

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.144/-94.3124

Walmart Plaza									
Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)	2,775		17,730		22,605		64,989		
Projected Population (2030)	2,769		17,652		22,648		66,904		
Census Population (2020)	2,812		18,071		22,749		63,200		
Census Population (2010)	2,417		16,904		21,498		58,733		
Projected Annual Growth (2025-2030)	-6	-	-78	-	43	-	1,915	0.6%	
Historical Annual Growth (2020-2025)	-37	-0.3%	-341	-0.4%	-144	-0.1%	1,789	0.6%	
Historical Annual Growth (2010-2020)	394	1.6%	1,167	0.7%	1,251	0.6%	4,467	0.8%	
Estimated Population Density (2025)	884	psm	627	psm	288	psm	207	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2025)	1,174		6,552		8,358		25,243		
Projected Households (2030)	1,179		6,588		8,459		26,197		
Census Households (2020)	1,172		6,516		8,245		23,972		
Census Households (2010)	1,014		6,120		7,799		22,084		
Projected Annual Growth (2025-2030)	5	-	36	0.1%	101	0.2%	955	0.8%	
Historical Annual Change (2010-2025)	160	1.0%	432	0.5%	560	0.5%	3,158	1.0%	
Average Household Income									
Estimated Average Household Income (2025)	\$78,637		\$71,197		\$79,328		\$85,085		
Projected Average Household Income (2030)	\$77,455		\$70,249		\$78,393		\$84,011		
Census Average Household Income (2010)	\$41,467		\$42,642		\$45,610		\$47,362		
Census Average Household Income (2000)	\$40,235		\$40,404		\$40,934		\$41,224		
Projected Annual Change (2025-2030)	-\$1,182	-0.3%	-\$948	-0.3%	-\$935	-0.2%	-\$1,074	-0.3%	
Historical Annual Change (2000-2025)	\$38,403	3.8%	\$30,793	3.0%	\$38,394	3.8%	\$43,861	4.3%	
Median Household Income									
Estimated Median Household Income (2025)	\$63,397		\$58,060		\$62,863		\$67,659		
Projected Median Household Income (2030)	\$62,607		\$57,624		\$62,536		\$67,268		
Census Median Household Income (2010)	\$31,199		\$34,116		\$37,063		\$38,775		
Census Median Household Income (2000)	\$28,909		\$30,814		\$31,574		\$32,417		
Projected Annual Change (2025-2030)	-\$790	-0.2%	-\$436	-0.2%	-\$327	-0.1%	-\$391	-0.1%	
Historical Annual Change (2000-2025)	\$34,488	4.8%	\$27,246	3.5%	\$31,289	4.0%	\$35,242	4.3%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$33,645		\$26,476		\$29,476		\$33,195		
Projected Per Capita Income (2030)	\$33,367		\$26,386		\$29,424		\$33,038		
Census Per Capita Income (2010)	\$17,395		\$15,435		\$16,547		\$17,817		
Census Per Capita Income (2000)	\$17,181		\$15,498		\$15,645		\$15,706		
Projected Annual Change (2025-2030)	-\$278	-0.2%	-\$90	-	-\$52	-	-\$157	-	
Historical Annual Change (2000-2025)	\$16,464	3.8%	\$10,979	2.8%	\$13,831	3.5%	\$17,489	4.5%	
Estimated Average Household Net Worth (2025)	\$775,697		\$627,635		\$715,495		\$789,783		

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Walmart Plaza									
Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	2,775		17,730		22,605		64,989		
White (2025)	2,262	81.5%	12,900	72.8%	16,966	75.1%	53,714	82.7%	
Black or African American (2025)	52	1.9%	279	1.6%	319	1.4%	1,197	1.8%	
American Indian or Alaska Native (2025)	28	1.0%	222	1.2%	268	1.2%	719	1.1%	
Asian (2025)	81	2.9%	195	1.1%	223	1.0%	794	1.2%	
Hawaiian or Pacific Islander (2025)	8	0.3%	56	0.3%	69	0.3%	176	0.3%	
Other Race (2025)	175	6.3%	2,673	15.1%	3,030	13.4%	3,978	6.1%	
Two or More Races (2025)	169	6.1%	1,406	7.9%	1,730	7.7%	4,410	6.8%	
Population < 18 (2025)	652	23.5%	4,711	26.6%	5,910	26.1%	15,846	24.4%	
White Not Hispanic	446	68.5%	2,513	53.3%	3,353	56.7%	11,047	69.7%	
Black or African American	19	2.9%	56	1.2%	66	1.1%	309	2.0%	
Asian	14	2.1%	38	0.8%	44	0.7%	181	1.1%	
Other Race Not Hispanic	42	6.4%	242	5.1%	316	5.4%	1,132	7.1%	
Hispanic	131	20.1%	1,861	39.5%	2,130	36.0%	3,177	20.0%	
Not Hispanic or Latino Population (2025)	2,440	87.9%	13,383	75.5%	17,597	77.8%	57,102	87.9%	
Not Hispanic White	2,190	89.8%	12,226	91.4%	16,165	91.9%	51,952	91.0%	
Not Hispanic Black or African American	47	1.9%	252	1.9%	288	1.6%	1,148	2.0%	
Not Hispanic American Indian or Alaska Native	18	0.7%	109	0.8%	137	0.8%	472	0.8%	
Not Hispanic Asian	80	3.3%	188	1.4%	214	1.2%	782	1.4%	
Not Hispanic Hawaiian or Pacific Islander	7	0.3%	42	0.3%	51	0.3%	143	0.3%	
Not Hispanic Other Race	1	-	8	-	8	-	27	-	
Not Hispanic Two or More Races	97	4.0%	558	4.2%	734	4.2%	2,579	4.5%	
Hispanic or Latino Population (2025)	335	12.1%	4,347	24.5%	5,008	22.2%	7,887	12.1%	
Hispanic White	72	21.4%	674	15.5%	801	16.0%	1,763	22.3%	
Hispanic Black or African American	5	1.5%	26	0.6%	31	0.6%	49	0.6%	
Hispanic American Indian or Alaska Native	10	3.1%	112	2.6%	131	2.6%	247	3.1%	
Hispanic Asian	-	-	7	0.2%	9	0.2%	12	0.2%	
Hispanic Hawaiian or Pacific Islander	2	0.5%	14	0.3%	18	0.4%	33	0.4%	
Hispanic Other Race	174	51.8%	2,665	61.3%	3,022	60.3%	3,951	50.1%	
Hispanic Two or More Races	72	21.5%	847	19.5%	997	19.9%	1,831	23.2%	
Not Hispanic or Latino Population (2020)	2,448	87.1%	12,814	70.9%	16,870	74.2%	55,035	87.1%	
Hispanic or Latino Population (2020)	363	12.9%	5,257	29.1%	5,879	25.8%	8,165	12.9%	
Not Hispanic or Latino Population (2010)	2,212	91.5%	13,163	77.9%	17,324	80.6%	53,061	90.3%	
Hispanic or Latino Population (2010)	205	8.5%	3,741	22.1%	4,174	19.4%	5,672	9.7%	
Not Hispanic or Latino Population (2030)	2,403	86.8%	14,407	81.6%	18,763	82.8%	58,871	88.0%	
Hispanic or Latino Population (2030)	365	13.2%	3,245	18.4%	3,884	17.2%	8,033	12.0%	
Projected Annual Growth (2025-2030)	30	1.8%	-1,102	-5.1%	-1,124	-4.5%	146	0.4%	
Historical Annual Growth (2010-2020)	158	7.7%	1,516	4.1%	1,705	4.1%	2,493	4.4%	

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Walmart Plaza									
Carthage, MO									
Total Age Distribution (2025)									
Total Population	2,775		17,730		22,605		64,989		
Age Under 5 Years	175	6.3%	1,202	6.8%	1,471	6.5%	3,949	6.1%	
Age 5 to 9 Years	189	6.8%	1,338	7.5%	1,669	7.4%	4,431	6.8%	
Age 10 to 14 Years	189	6.8%	1,429	8.1%	1,803	8.0%	4,779	7.4%	
Age 15 to 19 Years	159	5.7%	1,298	7.3%	1,663	7.4%	4,761	7.3%	
Age 20 to 24 Years	156	5.6%	1,105	6.2%	1,352	6.0%	4,340	6.7%	
Age 25 to 29 Years	156	5.6%	1,083	6.1%	1,313	5.8%	4,044	6.2%	
Age 30 to 34 Years	190	6.8%	1,317	7.4%	1,591	7.0%	4,275	6.6%	
Age 35 to 39 Years	164	5.9%	1,244	7.0%	1,539	6.8%	4,158	6.4%	
Age 40 to 44 Years	161	5.8%	1,113	6.3%	1,456	6.4%	4,147	6.4%	
Age 45 to 49 Years	133	4.8%	967	5.5%	1,301	5.8%	3,858	5.9%	
Age 50 to 54 Years	152	5.5%	962	5.4%	1,288	5.7%	3,801	5.8%	
Age 55 to 59 Years	167	6.0%	900	5.1%	1,203	5.3%	3,538	5.4%	
Age 60 to 64 Years	172	6.2%	940	5.3%	1,275	5.6%	3,875	6.0%	
Age 65 to 69 Years	172	6.2%	853	4.8%	1,167	5.2%	3,549	5.5%	
Age 70 to 74 Years	154	5.6%	709	4.0%	941	4.2%	2,881	4.4%	
Age 75 to 79 Years	115	4.1%	526	3.0%	687	3.0%	2,095	3.2%	
Age 80 to 84 Years	83	3.0%	366	2.1%	441	1.9%	1,261	1.9%	
Age 85 Years or Over	89	3.2%	379	2.1%	445	2.0%	1,248	1.9%	
Median Age	39.6		35.4		36.3		36.9		
Age 19 Years or Less	712	25.6%	5,267	29.7%	6,607	29.2%	17,920	27.6%	
Age 20 to 64 Years	1,451	52.3%	9,631	54.3%	12,318	54.5%	36,035	55.4%	
Age 65 Years or Over	613	22.1%	2,832	16.0%	3,681	16.3%	11,034	17.0%	
Female Age Distribution (2025)									
Female Population	1,422	51.2%	8,873	50.0%	11,310	50.0%	32,327	49.7%	
Age Under 5 Years	83	5.8%	578	6.5%	711	6.3%	1,917	5.9%	
Age 5 to 9 Years	98	6.9%	659	7.4%	831	7.3%	2,207	6.8%	
Age 10 to 14 Years	96	6.8%	710	8.0%	896	7.9%	2,305	7.1%	
Age 15 to 19 Years	80	5.6%	645	7.3%	822	7.3%	2,151	6.7%	
Age 20 to 24 Years	73	5.1%	549	6.2%	666	5.9%	2,022	6.3%	
Age 25 to 29 Years	71	5.0%	510	5.7%	628	5.6%	1,949	6.0%	
Age 30 to 34 Years	99	7.0%	621	7.0%	762	6.7%	2,130	6.6%	
Age 35 to 39 Years	83	5.8%	602	6.8%	752	6.6%	2,063	6.4%	
Age 40 to 44 Years	75	5.3%	546	6.1%	710	6.3%	2,049	6.3%	
Age 45 to 49 Years	74	5.2%	518	5.8%	688	6.1%	1,923	5.9%	
Age 50 to 54 Years	83	5.8%	507	5.7%	667	5.9%	1,952	6.0%	
Age 55 to 59 Years	85	6.0%	432	4.9%	584	5.2%	1,784	5.5%	
Age 60 to 64 Years	86	6.0%	474	5.3%	642	5.7%	1,950	6.0%	
Age 65 to 69 Years	91	6.4%	437	4.9%	593	5.2%	1,900	5.9%	
Age 70 to 74 Years	83	5.8%	394	4.4%	505	4.5%	1,529	4.7%	
Age 75 to 79 Years	63	4.4%	272	3.1%	362	3.2%	1,140	3.5%	
Age 80 to 84 Years	50	3.5%	214	2.4%	249	2.2%	687	2.1%	
Age 85 Years or Over	50	3.5%	205	2.3%	244	2.2%	669	2.1%	
Female Median Age	41.0		36.2		37.0		38.2		
Age 19 Years or Less	356	25.1%	2,593	29.2%	3,260	28.8%	8,579	26.5%	
Age 20 to 64 Years	728	51.2%	4,758	53.6%	6,097	53.9%	17,823	55.1%	
Age 65 Years or Over	337	23.7%	1,522	17.2%	1,953	17.3%	5,925	18.3%	

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Walmart Plaza										
Carthage, MO										
Male Age Distribution (2025)										
Male Population	1,353	48.8%		8,857	50.0%		11,295	50.0%	32,662	50.3%
Age Under 5 Years	92	6.8%		624	7.0%		760	6.7%	2,033	6.2%
Age 5 to 9 Years	91	6.7%		679	7.7%		838	7.4%	2,224	6.8%
Age 10 to 14 Years	93	6.9%		719	8.1%		907	8.0%	2,474	7.6%
Age 15 to 19 Years	79	5.9%		653	7.4%		841	7.4%	2,610	8.0%
Age 20 to 24 Years	83	6.1%		556	6.3%		686	6.1%	2,318	7.1%
Age 25 to 29 Years	85	6.3%		574	6.5%		685	6.1%	2,095	6.4%
Age 30 to 34 Years	91	6.7%		696	7.9%		829	7.3%	2,146	6.6%
Age 35 to 39 Years	81	6.0%		642	7.3%		787	7.0%	2,095	6.4%
Age 40 to 44 Years	86	6.4%		568	6.4%		747	6.6%	2,098	6.4%
Age 45 to 49 Years	60	4.4%		448	5.1%		613	5.4%	1,935	5.9%
Age 50 to 54 Years	69	5.1%		455	5.1%		621	5.5%	1,849	5.7%
Age 55 to 59 Years	82	6.0%		468	5.3%		619	5.5%	1,753	5.4%
Age 60 to 64 Years	86	6.4%		465	5.3%		634	5.6%	1,925	5.9%
Age 65 to 69 Years	80	5.9%		415	4.7%		574	5.1%	1,649	5.0%
Age 70 to 74 Years	72	5.3%		315	3.6%		436	3.9%	1,352	4.1%
Age 75 to 79 Years	52	3.9%		254	2.9%		325	2.9%	955	2.9%
Age 80 to 84 Years	33	2.4%		152	1.7%		192	1.7%	574	1.8%
Age 85 Years or Over	38	2.8%		174	2.0%		201	1.8%	579	1.8%
Male Median Age	38.4			34.7			35.8		35.9	
Age 19 Years or Less	355	26.3%		2,675	30.2%		3,346	29.6%	9,341	28.6%
Age 20 to 64 Years	722	53.4%		4,872	55.0%		6,220	55.1%	18,212	55.8%
Age 65 Years or Over	275	20.4%		1,310	14.8%		1,728	15.3%	5,109	15.6%
Males per 100 Females (2025)										
Overall Comparison	95			100			100		101	
Age Under 5 Years	111	52.6%		108	51.9%		107	51.7%	106	51.5%
Age 5 to 9 Years	93	48.3%		103	50.8%		101	50.2%	101	50.2%
Age 10 to 14 Years	97	49.2%		101	50.3%		101	50.3%	107	51.8%
Age 15 to 19 Years	99	49.7%		101	50.3%		102	50.6%	121	54.8%
Age 20 to 24 Years	114	53.2%		101	50.3%		103	50.8%	115	53.4%
Age 25 to 29 Years	119	54.4%		113	53.0%		109	52.2%	107	51.8%
Age 30 to 34 Years	91	47.6%		112	52.9%		109	52.1%	101	50.2%
Age 35 to 39 Years	97	49.4%		107	51.6%		105	51.2%	102	50.4%
Age 40 to 44 Years	116	53.6%		104	51.0%		105	51.3%	102	50.6%
Age 45 to 49 Years	81	44.8%		87	46.4%		89	47.1%	101	50.2%
Age 50 to 54 Years	83	45.3%		90	47.3%		93	48.2%	95	48.6%
Age 55 to 59 Years	96	49.0%		108	52.0%		106	51.5%	98	49.6%
Age 60 to 64 Years	101	50.2%		98	49.5%		99	49.7%	99	49.7%
Age 65 to 69 Years	88	46.8%		95	48.7%		97	49.2%	87	46.5%
Age 70 to 74 Years	87	46.4%		80	44.4%		86	46.3%	88	46.9%
Age 75 to 79 Years	84	45.6%		93	48.3%		90	47.3%	84	45.6%
Age 80 to 84 Years	65	39.4%		71	41.6%		77	43.5%	84	45.5%
Age 85 Years or Over	76	43.2%		85	45.9%		83	45.2%	87	46.4%
Age 19 Years or Less	100	49.9%		103	50.8%		103	50.7%	109	52.1%
Age 20 to 39 Years	104	51.0%		108	52.0%		106	51.6%	106	51.5%
Age 40 to 64 Years	95	48.8%		97	49.3%		98	49.6%	99	49.7%
Age 65 Years or Over	82	45.0%		86	46.3%		88	46.9%	86	46.3%

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Walmart Plaza									
Carthage, MO									
Household Type (2025)									
Total Households	1,174		6,552		8,358		25,243		
Households with Children	359	30.6%	2,526	38.6%	3,163	37.8%	8,422	33.4%	
Average Household Size	2.3		2.6		2.6		2.5		
Household Density per Square Mile	374		232		106		80		
Population Family	2,106	75.9%	14,898	84.0%	19,114	84.6%	52,092	80.2%	
Population Non-Family	579	20.9%	2,355	13.3%	2,992	13.2%	11,352	17.5%	
Population Group Quarters	90	3.2%	477	2.7%	499	2.2%	1,545	2.4%	
Family Households	695	59.2%	4,744	72.4%	6,102	73.0%	16,672	66.0%	
Married Couple Households	500	71.9%	3,250	68.5%	4,338	71.1%	12,194	73.1%	
Other Family Households with Children	196	28.1%	1,494	31.5%	1,764	28.9%	4,478	26.9%	
Family Households with Children	358	51.5%	2,522	53.2%	3,157	51.7%	8,404	50.4%	
Married Couple with Children	227	63.4%	1,540	61.0%	2,000	63.4%	5,515	65.6%	
Other Family Households with Children	131	36.6%	982	39.0%	1,157	36.6%	2,889	34.4%	
Family Households No Children	338	48.5%	2,222	46.8%	2,945	48.3%	8,268	49.6%	
Married Couple No Children	273	80.8%	1,710	77.0%	2,338	79.4%	6,679	80.8%	
Other Family Households No Children	65	19.2%	512	23.0%	607	20.6%	1,589	19.2%	
Non-Family Households	478	40.8%	1,808	27.6%	2,256	27.0%	8,571	34.0%	
Non-Family Households with Children	-	-	5	0.3%	6	0.3%	18	0.2%	
Non-Family Households No Children	478	99.8%	1,804	99.7%	2,250	99.7%	8,552	99.8%	
Average Family Household Size	3.0		3.1		3.1		3.1		
Average Family Income	\$106,251		\$80,351		\$91,509		\$101,855		
Median Family Income	\$76,783		\$61,112		\$68,812		\$80,706		
Average Non-Family Household Size	1.2		1.3		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	2,223		13,761		17,662		51,830		
Never Married	561	25.3%	4,305	31.3%	5,207	29.5%	13,838	26.7%	
Currently Married	996	44.8%	5,489	39.9%	7,535	42.7%	24,959	48.2%	
Previously Married	665	29.9%	3,967	28.8%	4,919	27.9%	13,033	25.1%	
Separated	81	12.1%	906	22.8%	1,052	21.4%	1,931	14.8%	
Widowed	176	26.4%	1,050	26.5%	1,271	25.8%	3,826	29.4%	
Divorced	409	61.4%	2,011	50.7%	2,596	52.8%	7,276	55.8%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	1,907		11,358		14,646		42,729		
Elementary (Grade Level 0 to 8)	69	3.6%	1,039	9.1%	1,160	7.9%	1,808	4.2%	
Some High School (Grade Level 9 to 11)	220	11.6%	1,205	10.6%	1,484	10.1%	3,296	7.7%	
High School Graduate	546	28.6%	3,665	32.3%	4,905	33.5%	14,598	34.2%	
Some College	449	23.5%	2,191	19.3%	2,934	20.0%	8,855	20.7%	
Associate Degree Only	55	2.9%	365	3.2%	497	3.4%	2,725	6.4%	
Bachelor Degree Only	353	18.5%	1,929	17.0%	2,476	16.9%	7,912	18.5%	
Graduate Degree	215	11.3%	964	8.5%	1,189	8.1%	3,535	8.3%	
Any College (Some College or Higher)	1,072	56.2%	5,449	48.0%	7,097	48.5%	23,027	53.9%	
College Degree + (Bachelor Degree or Higher)	568	29.8%	2,892	25.5%	3,666	25.0%	11,448	26.8%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.144/-94.3124

Walmart Plaza Carthage, MO									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	1,283		7,283		9,288		27,799		
Total Housing Units (2020)	1,245		7,108		8,987		25,973		
Historical Annual Growth (2020-2025)	38	0.6%	174	0.5%	301	0.7%	1,826	1.4%	
Housing Units Occupied (2025)	1,174	91.5%	6,552	90.0%	8,358	90.0%	25,243	90.8%	
Housing Units Owner-Occupied	681	58.0%	3,999	61.0%	5,408	64.7%	16,300	64.6%	
Housing Units Renter-Occupied	493	42.0%	2,553	39.0%	2,950	35.3%	8,942	35.4%	
Housing Units Vacant (2025)	109	8.5%	731	10.0%	929	10.0%	2,557	9.2%	
Household Size (2025)									
Total Households	1,174		6,552		8,358		25,243		
1 Person Households	415	35.3%	1,508	23.0%	1,855	22.2%	6,912	27.4%	
2 Person Households	394	33.6%	2,432	37.1%	3,137	37.5%	8,905	35.3%	
3 Person Households	143	12.2%	997	15.2%	1,270	15.2%	3,730	14.8%	
4 Person Households	121	10.3%	784	12.0%	1,044	12.5%	2,958	11.7%	
5 Person Households	58	4.9%	460	7.0%	591	7.1%	1,587	6.3%	
6 Person Households	29	2.5%	246	3.8%	306	3.7%	747	3.0%	
7 or More Person Households	13	1.1%	125	1.9%	156	1.9%	403	1.6%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	81	6.9%	190	2.9%	328	3.9%	1,313	5.2%	
HH Income \$150,000 to \$199,999	41	3.5%	300	4.6%	448	5.4%	1,229	4.9%	
HH Income \$125,000 to \$149,999	42	3.6%	273	4.2%	460	5.5%	1,472	5.8%	
HH Income \$100,000 to \$124,999	106	9.0%	534	8.1%	734	8.8%	2,611	10.3%	
HH Income \$75,000 to \$99,999	165	14.1%	897	13.7%	1,195	14.3%	4,047	16.0%	
HH Income \$50,000 to \$74,999	315	26.8%	1,574	24.0%	1,845	22.1%	5,001	19.8%	
HH Income \$35,000 to \$49,999	102	8.7%	739	11.3%	939	11.2%	3,324	13.2%	
HH Income \$25,000 to \$34,999	42	3.6%	664	10.1%	790	9.5%	2,076	8.2%	
HH Income \$15,000 to \$24,999	44	3.7%	555	8.5%	643	7.7%	1,955	7.7%	
HH Income \$10,000 to \$14,999	143	12.2%	499	7.6%	563	6.7%	1,126	4.5%	
HH Income Under \$10,000	94	8.0%	327	5.0%	413	4.9%	1,089	4.3%	
Household Vehicles (2025)									
Households 0 Vehicles Available	93	7.9%	478	7.3%	526	6.3%	1,369	5.4%	
Households 1 Vehicle Available	535	45.5%	2,545	38.8%	2,939	35.2%	8,119	32.2%	
Households 2 Vehicles Available	306	26.1%	2,073	31.6%	2,803	33.5%	9,393	37.2%	
Households 3 or More Vehicles Available	240	20.5%	1,456	22.2%	2,091	25.0%	6,362	25.2%	
Total Vehicles Available	2,018		11,925		16,172		49,346		
Average Vehicles per Household	1.7		1.8		1.9		2.0		
Owner-Occupied Household Vehicles	1,492	73.9%	8,823	74.0%	12,390	76.6%	37,036	75.1%	
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.3		2.3		
Renter-Occupied Household Vehicles	526	26.1%	3,102	26.0%	3,782	23.4%	12,310	24.9%	
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.3		1.4		
Travel Time (2025)									
Worker Base Age 16 years or Over	1,265		8,324		11,038		32,567		
Travel to Work in 14 Minutes or Less	618	48.9%	4,223	50.7%	5,108	46.3%	13,183	40.5%	
Travel to Work in 15 to 29 Minutes	308	24.4%	2,194	26.4%	3,131	28.4%	11,181	34.3%	
Travel to Work in 30 to 59 Minutes	121	9.6%	874	10.5%	1,335	12.1%	3,808	11.7%	
Travel to Work in 60 Minutes or More	48	3.8%	324	3.9%	505	4.6%	1,597	4.9%	
Work at Home	168	13.3%	709	8.5%	960	8.7%	2,798	8.6%	
Average Minutes Travel to Work	12.4		13.1		14.3		15.6		

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 37.144/-94.3124

Walmart Plaza									
Carthage, MO									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)									
Worker Base Age 16 years or Over	1,265			8,324			11,038		32,567
Drive to Work Alone	922	72.9%		6,269	75.3%		8,475	76.8%	25,865 79.4%
Drive to Work in Carpool	118	9.4%		1,063	12.8%		1,219	11.0%	2,904 8.9%
Travel to Work by Public Transportation	-	-		-	-		-	-	49 0.2%
Drive to Work on Motorcycle	-	-		6	-		17	0.2%	109 0.3%
Bicycle to Work	12	1.0%		44	0.5%		46	0.4%	55 0.2%
Walk to Work	31	2.4%		137	1.6%		162	1.5%	405 1.2%
Other Means	12	1.0%		95	1.1%		159	1.4%	383 1.2%
Work at Home	168	13.3%		709	8.5%		960	8.7%	2,798 8.6%
Daytime Demographics (2025)									
Total Businesses	185			554			671		1,795
Total Employees	1,902			6,615			8,157		24,907
Company Headquarter Businesses	6	3.0%		17	3.0%		21	3.2%	54 3.0%
Company Headquarter Employees	285	15.0%		724	10.9%		970	11.9%	4,928 19.8%
Employee Population per Business	10.3	to 1		11.9	to 1		12.2	to 1	13.9 to 1
Residential Population per Business	15.0	to 1		32.0	to 1		33.7	to 1	36.2 to 1
Adj. Daytime Demographics Age 16 Years or Over	2,832			11,795			14,443		43,235
Labor Force									
Labor Population Age 16 Years or Over (2025)	2,194			13,504			17,327		50,914
Labor Force Total Males (2025)	1,064	48.5%		6,705	49.6%		8,621	49.8%	25,448 50.0%
Male Civilian Employed	692	65.1%		4,499	67.1%		5,956	69.1%	17,194 67.6%
Male Civilian Unemployed	7	0.6%		99	1.5%		123	1.4%	531 2.1%
Males in Armed Forces	-	-		-	-		2	-	16 -
Males Not in Labor Force	365	34.3%		2,106	31.4%		2,540	29.5%	7,707 30.3%
Labor Force Total Females (2025)	1,131	51.5%		6,800	50.4%		8,706	50.2%	25,466 50.0%
Female Civilian Employed	572	50.6%		3,825	56.3%		5,083	58.4%	15,376 60.4%
Female Civilian Unemployed	7	0.6%		72	1.1%		114	1.3%	475 1.9%
Females in Armed Forces	-	-		-	-		-	-	- -
Females Not in Labor Force	552	48.8%		2,903	42.7%		3,508	40.3%	9,615 37.8%
Unemployment Rate	13	0.6%		171	1.3%		237	1.4%	1,006 2.0%
Occupation (2025)									
Occupation Population Age 16 Years or Over	1,265			8,324			11,038		32,567
Occupation Total Males	692	54.7%		4,498	54.0%		5,955	53.9%	17,192 52.8%
Occupation Total Females	572	45.3%		3,825	46.0%		5,083	46.1%	15,376 47.2%
Management, Business, Financial Operations	202	-		1,049	-		1,511	-	4,926 15.1%
Professional, Related	286	22.6%		1,681	20.2%		2,131	19.3%	6,323 19.4%
Service	183	14.4%		1,640	19.7%		2,103	19.1%	5,423 16.7%
Sales, Office	225	17.8%		1,388	16.7%		1,973	17.9%	7,138 21.9%
Farming, Fishing, Forestry	-	-		-	-		-	-	15 -
Construction, Extraction, Maintenance	100	7.9%		650	7.8%		919	8.3%	2,324 7.1%
Production, Transport, Material Moving	270	21.3%		1,916	23.0%		2,400	21.7%	6,419 19.7%
White Collar Workers	713	56.4%		4,118	49.5%		5,615	50.9%	18,387 56.5%
Blue Collar Workers	552	43.6%		4,206	50.5%		5,423	49.1%	14,181 43.5%

Complete Profile

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Lat/Lon: 37.144/-94.3124

Walmart Plaza									
Carthage, MO									
		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	1,174		6,552		8,358		25,243		
1 Detached Unit	825	70.3%	5,107	77.9%	6,565	78.5%	19,404	76.9%	
1 Attached Unit	31	2.6%	113	1.7%	147	1.8%	407	1.6%	
2 Units	45	3.8%	257	3.9%	332	4.0%	1,178	4.7%	
3 to 4 Units	151	12.8%	381	5.8%	396	4.7%	855	3.4%	
5 to 9 Units	69	5.8%	354	5.4%	366	4.4%	828	3.3%	
10 to 19 Units	23	2.0%	66	1.0%	78	0.9%	384	1.5%	
20 to 49 Units	4	0.4%	52	0.8%	57	0.7%	479	1.9%	
50 or More Units	7	0.6%	43	0.6%	52	0.6%	575	2.3%	
Mobile Home or Trailer	18	1.6%	180	2.7%	366	4.4%	1,132	4.5%	
Other Structure	-	-	-	-	-	-	-	-	-
Homes Built By Year (2025)									
Homes Built 2020 or later	130	10.1%	356	4.9%	469	5.1%	1,077	3.9%	
Homes Built 2010 to 2019	128	10.0%	399	5.5%	533	5.7%	3,190	11.5%	
Homes Built 2000 to 2009	167	13.0%	764	10.5%	1,110	11.9%	4,341	15.6%	
Homes Built 1990 to 1999	156	12.2%	840	11.5%	1,158	12.5%	3,529	12.7%	
Homes Built 1980 to 1989	74	5.8%	550	7.6%	691	7.4%	2,393	8.6%	
Homes Built 1970 to 1979	135	10.5%	883	12.1%	1,156	12.4%	3,325	12.0%	
Homes Built 1960 to 1969	77	6.0%	572	7.9%	732	7.9%	1,790	6.4%	
Homes Built 1950 to 1959	172	13.4%	876	12.0%	1,001	10.8%	1,587	5.7%	
Homes Built 1940 to 1949	42	3.3%	433	5.9%	465	5.0%	893	3.2%	
Homes Built Before 1939	93	7.2%	880	12.1%	1,043	11.2%	3,117	11.2%	
Median Age of Homes	40.6	yrs	49.0	yrs	47.1	yrs	42.0	yrs	
Home Values (2025)									
Owner Specified Housing Units	681		3,999		5,408		16,300		
Home Values \$1,000,000 or More	1	0.2%	9	0.2%	12	0.2%	177	1.1%	
Home Values \$750,000 to \$999,999	1	0.2%	25	0.6%	50	0.9%	128	0.8%	
Home Values \$500,000 to \$749,999	45	6.6%	162	4.1%	276	5.1%	684	4.2%	
Home Values \$400,000 to \$499,999	43	6.3%	140	3.5%	180	3.3%	675	4.1%	
Home Values \$300,000 to \$399,999	119	17.5%	435	10.9%	647	12.0%	1,906	11.7%	
Home Values \$250,000 to \$299,999	91	13.3%	396	9.9%	558	10.3%	1,734	10.6%	
Home Values \$200,000 to \$249,999	98	14.5%	501	12.5%	694	12.8%	1,926	11.8%	
Home Values \$175,000 to \$199,999	30	4.5%	218	5.4%	354	6.6%	1,716	10.5%	
Home Values \$150,000 to \$174,999	89	13.1%	401	10.0%	496	9.2%	1,768	10.8%	
Home Values \$125,000 to \$149,999	58	8.5%	561	14.0%	648	12.0%	1,395	8.6%	
Home Values \$100,000 to \$124,999	46	6.8%	284	7.1%	369	6.8%	1,122	6.9%	
Home Values \$90,000 to \$99,999	11	1.6%	279	7.0%	302	5.6%	633	3.9%	
Home Values \$80,000 to \$89,999	16	2.3%	126	3.2%	136	2.5%	297	1.8%	
Home Values \$70,000 to \$79,999	14	2.0%	66	1.7%	72	1.3%	144	0.9%	
Home Values \$60,000 to \$69,999	6	0.9%	118	2.9%	139	2.6%	401	2.5%	
Home Values \$50,000 to \$59,999	-	-	38	1.0%	47	0.9%	133	0.8%	
Home Values \$35,000 to \$49,999	3	0.4%	71	1.8%	85	1.6%	289	1.8%	
Home Values \$25,000 to \$34,999	4	0.5%	35	0.9%	133	2.5%	492	3.0%	
Home Values \$10,000 to \$24,999	3	0.5%	62	1.6%	99	1.8%	370	2.3%	
Home Values Under \$10,000	3	0.4%	73	1.8%	111	2.1%	310	1.9%	
Owner-Occupied Median Home Value	\$225,008		\$181,987		\$188,542		\$195,757		
Renter-Occupied Median Rent	\$721		\$701		\$702		\$709		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.144/-94.3124

Walmart Plaza Carthage, MO		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure		\$100.43 M	\$543.39 M	\$726.52 M	\$2.25 B
Total Non-Retail Expenditure		\$48.41 M	\$253.07 M	\$340.41 M	\$1.07 B
Total Retail Expenditure		\$52.02 M	\$290.32 M	\$386.1 M	\$1.18 B
Alcoholic Beverages		\$607.77 K	\$3.3 M	\$4.41 M	\$13.67 M
Apparel		\$1.87 M	\$10.37 M	\$13.77 M	\$42.21 M
Contributions		\$3.05 M	\$15.7 M	\$21.37 M	\$67.99 M
Education		\$2.21 M	\$11.62 M	\$15.7 M	\$49.4 M
Entertainment		\$5.81 M	\$32.31 M	\$42.86 M	\$131.08 M
Food Away From Home		\$4.42 M	\$24.39 M	\$32.46 M	\$99.8 M
Grocery		\$7.11 M	\$43.22 M	\$55.87 M	\$163.86 M
Health Care		\$7.72 M	\$42.19 M	\$54.25 M	\$164.22 M
Household Furnishings and Equipment		\$2.66 M	\$14.54 M	\$19.4 M	\$59.89 M
Household Operations		\$1.91 M	\$10.72 M	\$14.17 M	\$43.05 M
Miscellaneous Expenses		\$1.72 M	\$9.42 M	\$12.55 M	\$38.74 M
Personal Care		\$1.37 M	\$8.15 M	\$10.61 M	\$31.43 M
Shelter		\$16.81 M	\$95.17 M	\$123.81 M	\$373.67 M
Tax and Retirement		\$21.26 M	\$96.53 M	\$137.11 M	\$455.06 M
Tobacco and Related		\$602.42 K	\$4.11 M	\$5.13 M	\$14.16 M
Transportation		\$16.21 M	\$90.36 M	\$122.72 M	\$385.11 M
Utilities		\$5.1 M	\$31.27 M	\$40.33 M	\$117.83 M
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure		\$7,129	\$6,911	\$7,243	\$7,432
Total Non-Retail Expenditure		\$3,436 48.2%	\$3,219 46.6%	\$3,394 46.9%	\$3,521 47.4%
Total Retail Expenditures		\$3,692 51.8%	\$3,693 53.4%	\$3,849 53.1%	\$3,911 52.6%
Alcoholic Beverages		\$43 0.6%	\$42 0.6%	\$44 0.6%	\$45 0.6%
Apparel		\$133 1.9%	\$132 1.9%	\$137 1.9%	\$139 1.9%
Contributions		\$217 3.0%	\$200 2.9%	\$213 2.9%	\$224 3.0%
Education		\$157 2.2%	\$148 2.1%	\$156 2.2%	\$163 2.2%
Entertainment		\$412 5.8%	\$411 5.9%	\$427 5.9%	\$433 5.8%
Food Away From Home		\$314 4.4%	\$310 4.5%	\$324 4.5%	\$329 4.4%
Grocery		\$505 7.1%	\$550 8.0%	\$557 7.7%	\$541 7.3%
Health Care		\$548 7.7%	\$537 7.8%	\$541 7.5%	\$542 7.3%
Household Furnishings and Equipment		\$189 2.6%	\$185 2.7%	\$193 2.7%	\$198 2.7%
Household Operations		\$135 1.9%	\$136 2.0%	\$141 2.0%	\$142 1.9%
Miscellaneous Expenses		\$122 1.7%	\$120 1.7%	\$125 1.7%	\$128 1.7%
Personal Care		\$97 1.4%	\$104 1.5%	\$106 1.5%	\$104 1.4%
Shelter		\$1,193 16.7%	\$1,211 17.5%	\$1,234 17.0%	\$1,234 16.6%
Tax and Retirement		\$1,509 21.2%	\$1,228 17.8%	\$1,367 18.9%	\$1,502 18.9%
Tobacco and Related		\$43 0.6%	\$52 0.8%	\$51 0.7%	\$47 0.6%
Transportation		\$1,151 16.1%	\$1,149 16.6%	\$1,223 16.9%	\$1,271 17.1%
Utilities		\$362 5.1%	\$398 5.8%	\$402 5.6%	\$389 5.2%