

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

<b>PetSmart Retail &amp; Pad Dubuque, IA</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Population</b>				
Estimated Population (2023)	8,798	53,183	73,409	88,564
Projected Population (2028)	8,655	52,806	73,363	89,235
Census Population (2020)	8,978	53,760	74,053	89,122
Census Population (2010)	8,477	52,177	70,678	84,601
Projected Annual Growth (2023-2028)	-144 -0.3%	-377 -0.1%	-46 -	671 0.2%
Historical Annual Growth (2020-2023)	-180 -0.7%	-577 -0.4%	-644 -0.3%	-558 -0.2%
Historical Annual Growth (2010-2020)	501 0.6%	1,583 0.3%	3,375 0.5%	4,521 0.5%
Estimated Population Density (2023)	2,802 <i>psm</i>	1,882 <i>psm</i>	935 <i>psm</i>	282 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2023)	4,166	22,315	30,632	36,413
Projected Households (2028)	4,017	21,690	29,941	35,831
Census Households (2020)	4,200	22,310	30,564	36,241
Census Households (2010)	3,844	20,981	28,368	33,468
Projected Annual Growth (2023-2028)	-149 -0.7%	-625 -0.6%	-691 -0.5%	-583 -0.3%
Historical Annual Change (2010-2023)	322 0.6%	1,334 0.5%	2,264 0.6%	2,945 0.7%
<b>Average Household Income</b>				
Estimated Average Household Income (2023)	\$84,966	\$100,488	\$101,999	\$106,611
Projected Average Household Income (2028)	\$90,708	\$109,383	\$110,411	\$114,713
Census Average Household Income (2010)	\$52,367	\$59,062	\$59,394	\$61,443
Census Average Household Income (2000)	\$45,152	\$50,818	\$50,389	\$51,392
Projected Annual Change (2023-2028)	\$5,742 1.4%	\$8,895 1.8%	\$8,412 1.6%	\$8,102 1.5%
Historical Annual Change (2000-2023)	\$39,813 3.8%	\$49,670 4.2%	\$51,610 4.5%	\$55,219 4.7%
<b>Median Household Income</b>				
Estimated Median Household Income (2023)	\$57,640	\$71,483	\$71,939	\$75,482
Projected Median Household Income (2028)	\$51,561	\$66,790	\$67,588	\$71,327
Census Median Household Income (2010)	\$46,695	\$47,742	\$48,039	\$49,930
Census Median Household Income (2000)	\$37,821	\$40,107	\$40,081	\$41,079
Projected Annual Change (2023-2028)	-\$6,079 -2.1%	-\$4,693 -1.3%	-\$4,351 -1.2%	-\$4,155 -1.1%
Historical Annual Change (2000-2023)	\$19,820 2.3%	\$31,376 3.4%	\$31,858 3.5%	\$34,403 3.6%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2023)	\$40,655	\$42,616	\$42,980	\$44,188
Projected Per Capita Income (2028)	\$42,527	\$45,384	\$45,479	\$46,413
Census Per Capita Income (2010)	\$23,748	\$23,756	\$23,846	\$24,312
Census Per Capita Income (2000)	\$19,276	\$19,724	\$19,411	\$19,522
Projected Annual Change (2023-2028)	\$1,872 0.9%	\$2,768 1.3%	\$2,500 1.2%	\$2,225 1.0%
Historical Annual Change (2000-2023)	\$21,379 4.8%	\$22,892 5.0%	\$23,568 5.3%	\$24,666 5.5%
Estimated Average Household Net Worth (2023)	\$274,630	\$390,621	\$387,341	\$413,766

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PetSmart Retail & Pad Dubuque, IA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2023)		8,798		53,183		73,409		88,564	
White (2023)		7,584	86.2%	45,021	84.7%	63,337	86.3%	77,571	87.6%
Black or African American (2023)		384	4.4%	2,681	5.0%	3,365	4.6%	3,602	4.1%
American Indian or Alaska Native (2023)		28	0.3%	93	0.2%	144	0.2%	165	0.2%
Asian (2023)		406	4.6%	2,767	5.2%	2,981	4.1%	3,113	3.5%
Hawaiian or Pacific Islander (2023)		68	0.8%	290	0.5%	343	0.5%	347	0.4%
Other Race (2023)		68	0.8%	458	0.9%	614	0.8%	739	0.8%
Two or More Races (2023)		260	3.0%	1,873	3.5%	2,624	3.6%	3,027	3.4%
Population < 18 (2023)		1,960	22.3%	12,160	22.9%	16,712	22.8%	20,100	22.7%
White Not Hispanic		1,542	78.7%	9,525	78.3%	13,280	79.5%	16,317	81.2%
Black or African American		135	6.9%	999	8.2%	1,283	7.7%	1,358	6.8%
Asian		33	1.7%	200	1.6%	253	1.5%	282	1.4%
Other Race Not Hispanic		146	7.5%	842	6.9%	1,085	6.5%	1,229	6.1%
Hispanic		104	5.3%	594	4.9%	811	4.9%	915	4.6%
Not Hispanic or Latino Population (2023)		8,505	96.7%	51,332	96.5%	70,789	96.4%	85,576	96.6%
Not Hispanic White		7,456	87.7%	44,301	86.3%	62,362	88.1%	76,500	89.4%
Not Hispanic Black or African American		383	4.5%	2,642	5.1%	3,308	4.7%	3,531	4.1%
Not Hispanic American Indian or Alaska Native		7	-	40	-	70	-	83	-
Not Hispanic Asian		402	4.7%	2,743	5.3%	2,956	4.2%	3,088	3.6%
Not Hispanic Hawaiian or Pacific Islander		65	0.8%	270	0.5%	314	0.4%	318	0.4%
Not Hispanic Other Race		22	0.3%	98	0.2%	121	0.2%	142	0.2%
Not Hispanic Two or More Races		170	2.0%	1,239	2.4%	1,658	2.3%	1,915	2.2%
Hispanic or Latino Population (2023)		293	3.3%	1,851	3.5%	2,620	3.6%	2,988	3.4%
Hispanic White		128	43.9%	720	38.9%	975	37.2%	1,071	35.8%
Hispanic Black or African American		1	0.5%	39	2.1%	57	2.2%	72	2.4%
Hispanic American Indian or Alaska Native		21	7.1%	53	2.9%	74	2.8%	82	2.7%
Hispanic Asian		4	1.2%	24	1.3%	25	1.0%	25	0.8%
Hispanic Hawaiian or Pacific Islander		3	1.0%	21	1.1%	29	1.1%	30	1.0%
Hispanic Other Race		46	15.6%	361	19.5%	494	18.8%	597	20.0%
Hispanic Two or More Races		90	30.8%	634	34.2%	966	36.9%	1,112	37.2%
Not Hispanic or Latino Population (2020)		8,693	96.8%	51,762	96.3%	71,572	96.7%	86,408	97.0%
Hispanic or Latino Population (2020)		285	3.2%	1,998	3.7%	2,481	3.3%	2,713	3.0%
Not Hispanic or Latino Population (2010)		8,301	97.9%	50,900	97.6%	69,144	97.8%	82,924	98.0%
Hispanic or Latino Population (2010)		176	2.1%	1,277	2.4%	1,534	2.2%	1,677	2.0%
Not Hispanic or Latino Population (2028)		8,367	96.7%	50,966	96.5%	70,746	96.4%	86,234	96.6%
Hispanic or Latino Population (2028)		288	3.3%	1,840	3.5%	2,617	3.6%	3,001	3.4%
Projected Annual Growth (2023-2028)		-5	-0.3%	-11	-0.1%	-2	-	13	-
Historical Annual Growth (2010-2020)		109	6.2%	721	5.6%	947	6.2%	1,037	6.2%

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PetSmart Retail & Pad Dubuque, IA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2023)</b>									
Total Population		8,798		53,183		73,409		88,564	
Age Under 5 Years	540	6.1%	3,299	6.2%	4,490	6.1%	5,279	6.0%	
Age 5 to 9 Years	525	6.0%	3,415	6.4%	4,617	6.3%	5,592	6.3%	
Age 10 to 14 Years	545	6.2%	3,445	6.5%	4,782	6.5%	5,787	6.5%	
Age 15 to 19 Years	609	6.9%	3,990	7.5%	5,226	7.1%	6,207	7.0%	
Age 20 to 24 Years	663	7.5%	4,574	8.6%	5,606	7.6%	6,255	7.1%	
Age 25 to 29 Years	599	6.8%	3,789	7.1%	4,960	6.8%	5,678	6.4%	
Age 30 to 34 Years	454	5.2%	3,244	6.1%	4,452	6.1%	5,446	6.1%	
Age 35 to 39 Years	426	4.8%	2,964	5.6%	4,194	5.7%	5,350	6.0%	
Age 40 to 44 Years	380	4.3%	2,663	5.0%	3,853	5.2%	4,867	5.5%	
Age 45 to 49 Years	368	4.2%	2,471	4.6%	3,504	4.8%	4,387	5.0%	
Age 50 to 54 Years	445	5.1%	2,925	5.5%	4,123	5.6%	5,120	5.8%	
Age 55 to 59 Years	528	6.0%	3,411	6.4%	4,783	6.5%	5,891	6.7%	
Age 60 to 64 Years	557	6.3%	3,519	6.6%	4,896	6.7%	6,087	6.9%	
Age 65 to 69 Years	547	6.2%	3,017	5.7%	4,392	6.0%	5,483	6.2%	
Age 70 to 74 Years	460	5.2%	2,428	4.6%	3,512	4.8%	4,352	4.9%	
Age 75 to 79 Years	367	4.2%	1,615	3.0%	2,291	3.1%	2,665	3.0%	
Age 80 to 84 Years	346	3.9%	1,202	2.3%	1,771	2.4%	2,011	2.3%	
Age 85 Years or Over	439	5.0%	1,212	2.3%	1,955	2.7%	2,107	2.4%	
Median Age	40.5		36.4		38.0		38.5		
Age 19 Years or Less	2,220	25.2%	14,149	26.6%	19,115	26.0%	22,865	25.8%	
Age 20 to 64 Years	4,420	50.2%	29,560	55.6%	40,371	55.0%	49,081	55.4%	
Age 65 Years or Over	2,158	24.5%	9,474	17.8%	13,922	19.0%	16,618	18.8%	
<b>Female Age Distribution (2023)</b>									
Female Population	4,624	52.6%	26,891	50.6%	37,318	50.8%	44,724	50.5%	
Age Under 5 Years	280	6.1%	1,652	6.1%	2,235	6.0%	2,627	5.9%	
Age 5 to 9 Years	242	5.2%	1,688	6.3%	2,254	6.0%	2,732	6.1%	
Age 10 to 14 Years	290	6.3%	1,691	6.3%	2,347	6.3%	2,838	6.3%	
Age 15 to 19 Years	283	6.1%	1,959	7.3%	2,570	6.9%	3,037	6.8%	
Age 20 to 24 Years	324	7.0%	2,246	8.4%	2,762	7.4%	3,077	6.9%	
Age 25 to 29 Years	288	6.2%	1,822	6.8%	2,394	6.4%	2,747	6.1%	
Age 30 to 34 Years	205	4.4%	1,579	5.9%	2,155	5.8%	2,669	6.0%	
Age 35 to 39 Years	206	4.5%	1,419	5.3%	2,062	5.5%	2,637	5.9%	
Age 40 to 44 Years	193	4.2%	1,330	4.9%	1,923	5.2%	2,412	5.4%	
Age 45 to 49 Years	187	4.0%	1,206	4.5%	1,725	4.6%	2,157	4.8%	
Age 50 to 54 Years	233	5.0%	1,471	5.5%	2,056	5.5%	2,540	5.7%	
Age 55 to 59 Years	269	5.8%	1,735	6.5%	2,439	6.5%	2,972	6.6%	
Age 60 to 64 Years	307	6.6%	1,765	6.6%	2,452	6.6%	3,030	6.8%	
Age 65 to 69 Years	321	6.9%	1,592	5.9%	2,305	6.2%	2,836	6.3%	
Age 70 to 74 Years	262	5.7%	1,330	4.9%	1,894	5.1%	2,289	5.1%	
Age 75 to 79 Years	225	4.9%	928	3.5%	1,304	3.5%	1,474	3.3%	
Age 80 to 84 Years	226	4.9%	716	2.7%	1,091	2.9%	1,207	2.7%	
Age 85 Years or Over	281	6.1%	762	2.8%	1,351	3.6%	1,443	3.2%	
Female Median Age	44.4		38.0		40.0		40.1		
Age 19 Years or Less	1,095	23.7%	6,990	26.0%	9,405	25.2%	11,234	25.1%	
Age 20 to 64 Years	2,213	47.9%	14,572	54.2%	19,968	53.5%	24,241	54.2%	
Age 65 Years or Over	1,316	28.5%	5,328	19.8%	7,945	21.3%	9,249	20.7%	

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PetSmart Retail & Pad Dubuque, IA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2023)</b>									
Male Population	4,174	47.4%	26,292	49.4%	36,091	49.2%	43,840	49.5%	
Age Under 5 Years	260	6.2%	1,647	6.3%	2,255	6.2%	2,652	6.0%	
Age 5 to 9 Years	283	6.8%	1,727	6.6%	2,363	6.5%	2,861	6.5%	
Age 10 to 14 Years	255	6.1%	1,754	6.7%	2,435	6.7%	2,948	6.7%	
Age 15 to 19 Years	326	7.8%	2,031	7.7%	2,656	7.4%	3,170	7.2%	
Age 20 to 24 Years	338	8.1%	2,328	8.9%	2,844	7.9%	3,179	7.3%	
Age 25 to 29 Years	312	7.5%	1,967	7.5%	2,565	7.1%	2,931	6.7%	
Age 30 to 34 Years	248	5.9%	1,665	6.3%	2,297	6.4%	2,777	6.3%	
Age 35 to 39 Years	220	5.3%	1,546	5.9%	2,132	5.9%	2,713	6.2%	
Age 40 to 44 Years	187	4.5%	1,333	5.1%	1,931	5.3%	2,455	5.6%	
Age 45 to 49 Years	181	4.3%	1,265	4.8%	1,779	4.9%	2,230	5.1%	
Age 50 to 54 Years	212	5.1%	1,455	5.5%	2,068	5.7%	2,579	5.9%	
Age 55 to 59 Years	259	6.2%	1,676	6.4%	2,344	6.5%	2,919	6.7%	
Age 60 to 64 Years	250	6.0%	1,753	6.7%	2,445	6.8%	3,056	7.0%	
Age 65 to 69 Years	226	5.4%	1,426	5.4%	2,087	5.8%	2,647	6.0%	
Age 70 to 74 Years	198	4.7%	1,098	4.2%	1,619	4.5%	2,063	4.7%	
Age 75 to 79 Years	142	3.4%	687	2.6%	987	2.7%	1,191	2.7%	
Age 80 to 84 Years	119	2.9%	486	1.8%	681	1.9%	804	1.8%	
Age 85 Years or Over	158	3.8%	450	1.7%	604	1.7%	664	1.5%	
Male Median Age	36.3		35.0		36.2		37.1		
Age 19 Years or Less	1,125	26.9%	7,159	27.2%	9,710	26.9%	11,631	26.5%	
Age 20 to 64 Years	2,207	52.9%	14,988	57.0%	20,403	56.5%	24,839	56.7%	
Age 65 Years or Over	842	20.2%	4,146	15.8%	5,978	16.6%	7,369	16.8%	
<b>Males per 100 Females (2023)</b>									
Overall Comparison	90		98		97		98		
Age Under 5 Years	93	48.1%	100	49.9%	101	50.2%	101	50.2%	
Age 5 to 9 Years	117	53.9%	102	50.6%	105	51.2%	105	51.2%	
Age 10 to 14 Years	88	46.8%	104	50.9%	104	50.9%	104	51.0%	
Age 15 to 19 Years	115	53.5%	104	50.9%	103	50.8%	104	51.1%	
Age 20 to 24 Years	104	51.0%	104	50.9%	103	50.7%	103	50.8%	
Age 25 to 29 Years	108	52.0%	108	51.9%	107	51.7%	107	51.6%	
Age 30 to 34 Years	121	54.7%	105	51.3%	107	51.6%	104	51.0%	
Age 35 to 39 Years	106	51.6%	109	52.1%	103	50.8%	103	50.7%	
Age 40 to 44 Years	97	49.2%	100	50.1%	100	50.1%	102	50.4%	
Age 45 to 49 Years	97	49.3%	105	51.2%	103	50.8%	103	50.8%	
Age 50 to 54 Years	91	47.7%	99	49.7%	101	50.1%	102	50.4%	
Age 55 to 59 Years	96	49.1%	97	49.1%	96	49.0%	98	49.6%	
Age 60 to 64 Years	81	44.8%	99	49.8%	100	49.9%	101	50.2%	
Age 65 to 69 Years	70	41.3%	90	47.2%	91	47.5%	93	48.3%	
Age 70 to 74 Years	76	43.0%	83	45.2%	85	46.1%	90	47.4%	
Age 75 to 79 Years	63	38.6%	74	42.5%	76	43.1%	81	44.7%	
Age 80 to 84 Years	53	34.5%	68	40.4%	62	38.4%	67	40.0%	
Age 85 Years or Over	56	35.9%	59	37.1%	45	30.9%	46	31.5%	
Age 19 Years or Less	103	50.7%	102	50.6%	103	50.8%	104	50.9%	
Age 20 to 39 Years	109	52.2%	106	51.5%	105	51.2%	104	51.0%	
Age 40 to 64 Years	92	47.8%	100	49.9%	100	49.9%	101	50.2%	
Age 65 Years or Over	64	39.0%	78	43.8%	75	42.9%	80	44.3%	

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<b>Household Type (2023)</b>									
Total Households		4,166		22,315		30,632		36,413	
Households with Children		894	21.5%	6,077	27.2%	8,413	27.5%	10,414	28.6%
Average Household Size		2.0		2.3		2.3		2.3	
Household Density per Square Mile		1,327		790		390		116	
Population Family		5,932	67.4%	38,898	73.1%	54,553	74.3%	68,082	76.9%
Population Non-Family		2,360	26.8%	11,354	21.3%	15,036	20.5%	16,587	18.7%
Population Group Quarters		506	5.8%	2,931	5.5%	3,820	5.2%	3,895	4.4%
Family Households		2,153	51.7%	13,232	59.3%	18,545	60.5%	23,060	63.3%
Married Couple Households		1,608	74.7%	9,842	74.4%	14,001	75.5%	17,933	77.8%
Other Family Households with Children		545	25.3%	3,390	25.6%	4,544	24.5%	5,126	22.2%
Family Households with Children		893	41.5%	6,066	45.8%	8,397	45.3%	10,396	45.1%
Married Couple with Children		562	63.0%	3,879	63.9%	5,486	65.3%	7,139	68.7%
Other Family Households with Children		330	37.0%	2,187	36.1%	2,911	34.7%	3,257	31.3%
Family Households No Children		1,260	58.5%	7,166	54.2%	10,147	54.7%	12,664	54.9%
Married Couple No Children		1,045	83.0%	5,963	83.2%	8,515	83.9%	10,794	85.2%
Other Family Households No Children		215	17.0%	1,203	16.8%	1,633	16.1%	1,869	14.8%
Non-Family Households		2,014	48.3%	9,083	40.7%	12,087	39.5%	13,354	36.7%
Non-Family Households with Children		2	-	10	0.1%	15	0.1%	18	0.1%
Non-Family Households No Children		2,012	99.9%	9,072	99.9%	12,072	99.9%	13,336	99.9%
Average Family Household Size		2.8		2.9		2.9		3.0	
Average Family Income		\$118,362		\$130,908		\$131,801		\$134,503	
Median Family Income		\$89,485		\$97,530		\$97,357		\$99,301	
Average Non-Family Household Size		1.2		1.3		1.2		1.2	
<b>Marital Status (2023)</b>									
Population Age 15 Years or Over		7,187		43,024		59,520		71,906	
Never Married		2,558	35.6%	16,074	37.4%	21,336	35.8%	24,438	34.0%
Currently Married		3,267	45.5%	20,762	48.3%	29,457	49.5%	37,299	51.9%
Previously Married		1,362	18.9%	6,188	14.4%	8,727	14.7%	10,169	14.1%
Separated		154	11.3%	639	10.3%	895	10.3%	1,024	10.1%
Widowed		423	31.0%	1,579	25.5%	2,340	26.8%	2,746	27.0%
Divorced		785	57.6%	3,970	64.2%	5,492	62.9%	6,399	62.9%
<b>Educational Attainment (2023)</b>									
Adult Population Age 25 Years or Over		5,915		34,460		48,687		59,444	
Elementary (Grade Level 0 to 8)		51	0.9%	495	1.4%	900	1.8%	1,159	1.9%
Some High School (Grade Level 9 to 11)		167	2.8%	1,267	3.7%	1,978	4.1%	2,285	3.8%
High School Graduate		1,890	32.0%	9,878	28.7%	15,014	30.8%	18,649	31.4%
Some College		1,077	18.2%	6,392	18.5%	9,000	18.5%	11,088	18.7%
Associate Degree Only		697	11.8%	3,626	10.5%	4,895	10.1%	6,083	10.2%
Bachelor Degree Only		1,494	25.3%	8,344	24.2%	10,864	22.3%	13,089	22.0%
Graduate Degree		539	9.1%	4,458	12.9%	6,035	12.4%	7,091	11.9%
Any College (Some College or Higher)		3,807	64.4%	22,820	66.2%	30,795	63.2%	37,351	62.8%
College Degree + (Bachelor Degree or Higher)		2,034	34.4%	12,802	37.2%	16,900	34.7%	20,180	33.9%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PetSmart Retail & Pad Dubuque, IA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>									
Total Housing Units (2023)		4,451		24,073		32,980		39,182	
Total Housing Units (2020)		4,483		24,038		32,797		38,773	
Historical Annual Growth (2020-2023)		-33	-0.2%	35	-	183	0.2%	410	0.4%
Housing Units Occupied (2023)		4,166		22,315		30,632		36,413	
Housing Units Owner-Occupied		2,201		14,463		21,147		26,202	
Housing Units Renter-Occupied		1,966		7,853		9,485		10,212	
Housing Units Vacant (2023)		284		1,758		2,348		2,769	
<b>Household Size (2023)</b>									
Total Households		4,166		22,315		30,632		36,413	
1 Person Households		1,739		7,542		10,086		11,149	
2 Person Households		1,481		8,333		11,637		14,091	
3 Person Households		453		2,819		3,838		4,679	
4 Person Households		327		2,101		2,965		3,794	
5 Person Households		122		1,037		1,444		1,860	
6 Person Households		38		350		490		636	
7 or More Person Households		5		132		173		204	
<b>Household Income Distribution (2023)</b>									
HH Income \$200,000 or More		146	3.5%	1,675	7.5%	2,251	7.3%	2,966	8.1%
HH Income \$150,000 to \$199,999		211	5.1%	1,499	6.7%	2,179	7.1%	2,810	7.7%
HH Income \$125,000 to \$149,999		303	7.3%	1,613	7.2%	2,209	7.2%	2,798	7.7%
HH Income \$100,000 to \$124,999		462	11.1%	2,079	9.3%	2,867	9.4%	3,477	9.5%
HH Income \$75,000 to \$99,999		585	14.0%	3,443	15.4%	4,357	14.2%	5,348	14.7%
HH Income \$50,000 to \$74,999		617	14.8%	3,697	16.6%	5,290	17.3%	6,162	16.9%
HH Income \$35,000 to \$49,999		461	11.1%	2,663	11.9%	3,863	12.6%	4,309	11.8%
HH Income \$25,000 to \$34,999		456	10.9%	1,825	8.2%	2,483	8.1%	2,821	7.7%
HH Income \$15,000 to \$24,999		457	11.0%	1,626	7.3%	2,277	7.4%	2,526	6.9%
HH Income \$10,000 to \$14,999		166	4.0%	867	3.9%	1,208	3.9%	1,320	3.6%
HH Income Under \$10,000		304	7.3%	1,329	6.0%	1,648	5.4%	1,876	5.2%
<b>Household Vehicles (2023)</b>									
Households 0 Vehicles Available		445		1,725		2,102		2,293	
Households 1 Vehicle Available		1,800		8,220		11,181		12,099	
Households 2 Vehicles Available		1,331		8,691		11,857		14,381	
Households 3 or More Vehicles Available		590		3,680		5,491		7,641	
Total Vehicles Available		6,379		37,935		53,392		66,624	
Average Vehicles per Household		1.5		1.7		1.7		1.8	
Owner-Occupied Household Vehicles		4,226		28,573		41,977		54,079	
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		2,153		9,362		11,415		12,546	
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.2		1.2	
<b>Travel Time (2023)</b>									
Worker Base Age 16 years or Over		4,327		27,442		37,565		45,907	
Travel to Work in 14 Minutes or Less		2,317		14,459		19,124		21,591	
Travel to Work in 15 to 29 Minutes		1,012		7,789		11,437		15,181	
Travel to Work in 30 to 59 Minutes		194		1,163		1,743		2,510	
Travel to Work in 60 Minutes or More		84		1,076		1,506		1,882	
Work at Home		720		2,955		3,754		4,744	
Average Minutes Travel to Work		11.8		12.5		13.0		13.9	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

<b>PetSmart Retail &amp; Pad</b> <b>Dubuque, IA</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Transportation To Work (2023)</b>								
Worker Base Age 16 years or Over	4,327		27,442		37,565		45,907	
Drive to Work Alone	3,265	75.5%	21,305	77.6%	29,783	79.3%	36,590	79.7%
Drive to Work in Carpool	173	4.0%	1,826	6.7%	2,386	6.4%	2,741	6.0%
Travel to Work by Public Transportation	15	0.3%	274	1.0%	344	0.9%	381	0.8%
Drive to Work on Motorcycle	11	0.3%	20	-	21	-	26	-
Bicycle to Work	9	0.2%	55	0.2%	61	0.2%	62	0.1%
Walk to Work	125	2.9%	896	3.3%	1,003	2.7%	1,135	2.5%
Other Means	9	0.2%	113	0.4%	213	0.6%	228	0.5%
Work at Home	720	16.6%	2,955	10.8%	3,754	10.0%	4,744	10.3%
<b>Daytime Demographics (2023)</b>								
Total Businesses	592		2,690		3,502		3,963	
Total Employees	6,251		29,084		41,838		46,973	
Company Headquarter Businesses	21	3.6%	99	3.7%	135	3.8%	149	3.8%
Company Headquarter Employees	1,312	21.0%	4,143	14.2%	8,187	19.6%	8,457	18.0%
Employee Population per Business	10.6 to 1		10.8 to 1		11.9 to 1		11.9 to 1	
Residential Population per Business	14.9 to 1		19.8 to 1		21.0 to 1		22.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,013		44,023		62,865		71,821	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2023)	7,089		42,401		58,614		70,780	
Labor Force Total Males (2023)	3,327	46.9%	20,853	49.2%	28,584	48.8%	34,820	49.2%
Male Civilian Employed	2,181	65.6%	13,979	67.0%	19,093	66.8%	23,523	67.6%
Male Civilian Unemployed	51	1.5%	707	3.4%	1,015	3.6%	1,176	3.4%
Males in Armed Forces	-	-	14	-	16	-	19	-
Males Not in Labor Force	1,095	32.9%	6,154	29.5%	8,460	29.6%	10,102	29.0%
Labor Force Total Females (2023)	3,762	53.1%	21,547	50.8%	30,030	51.2%	35,960	50.8%
Female Civilian Employed	2,146	57.0%	13,470	62.5%	18,478	61.5%	22,390	62.3%
Female Civilian Unemployed	16	0.4%	305	1.4%	626	2.1%	737	2.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,600	42.5%	7,773	36.1%	10,926	36.4%	12,833	35.7%
Unemployment Rate	66	0.9%	1,011	2.4%	1,641	2.8%	1,913	2.7%
<b>Occupation (2023)</b>								
Occupation Population Age 16 Years or Over	4,327		27,442		37,565		45,907	
Occupation Total Males	2,181	50.4%	13,976	50.9%	19,090	50.8%	23,520	51.2%
Occupation Total Females	2,146	49.6%	13,467	49.1%	18,475	49.2%	22,387	48.8%
Management, Business, Financial Operations	597	-	4,616	16.8%	6,143	16.4%	7,794	17.0%
Professional, Related	875	20.2%	6,286	22.9%	8,166	21.7%	9,700	21.1%
Service	749	17.3%	4,915	17.9%	6,763	18.0%	7,970	17.4%
Sales, Office	1,061	24.5%	6,134	22.4%	8,291	22.1%	9,905	21.6%
Farming, Fishing, Forestry	-	-	9	-	27	-	90	0.2%
Construction, Extraction, Maintenance	380	8.8%	1,611	5.9%	2,472	6.6%	3,411	7.4%
Production, Transport, Material Moving	664	15.3%	3,870	14.1%	5,703	15.2%	7,038	15.3%
White Collar Workers	2,533	58.6%	17,036	62.1%	22,599	60.2%	27,399	59.7%
Blue Collar Workers	1,793	41.4%	10,406	37.9%	14,965	39.8%	18,508	40.3%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PetSmart Retail & Pad		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Dubuque, IA									
<b>Units In Structure (2023)</b>									
Total Units		4,166		22,315		30,632		36,413	
1 Detached Unit		2,411	57.9%	15,360	68.8%	21,371	69.8%	26,420	72.6%
1 Attached Unit		182	4.4%	968	4.3%	1,277	4.2%	1,479	4.1%
2 Units		136	3.3%	874	3.9%	1,151	3.8%	1,239	3.4%
3 to 4 Units		276	6.6%	1,257	5.6%	1,386	4.5%	1,454	4.0%
5 to 9 Units		472	11.3%	1,701	7.6%	1,945	6.3%	1,999	5.5%
10 to 19 Units		179	4.3%	552	2.5%	645	2.1%	664	1.8%
20 to 49 Units		344	8.3%	934	4.2%	1,111	3.6%	1,139	3.1%
50 or More Units		138	3.3%	411	1.8%	531	1.7%	535	1.5%
Mobile Home or Trailer		28	0.7%	257	1.2%	1,214	4.0%	1,484	4.1%
Other Structure		-	-	-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>									
Homes Built 2020 or later		4	-	63	0.3%	112	0.3%	258	0.7%
Homes Built 2010 to 2019		521	11.7%	2,242	9.3%	3,727	11.3%	4,501	11.5%
Homes Built 2000 to 2009		322	7.2%	1,805	7.5%	2,795	8.5%	4,168	10.6%
Homes Built 1990 to 1999		363	8.2%	1,431	5.9%	2,155	6.5%	2,933	7.5%
Homes Built 1980 to 1989		236	5.3%	939	3.9%	1,368	4.1%	1,707	4.4%
Homes Built 1970 to 1979		821	18.4%	2,718	11.3%	3,673	11.1%	4,510	11.5%
Homes Built 1960 to 1969		774	17.4%	3,115	12.9%	3,840	11.6%	4,284	10.9%
Homes Built 1950 to 1959		526	11.8%	2,702	11.2%	3,384	10.3%	3,625	9.3%
Homes Built 1940 to 1949		126	2.8%	1,122	4.7%	1,510	4.6%	1,632	4.2%
Homes Built Before 1939		474	10.7%	6,179	25.7%	8,070	24.5%	8,795	22.4%
Median Age of Homes		50.2	yrs	58.1	yrs	55.8	yrs	53.4	yrs
<b>Home Values (2023)</b>									
Owner Specified Housing Units		2,201		14,463		21,147		26,202	
Home Values \$1,000,000 or More		28	1.3%	133	0.9%	236	1.1%	319	1.2%
Home Values \$750,000 to \$999,999		2	-	37	0.3%	75	0.4%	128	0.5%
Home Values \$500,000 to \$749,999		26	1.2%	489	3.4%	739	3.5%	896	3.4%
Home Values \$400,000 to \$499,999		33	1.5%	818	5.7%	1,329	6.3%	1,888	7.2%
Home Values \$300,000 to \$399,999		81	3.7%	1,417	9.8%	2,274	10.8%	3,420	13.1%
Home Values \$250,000 to \$299,999		253	11.5%	1,810	12.5%	2,427	11.5%	3,220	12.3%
Home Values \$200,000 to \$249,999		295	13.4%	1,977	13.7%	2,581	12.2%	3,378	12.9%
Home Values \$175,000 to \$199,999		496	22.5%	1,918	13.3%	2,375	11.2%	2,627	10.0%
Home Values \$150,000 to \$174,999		458	20.8%	2,092	14.5%	2,540	12.0%	2,867	10.9%
Home Values \$125,000 to \$149,999		190	8.6%	1,213	8.4%	1,624	7.7%	1,819	6.9%
Home Values \$100,000 to \$124,999		146	6.6%	897	6.2%	1,460	6.9%	1,660	6.3%
Home Values \$90,000 to \$99,999		25	1.1%	247	1.7%	438	2.1%	457	1.7%
Home Values \$80,000 to \$89,999		24	1.1%	284	2.0%	589	2.8%	630	2.4%
Home Values \$70,000 to \$79,999		3	0.1%	142	1.0%	185	0.9%	200	0.8%
Home Values \$60,000 to \$69,999		5	0.2%	73	0.5%	150	0.7%	186	0.7%
Home Values \$50,000 to \$59,999		6	0.3%	141	1.0%	292	1.4%	349	1.3%
Home Values \$35,000 to \$49,999		11	0.5%	163	1.1%	368	1.7%	429	1.6%
Home Values \$25,000 to \$34,999		68	3.1%	223	1.5%	397	1.9%	472	1.8%
Home Values \$10,000 to \$24,999		31	1.4%	232	1.6%	474	2.2%	547	2.1%
Home Values Under \$10,000		22	1.0%	158	1.1%	594	2.8%	710	2.7%
Owner-Occupied Median Home Value		\$183,451		\$202,542		\$196,366		\$209,247	
Renter-Occupied Median Rent		\$763		\$732		\$735		\$727	



# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PetSmart Retail & Pad Dubuque, IA		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$262.89 M	\$1.57 B	\$2.18 B	\$2.67 B
Total Non-Retail Expenditure		\$139 M	\$830.12 M	\$1.15 B	\$1.41 B
Total Retail Expenditure		\$123.9 M	\$740.74 M	\$1.03 B	\$1.26 B
Apparel		\$9.12 M	\$55.24 M	\$76.53 M	\$94.09 M
Contributions		\$8.42 M	\$51.88 M	\$72.07 M	\$88.95 M
Education		\$7.42 M	\$47.34 M	\$65.57 M	\$81.33 M
Entertainment		\$14.64 M	\$89.03 M	\$123.59 M	\$152.22 M
Food and Beverages		\$38.96 M	\$230.91 M	\$319.94 M	\$391.9 M
Furnishings and Equipment		\$9.12 M	\$55.37 M	\$76.86 M	\$94.61 M
Gifts		\$6.28 M	\$39.06 M	\$54.09 M	\$66.8 M
Health Care		\$22.75 M	\$133.24 M	\$185.05 M	\$226.33 M
Household Operations		\$10.25 M	\$61.86 M	\$85.9 M	\$105.57 M
Miscellaneous Expenses		\$4.98 M	\$29.78 M	\$41.35 M	\$50.73 M
Personal Care		\$3.55 M	\$21.12 M	\$29.28 M	\$35.91 M
Personal Insurance		\$1.78 M	\$11.13 M	\$15.48 M	\$19.18 M
Reading		\$578.77 K	\$3.45 M	\$4.8 M	\$5.88 M
Shelter		\$55.83 M	\$331.05 M	\$458.17 M	\$561.26 M
Tobacco		\$1.7 M	\$9.42 M	\$13.01 M	\$15.7 M
Transportation		\$47.63 M	\$285.49 M	\$396.13 M	\$486.33 M
Utilities		\$19.87 M	\$115.46 M	\$160.12 M	\$195.23 M
<b>Monthly Household Consumer Expenditure (2023)</b>					
Total Household Expenditure		\$5,258	\$5,866	\$5,925	\$6,115
Total Non-Retail Expenditure		\$2,780 52.9%	\$3,100 52.8%	\$3,130 52.8%	\$3,230 52.8%
Total Retail Expenditures		\$2,478 47.1%	\$2,766 47.2%	\$2,795 47.2%	\$2,885 47.2%
Apparel		\$182 3.5%	\$206 3.5%	\$208 3.5%	\$215 3.5%
Contributions		\$168 3.2%	\$194 3.3%	\$196 3.3%	\$204 3.3%
Education		\$148 2.8%	\$177 3.0%	\$178 3.0%	\$186 3.0%
Entertainment		\$293 5.6%	\$332 5.7%	\$336 5.7%	\$348 5.7%
Food and Beverages		\$779 14.8%	\$862 14.7%	\$870 14.7%	\$897 14.7%
Furnishings and Equipment		\$182 3.5%	\$207 3.5%	\$209 3.5%	\$217 3.5%
Gifts		\$126 2.4%	\$146 2.5%	\$147 2.5%	\$153 2.5%
Health Care		\$455 8.7%	\$498 8.5%	\$503 8.5%	\$518 8.5%
Household Operations		\$205 3.9%	\$231 3.9%	\$234 3.9%	\$242 4.0%
Miscellaneous Expenses		\$100 1.9%	\$111 1.9%	\$112 1.9%	\$116 1.9%
Personal Care		\$71 1.3%	\$79 1.3%	\$80 1.3%	\$82 1.3%
Personal Insurance		\$36 0.7%	\$42 0.7%	\$42 0.7%	\$44 0.7%
Reading		\$12 0.2%	\$13 0.2%	\$13 0.2%	\$13 0.2%
Shelter		\$1,117 21.2%	\$1,236 21.1%	\$1,246 21.0%	\$1,284 21.0%
Tobacco		\$34 0.6%	\$35 0.6%	\$35 0.6%	\$36 0.6%
Transportation		\$953 18.1%	\$1,066 18.2%	\$1,078 18.2%	\$1,113 18.2%
Utilities		\$398 7.6%	\$431 7.4%	\$436 7.4%	\$447 7.3%