

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.2875/-83.3466

ONE MICHIGAN PLACE OUTLOT									
WESTLAND, MI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Population									
Estimated Population (2024)	10,222		96,117		242,938		862,244		
Projected Population (2029)	9,886		93,440		235,756		839,620		
Census Population (2020)	10,331		101,090		258,479		904,248		
Census Population (2010)	10,579		100,284		251,230		876,861		
Projected Annual Growth (2024-2029)	-336	-0.7%	-2,677	-0.6%	-7,181	-0.6%	-22,624	-0.5%	
Historical Annual Growth (2020-2024)	-109	-0.3%	-4,973	-1.2%	-15,542	-1.5%	-42,004	-1.2%	
Historical Annual Growth (2010-2020)	-248	-0.2%	806	-	7,249	0.3%	27,387	0.3%	
Estimated Population Density (2024)	3,255 <i>psm</i>		3,400 <i>psm</i>		3,094 <i>psm</i>		2,746 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		
Households									
Estimated Households (2024)	3,855		39,252		101,241		348,395		
Projected Households (2029)	3,744		38,277		98,686		340,749		
Census Households (2020)	3,826		40,148		105,103		356,983		
Census Households (2010)	3,808		38,849		101,078		342,646		
Projected Annual Growth (2024-2029)	-111	-0.6%	-975	-0.5%	-2,555	-0.5%	-7,646	-0.4%	
Historical Annual Change (2010-2024)	47	-	402	-	163	-	5,750	0.1%	
Average Household Income									
Estimated Average Household Income (2024)	\$78,265		\$78,486		\$87,342		\$98,255		
Projected Average Household Income (2029)	\$84,693		\$84,528		\$94,247		\$105,720		
Census Average Household Income (2010)	\$40,304		\$47,498		\$53,810		\$58,656		
Census Average Household Income (2000)	\$50,044		\$50,638		\$55,987		\$57,852		
Projected Annual Change (2024-2029)	\$6,428	1.6%	\$6,042	1.5%	\$6,905	1.6%	\$7,465	1.5%	
Historical Annual Change (2000-2024)	\$28,221	2.3%	\$27,848	2.3%	\$31,355	2.3%	\$40,403	2.9%	
Median Household Income									
Estimated Median Household Income (2024)	\$55,652		\$59,989		\$65,481		\$73,574		
Projected Median Household Income (2029)	\$55,741		\$60,293		\$65,782		\$74,233		
Census Median Household Income (2010)	\$36,219		\$41,289		\$46,922		\$49,951		
Census Median Household Income (2000)	\$40,997		\$44,086		\$48,645		\$50,077		
Projected Annual Change (2024-2029)	\$89	-	\$304	0.1%	\$301	-	\$659	0.2%	
Historical Annual Change (2000-2024)	\$14,655	1.5%	\$15,903	1.5%	\$16,836	1.4%	\$23,497	2.0%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$30,032		\$32,227		\$36,508		\$39,790		
Projected Per Capita Income (2029)	\$32,606		\$34,806		\$39,564		\$42,997		
Census Per Capita Income (2010)	\$14,509		\$18,400		\$21,650		\$22,919		
Census Per Capita Income (2000)	\$17,163		\$19,040		\$22,154		\$22,327		
Projected Annual Change (2024-2029)	\$2,574	1.7%	\$2,579	1.6%	\$3,056	1.7%	\$3,207	1.6%	
Historical Annual Change (2000-2024)	\$12,870	3.1%	\$13,187	2.9%	\$14,354	2.7%	\$17,462	3.3%	
Estimated Average Household Net Worth (2024)	\$777,873		\$712,277		\$817,235		\$924,970		

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ONE MICHIGAN PLACE OUTLOT									
WESTLAND, MI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Race and Ethnicity									
Total Population (2024)	10,222		96,117		242,938		862,244		
White (2024)	7,021	68.7%	60,731	63.2%	147,717	60.8%	437,613	50.8%	
Black or African American (2024)	2,067	20.2%	24,016	25.0%	68,951	28.4%	332,172	38.5%	
American Indian or Alaska Native (2024)	52	0.5%	410	0.4%	867	0.4%	2,405	0.3%	
Asian (2024)	167	1.6%	2,585	2.7%	6,351	2.6%	29,868	3.5%	
Hawaiian or Pacific Islander (2024)	3	-	19	-	51	-	149	-	
Other Race (2024)	184	1.8%	1,525	1.6%	3,470	1.4%	12,936	1.5%	
Two or More Races (2024)	727	7.1%	6,832	7.1%	15,532	6.4%	47,100	5.5%	
Population < 18 (2024)	2,329 22.8%		21,655 22.5%		54,724 22.5%		200,505 23.3%		
White Not Hispanic	1,328	57.0%	11,498	53.1%	27,400	50.1%	80,311	40.1%	
Black or African American	567	24.3%	5,543	25.6%	16,694	30.5%	84,929	42.4%	
Asian	34	1.4%	507	2.3%	1,201	2.2%	7,011	3.5%	
Other Race Not Hispanic	135	5.8%	1,471	6.8%	3,232	5.9%	9,858	4.9%	
Hispanic	265	11.4%	2,636	12.2%	6,198	11.3%	18,397	9.2%	
Not Hispanic or Latino Population (2024)	9,390 91.9%		88,131 91.7%		223,273 91.9%		797,113 92.4%		
Not Hispanic White	6,813	72.6%	58,371	66.2%	141,368	63.3%	418,997	52.6%	
Not Hispanic Black or African American	2,041	21.7%	23,705	26.9%	67,419	30.2%	323,138	40.5%	
Not Hispanic American Indian or Alaska Native	24	0.3%	209	0.2%	444	0.2%	1,215	0.2%	
Not Hispanic Asian	167	1.8%	2,553	2.9%	6,282	2.8%	29,189	3.7%	
Not Hispanic Hawaiian or Pacific Islander	-	-	10	-	27	-	86	-	
Not Hispanic Other Race	14	0.1%	104	0.1%	400	0.2%	1,822	0.2%	
Not Hispanic Two or More Races	331	3.5%	3,180	3.6%	7,333	3.3%	22,666	2.8%	
Hispanic or Latino Population (2024)	832 8.1%		7,986 8.3%		19,664 8.1%		65,131 7.6%		
Hispanic White	208	25.0%	2,361	29.6%	6,349	32.3%	18,616	28.6%	
Hispanic Black or African American	27	3.2%	310	3.9%	1,531	7.8%	9,034	13.9%	
Hispanic American Indian or Alaska Native	29	3.4%	201	2.5%	423	2.2%	1,190	1.8%	
Hispanic Asian	-	-	32	0.4%	70	0.4%	679	1.0%	
Hispanic Hawaiian or Pacific Islander	2	0.3%	9	0.1%	23	0.1%	64	-	
Hispanic Other Race	170	20.5%	1,421	17.8%	3,070	15.6%	11,114	17.1%	
Hispanic Two or More Races	396	47.6%	3,652	45.7%	8,198	41.7%	24,434	37.5%	
Not Hispanic or Latino Population (2020)	9,747 94.4%		96,241 95.2%		245,013 94.8%		849,594 94.0%		
Hispanic or Latino Population (2020)	583	5.6%	4,850	4.8%	13,466	5.2%	54,654	6.0%	
Not Hispanic or Latino Population (2010)	10,137 95.8%		96,870 96.6%		241,847 96.3%		839,345 95.7%		
Hispanic or Latino Population (2010)	442	4.2%	3,414	3.4%	9,383	3.7%	37,516	4.3%	
Not Hispanic or Latino Population (2029)	9,062 91.7%		85,533 91.5%		215,595 91.4%		770,266 91.7%		
Hispanic or Latino Population (2029)	823	8.3%	7,908	8.5%	20,161	8.6%	69,354	8.3%	
Projected Annual Growth (2024-2029)	-9	-0.2%	-78	-0.2%	497	0.5%	4,223	1.3%	
Historical Annual Growth (2010-2020)	141	3.2%	1,435	4.2%	4,083	4.4%	17,137	4.6%	

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ONE MICHIGAN PLACE OUTLOT		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WESTLAND, MI									
Total Age Distribution (2024)									
Total Population		10,222		96,117		242,938		862,244	
Age Under 5 Years	718	7.0%	5,994	6.2%	14,967	6.2%	53,409	6.2%	
Age 5 to 9 Years	655	6.4%	6,157	6.4%	15,486	6.4%	56,349	6.5%	
Age 10 to 14 Years	651	6.4%	6,124	6.4%	15,457	6.4%	57,238	6.6%	
Age 15 to 19 Years	540	5.3%	5,589	5.8%	14,325	5.9%	54,467	6.3%	
Age 20 to 24 Years	605	5.9%	5,564	5.8%	14,107	5.8%	51,344	6.0%	
Age 25 to 29 Years	756	7.4%	6,786	7.1%	16,850	6.9%	58,645	6.8%	
Age 30 to 34 Years	816	8.0%	7,260	7.6%	18,283	7.5%	65,453	7.6%	
Age 35 to 39 Years	655	6.4%	5,938	6.2%	15,113	6.2%	53,779	6.2%	
Age 40 to 44 Years	614	6.0%	5,907	6.1%	14,491	6.0%	51,800	6.0%	
Age 45 to 49 Years	565	5.5%	5,474	5.7%	13,648	5.6%	49,443	5.7%	
Age 50 to 54 Years	643	6.3%	6,273	6.5%	15,515	6.4%	54,834	6.4%	
Age 55 to 59 Years	688	6.7%	6,481	6.7%	15,991	6.6%	54,230	6.3%	
Age 60 to 64 Years	611	6.0%	6,393	6.7%	16,285	6.7%	54,714	6.3%	
Age 65 to 69 Years	580	5.7%	5,562	5.8%	14,293	5.9%	48,919	5.7%	
Age 70 to 74 Years	425	4.2%	4,243	4.4%	10,965	4.5%	38,397	4.5%	
Age 75 to 79 Years	313	3.1%	3,009	3.1%	7,970	3.3%	27,137	3.1%	
Age 80 to 84 Years	204	2.0%	1,832	1.9%	4,934	2.0%	16,562	1.9%	
Age 85 Years or Over	183	1.8%	1,533	1.6%	4,258	1.8%	15,521	1.8%	
Median Age	36.8		37.9		38.1		37.5		
Age 19 Years or Less	2,564	25.1%	23,864	24.8%	60,235	24.8%	221,463	25.7%	
Age 20 to 64 Years	5,953	58.2%	56,075	58.3%	140,283	57.7%	494,243	57.3%	
Age 65 Years or Over	1,705	16.7%	16,178	16.8%	42,420	17.5%	146,536	17.0%	
Female Age Distribution (2024)									
Female Population	5,133	50.2%	49,091	51.1%	123,919	51.0%	439,146	50.9%	
Age Under 5 Years	329	6.4%	2,925	6.0%	7,380	6.0%	26,060	5.9%	
Age 5 to 9 Years	325	6.3%	3,054	6.2%	7,638	6.2%	27,757	6.3%	
Age 10 to 14 Years	326	6.3%	3,066	6.2%	7,582	6.1%	27,901	6.4%	
Age 15 to 19 Years	259	5.0%	2,721	5.5%	6,982	5.6%	26,078	5.9%	
Age 20 to 24 Years	305	5.9%	2,794	5.7%	6,973	5.6%	25,131	5.7%	
Age 25 to 29 Years	394	7.7%	3,388	6.9%	8,436	6.8%	29,295	6.7%	
Age 30 to 34 Years	405	7.9%	3,679	7.5%	9,082	7.3%	32,927	7.5%	
Age 35 to 39 Years	340	6.6%	3,020	6.2%	7,587	6.1%	27,434	6.2%	
Age 40 to 44 Years	297	5.8%	3,016	6.1%	7,401	6.0%	26,855	6.1%	
Age 45 to 49 Years	310	6.0%	2,876	5.9%	7,097	5.7%	25,947	5.9%	
Age 50 to 54 Years	313	6.1%	3,184	6.5%	7,801	6.3%	27,777	6.3%	
Age 55 to 59 Years	329	6.4%	3,253	6.6%	8,086	6.5%	27,575	6.3%	
Age 60 to 64 Years	293	5.7%	3,273	6.7%	8,445	6.8%	28,370	6.5%	
Age 65 to 69 Years	302	5.9%	2,917	5.9%	7,534	6.1%	25,847	5.9%	
Age 70 to 74 Years	233	4.5%	2,338	4.8%	6,013	4.9%	21,032	4.8%	
Age 75 to 79 Years	170	3.3%	1,671	3.4%	4,498	3.6%	15,030	3.4%	
Age 80 to 84 Years	114	2.2%	1,026	2.1%	2,831	2.3%	9,248	2.1%	
Age 85 Years or Over	89	1.7%	889	1.8%	2,551	2.1%	8,882	2.0%	
Female Median Age	37.4		38.9		39.4		38.8		
Age 19 Years or Less	1,239	24.1%	11,765	24.0%	29,582	23.9%	107,796	24.5%	
Age 20 to 64 Years	2,986	58.2%	28,484	58.0%	70,908	57.2%	251,311	57.2%	
Age 65 Years or Over	908	17.7%	8,842	18.0%	23,428	18.9%	80,038	18.2%	

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ONE MICHIGAN PLACE OUTLOT		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WESTLAND, MI									
Male Age Distribution (2024)									
Male Population	5,089	49.8%	47,026	48.9%	119,019	49.0%	423,096	49.1%	
Age Under 5 Years	389	7.6%	3,069	6.5%	7,588	6.4%	27,349	6.5%	
Age 5 to 9 Years	330	6.5%	3,104	6.6%	7,848	6.6%	28,592	6.8%	
Age 10 to 14 Years	325	6.4%	3,058	6.5%	7,875	6.6%	29,337	6.9%	
Age 15 to 19 Years	281	5.5%	2,868	6.1%	7,342	6.2%	28,389	6.7%	
Age 20 to 24 Years	300	5.9%	2,770	5.9%	7,134	6.0%	26,212	6.2%	
Age 25 to 29 Years	362	7.1%	3,397	7.2%	8,414	7.1%	29,351	6.9%	
Age 30 to 34 Years	411	8.1%	3,580	7.6%	9,201	7.7%	32,526	7.7%	
Age 35 to 39 Years	315	6.2%	2,917	6.2%	7,527	6.3%	26,345	6.2%	
Age 40 to 44 Years	317	6.2%	2,891	6.1%	7,090	6.0%	24,945	5.9%	
Age 45 to 49 Years	255	5.0%	2,598	5.5%	6,550	5.5%	23,495	5.6%	
Age 50 to 54 Years	330	6.5%	3,089	6.6%	7,714	6.5%	27,057	6.4%	
Age 55 to 59 Years	359	7.1%	3,229	6.9%	7,905	6.6%	26,656	6.3%	
Age 60 to 64 Years	317	6.2%	3,120	6.6%	7,840	6.6%	26,345	6.2%	
Age 65 to 69 Years	278	5.5%	2,644	5.6%	6,759	5.7%	23,072	5.5%	
Age 70 to 74 Years	192	3.8%	1,905	4.1%	4,952	4.2%	17,366	4.1%	
Age 75 to 79 Years	143	2.8%	1,338	2.8%	3,472	2.9%	12,107	2.9%	
Age 80 to 84 Years	90	1.8%	805	1.7%	2,103	1.8%	7,315	1.7%	
Age 85 Years or Over	94	1.8%	643	1.4%	1,707	1.4%	6,638	1.6%	
Male Median Age	36.4		36.9		36.9		36.3		
Age 19 Years or Less	1,325	26.0%	12,099	25.7%	30,653	25.8%	113,667	26.9%	
Age 20 to 64 Years	2,967	58.3%	27,591	58.7%	69,374	58.3%	242,931	57.4%	
Age 65 Years or Over	797	15.7%	7,336	15.6%	18,992	16.0%	66,497	15.7%	
Males per 100 Females (2024)									
Overall Comparison	99		96		96		96		
Age Under 5 Years	118	54.1%	105	51.2%	103	50.7%	105	51.2%	
Age 5 to 9 Years	102	50.4%	102	50.4%	103	50.7%	103	50.7%	
Age 10 to 14 Years	100	50.0%	100	49.9%	104	50.9%	105	51.3%	
Age 15 to 19 Years	108	52.0%	105	51.3%	105	51.3%	109	52.1%	
Age 20 to 24 Years	98	49.6%	99	49.8%	102	50.6%	104	51.1%	
Age 25 to 29 Years	92	47.8%	100	50.1%	100	49.9%	100	50.0%	
Age 30 to 34 Years	101	50.3%	97	49.3%	101	50.3%	99	49.7%	
Age 35 to 39 Years	93	48.1%	97	49.1%	99	49.8%	96	49.0%	
Age 40 to 44 Years	107	51.7%	96	48.9%	96	48.9%	93	48.2%	
Age 45 to 49 Years	82	45.1%	90	47.5%	92	48.0%	91	47.5%	
Age 50 to 54 Years	106	51.3%	97	49.2%	99	49.7%	97	49.3%	
Age 55 to 59 Years	109	52.2%	99	49.8%	98	49.4%	97	49.2%	
Age 60 to 64 Years	108	52.0%	95	48.8%	93	48.1%	93	48.1%	
Age 65 to 69 Years	92	47.9%	91	47.5%	90	47.3%	89	47.2%	
Age 70 to 74 Years	82	45.2%	81	44.9%	82	45.2%	83	45.2%	
Age 75 to 79 Years	84	45.6%	80	44.5%	77	43.6%	81	44.6%	
Age 80 to 84 Years	79	44.2%	78	44.0%	74	42.6%	79	44.2%	
Age 85 Years or Over	106	51.4%	72	42.0%	67	40.1%	75	42.8%	
Age 19 Years or Less	107	51.7%	103	50.7%	104	50.9%	105	51.3%	
Age 20 to 39 Years	96	49.0%	98	49.6%	101	50.2%	100	49.9%	
Age 40 to 64 Years	102	50.6%	96	48.9%	96	48.9%	94	48.5%	
Age 65 Years or Over	88	46.7%	83	45.3%	81	44.8%	83	45.4%	

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ONE MICHIGAN PLACE OUTLOT WESTLAND, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)									
Total Households		3,855		39,252		101,241		348,395	
Households with Children		1,137	29.5%	10,153	25.9%	24,715	24.4%	89,970	25.8%
Average Household Size		2.6		2.4		2.4		2.5	
Household Density per Square Mile		1,228		1,388		1,290		1,109	
Population Family		7,877	77.1%	71,227	74.1%	177,307	73.0%	637,710	74.0%
Population Non-Family		1,998	19.5%	23,722	24.7%	63,674	26.2%	218,047	25.3%
Population Group Quarters		346	3.4%	1,168	1.2%	1,957	0.8%	6,487	0.8%
Family Households		2,394	62.1%	21,567	54.9%	53,377	52.7%	187,234	53.7%
Married Couple Households		1,143	47.7%	11,761	54.5%	32,921	61.7%	119,410	63.8%
Other Family Households with Children		1,251	52.3%	9,806	45.5%	20,456	38.3%	67,824	36.2%
Family Households with Children		1,135	47.4%	10,133	47.0%	24,688	46.3%	89,888	48.0%
Married Couple with Children		483	42.5%	5,226	51.6%	15,107	61.2%	56,648	63.0%
Other Family Households with Children		652	57.5%	4,907	48.4%	9,581	38.8%	33,240	37.0%
Family Households No Children		1,259	52.6%	11,434	53.0%	28,689	53.7%	97,346	52.0%
Married Couple No Children		660	52.4%	6,535	57.2%	17,813	62.1%	62,762	64.5%
Other Family Households No Children		599	47.6%	4,898	42.8%	10,875	37.9%	34,584	35.5%
Non-Family Households		1,461	37.9%	17,685	45.1%	47,865	47.3%	161,161	46.3%
Non-Family Households with Children		2	0.2%	20	0.1%	28	-	81	-
Non-Family Households No Children		1,459	99.8%	17,665	99.9%	47,837	99.9%	161,080	99.9%
Average Family Household Size		3.3		3.3		3.3		3.4	
Average Family Income		\$98,817		\$103,363		\$121,509		\$138,765	
Median Family Income		\$85,991		\$76,027		\$84,473		\$93,931	
Average Non-Family Household Size		1.4		1.3		1.3		1.4	
Marital Status (2024)									
Population Age 15 Years or Over		8,197		77,842		197,027		695,247	
Never Married		3,510	42.8%	32,060	41.2%	74,862	38.0%	261,356	37.6%
Currently Married		2,251	27.5%	26,262	33.7%	77,284	39.2%	285,361	41.0%
Previously Married		2,436	29.7%	19,520	25.1%	44,881	22.8%	148,530	21.4%
Separated		539	22.1%	3,381	17.3%	6,956	15.5%	23,960	16.1%
Widowed		645	26.5%	4,486	23.0%	11,807	26.3%	41,016	27.6%
Divorced		1,251	51.4%	11,653	59.7%	26,118	58.2%	83,554	56.3%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		7,052		66,689		168,596		589,435	
Elementary (Grade Level 0 to 8)		239	3.4%	1,864	2.8%	4,729	2.8%	18,853	3.2%
Some High School (Grade Level 9 to 11)		627	8.9%	5,555	8.3%	11,345	6.7%	38,453	6.5%
High School Graduate		2,442	34.6%	23,105	34.6%	52,100	30.9%	164,967	28.0%
Some College		1,849	26.2%	17,643	26.5%	41,028	24.3%	132,853	22.5%
Associate Degree Only		439	6.2%	5,566	8.3%	15,222	9.0%	53,632	9.1%
Bachelor Degree Only		969	13.7%	8,407	12.6%	27,137	16.1%	108,952	18.5%
Graduate Degree		486	6.9%	4,548	6.8%	17,034	10.1%	71,725	12.2%
Any College (Some College or Higher)		3,743	53.1%	36,165	54.2%	100,421	59.6%	367,162	62.3%
College Degree + (Bachelor Degree or Higher)		1,455	20.6%	12,956	19.4%	44,171	26.2%	180,677	30.7%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.2875/-83.3466

ONE MICHIGAN PLACE OUTLOT WESTLAND, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2024)		4,273		43,000		110,380		380,694	
Total Housing Units (2020)		4,311		43,154		110,773		381,049	
Historical Annual Growth (2020-2024)		-38	-0.2%	-155	-	-393	-	-355	-
Housing Units Occupied (2024)		3,855		39,252		101,241		348,395	
Housing Units Owner-Occupied		2,022		23,822		66,543		234,933	
Housing Units Renter-Occupied		1,833		15,430		34,699		113,462	
Housing Units Vacant (2024)		418		3,748		9,139		32,299	
Household Size (2024)									
Total Households		3,855		39,252		101,241		348,395	
1 Person Households		1,279		15,613		42,716		145,415	
2 Person Households		1,357		13,301		33,676		117,901	
3 Person Households		553		4,853		11,307		37,098	
4 Person Households		382		3,087		7,589		25,586	
5 Person Households		168		1,453		3,604		12,895	
6 Person Households		82		640		1,626		6,075	
7 or More Person Households		34		306		723		3,425	
Household Income Distribution (2024)									
HH Income \$200,000 or More		315	8.2%	1,750	4.5%	5,381	5.3%	27,994	8.0%
HH Income \$150,000 to \$199,999		161	4.2%	2,008	5.1%	6,774	6.7%	27,041	7.8%
HH Income \$125,000 to \$149,999		193	5.0%	2,178	5.6%	6,622	6.5%	24,574	7.1%
HH Income \$100,000 to \$124,999		273	7.1%	3,496	8.9%	9,531	9.4%	33,496	9.6%
HH Income \$75,000 to \$99,999		560	14.5%	5,527	14.1%	13,822	13.7%	45,159	13.0%
HH Income \$50,000 to \$74,999		617	16.0%	7,342	18.7%	19,246	19.0%	59,951	17.2%
HH Income \$35,000 to \$49,999		408	10.6%	5,072	12.9%	11,853	11.7%	39,440	11.3%
HH Income \$25,000 to \$34,999		363	9.4%	3,479	8.9%	8,431	8.3%	27,429	7.9%
HH Income \$15,000 to \$24,999		434	11.3%	3,299	8.4%	8,151	8.1%	25,092	7.2%
HH Income \$10,000 to \$14,999		150	3.9%	2,031	5.2%	4,202	4.2%	13,643	3.9%
HH Income Under \$10,000		380	9.8%	3,069	7.8%	7,229	7.1%	24,577	7.1%
Household Vehicles (2024)									
Households 0 Vehicles Available		559	14.5%	4,463	11.4%	8,850	8.7%	28,775	8.3%
Households 1 Vehicle Available		1,636	42.4%	15,809	40.3%	41,011	40.5%	137,155	39.4%
Households 2 Vehicles Available		1,235	32.0%	12,730	32.4%	35,512	35.1%	124,859	35.8%
Households 3 or More Vehicles Available		426	11.0%	6,250	15.9%	15,868	15.7%	57,607	16.5%
Total Vehicles Available		5,543		62,347		166,069		582,480	
Average Vehicles per Household		1.4		1.6		1.6		1.7	
Owner-Occupied Household Vehicles		3,496		44,210		124,301		446,013	
Average Vehicles per Owner-Occupied Household		1.7		1.9		1.9		1.9	
Renter-Occupied Household Vehicles		2,047		18,137		41,768		136,467	
Average Vehicles per Renter-Occupied Household		1.1		1.2		1.2		1.2	
Travel Time (2024)									
Worker Base Age 16 years or Over		5,030		46,958		121,521		425,015	
Travel to Work in 14 Minutes or Less		1,016	20.2%	9,840	21.0%	26,063	21.4%	90,401	21.3%
Travel to Work in 15 to 29 Minutes		1,603	31.9%	17,093	36.4%	44,274	36.4%	151,108	35.6%
Travel to Work in 30 to 59 Minutes		1,528	30.4%	12,141	25.9%	29,604	24.4%	102,031	24.0%
Travel to Work in 60 Minutes or More		293	5.8%	2,543	5.4%	5,187	4.3%	16,501	3.9%
Work at Home		590	11.7%	5,341	11.4%	16,393	13.5%	64,973	15.3%
Average Minutes Travel to Work		24.2		22.8		22.1		22.1	

Complete Profile

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ONE MICHIGAN PLACE OUTLOT									
WESTLAND, MI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Transportation To Work (2024)									
Worker Base Age 16 years or Over	5,030		46,958		121,521		425,015		
Drive to Work Alone	3,716	73.9%	35,393	75.4%	89,980	74.0%	306,964	72.2%	
Drive to Work in Carpool	516	10.3%	3,836	8.2%	9,471	7.8%	33,563	7.9%	
Travel to Work by Public Transportation	50	1.0%	741	1.6%	1,586	1.3%	5,699	1.3%	
Drive to Work on Motorcycle	6	0.1%	45	-	121	-	423	-	
Bicycle to Work	19	0.4%	159	0.3%	372	0.3%	1,176	0.3%	
Walk to Work	68	1.4%	735	1.6%	1,829	1.5%	6,247	1.5%	
Other Means	65	1.3%	709	1.5%	1,769	1.5%	5,970	1.4%	
Work at Home	590	11.7%	5,341	11.4%	16,393	13.5%	64,973	15.3%	
Daytime Demographics (2024)									
Total Businesses	175		2,492		7,001		28,974		
Total Employees	1,654		22,662		67,374		320,906		
Company Headquarter Businesses	5	3.0%	79	3.2%	229	3.3%	1,066	3.7%	
Company Headquarter Employees	33	2.0%	2,263	10.0%	6,699	9.9%	54,022	16.8%	
Employee Population per Business	9.4	to 1	9.1	to 1	9.6	to 1	11.1	to 1	
Residential Population per Business	58.3	to 1	38.6	to 1	34.7	to 1	29.8	to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,696		52,312		139,836		579,805		
Labor Force									
Labor Population Age 16 Years or Over (2024)	8,090		76,700		194,100		684,194		
Labor Force Total Males (2024)	3,986	49.3%	37,239	48.6%	94,244	48.6%	332,104	48.5%	
Male Civilian Employed	2,753	69.1%	24,073	64.6%	63,298	67.2%	222,633	67.0%	
Male Civilian Unemployed	59	1.5%	1,035	2.8%	2,520	2.7%	9,158	2.8%	
Males in Armed Forces	16	0.4%	85	0.2%	93	-	164	-	
Males Not in Labor Force	1,157	29.0%	12,046	32.3%	28,333	30.1%	100,149	30.2%	
Labor Force Total Females (2024)	4,104	50.7%	39,461	51.4%	99,855	51.4%	352,089	51.5%	
Female Civilian Employed	2,278	55.5%	22,893	58.0%	58,234	58.3%	202,429	57.5%	
Female Civilian Unemployed	83	2.0%	978	2.5%	2,109	2.1%	7,421	2.1%	
Females in Armed Forces	-	-	-	-	13	-	68	-	
Females Not in Labor Force	1,742	42.5%	15,591	39.5%	39,499	39.6%	142,171	40.4%	
Unemployment Rate	142	1.8%	2,012	2.6%	4,630	2.4%	16,580	2.4%	
Occupation (2024)									
Occupation Population Age 16 Years or Over	5,030		46,958		121,521		425,015		
Occupation Total Males	2,752	54.7%	24,065	51.2%	63,287	52.1%	222,586	52.4%	
Occupation Total Females	2,278	45.3%	22,893	48.8%	58,234	47.9%	202,429	47.6%	
Management, Business, Financial Operations	637	12.7%	6,130	13.1%	17,813	14.7%	67,291	15.8%	
Professional, Related	849	16.9%	8,373	17.8%	25,746	21.2%	98,869	23.3%	
Service	1,148	22.8%	8,307	17.7%	19,213	15.8%	65,298	15.4%	
Sales, Office	1,019	20.2%	9,686	20.6%	25,116	20.7%	86,703	20.4%	
Farming, Fishing, Forestry	3	-	27	-	288	0.2%	606	0.1%	
Construction, Extraction, Maintenance	390	7.7%	3,889	8.3%	9,044	7.4%	29,365	6.9%	
Production, Transport, Material Moving	984	19.6%	10,546	22.5%	24,300	20.0%	76,884	18.1%	
White Collar Workers	2,504	49.8%	24,189	51.5%	68,675	56.5%	252,862	59.5%	
Blue Collar Workers	2,525	50.2%	22,769	48.5%	52,846	43.5%	172,153	40.5%	

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ONE MICHIGAN PLACE OUTLOT WESTLAND, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		3,855		39,252		101,241		348,395	
1 Detached Unit		2,571	66.7%	29,112	74.2%	73,948	73.0%	257,507	73.9%
1 Attached Unit		240	6.2%	1,890	4.8%	4,972	4.9%	18,494	5.3%
2 Units		286	7.4%	859	2.2%	1,359	1.3%	4,867	1.4%
3 to 4 Units		146	3.8%	1,048	2.7%	2,556	2.5%	8,457	2.4%
5 to 9 Units		119	3.1%	1,760	4.5%	6,011	5.9%	17,876	5.1%
10 to 19 Units		208	5.4%	1,716	4.4%	4,259	4.2%	13,990	4.0%
20 to 49 Units		58	1.5%	544	1.4%	2,131	2.1%	6,708	1.9%
50 or More Units		102	2.6%	1,666	4.2%	4,122	4.1%	14,092	4.0%
Mobile Home or Trailer		125	3.2%	634	1.6%	1,834	1.8%	6,156	1.8%
Other Structure		2	-	23	-	49	-	249	-
Homes Built By Year (2024)									
Homes Built 2020 or later		14	0.3%	160	0.4%	430	0.4%	1,621	0.4%
Homes Built 2010 to 2019		72	1.7%	859	2.0%	2,177	2.0%	11,145	2.9%
Homes Built 2000 to 2009		171	4.0%	1,712	4.0%	4,584	4.2%	20,716	5.4%
Homes Built 1990 to 1999		97	2.3%	1,490	3.5%	5,011	4.5%	23,411	6.1%
Homes Built 1980 to 1989		150	3.5%	1,762	4.1%	6,229	5.6%	23,258	6.1%
Homes Built 1970 to 1979		486	11.4%	4,814	11.2%	13,948	12.6%	47,555	12.5%
Homes Built 1960 to 1969		719	16.8%	6,609	15.4%	16,420	14.9%	48,591	12.8%
Homes Built 1950 to 1959		1,055	24.7%	13,538	31.5%	32,938	29.8%	97,248	25.5%
Homes Built 1940 to 1949		805	18.8%	5,290	12.3%	12,053	10.9%	41,482	10.9%
Homes Built Before 1939		286	6.7%	3,019	7.0%	7,450	6.7%	33,368	8.8%
Median Age of Homes		63.4	yrs	62.1	yrs	60.6	yrs	59.1	yrs
Home Values (2024)									
Owner Specified Housing Units		2,022		23,822		66,543		234,933	
Home Values \$1,000,000 or More		13	0.7%	72	0.3%	234	0.4%	1,064	0.5%
Home Values \$750,000 to \$999,999		7	0.3%	102	0.4%	444	0.7%	1,989	0.8%
Home Values \$500,000 to \$749,999		43	2.1%	510	2.1%	1,372	2.1%	8,917	3.8%
Home Values \$400,000 to \$499,999		29	1.5%	550	2.3%	2,130	3.2%	12,643	5.4%
Home Values \$300,000 to \$399,999		137	6.8%	1,112	4.7%	4,952	7.4%	28,639	12.2%
Home Values \$250,000 to \$299,999		91	4.5%	1,036	4.3%	4,188	6.3%	21,121	9.0%
Home Values \$200,000 to \$249,999		132	6.5%	1,996	8.4%	9,371	14.1%	31,108	13.2%
Home Values \$175,000 to \$199,999		69	3.4%	2,187	9.2%	7,351	11.0%	19,410	8.3%
Home Values \$150,000 to \$174,999		276	13.7%	4,629	19.4%	11,654	17.5%	30,130	12.8%
Home Values \$125,000 to \$149,999		257	12.7%	2,283	9.6%	5,399	8.1%	16,628	7.1%
Home Values \$100,000 to \$124,999		238	11.8%	2,673	11.2%	6,322	9.5%	20,027	8.5%
Home Values \$90,000 to \$99,999		38	1.9%	700	2.9%	1,635	2.5%	5,210	2.2%
Home Values \$80,000 to \$89,999		160	7.9%	1,085	4.6%	2,330	3.5%	6,923	2.9%
Home Values \$70,000 to \$79,999		132	6.5%	1,221	5.1%	2,072	3.1%	6,034	2.6%
Home Values \$60,000 to \$69,999		95	4.7%	928	3.9%	1,659	2.5%	5,504	2.3%
Home Values \$50,000 to \$59,999		40	2.0%	566	2.4%	1,068	1.6%	3,740	1.6%
Home Values \$35,000 to \$49,999		96	4.8%	837	3.5%	1,518	2.3%	5,104	2.2%
Home Values \$25,000 to \$34,999		64	3.1%	454	1.9%	894	1.3%	3,089	1.3%
Home Values \$10,000 to \$24,999		53	2.6%	521	2.2%	1,220	1.8%	4,824	2.1%
Home Values Under \$10,000		52	2.6%	361	1.5%	730	1.1%	2,829	1.2%
Owner-Occupied Median Home Value		\$131,964		\$145,157		\$173,362		\$202,568	
Renter-Occupied Median Rent		\$761		\$839		\$869		\$897	

Complete Profile

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ONE MICHIGAN PLACE OUTLOT WESTLAND, MI		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)					
Total Household Expenditure		\$227.55 M	\$2.33 B	\$6.45 B	\$24.05 B
Total Non-Retail Expenditure		\$120.85 M	\$1.23 B	\$3.41 B	\$12.73 B
Total Retail Expenditure		\$106.71 M	\$1.1 B	\$3.04 B	\$11.32 B
Apparel		\$8 M	\$81.03 M	\$225.35 M	\$846.11 M
Contributions		\$7.45 M	\$74.65 M	\$210.55 M	\$804.64 M
Education		\$6.92 M	\$66.58 M	\$188.88 M	\$737.76 M
Entertainment		\$12.74 M	\$130.04 M	\$363.67 M	\$1.37 B
Food and Beverages		\$33.58 M	\$344.35 M	\$951.16 M	\$3.52 B
Furnishings and Equipment		\$7.91 M	\$80.97 M	\$226.32 M	\$849.8 M
Gifts		\$5.69 M	\$55.75 M	\$156.64 M	\$602.86 M
Health Care		\$19.28 M	\$199.97 M	\$552.18 M	\$2.03 B
Household Operations		\$8.94 M	\$90.75 M	\$253.31 M	\$951.93 M
Miscellaneous Expenses		\$4.31 M	\$44.14 M	\$122.85 M	\$459 M
Personal Care		\$3.05 M	\$31.26 M	\$86.77 M	\$323.35 M
Personal Insurance		\$1.57 M	\$15.89 M	\$44.92 M	\$171.59 M
Reading		\$498.02 K	\$5.1 M	\$14.2 M	\$53.16 M
Shelter		\$48.47 M	\$492.98 M	\$1.36 B	\$5.07 B
Tobacco		\$1.43 M	\$14.92 M	\$39.95 M	\$142.19 M
Transportation		\$40.77 M	\$422.07 M	\$1.17 B	\$4.35 B
Utilities		\$16.96 M	\$175.52 M	\$480.93 M	\$1.76 B
Monthly Household Consumer Expenditure (2024)					
Total Household Expenditure		\$4,919	\$4,938	\$5,311	\$5,753
Total Non-Retail Expenditure		\$2,612 53.1%	\$2,610 52.9%	\$2,807 52.8%	\$3,046 52.9%
Total Retail Expenditures		\$2,307 46.9%	\$2,328 47.1%	\$2,504 47.2%	\$2,707 47.1%
Apparel		\$173 3.5%	\$172 3.5%	\$185 3.5%	\$202 3.5%
Contributions		\$161 3.3%	\$158 3.2%	\$173 3.3%	\$192 3.3%
Education		\$150 3.0%	\$141 2.9%	\$155 2.9%	\$176 3.1%
Entertainment		\$275 5.6%	\$276 5.6%	\$299 5.6%	\$327 5.7%
Food and Beverages		\$726 14.8%	\$731 14.8%	\$783 14.7%	\$843 14.7%
Furnishings and Equipment		\$171 3.5%	\$172 3.5%	\$186 3.5%	\$203 3.5%
Gifts		\$123 2.5%	\$118 2.4%	\$129 2.4%	\$144 2.5%
Health Care		\$417 8.5%	\$425 8.6%	\$455 8.6%	\$486 8.5%
Household Operations		\$193 3.9%	\$193 3.9%	\$209 3.9%	\$228 4.0%
Miscellaneous Expenses		\$93 1.9%	\$94 1.9%	\$101 1.9%	\$110 1.9%
Personal Care		\$66 1.3%	\$66 1.3%	\$71 1.3%	\$77 1.3%
Personal Insurance		\$34 0.7%	\$34 0.7%	\$37 0.7%	\$41 0.7%
Reading		\$11 0.2%	\$11 0.2%	\$12 0.2%	\$13 0.2%
Shelter		\$1,048 21.3%	\$1,047 21.2%	\$1,122 21.1%	\$1,214 21.1%
Tobacco		\$31 0.6%	\$32 0.6%	\$33 0.6%	\$34 0.6%
Transportation		\$881 17.9%	\$896 18.1%	\$965 18.2%	\$1,041 18.1%
Utilities		\$367 7.5%	\$373 7.5%	\$396 7.5%	\$421 7.3%