

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 39.5047/-86.0685

2239 N MORTON ST FRANKLIN, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>									
Estimated Population (2024)	7,088		29,580		43,305		164,367		
Projected Population (2029)	7,448		31,408		46,114		172,874		
Census Population (2020)	6,773		28,098		41,007		158,815		
Census Population (2010)	6,161		26,585		37,885		135,571		
Projected Annual Growth (2024-2029)	360	1.0%	1,828	1.2%	2,809	1.3%	8,507	1.0%	
Historical Annual Growth (2020-2024)	316	1.2%	1,482	1.3%	2,298	1.4%	5,552	0.9%	
Historical Annual Growth (2010-2020)	611	1.0%	1,513	0.6%	3,121	0.8%	23,244	1.7%	
Estimated Population Density (2024)	2,257 psm		1,046 psm		552 psm		523 psm		
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi		314.0 sq mi		
<b>Households</b>									
Estimated Households (2024)	2,828		11,192		16,333		63,655		
Projected Households (2029)	3,008		12,015		17,596		67,564		
Census Households (2020)	2,653		10,285		15,048		59,908		
Census Households (2010)	2,363		9,767		13,858		51,364		
Projected Annual Growth (2024-2029)	180	1.3%	824	1.5%	1,263	1.5%	3,909	1.2%	
Historical Annual Change (2010-2024)	465	1.4%	1,425	1.0%	2,475	1.3%	12,291	1.7%	
<b>Average Household Income</b>									
Estimated Average Household Income (2024)	\$96,156		\$95,601		\$95,458		\$111,644		
Projected Average Household Income (2029)	\$94,371		\$92,946		\$92,452		\$110,115		
Census Average Household Income (2010)	\$47,801		\$56,941		\$58,632		\$69,050		
Census Average Household Income (2000)	\$50,608		\$52,862		\$54,485		\$59,955		
Projected Annual Change (2024-2029)	-\$1,785	-0.4%	-\$2,655	-0.6%	-\$3,005	-0.6%	-\$1,529	-0.3%	
Historical Annual Change (2000-2024)	\$45,547	3.7%	\$42,739	3.4%	\$40,973	3.1%	\$51,688	3.6%	
<b>Median Household Income</b>									
Estimated Median Household Income (2024)	\$79,736		\$78,567		\$80,321		\$88,883		
Projected Median Household Income (2029)	\$79,922		\$78,714		\$80,569		\$89,404		
Census Median Household Income (2010)	\$41,911		\$47,516		\$50,744		\$57,711		
Census Median Household Income (2000)	\$45,520		\$47,887		\$49,979		\$52,801		
Projected Annual Change (2024-2029)	\$186	-	\$147	-	\$248	-	\$520	0.1%	
Historical Annual Change (2000-2024)	\$34,216	3.1%	\$30,680	2.7%	\$30,342	2.5%	\$36,082	2.8%	
<b>Per Capita Income</b>									
Estimated Per Capita Income (2024)	\$38,366		\$36,509		\$36,242		\$43,364		
Projected Per Capita Income (2029)	\$38,111		\$35,875		\$35,502		\$43,157		
Census Per Capita Income (2010)	\$18,324		\$20,921		\$21,446		\$26,158		
Census Per Capita Income (2000)	\$17,329		\$18,023		\$18,658		\$22,543		
Projected Annual Change (2024-2029)	-\$255	-0.1%	-\$634	-0.3%	-\$740	-0.4%	-\$207	-	
Historical Annual Change (2000-2024)	\$21,037	5.1%	\$18,486	4.3%	\$17,583	3.9%	\$20,821	3.8%	
Estimated Average Household Net Worth (2024)	\$770,883		\$883,619		\$912,309		\$970,364		

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2239 N MORTON ST FRANKLIN, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2024)	7,088		29,580		43,305		164,367	
White (2024)	6,241	88.0%	25,928	87.7%	37,818	87.3%	136,592	83.1%
Black or African American (2024)	257	3.6%	1,033	3.5%	1,457	3.4%	10,020	6.1%
American Indian or Alaska Native (2024)	13	0.2%	63	0.2%	91	0.2%	259	0.2%
Asian (2024)	351	5.0%	1,460	4.9%	2,241	5.2%	9,623	5.9%
Hawaiian or Pacific Islander (2024)	1	-	6	-	9	-	45	-
Other Race (2024)	57	0.8%	260	0.9%	384	0.9%	1,812	1.1%
Two or More Races (2024)	167	2.4%	829	2.8%	1,306	3.0%	6,016	3.7%
Population < 18 (2024)	1,586 22.4%		6,558 22.2%		9,896 22.9%		39,739 24.2%	
White Not Hispanic	1,307	82.4%	5,289	80.6%	7,985	80.7%	29,342	73.8%
Black or African American	66	4.2%	263	4.0%	400	4.0%	3,454	8.7%
Asian	110	6.9%	441	6.7%	627	6.3%	2,788	7.0%
Other Race Not Hispanic	46	2.9%	233	3.6%	387	3.9%	1,707	4.3%
Hispanic	57	3.6%	333	5.1%	498	5.0%	2,448	6.2%
Not Hispanic or Latino Population (2024)	6,882 97.1%		28,619 96.8%		41,863 96.7%		157,164 95.6%	
Not Hispanic White	6,167	89.6%	25,591	89.4%	37,315	89.1%	134,058	85.3%
Not Hispanic Black or African American	257	3.7%	1,015	3.5%	1,437	3.4%	9,872	6.3%
Not Hispanic American Indian or Alaska Native	7	0.1%	39	0.1%	54	0.1%	143	-
Not Hispanic Asian	351	5.1%	1,450	5.1%	2,230	5.3%	9,582	6.1%
Not Hispanic Hawaiian or Pacific Islander	-	-	2	-	5	-	25	-
Not Hispanic Other Race	4	-	42	0.1%	63	0.2%	235	0.1%
Not Hispanic Two or More Races	95	1.4%	478	1.7%	759	1.8%	3,249	2.1%
Hispanic or Latino Population (2024)	206 2.9%		961 3.2%		1,442 3.3%		7,203 4.4%	
Hispanic White	74	35.8%	337	35.0%	503	34.9%	2,534	35.2%
Hispanic Black or African American	-	-	18	1.9%	20	1.4%	148	2.1%
Hispanic American Indian or Alaska Native	6	3.0%	24	2.5%	38	2.6%	116	1.6%
Hispanic Asian	-	-	9	1.0%	11	0.7%	41	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.4%	4	0.3%	20	0.3%
Hispanic Other Race	53	25.7%	218	22.7%	320	22.2%	1,576	21.9%
Hispanic Two or More Races	73	35.2%	351	36.5%	546	37.9%	2,767	38.4%
Not Hispanic or Latino Population (2020)	6,490 95.8%		27,125 96.5%		39,673 96.7%		151,948 95.7%	
Hispanic or Latino Population (2020)	283 4.2%		973 3.5%		1,334 3.3%		6,867 4.3%	
Not Hispanic or Latino Population (2010)	5,963 96.8%		25,949 97.6%		37,014 97.7%		131,052 96.7%	
Hispanic or Latino Population (2010)	198 3.2%		636 2.4%		872 2.3%		4,519 3.3%	
Not Hispanic or Latino Population (2029)	7,117 95.6%		29,983 95.5%		43,975 95.4%		162,929 94.2%	
Hispanic or Latino Population (2029)	331 4.4%		1,425 4.5%		2,139 4.6%		9,945 5.8%	
Projected Annual Growth (2024-2029)	124 12.1%		464 9.7%		697 9.7%		2,742 7.6%	
Historical Annual Growth (2010-2020)	85 4.3%		337 5.3%		462 5.3%		2,348 5.2%	

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2239 N MORTON ST FRANKLIN, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2024)</b>									
Total Population		7,088		29,580		43,305		164,367	
Age Under 5 Years		427	6.0%	1,611	5.4%	2,447	5.7%	9,970	6.1%
Age 5 to 9 Years		462	6.5%	1,853	6.3%	2,798	6.5%	11,494	7.0%
Age 10 to 14 Years		422	6.0%	1,895	6.4%	2,896	6.7%	11,413	6.9%
Age 15 to 19 Years		429	6.1%	2,061	7.0%	2,932	6.8%	10,733	6.5%
Age 20 to 24 Years		459	6.5%	2,053	6.9%	2,808	6.5%	9,839	6.0%
Age 25 to 29 Years		567	8.0%	1,950	6.6%	2,861	6.6%	10,958	6.7%
Age 30 to 34 Years		554	7.8%	2,014	6.8%	3,012	7.0%	11,833	7.2%
Age 35 to 39 Years		511	7.2%	1,931	6.5%	2,895	6.7%	11,599	7.1%
Age 40 to 44 Years		468	6.6%	1,931	6.5%	2,864	6.6%	11,577	7.0%
Age 45 to 49 Years		430	6.1%	1,752	5.9%	2,605	6.0%	9,880	6.0%
Age 50 to 54 Years		409	5.8%	1,712	5.8%	2,581	6.0%	9,835	6.0%
Age 55 to 59 Years		421	5.9%	1,755	5.9%	2,579	6.0%	9,481	5.8%
Age 60 to 64 Years		425	6.0%	1,794	6.1%	2,671	6.2%	9,535	5.8%
Age 65 to 69 Years		363	5.1%	1,548	5.2%	2,275	5.3%	8,255	5.0%
Age 70 to 74 Years		288	4.1%	1,247	4.2%	1,816	4.2%	6,725	4.1%
Age 75 to 79 Years		215	3.0%	928	3.1%	1,287	3.0%	4,999	3.0%
Age 80 to 84 Years		146	2.1%	742	2.5%	1,000	2.3%	3,328	2.0%
Age 85 Years or Over		93	1.3%	803	2.7%	975	2.3%	2,914	1.8%
Median Age		36.0		37.5		37.3		36.9	
Age 19 Years or Less		1,740	24.5%	7,420	25.1%	11,074	25.6%	43,610	26.5%
Age 20 to 64 Years		4,244	59.9%	16,891	57.1%	24,878	57.4%	94,537	57.5%
Age 65 Years or Over		1,104	15.6%	5,268	17.8%	7,353	17.0%	26,220	16.0%
<b>Female Age Distribution (2024)</b>									
Female Population		3,675	51.8%	14,391	48.6%	21,293	49.2%	82,572	50.2%
Age Under 5 Years		185	5.0%	773	5.4%	1,198	5.6%	4,894	5.9%
Age 5 to 9 Years		223	6.1%	902	6.3%	1,351	6.3%	5,555	6.7%
Age 10 to 14 Years		204	5.6%	935	6.5%	1,431	6.7%	5,643	6.8%
Age 15 to 19 Years		199	5.4%	886	6.2%	1,291	6.1%	5,125	6.2%
Age 20 to 24 Years		236	6.4%	865	6.0%	1,243	5.8%	4,706	5.7%
Age 25 to 29 Years		302	8.2%	988	6.9%	1,446	6.8%	5,583	6.8%
Age 30 to 34 Years		280	7.6%	998	6.9%	1,492	7.0%	5,992	7.3%
Age 35 to 39 Years		256	7.0%	950	6.6%	1,441	6.8%	5,925	7.2%
Age 40 to 44 Years		240	6.5%	979	6.8%	1,452	6.8%	5,805	7.0%
Age 45 to 49 Years		231	6.3%	895	6.2%	1,328	6.2%	4,977	6.0%
Age 50 to 54 Years		213	5.8%	842	5.8%	1,268	6.0%	4,895	5.9%
Age 55 to 59 Years		230	6.3%	899	6.2%	1,320	6.2%	4,857	5.9%
Age 60 to 64 Years		221	6.0%	899	6.2%	1,343	6.3%	4,911	5.9%
Age 65 to 69 Years		204	5.5%	801	5.6%	1,173	5.5%	4,321	5.2%
Age 70 to 74 Years		178	4.8%	651	4.5%	951	4.5%	3,599	4.4%
Age 75 to 79 Years		123	3.3%	487	3.4%	686	3.2%	2,687	3.3%
Age 80 to 84 Years		87	2.4%	357	2.5%	504	2.4%	1,752	2.1%
Age 85 Years or Over		62	1.7%	285	2.0%	375	1.8%	1,345	1.6%
Female Median Age		37.8		38.6		38.3		37.6	
Age 19 Years or Less		812	22.1%	3,496	24.3%	5,271	24.8%	21,216	25.7%
Age 20 to 64 Years		2,209	60.1%	8,314	57.8%	12,332	57.9%	47,652	57.7%
Age 65 Years or Over		653	17.8%	2,581	17.9%	3,689	17.3%	13,704	16.6%

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2239 N MORTON ST FRANKLIN, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2024)</b>									
Male Population	3,414	48.2%	15,189	51.4%	22,013	50.8%	81,795	49.8%	
Age Under 5 Years	242	7.1%	839	5.5%	1,249	5.7%	5,076	6.2%	
Age 5 to 9 Years	239	7.0%	951	6.3%	1,447	6.6%	5,939	7.3%	
Age 10 to 14 Years	218	6.4%	960	6.3%	1,466	6.7%	5,770	7.1%	
Age 15 to 19 Years	230	6.7%	1,175	7.7%	1,641	7.5%	5,608	6.9%	
Age 20 to 24 Years	222	6.5%	1,188	7.8%	1,565	7.1%	5,133	6.3%	
Age 25 to 29 Years	265	7.8%	962	6.3%	1,415	6.4%	5,375	6.6%	
Age 30 to 34 Years	274	8.0%	1,015	6.7%	1,520	6.9%	5,841	7.1%	
Age 35 to 39 Years	255	7.5%	981	6.5%	1,454	6.6%	5,674	6.9%	
Age 40 to 44 Years	229	6.7%	952	6.3%	1,412	6.4%	5,772	7.1%	
Age 45 to 49 Years	199	5.8%	857	5.6%	1,277	5.8%	4,903	6.0%	
Age 50 to 54 Years	196	5.7%	870	5.7%	1,313	6.0%	4,940	6.0%	
Age 55 to 59 Years	190	5.6%	857	5.6%	1,260	5.7%	4,624	5.7%	
Age 60 to 64 Years	204	6.0%	895	5.9%	1,329	6.0%	4,623	5.7%	
Age 65 to 69 Years	159	4.6%	746	4.9%	1,102	5.0%	3,934	4.8%	
Age 70 to 74 Years	110	3.2%	596	3.9%	865	3.9%	3,126	3.8%	
Age 75 to 79 Years	93	2.7%	441	2.9%	601	2.7%	2,311	2.8%	
Age 80 to 84 Years	59	1.7%	385	2.5%	496	2.3%	1,576	1.9%	
Age 85 Years or Over	30	0.9%	519	3.4%	600	2.7%	1,569	1.9%	
Male Median Age	34.3		36.8		36.6		36.2		
Age 19 Years or Less	928	27.2%	3,924	25.8%	5,803	26.4%	22,394	27.4%	
Age 20 to 64 Years	2,035	59.6%	8,578	56.5%	12,545	57.0%	46,885	57.3%	
Age 65 Years or Over	451	13.2%	2,688	17.7%	3,664	16.6%	12,516	15.3%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	93		106		103		99		
Age Under 5 Years	130	56.6%	109	52.1%	104	51.0%	104	50.9%	
Age 5 to 9 Years	107	51.7%	105	51.3%	107	51.7%	107	51.7%	
Age 10 to 14 Years	106	51.6%	103	50.6%	102	50.6%	102	50.6%	
Age 15 to 19 Years	115	53.5%	133	57.0%	127	56.0%	109	52.3%	
Age 20 to 24 Years	94	48.5%	137	57.9%	126	55.7%	109	52.2%	
Age 25 to 29 Years	88	46.7%	97	49.3%	98	49.5%	96	49.0%	
Age 30 to 34 Years	98	49.5%	102	50.4%	102	50.5%	97	49.4%	
Age 35 to 39 Years	100	50.0%	103	50.8%	101	50.2%	96	48.9%	
Age 40 to 44 Years	95	48.8%	97	49.3%	97	49.3%	99	49.9%	
Age 45 to 49 Years	86	46.3%	96	48.9%	96	49.0%	99	49.6%	
Age 50 to 54 Years	92	47.9%	103	50.8%	104	50.9%	101	50.2%	
Age 55 to 59 Years	82	45.2%	95	48.8%	95	48.8%	95	48.8%	
Age 60 to 64 Years	93	48.1%	100	49.9%	99	49.7%	94	48.5%	
Age 65 to 69 Years	78	43.7%	93	48.2%	94	48.5%	91	47.7%	
Age 70 to 74 Years	62	38.2%	92	47.8%	91	47.6%	87	46.5%	
Age 75 to 79 Years	76	43.0%	91	47.5%	88	46.7%	86	46.2%	
Age 80 to 84 Years	68	40.5%	108	51.9%	98	49.6%	90	47.4%	
Age 85 Years or Over	49	32.7%	182	64.6%	160	61.5%	117	53.8%	
Age 19 Years or Less	114	53.3%	112	52.9%	110	52.4%	106	51.3%	
Age 20 to 39 Years	95	48.6%	109	52.2%	106	51.4%	99	49.8%	
Age 40 to 64 Years	90	47.3%	98	49.5%	98	49.5%	98	49.4%	
Age 65 Years or Over	69	40.8%	104	51.0%	99	49.8%	91	47.7%	

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<b>Household Type (2024)</b>									
Total Households		2,828		11,192		16,333		63,655	
Households with Children		883	31.2%	3,500	31.3%	5,433	33.3%	21,640	34.0%
Average Household Size		2.5		2.5		2.5		2.5	
Household Density per Square Mile		901		396		208		203	
Population Family		5,601	79.0%	22,726	76.8%	34,836	80.4%	134,818	82.0%
Population Non-Family		1,484	20.9%	5,161	17.4%	6,741	15.6%	26,600	16.2%
Population Group Quarters		4	-	1,692	5.7%	1,728	4.0%	2,949	1.8%
Family Households		1,682	59.5%	7,088	63.3%	10,996	67.3%	42,796	67.2%
Married Couple Households		1,169	69.5%	5,161	72.8%	8,141	74.0%	32,660	76.3%
Other Family Households with Children		513	30.5%	1,927	27.2%	2,854	26.0%	10,136	23.7%
Family Households with Children		882	52.4%	3,491	49.2%	5,419	49.3%	21,600	50.5%
Married Couple with Children		590	66.9%	2,464	70.6%	3,869	71.4%	15,850	73.4%
Other Family Households with Children		292	33.1%	1,026	29.4%	1,550	28.6%	5,750	26.6%
Family Households No Children		800	47.6%	3,597	50.8%	5,577	50.7%	21,195	49.5%
Married Couple No Children		579	72.4%	2,697	75.0%	4,273	76.6%	16,809	79.3%
Other Family Households No Children		221	27.6%	900	25.0%	1,304	23.4%	4,386	20.7%
Non-Family Households		1,146	40.5%	4,104	36.7%	5,338	32.7%	20,859	32.8%
Non-Family Households with Children		-	-	9	0.2%	14	0.3%	40	0.2%
Non-Family Households No Children		1,145	99.9%	4,095	99.8%	5,323	99.7%	20,819	99.8%
Average Family Household Size		3.3		3.2		3.2		3.2	
Average Family Income		\$107,710		\$116,686		\$112,649		\$134,037	
Median Family Income		\$90,843		\$96,820		\$96,592		\$106,630	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		5,777		24,221		35,163		131,490	
Never Married		1,495	25.9%	6,788	28.0%	9,238	26.3%	33,912	25.8%
Currently Married		2,859	49.5%	11,855	48.9%	18,250	51.9%	71,552	54.4%
Previously Married		1,423	24.6%	5,577	23.0%	7,675	21.8%	26,025	19.8%
Separated		191	13.4%	878	15.7%	1,300	16.9%	3,660	14.1%
Widowed		287	20.1%	1,545	27.7%	2,065	26.9%	7,039	27.0%
Divorced		946	66.4%	3,154	56.6%	4,310	56.2%	15,326	58.9%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		4,889		20,107		29,423		110,918	
Elementary (Grade Level 0 to 8)		111	2.3%	379	1.9%	618	2.1%	3,281	3.0%
Some High School (Grade Level 9 to 11)		342	7.0%	1,167	5.8%	1,665	5.7%	5,508	5.0%
High School Graduate		1,787	36.6%	7,131	35.5%	10,494	35.7%	33,456	30.2%
Some College		1,220	24.9%	4,366	21.7%	6,097	20.7%	21,820	19.7%
Associate Degree Only		622	12.7%	2,285	11.4%	3,022	10.3%	10,119	9.1%
Bachelor Degree Only		511	10.5%	3,060	15.2%	4,828	16.4%	22,974	20.7%
Graduate Degree		295	6.0%	1,719	8.6%	2,698	9.2%	13,760	12.4%
Any College (Some College or Higher)		2,649	54.2%	11,430	56.8%	16,645	56.6%	68,672	61.9%
College Degree + (Bachelor Degree or Higher)		807	16.5%	4,779	23.8%	7,525	25.6%	36,734	33.1%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.5047/-86.0685

2239 N MORTON ST FRANKLIN, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2024)	2,952		11,788		17,148		66,823	
Total Housing Units (2020)	2,751		10,953		15,870		63,025	
Historical Annual Growth (2020-2024)	201	1.8%	835	1.9%	1,278	2.0%	3,798	1.5%
Housing Units Occupied (2024)	2,828	95.8%	11,192	94.9%	16,333	95.3%	63,655	95.3%
Housing Units Owner-Occupied	1,694	59.9%	7,544	67.4%	11,839	72.5%	43,904	69.0%
Housing Units Renter-Occupied	1,133	40.1%	3,648	32.6%	4,495	27.5%	19,751	31.0%
Housing Units Vacant (2024)	125	4.2%	597	5.1%	814	4.7%	3,168	4.7%
<b>Household Size (2024)</b>								
Total Households	2,828		11,192		16,333		63,655	
1 Person Households	1,002	35.4%	3,590	32.1%	4,628	28.3%	17,865	28.1%
2 Person Households	940	33.3%	3,999	35.7%	6,350	38.9%	24,775	38.9%
3 Person Households	368	13.0%	1,525	13.6%	2,273	13.9%	8,853	13.9%
4 Person Households	295	10.4%	1,179	10.5%	1,755	10.7%	6,993	11.0%
5 Person Households	148	5.2%	571	5.1%	840	5.1%	3,304	5.2%
6 Person Households	58	2.1%	247	2.2%	364	2.2%	1,366	2.1%
7 or More Person Households	16	0.6%	80	0.7%	123	0.8%	499	0.8%
<b>Household Income Distribution (2024)</b>								
HH Income \$200,000 or More	137	4.8%	626	5.6%	960	5.9%	6,877	10.8%
HH Income \$150,000 to \$199,999	241	8.5%	1,080	9.7%	1,596	9.8%	5,772	9.1%
HH Income \$125,000 to \$149,999	230	8.1%	859	7.7%	1,281	7.8%	4,614	7.2%
HH Income \$100,000 to \$124,999	222	7.9%	1,324	11.8%	2,056	12.6%	7,415	11.6%
HH Income \$75,000 to \$99,999	771	27.3%	1,980	17.7%	2,902	17.8%	10,701	16.8%
HH Income \$50,000 to \$74,999	382	13.5%	1,761	15.7%	2,695	16.5%	10,035	15.8%
HH Income \$35,000 to \$49,999	361	12.8%	1,251	11.2%	1,775	10.9%	6,775	10.6%
HH Income \$25,000 to \$34,999	207	7.3%	836	7.5%	1,108	6.8%	4,092	6.4%
HH Income \$15,000 to \$24,999	163	5.8%	535	4.8%	691	4.2%	3,425	5.4%
HH Income \$10,000 to \$14,999	32	1.1%	312	2.8%	416	2.5%	1,532	2.4%
HH Income Under \$10,000	81	2.9%	629	5.6%	852	5.2%	2,416	3.8%
<b>Household Vehicles (2024)</b>								
Households 0 Vehicles Available	177	6.3%	576	5.1%	631	3.9%	2,722	4.3%
Households 1 Vehicle Available	916	32.4%	3,281	29.3%	4,419	27.1%	18,487	29.0%
Households 2 Vehicles Available	1,043	36.9%	4,536	40.5%	7,139	43.7%	27,177	42.7%
Households 3 or More Vehicles Available	692	24.5%	2,798	25.0%	4,145	25.4%	15,269	24.0%
Total Vehicles Available	5,273		21,937		32,842		125,338	
Average Vehicles per Household	1.9		2.0		2.0		2.0	
Owner-Occupied Household Vehicles	3,630	68.8%	16,046	73.1%	25,425	77.4%	97,083	77.5%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1		2.2	
Renter-Occupied Household Vehicles	1,643	31.2%	5,891	26.9%	7,417	22.6%	28,254	22.5%
Average Vehicles per Renter-Occupied Household	1.4		1.6		1.7		1.4	
<b>Travel Time (2024)</b>								
Worker Base Age 16 years or Over	3,938		14,617		21,216		80,317	
Travel to Work in 14 Minutes or Less	1,610	40.9%	5,443	37.2%	6,986	32.9%	20,808	25.9%
Travel to Work in 15 to 29 Minutes	775	19.7%	3,085	21.1%	4,912	23.2%	21,917	27.3%
Travel to Work in 30 to 59 Minutes	903	22.9%	3,974	27.2%	6,110	28.8%	23,335	29.1%
Travel to Work in 60 Minutes or More	320	8.1%	848	5.8%	1,184	5.6%	4,208	5.2%
Work at Home	331	8.4%	1,267	8.7%	2,023	9.5%	10,048	12.5%
Average Minutes Travel to Work	18.3		19.5		21.2		23.0	

# Complete Profile

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2239 N MORTON ST FRANKLIN, IN	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2024)</b>								
Worker Base Age 16 years or Over	3,938		14,617		21,216		80,317	
Drive to Work Alone	3,262	82.8%	11,647	79.7%	17,130	80.7%	62,728	78.1%
Drive to Work in Carpool	273	6.9%	1,377	9.4%	1,687	8.0%	6,005	7.5%
Travel to Work by Public Transportation	-	-	59	0.4%	63	0.3%	175	0.2%
Drive to Work on Motorcycle	29	0.7%	35	0.2%	37	0.2%	74	-
Bicycle to Work	-	-	-	-	-	-	43	-
Walk to Work	18	0.5%	161	1.1%	197	0.9%	619	0.8%
Other Means	24	0.6%	71	0.5%	79	0.4%	625	0.8%
Work at Home	331	8.4%	1,267	8.7%	2,023	9.5%	10,048	12.5%
<b>Daytime Demographics (2024)</b>								
Total Businesses	270		991		1,475		6,125	
Total Employees	3,325		10,379		14,296		49,550	
Company Headquarter Businesses	7	2.6%	30	3.0%	40	2.7%	158	2.6%
Company Headquarter Employees	556	16.7%	1,541	14.8%	1,896	13.3%	4,513	9.1%
Employee Population per Business	12.3 to 1		10.5 to 1		9.7 to 1		8.1 to 1	
Residential Population per Business	26.3 to 1		29.8 to 1		29.4 to 1		26.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,997		19,437		27,452		97,952	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2024)	5,680		23,808		34,566		129,200	
Labor Force Total Males (2024)	2,663	46.9%	12,227	51.4%	17,540	50.7%	63,837	49.4%
Male Civilian Employed	2,058	77.3%	7,996	65.4%	11,525	65.7%	43,334	67.9%
Male Civilian Unemployed	57	2.1%	365	3.0%	488	2.8%	1,671	2.6%
Males in Armed Forces	70	2.6%	134	1.1%	194	1.1%	419	0.7%
Males Not in Labor Force	478	18.0%	3,733	30.5%	5,333	30.4%	18,412	28.8%
Labor Force Total Females (2024)	3,017	53.1%	11,581	48.6%	17,025	49.3%	65,363	50.6%
Female Civilian Employed	1,880	62.3%	6,621	57.2%	9,691	56.9%	36,985	56.6%
Female Civilian Unemployed	106	3.5%	209	1.8%	262	1.5%	788	1.2%
Females in Armed Forces	-	-	-	-	-	-	59	-
Females Not in Labor Force	1,032	34.2%	4,751	41.0%	7,072	41.5%	27,531	42.1%
Unemployment Rate	162	2.9%	574	2.4%	750	2.2%	2,458	1.9%
<b>Occupation (2024)</b>								
Occupation Population Age 16 Years or Over	3,938		14,617		21,216		80,317	
Occupation Total Males	2,058	52.3%	7,996	54.7%	11,525	54.3%	43,331	54.0%
Occupation Total Females	1,880	47.7%	6,621	45.3%	9,691	45.7%	36,985	46.0%
Management, Business, Financial Operations	543	-	2,155	14.7%	3,177	15.0%	14,286	17.8%
Professional, Related	750	19.1%	3,536	24.2%	5,519	26.0%	22,457	28.0%
Service	800	20.3%	2,125	14.5%	3,040	14.3%	10,250	12.8%
Sales, Office	734	18.7%	2,613	17.9%	3,851	18.2%	14,335	17.8%
Farming, Fishing, Forestry	-	-	18	0.1%	19	-	65	-
Construction, Extraction, Maintenance	395	10.0%	1,546	10.6%	2,138	10.1%	6,748	8.4%
Production, Transport, Material Moving	715	18.2%	2,624	17.9%	3,472	16.4%	12,176	15.2%
White Collar Workers	2,028	51.5%	8,304	56.8%	12,547	59.1%	51,078	63.6%
Blue Collar Workers	1,910	48.5%	6,313	43.2%	8,670	40.9%	29,239	36.4%

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2239 N MORTON ST FRANKLIN, IN		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Units In Structure (2024)</b>									
Total Units		2,828		11,192		16,333		63,655	
1 Detached Unit		1,852	65.5%	8,360	74.7%	12,929	79.2%	45,705	71.8%
1 Attached Unit		240	8.5%	768	6.9%	1,026	6.3%	4,967	7.8%
2 Units		20	0.7%	61	0.5%	73	0.4%	283	0.4%
3 to 4 Units		136	4.8%	323	2.9%	362	2.2%	2,060	3.2%
5 to 9 Units		288	10.2%	685	6.1%	778	4.8%	4,025	6.3%
10 to 19 Units		57	2.0%	252	2.2%	324	2.0%	2,210	3.5%
20 to 49 Units		24	0.8%	131	1.2%	153	0.9%	1,177	1.8%
50 or More Units		151	5.3%	318	2.8%	349	2.1%	2,117	3.3%
Mobile Home or Trailer		60	2.1%	293	2.6%	340	2.1%	1,109	1.7%
Other Structure		-	-	-	-	-	-	2	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		86	2.9%	320	2.7%	553	3.2%	2,459	3.7%
Homes Built 2010 to 2019		233	7.9%	935	7.9%	1,403	8.2%	6,283	9.4%
Homes Built 2000 to 2009		686	23.2%	2,829	24.0%	3,873	22.6%	16,214	24.3%
Homes Built 1990 to 1999		686	23.2%	2,499	21.2%	3,402	19.8%	12,563	18.8%
Homes Built 1980 to 1989		336	11.4%	907	7.7%	1,296	7.6%	6,101	9.1%
Homes Built 1970 to 1979		283	9.6%	910	7.7%	1,630	9.5%	8,313	12.4%
Homes Built 1960 to 1969		236	8.0%	709	6.0%	1,015	5.9%	4,135	6.2%
Homes Built 1950 to 1959		133	4.5%	485	4.1%	1,105	6.4%	2,796	4.2%
Homes Built 1940 to 1949		31	1.0%	245	2.1%	373	2.2%	954	1.4%
Homes Built Before 1939		118	4.0%	1,355	11.5%	1,683	9.8%	3,836	5.7%
Median Age of Homes		35.7 yrs		39.4 yrs		39.6 yrs		36.0 yrs	
<b>Home Values (2024)</b>									
Owner Specified Housing Units		1,694		7,544		11,839		43,904	
Home Values \$1,000,000 or More		19	1.1%	78	1.0%	156	1.3%	781	1.8%
Home Values \$750,000 to \$999,999		10	0.6%	40	0.5%	69	0.6%	688	1.6%
Home Values \$500,000 to \$749,999		83	4.9%	333	4.4%	574	4.9%	2,838	6.5%
Home Values \$400,000 to \$499,999		164	9.7%	466	6.2%	874	7.4%	4,278	9.7%
Home Values \$300,000 to \$399,999		254	15.0%	1,366	18.1%	2,261	19.1%	10,855	24.7%
Home Values \$250,000 to \$299,999		252	14.9%	1,270	16.8%	1,838	15.5%	6,606	15.0%
Home Values \$200,000 to \$249,999		252	14.9%	1,098	14.6%	1,609	13.6%	5,566	12.7%
Home Values \$175,000 to \$199,999		136	8.0%	674	8.9%	1,214	10.3%	3,466	7.9%
Home Values \$150,000 to \$174,999		188	11.1%	820	10.9%	1,395	11.8%	3,770	8.6%
Home Values \$125,000 to \$149,999		61	3.6%	232	3.1%	345	2.9%	1,125	2.6%
Home Values \$100,000 to \$124,999		61	3.6%	323	4.3%	453	3.8%	1,153	2.6%
Home Values \$90,000 to \$99,999		27	1.6%	84	1.1%	187	1.6%	425	1.0%
Home Values \$80,000 to \$89,999		15	0.9%	35	0.5%	46	0.4%	159	0.4%
Home Values \$70,000 to \$79,999		15	0.9%	131	1.7%	140	1.2%	249	0.6%
Home Values \$60,000 to \$69,999		-	-	1	-	8	-	64	0.1%
Home Values \$50,000 to \$59,999		16	0.9%	144	1.9%	165	1.4%	288	0.7%
Home Values \$35,000 to \$49,999		-	-	-	-	-	-	16	-
Home Values \$25,000 to \$34,999		4	0.2%	46	0.6%	56	0.5%	231	0.5%
Home Values \$10,000 to \$24,999		23	1.3%	69	0.9%	85	0.7%	388	0.9%
Home Values Under \$10,000		114	6.7%	334	4.4%	364	3.1%	959	2.2%
Owner-Occupied Median Home Value		\$232,953		\$238,296		\$245,568		\$283,634	
Renter-Occupied Median Rent		\$898		\$974		\$1,009		\$1,027	



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2239 N MORTON ST FRANKLIN, IN	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$194.28 M	\$766.13 M	\$1.12 B	\$4.84 B
Total Non-Retail Expenditure	\$102.46 M	\$403.83 M	\$587.69 M	\$2.56 B
Total Retail Expenditure	\$91.82 M	\$362.3 M	\$528.34 M	\$2.28 B
Apparel	\$6.85 M	\$27.01 M	\$39.33 M	\$171.81 M
Contributions	\$6.29 M	\$24.98 M	\$36.53 M	\$163.61 M
Education	\$5.66 M	\$22.77 M	\$33.22 M	\$152 M
Entertainment	\$10.99 M	\$43.57 M	\$63.67 M	\$278.03 M
Food and Beverages	\$28.67 M	\$112.84 M	\$164.24 M	\$706.95 M
Furnishings and Equipment	\$6.84 M	\$27.09 M	\$39.59 M	\$172.39 M
Gifts	\$4.7 M	\$18.52 M	\$27.06 M	\$123.54 M
Health Care	\$16.48 M	\$64.89 M	\$94.57 M	\$404.3 M
Household Operations	\$7.59 M	\$30.04 M	\$43.81 M	\$191.89 M
Miscellaneous Expenses	\$3.67 M	\$14.51 M	\$21.13 M	\$91.85 M
Personal Care	\$2.62 M	\$10.31 M	\$15.02 M	\$64.98 M
Personal Insurance	\$1.36 M	\$5.44 M	\$7.98 M	\$35.32 M
Reading	\$423.99 K	\$1.68 M	\$2.44 M	\$10.64 M
Shelter	\$41.1 M	\$161.45 M	\$234.45 M	\$1.02 B
Tobacco	\$1.18 M	\$4.58 M	\$6.6 M	\$27.32 M
Transportation	\$35.53 M	\$140.24 M	\$204.73 M	\$881.13 M
Utilities	\$14.33 M	\$56.22 M	\$81.66 M	\$347.14 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,725	\$5,705	\$5,694	\$6,336
Total Non-Retail Expenditure	\$3,019 52.7%	\$3,007 52.7%	\$2,998 52.7%	\$3,349 52.9%
Total Retail Expenditures	\$2,706 47.3%	\$2,698 47.3%	\$2,696 47.3%	\$2,987 47.1%
Apparel	\$202 3.5%	\$201 3.5%	\$201 3.5%	\$225 3.5%
Contributions	\$185 3.2%	\$186 3.3%	\$186 3.3%	\$214 3.4%
Education	\$167 2.9%	\$170 3.0%	\$169 3.0%	\$199 3.1%
Entertainment	\$324 5.7%	\$324 5.7%	\$325 5.7%	\$364 5.7%
Food and Beverages	\$845 14.8%	\$840 14.7%	\$838 14.7%	\$926 14.6%
Furnishings and Equipment	\$202 3.5%	\$202 3.5%	\$202 3.5%	\$226 3.6%
Gifts	\$138 2.4%	\$138 2.4%	\$138 2.4%	\$162 2.6%
Health Care	\$486 8.5%	\$483 8.5%	\$482 8.5%	\$529 8.4%
Household Operations	\$224 3.9%	\$224 3.9%	\$224 3.9%	\$251 4.0%
Miscellaneous Expenses	\$108 1.9%	\$108 1.9%	\$108 1.9%	\$120 1.9%
Personal Care	\$77 1.3%	\$77 1.3%	\$77 1.3%	\$85 1.3%
Personal Insurance	\$40 0.7%	\$40 0.7%	\$41 0.7%	\$46 0.7%
Reading	\$12 0.2%	\$12 0.2%	\$12 0.2%	\$14 0.2%
Shelter	\$1,211 21.2%	\$1,202 21.1%	\$1,196 21.0%	\$1,331 21.0%
Tobacco	\$35 0.6%	\$34 0.6%	\$34 0.6%	\$36 0.6%
Transportation	\$1,047 18.3%	\$1,044 18.3%	\$1,045 18.3%	\$1,154 18.2%
Utilities	\$422 7.4%	\$419 7.3%	\$417 7.3%	\$454 7.2%