

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 26.6805/-81.8968

WALMART PLAZA NORTH FORT MYERS, FL	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Population</b>								
Estimated Population (2024)	3,751		47,949		135,862		405,438	
Projected Population (2029)	3,771		49,850		146,903		439,486	
Census Population (2020)	3,719		45,689		126,769		379,076	
Census Population (2010)	3,464		39,485		110,860		311,377	
Projected Annual Growth (2024-2029)	20	0.1%	1,902	0.8%	11,041	1.6%	34,048	1.7%
Historical Annual Growth (2020-2024)	32	0.2%	2,260	1.2%	9,094	1.8%	26,362	1.7%
Historical Annual Growth (2010-2020)	255	0.7%	6,203	1.6%	15,909	1.4%	67,699	2.2%
Estimated Population Density (2024)	1,195 <i>psm</i>		1,697 <i>psm</i>		1,731 <i>psm</i>		1,291 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2024)	1,694		22,868		57,771		171,809	
Projected Households (2029)	1,654		22,952		60,205		179,161	
Census Households (2020)	1,717		21,463		53,271		158,820	
Census Households (2010)	1,647		18,217		45,968		129,895	
Projected Annual Growth (2024-2029)	-40	-0.5%	84	-	2,433	0.8%	7,352	0.9%
Historical Annual Change (2010-2024)	47	0.2%	4,651	1.8%	11,804	1.8%	41,913	2.3%
<b>Average Household Income</b>								
Estimated Average Household Income (2024)	\$52,616		\$75,405		\$83,871		\$92,296	
Projected Average Household Income (2029)	\$56,010		\$78,346		\$84,038		\$92,482	
Census Average Household Income (2010)	\$37,560		\$43,331		\$46,607		\$56,011	
Census Average Household Income (2000)	\$38,253		\$41,694		\$42,238		\$47,871	
Projected Annual Change (2024-2029)	\$3,394	1.3%	\$2,941	0.8%	\$167	-	\$186	-
Historical Annual Change (2000-2024)	\$14,363	1.6%	\$33,711	3.4%	\$41,633	4.1%	\$44,425	3.9%
<b>Median Household Income</b>								
Estimated Median Household Income (2024)	\$50,553		\$57,668		\$61,737		\$71,965	
Projected Median Household Income (2029)	\$50,963		\$58,137		\$62,695		\$72,783	
Census Median Household Income (2010)	\$30,760		\$36,666		\$38,355		\$45,029	
Census Median Household Income (2000)	\$26,769		\$32,868		\$33,422		\$38,605	
Projected Annual Change (2024-2029)	\$410	0.2%	\$469	0.2%	\$958	0.3%	\$818	0.2%
Historical Annual Change (2000-2024)	\$23,783	3.7%	\$24,800	3.1%	\$28,315	3.5%	\$33,360	3.6%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2024)	\$23,889		\$36,020		\$35,727		\$39,202	
Projected Per Capita Income (2029)	\$24,700		\$36,128		\$34,500		\$37,785	
Census Per Capita Income (2010)	\$17,865		\$19,991		\$19,325		\$23,366	
Census Per Capita Income (2000)	\$17,236		\$19,168		\$17,492		\$20,058	
Projected Annual Change (2024-2029)	\$812	0.7%	\$108	-	-\$1,227	-0.7%	-\$1,417	-0.7%
Historical Annual Change (2000-2024)	\$6,652	1.6%	\$16,852	3.7%	\$18,235	4.3%	\$19,144	4.0%
Estimated Average Household Net Worth (2024)	\$607,978		\$894,269		\$866,729		\$973,853	

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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>									
Total Population (2024)		3,751		47,949		135,862		405,438	
White (2024)		2,707	72.2%	34,840	72.7%	97,960	72.1%	293,414	72.4%
Black or African American (2024)		263	7.0%	4,420	9.2%	11,931	8.8%	33,087	8.2%
American Indian or Alaska Native (2024)		32	0.9%	224	0.5%	613	0.5%	1,416	0.3%
Asian (2024)		52	1.4%	863	1.8%	2,451	1.8%	7,615	1.9%
Hawaiian or Pacific Islander (2024)		1	-	15	-	50	-	171	-
Other Race (2024)		199	5.3%	2,038	4.3%	6,917	5.1%	21,148	5.2%
Two or More Races (2024)		497	13.3%	5,548	11.6%	15,940	11.7%	48,587	12.0%
Population < 18 (2024)		642	17.1%	8,491	17.7%	22,588	16.6%	68,327	16.9%
White Not Hispanic		260	40.6%	3,613	42.6%	9,833	43.5%	31,391	45.9%
Black or African American		73	11.3%	1,174	13.8%	2,977	13.2%	8,308	12.2%
Asian		6	1.0%	176	2.1%	381	1.7%	1,150	1.7%
Other Race Not Hispanic		19	3.0%	240	2.8%	748	3.3%	2,408	3.5%
Hispanic		283	44.1%	3,287	38.7%	8,649	38.3%	25,070	36.7%
Not Hispanic or Latino Population (2024)		2,647	70.6%	35,438	73.9%	102,785	75.7%	307,514	75.8%
Not Hispanic White		2,316	87.5%	29,851	84.2%	87,224	84.9%	262,703	85.4%
Not Hispanic Black or African American		233	8.8%	4,076	11.5%	11,127	10.8%	30,883	10.0%
Not Hispanic American Indian or Alaska Native		5	0.2%	38	0.1%	93	-	264	-
Not Hispanic Asian		51	1.9%	841	2.4%	2,368	2.3%	7,408	2.4%
Not Hispanic Hawaiian or Pacific Islander		-	-	5	-	17	-	55	-
Not Hispanic Other Race		7	0.3%	54	0.2%	228	0.2%	773	0.3%
Not Hispanic Two or More Races		34	1.3%	574	1.6%	1,728	1.7%	5,427	1.8%
Hispanic or Latino Population (2024)		1,104	29.4%	12,510	26.1%	33,077	24.3%	97,923	24.2%
Hispanic White		390	35.4%	4,990	39.9%	10,736	32.5%	30,710	31.4%
Hispanic Black or African American		30	2.7%	344	2.7%	804	2.4%	2,204	2.3%
Hispanic American Indian or Alaska Native		27	2.5%	186	1.5%	520	1.6%	1,152	1.2%
Hispanic Asian		-	-	23	0.2%	83	0.2%	206	0.2%
Hispanic Hawaiian or Pacific Islander		1	-	10	-	34	0.1%	116	0.1%
Hispanic Other Race		192	17.4%	1,984	15.9%	6,689	20.2%	20,375	20.8%
Hispanic Two or More Races		463	42.0%	4,975	39.8%	14,212	43.0%	43,160	44.1%
Not Hispanic or Latino Population (2020)		2,961	79.6%	37,790	82.7%	97,265	76.7%	293,437	77.4%
Hispanic or Latino Population (2020)		759	20.4%	7,899	17.3%	29,503	23.3%	85,639	22.6%
Not Hispanic or Latino Population (2010)		2,941	84.9%	34,475	87.3%	90,353	81.5%	254,468	81.7%
Hispanic or Latino Population (2010)		523	15.1%	5,010	12.7%	20,506	18.5%	56,909	18.3%
Not Hispanic or Latino Population (2029)		2,740	72.7%	36,828	73.9%	108,726	74.0%	326,803	74.4%
Hispanic or Latino Population (2029)		1,031	27.3%	13,022	26.1%	38,177	26.0%	112,682	25.6%
Projected Annual Growth (2024-2029)		-73	-1.3%	512	0.8%	5,100	3.1%	14,759	3.0%
Historical Annual Growth (2010-2020)		235	4.5%	2,888	5.8%	8,997	4.4%	28,730	5.0%

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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2024)</b>									
Total Population		3,751		47,949		135,862		405,438	
Age Under 5 Years		174	4.6%	2,162	4.5%	5,953	4.4%	17,949	4.4%
Age 5 to 9 Years		177	4.7%	2,330	4.9%	6,179	4.5%	18,588	4.6%
Age 10 to 14 Years		183	4.9%	2,385	5.0%	6,265	4.6%	19,215	4.7%
Age 15 to 19 Years		180	4.8%	2,403	5.0%	6,981	5.1%	20,557	5.1%
Age 20 to 24 Years		196	5.2%	1,978	4.1%	6,572	4.8%	20,017	4.9%
Age 25 to 29 Years		225	6.0%	2,241	4.7%	7,219	5.3%	21,848	5.4%
Age 30 to 34 Years		257	6.9%	2,423	5.1%	7,981	5.9%	23,744	5.9%
Age 35 to 39 Years		202	5.4%	2,323	4.8%	7,680	5.7%	23,133	5.7%
Age 40 to 44 Years		212	5.6%	2,258	4.7%	7,615	5.6%	22,913	5.7%
Age 45 to 49 Years		214	5.7%	2,357	4.9%	7,308	5.4%	22,472	5.5%
Age 50 to 54 Years		253	6.7%	2,806	5.9%	8,388	6.2%	25,249	6.2%
Age 55 to 59 Years		315	8.4%	3,241	6.8%	9,235	6.8%	27,301	6.7%
Age 60 to 64 Years		299	8.0%	3,693	7.7%	10,148	7.5%	30,191	7.4%
Age 65 to 69 Years		230	6.1%	3,863	8.1%	10,360	7.6%	30,606	7.5%
Age 70 to 74 Years		222	5.9%	3,881	8.1%	9,638	7.1%	28,595	7.1%
Age 75 to 79 Years		179	4.8%	3,430	7.2%	8,384	6.2%	24,228	6.0%
Age 80 to 84 Years		118	3.1%	2,312	4.8%	5,439	4.0%	15,480	3.8%
Age 85 Years or Over		115	3.1%	1,863	3.9%	4,517	3.3%	13,354	3.3%
Median Age		45.7		50.9		48.0		47.6	
Age 19 Years or Less		714	19.0%	9,280	19.4%	25,377	18.7%	76,308	18.8%
Age 20 to 64 Years		2,172	57.9%	23,319	48.6%	72,147	53.1%	216,867	53.5%
Age 65 Years or Over		865	23.1%	15,349	32.0%	38,338	28.2%	112,263	27.7%
<b>Female Age Distribution (2024)</b>									
Female Population		1,802	48.1%	24,463	51.0%	68,763	50.6%	204,211	50.4%
Age Under 5 Years		80	4.5%	1,093	4.5%	2,917	4.2%	8,741	4.3%
Age 5 to 9 Years		91	5.0%	1,162	4.7%	3,060	4.4%	9,225	4.5%
Age 10 to 14 Years		86	4.8%	1,160	4.7%	3,013	4.4%	9,380	4.6%
Age 15 to 19 Years		85	4.7%	1,147	4.7%	3,266	4.7%	9,777	4.8%
Age 20 to 24 Years		99	5.5%	961	3.9%	3,185	4.6%	9,669	4.7%
Age 25 to 29 Years		105	5.8%	1,117	4.6%	3,591	5.2%	10,883	5.3%
Age 30 to 34 Years		115	6.4%	1,212	5.0%	4,007	5.8%	11,781	5.8%
Age 35 to 39 Years		94	5.2%	1,168	4.8%	3,860	5.6%	11,459	5.6%
Age 40 to 44 Years		109	6.1%	1,134	4.6%	3,770	5.5%	11,412	5.6%
Age 45 to 49 Years		99	5.5%	1,231	5.0%	3,735	5.4%	11,387	5.6%
Age 50 to 54 Years		125	6.9%	1,421	5.8%	4,265	6.2%	12,875	6.3%
Age 55 to 59 Years		133	7.4%	1,628	6.7%	4,748	6.9%	14,150	6.9%
Age 60 to 64 Years		150	8.3%	1,936	7.9%	5,276	7.7%	15,764	7.7%
Age 65 to 69 Years		115	6.4%	2,058	8.4%	5,446	7.9%	16,095	7.9%
Age 70 to 74 Years		107	6.0%	2,083	8.5%	5,106	7.4%	14,967	7.3%
Age 75 to 79 Years		94	5.2%	1,783	7.3%	4,336	6.3%	12,227	6.0%
Age 80 to 84 Years		63	3.5%	1,206	4.9%	2,843	4.1%	7,835	3.8%
Age 85 Years or Over		53	2.9%	964	3.9%	2,341	3.4%	6,584	3.2%
Female Median Age		45.8		51.6		48.9		48.2	
Age 19 Years or Less		341	18.9%	4,561	18.6%	12,255	17.8%	37,122	18.2%
Age 20 to 64 Years		1,030	57.1%	11,808	48.3%	36,436	53.0%	109,380	53.6%
Age 65 Years or Over		431	23.9%	8,094	33.1%	20,071	29.2%	57,708	28.3%

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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2024)</b>									
Male Population	1,949	51.9%	23,485	49.0%	67,100	49.4%	201,227	49.6%	
Age Under 5 Years	94	4.8%	1,069	4.6%	3,036	4.5%	9,208	4.6%	
Age 5 to 9 Years	87	4.5%	1,168	5.0%	3,119	4.6%	9,363	4.7%	
Age 10 to 14 Years	97	5.0%	1,225	5.2%	3,252	4.8%	9,835	4.9%	
Age 15 to 19 Years	96	4.9%	1,256	5.3%	3,715	5.5%	10,780	5.4%	
Age 20 to 24 Years	97	5.0%	1,017	4.3%	3,388	5.0%	10,348	5.1%	
Age 25 to 29 Years	120	6.2%	1,124	4.8%	3,628	5.4%	10,964	5.4%	
Age 30 to 34 Years	142	7.3%	1,210	5.2%	3,974	5.9%	11,963	5.9%	
Age 35 to 39 Years	108	5.5%	1,155	4.9%	3,821	5.7%	11,675	5.8%	
Age 40 to 44 Years	103	5.3%	1,124	4.8%	3,845	5.7%	11,501	5.7%	
Age 45 to 49 Years	115	5.9%	1,126	4.8%	3,573	5.3%	11,085	5.5%	
Age 50 to 54 Years	127	6.5%	1,385	5.9%	4,123	6.1%	12,373	6.1%	
Age 55 to 59 Years	182	9.3%	1,613	6.9%	4,487	6.7%	13,151	6.5%	
Age 60 to 64 Years	149	7.6%	1,757	7.5%	4,872	7.3%	14,427	7.2%	
Age 65 to 69 Years	116	5.9%	1,805	7.7%	4,914	7.3%	14,510	7.2%	
Age 70 to 74 Years	115	5.9%	1,798	7.7%	4,533	6.8%	13,628	6.8%	
Age 75 to 79 Years	86	4.4%	1,648	7.0%	4,048	6.0%	12,002	6.0%	
Age 80 to 84 Years	55	2.8%	1,106	4.7%	2,597	3.9%	7,645	3.8%	
Age 85 Years or Over	62	3.2%	899	3.8%	2,175	3.2%	6,770	3.4%	
Male Median Age	45.6		50.0		47.2		46.9		
Age 19 Years or Less	373	19.1%	4,719	20.1%	13,122	19.6%	39,186	19.5%	
Age 20 to 64 Years	1,142	58.6%	11,511	49.0%	35,711	53.2%	107,487	53.4%	
Age 65 Years or Over	433	22.2%	7,255	30.9%	18,267	27.2%	54,555	27.1%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	108		96		98		99		
Age Under 5 Years	117	53.9%	98	49.4%	104	51.0%	105	51.3%	
Age 5 to 9 Years	96	48.9%	101	50.1%	102	50.5%	101	50.4%	
Age 10 to 14 Years	113	53.0%	106	51.4%	108	51.9%	105	51.2%	
Age 15 to 19 Years	113	53.0%	110	52.3%	114	53.2%	110	52.4%	
Age 20 to 24 Years	97	49.3%	106	51.4%	106	51.5%	107	51.7%	
Age 25 to 29 Years	115	53.5%	101	50.2%	101	50.3%	101	50.2%	
Age 30 to 34 Years	124	55.3%	100	50.0%	99	49.8%	102	50.4%	
Age 35 to 39 Years	114	53.3%	99	49.7%	99	49.7%	102	50.5%	
Age 40 to 44 Years	94	48.4%	99	49.8%	102	50.5%	101	50.2%	
Age 45 to 49 Years	116	53.7%	91	47.8%	96	48.9%	97	49.3%	
Age 50 to 54 Years	102	50.4%	97	49.4%	97	49.2%	96	49.0%	
Age 55 to 59 Years	136	57.7%	99	49.8%	95	48.6%	93	48.2%	
Age 60 to 64 Years	99	49.8%	91	47.6%	92	48.0%	92	47.8%	
Age 65 to 69 Years	101	50.2%	88	46.7%	90	47.4%	90	47.4%	
Age 70 to 74 Years	107	51.8%	86	46.3%	89	47.0%	91	47.7%	
Age 75 to 79 Years	91	47.7%	92	48.0%	93	48.3%	98	49.5%	
Age 80 to 84 Years	88	46.7%	92	47.8%	91	47.7%	98	49.4%	
Age 85 Years or Over	116	53.8%	93	48.2%	93	48.2%	103	50.7%	
Age 19 Years or Less	109	52.2%	103	50.8%	107	51.7%	106	51.4%	
Age 20 to 39 Years	113	53.1%	101	50.3%	101	50.3%	103	50.7%	
Age 40 to 64 Years	110	52.3%	95	48.8%	96	49.0%	95	48.8%	
Age 65 Years or Over	100	50.1%	90	47.3%	91	47.6%	95	48.6%	

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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2024)</b>									
Total Households		1,694		22,868		57,771		171,809	
Households with Children		309	18.3%	3,968	17.4%	12,959	22.4%	38,186	22.2%
Average Household Size		2.2		2.1		2.3		2.3	
Household Density per Square Mile		539		809		736		547	
Population Family		2,633	70.2%	34,793	72.6%	106,835	78.6%	316,260	78.0%
Population Non-Family		1,053	28.1%	12,864	26.8%	28,150	20.7%	82,673	20.4%
Population Group Quarters		66	1.8%	291	0.6%	877	0.6%	6,504	1.6%
Family Households		906	53.5%	12,436	54.4%	35,682	61.8%	107,312	62.5%
Married Couple Households		619	68.3%	9,044	72.7%	24,074	67.5%	76,818	71.6%
Other Family Households with Children		287	31.7%	3,392	27.3%	11,609	32.5%	30,493	28.4%
Family Households with Children		308	34.0%	3,954	31.8%	12,910	36.2%	38,072	35.5%
Married Couple with Children		178	57.8%	2,333	59.0%	7,144	55.3%	23,200	60.9%
Other Family Households with Children		130	42.2%	1,621	41.0%	5,766	44.7%	14,872	39.1%
Family Households No Children		598	66.0%	8,482	68.2%	22,773	63.8%	69,240	64.5%
Married Couple No Children		441	73.7%	6,711	79.1%	16,930	74.3%	53,619	77.4%
Other Family Households No Children		157	26.3%	1,771	20.9%	5,843	25.7%	15,621	22.6%
Non-Family Households		788	46.5%	10,431	45.6%	22,089	38.2%	64,497	37.5%
Non-Family Households with Children		1	0.2%	14	0.1%	49	0.2%	115	0.2%
Non-Family Households No Children		787	99.8%	10,417	99.9%	22,040	99.8%	64,382	99.8%
Average Family Household Size		2.9		2.8		3.0		2.9	
Average Family Income		\$56,937		\$97,716		\$97,226		\$108,988	
Median Family Income		\$67,495		\$77,991		\$77,027		\$86,324	
Average Non-Family Household Size		1.3		1.2		1.3		1.3	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		3,217		41,072		117,466		349,686	
Never Married		1,181	36.7%	10,506	25.6%	35,079	29.9%	95,864	27.4%
Currently Married		1,357	42.2%	18,671	45.5%	50,813	43.3%	168,379	48.2%
Previously Married		679	21.1%	11,895	29.0%	31,574	26.9%	85,443	24.4%
Separated		60	8.9%	1,457	12.3%	5,079	16.1%	14,001	16.4%
Widowed		273	40.2%	4,279	36.0%	10,254	32.5%	26,506	31.0%
Divorced		346	51.0%	6,158	51.8%	16,241	51.4%	44,936	52.6%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		2,841		36,690		103,913		309,113	
Elementary (Grade Level 0 to 8)		423	14.9%	1,377	3.8%	5,685	5.5%	13,192	4.3%
Some High School (Grade Level 9 to 11)		361	12.7%	2,468	6.7%	8,494	8.2%	18,862	6.1%
High School Graduate		824	29.0%	12,968	35.3%	37,369	36.0%	102,057	33.0%
Some College		519	18.3%	7,642	20.8%	19,825	19.1%	60,758	19.7%
Associate Degree Only		251	8.8%	3,704	10.1%	9,281	8.9%	29,358	9.5%
Bachelor Degree Only		302	10.6%	5,462	14.9%	14,900	14.3%	53,279	17.2%
Graduate Degree		160	5.6%	3,070	8.4%	8,358	8.0%	31,607	10.2%
Any College (Some College or Higher)		1,233	43.4%	19,878	54.2%	52,364	50.4%	175,002	56.6%
College Degree + (Bachelor Degree or Higher)		462	16.3%	8,532	23.3%	23,258	22.4%	84,886	27.5%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 26.6805/-81.8968

WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>									
Total Housing Units (2024)	2,152		28,950		71,980		214,638		
Total Housing Units (2020)	2,087		27,111		64,863		192,544		
Historical Annual Growth (2020-2024)	64	0.8%	1,839	1.7%	7,117	2.7%	22,094	2.9%	
Housing Units Occupied (2024)	1,694	78.7%	22,868	79.0%	57,771	80.3%	171,809	80.0%	
Housing Units Owner-Occupied	962	56.8%	15,832	69.2%	37,301	64.6%	112,813	65.7%	
Housing Units Renter-Occupied	732	43.2%	7,036	30.8%	20,471	35.4%	58,996	34.3%	
Housing Units Vacant (2024)	458	21.3%	6,082	21.0%	14,208	19.7%	42,830	20.0%	
<b>Household Size (2024)</b>									
Total Households	1,694		22,868		57,771		171,809		
1 Person Households	687	40.6%	9,080	39.7%	18,925	32.8%	54,641	31.8%	
2 Person Households	745	44.0%	9,658	42.2%	23,609	40.9%	74,479	43.3%	
3 Person Households	132	7.8%	2,095	9.2%	7,135	12.3%	19,698	11.5%	
4 Person Households	70	4.1%	1,191	5.2%	4,581	7.9%	13,445	7.8%	
5 Person Households	37	2.2%	541	2.4%	2,208	3.8%	6,110	3.6%	
6 Person Households	14	0.8%	197	0.9%	874	1.5%	2,319	1.3%	
7 or More Person Households	9	0.5%	106	0.5%	440	0.8%	1,117	0.6%	
<b>Household Income Distribution (2024)</b>									
HH Income \$200,000 or More	31	1.8%	1,058	4.6%	3,133	5.4%	12,455	7.2%	
HH Income \$150,000 to \$199,999	50	2.9%	1,031	4.5%	2,950	5.1%	11,370	6.6%	
HH Income \$125,000 to \$149,999	18	1.1%	898	3.9%	2,867	5.0%	11,465	6.7%	
HH Income \$100,000 to \$124,999	176	10.4%	1,812	7.9%	4,677	8.1%	16,073	9.4%	
HH Income \$75,000 to \$99,999	186	11.0%	3,609	15.8%	8,915	15.4%	25,886	15.1%	
HH Income \$50,000 to \$74,999	299	17.6%	3,891	17.0%	10,409	18.0%	32,183	18.7%	
HH Income \$35,000 to \$49,999	213	12.6%	3,148	13.8%	7,435	12.9%	19,082	11.1%	
HH Income \$25,000 to \$34,999	328	19.3%	2,311	10.1%	5,653	9.8%	14,675	8.5%	
HH Income \$15,000 to \$24,999	256	15.1%	2,458	10.7%	5,443	9.4%	12,325	7.2%	
HH Income \$10,000 to \$14,999	68	4.0%	995	4.4%	2,036	3.5%	5,091	3.0%	
HH Income Under \$10,000	70	4.1%	1,657	7.2%	4,255	7.4%	11,204	6.5%	
<b>Household Vehicles (2024)</b>									
Households 0 Vehicles Available	181	10.7%	1,925	8.4%	5,244	9.1%	12,599	7.3%	
Households 1 Vehicle Available	799	47.2%	11,771	51.5%	25,944	44.9%	71,513	41.6%	
Households 2 Vehicles Available	552	32.6%	6,992	30.6%	19,012	32.9%	64,675	37.6%	
Households 3 or More Vehicles Available	162	9.6%	2,179	9.5%	7,572	13.1%	23,022	13.4%	
Total Vehicles Available	2,454		33,045		88,890		276,696		
Average Vehicles per Household	1.4		1.4		1.5		1.6		
Owner-Occupied Household Vehicles	1,378	56.1%	24,396	73.8%	63,272	71.2%	197,810	71.5%	
Average Vehicles per Owner-Occupied Household	1.4		1.5		1.7		1.8		
Renter-Occupied Household Vehicles	1,076	43.9%	8,649	26.2%	25,618	28.8%	78,886	28.5%	
Average Vehicles per Renter-Occupied Household	1.5		1.2		1.3		1.3		
<b>Travel Time (2024)</b>									
Worker Base Age 16 years or Over	1,823		19,911		62,598		188,835		
Travel to Work in 14 Minutes or Less	507	27.8%	3,473	17.4%	10,802	17.3%	32,173	17.0%	
Travel to Work in 15 to 29 Minutes	593	32.6%	7,048	35.4%	21,233	33.9%	61,819	32.7%	
Travel to Work in 30 to 59 Minutes	258	14.1%	5,293	26.6%	17,669	28.2%	54,316	28.8%	
Travel to Work in 60 Minutes or More	120	6.6%	1,622	8.1%	4,990	8.0%	14,425	7.6%	
Work at Home	346	19.0%	2,475	12.4%	7,904	12.6%	26,102	13.8%	
Average Minutes Travel to Work	17.4		23.3		24.6		25.0		

# Complete Profile

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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2024)</b>									
Worker Base Age 16 years or Over		1,823		19,911		62,598		188,835	
Drive to Work Alone		1,240	68.0%	14,508	72.9%	44,845	71.6%	135,625	71.8%
Drive to Work in Carpool		139	7.6%	2,125	10.7%	7,215	11.5%	20,641	10.9%
Travel to Work by Public Transportation		29	1.6%	171	0.9%	753	1.2%	1,797	1.0%
Drive to Work on Motorcycle		4	0.2%	68	0.3%	107	0.2%	247	0.1%
Bicycle to Work		27	1.5%	116	0.6%	196	0.3%	604	0.3%
Walk to Work		28	1.5%	235	1.2%	867	1.4%	2,161	1.1%
Other Means		10	0.5%	213	1.1%	711	1.1%	1,657	0.9%
Work at Home		346	19.0%	2,475	12.4%	7,904	12.6%	26,102	13.8%
<b>Daytime Demographics (2024)</b>									
Total Businesses		306		2,558		8,782		27,536	
Total Employees		2,151		14,086		51,606		166,615	
Company Headquarter Businesses		3	1.1%	47	1.9%	208	2.4%	689	2.5%
Company Headquarter Employees		27	1.3%	1,293	9.2%	6,648	12.9%	16,003	9.6%
Employee Population per Business		7.0	to 1	5.5	to 1	5.9	to 1	6.1	to 1
Residential Population per Business		12.2	to 1	18.7	to 1	15.5	to 1	14.7	to 1
Adj. Daytime Demographics Age 16 Years or Over		3,506		34,722		105,023		322,989	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2024)		3,178		40,549		116,051		345,475	
Labor Force Total Males (2024)		1,655	52.1%	19,747	48.7%	56,946	49.1%	170,618	49.4%
Male Civilian Employed		901	54.4%	9,902	50.1%	32,698	57.4%	98,936	58.0%
Male Civilian Unemployed		78	4.7%	582	2.9%	1,477	2.6%	3,274	1.9%
Males in Armed Forces		-	-	2	-	24	-	225	0.1%
Males Not in Labor Force		676	40.9%	9,260	46.9%	22,748	39.9%	68,182	40.0%
Labor Force Total Females (2024)		1,523	47.9%	20,803	51.3%	59,105	50.9%	174,858	50.6%
Female Civilian Employed		922	60.6%	10,009	48.1%	29,902	50.6%	89,906	51.4%
Female Civilian Unemployed		11	0.7%	362	1.7%	1,279	2.2%	3,571	2.0%
Females in Armed Forces		-	-	-	-	10	-	34	-
Females Not in Labor Force		590	38.8%	10,432	50.1%	27,914	47.2%	81,347	46.5%
Unemployment Rate		89	2.8%	944	2.3%	2,755	2.4%	6,845	2.0%
<b>Occupation (2024)</b>									
Occupation Population Age 16 Years or Over		1,823		19,911		62,598		188,835	
Occupation Total Males		901	49.4%	9,902	49.7%	32,696	52.2%	98,929	52.4%
Occupation Total Females		922	50.6%	10,009	50.3%	29,902	47.8%	89,906	47.6%
Management, Business, Financial Operations		242	13.3%	2,986	15.0%	9,201	14.7%	31,206	16.5%
Professional, Related		266	14.6%	3,119	15.7%	10,026	16.0%	33,827	17.9%
Service		361	19.8%	4,635	23.3%	13,586	21.7%	37,718	20.0%
Sales, Office		332	18.2%	4,703	23.6%	13,602	21.7%	41,870	22.2%
Farming, Fishing, Forestry		34	1.9%	101	0.5%	251	0.4%	714	0.4%
Construction, Extraction, Maintenance		327	17.9%	2,265	11.4%	8,112	13.0%	22,600	12.0%
Production, Transport, Material Moving		261	14.3%	2,101	10.6%	7,820	12.5%	20,898	11.1%
White Collar Workers		840	46.1%	10,808	54.3%	32,829	52.4%	106,904	56.6%
Blue Collar Workers		983	53.9%	9,103	45.7%	29,769	47.6%	81,931	43.4%

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WALMART PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
NORTH FORT MYERS, FL									
<b>Units In Structure (2024)</b>									
Total Units		1,694		22,868		57,771		171,809	
1 Detached Unit		856	50.5%	10,562	46.2%	31,280	54.1%	99,822	58.1%
1 Attached Unit		39	2.3%	1,023	4.5%	2,758	4.8%	11,192	6.5%
2 Units		47	2.8%	763	3.3%	2,240	3.9%	5,307	3.1%
3 to 4 Units		76	4.5%	686	3.0%	2,037	3.5%	6,575	3.8%
5 to 9 Units		68	4.0%	973	4.3%	2,156	3.7%	8,380	4.9%
10 to 19 Units		39	2.3%	1,031	4.5%	2,394	4.1%	9,779	5.7%
20 to 49 Units		60	3.6%	943	4.1%	2,305	4.0%	8,877	5.2%
50 or More Units		71	4.2%	1,376	6.0%	3,742	6.5%	9,286	5.4%
Mobile Home or Trailer		418	24.7%	5,402	23.6%	8,717	15.1%	12,316	7.2%
Other Structure		20	1.2%	109	0.5%	141	0.2%	274	0.2%
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		52	2.4%	755	2.6%	2,099	2.9%	6,339	3.0%
Homes Built 2010 to 2019		152	7.0%	2,873	9.9%	6,062	8.4%	21,680	10.1%
Homes Built 2000 to 2009		169	7.9%	4,353	15.0%	13,573	18.9%	46,082	21.5%
Homes Built 1990 to 1999		149	6.9%	2,604	9.0%	6,744	9.4%	22,911	10.7%
Homes Built 1980 to 1989		356	16.5%	4,736	16.4%	12,025	16.7%	32,598	15.2%
Homes Built 1970 to 1979		359	16.7%	4,685	16.2%	9,300	12.9%	24,679	11.5%
Homes Built 1960 to 1969		262	12.2%	1,627	5.6%	4,175	5.8%	10,701	5.0%
Homes Built 1950 to 1959		134	6.2%	809	2.8%	2,347	3.3%	4,363	2.0%
Homes Built 1940 to 1949		47	2.2%	233	0.8%	578	0.8%	1,088	0.5%
Homes Built Before 1939		14	0.7%	194	0.7%	867	1.2%	1,369	0.6%
Median Age of Homes		42.4	yrs	35.4	yrs	35.0	yrs	32.2	yrs
<b>Home Values (2024)</b>									
Owner Specified Housing Units		962		15,832		37,301		112,813	
Home Values \$1,000,000 or More		22	2.3%	427	2.7%	1,025	2.7%	3,491	3.1%
Home Values \$750,000 to \$999,999		28	3.0%	484	3.1%	1,237	3.3%	5,245	4.6%
Home Values \$500,000 to \$749,999		69	7.2%	1,563	9.9%	3,741	10.0%	14,181	12.6%
Home Values \$400,000 to \$499,999		111	11.6%	1,505	9.5%	4,377	11.7%	15,249	13.5%
Home Values \$300,000 to \$399,999		168	17.5%	2,925	18.5%	7,790	20.9%	27,632	24.5%
Home Values \$250,000 to \$299,999		46	4.8%	1,519	9.6%	3,794	10.2%	13,369	11.9%
Home Values \$200,000 to \$249,999		79	8.2%	1,363	8.6%	3,485	9.3%	9,884	8.8%
Home Values \$175,000 to \$199,999		16	1.7%	428	2.7%	1,078	2.9%	3,226	2.9%
Home Values \$150,000 to \$174,999		30	3.1%	690	4.4%	1,480	4.0%	4,077	3.6%
Home Values \$125,000 to \$149,999		12	1.3%	369	2.3%	894	2.4%	2,087	1.8%
Home Values \$100,000 to \$124,999		52	5.4%	1,024	6.5%	1,710	4.6%	3,499	3.1%
Home Values \$90,000 to \$99,999		10	1.1%	231	1.5%	464	1.2%	700	0.6%
Home Values \$80,000 to \$89,999		17	1.8%	398	2.5%	680	1.8%	1,215	1.1%
Home Values \$70,000 to \$79,999		11	1.1%	345	2.2%	629	1.7%	866	0.8%
Home Values \$60,000 to \$69,999		33	3.4%	588	3.7%	1,020	2.7%	1,627	1.4%
Home Values \$50,000 to \$59,999		46	4.8%	214	1.4%	649	1.7%	1,020	0.9%
Home Values \$35,000 to \$49,999		23	2.4%	245	1.5%	510	1.4%	919	0.8%
Home Values \$25,000 to \$34,999		24	2.5%	315	2.0%	680	1.8%	1,166	1.0%
Home Values \$10,000 to \$24,999		69	7.1%	595	3.8%	1,025	2.7%	1,750	1.6%
Home Values Under \$10,000		96	9.9%	604	3.8%	1,034	2.8%	1,612	1.4%
Owner-Occupied Median Home Value		\$216,893		\$241,255		\$270,669		\$325,637	
Renter-Occupied Median Rent		\$1,279		\$1,399		\$1,397		\$1,433	



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WALMART PLAZA NORTH FORT MYERS, FL		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Annual Consumer Expenditure (2024)</b>									
Total Household Expenditure		\$76.41 M		\$1.31 B		\$3.56 B		\$11.36 B	
Total Non-Retail Expenditure		\$40.41 M		\$694.48 M		\$1.88 B		\$6 B	
Total Retail Expenditure		\$36 M		\$619.08 M		\$1.68 B		\$5.35 B	
Apparel		\$2.61 M		\$45.3 M		\$123.83 M		\$396.35 M	
Contributions		\$2.42 M		\$42.96 M		\$116.68 M		\$377.76 M	
Education		\$2.02 M		\$36.74 M		\$102.46 M		\$336.43 M	
Entertainment		\$4.2 M		\$73.4 M		\$200.04 M		\$643.07 M	
Food and Beverages		\$11.37 M		\$194 M		\$525.82 M		\$1.67 B	
Furnishings and Equipment		\$2.62 M		\$45.76 M		\$124.54 M		\$400.32 M	
Gifts		\$1.75 M		\$31.57 M		\$86.66 M		\$282.79 M	
Health Care		\$6.76 M		\$115.24 M		\$308.98 M		\$975.47 M	
Household Operations		\$2.97 M		\$51.73 M		\$140.28 M		\$448.85 M	
Miscellaneous Expenses		\$1.44 M		\$25 M		\$67.68 M		\$216.09 M	
Personal Care		\$1.03 M		\$17.7 M		\$47.94 M		\$152.82 M	
Personal Insurance		\$502.27 K		\$9.05 M		\$24.78 M		\$80.62 M	
Reading		\$168.85 K		\$2.94 M		\$7.91 M		\$25.25 M	
Shelter		\$16.25 M		\$276.35 M		\$750.32 M		\$2.39 B	
Tobacco		\$526.66 K		\$8.44 M		\$22.4 M		\$68.44 M	
Transportation		\$13.81 M		\$237.47 M		\$645.59 M		\$2.06 B	
Utilities		\$5.96 M		\$99.92 M		\$268.03 M		\$839.01 M	
<b>Monthly Household Consumer Expenditure (2024)</b>									
Total Household Expenditure		\$3,759		\$4,787		\$5,141		\$5,508	
Total Non-Retail Expenditure		\$1,988	52.9%	\$2,531	52.9%	\$2,718	52.9%	\$2,912	52.9%
Total Retail Expenditures		\$1,771	47.1%	\$2,256	47.1%	\$2,423	47.1%	\$2,596	47.1%
Apparel		\$129	3.4%	\$165	3.4%	\$179	3.5%	\$192	3.5%
Contributions		\$119	3.2%	\$157	3.3%	\$168	3.3%	\$183	3.3%
Education		\$99	2.6%	\$134	2.8%	\$148	2.9%	\$163	3.0%
Entertainment		\$207	5.5%	\$267	5.6%	\$289	5.6%	\$312	5.7%
Food and Beverages		\$559	14.9%	\$707	14.8%	\$758	14.8%	\$809	14.7%
Furnishings and Equipment		\$129	3.4%	\$167	3.5%	\$180	3.5%	\$194	3.5%
Gifts		\$86	2.3%	\$115	2.4%	\$125	2.4%	\$137	2.5%
Health Care		\$333	8.9%	\$420	8.8%	\$446	8.7%	\$473	8.6%
Household Operations		\$146	3.9%	\$189	3.9%	\$202	3.9%	\$218	4.0%
Miscellaneous Expenses		\$71	1.9%	\$91	1.9%	\$98	1.9%	\$105	1.9%
Personal Care		\$51	1.3%	\$64	1.3%	\$69	1.3%	\$74	1.3%
Personal Insurance		\$25	0.7%	\$33	0.7%	\$36	0.7%	\$39	0.7%
Reading		\$8	0.2%	\$11	0.2%	\$11	0.2%	\$12	0.2%
Shelter		\$799	21.3%	\$1,007	21.0%	\$1,082	21.1%	\$1,157	21.0%
Tobacco		\$26	0.7%	\$31	0.6%	\$32	0.6%	\$33	0.6%
Transportation		\$680	18.1%	\$865	18.1%	\$931	18.1%	\$999	18.1%
Utilities		\$293	7.8%	\$364	7.6%	\$387	7.5%	\$407	7.4%