

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 40.5685/-89.6296

KROGER PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEKIN, IL									
Population									
Estimated Population (2024)		14,197		34,168		42,910		135,445	
Projected Population (2029)		14,021		33,737		42,300		134,618	
Census Population (2020)		14,071		34,289		43,244		138,767	
Census Population (2010)		15,182		36,577		46,134		146,939	
Projected Annual Growth (2024-2029)		-176	-0.2%	-431	-0.3%	-610	-0.3%	-826	-0.1%
Historical Annual Growth (2020-2024)		126	0.2%	-121	-	-334	-0.2%	-3,323	-0.6%
Historical Annual Growth (2010-2020)		-1,112	-0.7%	-2,288	-0.6%	-2,890	-0.6%	-8,171	-0.6%
Estimated Population Density (2024)		4,521	psm	1,209	psm	547	psm	431	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2024)		6,342		14,836		18,388		57,484	
Projected Households (2029)		6,225		14,510		17,965		56,539	
Census Households (2020)		6,221		14,625		18,200		57,034	
Census Households (2010)		6,495		15,007		18,585		58,200	
Projected Annual Growth (2024-2029)		-117	-0.4%	-326	-0.4%	-423	-0.5%	-945	-0.3%
Historical Annual Change (2010-2024)		-153	-0.2%	-171	-	-197	-	-717	-
Average Household Income									
Estimated Average Household Income (2024)		\$83,572		\$88,994		\$96,448		\$93,818	
Projected Average Household Income (2029)		\$89,251		\$95,505		\$103,778		\$100,022	
Census Average Household Income (2010)		\$48,383		\$54,166		\$55,972		\$55,801	
Census Average Household Income (2000)		\$43,314		\$47,708		\$49,101		\$46,590	
Projected Annual Change (2024-2029)		\$5,679	1.4%	\$6,511	1.5%	\$7,330	1.5%	\$6,204	1.3%
Historical Annual Change (2000-2024)		\$40,259	3.9%	\$41,287	3.6%	\$47,347	4.0%	\$47,228	4.2%
Median Household Income									
Estimated Median Household Income (2024)		\$58,360		\$69,582		\$75,393		\$75,726	
Projected Median Household Income (2029)		\$58,377		\$69,811		\$75,744		\$76,108	
Census Median Household Income (2010)		\$39,511		\$43,861		\$46,258		\$46,528	
Census Median Household Income (2000)		\$36,592		\$40,286		\$41,926		\$38,907	
Projected Annual Change (2024-2029)		\$16	-	\$229	-	\$351	-	\$382	0.1%
Historical Annual Change (2000-2024)		\$21,768	2.5%	\$29,296	3.0%	\$33,467	3.3%	\$36,818	3.9%
Per Capita Income									
Estimated Per Capita Income (2024)		\$37,369		\$38,700		\$41,381		\$39,953	
Projected Per Capita Income (2029)		\$39,659		\$41,135		\$44,127		\$42,145	
Census Per Capita Income (2010)		\$20,699		\$22,225		\$22,551		\$22,102	
Census Per Capita Income (2000)		\$18,450		\$19,120		\$19,253		\$17,894	
Projected Annual Change (2024-2029)		\$2,290	1.2%	\$2,435	1.3%	\$2,746	1.3%	\$2,192	1.1%
Historical Annual Change (2000-2024)		\$18,919	4.3%	\$19,580	4.3%	\$22,128	4.8%	\$22,059	5.1%
Estimated Average Household Net Worth (2024)		\$732,431		\$896,713		\$982,157		\$971,010	

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Lat/Lon: 40.5685/-89.6296

KROGER PLAZA PEKIN, IL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	14,197		34,168		42,910		135,445	
White (2024)	13,472	94.9%	32,004	93.7%	39,796	92.7%	111,775	82.5%
Black or African American (2024)	162	1.1%	732	2.1%	1,174	2.7%	13,478	10.0%
American Indian or Alaska Native (2024)	17	0.1%	80	0.2%	108	0.3%	303	0.2%
Asian (2024)	127	0.9%	295	0.9%	417	1.0%	3,293	2.4%
Hawaiian or Pacific Islander (2024)	2	-	8	-	10	-	37	-
Other Race (2024)	56	0.4%	136	0.4%	181	0.4%	1,760	1.3%
Two or More Races (2024)	361	2.5%	913	2.7%	1,224	2.9%	4,799	3.5%
Population < 18 (2024)	3,225 22.7%		7,266 21.3%		9,195 21.4%		29,936 22.1%	
White Not Hispanic	2,856	88.6%	6,461	88.9%	8,081	87.9%	21,915	73.2%
Black or African American	68	2.1%	128	1.8%	222	2.4%	3,980	13.3%
Asian	39	1.2%	89	1.2%	106	1.2%	677	2.3%
Other Race Not Hispanic	136	4.2%	306	4.2%	393	4.3%	1,544	5.2%
Hispanic	126	3.9%	281	3.9%	393	4.3%	1,820	6.1%
Not Hispanic or Latino Population (2024)	13,838 97.5%		33,214 97.2%		41,603 97.0%		129,628 95.7%	
Not Hispanic White	13,310	96.2%	31,564	95.0%	39,190	94.2%	109,922	84.8%
Not Hispanic Black or African American	160	1.2%	722	2.2%	1,159	2.8%	13,167	10.2%
Not Hispanic American Indian or Alaska Native	14	-	51	0.2%	68	0.2%	185	0.1%
Not Hispanic Asian	123	0.9%	290	0.9%	411	1.0%	3,243	2.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	7	-	9	-	28	-
Not Hispanic Other Race	5	-	10	-	16	-	242	0.2%
Not Hispanic Two or More Races	225	1.6%	572	1.7%	750	1.8%	2,841	2.2%
Hispanic or Latino Population (2024)	358 2.5%		953 2.8%		1,307 3.0%		5,816 4.3%	
Hispanic White	162	45.1%	441	46.2%	605	46.3%	1,853	31.8%
Hispanic Black or African American	2	0.5%	11	1.1%	15	1.2%	311	5.3%
Hispanic American Indian or Alaska Native	3	0.9%	29	3.0%	41	3.1%	119	2.0%
Hispanic Asian	4	1.1%	5	0.5%	6	0.4%	50	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	1	0.1%	1	-	9	0.2%
Hispanic Other Race	51	14.3%	126	13.2%	165	12.6%	1,518	26.1%
Hispanic Two or More Races	136	37.9%	341	35.8%	475	36.3%	1,958	33.7%
Not Hispanic or Latino Population (2020)	13,756 97.8%		33,518 97.8%		42,267 97.7%		132,604 95.6%	
Hispanic or Latino Population (2020)	315 2.2%		771 2.2%		977 2.3%		6,163 4.4%	
Not Hispanic or Latino Population (2010)	14,944 98.4%		35,835 98.0%		45,197 98.0%		142,060 96.7%	
Hispanic or Latino Population (2010)	239 1.6%		742 2.0%		937 2.0%		4,879 3.3%	
Not Hispanic or Latino Population (2029)	13,613 97.1%		32,660 96.8%		40,851 96.6%		128,032 95.1%	
Hispanic or Latino Population (2029)	408 2.9%		1,077 3.2%		1,449 3.4%		6,587 4.9%	
Projected Annual Growth (2024-2029)	49 2.7%		123 2.6%		142 2.2%		770 2.6%	
Historical Annual Growth (2010-2020)	76 3.2%		29 0.4%		40 0.4%		1,285 2.6%	

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KROGER PLAZA PEKIN, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)									
Total Population		14,197		34,168		42,910		135,445	
Age Under 5 Years	864	6.1%	1,723	5.0%	2,154	5.0%	7,669	5.7%	
Age 5 to 9 Years	962	6.8%	2,025	5.9%	2,569	6.0%	8,327	6.1%	
Age 10 to 14 Years	869	6.1%	2,177	6.4%	2,724	6.3%	8,614	6.4%	
Age 15 to 19 Years	845	6.0%	2,036	6.0%	2,653	6.2%	9,533	7.0%	
Age 20 to 24 Years	863	6.1%	1,905	5.6%	2,324	5.4%	8,656	6.4%	
Age 25 to 29 Years	1,050	7.4%	2,210	6.5%	2,649	6.2%	8,469	6.3%	
Age 30 to 34 Years	973	6.9%	2,131	6.2%	2,637	6.1%	8,479	6.3%	
Age 35 to 39 Years	882	6.2%	2,153	6.3%	2,671	6.2%	8,239	6.1%	
Age 40 to 44 Years	888	6.3%	2,298	6.7%	2,920	6.8%	8,676	6.4%	
Age 45 to 49 Years	853	6.0%	2,120	6.2%	2,694	6.3%	7,815	5.8%	
Age 50 to 54 Years	835	5.9%	2,110	6.2%	2,688	6.3%	8,171	6.0%	
Age 55 to 59 Years	814	5.7%	2,097	6.1%	2,661	6.2%	8,184	6.0%	
Age 60 to 64 Years	931	6.6%	2,295	6.7%	2,919	6.8%	8,892	6.6%	
Age 65 to 69 Years	848	6.0%	2,192	6.4%	2,805	6.5%	8,329	6.1%	
Age 70 to 74 Years	650	4.6%	1,720	5.0%	2,228	5.2%	6,707	5.0%	
Age 75 to 79 Years	486	3.4%	1,302	3.8%	1,627	3.8%	4,884	3.6%	
Age 80 to 84 Years	299	2.1%	821	2.4%	997	2.3%	3,002	2.2%	
Age 85 Years or Over	284	2.0%	851	2.5%	989	2.3%	2,799	2.1%	
Median Age	37.9		40.9		41.1		39.2		
Age 19 Years or Less	3,539	24.9%	7,961	23.3%	10,099	23.5%	34,142	25.2%	
Age 20 to 64 Years	8,090	57.0%	19,319	56.5%	24,163	56.3%	75,582	55.8%	
Age 65 Years or Over	2,567	18.1%	6,887	20.2%	8,648	20.2%	25,721	19.0%	
Female Age Distribution (2024)									
Female Population	7,356	51.8%	16,995	49.7%	21,237	49.5%	66,526	49.1%	
Age Under 5 Years	437	5.9%	851	5.0%	1,065	5.0%	3,812	5.7%	
Age 5 to 9 Years	451	6.1%	970	5.7%	1,230	5.8%	3,952	5.9%	
Age 10 to 14 Years	438	6.0%	1,046	6.2%	1,328	6.3%	4,199	6.3%	
Age 15 to 19 Years	429	5.8%	1,008	5.9%	1,291	6.1%	4,094	6.2%	
Age 20 to 24 Years	422	5.7%	943	5.5%	1,134	5.3%	3,935	5.9%	
Age 25 to 29 Years	527	7.2%	1,037	6.1%	1,236	5.8%	4,099	6.2%	
Age 30 to 34 Years	475	6.5%	986	5.8%	1,221	5.7%	4,035	6.1%	
Age 35 to 39 Years	419	5.7%	976	5.7%	1,221	5.7%	3,988	6.0%	
Age 40 to 44 Years	477	6.5%	1,095	6.4%	1,380	6.5%	4,191	6.3%	
Age 45 to 49 Years	440	6.0%	1,004	5.9%	1,269	6.0%	3,844	5.8%	
Age 50 to 54 Years	438	5.9%	1,026	6.0%	1,308	6.2%	4,033	6.1%	
Age 55 to 59 Years	419	5.7%	1,023	6.0%	1,308	6.2%	4,021	6.0%	
Age 60 to 64 Years	497	6.8%	1,197	7.0%	1,505	7.1%	4,560	6.9%	
Age 65 to 69 Years	460	6.3%	1,143	6.7%	1,459	6.9%	4,308	6.5%	
Age 70 to 74 Years	382	5.2%	962	5.7%	1,226	5.8%	3,598	5.4%	
Age 75 to 79 Years	286	3.9%	744	4.4%	902	4.2%	2,612	3.9%	
Age 80 to 84 Years	184	2.5%	481	2.8%	570	2.7%	1,649	2.5%	
Age 85 Years or Over	175	2.4%	503	3.0%	585	2.8%	1,595	2.4%	
Female Median Age	39.6		42.3		42.4		40.6		
Age 19 Years or Less	1,755	23.9%	3,875	22.8%	4,913	23.1%	16,056	24.1%	
Age 20 to 64 Years	4,113	55.9%	9,287	54.6%	11,581	54.5%	36,707	55.2%	
Age 65 Years or Over	1,487	20.2%	3,833	22.6%	4,742	22.3%	13,763	20.7%	

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Male Age Distribution (2024)									
Male Population	6,841	48.2%	17,172	50.3%	21,674	50.5%	68,919	50.9%	
Age Under 5 Years	427	6.2%	872	5.1%	1,089	5.0%	3,857	5.6%	
Age 5 to 9 Years	511	7.5%	1,055	6.1%	1,339	6.2%	4,374	6.3%	
Age 10 to 14 Years	430	6.3%	1,131	6.6%	1,396	6.4%	4,415	6.4%	
Age 15 to 19 Years	416	6.1%	1,028	6.0%	1,362	6.3%	5,439	7.9%	
Age 20 to 24 Years	441	6.5%	963	5.6%	1,190	5.5%	4,721	6.9%	
Age 25 to 29 Years	523	7.6%	1,173	6.8%	1,414	6.5%	4,370	6.3%	
Age 30 to 34 Years	498	7.3%	1,145	6.7%	1,416	6.5%	4,444	6.4%	
Age 35 to 39 Years	463	6.8%	1,176	6.9%	1,450	6.7%	4,251	6.2%	
Age 40 to 44 Years	411	6.0%	1,203	7.0%	1,540	7.1%	4,484	6.5%	
Age 45 to 49 Years	413	6.0%	1,117	6.5%	1,425	6.6%	3,971	5.8%	
Age 50 to 54 Years	397	5.8%	1,084	6.3%	1,379	6.4%	4,138	6.0%	
Age 55 to 59 Years	396	5.8%	1,074	6.3%	1,353	6.2%	4,163	6.0%	
Age 60 to 64 Years	434	6.3%	1,098	6.4%	1,414	6.5%	4,332	6.3%	
Age 65 to 69 Years	388	5.7%	1,049	6.1%	1,347	6.2%	4,020	5.8%	
Age 70 to 74 Years	268	3.9%	758	4.4%	1,003	4.6%	3,109	4.5%	
Age 75 to 79 Years	199	2.9%	558	3.3%	726	3.3%	2,272	3.3%	
Age 80 to 84 Years	115	1.7%	341	2.0%	427	2.0%	1,353	2.0%	
Age 85 Years or Over	109	1.6%	348	2.0%	404	1.9%	1,204	1.7%	
Male Median Age	36.1		39.4		39.7		37.9		
Age 19 Years or Less	1,784	26.1%	4,086	23.8%	5,186	23.9%	18,086	26.2%	
Age 20 to 64 Years	3,976	58.1%	10,033	58.4%	12,581	58.0%	38,875	56.4%	
Age 65 Years or Over	1,080	15.8%	3,054	17.8%	3,906	18.0%	11,958	17.4%	
Males per 100 Females (2024)									
Overall Comparison	93		101		102		104		
Age Under 5 Years	98	49.4%	102	50.6%	102	50.6%	101	50.3%	
Age 5 to 9 Years	113	53.1%	109	52.1%	109	52.1%	111	52.5%	
Age 10 to 14 Years	98	49.5%	108	51.9%	105	51.3%	105	51.3%	
Age 15 to 19 Years	97	49.3%	102	50.5%	106	51.3%	133	57.1%	
Age 20 to 24 Years	105	51.1%	102	50.5%	105	51.2%	120	54.5%	
Age 25 to 29 Years	99	49.8%	113	53.1%	114	53.4%	107	51.6%	
Age 30 to 34 Years	105	51.2%	116	53.7%	116	53.7%	110	52.4%	
Age 35 to 39 Years	111	52.5%	120	54.6%	119	54.3%	107	51.6%	
Age 40 to 44 Years	86	46.3%	110	52.4%	112	52.7%	107	51.7%	
Age 45 to 49 Years	94	48.4%	111	52.7%	112	52.9%	103	50.8%	
Age 50 to 54 Years	91	47.6%	106	51.4%	105	51.3%	103	50.6%	
Age 55 to 59 Years	95	48.6%	105	51.2%	103	50.9%	104	50.9%	
Age 60 to 64 Years	87	46.6%	92	47.8%	94	48.5%	95	48.7%	
Age 65 to 69 Years	84	45.8%	92	47.9%	92	48.0%	93	48.3%	
Age 70 to 74 Years	70	41.2%	79	44.1%	82	45.0%	86	46.4%	
Age 75 to 79 Years	70	41.0%	75	42.9%	80	44.6%	87	46.5%	
Age 80 to 84 Years	63	38.6%	71	41.5%	75	42.8%	82	45.1%	
Age 85 Years or Over	62	38.4%	69	40.8%	69	40.8%	75	43.0%	
Age 19 Years or Less	102	50.4%	105	51.3%	106	51.4%	113	53.0%	
Age 20 to 39 Years	104	51.1%	113	53.1%	114	53.2%	111	52.6%	
Age 40 to 64 Years	90	47.5%	104	51.1%	105	51.2%	102	50.5%	
Age 65 Years or Over	73	42.1%	80	44.3%	82	45.2%	87	46.5%	

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KROGER PLAZA PEKIN, IL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)								
Total Households	6,342		14,836		18,388		57,484	
Households with Children	1,430	22.5%	3,377	22.8%	4,354	23.7%	14,042	24.4%
Average Household Size	2.2		2.2		2.3		2.3	
Household Density per Square Mile	2,020		525		234		183	
Population Family	10,371	73.1%	24,686	72.2%	31,470	73.3%	97,855	72.2%
Population Non-Family	3,746	26.4%	8,295	24.3%	9,995	23.3%	32,751	24.2%
Population Group Quarters	79	0.6%	1,187	3.5%	1,445	3.4%	4,839	3.6%
Family Households	3,297	52.0%	8,005	54.0%	10,268	55.8%	31,610	55.0%
Married Couple Households	2,262	68.6%	5,659	70.7%	7,394	72.0%	21,306	67.4%
Other Family Households with Children	1,035	31.4%	2,346	29.3%	2,874	28.0%	10,304	32.6%
Family Households with Children	1,429	43.3%	3,370	42.1%	4,346	42.3%	14,019	44.4%
Married Couple with Children	898	62.9%	2,158	64.0%	2,863	65.9%	8,290	59.1%
Other Family Households with Children	530	37.1%	1,212	36.0%	1,482	34.1%	5,730	40.9%
Family Households No Children	1,869	56.7%	4,635	57.9%	5,922	57.7%	17,591	55.6%
Married Couple No Children	1,364	73.0%	3,501	75.5%	4,531	76.5%	13,016	74.0%
Other Family Households No Children	505	27.0%	1,134	24.5%	1,391	23.5%	4,575	26.0%
Non-Family Households	3,045	48.0%	6,831	46.0%	8,120	44.2%	25,874	45.0%
Non-Family Households with Children	1	-	7	-	8	0.1%	23	-
Non-Family Households No Children	3,044	100.0%	6,824	99.9%	8,112	99.9%	25,851	99.9%
Average Family Household Size	3.1		3.1		3.1		3.1	
Average Family Income	\$94,476		\$114,259		\$126,762		\$128,081	
Median Family Income	\$80,960		\$95,936		\$102,379		\$104,979	
Average Non-Family Household Size	1.2		1.2		1.2		1.3	
Marital Status (2024)								
Population Age 15 Years or Over	11,503		28,243		35,463		110,835	
Never Married	4,321	37.6%	9,526	33.7%	11,308	31.9%	38,445	34.7%
Currently Married	3,912	34.0%	11,520	40.8%	15,577	43.9%	49,055	44.3%
Previously Married	3,269	28.4%	7,196	25.5%	8,578	24.2%	23,335	21.1%
Separated	260	8.0%	741	10.3%	862	10.0%	2,384	10.2%
Widowed	899	27.5%	2,293	31.9%	2,655	31.0%	6,816	29.2%
Divorced	2,110	64.6%	4,162	57.8%	5,061	59.0%	14,135	60.6%
Educational Attainment (2024)								
Adult Population Age 25 Years or Over	9,794		24,301		30,487		92,646	
Elementary (Grade Level 0 to 8)	198	2.0%	664	2.7%	798	2.6%	2,468	2.7%
Some High School (Grade Level 9 to 11)	470	4.8%	1,271	5.2%	1,576	5.2%	4,820	5.2%
High School Graduate	3,239	33.1%	7,757	31.9%	9,563	31.4%	26,962	29.1%
Some College	2,353	24.0%	5,453	22.4%	6,873	22.5%	20,751	22.4%
Associate Degree Only	1,064	10.9%	2,489	10.2%	3,109	10.2%	9,031	9.7%
Bachelor Degree Only	1,749	17.9%	4,491	18.5%	5,692	18.7%	18,364	19.8%
Graduate Degree	721	7.4%	2,174	8.9%	2,876	9.4%	10,251	11.1%
Any College (Some College or Higher)	5,887	60.1%	14,608	60.1%	18,550	60.8%	58,397	63.0%
College Degree + (Bachelor Degree or Higher)	2,470	25.2%	6,666	27.4%	8,568	28.1%	28,616	30.9%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.5685/-89.6296

KROGER PLAZA PEKIN, IL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2024)	6,902		16,081		19,886		63,524		
Total Housing Units (2020)	6,862		16,149		19,957		63,528		
Historical Annual Growth (2020-2024)	40	0.1%	-69	-0.1%	-71	-	-4	-	-
Housing Units Occupied (2024)	6,342	91.9%	14,836	92.3%	18,388	92.5%	57,484	90.5%	
Housing Units Owner-Occupied	4,056	64.0%	10,014	67.5%	12,996	70.7%	37,935	66.0%	
Housing Units Renter-Occupied	2,286	36.0%	4,821	32.5%	5,392	29.3%	19,549	34.0%	
Housing Units Vacant (2024)	559	8.1%	1,245	7.7%	1,498	7.5%	6,040	9.5%	
Household Size (2024)									
Total Households	6,342		14,836		18,388		57,484		
1 Person Households	2,785	43.9%	6,178	41.6%	7,301	39.7%	23,028	40.1%	
2 Person Households	1,892	29.8%	4,781	32.2%	6,288	34.2%	20,870	36.3%	
3 Person Households	872	13.8%	1,906	12.8%	2,307	12.5%	6,213	10.8%	
4 Person Households	460	7.2%	1,141	7.7%	1,461	7.9%	4,331	7.5%	
5 Person Households	216	3.4%	555	3.7%	695	3.8%	1,963	3.4%	
6 Person Households	82	1.3%	191	1.3%	235	1.3%	736	1.3%	
7 or More Person Households	36	0.6%	83	0.6%	102	0.6%	344	0.6%	
Household Income Distribution (2024)									
HH Income \$200,000 or More	259	4.1%	1,063	7.2%	1,569	8.5%	5,232	9.1%	
HH Income \$150,000 to \$199,999	467	7.4%	1,333	9.0%	1,745	9.5%	5,232	9.1%	
HH Income \$125,000 to \$149,999	333	5.2%	979	6.6%	1,316	7.2%	3,926	6.8%	
HH Income \$100,000 to \$124,999	533	8.4%	1,468	9.9%	1,887	10.3%	5,543	9.6%	
HH Income \$75,000 to \$99,999	885	14.0%	1,981	13.4%	2,498	13.6%	7,341	12.8%	
HH Income \$50,000 to \$74,999	1,068	16.8%	2,384	16.1%	2,945	16.0%	9,571	16.6%	
HH Income \$35,000 to \$49,999	1,130	17.8%	1,974	13.3%	2,279	12.4%	5,929	10.3%	
HH Income \$25,000 to \$34,999	527	8.3%	1,228	8.3%	1,465	8.0%	4,517	7.9%	
HH Income \$15,000 to \$24,999	529	8.3%	1,241	8.4%	1,391	7.6%	4,314	7.5%	
HH Income \$10,000 to \$14,999	253	4.0%	536	3.6%	576	3.1%	2,405	4.2%	
HH Income Under \$10,000	359	5.7%	648	4.4%	716	3.9%	3,473	6.0%	
Household Vehicles (2024)									
Households 0 Vehicles Available	609	9.6%	1,293	8.7%	1,410	7.7%	6,039	10.5%	
Households 1 Vehicle Available	2,826	44.6%	5,899	39.8%	6,848	37.2%	20,477	35.6%	
Households 2 Vehicles Available	2,139	33.7%	5,429	36.6%	6,898	37.5%	20,705	36.0%	
Households 3 or More Vehicles Available	768	12.1%	2,215	14.9%	3,233	17.6%	10,263	17.9%	
Total Vehicles Available	9,604		24,062		31,438		96,187		
Average Vehicles per Household	1.5		1.6		1.7		1.7		
Owner-Occupied Household Vehicles	7,038	73.3%	18,608	77.3%	25,140	80.0%	74,803	77.8%	
Average Vehicles per Owner-Occupied Household	1.7		1.9		1.9		2.0		
Renter-Occupied Household Vehicles	2,567	26.7%	5,454	22.7%	6,299	20.0%	21,384	22.2%	
Average Vehicles per Renter-Occupied Household	1.1		1.1		1.2		1.1		
Travel Time (2024)									
Worker Base Age 16 years or Over	6,377		14,617		18,667		59,584		
Travel to Work in 14 Minutes or Less	2,329	36.5%	5,223	35.7%	6,410	34.3%	20,137	33.8%	
Travel to Work in 15 to 29 Minutes	1,899	29.8%	4,556	31.2%	6,398	34.3%	23,820	40.0%	
Travel to Work in 30 to 59 Minutes	1,592	25.0%	3,332	22.8%	3,875	20.8%	9,391	15.8%	
Travel to Work in 60 Minutes or More	273	4.3%	505	3.5%	634	3.4%	1,864	3.1%	
Work at Home	284	4.4%	1,001	6.8%	1,350	7.2%	4,373	7.3%	
Average Minutes Travel to Work	19.6		19.3		19.1		18.1		

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KROGER PLAZA PEKIN, IL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	6,377		14,617		18,667		59,584	
Drive to Work Alone	5,017	78.7%	11,705	80.1%	15,015	80.4%	47,621	79.9%
Drive to Work in Carpool	682	10.7%	1,288	8.8%	1,617	8.7%	4,638	7.8%
Travel to Work by Public Transportation	156	2.4%	223	1.5%	232	1.2%	680	1.1%
Drive to Work on Motorcycle	-	-	-	-	-	-	18	-
Bicycle to Work	4	-	18	0.1%	28	0.2%	237	0.4%
Walk to Work	132	2.1%	243	1.7%	277	1.5%	1,486	2.5%
Other Means	101	1.6%	139	0.9%	148	0.8%	531	0.9%
Work at Home	284	4.4%	1,001	6.8%	1,350	7.2%	4,373	7.3%
Daytime Demographics (2024)								
Total Businesses	381		965		1,137		4,682	
Total Employees	5,204		17,608		19,554		72,993	
Company Headquarter Businesses	18	4.6%	41	4.2%	52	4.6%	240	5.1%
Company Headquarter Employees	1,801	34.6%	5,373	30.5%	5,603	28.7%	15,694	21.5%
Employee Population per Business	13.7 to 1		18.3 to 1		17.2 to 1		15.6 to 1	
Residential Population per Business	37.3 to 1		35.4 to 1		37.7 to 1		28.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,114		30,645		35,588		122,001	
Labor Force								
Labor Population Age 16 Years or Over (2024)	11,321		27,801		34,896		109,077	
Labor Force Total Males (2024)	5,397	47.7%	13,906	50.0%	17,569	50.3%	55,373	50.8%
Male Civilian Employed	3,340	61.9%	7,585	54.5%	9,641	54.9%	30,927	55.9%
Male Civilian Unemployed	185	3.4%	612	4.4%	764	4.4%	2,523	4.6%
Males in Armed Forces	34	0.6%	146	1.0%	193	1.1%	437	0.8%
Males Not in Labor Force	1,838	34.0%	5,563	40.0%	6,970	39.7%	21,486	38.8%
Labor Force Total Females (2024)	5,924	52.3%	13,895	50.0%	17,328	49.7%	53,704	49.2%
Female Civilian Employed	3,037	51.3%	7,033	50.6%	9,027	52.1%	28,669	53.4%
Female Civilian Unemployed	551	9.3%	886	6.4%	997	5.8%	2,217	4.1%
Females in Armed Forces	-	-	-	-	-	-	37	-
Females Not in Labor Force	2,336	39.4%	5,976	43.0%	7,303	42.1%	22,782	42.4%
Unemployment Rate	736	6.5%	1,499	5.4%	1,761	5.0%	4,740	4.3%
Occupation (2024)								
Occupation Population Age 16 Years or Over	6,377		14,617		18,667		59,584	
Occupation Total Males	3,340	52.4%	7,584	51.9%	9,640	51.6%	30,916	51.9%
Occupation Total Females	3,037	47.6%	7,033	48.1%	9,027	48.4%	28,669	48.1%
Management, Business, Financial Operations	581	9.1%	1,561	10.7%	2,022	10.8%	6,501	10.9%
Professional, Related	1,452	22.8%	3,506	24.0%	4,507	24.1%	14,720	24.7%
Service	1,026	16.1%	2,182	14.9%	2,714	14.5%	9,533	16.0%
Sales, Office	1,583	24.8%	3,586	24.5%	4,528	24.3%	13,528	22.7%
Farming, Fishing, Forestry	13	0.2%	46	0.3%	48	0.3%	121	0.2%
Construction, Extraction, Maintenance	422	6.6%	981	6.7%	1,303	7.0%	4,722	7.9%
Production, Transport, Material Moving	1,300	20.4%	2,755	18.8%	3,543	19.0%	10,459	17.6%
White Collar Workers	3,616	56.7%	8,653	59.2%	11,058	59.2%	34,749	58.3%
Blue Collar Workers	2,761	43.3%	5,964	40.8%	7,609	40.8%	24,835	41.7%

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Lat/Lon: 40.5685/-89.6296

KROGER PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEKIN, IL									
Units In Structure (2024)									
Total Units		6,342		14,836		18,388		57,484	
1 Detached Unit		4,541	71.6%	10,782	72.7%	14,024	76.3%	43,017	74.8%
1 Attached Unit		181	2.9%	680	4.6%	750	4.1%	2,220	3.9%
2 Units		303	4.8%	512	3.5%	542	2.9%	1,794	3.1%
3 to 4 Units		302	4.8%	600	4.0%	629	3.4%	1,533	2.7%
5 to 9 Units		454	7.2%	1,047	7.1%	1,161	6.3%	3,232	5.6%
10 to 19 Units		153	2.4%	260	1.8%	267	1.4%	1,139	2.0%
20 to 49 Units		68	1.1%	230	1.6%	238	1.3%	1,481	2.6%
50 or More Units		330	5.2%	697	4.7%	720	3.9%	2,461	4.3%
Mobile Home or Trailer		9	0.1%	26	0.2%	55	0.3%	600	1.0%
Other Structure		-	-	2	-	3	-	8	-
Homes Built By Year (2024)									
Homes Built 2020 or later		13	0.2%	96	0.6%	128	0.6%	345	0.5%
Homes Built 2010 to 2019		89	1.3%	461	2.9%	590	3.0%	2,073	3.3%
Homes Built 2000 to 2009		158	2.3%	865	5.4%	1,236	6.2%	4,041	6.4%
Homes Built 1990 to 1999		139	2.0%	601	3.7%	812	4.1%	3,871	6.1%
Homes Built 1980 to 1989		407	5.9%	939	5.8%	1,100	5.5%	3,560	5.6%
Homes Built 1970 to 1979		1,379	20.0%	3,384	21.0%	4,259	21.4%	10,629	16.7%
Homes Built 1960 to 1969		961	13.9%	2,446	15.2%	2,867	14.4%	8,835	13.9%
Homes Built 1950 to 1959		1,191	17.3%	2,280	14.2%	2,841	14.3%	8,358	13.2%
Homes Built 1940 to 1949		654	9.5%	1,225	7.6%	1,672	8.4%	4,811	7.6%
Homes Built Before 1939		1,350	19.6%	2,539	15.8%	2,885	14.5%	10,959	17.3%
Median Age of Homes		64.4	yrs	59.3	yrs	58.5	yrs	58.8	yrs
Home Values (2024)									
Owner Specified Housing Units		4,056		10,014		12,996		37,935	
Home Values \$1,000,000 or More		8	0.2%	13	0.1%	13	0.1%	112	0.3%
Home Values \$750,000 to \$999,999		1	-	11	0.1%	17	0.1%	99	0.3%
Home Values \$500,000 to \$749,999		10	0.3%	90	0.9%	173	1.3%	766	2.0%
Home Values \$400,000 to \$499,999		50	1.2%	264	2.6%	382	2.9%	974	2.6%
Home Values \$300,000 to \$399,999		104	2.6%	423	4.2%	650	5.0%	2,326	6.1%
Home Values \$250,000 to \$299,999		71	1.7%	534	5.3%	748	5.8%	2,728	7.2%
Home Values \$200,000 to \$249,999		172	4.2%	896	8.9%	1,284	9.9%	4,388	11.6%
Home Values \$175,000 to \$199,999		43	1.0%	314	3.1%	452	3.5%	1,703	4.5%
Home Values \$150,000 to \$174,999		216	5.3%	785	7.8%	1,015	7.8%	3,722	9.8%
Home Values \$125,000 to \$149,999		544	13.4%	1,184	11.8%	1,496	11.5%	3,578	9.4%
Home Values \$100,000 to \$124,999		775	19.1%	1,649	16.5%	2,062	15.9%	4,695	12.4%
Home Values \$90,000 to \$99,999		555	13.7%	879	8.8%	991	7.6%	1,910	5.0%
Home Values \$80,000 to \$89,999		576	14.2%	1,066	10.6%	1,297	10.0%	2,633	6.9%
Home Values \$70,000 to \$79,999		385	9.5%	738	7.4%	903	6.9%	2,312	6.1%
Home Values \$60,000 to \$69,999		244	6.0%	471	4.7%	579	4.5%	1,365	3.6%
Home Values \$50,000 to \$59,999		56	1.4%	157	1.6%	211	1.6%	1,345	3.5%
Home Values \$35,000 to \$49,999		126	3.1%	268	2.7%	393	3.0%	1,196	3.2%
Home Values \$25,000 to \$34,999		17	0.4%	39	0.4%	43	0.3%	291	0.8%
Home Values \$10,000 to \$24,999		59	1.5%	119	1.2%	148	1.1%	1,193	3.1%
Home Values Under \$10,000		43	1.1%	115	1.1%	140	1.1%	599	1.6%
Owner-Occupied Median Home Value		\$106,610		\$132,852		\$140,178		\$148,129	
Renter-Occupied Median Rent		\$626		\$662		\$671		\$666	

Complete Profile

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Lat/Lon: 40.5685/-89.6296

KROGER PLAZA PEKIN, IL		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)					
Total Household Expenditure		\$392.78 M	\$963.08 M	\$1.26 B	\$3.84 B
Total Non-Retail Expenditure		\$207.55 M	\$509.53 M	\$667.61 M	\$2.04 B
Total Retail Expenditure		\$185.23 M	\$453.55 M	\$594.28 M	\$1.81 B
Apparel		\$13.7 M	\$33.77 M	\$44.36 M	\$135.29 M
Contributions		\$12.64 M	\$31.9 M	\$42.29 M	\$129.03 M
Education		\$11.2 M	\$28.79 M	\$38.38 M	\$118.91 M
Entertainment		\$21.97 M	\$54.54 M	\$71.86 M	\$218.86 M
Food and Beverages		\$58.07 M	\$141.4 M	\$184.72 M	\$561.91 M
Furnishings and Equipment		\$13.7 M	\$33.92 M	\$44.67 M	\$135.95 M
Gifts		\$9.37 M	\$23.72 M	\$31.53 M	\$96.78 M
Health Care		\$33.77 M	\$82.03 M	\$107.06 M	\$324.16 M
Household Operations		\$15.36 M	\$38.02 M	\$49.99 M	\$152.18 M
Miscellaneous Expenses		\$7.48 M	\$18.38 M	\$24.1 M	\$73.26 M
Personal Care		\$5.28 M	\$12.96 M	\$16.97 M	\$51.63 M
Personal Insurance		\$2.69 M	\$6.81 M	\$9.05 M	\$27.55 M
Reading		\$863.12 K	\$2.13 M	\$2.8 M	\$8.5 M
Shelter		\$83.15 M	\$203.21 M	\$265.6 M	\$811.13 M
Tobacco		\$2.5 M	\$5.79 M	\$7.39 M	\$22.44 M
Transportation		\$71.42 M	\$174.7 M	\$228.99 M	\$694.25 M
Utilities		\$29.61 M	\$71 M	\$92.13 M	\$279.24 M
Monthly Household Consumer Expenditure (2024)					
Total Household Expenditure		\$5,161	\$5,410	\$5,719	\$5,568
Total Non-Retail Expenditure		\$2,727 52.8%	\$2,862 52.9%	\$3,026 52.9%	\$2,950 53.0%
Total Retail Expenditures		\$2,434 47.2%	\$2,548 47.1%	\$2,693 47.1%	\$2,618 47.0%
Apparel		\$180 3.5%	\$190 3.5%	\$201 3.5%	\$196 3.5%
Contributions		\$166 3.2%	\$179 3.3%	\$192 3.4%	\$187 3.4%
Education		\$147 2.9%	\$162 3.0%	\$174 3.0%	\$172 3.1%
Entertainment		\$289 5.6%	\$306 5.7%	\$326 5.7%	\$317 5.7%
Food and Beverages		\$763 14.8%	\$794 14.7%	\$837 14.6%	\$815 14.6%
Furnishings and Equipment		\$180 3.5%	\$191 3.5%	\$202 3.5%	\$197 3.5%
Gifts		\$123 2.4%	\$133 2.5%	\$143 2.5%	\$140 2.5%
Health Care		\$444 8.6%	\$461 8.5%	\$485 8.5%	\$470 8.4%
Household Operations		\$202 3.9%	\$214 3.9%	\$227 4.0%	\$221 4.0%
Miscellaneous Expenses		\$98 1.9%	\$103 1.9%	\$109 1.9%	\$106 1.9%
Personal Care		\$69 1.3%	\$73 1.3%	\$77 1.3%	\$75 1.3%
Personal Insurance		\$35 0.7%	\$38 0.7%	\$41 0.7%	\$40 0.7%
Reading		\$11 0.2%	\$12 0.2%	\$13 0.2%	\$12 0.2%
Shelter		\$1,093 21.2%	\$1,141 21.1%	\$1,204 21.0%	\$1,176 21.1%
Tobacco		\$33 0.6%	\$33 0.6%	\$33 0.6%	\$33 0.6%
Transportation		\$938 18.2%	\$981 18.1%	\$1,038 18.1%	\$1,006 18.1%
Utilities		\$389 7.5%	\$399 7.4%	\$418 7.3%	\$405 7.3%