

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.4989/-84.3451

PARK EAST PLAZA MIDDLETOWN, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	8,981		47,225		91,453		288,190	
Projected Population (2029)	9,161		48,384		94,521		299,100	
Census Population (2020)	9,170		45,488		88,629		284,425	
Census Population (2010)	8,595		42,836		83,592		256,686	
Projected Annual Growth (2024-2029)	180	0.4%	1,159	0.5%	3,068	0.7%	10,910	0.8%
Historical Annual Growth (2020-2024)	-189	-0.5%	1,737	1.0%	2,824	0.8%	3,765	0.3%
Historical Annual Growth (2010-2020)	576	0.7%	2,652	0.6%	5,037	0.6%	27,739	1.1%
Estimated Population Density (2024)	2,860 <i>psm</i>		1,671 <i>psm</i>		1,165 <i>psm</i>		918 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2024)	4,193		20,074		36,432		108,209	
Projected Households (2029)	4,337		20,906		38,275		113,707	
Census Households (2020)	4,086		19,041		34,327		103,738	
Census Households (2010)	3,810		17,891		31,841		92,340	
Projected Annual Growth (2024-2029)	144	0.7%	832	0.8%	1,843	1.0%	5,497	1.0%
Historical Annual Change (2010-2024)	383	0.7%	2,183	0.9%	4,591	1.0%	15,869	1.2%
Average Household Income								
Estimated Average Household Income (2024)	\$57,926		\$75,476		\$80,551		\$117,886	
Projected Average Household Income (2029)	\$58,267		\$75,730		\$80,189		\$117,691	
Census Average Household Income (2010)	\$47,328		\$49,229		\$51,687		\$73,010	
Census Average Household Income (2000)	\$45,771		\$51,411		\$50,381		\$61,212	
Projected Annual Change (2024-2029)	\$341	0.1%	\$253	-	-\$362	-	-\$195	-
Historical Annual Change (2000-2024)	\$12,155	1.1%	\$24,066	2.0%	\$30,170	2.5%	\$56,674	3.9%
Median Household Income								
Estimated Median Household Income (2024)	\$55,306		\$62,737		\$68,615		\$95,580	
Projected Median Household Income (2029)	\$55,458		\$63,147		\$69,230		\$97,024	
Census Median Household Income (2010)	\$40,143		\$41,734		\$44,547		\$62,644	
Census Median Household Income (2000)	\$37,909		\$41,179		\$41,218		\$52,545	
Projected Annual Change (2024-2029)	\$152	-	\$410	0.1%	\$615	0.2%	\$1,444	0.3%
Historical Annual Change (2000-2024)	\$17,397	1.9%	\$21,558	2.2%	\$27,397	2.8%	\$43,035	3.4%
Per Capita Income								
Estimated Per Capita Income (2024)	\$27,084		\$32,145		\$32,160		\$44,317	
Projected Per Capita Income (2029)	\$27,624		\$32,782		\$32,540		\$44,794	
Census Per Capita Income (2010)	\$20,978		\$20,562		\$19,690		\$26,262	
Census Per Capita Income (2000)	\$20,427		\$21,352		\$20,334		\$22,498	
Projected Annual Change (2024-2029)	\$540	0.4%	\$637	0.4%	\$380	0.2%	\$476	0.2%
Historical Annual Change (2000-2024)	\$6,657	1.4%	\$10,793	2.1%	\$11,826	2.4%	\$21,820	4.0%
Estimated Average Household Net Worth (2024)	\$574,635		\$720,489		\$781,941		\$1.09 M	

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PARK EAST PLAZA MIDDLETOWN, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	8,981		47,225		91,453		288,190	
White (2024)	7,101	79.1%	36,247	76.8%	69,596	76.1%	222,382	77.2%
Black or African American (2024)	837	9.3%	4,759	10.1%	10,335	11.3%	29,653	10.3%
American Indian or Alaska Native (2024)	13	0.1%	74	0.2%	155	0.2%	481	0.2%
Asian (2024)	485	5.4%	3,229	6.8%	5,790	6.3%	18,568	6.4%
Hawaiian or Pacific Islander (2024)	4	-	15	-	37	-	83	-
Other Race (2024)	192	2.1%	791	1.7%	1,396	1.5%	3,527	1.2%
Two or More Races (2024)	350	3.9%	2,109	4.5%	4,145	4.5%	13,496	4.7%
Population < 18 (2024)	1,871 20.8%		10,375 22.0%		20,080 22.0%		66,966 23.2%	
White Not Hispanic	1,321	70.6%	7,010	67.6%	13,668	68.1%	45,954	68.6%
Black or African American	195	10.4%	1,186	11.4%	2,188	10.9%	7,234	10.8%
Asian	83	4.4%	684	6.6%	1,335	6.6%	4,806	7.2%
Other Race Not Hispanic	117	6.2%	634	6.1%	1,133	5.6%	3,681	5.5%
Hispanic	156	8.3%	861	8.3%	1,756	8.7%	5,291	7.9%
Not Hispanic or Latino Population (2024)	8,566 95.4%		44,799 94.9%		86,547 94.6%		273,229 94.8%	
Not Hispanic White	7,015	81.9%	35,602	79.5%	68,253	78.9%	218,019	79.8%
Not Hispanic Black or African American	818	9.5%	4,669	10.4%	10,169	11.7%	29,109	10.7%
Not Hispanic American Indian or Alaska Native	5	-	36	-	72	-	229	-
Not Hispanic Asian	482	5.6%	3,205	7.2%	5,740	6.6%	18,394	6.7%
Not Hispanic Hawaiian or Pacific Islander	4	-	13	-	27	-	59	-
Not Hispanic Other Race	22	0.3%	81	0.2%	118	0.1%	383	0.1%
Not Hispanic Two or More Races	220	2.6%	1,193	2.7%	2,167	2.5%	7,036	2.6%
Hispanic or Latino Population (2024)	415 4.6%		2,426 5.1%		4,907 5.4%		14,961 5.2%	
Hispanic White	86	20.7%	645	26.6%	1,343	27.4%	4,363	29.2%
Hispanic Black or African American	19	4.6%	90	3.7%	166	3.4%	544	3.6%
Hispanic American Indian or Alaska Native	8	1.9%	38	1.6%	83	1.7%	252	1.7%
Hispanic Asian	3	0.8%	24	1.0%	50	1.0%	174	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	10	0.2%	24	0.2%
Hispanic Other Race	169	40.8%	710	29.3%	1,278	26.0%	3,144	21.0%
Hispanic Two or More Races	130	31.2%	917	37.8%	1,977	40.3%	6,460	43.2%
Not Hispanic or Latino Population (2020)	8,357 91.1%		42,854 94.2%		84,381 95.2%		272,528 95.8%	
Hispanic or Latino Population (2020)	813	8.9%	2,635	5.8%	4,248	4.8%	11,897	4.2%
Not Hispanic or Latino Population (2010)	8,179 95.2%		41,438 96.7%		81,307 97.3%		250,279 97.5%	
Hispanic or Latino Population (2010)	415	4.8%	1,398	3.3%	2,285	2.7%	6,408	2.5%
Not Hispanic or Latino Population (2029)	8,649 94.4%		45,461 94.0%		88,605 93.7%		280,666 93.8%	
Hispanic or Latino Population (2029)	512	5.6%	2,924	6.0%	5,916	6.3%	18,434	6.2%
Projected Annual Growth (2024-2029)	97	4.7%	498	4.1%	1,009	4.1%	3,473	4.6%
Historical Annual Growth (2010-2020)	398	9.6%	1,237	8.8%	1,964	8.6%	5,490	8.6%

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PARK EAST PLAZA MIDDLETOWN, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)									
Total Population		8,981		47,225		91,453		288,190	
Age Under 5 Years		522	5.8%	2,856	6.0%	5,350	5.8%	15,886	5.5%
Age 5 to 9 Years		522	5.8%	2,921	6.2%	5,754	6.3%	18,863	6.5%
Age 10 to 14 Years		537	6.0%	2,974	6.3%	5,778	6.3%	19,897	6.9%
Age 15 to 19 Years		473	5.3%	2,629	5.6%	5,183	5.7%	19,684	6.8%
Age 20 to 24 Years		720	8.0%	3,364	7.1%	6,467	7.1%	18,462	6.4%
Age 25 to 29 Years		738	8.2%	3,351	7.1%	6,639	7.3%	16,389	5.7%
Age 30 to 34 Years		597	6.6%	3,150	6.7%	6,436	7.0%	17,854	6.2%
Age 35 to 39 Years		507	5.6%	2,832	6.0%	5,960	6.5%	19,237	6.7%
Age 40 to 44 Years		485	5.4%	2,743	5.8%	5,805	6.3%	20,352	7.1%
Age 45 to 49 Years		470	5.2%	2,585	5.5%	5,206	5.7%	18,945	6.6%
Age 50 to 54 Years		523	5.8%	2,838	6.0%	5,489	6.0%	20,325	7.1%
Age 55 to 59 Years		552	6.1%	2,980	6.3%	5,607	6.1%	18,651	6.5%
Age 60 to 64 Years		602	6.7%	3,198	6.8%	5,792	6.3%	18,039	6.3%
Age 65 to 69 Years		537	6.0%	2,803	5.9%	5,022	5.5%	15,021	5.2%
Age 70 to 74 Years		449	5.0%	2,174	4.6%	3,930	4.3%	12,048	4.2%
Age 75 to 79 Years		336	3.7%	1,661	3.5%	3,008	3.3%	8,578	3.0%
Age 80 to 84 Years		208	2.3%	1,132	2.4%	2,063	2.3%	5,443	1.9%
Age 85 Years or Over		203	2.3%	1,033	2.2%	1,965	2.1%	4,516	1.6%
Median Age		38.0		38.6		38.1		38.8	
Age 19 Years or Less		2,053	22.9%	11,380	24.1%	22,065	24.1%	74,329	25.8%
Age 20 to 64 Years		5,195	57.8%	27,041	57.3%	53,400	58.4%	168,254	58.4%
Age 65 Years or Over		1,734	19.3%	8,804	18.6%	15,988	17.5%	45,606	15.8%
Female Age Distribution (2024)									
Female Population		4,678	52.1%	24,136	51.1%	45,192	49.4%	144,228	50.0%
Age Under 5 Years		255	5.5%	1,434	5.9%	2,624	5.8%	7,748	5.4%
Age 5 to 9 Years		240	5.1%	1,397	5.8%	2,825	6.3%	9,172	6.4%
Age 10 to 14 Years		271	5.8%	1,480	6.1%	2,833	6.3%	9,768	6.8%
Age 15 to 19 Years		223	4.8%	1,266	5.2%	2,497	5.5%	9,642	6.7%
Age 20 to 24 Years		382	8.2%	1,740	7.2%	3,078	6.8%	8,923	6.2%
Age 25 to 29 Years		369	7.9%	1,694	7.0%	3,045	6.7%	7,907	5.5%
Age 30 to 34 Years		300	6.4%	1,602	6.6%	2,980	6.6%	8,926	6.2%
Age 35 to 39 Years		262	5.6%	1,444	6.0%	2,817	6.2%	9,617	6.7%
Age 40 to 44 Years		249	5.3%	1,394	5.8%	2,829	6.3%	10,317	7.2%
Age 45 to 49 Years		246	5.3%	1,319	5.5%	2,580	5.7%	9,519	6.6%
Age 50 to 54 Years		282	6.0%	1,437	6.0%	2,688	5.9%	10,107	7.0%
Age 55 to 59 Years		291	6.2%	1,513	6.3%	2,790	6.2%	9,273	6.4%
Age 60 to 64 Years		332	7.1%	1,621	6.7%	2,954	6.5%	9,080	6.3%
Age 65 to 69 Years		283	6.0%	1,438	6.0%	2,599	5.8%	7,681	5.3%
Age 70 to 74 Years		253	5.4%	1,188	4.9%	2,143	4.7%	6,459	4.5%
Age 75 to 79 Years		194	4.1%	895	3.7%	1,622	3.6%	4,595	3.2%
Age 80 to 84 Years		126	2.7%	657	2.7%	1,172	2.6%	2,980	2.1%
Age 85 Years or Over		120	2.6%	617	2.6%	1,115	2.5%	2,513	1.7%
Female Median Age		40.0		39.5		39.1		39.4	
Age 19 Years or Less		989	21.1%	5,577	23.1%	10,779	23.9%	36,331	25.2%
Age 20 to 64 Years		2,714	58.0%	13,764	57.0%	25,762	57.0%	83,669	58.0%
Age 65 Years or Over		976	20.9%	4,795	19.9%	8,651	19.1%	24,228	16.8%

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PARK EAST PLAZA MIDDLETOWN, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)									
Male Population	4,303	47.9%	23,089	48.9%	46,261	50.6%	143,962	50.0%	
Age Under 5 Years	267	6.2%	1,421	6.2%	2,726	5.9%	8,138	5.7%	
Age 5 to 9 Years	281	6.5%	1,524	6.6%	2,929	6.3%	9,690	6.7%	
Age 10 to 14 Years	266	6.2%	1,495	6.5%	2,945	6.4%	10,129	7.0%	
Age 15 to 19 Years	250	5.8%	1,363	5.9%	2,686	5.8%	10,042	7.0%	
Age 20 to 24 Years	338	7.9%	1,625	7.0%	3,389	7.3%	9,539	6.6%	
Age 25 to 29 Years	369	8.6%	1,656	7.2%	3,593	7.8%	8,481	5.9%	
Age 30 to 34 Years	296	6.9%	1,547	6.7%	3,456	7.5%	8,928	6.2%	
Age 35 to 39 Years	245	5.7%	1,389	6.0%	3,143	6.8%	9,620	6.7%	
Age 40 to 44 Years	236	5.5%	1,349	5.8%	2,976	6.4%	10,035	7.0%	
Age 45 to 49 Years	224	5.2%	1,266	5.5%	2,626	5.7%	9,426	6.5%	
Age 50 to 54 Years	241	5.6%	1,401	6.1%	2,800	6.1%	10,218	7.1%	
Age 55 to 59 Years	261	6.1%	1,467	6.4%	2,817	6.1%	9,378	6.5%	
Age 60 to 64 Years	270	6.3%	1,576	6.8%	2,838	6.1%	8,959	6.2%	
Age 65 to 69 Years	254	5.9%	1,365	5.9%	2,423	5.2%	7,340	5.1%	
Age 70 to 74 Years	196	4.6%	986	4.3%	1,787	3.9%	5,588	3.9%	
Age 75 to 79 Years	142	3.3%	766	3.3%	1,387	3.0%	3,983	2.8%	
Age 80 to 84 Years	81	1.9%	475	2.1%	891	1.9%	2,463	1.7%	
Age 85 Years or Over	83	1.9%	416	1.8%	850	1.8%	2,003	1.4%	
Male Median Age	35.9		37.7		37.1		38.2		
Age 19 Years or Less	1,064	24.7%	5,803	25.1%	11,286	24.4%	37,999	26.4%	
Age 20 to 64 Years	2,481	57.7%	13,277	57.5%	27,638	59.7%	84,585	58.8%	
Age 65 Years or Over	758	17.6%	4,009	17.4%	7,337	15.9%	21,378	14.8%	
Males per 100 Females (2024)									
Overall Comparison	92		96		102		100		
Age Under 5 Years	105	51.1%	99	49.8%	104	51.0%	105	51.2%	
Age 5 to 9 Years	117	54.0%	109	52.2%	104	50.9%	106	51.4%	
Age 10 to 14 Years	98	49.6%	101	50.2%	104	51.0%	104	50.9%	
Age 15 to 19 Years	112	52.8%	108	51.8%	108	51.8%	104	51.0%	
Age 20 to 24 Years	89	47.0%	93	48.3%	110	52.4%	107	51.7%	
Age 25 to 29 Years	100	50.0%	98	49.4%	118	54.1%	107	51.8%	
Age 30 to 34 Years	99	49.7%	97	49.1%	116	53.7%	100	50.0%	
Age 35 to 39 Years	93	48.3%	96	49.0%	112	52.7%	100	50.0%	
Age 40 to 44 Years	95	48.6%	97	49.2%	105	51.3%	97	49.3%	
Age 45 to 49 Years	91	47.7%	96	49.0%	102	50.4%	99	49.8%	
Age 50 to 54 Years	85	46.0%	98	49.4%	104	51.0%	101	50.3%	
Age 55 to 59 Years	90	47.3%	97	49.2%	101	50.2%	101	50.3%	
Age 60 to 64 Years	81	44.9%	97	49.3%	96	49.0%	99	49.7%	
Age 65 to 69 Years	90	47.3%	95	48.7%	93	48.3%	96	48.9%	
Age 70 to 74 Years	78	43.7%	83	45.3%	83	45.5%	87	46.4%	
Age 75 to 79 Years	73	42.3%	86	46.1%	85	46.1%	87	46.4%	
Age 80 to 84 Years	65	39.2%	72	42.0%	76	43.2%	83	45.3%	
Age 85 Years or Over	69	41.0%	67	40.2%	76	43.3%	80	44.4%	
Age 19 Years or Less	108	51.8%	104	51.0%	105	51.1%	105	51.1%	
Age 20 to 39 Years	95	48.7%	96	49.0%	114	53.3%	103	50.8%	
Age 40 to 64 Years	88	46.8%	97	49.2%	102	50.4%	99	49.9%	
Age 65 Years or Over	78	43.7%	84	45.5%	85	45.9%	88	46.9%	

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PARK EAST PLAZA MIDDLETOWN, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)									
Total Households		4,193		20,074		36,432		108,209	
Households with Children		909	21.7%	5,044	25.1%	10,192	28.0%	36,540	33.8%
Average Household Size		2.1		2.3		2.4		2.6	
Household Density per Square Mile		1,335		710		464		345	
Population Family		6,118	68.1%	34,632	73.3%	68,327	74.7%	238,868	82.9%
Population Non-Family		2,823	31.4%	12,252	25.9%	19,630	21.5%	44,544	15.5%
Population Group Quarters		40	0.4%	341	0.7%	3,496	3.8%	4,778	1.7%
Family Households		1,968	46.9%	10,856	54.1%	21,505	59.0%	74,368	68.7%
Married Couple Households		1,178	59.8%	6,920	63.7%	14,254	66.3%	56,951	76.6%
Other Family Households with Children		790	40.2%	3,935	36.3%	7,251	33.7%	17,417	23.4%
Family Households with Children		905	46.0%	5,030	46.3%	10,170	47.3%	36,493	49.1%
Married Couple with Children		496	54.8%	2,939	58.4%	6,238	61.3%	26,862	73.6%
Other Family Households with Children		409	45.2%	2,090	41.6%	3,932	38.7%	9,631	26.4%
Family Households No Children		1,063	54.0%	5,826	53.7%	11,336	52.7%	37,875	50.9%
Married Couple No Children		681	64.1%	3,981	68.3%	8,016	70.7%	30,089	79.4%
Other Family Households No Children		382	35.9%	1,845	31.7%	3,319	29.3%	7,786	20.6%
Non-Family Households		2,225	53.1%	9,218	45.9%	14,927	41.0%	33,841	31.3%
Non-Family Households with Children		4	0.2%	14	0.2%	22	0.2%	47	0.1%
Non-Family Households No Children		2,221	99.8%	9,204	99.8%	14,904	99.8%	33,794	99.9%
Average Family Household Size		3.1		3.2		3.2		3.2	
Average Family Income		\$84,710		\$102,713		\$105,770		\$145,754	
Median Family Income		\$82,542		\$80,491		\$86,492		\$115,463	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
Marital Status (2024)									
Population Age 15 Years or Over		7,401		38,474		74,571		233,545	
Never Married		2,715	36.7%	13,712	35.6%	26,804	35.9%	69,551	29.8%
Currently Married		2,738	37.0%	14,334	37.3%	29,429	39.5%	119,896	51.3%
Previously Married		1,948	26.3%	10,428	27.1%	18,338	24.6%	44,098	18.9%
Separated		244	12.5%	1,716	16.5%	2,953	16.1%	6,150	13.9%
Widowed		732	37.6%	3,497	33.5%	6,037	32.9%	13,451	30.5%
Divorced		972	49.9%	5,215	50.0%	9,348	51.0%	24,497	55.6%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		6,208		32,480		62,921		195,398	
Elementary (Grade Level 0 to 8)		183	2.9%	1,075	3.3%	2,686	4.3%	5,578	2.9%
Some High School (Grade Level 9 to 11)		500	8.1%	2,824	8.7%	4,660	7.4%	9,336	4.8%
High School Graduate		2,543	41.0%	13,313	41.0%	25,315	40.2%	65,139	33.3%
Some College		1,279	20.6%	6,398	19.7%	11,976	19.0%	35,738	18.3%
Associate Degree Only		484	7.8%	2,735	8.4%	5,188	8.2%	16,512	8.5%
Bachelor Degree Only		815	13.1%	3,883	12.0%	8,455	13.4%	38,689	19.8%
Graduate Degree		405	6.5%	2,253	6.9%	4,642	7.4%	24,406	12.5%
Any College (Some College or Higher)		2,983	48.0%	15,269	47.0%	30,260	48.1%	115,345	59.0%
College Degree + (Bachelor Degree or Higher)		1,220	19.7%	6,136	18.9%	13,097	20.8%	63,095	32.3%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.4989/-84.3451

PARK EAST PLAZA MIDDLETOWN, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2024)	4,366		21,085		38,167		112,821	
Total Housing Units (2020)	4,300		20,488		36,948		108,973	
Historical Annual Growth (2020-2024)	66	0.4%	598	0.7%	1,218	0.8%	3,848	0.9%
Housing Units Occupied (2024)	4,193 96.0%		20,074 95.2%		36,432 95.5%		108,209 95.9%	
Housing Units Owner-Occupied	2,029 48.4%		11,133 55.5%		21,532 59.1%		78,233 72.3%	
Housing Units Renter-Occupied	2,164 51.6%		8,940 44.5%		14,900 40.9%		29,977 27.7%	
Housing Units Vacant (2024)	173	4.0%	1,012	4.8%	1,735	4.5%	4,611	4.1%
Household Size (2024)								
Total Households	4,193		20,074		36,432		108,209	
1 Person Households	1,759	41.9%	7,603	37.9%	12,360	33.9%	28,776	26.6%
2 Person Households	1,225	29.2%	6,741	33.6%	13,051	35.8%	45,981	42.5%
3 Person Households	573	13.7%	2,674	13.3%	4,897	13.4%	14,934	13.8%
4 Person Households	376	9.0%	1,752	8.7%	3,470	9.5%	11,104	10.3%
5 Person Households	164	3.9%	817	4.1%	1,686	4.6%	4,865	4.5%
6 Person Households	61	1.5%	331	1.6%	659	1.8%	1,815	1.7%
7 or More Person Households	35	0.8%	156	0.8%	310	0.9%	734	0.7%
Household Income Distribution (2024)								
HH Income \$200,000 or More	73	1.7%	859	4.3%	1,844	5.1%	13,770	12.7%
HH Income \$150,000 to \$199,999	195	4.7%	1,115	5.6%	2,539	7.0%	11,609	10.7%
HH Income \$125,000 to \$149,999	234	5.6%	1,067	5.3%	2,401	6.6%	9,378	8.7%
HH Income \$100,000 to \$124,999	319	7.6%	1,627	8.1%	3,315	9.1%	11,506	10.6%
HH Income \$75,000 to \$99,999	588	14.0%	3,080	15.3%	5,851	16.1%	16,910	15.6%
HH Income \$50,000 to \$74,999	778	18.6%	3,784	18.8%	6,403	17.6%	16,981	15.7%
HH Income \$35,000 to \$49,999	707	16.9%	2,908	14.5%	4,498	12.3%	9,927	9.2%
HH Income \$25,000 to \$34,999	604	14.4%	2,205	11.0%	3,866	10.6%	7,049	6.5%
HH Income \$15,000 to \$24,999	252	6.0%	1,277	6.4%	2,225	6.1%	4,846	4.5%
HH Income \$10,000 to \$14,999	220	5.2%	1,009	5.0%	1,558	4.3%	2,814	2.6%
HH Income Under \$10,000	224	5.3%	1,144	5.7%	1,932	5.3%	3,418	3.2%
Household Vehicles (2024)								
Households 0 Vehicles Available	278	6.6%	1,469	7.3%	2,684	7.4%	4,732	4.4%
Households 1 Vehicle Available	1,856	44.3%	7,717	38.4%	12,610	34.6%	28,478	26.3%
Households 2 Vehicles Available	1,159	27.6%	6,743	33.6%	13,041	35.8%	44,282	40.9%
Households 3 or More Vehicles Available	900	21.5%	4,145	20.6%	8,097	22.2%	30,717	28.4%
Total Vehicles Available	7,105		34,987		65,758		222,149	
Average Vehicles per Household	1.7		1.7		1.8		2.1	
Owner-Occupied Household Vehicles	4,087 57.5%		22,867 65.4%		45,736 69.6%		178,517 80.4%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.1		2.3	
Renter-Occupied Household Vehicles	3,017 42.5%		12,121 34.6%		20,022 30.4%		43,632 19.6%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.3		1.5	
Travel Time (2024)								
Worker Base Age 16 years or Over	4,103		20,997		40,912		139,266	
Travel to Work in 14 Minutes or Less	1,187	28.9%	5,224	24.9%	8,948	21.9%	25,638	18.4%
Travel to Work in 15 to 29 Minutes	1,641	40.0%	8,007	38.1%	15,133	37.0%	49,058	35.2%
Travel to Work in 30 to 59 Minutes	736	17.9%	5,193	24.7%	10,747	26.3%	38,137	27.4%
Travel to Work in 60 Minutes or More	76	1.9%	589	2.8%	1,440	3.5%	5,097	3.7%
Work at Home	462	11.3%	1,983	9.4%	4,645	11.4%	21,337	15.3%
Average Minutes Travel to Work	19.8		21.6		22.5		23.6	

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PARK EAST PLAZA MIDDLETOWN, OH	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	4,103		20,997		40,912		139,266	
Drive to Work Alone	3,271	79.7%	16,480	78.5%	31,455	76.9%	104,559	75.1%
Drive to Work in Carpool	238	5.8%	1,901	9.1%	3,702	9.0%	10,634	7.6%
Travel to Work by Public Transportation	4	-	68	0.3%	159	0.4%	417	0.3%
Drive to Work on Motorcycle	4	0.1%	19	-	152	0.4%	301	0.2%
Bicycle to Work	4	-	33	0.2%	43	0.1%	139	0.1%
Walk to Work	91	2.2%	274	1.3%	396	1.0%	1,070	0.8%
Other Means	29	0.7%	240	1.1%	360	0.9%	809	0.6%
Work at Home	462	11.3%	1,983	9.4%	4,645	11.4%	21,337	15.3%
Daytime Demographics (2024)								
Total Businesses	335		1,183		2,315		6,956	
Total Employees	4,115		14,388		27,278		79,402	
Company Headquarter Businesses	5	1.6%	21	1.8%	53	2.3%	196	2.8%
Company Headquarter Employees	162	3.9%	2,314	16.1%	4,140	15.2%	11,098	14.0%
Employee Population per Business	12.3 to 1		12.2 to 1		11.8 to 1		11.4 to 1	
Residential Population per Business	26.8 to 1		39.9 to 1		39.5 to 1		41.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	7,317		31,303		59,829		169,281	
Labor Force								
Labor Population Age 16 Years or Over (2024)	7,309		37,919		73,484		229,503	
Labor Force Total Males (2024)	3,441	47.1%	18,362	48.4%	37,102	50.5%	113,960	49.7%
Male Civilian Employed	1,890	54.9%	11,002	59.9%	21,659	58.4%	73,898	64.8%
Male Civilian Unemployed	163	4.7%	610	3.3%	1,013	2.7%	2,534	2.2%
Males in Armed Forces	-	-	-	-	14	-	259	0.2%
Males Not in Labor Force	1,388	40.3%	6,750	36.8%	14,416	38.9%	37,270	32.7%
Labor Force Total Females (2024)	3,868	52.9%	19,556	51.6%	36,382	49.5%	115,543	50.3%
Female Civilian Employed	2,214	57.2%	9,996	51.1%	19,254	52.9%	65,374	56.6%
Female Civilian Unemployed	41	1.1%	483	2.5%	767	2.1%	2,204	1.9%
Females in Armed Forces	3	-	6	-	6	-	92	-
Females Not in Labor Force	1,610	41.6%	9,072	46.4%	16,355	45.0%	47,872	41.4%
Unemployment Rate	204	2.8%	1,092	2.9%	1,780	2.4%	4,738	2.1%
Occupation (2024)								
Occupation Population Age 16 Years or Over	4,103		20,997		40,912		139,266	
Occupation Total Males	1,889	46.0%	11,001	52.4%	21,657	52.9%	73,892	53.1%
Occupation Total Females	2,214	54.0%	9,996	47.6%	19,254	47.1%	65,374	46.9%
Management, Business, Financial Operations	544	13.3%	2,766	13.2%	5,554	13.6%	23,988	17.2%
Professional, Related	991	24.2%	4,327	20.6%	8,701	21.3%	37,668	27.0%
Service	704	17.2%	3,503	16.7%	6,632	16.2%	19,875	14.3%
Sales, Office	834	20.3%	4,313	20.5%	8,217	20.1%	26,093	18.7%
Farming, Fishing, Forestry	1	-	21	-	45	0.1%	537	0.4%
Construction, Extraction, Maintenance	238	5.8%	1,850	8.8%	3,500	8.6%	9,929	7.1%
Production, Transport, Material Moving	791	19.3%	4,216	20.1%	8,262	20.2%	21,175	15.2%
White Collar Workers	2,369	57.7%	11,407	54.3%	22,472	54.9%	87,749	63.0%
Blue Collar Workers	1,734	42.3%	9,590	45.7%	18,439	45.1%	51,517	37.0%

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PARK EAST PLAZA MIDDLETOWN, OH		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		4,193		20,074		36,432		108,209	
1 Detached Unit		2,063	49.2%	13,371	66.6%	25,485	70.0%	82,576	76.3%
1 Attached Unit		265	6.3%	1,233	6.1%	2,004	5.5%	5,404	5.0%
2 Units		25	0.6%	460	2.3%	941	2.6%	2,265	2.1%
3 to 4 Units		439	10.5%	1,557	7.8%	2,222	6.1%	4,465	4.1%
5 to 9 Units		384	9.2%	755	3.8%	1,375	3.8%	3,316	3.1%
10 to 19 Units		673	16.1%	1,391	6.9%	1,975	5.4%	4,284	4.0%
20 to 49 Units		124	3.0%	464	2.3%	788	2.2%	1,827	1.7%
50 or More Units		175	4.2%	466	2.3%	815	2.2%	2,163	2.0%
Mobile Home or Trailer		42	1.0%	322	1.6%	765	2.1%	1,801	1.7%
Other Structure		3	-	54	0.3%	64	0.2%	109	0.1%
Homes Built By Year (2024)									
Homes Built 2020 or later		79	1.8%	459	2.2%	782	2.0%	2,920	2.6%
Homes Built 2010 to 2019		276	6.3%	1,331	6.3%	3,150	8.3%	12,718	11.3%
Homes Built 2000 to 2009		472	10.8%	2,119	10.0%	5,741	15.0%	21,785	19.3%
Homes Built 1990 to 1999		465	10.7%	1,759	8.3%	3,145	8.2%	16,561	14.7%
Homes Built 1980 to 1989		478	11.0%	1,578	7.5%	2,648	6.9%	8,524	7.6%
Homes Built 1970 to 1979		995	22.8%	2,882	13.7%	4,713	12.3%	12,150	10.8%
Homes Built 1960 to 1969		609	13.9%	2,569	12.2%	4,574	12.0%	9,997	8.9%
Homes Built 1950 to 1959		470	10.8%	3,205	15.2%	5,072	13.3%	11,045	9.8%
Homes Built 1940 to 1949		72	1.7%	1,105	5.2%	1,652	4.3%	3,071	2.7%
Homes Built Before 1939		277	6.3%	3,066	14.5%	4,954	13.0%	9,438	8.4%
Median Age of Homes		46.6	yrs	52.8	yrs	49.2	yrs	41.4	yrs
Home Values (2024)									
Owner Specified Housing Units		2,029		11,133		21,532		78,233	
Home Values \$1,000,000 or More		8	0.4%	67	0.6%	113	0.5%	842	1.1%
Home Values \$750,000 to \$999,999		13	0.7%	71	0.6%	130	0.6%	1,433	1.8%
Home Values \$500,000 to \$749,999		69	3.4%	505	4.5%	1,157	5.4%	8,245	10.5%
Home Values \$400,000 to \$499,999		119	5.9%	806	7.2%	1,856	8.6%	9,757	12.5%
Home Values \$300,000 to \$399,999		286	14.1%	1,803	16.2%	3,732	17.3%	16,543	21.1%
Home Values \$250,000 to \$299,999		161	7.9%	1,044	9.4%	2,126	9.9%	8,097	10.4%
Home Values \$200,000 to \$249,999		197	9.7%	1,282	11.5%	2,945	13.7%	10,033	12.8%
Home Values \$175,000 to \$199,999		127	6.3%	768	6.9%	1,377	6.4%	4,350	5.6%
Home Values \$150,000 to \$174,999		260	12.8%	1,116	10.0%	1,959	9.1%	5,015	6.4%
Home Values \$125,000 to \$149,999		318	15.7%	964	8.7%	1,498	7.0%	3,366	4.3%
Home Values \$100,000 to \$124,999		158	7.8%	734	6.6%	1,127	5.2%	3,398	4.3%
Home Values \$90,000 to \$99,999		48	2.4%	375	3.4%	599	2.8%	1,106	1.4%
Home Values \$80,000 to \$89,999		25	1.2%	250	2.2%	589	2.7%	1,285	1.6%
Home Values \$70,000 to \$79,999		80	3.9%	288	2.6%	478	2.2%	777	1.0%
Home Values \$60,000 to \$69,999		42	2.1%	242	2.2%	383	1.8%	569	0.7%
Home Values \$50,000 to \$59,999		9	0.4%	115	1.0%	287	1.3%	489	0.6%
Home Values \$35,000 to \$49,999		9	0.4%	53	0.5%	114	0.5%	475	0.6%
Home Values \$25,000 to \$34,999		17	0.8%	206	1.8%	319	1.5%	591	0.8%
Home Values \$10,000 to \$24,999		31	1.5%	164	1.5%	264	1.2%	703	0.9%
Home Values Under \$10,000		52	2.5%	280	2.5%	480	2.2%	1,157	1.5%
Owner-Occupied Median Home Value		\$181,425		\$199,117		\$216,437		\$291,476	
Renter-Occupied Median Rent		\$804		\$777		\$806		\$918	

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PARK EAST PLAZA MIDDLETOWN, OH	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$201.3 M	\$1.15 B	\$2.19 B	\$8.52 B
Total Non-Retail Expenditure	\$106.16 M	\$608.51 M	\$1.15 B	\$4.51 B
Total Retail Expenditure	\$95.14 M	\$544.28 M	\$1.03 B	\$4.01 B
Apparel	\$6.98 M	\$40.18 M	\$76.62 M	\$303.12 M
Contributions	\$6.29 M	\$37.02 M	\$70.88 M	\$293.49 M
Education	\$5.45 M	\$32.67 M	\$63.39 M	\$275.6 M
Entertainment	\$11.12 M	\$64.49 M	\$123.33 M	\$493.07 M
Food and Beverages	\$29.96 M	\$170.5 M	\$322.79 M	\$1.24 B
Furnishings and Equipment	\$6.94 M	\$40.17 M	\$76.79 M	\$305.84 M
Gifts	\$4.7 M	\$27.72 M	\$53.01 M	\$222.56 M
Health Care	\$17.44 M	\$99.01 M	\$186.8 M	\$708.53 M
Household Operations	\$7.78 M	\$44.92 M	\$85.52 M	\$339.89 M
Miscellaneous Expenses	\$3.8 M	\$21.82 M	\$41.41 M	\$162.3 M
Personal Care	\$2.71 M	\$15.49 M	\$29.42 M	\$114.46 M
Personal Insurance	\$1.34 M	\$7.9 M	\$15.26 M	\$63.57 M
Reading	\$438.61 K	\$2.52 M	\$4.79 M	\$18.84 M
Shelter	\$42.79 M	\$244.12 M	\$461.96 M	\$1.79 B
Tobacco	\$1.35 M	\$7.35 M	\$13.51 M	\$46.25 M
Transportation	\$36.78 M	\$210.22 M	\$399.46 M	\$1.55 B
Utilities	\$15.43 M	\$86.69 M	\$162.54 M	\$602.46 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,001	\$4,786	\$5,004	\$6,564
Total Non-Retail Expenditure	\$2,110 52.7%	\$2,526 52.8%	\$2,640 52.8%	\$3,473 52.9%
Total Retail Expenditures	\$1,891 47.3%	\$2,260 47.2%	\$2,364 47.2%	\$3,091 47.1%
Apparel	\$139 3.5%	\$167 3.5%	\$175 3.5%	\$233 3.6%
Contributions	\$125 3.1%	\$154 3.2%	\$162 3.2%	\$226 3.4%
Education	\$108 2.7%	\$136 2.8%	\$145 2.9%	\$212 3.2%
Entertainment	\$221 5.5%	\$268 5.6%	\$282 5.6%	\$380 5.8%
Food and Beverages	\$595 14.9%	\$708 14.8%	\$738 14.8%	\$954 14.5%
Furnishings and Equipment	\$138 3.4%	\$167 3.5%	\$176 3.5%	\$236 3.6%
Gifts	\$93 2.3%	\$115 2.4%	\$121 2.4%	\$171 2.6%
Health Care	\$347 8.7%	\$411 8.6%	\$427 8.5%	\$546 8.3%
Household Operations	\$155 3.9%	\$186 3.9%	\$196 3.9%	\$262 4.0%
Miscellaneous Expenses	\$76 1.9%	\$91 1.9%	\$95 1.9%	\$125 1.9%
Personal Care	\$54 1.3%	\$64 1.3%	\$67 1.3%	\$88 1.3%
Personal Insurance	\$27 0.7%	\$33 0.7%	\$35 0.7%	\$49 0.7%
Reading	\$9 0.2%	\$10 0.2%	\$11 0.2%	\$15 0.2%
Shelter	\$850 21.3%	\$1,013 21.2%	\$1,057 21.1%	\$1,376 21.0%
Tobacco	\$27 0.7%	\$31 0.6%	\$31 0.6%	\$36 0.5%
Transportation	\$731 18.3%	\$873 18.2%	\$914 18.3%	\$1,193 18.2%
Utilities	\$307 7.7%	\$360 7.5%	\$372 7.4%	\$464 7.1%