

# Complete Profile



2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 44.8136/-91.4723

<b>WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Population</b>								
Estimated Population (2024)	8,206		65,697		89,221		120,555	
Projected Population (2029)	8,434		68,375		92,992		124,954	
Census Population (2020)	8,038		64,646		87,756		119,569	
Census Population (2010)	7,649		61,774		82,627		111,027	
Projected Annual Growth (2024-2029)	229	0.6%	2,678	0.8%	3,772	0.8%	4,400	0.7%
Historical Annual Growth (2020-2024)	168	0.5%	1,052	0.4%	1,465	0.4%	986	0.2%
Historical Annual Growth (2010-2020)	388	0.5%	2,872	0.5%	5,129	0.6%	8,542	0.8%
Estimated Population Density (2024)	2,613 <i>psm</i>		2,325 <i>psm</i>		1,136 <i>psm</i>		384 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
<b>Households</b>								
Estimated Households (2024)	3,855		27,969		37,895		50,892	
Projected Households (2029)	4,099		30,309		41,032		54,461	
Census Households (2020)	3,710		26,740		36,259		49,100	
Census Households (2010)	3,489		24,913		33,436		44,819	
Projected Annual Growth (2024-2029)	244	1.3%	2,340	1.7%	3,137	1.7%	3,568	1.4%
Historical Annual Change (2010-2024)	366	0.7%	3,057	0.9%	4,459	1.0%	6,073	1.0%
<b>Average Household Income</b>								
Estimated Average Household Income (2024)	\$84,552		\$90,410		\$94,266		\$96,946	
Projected Average Household Income (2029)	\$82,886		\$87,150		\$90,931		\$94,742	
Census Average Household Income (2010)	\$45,401		\$52,601		\$55,951		\$57,584	
Census Average Household Income (2000)	\$40,994		\$46,598		\$48,530		\$49,162	
Projected Annual Change (2024-2029)	-\$1,666	-0.4%	-\$3,261	-0.7%	-\$3,335	-0.7%	-\$2,204	-0.5%
Historical Annual Change (2000-2024)	\$43,558	4.4%	\$43,812	3.9%	\$45,736	3.9%	\$47,785	4.0%
<b>Median Household Income</b>								
Estimated Median Household Income (2024)	\$68,799		\$67,752		\$71,029		\$73,878	
Projected Median Household Income (2029)	\$68,737		\$68,028		\$71,450		\$74,435	
Census Median Household Income (2010)	\$36,932		\$42,419		\$44,845		\$46,755	
Census Median Household Income (2000)	\$33,017		\$38,659		\$40,291		\$41,033	
Projected Annual Change (2024-2029)	-\$61	-	\$276	-	\$421	0.1%	\$557	0.2%
Historical Annual Change (2000-2024)	\$35,781	4.5%	\$29,093	3.1%	\$30,737	3.2%	\$32,844	3.3%
<b>Per Capita Income</b>								
Estimated Per Capita Income (2024)	\$39,855		\$38,929		\$40,408		\$41,233	
Projected Per Capita Income (2029)	\$40,414		\$39,053		\$40,477		\$41,589	
Census Per Capita Income (2010)	\$20,705		\$21,211		\$22,641		\$23,245	
Census Per Capita Income (2000)	\$18,105		\$18,185		\$18,803		\$19,083	
Projected Annual Change (2024-2029)	\$559	0.3%	\$123	-	\$70	-	\$356	0.2%
Historical Annual Change (2000-2024)	\$21,750	5.0%	\$20,744	4.8%	\$21,605	4.8%	\$22,150	4.8%
Estimated Average Household Net Worth (2024)	\$668,342		\$713,707		\$762,492		\$805,058	

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<b>WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Race and Ethnicity</b>								
Total Population (2024)	8,206		65,697		89,221		120,555	
White (2024)	7,397	90.1%	59,278	90.2%	80,844	90.6%	109,771	91.1%
Black or African American (2024)	63	0.8%	787	1.2%	1,065	1.2%	1,368	1.1%
American Indian or Alaska Native (2024)	20	0.2%	203	0.3%	264	0.3%	344	0.3%
Asian (2024)	384	4.7%	2,864	4.4%	3,628	4.1%	4,607	3.8%
Hawaiian or Pacific Islander (2024)	8	-	32	-	38	-	45	-
Other Race (2024)	55	0.7%	453	0.7%	626	0.7%	765	0.6%
Two or More Races (2024)	279	3.4%	2,082	3.2%	2,757	3.1%	3,655	3.0%
Population < 18 (2024)	1,632	19.9%	12,223	18.6%	16,990	19.0%	23,691	19.7%
White Not Hispanic	1,345	82.4%	10,219	83.6%	14,287	84.1%	20,034	84.6%
Black or African American	16	1.0%	196	1.6%	271	1.6%	351	1.5%
Asian	83	5.1%	687	5.6%	904	5.3%	1,237	5.2%
Other Race Not Hispanic	96	5.9%	584	4.8%	812	4.8%	1,123	4.7%
Hispanic	92	5.6%	536	4.4%	717	4.2%	947	4.0%
Not Hispanic or Latino Population (2024)	7,944	96.8%	63,907	97.3%	86,908	97.4%	117,494	97.5%
Not Hispanic White	7,293	91.8%	58,615	91.7%	80,009	92.1%	108,636	92.5%
Not Hispanic Black or African American	60	0.8%	767	1.2%	1,042	1.2%	1,341	1.1%
Not Hispanic American Indian or Alaska Native	14	0.2%	162	0.3%	212	0.2%	270	0.2%
Not Hispanic Asian	383	4.8%	2,838	4.4%	3,595	4.1%	4,549	3.9%
Not Hispanic Hawaiian or Pacific Islander	7	-	30	-	36	-	43	-
Not Hispanic Other Race	5	-	65	0.1%	102	0.1%	133	0.1%
Not Hispanic Two or More Races	182	2.3%	1,429	2.2%	1,912	2.2%	2,523	2.1%
Hispanic or Latino Population (2024)	262	3.2%	1,790	2.7%	2,312	2.6%	3,060	2.5%
Hispanic White	104	39.6%	662	37.0%	835	36.1%	1,135	37.1%
Hispanic Black or African American	3	1.1%	19	1.1%	22	1.0%	27	0.9%
Hispanic American Indian or Alaska Native	5	2.1%	41	2.3%	52	2.2%	74	2.4%
Hispanic Asian	1	0.5%	25	1.4%	32	1.4%	58	1.9%
Hispanic Hawaiian or Pacific Islander	-	-	2	0.1%	2	-	2	-
Hispanic Other Race	50	19.2%	387	21.6%	524	22.7%	632	20.7%
Hispanic Two or More Races	97	37.0%	653	36.5%	845	36.6%	1,131	37.0%
Not Hispanic or Latino Population (2020)	7,705	95.9%	62,544	96.7%	84,990	96.8%	116,136	97.1%
Hispanic or Latino Population (2020)	333	4.1%	2,101	3.3%	2,766	3.2%	3,433	2.9%
Not Hispanic or Latino Population (2010)	7,419	97.0%	60,567	98.0%	81,045	98.1%	109,036	98.2%
Hispanic or Latino Population (2010)	230	3.0%	1,207	2.0%	1,581	1.9%	1,992	1.8%
Not Hispanic or Latino Population (2029)	8,070	95.7%	65,575	95.9%	89,285	96.0%	120,238	96.2%
Hispanic or Latino Population (2029)	364	4.3%	2,800	4.1%	3,707	4.0%	4,717	3.8%
Projected Annual Growth (2024-2029)	102	7.8%	1,010	11.3%	1,394	12.1%	1,656	10.8%
Historical Annual Growth (2010-2020)	103	4.5%	894	7.4%	1,185	7.5%	1,441	7.2%

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WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Total Age Distribution (2024)</b>									
Total Population	8,206		65,697		89,221		120,555		
Age Under 5 Years	468	5.7%	3,405	5.2%	4,582	5.1%	6,195	5.1%	
Age 5 to 9 Years	441	5.4%	3,427	5.2%	4,870	5.5%	6,722	5.6%	
Age 10 to 14 Years	490	6.0%	3,355	5.1%	4,708	5.3%	6,694	5.6%	
Age 15 to 19 Years	388	4.7%	5,730	8.7%	7,025	7.9%	9,002	7.5%	
Age 20 to 24 Years	705	8.6%	9,405	14.3%	11,225	12.6%	13,003	10.8%	
Age 25 to 29 Years	771	9.4%	4,728	7.2%	6,308	7.1%	8,065	6.7%	
Age 30 to 34 Years	684	8.3%	4,343	6.6%	5,945	6.7%	7,871	6.5%	
Age 35 to 39 Years	651	7.9%	4,217	6.4%	5,853	6.6%	7,953	6.6%	
Age 40 to 44 Years	597	7.3%	3,699	5.6%	5,346	6.0%	7,563	6.3%	
Age 45 to 49 Years	420	5.1%	2,953	4.5%	4,237	4.7%	6,043	5.0%	
Age 50 to 54 Years	384	4.7%	3,001	4.6%	4,297	4.8%	6,297	5.2%	
Age 55 to 59 Years	442	5.4%	3,024	4.6%	4,370	4.9%	6,414	5.3%	
Age 60 to 64 Years	508	6.2%	3,519	5.4%	4,967	5.6%	7,203	6.0%	
Age 65 to 69 Years	416	5.1%	3,286	5.0%	4,713	5.3%	6,727	5.6%	
Age 70 to 74 Years	314	3.8%	3,012	4.6%	4,266	4.8%	5,884	4.9%	
Age 75 to 79 Years	232	2.8%	2,037	3.1%	2,885	3.2%	3,961	3.3%	
Age 80 to 84 Years	130	1.6%	1,216	1.9%	1,745	2.0%	2,432	2.0%	
Age 85 Years or Over	163	2.0%	1,341	2.0%	1,877	2.1%	2,524	2.1%	
Median Age	35.5		34.7		35.8		37.0		
Age 19 Years or Less	1,788	21.8%	15,917	24.2%	21,185	23.7%	28,613	23.7%	
Age 20 to 64 Years	5,162	62.9%	38,889	59.2%	52,549	58.9%	70,414	58.4%	
Age 65 Years or Over	1,256	15.3%	10,892	16.6%	15,486	17.4%	21,528	17.9%	
<b>Female Age Distribution (2024)</b>									
Female Population	4,132	50.3%	31,459	47.9%	43,085	48.3%	58,558	48.6%	
Age Under 5 Years	214	5.2%	1,675	5.3%	2,249	5.2%	3,043	5.2%	
Age 5 to 9 Years	219	5.3%	1,685	5.4%	2,414	5.6%	3,359	5.7%	
Age 10 to 14 Years	244	5.9%	1,603	5.1%	2,269	5.3%	3,241	5.5%	
Age 15 to 19 Years	165	4.0%	1,616	5.1%	2,204	5.1%	3,153	5.4%	
Age 20 to 24 Years	348	8.4%	4,476	14.2%	5,395	12.5%	6,257	10.7%	
Age 25 to 29 Years	398	9.6%	2,279	7.2%	3,034	7.0%	3,851	6.6%	
Age 30 to 34 Years	324	7.8%	2,097	6.7%	2,891	6.7%	3,848	6.6%	
Age 35 to 39 Years	310	7.5%	2,008	6.4%	2,801	6.5%	3,825	6.5%	
Age 40 to 44 Years	301	7.3%	1,783	5.7%	2,569	6.0%	3,639	6.2%	
Age 45 to 49 Years	214	5.2%	1,474	4.7%	2,112	4.9%	2,995	5.1%	
Age 50 to 54 Years	197	4.8%	1,514	4.8%	2,142	5.0%	3,105	5.3%	
Age 55 to 59 Years	229	5.5%	1,543	4.9%	2,221	5.2%	3,238	5.5%	
Age 60 to 64 Years	279	6.8%	1,863	5.9%	2,602	6.0%	3,727	6.4%	
Age 65 to 69 Years	227	5.5%	1,759	5.6%	2,512	5.8%	3,521	6.0%	
Age 70 to 74 Years	165	4.0%	1,629	5.2%	2,283	5.3%	3,105	5.3%	
Age 75 to 79 Years	133	3.2%	1,087	3.5%	1,506	3.5%	2,031	3.5%	
Age 80 to 84 Years	67	1.6%	639	2.0%	897	2.1%	1,290	2.2%	
Age 85 Years or Over	97	2.3%	729	2.3%	984	2.3%	1,329	2.3%	
Female Median Age	36.7		36.5		37.2		38.2		
Age 19 Years or Less	842	20.4%	6,578	20.9%	9,137	21.2%	12,796	21.9%	
Age 20 to 64 Years	2,601	63.0%	19,038	60.5%	25,766	59.8%	34,485	58.9%	
Age 65 Years or Over	689	16.7%	5,844	18.6%	8,182	19.0%	11,277	19.3%	

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WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Male Age Distribution (2024)</b>									
Male Population	4,074	49.7%	34,238	52.1%	46,136	51.7%	61,997	51.4%	
Age Under 5 Years	254	6.2%	1,730	5.1%	2,332	5.1%	3,153	5.1%	
Age 5 to 9 Years	223	5.5%	1,743	5.1%	2,456	5.3%	3,363	5.4%	
Age 10 to 14 Years	246	6.0%	1,752	5.1%	2,439	5.3%	3,452	5.6%	
Age 15 to 19 Years	223	5.5%	4,114	12.0%	4,821	10.5%	5,849	9.4%	
Age 20 to 24 Years	357	8.8%	4,929	14.4%	5,830	12.6%	6,746	10.9%	
Age 25 to 29 Years	372	9.1%	2,449	7.2%	3,274	7.1%	4,214	6.8%	
Age 30 to 34 Years	360	8.8%	2,247	6.6%	3,055	6.6%	4,023	6.5%	
Age 35 to 39 Years	341	8.4%	2,209	6.5%	3,053	6.6%	4,128	6.7%	
Age 40 to 44 Years	296	7.3%	1,915	5.6%	2,777	6.0%	3,925	6.3%	
Age 45 to 49 Years	206	5.1%	1,479	4.3%	2,125	4.6%	3,048	4.9%	
Age 50 to 54 Years	187	4.6%	1,487	4.3%	2,155	4.7%	3,192	5.1%	
Age 55 to 59 Years	213	5.2%	1,481	4.3%	2,149	4.7%	3,176	5.1%	
Age 60 to 64 Years	229	5.6%	1,656	4.8%	2,365	5.1%	3,477	5.6%	
Age 65 to 69 Years	189	4.6%	1,526	4.5%	2,201	4.8%	3,206	5.2%	
Age 70 to 74 Years	149	3.7%	1,383	4.0%	1,982	4.3%	2,779	4.5%	
Age 75 to 79 Years	99	2.4%	951	2.8%	1,379	3.0%	1,930	3.1%	
Age 80 to 84 Years	63	1.6%	577	1.7%	849	1.8%	1,141	1.8%	
Age 85 Years or Over	66	1.6%	611	1.8%	893	1.9%	1,195	1.9%	
Male Median Age	34.3		33.2		34.5		35.9		
Age 19 Years or Less	946	23.2%	9,339	27.3%	12,048	26.1%	15,816	25.5%	
Age 20 to 64 Years	2,561	62.9%	19,851	58.0%	26,783	58.1%	35,929	58.0%	
Age 65 Years or Over	567	13.9%	5,048	14.7%	7,305	15.8%	10,252	16.5%	
<b>Males per 100 Females (2024)</b>									
Overall Comparison	99		109		107		106		
Age Under 5 Years	119	54.3%	103	50.8%	104	50.9%	104	50.9%	
Age 5 to 9 Years	102	50.4%	103	50.8%	102	50.4%	100	50.0%	
Age 10 to 14 Years	101	50.2%	109	52.2%	107	51.8%	107	51.6%	
Age 15 to 19 Years	135	57.4%	255	71.8%	219	68.6%	186	65.0%	
Age 20 to 24 Years	103	50.7%	110	52.4%	108	51.9%	108	51.9%	
Age 25 to 29 Years	93	48.3%	107	51.8%	108	51.9%	109	52.2%	
Age 30 to 34 Years	111	52.7%	107	51.7%	106	51.4%	105	51.1%	
Age 35 to 39 Years	110	52.4%	110	52.4%	109	52.2%	108	51.9%	
Age 40 to 44 Years	98	49.6%	107	51.8%	108	51.9%	108	51.9%	
Age 45 to 49 Years	96	49.1%	100	50.1%	101	50.2%	102	50.4%	
Age 50 to 54 Years	95	48.6%	98	49.6%	101	50.2%	103	50.7%	
Age 55 to 59 Years	93	48.2%	96	49.0%	97	49.2%	98	49.5%	
Age 60 to 64 Years	82	45.0%	89	47.1%	91	47.6%	93	48.3%	
Age 65 to 69 Years	83	45.4%	87	46.5%	88	46.7%	91	47.7%	
Age 70 to 74 Years	91	47.5%	85	45.9%	87	46.5%	89	47.2%	
Age 75 to 79 Years	75	42.8%	87	46.7%	92	47.8%	95	48.7%	
Age 80 to 84 Years	94	48.5%	90	47.4%	95	48.6%	88	46.9%	
Age 85 Years or Over	69	40.8%	84	45.6%	91	47.6%	90	47.4%	
Age 19 Years or Less	112	52.9%	142	58.7%	132	56.9%	124	55.3%	
Age 20 to 39 Years	104	50.9%	109	52.1%	108	51.9%	107	51.8%	
Age 40 to 64 Years	93	48.1%	98	49.5%	99	49.8%	101	50.2%	
Age 65 Years or Over	82	45.2%	86	46.3%	89	47.2%	91	47.6%	

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WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2024)</b>									
Total Households		3,855		27,969		37,895		50,892	
Households with Children		840	21.8%	5,834	20.9%	8,429	22.2%	11,869	23.3%
Average Household Size		2.1		2.2		2.2		2.3	
Household Density per Square Mile		1,228		990		483		162	
Population Family		5,360	65.3%	40,897	62.3%	58,324	65.4%	82,418	68.4%
Population Non-Family		2,732	33.3%	20,673	31.5%	26,328	29.5%	33,037	27.4%
Population Group Quarters		115	1.4%	4,127	6.3%	4,568	5.1%	5,099	4.2%
Family Households		1,740	45.1%	13,211	47.2%	18,866	49.8%	26,668	52.4%
Married Couple Households		1,218	70.0%	9,563	72.4%	13,949	73.9%	20,206	75.8%
Other Family Households with Children		522	30.0%	3,647	27.6%	4,917	26.1%	6,462	24.2%
Family Households with Children		839	48.2%	5,818	44.0%	8,407	44.6%	11,839	44.4%
Married Couple with Children		553	65.9%	3,898	67.0%	5,786	68.8%	8,383	70.8%
Other Family Households with Children		286	34.1%	1,920	33.0%	2,620	31.2%	3,456	29.2%
Family Households No Children		901	51.8%	7,392	56.0%	10,459	55.4%	14,829	55.6%
Married Couple No Children		665	73.8%	5,665	76.6%	8,162	78.0%	11,823	79.7%
Other Family Households No Children		236	26.2%	1,727	23.4%	2,297	22.0%	3,006	20.3%
Non-Family Households		2,115	54.9%	14,759	52.8%	19,029	50.2%	24,224	47.6%
Non-Family Households with Children		1	-	16	0.1%	23	0.1%	30	0.1%
Non-Family Households No Children		2,114	100.0%	14,743	99.9%	19,006	99.9%	24,194	99.9%
Average Family Household Size		3.1		3.1		3.1		3.1	
Average Family Income		\$117,505		\$132,835		\$136,122		\$135,187	
Median Family Income		\$93,318		\$93,047		\$98,060		\$99,677	
Average Non-Family Household Size		1.3		1.4		1.4		1.4	
<b>Marital Status (2024)</b>									
Population Age 15 Years or Over		6,806		55,510		75,061		100,944	
Never Married		2,272	33.4%	21,983	39.6%	28,067	37.4%	35,212	34.9%
Currently Married		3,016	44.3%	24,667	44.4%	35,110	46.8%	48,578	48.1%
Previously Married		1,518	22.3%	8,861	16.0%	11,884	15.8%	17,154	17.0%
Separated		197	13.0%	972	11.0%	1,357	11.4%	1,848	10.8%
Widowed		269	17.7%	1,665	18.8%	2,366	19.9%	3,739	21.8%
Divorced		1,051	69.3%	6,223	70.2%	8,160	68.7%	11,567	67.4%
<b>Educational Attainment (2024)</b>									
Adult Population Age 25 Years or Over		5,713		40,376		56,810		78,939	
Elementary (Grade Level 0 to 8)		86	1.5%	541	1.3%	788	1.4%	1,059	1.3%
Some High School (Grade Level 9 to 11)		72	1.3%	696	1.7%	1,102	1.9%	2,030	2.6%
High School Graduate		1,573	27.5%	10,627	26.3%	14,782	26.0%	20,985	26.6%
Some College		1,229	21.5%	8,092	20.0%	11,066	19.5%	15,522	19.7%
Associate Degree Only		958	16.8%	5,855	14.5%	8,274	14.6%	11,946	15.1%
Bachelor Degree Only		1,251	21.9%	9,264	22.9%	13,359	23.5%	17,932	22.7%
Graduate Degree		543	9.5%	5,300	13.1%	7,440	13.1%	9,466	12.0%
Any College (Some College or Higher)		3,981	69.7%	28,512	70.6%	40,139	70.7%	54,865	69.5%
College Degree + (Bachelor Degree or Higher)		1,794	31.4%	14,565	36.1%	20,798	36.6%	27,398	34.7%

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.8136/-91.4723

WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Housing</b>									
Total Housing Units (2024)	4,044		29,432		39,860		53,665		
Total Housing Units (2020)	3,834		27,740		37,664		50,985		
Historical Annual Growth (2020-2024)	210	1.4%	1,692	1.5%	2,197	1.5%	2,680	1.3%	
Housing Units Occupied (2024)	3,855	95.3%	27,969	95.0%	37,895	95.1%	50,892	94.8%	
Housing Units Owner-Occupied	2,255	58.5%	15,398	55.1%	21,700	57.3%	30,903	60.7%	
Housing Units Renter-Occupied	1,600	41.5%	12,572	44.9%	16,195	42.7%	19,989	39.3%	
Housing Units Vacant (2024)	189	4.7%	1,463	5.0%	1,966	4.9%	2,773	5.2%	
<b>Household Size (2024)</b>									
Total Households	3,855		27,969		37,895		50,892		
1 Person Households	1,781	46.2%	12,320	44.0%	15,820	41.7%	20,338	40.0%	
2 Person Households	1,090	28.3%	9,466	33.8%	13,479	35.6%	18,845	37.0%	
3 Person Households	510	13.2%	2,966	10.6%	4,019	10.6%	5,379	10.6%	
4 Person Households	319	8.3%	2,077	7.4%	2,931	7.7%	3,998	7.9%	
5 Person Households	90	2.3%	732	2.6%	1,034	2.7%	1,470	2.9%	
6 Person Households	52	1.4%	302	1.1%	435	1.1%	607	1.2%	
7 or More Person Households	13	0.3%	107	0.4%	177	0.5%	256	0.5%	
<b>Household Income Distribution (2024)</b>									
HH Income \$200,000 or More	169	4.4%	1,565	5.6%	2,413	6.4%	3,521	6.9%	
HH Income \$150,000 to \$199,999	217	5.6%	1,600	5.7%	2,571	6.8%	3,741	7.4%	
HH Income \$125,000 to \$149,999	281	7.3%	1,738	6.2%	2,635	7.0%	3,694	7.3%	
HH Income \$100,000 to \$124,999	341	8.8%	3,053	10.9%	4,140	10.9%	5,510	10.8%	
HH Income \$75,000 to \$99,999	530	13.8%	3,437	12.3%	4,883	12.9%	6,900	13.6%	
HH Income \$50,000 to \$74,999	921	23.9%	5,848	20.9%	7,556	19.9%	9,956	19.6%	
HH Income \$35,000 to \$49,999	415	10.8%	3,638	13.0%	4,802	12.7%	5,932	11.7%	
HH Income \$25,000 to \$34,999	465	12.1%	2,584	9.2%	3,256	8.6%	4,169	8.2%	
HH Income \$15,000 to \$24,999	274	7.1%	2,163	7.7%	2,689	7.1%	3,755	7.4%	
HH Income \$10,000 to \$14,999	115	3.0%	1,071	3.8%	1,240	3.3%	1,644	3.2%	
HH Income Under \$10,000	126	3.3%	1,272	4.5%	1,710	4.5%	2,071	4.1%	
<b>Household Vehicles (2024)</b>									
Households 0 Vehicles Available	258	6.7%	2,108	7.5%	2,507	6.6%	3,247	6.4%	
Households 1 Vehicle Available	1,440	37.4%	10,191	36.4%	13,518	35.7%	17,020	33.4%	
Households 2 Vehicles Available	1,665	43.2%	10,895	39.0%	14,975	39.5%	20,498	40.3%	
Households 3 or More Vehicles Available	492	12.8%	4,775	17.1%	6,895	18.2%	10,127	19.9%	
Total Vehicles Available	6,468		48,139		66,722		92,327		
Average Vehicles per Household	1.7		1.7		1.8		1.8		
Owner-Occupied Household Vehicles	4,196	64.9%	30,212	62.8%	43,636	65.4%	64,225	69.6%	
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.0		2.1		
Renter-Occupied Household Vehicles	2,272	35.1%	17,927	37.2%	23,086	34.6%	28,102	30.4%	
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4		1.4		
<b>Travel Time (2024)</b>									
Worker Base Age 16 years or Over	4,396		36,064		48,974		65,342		
Travel to Work in 14 Minutes or Less	2,271	51.7%	18,237	50.6%	23,792	48.6%	29,386	45.0%	
Travel to Work in 15 to 29 Minutes	1,012	23.0%	10,013	27.8%	14,541	29.7%	20,998	32.1%	
Travel to Work in 30 to 59 Minutes	319	7.3%	2,789	7.7%	3,721	7.6%	5,533	8.5%	
Travel to Work in 60 Minutes or More	210	4.8%	1,245	3.5%	1,685	3.4%	2,291	3.5%	
Work at Home	583	13.3%	3,779	10.5%	5,236	10.7%	7,134	10.9%	
Average Minutes Travel to Work	12.6		13.2		13.5		14.4		



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Lat/Lon: 44.8136/-91.4723

<b>WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>		<b>10 mi radius</b>	
<b>Transportation To Work (2024)</b>								
Worker Base Age 16 years or Over	4,396		36,064		48,974		65,342	
Drive to Work Alone	3,238	73.7%	26,791	74.3%	36,956	75.5%	49,590	75.9%
Drive to Work in Carpool	318	7.2%	2,764	7.7%	3,601	7.4%	4,679	7.2%
Travel to Work by Public Transportation	69	1.6%	1,071	3.0%	1,209	2.5%	1,411	2.2%
Drive to Work on Motorcycle	74	1.7%	127	0.4%	218	0.4%	299	0.5%
Bicycle to Work	33	0.8%	188	0.5%	212	0.4%	271	0.4%
Walk to Work	78	1.8%	1,323	3.7%	1,485	3.0%	1,757	2.7%
Other Means	2	-	21	-	56	0.1%	201	0.3%
Work at Home	583	13.3%	3,779	10.5%	5,236	10.7%	7,134	10.9%
<b>Daytime Demographics (2024)</b>								
Total Businesses	449		2,492		3,477		4,326	
Total Employees	5,168		31,022		48,362		62,491	
Company Headquarter Businesses	17	3.7%	92	3.7%	149	4.3%	190	4.4%
Company Headquarter Employees	1,223	23.7%	5,878	18.9%	9,077	18.8%	13,244	21.2%
Employee Population per Business	11.5	to 1	12.4	to 1	13.9	to 1	14.4	to 1
Residential Population per Business	18.3	to 1	26.4	to 1	25.7	to 1	27.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,478		49,750		73,477		96,648	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2024)	6,716		54,846		74,149		99,576	
Labor Force Total Males (2024)	3,303	49.2%	28,648	52.2%	38,411	51.8%	51,297	51.5%
Male Civilian Employed	2,288	69.3%	19,476	68.0%	26,413	68.8%	35,123	68.5%
Male Civilian Unemployed	54	1.6%	433	1.5%	545	1.4%	964	1.9%
Males in Armed Forces	9	0.3%	39	0.1%	40	0.1%	41	-
Males Not in Labor Force	951	28.8%	8,700	30.4%	11,413	29.7%	15,169	29.6%
Labor Force Total Females (2024)	3,413	50.8%	26,198	47.8%	35,738	48.2%	48,279	48.5%
Female Civilian Employed	2,109	61.8%	16,594	63.3%	22,571	63.2%	30,229	62.6%
Female Civilian Unemployed	50	1.5%	606	2.3%	766	2.1%	949	2.0%
Females in Armed Forces	-	-	9	-	10	-	25	-
Females Not in Labor Force	1,254	36.7%	8,989	34.3%	12,391	34.7%	17,076	35.4%
Unemployment Rate	105	1.6%	1,039	1.9%	1,310	1.8%	1,912	1.9%
<b>Occupation (2024)</b>								
Occupation Population Age 16 Years or Over	4,396		36,064		48,974		65,342	
Occupation Total Males	2,287	52.0%	19,470	54.0%	26,403	53.9%	35,113	53.7%
Occupation Total Females	2,109	48.0%	16,594	46.0%	22,571	46.1%	30,229	46.3%
Management, Business, Financial Operations	775	17.6%	4,696	13.0%	6,611	13.5%	9,115	14.0%
Professional, Related	1,099	25.0%	10,260	28.4%	13,933	28.4%	17,424	26.7%
Service	791	18.0%	6,593	18.3%	8,194	16.7%	10,572	16.2%
Sales, Office	933	21.2%	7,457	20.7%	10,121	20.7%	13,437	20.6%
Farming, Fishing, Forestry	41	0.9%	267	0.7%	369	0.8%	970	1.5%
Construction, Extraction, Maintenance	192	4.4%	1,384	3.8%	2,101	4.3%	3,248	5.0%
Production, Transport, Material Moving	563	12.8%	5,407	15.0%	7,645	15.6%	10,576	16.2%
White Collar Workers	2,807	63.9%	22,413	62.1%	30,665	62.6%	39,976	61.2%
Blue Collar Workers	1,588	36.1%	13,651	37.9%	18,309	37.4%	25,365	38.8%

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2010-2020 Census, 2024 Estimates with 2029 Projections  
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Lat/Lon: 44.8136/-91.4723

WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI									
	1 mi radius		3 mi radius		5 mi radius		10 mi radius		
<b>Units In Structure (2024)</b>									
Total Units	3,855		27,969		37,895		50,892		
1 Detached Unit	2,361	61.2%	15,709	56.2%	21,451	56.6%	30,690	60.3%	
1 Attached Unit	163	4.2%	1,849	6.6%	2,875	7.6%	3,663	7.2%	
2 Units	340	8.8%	2,117	7.6%	2,723	7.2%	3,487	6.9%	
3 to 4 Units	403	10.4%	2,385	8.5%	3,116	8.2%	3,943	7.7%	
5 to 9 Units	132	3.4%	1,604	5.7%	2,306	6.1%	2,692	5.3%	
10 to 19 Units	53	1.4%	963	3.4%	1,203	3.2%	1,442	2.8%	
20 to 49 Units	213	5.5%	1,497	5.4%	1,770	4.7%	2,096	4.1%	
50 or More Units	138	3.6%	1,193	4.3%	1,549	4.1%	1,794	3.5%	
Mobile Home or Trailer	51	1.3%	649	2.3%	898	2.4%	1,074	2.1%	
Other Structure	-	-	3	-	4	-	10	-	
<b>Homes Built By Year (2024)</b>									
Homes Built 2020 or later	39	1.0%	691	2.3%	1,012	2.5%	1,421	2.6%	
Homes Built 2010 to 2019	222	5.5%	1,892	6.4%	3,001	7.5%	4,420	8.2%	
Homes Built 2000 to 2009	233	5.8%	2,866	9.7%	4,950	12.4%	7,348	13.7%	
Homes Built 1990 to 1999	285	7.1%	3,132	10.6%	4,689	11.8%	6,001	11.2%	
Homes Built 1980 to 1989	377	9.3%	3,289	11.2%	4,375	11.0%	5,537	10.3%	
Homes Built 1970 to 1979	317	7.8%	4,094	13.9%	5,735	14.4%	7,634	14.2%	
Homes Built 1960 to 1969	176	4.4%	2,286	7.8%	2,864	7.2%	3,793	7.1%	
Homes Built 1950 to 1959	544	13.5%	3,440	11.7%	4,037	10.1%	4,865	9.1%	
Homes Built 1940 to 1949	335	8.3%	1,479	5.0%	1,788	4.5%	2,140	4.0%	
Homes Built Before 1939	1,328	32.8%	4,801	16.3%	5,445	13.7%	7,733	14.4%	
Median Age of Homes	62.6 yrs		51.3 yrs		48.1 yrs		47.4 yrs		
<b>Home Values (2024)</b>									
Owner Specified Housing Units	2,255		15,398		21,700		30,903		
Home Values \$1,000,000 or More	30	1.3%	97	0.6%	165	0.8%	251	0.8%	
Home Values \$750,000 to \$999,999	7	0.3%	116	0.8%	208	1.0%	380	1.2%	
Home Values \$500,000 to \$749,999	51	2.3%	334	2.2%	590	2.7%	1,012	3.3%	
Home Values \$400,000 to \$499,999	190	8.4%	1,384	9.0%	1,991	9.2%	3,103	10.0%	
Home Values \$300,000 to \$399,999	256	11.3%	2,607	16.9%	4,197	19.3%	6,256	20.2%	
Home Values \$250,000 to \$299,999	188	8.3%	1,666	10.8%	2,739	12.6%	3,954	12.8%	
Home Values \$200,000 to \$249,999	335	14.8%	2,742	17.8%	3,826	17.6%	5,115	16.6%	
Home Values \$175,000 to \$199,999	235	10.4%	1,457	9.5%	1,936	8.9%	2,821	9.1%	
Home Values \$150,000 to \$174,999	475	21.1%	2,427	15.8%	2,774	12.8%	3,530	11.4%	
Home Values \$125,000 to \$149,999	192	8.5%	903	5.9%	1,071	4.9%	1,562	5.1%	
Home Values \$100,000 to \$124,999	164	7.3%	908	5.9%	1,134	5.2%	1,439	4.7%	
Home Values \$90,000 to \$99,999	48	2.1%	103	0.7%	113	0.5%	147	0.5%	
Home Values \$80,000 to \$89,999	24	1.1%	31	0.2%	39	0.2%	87	0.3%	
Home Values \$70,000 to \$79,999	9	0.4%	27	0.2%	29	0.1%	70	0.2%	
Home Values \$60,000 to \$69,999	23	1.0%	65	0.4%	73	0.3%	102	0.3%	
Home Values \$50,000 to \$59,999	2	-	11	-	21	-	50	0.2%	
Home Values \$35,000 to \$49,999	1	-	5	-	8	-	25	-	
Home Values \$25,000 to \$34,999	3	0.1%	48	0.3%	82	0.4%	105	0.3%	
Home Values \$10,000 to \$24,999	16	0.7%	258	1.7%	346	1.6%	446	1.4%	
Home Values Under \$10,000	8	0.4%	210	1.4%	355	1.6%	448	1.5%	
Owner-Occupied Median Home Value	\$208,328		\$233,436		\$246,628		\$254,899		
Renter-Occupied Median Rent	\$819		\$838		\$845		\$841		



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<b>WATERFORD PROFESSIONAL BUILDING EAU CLAIRE, WI</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>	<b>10 mi radius</b>
<b>Total Annual Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$241.82 M	\$1.83 B	\$2.55 B	\$3.5 B
Total Non-Retail Expenditure	\$127.61 M	\$965.7 M	\$1.35 B	\$1.85 B
Total Retail Expenditure	\$114.21 M	\$861.48 M	\$1.2 B	\$1.65 B
Apparel	\$8.43 M	\$63.82 M	\$89.42 M	\$122.65 M
Contributions	\$7.73 M	\$59.19 M	\$83.44 M	\$115.15 M
Education	\$6.82 M	\$53.13 M	\$75.33 M	\$103.98 M
Entertainment	\$13.51 M	\$102.54 M	\$143.97 M	\$198.06 M
Food and Beverages	\$35.77 M	\$269.46 M	\$375.85 M	\$514.32 M
Furnishings and Equipment	\$8.42 M	\$63.83 M	\$89.61 M	\$123.23 M
Gifts	\$5.84 M	\$44.72 M	\$62.98 M	\$86.74 M
Health Care	\$20.69 M	\$155.61 M	\$216.79 M	\$297.06 M
Household Operations	\$9.41 M	\$71.31 M	\$99.98 M	\$137.37 M
Miscellaneous Expenses	\$4.57 M	\$34.61 M	\$48.45 M	\$66.42 M
Personal Care	\$3.25 M	\$24.54 M	\$34.31 M	\$47.04 M
Personal Insurance	\$1.64 M	\$12.52 M	\$17.73 M	\$24.55 M
Reading	\$526.54 K	\$4.01 M	\$5.61 M	\$7.7 M
Shelter	\$51.31 M	\$387.89 M	\$541.16 M	\$740.16 M
Tobacco	\$1.54 M	\$11.41 M	\$15.63 M	\$21.11 M
Transportation	\$44.2 M	\$332.7 M	\$464.98 M	\$637.47 M
Utilities	\$18.16 M	\$135.89 M	\$188.51 M	\$257.23 M
<b>Monthly Household Consumer Expenditure (2024)</b>				
Total Household Expenditure	\$5,228	\$5,444	\$5,616	\$5,731
Total Non-Retail Expenditure	\$2,759 52.8%	\$2,877 52.9%	\$2,968 52.9%	\$3,029 52.8%
Total Retail Expenditures	\$2,469 47.2%	\$2,567 47.1%	\$2,648 47.1%	\$2,703 47.2%
Apparel	\$182 3.5%	\$190 3.5%	\$197 3.5%	\$201 3.5%
Contributions	\$167 3.2%	\$176 3.2%	\$183 3.3%	\$189 3.3%
Education	\$147 2.8%	\$158 2.9%	\$166 2.9%	\$170 3.0%
Entertainment	\$292 5.6%	\$306 5.6%	\$317 5.6%	\$324 5.7%
Food and Beverages	\$773 14.8%	\$803 14.7%	\$827 14.7%	\$842 14.7%
Furnishings and Equipment	\$182 3.5%	\$190 3.5%	\$197 3.5%	\$202 3.5%
Gifts	\$126 2.4%	\$133 2.4%	\$139 2.5%	\$142 2.5%
Health Care	\$447 8.6%	\$464 8.5%	\$477 8.5%	\$486 8.5%
Household Operations	\$203 3.9%	\$212 3.9%	\$220 3.9%	\$225 3.9%
Miscellaneous Expenses	\$99 1.9%	\$103 1.9%	\$107 1.9%	\$109 1.9%
Personal Care	\$70 1.3%	\$73 1.3%	\$75 1.3%	\$77 1.3%
Personal Insurance	\$35 0.7%	\$37 0.7%	\$39 0.7%	\$40 0.7%
Reading	\$11 0.2%	\$12 0.2%	\$12 0.2%	\$13 0.2%
Shelter	\$1,109 21.2%	\$1,156 21.2%	\$1,190 21.2%	\$1,212 21.1%
Tobacco	\$33 0.6%	\$34 0.6%	\$34 0.6%	\$35 0.6%
Transportation	\$956 18.3%	\$991 18.2%	\$1,023 18.2%	\$1,044 18.2%
Utilities	\$393 7.5%	\$405 7.4%	\$415 7.4%	\$421 7.3%