2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4614/-84.549

WALMART PLAZA								
BRYAN, OH	1 mi rac	lius	3 mi rac	lius	5 mi radius		10 mi ra	dius
Population								
Estimated Population (2024)	4,594		10,866		13,664		27,885	
Projected Population (2029)	4,513		10,705		13,484		27,668	
Census Population (2020)	4,713		11,133		13,957		28,352	
Census Population (2010)	4,637		10,925		13,784		28,646	
Projected Annual Growth (2024-2029)	-81	-0.4%	-161	-0.3%	-180	-0.3%	-217	-0.2%
Historical Annual Growth (2020-2024)	-119	-0.6%	-267	-0.6%	-293	-0.5%	-467	-0.4%
Historical Annual Growth (2010-2020)	76	0.2%	208	0.2%	173	0.1%	-294	-0.1%
Estimated Population Density (2024)	1,463	psm	384	psm	174	psm	89	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households								
Estimated Households (2024)	2,021		4,879		6,016		11,610	
Projected Households (2029)	1,978		4,775		5,893		11,454	
Census Households (2020)	2,056		4,935		6,080		11,612	
Census Households (2010)	1,984		4,762		5,894		11,430	
Projected Annual Growth (2024-2029)	-44	-0.4%	-104	-0.4%	-123	-0.4%	-156	-0.3%
Historical Annual Change (2010-2024)	37	0.1%	117	0.2%	122	0.1%	180	0.1%
Average Household Income								
Estimated Average Household Income (2024)	\$100,915		\$91,561		\$93,836		\$92,371	
Projected Average Household Income (2029)	\$109,993		\$99,296		\$101,339		\$98,552	
Census Average Household Income (2010)	\$50,373		\$50,032		\$52,630		\$52,425	
Census Average Household Income (2000)	\$46,097		\$47,011		\$49,344		\$47,662	
Projected Annual Change (2024-2029)	\$9,078	1.8%	\$7,735	1.7%	\$7,503	1.6%	\$6,181	1.3%
Historical Annual Change (2000-2024)	\$54,818	5.0%	\$44,550	3.9%	\$44,492	3.8%	\$44,709	3.9%
Median Household Income								
Estimated Median Household Income (2024)	\$65,211		\$62,829		\$66,376		\$68,399	
Projected Median Household Income (2029)	\$65,507		\$63,015		\$66,630		\$68,801	
Census Median Household Income (2010)	\$41,298		\$42,152		\$44,731		\$45,399	
Census Median Household Income (2000)	\$39,426		\$39,019		\$40,677		\$40,790	
Projected Annual Change (2024-2029)	\$296	-	\$186	-	\$255	-	\$401	0.1%
Historical Annual Change (2000-2024)	\$25,784	2.7%	\$23,810	2.5%	\$25,699	2.6%	\$27,610	2.8%
Per Capita Income								
Estimated Per Capita Income (2024)	\$44,586		\$41,228		\$41,418		\$38,540	
Projected Per Capita Income (2029)	\$48,385		\$44,406		\$44,398		\$40,882	
Census Per Capita Income (2010)	\$21,560		\$21,808		\$22,504		\$20,919	
Census Per Capita Income (2000)	\$19,794		\$19,787		\$20,357		\$18,480	
Projected Annual Change (2024-2029)	\$3,798	1.7%	\$3,179	1.5%	\$2,980	1.4%	\$2,341	1.2%
Historical Annual Change (2000-2024)	\$24,793	5.2%	\$21,441	4.5%	\$21,061	4.3%	\$20,060	4.5%
Estimated Average Household Net Worth (2024)	\$779,276		\$755,946		\$810,524		\$835,461	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4614/-84.549

WALMART PLAZA							10 mi ra	
BRYAN, OH	1 mi rac	lius	3 mi rad	3 mi radius		5 mi radius		dius
Race and Ethnicity							_	_
Total Population (2024)	4,594		10,866		13,664		27,885	
White (2024)	4,418	96.2%	10,305	94.8%	12,891	94.3%	26,041	93.4%
Black or African American (2024)	25	0.5%	73	0.7%	119	0.9%	449	1.6%
American Indian or Alaska Native (2024)	5	0.1%	16	0.2%	21	0.2%	48	0.2%
Asian (2024)	7	0.1%	39	0.4%	62	0.5%	141	0.5%
Hawaiian or Pacific Islander (2024)	-	-	1	-	1	-	2	-
Other Race (2024)	34	0.7%	107	1.0%	139	1.0%	330	1.2%
Two or More Races (2024)	105	2.3%	325	3.0%	432	3.2%	874	3.1%
Population < 18 (2024)	1,014	22.1%	2,272	20.9%	2,860	20.9%	5,938	21.3%
White Not Hispanic	938	92.5%	2,065	90.9%	2,570	89.9%	5,215	87.8%
Black or African American	8	0.7%	20	0.9%	30	1.1%	66	1.1%
Asian	-	-	-	_	3	-	23	0.4%
Other Race Not Hispanic	16	1.5%	41	1.8%	53	1.8%	117	2.0%
Hispanic	53	5.2%	146	6.4%	204	7.1%	519	8.7%
Not Hispanic or Latino Population (2024)	4,436	96.6%	10,384	95.6%	12,950	94.8%	26,207	94.0%
Not Hispanic White	4,343	97.9%	10,076	97.0%	12,542	96.9%	25,245	96.3%
Not Hispanic Black or African American	25	0.6%	73	0.7%	119	0.9%	444	1.7%
Not Hispanic American Indian or Alaska Native	4	-	10	-	12	-	23	-
Not Hispanic Asian	7	0.2%	39	0.4%	61	0.5%	130	0.5%
Not Hispanic Hawaiian or Pacific Islander	-	_	_	_	_	_	_	_
Not Hispanic Other Race	6	0.1%	22	0.2%	24	0.2%	32	0.1%
Not Hispanic Two or More Races	51	1.2%	164	1.6%	192	1.5%	333	1.3%
Hispanic or Latino Population (2024)	158	3.4%	482	4.4%	715	5.2%	1,678	6.0%
Hispanic White	75	47.5%	229	47.6%	349	48.9%	797	47.5%
Hispanic Black or African American	-	_	_	_	-	-	5	
Hispanic American Indian or Alaska Native	2	1.0%	6	1.3%	9	1.3%	25	1.5%
Hispanic Asian	-	_	_	_	-	-	11	0.6%
Hispanic Hawaiian or Pacific Islander	_	_	1	0.2%	1	0.1%	2	0.1%
Hispanic Other Race	27	17.3%	85			16.1%	299	
Hispanic Two or More Races		34.0%		33.3%		33.5%		
Not Hispanic or Latino Population (2020)	4,410		10,433			94.2%	26,840	
Hispanic or Latino Population (2020)	303	6.4%	699	6.3%	809	5.8%	1,513	5.3%
Not Hispanic or Latino Population (2010)	4,401		10,408			95.6%		96.0%
Hispanic or Latino Population (2010)	236	5.1%	517	4.7%	608	4.4%	1,158	4.0%
Not Hispanic or Latino Population (2029)	4,290		10,109	94.4%		93.9%	25,750	
Hispanic or Latino Population (2029)	224	5.0%	596	5.6%	828	6.1%	1,918	6.9%
Projected Annual Growth (2024-2029)	66	8.3%	115	4.8%	113	3.2%	1,918	2.9%
Historical Annual Growth (2010-2020)	67	2.9%	182	3.5%	201	3.3%	355	3.1%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.4614/-84.549

WALMART PLAZA	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
BRYAN, OH	1 1	1143			5 mi radias		10 1111 Tadia	
Total Age Distribution (2024)								
Total Population	4,594		10,866		13,664		27,885	
Age Under 5 Years	275	6.0%	612	5.6%	743	5.4%	1,523	5.5%
Age 5 to 9 Years	280	6.1%	605	5.6%	763	5.6%	1,622	5.8%
Age 10 to 14 Years	286	6.2%	654	6.0%	824	6.0%	1,687	6.0%
Age 15 to 19 Years	293	6.4%	659	6.1%	848	6.2%	1,779	6.4%
Age 20 to 24 Years	293	6.4%	698	6.4%	823	6.0%	1,642	5.9%
Age 25 to 29 Years	272	5.9%	667	6.1%	793	5.8%	1,628	5.8%
Age 30 to 34 Years	271	5.9%	663	6.1%	813	6.0%	1,689	6.1%
Age 35 to 39 Years	287	6.3%	655	6.0%	825	6.0%	1,716	6.2%
Age 40 to 44 Years	298	6.5%	665	6.1%	842	6.2%	1,807	6.5%
Age 45 to 49 Years	235	5.1%	573	5.3%	739	5.4%	1,585	5.7%
Age 50 to 54 Years	257	5.6%	637	5.9%	814	6.0%	1,674	6.0%
Age 55 to 59 Years	267	5.8%	650	6.0%	841	6.2%	1,747	6.3%
Age 60 to 64 Years	312	6.8%	786	7.2%	1,026	7.5%	2,031	7.3%
Age 65 to 69 Years	288	6.3%	710	6.5%	926	6.8%	1,862	6.7%
Age 70 to 74 Years	220	4.8%	586	5.4%	755	5.5%	1,446	5.2%
Age 75 to 79 Years	188	4.1%	450	4.1%	564	4.1%	1,073	3.8%
Age 80 to 84 Years	132	2.9%	305	2.8%	376	2.7%	708	2.5%
Age 85 Years or Over	139	3.0%	294	2.7%	351	2.6%	666	2.4%
Median Age	40.0		41.1		41.7		41.2	
Age 19 Years or Less	1,134	24.7%	2,529	23.3%	3,179	23.3%	6,611	23.7%
Age 20 to 64 Years	2,493	54.3%	5,993	55.2%	7,514	55.0%	15,519	55.7%
Age 65 Years or Over	967	21.1%	2,344	21.6%	2,972	21.7%	5,755	20.6%
Female Age Distribution (2024)								
Female Population	2,317	50.4%	5,529	50.9%	6,919	50.6%	13,635	48.9%
Age Under 5 Years	134	5.8%	294	5.3%	367	5.3%	756	5.5%
Age 5 to 9 Years	132	5.7%	294	5.3%	378	5.5%	795	5.8%
Age 10 to 14 Years	130	5.6%	317	5.7%	401	5.8%	825	6.1%
Age 15 to 19 Years	145	6.3%	326	5.9%	419	6.1%	852	6.2%
Age 20 to 24 Years	146	6.3%	351	6.4%	407	5.9%	752	5.5%
Age 25 to 29 Years	127	5.5%	319	5.8%	385	5.6%	741	5.4%
Age 30 to 34 Years	144	6.2%	347	6.3%	424	6.1%	792	5.8%
Age 35 to 39 Years	138	5.9%	313	5.7%	394	5.7%	788	5.8%
Age 40 to 44 Years	155	6.7%	341	6.2%	430	6.2%	896	6.6%
Age 45 to 49 Years	108	4.7%	279	5.1%	357	5.2%	721	5.3%
Age 50 to 54 Years	133	5.7%	331	6.0%	418	6.0%	820	6.0%
Age 55 to 59 Years	151	6.5%	335	6.1%	425	6.1%	879	6.4%
Age 60 to 64 Years	159	6.8%	413	7.5%	544	7.9%	1,064	7.8%
Age 65 to 69 Years	143	6.2%	358	6.5%	461	6.7%	911	6.7%
Age 70 to 74 Years	122	5.3%	320	5.8%	398	5.8%	748	5.5%
Age 75 to 79 Years	102	4.4%	246	4.5%	302	4.4%	553	4.1%
Age 80 to 84 Years	71	3.1%	171	3.1%	207	3.0%	388	2.8%
Age 85 Years or Over	78	3.4%	176	3.2%	201	2.9%	354	2.6%
Female Median Age	41.6		42.4		42.7		42.1	
Age 19 Years or Less	541	23.3%	1,231	22.3%	1,564	22.6%	3,228	23.7%
Age 20 to 64 Years	1,261			54.8%		54.7%	7,453	
Age 65 Years or Over	515	22.2%		23.0%		22.7%	2,955	

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WALMART PLAZA			2 :				10 mi ra	
BRYAN, OH	1 mi rac	lius	3 mi rad	5 IIII raulus		5 mi radius		dius
Male Age Distribution (2024)				_				-
Male Population	2,277	49.6%	5,336	49.1%	6,745	49.4%	14,250	51.1%
Age Under 5 Years	141	6.2%	318	6.0%	376	5.6%	767	5.4%
Age 5 to 9 Years	148	6.5%	311	5.8%	386	5.7%	827	5.8%
Age 10 to 14 Years	157	6.9%	337	6.3%	423	6.3%	862	6.0%
Age 15 to 19 Years	148	6.5%	332	6.2%	429	6.4%	927	6.5%
Age 20 to 24 Years	148	6.5%	347	6.5%	415	6.2%	891	6.2%
Age 25 to 29 Years	145	6.4%	348	6.5%	408	6.0%	887	6.2%
Age 30 to 34 Years	127	5.6%	316	5.9%	389	5.8%	896	6.3%
Age 35 to 39 Years	150	6.6%	343	6.4%	431	6.4%	929	6.5%
Age 40 to 44 Years	143	6.3%	324	6.1%	412	6.1%	911	6.4%
Age 45 to 49 Years	127	5.6%	293	5.5%	381	5.7%	864	6.1%
Age 50 to 54 Years	124	5.4%	307	5.7%	395	5.9%	854	6.0%
Age 55 to 59 Years	115	5.1%	315	5.9%	416	6.2%	868	6.1%
Age 60 to 64 Years	153	6.7%	373	7.0%	481	7.1%	967	6.8%
Age 65 to 69 Years	145	6.4%	352	6.6%	465	6.9%	951	6.7%
Age 70 to 74 Years	98	4.3%	266	5.0%	357	5.3%	698	4.9%
Age 75 to 79 Years	86	3.8%	204	3.8%	261	3.9%	520	3.7%
Age 80 to 84 Years	61	2.7%	135	2.5%	169	2.5%	320	2.2%
Age 85 Years or Over	61	2.7%	118	2.2%	150	2.2%	312	2.2%
Male Median Age	38.8		39.7		40.8		40.4	
Age 19 Years or Less	593	26.1%	1,298	24.3%	1,614	23.9%	3,383	23.7%
Age 20 to 64 Years	1,232	54.1%	2,965	55.6%	3,729	55.3%	8,067	56.6%
Age 65 Years or Over	452	19.8%	1,074	20.1%	1,402	20.8%	2,800	19.7%
Males per 100 Females (2024)								
Overall Comparison	98		97		97		105	
Age Under 5 Years	106	51.4%	108	52.0%	103	50.6%	102	50.4%
Age 5 to 9 Years	112	52.8%	106	51.4%	102	50.5%	104	51.0%
Age 10 to 14 Years	121	54.7%	106	51.6%	106	51.4%	104	51.1%
Age 15 to 19 Years	102	50.4%	102	50.4%	102	50.6%	109	52.1%
Age 20 to 24 Years	101	50.3%	99	49.7%	102	50.5%	118	54.2%
Age 25 to 29 Years	115	53.4%	109	52.2%	106	51.5%	120	54.5%
Age 30 to 34 Years	88	46.9%	91	47.7%	92	47.8%	113	53.1%
Age 35 to 39 Years	109	52.0%	110	52.3%	110	52.3%	118	54.1%
Age 40 to 44 Years	92	48.0%	95	48.7%	96	49.0%	102	50.4%
Age 45 to 49 Years	117	53.9%	105	51.2%	107	51.6%	120	54.5%
Age 50 to 54 Years	93	48.3%	93	48.1%	95	48.6%	104	51.0%
Age 55 to 59 Years	76	43.2%	94	48.4%	98	49.5%	99	49.7%
Age 60 to 64 Years	97	49.2%	90	47.4%	88	46.9%	91	47.6%
Age 65 to 69 Years	102	50.5%	98	49.6%	101	50.2%	104	51.1%
Age 70 to 74 Years	80	44.5%	83	45.4%	90	47.2%	93	48.3%
Age 75 to 79 Years	85	45.9%	83	45.3%	86	46.4%		48.5%
Age 80 to 84 Years	86	46.3%	79	44.1%		45.0%		45.2%
Age 85 Years or Over	78	44.0%	67	40.1%		42.7%		46.9%
Age 19 Years or Less	110	52.3%		51.3%	103	50.8%	105	51.2%
Age 20 to 39 Years	103	50.7%		50.5%	102	50.5%	117	54.0%
Age 40 to 64 Years	94			48.7%	96	49.0%	102	50.5%
Age 65 Years or Over		46.7%		45.8%		47.2%		48.7%

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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WALMART PLAZA			2				10 mi ra	
BRYAN, OH	1 mi rac	lius	3 mi rad	3 mi radius		5 mi radius		dius
Household Type (2024)								-
Total Households	2,021		4,879		6,016		11,610	
Households with Children	447	22.1%	1,046	21.4%	1,355	22.5%	2,852	24.6%
Average Household Size	2.2		2.2		2.2		2.3	
Household Density per Square Mile	644		173		77		37	
Population Family	3,269	71.2%	7,757	71.4%	10,041	73.5%	21,027	75.4%
Population Non-Family	1,226	26.7%	2,970	27.3%	3,461	25.3%	5,983	21.5%
Population Group Quarters	99	2.1%	140	1.3%	162	1.2%	875	3.1%
Family Households	1,033	51.1%	2,480	50.8%	3,228	53.7%	6,831	58.8%
Married Couple Households	735	71.2%	1,783	71.9%	2,388	74.0%	5,178	75.8%
Other Family Households with Children	298	28.8%	696	28.1%	840	26.0%	1,653	24.2%
Family Households with Children	446	43.1%	1,044	42.1%	1,353	41.9%	2,847	41.7%
Married Couple with Children	274	61.5%	654	62.6%	883	65.3%	1,947	68.4%
Other Family Households with Children	172	38.5%	391	37.4%	469	34.7%	901	31.6%
Family Households No Children	587	56.9%	1,435	57.9%	1,875	58.1%	3,983	58.3%
Married Couple No Children	461	78.5%	1,130	78.7%	1,505	80.2%	3,231	81.1%
Other Family Households No Children	126	21.5%	306	21.3%	370	19.8%		18.9%
Non-Family Households	988	48.9%	2,399	49.2%	2,788	46.3%	4,779	41.2%
Non-Family Households with Children	1	0.1%	1	-	2	-	5	0.1%
Non-Family Households No Children	987	99.9%	2,398	99.9%	2,786	99.9%	4,774	99.9%
Average Family Household Size	3.2		3.1		3.1		3.1	
Average Family Income	\$118,362		\$112,366		\$113,646		\$110,276	
Median Family Income	\$89,496		\$82,096		\$84,048		\$84,262	
Average Non-Family Household Size	1.2		1.2		1.2		1.3	
Marital Status (2024)		<u>: </u>	-					
Population Age 15 Years or Over	3,753		8,996		11,334		23,053	
Never Married	1,170	31.2%	2,895	32.2%	3,308	29.2%	6,742	29.2%
Currently Married	1,586	42.3%	3,725	41.4%	5,183	45.7%	10,770	46.7%
Previously Married		26.6%		26.4%	2,843	25.1%		24.0%
Separated	47	4.8%	125	5.3%	170	6.0%	590	10.6%
Widowed	370			32.9%	948	33.3%	1,825	
Divorced	579	58.1%	1,469	61.9%	1,725	60.7%	3,126	56.4%
Educational Attainment (2024)		<u> </u>						
Adult Population Age 25 Years or Over	3,167		7,639		9,663		19,632	
Elementary (Grade Level 0 to 8)	61	1.9%	87	1.1%	110	1.1%	264	1.3%
Some High School (Grade Level 9 to 11)	220	7.0%	533	7.0%	601	6.2%	1,190	6.1%
High School Graduate	1,135	35.8%		36.5%		36.9%		37.7%
Some College	779	24.6%	1,837	24.0%		23.4%		23.2%
Associate Degree Only	309	9.8%	747	9.8%		10.4%	2,314	
Bachelor Degree Only	339	10.7%	900	11.8%	1,187		2,299	11.7%
Graduate Degree	324	10.2%	744	9.7%	929	9.6%	1,621	8.3%
Any College (Some College or Higher)	1,751		4,228	55.4%		55.7%	10,787	54.9%
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2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



WALMART PLAZA								
BRYAN, OH	1 mi rad	lius	3 mi rad	lius	5 mi radius		10 mi ra	dius
Housing		<u> </u>						_
Total Housing Units (2024)	2,190		5,261		6,472		12,462	
Total Housing Units (2020)	2,213		5,261		6,475		12,465	
Historical Annual Growth (2020-2024)	The state of the s	-0.3%	-	_	-3	_	-4	
Housing Units Occupied (2024)	2,021	92.3%	4,879	92.7%	6,016	93.0%	11,610	93.2%
Housing Units Owner-Occupied	1,276	63.1%		64.8%		69.0%		73.3%
Housing Units Renter-Occupied	745	36.9%	1,715	35.2%	1,865	31.0%	3,098	26.7%
Housing Units Vacant (2024)	169	7.7%	382	7.3%	456	7.0%	852	6.8%
Household Size (2024)								
Total Households	2,021		4,879		6,016		11,610	
1 Person Households	918	45.4%	2,220	45.5%	2,574	42.8%	4,373	37.7%
2 Person Households	662	32.7%	1,641	33.6%	2,171	36.1%	4,623	39.8%
3 Person Households	197	9.7%	452	9.3%	558	9.3%	1,139	9.8%
4 Person Households	147	7.3%	324	6.6%	404	6.7%	821	7.1%
5 Person Households	64	3.1%	156	3.2%	197	3.3%	402	3.5%
6 Person Households	23	1.2%	55	1.1%	75	1.2%	174	1.5%
7 or More Person Households	11	0.5%	31	0.6%	38	0.6%	77	0.7%
Household Income Distribution (2024)								
HH Income \$200,000 or More	87	4.3%	205	4.2%	282	4.7%	494	4.3%
HH Income \$150,000 to \$199,999	143	7.1%	276	5.7%	358	5.9%	726	6.3%
HH Income \$125,000 to \$149,999	125	6.2%	197	4.0%	248	4.1%	507	4.4%
HH Income \$100,000 to \$124,999	182	9.0%	362	7.4%	522	8.7%	1,214	10.5%
HH Income \$75,000 to \$99,999	337	16.7%		16.2%		17.6%		17.0%
HH Income \$50,000 to \$74,999		19.7%		21.5%		21.3%		21.2%
HH Income \$35,000 to \$49,999		17.2%		16.0%		14.1%		13.7%
HH Income \$25,000 to \$34,999	168	8.3%		11.9%		11.4%		
HH Income \$15,000 to \$24,999	117	5.8%	254	5.2%	305	5.1%	676	5.8%
HH Income \$10,000 to \$14,999	35	1.7%	128	2.6%	155	2.6%	255	2.2%
HH Income Under \$10,000 Household Vehicles (2024)	83	4.1%	250	5.1%	265	4.4%	418	3.6%
· ·	C.4	2.20/	200	4.20/	222	2.00/	400	4.00
Households 0 Vehicles Available	64	3.2%	208	4.3%	232	3.9%	469	4.0%
Households 1 Vehicle Available		41.4%	· ·	42.0% 39.3%		38.4%	4,069	35.0%
Households 2 Vehicles Available Households 3 or More Vehicles Available		40.3% 15.1%		14.5%	•	41.9% 15.8%	•	41.3% 19.6%
Total Vehicles Available	3,507	15.1%	8,281	14.5%	10,615	15.6%	21,632	19.6%
Average Vehicles per Household	1.7		1.7		1.8		1.9	
Owner-Occupied Household Vehicles		68.6%		71.2%		75.3%	17,367	ON 20/
Average Vehicles per Owner-Occupied Household	1.9	00.070	1.9	/ 1.2 70	1.9	75.5%	2.0	00.37
Renter-Occupied Household Vehicles		31.4%		28.8%		24.7%		19.7%
Average Vehicles per Renter-Occupied Household	1.5	31.470	1.4	20.070	1.4	24.7 70	1.4	15.7 /
Travel Time (2024)			2.1		2.1		4.1	
Worker Base Age 16 years or Over	2,075		5,192		6,609		13,190	
Travel to Work in 14 Minutes or Less		62.1%	3,131	60.3%	3,868	58.5%	6,129	46.5%
Travel to Work in 15 to 29 Minutes	503	24.2%		25.6%	1,813	27.4%		34.7%
Travel to Work in 30 to 59 Minutes	165	8.0%	423	8.1%	549	8.3%		12.1%
Travel to Work in 60 Minutes or More	67	3.2%	186	3.6%	220	3.3%	487	3.7%
Work at Home	52	2.5%	124	2.4%	160	2.4%	406	3.1%
Average Minutes Travel to Work	10.3		11.2		11.8		15.0	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



WALMART PLAZA	1	r .	2:		F		10	ar .	
BRYAN, OH	1 mi rad	lius	3 mi rad	3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								_	
Worker Base Age 16 years or Over	2,075		5,192		6,609		13,190		
Drive to Work Alone	1,726	83.2%	4,384	84.4%	5,612	84.9%	11,354	86.1%	
Drive to Work in Carpool	191	9.2%	397	7.7%	533	8.1%	994	7.5%	
Travel to Work by Public Transportation	20	1.0%	60	1.2%	62	0.9%	88	0.7%	
Drive to Work on Motorcycle	-	-	-	-	-	-	4	-	
Bicycle to Work	27	1.3%	55	1.1%	56	0.8%	82	0.6%	
Walk to Work	58	2.8%	170	3.3%	186	2.8%	247	1.9%	
Other Means	-	-	1	-	1	-	15	0.1%	
Work at Home	52	2.5%	124	2.4%	160	2.4%	406	3.1%	
Daytime Demographics (2024)								i	
Total Businesses	257		559		589		948		
Total Employees	4,068		7,265		7,529		12,619		
Company Headquarter Businesses	14	5.4%	25	4.5%	26	4.4%	44	4.6%	
Company Headquarter Employees	1,063	26.1%	1,516	20.9%	1,539	20.4%	3,043	24.1%	
Employee Population per Business	15.8	to 1	13.0	to 1	12.8	to 1	13.3	to 1	
Residential Population per Business	17.9	to 1	19.4	to 1	23.2	to 1	29.4	to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,701		10,944		12,087		22,121		
Labor Force								-	
Labor Population Age 16 Years or Over (2024)	3,707		8,871		11,169		22,705		
Labor Force Total Males (2024)	1,811	48.8%	4,308	48.6%	5,474	49.0%	11,622	51.2%	
Male Civilian Employed	1,082	59.8%	2,655	61.6%	3,421	62.5%	7,051	60.7%	
Male Civilian Unemployed	31	1.7%	145	3.4%	167	3.1%	344	3.0%	
Males in Armed Forces	-	-	-	-	-	-	-	-	
Males Not in Labor Force	697	38.5%	1,507	35.0%	1,886	34.5%	4,228	36.4%	
Labor Force Total Females (2024)	1,896	51.2%	4,563	51.4%	5,694	51.0%	11,082	48.8%	
Female Civilian Employed	992	52.3%	2,537	55.6%	3,189	56.0%	6,140	55.4%	
Female Civilian Unemployed	7	0.4%	32	0.7%	49	0.9%	263	2.4%	
Females in Armed Forces	-	-	-	-	1	-	12	0.1%	
Females Not in Labor Force	897	47.3%	1,994	43.7%	2,455	43.1%	4,667	42.1%	
Unemployment Rate	38	1.0%	177	2.0%	217	1.9%	607	2.7%	
Occupation (2024)									
Occupation Population Age 16 Years or Over	2,075		5,192		6,609		13,190		
Occupation Total Males	1,082	52.2%	2,655	51.1%	3,421	51.8%	7,050	53.4%	
Occupation Total Females	992	47.8%	2,537	48.9%	3,189	48.2%	6,140	46.6%	
Management, Business, Financial Operations	216	-	598	11.5%	840	12.7%		12.6%	
Professional, Related	343	16.5%	829	16.0%	1,070	16.2%		16.7%	
Service	349	16.8%	914	17.6%	1,159		1,986		
Sales, Office	446	21.5%	1,033	19.9%	1,258	19.0%	2,411	18.3%	
Farming, Fishing, Forestry	-	_	5	0.1%	11	0.2%	45	0.3%	
Construction, Extraction, Maintenance	142	6.8%	312	6.0%	485	7.3%	1,180		
Production, Transport, Material Moving	578	27.9%	1,500	28.9%	1,787	27.0%	3,697	28.0%	
White Collar Workers	1,005	48.5%	2,461	47.4%	3,168	47.9%	6,281	47.6%	
Blue Collar Workers		51.5%		52.6%		52.1%	6,909		

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



WALMART PLAZA	1:	B	2	li	F	e.	10 mi ra	altera
BRYAN, OH	1 mi rac	lius	3 mi rac	lius	5 mi rac	5 IIII radius		dius
Units In Structure (2024)	.							_
Total Units	2,021		4,879		6,016		11,610	
1 Detached Unit	1,501	74.3%	3,566	73.1%	4,576	76.1%	9,323	80.3%
1 Attached Unit	99	4.9%	183	3.8%	203	3.4%	322	2.8%
2 Units	132	6.5%	237	4.9%	256	4.3%	467	4.0%
3 to 4 Units	135	6.7%	354	7.3%	359	6.0%	585	5.0%
5 to 9 Units	51	2.5%	77	1.6%	84	1.4%	106	0.9%
10 to 19 Units	49	2.4%	212	4.3%	225	3.7%	279	2.4%
20 to 49 Units	25	1.2%	42	0.9%	43	0.7%	50	0.4%
50 or More Units	-	-	-	-	-	-	4	-
Mobile Home or Trailer	28	1.4%	208	4.3%	268	4.5%	464	4.0%
Other Structure		-	-	_	1	_	10	_
Homes Built By Year (2024)								
Homes Built 2020 or later	-	-	-	-	-	-	-	-
Homes Built 2010 to 2019	39	1.8%	68	1.3%	99	1.5%	236	1.9%
Homes Built 2000 to 2009	100	4.6%	348	6.6%	463	7.2%	945	7.6%
Homes Built 1990 to 1999	174	7.9%	552	10.5%	723	11.2%	1,398	11.2%
Homes Built 1980 to 1989	168	7.6%	450	8.6%	556	8.6%	895	7.2%
Homes Built 1970 to 1979	350	16.0%	856	16.3%	1,060	16.4%	1,918	15.4%
Homes Built 1960 to 1969	317	14.5%	764	14.5%	932	14.4%	1,479	11.9%
Homes Built 1950 to 1959	307	14.0%	624	11.9%	736	11.4%	1,369	11.0%
Homes Built 1940 to 1949	189	8.6%	326	6.2%	343	5.3%	537	4.3%
Homes Built Before 1939	379	17.3%	891	16.9%	1,104	17.1%	2,832	22.7%
Median Age of Homes	60.1	yrs	57.6	yrs	56.7	yrs	58.3	yrs
Home Values (2024)								
Owner Specified Housing Units	1,276		3,164		4,151		8,511	
Home Values \$1,000,000 or More	-	-	3	-	7	0.2%	24	0.3%
Home Values \$750,000 to \$999,999	2	0.1%	2	-	4	-	16	0.2%
Home Values \$500,000 to \$749,999	52	4.0%	80	2.5%	109	2.6%	155	1.8%
Home Values \$400,000 to \$499,999	33	2.6%	80	2.5%	118	2.8%	229	2.7%
Home Values \$300,000 to \$399,999	67	5.3%	165	5.2%	228	5.5%	514	6.0%
Home Values \$250,000 to \$299,999	55	4.3%	157	5.0%	281	6.8%	566	6.6%
Home Values \$200,000 to \$249,999	141	11.0%	341	10.8%	503	12.1%	1,151	13.5%
Home Values \$175,000 to \$199,999	53	4.1%	228	7.2%	331	8.0%	583	6.8%
Home Values \$150,000 to \$174,999	156	12.2%	383	12.1%	501	12.1%	871	10.2%
Home Values \$125,000 to \$149,999	129	10.1%	335	10.6%	430	10.4%	870	10.2%
Home Values \$100,000 to \$124,999	235	18.4%	463	14.6%	564	13.6%	1,106	13.0%
Home Values \$90,000 to \$99,999	81	6.3%	153	4.8%	184	4.4%	498	5.9%
Home Values \$80,000 to \$89,999	59	4.6%	144	4.5%	162	3.9%	457	5.4%
Home Values \$70,000 to \$79,999	75	5.9%	152	4.8%	173	4.2%	357	4.2%
Home Values \$60,000 to \$69,999	59	4.6%	128	4.1%	139	3.4%	228	2.7%
Home Values \$50,000 to \$59,999	8	0.6%	32	1.0%	52	1.2%	217	2.6%
Home Values \$35,000 to \$49,999	23	1.8%	35	1.1%	40	1.0%	207	2.4%
Home Values \$25,000 to \$34,999	10	0.8%	95	3.0%	96	2.3%	130	1.5%
Home Values \$10,000 to \$24,999	17	1.4%	38	1.2%	52	1.2%	119	1.4%
Home Values Under \$10,000	23	1.8%	148	4.7%	176	4.3%	215	2.5%
Owner-Occupied Median Home Value	\$138,231		\$142,774		\$152,964		\$150,987	
Renter-Occupied Median Rent	\$574		\$576		\$575		\$571	

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



WALMART PLAZA								
BRYAN, OH	1 mi rac	lius	3 mi rad	lius	5 mi rad	lius	10 mi ra	dius
Total Annual Consumer Expenditure (2024)								
Total Household Expenditure	\$144.19 M		\$323.56 M		\$405.96 M		\$774.09 M	
Total Non-Retail Expenditure	\$76.09 M		\$170.82 M		\$214.1 M		\$407.67 M	
Total Retail Expenditure	\$68.1 M		\$152.74 M		\$191.86 M		\$366.42 M	
Apparel	\$5 M		\$11.19 M		\$14.06 M		\$26.81 M	
Contributions	\$4.67 M		\$10.46 M		\$13.19 M		\$25.14 M	
Education	\$4.03 M		\$8.95 M		\$11.29 M		\$21.48 M	
Entertainment	\$8.07 M		\$18.06 M		\$22.77 M		\$43.58 M	
Food and Beverages	\$21.27 M		\$47.78 M		\$59.89 M		\$114.2 M	
Furnishings and Equipment	\$5.04 M		\$11.25 M		\$14.18 M		\$27.14 M	
Gifts	\$3.47 M		\$7.73 M		\$9.72 M		\$18.44 M	
Health Care	\$12.43 M		\$28.06 M		\$35.19 M		\$67.24 M	
Household Operations	\$5.63 M		\$12.64 M		\$15.88 M		\$30.29 M	
Miscellaneous Expenses	\$2.75 M		\$6.15 M		\$7.71 M		\$14.7 M	
Personal Care	\$1.94 M		\$4.34 M		\$5.45 M		\$10.4 M	
Personal Insurance	\$988.23 K		\$2.2 M		\$2.79 M		\$5.37 M	
Reading	\$317.94 K		\$714.47 K		\$896.96 K		\$1.71 M	
Shelter	\$30.48 M		\$68.39 M		\$85.55 M		\$162.59 M	
Tobacco	\$911.14 K		\$2.08 M		\$2.57 M		\$4.86 M	
Transportation	\$26.37 M		\$59.02 M		\$74.21 M		\$141.87 M	
Utilities	\$10.84 M		\$24.53 M		\$30.61 M		\$58.26 M	
Monthly Household Consumer Expenditure (2024)								
Total Household Expenditure	\$5,945		\$5,527		\$5,623		\$5,556	
Total Non-Retail Expenditure	\$3,137	52.8%	\$2,918	52.8%	\$2,966	52.7%	\$2,926	52.7%
Total Retail Expenditures	\$2,808	47.2%	\$2,609	47.2%	\$2,658	47.3%	\$2,630	47.3%
Apparel	\$206	3.5%	\$191	3.5%	\$195	3.5%	\$192	3.5%
Contributions	\$192	3.2%	\$179	3.2%	\$183	3.2%	\$180	3.2%
Education	\$166	2.8%	\$153	2.8%	\$156	2.8%	\$154	2.8%
Entertainment	\$333	5.6%	\$308	5.6%	\$315	5.6%	\$313	5.6%
Food and Beverages	\$877	14.8%	\$816	14.8%	\$830	14.8%	\$820	14.8%
Furnishings and Equipment	\$208	3.5%	\$192	3.5%	\$196	3.5%	\$195	3.5%
Gifts	\$143	2.4%	\$132	2.4%	\$135	2.4%	\$132	2.4%
Health Care	\$512	8.6%	\$479	8.7%	\$487	8.7%	\$483	8.7%
Household Operations	\$232	3.9%	\$216	3.9%	\$220	3.9%	\$217	3.9%
Miscellaneous Expenses	\$113	1.9%	\$105	1.9%	\$107	1.9%	\$106	1.9%
Personal Care	\$80	1.3%	\$74	1.3%	\$75	1.3%	\$75	1.3%
Personal Insurance	\$41	0.7%	\$38	0.7%	\$39	0.7%	\$39	0.7%
Reading	\$13	0.2%	\$12	0.2%	\$12	0.2%	\$12	0.2%
Shelter		21.1%	\$1,168	21.1%	\$1,185		\$1,167	21.0%
Tobacco	\$38	0.6%	\$36	0.6%	\$36	0.6%	\$35	0.6%
Transportation	\$1,087	18.3%	\$1,008	18.2%	\$1,028		\$1,018	
Utilities	\$447	7.5%	\$419	7.6%	\$424	7.5%	\$418	7.5%