

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.523/-98.6927

THE MARKET AT SHOTT'S FARM									
WEATHERFORD, OK									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
Population									
Estimated Population (2024)	3,429		12,979		13,826		15,745		
Projected Population (2029)	3,459		13,125		13,991		15,903		
Census Population (2020)	3,510		13,393		14,270		16,259		
Census Population (2010)	3,236		12,061		12,738		14,759		
Projected Annual Growth (2024-2029)	30	0.2%	146	0.2%	165	0.2%	158	0.2%	
Historical Annual Growth (2020-2024)	-81	-0.6%	-413	-0.8%	-444	-0.8%	-514	-0.8%	
Historical Annual Growth (2010-2020)	274	0.8%	1,331	1.1%	1,532	1.2%	1,500	1.0%	
Estimated Population Density (2024)	1,092 <i>psm</i>		459 <i>psm</i>		176 <i>psm</i>		50 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		
Households									
Estimated Households (2024)	1,348		5,094		5,425		6,178		
Projected Households (2029)	1,402		5,277		5,622		6,367		
Census Households (2020)	1,399		5,223		5,555		6,342		
Census Households (2010)	1,409		4,907		5,164		5,949		
Projected Annual Growth (2024-2029)	54	0.8%	183	0.7%	197	0.7%	189	0.6%	
Historical Annual Change (2010-2024)	-61	-0.3%	187	0.3%	261	0.4%	229	0.3%	
Average Household Income									
Estimated Average Household Income (2024)	\$67,869		\$87,033		\$88,640		\$91,309		
Projected Average Household Income (2029)	\$67,738		\$87,704		\$89,301		\$92,682		
Census Average Household Income (2010)	\$57,294		\$54,845		\$54,971		\$53,897		
Census Average Household Income (2000)	\$45,604		\$40,555		\$40,561		\$39,625		
Projected Annual Change (2024-2029)	-\$131	-	\$671	0.2%	\$661	0.1%	\$1,372	0.3%	
Historical Annual Change (2000-2024)	\$22,266	2.0%	\$46,478	4.8%	\$48,079	4.9%	\$51,685	5.4%	
Median Household Income									
Estimated Median Household Income (2024)	\$52,791		\$60,337		\$62,343		\$62,352		
Projected Median Household Income (2029)	\$52,350		\$61,442		\$63,713		\$63,632		
Census Median Household Income (2010)	\$48,758		\$46,189		\$46,652		\$46,031		
Census Median Household Income (2000)	\$34,829		\$33,038		\$33,153		\$32,637		
Projected Annual Change (2024-2029)	-\$441	-0.2%	\$1,105	0.4%	\$1,370	0.4%	\$1,280	0.4%	
Historical Annual Change (2000-2024)	\$17,961	2.1%	\$27,299	3.4%	\$29,190	3.7%	\$29,715	3.8%	
Per Capita Income									
Estimated Per Capita Income (2024)	\$27,227		\$34,563		\$35,161		\$36,182		
Projected Per Capita Income (2029)	\$27,990		\$35,664		\$36,259		\$37,454		
Census Per Capita Income (2010)	\$24,949		\$22,312		\$22,287		\$21,726		
Census Per Capita Income (2000)	\$19,117		\$16,043		\$16,017		\$15,590		
Projected Annual Change (2024-2029)	\$763	0.6%	\$1,101	0.6%	\$1,098	0.6%	\$1,272	0.7%	
Historical Annual Change (2000-2024)	\$8,110	1.8%	\$18,520	4.8%	\$19,145	5.0%	\$20,592	5.5%	
Estimated Average Household Net Worth (2024)	\$517,693		\$653,809		\$677,636		\$688,095		

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THE MARKET AT SHOTT'S FARM		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WEATHERFORD, OK									
Race and Ethnicity									
Total Population (2024)		3,429		12,979		13,826		15,745	
White (2024)		2,552	74.4%	9,550	73.6%	10,150	73.4%	11,517	73.1%
Black or African American (2024)		72	2.1%	409	3.1%	446	3.2%	514	3.3%
American Indian or Alaska Native (2024)		185	5.4%	638	4.9%	681	4.9%	752	4.8%
Asian (2024)		40	1.2%	186	1.4%	202	1.5%	217	1.4%
Hawaiian or Pacific Islander (2024)		-	-	7	-	8	-	10	-
Other Race (2024)		189	5.5%	676	5.2%	726	5.3%	844	5.4%
Two or More Races (2024)		389	11.3%	1,514	11.7%	1,614	11.7%	1,892	12.0%
Population < 18 (2024)		802	23.4%	3,033	23.4%	3,264	23.6%	3,760	23.9%
White Not Hispanic		423	52.7%	1,598	52.7%	1,714	52.5%	1,975	52.5%
Black or African American		15	1.9%	78	2.6%	88	2.7%	104	2.8%
Asian		-	-	7	0.2%	9	0.3%	11	0.3%
Other Race Not Hispanic		84	10.5%	395	13.0%	426	13.0%	543	14.4%
Hispanic		279	34.8%	956	31.5%	1,028	31.5%	1,127	30.0%
Not Hispanic or Latino Population (2024)		2,649	77.3%	10,425	80.3%	11,109	80.3%	12,793	81.3%
Not Hispanic White		2,246	84.8%	8,569	82.2%	9,092	81.8%	10,370	81.1%
Not Hispanic Black or African American		70	2.7%	397	3.8%	433	3.9%	500	3.9%
Not Hispanic American Indian or Alaska Native		115	4.3%	473	4.5%	511	4.6%	574	4.5%
Not Hispanic Asian		40	1.5%	181	1.7%	196	1.8%	211	1.6%
Not Hispanic Hawaiian or Pacific Islander		-	-	1	-	1	-	2	-
Not Hispanic Other Race		1	-	14	0.1%	19	0.2%	61	0.5%
Not Hispanic Two or More Races		176	6.6%	790	7.6%	857	7.7%	1,073	8.4%
Hispanic or Latino Population (2024)		779	22.7%	2,554	19.7%	2,717	19.7%	2,952	18.7%
Hispanic White		306	39.3%	980	38.4%	1,058	38.9%	1,147	38.8%
Hispanic Black or African American		2	0.2%	12	0.5%	13	0.5%	13	0.5%
Hispanic American Indian or Alaska Native		70	9.0%	165	6.5%	170	6.2%	177	6.0%
Hispanic Asian		-	-	5	0.2%	6	0.2%	6	0.2%
Hispanic Hawaiian or Pacific Islander		-	-	6	0.2%	7	0.2%	7	0.2%
Hispanic Other Race		188	24.1%	662	25.9%	708	26.0%	782	26.5%
Hispanic Two or More Races		213	27.3%	723	28.3%	757	27.9%	819	27.7%
Not Hispanic or Latino Population (2020)		3,035	86.5%	11,719	87.5%	12,497	87.6%	14,268	87.8%
Hispanic or Latino Population (2020)		475	13.5%	1,674	12.5%	1,773	12.4%	1,991	12.2%
Not Hispanic or Latino Population (2010)		2,952	91.2%	11,158	92.5%	11,782	92.5%	13,613	92.2%
Hispanic or Latino Population (2010)		284	8.8%	903	7.5%	956	7.5%	1,146	7.8%
Not Hispanic or Latino Population (2029)		2,757	79.7%	10,431	79.5%	11,122	79.5%	12,758	80.2%
Hispanic or Latino Population (2029)		702	20.3%	2,694	20.5%	2,869	20.5%	3,145	19.8%
Projected Annual Growth (2024-2029)		-77	-2.0%	140	1.1%	151	1.1%	193	1.3%
Historical Annual Growth (2010-2020)		191	6.7%	771	8.5%	817	8.5%	845	7.4%

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WEATHERFORD, OK									
Total Age Distribution (2024)									
Total Population		3,429		12,979		13,826		15,745	
Age Under 5 Years	243	7.1%	835	6.4%	889	6.4%	1,020	6.5%	
Age 5 to 9 Years	226	6.6%	888	6.8%	953	6.9%	1,095	7.0%	
Age 10 to 14 Years	213	6.2%	860	6.6%	931	6.7%	1,072	6.8%	
Age 15 to 19 Years	345	10.1%	1,304	10.0%	1,366	9.9%	1,506	9.6%	
Age 20 to 24 Years	600	17.5%	2,461	19.0%	2,546	18.4%	2,680	17.0%	
Age 25 to 29 Years	238	6.9%	875	6.7%	920	6.7%	1,036	6.6%	
Age 30 to 34 Years	204	5.9%	772	5.9%	830	6.0%	949	6.0%	
Age 35 to 39 Years	207	6.0%	760	5.9%	818	5.9%	933	5.9%	
Age 40 to 44 Years	139	4.0%	692	5.3%	754	5.5%	873	5.5%	
Age 45 to 49 Years	110	3.2%	452	3.5%	490	3.5%	592	3.8%	
Age 50 to 54 Years	103	3.0%	466	3.6%	508	3.7%	596	3.8%	
Age 55 to 59 Years	127	3.7%	486	3.7%	529	3.8%	623	4.0%	
Age 60 to 64 Years	155	4.5%	621	4.8%	667	4.8%	801	5.1%	
Age 65 to 69 Years	126	3.7%	472	3.6%	509	3.7%	610	3.9%	
Age 70 to 74 Years	103	3.0%	343	2.6%	375	2.7%	459	2.9%	
Age 75 to 79 Years	92	2.7%	300	2.3%	327	2.4%	398	2.5%	
Age 80 to 84 Years	81	2.4%	194	1.5%	208	1.5%	242	1.5%	
Age 85 Years or Over	118	3.4%	198	1.5%	206	1.5%	260	1.6%	
Median Age	28.2		28.1		28.4		29.4		
Age 19 Years or Less	1,027	29.9%	3,886	29.9%	4,139	29.9%	4,693	29.8%	
Age 20 to 64 Years	1,883	54.9%	7,585	58.4%	8,062	58.3%	9,083	57.7%	
Age 65 Years or Over	520	15.2%	1,508	11.6%	1,625	11.8%	1,969	12.5%	
Female Age Distribution (2024)									
Female Population	1,526	44.5%	5,992	46.2%	6,411	46.4%	7,360	46.7%	
Age Under 5 Years	116	7.6%	402	6.7%	425	6.6%	492	6.7%	
Age 5 to 9 Years	93	6.1%	412	6.9%	445	6.9%	515	7.0%	
Age 10 to 14 Years	106	7.0%	415	6.9%	450	7.0%	523	7.1%	
Age 15 to 19 Years	105	6.9%	443	7.4%	474	7.4%	539	7.3%	
Age 20 to 24 Years	236	15.4%	1,001	16.7%	1,041	16.2%	1,098	14.9%	
Age 25 to 29 Years	111	7.3%	404	6.7%	427	6.7%	479	6.5%	
Age 30 to 34 Years	90	5.9%	389	6.5%	419	6.5%	478	6.5%	
Age 35 to 39 Years	102	6.7%	360	6.0%	388	6.1%	444	6.0%	
Age 40 to 44 Years	61	4.0%	329	5.5%	359	5.6%	415	5.6%	
Age 45 to 49 Years	51	3.4%	230	3.8%	248	3.9%	304	4.1%	
Age 50 to 54 Years	54	3.5%	233	3.9%	254	4.0%	298	4.0%	
Age 55 to 59 Years	64	4.2%	244	4.1%	267	4.2%	318	4.3%	
Age 60 to 64 Years	77	5.1%	305	5.1%	327	5.1%	397	5.4%	
Age 65 to 69 Years	73	4.8%	266	4.4%	286	4.5%	334	4.5%	
Age 70 to 74 Years	58	3.8%	210	3.5%	229	3.6%	276	3.8%	
Age 75 to 79 Years	48	3.1%	157	2.6%	170	2.7%	209	2.8%	
Age 80 to 84 Years	38	2.5%	101	1.7%	107	1.7%	119	1.6%	
Age 85 Years or Over	42	2.7%	90	1.5%	95	1.5%	122	1.7%	
Female Median Age	29.4		29.1		29.4		30.4		
Age 19 Years or Less	420	27.6%	1,672	27.9%	1,794	28.0%	2,069	28.1%	
Age 20 to 64 Years	847	55.5%	3,495	58.3%	3,730	58.2%	4,230	57.5%	
Age 65 Years or Over	259	16.9%	824	13.8%	887	13.8%	1,061	14.4%	

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WEATHERFORD, OK									
Male Age Distribution (2024)									
Male Population	1,903	55.5%	6,987	53.8%	7,415	53.6%	8,385	53.3%	
Age Under 5 Years	127	6.6%	432	6.2%	464	6.3%	528	6.3%	
Age 5 to 9 Years	132	7.0%	476	6.8%	508	6.9%	580	6.9%	
Age 10 to 14 Years	107	5.6%	444	6.4%	482	6.5%	549	6.5%	
Age 15 to 19 Years	240	12.6%	861	12.3%	891	12.0%	967	11.5%	
Age 20 to 24 Years	364	19.1%	1,460	20.9%	1,504	20.3%	1,582	18.9%	
Age 25 to 29 Years	126	6.6%	471	6.7%	493	6.6%	557	6.6%	
Age 30 to 34 Years	113	6.0%	383	5.5%	410	5.5%	471	5.6%	
Age 35 to 39 Years	106	5.6%	400	5.7%	430	5.8%	490	5.8%	
Age 40 to 44 Years	77	4.1%	363	5.2%	395	5.3%	458	5.5%	
Age 45 to 49 Years	59	3.1%	222	3.2%	241	3.3%	288	3.4%	
Age 50 to 54 Years	49	2.6%	234	3.3%	255	3.4%	298	3.6%	
Age 55 to 59 Years	63	3.3%	242	3.5%	263	3.5%	305	3.6%	
Age 60 to 64 Years	78	4.1%	316	4.5%	340	4.6%	404	4.8%	
Age 65 to 69 Years	52	2.7%	206	2.9%	224	3.0%	276	3.3%	
Age 70 to 74 Years	45	2.4%	134	1.9%	146	2.0%	183	2.2%	
Age 75 to 79 Years	45	2.3%	142	2.0%	157	2.1%	189	2.3%	
Age 80 to 84 Years	43	2.3%	94	1.3%	101	1.4%	123	1.5%	
Age 85 Years or Over	76	4.0%	108	1.5%	111	1.5%	137	1.6%	
Male Median Age	27.3		27.2		27.5		28.5		
Age 19 Years or Less	606	31.9%	2,214	31.7%	2,345	31.6%	2,624	31.3%	
Age 20 to 64 Years	1,036	54.4%	4,090	58.5%	4,332	58.4%	4,853	57.9%	
Age 65 Years or Over	261	13.7%	684	9.8%	739	10.0%	908	10.8%	
Males per 100 Females (2024)									
Overall Comparison	125		117		116		114		
Age Under 5 Years	109	52.1%	107	51.8%	109	52.2%	107	51.8%	
Age 5 to 9 Years	142	58.7%	116	53.6%	114	53.3%	113	53.0%	
Age 10 to 14 Years	101	50.2%	107	51.7%	107	51.7%	105	51.2%	
Age 15 to 19 Years	229	69.6%	194	66.0%	188	65.3%	179	64.2%	
Age 20 to 24 Years	155	60.7%	146	59.3%	144	59.1%	144	59.0%	
Age 25 to 29 Years	113	53.1%	117	53.8%	115	53.6%	116	53.8%	
Age 30 to 34 Years	125	55.6%	99	49.7%	98	49.5%	99	49.7%	
Age 35 to 39 Years	104	51.0%	111	52.6%	111	52.6%	110	52.5%	
Age 40 to 44 Years	126	55.8%	110	52.5%	110	52.4%	110	52.4%	
Age 45 to 49 Years	115	53.5%	97	49.1%	97	49.3%	95	48.6%	
Age 50 to 54 Years	90	47.4%	100	50.1%	100	50.1%	100	50.1%	
Age 55 to 59 Years	99	49.7%	99	49.7%	99	49.6%	96	49.0%	
Age 60 to 64 Years	101	50.3%	103	50.8%	104	50.9%	102	50.5%	
Age 65 to 69 Years	71	41.5%	77	43.6%	78	43.9%	83	45.2%	
Age 70 to 74 Years	78	43.8%	64	39.0%	64	39.0%	66	39.9%	
Age 75 to 79 Years	94	48.5%	90	47.5%	92	48.0%	90	47.4%	
Age 80 to 84 Years	114	53.3%	93	48.3%	95	48.6%	103	50.8%	
Age 85 Years or Over	182	64.5%	119	54.4%	116	53.8%	112	52.9%	
Age 19 Years or Less	144	59.0%	132	57.0%	131	56.7%	127	55.9%	
Age 20 to 39 Years	132	56.8%	126	55.7%	125	55.5%	124	55.4%	
Age 40 to 64 Years	106	51.5%	103	50.6%	103	50.7%	101	50.3%	
Age 65 Years or Over	101	50.3%	83	45.3%	83	45.4%	86	46.1%	

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WEATHERFORD, OK									
Household Type (2024)									
Total Households		1,348		5,094		5,425		6,178	
Households with Children		337	25.0%	1,367	26.8%	1,470	27.1%	1,707	27.6%
Average Household Size		2.3		2.3		2.4		2.4	
Household Density per Square Mile		429		180		69		20	
Population Family		2,140	62.4%	8,701	67.0%	9,371	67.8%	10,858	69.0%
Population Non-Family		928	27.1%	3,259	25.1%	3,432	24.8%	3,817	24.2%
Population Group Quarters		360	10.5%	1,020	7.9%	1,023	7.4%	1,070	6.8%
Family Households		639	47.4%	2,694	52.9%	2,903	53.5%	3,374	54.6%
Married Couple Households		470	73.6%	1,961	72.8%	2,129	73.3%	2,483	73.6%
Other Family Households with Children		169	26.4%	734	27.2%	774	26.7%	891	26.4%
Family Households with Children		336	52.7%	1,361	50.5%	1,465	50.5%	1,701	50.4%
Married Couple with Children		253	75.3%	1,007	74.0%	1,092	74.5%	1,273	74.9%
Other Family Households with Children		83	24.7%	355	26.0%	373	25.5%	428	25.1%
Family Households No Children		302	47.3%	1,333	49.5%	1,438	49.5%	1,673	49.6%
Married Couple No Children		217	71.7%	954	71.5%	1,037	72.1%	1,209	72.3%
Other Family Households No Children		85	28.3%	379	28.5%	401	27.9%	464	27.7%
Non-Family Households		709	52.6%	2,400	47.1%	2,522	46.5%	2,804	45.4%
Non-Family Households with Children		1	0.2%	5	0.2%	6	0.2%	6	0.2%
Non-Family Households No Children		708	99.8%	2,394	99.8%	2,517	99.8%	2,798	99.8%
Average Family Household Size		3.4		3.2		3.2		3.2	
Average Family Income		\$93,919		\$117,947		\$119,772		\$119,856	
Median Family Income		\$96,053		\$94,728		\$96,930		\$94,783	
Average Non-Family Household Size		1.3		1.4		1.4		1.4	
Marital Status (2024)									
Population Age 15 Years or Over		2,747		10,397		11,053		12,557	
Never Married		1,050	38.2%	4,651	44.7%	4,820	43.6%	5,314	42.3%
Currently Married		1,190	43.3%	4,053	39.0%	4,419	40.0%	5,108	40.7%
Previously Married		507	18.5%	1,693	16.3%	1,814	16.4%	2,135	17.0%
Separated		24	4.7%	189	11.2%	192	10.6%	231	10.8%
Widowed		152	30.0%	417	24.6%	460	25.4%	580	27.2%
Divorced		331	65.3%	1,087	64.2%	1,161	64.0%	1,324	62.0%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		1,802		6,633		7,142		8,372	
Elementary (Grade Level 0 to 8)		74	4.1%	112	1.7%	119	1.7%	156	1.9%
Some High School (Grade Level 9 to 11)		89	4.9%	259	3.9%	270	3.8%	358	4.3%
High School Graduate		369	20.5%	1,494	22.5%	1,595	22.3%	1,971	23.5%
Some College		351	19.5%	1,537	23.2%	1,657	23.2%	1,956	23.4%
Associate Degree Only		50	2.8%	360	5.4%	404	5.7%	506	6.0%
Bachelor Degree Only		527	29.2%	1,742	26.3%	1,883	26.4%	2,093	25.0%
Graduate Degree		342	19.0%	1,129	17.0%	1,215	17.0%	1,332	15.9%
Any College (Some College or Higher)		1,270	70.5%	4,768	71.9%	5,158	72.2%	5,887	70.3%
College Degree + (Bachelor Degree or Higher)		869	48.2%	2,871	43.3%	3,097	43.4%	3,425	40.9%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.523/-98.6927

THE MARKET AT SHOTT'S FARM		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WEATHERFORD, OK									
Housing									
Total Housing Units (2024)		1,570		5,945		6,326		7,263	
Total Housing Units (2020)		1,606		6,016		6,391		7,323	
Historical Annual Growth (2020-2024)		-36	-0.6%	-70	-0.3%	-65	-0.3%	-60	-0.2%
Housing Units Occupied (2024)		1,348 85.9%		5,094 85.7%		5,425 85.8%		6,178 85.1%	
Housing Units Owner-Occupied		632 46.9%		2,530 49.7%		2,762 50.9%		3,289 53.2%	
Housing Units Renter-Occupied		715 53.1%		2,564 50.3%		2,663 49.1%		2,889 46.8%	
Housing Units Vacant (2024)		222 14.1%		851 14.3%		901 14.2%		1,085 14.9%	
Household Size (2024)									
Total Households		1,348		5,094		5,425		6,178	
1 Person Households		614	45.6%	1,976	38.8%	2,082	38.4%	2,333	37.8%
2 Person Households		418	31.0%	1,872	36.8%	2,019	37.2%	2,299	37.2%
3 Person Households		138	10.2%	530	10.4%	562	10.4%	655	10.6%
4 Person Households		106	7.8%	416	8.2%	444	8.2%	507	8.2%
5 Person Households		53	3.9%	198	3.9%	210	3.9%	254	4.1%
6 Person Households		17	1.3%	72	1.4%	77	1.4%	89	1.4%
7 or More Person Households		3	0.2%	29	0.6%	32	0.6%	40	0.6%
Household Income Distribution (2024)									
HH Income \$200,000 or More		24	1.8%	409	8.0%	445	8.2%	488	7.9%
HH Income \$150,000 to \$199,999		151	11.2%	543	10.7%	601	11.1%	662	10.7%
HH Income \$125,000 to \$149,999		99	7.4%	270	5.3%	303	5.6%	361	5.8%
HH Income \$100,000 to \$124,999		49	3.6%	198	3.9%	221	4.1%	269	4.4%
HH Income \$75,000 to \$99,999		124	9.2%	588	11.6%	629	11.6%	708	11.5%
HH Income \$50,000 to \$74,999		196	14.5%	717	14.1%	770	14.2%	908	14.7%
HH Income \$35,000 to \$49,999		118	8.8%	450	8.8%	464	8.6%	541	8.7%
HH Income \$25,000 to \$34,999		159	11.8%	448	8.8%	470	8.7%	593	9.6%
HH Income \$15,000 to \$24,999		121	9.0%	484	9.5%	500	9.2%	556	9.0%
HH Income \$10,000 to \$14,999		109	8.1%	508	10.0%	519	9.6%	559	9.0%
HH Income Under \$10,000		197	14.6%	480	9.4%	504	9.3%	533	8.6%
Household Vehicles (2024)									
Households 0 Vehicles Available		15	1.1%	153	3.0%	179	3.3%	197	3.2%
Households 1 Vehicle Available		642	47.6%	2,066	40.6%	2,148	39.6%	2,449	39.6%
Households 2 Vehicles Available		335	24.9%	1,727	33.9%	1,847	34.0%	2,090	33.8%
Households 3 or More Vehicles Available		356	26.4%	1,148	22.5%	1,252	23.1%	1,442	23.3%
Total Vehicles Available		2,518		9,397		10,064		11,495	
Average Vehicles per Household		1.9		1.8		1.9		1.9	
Owner-Occupied Household Vehicles		1,279 50.8%		5,546 59.0%		6,096 60.6%		7,151 62.2%	
Average Vehicles per Owner-Occupied Household		2.0		2.2		2.2		2.2	
Renter-Occupied Household Vehicles		1,239 49.2%		3,850 41.0%		3,968 39.4%		4,345 37.8%	
Average Vehicles per Renter-Occupied Household		1.7		1.5		1.5		1.5	
Travel Time (2024)									
Worker Base Age 16 years or Over		1,697		6,950		7,399		8,317	
Travel to Work in 14 Minutes or Less		1,177	69.3%	4,343	62.5%	4,556	61.6%	4,973	59.8%
Travel to Work in 15 to 29 Minutes		285	16.8%	1,206	17.4%	1,314	17.8%	1,566	18.8%
Travel to Work in 30 to 59 Minutes		109	6.4%	699	10.1%	767	10.4%	932	11.2%
Travel to Work in 60 Minutes or More		88	5.2%	452	6.5%	491	6.6%	545	6.6%
Work at Home		38	2.3%	251	3.6%	271	3.7%	301	3.6%
Average Minutes Travel to Work		8.9		10.6		10.8		11.3	

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THE MARKET AT SHOTT'S FARM		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WEATHERFORD, OK									
Transportation To Work (2024)									
Worker Base Age 16 years or Over		1,697		6,950		7,399		8,317	
Drive to Work Alone		1,509	88.9%	5,822	83.8%	6,207	83.9%	6,986	84.0%
Drive to Work in Carpool		110	6.5%	591	8.5%	620	8.4%	706	8.5%
Travel to Work by Public Transportation		1	-	3	-	3	-	4	-
Drive to Work on Motorcycle		-	-	-	-	-	-	-	-
Bicycle to Work		-	-	1	-	1	-	1	-
Walk to Work		33	2.0%	251	3.6%	258	3.5%	273	3.3%
Other Means		6	0.3%	32	0.5%	39	0.5%	45	0.5%
Work at Home		38	2.3%	251	3.6%	271	3.7%	301	3.6%
Daytime Demographics (2024)									
Total Businesses		202		627		632		674	
Total Employees		1,847		7,870		7,911		8,253	
Company Headquarter Businesses		4	2.2%	15	2.4%	15	2.4%	17	2.6%
Company Headquarter Employees		105	5.7%	374	4.7%	377	4.8%	404	4.9%
Employee Population per Business		9.1	to 1	12.5	to 1	12.5	to 1	12.3	to 1
Residential Population per Business		17.0	to 1	20.7	to 1	21.9	to 1	23.4	to 1
Adj. Daytime Demographics Age 16 Years or Over		2,866		11,164		11,398		12,302	
Labor Force									
Labor Population Age 16 Years or Over (2024)		2,717		10,258		10,901		12,381	
Labor Force Total Males (2024)		1,522	56.0%	5,558	54.2%	5,878	53.9%	6,631	53.6%
Male Civilian Employed		1,000	65.7%	3,923	70.6%	4,179	71.1%	4,720	71.2%
Male Civilian Unemployed		41	2.7%	287	5.2%	294	5.0%	307	4.6%
Males in Armed Forces		-	-	-	-	-	-	-	-
Males Not in Labor Force		481	31.6%	1,347	24.2%	1,405	23.9%	1,604	24.2%
Labor Force Total Females (2024)		1,195	44.0%	4,700	45.8%	5,023	46.1%	5,750	46.4%
Female Civilian Employed		698	58.4%	3,028	64.4%	3,221	64.1%	3,598	62.6%
Female Civilian Unemployed		12	1.0%	100	2.1%	105	2.1%	114	2.0%
Females in Armed Forces		-	-	13	0.3%	13	0.3%	14	0.2%
Females Not in Labor Force		484	40.5%	1,560	33.2%	1,683	33.5%	2,023	35.2%
Unemployment Rate		53	2.0%	387	3.8%	399	3.7%	422	3.4%
Occupation (2024)									
Occupation Population Age 16 Years or Over		1,697		6,950		7,399		8,317	
Occupation Total Males		1,000	58.9%	3,922	56.4%	4,178	56.5%	4,719	56.7%
Occupation Total Females		698	41.1%	3,028	43.6%	3,221	43.5%	3,598	43.3%
Management, Business, Financial Operations		256	15.1%	932	13.4%	1,032	13.9%	1,206	14.5%
Professional, Related		283	16.7%	1,559	22.4%	1,682	22.7%	1,835	22.1%
Service		312	18.4%	1,509	21.7%	1,563	21.1%	1,699	20.4%
Sales, Office		467	27.5%	1,599	23.0%	1,669	22.5%	1,860	22.4%
Farming, Fishing, Forestry		48	2.8%	90	1.3%	96	1.3%	136	1.6%
Construction, Extraction, Maintenance		146	8.6%	646	9.3%	690	9.3%	792	9.5%
Production, Transport, Material Moving		187	11.0%	615	8.9%	668	9.0%	788	9.5%
White Collar Workers		1,006	59.2%	4,090	58.8%	4,383	59.2%	4,901	58.9%
Blue Collar Workers		692	40.8%	2,861	41.2%	3,017	40.8%	3,416	41.1%

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THE MARKET AT SHOTT'S FARM		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
WEATHERFORD, OK									
Units In Structure (2024)									
Total Units		1,348		5,094		5,425		6,178	
1 Detached Unit	884	65.6%	3,004	59.0%	3,234	59.6%	3,799	61.5%	
1 Attached Unit	66	4.9%	138	2.7%	140	2.6%	143	2.3%	
2 Units	38	2.9%	229	4.5%	233	4.3%	249	4.0%	
3 to 4 Units	128	9.5%	315	6.2%	318	5.9%	325	5.3%	
5 to 9 Units	96	7.1%	372	7.3%	387	7.1%	401	6.5%	
10 to 19 Units	56	4.2%	326	6.4%	337	6.2%	351	5.7%	
20 to 49 Units	11	0.8%	121	2.4%	135	2.5%	142	2.3%	
50 or More Units	6	0.4%	69	1.4%	74	1.4%	77	1.2%	
Mobile Home or Trailer	56	4.2%	495	9.7%	542	10.0%	666	10.8%	
Other Structure	6	0.4%	25	0.5%	25	0.5%	26	0.4%	
Homes Built By Year (2024)									
Homes Built 2020 or later	1	-	13	0.2%	14	0.2%	15	0.2%	
Homes Built 2010 to 2019	52	3.3%	632	10.6%	765	12.1%	834	11.5%	
Homes Built 2000 to 2009	127	8.1%	470	7.9%	516	8.2%	584	8.0%	
Homes Built 1990 to 1999	60	3.8%	447	7.5%	467	7.4%	526	7.2%	
Homes Built 1980 to 1989	367	23.3%	1,246	21.0%	1,276	20.2%	1,400	19.3%	
Homes Built 1970 to 1979	264	16.8%	996	16.8%	1,046	16.5%	1,157	15.9%	
Homes Built 1960 to 1969	217	13.9%	578	9.7%	593	9.4%	671	9.2%	
Homes Built 1950 to 1959	146	9.3%	312	5.3%	323	5.1%	385	5.3%	
Homes Built 1940 to 1949	69	4.4%	209	3.5%	220	3.5%	271	3.7%	
Homes Built Before 1939	45	2.8%	190	3.2%	206	3.2%	336	4.6%	
Median Age of Homes	48.6	yrs	43.0	yrs	42.3	yrs	43.5	yrs	
Home Values (2024)									
Owner Specified Housing Units	632		2,530		2,762		3,289		
Home Values \$1,000,000 or More	-	-	-	-	-	-	2	-	
Home Values \$750,000 to \$999,999	3	0.5%	34	1.3%	42	1.5%	59	1.8%	
Home Values \$500,000 to \$749,999	6	0.9%	147	5.8%	169	6.1%	185	5.6%	
Home Values \$400,000 to \$499,999	16	2.6%	137	5.4%	157	5.7%	165	5.0%	
Home Values \$300,000 to \$399,999	25	4.0%	304	12.0%	339	12.3%	373	11.3%	
Home Values \$250,000 to \$299,999	104	16.4%	427	16.9%	486	17.6%	558	16.9%	
Home Values \$200,000 to \$249,999	144	22.8%	440	17.4%	464	16.8%	515	15.7%	
Home Values \$175,000 to \$199,999	157	24.9%	290	11.5%	294	10.7%	321	9.8%	
Home Values \$150,000 to \$174,999	42	6.6%	112	4.4%	115	4.1%	191	5.8%	
Home Values \$125,000 to \$149,999	43	6.7%	86	3.4%	87	3.2%	111	3.4%	
Home Values \$100,000 to \$124,999	39	6.2%	126	5.0%	148	5.3%	185	5.6%	
Home Values \$90,000 to \$99,999	10	1.5%	44	1.7%	46	1.7%	55	1.7%	
Home Values \$80,000 to \$89,999	-	-	40	1.6%	44	1.6%	55	1.7%	
Home Values \$70,000 to \$79,999	2	0.3%	76	3.0%	83	3.0%	101	3.1%	
Home Values \$60,000 to \$69,999	1	0.2%	38	1.5%	43	1.6%	55	1.7%	
Home Values \$50,000 to \$59,999	6	0.9%	27	1.1%	29	1.1%	36	1.1%	
Home Values \$35,000 to \$49,999	16	2.5%	39	1.6%	46	1.7%	72	2.2%	
Home Values \$25,000 to \$34,999	-	-	7	0.3%	8	0.3%	16	0.5%	
Home Values \$10,000 to \$24,999	11	1.7%	28	1.1%	28	1.0%	84	2.6%	
Home Values Under \$10,000	6	1.0%	127	5.0%	131	4.8%	150	4.6%	
Owner-Occupied Median Home Value	\$203,990		\$212,512		\$215,830		\$205,367		
Renter-Occupied Median Rent	\$597		\$575		\$576		\$576		

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THE MARKET AT SHOTT'S FARM WEATHERFORD, OK		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)					
Total Household Expenditure		\$72.53 M	\$322.86 M	\$348.34 M	\$405.11 M
Total Non-Retail Expenditure		\$38.44 M	\$171.64 M	\$185.16 M	\$215.15 M
Total Retail Expenditure		\$34.09 M	\$151.22 M	\$163.18 M	\$189.96 M
Apparel		\$2.55 M	\$11.45 M	\$12.36 M	\$14.35 M
Contributions		\$2.27 M	\$10.65 M	\$11.52 M	\$13.38 M
Education		\$2.19 M	\$10.38 M	\$11.23 M	\$12.91 M
Entertainment		\$4.02 M	\$18.2 M	\$19.68 M	\$22.88 M
Food and Beverages		\$10.78 M	\$47.41 M	\$51.11 M	\$59.47 M
Furnishings and Equipment		\$2.5 M	\$11.29 M	\$12.21 M	\$14.2 M
Gifts		\$1.7 M	\$8.07 M	\$8.73 M	\$10.12 M
Health Care		\$6.1 M	\$26.73 M	\$28.83 M	\$33.68 M
Household Operations		\$2.82 M	\$12.71 M	\$13.73 M	\$15.97 M
Miscellaneous Expenses		\$1.36 M	\$6.06 M	\$6.55 M	\$7.62 M
Personal Care		\$975.59 K	\$4.33 M	\$4.67 M	\$5.43 M
Personal Insurance		\$482.87 K	\$2.25 M	\$2.44 M	\$2.84 M
Reading		\$157.25 K	\$705.61 K	\$761.93 K	\$886.55 K
Shelter		\$15.61 M	\$69.19 M	\$74.57 M	\$86.54 M
Tobacco		\$477.82 K	\$1.96 M	\$2.1 M	\$2.45 M
Transportation		\$13.08 M	\$57.91 M	\$62.51 M	\$72.83 M
Utilities		\$5.47 M	\$23.56 M	\$25.35 M	\$29.58 M
Monthly Household Consumer Expenditure (2024)					
Total Household Expenditure		\$4,485	\$5,281	\$5,351	\$5,464
Total Non-Retail Expenditure		\$2,377 53.0%	\$2,808 53.2%	\$2,844 53.2%	\$2,902 53.1%
Total Retail Expenditures		\$2,108 47.0%	\$2,474 46.8%	\$2,507 46.8%	\$2,562 46.9%
Apparel		\$158 3.5%	\$187 3.5%	\$190 3.5%	\$194 3.5%
Contributions		\$141 3.1%	\$174 3.3%	\$177 3.3%	\$181 3.3%
Education		\$135 3.0%	\$170 3.2%	\$172 3.2%	\$174 3.2%
Entertainment		\$249 5.5%	\$298 5.6%	\$302 5.6%	\$309 5.6%
Food and Beverages		\$666 14.9%	\$776 14.7%	\$785 14.7%	\$802 14.7%
Furnishings and Equipment		\$155 3.5%	\$185 3.5%	\$188 3.5%	\$192 3.5%
Gifts		\$105 2.3%	\$132 2.5%	\$134 2.5%	\$136 2.5%
Health Care		\$377 8.4%	\$437 8.3%	\$443 8.3%	\$454 8.3%
Household Operations		\$174 3.9%	\$208 3.9%	\$211 3.9%	\$215 3.9%
Miscellaneous Expenses		\$84 1.9%	\$99 1.9%	\$101 1.9%	\$103 1.9%
Personal Care		\$60 1.3%	\$71 1.3%	\$72 1.3%	\$73 1.3%
Personal Insurance		\$30 0.7%	\$37 0.7%	\$37 0.7%	\$38 0.7%
Reading		\$10 0.2%	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$965 21.5%	\$1,132 21.4%	\$1,146 21.4%	\$1,167 21.4%
Tobacco		\$30 0.7%	\$32 0.6%	\$32 0.6%	\$33 0.6%
Transportation		\$809 18.0%	\$947 17.9%	\$960 17.9%	\$982 18.0%
Utilities		\$338 7.5%	\$385 7.3%	\$389 7.3%	\$399 7.3%