

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 36.9064/-111.4858

WALMART PLAZA									
PAGE, AZ									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Population</b>									
Estimated Population (2024)	782		7,000		8,124		8,764		
Projected Population (2029)	757		6,820		7,910		8,519		
Census Population (2020)	858		7,443		8,711		9,328		
Census Population (2010)	717		7,253		8,737		9,402		
Projected Annual Growth (2024-2029)	-25	-0.6%	-180	-0.5%	-214	-0.5%	-244	-0.6%	
Historical Annual Growth (2020-2024)	-76	-2.2%	-443	-1.5%	-587	-1.7%	-565	-1.5%	
Historical Annual Growth (2010-2020)	141	2.0%	191	0.3%	-26	-	-74	-	
Estimated Population Density (2024)	249 <i>psm</i>		248 <i>psm</i>		103 <i>psm</i>		28 <i>psm</i>		
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		
<b>Households</b>									
Estimated Households (2024)	259		2,459		2,804		3,115		
Projected Households (2029)	249		2,362		2,688		2,984		
Census Households (2020)	275		2,582		2,949		3,242		
Census Households (2010)	229		2,521		2,881		3,194		
Projected Annual Growth (2024-2029)	-10	-0.8%	-97	-0.8%	-116	-0.8%	-131	-0.8%	
Historical Annual Change (2010-2024)	30	0.9%	-62	-0.2%	-77	-0.2%	-78	-0.2%	
<b>Average Household Income</b>									
Estimated Average Household Income (2024)	\$172,094		\$127,943		\$126,715		\$124,879		
Projected Average Household Income (2029)	\$186,909		\$140,088		\$139,081		\$137,100		
Census Average Household Income (2010)	\$53,091		\$54,423		\$54,181		\$53,871		
Census Average Household Income (2000)	\$68,458		\$54,372		\$52,894		\$51,581		
Projected Annual Change (2024-2029)	\$14,815	1.7%	\$12,145	1.9%	\$12,366	2.0%	\$12,221	2.0%	
Historical Annual Change (2000-2024)	\$103,636	6.3%	\$73,571	5.6%	\$73,822	5.8%	\$73,298	5.9%	
<b>Median Household Income</b>									
Estimated Median Household Income (2024)	\$98,857		\$94,711		\$91,548		\$89,582		
Projected Median Household Income (2029)	\$99,386		\$95,563		\$92,380		\$90,418		
Census Median Household Income (2010)	\$61,125		\$52,867		\$51,816		\$51,193		
Census Median Household Income (2000)	\$57,528		\$48,691		\$47,480		\$46,272		
Projected Annual Change (2024-2029)	\$529	0.1%	\$852	0.2%	\$832	0.2%	\$836	0.2%	
Historical Annual Change (2000-2024)	\$41,328	3.0%	\$46,020	3.9%	\$44,068	3.9%	\$43,310	3.9%	
<b>Per Capita Income</b>									
Estimated Per Capita Income (2024)	\$56,992		\$45,028		\$43,806		\$44,526		
Projected Per Capita Income (2029)	\$61,439		\$48,602		\$47,337		\$48,168		
Census Per Capita Income (2010)	\$16,915		\$18,916		\$17,868		\$18,313		
Census Per Capita Income (2000)	\$19,603		\$18,654		\$16,905		\$16,970		
Projected Annual Change (2024-2029)	\$4,447	1.6%	\$3,574	1.6%	\$3,532	1.6%	\$3,642	1.6%	
Historical Annual Change (2000-2024)	\$37,389	7.9%	\$26,374	5.9%	\$26,901	6.6%	\$27,556	6.8%	
Estimated Average Household Net Worth (2024)	\$720,470		\$830,500		\$828,753		\$852,549		

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WALMART PLAZA PAGE, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Race and Ethnicity</b>								
Total Population (2024)	782		7,000		8,124		8,764	
White (2024)	432	55.3%	4,132	59.0%	4,494	55.3%	4,892	55.8%
Black or African American (2024)	9	1.1%	59	0.8%	63	0.8%	67	0.8%
American Indian or Alaska Native (2024)	154	19.7%	1,147	16.4%	1,517	18.7%	1,609	18.4%
Asian (2024)	11	1.5%	141	2.0%	146	1.8%	157	1.8%
Hawaiian or Pacific Islander (2024)	1	0.1%	5	-	5	-	5	-
Other Race (2024)	37	4.7%	380	5.4%	407	5.0%	444	5.1%
Two or More Races (2024)	138	17.6%	1,135	16.2%	1,493	18.4%	1,590	18.1%
Population < 18 (2024)	173	22.1%	1,559	22.3%	1,799	22.1%	1,898	21.7%
White Not Hispanic	56	32.7%	607	38.9%	631	35.1%	673	35.5%
Black or African American	2	1.3%	5	0.3%	5	0.3%	8	0.4%
Asian	-	-	19	1.2%	19	1.1%	19	1.0%
Other Race Not Hispanic	90	52.0%	661	42.4%	851	47.3%	891	47.0%
Hispanic	24	13.8%	267	17.1%	293	16.3%	307	16.2%
Not Hispanic or Latino Population (2024)	683	87.4%	6,054	86.5%	7,087	87.2%	7,675	87.6%
Not Hispanic White	385	56.3%	3,736	61.7%	4,036	56.9%	4,422	57.6%
Not Hispanic Black or African American	8	1.1%	56	0.9%	59	0.8%	63	0.8%
Not Hispanic American Indian or Alaska Native	153	22.4%	1,138	18.8%	1,508	21.3%	1,600	20.8%
Not Hispanic Asian	11	1.6%	136	2.2%	140	2.0%	151	2.0%
Not Hispanic Hawaiian or Pacific Islander	1	0.2%	5	-	5	-	5	-
Not Hispanic Other Race	11	1.6%	126	2.1%	140	2.0%	153	2.0%
Not Hispanic Two or More Races	115	16.8%	857	14.2%	1,201	16.9%	1,281	16.7%
Hispanic or Latino Population (2024)	99	12.6%	946	13.5%	1,037	12.8%	1,089	12.4%
Hispanic White	48	48.4%	396	41.9%	459	44.2%	470	43.2%
Hispanic Black or African American	1	1.3%	3	0.3%	4	0.4%	4	0.4%
Hispanic American Indian or Alaska Native	-	-	9	1.0%	9	0.9%	9	0.8%
Hispanic Asian	-	-	5	0.5%	6	0.6%	6	0.5%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	26	26.4%	254	26.9%	268	25.8%	291	26.7%
Hispanic Two or More Races	23	23.0%	278	29.4%	292	28.1%	309	28.3%
Not Hispanic or Latino Population (2020)	807	94.1%	6,861	92.2%	8,105	93.0%	8,691	93.2%
Hispanic or Latino Population (2020)	51	5.9%	582	7.8%	606	7.0%	638	6.8%
Not Hispanic or Latino Population (2010)	675	94.1%	6,726	92.7%	8,185	93.7%	8,823	93.8%
Hispanic or Latino Population (2010)	42	5.9%	526	7.3%	552	6.3%	579	6.2%
Not Hispanic or Latino Population (2029)	654	86.3%	5,828	85.5%	6,808	86.1%	7,361	86.4%
Hispanic or Latino Population (2029)	103	13.7%	992	14.5%	1,102	13.9%	1,158	13.6%
Projected Annual Growth (2024-2029)	5	1.0%	46	1.0%	65	1.3%	70	1.3%
Historical Annual Growth (2010-2020)	9	2.0%	56	1.1%	53	1.0%	59	1.0%

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WALMART PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PAGE, AZ									
<b>Total Age Distribution (2024)</b>									
Total Population		782		7,000		8,124		8,764	
Age Under 5 Years		46	5.9%	404	5.8%	460	5.7%	490	5.6%
Age 5 to 9 Years		49	6.3%	419	6.0%	484	6.0%	502	5.7%
Age 10 to 14 Years		52	6.6%	484	6.9%	575	7.1%	603	6.9%
Age 15 to 19 Years		53	6.8%	455	6.5%	512	6.3%	546	6.2%
Age 20 to 24 Years		64	8.1%	573	8.2%	654	8.1%	712	8.1%
Age 25 to 29 Years		79	10.1%	583	8.3%	679	8.4%	723	8.3%
Age 30 to 34 Years		75	9.6%	610	8.7%	723	8.9%	771	8.8%
Age 35 to 39 Years		70	9.0%	548	7.8%	632	7.8%	664	7.6%
Age 40 to 44 Years		52	6.6%	445	6.4%	497	6.1%	534	6.1%
Age 45 to 49 Years		40	5.1%	368	5.3%	425	5.2%	452	5.2%
Age 50 to 54 Years		34	4.4%	356	5.1%	418	5.1%	459	5.2%
Age 55 to 59 Years		37	4.8%	356	5.1%	434	5.3%	468	5.3%
Age 60 to 64 Years		41	5.2%	405	5.8%	490	6.0%	542	6.2%
Age 65 to 69 Years		28	3.6%	362	5.2%	405	5.0%	461	5.3%
Age 70 to 74 Years		26	3.4%	275	3.9%	309	3.8%	355	4.0%
Age 75 to 79 Years		19	2.4%	177	2.5%	198	2.4%	225	2.6%
Age 80 to 84 Years		9	1.2%	99	1.4%	123	1.5%	139	1.6%
Age 85 Years or Over		7	0.9%	80	1.1%	107	1.3%	117	1.3%
Median Age		32.3		34.0		34.0		34.7	
Age 19 Years or Less		200	25.5%	1,763	25.2%	2,031	25.0%	2,141	24.4%
Age 20 to 64 Years		493	63.0%	4,244	60.6%	4,952	61.0%	5,327	60.8%
Age 65 Years or Over		90	11.5%	993	14.2%	1,141	14.0%	1,296	14.8%
<b>Female Age Distribution (2024)</b>									
Female Population		389	49.8%	3,487	49.8%	4,049	49.8%	4,335	49.5%
Age Under 5 Years		22	5.6%	197	5.7%	221	5.5%	231	5.3%
Age 5 to 9 Years		24	6.1%	205	5.9%	231	5.7%	237	5.5%
Age 10 to 14 Years		24	6.1%	225	6.5%	273	6.8%	290	6.7%
Age 15 to 19 Years		25	6.3%	198	5.7%	224	5.5%	239	5.5%
Age 20 to 24 Years		34	8.7%	293	8.4%	341	8.4%	367	8.5%
Age 25 to 29 Years		41	10.5%	292	8.4%	335	8.3%	354	8.2%
Age 30 to 34 Years		41	10.5%	319	9.2%	372	9.2%	384	8.9%
Age 35 to 39 Years		33	8.5%	283	8.1%	323	8.0%	339	7.8%
Age 40 to 44 Years		22	5.6%	222	6.4%	253	6.2%	265	6.1%
Age 45 to 49 Years		22	5.6%	177	5.1%	208	5.1%	222	5.1%
Age 50 to 54 Years		20	5.1%	190	5.5%	221	5.4%	241	5.6%
Age 55 to 59 Years		21	5.3%	179	5.1%	215	5.3%	235	5.4%
Age 60 to 64 Years		23	5.8%	210	6.0%	256	6.3%	284	6.6%
Age 65 to 69 Years		13	3.5%	177	5.1%	197	4.9%	221	5.1%
Age 70 to 74 Years		11	2.9%	136	3.9%	155	3.8%	178	4.1%
Age 75 to 79 Years		9	2.3%	86	2.5%	96	2.4%	103	2.4%
Age 80 to 84 Years		3	0.8%	48	1.4%	66	1.6%	74	1.7%
Age 85 Years or Over		3	0.8%	46	1.3%	62	1.5%	68	1.6%
Female Median Age		32.2		34.4		34.5		35.4	
Age 19 Years or Less		94	24.0%	826	23.7%	950	23.5%	997	23.0%
Age 20 to 64 Years		256	65.7%	2,167	62.2%	2,523	62.3%	2,692	62.1%
Age 65 Years or Over		40	10.3%	494	14.2%	576	14.2%	645	14.9%

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WALMART PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PAGE, AZ									
<b>Male Age Distribution (2024)</b>									
Male Population		393	50.2%	3,513	50.2%	4,076	50.2%	4,429	50.5%
Age Under 5 Years		24	6.2%	207	5.9%	239	5.9%	258	5.8%
Age 5 to 9 Years		26	6.5%	214	6.1%	253	6.2%	265	6.0%
Age 10 to 14 Years		28	7.1%	259	7.4%	302	7.4%	312	7.1%
Age 15 to 19 Years		28	7.2%	257	7.3%	288	7.1%	308	6.9%
Age 20 to 24 Years		30	7.6%	279	8.0%	313	7.7%	345	7.8%
Age 25 to 29 Years		38	9.8%	290	8.3%	344	8.4%	369	8.3%
Age 30 to 34 Years		34	8.7%	290	8.3%	351	8.6%	387	8.7%
Age 35 to 39 Years		37	9.4%	265	7.5%	309	7.6%	325	7.3%
Age 40 to 44 Years		30	7.7%	223	6.4%	245	6.0%	268	6.1%
Age 45 to 49 Years		18	4.6%	191	5.4%	216	5.3%	230	5.2%
Age 50 to 54 Years		14	3.6%	165	4.7%	197	4.8%	218	4.9%
Age 55 to 59 Years		17	4.3%	177	5.0%	219	5.4%	233	5.3%
Age 60 to 64 Years		18	4.6%	194	5.5%	235	5.8%	258	5.8%
Age 65 to 69 Years		15	3.8%	184	5.2%	208	5.1%	239	5.4%
Age 70 to 74 Years		15	3.8%	138	3.9%	153	3.8%	176	4.0%
Age 75 to 79 Years		10	2.5%	91	2.6%	102	2.5%	122	2.8%
Age 80 to 84 Years		6	1.5%	51	1.5%	57	1.4%	65	1.5%
Age 85 Years or Over		4	1.0%	34	1.0%	45	1.1%	49	1.1%
Male Median Age		32.5		33.7		33.6		34.2	
Age 19 Years or Less		106	27.0%	938	26.7%	1,081	26.5%	1,143	25.8%
Age 20 to 64 Years		237	60.3%	2,077	59.1%	2,430	59.6%	2,634	59.5%
Age 65 Years or Over		50	12.6%	499	14.2%	565	13.9%	651	14.7%
<b>Males per 100 Females (2024)</b>									
Overall Comparison		101		101		101		102	
Age Under 5 Years		111	52.7%	105	51.3%	108	51.9%	112	52.8%
Age 5 to 9 Years		109	52.1%	104	51.1%	109	52.2%	112	52.7%
Age 10 to 14 Years		119	54.3%	115	53.5%	110	52.5%	108	51.8%
Age 15 to 19 Years		114	53.4%	130	56.5%	128	56.2%	129	56.3%
Age 20 to 24 Years		88	46.8%	95	48.8%	92	47.9%	94	48.5%
Age 25 to 29 Years		94	48.6%	99	49.8%	103	50.6%	104	51.1%
Age 30 to 34 Years		84	45.6%	91	47.6%	94	48.6%	101	50.1%
Age 35 to 39 Years		111	52.6%	94	48.4%	96	48.9%	96	48.9%
Age 40 to 44 Years		138	58.0%	101	50.1%	97	49.2%	101	50.3%
Age 45 to 49 Years		83	45.3%	108	51.9%	104	50.9%	103	50.8%
Age 50 to 54 Years		73	42.1%	87	46.5%	89	47.2%	91	47.6%
Age 55 to 59 Years		81	44.8%	99	49.7%	102	50.5%	99	49.8%
Age 60 to 64 Years		80	44.6%	92	48.0%	92	47.8%	91	47.6%
Age 65 to 69 Years		111	52.6%	104	51.0%	105	51.3%	108	52.0%
Age 70 to 74 Years		132	56.9%	101	50.4%	99	49.7%	99	49.7%
Age 75 to 79 Years		111	52.6%	106	51.5%	106	51.5%	118	54.2%
Age 80 to 84 Years		188	65.3%	106	51.5%	87	46.5%	88	46.7%
Age 85 Years or Over		124	55.4%	74	42.5%	72	41.9%	72	41.9%
Age 19 Years or Less		113	53.1%	114	53.2%	114	53.2%	115	53.4%
Age 20 to 39 Years		94	48.4%	95	48.6%	96	49.0%	99	49.7%
Age 40 to 64 Years		91	47.7%	97	49.3%	96	49.1%	97	49.2%
Age 65 Years or Over		124	55.4%	101	50.3%	98	49.5%	101	50.2%

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PAGE, AZ									
<b>Household Type (2024)</b>									
Total Households		259		2,459		2,804		3,115	
Households with Children		119	46.1%	981	39.9%	1,099	39.2%	1,144	36.7%
Average Household Size		3.0		2.8		2.9		2.8	
Household Density per Square Mile		82		87		36		10	
Population Family		719	92.0%	6,132	87.6%	7,038	86.6%	7,386	84.3%
Population Non-Family		59	7.6%	830	11.9%	1,048	12.9%	1,301	14.8%
Population Group Quarters		4	0.5%	38	0.5%	38	0.5%	77	0.9%
Family Households		217	83.9%	1,862	75.7%	2,056	73.3%	2,167	69.5%
Married Couple Households		125	57.5%	1,161	62.3%	1,264	61.5%	1,353	62.4%
Other Family Households with Children		92	42.5%	701	37.7%	792	38.5%	814	37.6%
Family Households with Children		119	54.9%	976	52.4%	1,094	53.2%	1,138	52.5%
Married Couple with Children		62	52.1%	556	57.0%	621	56.8%	656	57.6%
Other Family Households with Children		57	47.9%	419	43.0%	473	43.2%	482	42.4%
Family Households No Children		98	45.1%	887	47.6%	963	46.8%	1,028	47.5%
Married Couple No Children		63	64.1%	605	68.2%	643	66.8%	696	67.7%
Other Family Households No Children		35	35.9%	282	31.8%	320	33.2%	332	32.3%
Non-Family Households		42	16.1%	597	24.3%	748	26.7%	949	30.5%
Non-Family Households with Children		-	-	5	0.8%	5	0.7%	6	0.6%
Non-Family Households No Children		42	99.9%	592	99.2%	743	99.3%	943	99.4%
Average Family Household Size		3.3		3.3		3.4		3.4	
Average Family Income		\$166,091		\$142,168		\$146,438		\$147,835	
Median Family Income		\$101,970		\$102,730		\$102,856		\$104,664	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		635		5,692		6,606		7,169	
Never Married		323	50.9%	2,360	41.5%	2,827	42.8%	3,204	44.7%
Currently Married		278	43.8%	2,808	49.3%	3,120	47.2%	3,239	45.2%
Previously Married		33	5.2%	524	9.2%	659	10.0%	726	10.1%
Separated		-	-	82	15.7%	111	16.8%	129	17.7%
Widowed		25	73.6%	219	41.8%	253	38.4%	258	35.5%
Divorced		8	25.5%	223	42.5%	295	44.8%	339	46.7%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		519		4,664		5,440		5,910	
Elementary (Grade Level 0 to 8)		2	0.3%	62	1.3%	141	2.6%	152	2.6%
Some High School (Grade Level 9 to 11)		9	1.7%	182	3.9%	256	4.7%	267	4.5%
High School Graduate		235	45.4%	1,512	32.4%	1,844	33.9%	1,893	32.0%
Some College		48	9.2%	1,222	26.2%	1,349	24.8%	1,584	26.8%
Associate Degree Only		128	24.7%	695	14.9%	769	14.1%	793	13.4%
Bachelor Degree Only		69	13.4%	738	15.8%	801	14.7%	937	15.8%
Graduate Degree		27	5.3%	252	5.4%	279	5.1%	286	4.8%
Any College (Some College or Higher)		273	52.6%	2,907	62.3%	3,199	58.8%	3,599	60.9%
College Degree + (Bachelor Degree or Higher)		97	18.7%	990	21.2%	1,080	19.9%	1,222	20.7%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 36.9064/-111.4858

WALMART PLAZA PAGE, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2024)	325		3,141		3,567		4,034	
Total Housing Units (2020)	321		2,993		3,414		3,863	
Historical Annual Growth (2020-2024)	5	0.4%	148	1.2%	153	1.1%	171	1.1%
Housing Units Occupied (2024)	259 79.5%		2,459 78.3%		2,804 78.6%		3,115 77.2%	
Housing Units Owner-Occupied	150 57.8%		1,559 63.4%		1,852 66.0%		2,046 65.7%	
Housing Units Renter-Occupied	109 42.2%		900 36.6%		952 34.0%		1,069 34.3%	
Housing Units Vacant (2024)	67 20.5%		682 21.7%		763 21.4%		919 22.8%	
<b>Household Size (2024)</b>								
Total Households	259		2,459		2,804		3,115	
1 Person Households	31	12.0%	468	19.0%	612	21.8%	792	25.4%
2 Person Households	120	46.6%	1,147	46.6%	1,224	43.7%	1,309	42.0%
3 Person Households	45	17.4%	363	14.8%	402	14.3%	416	13.4%
4 Person Households	29	11.3%	246	10.0%	282	10.1%	294	9.4%
5 Person Households	17	6.6%	129	5.3%	152	5.4%	163	5.2%
6 Person Households	8	3.2%	65	2.6%	72	2.6%	76	2.4%
7 or More Person Households	8	2.9%	40	1.6%	60	2.1%	65	2.1%
<b>Household Income Distribution (2024)</b>								
HH Income \$200,000 or More	5	1.9%	216	8.8%	240	8.6%	287	9.2%
HH Income \$150,000 to \$199,999	9	3.4%	108	4.4%	145	5.2%	146	4.7%
HH Income \$125,000 to \$149,999	7	2.8%	255	10.4%	281	10.0%	340	10.9%
HH Income \$100,000 to \$124,999	132	50.8%	552	22.5%	593	21.1%	617	19.8%
HH Income \$75,000 to \$99,999	61	23.5%	451	18.3%	477	17.0%	480	15.4%
HH Income \$50,000 to \$74,999	13	5.1%	170	6.9%	245	8.7%	393	12.6%
HH Income \$35,000 to \$49,999	-	-	83	3.4%	121	4.3%	124	4.0%
HH Income \$25,000 to \$34,999	-	-	107	4.4%	143	5.1%	164	5.3%
HH Income \$15,000 to \$24,999	5	1.8%	133	5.4%	158	5.6%	159	5.1%
HH Income \$10,000 to \$14,999	21	7.9%	330	13.4%	341	12.2%	342	11.0%
HH Income Under \$10,000	7	2.8%	54	2.2%	62	2.2%	63	2.0%
<b>Household Vehicles (2024)</b>								
Households 0 Vehicles Available	20	7.9%	125	5.1%	148	5.3%	154	4.9%
Households 1 Vehicle Available	123	47.7%	939	38.2%	1,018	36.3%	1,131	36.3%
Households 2 Vehicles Available	70	26.9%	835	34.0%	949	33.9%	1,027	33.0%
Households 3 or More Vehicles Available	45	17.5%	560	22.8%	688	24.5%	804	25.8%
Total Vehicles Available	429		4,735		5,561		6,262	
Average Vehicles per Household	1.7		1.9		2.0		2.0	
Owner-Occupied Household Vehicles	299 69.7%		3,266 69.0%		4,003 72.0%		4,553 72.7%	
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.2		2.2	
Renter-Occupied Household Vehicles	130 30.3%		1,469 31.0%		1,558 28.0%		1,709 27.3%	
Average Vehicles per Renter-Occupied Household	1.2		1.6		1.6		1.6	
<b>Travel Time (2024)</b>								
Worker Base Age 16 years or Over	385		3,459		4,060		4,459	
Travel to Work in 14 Minutes or Less	189	49.0%	1,819	52.6%	2,089	51.5%	2,394	53.7%
Travel to Work in 15 to 29 Minutes	183	47.5%	1,214	35.1%	1,438	35.4%	1,501	33.7%
Travel to Work in 30 to 59 Minutes	5	1.3%	121	3.5%	208	5.1%	233	5.2%
Travel to Work in 60 Minutes or More	8	2.2%	67	1.9%	87	2.1%	92	2.1%
Work at Home	-	-	238	6.9%	238	5.9%	238	5.3%
Average Minutes Travel to Work	14.1		12.5		12.9		12.9	

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WALMART PLAZA PAGE, AZ	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2024)</b>								
Worker Base Age 16 years or Over	385		3,459		4,060		4,459	
Drive to Work Alone	235	60.9%	2,314	66.9%	2,807	69.1%	3,070	68.9%
Drive to Work in Carpool	94	24.5%	509	14.7%	601	14.8%	619	13.9%
Travel to Work by Public Transportation	1	0.3%	100	2.9%	102	2.5%	104	2.3%
Drive to Work on Motorcycle	-	-	1	-	1	-	1	-
Bicycle to Work	-	-	9	0.3%	10	0.2%	11	0.2%
Walk to Work	54	14.0%	284	8.2%	293	7.2%	407	9.1%
Other Means	-	-	4	0.1%	8	0.2%	9	0.2%
Work at Home	-	-	238	6.9%	238	5.9%	238	5.3%
<b>Daytime Demographics (2024)</b>								
Total Businesses	52		167		167		169	
Total Employees	614		1,780		1,780		1,784	
Company Headquarter Businesses	4	8.2%	10	6.0%	10	6.0%	10	5.9%
Company Headquarter Employees	26	4.2%	112	6.3%	112	6.3%	112	6.3%
Employee Population per Business	11.8 to 1		10.7 to 1		10.7 to 1		10.6 to 1	
Residential Population per Business	15.0 to 1		42.0 to 1		48.7 to 1		51.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	854		3,928		4,233		4,392	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2024)	626		5,607		6,512		7,069	
Labor Force Total Males (2024)	309	49.4%	2,785	49.7%	3,228	49.6%	3,535	50.0%
Male Civilian Employed	229	74.0%	1,714	61.6%	2,003	62.0%	2,246	63.5%
Male Civilian Unemployed	5	1.7%	111	4.0%	129	4.0%	135	3.8%
Males in Armed Forces	-	-	-	-	-	-	-	-
Males Not in Labor Force	75	24.3%	960	34.5%	1,096	34.0%	1,153	32.6%
Labor Force Total Females (2024)	316	50.6%	2,822	50.3%	3,284	50.4%	3,534	50.0%
Female Civilian Employed	156	49.5%	1,745	61.8%	2,057	62.6%	2,214	62.7%
Female Civilian Unemployed	83	26.1%	191	6.8%	204	6.2%	209	5.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	77	24.4%	886	31.4%	1,023	31.1%	1,110	31.4%
Unemployment Rate	88	14.1%	302	5.4%	333	5.1%	345	4.9%
<b>Occupation (2024)</b>								
Occupation Population Age 16 Years or Over	385		3,459		4,060		4,459	
Occupation Total Males	229	59.4%	1,714	49.6%	2,003	49.3%	2,244	50.3%
Occupation Total Females	156	40.6%	1,745	50.4%	2,057	50.7%	2,214	49.7%
Management, Business, Financial Operations	55	-	761	22.0%	784	19.3%	875	19.6%
Professional, Related	50	13.0%	652	18.8%	745	18.3%	802	18.0%
Service	175	45.6%	1,146	33.1%	1,356	33.4%	1,517	34.0%
Sales, Office	61	15.9%	495	14.3%	601	14.8%	657	14.7%
Farming, Fishing, Forestry	-	-	2	-	5	0.1%	5	0.1%
Construction, Extraction, Maintenance	11	2.8%	150	4.3%	222	5.5%	230	5.2%
Production, Transport, Material Moving	32	8.4%	253	7.3%	347	8.6%	373	8.4%
White Collar Workers	166	43.2%	1,908	55.1%	2,129	52.5%	2,334	52.3%
Blue Collar Workers	219	56.8%	1,551	44.9%	1,930	47.5%	2,125	47.7%

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WALMART PLAZA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
PAGE, AZ									
<b>Units In Structure (2024)</b>									
Total Units		259		2,459		2,804		3,115	
1 Detached Unit	123	47.6%	1,195	48.6%	1,425	50.8%	1,582	50.8%	
1 Attached Unit	6	2.3%	74	3.0%	82	2.9%	86	2.8%	
2 Units	2	0.7%	42	1.7%	43	1.5%	44	1.4%	
3 to 4 Units	8	3.2%	58	2.4%	61	2.2%	63	2.0%	
5 to 9 Units	2	0.9%	13	0.5%	13	0.5%	13	0.4%	
10 to 19 Units	6	2.4%	65	2.6%	72	2.6%	76	2.4%	
20 to 49 Units	1	0.5%	88	3.6%	89	3.2%	169	5.4%	
50 or More Units	3	1.0%	27	1.1%	30	1.1%	32	1.0%	
Mobile Home or Trailer	95	36.6%	856	34.8%	944	33.7%	1,005	32.3%	
Other Structure	12	4.8%	41	1.7%	45	1.6%	46	1.5%	
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later	4	1.2%	48	1.5%	52	1.4%	61	1.5%	
Homes Built 2010 to 2019	60	18.5%	314	10.0%	345	9.7%	360	8.9%	
Homes Built 2000 to 2009	34	10.5%	318	10.1%	336	9.4%	415	10.3%	
Homes Built 1990 to 1999	32	9.8%	421	13.4%	579	16.2%	626	15.5%	
Homes Built 1980 to 1989	98	30.0%	649	20.7%	689	19.3%	777	19.3%	
Homes Built 1970 to 1979	10	3.2%	480	15.3%	556	15.6%	591	14.7%	
Homes Built 1960 to 1969	7	2.3%	118	3.8%	128	3.6%	158	3.9%	
Homes Built 1950 to 1959	10	3.2%	84	2.7%	90	2.5%	93	2.3%	
Homes Built 1940 to 1949	-	-	8	0.3%	9	0.2%	9	0.2%	
Homes Built Before 1939	2	0.6%	18	0.6%	20	0.6%	24	0.6%	
Median Age of Homes	31.3	yrs	35.6	yrs	35.5	yrs	35.4	yrs	
<b>Home Values (2024)</b>									
Owner Specified Housing Units	150		1,559		1,852		2,046		
Home Values \$1,000,000 or More	4	2.8%	42	2.7%	44	2.4%	94	4.6%	
Home Values \$750,000 to \$999,999	7	4.7%	70	4.5%	70	3.8%	81	4.0%	
Home Values \$500,000 to \$749,999	13	8.5%	127	8.2%	137	7.4%	144	7.1%	
Home Values \$400,000 to \$499,999	31	20.8%	154	9.9%	168	9.1%	179	8.7%	
Home Values \$300,000 to \$399,999	5	3.7%	196	12.6%	210	11.3%	216	10.6%	
Home Values \$250,000 to \$299,999	35	23.1%	217	13.9%	217	11.7%	248	12.1%	
Home Values \$200,000 to \$249,999	6	4.2%	72	4.6%	91	4.9%	99	4.8%	
Home Values \$175,000 to \$199,999	-	-	4	0.3%	9	0.5%	10	0.5%	
Home Values \$150,000 to \$174,999	-	-	6	0.4%	17	0.9%	19	0.9%	
Home Values \$125,000 to \$149,999	-	-	4	0.3%	17	0.9%	20	1.0%	
Home Values \$100,000 to \$124,999	1	0.9%	54	3.5%	73	3.9%	92	4.5%	
Home Values \$90,000 to \$99,999	-	-	20	1.3%	39	2.1%	41	2.0%	
Home Values \$80,000 to \$89,999	1	0.9%	109	7.0%	154	8.3%	158	7.7%	
Home Values \$70,000 to \$79,999	-	-	68	4.4%	75	4.1%	90	4.4%	
Home Values \$60,000 to \$69,999	-	-	7	0.4%	26	1.4%	29	1.4%	
Home Values \$50,000 to \$59,999	2	1.0%	118	7.6%	140	7.6%	144	7.0%	
Home Values \$35,000 to \$49,999	-	-	44	2.8%	65	3.5%	68	3.3%	
Home Values \$25,000 to \$34,999	1	0.9%	28	1.8%	40	2.1%	43	2.1%	
Home Values \$10,000 to \$24,999	8	5.4%	89	5.7%	126	6.8%	132	6.4%	
Home Values Under \$10,000	30	20.4%	129	8.3%	134	7.3%	138	6.7%	
Owner-Occupied Median Home Value	\$242,150		\$217,010		\$196,220		\$203,518		
Renter-Occupied Median Rent	\$907		\$991		\$995		\$995		



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WALMART PLAZA PAGE, AZ	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$27.23 M	\$204.89 M	\$232.59 M	\$256.08 M
Total Non-Retail Expenditure	\$14.18 M	\$107.81 M	\$122.43 M	\$134.85 M
Total Retail Expenditure	\$13.05 M	\$97.08 M	\$110.17 M	\$121.23 M
Apparel	\$970.27 K	\$7.27 M	\$8.24 M	\$9.06 M
Contributions	\$848.82 K	\$6.77 M	\$7.68 M	\$8.48 M
Education	\$782.4 K	\$6.33 M	\$7.17 M	\$7.88 M
Entertainment	\$1.57 M	\$11.74 M	\$13.32 M	\$14.65 M
Food and Beverages	\$4.08 M	\$30.19 M	\$34.26 M	\$37.67 M
Furnishings and Equipment	\$971 K	\$7.3 M	\$8.28 M	\$9.12 M
Gifts	\$603.55 K	\$5.17 M	\$5.84 M	\$6.49 M
Health Care	\$2.3 M	\$17.13 M	\$19.47 M	\$21.45 M
Household Operations	\$1.05 M	\$8.05 M	\$9.14 M	\$10.07 M
Miscellaneous Expenses	\$508.46 K	\$3.85 M	\$4.37 M	\$4.83 M
Personal Care	\$371.46 K	\$2.78 M	\$3.15 M	\$3.46 M
Personal Insurance	\$190.36 K	\$1.48 M	\$1.68 M	\$1.84 M
Reading	\$58.4 K	\$445.81 K	\$506.37 K	\$558.51 K
Shelter	\$5.66 M	\$42.9 M	\$48.73 M	\$53.65 M
Tobacco	\$159.41 K	\$1.16 M	\$1.33 M	\$1.46 M
Transportation	\$5.12 M	\$37.61 M	\$42.67 M	\$46.96 M
Utilities	\$1.99 M	\$14.72 M	\$16.76 M	\$18.45 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$8,774	\$6,944	\$6,912	\$6,850
Total Non-Retail Expenditure	\$4,569 52.1%	\$3,654 52.6%	\$3,638 52.6%	\$3,607 52.7%
Total Retail Expenditures	\$4,205 47.9%	\$3,290 47.4%	\$3,274 47.4%	\$3,243 47.3%
Apparel	\$313 3.6%	\$246 3.5%	\$245 3.5%	\$242 3.5%
Contributions	\$273 3.1%	\$229 3.3%	\$228 3.3%	\$227 3.3%
Education	\$252 2.9%	\$215 3.1%	\$213 3.1%	\$211 3.1%
Entertainment	\$506 5.8%	\$398 5.7%	\$396 5.7%	\$392 5.7%
Food and Beverages	\$1,315 15.0%	\$1,023 14.7%	\$1,018 14.7%	\$1,008 14.7%
Furnishings and Equipment	\$313 3.6%	\$248 3.6%	\$246 3.6%	\$244 3.6%
Gifts	\$194 2.2%	\$175 2.5%	\$174 2.5%	\$174 2.5%
Health Care	\$740 8.4%	\$580 8.4%	\$579 8.4%	\$574 8.4%
Household Operations	\$339 3.9%	\$273 3.9%	\$272 3.9%	\$269 3.9%
Miscellaneous Expenses	\$164 1.9%	\$130 1.9%	\$130 1.9%	\$129 1.9%
Personal Care	\$120 1.4%	\$94 1.4%	\$94 1.4%	\$93 1.4%
Personal Insurance	\$61 0.7%	\$50 0.7%	\$50 0.7%	\$49 0.7%
Reading	\$19 0.2%	\$15 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,825 20.8%	\$1,454 20.9%	\$1,448 21.0%	\$1,435 21.0%
Tobacco	\$51 0.6%	\$39 0.6%	\$39 0.6%	\$39 0.6%
Transportation	\$1,650 18.8%	\$1,275 18.4%	\$1,268 18.3%	\$1,256 18.3%
Utilities	\$640 7.3%	\$499 7.2%	\$498 7.2%	\$493 7.2%