

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.8125/-91.4713

<b>WATERFORD GALLERIA</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>EAU CLAIRE, WI</b>								
<b>Population</b>								
Estimated Population (2024)	7,808		65,048		89,201		120,611	
Projected Population (2029)	8,031		67,696		92,972		125,017	
Census Population (2020)	7,703		64,037		87,756		119,652	
Census Population (2010)	7,294		61,262		82,627		111,102	
Projected Annual Growth (2024-2029)	222	0.6%	2,648	0.8%	3,771	0.8%	4,406	0.7%
Historical Annual Growth (2020-2024)	105	0.3%	1,011	0.4%	1,445	0.4%	959	0.2%
Historical Annual Growth (2010-2020)	409	0.6%	2,776	0.5%	5,129	0.6%	8,550	0.8%
Estimated Population Density (2024)	2,487 <i>psm</i>		2,302 <i>psm</i>		1,136 <i>psm</i>		384 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2024)	3,666		27,715		37,887		50,912	
Projected Households (2029)	3,898		30,032		41,024		54,485	
Census Households (2020)	3,556		26,497		36,259		49,128	
Census Households (2010)	3,327		24,709		33,436		44,846	
Projected Annual Growth (2024-2029)	232	1.3%	2,317	1.7%	3,137	1.7%	3,573	1.4%
Historical Annual Change (2010-2024)	338	0.7%	3,006	0.9%	4,451	1.0%	6,066	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2024)	\$85,937		\$90,423		\$94,258		\$96,960	
Projected Average Household Income (2029)	\$84,271		\$87,165		\$90,923		\$94,748	
Census Average Household Income (2010)	\$45,934		\$52,626		\$55,951		\$57,595	
Census Average Household Income (2000)	\$41,221		\$46,759		\$48,530		\$49,172	
Projected Annual Change (2024-2029)	-\$1,666	-0.4%	-\$3,258	-0.7%	-\$3,336	-0.7%	-\$2,212	-0.5%
Historical Annual Change (2000-2024)	\$44,716	4.5%	\$43,664	3.9%	\$45,729	3.9%	\$47,787	4.0%
<b>Median Household Income</b>								
Estimated Median Household Income (2024)	\$69,929		\$67,559		\$71,024		\$73,903	
Projected Median Household Income (2029)	\$69,896		\$67,797		\$71,446		\$74,462	
Census Median Household Income (2010)	\$37,273		\$42,328		\$44,845		\$46,765	
Census Median Household Income (2000)	\$33,318		\$38,642		\$40,291		\$41,038	
Projected Annual Change (2024-2029)	-\$33	-	\$238	-	\$421	0.1%	\$559	0.2%
Historical Annual Change (2000-2024)	\$36,611	4.6%	\$28,917	3.1%	\$30,733	3.2%	\$32,865	3.3%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2024)	\$40,475		\$38,968		\$40,405		\$41,235	
Projected Per Capita Income (2029)	\$41,028		\$39,093		\$40,475		\$41,589	
Census Per Capita Income (2010)	\$20,952		\$21,224		\$22,641		\$23,248	
Census Per Capita Income (2000)	\$18,362		\$18,258		\$18,803		\$19,086	
Projected Annual Change (2024-2029)	\$553	0.3%	\$125	-	\$69	-	\$354	0.2%
Historical Annual Change (2000-2024)	\$22,113	5.0%	\$20,710	4.7%	\$21,602	4.8%	\$22,149	4.8%
Estimated Average Household Net Worth (2024)	\$682,343		\$713,183		\$762,433		\$805,368	

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<b>WATERFORD GALLERIA EAU CLAIRE, WI</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2024)	7,808		65,048		89,201		120,611	
White (2024)	7,017	89.9%	58,656	90.2%	80,826	90.6%	109,814	91.0%
Black or African American (2024)	60	0.8%	783	1.2%	1,064	1.2%	1,369	1.1%
American Indian or Alaska Native (2024)	19	0.2%	201	0.3%	263	0.3%	345	0.3%
Asian (2024)	382	4.9%	2,855	4.4%	3,627	4.1%	4,611	3.8%
Hawaiian or Pacific Islander (2024)	7	-	32	-	38	-	45	-
Other Race (2024)	55	0.7%	460	0.7%	626	0.7%	767	0.6%
Two or More Races (2024)	269	3.4%	2,060	3.2%	2,756	3.1%	3,661	3.0%
Population < 18 (2024)	1,552	19.9%	12,107	18.6%	16,986	19.0%	23,696	19.6%
White Not Hispanic	1,274	82.1%	10,117	83.6%	14,283	84.1%	20,036	84.6%
Black or African American	16	1.0%	194	1.6%	271	1.6%	351	1.5%
Asian	78	5.1%	683	5.6%	904	5.3%	1,238	5.2%
Other Race Not Hispanic	94	6.1%	576	4.8%	811	4.8%	1,123	4.7%
Hispanic	89	5.7%	536	4.4%	717	4.2%	948	4.0%
Not Hispanic or Latino Population (2024)	7,557	96.8%	63,273	97.3%	86,889	97.4%	117,537	97.5%
Not Hispanic White	6,919	91.6%	58,009	91.7%	79,991	92.1%	108,672	92.5%
Not Hispanic Black or African American	57	0.8%	764	1.2%	1,042	1.2%	1,342	1.1%
Not Hispanic American Indian or Alaska Native	13	0.2%	160	0.3%	212	0.2%	270	0.2%
Not Hispanic Asian	381	5.0%	2,830	4.5%	3,595	4.1%	4,553	3.9%
Not Hispanic Hawaiian or Pacific Islander	6	-	30	-	36	-	43	-
Not Hispanic Other Race	5	-	67	0.1%	102	0.1%	133	0.1%
Not Hispanic Two or More Races	175	2.3%	1,413	2.2%	1,911	2.2%	2,524	2.1%
Hispanic or Latino Population (2024)	252	3.2%	1,775	2.7%	2,312	2.6%	3,074	2.5%
Hispanic White	98	39.0%	647	36.5%	835	36.1%	1,141	37.1%
Hispanic Black or African American	3	1.2%	19	1.1%	22	1.0%	27	0.9%
Hispanic American Indian or Alaska Native	5	2.1%	42	2.3%	52	2.2%	75	2.4%
Hispanic Asian	2	0.6%	25	1.4%	32	1.4%	58	1.9%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.1%	2	-	2	-
Hispanic Other Race	50	19.8%	393	22.1%	524	22.7%	634	20.6%
Hispanic Two or More Races	93	37.2%	647	36.5%	845	36.6%	1,137	37.0%
Not Hispanic or Latino Population (2020)	7,387	95.9%	61,923	96.7%	84,990	96.8%	116,218	97.1%
Hispanic or Latino Population (2020)	316	4.1%	2,115	3.3%	2,766	3.2%	3,434	2.9%
Not Hispanic or Latino Population (2010)	7,079	97.0%	60,043	98.0%	81,045	98.1%	109,109	98.2%
Hispanic or Latino Population (2010)	216	3.0%	1,219	2.0%	1,581	1.9%	1,993	1.8%
Not Hispanic or Latino Population (2029)	7,684	95.7%	64,925	95.9%	89,266	96.0%	120,289	96.2%
Hispanic or Latino Population (2029)	346	4.3%	2,771	4.1%	3,706	4.0%	4,728	3.8%
Projected Annual Growth (2024-2029)	95	7.5%	996	11.2%	1,394	12.1%	1,654	10.8%
Historical Annual Growth (2010-2020)	100	4.6%	896	7.3%	1,185	7.5%	1,441	7.2%

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WATERFORD GALLERIA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
EAU CLAIRE, WI									
<b>Total Age Distribution (2024)</b>									
Total Population		7,808		65,048		89,201		120,611	
Age Under 5 Years	447	5.7%	3,374	5.2%	4,580	5.1%	6,197	5.1%	
Age 5 to 9 Years	417	5.3%	3,389	5.2%	4,869	5.5%	6,723	5.6%	
Age 10 to 14 Years	468	6.0%	3,326	5.1%	4,707	5.3%	6,695	5.6%	
Age 15 to 19 Years	367	4.7%	5,701	8.8%	7,024	7.9%	9,004	7.5%	
Age 20 to 24 Years	649	8.3%	9,379	14.4%	11,224	12.6%	13,006	10.8%	
Age 25 to 29 Years	721	9.2%	4,698	7.2%	6,307	7.1%	8,068	6.7%	
Age 30 to 34 Years	644	8.2%	4,307	6.6%	5,944	6.7%	7,877	6.5%	
Age 35 to 39 Years	620	7.9%	4,157	6.4%	5,852	6.6%	7,959	6.6%	
Age 40 to 44 Years	575	7.4%	3,637	5.6%	5,345	6.0%	7,567	6.3%	
Age 45 to 49 Years	400	5.1%	2,921	4.5%	4,236	4.7%	6,046	5.0%	
Age 50 to 54 Years	366	4.7%	2,972	4.6%	4,296	4.8%	6,302	5.2%	
Age 55 to 59 Years	423	5.4%	2,980	4.6%	4,368	4.9%	6,420	5.3%	
Age 60 to 64 Years	485	6.2%	3,467	5.3%	4,966	5.6%	7,206	6.0%	
Age 65 to 69 Years	399	5.1%	3,233	5.0%	4,712	5.3%	6,731	5.6%	
Age 70 to 74 Years	304	3.9%	2,963	4.6%	4,265	4.8%	5,890	4.9%	
Age 75 to 79 Years	228	2.9%	2,012	3.1%	2,885	3.2%	3,963	3.3%	
Age 80 to 84 Years	128	1.6%	1,207	1.9%	1,745	2.0%	2,432	2.0%	
Age 85 Years or Over	165	2.1%	1,327	2.0%	1,877	2.1%	2,525	2.1%	
Median Age	35.8		34.6		35.8		37.0		
Age 19 Years or Less	1,699	21.8%	15,789	24.3%	21,181	23.7%	28,620	23.7%	
Age 20 to 64 Years	4,884	62.6%	38,518	59.2%	52,537	58.9%	70,451	58.4%	
Age 65 Years or Over	1,225	15.7%	10,741	16.5%	15,483	17.4%	21,539	17.9%	
<b>Female Age Distribution (2024)</b>									
Female Population	3,964	50.8%	31,157	47.9%	43,075	48.3%	58,585	48.6%	
Age Under 5 Years	206	5.2%	1,658	5.3%	2,249	5.2%	3,043	5.2%	
Age 5 to 9 Years	208	5.3%	1,675	5.4%	2,413	5.6%	3,359	5.7%	
Age 10 to 14 Years	237	6.0%	1,590	5.1%	2,269	5.3%	3,243	5.5%	
Age 15 to 19 Years	156	3.9%	1,601	5.1%	2,204	5.1%	3,153	5.4%	
Age 20 to 24 Years	322	8.1%	4,468	14.3%	5,395	12.5%	6,259	10.7%	
Age 25 to 29 Years	376	9.5%	2,268	7.3%	3,033	7.0%	3,854	6.6%	
Age 30 to 34 Years	308	7.8%	2,077	6.7%	2,890	6.7%	3,851	6.6%	
Age 35 to 39 Years	299	7.5%	1,980	6.4%	2,800	6.5%	3,828	6.5%	
Age 40 to 44 Years	293	7.4%	1,756	5.6%	2,569	6.0%	3,641	6.2%	
Age 45 to 49 Years	205	5.2%	1,459	4.7%	2,111	4.9%	2,996	5.1%	
Age 50 to 54 Years	190	4.8%	1,502	4.8%	2,142	5.0%	3,108	5.3%	
Age 55 to 59 Years	222	5.6%	1,520	4.9%	2,220	5.2%	3,240	5.5%	
Age 60 to 64 Years	269	6.8%	1,834	5.9%	2,601	6.0%	3,727	6.4%	
Age 65 to 69 Years	219	5.5%	1,737	5.6%	2,511	5.8%	3,523	6.0%	
Age 70 to 74 Years	161	4.1%	1,602	5.1%	2,283	5.3%	3,108	5.3%	
Age 75 to 79 Years	131	3.3%	1,076	3.5%	1,506	3.5%	2,031	3.5%	
Age 80 to 84 Years	67	1.7%	635	2.0%	896	2.1%	1,290	2.2%	
Age 85 Years or Over	99	2.5%	720	2.3%	984	2.3%	1,330	2.3%	
Female Median Age	37.0		36.4		37.2		38.2		
Age 19 Years or Less	806	20.3%	6,524	20.9%	9,135	21.2%	12,798	21.8%	
Age 20 to 64 Years	2,482	62.6%	18,863	60.5%	25,761	59.8%	34,505	58.9%	
Age 65 Years or Over	676	17.0%	5,770	18.5%	8,180	19.0%	11,282	19.3%	

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WATERFORD GALLERIA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
EAU CLAIRE, WI									
<b>Male Age Distribution (2024)</b>									
Male Population		3,844	49.2%	33,891	52.1%	46,125	51.7%	62,026	51.4%
Age Under 5 Years		241	6.3%	1,716	5.1%	2,332	5.1%	3,155	5.1%
Age 5 to 9 Years		208	5.4%	1,714	5.1%	2,455	5.3%	3,364	5.4%
Age 10 to 14 Years		232	6.0%	1,736	5.1%	2,438	5.3%	3,453	5.6%
Age 15 to 19 Years		211	5.5%	4,100	12.1%	4,821	10.5%	5,851	9.4%
Age 20 to 24 Years		327	8.5%	4,911	14.5%	5,829	12.6%	6,747	10.9%
Age 25 to 29 Years		345	9.0%	2,430	7.2%	3,274	7.1%	4,215	6.8%
Age 30 to 34 Years		336	8.7%	2,229	6.6%	3,054	6.6%	4,026	6.5%
Age 35 to 39 Years		322	8.4%	2,177	6.4%	3,052	6.6%	4,132	6.7%
Age 40 to 44 Years		283	7.4%	1,881	5.5%	2,776	6.0%	3,925	6.3%
Age 45 to 49 Years		196	5.1%	1,462	4.3%	2,124	4.6%	3,050	4.9%
Age 50 to 54 Years		176	4.6%	1,470	4.3%	2,155	4.7%	3,194	5.1%
Age 55 to 59 Years		202	5.2%	1,460	4.3%	2,148	4.7%	3,179	5.1%
Age 60 to 64 Years		216	5.6%	1,633	4.8%	2,364	5.1%	3,479	5.6%
Age 65 to 69 Years		180	4.7%	1,495	4.4%	2,201	4.8%	3,207	5.2%
Age 70 to 74 Years		143	3.7%	1,360	4.0%	1,982	4.3%	2,782	4.5%
Age 75 to 79 Years		98	2.5%	936	2.8%	1,379	3.0%	1,931	3.1%
Age 80 to 84 Years		62	1.6%	572	1.7%	848	1.8%	1,141	1.8%
Age 85 Years or Over		66	1.7%	607	1.8%	893	1.9%	1,195	1.9%
Male Median Age		34.6		33.1		34.5		35.9	
Age 19 Years or Less		893	23.2%	9,266	27.3%	12,046	26.1%	15,822	25.5%
Age 20 to 64 Years		2,403	62.5%	19,655	58.0%	26,777	58.1%	35,947	58.0%
Age 65 Years or Over		549	14.3%	4,970	14.7%	7,303	15.8%	10,257	16.5%
<b>Males per 100 Females (2024)</b>									
Overall Comparison		97		109		107		106	
Age Under 5 Years		117	54.0%	104	50.9%	104	50.9%	104	50.9%
Age 5 to 9 Years		100	50.0%	102	50.6%	102	50.4%	100	50.0%
Age 10 to 14 Years		98	49.5%	109	52.2%	107	51.8%	106	51.6%
Age 15 to 19 Years		136	57.5%	256	71.9%	219	68.6%	186	65.0%
Age 20 to 24 Years		102	50.4%	110	52.4%	108	51.9%	108	51.9%
Age 25 to 29 Years		92	47.8%	107	51.7%	108	51.9%	109	52.2%
Age 30 to 34 Years		109	52.2%	107	51.8%	106	51.4%	105	51.1%
Age 35 to 39 Years		108	51.9%	110	52.4%	109	52.2%	108	51.9%
Age 40 to 44 Years		97	49.1%	107	51.7%	108	51.9%	108	51.9%
Age 45 to 49 Years		96	48.9%	100	50.1%	101	50.2%	102	50.4%
Age 50 to 54 Years		93	48.2%	98	49.5%	101	50.2%	103	50.7%
Age 55 to 59 Years		91	47.6%	96	49.0%	97	49.2%	98	49.5%
Age 60 to 64 Years		81	44.6%	89	47.1%	91	47.6%	93	48.3%
Age 65 to 69 Years		82	45.1%	86	46.3%	88	46.7%	91	47.7%
Age 70 to 74 Years		89	47.1%	85	45.9%	87	46.5%	90	47.2%
Age 75 to 79 Years		75	42.8%	87	46.5%	92	47.8%	95	48.7%
Age 80 to 84 Years		93	48.1%	90	47.4%	95	48.6%	88	46.9%
Age 85 Years or Over		67	40.1%	84	45.7%	91	47.6%	90	47.3%
Age 19 Years or Less		111	52.5%	142	58.7%	132	56.9%	124	55.3%
Age 20 to 39 Years		102	50.5%	109	52.1%	108	51.9%	107	51.8%
Age 40 to 64 Years		91	47.7%	98	49.5%	99	49.8%	101	50.2%
Age 65 Years or Over		81	44.8%	86	46.3%	89	47.2%	91	47.6%

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WATERFORD GALLERIA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
EAU CLAIRE, WI									
<b>Household Type (2024)</b>									
Total Households		3,666		27,715		37,887		50,912	
Households with Children		804	21.9%	5,778	20.8%	8,427	22.2%	11,875	23.3%
Average Household Size		2.1		2.2		2.2		2.3	
Household Density per Square Mile		1,167		981		483		162	
Population Family		5,127	65.7%	40,436	62.2%	58,308	65.4%	82,458	68.4%
Population Non-Family		2,573	33.0%	20,495	31.5%	26,325	29.5%	33,055	27.4%
Population Group Quarters		108	1.4%	4,117	6.3%	4,568	5.1%	5,098	4.2%
Family Households		1,663	45.4%	13,071	47.2%	18,860	49.8%	26,677	52.4%
Married Couple Households		1,172	70.5%	9,442	72.2%	13,945	73.9%	20,215	75.8%
Other Family Households with Children		491	29.5%	3,629	27.8%	4,916	26.1%	6,462	24.2%
Family Households with Children		803	48.3%	5,761	44.1%	8,404	44.6%	11,845	44.4%
Married Couple with Children		535	66.6%	3,847	66.8%	5,785	68.8%	8,388	70.8%
Other Family Households with Children		268	33.4%	1,914	33.2%	2,620	31.2%	3,456	29.2%
Family Households No Children		859	51.7%	7,310	55.9%	10,456	55.4%	14,832	55.6%
Married Couple No Children		637	74.1%	5,596	76.5%	8,160	78.0%	11,826	79.7%
Other Family Households No Children		223	25.9%	1,714	23.5%	2,296	22.0%	3,005	20.3%
Non-Family Households		2,003	54.6%	14,644	52.8%	19,026	50.2%	24,235	47.6%
Non-Family Households with Children		-	-	16	0.1%	23	0.1%	30	0.1%
Non-Family Households No Children		2,002	100.0%	14,627	99.9%	19,004	99.9%	24,205	99.9%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$120,072		\$132,841		\$136,122		\$135,236	
Median Family Income		\$95,516		\$93,148		\$98,056		\$99,718	
Average Non-Family Household Size		1.3		1.4		1.4		1.4	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		6,477		54,959		75,044		100,995	
Never Married		2,118	32.7%	21,860	39.8%	28,063	37.4%	35,222	34.9%
Currently Married		2,908	44.9%	24,257	44.1%	35,102	46.8%	48,626	48.1%
Previously Married		1,451	22.4%	8,843	16.1%	11,880	15.8%	17,147	17.0%
Separated		196	13.5%	962	10.9%	1,357	11.4%	1,848	10.8%
Widowed		269	18.5%	1,664	18.8%	2,365	19.9%	3,738	21.8%
Divorced		986	68.0%	6,217	70.3%	8,158	68.7%	11,562	67.4%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		5,461		39,879		56,796		78,985	
Elementary (Grade Level 0 to 8)		85	1.6%	540	1.4%	788	1.4%	1,059	1.3%
Some High School (Grade Level 9 to 11)		64	1.2%	677	1.7%	1,102	1.9%	2,031	2.6%
High School Graduate		1,480	27.1%	10,450	26.2%	14,778	26.0%	20,995	26.6%
Some College		1,177	21.5%	7,968	20.0%	11,061	19.5%	15,526	19.7%
Associate Degree Only		917	16.8%	5,735	14.4%	8,273	14.6%	11,952	15.1%
Bachelor Degree Only		1,199	22.0%	9,196	23.1%	13,356	23.5%	17,948	22.7%
Graduate Degree		539	9.9%	5,312	13.3%	7,438	13.1%	9,474	12.0%
Any College (Some College or Higher)		3,832	70.2%	28,212	70.7%	40,128	70.7%	54,900	69.5%
College Degree + (Bachelor Degree or Higher)		1,738	31.8%	14,508	36.4%	20,794	36.6%	27,422	34.7%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8125/-91.4713

WATERFORD GALLERIA EAU CLAIRE, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>									
Total Housing Units (2024)		3,843		29,168		39,852		53,685	
Total Housing Units (2020)		3,665		27,502		37,664		51,015	
Historical Annual Growth (2020-2024)		179	1.2%	1,666	1.5%	2,188	1.5%	2,670	1.3%
Housing Units Occupied (2024)		3,666		27,715		37,887		50,912	
Housing Units Owner-Occupied		2,184		15,140		21,694		30,923	
Housing Units Renter-Occupied		1,482		12,575		16,193		19,989	
Housing Units Vacant (2024)		178	4.6%	1,453	5.0%	1,965	4.9%	2,773	5.2%
<b>Household Size (2024)</b>									
Total Households		3,666		27,715		37,887		50,912	
1 Person Households		1,692	46.2%	12,204	44.0%	15,817	41.7%	20,350	40.0%
2 Person Households		1,039	28.3%	9,367	33.8%	13,476	35.6%	18,856	37.0%
3 Person Households		484	13.2%	2,948	10.6%	4,018	10.6%	5,377	10.6%
4 Person Households		305	8.3%	2,061	7.4%	2,931	7.7%	3,996	7.8%
5 Person Households		85	2.3%	727	2.6%	1,034	2.7%	1,471	2.9%
6 Person Households		49	1.3%	302	1.1%	435	1.1%	607	1.2%
7 or More Person Households		12	0.3%	108	0.4%	177	0.5%	256	0.5%
<b>Household Income Distribution (2024)</b>									
HH Income \$200,000 or More		169	4.6%	1,592	5.7%	2,412	6.4%	3,527	6.9%
HH Income \$150,000 to \$199,999		221	6.0%	1,567	5.7%	2,571	6.8%	3,743	7.4%
HH Income \$125,000 to \$149,999		286	7.8%	1,701	6.1%	2,634	7.0%	3,699	7.3%
HH Income \$100,000 to \$124,999		335	9.2%	2,985	10.8%	4,139	10.9%	5,514	10.8%
HH Income \$75,000 to \$99,999		505	13.8%	3,408	12.3%	4,881	12.9%	6,897	13.5%
HH Income \$50,000 to \$74,999		835	22.8%	5,780	20.9%	7,556	19.9%	9,957	19.6%
HH Income \$35,000 to \$49,999		393	10.7%	3,608	13.0%	4,801	12.7%	5,935	11.7%
HH Income \$25,000 to \$34,999		432	11.8%	2,590	9.3%	3,255	8.6%	4,169	8.2%
HH Income \$15,000 to \$24,999		273	7.5%	2,150	7.8%	2,688	7.1%	3,755	7.4%
HH Income \$10,000 to \$14,999		105	2.9%	1,068	3.9%	1,240	3.3%	1,643	3.2%
HH Income Under \$10,000		110	3.0%	1,265	4.6%	1,710	4.5%	2,071	4.1%
<b>Household Vehicles (2024)</b>									
Households 0 Vehicles Available		237	6.5%	2,115	7.6%	2,506	6.6%	3,248	6.4%
Households 1 Vehicle Available		1,368	37.3%	10,151	36.6%	13,516	35.7%	17,019	33.4%
Households 2 Vehicles Available		1,578	43.1%	10,787	38.9%	14,972	39.5%	20,506	40.3%
Households 3 or More Vehicles Available		482	13.2%	4,662	16.8%	6,893	18.2%	10,138	19.9%
Total Vehicles Available		6,187		47,518		66,707		92,378	
Average Vehicles per Household		1.7		1.7		1.8		1.8	
Owner-Occupied Household Vehicles		4,069		29,613		43,623		64,281	
Average Vehicles per Owner-Occupied Household		1.9		2.0		2.0		2.1	
Renter-Occupied Household Vehicles		2,118		17,905		23,084		28,097	
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4		1.4	
<b>Travel Time (2024)</b>									
Worker Base Age 16 years or Over		4,181		35,652		48,963		65,381	
Travel to Work in 14 Minutes or Less		2,186	52.3%	18,064	50.7%	23,788	48.6%	29,395	45.0%
Travel to Work in 15 to 29 Minutes		923	22.1%	9,875	27.7%	14,536	29.7%	21,012	32.1%
Travel to Work in 30 to 59 Minutes		302	7.2%	2,747	7.7%	3,720	7.6%	5,545	8.5%
Travel to Work in 60 Minutes or More		205	4.9%	1,257	3.5%	1,685	3.4%	2,295	3.5%
Work at Home		566	13.5%	3,709	10.4%	5,235	10.7%	7,135	10.9%
Average Minutes Travel to Work		12.5		13.1		13.5		14.4	



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Lat/Lon: 44.8125/-91.4713

WATERFORD GALLERIA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
EAU CLAIRE, WI									
<b>Transportation To Work (2024)</b>									
Worker Base Age 16 years or Over		4,181		35,652		48,963		65,381	
Drive to Work Alone		3,080	73.7%	26,512	74.4%	36,948	75.5%	49,626	75.9%
Drive to Work in Carpool		307	7.4%	2,703	7.6%	3,600	7.4%	4,680	7.2%
Travel to Work by Public Transportation		61	1.5%	1,067	3.0%	1,209	2.5%	1,412	2.2%
Drive to Work on Motorcycle		71	1.7%	133	0.4%	218	0.4%	299	0.5%
Bicycle to Work		32	0.8%	186	0.5%	212	0.4%	271	0.4%
Walk to Work		61	1.5%	1,320	3.7%	1,485	3.0%	1,756	2.7%
Other Means		2	-	21	-	56	0.1%	201	0.3%
Work at Home		566	13.5%	3,709	10.4%	5,235	10.7%	7,135	10.9%
<b>Daytime Demographics (2024)</b>									
Total Businesses		434		2,490		3,457		4,325	
Total Employees		4,999		30,973		48,087		62,488	
Company Headquarter Businesses		16	3.6%	92	3.7%	147	4.3%	190	4.4%
Company Headquarter Employees		1,160	23.2%	5,873	19.0%	9,011	18.7%	13,243	21.2%
Employee Population per Business		11.5	to 1	12.4	to 1	13.9	to 1	14.4	to 1
Residential Population per Business		18.0	to 1	26.1	to 1	25.8	to 1	27.9	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,200		49,571		73,198		96,657	
<b>Labor Force</b>									
Labor Population Age 16 Years or Over (2024)		6,391		54,303		74,133		99,627	
Labor Force Total Males (2024)		3,117	48.8%	28,364	52.2%	38,403	51.8%	51,323	51.5%
Male Civilian Employed		2,159	69.3%	19,249	67.9%	26,407	68.8%	35,148	68.5%
Male Civilian Unemployed		47	1.5%	436	1.5%	545	1.4%	964	1.9%
Males in Armed Forces		8	0.2%	38	0.1%	40	0.1%	41	-
Males Not in Labor Force		904	29.0%	8,641	30.5%	11,411	29.7%	15,170	29.6%
Labor Force Total Females (2024)		3,274	51.2%	25,939	47.8%	35,731	48.2%	48,304	48.5%
Female Civilian Employed		2,024	61.8%	16,409	63.3%	22,566	63.2%	30,244	62.6%
Female Civilian Unemployed		44	1.3%	601	2.3%	766	2.1%	948	2.0%
Females in Armed Forces		-	-	9	-	10	-	25	-
Females Not in Labor Force		1,206	36.8%	8,920	34.4%	12,389	34.7%	17,086	35.4%
Unemployment Rate		91	1.4%	1,037	1.9%	1,310	1.8%	1,912	1.9%
<b>Occupation (2024)</b>									
Occupation Population Age 16 Years or Over		4,181		35,652		48,963		65,381	
Occupation Total Males		2,158	51.6%	19,242	54.0%	26,397	53.9%	35,137	53.7%
Occupation Total Females		2,024	48.4%	16,409	46.0%	22,566	46.1%	30,244	46.3%
Management, Business, Financial Operations		754	18.0%	4,653	13.1%	6,609	13.5%	9,121	14.0%
Professional, Related		1,054	25.2%	10,208	28.6%	13,930	28.5%	17,443	26.7%
Service		752	18.0%	6,520	18.3%	8,193	16.7%	10,576	16.2%
Sales, Office		884	21.1%	7,347	20.6%	10,119	20.7%	13,445	20.6%
Farming, Fishing, Forestry		39	0.9%	264	0.7%	369	0.8%	970	1.5%
Construction, Extraction, Maintenance		183	4.4%	1,353	3.8%	2,100	4.3%	3,249	5.0%
Production, Transport, Material Moving		516	12.3%	5,307	14.9%	7,642	15.6%	10,577	16.2%
White Collar Workers		2,692	64.4%	22,208	62.3%	30,659	62.6%	40,009	61.2%
Blue Collar Workers		1,489	35.6%	13,444	37.7%	18,304	37.4%	25,372	38.8%

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WATERFORD GALLERIA		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
EAU CLAIRE, WI									
<b>Units In Structure (2024)</b>									
Total Units		3,666		27,715		37,887		50,912	
1 Detached Unit		2,284	62.3%	15,424	55.7%	21,445	56.6%	30,714	60.3%
1 Attached Unit		160	4.4%	1,838	6.6%	2,875	7.6%	3,661	7.2%
2 Units		300	8.2%	2,099	7.6%	2,722	7.2%	3,484	6.8%
3 to 4 Units		365	10.0%	2,422	8.7%	3,115	8.2%	3,944	7.7%
5 to 9 Units		130	3.5%	1,633	5.9%	2,306	6.1%	2,693	5.3%
10 to 19 Units		46	1.3%	959	3.5%	1,202	3.2%	1,442	2.8%
20 to 49 Units		191	5.2%	1,488	5.4%	1,770	4.7%	2,096	4.1%
50 or More Units		140	3.8%	1,182	4.3%	1,549	4.1%	1,794	3.5%
Mobile Home or Trailer		49	1.3%	667	2.4%	898	2.4%	1,074	2.1%
Other Structure		-	-	3	-	4	-	11	-
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later		40	1.0%	678	2.3%	1,011	2.5%	1,419	2.6%
Homes Built 2010 to 2019		209	5.4%	1,849	6.3%	2,999	7.5%	4,426	8.2%
Homes Built 2000 to 2009		223	5.8%	2,841	9.7%	4,948	12.4%	7,354	13.7%
Homes Built 1990 to 1999		275	7.1%	3,170	10.9%	4,688	11.8%	6,005	11.2%
Homes Built 1980 to 1989		378	9.8%	3,316	11.4%	4,374	11.0%	5,538	10.3%
Homes Built 1970 to 1979		300	7.8%	4,033	13.8%	5,734	14.4%	7,635	14.2%
Homes Built 1960 to 1969		169	4.4%	2,251	7.7%	2,863	7.2%	3,793	7.1%
Homes Built 1950 to 1959		536	13.9%	3,375	11.6%	4,036	10.1%	4,866	9.1%
Homes Built 1940 to 1949		323	8.4%	1,449	5.0%	1,788	4.5%	2,140	4.0%
Homes Built Before 1939		1,213	31.5%	4,753	16.3%	5,444	13.7%	7,736	14.4%
Median Age of Homes		62.1	yrs	51.3	yrs	48.1	yrs	47.4	yrs
<b>Home Values (2024)</b>									
Owner Specified Housing Units		2,184		15,140		21,694		30,923	
Home Values \$1,000,000 or More		30	1.4%	99	0.7%	165	0.8%	252	0.8%
Home Values \$750,000 to \$999,999		6	0.3%	115	0.8%	208	1.0%	382	1.2%
Home Values \$500,000 to \$749,999		50	2.3%	339	2.2%	590	2.7%	1,016	3.3%
Home Values \$400,000 to \$499,999		187	8.6%	1,384	9.1%	1,990	9.2%	3,104	10.0%
Home Values \$300,000 to \$399,999		256	11.7%	2,576	17.0%	4,194	19.3%	6,260	20.2%
Home Values \$250,000 to \$299,999		181	8.3%	1,636	10.8%	2,739	12.6%	3,959	12.8%
Home Values \$200,000 to \$249,999		325	14.9%	2,700	17.8%	3,825	17.6%	5,115	16.5%
Home Values \$175,000 to \$199,999		236	10.8%	1,427	9.4%	1,936	8.9%	2,822	9.1%
Home Values \$150,000 to \$174,999		460	21.1%	2,332	15.4%	2,774	12.8%	3,532	11.4%
Home Values \$125,000 to \$149,999		174	8.0%	886	5.9%	1,071	4.9%	1,562	5.1%
Home Values \$100,000 to \$124,999		148	6.8%	899	5.9%	1,134	5.2%	1,440	4.7%
Home Values \$90,000 to \$99,999		47	2.2%	101	0.7%	113	0.5%	147	0.5%
Home Values \$80,000 to \$89,999		21	1.0%	31	0.2%	39	0.2%	87	0.3%
Home Values \$70,000 to \$79,999		10	0.4%	27	0.2%	29	0.1%	70	0.2%
Home Values \$60,000 to \$69,999		22	1.0%	67	0.4%	73	0.3%	102	0.3%
Home Values \$50,000 to \$59,999		2	-	10	-	21	-	50	0.2%
Home Values \$35,000 to \$49,999		1	-	5	-	8	-	24	-
Home Values \$25,000 to \$34,999		3	0.1%	49	0.3%	82	0.4%	105	0.3%
Home Values \$10,000 to \$24,999		18	0.8%	254	1.7%	346	1.6%	444	1.4%
Home Values Under \$10,000		7	0.3%	202	1.3%	355	1.6%	449	1.5%
Owner-Occupied Median Home Value		\$210,468		\$234,502		\$246,611		\$254,968	
Renter-Occupied Median Rent		\$824		\$837		\$845		\$841	



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Lat/Lon: 44.8125/-91.4713

WATERFORD GALLERIA EAU CLAIRE, WI		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Total Annual Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$232.72 M	\$1.81 B	\$2.55 B	\$3.5 B
Total Non-Retail Expenditure		\$122.81 M	\$957.06 M	\$1.35 B	\$1.85 B
Total Retail Expenditure		\$109.91 M	\$853.47 M	\$1.2 B	\$1.65 B
Apparel		\$8.11 M	\$63.26 M	\$89.4 M	\$122.71 M
Contributions		\$7.47 M	\$58.69 M	\$83.41 M	\$115.22 M
Education		\$6.6 M	\$52.72 M	\$75.31 M	\$104.04 M
Entertainment		\$13.03 M	\$101.59 M	\$143.93 M	\$198.16 M
Food and Beverages		\$34.4 M	\$266.98 M	\$375.75 M	\$514.55 M
Furnishings and Equipment		\$8.12 M	\$63.23 M	\$89.59 M	\$123.29 M
Gifts		\$5.63 M	\$44.37 M	\$62.97 M	\$86.79 M
Health Care		\$19.9 M	\$154.13 M	\$216.73 M	\$297.19 M
Household Operations		\$9.07 M	\$70.67 M	\$99.95 M	\$137.44 M
Miscellaneous Expenses		\$4.4 M	\$34.29 M	\$48.43 M	\$66.45 M
Personal Care		\$3.13 M	\$24.31 M	\$34.3 M	\$47.06 M
Personal Insurance		\$1.58 M	\$12.41 M	\$17.72 M	\$24.57 M
Reading		\$507.25 K	\$3.97 M	\$5.61 M	\$7.7 M
Shelter		\$49.34 M	\$384.44 M	\$541.02 M	\$740.52 M
Tobacco		\$1.47 M	\$11.31 M	\$15.62 M	\$21.12 M
Transportation		\$42.53 M	\$329.53 M	\$464.86 M	\$637.77 M
Utilities		\$17.43 M	\$134.63 M	\$188.46 M	\$257.35 M
<b>Monthly Household Consumer Expenditure (2024)</b>					
Total Household Expenditure		\$5,290	\$5,444	\$5,616	\$5,732
Total Non-Retail Expenditure		\$2,792 52.8%	\$2,878 52.9%	\$2,968 52.9%	\$3,029 52.8%
Total Retail Expenditures		\$2,499 47.2%	\$2,566 47.1%	\$2,647 47.1%	\$2,703 47.2%
Apparel		\$184 3.5%	\$190 3.5%	\$197 3.5%	\$201 3.5%
Contributions		\$170 3.2%	\$176 3.2%	\$183 3.3%	\$189 3.3%
Education		\$150 2.8%	\$159 2.9%	\$166 2.9%	\$170 3.0%
Entertainment		\$296 5.6%	\$305 5.6%	\$317 5.6%	\$324 5.7%
Food and Beverages		\$782 14.8%	\$803 14.7%	\$826 14.7%	\$842 14.7%
Furnishings and Equipment		\$185 3.5%	\$190 3.5%	\$197 3.5%	\$202 3.5%
Gifts		\$128 2.4%	\$133 2.5%	\$138 2.5%	\$142 2.5%
Health Care		\$452 8.5%	\$463 8.5%	\$477 8.5%	\$486 8.5%
Household Operations		\$206 3.9%	\$212 3.9%	\$220 3.9%	\$225 3.9%
Miscellaneous Expenses		\$100 1.9%	\$103 1.9%	\$107 1.9%	\$109 1.9%
Personal Care		\$71 1.3%	\$73 1.3%	\$75 1.3%	\$77 1.3%
Personal Insurance		\$36 0.7%	\$37 0.7%	\$39 0.7%	\$40 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%	\$13 0.2%
Shelter		\$1,122 21.2%	\$1,156 21.2%	\$1,190 21.2%	\$1,212 21.1%
Tobacco		\$33 0.6%	\$34 0.6%	\$34 0.6%	\$35 0.6%
Transportation		\$967 18.3%	\$991 18.2%	\$1,022 18.2%	\$1,044 18.2%
Utilities		\$396 7.5%	\$405 7.4%	\$415 7.4%	\$421 7.3%