	11.7%	9,044	8.0%	
Median Age of Homes	45.8	yrs	49.8	yrs	47.3	yrs	41.4	yrs	
Home Values (2025)									
Owner Specified Housing Units	2,014		11,099		21,532		78,228		
Home Values \$1,000,000 or More	17	0.8%	122	1.1%	307	1.4%	2,025	2.6%	
Home Values \$750,000 to \$999,999	23	1.1%	83	0.7%	160	0.7%	2,094	2.7%	
Home Values \$500,000 to \$749,999	83	4.1%	624	5.6%	1,430	6.6%	9,968	12.7%	
Home Values \$400,000 to \$499,999	122	6.1%	880	7.9%	2,299	10.7%	11,112	14.2%	
Home Values \$300,000 to \$399,999	234	11.6%	1,577	14.2%	3,502	16.3%	15,254	19.5%	
Home Values \$250,000 to \$299,999	199	9.9%	1,261	11.4%	2,590	12.0%	9,126	11.7%	
Home Values \$200,000 to \$249,999	295	14.6%	1,585	14.3%	3,120	14.5%	9,241	11.8%	
Home Values \$175,000 to \$199,999	171	8.5%	882	7.9%	1,514	7.0%	4,111	5.3%	
Home Values \$150,000 to \$174,999	246	12.2%	945	8.5%	1,601	7.4%	4,070	5.2%	
Home Values \$125,000 to \$149,999	164	8.2%	513	4.6%	817	3.8%	2,149	2.7%	
Home Values \$100,000 to \$124,999	188	9.3%	892	8.0%	1,338	6.2%	3,298	4.2%	
Home Values \$90,000 to \$99,999	24	1.2%	295	2.7%	475	2.2%	1,020	1.3%	
Home Values \$80,000 to \$89,999	44	2.2%	379	3.4%	591	2.7%	997	1.3%	
Home Values \$70,000 to \$79,999	68	3.4%	253	2.3%	446	2.1%	614	0.8%	
Home Values \$60,000 to \$69,999	53	2.6%	264	2.4%	368	1.7%	487	0.6%	
Home Values \$50,000 to \$59,999	7	0.4%	79	0.7%	119	0.6%	249	0.3%	
Home Values \$35,000 to \$49,999	5	0.2%	69	0.6%	134	0.6%	370	0.5%	
Home Values \$25,000 to \$34,999	10	0.5%	87	0.8%	149	0.7%	502	0.6%	
Home Values \$10,000 to \$24,999	24	1.2%	138	1.2%	234	1.1%	590	0.8%	
Home Values Under \$10,000	37	1.8%	172	1.5%	337	1.6%	952	1.2%	
Owner-Occupied Median Home Value	\$195,852		\$216,365		\$240,629		\$322,090		
Renter-Occupied Median Rent	\$923		\$895		\$930		\$1,036		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4985/-84.3453

Park East Plaza Middletown, OH		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$336.54 M	\$1.77 B	\$3.43 B	\$12.57 B
Total Non-Retail Expenditure		\$160.48 M	\$855.08 M	\$1.67 B	\$6.3 B
Total Retail Expenditure		\$176.06 M	\$916.5 M	\$1.76 B	\$6.27 B
Alcoholic Beverages		\$2.03 M	\$10.73 M	\$20.86 M	\$77.26 M
Apparel		\$6.28 M	\$33 M	\$63.81 M	\$231.86 M
Contributions		\$10.01 M	\$53.74 M	\$105.75 M	\$407.93 M
Education		\$7.29 M	\$38.93 M	\$76.22 M	\$289.23 M
Entertainment		\$19.54 M	\$102.57 M	\$198.11 M	\$716.74 M
Food Away From Home		\$14.84 M	\$78.11 M	\$151.26 M	\$552.37 M
Grocery		\$24.71 M	\$126.44 M	\$239.03 M	\$797.51 M
Health Care		\$27.36 M	\$133.41 M	\$243.5 M	\$734.31 M
Household Furnishings and Equipment		\$8.9 M	\$46.93 M	\$91.04 M	\$334.59 M
Household Operations		\$6.4 M	\$33.62 M	\$64.85 M	\$233.85 M
Miscellaneous Expenses		\$5.79 M	\$30.38 M	\$58.81 M	\$214.43 M
Personal Care		\$4.72 M	\$24.33 M	\$46.27 M	\$157.89 M
Shelter		\$59.05 M	\$300.27 M	\$568.77 M	\$1.94 B
Tax and Retirement		\$64.49 M	\$370.9 M	\$754.97 M	\$3.25 B
Tobacco and Related		\$2.17 M	\$10.74 M	\$19.64 M	\$56.58 M
Transportation		\$55.19 M	\$286.67 M	\$554.08 M	\$2.02 B
Utilities		\$17.79 M	\$90.81 M	\$171.33 M	\$566.96 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$6,625	\$7,333	\$7,818	\$9,632
Total Non-Retail Expenditure		\$3,159 47.7%	\$3,539 48.3%	\$3,800 48.6%	\$4,827 50.1%
Total Retail Expenditures		\$3,466 52.3%	\$3,794 51.7%	\$4,018 51.4%	\$4,806 49.9%
Alcoholic Beverages		\$40 0.6%	\$44 0.6%	\$48 0.6%	\$59 0.6%
Apparel		\$124 1.9%	\$137 1.9%	\$146 1.9%	\$178 1.8%
Contributions		\$197 3.0%	\$222 3.0%	\$241 3.1%	\$313 3.2%
Education		\$144 2.2%	\$161 2.2%	\$174 2.2%	\$222 2.3%
Entertainment		\$385 5.8%	\$425 5.8%	\$452 5.8%	\$549 5.7%
Food Away From Home		\$292 4.4%	\$323 4.4%	\$345 4.4%	\$423 4.4%
Grocery		\$486 7.3%	\$523 7.1%	\$545 7.0%	\$611 6.3%
Health Care		\$539 8.1%	\$552 7.5%	\$555 7.1%	\$563 5.8%
Household Furnishings and Equipment		\$175 2.6%	\$194 2.6%	\$208 2.7%	\$256 2.7%
Household Operations		\$126 1.9%	\$139 1.9%	\$148 1.9%	\$179 1.9%
Miscellaneous Expenses		\$114 1.7%	\$126 1.7%	\$134 1.7%	\$164 1.7%
Personal Care		\$93 1.4%	\$101 1.4%	\$105 1.3%	\$121 1.3%
Shelter		\$1,162 17.5%	\$1,243 16.9%	\$1,297 16.6%	\$1,485 15.4%
Tax and Retirement		\$1,270 19.2%	\$1,535 20.9%	\$1,722 22.0%	\$2,487 22.0%
Tobacco and Related		\$43 0.6%	\$44 0.6%	\$45 0.6%	\$43 0.5%
Transportation		\$1,086 16.4%	\$1,187 16.2%	\$1,263 16.2%	\$1,545 16.0%
Utilities		\$350 5.3%	\$376 5.1%	\$391 5.0%	\$434 4.5%