

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD									
DUBUQUE, IA									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Population</b>									
Estimated Population (2024)	8,931		53,760		73,504		88,404		
Projected Population (2029)	8,710		54,192		73,112		87,910		
Census Population (2020)	8,978		53,760		74,053		89,122		
Census Population (2010)	8,477		52,177		70,678		84,601		
Projected Annual Growth (2024-2029)	-220	-0.5%	432	0.2%	-393	-0.1%	-494	-0.1%	
Historical Annual Growth (2020-2024)	-47	-0.1%	-	-	-548	-0.2%	-717	-0.2%	
Historical Annual Growth (2010-2020)	501	0.6%	1,583	0.3%	3,375	0.5%	4,521	0.5%	
Estimated Population Density (2024)	2,844 <i>psm</i>		1,902 <i>psm</i>		936 <i>psm</i>		282 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		
<b>Households</b>									
Estimated Households (2024)	4,261		23,002		31,029		36,726		
Projected Households (2029)	4,165		23,281		30,909		36,558		
Census Households (2020)	4,200		22,310		30,564		36,241		
Census Households (2010)	3,844		20,981		28,368		33,468		
Projected Annual Growth (2024-2029)	-96	-0.4%	279	0.2%	-119	-	-169	-	
Historical Annual Change (2010-2024)	417	0.8%	2,021	0.7%	2,660	0.7%	3,258	0.7%	
<b>Average Household Income</b>									
Estimated Average Household Income (2024)	\$92,617		\$104,768		\$107,689		\$112,182		
Projected Average Household Income (2029)	\$100,193		\$109,028		\$114,006		\$118,932		
Census Average Household Income (2010)	\$52,367		\$59,062		\$59,394		\$61,443		
Census Average Household Income (2000)	\$45,152		\$50,818		\$50,389		\$51,392		
Projected Annual Change (2024-2029)	\$7,576	1.6%	\$4,259	0.8%	\$6,316	1.2%	\$6,750	1.2%	
Historical Annual Change (2000-2024)	\$47,465	4.4%	\$53,950	4.4%	\$57,300	4.7%	\$60,790	4.9%	
<b>Median Household Income</b>									
Estimated Median Household Income (2024)	\$64,436		\$74,406		\$75,601		\$79,414		
Projected Median Household Income (2029)	\$64,292		\$74,904		\$76,390		\$80,222		
Census Median Household Income (2010)	\$46,695		\$47,742		\$48,039		\$49,930		
Census Median Household Income (2000)	\$37,821		\$40,107		\$40,081		\$41,079		
Projected Annual Change (2024-2029)	-\$144	-	\$498	0.1%	\$789	0.2%	\$808	0.2%	
Historical Annual Change (2000-2024)	\$26,615	2.9%	\$34,299	3.6%	\$35,520	3.7%	\$38,335	3.9%	
<b>Per Capita Income</b>									
Estimated Per Capita Income (2024)	\$44,623		\$45,235		\$45,881		\$46,964		
Projected Per Capita Income (2029)	\$48,356		\$47,244		\$48,622		\$49,819		
Census Per Capita Income (2010)	\$23,748		\$23,756		\$23,846		\$24,312		
Census Per Capita Income (2000)	\$19,276		\$19,724		\$19,411		\$19,522		
Projected Annual Change (2024-2029)	\$3,733	1.7%	\$2,009	0.9%	\$2,741	1.2%	\$2,855	1.2%	
Historical Annual Change (2000-2024)	\$25,347	5.5%	\$25,511	5.4%	\$26,470	5.7%	\$27,442	5.9%	
Estimated Average Household Net Worth (2024)	\$740,106		\$887,976		\$935,345		\$992,417		

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Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Race and Ethnicity</b>									
Total Population (2024)		8,931		53,760		73,504		88,404	
White (2024)		7,748	86.8%	48,205	89.7%	66,374	90.3%	80,105	90.6%
Black or African American (2024)		445	5.0%	2,464	4.6%	3,031	4.1%	3,297	3.7%
American Indian or Alaska Native (2024)		37	0.4%	100	0.2%	137	0.2%	149	0.2%
Asian (2024)		180	2.0%	618	1.2%	853	1.2%	1,065	1.2%
Hawaiian or Pacific Islander (2024)		96	1.1%	273	0.5%	312	0.4%	317	0.4%
Other Race (2024)		94	1.0%	481	0.9%	600	0.8%	763	0.9%
Two or More Races (2024)		330	3.7%	1,618	3.0%	2,198	3.0%	2,707	3.1%
Population < 18 (2024)		2,193	24.6%	11,624	21.6%	15,935	21.7%	19,286	21.8%
White Not Hispanic		1,733	79.0%	9,653	83.0%	13,259	83.2%	16,052	83.2%
Black or African American		136	6.2%	748	6.4%	1,011	6.3%	1,127	5.8%
Asian		60	2.7%	120	1.0%	175	1.1%	230	1.2%
Other Race Not Hispanic		98	4.5%	604	5.2%	834	5.2%	1,058	5.5%
Hispanic		165	7.5%	499	4.3%	656	4.1%	819	4.2%
Not Hispanic or Latino Population (2024)		8,346	93.5%	51,867	96.5%	71,173	96.8%	85,712	97.0%
Not Hispanic White		7,486	89.7%	47,468	91.5%	65,474	92.0%	79,052	92.2%
Not Hispanic Black or African American		440	5.3%	2,404	4.6%	2,956	4.2%	3,216	3.8%
Not Hispanic American Indian or Alaska Native		7	-	41	-	69	-	78	-
Not Hispanic Asian		179	2.1%	614	1.2%	848	1.2%	1,060	1.2%
Not Hispanic Hawaiian or Pacific Islander		45	0.5%	202	0.4%	237	0.3%	242	0.3%
Not Hispanic Other Race		23	0.3%	106	0.2%	150	0.2%	230	0.3%
Not Hispanic Two or More Races		165	2.0%	1,032	2.0%	1,441	2.0%	1,833	2.1%
Hispanic or Latino Population (2024)		585	6.5%	1,892	3.5%	2,331	3.2%	2,692	3.0%
Hispanic White		263	44.9%	738	39.0%	900	38.6%	1,053	39.1%
Hispanic Black or African American		5	0.8%	60	3.2%	75	3.2%	81	3.0%
Hispanic American Indian or Alaska Native		30	5.1%	59	3.1%	68	2.9%	71	2.6%
Hispanic Asian		-	-	4	0.2%	5	0.2%	5	0.2%
Hispanic Hawaiian or Pacific Islander		52	8.8%	70	3.7%	75	3.2%	75	2.8%
Hispanic Other Race		70	12.0%	375	19.8%	450	19.3%	533	19.8%
Hispanic Two or More Races		165	28.3%	586	31.0%	758	32.5%	874	32.5%
Not Hispanic or Latino Population (2020)		8,688	96.8%	51,700	96.2%	71,574	96.7%	86,403	96.9%
Hispanic or Latino Population (2020)		290	3.2%	2,059	3.8%	2,478	3.3%	2,719	3.1%
Not Hispanic or Latino Population (2010)		8,301	97.9%	50,900	97.6%	69,144	97.8%	82,924	98.0%
Hispanic or Latino Population (2010)		176	2.1%	1,277	2.4%	1,534	2.2%	1,677	2.0%
Not Hispanic or Latino Population (2029)		8,224	94.4%	52,101	96.1%	70,478	96.4%	84,855	96.5%
Hispanic or Latino Population (2029)		487	5.6%	2,091	3.9%	2,634	3.6%	3,056	3.5%
Projected Annual Growth (2024-2029)		-98	-3.4%	198	2.1%	303	2.6%	364	2.7%
Historical Annual Growth (2010-2020)		115	6.5%	782	6.1%	945	6.2%	1,042	6.2%

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PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Total Age Distribution (2024)</b>									
Total Population		8,931		53,760		73,504		88,404	
Age Under 5 Years		653	7.3%	3,195	5.9%	4,332	5.9%	5,039	5.7%
Age 5 to 9 Years		609	6.8%	3,261	6.1%	4,439	6.0%	5,372	6.1%
Age 10 to 14 Years		540	6.0%	3,193	5.9%	4,442	6.0%	5,431	6.1%
Age 15 to 19 Years		658	7.4%	3,855	7.2%	5,021	6.8%	6,164	7.0%
Age 20 to 24 Years		604	6.8%	4,635	8.6%	5,551	7.6%	6,186	7.0%
Age 25 to 29 Years		607	6.8%	3,839	7.1%	5,020	6.8%	5,668	6.4%
Age 30 to 34 Years		550	6.2%	3,637	6.8%	4,799	6.5%	5,503	6.2%
Age 35 to 39 Years		489	5.5%	3,284	6.1%	4,461	6.1%	5,391	6.1%
Age 40 to 44 Years		424	4.8%	3,060	5.7%	4,172	5.7%	5,217	5.9%
Age 45 to 49 Years		343	3.8%	2,400	4.5%	3,396	4.6%	4,332	4.9%
Age 50 to 54 Years		368	4.1%	2,647	4.9%	3,825	5.2%	4,843	5.5%
Age 55 to 59 Years		445	5.0%	3,079	5.7%	4,373	5.9%	5,453	6.2%
Age 60 to 64 Years		503	5.6%	3,371	6.3%	4,829	6.6%	5,994	6.8%
Age 65 to 69 Years		543	6.1%	3,249	6.0%	4,605	6.3%	5,654	6.4%
Age 70 to 74 Years		499	5.6%	2,764	5.1%	3,792	5.2%	4,590	5.2%
Age 75 to 79 Years		370	4.1%	1,773	3.3%	2,556	3.5%	3,112	3.5%
Age 80 to 84 Years		326	3.6%	1,260	2.3%	1,856	2.5%	2,197	2.5%
Age 85 Years or Over		400	4.5%	1,257	2.3%	2,035	2.8%	2,257	2.6%
Median Age		37.3		36.7		38.2		38.9	
Age 19 Years or Less		2,460	27.5%	13,504	25.1%	18,234	24.8%	22,006	24.9%
Age 20 to 64 Years		4,334	48.5%	29,953	55.7%	40,426	55.0%	48,588	55.0%
Age 65 Years or Over		2,137	23.9%	10,302	19.2%	14,844	20.2%	17,810	20.1%
<b>Female Age Distribution (2024)</b>									
Female Population		4,398	49.2%	25,821	48.0%	35,263	48.0%	42,491	48.1%
Age Under 5 Years		346	7.9%	1,642	6.4%	2,185	6.2%	2,500	5.9%
Age 5 to 9 Years		278	6.3%	1,576	6.1%	2,137	6.1%	2,623	6.2%
Age 10 to 14 Years		260	5.9%	1,535	5.9%	2,162	6.1%	2,644	6.2%
Age 15 to 19 Years		271	6.2%	1,534	5.9%	2,076	5.9%	2,609	6.1%
Age 20 to 24 Years		234	5.3%	1,707	6.6%	2,162	6.1%	2,452	5.8%
Age 25 to 29 Years		287	6.5%	1,834	7.1%	2,402	6.8%	2,703	6.4%
Age 30 to 34 Years		260	5.9%	1,700	6.6%	2,297	6.5%	2,653	6.2%
Age 35 to 39 Years		238	5.4%	1,617	6.3%	2,158	6.1%	2,613	6.1%
Age 40 to 44 Years		206	4.7%	1,476	5.7%	2,021	5.7%	2,533	6.0%
Age 45 to 49 Years		168	3.8%	1,198	4.6%	1,682	4.8%	2,152	5.1%
Age 50 to 54 Years		176	4.0%	1,275	4.9%	1,841	5.2%	2,326	5.5%
Age 55 to 59 Years		225	5.1%	1,532	5.9%	2,175	6.2%	2,708	6.4%
Age 60 to 64 Years		270	6.1%	1,710	6.6%	2,460	7.0%	3,017	7.1%
Age 65 to 69 Years		280	6.4%	1,678	6.5%	2,332	6.6%	2,843	6.7%
Age 70 to 74 Years		276	6.3%	1,414	5.5%	1,895	5.4%	2,292	5.4%
Age 75 to 79 Years		215	4.9%	951	3.7%	1,344	3.8%	1,618	3.8%
Age 80 to 84 Years		188	4.3%	722	2.8%	964	2.7%	1,135	2.7%
Age 85 Years or Over		219	5.0%	721	2.8%	972	2.8%	1,071	2.5%
Female Median Age		40.8		39.0		39.7		40.2	
Age 19 Years or Less		1,154	26.2%	6,286	24.3%	8,559	24.3%	10,376	24.4%
Age 20 to 64 Years		2,065	47.0%	14,048	54.4%	19,198	54.4%	23,155	54.5%
Age 65 Years or Over		1,179	26.8%	5,487	21.2%	7,506	21.3%	8,959	21.1%

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PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Male Age Distribution (2024)</b>									
Male Population	4,532	50.8%	27,938	52.0%	38,242	52.0%	45,914	51.9%	
Age Under 5 Years	308	6.8%	1,553	5.6%	2,148	5.6%	2,539	5.5%	
Age 5 to 9 Years	332	7.3%	1,685	6.0%	2,302	6.0%	2,749	6.0%	
Age 10 to 14 Years	280	6.2%	1,658	5.9%	2,280	6.0%	2,787	6.1%	
Age 15 to 19 Years	387	8.5%	2,321	8.3%	2,945	7.7%	3,555	7.7%	
Age 20 to 24 Years	369	8.1%	2,928	10.5%	3,390	8.9%	3,734	8.1%	
Age 25 to 29 Years	320	7.1%	2,005	7.2%	2,618	6.8%	2,965	6.5%	
Age 30 to 34 Years	290	6.4%	1,937	6.9%	2,502	6.5%	2,851	6.2%	
Age 35 to 39 Years	251	5.5%	1,668	6.0%	2,303	6.0%	2,779	6.1%	
Age 40 to 44 Years	219	4.8%	1,584	5.7%	2,151	5.6%	2,684	5.8%	
Age 45 to 49 Years	175	3.9%	1,203	4.3%	1,714	4.5%	2,180	4.7%	
Age 50 to 54 Years	192	4.2%	1,372	4.9%	1,984	5.2%	2,517	5.5%	
Age 55 to 59 Years	220	4.9%	1,547	5.5%	2,198	5.7%	2,745	6.0%	
Age 60 to 64 Years	233	5.1%	1,662	5.9%	2,369	6.2%	2,978	6.5%	
Age 65 to 69 Years	263	5.8%	1,571	5.6%	2,273	5.9%	2,811	6.1%	
Age 70 to 74 Years	222	4.9%	1,350	4.8%	1,897	5.0%	2,298	5.0%	
Age 75 to 79 Years	155	3.4%	822	2.9%	1,213	3.2%	1,493	3.3%	
Age 80 to 84 Years	137	3.0%	538	1.9%	893	2.3%	1,062	2.3%	
Age 85 Years or Over	181	4.0%	536	1.9%	1,063	2.8%	1,187	2.6%	
Male Median Age	35.0		35.0		37.2		38.1		
Age 19 Years or Less	1,306	28.8%	7,217	25.8%	9,675	25.3%	11,630	25.3%	
Age 20 to 64 Years	2,269	50.1%	15,905	56.9%	21,228	55.5%	25,433	55.4%	
Age 65 Years or Over	958	21.1%	4,816	17.2%	7,339	19.2%	8,851	19.3%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	103		108		108		108		
Age Under 5 Years	89	47.1%	95	48.6%	98	49.6%	102	50.4%	
Age 5 to 9 Years	119	54.4%	107	51.7%	108	51.9%	105	51.2%	
Age 10 to 14 Years	108	51.8%	108	51.9%	105	51.3%	105	51.3%	
Age 15 to 19 Years	143	58.8%	151	60.2%	142	58.7%	136	57.7%	
Age 20 to 24 Years	157	61.2%	171	63.2%	157	61.1%	152	60.4%	
Age 25 to 29 Years	111	52.7%	109	52.2%	109	52.1%	110	52.3%	
Age 30 to 34 Years	111	52.7%	114	53.3%	109	52.1%	107	51.8%	
Age 35 to 39 Years	105	51.3%	103	50.8%	107	51.6%	106	51.5%	
Age 40 to 44 Years	107	51.6%	107	51.8%	106	51.6%	106	51.4%	
Age 45 to 49 Years	104	51.0%	100	50.1%	102	50.5%	101	50.3%	
Age 50 to 54 Years	109	52.1%	108	51.8%	108	51.9%	108	52.0%	
Age 55 to 59 Years	98	49.4%	101	50.2%	101	50.3%	101	50.3%	
Age 60 to 64 Years	86	46.3%	97	49.3%	96	49.1%	99	49.7%	
Age 65 to 69 Years	94	48.4%	94	48.3%	97	49.4%	99	49.7%	
Age 70 to 74 Years	80	44.6%	95	48.8%	100	50.0%	100	50.1%	
Age 75 to 79 Years	72	41.9%	86	46.4%	90	47.4%	92	48.0%	
Age 80 to 84 Years	73	42.2%	74	42.7%	93	48.1%	94	48.3%	
Age 85 Years or Over	82	45.2%	74	42.6%	109	52.2%	111	52.6%	
Age 19 Years or Less	113	53.1%	115	53.4%	113	53.1%	112	52.8%	
Age 20 to 39 Years	121	54.7%	124	55.5%	120	54.5%	118	54.2%	
Age 40 to 64 Years	99	49.8%	102	50.6%	102	50.6%	103	50.7%	
Age 65 Years or Over	81	44.8%	88	46.7%	98	49.4%	99	49.7%	

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PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Household Type (2024)</b>									
Total Households		4,261		23,002		31,029		36,726	
Households with Children		763	17.9%	5,486	23.9%	7,515	24.2%	9,337	25.4%
Average Household Size		2.0		2.2		2.2		2.3	
Household Density per Square Mile		1,357		814		395		117	
Population Family		5,423	60.7%	37,308	69.4%	51,909	70.6%	64,861	73.4%
Population Non-Family		2,995	33.5%	13,486	25.1%	17,717	24.1%	19,598	22.2%
Population Group Quarters		512	5.7%	2,966	5.5%	3,879	5.3%	3,945	4.5%
Family Households		1,690	39.7%	12,124	52.7%	16,857	54.3%	21,170	57.6%
Married Couple Households		1,266	74.9%	8,739	72.1%	12,413	73.6%	16,141	76.2%
Other Family Households with Children		424	25.1%	3,385	27.9%	4,444	26.4%	5,029	23.8%
Family Households with Children		763	45.1%	5,481	45.2%	7,507	44.5%	9,327	44.1%
Married Couple with Children		526	69.0%	3,506	64.0%	4,917	65.5%	6,398	68.6%
Other Family Households with Children		237	31.0%	1,975	36.0%	2,591	34.5%	2,929	31.4%
Family Households No Children		927	54.9%	6,643	54.8%	9,349	55.5%	11,843	55.9%
Married Couple No Children		740	79.8%	5,232	78.8%	7,496	80.2%	9,743	82.3%
Other Family Households No Children		188	20.2%	1,410	21.2%	1,853	19.8%	2,100	17.7%
Non-Family Households		2,571	60.3%	10,878	47.3%	14,172	45.7%	15,556	42.4%
Non-Family Households with Children		-	-	5	-	7	-	10	-
Non-Family Households No Children		2,571	100.0%	10,873	100.0%	14,165	99.9%	15,546	99.9%
Average Family Household Size		3.2		3.1		3.1		3.1	
Average Family Income		\$154,916		\$149,038		\$151,138		\$151,824	
Median Family Income		\$98,217		\$101,778		\$101,933		\$104,766	
Average Non-Family Household Size		1.2		1.2		1.3		1.3	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		7,128		44,110		60,291		72,562	
Never Married		2,554	35.8%	16,617	37.7%	21,912	36.3%	24,961	34.4%
Currently Married		3,229	45.3%	21,165	48.0%	29,596	49.1%	37,378	51.5%
Previously Married		1,346	18.9%	6,329	14.3%	8,783	14.6%	10,223	14.1%
Separated		151	11.2%	648	10.2%	896	10.2%	1,029	10.1%
Widowed		419	31.1%	1,608	25.4%	2,333	26.6%	2,739	26.8%
Divorced		776	57.7%	4,073	64.4%	5,555	63.2%	6,455	63.1%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		5,867		35,620		49,719		60,212	
Elementary (Grade Level 0 to 8)		67	1.1%	413	1.2%	756	1.5%	1,009	1.7%
Some High School (Grade Level 9 to 11)		113	1.9%	1,327	3.7%	2,007	4.0%	2,261	3.8%
High School Graduate		2,001	34.1%	10,463	29.4%	15,366	30.9%	18,961	31.5%
Some College		991	16.9%	6,258	17.6%	8,696	17.5%	10,672	17.7%
Associate Degree Only		686	11.7%	3,731	10.5%	5,027	10.1%	6,245	10.4%
Bachelor Degree Only		1,375	23.4%	8,951	25.1%	11,694	23.5%	13,844	23.0%
Graduate Degree		634	10.8%	4,478	12.6%	6,173	12.4%	7,220	12.0%
Any College (Some College or Higher)		3,686	62.8%	23,417	65.7%	31,590	63.5%	37,981	63.1%
College Degree + (Bachelor Degree or Higher)		2,009	34.3%	13,429	37.7%	17,867	35.9%	21,064	35.0%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Housing</b>									
Total Housing Units (2024)	4,560		24,907		33,621		39,824		
Total Housing Units (2020)	4,483		24,038		32,797		38,773		
Historical Annual Growth (2020-2024)	77	0.4%	869	0.9%	825	0.6%	1,051	0.7%	
Housing Units Occupied (2024)	4,261	93.4%	23,002	92.3%	31,029	92.3%	36,726	92.2%	
Housing Units Owner-Occupied	2,409	56.5%	14,455	62.8%	20,654	66.6%	25,653	69.8%	
Housing Units Renter-Occupied	1,852	43.5%	8,547	37.2%	10,374	33.4%	11,073	30.2%	
Housing Units Vacant (2024)	299	6.6%	1,906	7.7%	2,593	7.7%	3,098	7.8%	
<b>Household Size (2024)</b>									
Total Households	4,261		23,002		31,029		36,726		
1 Person Households	2,322	54.5%	9,391	40.8%	12,258	39.5%	13,460	36.6%	
2 Person Households	1,042	24.5%	8,347	36.3%	11,721	37.8%	14,993	40.8%	
3 Person Households	381	8.9%	2,337	10.2%	3,092	10.0%	3,560	9.7%	
4 Person Households	310	7.3%	1,681	7.3%	2,312	7.5%	2,757	7.5%	
5 Person Households	141	3.3%	793	3.4%	1,065	3.4%	1,283	3.5%	
6 Person Households	47	1.1%	331	1.4%	431	1.4%	504	1.4%	
7 or More Person Households	17	0.4%	121	0.5%	148	0.5%	170	0.5%	
<b>Household Income Distribution (2024)</b>									
HH Income \$200,000 or More	168	3.9%	1,674	7.3%	2,334	7.5%	3,033	8.3%	
HH Income \$150,000 to \$199,999	340	8.0%	1,833	8.0%	2,525	8.1%	3,206	8.7%	
HH Income \$125,000 to \$149,999	330	7.7%	2,009	8.7%	2,629	8.5%	3,299	9.0%	
HH Income \$100,000 to \$124,999	389	9.1%	2,081	9.0%	2,851	9.2%	3,671	10.0%	
HH Income \$75,000 to \$99,999	663	15.5%	3,374	14.7%	4,442	14.3%	5,183	14.1%	
HH Income \$50,000 to \$74,999	713	16.7%	4,040	17.6%	5,439	17.5%	6,243	17.0%	
HH Income \$35,000 to \$49,999	498	11.7%	2,799	12.2%	3,870	12.5%	4,303	11.7%	
HH Income \$25,000 to \$34,999	347	8.2%	1,492	6.5%	2,069	6.7%	2,367	6.4%	
HH Income \$15,000 to \$24,999	414	9.7%	1,781	7.7%	2,381	7.7%	2,611	7.1%	
HH Income \$10,000 to \$14,999	110	2.6%	781	3.4%	1,011	3.3%	1,085	3.0%	
HH Income Under \$10,000	290	6.8%	1,138	4.9%	1,476	4.8%	1,727	4.7%	
<b>Household Vehicles (2024)</b>									
Households 0 Vehicles Available	420	9.8%	1,739	7.6%	2,124	6.8%	2,352	6.4%	
Households 1 Vehicle Available	1,752	41.1%	8,151	35.4%	11,124	35.8%	12,071	32.9%	
Households 2 Vehicles Available	1,515	35.5%	9,269	40.3%	12,176	39.2%	14,532	39.6%	
Households 3 or More Vehicles Available	575	13.5%	3,843	16.7%	5,606	18.1%	7,771	21.2%	
Total Vehicles Available	6,624		39,532		54,368		67,556		
Average Vehicles per Household	1.6		1.7		1.8		1.8		
Owner-Occupied Household Vehicles	4,650	70.2%	29,073	73.5%	41,667	76.6%	53,815	79.7%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0		2.1		
Renter-Occupied Household Vehicles	1,973	29.8%	10,459	26.5%	12,701	23.4%	13,741	20.3%	
Average Vehicles per Renter-Occupied Household	1.1		1.2		1.2		1.2		
<b>Travel Time (2024)</b>									
Worker Base Age 16 years or Over	4,054		27,102		36,442		44,543		
Travel to Work in 14 Minutes or Less	2,088	51.5%	14,373	53.0%	18,610	51.1%	20,972	47.1%	
Travel to Work in 15 to 29 Minutes	1,083	26.7%	8,084	29.8%	11,508	31.6%	15,274	34.3%	
Travel to Work in 30 to 59 Minutes	201	4.9%	1,274	4.7%	1,923	5.3%	2,717	6.1%	
Travel to Work in 60 Minutes or More	66	1.6%	609	2.2%	835	2.3%	1,037	2.3%	
Work at Home	617	15.2%	2,762	10.2%	3,566	9.8%	4,542	10.2%	
Average Minutes Travel to Work	12.6		12.7		13.1		14.1		

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Transportation To Work (2024)</b>									
Worker Base Age 16 years or Over		4,054		27,102		36,442		44,543	
Drive to Work Alone		3,066	75.6%	20,948	77.3%	28,597	78.5%	35,178	79.0%
Drive to Work in Carpool		195	4.8%	1,948	7.2%	2,529	6.9%	2,850	6.4%
Travel to Work by Public Transportation		17	0.4%	360	1.3%	470	1.3%	508	1.1%
Drive to Work on Motorcycle		11	0.3%	22	-	24	-	28	-
Bicycle to Work		12	0.3%	88	0.3%	106	0.3%	110	0.2%
Walk to Work		132	3.3%	885	3.3%	981	2.7%	1,127	2.5%
Other Means		3	-	90	0.3%	170	0.5%	199	0.4%
Work at Home		617	15.2%	2,762	10.2%	3,566	9.8%	4,542	10.2%
<b>Daytime Demographics (2024)</b>									
Total Businesses		610		2,692		3,500		3,970	
Total Employees		6,435		29,099		41,847		47,046	
Company Headquarter Businesses		22	3.5%	99	3.7%	135	3.9%	150	3.8%
Company Headquarter Employees		1,334	20.7%	4,147	14.3%	8,192	19.6%	8,485	18.0%
Employee Population per Business		10.6	to 1	10.8	to 1	12.0	to 1	11.8	to 1
Residential Population per Business		14.6	to 1	20.0	to 1	21.0	to 1	22.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		9,395		45,460		64,805		73,927	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2024)		7,018		43,482		59,419		71,442	
Labor Force Total Males (2024)		3,554	50.6%	22,738	52.3%	31,081	52.3%	37,272	52.2%
Male Civilian Employed		2,224	62.6%	14,509	63.8%	19,530	62.8%	23,873	64.1%
Male Civilian Unemployed		71	2.0%	686	3.0%	961	3.1%	1,144	3.1%
Males in Armed Forces		-	-	6	-	6	-	6	-
Males Not in Labor Force		1,259	35.4%	7,538	33.1%	10,584	34.1%	12,249	32.9%
Labor Force Total Females (2024)		3,464	49.4%	20,743	47.7%	28,338	47.7%	34,171	47.8%
Female Civilian Employed		1,835	53.0%	12,606	60.8%	16,925	59.7%	20,683	60.5%
Female Civilian Unemployed		23	0.7%	387	1.9%	657	2.3%	813	2.4%
Females in Armed Forces		-	-	-	-	-	-	-	-
Females Not in Labor Force		1,607	46.4%	7,750	37.4%	10,757	38.0%	12,675	37.1%
Unemployment Rate		94	1.3%	1,073	2.5%	1,618	2.7%	1,957	2.7%
<b>Occupation (2024)</b>									
Occupation Population Age 16 Years or Over		4,054		27,102		36,442		44,543	
Occupation Total Males		2,219	54.7%	14,496	53.5%	19,517	53.6%	23,860	53.6%
Occupation Total Females		1,835	45.3%	12,606	46.5%	16,925	46.4%	20,683	46.4%
Management, Business, Financial Operations		563	-	4,836	17.8%	6,361	17.5%	8,164	18.3%
Professional, Related		925	22.8%	6,498	24.0%	8,382	23.0%	9,958	22.4%
Service		685	16.9%	4,737	17.5%	6,533	17.9%	7,735	17.4%
Sales, Office		795	19.6%	4,864	17.9%	6,483	17.8%	7,813	17.5%
Farming, Fishing, Forestry		-	-	74	0.3%	82	0.2%	136	0.3%
Construction, Extraction, Maintenance		177	4.4%	970	3.6%	1,452	4.0%	2,155	4.8%
Production, Transport, Material Moving		907	22.4%	5,123	18.9%	7,149	19.6%	8,582	19.3%
White Collar Workers		2,284	56.3%	16,197	59.8%	21,226	58.2%	25,935	58.2%
Blue Collar Workers		1,770	43.7%	10,904	40.2%	15,216	41.8%	18,608	41.8%

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD									
DUBUQUE, IA									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Units In Structure (2024)</b>									
Total Units	4,261		23,002		31,029		36,726		
1 Detached Unit	2,432	57.1%	14,726	64.0%	20,399	65.7%	25,384	69.1%	
1 Attached Unit	204	4.8%	983	4.3%	1,286	4.1%	1,450	3.9%	
2 Units	124	2.9%	1,071	4.7%	1,399	4.5%	1,505	4.1%	
3 to 4 Units	480	11.3%	2,556	11.1%	2,798	9.0%	2,893	7.9%	
5 to 9 Units	263	6.2%	1,166	5.1%	1,359	4.4%	1,395	3.8%	
10 to 19 Units	215	5.1%	701	3.0%	778	2.5%	796	2.2%	
20 to 49 Units	217	5.1%	653	2.8%	768	2.5%	796	2.2%	
50 or More Units	282	6.6%	861	3.7%	1,161	3.7%	1,173	3.2%	
Mobile Home or Trailer	43	1.0%	283	1.2%	1,081	3.5%	1,335	3.6%	
Other Structure	-	-	-	-	-	-	-	-	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later	18	0.4%	146	0.6%	362	1.1%	537	1.3%	
Homes Built 2010 to 2019	235	5.2%	1,652	6.6%	2,814	8.4%	3,441	8.6%	
Homes Built 2000 to 2009	347	7.6%	2,026	8.1%	2,926	8.7%	4,094	10.3%	
Homes Built 1990 to 1999	525	11.5%	2,090	8.4%	2,916	8.7%	3,753	9.4%	
Homes Built 1980 to 1989	416	9.1%	1,360	5.5%	1,860	5.5%	2,219	5.6%	
Homes Built 1970 to 1979	908	19.9%	3,297	13.2%	4,403	13.1%	5,324	13.4%	
Homes Built 1960 to 1969	867	19.0%	3,310	13.3%	4,048	12.0%	4,471	11.2%	
Homes Built 1950 to 1959	426	9.3%	2,977	12.0%	3,740	11.1%	4,105	10.3%	
Homes Built 1940 to 1949	117	2.6%	921	3.7%	1,227	3.7%	1,418	3.6%	
Homes Built Before 1939	400	8.8%	5,223	21.0%	6,732	20.0%	7,364	18.5%	
Median Age of Homes	50.3 yrs		56.1 yrs		54.1 yrs		52.2 yrs		
<b>Home Values (2024)</b>									
Owner Specified Housing Units	2,409		14,455		20,654		25,653		
Home Values \$1,000,000 or More	63	2.6%	190	1.3%	342	1.7%	540	2.1%	
Home Values \$750,000 to \$999,999	13	0.5%	99	0.7%	185	0.9%	247	1.0%	
Home Values \$500,000 to \$749,999	53	2.2%	888	6.1%	1,370	6.6%	1,718	6.7%	
Home Values \$400,000 to \$499,999	31	1.3%	708	4.9%	1,170	5.7%	1,865	7.3%	
Home Values \$300,000 to \$399,999	252	10.4%	2,411	16.7%	3,413	16.5%	4,611	18.0%	
Home Values \$250,000 to \$299,999	202	8.4%	1,200	8.3%	1,602	7.8%	2,190	8.5%	
Home Values \$200,000 to \$249,999	505	21.0%	2,269	15.7%	2,893	14.0%	3,500	13.6%	
Home Values \$175,000 to \$199,999	488	20.3%	1,519	10.5%	1,805	8.7%	2,040	8.0%	
Home Values \$150,000 to \$174,999	390	16.2%	1,975	13.7%	2,485	12.0%	2,829	11.0%	
Home Values \$125,000 to \$149,999	125	5.2%	903	6.2%	1,367	6.6%	1,568	6.1%	
Home Values \$100,000 to \$124,999	164	6.8%	1,141	7.9%	1,728	8.4%	1,854	7.2%	
Home Values \$90,000 to \$99,999	4	0.2%	43	0.3%	110	0.5%	125	0.5%	
Home Values \$80,000 to \$89,999	6	0.2%	226	1.6%	318	1.5%	353	1.4%	
Home Values \$70,000 to \$79,999	2	-	67	0.5%	106	0.5%	138	0.5%	
Home Values \$60,000 to \$69,999	11	0.5%	185	1.3%	361	1.7%	391	1.5%	
Home Values \$50,000 to \$59,999	4	0.2%	75	0.5%	183	0.9%	235	0.9%	
Home Values \$35,000 to \$49,999	4	0.2%	132	0.9%	221	1.1%	280	1.1%	
Home Values \$25,000 to \$34,999	55	2.3%	166	1.2%	294	1.4%	310	1.2%	
Home Values \$10,000 to \$24,999	24	1.0%	163	1.1%	359	1.7%	448	1.7%	
Home Values Under \$10,000	13	0.5%	96	0.7%	343	1.7%	410	1.6%	
Owner-Occupied Median Home Value	\$199,877		\$228,294		\$227,689		\$240,901		
Renter-Occupied Median Rent	\$802		\$762		\$760		\$756		



# Complete Profile

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Lat/Lon: 42.4959/-90.7185

PETSMART RETAIL & PAD		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
DUBUQUE, IA									
<b>Total Annual Consumer Expenditure (2024)</b>									
Total Household Expenditure		\$285.86 M		\$1.67 B		\$2.3 B		\$2.79 B	
Total Non-Retail Expenditure		\$151.29 M		\$883.83 M		\$1.21 B		\$1.48 B	
Total Retail Expenditure		\$134.57 M		\$787.6 M		\$1.08 B		\$1.32 B	
Apparel		\$9.98 M		\$58.68 M		\$80.58 M		\$98.14 M	
Contributions		\$9.25 M		\$55.53 M		\$76.49 M		\$93.65 M	
Education		\$8.25 M		\$50.25 M		\$69.07 M		\$84.84 M	
Entertainment		\$16.02 M		\$94.91 M		\$130.57 M		\$159.49 M	
Food and Beverages		\$42.22 M		\$245.11 M		\$336.58 M		\$408.94 M	
Furnishings and Equipment		\$9.97 M		\$59.07 M		\$81.26 M		\$99.24 M	
Gifts		\$6.87 M		\$41.88 M		\$57.47 M		\$70.33 M	
Health Care		\$24.46 M		\$141.65 M		\$194.99 M		\$236.93 M	
Household Operations		\$11.19 M		\$65.89 M		\$90.66 M		\$110.52 M	
Miscellaneous Expenses		\$5.44 M		\$31.8 M		\$43.73 M		\$53.23 M	
Personal Care		\$3.85 M		\$22.49 M		\$30.9 M		\$37.61 M	
Personal Insurance		\$1.95 M		\$11.87 M		\$16.37 M		\$20.12 M	
Reading		\$629.45 K		\$3.69 M		\$5.08 M		\$6.19 M	
Shelter		\$60.85 M		\$352.87 M		\$483.83 M		\$587.63 M	
Tobacco		\$1.8 M		\$9.9 M		\$13.56 M		\$16.24 M	
Transportation		\$51.77 M		\$303.68 M		\$417.42 M		\$508.31 M	
Utilities		\$21.37 M		\$122.16 M		\$167.9 M		\$203.17 M	
<b>Monthly Household Consumer Expenditure (2024)</b>									
Total Household Expenditure		\$5,591		\$6,055		\$6,168		\$6,341	
Total Non-Retail Expenditure		\$2,959	52.9%	\$3,202	52.9%	\$3,260	52.9%	\$3,351	52.8%
Total Retail Expenditures		\$2,632	47.1%	\$2,853	47.1%	\$2,907	47.1%	\$2,990	47.2%
Apparel		\$195	3.5%	\$213	3.5%	\$216	3.5%	\$223	3.5%
Contributions		\$181	3.2%	\$201	3.3%	\$205	3.3%	\$212	3.4%
Education		\$161	2.9%	\$182	3.0%	\$185	3.0%	\$192	3.0%
Entertainment		\$313	5.6%	\$344	5.7%	\$351	5.7%	\$362	5.7%
Food and Beverages		\$826	14.8%	\$888	14.7%	\$904	14.7%	\$928	14.6%
Furnishings and Equipment		\$195	3.5%	\$214	3.5%	\$218	3.5%	\$225	3.6%
Gifts		\$134	2.4%	\$152	2.5%	\$154	2.5%	\$160	2.5%
Health Care		\$478	8.6%	\$513	8.5%	\$524	8.5%	\$538	8.5%
Household Operations		\$219	3.9%	\$239	3.9%	\$243	3.9%	\$251	4.0%
Miscellaneous Expenses		\$106	1.9%	\$115	1.9%	\$117	1.9%	\$121	1.9%
Personal Care		\$75	1.3%	\$81	1.3%	\$83	1.3%	\$85	1.3%
Personal Insurance		\$38	0.7%	\$43	0.7%	\$44	0.7%	\$46	0.7%
Reading		\$12	0.2%	\$13	0.2%	\$14	0.2%	\$14	0.2%
Shelter		\$1,190	21.3%	\$1,278	21.1%	\$1,299	21.1%	\$1,333	21.0%
Tobacco		\$35	0.6%	\$36	0.6%	\$36	0.6%	\$37	0.6%
Transportation		\$1,012	18.1%	\$1,100	18.2%	\$1,121	18.2%	\$1,153	18.2%
Utilities		\$418	7.5%	\$443	7.3%	\$451	7.3%	\$461	7.3%