

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.5962/-112.2389

SAFeway PLAZA PEORIA, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	18,442		119,610		333,649		1.31 M	
Projected Population (2029)	18,196		123,097		341,987		1.33 M	
Census Population (2020)	18,793		114,658		323,363		1.28 M	
Census Population (2010)	17,712		107,293		295,189		1.16 M	
Projected Annual Growth (2024-2029)	-246	-0.3%	3,487	0.6%	8,338	0.5%	15,829	0.2%
Historical Annual Growth (2020-2024)	-351	-0.5%	4,952	1.1%	10,286	0.8%	30,454	0.6%
Historical Annual Growth (2010-2020)	1,081	0.6%	7,365	0.7%	28,174	1.0%	125,367	1.1%
Estimated Population Density (2024)	5,873 <i>psm</i>		4,232 <i>psm</i>		4,250 <i>psm</i>		4,174 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2024)	6,443		49,261		134,404		473,797	
Projected Households (2029)	6,414		50,860		138,325		482,800	
Census Households (2020)	6,406		46,212		127,576		452,080	
Census Households (2010)	6,053		43,374		117,594		409,340	
Projected Annual Growth (2024-2029)	-29	-	1,600	0.6%	3,921	0.6%	9,003	0.4%
Historical Annual Change (2010-2024)	390	0.5%	5,887	1.0%	16,810	1.0%	64,457	1.1%
Average Household Income								
Estimated Average Household Income (2024)	\$105,662		\$96,399		\$92,261		\$103,389	
Projected Average Household Income (2029)	\$111,285		\$97,911		\$93,841		\$106,519	
Census Average Household Income (2010)	\$61,122		\$57,748		\$56,262		\$57,854	
Census Average Household Income (2000)	\$63,257		\$56,325		\$54,131		\$52,134	
Projected Annual Change (2024-2029)	\$5,623	1.1%	\$1,512	0.3%	\$1,579	0.3%	\$3,130	0.6%
Historical Annual Change (2000-2024)	\$42,405	2.8%	\$40,074	3.0%	\$38,130	2.9%	\$51,255	4.1%
Median Household Income								
Estimated Median Household Income (2024)	\$80,943		\$75,692		\$75,758		\$80,788	
Projected Median Household Income (2029)	\$81,702		\$76,365		\$76,686		\$81,648	
Census Median Household Income (2010)	\$54,862		\$49,660		\$48,496		\$50,092	
Census Median Household Income (2000)	\$57,866		\$47,802		\$46,506		\$44,744	
Projected Annual Change (2024-2029)	\$759	0.2%	\$673	0.2%	\$929	0.2%	\$860	0.2%
Historical Annual Change (2000-2024)	\$23,077	1.7%	\$27,890	2.4%	\$29,252	2.6%	\$36,044	3.4%
Per Capita Income								
Estimated Per Capita Income (2024)	\$36,972		\$39,800		\$37,307		\$37,512	
Projected Per Capita Income (2029)	\$39,282		\$40,550		\$38,094		\$38,905	
Census Per Capita Income (2010)	\$20,888		\$23,344		\$22,412		\$20,502	
Census Per Capita Income (2000)	\$19,855		\$21,579		\$21,148		\$18,655	
Projected Annual Change (2024-2029)	\$2,310	1.2%	\$750	0.4%	\$787	0.4%	\$1,393	0.7%
Historical Annual Change (2000-2024)	\$17,117	3.6%	\$18,221	3.5%	\$16,159	3.2%	\$18,857	4.2%
Estimated Average Household Net Worth (2024)	\$965,925		\$960,354		\$918,905		\$900,900	

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SAFEWAY PLAZA PEORIA, AZ		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2024)		18,442		119,610		333,649		1.31 M	
White (2024)		11,871	64.4%	72,245	60.4%	205,869	61.7%	785,138	59.9%
Black or African American (2024)		1,321	7.2%	10,369	8.7%	25,336	7.6%	94,364	7.2%
American Indian or Alaska Native (2024)		200	1.1%	1,653	1.4%	4,821	1.4%	21,012	1.6%
Asian (2024)		994	5.4%	6,847	5.7%	18,069	5.4%	63,747	4.9%
Hawaiian or Pacific Islander (2024)		49	0.3%	187	0.2%	587	0.2%	2,371	0.2%
Other Race (2024)		1,589	8.6%	11,536	9.6%	34,522	10.3%	172,367	13.1%
Two or More Races (2024)		2,417	13.1%	16,774	14.0%	44,446	13.3%	171,914	13.1%
Population < 18 (2024)		4,175	22.6%	29,261	24.5%	77,215	23.1%	305,577	23.3%
White Not Hispanic		1,789	42.9%	10,797	36.9%	30,043	38.9%	115,798	37.9%
Black or African American		356	8.5%	2,973	10.2%	6,847	8.9%	25,907	8.5%
Asian		156	3.7%	1,575	5.4%	3,865	5.0%	12,927	4.2%
Other Race Not Hispanic		275	6.6%	1,874	6.4%	5,060	6.6%	20,008	6.5%
Hispanic		1,599	38.3%	12,043	41.2%	31,400	40.7%	130,936	42.8%
Not Hispanic or Latino Population (2024)		13,255	71.9%	81,693	68.3%	230,318	69.0%	875,188	66.8%
Not Hispanic White		10,236	77.2%	60,031	73.5%	174,681	75.8%	673,724	77.0%
Not Hispanic Black or African American		1,293	9.8%	9,968	12.2%	24,158	10.5%	85,498	9.8%
Not Hispanic American Indian or Alaska Native		105	0.8%	774	0.9%	2,405	1.0%	10,974	1.3%
Not Hispanic Asian		972	7.3%	6,681	8.2%	17,441	7.6%	58,506	6.7%
Not Hispanic Hawaiian or Pacific Islander		32	0.2%	111	0.1%	373	0.2%	1,525	0.2%
Not Hispanic Other Race		31	0.2%	366	0.4%	1,239	0.5%	7,882	0.9%
Not Hispanic Two or More Races		587	4.4%	3,762	4.6%	10,020	4.4%	37,080	4.2%
Hispanic or Latino Population (2024)		5,187	28.1%	37,917	31.7%	103,332	31.0%	435,724	33.2%
Hispanic White		1,635	31.5%	12,213	32.2%	31,188	30.2%	111,413	25.6%
Hispanic Black or African American		28	0.5%	402	1.1%	1,178	1.1%	8,866	2.0%
Hispanic American Indian or Alaska Native		96	1.8%	878	2.3%	2,416	2.3%	10,038	2.3%
Hispanic Asian		22	0.4%	166	0.4%	628	0.6%	5,241	1.2%
Hispanic Hawaiian or Pacific Islander		17	0.3%	76	0.2%	214	0.2%	846	0.2%
Hispanic Other Race		1,559	30.0%	11,170	29.5%	33,283	32.2%	164,485	37.7%
Hispanic Two or More Races		1,830	35.3%	13,012	34.3%	34,425	33.3%	134,834	30.9%
Not Hispanic or Latino Population (2020)		13,237	70.4%	86,594	75.5%	234,579	72.5%	787,514	61.5%
Hispanic or Latino Population (2020)		5,556	29.6%	28,065	24.5%	88,784	27.5%	492,944	38.5%
Not Hispanic or Latino Population (2010)		12,787	72.2%	83,806	78.1%	222,384	75.3%	729,672	63.2%
Hispanic or Latino Population (2010)		4,925	27.8%	23,487	21.9%	72,805	24.7%	425,419	36.8%
Not Hispanic or Latino Population (2029)		12,752	70.1%	82,939	67.4%	231,915	67.8%	875,067	66.0%
Hispanic or Latino Population (2029)		5,444	29.9%	40,159	32.6%	110,073	32.2%	451,674	34.0%
Projected Annual Growth (2024-2029)		257	1.0%	2,242	1.2%	6,741	1.3%	15,950	0.7%
Historical Annual Growth (2010-2020)		631	1.3%	4,577	1.9%	15,979	2.2%	67,525	1.6%

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SAFEWAY PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ									
Total Age Distribution (2024)									
Total Population	18,442		119,610		333,649		1.31 M		
Age Under 5 Years	1,005	5.4%	7,444	6.2%	19,795	5.9%	76,742	5.9%	
Age 5 to 9 Years	1,182	6.4%	7,881	6.6%	20,918	6.3%	84,451	6.4%	
Age 10 to 14 Years	1,238	6.7%	8,052	6.7%	21,472	6.4%	87,962	6.7%	
Age 15 to 19 Years	1,225	6.6%	8,567	7.2%	23,354	7.0%	96,213	7.3%	
Age 20 to 24 Years	1,182	6.4%	6,888	5.8%	20,813	6.2%	93,284	7.1%	
Age 25 to 29 Years	1,341	7.3%	7,748	6.5%	22,570	6.8%	94,453	7.2%	
Age 30 to 34 Years	1,425	7.7%	7,871	6.6%	22,418	6.7%	95,241	7.3%	
Age 35 to 39 Years	1,400	7.6%	7,199	6.0%	20,027	6.0%	87,089	6.6%	
Age 40 to 44 Years	1,217	6.6%	6,644	5.6%	18,980	5.7%	84,464	6.4%	
Age 45 to 49 Years	1,071	5.8%	6,144	5.1%	17,799	5.3%	77,054	5.9%	
Age 50 to 54 Years	1,222	6.6%	6,631	5.5%	18,867	5.7%	78,314	6.0%	
Age 55 to 59 Years	1,177	6.4%	7,026	5.9%	19,155	5.7%	72,585	5.5%	
Age 60 to 64 Years	1,157	6.3%	7,450	6.2%	19,983	6.0%	71,616	5.5%	
Age 65 to 69 Years	906	4.9%	6,840	5.7%	18,699	5.6%	63,008	4.8%	
Age 70 to 74 Years	685	3.7%	5,959	5.0%	16,807	5.0%	54,043	4.1%	
Age 75 to 79 Years	489	2.7%	4,940	4.1%	14,015	4.2%	42,960	3.3%	
Age 80 to 84 Years	283	1.5%	3,263	2.7%	9,238	2.8%	27,355	2.1%	
Age 85 Years or Over	237	1.3%	3,065	2.6%	8,741	2.6%	24,077	1.8%	
Median Age	36.3		39.5		39.6		36.9		
Age 19 Years or Less	4,650	25.2%	31,943	26.7%	85,539	25.6%	345,369	26.3%	
Age 20 to 64 Years	11,192	60.7%	63,600	53.2%	180,611	54.1%	754,100	57.5%	
Age 65 Years or Over	2,599	14.1%	24,067	20.1%	67,499	20.2%	211,444	16.1%	
Female Age Distribution (2024)									
Female Population	9,313	50.5%	61,873	51.7%	170,412	51.1%	658,163	50.2%	
Age Under 5 Years	487	5.2%	3,698	6.0%	9,848	5.8%	37,699	5.7%	
Age 5 to 9 Years	548	5.9%	3,958	6.4%	10,435	6.1%	41,482	6.3%	
Age 10 to 14 Years	592	6.4%	4,006	6.5%	10,456	6.1%	42,820	6.5%	
Age 15 to 19 Years	594	6.4%	4,222	6.8%	11,234	6.6%	44,629	6.8%	
Age 20 to 24 Years	576	6.2%	3,412	5.5%	10,099	5.9%	43,574	6.6%	
Age 25 to 29 Years	691	7.4%	3,953	6.4%	11,414	6.7%	47,482	7.2%	
Age 30 to 34 Years	716	7.7%	3,993	6.5%	11,365	6.7%	47,836	7.3%	
Age 35 to 39 Years	691	7.4%	3,644	5.9%	10,026	5.9%	43,368	6.6%	
Age 40 to 44 Years	619	6.6%	3,403	5.5%	9,687	5.7%	42,514	6.5%	
Age 45 to 49 Years	562	6.0%	3,222	5.2%	9,234	5.4%	39,498	6.0%	
Age 50 to 54 Years	628	6.7%	3,498	5.7%	9,719	5.7%	39,643	6.0%	
Age 55 to 59 Years	595	6.4%	3,706	6.0%	9,960	5.8%	36,889	5.6%	
Age 60 to 64 Years	613	6.6%	3,992	6.5%	10,551	6.2%	37,101	5.6%	
Age 65 to 69 Years	478	5.1%	3,751	6.1%	10,162	6.0%	33,628	5.1%	
Age 70 to 74 Years	372	4.0%	3,350	5.4%	9,339	5.5%	29,506	4.5%	
Age 75 to 79 Years	262	2.8%	2,801	4.5%	7,687	4.5%	23,445	3.6%	
Age 80 to 84 Years	158	1.7%	1,800	2.9%	4,975	2.9%	14,801	2.2%	
Age 85 Years or Over	129	1.4%	1,464	2.4%	4,220	2.5%	12,250	1.9%	
Female Median Age	37.5		40.2		40.5		37.8		
Age 19 Years or Less	2,221	23.8%	15,884	25.7%	41,973	24.6%	166,629	25.3%	
Age 20 to 64 Years	5,692	61.1%	32,822	53.0%	92,056	54.0%	377,904	57.4%	
Age 65 Years or Over	1,399	15.0%	13,167	21.3%	36,383	21.4%	113,630	17.3%	

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SAFeway PLAZA PEORIA, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)								
Male Population	9,129	49.5%	57,737	48.3%	163,237	48.9%	652,749	49.8%
Age Under 5 Years	518	5.7%	3,746	6.5%	9,947	6.1%	39,043	6.0%
Age 5 to 9 Years	634	6.9%	3,923	6.8%	10,483	6.4%	42,970	6.6%
Age 10 to 14 Years	646	7.1%	4,046	7.0%	11,016	6.7%	45,143	6.9%
Age 15 to 19 Years	631	6.9%	4,344	7.5%	12,120	7.4%	51,584	7.9%
Age 20 to 24 Years	606	6.6%	3,476	6.0%	10,714	6.6%	49,710	7.6%
Age 25 to 29 Years	649	7.1%	3,795	6.6%	11,156	6.8%	46,971	7.2%
Age 30 to 34 Years	709	7.8%	3,878	6.7%	11,053	6.8%	47,405	7.3%
Age 35 to 39 Years	709	7.8%	3,555	6.2%	10,001	6.1%	43,721	6.7%
Age 40 to 44 Years	598	6.6%	3,240	5.6%	9,293	5.7%	41,950	6.4%
Age 45 to 49 Years	509	5.6%	2,922	5.1%	8,565	5.2%	37,556	5.8%
Age 50 to 54 Years	594	6.5%	3,133	5.4%	9,148	5.6%	38,671	5.9%
Age 55 to 59 Years	582	6.4%	3,320	5.8%	9,194	5.6%	35,697	5.5%
Age 60 to 64 Years	544	6.0%	3,458	6.0%	9,433	5.8%	34,515	5.3%
Age 65 to 69 Years	428	4.7%	3,089	5.4%	8,537	5.2%	29,380	4.5%
Age 70 to 74 Years	313	3.4%	2,609	4.5%	7,467	4.6%	24,538	3.8%
Age 75 to 79 Years	227	2.5%	2,139	3.7%	6,328	3.9%	19,515	3.0%
Age 80 to 84 Years	125	1.4%	1,463	2.5%	4,263	2.6%	12,554	1.9%
Age 85 Years or Over	108	1.2%	1,600	2.8%	4,521	2.8%	11,826	1.8%
Male Median Age	35.2		38.1		38.3		35.9	
Age 19 Years or Less	2,429	26.6%	16,059	27.8%	43,566	26.7%	178,740	27.4%
Age 20 to 64 Years	5,500	60.2%	30,778	53.3%	88,555	54.2%	376,195	57.6%
Age 65 Years or Over	1,200	13.1%	10,900	18.9%	31,116	19.1%	97,814	15.0%
Males per 100 Females (2024)								
Overall Comparison	98		93		96		99	
Age Under 5 Years	106	51.5%	101	50.3%	101	50.2%	104	50.9%
Age 5 to 9 Years	116	53.6%	99	49.8%	100	50.1%	104	50.9%
Age 10 to 14 Years	109	52.2%	101	50.2%	105	51.3%	105	51.3%
Age 15 to 19 Years	106	51.5%	103	50.7%	108	51.9%	116	53.6%
Age 20 to 24 Years	105	51.3%	102	50.5%	106	51.5%	114	53.3%
Age 25 to 29 Years	94	48.4%	96	49.0%	98	49.4%	99	49.7%
Age 30 to 34 Years	99	49.7%	97	49.3%	97	49.3%	99	49.8%
Age 35 to 39 Years	103	50.6%	98	49.4%	100	49.9%	101	50.2%
Age 40 to 44 Years	97	49.1%	95	48.8%	96	49.0%	99	49.7%
Age 45 to 49 Years	91	47.5%	91	47.6%	93	48.1%	95	48.7%
Age 50 to 54 Years	94	48.6%	90	47.3%	94	48.5%	98	49.4%
Age 55 to 59 Years	98	49.4%	90	47.3%	92	48.0%	97	49.2%
Age 60 to 64 Years	89	47.1%	87	46.4%	89	47.2%	93	48.2%
Age 65 to 69 Years	89	47.2%	82	45.2%	84	45.7%	87	46.6%
Age 70 to 74 Years	84	45.7%	78	43.8%	80	44.4%	83	45.4%
Age 75 to 79 Years	86	46.4%	76	43.3%	82	45.2%	83	45.4%
Age 80 to 84 Years	79	44.0%	81	44.8%	86	46.1%	85	45.9%
Age 85 Years or Over	84	45.6%	109	52.2%	107	51.7%	97	49.1%
Age 19 Years or Less	109	52.2%	101	50.3%	104	50.9%	107	51.8%
Age 20 to 39 Years	100	50.0%	98	49.5%	100	50.0%	103	50.7%
Age 40 to 64 Years	94	48.4%	90	47.4%	93	48.1%	96	49.1%
Age 65 Years or Over	86	46.2%	83	45.3%	86	46.1%	86	46.3%

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SAFEWAY PLAZA			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ										
Household Type (2024)										
Total Households			6,443		49,261		134,404		473,797	
Households with Children			2,328 36.1%		12,527 25.4%		33,912 25.2%		147,525 31.1%	
Average Household Size			2.9		2.4		2.4		2.7	
Household Density per Square Mile			2,052		1,743		1,712		1,509	
Population Family			16,275 88.3%		90,520 75.7%		246,815 74.0%		1.03 M 78.8%	
Population Non-Family			2,094 11.4%		27,593 23.1%		80,335 24.1%		255,329 19.5%	
Population Group Quarters			73 0.4%		1,496 1.3%		6,500 1.9%		21,965 1.7%	
Family Households			4,973 77.2%		27,793 56.4%		73,897 55.0%		291,334 61.5%	
Married Couple Households			3,389 68.1%		18,995 68.3%		49,986 67.6%		192,020 65.9%	
Other Family Households with Children			1,585 31.9%		8,797 31.7%		23,911 32.4%		99,314 34.1%	
Family Households with Children			2,323 46.7%		12,492 44.9%		33,808 45.8%		147,139 50.5%	
Married Couple with Children			1,467 63.1%		8,082 64.7%		21,580 63.8%		92,880 63.1%	
Other Family Households with Children			856 36.9%		4,410 35.3%		12,229 36.2%		54,259 36.9%	
Family Households No Children			2,651 53.3%		15,300 55.1%		40,088 54.2%		144,196 49.5%	
Married Couple No Children			1,922 72.5%		10,913 71.3%		28,406 70.9%		99,141 68.8%	
Other Family Households No Children			728 27.5%		4,387 28.7%		11,682 29.1%		45,055 31.2%	
Non-Family Households			1,470 22.8%		21,468 43.6%		60,507 45.0%		182,463 38.5%	
Non-Family Households with Children			5 0.4%		34 0.2%		104 0.2%		386 0.2%	
Non-Family Households No Children			1,464 99.6%		21,434 99.8%		60,403 99.8%		182,077 99.8%	
Average Family Household Size			3.3		3.3		3.3		3.5	
Average Family Income			\$100,895		\$127,911		\$124,314		\$130,224	
Median Family Income			\$85,359		\$94,140		\$94,227		\$96,856	
Average Non-Family Household Size			1.4		1.3		1.3		1.4	
Marital Status (2024)										
Population Age 15 Years or Over			15,017		96,234		271,464		1.06 M	
Never Married			5,515 36.7%		28,033 29.1%		86,710 31.9%		375,419 35.4%	
Currently Married			5,934 39.5%		43,483 45.2%		115,293 42.5%		452,954 42.7%	
Previously Married			3,567 23.8%		24,718 25.7%		69,461 25.6%		233,383 22.0%	
Separated			735 20.6%		4,177 16.9%		12,209 17.6%		53,936 23.1%	
Widowed			768 21.5%		6,972 28.2%		19,409 27.9%		53,937 23.1%	
Divorced			2,064 57.9%		13,568 54.9%		37,842 54.5%		125,511 53.8%	
Educational Attainment (2024)										
Adult Population Age 25 Years or Over			12,610		80,779		227,297		872,260	
Elementary (Grade Level 0 to 8)			618 4.9%		3,744 4.6%		10,731 4.7%		61,931 7.1%	
Some High School (Grade Level 9 to 11)			868 6.9%		4,919 6.1%		14,530 6.4%		66,582 7.6%	
High School Graduate			3,659 29.0%		23,432 29.0%		65,866 29.0%		234,490 26.9%	
Some College			3,070 24.3%		19,558 24.2%		56,134 24.7%		199,648 22.9%	
Associate Degree Only			1,565 12.4%		8,133 10.1%		22,558 9.9%		83,026 9.5%	
Bachelor Degree Only			1,957 15.5%		13,252 16.4%		36,189 15.9%		144,828 16.6%	
Graduate Degree			874 6.9%		7,740 9.6%		21,290 9.4%		81,754 9.4%	
Any College (Some College or Higher)			7,466 59.2%		48,683 60.3%		136,171 59.9%		509,256 58.4%	
College Degree + (Bachelor Degree or Higher)			2,831 22.4%		20,992 26.0%		57,479 25.3%		226,582 26.0%	

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5962/-112.2389

SAFEWAY PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ									
Housing									
Total Housing Units (2024)		6,897		53,453		146,068		512,716	
Total Housing Units (2020)		6,734		50,248		138,538		490,552	
Historical Annual Growth (2020-2024)		164	0.6%	3,205	1.6%	7,531	1.4%	22,164	1.1%
Housing Units Occupied (2024)		6,443	93.4%	49,261	92.2%	134,404	92.0%	473,797	92.4%
Housing Units Owner-Occupied		4,435	68.8%	34,052	69.1%	87,364	65.0%	287,840	60.8%
Housing Units Renter-Occupied		2,008	31.2%	15,209	30.9%	47,040	35.0%	185,957	39.2%
Housing Units Vacant (2024)		454	6.6%	4,192	7.8%	11,664	8.0%	38,919	7.6%
Household Size (2024)									
Total Households		6,443		49,261		134,404		473,797	
1 Person Households		1,175	18.2%	19,045	38.7%	53,399	39.7%	155,184	32.8%
2 Person Households		2,918	45.3%	17,855	36.2%	46,951	34.9%	167,155	35.3%
3 Person Households		1,012	15.7%	5,507	11.2%	14,627	10.9%	58,536	12.4%
4 Person Households		781	12.1%	3,689	7.5%	10,096	7.5%	44,441	9.4%
5 Person Households		338	5.2%	1,894	3.8%	5,319	4.0%	26,113	5.5%
6 Person Households		149	2.3%	849	1.7%	2,552	1.9%	13,189	2.8%
7 or More Person Households		71	1.1%	423	0.9%	1,460	1.1%	9,179	1.9%
Household Income Distribution (2024)									
HH Income \$200,000 or More		537	8.3%	3,734	7.6%	9,872	7.3%	41,205	8.7%
HH Income \$150,000 to \$199,999		512	8.0%	4,366	8.9%	11,325	8.4%	41,737	8.8%
HH Income \$125,000 to \$149,999		566	8.8%	3,560	7.2%	8,883	6.6%	35,000	7.4%
HH Income \$100,000 to \$124,999		749	11.6%	4,923	10.0%	14,418	10.7%	52,456	11.1%
HH Income \$75,000 to \$99,999		1,066	16.5%	7,590	15.4%	20,675	15.4%	70,167	14.8%
HH Income \$50,000 to \$74,999		1,058	16.4%	8,808	17.9%	24,384	18.1%	81,675	17.2%
HH Income \$35,000 to \$49,999		813	12.6%	5,632	11.4%	15,262	11.4%	52,618	11.1%
HH Income \$25,000 to \$34,999		334	5.2%	3,550	7.2%	9,822	7.3%	34,865	7.4%
HH Income \$15,000 to \$24,999		325	5.0%	3,249	6.6%	8,660	6.4%	27,233	5.7%
HH Income \$10,000 to \$14,999		30	0.5%	1,017	2.1%	3,220	2.4%	11,501	2.4%
HH Income Under \$10,000		453	7.0%	2,833	5.8%	7,883	5.9%	25,340	5.3%
Household Vehicles (2024)									
Households 0 Vehicles Available		270	4.2%	2,331	4.7%	8,054	6.0%	29,175	6.2%
Households 1 Vehicle Available		1,886	29.3%	18,931	38.4%	51,812	38.5%	166,160	35.1%
Households 2 Vehicles Available		2,491	38.7%	17,428	35.4%	46,918	34.9%	172,101	36.3%
Households 3 or More Vehicles Available		1,796	27.9%	10,571	21.5%	27,619	20.5%	106,361	22.4%
Total Vehicles Available		12,982		90,812		242,232		879,665	
Average Vehicles per Household		2.0		1.8		1.8		1.9	
Owner-Occupied Household Vehicles		9,589	73.9%	67,268	74.1%	172,274	71.1%	598,767	68.1%
Average Vehicles per Owner-Occupied Household		2.2		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		3,393	26.1%	23,543	25.9%	69,958	28.9%	280,898	31.9%
Average Vehicles per Renter-Occupied Household		1.7		1.5		1.5		1.5	
Travel Time (2024)									
Worker Base Age 16 years or Over		9,154		54,982		154,884		649,458	
Travel to Work in 14 Minutes or Less		1,688	18.4%	10,054	18.3%	26,655	17.2%	107,145	16.5%
Travel to Work in 15 to 29 Minutes		3,073	33.6%	16,318	29.7%	46,891	30.3%	204,090	31.4%
Travel to Work in 30 to 59 Minutes		2,562	28.0%	14,802	26.9%	42,794	27.6%	183,062	28.2%
Travel to Work in 60 Minutes or More		636	6.9%	3,037	5.5%	9,118	5.9%	36,174	5.6%
Work at Home		1,194	13.0%	10,771	19.6%	29,426	19.0%	118,986	18.3%
Average Minutes Travel to Work		24.7		24.1		24.4		24.5	

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SAFEWAY PLAZA			1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ										
Transportation To Work (2024)										
Worker Base Age 16 years or Over	9,154		54,982		154,884		649,458			
Drive to Work Alone	6,479	70.8%	36,027	65.5%	102,024	65.9%	424,066	65.3%		
Drive to Work in Carpool	1,121	12.3%	5,789	10.5%	16,540	10.7%	73,098	11.3%		
Travel to Work by Public Transportation	67	0.7%	456	0.8%	1,426	0.9%	8,969	1.4%		
Drive to Work on Motorcycle	9	-	136	0.2%	456	0.3%	1,873	0.3%		
Bicycle to Work	66	0.7%	183	0.3%	422	0.3%	2,410	0.4%		
Walk to Work	103	1.1%	718	1.3%	2,085	1.3%	8,891	1.4%		
Other Means	115	1.3%	902	1.6%	2,505	1.6%	11,164	1.7%		
Work at Home	1,194	13.0%	10,771	19.6%	29,426	19.0%	118,986	18.3%		
Daytime Demographics (2024)										
Total Businesses	497		4,017		10,696		39,198			
Total Employees	3,489		34,382		82,433		303,170			
Company Headquarter Businesses	8	1.6%	94	2.3%	244	2.3%	976	2.5%		
Company Headquarter Employees	100	2.9%	2,455	7.1%	5,690	6.9%	31,673	10.4%		
Employee Population per Business	7.0 to 1		8.6 to 1		7.7 to 1		7.7 to 1			
Residential Population per Business	37.1 to 1		29.8 to 1		31.2 to 1		33.4 to 1			
Adj. Daytime Demographics Age 16 Years or Over	9,051		73,270		193,242		692,475			
Labor Force										
Labor Population Age 16 Years or Over (2024)	14,763		94,053		266,358		1.04 M			
Labor Force Total Males (2024)	7,194	48.7%	44,947	47.8%	129,294	48.5%	516,248	49.5%		
Male Civilian Employed	4,843	67.3%	28,375	63.1%	81,250	62.8%	349,135	67.6%		
Male Civilian Unemployed	44	0.6%	910	2.0%	2,733	2.1%	13,319	2.6%		
Males in Armed Forces	40	0.6%	168	0.4%	574	0.4%	3,973	0.8%		
Males Not in Labor Force	2,268	31.5%	15,494	34.5%	44,737	34.6%	149,821	29.0%		
Labor Force Total Females (2024)	7,568	51.3%	49,105	52.2%	137,064	51.5%	526,831	50.5%		
Female Civilian Employed	4,312	57.0%	26,611	54.2%	73,658	53.7%	300,388	57.0%		
Female Civilian Unemployed	189	2.5%	894	1.8%	2,877	2.1%	13,311	2.5%		
Females in Armed Forces	6	-	11	-	68	-	277	-		
Females Not in Labor Force	3,062	40.5%	21,590	44.0%	60,461	44.1%	212,854	40.4%		
Unemployment Rate	233	1.6%	1,804	1.9%	5,610	2.1%	26,630	2.6%		
Occupation (2024)										
Occupation Population Age 16 Years or Over	9,154		54,982		154,884		649,458			
Occupation Total Males	4,842	52.9%	28,371	51.6%	81,226	52.4%	349,069	53.7%		
Occupation Total Females	4,312	47.1%	26,611	48.4%	73,658	47.6%	300,388	46.3%		
Management, Business, Financial Operations	1,562	17.1%	9,649	17.5%	26,348	17.0%	108,391	16.7%		
Professional, Related	2,135	23.3%	11,658	21.2%	32,200	20.8%	129,786	20.0%		
Service	1,431	15.6%	8,415	15.3%	25,073	16.2%	112,624	17.3%		
Sales, Office	2,198	24.0%	14,004	25.5%	37,570	24.3%	150,227	23.1%		
Farming, Fishing, Forestry	40	0.4%	112	0.2%	241	0.2%	1,353	0.2%		
Construction, Extraction, Maintenance	836	9.1%	4,522	8.2%	14,106	9.1%	63,206	9.7%		
Production, Transport, Material Moving	953	10.4%	6,622	12.0%	19,345	12.5%	83,870	12.9%		
White Collar Workers	5,894	64.4%	35,311	64.2%	96,118	62.1%	388,404	59.8%		
Blue Collar Workers	3,259	35.6%	19,671	35.8%	58,766	37.9%	261,054	40.2%		

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SAFEWAY PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ									
Units In Structure (2024)									
Total Units		6,443		49,261		134,404		473,797	
1 Detached Unit		4,788	74.3%	31,996	65.0%	85,894	63.9%	312,197	65.9%
1 Attached Unit		400	6.2%	4,554	9.2%	11,884	8.8%	27,179	5.7%
2 Units		26	0.4%	429	0.9%	1,296	1.0%	5,292	1.1%
3 to 4 Units		226	3.5%	1,154	2.3%	4,426	3.3%	16,174	3.4%
5 to 9 Units		295	4.6%	1,459	3.0%	4,646	3.5%	18,921	4.0%
10 to 19 Units		120	1.9%	1,546	3.1%	5,139	3.8%	21,928	4.6%
20 to 49 Units		40	0.6%	733	1.5%	2,956	2.2%	13,710	2.9%
50 or More Units		298	4.6%	4,234	8.6%	11,898	8.9%	42,814	9.0%
Mobile Home or Trailer		241	3.7%	2,979	6.0%	5,932	4.4%	14,520	3.1%
Other Structure		8	0.1%	176	0.4%	332	0.2%	1,062	0.2%
Homes Built By Year (2024)									
Homes Built 2020 or later		125	1.8%	1,111	2.1%	3,130	2.1%	10,976	2.1%
Homes Built 2010 to 2019		442	6.4%	3,894	7.3%	9,971	6.8%	41,898	8.2%
Homes Built 2000 to 2009		931	13.5%	5,969	11.2%	19,082	13.1%	88,460	17.3%
Homes Built 1990 to 1999		1,909	27.7%	9,161	17.1%	23,202	15.9%	75,709	14.8%
Homes Built 1980 to 1989		2,188	31.7%	12,688	23.7%	29,706	20.3%	83,295	16.2%
Homes Built 1970 to 1979		586	8.5%	10,506	19.7%	33,526	23.0%	100,884	19.7%
Homes Built 1960 to 1969		112	1.6%	4,531	8.5%	10,490	7.2%	38,579	7.5%
Homes Built 1950 to 1959		126	1.8%	1,018	1.9%	3,617	2.5%	26,204	5.1%
Homes Built 1940 to 1949		13	0.2%	207	0.4%	876	0.6%	4,563	0.9%
Homes Built Before 1939		11	0.2%	175	0.3%	804	0.6%	3,230	0.6%
Median Age of Homes		33.4	yrs	37.4	yrs	37.7	yrs	37.3	yrs
Home Values (2024)									
Owner Specified Housing Units		4,435		34,052		87,364		287,840	
Home Values \$1,000,000 or More		150	3.4%	1,469	4.3%	3,808	4.4%	13,288	4.6%
Home Values \$750,000 to \$999,999		247	5.6%	2,055	6.0%	5,261	6.0%	19,670	6.8%
Home Values \$500,000 to \$749,999		669	15.1%	6,606	19.4%	16,731	19.2%	62,379	21.7%
Home Values \$400,000 to \$499,999		852	19.2%	6,342	18.6%	16,645	19.1%	55,634	19.3%
Home Values \$300,000 to \$399,999		1,426	32.2%	7,379	21.7%	19,743	22.6%	63,173	21.9%
Home Values \$250,000 to \$299,999		316	7.1%	2,527	7.4%	6,952	8.0%	20,978	7.3%
Home Values \$200,000 to \$249,999		264	5.9%	2,375	7.0%	5,716	6.5%	18,266	6.3%
Home Values \$175,000 to \$199,999		40	0.9%	566	1.7%	1,474	1.7%	4,356	1.5%
Home Values \$150,000 to \$174,999		48	1.1%	729	2.1%	1,631	1.9%	4,633	1.6%
Home Values \$125,000 to \$149,999		18	0.4%	309	0.9%	744	0.9%	1,928	0.7%
Home Values \$100,000 to \$124,999		31	0.7%	377	1.1%	1,079	1.2%	2,880	1.0%
Home Values \$90,000 to \$99,999		11	0.3%	87	0.3%	236	0.3%	686	0.2%
Home Values \$80,000 to \$89,999		7	0.1%	118	0.3%	318	0.4%	969	0.3%
Home Values \$70,000 to \$79,999		9	0.2%	193	0.6%	440	0.5%	1,093	0.4%
Home Values \$60,000 to \$69,999		61	1.4%	295	0.9%	608	0.7%	1,833	0.6%
Home Values \$50,000 to \$59,999		18	0.4%	356	1.0%	774	0.9%	2,025	0.7%
Home Values \$35,000 to \$49,999		40	0.9%	527	1.5%	1,177	1.3%	2,942	1.0%
Home Values \$25,000 to \$34,999		65	1.5%	409	1.2%	1,276	1.5%	3,367	1.2%
Home Values \$10,000 to \$24,999		131	2.9%	743	2.2%	1,522	1.7%	3,999	1.4%
Home Values Under \$10,000		33	0.7%	591	1.7%	1,228	1.4%	3,742	1.3%
Owner-Occupied Median Home Value		\$387,454		\$393,973		\$394,249		\$414,376	
Renter-Occupied Median Rent		\$1,417		\$1,446		\$1,419		\$1,367	

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SAFeway PLAZA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PEORIA, AZ								
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$474.42 M		\$3.36 B		\$8.9 B		\$33.95 B	
Total Non-Retail Expenditure	\$249.79 M		\$1.78 B		\$4.7 B		\$17.95 B	
Total Retail Expenditure	\$224.63 M		\$1.59 B		\$4.2 B		\$16.01 B	
Apparel	\$16.76 M		\$118.19 M		\$312.85 M		\$1.2 B	
Contributions	\$15.56 M		\$111.76 M		\$294.75 M		\$1.13 B	
Education	\$14.3 M		\$101.46 M		\$267.85 M		\$1.05 B	
Entertainment	\$27.08 M		\$191.38 M		\$505.62 M		\$1.94 B	
Food and Beverages	\$69.81 M		\$493.33 M		\$1.31 B		\$4.98 B	
Furnishings and Equipment	\$16.86 M		\$119.02 M		\$314.28 M		\$1.2 B	
Gifts	\$11.7 M		\$83.35 M		\$219.86 M		\$850.46 M	
Health Care	\$40 M		\$285.04 M		\$754.04 M		\$2.84 B	
Household Operations	\$18.61 M		\$132.72 M		\$350.76 M		\$1.34 B	
Miscellaneous Expenses	\$8.98 M		\$64.03 M		\$169.33 M		\$644.28 M	
Personal Care	\$6.38 M		\$45.21 M		\$119.62 M		\$456.1 M	
Personal Insurance	\$3.4 M		\$23.98 M		\$63.1 M		\$243.15 M	
Reading	\$1.04 M		\$7.42 M		\$19.63 M		\$74.47 M	
Shelter	\$99.5 M		\$707.85 M		\$1.88 B		\$7.16 B	
Tobacco	\$2.79 M		\$19.86 M		\$52.94 M		\$197.42 M	
Transportation	\$87.08 M		\$612.24 M		\$1.62 B		\$6.18 B	
Utilities	\$34.58 M		\$246.01 M		\$652.27 M		\$2.46 B	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$6,136		\$5,689		\$5,518		\$5,972	
Total Non-Retail Expenditure	\$3,231	52.7%	\$3,006	52.8%	\$2,916	52.8%	\$3,156	52.9%
Total Retail Expenditures	\$2,905	47.3%	\$2,683	47.2%	\$2,602	47.2%	\$2,815	47.1%
Apparel	\$217	3.5%	\$200	3.5%	\$194	3.5%	\$212	3.5%
Contributions	\$201	3.3%	\$189	3.3%	\$183	3.3%	\$199	3.3%
Education	\$185	3.0%	\$172	3.0%	\$166	3.0%	\$184	3.1%
Entertainment	\$350	5.7%	\$324	5.7%	\$313	5.7%	\$341	5.7%
Food and Beverages	\$903	14.7%	\$835	14.7%	\$810	14.7%	\$876	14.7%
Furnishings and Equipment	\$218	3.6%	\$201	3.5%	\$195	3.5%	\$212	3.5%
Gifts	\$151	2.5%	\$141	2.5%	\$136	2.5%	\$150	2.5%
Health Care	\$517	8.4%	\$482	8.5%	\$468	8.5%	\$500	8.4%
Household Operations	\$241	3.9%	\$225	3.9%	\$217	3.9%	\$236	3.9%
Miscellaneous Expenses	\$116	1.9%	\$108	1.9%	\$105	1.9%	\$113	1.9%
Personal Care	\$82	1.3%	\$76	1.3%	\$74	1.3%	\$80	1.3%
Personal Insurance	\$44	0.7%	\$41	0.7%	\$39	0.7%	\$43	0.7%
Reading	\$13	0.2%	\$13	0.2%	\$12	0.2%	\$13	0.2%
Shelter	\$1,287	21.0%	\$1,197	21.0%	\$1,164	21.1%	\$1,260	21.1%
Tobacco	\$36	0.6%	\$34	0.6%	\$33	0.6%	\$35	0.6%
Transportation	\$1,126	18.4%	\$1,036	18.2%	\$1,004	18.2%	\$1,087	18.2%
Utilities	\$447	7.3%	\$416	7.3%	\$404	7.3%	\$433	7.2%