

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.8905/-94.9836

WALMART PLAZA TAHLEQUAH, OK	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>				
Estimated Population (2024)	3,029	17,780	23,698	35,765
Projected Population (2029)	2,971	17,506	23,354	35,563
Census Population (2020)	3,116	18,136	23,875	35,851
Census Population (2010)	2,804	17,569	23,161	35,406
Projected Annual Growth (2024-2029)	-58 -0.4%	-274 -0.3%	-345 -0.3%	-202 -0.1%
Historical Annual Growth (2020-2024)	-86 -0.7%	-356 -0.5%	-177 -0.2%	-86 -
Historical Annual Growth (2010-2020)	312 1.1%	567 0.3%	714 0.3%	445 0.1%
Estimated Population Density (2024)	965 <i>psm</i>	629 <i>psm</i>	302 <i>psm</i>	114 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
<b>Households</b>				
Estimated Households (2024)	1,307	6,939	9,225	13,914
Projected Households (2029)	1,285	6,838	9,103	13,898
Census Households (2020)	1,313	6,922	9,152	13,696
Census Households (2010)	1,169	6,662	8,774	13,337
Projected Annual Growth (2024-2029)	-22 -0.3%	-101 -0.3%	-122 -0.3%	-16 -
Historical Annual Change (2010-2024)	138 0.8%	277 0.3%	451 0.4%	577 0.3%
<b>Average Household Income</b>				
Estimated Average Household Income (2024)	\$94,064	\$74,056	\$77,612	\$80,504
Projected Average Household Income (2029)	\$101,030	\$78,941	\$82,701	\$84,574
Census Average Household Income (2010)	\$38,267	\$37,267	\$37,089	\$38,478
Census Average Household Income (2000)	\$36,670	\$33,717	\$33,668	\$33,816
Projected Annual Change (2024-2029)	\$6,967 1.5%	\$4,885 1.3%	\$5,089 1.3%	\$4,070 1.0%
Historical Annual Change (2000-2024)	\$57,394 6.5%	\$40,339 5.0%	\$43,944 5.4%	\$46,688 5.8%
<b>Median Household Income</b>				
Estimated Median Household Income (2024)	\$49,372	\$47,970	\$47,126	\$50,835
Projected Median Household Income (2029)	\$48,195	\$47,365	\$46,648	\$50,569
Census Median Household Income (2010)	\$28,563	\$28,789	\$29,345	\$31,962
Census Median Household Income (2000)	\$24,606	\$25,020	\$25,177	\$26,091
Projected Annual Change (2024-2029)	-\$1,177 -0.5%	-\$605 -0.3%	-\$478 -0.2%	-\$266 -0.1%
Historical Annual Change (2000-2024)	\$24,766 4.2%	\$22,949 3.8%	\$21,949 3.6%	\$24,744 4.0%
<b>Per Capita Income</b>				
Estimated Per Capita Income (2024)	\$40,751	\$29,338	\$30,589	\$31,603
Projected Per Capita Income (2029)	\$43,852	\$31,279	\$32,620	\$33,337
Census Per Capita Income (2010)	\$15,943	\$14,124	\$14,049	\$14,491
Census Per Capita Income (2000)	\$14,451	\$13,016	\$12,889	\$12,807
Projected Annual Change (2024-2029)	\$3,101 1.5%	\$1,941 1.3%	\$2,032 1.3%	\$1,734 1.1%
Historical Annual Change (2000-2024)	\$26,300 7.6%	\$16,322 5.2%	\$17,700 5.7%	\$18,795 6.1%
Estimated Average Household Net Worth (2024)	\$607,547	\$557,122	\$575,609	\$678,806

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<b>WALMART PLAZA TAHLEQUAH, OK</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2024)	3,029		17,780		23,698		35,765	
White (2024)	1,520	50.2%	8,530	48.0%	11,370	48.0%	17,268	48.3%
Black or African American (2024)	31	1.0%	303	1.7%	377	1.6%	578	1.6%
American Indian or Alaska Native (2024)	568	18.8%	3,360	18.9%	4,513	19.0%	6,836	19.1%
Asian (2024)	28	0.9%	197	1.1%	264	1.1%	428	1.2%
Hawaiian or Pacific Islander (2024)	-	-	5	-	6	-	8	-
Other Race (2024)	163	5.4%	1,066	6.0%	1,387	5.9%	1,803	5.0%
Two or More Races (2024)	719	23.7%	4,319	24.3%	5,780	24.4%	8,844	24.7%
Population < 18 (2024)	600 19.8%		3,518 19.8%		4,795 20.2%		7,504 21.0%	
White Not Hispanic	151	25.2%	867	24.6%	1,187	24.8%	1,982	26.4%
Black or African American	7	1.2%	51	1.5%	70	1.5%	110	1.5%
Asian	5	0.8%	34	1.0%	53	1.1%	82	1.1%
Other Race Not Hispanic	334	55.6%	1,987	56.5%	2,708	56.5%	4,118	54.9%
Hispanic	103	17.1%	579	16.4%	777	16.2%	1,212	16.2%
Not Hispanic or Latino Population (2024)	2,800 92.4%		16,341 91.9%		21,829 92.1%		32,899 92.0%	
Not Hispanic White	1,447	51.7%	8,028	49.1%	10,732	49.2%	16,241	49.4%
Not Hispanic Black or African American	30	1.1%	293	1.8%	366	1.7%	564	1.7%
Not Hispanic American Indian or Alaska Native	563	20.1%	3,324	20.3%	4,473	20.5%	6,750	20.5%
Not Hispanic Asian	28	1.0%	196	1.2%	262	1.2%	426	1.3%
Not Hispanic Hawaiian or Pacific Islander	-	-	5	-	6	-	8	-
Not Hispanic Other Race	80	2.9%	558	3.4%	708	3.2%	807	2.5%
Not Hispanic Two or More Races	651	23.3%	3,937	24.1%	5,284	24.2%	8,103	24.6%
Hispanic or Latino Population (2024)	230 7.6%		1,439 8.1%		1,869 7.9%		2,866 8.0%	
Hispanic White	73	31.7%	502	34.9%	638	34.1%	1,027	35.8%
Hispanic Black or African American	-	-	10	0.7%	12	0.6%	14	0.5%
Hispanic American Indian or Alaska Native	5	2.3%	35	2.4%	41	2.2%	85	3.0%
Hispanic Asian	-	-	1	-	2	0.1%	2	-
Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	-	-
Hispanic Other Race	83	36.2%	509	35.3%	680	36.4%	996	34.8%
Hispanic Two or More Races	68	29.5%	383	26.6%	497	26.6%	741	25.9%
Not Hispanic or Latino Population (2020)	2,804 90.0%		16,177 89.2%		21,414 89.7%		32,774 91.4%	
Hispanic or Latino Population (2020)	312 10.0%		1,959 10.8%		2,462 10.3%		3,077 8.6%	
Not Hispanic or Latino Population (2010)	2,554 91.1%		15,871 90.3%		21,071 91.0%		32,765 92.5%	
Hispanic or Latino Population (2010)	250 8.9%		1,698 9.7%		2,089 9.0%		2,641 7.5%	
Not Hispanic or Latino Population (2029)	2,718 91.5%		15,965 91.2%		21,304 91.2%		32,464 91.3%	
Hispanic or Latino Population (2029)	253 8.5%		1,541 8.8%		2,050 8.8%		3,099 8.7%	
Projected Annual Growth (2024-2029)	24 2.1%		102 1.4%		181 1.9%		234 1.6%	
Historical Annual Growth (2010-2020)	62 2.5%		260 1.5%		372 1.8%		436 1.7%	

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WALMART PLAZA TAHLEQUAH, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Total Age Distribution (2024)</b>									
Total Population		3,029		17,780		23,698		35,765	
Age Under 5 Years	159	5.3%	988	5.6%	1,354	5.7%	2,040	5.7%	
Age 5 to 9 Years	164	5.4%	951	5.3%	1,297	5.5%	2,068	5.8%	
Age 10 to 14 Years	172	5.7%	980	5.5%	1,331	5.6%	2,112	5.9%	
Age 15 to 19 Years	179	5.9%	1,515	8.5%	1,926	8.1%	2,708	7.6%	
Age 20 to 24 Years	360	11.9%	2,578	14.5%	3,434	14.5%	4,364	12.2%	
Age 25 to 29 Years	220	7.3%	1,267	7.1%	1,702	7.2%	2,392	6.7%	
Age 30 to 34 Years	203	6.7%	1,152	6.5%	1,533	6.5%	2,273	6.4%	
Age 35 to 39 Years	193	6.4%	1,049	5.9%	1,393	5.9%	2,146	6.0%	
Age 40 to 44 Years	174	5.8%	1,046	5.9%	1,389	5.9%	2,155	6.0%	
Age 45 to 49 Years	145	4.8%	802	4.5%	1,090	4.6%	1,782	5.0%	
Age 50 to 54 Years	131	4.3%	817	4.6%	1,098	4.6%	1,788	5.0%	
Age 55 to 59 Years	145	4.8%	779	4.4%	1,046	4.4%	1,836	5.1%	
Age 60 to 64 Years	167	5.5%	915	5.1%	1,225	5.2%	2,026	5.7%	
Age 65 to 69 Years	175	5.8%	875	4.9%	1,158	4.9%	1,902	5.3%	
Age 70 to 74 Years	162	5.4%	763	4.3%	984	4.2%	1,572	4.4%	
Age 75 to 79 Years	103	3.4%	537	3.0%	719	3.0%	1,138	3.2%	
Age 80 to 84 Years	91	3.0%	410	2.3%	512	2.2%	759	2.1%	
Age 85 Years or Over	85	2.8%	357	2.0%	506	2.1%	704	2.0%	
Median Age	35.8		32.5		32.3		34.4		
Age 19 Years or Less	675	22.3%	4,434	24.9%	5,908	24.9%	8,927	25.0%	
Age 20 to 64 Years	1,738	57.4%	10,404	58.5%	13,911	58.7%	20,762	58.1%	
Age 65 Years or Over	617	20.4%	2,942	16.5%	3,879	16.4%	6,076	17.0%	
<b>Female Age Distribution (2024)</b>									
Female Population	1,615	53.3%	8,604	48.4%	11,600	48.9%	17,586	49.2%	
Age Under 5 Years	88	5.4%	511	5.9%	697	6.0%	1,013	5.8%	
Age 5 to 9 Years	85	5.3%	463	5.4%	640	5.5%	1,014	5.8%	
Age 10 to 14 Years	78	4.8%	472	5.5%	643	5.5%	1,032	5.9%	
Age 15 to 19 Years	96	6.0%	551	6.4%	751	6.5%	1,111	6.3%	
Age 20 to 24 Years	201	12.4%	1,082	12.6%	1,488	12.8%	1,922	10.9%	
Age 25 to 29 Years	127	7.9%	648	7.5%	863	7.4%	1,209	6.9%	
Age 30 to 34 Years	106	6.6%	576	6.7%	776	6.7%	1,152	6.6%	
Age 35 to 39 Years	95	5.9%	501	5.8%	664	5.7%	1,023	5.8%	
Age 40 to 44 Years	96	5.9%	540	6.3%	713	6.1%	1,085	6.2%	
Age 45 to 49 Years	80	5.0%	419	4.9%	574	5.0%	921	5.2%	
Age 50 to 54 Years	64	4.0%	403	4.7%	552	4.8%	900	5.1%	
Age 55 to 59 Years	77	4.8%	398	4.6%	549	4.7%	964	5.5%	
Age 60 to 64 Years	97	6.0%	506	5.9%	680	5.9%	1,112	6.3%	
Age 65 to 69 Years	108	6.7%	475	5.5%	621	5.4%	991	5.6%	
Age 70 to 74 Years	85	5.3%	394	4.6%	510	4.4%	798	4.5%	
Age 75 to 79 Years	59	3.7%	301	3.5%	395	3.4%	614	3.5%	
Age 80 to 84 Years	44	2.8%	220	2.6%	275	2.4%	404	2.3%	
Age 85 Years or Over	27	1.7%	143	1.7%	210	1.8%	321	1.8%	
Female Median Age	36.1		34.8		34.3		36.1		
Age 19 Years or Less	347	21.5%	1,997	23.2%	2,731	23.5%	4,170	23.7%	
Age 20 to 64 Years	944	58.5%	5,074	59.0%	6,859	59.1%	10,287	58.5%	
Age 65 Years or Over	324	20.1%	1,533	17.8%	2,010	17.3%	3,128	17.8%	

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WALMART PLAZA TAHLEQUAH, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2024)</b>									
Male Population	1,415	46.7%	9,176	51.6%	12,098	51.1%	18,179	50.8%	
Age Under 5 Years	71	5.0%	478	5.2%	657	5.4%	1,027	5.6%	
Age 5 to 9 Years	79	5.6%	488	5.3%	656	5.4%	1,054	5.8%	
Age 10 to 14 Years	94	6.6%	508	5.5%	689	5.7%	1,080	5.9%	
Age 15 to 19 Years	83	5.9%	964	10.5%	1,175	9.7%	1,597	8.8%	
Age 20 to 24 Years	159	11.2%	1,495	16.3%	1,946	16.1%	2,442	13.4%	
Age 25 to 29 Years	93	6.6%	618	6.7%	840	6.9%	1,183	6.5%	
Age 30 to 34 Years	97	6.9%	576	6.3%	758	6.3%	1,121	6.2%	
Age 35 to 39 Years	98	6.9%	548	6.0%	729	6.0%	1,123	6.2%	
Age 40 to 44 Years	78	5.5%	507	5.5%	676	5.6%	1,070	5.9%	
Age 45 to 49 Years	64	4.6%	383	4.2%	516	4.3%	860	4.7%	
Age 50 to 54 Years	67	4.8%	413	4.5%	546	4.5%	888	4.9%	
Age 55 to 59 Years	67	4.8%	381	4.2%	498	4.1%	872	4.8%	
Age 60 to 64 Years	70	4.9%	408	4.5%	545	4.5%	914	5.0%	
Age 65 to 69 Years	67	4.7%	400	4.4%	537	4.4%	911	5.0%	
Age 70 to 74 Years	78	5.5%	369	4.0%	475	3.9%	775	4.3%	
Age 75 to 79 Years	44	3.1%	236	2.6%	323	2.7%	523	2.9%	
Age 80 to 84 Years	47	3.3%	190	2.1%	238	2.0%	355	2.0%	
Age 85 Years or Over	58	4.1%	214	2.3%	296	2.4%	383	2.1%	
Male Median Age	36.9		31.5		31.3		33.4		
Age 19 Years or Less	328	23.2%	2,437	26.6%	3,177	26.3%	4,757	26.2%	
Age 20 to 64 Years	794	56.1%	5,330	58.1%	7,053	58.3%	10,475	57.6%	
Age 65 Years or Over	293	20.7%	1,409	15.4%	1,869	15.4%	2,947	16.2%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	88		107		104		103		
Age Under 5 Years	81	44.8%	94	48.3%	94	48.5%	101	50.3%	
Age 5 to 9 Years	94	48.3%	105	51.3%	102	50.6%	104	51.0%	
Age 10 to 14 Years	120	54.5%	108	51.8%	107	51.7%	105	51.1%	
Age 15 to 19 Years	86	46.4%	175	63.6%	156	61.0%	144	59.0%	
Age 20 to 24 Years	79	44.2%	138	58.0%	131	56.7%	127	56.0%	
Age 25 to 29 Years	73	42.3%	95	48.8%	97	49.3%	98	49.5%	
Age 30 to 34 Years	92	47.8%	100	50.0%	98	49.4%	97	49.3%	
Age 35 to 39 Years	102	50.6%	109	52.2%	110	52.3%	110	52.3%	
Age 40 to 44 Years	82	45.0%	94	48.4%	95	48.7%	99	49.7%	
Age 45 to 49 Years	80	44.5%	91	47.8%	90	47.3%	93	48.3%	
Age 50 to 54 Years	105	51.3%	102	50.6%	99	49.7%	99	49.7%	
Age 55 to 59 Years	87	46.6%	96	48.9%	91	47.6%	90	47.5%	
Age 60 to 64 Years	72	41.8%	81	44.7%	80	44.5%	82	45.1%	
Age 65 to 69 Years	62	38.2%	84	45.7%	86	46.3%	92	47.9%	
Age 70 to 74 Years	91	47.7%	94	48.4%	93	48.2%	97	49.3%	
Age 75 to 79 Years	74	42.7%	79	44.0%	82	45.0%	85	46.0%	
Age 80 to 84 Years	106	51.3%	86	46.3%	87	46.4%	88	46.7%	
Age 85 Years or Over	210	67.8%	149	59.8%	141	58.5%	119	54.4%	
Age 19 Years or Less	94	48.6%	122	55.0%	116	53.8%	114	53.3%	
Age 20 to 39 Years	84	45.8%	115	53.5%	113	53.0%	111	52.5%	
Age 40 to 64 Years	84	45.6%	92	48.0%	91	47.5%	92	48.0%	
Age 65 Years or Over	90	47.5%	92	47.9%	93	48.2%	94	48.5%	

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<b>Household Type (2024)</b>									
Total Households		1,307		6,939		9,225		13,914	
Households with Children		294	22.5%	1,705	24.6%	2,370	25.7%	3,840	27.6%
Average Household Size		2.3		2.3		2.4		2.4	
Household Density per Square Mile		416		245		117		44	
Population Family		1,956	64.6%	11,380	64.0%	15,835	66.8%	25,861	72.3%
Population Non-Family		993	32.8%	4,923	27.7%	6,192	26.1%	8,125	22.7%
Population Group Quarters		80	2.6%	1,477	8.3%	1,672	7.1%	1,779	5.0%
Family Households		584	44.7%	3,406	49.1%	4,758	51.6%	7,928	57.0%
Married Couple Households		380	65.1%	2,186	64.2%	3,082	64.8%	5,343	67.4%
Other Family Households with Children		204	34.9%	1,220	35.8%	1,677	35.2%	2,585	32.6%
Family Households with Children		294	50.3%	1,701	49.9%	2,365	49.7%	3,834	48.4%
Married Couple with Children		186	63.5%	1,059	62.2%	1,481	62.6%	2,498	65.2%
Other Family Households with Children		107	36.5%	643	37.8%	885	37.4%	1,336	34.8%
Family Households No Children		291	49.7%	1,705	50.1%	2,393	50.3%	4,094	51.6%
Married Couple No Children		194	66.7%	1,127	66.1%	1,601	66.9%	2,845	69.5%
Other Family Households No Children		97	33.3%	578	33.9%	792	33.1%	1,249	30.5%
Non-Family Households		723	55.3%	3,533	50.9%	4,466	48.4%	5,986	43.0%
Non-Family Households with Children		-	-	3	-	5	0.1%	7	0.1%
Non-Family Households No Children		722	99.9%	3,529	99.9%	4,461	99.9%	5,980	99.9%
Average Family Household Size		3.3		3.3		3.3		3.3	
Average Family Income		\$159,065		\$115,728		\$116,303		\$112,999	
Median Family Income		\$90,110		\$70,465		\$68,207		\$68,947	
Average Non-Family Household Size		1.4		1.4		1.4		1.4	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		2,534		14,861		19,716		29,546	
Never Married		920	36.3%	6,111	41.1%	7,831	39.7%	10,478	35.5%
Currently Married		1,006	39.7%	5,403	36.4%	7,390	37.5%	12,187	41.2%
Previously Married		608	24.0%	3,347	22.5%	4,495	22.8%	6,881	23.3%
Separated		85	14.0%	541	16.2%	704	15.7%	1,037	15.1%
Widowed		147	24.2%	1,038	31.0%	1,401	31.2%	2,263	32.9%
Divorced		376	61.9%	1,768	52.8%	2,390	53.2%	3,582	52.1%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		1,995		10,768		14,356		22,474	
Elementary (Grade Level 0 to 8)		53	2.6%	504	4.7%	614	4.3%	841	3.7%
Some High School (Grade Level 9 to 11)		130	6.5%	857	8.0%	1,043	7.3%	1,630	7.3%
High School Graduate		462	23.1%	2,914	27.1%	3,776	26.3%	6,546	29.1%
Some College		342	17.1%	2,082	19.3%	3,089	21.5%	4,715	21.0%
Associate Degree Only		102	5.1%	562	5.2%	730	5.1%	1,182	5.3%
Bachelor Degree Only		459	23.0%	2,297	21.3%	3,081	21.5%	4,625	20.6%
Graduate Degree		448	22.4%	1,551	14.4%	2,023	14.1%	2,934	13.1%
Any College (Some College or Higher)		1,350	67.7%	6,492	60.3%	8,923	62.2%	13,456	59.9%
College Degree + (Bachelor Degree or Higher)		907	45.5%	3,848	35.7%	5,104	35.6%	7,559	33.6%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.8905/-94.9836

WALMART PLAZA TAHLEQUAH, OK		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>									
Total Housing Units (2024)		1,512		8,084		10,732		16,387	
Total Housing Units (2020)		1,500		8,026		10,578		16,155	
Historical Annual Growth (2020-2024)		11	0.2%	59	0.2%	154	0.4%	232	0.4%
Housing Units Occupied (2024)		1,307	86.5%	6,939	85.8%	9,225	86.0%	13,914	84.9%
Housing Units Owner-Occupied		525	40.2%	3,087	44.5%	4,320	46.8%	7,922	56.9%
Housing Units Renter-Occupied		782	59.8%	3,852	55.5%	4,905	53.2%	5,992	43.1%
Housing Units Vacant (2024)		205	13.5%	1,145	14.2%	1,507	14.0%	2,473	15.1%
<b>Household Size (2024)</b>									
Total Households		1,307		6,939		9,225		13,914	
1 Person Households		650	49.8%	3,161	45.6%	3,984	43.2%	5,340	38.4%
2 Person Households		354	27.1%	2,013	29.0%	2,768	30.0%	4,595	33.0%
3 Person Households		136	10.4%	837	12.1%	1,170	12.7%	1,827	13.1%
4 Person Households		79	6.1%	488	7.0%	679	7.4%	1,090	7.8%
5 Person Households		52	4.0%	277	4.0%	393	4.3%	645	4.6%
6 Person Households		26	2.0%	110	1.6%	160	1.7%	288	2.1%
7 or More Person Households		9	0.7%	53	0.8%	71	0.8%	128	0.9%
<b>Household Income Distribution (2024)</b>									
HH Income \$200,000 or More		82	6.3%	198	2.9%	337	3.7%	596	4.3%
HH Income \$150,000 to \$199,999		39	3.0%	358	5.2%	474	5.1%	747	5.4%
HH Income \$125,000 to \$149,999		101	7.7%	243	3.5%	346	3.8%	576	4.1%
HH Income \$100,000 to \$124,999		87	6.7%	554	8.0%	704	7.6%	1,112	8.0%
HH Income \$75,000 to \$99,999		146	11.1%	701	10.1%	922	10.0%	1,482	10.7%
HH Income \$50,000 to \$74,999		226	17.3%	1,346	19.4%	1,622	17.6%	2,469	17.7%
HH Income \$35,000 to \$49,999		124	9.5%	749	10.8%	1,222	13.2%	1,864	13.4%
HH Income \$25,000 to \$34,999		105	8.0%	624	9.0%	832	9.0%	1,224	8.8%
HH Income \$15,000 to \$24,999		207	15.8%	895	12.9%	1,043	11.3%	1,512	10.9%
HH Income \$10,000 to \$14,999		58	4.5%	428	6.2%	600	6.5%	814	5.9%
HH Income Under \$10,000		133	10.1%	843	12.1%	1,122	12.2%	1,518	10.9%
<b>Household Vehicles (2024)</b>									
Households 0 Vehicles Available		171	13.1%	791	11.4%	968	10.5%	1,215	8.7%
Households 1 Vehicle Available		497	38.1%	2,539	36.6%	3,173	34.4%	4,537	32.6%
Households 2 Vehicles Available		398	30.4%	2,283	32.9%	3,262	35.4%	4,775	34.3%
Households 3 or More Vehicles Available		240	18.4%	1,327	19.1%	1,822	19.7%	3,387	24.3%
Total Vehicles Available		2,085		11,469		15,713		25,360	
Average Vehicles per Household		1.6		1.7		1.7		1.8	
Owner-Occupied Household Vehicles		1,158	55.5%	6,538	57.0%	9,103	57.9%	17,027	67.1%
Average Vehicles per Owner-Occupied Household		2.2		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		927	44.5%	4,931	43.0%	6,609	42.1%	8,333	32.9%
Average Vehicles per Renter-Occupied Household		1.2		1.3		1.3		1.4	
<b>Travel Time (2024)</b>									
Worker Base Age 16 years or Over		1,687		8,712		11,707		17,191	
Travel to Work in 14 Minutes or Less		846	50.1%	4,332	49.7%	5,593	47.8%	6,918	40.2%
Travel to Work in 15 to 29 Minutes		432	25.6%	2,004	23.0%	2,926	25.0%	5,027	29.2%
Travel to Work in 30 to 59 Minutes		157	9.3%	1,009	11.6%	1,434	12.2%	2,626	15.3%
Travel to Work in 60 Minutes or More		192	11.4%	769	8.8%	965	8.2%	1,481	8.6%
Work at Home		60	3.5%	598	6.9%	789	6.7%	1,138	6.6%
Average Minutes Travel to Work		13.7		13.3		13.7		16.1	

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WALMART PLAZA TAHLEQUAH, OK	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2024)</b>								
Worker Base Age 16 years or Over	1,687		8,712		11,707		17,191	
Drive to Work Alone	1,340	79.4%	6,363	73.0%	8,722	74.5%	12,882	74.9%
Drive to Work in Carpool	245	14.5%	1,195	13.7%	1,491	12.7%	2,197	12.8%
Travel to Work by Public Transportation	-	-	2	-	2	-	11	-
Drive to Work on Motorcycle	-	-	21	0.2%	27	0.2%	33	0.2%
Bicycle to Work	9	0.5%	49	0.6%	63	0.5%	78	0.5%
Walk to Work	22	1.3%	394	4.5%	442	3.8%	624	3.6%
Other Means	12	0.7%	91	1.0%	171	1.5%	228	1.3%
Work at Home	60	3.5%	598	6.9%	789	6.7%	1,138	6.6%
<b>Daytime Demographics (2024)</b>								
Total Businesses	237		792		902		1,077	
Total Employees	2,416		7,573		9,273		10,629	
Company Headquarter Businesses	5	2.0%	28	3.5%	33	3.6%	40	3.7%
Company Headquarter Employees	64	2.6%	486	6.4%	1,410	15.2%	1,795	16.9%
Employee Population per Business	10.2 to 1		9.6 to 1		10.3 to 1		9.9 to 1	
Residential Population per Business	12.8 to 1		22.5 to 1		26.3 to 1		33.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,228		13,497		16,977		22,486	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2024)	2,506		14,685		19,472		29,150	
Labor Force Total Males (2024)	1,157	46.1%	7,618	51.9%	9,979	51.2%	14,832	50.9%
Male Civilian Employed	805	69.6%	4,684	61.5%	6,234	62.5%	9,017	60.8%
Male Civilian Unemployed	66	5.7%	276	3.6%	378	3.8%	503	3.4%
Males in Armed Forces	3	0.3%	29	0.4%	40	0.4%	79	0.5%
Males Not in Labor Force	282	24.4%	2,629	34.5%	3,327	33.3%	5,233	35.3%
Labor Force Total Females (2024)	1,350	53.9%	7,067	48.1%	9,494	48.8%	14,318	49.1%
Female Civilian Employed	882	65.4%	4,033	57.1%	5,479	57.7%	8,182	57.1%
Female Civilian Unemployed	33	2.4%	156	2.2%	252	2.7%	325	2.3%
Females in Armed Forces	4	0.3%	15	0.2%	15	0.2%	15	0.1%
Females Not in Labor Force	431	31.9%	2,863	40.5%	3,748	39.5%	5,796	40.5%
Unemployment Rate	99	3.9%	432	2.9%	630	3.2%	827	2.8%
<b>Occupation (2024)</b>								
Occupation Population Age 16 Years or Over	1,687		8,712		11,707		17,191	
Occupation Total Males	805	47.7%	4,679	53.7%	6,228	53.2%	9,009	52.4%
Occupation Total Females	882	52.3%	4,033	46.3%	5,479	46.8%	8,182	47.6%
Management, Business, Financial Operations	286	17.0%	1,136	13.0%	1,480	12.6%	2,300	13.4%
Professional, Related	566	33.5%	2,328	26.7%	3,205	27.4%	4,402	25.6%
Service	233	13.8%	1,531	17.6%	2,052	17.5%	3,001	17.5%
Sales, Office	251	14.9%	1,698	19.5%	2,324	19.8%	3,315	19.3%
Farming, Fishing, Forestry	22	1.3%	210	2.4%	232	2.0%	324	1.9%
Construction, Extraction, Maintenance	170	10.1%	855	9.8%	1,175	10.0%	1,922	11.2%
Production, Transport, Material Moving	158	9.4%	955	11.0%	1,239	10.6%	1,926	11.2%
White Collar Workers	1,103	65.4%	5,161	59.2%	7,009	59.9%	10,018	58.3%
Blue Collar Workers	584	34.6%	3,551	40.8%	4,698	40.1%	7,173	41.7%



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WALMART PLAZA TAHLEQUAH, OK		1 mi radius	3 mi radius	5 mi radius	10 mi radius			
<b>Units In Structure (2024)</b>								
Total Units		1,307	6,939	9,225	13,914			
1 Detached Unit	601	46.0%	3,999	57.6%	5,306	57.5%	8,728	62.7%
1 Attached Unit	45	3.5%	158	2.3%	185	2.0%	241	1.7%
2 Units	97	7.5%	449	6.5%	562	6.1%	623	4.5%
3 to 4 Units	77	5.9%	342	4.9%	413	4.5%	437	3.1%
5 to 9 Units	138	10.5%	441	6.4%	729	7.9%	775	5.6%
10 to 19 Units	195	14.9%	373	5.4%	474	5.1%	514	3.7%
20 to 49 Units	32	2.4%	200	2.9%	222	2.4%	243	1.7%
50 or More Units	41	3.1%	225	3.2%	247	2.7%	259	1.9%
Mobile Home or Trailer	81	6.2%	751	10.8%	1,088	11.8%	2,079	14.9%
Other Structure	-	-	-	-	-	-	15	0.1%
<b>Homes Built By Year (2024)</b>								
Homes Built 2020 or later	6	0.4%	40	0.5%	52	0.5%	130	0.8%
Homes Built 2010 to 2019	168	11.1%	671	8.3%	932	8.7%	1,447	8.8%
Homes Built 2000 to 2009	372	24.6%	1,238	15.3%	1,665	15.5%	2,614	15.9%
Homes Built 1990 to 1999	91	6.0%	880	10.9%	1,393	13.0%	2,030	12.4%
Homes Built 1980 to 1989	152	10.0%	930	11.5%	1,258	11.7%	2,012	12.3%
Homes Built 1970 to 1979	303	20.0%	1,455	18.0%	1,785	16.6%	2,697	16.5%
Homes Built 1960 to 1969	125	8.3%	800	9.9%	1,065	9.9%	1,414	8.6%
Homes Built 1950 to 1959	53	3.5%	388	4.8%	439	4.1%	701	4.3%
Homes Built 1940 to 1949	11	0.7%	153	1.9%	192	1.8%	289	1.8%
Homes Built Before 1939	27	1.8%	385	4.8%	443	4.1%	579	3.5%
Median Age of Homes	36.4	yrs	41.8	yrs	40.5	yrs	39.7	yrs
<b>Home Values (2024)</b>								
Owner Specified Housing Units	525		3,087		4,320		7,922	
Home Values \$1,000,000 or More	8	1.6%	16	0.5%	19	0.4%	54	0.7%
Home Values \$750,000 to \$999,999	11	2.2%	52	1.7%	69	1.6%	124	1.6%
Home Values \$500,000 to \$749,999	49	9.4%	103	3.3%	125	2.9%	248	3.1%
Home Values \$400,000 to \$499,999	18	3.3%	97	3.2%	113	2.6%	295	3.7%
Home Values \$300,000 to \$399,999	18	3.4%	186	6.0%	275	6.4%	519	6.6%
Home Values \$250,000 to \$299,999	28	5.3%	173	5.6%	257	6.0%	504	6.4%
Home Values \$200,000 to \$249,999	110	21.0%	482	15.6%	594	13.7%	909	11.5%
Home Values \$175,000 to \$199,999	26	4.9%	217	7.0%	416	9.6%	740	9.3%
Home Values \$150,000 to \$174,999	33	6.2%	335	10.9%	462	10.7%	718	9.1%
Home Values \$125,000 to \$149,999	85	16.2%	404	13.1%	529	12.2%	817	10.3%
Home Values \$100,000 to \$124,999	69	13.2%	381	12.4%	525	12.2%	1,001	12.6%
Home Values \$90,000 to \$99,999	11	2.2%	142	4.6%	196	4.5%	341	4.3%
Home Values \$80,000 to \$89,999	10	1.8%	129	4.2%	160	3.7%	292	3.7%
Home Values \$70,000 to \$79,999	9	1.7%	70	2.3%	102	2.4%	269	3.4%
Home Values \$60,000 to \$69,999	16	3.1%	59	1.9%	77	1.8%	168	2.1%
Home Values \$50,000 to \$59,999	3	0.6%	80	2.6%	109	2.5%	170	2.2%
Home Values \$35,000 to \$49,999	1	0.3%	23	0.8%	42	1.0%	122	1.5%
Home Values \$25,000 to \$34,999	2	0.3%	29	0.9%	66	1.5%	137	1.7%
Home Values \$10,000 to \$24,999	6	1.2%	45	1.5%	78	1.8%	191	2.4%
Home Values Under \$10,000	11	2.1%	63	2.0%	106	2.5%	303	3.8%
Owner-Occupied Median Home Value	\$171,309		\$161,288		\$159,212		\$156,890	
Renter-Occupied Median Rent	\$596		\$611		\$616		\$611	



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WALMART PLAZA TAHLEQUAH, OK	1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$87.51 M	\$394.29 M	\$542.28 M	\$839.47 M
Total Non-Retail Expenditure	\$46.42 M	\$208.91 M	\$287.39 M	\$444.14 M
Total Retail Expenditure	\$41.09 M	\$185.38 M	\$254.9 M	\$395.33 M
Apparel	\$3.05 M	\$13.72 M	\$18.9 M	\$29.24 M
Contributions	\$2.79 M	\$12.32 M	\$17.05 M	\$26.69 M
Education	\$2.54 M	\$11.22 M	\$15.59 M	\$24.19 M
Entertainment	\$4.83 M	\$21.73 M	\$29.93 M	\$46.64 M
Food and Beverages	\$12.97 M	\$58.69 M	\$80.6 M	\$124.5 M
Furnishings and Equipment	\$3.01 M	\$13.51 M	\$18.6 M	\$28.98 M
Gifts	\$2.15 M	\$9.23 M	\$12.81 M	\$19.92 M
Health Care	\$7.43 M	\$33.7 M	\$46.22 M	\$71.8 M
Household Operations	\$3.39 M	\$15.22 M	\$20.96 M	\$32.6 M
Miscellaneous Expenses	\$1.65 M	\$7.42 M	\$10.21 M	\$15.82 M
Personal Care	\$1.17 M	\$5.28 M	\$7.26 M	\$11.24 M
Personal Insurance	\$579.93 K	\$2.58 M	\$3.57 M	\$5.64 M
Reading	\$190.16 K	\$854.95 K	\$1.18 M	\$1.83 M
Shelter	\$18.81 M	\$84.85 M	\$116.64 M	\$179.23 M
Tobacco	\$574.28 K	\$2.66 M	\$3.64 M	\$5.51 M
Transportation	\$15.77 M	\$71.2 M	\$97.87 M	\$152.01 M
Utilities	\$6.59 M	\$30.1 M	\$41.26 M	\$63.62 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,580	\$4,735	\$4,899	\$5,028
Total Non-Retail Expenditure	\$2,960 53.0%	\$2,509 53.0%	\$2,596 53.0%	\$2,660 52.9%
Total Retail Expenditures	\$2,620 47.0%	\$2,226 47.0%	\$2,303 47.0%	\$2,368 47.1%
Apparel	\$194 3.5%	\$165 3.5%	\$171 3.5%	\$175 3.5%
Contributions	\$178 3.2%	\$148 3.1%	\$154 3.1%	\$160 3.2%
Education	\$162 2.9%	\$135 2.8%	\$141 2.9%	\$145 2.9%
Entertainment	\$308 5.5%	\$261 5.5%	\$270 5.5%	\$279 5.6%
Food and Beverages	\$827 14.8%	\$705 14.9%	\$728 14.9%	\$746 14.8%
Furnishings and Equipment	\$192 3.4%	\$162 3.4%	\$168 3.4%	\$174 3.5%
Gifts	\$137 2.5%	\$111 2.3%	\$116 2.4%	\$119 2.4%
Health Care	\$474 8.5%	\$405 8.5%	\$418 8.5%	\$430 8.6%
Household Operations	\$216 3.9%	\$183 3.9%	\$189 3.9%	\$195 3.9%
Miscellaneous Expenses	\$105 1.9%	\$89 1.9%	\$92 1.9%	\$95 1.9%
Personal Care	\$75 1.3%	\$63 1.3%	\$66 1.3%	\$67 1.3%
Personal Insurance	\$37 0.7%	\$31 0.7%	\$32 0.7%	\$34 0.7%
Reading	\$12 0.2%	\$10 0.2%	\$11 0.2%	\$11 0.2%
Shelter	\$1,199 21.5%	\$1,019 21.5%	\$1,054 21.5%	\$1,073 21.4%
Tobacco	\$37 0.7%	\$32 0.7%	\$33 0.7%	\$33 0.7%
Transportation	\$1,006 18.0%	\$855 18.1%	\$884 18.0%	\$910 18.1%
Utilities	\$420 7.5%	\$361 7.6%	\$373 7.6%	\$381 7.6%