

Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population								
Estimated Population (2024)	3,432		35,122		76,857		241,015	
Projected Population (2029)	3,852		37,220		82,720		267,620	
Census Population (2020)	2,640		33,509		74,309		223,465	
Census Population (2010)	2,519		27,750		56,163		182,938	
Projected Annual Growth (2024-2029)	420	2.5%	2,098	1.2%	5,863	1.5%	26,605	2.2%
Historical Annual Growth (2020-2024)	791	7.5%	1,612	1.2%	2,548	0.9%	17,549	2.0%
Historical Annual Growth (2010-2020)	121	0.5%	5,759	2.1%	18,146	3.2%	40,528	2.2%
Estimated Population Density (2024)	1,093 <i>psm</i>		1,243 <i>psm</i>		979 <i>psm</i>		767 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households								
Estimated Households (2024)	1,773		15,670		31,939		102,385	
Projected Households (2029)	1,989		16,774		34,736		115,667	
Census Households (2020)	1,373		14,536		29,550		91,444	
Census Households (2010)	1,267		11,994		22,686		74,318	
Projected Annual Growth (2024-2029)	216	2.4%	1,104	1.4%	2,797	1.8%	13,282	2.6%
Historical Annual Change (2010-2024)	507	2.9%	3,676	2.2%	9,253	2.9%	28,067	2.7%
Average Household Income								
Estimated Average Household Income (2024)	\$78,196		\$129,304		\$145,090		\$108,602	
Projected Average Household Income (2029)	\$72,380		\$126,531		\$139,922		\$100,521	
Census Average Household Income (2010)	\$61,934		\$82,681		\$89,302		\$69,247	
Census Average Household Income (2000)	\$51,752		\$63,847		\$66,900		\$51,920	
Projected Annual Change (2024-2029)	-\$5,816	-1.5%	-\$2,773	-0.4%	-\$5,168	-0.7%	-\$8,082	-1.5%
Historical Annual Change (2000-2024)	\$26,444	2.1%	\$65,457	4.3%	\$78,190	4.9%	\$56,682	4.5%
Median Household Income								
Estimated Median Household Income (2024)	\$71,352		\$99,276		\$116,272		\$91,584	
Projected Median Household Income (2029)	\$71,818		\$99,873		\$117,535		\$92,246	
Census Median Household Income (2010)	\$49,763		\$69,489		\$76,532		\$58,434	
Census Median Household Income (2000)	\$42,299		\$55,330		\$58,179		\$43,522	
Projected Annual Change (2024-2029)	\$466	0.1%	\$597	0.1%	\$1,263	0.2%	\$662	0.1%
Historical Annual Change (2000-2024)	\$29,053	2.9%	\$43,947	3.3%	\$58,093	4.2%	\$48,062	4.6%
Per Capita Income								
Estimated Per Capita Income (2024)	\$40,641		\$57,725		\$60,326		\$46,280	
Projected Per Capita Income (2029)	\$37,582		\$57,056		\$58,786		\$43,576	
Census Per Capita Income (2010)	\$31,086		\$35,728		\$36,060		\$28,129	
Census Per Capita Income (2000)	\$24,631		\$26,523		\$26,920		\$21,153	
Projected Annual Change (2024-2029)	-\$3,059	-1.5%	-\$669	-0.2%	-\$1,539	-0.5%	-\$2,704	-1.2%
Historical Annual Change (2000-2024)	\$16,011	2.7%	\$31,202	4.9%	\$33,405	5.2%	\$25,128	4.9%
Estimated Average Household Net Worth (2024)	\$429,167		\$976,711		\$1.23 M		\$970,379	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity								
Total Population (2024)	3,432		35,122		76,857		241,015	
White (2024)	2,362	68.8%	24,301	69.2%	54,435	70.8%	160,940	66.8%
Black or African American (2024)	690	20.1%	6,700	19.1%	13,619	17.7%	55,944	23.2%
American Indian or Alaska Native (2024)	7	0.2%	119	0.3%	235	0.3%	893	0.4%
Asian (2024)	113	3.3%	1,305	3.7%	2,819	3.7%	6,785	2.8%
Hawaiian or Pacific Islander (2024)	4	0.1%	44	0.1%	73	-	230	-
Other Race (2024)	53	1.5%	565	1.6%	1,127	1.5%	4,080	1.7%
Two or More Races (2024)	202	5.9%	2,087	5.9%	4,549	5.9%	12,144	5.0%
Population < 18 (2024)	721	21.0%	7,469	21.3%	16,772	21.8%	50,231	20.8%
White Not Hispanic	419	58.1%	4,335	58.0%	10,411	62.1%	28,984	57.7%
Black or African American	172	23.9%	1,667	22.3%	3,217	19.2%	12,422	24.7%
Asian	29	4.0%	221	3.0%	490	2.9%	1,227	2.4%
Other Race Not Hispanic	41	5.7%	459	6.1%	1,042	6.2%	2,933	5.8%
Hispanic	60	8.3%	786	10.5%	1,611	9.6%	4,665	9.3%
Not Hispanic or Latino Population (2024)	3,221	93.9%	32,844	93.5%	72,084	93.8%	226,740	94.1%
Not Hispanic White	2,307	71.6%	23,654	72.0%	53,037	73.6%	157,036	69.3%
Not Hispanic Black or African American	680	21.1%	6,615	20.1%	13,453	18.7%	55,037	24.3%
Not Hispanic American Indian or Alaska Native	5	0.2%	62	0.2%	136	0.2%	554	0.2%
Not Hispanic Asian	113	3.5%	1,302	4.0%	2,803	3.9%	6,679	2.9%
Not Hispanic Hawaiian or Pacific Islander	3	-	34	0.1%	60	-	190	-
Not Hispanic Other Race	10	0.3%	109	0.3%	228	0.3%	706	0.3%
Not Hispanic Two or More Races	102	3.2%	1,069	3.3%	2,366	3.3%	6,539	2.9%
Hispanic or Latino Population (2024)	211	6.1%	2,278	6.5%	4,773	6.2%	14,274	5.9%
Hispanic White	55	26.1%	647	28.4%	1,397	29.3%	3,903	27.3%
Hispanic Black or African American	10	4.8%	85	3.7%	166	3.5%	907	6.4%
Hispanic American Indian or Alaska Native	2	0.8%	57	2.5%	99	2.1%	339	2.4%
Hispanic Asian	-	-	4	0.2%	16	0.3%	106	0.7%
Hispanic Hawaiian or Pacific Islander	-	-	10	0.4%	13	0.3%	40	0.3%
Hispanic Other Race	43	20.6%	456	20.0%	900	18.9%	3,374	23.6%
Hispanic Two or More Races	100	47.4%	1,018	44.7%	2,182	45.7%	5,605	39.3%
Not Hispanic or Latino Population (2020)	2,462	93.3%	31,310	93.4%	69,726	93.8%	205,336	91.9%
Hispanic or Latino Population (2020)	178	6.7%	2,199	6.6%	4,583	6.2%	18,129	8.1%
Not Hispanic or Latino Population (2010)	2,393	95.0%	26,434	95.3%	53,650	95.5%	171,512	93.8%
Hispanic or Latino Population (2010)	126	5.0%	1,316	4.7%	2,513	4.5%	11,426	6.2%
Not Hispanic or Latino Population (2029)	3,540	91.9%	34,061	91.5%	75,685	91.5%	246,027	91.9%
Hispanic or Latino Population (2029)	312	8.1%	3,159	8.5%	7,035	8.5%	21,593	8.1%
Projected Annual Growth (2024-2029)	101	9.6%	882	7.7%	2,262	9.5%	7,319	10.3%
Historical Annual Growth (2010-2020)	52	4.2%	883	6.7%	2,069	8.2%	6,703	5.9%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)									
Total Population		3,432		35,122		76,857		241,015	
Age Under 5 Years	184	5.4%	1,878	5.3%	4,059	5.3%	13,458	5.6%	
Age 5 to 9 Years	227	6.6%	2,121	6.0%	4,694	6.1%	14,256	5.9%	
Age 10 to 14 Years	181	5.3%	2,147	6.1%	4,892	6.4%	14,132	5.9%	
Age 15 to 19 Years	206	6.0%	2,140	6.1%	4,994	6.5%	15,334	6.4%	
Age 20 to 24 Years	236	6.9%	2,305	6.6%	4,771	6.2%	18,369	7.6%	
Age 25 to 29 Years	344	10.0%	2,913	8.3%	5,253	6.8%	18,872	7.8%	
Age 30 to 34 Years	278	8.1%	2,850	8.1%	5,843	7.6%	18,756	7.8%	
Age 35 to 39 Years	283	8.2%	2,610	7.4%	5,768	7.5%	17,185	7.1%	
Age 40 to 44 Years	226	6.6%	2,453	7.0%	5,609	7.3%	15,992	6.6%	
Age 45 to 49 Years	194	5.6%	2,107	6.0%	5,038	6.6%	13,992	5.8%	
Age 50 to 54 Years	178	5.2%	2,276	6.5%	5,483	7.1%	15,171	6.3%	
Age 55 to 59 Years	186	5.4%	2,329	6.6%	5,542	7.2%	15,685	6.5%	
Age 60 to 64 Years	190	5.5%	2,308	6.6%	5,083	6.6%	15,475	6.4%	
Age 65 to 69 Years	157	4.6%	1,682	4.8%	3,576	4.7%	11,814	4.9%	
Age 70 to 74 Years	112	3.3%	1,173	3.3%	2,466	3.2%	8,586	3.6%	
Age 75 to 79 Years	96	2.8%	874	2.5%	1,840	2.4%	6,308	2.6%	
Age 80 to 84 Years	62	1.8%	544	1.5%	1,079	1.4%	4,001	1.7%	
Age 85 Years or Over	91	2.7%	410	1.2%	866	1.1%	3,628	1.5%	
Median Age	35.4		37.0		38.0		37.0		
Age 19 Years or Less	798	23.3%	8,286	23.6%	18,640	24.3%	57,180	23.7%	
Age 20 to 64 Years	2,115	61.6%	22,152	63.1%	48,391	63.0%	149,498	62.0%	
Age 65 Years or Over	519	15.1%	4,683	13.3%	9,826	12.8%	34,337	14.2%	
Female Age Distribution (2024)									
Female Population	1,747	50.9%	17,797	50.7%	38,926	50.6%	119,192	49.5%	
Age Under 5 Years	81	4.7%	921	5.2%	1,965	5.0%	6,614	5.5%	
Age 5 to 9 Years	103	5.9%	1,058	5.9%	2,356	6.1%	7,082	5.9%	
Age 10 to 14 Years	91	5.2%	1,007	5.7%	2,384	6.1%	7,058	5.9%	
Age 15 to 19 Years	107	6.1%	1,031	5.8%	2,427	6.2%	6,664	5.6%	
Age 20 to 24 Years	122	7.0%	1,141	6.4%	2,342	6.0%	7,864	6.6%	
Age 25 to 29 Years	159	9.1%	1,376	7.7%	2,479	6.4%	8,953	7.5%	
Age 30 to 34 Years	134	7.7%	1,458	8.2%	2,986	7.7%	9,108	7.6%	
Age 35 to 39 Years	144	8.3%	1,303	7.3%	2,945	7.6%	8,475	7.1%	
Age 40 to 44 Years	130	7.4%	1,287	7.2%	2,957	7.6%	8,046	6.8%	
Age 45 to 49 Years	108	6.2%	1,105	6.2%	2,646	6.8%	7,226	6.1%	
Age 50 to 54 Years	93	5.3%	1,185	6.7%	2,811	7.2%	7,725	6.5%	
Age 55 to 59 Years	96	5.5%	1,210	6.8%	2,834	7.3%	8,039	6.7%	
Age 60 to 64 Years	97	5.5%	1,169	6.6%	2,568	6.6%	7,817	6.6%	
Age 65 to 69 Years	85	4.9%	879	4.9%	1,814	4.7%	6,145	5.2%	
Age 70 to 74 Years	73	4.2%	643	3.6%	1,336	3.4%	4,692	3.9%	
Age 75 to 79 Years	48	2.8%	482	2.7%	1,008	2.6%	3,535	3.0%	
Age 80 to 84 Years	35	2.0%	313	1.8%	604	1.6%	2,273	1.9%	
Age 85 Years or Over	40	2.3%	232	1.3%	464	1.2%	1,877	1.6%	
Female Median Age	37.0		38.0		38.6		38.2		
Age 19 Years or Less	382	21.9%	4,016	22.6%	9,132	23.5%	27,419	23.0%	
Age 20 to 64 Years	1,083	62.0%	11,233	63.1%	24,568	63.1%	73,253	61.5%	
Age 65 Years or Over	281	16.1%	2,548	14.3%	5,226	13.4%	18,521	15.5%	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)								
Male Population	1,685	49.1%	17,324	49.3%	37,931	49.4%	121,822	50.5%
Age Under 5 Years	103	6.1%	958	5.5%	2,094	5.5%	6,844	5.6%
Age 5 to 9 Years	124	7.4%	1,063	6.1%	2,338	6.2%	7,173	5.9%
Age 10 to 14 Years	90	5.3%	1,140	6.6%	2,509	6.6%	7,073	5.8%
Age 15 to 19 Years	100	5.9%	1,109	6.4%	2,567	6.8%	8,670	7.1%
Age 20 to 24 Years	114	6.8%	1,164	6.7%	2,429	6.4%	10,505	8.6%
Age 25 to 29 Years	185	11.0%	1,537	8.9%	2,774	7.3%	9,919	8.1%
Age 30 to 34 Years	144	8.5%	1,392	8.0%	2,858	7.5%	9,648	7.9%
Age 35 to 39 Years	139	8.2%	1,307	7.5%	2,823	7.4%	8,710	7.1%
Age 40 to 44 Years	96	5.7%	1,166	6.7%	2,652	7.0%	7,946	6.5%
Age 45 to 49 Years	86	5.1%	1,003	5.8%	2,392	6.3%	6,766	5.6%
Age 50 to 54 Years	85	5.1%	1,092	6.3%	2,672	7.0%	7,447	6.1%
Age 55 to 59 Years	89	5.3%	1,119	6.5%	2,708	7.1%	7,646	6.3%
Age 60 to 64 Years	93	5.5%	1,139	6.6%	2,515	6.6%	7,659	6.3%
Age 65 to 69 Years	73	4.3%	803	4.6%	1,761	4.6%	5,669	4.7%
Age 70 to 74 Years	39	2.3%	530	3.1%	1,130	3.0%	3,894	3.2%
Age 75 to 79 Years	48	2.8%	392	2.3%	832	2.2%	2,773	2.3%
Age 80 to 84 Years	27	1.6%	230	1.3%	475	1.3%	1,728	1.4%
Age 85 Years or Over	51	3.0%	179	1.0%	402	1.1%	1,751	1.4%
Male Median Age	33.7		36.1		37.3		35.9	
Age 19 Years or Less	416	24.7%	4,270	24.6%	9,508	25.1%	29,761	24.4%
Age 20 to 64 Years	1,031	61.2%	10,919	63.0%	23,823	62.8%	76,245	62.6%
Age 65 Years or Over	238	14.1%	2,135	12.3%	4,600	12.1%	15,816	13.0%
Males per 100 Females (2024)								
Overall Comparison	96		97		97		102	
Age Under 5 Years	126	55.8%	104	51.0%	107	51.6%	103	50.9%
Age 5 to 9 Years	120	54.6%	101	50.1%	99	49.8%	101	50.3%
Age 10 to 14 Years	98	49.6%	113	53.1%	105	51.3%	100	50.1%
Age 15 to 19 Years	94	48.3%	108	51.8%	106	51.4%	130	56.5%
Age 20 to 24 Years	94	48.4%	102	50.5%	104	50.9%	134	57.2%
Age 25 to 29 Years	116	53.7%	112	52.8%	112	52.8%	111	52.6%
Age 30 to 34 Years	107	51.7%	95	48.8%	96	48.9%	106	51.4%
Age 35 to 39 Years	96	49.0%	100	50.1%	96	48.9%	103	50.7%
Age 40 to 44 Years	74	42.5%	91	47.6%	90	47.3%	99	49.7%
Age 45 to 49 Years	80	44.4%	91	47.6%	90	47.5%	94	48.4%
Age 50 to 54 Years	92	47.9%	92	48.0%	95	48.7%	96	49.1%
Age 55 to 59 Years	93	48.1%	92	48.0%	96	48.9%	95	48.7%
Age 60 to 64 Years	96	49.1%	97	49.3%	98	49.5%	98	49.5%
Age 65 to 69 Years	86	46.1%	91	47.8%	97	49.3%	92	48.0%
Age 70 to 74 Years	54	35.0%	83	45.2%	85	45.8%	83	45.4%
Age 75 to 79 Years	99	49.7%	81	44.9%	83	45.2%	78	44.0%
Age 80 to 84 Years	77	43.5%	74	42.4%	79	44.0%	76	43.2%
Age 85 Years or Over	126	55.8%	77	43.5%	87	46.4%	93	48.3%
Age 19 Years or Less	109	52.1%	106	51.5%	104	51.0%	109	52.0%
Age 20 to 39 Years	104	51.0%	102	50.6%	101	50.3%	113	53.0%
Age 40 to 64 Years	86	46.2%	93	48.1%	94	48.4%	96	49.1%
Age 65 Years or Over	84	45.8%	84	45.6%	88	46.8%	85	46.1%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)									
Total Households		1,773		15,670		31,939		102,385	
Households with Children		430	24.2%	4,307	27.5%	9,615	30.1%	27,199	26.6%
Average Household Size		1.9		2.2		2.4		2.3	
Household Density per Square Mile		565		554		407		326	
Population Family		2,261	65.9%	26,334	75.0%	60,288	78.4%	176,863	73.4%
Population Non-Family		1,071	31.2%	8,650	24.6%	16,297	21.2%	55,217	22.9%
Population Group Quarters		100	2.9%	137	0.4%	272	0.4%	8,934	3.7%
Family Households		777	43.8%	8,418	53.7%	18,668	58.4%	56,896	55.6%
Married Couple Households		458	59.0%	6,110	72.6%	14,481	77.6%	39,423	69.3%
Other Family Households with Children		318	41.0%	2,308	27.4%	4,187	22.4%	17,473	30.7%
Family Households with Children		429	55.2%	4,302	51.1%	9,606	51.5%	27,174	47.8%
Married Couple with Children		233	54.3%	3,017	70.1%	7,413	77.2%	18,161	66.8%
Other Family Households with Children		196	45.7%	1,285	29.9%	2,193	22.8%	9,013	33.2%
Family Households No Children		348	44.8%	4,116	48.9%	9,062	48.5%	29,722	52.2%
Married Couple No Children		226	64.9%	3,093	75.2%	7,068	78.0%	21,262	71.5%
Other Family Households No Children		122	35.1%	1,023	24.8%	1,994	22.0%	8,459	28.5%
Non-Family Households		997	56.2%	7,252	46.3%	13,271	41.6%	45,490	44.4%
Non-Family Households with Children		-	-	5	-	9	-	26	-
Non-Family Households No Children		996	99.9%	7,247	99.9%	13,262	99.9%	45,464	99.9%
Average Family Household Size		2.9		3.1		3.2		3.1	
Average Family Income		\$73,485		\$170,456		\$193,628		\$147,372	
Median Family Income		\$102,889		\$134,440		\$150,224		\$120,261	
Average Non-Family Household Size		1.1		1.2		1.2		1.2	
Marital Status (2024)									
Population Age 15 Years or Over		2,840		28,975		63,211		199,169	
Never Married		883	31.1%	8,697	30.0%	17,742	28.1%	67,960	34.1%
Currently Married		1,133	39.9%	15,123	52.2%	36,230	57.3%	93,225	46.8%
Previously Married		825	29.0%	5,155	17.8%	9,239	14.6%	37,984	19.1%
Separated		73	8.9%	720	14.0%	1,631	17.7%	7,019	18.5%
Widowed		195	23.7%	1,534	29.8%	2,417	26.2%	9,291	24.5%
Divorced		556	67.4%	2,901	56.3%	5,190	56.2%	21,674	57.1%
Educational Attainment (2024)									
Adult Population Age 25 Years or Over		2,397		24,531		53,446		165,466	
Elementary (Grade Level 0 to 8)		49	2.1%	222	0.9%	541	1.0%	3,450	2.1%
Some High School (Grade Level 9 to 11)		88	3.7%	599	2.4%	1,150	2.2%	8,602	5.2%
High School Graduate		355	14.8%	3,377	13.8%	6,776	12.7%	29,171	17.6%
Some College		428	17.9%	4,048	16.5%	7,967	14.9%	31,923	19.3%
Associate Degree Only		195	8.1%	1,582	6.4%	3,595	6.7%	12,675	7.7%
Bachelor Degree Only		711	29.6%	7,708	31.4%	17,902	33.5%	46,347	28.0%
Graduate Degree		571	23.8%	6,994	28.5%	15,515	29.0%	33,298	20.1%
Any College (Some College or Higher)		1,906	79.5%	20,332	82.9%	44,979	84.2%	124,243	75.1%
College Degree + (Bachelor Degree or Higher)		1,282	53.5%	14,702	59.9%	33,417	62.5%	79,645	48.1%

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2024)		1,900		16,680		33,730		109,396	
Total Housing Units (2020)		1,541		15,689		31,562		99,379	
Historical Annual Growth (2020-2024)		359	5.8%	991	1.6%	2,169	1.7%	10,017	2.5%
Housing Units Occupied (2024)		1,773 93.4%		15,670 93.9%		31,939 94.7%		102,385 93.6%	
Housing Units Owner-Occupied		413 23.3%		8,128 51.9%		19,982 62.6%		57,595 56.3%	
Housing Units Renter-Occupied		1,361 76.7%		7,541 48.1%		11,957 37.4%		44,790 43.7%	
Housing Units Vacant (2024)		126	6.6%	1,010	6.1%	1,791	5.3%	7,011	6.4%
Household Size (2024)									
Total Households		1,773		15,670		31,939		102,385	
1 Person Households		856	48.3%	6,343	40.5%	11,727	36.7%	40,236	39.3%
2 Person Households		501	28.3%	5,078	32.4%	11,353	35.5%	36,791	35.9%
3 Person Households		179	10.1%	1,971	12.6%	3,847	12.0%	11,798	11.5%
4 Person Households		138	7.8%	1,339	8.5%	3,046	9.5%	8,081	7.9%
5 Person Households		65	3.7%	618	3.9%	1,305	4.1%	3,545	3.5%
6 Person Households		21	1.2%	225	1.4%	460	1.4%	1,299	1.3%
7 or More Person Households		14	0.8%	96	0.6%	201	0.6%	635	0.6%
Household Income Distribution (2024)									
HH Income \$200,000 or More		75	4.2%	2,394	15.3%	6,344	19.9%	13,512	13.2%
HH Income \$150,000 to \$199,999		103	5.8%	1,982	12.7%	5,028	15.7%	11,342	11.1%
HH Income \$125,000 to \$149,999		236	13.3%	1,510	9.6%	3,031	9.5%	8,063	7.9%
HH Income \$100,000 to \$124,999		195	11.0%	1,281	8.2%	2,854	8.9%	9,232	9.0%
HH Income \$75,000 to \$99,999		223	12.5%	2,111	13.5%	3,772	11.8%	13,167	12.9%
HH Income \$50,000 to \$74,999		282	15.9%	2,471	15.8%	4,397	13.8%	14,445	14.1%
HH Income \$35,000 to \$49,999		205	11.6%	1,237	7.9%	1,966	6.2%	9,151	8.9%
HH Income \$25,000 to \$34,999		76	4.3%	785	5.0%	1,467	4.6%	7,528	7.4%
HH Income \$15,000 to \$24,999		123	6.9%	588	3.8%	1,014	3.2%	6,660	6.5%
HH Income \$10,000 to \$14,999		42	2.4%	266	1.7%	698	2.2%	3,186	3.1%
HH Income Under \$10,000		213	12.0%	1,044	6.7%	1,368	4.3%	6,099	6.0%
Household Vehicles (2024)									
Households 0 Vehicles Available		140	7.9%	465	3.0%	683	2.1%	5,090	5.0%
Households 1 Vehicle Available		829	46.7%	5,768	36.8%	10,157	31.8%	38,479	37.6%
Households 2 Vehicles Available		609	34.3%	6,457	41.2%	13,865	43.4%	37,794	36.9%
Households 3 or More Vehicles Available		195	11.0%	2,980	19.0%	7,234	22.7%	21,022	20.5%
Total Vehicles Available		2,643		28,514		61,880		185,553	
Average Vehicles per Household		1.5		1.8		1.9		1.8	
Owner-Occupied Household Vehicles		622	23.5%	17,042	59.8%	43,338	70.0%	122,712	66.1%
Average Vehicles per Owner-Occupied Household		1.5		2.1		2.2		2.1	
Renter-Occupied Household Vehicles		2,022	76.5%	11,471	40.2%	18,541	30.0%	62,840	33.9%
Average Vehicles per Renter-Occupied Household		1.5		1.5		1.6		1.4	
Travel Time (2024)									
Worker Base Age 16 years or Over		1,974		19,640		42,586		128,236	
Travel to Work in 14 Minutes or Less		516	26.2%	4,552	23.2%	8,448	19.8%	29,428	22.9%
Travel to Work in 15 to 29 Minutes		689	34.9%	7,776	39.6%	17,764	41.7%	52,673	41.1%
Travel to Work in 30 to 59 Minutes		283	14.3%	2,490	12.7%	6,457	15.2%	21,281	16.6%
Travel to Work in 60 Minutes or More		8	0.4%	343	1.7%	611	1.4%	2,582	2.0%
Work at Home		478	24.2%	4,479	22.8%	9,306	21.9%	22,272	17.4%
Average Minutes Travel to Work		17.8		18.9		19.8		19.8	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)								
Worker Base Age 16 years or Over	1,974		19,640		42,586		128,236	
Drive to Work Alone	1,266	64.1%	13,774	70.1%	30,400	71.4%	93,582	73.0%
Drive to Work in Carpool	86	4.4%	890	4.5%	2,030	4.8%	8,138	6.3%
Travel to Work by Public Transportation	-	-	12	-	28	-	561	0.4%
Drive to Work on Motorcycle	-	-	13	-	33	-	166	0.1%
Bicycle to Work	-	-	-	-	-	-	6	-
Walk to Work	37	1.9%	101	0.5%	153	0.4%	1,055	0.8%
Other Means	107	5.4%	371	1.9%	636	1.5%	2,457	1.9%
Work at Home	478	24.2%	4,479	22.8%	9,306	21.9%	22,272	17.4%
Daytime Demographics (2024)								
Total Businesses	425		1,435		3,156		11,253	
Total Employees	5,161		19,401		58,375		152,271	
Company Headquarter Businesses	17	4.0%	52	3.6%	142	4.5%	465	4.1%
Company Headquarter Employees	320	6.2%	3,603	18.6%	12,916	22.1%	23,765	15.6%
Employee Population per Business	12.1 to 1		13.5 to 1		18.5 to 1		13.5 to 1	
Residential Population per Business	8.1 to 1		24.5 to 1		24.4 to 1		21.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,980		28,238		77,690		219,603	
Labor Force								
Labor Population Age 16 Years or Over (2024)	2,793		28,541		62,136		196,328	
Labor Force Total Males (2024)	1,347	48.2%	13,926	48.8%	30,439	49.0%	99,291	50.6%
Male Civilian Employed	1,053	78.2%	10,861	78.0%	24,027	78.9%	70,514	71.0%
Male Civilian Unemployed	34	2.5%	192	1.4%	344	1.1%	1,638	1.7%
Males in Armed Forces	-	-	28	0.2%	196	0.6%	624	0.6%
Males Not in Labor Force	259	19.3%	2,845	20.4%	5,873	19.3%	26,514	26.7%
Labor Force Total Females (2024)	1,447	51.8%	14,615	51.2%	31,697	51.0%	97,037	49.4%
Female Civilian Employed	921	63.7%	8,780	60.1%	18,559	58.6%	57,729	59.5%
Female Civilian Unemployed	35	2.4%	183	1.3%	455	1.4%	1,915	2.0%
Females in Armed Forces	-	-	36	0.2%	40	0.1%	128	0.1%
Females Not in Labor Force	491	33.9%	5,616	38.4%	12,643	39.9%	37,265	38.4%
Unemployment Rate	69	2.5%	375	1.3%	798	1.3%	3,553	1.8%
Occupation (2024)								
Occupation Population Age 16 Years or Over	1,974		19,640		42,586		128,236	
Occupation Total Males	1,053	53.3%	10,861	55.3%	24,027	56.4%	70,507	55.0%
Occupation Total Females	921	46.7%	8,780	44.7%	18,559	43.6%	57,729	45.0%
Management, Business, Financial Operations	369	-	3,545	18.1%	8,712	20.5%	21,856	17.0%
Professional, Related	634	32.1%	7,791	39.7%	18,049	42.4%	45,468	35.5%
Service	250	12.7%	1,909	9.7%	3,808	8.9%	17,135	13.4%
Sales, Office	340	17.2%	3,141	16.0%	6,356	14.9%	21,315	16.6%
Farming, Fishing, Forestry	-	-	17	-	29	-	91	-
Construction, Extraction, Maintenance	79	4.0%	1,098	5.6%	1,848	4.3%	6,770	5.3%
Production, Transport, Material Moving	302	15.3%	2,139	10.9%	3,784	8.9%	15,600	12.2%
White Collar Workers	1,343	68.0%	14,477	73.7%	33,117	77.8%	88,639	69.1%
Blue Collar Workers	631	32.0%	5,163	26.3%	9,469	22.2%	39,597	30.9%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2024)									
Total Units		1,773		15,670		31,939		102,385	
1 Detached Unit	427	24.1%	8,988	57.4%	21,832	68.4%	65,950	64.4%	
1 Attached Unit	98	5.5%	1,186	7.6%	1,701	5.3%	3,641	3.6%	
2 Units	28	1.6%	132	0.8%	232	0.7%	1,384	1.4%	
3 to 4 Units	123	7.0%	807	5.1%	1,059	3.3%	5,212	5.1%	
5 to 9 Units	238	13.4%	1,208	7.7%	1,821	5.7%	7,262	7.1%	
10 to 19 Units	197	11.1%	1,423	9.1%	2,091	6.5%	6,620	6.5%	
20 to 49 Units	244	13.8%	831	5.3%	1,381	4.3%	5,151	5.0%	
50 or More Units	312	17.6%	716	4.6%	1,047	3.3%	4,696	4.6%	
Mobile Home or Trailer	22	1.2%	244	1.6%	478	1.5%	2,126	2.1%	
Other Structure	84	4.8%	134	0.9%	297	0.9%	344	0.3%	
Homes Built By Year (2024)									
Homes Built 2020 or later	19	1.0%	377	2.3%	1,351	4.0%	4,722	4.3%	
Homes Built 2010 to 2019	347	18.3%	2,750	16.5%	6,976	20.7%	20,734	19.0%	
Homes Built 2000 to 2009	263	13.8%	3,592	21.5%	7,586	22.5%	19,796	18.1%	
Homes Built 1990 to 1999	534	28.1%	2,935	17.6%	5,552	16.5%	13,149	12.0%	
Homes Built 1980 to 1989	308	16.2%	2,834	17.0%	4,542	13.5%	13,897	12.7%	
Homes Built 1970 to 1979	61	3.2%	1,141	6.8%	2,398	7.1%	8,965	8.2%	
Homes Built 1960 to 1969	111	5.9%	1,190	7.1%	2,170	6.4%	12,284	11.2%	
Homes Built 1950 to 1959	104	5.4%	490	2.9%	805	2.4%	5,333	4.9%	
Homes Built 1940 to 1949	9	0.5%	118	0.7%	185	0.5%	1,171	1.1%	
Homes Built Before 1939	17	0.9%	243	1.5%	374	1.1%	2,335	2.1%	
Median Age of Homes	31.8	yrs	31.6	yrs	29.0	yrs	33.5	yrs	
Home Values (2024)									
Owner Specified Housing Units	413		8,128		19,982		57,595		
Home Values \$1,000,000 or More	3	0.6%	83	1.0%	343	1.7%	1,370	2.4%	
Home Values \$750,000 to \$999,999	8	2.0%	220	2.7%	456	2.3%	1,205	2.1%	
Home Values \$500,000 to \$749,999	42	10.1%	1,367	16.8%	3,542	17.7%	6,920	12.0%	
Home Values \$400,000 to \$499,999	71	17.1%	1,411	17.4%	3,370	16.9%	7,480	13.0%	
Home Values \$300,000 to \$399,999	73	17.8%	1,846	22.7%	4,901	24.5%	13,099	22.7%	
Home Values \$250,000 to \$299,999	53	12.9%	949	11.7%	2,721	13.6%	8,369	14.5%	
Home Values \$200,000 to \$249,999	46	11.1%	817	10.1%	1,768	8.8%	6,301	10.9%	
Home Values \$175,000 to \$199,999	24	5.8%	445	5.5%	941	4.7%	3,001	5.2%	
Home Values \$150,000 to \$174,999	50	12.1%	424	5.2%	800	4.0%	2,616	4.5%	
Home Values \$125,000 to \$149,999	8	2.0%	91	1.1%	208	1.0%	989	1.7%	
Home Values \$100,000 to \$124,999	11	2.5%	192	2.4%	270	1.4%	1,833	3.2%	
Home Values \$90,000 to \$99,999	5	1.2%	88	1.1%	113	0.6%	691	1.2%	
Home Values \$80,000 to \$89,999	1	0.3%	20	0.2%	43	0.2%	387	0.7%	
Home Values \$70,000 to \$79,999	2	0.4%	27	0.3%	69	0.3%	1,091	1.9%	
Home Values \$60,000 to \$69,999	1	0.4%	27	0.3%	47	0.2%	409	0.7%	
Home Values \$50,000 to \$59,999	12	3.0%	27	0.3%	42	0.2%	332	0.6%	
Home Values \$35,000 to \$49,999	-	-	7	-	16	-	315	0.5%	
Home Values \$25,000 to \$34,999	-	-	15	0.2%	116	0.6%	398	0.7%	
Home Values \$10,000 to \$24,999	-	-	43	0.5%	119	0.6%	324	0.6%	
Home Values Under \$10,000	2	0.4%	29	0.4%	97	0.5%	464	0.8%	
Owner-Occupied Median Home Value	\$293,859		\$349,500		\$360,602		\$314,369		
Renter-Occupied Median Rent	\$1,122		\$1,069		\$1,110		\$966		

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 34.6829/-86.7394

WALMART PLAZA MADISON, AL	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure	\$105.76 M	\$1.32 B	\$2.95 B	\$7.54 B
Total Non-Retail Expenditure	\$55.98 M	\$703.29 M	\$1.57 B	\$4.01 B
Total Retail Expenditure	\$49.78 M	\$619.36 M	\$1.38 B	\$3.54 B
Apparel	\$3.72 M	\$47.47 M	\$106.39 M	\$269.45 M
Contributions	\$3.3 M	\$45.72 M	\$104.83 M	\$260.1 M
Education	\$3.11 M	\$44.76 M	\$103.98 M	\$250.2 M
Entertainment	\$5.86 M	\$76.31 M	\$172.19 M	\$434.45 M
Food and Beverages	\$15.73 M	\$191.82 M	\$423.97 M	\$1.1 B
Furnishings and Equipment	\$3.66 M	\$47.27 M	\$106.43 M	\$269.14 M
Gifts	\$2.57 M	\$35.18 M	\$80.43 M	\$198.27 M
Health Care	\$8.81 M	\$107.33 M	\$237.07 M	\$619.38 M
Household Operations	\$4.07 M	\$52.8 M	\$118.92 M	\$301.15 M
Miscellaneous Expenses	\$2 M	\$25.23 M	\$56.38 M	\$143.87 M
Personal Care	\$1.43 M	\$17.74 M	\$39.5 M	\$101.26 M
Personal Insurance	\$698.41 K	\$9.76 M	\$22.48 M	\$55.5 M
Reading	\$227.31 K	\$2.91 M	\$6.53 M	\$16.66 M
Shelter	\$22.81 M	\$280.7 M	\$621.86 M	\$1.6 B
Tobacco	\$682.63 K	\$7.13 M	\$14.83 M	\$41.38 M
Transportation	\$19.23 M	\$238.26 M	\$529.29 M	\$1.36 B
Utilities	\$7.86 M	\$92.28 M	\$201.11 M	\$531.7 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure	\$4,970	\$7,034	\$7,687	\$6,140
Total Non-Retail Expenditure	\$2,631 52.9%	\$3,740 53.2%	\$4,092 53.2%	\$3,262 53.1%
Total Retail Expenditures	\$2,339 47.1%	\$3,294 46.8%	\$3,595 46.8%	\$2,878 46.9%
Apparel	\$175 3.5%	\$252 3.6%	\$278 3.6%	\$219 3.6%
Contributions	\$155 3.1%	\$243 3.5%	\$274 3.6%	\$212 3.4%
Education	\$146 2.9%	\$238 3.4%	\$271 3.5%	\$204 3.3%
Entertainment	\$275 5.5%	\$406 5.8%	\$449 5.8%	\$354 5.8%
Food and Beverages	\$739 14.9%	\$1,020 14.5%	\$1,106 14.4%	\$892 14.5%
Furnishings and Equipment	\$172 3.5%	\$251 3.6%	\$278 3.6%	\$219 3.6%
Gifts	\$121 2.4%	\$187 2.7%	\$210 2.7%	\$161 2.6%
Health Care	\$414 8.3%	\$571 8.1%	\$619 8.0%	\$504 8.2%
Household Operations	\$191 3.8%	\$281 4.0%	\$310 4.0%	\$245 4.0%
Miscellaneous Expenses	\$94 1.9%	\$134 1.9%	\$147 1.9%	\$117 1.9%
Personal Care	\$67 1.3%	\$94 1.3%	\$103 1.3%	\$82 1.3%
Personal Insurance	\$33 0.7%	\$52 0.7%	\$59 0.8%	\$45 0.7%
Reading	\$11 0.2%	\$15 0.2%	\$17 0.2%	\$14 0.2%
Shelter	\$1,072 21.6%	\$1,493 21.2%	\$1,623 21.1%	\$1,300 21.2%
Tobacco	\$32 0.6%	\$38 0.5%	\$39 0.5%	\$34 0.5%
Transportation	\$904 18.2%	\$1,267 18.0%	\$1,381 18.0%	\$1,106 18.0%
Utilities	\$369 7.4%	\$491 7.0%	\$525 6.8%	\$433 7.0%