

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 37.1434/-94.3116

WALMART PLAZA CARTHAGE, MO	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2024)	2,623	17,714	22,536	63,658
Projected Population (2029)	2,609	17,618	22,567	65,537
Census Population (2020)	2,714	18,071	22,713	62,949
Census Population (2010)	2,328	16,904	21,464	58,513
Projected Annual Growth (2024-2029)	-13 -0.1%	-96 -0.1%	31 -	1,879 0.6%
Historical Annual Growth (2020-2024)	-91 -0.8%	-357 -0.5%	-177 -0.2%	709 0.3%
Historical Annual Growth (2010-2020)	386 1.7%	1,167 0.7%	1,248 0.6%	4,436 0.8%
Estimated Population Density (2024)	835 <i>psm</i>	627 <i>psm</i>	287 <i>psm</i>	203 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2024)	1,125	6,571	8,374	24,881
Projected Households (2029)	1,115	6,528	8,380	25,594
Census Households (2020)	1,132	6,516	8,232	23,860
Census Households (2010)	977	6,120	7,787	21,989
Projected Annual Growth (2024-2029)	-9 -0.2%	-43 -0.1%	6 -	713 0.6%
Historical Annual Change (2010-2024)	147 1.1%	451 0.5%	587 0.5%	2,892 0.9%
Average Household Income				
Estimated Average Household Income (2024)	\$66,802	\$69,560	\$75,291	\$79,340
Projected Average Household Income (2029)	\$70,113	\$72,912	\$78,356	\$80,282
Census Average Household Income (2010)	\$41,284	\$42,642	\$45,558	\$47,386
Census Average Household Income (2000)	\$39,643	\$40,404	\$40,924	\$41,244
Projected Annual Change (2024-2029)	\$3,310 1.0%	\$3,352 1.0%	\$3,065 0.8%	\$942 0.2%
Historical Annual Change (2000-2024)	\$27,159 2.9%	\$29,155 3.0%	\$34,367 3.5%	\$38,096 3.8%
Median Household Income				
Estimated Median Household Income (2024)	\$53,790	\$51,591	\$56,370	\$64,709
Projected Median Household Income (2029)	\$53,324	\$51,673	\$56,637	\$64,948
Census Median Household Income (2010)	\$31,259	\$34,116	\$37,019	\$38,787
Census Median Household Income (2000)	\$28,961	\$30,814	\$31,560	\$32,417
Projected Annual Change (2024-2029)	-\$466 -0.2%	\$82 -	\$267 -	\$239 -
Historical Annual Change (2000-2024)	\$24,829 3.6%	\$20,777 2.8%	\$24,810 3.3%	\$32,293 4.2%
Per Capita Income				
Estimated Per Capita Income (2024)	\$28,926	\$25,923	\$28,082	\$31,127
Projected Per Capita Income (2029)	\$30,255	\$27,137	\$29,202	\$31,465
Census Per Capita Income (2010)	\$17,327	\$15,435	\$16,529	\$17,816
Census Per Capita Income (2000)	\$16,842	\$15,498	\$15,644	\$15,710
Projected Annual Change (2024-2029)	\$1,329 0.9%	\$1,214 0.9%	\$1,120 0.8%	\$338 0.2%
Historical Annual Change (2000-2024)	\$12,083 3.0%	\$10,425 2.8%	\$12,438 3.3%	\$15,418 4.1%
Estimated Average Household Net Worth (2024)	\$799,115	\$656,796	\$717,755	\$768,353

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WALMART PLAZA CARTHAGE, MO	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	2,623		17,714		22,536		63,658	
White (2024)	2,220	84.6%	15,020	84.8%	19,202	85.2%	54,803	86.1%
Black or African American (2024)	58	2.2%	476	2.7%	579	2.6%	1,595	2.5%
American Indian or Alaska Native (2024)	21	0.8%	113	0.6%	149	0.7%	582	0.9%
Asian (2024)	60	2.3%	237	1.3%	290	1.3%	798	1.3%
Hawaiian or Pacific Islander (2024)	6	0.2%	31	0.2%	40	0.2%	141	0.2%
Other Race (2024)	126	4.8%	1,211	6.8%	1,418	6.3%	2,201	3.5%
Two or More Races (2024)	133	5.1%	626	3.5%	857	3.8%	3,538	5.6%
Population < 18 (2024)	584	22.3%	4,106	23.2%	5,273	23.4%	14,888	23.4%
White Not Hispanic	447	76.5%	3,085	75.1%	3,996	75.8%	11,405	76.6%
Black or African American	13	2.3%	139	3.4%	170	3.2%	435	2.9%
Asian	4	0.7%	30	0.7%	44	0.8%	130	0.9%
Other Race Not Hispanic	46	8.0%	304	7.4%	392	7.4%	1,140	7.7%
Hispanic	73	12.5%	548	13.3%	672	12.7%	1,778	11.9%
Not Hispanic or Latino Population (2024)	2,424	92.4%	16,294	92.0%	20,779	92.2%	58,960	92.6%
Not Hispanic White	2,177	89.8%	14,772	90.7%	18,874	90.8%	53,462	90.7%
Not Hispanic Black or African American	53	2.2%	424	2.6%	515	2.5%	1,502	2.5%
Not Hispanic American Indian or Alaska Native	15	0.6%	82	0.5%	111	0.5%	408	0.7%
Not Hispanic Asian	58	2.4%	230	1.4%	280	1.3%	785	1.3%
Not Hispanic Hawaiian or Pacific Islander	5	0.2%	30	0.2%	38	0.2%	116	0.2%
Not Hispanic Other Race	11	0.5%	283	1.7%	324	1.6%	355	0.6%
Not Hispanic Two or More Races	104	4.3%	474	2.9%	636	3.1%	2,332	4.0%
Hispanic or Latino Population (2024)	199	7.6%	1,421	8.0%	1,757	7.8%	4,698	7.4%
Hispanic White	43	21.6%	248	17.4%	328	18.7%	1,341	28.5%
Hispanic Black or African American	4	2.2%	52	3.7%	64	3.7%	93	2.0%
Hispanic American Indian or Alaska Native	7	3.4%	31	2.2%	38	2.2%	175	3.7%
Hispanic Asian	1	0.6%	8	0.5%	10	0.6%	13	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.1%	2	0.1%	25	0.5%
Hispanic Other Race	115	57.6%	929	65.4%	1,094	62.2%	1,846	39.3%
Hispanic Two or More Races	28	14.3%	152	10.7%	221	12.6%	1,206	25.7%
Not Hispanic or Latino Population (2020)	2,369	87.3%	12,814	70.9%	16,835	74.1%	54,795	87.0%
Hispanic or Latino Population (2020)	345	12.7%	5,257	29.1%	5,877	25.9%	8,154	13.0%
Not Hispanic or Latino Population (2010)	2,134	91.7%	13,163	77.9%	17,292	80.6%	52,848	90.3%
Hispanic or Latino Population (2010)	194	8.3%	3,741	22.1%	4,173	19.4%	5,666	9.7%
Not Hispanic or Latino Population (2029)	2,364	90.6%	15,866	90.1%	20,349	90.2%	59,388	90.6%
Hispanic or Latino Population (2029)	246	9.4%	1,752	9.9%	2,218	9.8%	6,150	9.4%
Projected Annual Growth (2024-2029)	47	4.7%	332	4.7%	461	5.3%	1,451	6.2%
Historical Annual Growth (2010-2020)	151	7.8%	1,516	4.1%	1,705	4.1%	2,489	4.4%

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WALMART PLAZA CARTHAGE, MO		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)									
Total Population	2,623		17,714		22,536		63,658		
Age Under 5 Years	169	6.4%	1,041	5.9%	1,294	5.7%	3,694	5.8%	
Age 5 to 9 Years	174	6.6%	1,159	6.5%	1,483	6.6%	4,156	6.5%	
Age 10 to 14 Years	155	5.9%	1,249	7.1%	1,606	7.1%	4,491	7.1%	
Age 15 to 19 Years	139	5.3%	1,178	6.6%	1,544	6.8%	4,530	7.1%	
Age 20 to 24 Years	134	5.1%	1,022	5.8%	1,254	5.6%	4,099	6.4%	
Age 25 to 29 Years	146	5.6%	1,072	6.1%	1,296	5.7%	3,928	6.2%	
Age 30 to 34 Years	171	6.5%	1,319	7.4%	1,590	7.1%	4,191	6.6%	
Age 35 to 39 Years	150	5.7%	1,293	7.3%	1,597	7.1%	4,185	6.6%	
Age 40 to 44 Years	150	5.7%	1,150	6.5%	1,486	6.6%	4,123	6.5%	
Age 45 to 49 Years	121	4.6%	993	5.6%	1,309	5.8%	3,792	6.0%	
Age 50 to 54 Years	141	5.4%	974	5.5%	1,283	5.7%	3,679	5.8%	
Age 55 to 59 Years	159	6.1%	997	5.6%	1,293	5.7%	3,576	5.6%	
Age 60 to 64 Years	174	6.6%	1,079	6.1%	1,425	6.3%	3,993	6.3%	
Age 65 to 69 Years	171	6.5%	925	5.2%	1,242	5.5%	3,535	5.6%	
Age 70 to 74 Years	163	6.2%	805	4.5%	1,047	4.6%	2,946	4.6%	
Age 75 to 79 Years	123	4.7%	614	3.5%	785	3.5%	2,147	3.4%	
Age 80 to 84 Years	91	3.5%	431	2.4%	519	2.3%	1,359	2.1%	
Age 85 Years or Over	93	3.5%	414	2.3%	482	2.1%	1,234	1.9%	
Median Age	41.8		38.2		38.6		37.7		
Age 19 Years or Less	637	24.3%	4,627	26.1%	5,927	26.3%	16,871	26.5%	
Age 20 to 64 Years	1,346	51.3%	9,899	55.9%	12,534	55.6%	35,567	55.9%	
Age 65 Years or Over	640	24.4%	3,188	18.0%	4,075	18.1%	11,221	17.6%	
Female Age Distribution (2024)									
Female Population	1,347	51.4%	8,940	50.5%	11,362	50.4%	31,822	50.0%	
Age Under 5 Years	75	5.6%	491	5.5%	608	5.4%	1,776	5.6%	
Age 5 to 9 Years	88	6.5%	589	6.6%	754	6.6%	2,088	6.6%	
Age 10 to 14 Years	75	5.6%	628	7.0%	806	7.1%	2,181	6.9%	
Age 15 to 19 Years	71	5.3%	583	6.5%	762	6.7%	2,031	6.4%	
Age 20 to 24 Years	60	4.5%	499	5.6%	607	5.3%	1,886	5.9%	
Age 25 to 29 Years	69	5.1%	510	5.7%	630	5.5%	1,916	6.0%	
Age 30 to 34 Years	88	6.5%	638	7.1%	783	6.9%	2,127	6.7%	
Age 35 to 39 Years	77	5.7%	644	7.2%	802	7.1%	2,121	6.7%	
Age 40 to 44 Years	72	5.4%	572	6.4%	737	6.5%	2,052	6.4%	
Age 45 to 49 Years	66	4.9%	524	5.9%	680	6.0%	1,887	5.9%	
Age 50 to 54 Years	75	5.6%	502	5.6%	656	5.8%	1,890	5.9%	
Age 55 to 59 Years	82	6.1%	482	5.4%	631	5.6%	1,804	5.7%	
Age 60 to 64 Years	86	6.4%	552	6.2%	730	6.4%	2,039	6.4%	
Age 65 to 69 Years	94	7.0%	468	5.2%	628	5.5%	1,878	5.9%	
Age 70 to 74 Years	93	6.9%	454	5.1%	574	5.0%	1,571	4.9%	
Age 75 to 79 Years	68	5.1%	319	3.6%	409	3.6%	1,150	3.6%	
Age 80 to 84 Years	54	4.0%	250	2.8%	289	2.5%	742	2.3%	
Age 85 Years or Over	55	4.1%	233	2.6%	276	2.4%	683	2.1%	
Female Median Age	43.9		39.1		39.3		38.9		
Age 19 Years or Less	309	22.9%	2,291	25.6%	2,931	25.8%	8,076	25.4%	
Age 20 to 64 Years	674	50.0%	4,924	55.1%	6,256	55.1%	17,723	55.7%	
Age 65 Years or Over	364	27.0%	1,724	19.3%	2,175	19.1%	6,024	18.9%	

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WALMART PLAZA CARTHAGE, MO		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)									
Male Population	1,276	48.6%	8,774	49.5%	11,174	49.6%	31,836	50.0%	
Age Under 5 Years	94	7.3%	549	6.3%	686	6.1%	1,918	6.0%	
Age 5 to 9 Years	86	6.7%	570	6.5%	729	6.5%	2,067	6.5%	
Age 10 to 14 Years	80	6.3%	621	7.1%	799	7.2%	2,310	7.3%	
Age 15 to 19 Years	68	5.3%	595	6.8%	781	7.0%	2,499	7.9%	
Age 20 to 24 Years	74	5.8%	523	6.0%	648	5.8%	2,213	7.0%	
Age 25 to 29 Years	77	6.1%	562	6.4%	665	6.0%	2,013	6.3%	
Age 30 to 34 Years	83	6.5%	681	7.8%	807	7.2%	2,063	6.5%	
Age 35 to 39 Years	73	5.7%	649	7.4%	796	7.1%	2,064	6.5%	
Age 40 to 44 Years	78	6.1%	578	6.6%	749	6.7%	2,070	6.5%	
Age 45 to 49 Years	56	4.4%	469	5.3%	629	5.6%	1,905	6.0%	
Age 50 to 54 Years	66	5.2%	471	5.4%	627	5.6%	1,789	5.6%	
Age 55 to 59 Years	77	6.1%	515	5.9%	662	5.9%	1,772	5.6%	
Age 60 to 64 Years	88	6.9%	527	6.0%	695	6.2%	1,955	6.1%	
Age 65 to 69 Years	77	6.0%	457	5.2%	615	5.5%	1,657	5.2%	
Age 70 to 74 Years	71	5.5%	351	4.0%	474	4.2%	1,375	4.3%	
Age 75 to 79 Years	55	4.3%	294	3.4%	376	3.4%	997	3.1%	
Age 80 to 84 Years	37	2.9%	181	2.1%	230	2.1%	617	1.9%	
Age 85 Years or Over	37	2.9%	181	2.1%	206	1.8%	551	1.7%	
Male Median Age	39.6		37.3		37.9		36.7		
Age 19 Years or Less	328	25.7%	2,336	26.6%	2,996	26.8%	8,795	27.6%	
Age 20 to 64 Years	672	52.7%	4,974	56.7%	6,278	56.2%	17,844	56.1%	
Age 65 Years or Over	276	21.6%	1,465	16.7%	1,900	17.0%	5,197	16.3%	
Males per 100 Females (2024)									
Overall Comparison	95		98		98		100		
Age Under 5 Years	125	55.6%	112	52.8%	113	53.0%	108	51.9%	
Age 5 to 9 Years	97	49.4%	97	49.2%	97	49.2%	99	49.7%	
Age 10 to 14 Years	107	51.7%	99	49.7%	99	49.8%	106	51.4%	
Age 15 to 19 Years	96	48.9%	102	50.5%	103	50.6%	123	55.2%	
Age 20 to 24 Years	122	55.1%	105	51.2%	107	51.6%	117	54.0%	
Age 25 to 29 Years	113	53.0%	110	52.4%	106	51.3%	105	51.2%	
Age 30 to 34 Years	95	48.6%	107	51.6%	103	50.8%	97	49.2%	
Age 35 to 39 Years	95	48.7%	101	50.2%	99	49.8%	97	49.3%	
Age 40 to 44 Years	108	51.9%	101	50.3%	102	50.4%	101	50.2%	
Age 45 to 49 Years	84	45.7%	89	47.2%	93	48.1%	101	50.2%	
Age 50 to 54 Years	88	46.8%	94	48.4%	96	48.9%	95	48.6%	
Age 55 to 59 Years	95	48.7%	107	51.6%	105	51.2%	98	49.5%	
Age 60 to 64 Years	103	50.8%	95	48.8%	95	48.8%	96	48.9%	
Age 65 to 69 Years	82	45.0%	98	49.4%	98	49.5%	88	46.9%	
Age 70 to 74 Years	76	43.2%	77	43.6%	83	45.2%	88	46.7%	
Age 75 to 79 Years	80	44.5%	92	48.0%	92	47.9%	87	46.4%	
Age 80 to 84 Years	68	40.3%	73	42.1%	79	44.3%	83	45.4%	
Age 85 Years or Over	67	40.3%	78	43.7%	75	42.8%	81	44.6%	
Age 19 Years or Less	106	51.5%	102	50.5%	102	50.5%	109	52.1%	
Age 20 to 39 Years	105	51.1%	105	51.3%	103	50.8%	104	50.9%	
Age 40 to 64 Years	96	49.0%	97	49.3%	98	49.5%	98	49.5%	
Age 65 Years or Over	76	43.1%	85	45.9%	87	46.6%	86	46.3%	

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Household Type (2024)									
Total Households		1,125		6,571		8,374		24,881	
Households with Children		313	27.8%	2,232	34.0%	2,806	33.5%	7,386	29.7%
Average Household Size		2.3		2.6		2.6		2.5	
Household Density per Square Mile		358		232		107		79	
Population Family		1,978	75.4%	14,645	82.7%	18,653	82.8%	49,553	77.8%
Population Non-Family		553	21.1%	2,591	14.6%	3,383	15.0%	12,563	19.7%
Population Group Quarters		91	3.5%	478	2.7%	500	2.2%	1,543	2.4%
Family Households		645	57.4%	4,478	68.2%	5,718	68.3%	15,251	61.3%
Married Couple Households		450	69.7%	3,013	67.3%	3,977	69.5%	10,967	71.9%
Other Family Households with Children		195	30.3%	1,465	32.7%	1,742	30.5%	4,284	28.1%
Family Households with Children		312	48.4%	2,229	49.8%	2,801	49.0%	7,374	48.4%
Married Couple with Children		196	62.9%	1,362	61.1%	1,778	63.5%	4,914	66.6%
Other Family Households with Children		116	37.1%	866	38.9%	1,023	36.5%	2,460	33.4%
Family Households No Children		333	51.6%	2,250	50.2%	2,917	51.0%	7,876	51.6%
Married Couple No Children		253	76.0%	1,651	73.4%	2,199	75.4%	6,053	76.8%
Other Family Households No Children		80	24.0%	599	26.6%	719	24.6%	1,824	23.2%
Non-Family Households		480	42.6%	2,092	31.8%	2,656	31.7%	9,631	38.7%
Non-Family Households with Children		-	-	4	0.2%	5	0.2%	11	0.1%
Non-Family Households No Children		479	99.9%	2,088	99.8%	2,651	99.8%	9,619	99.9%
Average Family Household Size		3.1		3.3		3.3		3.2	
Average Family Income		\$87,659		\$79,011		\$87,549		\$103,735	
Median Family Income		\$67,494		\$56,944		\$63,707		\$77,893	
Average Non-Family Household Size		1.2		1.2		1.3		1.3	
Marital Status (2024)									
Population Age 15 Years or Over		2,126		14,265		18,153		51,318	
Never Married		540	25.4%	4,512	31.6%	5,423	29.9%	13,738	26.8%
Currently Married		947	44.6%	5,651	39.6%	7,670	42.3%	24,664	48.1%
Previously Married		638	30.0%	4,102	28.8%	5,060	27.9%	12,916	25.2%
Separated		78	12.3%	951	23.2%	1,105	21.8%	1,973	15.3%
Widowed		166	26.0%	1,078	26.3%	1,296	25.6%	3,770	29.2%
Divorced		394	61.7%	2,073	50.5%	2,659	52.5%	7,173	55.5%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		1,852		12,065		15,355		42,689	
Elementary (Grade Level 0 to 8)		77	4.2%	1,287	10.7%	1,469	9.6%	2,192	5.1%
Some High School (Grade Level 9 to 11)		208	11.2%	1,289	10.7%	1,566	10.2%	3,442	8.1%
High School Graduate		460	24.8%	3,747	31.1%	5,041	32.8%	14,589	34.2%
Some College		356	19.2%	2,067	17.1%	2,693	17.5%	7,946	18.6%
Associate Degree Only		85	4.6%	565	4.7%	751	4.9%	3,047	7.1%
Bachelor Degree Only		478	25.8%	2,135	17.7%	2,638	17.2%	7,854	18.4%
Graduate Degree		188	10.1%	975	8.1%	1,197	7.8%	3,618	8.5%
Any College (Some College or Higher)		1,107	59.8%	5,741	47.6%	7,279	47.4%	22,465	52.6%
College Degree + (Bachelor Degree or Higher)		666	35.9%	3,109	25.8%	3,835	25.0%	11,473	26.9%

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Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.1434/-94.3116

WALMART PLAZA CARTHAGE, MO		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2024)	1,219		7,212		9,184		27,093		
Total Housing Units (2020)	1,202		7,108		8,973		25,852		
Historical Annual Growth (2020-2024)	17	0.4%	104	0.4%	210	0.6%	1,241	1.2%	
Housing Units Occupied (2024)	1,125	92.3%	6,571	91.1%	8,374	91.2%	24,881	91.8%	
Housing Units Owner-Occupied	666	59.2%	4,039	61.5%	5,459	65.2%	16,165	65.0%	
Housing Units Renter-Occupied	459	40.8%	2,532	38.5%	2,915	34.8%	8,716	35.0%	
Housing Units Vacant (2024)	94	7.7%	642	8.9%	810	8.8%	2,212	8.2%	
Household Size (2024)									
Total Households	1,125		6,571		8,374		24,881		
1 Person Households	431	38.3%	1,927	29.3%	2,439	29.1%	8,663	34.8%	
2 Person Households	402	35.7%	2,677	40.7%	3,551	42.4%	9,811	39.4%	
3 Person Households	127	11.3%	857	13.0%	1,035	12.4%	2,885	11.6%	
4 Person Households	90	8.0%	587	8.9%	724	8.6%	1,936	7.8%	
5 Person Households	44	3.9%	300	4.6%	367	4.4%	951	3.8%	
6 Person Households	20	1.7%	157	2.4%	182	2.2%	448	1.8%	
7 or More Person Households	11	1.0%	65	1.0%	76	0.9%	188	0.8%	
Household Income Distribution (2024)									
HH Income \$200,000 or More	73	6.5%	244	3.7%	346	4.1%	1,261	5.1%	
HH Income \$150,000 to \$199,999	31	2.8%	201	3.1%	348	4.2%	1,314	5.3%	
HH Income \$125,000 to \$149,999	49	4.3%	256	3.9%	376	4.5%	1,368	5.5%	
HH Income \$100,000 to \$124,999	73	6.5%	488	7.4%	691	8.3%	2,395	9.6%	
HH Income \$75,000 to \$99,999	101	9.0%	778	11.8%	1,084	12.9%	3,463	13.9%	
HH Income \$50,000 to \$74,999	244	21.7%	1,145	17.4%	1,468	17.5%	4,752	19.1%	
HH Income \$35,000 to \$49,999	196	17.5%	1,045	15.9%	1,246	14.9%	3,379	13.6%	
HH Income \$25,000 to \$34,999	59	5.3%	879	13.4%	984	11.7%	2,392	9.6%	
HH Income \$15,000 to \$24,999	41	3.7%	615	9.4%	711	8.5%	1,955	7.9%	
HH Income \$10,000 to \$14,999	159	14.1%	549	8.3%	629	7.5%	1,302	5.2%	
HH Income Under \$10,000	99	8.8%	370	5.6%	491	5.9%	1,300	5.2%	
Household Vehicles (2024)									
Households 0 Vehicles Available	95	8.5%	548	8.3%	619	7.4%	1,551	6.2%	
Households 1 Vehicle Available	511	45.4%	2,548	38.8%	2,964	35.4%	8,129	32.7%	
Households 2 Vehicles Available	334	29.7%	2,205	33.6%	2,922	34.9%	9,242	37.1%	
Households 3 or More Vehicles Available	184	16.4%	1,270	19.3%	1,869	22.3%	5,960	24.0%	
Total Vehicles Available	1,838		11,543		15,653		47,624		
Average Vehicles per Household	1.6		1.8		1.9		1.9		
Owner-Occupied Household Vehicles	1,363	74.1%	8,622	74.7%	12,127	77.5%	36,070	75.7%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.2		2.2		
Renter-Occupied Household Vehicles	475	25.9%	2,921	25.3%	3,526	22.5%	11,554	24.3%	
Average Vehicles per Renter-Occupied Household	1.0		1.2		1.2		1.3		
Travel Time (2024)									
Worker Base Age 16 years or Over	1,113		7,852		10,429		30,271		
Travel to Work in 14 Minutes or Less	588	52.9%	4,169	53.1%	5,044	48.4%	12,750	42.1%	
Travel to Work in 15 to 29 Minutes	332	29.8%	2,120	27.0%	3,061	29.4%	10,634	35.1%	
Travel to Work in 30 to 59 Minutes	82	7.4%	700	8.9%	1,094	10.5%	3,378	11.2%	
Travel to Work in 60 Minutes or More	27	2.5%	266	3.4%	357	3.4%	972	3.2%	
Work at Home	83	7.5%	598	7.6%	873	8.4%	2,536	8.4%	
Average Minutes Travel to Work	12.9		13.2		14.2		15.4		

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.1434/-94.3116

WALMART PLAZA CARTHAGE, MO	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	1,113		7,852		10,429		30,271	
Drive to Work Alone	868	78.0%	6,016	76.6%	7,990	76.6%	24,018	79.3%
Drive to Work in Carpool	121	10.8%	1,019	13.0%	1,246	11.9%	2,818	9.3%
Travel to Work by Public Transportation	-	-	3	-	3	-	31	0.1%
Drive to Work on Motorcycle	1	-	4	-	13	0.1%	71	0.2%
Bicycle to Work	-	-	-	-	-	-	56	0.2%
Walk to Work	35	3.1%	156	2.0%	197	1.9%	447	1.5%
Other Means	5	0.4%	57	0.7%	108	1.0%	294	1.0%
Work at Home	83	7.5%	598	7.6%	873	8.4%	2,536	8.4%
Daytime Demographics (2024)								
Total Businesses	184		554		686		1,803	
Total Employees	1,854		6,579		8,160		25,147	
Company Headquarter Businesses	5	2.8%	17	3.0%	21	3.1%	59	3.3%
Company Headquarter Employees	204	11.0%	649	9.9%	835	10.2%	5,071	20.2%
Employee Population per Business	10.1 to 1		11.9 to 1		11.9 to 1		13.9 to 1	
Residential Population per Business	14.3 to 1		32.0 to 1		32.9 to 1		35.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	2,843		12,770		15,587		45,326	
Labor Force								
Labor Population Age 16 Years or Over (2024)	2,101		14,044		17,858		50,466	
Labor Force Total Males (2024)	1,006	47.9%	6,920	49.3%	8,812	49.3%	25,095	49.7%
Male Civilian Employed	600	59.7%	4,266	61.6%	5,649	64.1%	16,199	64.5%
Male Civilian Unemployed	17	1.7%	183	2.6%	206	2.3%	556	2.2%
Males in Armed Forces	-	-	-	-	1	-	13	-
Males Not in Labor Force	389	38.7%	2,471	35.7%	2,956	33.5%	8,327	33.2%
Labor Force Total Females (2024)	1,095	52.1%	7,124	50.7%	9,046	50.7%	25,371	50.3%
Female Civilian Employed	512	46.8%	3,588	50.4%	4,782	52.9%	14,074	55.5%
Female Civilian Unemployed	13	1.2%	125	1.8%	156	1.7%	510	2.0%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	570	52.0%	3,412	47.9%	4,109	45.4%	10,787	42.5%
Unemployment Rate	30	1.4%	308	2.2%	362	2.0%	1,066	2.1%
Occupation (2024)								
Occupation Population Age 16 Years or Over	1,113		7,852		10,429		30,271	
Occupation Total Males	600	54.0%	4,265	54.3%	5,648	54.2%	16,197	53.5%
Occupation Total Females	512	46.0%	3,588	45.7%	4,782	45.8%	14,074	46.5%
Management, Business, Financial Operations	116	10.5%	783	10.0%	1,076	10.3%	3,549	11.7%
Professional, Related	287	25.8%	1,543	19.6%	1,966	18.8%	6,037	19.9%
Service	191	17.2%	1,644	20.9%	2,095	20.1%	5,046	16.7%
Sales, Office	186	16.7%	1,392	17.7%	1,988	19.1%	7,163	23.7%
Farming, Fishing, Forestry	5	0.5%	41	0.5%	53	0.5%	138	0.5%
Construction, Extraction, Maintenance	110	9.9%	824	10.5%	1,131	10.8%	2,851	9.4%
Production, Transport, Material Moving	216	19.4%	1,626	20.7%	2,121	20.3%	5,486	18.1%
White Collar Workers	590	53.0%	3,717	47.3%	5,030	48.2%	16,750	55.3%
Blue Collar Workers	523	47.0%	4,135	52.7%	5,400	51.8%	13,521	44.7%

Complete Profile

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Lat/Lon: 37.1434/-94.3116

WALMART PLAZA CARTHAGE, MO		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		1,125		6,571		8,374		24,881	
1 Detached Unit		787	70.0%	5,020	76.4%	6,404	76.5%	18,251	73.4%
1 Attached Unit		42	3.8%	147	2.2%	163	2.0%	455	1.8%
2 Units		35	3.1%	235	3.6%	284	3.4%	858	3.4%
3 to 4 Units		105	9.4%	277	4.2%	282	3.4%	565	2.3%
5 to 9 Units		44	3.9%	289	4.4%	302	3.6%	627	2.5%
10 to 19 Units		65	5.8%	178	2.7%	213	2.5%	1,082	4.3%
20 to 49 Units		7	0.7%	56	0.8%	60	0.7%	628	2.5%
50 or More Units		9	0.8%	40	0.6%	49	0.6%	571	2.3%
Mobile Home or Trailer		28	2.5%	288	4.4%	535	6.4%	1,685	6.8%
Other Structure		1	0.1%	41	0.6%	81	1.0%	158	0.6%
Homes Built By Year (2024)									
Homes Built 2020 or later		218	17.9%	435	6.0%	519	5.7%	1,053	3.9%
Homes Built 2010 to 2019		142	11.6%	567	7.9%	760	8.3%	3,986	14.7%
Homes Built 2000 to 2009		161	13.2%	796	11.0%	1,121	12.2%	3,909	14.4%
Homes Built 1990 to 1999		149	12.2%	879	12.2%	1,198	13.0%	3,797	14.0%
Homes Built 1980 to 1989		59	4.9%	530	7.3%	674	7.3%	2,133	7.9%
Homes Built 1970 to 1979		108	8.9%	864	12.0%	1,100	12.0%	3,004	11.1%
Homes Built 1960 to 1969		54	4.4%	633	8.8%	814	8.9%	1,958	7.2%
Homes Built 1950 to 1959		136	11.1%	666	9.2%	766	8.3%	1,413	5.2%
Homes Built 1940 to 1949		50	4.1%	423	5.9%	462	5.0%	929	3.4%
Homes Built Before 1939		48	3.9%	777	10.8%	962	10.5%	2,702	10.0%
Median Age of Homes		34.1	yrs	45.9	yrs	44.8	yrs	40.3	yrs
Home Values (2024)									
Owner Specified Housing Units		666		4,039		5,459		16,165	
Home Values \$1,000,000 or More		-	-	2	-	2	-	23	0.1%
Home Values \$750,000 to \$999,999		2	0.2%	7	0.2%	10	0.2%	93	0.6%
Home Values \$500,000 to \$749,999		30	4.5%	158	3.9%	299	5.5%	813	5.0%
Home Values \$400,000 to \$499,999		45	6.8%	146	3.6%	203	3.7%	720	4.5%
Home Values \$300,000 to \$399,999		133	20.0%	462	11.4%	712	13.0%	1,992	12.3%
Home Values \$250,000 to \$299,999		28	4.1%	278	6.9%	451	8.3%	1,562	9.7%
Home Values \$200,000 to \$249,999		68	10.3%	288	7.1%	384	7.0%	1,297	8.0%
Home Values \$175,000 to \$199,999		59	8.8%	403	10.0%	608	11.1%	1,747	10.8%
Home Values \$150,000 to \$174,999		76	11.4%	365	9.0%	437	8.0%	1,654	10.2%
Home Values \$125,000 to \$149,999		64	9.6%	663	16.4%	774	14.2%	1,582	9.8%
Home Values \$100,000 to \$124,999		89	13.3%	357	8.8%	506	9.3%	1,730	10.7%
Home Values \$90,000 to \$99,999		12	1.8%	161	4.0%	178	3.3%	487	3.0%
Home Values \$80,000 to \$89,999		16	2.4%	212	5.2%	224	4.1%	422	2.6%
Home Values \$70,000 to \$79,999		13	1.9%	129	3.2%	142	2.6%	296	1.8%
Home Values \$60,000 to \$69,999		22	3.3%	125	3.1%	137	2.5%	304	1.9%
Home Values \$50,000 to \$59,999		1	0.2%	101	2.5%	121	2.2%	310	1.9%
Home Values \$35,000 to \$49,999		3	0.4%	30	0.7%	48	0.9%	264	1.6%
Home Values \$25,000 to \$34,999		2	0.2%	77	1.9%	87	1.6%	298	1.8%
Home Values \$10,000 to \$24,999		2	0.4%	59	1.5%	93	1.7%	326	2.0%
Home Values Under \$10,000		1	0.2%	17	0.4%	43	0.8%	245	1.5%
Owner-Occupied Median Home Value		\$189,759		\$167,837		\$181,618		\$188,012	
Renter-Occupied Median Rent		\$680		\$627		\$629		\$662	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.1434/-94.3116

WALMART PLAZA CARTHAGE, MO	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$59.7 M	\$356.33 M	\$480.15 M	\$1.48 B
Total Non-Retail Expenditure	\$31.61 M	\$187.99 M	\$253.22 M	\$778.58 M
Total Retail Expenditure	\$28.09 M	\$168.34 M	\$226.93 M	\$697.03 M
Apparel	\$2.07 M	\$12.35 M	\$16.67 M	\$51.35 M
Contributions	\$1.92 M	\$11.27 M	\$15.33 M	\$47.76 M
Education	\$1.72 M	\$9.79 M	\$13.4 M	\$42.07 M
Entertainment	\$3.31 M	\$19.75 M	\$26.79 M	\$82.87 M
Food and Beverages	\$8.84 M	\$52.96 M	\$71.17 M	\$217.83 M
Furnishings and Equipment	\$2.06 M	\$12.3 M	\$16.68 M	\$51.58 M
Gifts	\$1.46 M	\$8.43 M	\$11.43 M	\$35.7 M
Health Care	\$5.14 M	\$30.97 M	\$41.59 M	\$126.85 M
Household Operations	\$2.33 M	\$13.84 M	\$18.7 M	\$57.62 M
Miscellaneous Expenses	\$1.13 M	\$6.71 M	\$9.06 M	\$27.94 M
Personal Care	\$798.94 K	\$4.78 M	\$6.44 M	\$19.8 M
Personal Insurance	\$403.29 K	\$2.39 M	\$3.27 M	\$10.19 M
Reading	\$131.32 K	\$779.36 K	\$1.05 M	\$3.24 M
Shelter	\$12.68 M	\$75.45 M	\$101.45 M	\$311.71 M
Tobacco	\$390.22 K	\$2.38 M	\$3.13 M	\$9.3 M
Transportation	\$10.78 M	\$64.83 M	\$87.47 M	\$269.18 M
Utilities	\$4.54 M	\$27.37 M	\$36.52 M	\$110.63 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,424	\$4,519	\$4,778	\$4,942
Total Non-Retail Expenditure	\$2,342 52.9%	\$2,384 52.8%	\$2,520 52.7%	\$2,608 52.8%
Total Retail Expenditures	\$2,081 47.1%	\$2,135 47.2%	\$2,258 47.3%	\$2,335 47.2%
Apparel	\$153 3.5%	\$157 3.5%	\$166 3.5%	\$172 3.5%
Contributions	\$142 3.2%	\$143 3.2%	\$153 3.2%	\$160 3.2%
Education	\$127 2.9%	\$124 2.7%	\$133 2.8%	\$141 2.9%
Entertainment	\$246 5.5%	\$250 5.5%	\$267 5.6%	\$278 5.6%
Food and Beverages	\$655 14.8%	\$672 14.9%	\$708 14.8%	\$730 14.8%
Furnishings and Equipment	\$153 3.5%	\$156 3.5%	\$166 3.5%	\$173 3.5%
Gifts	\$108 2.4%	\$107 2.4%	\$114 2.4%	\$120 2.4%
Health Care	\$381 8.6%	\$393 8.7%	\$414 8.7%	\$425 8.6%
Household Operations	\$173 3.9%	\$176 3.9%	\$186 3.9%	\$193 3.9%
Miscellaneous Expenses	\$84 1.9%	\$85 1.9%	\$90 1.9%	\$94 1.9%
Personal Care	\$59 1.3%	\$61 1.3%	\$64 1.3%	\$66 1.3%
Personal Insurance	\$30 0.7%	\$30 0.7%	\$33 0.7%	\$34 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%	\$11 0.2%
Shelter	\$939 21.2%	\$957 21.2%	\$1,010 21.1%	\$1,044 21.1%
Tobacco	\$29 0.7%	\$30 0.7%	\$31 0.7%	\$31 0.6%
Transportation	\$799 18.1%	\$822 18.2%	\$870 18.2%	\$902 18.2%
Utilities	\$336 7.6%	\$347 7.7%	\$363 7.6%	\$371 7.5%