

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.0971/-85.6519

River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		5,616		47,626		73,484		106,168	
Projected Population (2030)		5,712		48,914		75,499		109,387	
Census Population (2020)		5,395		45,829		71,831		104,115	
Census Population (2010)		5,669		47,108		72,721		104,735	
Projected Annual Growth (2025-2030)		96	0.3%	1,288	0.5%	2,015	0.5%	3,219	0.6%
Historical Annual Growth (2020-2025)		221	0.8%	1,797	0.8%	1,653	0.5%	2,053	0.4%
Historical Annual Growth (2010-2020)		-274	-0.5%	-1,279	-0.3%	-890	-0.1%	-619	-
Estimated Population Density (2025)		1,789	psm	1,686	psm	936	psm	338	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		2,478		20,752		31,716		44,001	
Projected Households (2030)		2,520		21,381		32,681		45,547	
Census Households (2020)		2,335		19,637		30,519		42,625	
Census Households (2010)		2,393		19,735		30,356		41,993	
Projected Annual Growth (2025-2030)		43	0.3%	628	0.6%	965	0.6%	1,546	0.7%
Historical Annual Change (2010-2025)		85	0.2%	1,017	0.3%	1,360	0.3%	2,008	0.3%
Average Household Income									
Estimated Average Household Income (2025)		\$57,931		\$65,778		\$74,337		\$84,515	
Projected Average Household Income (2030)		\$56,874		\$64,376		\$72,740		\$82,896	
Census Average Household Income (2010)		\$36,569		\$40,290		\$44,749		\$50,118	
Census Average Household Income (2000)		\$41,061		\$43,445		\$47,694		\$50,758	
Projected Annual Change (2025-2030)		-\$1,057	-0.4%	-\$1,402	-0.4%	-\$1,597	-0.4%	-\$1,618	-0.4%
Historical Annual Change (2000-2025)		\$16,870	1.6%	\$22,333	2.1%	\$26,643	2.2%	\$33,756	2.7%
Median Household Income									
Estimated Median Household Income (2025)		\$44,482		\$48,953		\$56,085		\$64,008	
Projected Median Household Income (2030)		\$43,984		\$48,246		\$55,317		\$63,405	
Census Median Household Income (2010)		\$32,739		\$34,798		\$38,678		\$43,252	
Census Median Household Income (2000)		\$33,383		\$34,137		\$38,140		\$41,271	
Projected Annual Change (2025-2030)		-\$498	-0.2%	-\$706	-0.3%	-\$768	-0.3%	-\$603	-0.2%
Historical Annual Change (2000-2025)		\$11,099	1.3%	\$14,816	1.7%	\$17,945	1.9%	\$22,737	2.2%
Per Capita Income									
Estimated Per Capita Income (2025)		\$25,769		\$28,858		\$32,273		\$35,176	
Projected Per Capita Income (2030)		\$25,301		\$28,331		\$31,671		\$34,662	
Census Per Capita Income (2010)		\$15,426		\$16,875		\$18,677		\$20,094	
Census Per Capita Income (2000)		\$17,975		\$18,156		\$19,828		\$20,457	
Projected Annual Change (2025-2030)		-\$467	-0.4%	-\$527	-0.4%	-\$602	-0.4%	-\$514	-0.3%
Historical Annual Change (2000-2025)		\$7,794	1.7%	\$10,702	2.4%	\$12,445	2.5%	\$14,719	2.9%
Estimated Average Household Net Worth (2025)		\$513,671		\$580,519		\$691,577		\$836,180	

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Lat/Lon: 40.0971/-85.6519

River Ridge Plaza									
Anderson, IN									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2025)	5,616		47,626		73,484		106,168		
White (2025)	4,508	80.3%	36,451	76.5%	57,620	78.4%	87,515	82.4%	
Black or African American (2025)	581	10.3%	6,734	14.1%	9,670	13.2%	11,094	10.4%	
American Indian or Alaska Native (2025)	22	0.4%	158	0.3%	205	0.3%	253	0.2%	
Asian (2025)	42	0.7%	397	0.8%	616	0.8%	837	0.8%	
Hawaiian or Pacific Islander (2025)	-	-	11	-	17	-	24	-	
Other Race (2025)	174	3.1%	1,405	3.0%	1,807	2.5%	2,097	2.0%	
Two or More Races (2025)	290	5.2%	2,469	5.2%	3,550	4.8%	4,348	4.1%	
Population < 18 (2025)	1,161	20.7%	10,006	21.0%	15,385	20.9%	21,966	20.7%	
White Not Hispanic	779	67.1%	6,163	61.6%	10,013	65.1%	15,779	71.8%	
Black or African American	135	11.7%	1,656	16.6%	2,367	15.4%	2,545	11.6%	
Asian	5	0.4%	75	0.8%	111	0.7%	150	0.7%	
Other Race Not Hispanic	85	7.3%	686	6.9%	986	6.4%	1,270	5.8%	
Hispanic	157	13.5%	1,425	14.2%	1,908	12.4%	2,223	10.1%	
Not Hispanic or Latino Population (2025)	5,146	91.6%	43,760	91.9%	68,230	92.8%	100,036	94.2%	
Not Hispanic White	4,359	84.7%	35,357	80.8%	56,075	82.2%	85,594	85.6%	
Not Hispanic Black or African American	575	11.2%	6,662	15.2%	9,568	14.0%	10,978	11.0%	
Not Hispanic American Indian or Alaska Native	9	0.2%	66	0.2%	90	0.1%	124	0.1%	
Not Hispanic Asian	42	0.8%	391	0.9%	608	0.9%	828	0.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	8	-	11	-	16	-	
Not Hispanic Other Race	7	0.1%	36	-	43	-	79	-	
Not Hispanic Two or More Races	153	3.0%	1,239	2.8%	1,835	2.7%	2,418	2.4%	
Hispanic or Latino Population (2025)	470	8.4%	3,866	8.1%	5,254	7.2%	6,132	5.8%	
Hispanic White	149	31.7%	1,094	28.3%	1,545	29.4%	1,921	31.3%	
Hispanic Black or African American	6	1.2%	72	1.9%	102	1.9%	117	1.9%	
Hispanic American Indian or Alaska Native	12	2.6%	92	2.4%	115	2.2%	129	2.1%	
Hispanic Asian	-	-	7	0.2%	8	0.2%	9	0.2%	
Hispanic Hawaiian or Pacific Islander	-	-	3	-	5	-	8	0.1%	
Hispanic Other Race	166	35.4%	1,369	35.4%	1,764	33.6%	2,018	32.9%	
Hispanic Two or More Races	137	29.1%	1,229	31.8%	1,715	32.6%	1,931	31.5%	
Not Hispanic or Latino Population (2020)	4,913	91.1%	42,373	92.5%	67,352	93.8%	98,941	95.0%	
Hispanic or Latino Population (2020)	482	8.9%	3,455	7.5%	4,478	6.2%	5,174	5.0%	
Not Hispanic or Latino Population (2010)	5,276	93.1%	44,764	95.0%	69,789	96.0%	101,331	96.7%	
Hispanic or Latino Population (2010)	393	6.9%	2,344	5.0%	2,932	4.0%	3,404	3.3%	
Not Hispanic or Latino Population (2030)	5,172	90.6%	44,365	90.7%	68,925	91.3%	101,296	92.6%	
Hispanic or Latino Population (2030)	540	9.4%	4,549	9.3%	6,574	8.7%	8,091	7.4%	
Projected Annual Growth (2025-2030)	70	3.0%	683	3.5%	1,320	5.0%	1,959	6.4%	
Historical Annual Growth (2010-2020)	89	2.3%	1,111	4.7%	1,547	5.3%	1,770	5.2%	

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River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	5,616		47,626		73,484		106,168		
Age Under 5 Years	355	6.3%	2,831	5.9%	4,236	5.8%	5,720	5.4%	
Age 5 to 9 Years	346	6.2%	2,765	5.8%	4,196	5.7%	5,910	5.6%	
Age 10 to 14 Years	298	5.3%	2,742	5.8%	4,314	5.9%	6,330	6.0%	
Age 15 to 19 Years	316	5.6%	3,078	6.5%	4,602	6.3%	6,669	6.3%	
Age 20 to 24 Years	522	9.3%	3,477	7.3%	4,900	6.7%	6,609	6.2%	
Age 25 to 29 Years	450	8.0%	3,399	7.1%	4,952	6.7%	6,775	6.4%	
Age 30 to 34 Years	427	7.6%	3,547	7.4%	5,265	7.2%	7,360	6.9%	
Age 35 to 39 Years	342	6.1%	2,867	6.0%	4,334	5.9%	6,506	6.1%	
Age 40 to 44 Years	320	5.7%	2,776	5.8%	4,298	5.8%	6,543	6.2%	
Age 45 to 49 Years	304	5.4%	2,661	5.6%	4,208	5.7%	6,390	6.0%	
Age 50 to 54 Years	309	5.5%	2,920	6.1%	4,538	6.2%	6,875	6.5%	
Age 55 to 59 Years	358	6.4%	2,942	6.2%	4,613	6.3%	6,828	6.4%	
Age 60 to 64 Years	350	6.2%	2,954	6.2%	4,703	6.4%	6,877	6.5%	
Age 65 to 69 Years	326	5.8%	2,769	5.8%	4,480	6.1%	6,527	6.1%	
Age 70 to 74 Years	229	4.1%	2,184	4.6%	3,703	5.0%	5,499	5.2%	
Age 75 to 79 Years	170	3.0%	1,821	3.8%	2,988	4.1%	4,272	4.0%	
Age 80 to 84 Years	119	2.1%	1,042	2.2%	1,745	2.4%	2,502	2.4%	
Age 85 Years or Over	74	1.3%	853	1.8%	1,411	1.9%	1,975	1.9%	
Median Age	36.1		38.1		39.5		40.3		
Age 19 Years or Less	1,315	23.4%	11,415	24.0%	17,348	23.6%	24,629	23.2%	
Age 20 to 64 Years	3,383	60.2%	27,542	57.8%	41,810	56.9%	60,763	57.2%	
Age 65 Years or Over	919	16.4%	8,669	18.2%	14,326	19.5%	20,776	19.6%	
Female Age Distribution (2025)									
Female Population	2,812	50.1%	23,692	49.7%	36,859	50.2%	52,099	49.1%	
Age Under 5 Years	178	6.3%	1,379	5.8%	2,066	5.6%	2,734	5.2%	
Age 5 to 9 Years	171	6.1%	1,322	5.6%	2,016	5.5%	2,855	5.5%	
Age 10 to 14 Years	137	4.9%	1,324	5.6%	2,107	5.7%	3,072	5.9%	
Age 15 to 19 Years	157	5.6%	1,340	5.7%	2,075	5.6%	2,996	5.8%	
Age 20 to 24 Years	210	7.5%	1,546	6.5%	2,235	6.1%	2,970	5.7%	
Age 25 to 29 Years	218	7.7%	1,644	6.9%	2,440	6.6%	3,176	6.1%	
Age 30 to 34 Years	214	7.6%	1,712	7.2%	2,550	6.9%	3,479	6.7%	
Age 35 to 39 Years	188	6.7%	1,492	6.3%	2,271	6.2%	3,225	6.2%	
Age 40 to 44 Years	181	6.4%	1,387	5.9%	2,128	5.8%	3,101	6.0%	
Age 45 to 49 Years	154	5.5%	1,350	5.7%	2,144	5.8%	3,126	6.0%	
Age 50 to 54 Years	155	5.5%	1,408	5.9%	2,228	6.0%	3,298	6.3%	
Age 55 to 59 Years	171	6.1%	1,497	6.3%	2,380	6.5%	3,456	6.6%	
Age 60 to 64 Years	177	6.3%	1,517	6.4%	2,428	6.6%	3,510	6.7%	
Age 65 to 69 Years	173	6.1%	1,480	6.2%	2,378	6.5%	3,444	6.6%	
Age 70 to 74 Years	122	4.3%	1,203	5.1%	2,027	5.5%	2,940	5.6%	
Age 75 to 79 Years	96	3.4%	1,023	4.3%	1,672	4.5%	2,316	4.4%	
Age 80 to 84 Years	72	2.6%	595	2.5%	969	2.6%	1,363	2.6%	
Age 85 Years or Over	38	1.4%	472	2.0%	743	2.0%	1,036	2.0%	
Female Median Age	37.8		40.2		41.2		41.9		
Age 19 Years or Less	643	22.9%	5,366	22.6%	8,265	22.4%	11,657	22.4%	
Age 20 to 64 Years	1,668	59.3%	13,553	57.2%	20,806	56.4%	29,342	56.3%	
Age 65 Years or Over	501	17.8%	4,774	20.1%	7,789	21.1%	11,099	21.3%	

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River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2025)									
Male Population	2,804	49.9%	23,934	50.3%	36,625	49.8%	54,069	50.9%	
Age Under 5 Years	176	6.3%	1,451	6.1%	2,169	5.9%	2,986	5.5%	
Age 5 to 9 Years	175	6.2%	1,443	6.0%	2,180	6.0%	3,055	5.7%	
Age 10 to 14 Years	162	5.8%	1,417	5.9%	2,207	6.0%	3,258	6.0%	
Age 15 to 19 Years	159	5.7%	1,738	7.3%	2,527	6.9%	3,673	6.8%	
Age 20 to 24 Years	312	11.1%	1,931	8.1%	2,665	7.3%	3,638	6.7%	
Age 25 to 29 Years	233	8.3%	1,754	7.3%	2,512	6.9%	3,598	6.7%	
Age 30 to 34 Years	213	7.6%	1,835	7.7%	2,714	7.4%	3,881	7.2%	
Age 35 to 39 Years	155	5.5%	1,375	5.7%	2,063	5.6%	3,281	6.1%	
Age 40 to 44 Years	139	5.0%	1,389	5.8%	2,171	5.9%	3,441	6.4%	
Age 45 to 49 Years	150	5.3%	1,311	5.5%	2,064	5.6%	3,263	6.0%	
Age 50 to 54 Years	154	5.5%	1,512	6.3%	2,310	6.3%	3,578	6.6%	
Age 55 to 59 Years	188	6.7%	1,445	6.0%	2,232	6.1%	3,372	6.2%	
Age 60 to 64 Years	172	6.1%	1,437	6.0%	2,274	6.2%	3,367	6.2%	
Age 65 to 69 Years	154	5.5%	1,289	5.4%	2,102	5.7%	3,083	5.7%	
Age 70 to 74 Years	107	3.8%	981	4.1%	1,675	4.6%	2,559	4.7%	
Age 75 to 79 Years	74	2.6%	799	3.3%	1,316	3.6%	1,956	3.6%	
Age 80 to 84 Years	47	1.7%	446	1.9%	776	2.1%	1,139	2.1%	
Age 85 Years or Over	35	1.3%	380	1.6%	667	1.8%	939	1.7%	
Male Median Age	34.2		36.2		37.8		38.8		
Age 19 Years or Less	672	24.0%	6,049	25.3%	9,083	24.8%	12,972	24.0%	
Age 20 to 64 Years	1,715	61.1%	13,989	58.4%	21,005	57.4%	31,421	58.1%	
Age 65 Years or Over	418	14.9%	3,896	16.3%	6,537	17.8%	9,676	17.9%	
Males per 100 Females (2025)									
Overall Comparison	100		101		99		104		
Age Under 5 Years	99	49.7%	105	51.3%	105	51.2%	109	52.2%	
Age 5 to 9 Years	103	50.6%	109	52.2%	108	51.9%	107	51.7%	
Age 10 to 14 Years	118	54.2%	107	51.7%	105	51.2%	106	51.5%	
Age 15 to 19 Years	101	50.3%	130	56.5%	122	54.9%	123	55.1%	
Age 20 to 24 Years	149	59.8%	125	55.5%	119	54.4%	122	55.1%	
Age 25 to 29 Years	107	51.7%	107	51.6%	103	50.7%	113	53.1%	
Age 30 to 34 Years	100	49.9%	107	51.7%	106	51.6%	112	52.7%	
Age 35 to 39 Years	82	45.2%	92	48.0%	91	47.6%	102	50.4%	
Age 40 to 44 Years	77	43.4%	100	50.0%	102	50.5%	111	52.6%	
Age 45 to 49 Years	97	49.2%	97	49.3%	96	49.0%	104	51.1%	
Age 50 to 54 Years	99	49.7%	107	51.8%	104	50.9%	109	52.0%	
Age 55 to 59 Years	110	52.4%	97	49.1%	94	48.4%	98	49.4%	
Age 60 to 64 Years	97	49.2%	95	48.6%	94	48.4%	96	49.0%	
Age 65 to 69 Years	89	47.1%	87	46.5%	88	46.9%	90	47.2%	
Age 70 to 74 Years	88	46.8%	82	44.9%	83	45.2%	87	46.5%	
Age 75 to 79 Years	77	43.6%	78	43.9%	79	44.0%	84	45.8%	
Age 80 to 84 Years	66	39.8%	75	42.9%	80	44.5%	84	45.5%	
Age 85 Years or Over	92	48.0%	81	44.6%	90	47.3%	91	47.5%	
Age 19 Years or Less	105	51.1%	113	53.0%	110	52.4%	111	52.7%	
Age 20 to 39 Years	110	52.4%	108	51.9%	105	51.2%	112	52.8%	
Age 40 to 64 Years	96	48.9%	99	49.8%	98	49.4%	103	50.8%	
Age 65 Years or Over	83	45.5%	82	44.9%	84	45.6%	87	46.6%	

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Household Type (2025)									
Total Households		2,478		20,752		31,716		44,001	
Households with Children		671	27.1%	5,498	26.5%	8,486	26.8%	12,155	27.6%
Average Household Size		2.2		2.2		2.2		2.3	
Household Density per Square Mile		789		735		404		140	
Population Family		4,081	72.7%	33,963	71.3%	53,792	73.2%	78,990	74.4%
Population Non-Family		1,375	24.5%	11,990	25.2%	17,521	23.8%	22,461	21.2%
Population Group Quarters		161	2.9%	1,672	3.5%	2,172	3.0%	4,717	4.4%
Family Households		1,395	56.3%	11,512	55.5%	18,250	57.5%	26,706	60.7%
Married Couple Households		766	54.9%	6,569	57.1%	11,298	61.9%	18,054	67.6%
Other Family Households with Children		630	45.1%	4,943	42.9%	6,952	38.1%	8,652	32.4%
Family Households with Children		669	48.0%	5,486	47.7%	8,468	46.4%	12,130	45.4%
Married Couple with Children		301	44.9%	2,547	46.4%	4,410	52.1%	7,079	58.4%
Other Family Households with Children		369	55.1%	2,940	53.6%	4,059	47.9%	5,051	41.6%
Family Households No Children		726	52.0%	6,026	52.3%	9,782	53.6%	14,576	54.6%
Married Couple No Children		465	64.0%	4,022	66.8%	6,889	70.4%	10,975	75.3%
Other Family Households No Children		261	36.0%	2,003	33.2%	2,893	29.6%	3,602	24.7%
Non-Family Households		1,082	43.7%	9,240	44.5%	13,466	42.5%	17,295	39.3%
Non-Family Households with Children		1	0.1%	11	0.1%	17	0.1%	25	0.1%
Non-Family Households No Children		1,081	99.9%	9,229	99.9%	13,448	99.9%	17,270	99.9%
Average Family Household Size		2.9		3.0		2.9		3.0	
Average Family Income		\$73,176		\$74,356		\$88,162		\$101,453	
Median Family Income		\$59,492		\$64,166		\$73,148		\$81,021	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
Marital Status (2025)									
Population Age 15 Years or Over		4,617		39,289		60,738		88,208	
Never Married		1,630	35.3%	12,776	32.5%	18,170	29.9%	25,317	28.7%
Currently Married		1,415	30.6%	13,670	34.8%	24,208	39.9%	38,442	43.6%
Previously Married		1,572	34.0%	12,843	32.7%	18,360	30.2%	24,450	27.7%
Separated		131	8.3%	1,553	12.1%	2,178	11.9%	3,016	12.3%
Widowed		308	19.6%	3,092	24.1%	4,786	26.1%	6,293	25.7%
Divorced		1,133	72.1%	8,199	63.8%	11,396	62.1%	15,141	61.9%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		3,779		32,734		51,237		74,930	
Elementary (Grade Level 0 to 8)		158	4.2%	1,200	3.7%	1,541	3.0%	1,903	2.5%
Some High School (Grade Level 9 to 11)		420	11.1%	2,826	8.6%	3,878	7.6%	5,196	6.9%
High School Graduate		1,605	42.5%	13,502	41.2%	20,218	39.5%	28,581	38.1%
Some College		710	18.8%	6,791	20.7%	10,697	20.9%	15,671	20.9%
Associate Degree Only		297	7.8%	2,912	8.9%	4,975	9.7%	7,353	9.8%
Bachelor Degree Only		351	9.3%	3,532	10.8%	6,203	12.1%	10,597	14.1%
Graduate Degree		239	6.3%	1,971	6.0%	3,724	7.3%	5,630	7.5%
Any College (Some College or Higher)		1,596	42.2%	15,206	46.5%	25,599	50.0%	39,251	52.4%
College Degree + (Bachelor Degree or Higher)		590	15.6%	5,503	16.8%	9,927	19.4%	16,227	21.7%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups

**sandor**

Lat/Lon: 40.0971/-85.6519

River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	2,791		22,953		34,769		47,987		
Total Housing Units (2020)	2,795		22,962		34,727		47,655		
Historical Annual Growth (2020-2025)	-4	-	-9	-	42	-	332	0.1%	
Housing Units Occupied (2025)	2,478	88.8%	20,752	90.4%	31,716	91.2%	44,001	91.7%	
Housing Units Owner-Occupied	1,268	51.2%	11,140	53.7%	19,160	60.4%	29,180	66.3%	
Housing Units Renter-Occupied	1,210	48.8%	9,613	46.3%	12,556	39.6%	14,821	33.7%	
Housing Units Vacant (2025)	313	11.2%	2,201	9.6%	3,053	8.8%	3,986	8.3%	
Household Size (2025)									
Total Households	2,478		20,752		31,716		44,001		
1 Person Households	891	36.0%	7,655	36.9%	11,147	35.1%	14,302	32.5%	
2 Person Households	852	34.4%	6,783	32.7%	10,685	33.7%	15,365	34.9%	
3 Person Households	322	13.0%	2,788	13.4%	4,312	13.6%	6,244	14.2%	
4 Person Households	254	10.3%	2,088	10.1%	3,271	10.3%	4,681	10.6%	
5 Person Households	105	4.2%	922	4.4%	1,485	4.7%	2,188	5.0%	
6 Person Households	35	1.4%	314	1.5%	494	1.6%	738	1.7%	
7 or More Person Households	19	0.8%	202	1.0%	321	1.0%	484	1.1%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	48	2.0%	454	2.2%	893	2.8%	2,035	4.6%	
HH Income \$150,000 to \$199,999	118	4.8%	711	3.4%	1,420	4.5%	2,676	6.1%	
HH Income \$125,000 to \$149,999	60	2.4%	826	4.0%	1,599	5.0%	2,575	5.9%	
HH Income \$100,000 to \$124,999	136	5.5%	1,356	6.5%	2,548	8.0%	3,957	9.0%	
HH Income \$75,000 to \$99,999	248	10.0%	2,430	11.7%	4,150	13.1%	5,967	13.6%	
HH Income \$50,000 to \$74,999	471	19.0%	4,447	21.4%	6,945	21.9%	9,429	21.4%	
HH Income \$35,000 to \$49,999	376	15.2%	2,906	14.0%	4,203	13.3%	5,309	12.1%	
HH Income \$25,000 to \$34,999	314	12.7%	2,322	11.2%	3,130	9.9%	4,019	9.1%	
HH Income \$15,000 to \$24,999	332	13.4%	2,401	11.6%	3,186	10.0%	3,804	8.6%	
HH Income \$10,000 to \$14,999	199	8.0%	1,344	6.5%	1,605	5.1%	1,828	4.2%	
HH Income Under \$10,000	175	7.1%	1,555	7.5%	2,036	6.4%	2,401	5.5%	
Household Vehicles (2025)									
Households 0 Vehicles Available	302	12.2%	2,244	10.8%	2,865	9.0%	3,157	7.2%	
Households 1 Vehicle Available	1,031	41.6%	8,515	41.0%	11,941	37.6%	15,182	34.5%	
Households 2 Vehicles Available	673	27.2%	6,532	31.5%	10,970	34.6%	16,208	36.8%	
Households 3 or More Vehicles Available	472	19.0%	3,461	16.7%	5,940	18.7%	9,454	21.5%	
Total Vehicles Available	3,924		32,867		53,590		79,797		
Average Vehicles per Household	1.6		1.6		1.7		1.8		
Owner-Occupied Household Vehicles	2,352	59.9%	20,723	63.1%	37,309	69.6%	59,925	75.1%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		2.1		
Renter-Occupied Household Vehicles	1,572	40.1%	12,143	36.9%	16,280	30.4%	19,872	24.9%	
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3		1.3		
Travel Time (2025)									
Worker Base Age 16 years or Over	2,623		21,607		33,915		49,778		
Travel to Work in 14 Minutes or Less	1,001	38.2%	7,209	33.4%	10,555	31.1%	14,284	28.7%	
Travel to Work in 15 to 29 Minutes	464	17.7%	4,888	22.6%	8,176	24.1%	13,020	26.2%	
Travel to Work in 30 to 59 Minutes	754	28.7%	5,949	27.5%	9,101	26.8%	12,964	26.0%	
Travel to Work in 60 Minutes or More	242	9.2%	1,974	9.1%	3,050	9.0%	4,521	9.1%	
Work at Home	163	6.2%	1,587	7.3%	3,033	8.9%	4,989	10.0%	
Average Minutes Travel to Work	21.3		21.7		21.4		21.8		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

**sandor**

Lat/Lon: 40.0971/-85.6519

River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	2,623		21,607		33,915		49,778		
Drive to Work Alone	1,908	72.8%	16,247	75.2%	25,534	75.3%	37,814	76.0%	
Drive to Work in Carpool	278	10.6%	2,532	11.7%	3,943	11.6%	5,309	10.7%	
Travel to Work by Public Transportation	43	1.6%	146	0.7%	206	0.6%	254	0.5%	
Drive to Work on Motorcycle	-	-	154	0.7%	155	0.5%	163	0.3%	
Bicycle to Work	81	3.1%	173	0.8%	176	0.5%	192	0.4%	
Walk to Work	134	5.1%	566	2.6%	639	1.9%	778	1.6%	
Other Means	17	0.6%	202	0.9%	229	0.7%	279	0.6%	
Work at Home	163	6.2%	1,587	7.3%	3,033	8.9%	4,989	10.0%	
Daytime Demographics (2025)									
Total Businesses	221		1,711		2,437		3,505		
Total Employees	2,258		14,749		21,312		33,911		
Company Headquarter Businesses	9	3.9%	55	3.2%	84	3.5%	118	3.4%	
Company Headquarter Employees	189	8.4%	1,999	13.6%	2,966	13.9%	5,942	17.5%	
Employee Population per Business	10.2	to 1	8.6	to 1	8.7	to 1	9.7	to 1	
Residential Population per Business	25.4	to 1	27.8	to 1	30.2	to 1	30.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,198		31,866		47,208		70,959		
Labor Force									
Labor Population Age 16 Years or Over (2025)	4,563		38,727		59,843		86,901		
Labor Force Total Males (2025)	2,261	49.5%	19,302	49.8%	29,587	49.4%	44,084	50.7%	
Male Civilian Employed	1,380	61.0%	11,548	59.8%	17,826	60.2%	26,251	59.5%	
Male Civilian Unemployed	66	2.9%	669	3.5%	960	3.2%	1,273	2.9%	
Males in Armed Forces	-	-	-	-	21	-	44	-	
Males Not in Labor Force	815	36.1%	7,085	36.7%	10,780	36.4%	16,517	37.5%	
Labor Force Total Females (2025)	2,303	50.5%	19,425	50.2%	30,256	50.6%	42,817	49.3%	
Female Civilian Employed	1,244	54.0%	10,062	51.8%	16,094	53.2%	23,538	55.0%	
Female Civilian Unemployed	60	2.6%	646	3.3%	977	3.2%	1,214	2.8%	
Females in Armed Forces	-	-	-	-	7	-	20	-	
Females Not in Labor Force	999	43.4%	8,717	44.9%	13,177	43.6%	18,045	42.1%	
Unemployment Rate	126	2.8%	1,315	3.4%	1,938	3.2%	2,486	2.9%	
Occupation (2025)									
Occupation Population Age 16 Years or Over	2,623		21,607		33,915		49,778		
Occupation Total Males	1,379	52.6%	11,545	53.4%	17,821	52.5%	26,239	52.7%	
Occupation Total Females	1,244	47.4%	10,062	46.6%	16,094	47.5%	23,538	47.3%	
Management, Business, Financial Operations	222	-	2,349	10.9%	3,945	11.6%	6,235	12.5%	
Professional, Related	655	25.0%	4,141	19.2%	6,806	20.1%	10,598	21.3%	
Service	473	18.0%	4,102	19.0%	6,148	18.1%	8,367	16.8%	
Sales, Office	489	18.6%	4,144	19.2%	6,483	19.1%	9,438	19.0%	
Farming, Fishing, Forestry	-	-	12	-	18	-	84	0.2%	
Construction, Extraction, Maintenance	238	9.1%	2,033	9.4%	3,334	9.8%	5,184	10.4%	
Production, Transport, Material Moving	545	20.8%	4,826	22.3%	7,181	21.2%	9,872	19.8%	
White Collar Workers	1,366	52.1%	10,634	49.2%	17,234	50.8%	26,271	52.8%	
Blue Collar Workers	1,257	47.9%	10,973	50.8%	16,681	49.2%	23,506	47.2%	

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.0971/-85.6519

River Ridge Plaza									
Anderson, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	2,478		20,752		31,716		44,001		
1 Detached Unit	1,715	69.2%	13,881	66.9%	22,248	70.1%	32,598	74.1%	
1 Attached Unit	167	6.7%	1,825	8.8%	2,463	7.8%	2,989	6.8%	
2 Units	68	2.7%	1,194	5.8%	1,385	4.4%	1,652	3.8%	
3 to 4 Units	100	4.0%	633	3.1%	876	2.8%	1,034	2.3%	
5 to 9 Units	174	7.0%	897	4.3%	1,170	3.7%	1,412	3.2%	
10 to 19 Units	64	2.6%	543	2.6%	836	2.6%	918	2.1%	
20 to 49 Units	24	1.0%	376	1.8%	487	1.5%	551	1.3%	
50 or More Units	23	0.9%	558	2.7%	739	2.3%	842	1.9%	
Mobile Home or Trailer	134	5.4%	826	4.0%	1,484	4.7%	1,974	4.5%	
Other Structure	9	0.4%	19	-	27	-	32	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	34	1.2%	329	1.4%	526	1.5%	798	1.7%	
Homes Built 2010 to 2019	139	5.0%	1,020	4.4%	1,469	4.2%	1,998	4.2%	
Homes Built 2000 to 2009	107	3.8%	1,493	6.5%	2,253	6.5%	3,462	7.2%	
Homes Built 1990 to 1999	250	9.0%	1,796	7.8%	2,903	8.3%	4,372	9.1%	
Homes Built 1980 to 1989	144	5.2%	1,475	6.4%	2,179	6.3%	2,993	6.2%	
Homes Built 1970 to 1979	338	12.1%	2,897	12.6%	4,326	12.4%	6,318	13.2%	
Homes Built 1960 to 1969	284	10.2%	3,026	13.2%	5,334	15.3%	7,026	14.6%	
Homes Built 1950 to 1959	509	18.2%	2,948	12.8%	5,129	14.8%	6,570	13.7%	
Homes Built 1940 to 1949	196	7.0%	1,376	6.0%	1,904	5.5%	2,720	5.7%	
Homes Built Before 1939	476	17.1%	4,393	19.1%	5,694	16.4%	7,744	16.1%	
Median Age of Homes	58.5	yrs	57.4	yrs	56.6	yrs	55.8	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,268		11,140		19,160		29,180		
Home Values \$1,000,000 or More	3	0.3%	46	0.4%	66	0.3%	177	0.6%	
Home Values \$750,000 to \$999,999	4	0.3%	117	1.1%	198	1.0%	376	1.3%	
Home Values \$500,000 to \$749,999	10	0.8%	111	1.0%	290	1.5%	905	3.1%	
Home Values \$400,000 to \$499,999	23	1.8%	167	1.5%	335	1.7%	1,015	3.5%	
Home Values \$300,000 to \$399,999	52	4.1%	591	5.3%	1,255	6.5%	2,822	9.7%	
Home Values \$250,000 to \$299,999	35	2.8%	584	5.2%	1,313	6.9%	2,248	7.7%	
Home Values \$200,000 to \$249,999	58	4.6%	690	6.2%	1,629	8.5%	3,035	10.4%	
Home Values \$175,000 to \$199,999	91	7.2%	1,150	10.3%	2,050	10.7%	2,866	9.8%	
Home Values \$150,000 to \$174,999	156	12.3%	1,412	12.7%	2,568	13.4%	3,689	12.6%	
Home Values \$125,000 to \$149,999	79	6.2%	761	6.8%	1,277	6.7%	1,851	6.3%	
Home Values \$100,000 to \$124,999	181	14.3%	905	8.1%	1,595	8.3%	2,312	7.9%	
Home Values \$90,000 to \$99,999	80	6.3%	605	5.4%	900	4.7%	1,099	3.8%	
Home Values \$80,000 to \$89,999	129	10.2%	824	7.4%	1,129	5.9%	1,320	4.5%	
Home Values \$70,000 to \$79,999	65	5.1%	517	4.6%	766	4.0%	978	3.4%	
Home Values \$60,000 to \$69,999	48	3.8%	682	6.1%	953	5.0%	1,099	3.8%	
Home Values \$50,000 to \$59,999	44	3.5%	391	3.5%	546	2.9%	681	2.3%	
Home Values \$35,000 to \$49,999	124	9.8%	843	7.6%	1,043	5.4%	1,137	3.9%	
Home Values \$25,000 to \$34,999	17	1.4%	272	2.4%	328	1.7%	361	1.2%	
Home Values \$10,000 to \$24,999	39	3.1%	296	2.7%	565	2.9%	669	2.3%	
Home Values Under \$10,000	27	2.1%	174	1.6%	354	1.8%	541	1.9%	
Owner-Occupied Median Home Value	\$111,583		\$127,818		\$143,021		\$171,195		
Renter-Occupied Median Rent	\$694		\$716		\$737		\$737		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.0971/-85.6519

River Ridge Plaza Anderson, IN		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$176.75 M	\$1.54 B	\$2.51 B	\$3.77 B
Total Non-Retail Expenditure		\$82.38 M	\$715.78 M	\$1.17 B	\$1.78 B
Total Retail Expenditure		\$94.37 M	\$821.13 M	\$1.34 B	\$2 B
Alcoholic Beverages		\$1.05 M	\$9.24 M	\$15.19 M	\$22.92 M
Apparel		\$3.32 M	\$28.93 M	\$47.13 M	\$70.44 M
Contributions		\$5.01 M	\$44.43 M	\$74.6 M	\$115.03 M
Education		\$3.71 M	\$32.73 M	\$54.48 M	\$83.26 M
Entertainment		\$10.36 M	\$90.16 M	\$146.66 M	\$218.82 M
Food Away From Home		\$7.81 M	\$68.13 M	\$111.29 M	\$166.79 M
Grocery		\$13.91 M	\$118.73 M	\$186.96 M	\$268.99 M
Health Care		\$15.62 M	\$133.36 M	\$206.58 M	\$290.1 M
Household Furnishings and Equipment		\$4.66 M	\$40.69 M	\$66.67 M	\$100.25 M
Household Operations		\$3.43 M	\$29.74 M	\$48.14 M	\$71.58 M
Miscellaneous Expenses		\$3.02 M	\$26.45 M	\$43.3 M	\$64.95 M
Personal Care		\$2.62 M	\$22.46 M	\$35.66 M	\$51.8 M
Shelter		\$31.67 M	\$271.08 M	\$426.7 M	\$618.04 M
Tax and Retirement		\$29.97 M	\$270.96 M	\$475.34 M	\$776.43 M
Tobacco and Related		\$1.33 M	\$11.05 M	\$16.62 M	\$22.66 M
Transportation		\$29.2 M	\$253 M	\$421.13 M	\$639.3 M
Utilities		\$10.07 M	\$85.78 M	\$134.69 M	\$193.13 M
<b>Monthly Household Consumer Expenditure (2025)</b>					
Total Household Expenditure		\$5,944	\$6,172	\$6,598	\$7,149
Total Non-Retail Expenditure		\$2,771 46.6%	\$2,874 46.6%	\$3,078 46.7%	\$3,370 47.1%
Total Retail Expenditures		\$3,174 53.4%	\$3,297 53.4%	\$3,520 53.3%	\$3,778 52.9%
Alcoholic Beverages		\$35 0.6%	\$37 0.6%	\$40 0.6%	\$43 0.6%
Apparel		\$112 1.9%	\$116 1.9%	\$124 1.9%	\$133 1.9%
Contributions		\$168 2.8%	\$178 2.9%	\$196 3.0%	\$218 3.0%
Education		\$125 2.1%	\$131 2.1%	\$143 2.2%	\$158 2.2%
Entertainment		\$348 5.9%	\$362 5.9%	\$385 5.8%	\$414 5.8%
Food Away From Home		\$263 4.4%	\$274 4.4%	\$292 4.4%	\$316 4.4%
Grocery		\$468 7.9%	\$477 7.7%	\$491 7.4%	\$509 7.1%
Health Care		\$525 8.8%	\$536 8.7%	\$543 8.2%	\$549 7.7%
Household Furnishings and Equipment		\$157 2.6%	\$163 2.6%	\$175 2.7%	\$190 2.7%
Household Operations		\$115 1.9%	\$119 1.9%	\$126 1.9%	\$136 1.9%
Miscellaneous Expenses		\$102 1.7%	\$106 1.7%	\$114 1.7%	\$123 1.7%
Personal Care		\$88 1.5%	\$90 1.5%	\$94 1.4%	\$98 1.4%
Shelter		\$1,065 17.9%	\$1,089 17.6%	\$1,121 17.0%	\$1,171 16.4%
Tax and Retirement		\$1,008 17.0%	\$1,088 17.6%	\$1,249 18.9%	\$1,470 18.9%
Tobacco and Related		\$45 0.8%	\$44 0.7%	\$44 0.7%	\$43 0.6%
Transportation		\$982 16.5%	\$1,016 16.5%	\$1,107 16.8%	\$1,211 16.9%
Utilities		\$339 5.7%	\$344 5.6%	\$354 5.4%	\$366 5.1%