2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1591/-84.9659

| 950 E GREENVILLE PIKE                        |           |       |           |             |           |             |           |       |
|--|-----------|-------|-----------|-------------|-----------|-------------|-----------|-------|
| WINCHESTER, IN                               | 1 mi rac  | lius  | 3 mi rac  | 3 mi radius |           | 5 mi radius |           | dius  |
| Population                                   |           |       |           |             |           |             |           |       |
| Estimated Population (2024)                  | 1,572     |       | 5,886     |             | 7,286     |             | 20,918    |       |
| Projected Population (2029)                  | 1,521     |       | 5,767     |             | 7,116     |             | 20,509    |       |
| Census Population (2020)                     | 1,641     |       | 5,865     |             | 7,240     |             | 20,754    |       |
| Census Population (2010)                     | 1,627     |       | 6,084     |             | 7,566     |             | 22,030    |       |
| Projected Annual Growth (2024-2029)          | -51       | -0.6% | -118      | -0.4%       | -170      | -0.5%       | -410      | -0.4% |
| Historical Annual Growth (2020-2024)         | -69       | -1.0% | 21        | -           | 46        | 0.2%        | 164       | 0.2%  |
| Historical Annual Growth (2010-2020)         | 14        | -     | -220      | -0.4%       | -326      | -0.4%       | -1,276    | -0.6% |
| Estimated Population Density (2024)          | 501       | psm   | 208       | psm         | 93        | psm         | 67        | psm   |
| Trade Area Size                              | 3.1       | sq mi | 28.3      | sq mi       | 78.5      | sq mi       | 314.0     | sq mi |
| Households                                   |           |       |           |             |           |             |           |       |
| Estimated Households (2024)                  | 673       |       | 2,550     |             | 3,122     |             | 8,793     |       |
| Projected Households (2029)                  | 659       |       | 2,505     |             | 3,065     |             | 8,628     |       |
| Census Households (2020)                     | 673       |       | 2,512     |             | 3,081     |             | 8,640     |       |
| Census Households (2010)                     | 644       |       | 2,490     |             | 3,079     |             | 8,859     |       |
| Projected Annual Growth (2024-2029)          | -14       | -0.4% | -46       | -0.4%       | -57       | -0.4%       | -166      | -0.4% |
| Historical Annual Change (2010-2024)         | 29        | 0.3%  | 60        | 0.2%        | 43        | 0.1%        | -66       | -     |
| Average Household Income                     |           |       |           |             |           |             |           |       |
| Estimated Average Household Income (2024)    | \$107,591 |       | \$87,195  |             | \$91,885  |             | \$81,401  |       |
| Projected Average Household Income (2029)    | \$115,147 |       | \$92,777  |             | \$98,010  |             | \$87,221  |       |
| Census Average Household Income (2010)       | \$46,751  |       | \$40,947  |             | \$42,859  |             | \$44,068  |       |
| Census Average Household Income (2000)       | \$45,238  |       | \$40,887  |             | \$42,192  |             | \$41,640  |       |
| Projected Annual Change (2024-2029)          | \$7,556   | 1.4%  | \$5,582   | 1.3%        | \$6,125   | 1.3%        | \$5,820   | 1.4%  |
| Historical Annual Change (2000-2024)         | \$62,353  | 5.7%  | \$46,308  | 4.7%        | \$49,693  | 4.9%        | \$39,761  | 4.0%  |
| Median Household Income                      |           |       |           |             |           |             |           |       |
| Estimated Median Household Income (2024)     | \$69,033  |       | \$62,509  |             | \$65,410  |             | \$58,004  |       |
| Projected Median Household Income (2029)     | \$68,939  |       | \$62,255  |             | \$65,305  |             | \$57,945  |       |
| Census Median Household Income (2010)        | \$35,905  |       | \$32,059  |             | \$34,333  |             | \$37,474  |       |
| Census Median Household Income (2000)        | \$36,593  |       | \$31,784  |             | \$33,499  |             | \$33,922  |       |
| Projected Annual Change (2024-2029)          | -\$93     | -     | -\$254    | -           | -\$106    | -           | -\$58     | -     |
| Historical Annual Change (2000-2024)         | \$32,440  | 3.7%  | \$30,725  | 4.0%        | \$31,912  | 4.0%        | \$24,082  | 3.0%  |
| Per Capita Income                            |           |       |           |             |           |             |           |       |
| Estimated Per Capita Income (2024)           | \$46,538  |       | \$37,983  |             | \$39,543  |             | \$34,300  |       |
| Projected Per Capita Income (2029)           | \$50,369  |       | \$40,496  |             | \$42,387  |             | \$36,775  |       |
| Census Per Capita Income (2010)              | \$18,497  |       | \$16,757  |             | \$17,441  |             | \$17,721  |       |
| Census Per Capita Income (2000)              | \$18,198  |       | \$17,264  |             | \$17,479  |             | \$16,747  |       |
| Projected Annual Change (2024-2029)          | \$3,832   | 1.6%  | \$2,513   | 1.3%        | \$2,845   | 1.4%        | \$2,475   | 1.4%  |
| Historical Annual Change (2000-2024)         | \$28,340  | 6.5%  | \$20,718  | 5.0%        | \$22,063  | 5.3%        | \$17,553  | 4.4%  |
| Estimated Average Household Net Worth (2024) | \$1.11 M  |       | \$785,939 |             | \$838,893 |             | \$753,885 |       |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1591/-84.9659

| 950 E GREENVILLE PIKE                         |          |       | <u> </u> |       |             | Full will a 10 minut |          |       |
|---|----------|-------|----------|-------|-------------|----------------------|----------|-------|
| WINCHESTER, IN                                | 1 mi rac | lius  | 3 mi rad | lius  | 5 mi radius |                      | 10 mi ra | dius  |
| Race and Ethnicity                            |          | -     |          |       |             | -                    |          | -     |
| Total Population (2024)                       | 1,572    |       | 5,886    |       | 7,286       |                      | 20,918   |       |
| White (2024)                                  | 1,478    | 94.0% | 5,539    | 94.1% | 6,866       | 94.2%                | 19,803   | 94.7% |
| Black or African American (2024)              | 3        | 0.2%  | 43       | 0.7%  | 55          | 0.8%                 | 164      | 0.8%  |
| American Indian or Alaska Native (2024)       | 1        | -     | 8        | 0.1%  | 9           | 0.1%                 | 29       | 0.1%  |
| Asian (2024)                                  | 4        | 0.2%  | 14       | 0.2%  | 19          | 0.3%                 | 81       | 0.4%  |
| Hawaiian or Pacific Islander (2024)           | -        | -     | -        | -     | -           | -                    | -        | -     |
| Other Race (2024)                             | 23       | 1.5%  | 72       | 1.2%  | 83          | 1.1%                 | 260      | 1.2%  |
| Two or More Races (2024)                      | 63       | 4.0%  | 210      | 3.6%  | 253         | 3.5%                 | 580      | 2.8%  |
| Population < 18 (2024)                        | 339      | 21.6% | 1,279    | 21.7% | 1,611       | 22.1%                | 4,529    | 21.7% |
| White Not Hispanic                            | 300      | 88.4% | 1,106    | 86.5% | 1,398       | 86.8%                | 3,967    | 87.6% |
| Black or African American                     | -        | -     | 11       | 0.9%  | 15          | 0.9%                 | 55       | 1.2%  |
| Asian   | 2        | 0.5%  | 3        | 0.3%  | 5           | 0.3%                 | 27       | 0.6%  |
| Other Race Not Hispanic                       | 7        | 2.0%  | 31       | 2.5%  | 44          | 2.7%                 | 133      | 2.9%  |
| Hispanic                                      | 30       | 8.9%  | 127      | 9.9%  | 151         | 9.3%                 | 348      | 7.7%  |
| Not Hispanic or Latino Population (2024)      | 1,489    | 94.7% | 5,564    | 94.5% | 6,909       | 94.8%                | 20,068   | 95.9% |
| Not Hispanic White                            | 1,462    | 98.2% | 5,415    | 97.3% | 6,718       | 97.2%                | 19,471   | 97.0% |
| Not Hispanic Black or African American        | 3        | 0.2%  | 43       | 0.8%  | 55          | 0.8%                 | 162      | 0.8%  |
| Not Hispanic American Indian or Alaska Native | -        | -     | 3        | -     | 4           | -                    | 17       | -     |
| Not Hispanic Asian                            | 4        | 0.2%  | 14       | 0.2%  | 19          | 0.3%                 | 81       | 0.4%  |
| Not Hispanic Hawaiian or Pacific Islander     | -        | -     | -        | -     | -           | -                    | -        | -     |
| Not Hispanic Other Race                       | -        | -     | -        | -     | 2           | -                    | 24       | 0.1%  |
| Not Hispanic Two or More Races                | 19       | 1.3%  | 89       | 1.6%  | 111         | 1.6%                 | 311      | 1.5%  |
| Hispanic or Latino Population (2024)          | 83       | 5.3%  | 322      | 5.5%  | 377         | 5.2%                 | 851      | 4.1%  |
| Hispanic White                                | 16       | 18.8% | 123      | 38.4% | 149         | 39.5%                | 332      | 39.0% |
| Hispanic Black or African American            | -        | -     | -        | -     | -           | -                    | 2        | 0.2%  |
| Hispanic American Indian or Alaska Native     | -        | -     | 5        | 1.5%  | 5           | 1.3%                 | 11       | 1.3%  |
| Hispanic Asian                                | -        | -     | -        | -     | -           | -                    | -        | -     |
| Hispanic Hawaiian or Pacific Islander         | -        | -     | -        | -     | -           | _                    | -        | _     |
| Hispanic Other Race                           | 23       | 27.8% | 72       | 22.3% | 80          | 21.3%                | 236      | 27.8% |
| Hispanic Two or More Races                    | 44       | 52.7% | 121      | 37.8% | 143         | 37.9%                | 269      | 31.7% |
| Not Hispanic or Latino Population (2020)      | 1,597    | 97.3% | 5,681    | 96.9% | 7,024       | 97.0%                | 19,532   | 94.1% |
| Hispanic or Latino Population (2020)          | 44       | 2.7%  | 183      | 3.1%  | 216         | 3.0%                 | 1,223    | 5.9%  |
| Not Hispanic or Latino Population (2010)      | 1,596    | 98.1% |          | 97.7% |             | 97.9%                |          | 96.1% |
| Hispanic or Latino Population (2010)          | 30       | 1.9%  | 140      | 2.3%  | 161         | 2.1%                 | 860      | 3.9%  |
| Not Hispanic or Latino Population (2029)      | 1,450    | 95.3% | 5,447    |       |             | 94.8%                | 19,589   |       |
| Hispanic or Latino Population (2029)          | 71       | 4.7%  | 320      | 5.6%  | 373         | 5.2%                 | 919      | 4.5%  |
| Projected Annual Growth (2024-2029)           | -12      | -2.9% | -1       | -     | -3          |                      | 69       |       |
| Historical Annual Growth (2010-2020)          | 14       | 4.6%  | 44       | 3.1%  | 55          | 3.4%                 | 363      | 4.2%  |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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| 950 E GREENVILLE PIKE                      | 1 mi rac | lius         | 3 mi rad   | lius         | 5 mi rac   | lius         | 10 mi ra       | dius         |
|--|----------|--------------|------------|--------------|------------|--------------|----------------|--------------|
| WINCHESTER, IN                             | _        |              |            |              |            |              | _              | -            |
| Total Age Distribution (2024)              |          |              |            |              |            |              |                |              |
| Total Population                           | 1,572    |              | 5,886      |              | 7,286      |              | 20,918         |              |
| Age Under 5 Years                          | 78       | 5.0%         | 333        | 5.6%         | 415        | 5.7%         | 1,169          | 5.6%         |
| Age 5 to 9 Years                           | 99       | 6.3%         | 378        | 6.4%         | 479        | 6.6%         | 1,292          |              |
| Age 10 to 14 Years                         | 107      | 6.8%         | 374        | 6.4%         | 470        | 6.5%         | 1,297          |              |
| Age 15 to 19 Years Age 20 to 24 Years      | 96<br>96 | 6.1%<br>6.1% | 321<br>381 | 5.4%<br>6.5% | 398<br>439 | 5.5%<br>6.0% | 1,272<br>1,257 | 6.1%<br>6.0% |
| Age 25 to 29 Years                         | 77       | 4.9%         | 387        | 6.6%         | 442        | 6.1%         | 1,196          |              |
| Age 30 to 34 Years                         | 79       | 5.0%         | 356        | 6.0%         | 433        | 5.9%         | 1,196          | 5.8%         |
| Age 35 to 39 Years                         | 86       | 5.5%         | 309        | 5.2%         | 372        | 5.1%         | 1,057          |              |
| Age 40 to 44 Years                         | 86       | 5.5%         | 324        | 5.5%         | 411        | 5.6%         | 1,279          | 6.1%         |
| Age 45 to 49 Years                         | 94       | 6.0%         | 326        | 5.5%         | 407        | 5.6%         | 1,271          |              |
| Age 50 to 54 Years                         | 71       | 4.5%         | 323        | 5.5%         | 426        | 5.8%         | 1,357          | 6.5%         |
| Age 55 to 59 Years                         | 90       | 5.7%         | 344        | 5.8%         | 455        | 6.2%         | 1,387          |              |
| Age 60 to 64 Years                         | 114      | 7.2%         | 412        | 7.0%         | 532        | 7.3%         | 1,462          |              |
| Age 65 to 69 Years                         | 113      | 7.2%         | 397        | 6.7%         | 510        | 7.0%         | 1,377          |              |
| Age 70 to 74 Years                         | 76       | 4.8%         | 303        | 5.1%         | 376        | 5.2%         | 1,127          | 5.4%         |
| Age 75 to 79 Years                         | 86       | 5.5%         | 275        | 4.7%         | 319        | 4.4%         | 847            | 4.0%         |
| Age 80 to 84 Years                         | 49       | 3.1%         | 178        | 3.0%         | 210        | 2.9%         | 582            | 2.8%         |
| Age 85 Years or Over                       | 76       | 4.8%         | 166        | 2.8%         | 191        | 2.6%         | 473            | 2.3%         |
| Median Age                                 | 43.0     |              | 40.7       |              | 41.4       |              | 41.6           |              |
| Age 19 Years or Less                       | 380      | 24.2%        | 1,405      | 23.9%        | 1,762      | 24.2%        | 5,030          | 24.0%        |
| Age 20 to 64 Years                         | 792      | 50.4%        | 3,162      | 53.7%        | 3,917      | 53.8%        | 11,482         | 54.9%        |
| Age 65 Years or Over                       | 400      | 25.4%        | 1,318      | 22.4%        | 1,606      | 22.0%        | 4,406          | 21.1%        |
| Female Age Distribution (2024)             |          |              |            |              |            |              |                |              |
| Female Population                          | 785      | 49.9%        | 2,939      | 49.9%        | 3,633      | 49.9%        | 10,400         | 49.7%        |
| Age Under 5 Years                          | 41       | 5.2%         | 151        | 5.1%         | 191        | 5.3%         | 540            | 5.2%         |
| Age 5 to 9 Years                           | 55       | 7.0%         | 188        | 6.4%         | 241        | 6.6%         | 623            | 6.0%         |
| Age 10 to 14 Years                         | 54       | 6.9%         | 175        | 6.0%         | 225        | 6.2%         | 651            | 6.3%         |
| Age 15 to 19 Years                         | 48       | 6.1%         | 168        | 5.7%         | 205        | 5.6%         | 622            | 6.0%         |
| Age 20 to 24 Years                         | 43       | 5.4%         | 196        | 6.7%         | 224        | 6.2%         | 621            | 6.0%         |
| Age 25 to 29 Years                         | 40       | 5.2%         | 197        | 6.7%         | 225        | 6.2%         | 585            | 5.6%         |
| Age 30 to 34 Years                         | 42       | 5.3%         | 162        | 5.5%         | 203        | 5.6%         | 593            | 5.7%         |
| Age 35 to 39 Years                         | 37       | 4.8%         | 135        | 4.6%         | 161        | 4.4%         | 495            | 4.8%         |
| Age 40 to 44 Years                         | 47       | 6.0%         | 166        | 5.6%         | 209        | 5.7%         | 670            | 6.4%         |
| Age 45 to 49 Years                         | 45       | 5.7%         | 161        | 5.5%         | 199        | 5.5%         | 633            | 6.1%         |
| Age 50 to 54 Years                         | 37       | 4.7%         | 168        | 5.7%         | 218        | 6.0%         | 658            | 6.3%         |
| Age 55 to 59 Years                         | 42       | 5.4%         | 177        | 6.0%         | 230        | 6.3%         | 693            |              |
| Age 60 to 64 Years                         | 61       | 7.8%         | 213        | 7.3%         | 275        | 7.6%         | 723            | 7.0%         |
| Age 65 to 69 Years                         | 50       | 6.4%         | 193        | 6.6%         | 249        | 6.8%         | 699            |              |
| Age 70 to 74 Years                         | 39       | 5.0%         | 160        | 5.4%         | 192        | 5.3%         | 583            | 5.6%         |
| Age 75 to 79 Years                         | 46       | 5.8%         | 151        | 5.1%         | 171        | 4.7%         | 432            |              |
| Age 80 to 84 Years                         | 29       | 3.7%         | 102        | 3.5%         | 119        | 3.3%         | 329            | 3.2%         |
| Age 85 Years or Over                       | 29       | 3.6%         | 78         | 2.7%         | 94         | 2.6%         | 250            |              |
| Female Median Age                          | 42.4     | 05.007       | 41.4       | 00.007       | 42.0       | 00 =0:       | 42.2           |              |
| Age 19 Years or Less<br>Age 20 to 64 Years |          | 25.2%        |            | 23.2%        |            | 23.7%        |                | 23.4%        |
| Aue ZU to 64 tears                         | 395      | 50.3%        | 1,573      | 53.5%        | 1,944      | 53.5%        | 5,671          | 54.5%        |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



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| 950 E GREENVILLE PIKE        | 1 mi rac | 1 mi radius 3 mi rad |       |       | 5 mi rad | lius  | 10 mi radius |      |  |
|------------------------------|----------|----------------------|-------|-------|----------|-------|--------------|------|--|
| WINCHESTER, IN               |          |                      |       |       |          |       |              |      |  |
| Male Age Distribution (2024) | -        |                      |       | -     |          | _     |              |      |  |
| Male Population              | 787      | 50.1%                | 2,946 | 50.1% | 3,653    | 50.1% | 10,519       | 50.3 |  |
| Age Under 5 Years            | 38       | 4.8%                 | 182   | 6.2%  | 223      | 6.1%  | 628          | 6.0  |  |
| Age 5 to 9 Years             | 44       | 5.6%                 | 189   | 6.4%  | 238      | 6.5%  | 669          | 6.4  |  |
| Age 10 to 14 Years           | 53       | 6.7%                 | 199   | 6.8%  | 245      | 6.7%  | 645          | 6.1  |  |
| Age 15 to 19 Years           | 48       | 6.1%                 | 153   | 5.2%  | 193      | 5.3%  | 650          | 6.2  |  |
| Age 20 to 24 Years           | 54       | 6.8%                 | 185   | 6.3%  | 215      | 5.9%  | 636          | 6.0  |  |
| Age 25 to 29 Years           | 36       | 4.6%                 | 190   | 6.5%  | 216      | 5.9%  | 611          | 5.8  |  |
| Age 30 to 34 Years           | 37       | 4.7%                 | 194   | 6.6%  | 230      | 6.3%  | 623          | 5.9  |  |
| Age 35 to 39 Years           | 48       | 6.1%                 | 173   | 5.9%  | 211      | 5.8%  | 562          | 5.3  |  |
| Age 40 to 44 Years           | 39       | 5.0%                 | 159   | 5.4%  | 203      | 5.6%  | 609          | 5.8  |  |
| Age 45 to 49 Years           | 49       | 6.2%                 | 165   | 5.6%  | 209      | 5.7%  | 639          | 6    |  |
| Age 50 to 54 Years           | 34       | 4.3%                 | 155   | 5.3%  | 208      | 5.7%  | 699          | 6.   |  |
| Age 55 to 59 Years           | 48       | 6.1%                 | 168   | 5.7%  | 225      | 6.2%  | 694          | 6.   |  |
| Age 60 to 64 Years           | 53       | 6.7%                 | 199   | 6.8%  | 256      | 7.0%  | 739          | 7.   |  |
| Age 65 to 69 Years           | 63       | 8.0%                 | 204   | 6.9%  | 262      | 7.2%  | 679          | 6.   |  |
| Age 70 to 74 Years           | 37       | 4.6%                 | 143   | 4.9%  | 183      | 5.0%  | 544          | 5.   |  |
| Age 75 to 79 Years           | 40       | 5.1%                 | 123   | 4.2%  | 148      | 4.0%  | 415          | 3.   |  |
| Age 80 to 84 Years           | 20       | 2.5%                 | 76    | 2.6%  | 90       | 2.5%  | 253          | 2.   |  |
| Age 85 Years or Over         | 47       | 6.0%                 | 87    | 3.0%  | 97       | 2.7%  | 223          | 2.   |  |
| Male Median Age              | 43.5     |                      | 39.6  |       | 40.6     |       | 41.0         |      |  |
| Age 19 Years or Less         | 183      | 23.2%                | 723   | 24.5% | 900      | 24.6% | 2,593        |      |  |
| Age 20 to 64 Years           | 398      | 50.5%                | 1,589 | 53.9% | 1,973    | 54.0% | 5,812        | 55.  |  |
| Age 65 Years or Over         | 207      | 26.3%                | 634   | 21.5% | 780      | 21.4% | 2,114        | 20.  |  |
| Males per 100 Females (2024) |          |                      |       |       |          |       |              |      |  |
| Overall Comparison           | 100      |                      | 100   |       | 101      |       | 101          |      |  |
| Age Under 5 Years            | 93       | 48.1%                | 121   | 54.7% | 117      | 53.9% | 116          | 53.  |  |
| Age 5 to 9 Years             | 81       | 44.7%                | 100   | 50.1% | 98       | 49.6% | 107          | 51.  |  |
| Age 10 to 14 Years           | 97       | 49.4%                | 114   | 53.3% | 109      | 52.2% | 99           | 49.  |  |
| Age 15 to 19 Years           | 100      | 50.0%                | 91    | 47.6% | 94       | 48.5% | 104          | 51.  |  |
| Age 20 to 24 Years           | 126      | 55.7%                | 95    | 48.6% | 96       | 49.0% | 102          | 50.  |  |
| Age 25 to 29 Years           | 90       | 47.3%                | 97    | 49.2% | 96       | 49.0% | 105          | 51.  |  |
| Age 30 to 34 Years           | 89       | 47.1%                | 120   | 54.6% | 113      | 53.0% | 105          | 51.  |  |
| Age 35 to 39 Years           | 129      | 56.3%                | 128   | 56.1% | 131      | 56.8% | 114          | 53.  |  |
| Age 40 to 44 Years           | 84       | 45.5%                | 96    | 48.9% | 97       | 49.3% | 91           | 47.  |  |
| Age 45 to 49 Years           | 108      | 52.0%                | 103   | 50.7% | 105      | 51.2% | 101          | 50.  |  |
| Age 50 to 54 Years           | 92       | 48.0%                | 93    | 48.1% | 95       | 48.8% | 106          | 51.  |  |
| Age 55 to 59 Years           | 113      | 53.0%                | 95    | 48.7% | 98       | 49.4% | 100          | 50.  |  |
| Age 60 to 64 Years           | 86       | 46.2%                | 93    | 48.3% | 93       | 48.2% | 102          | 50.  |  |
| Age 65 to 69 Years           | 125      | 55.5%                | 106   | 51.5% | 105      | 51.3% | 97           | 49.  |  |
| Age 70 to 74 Years           | 94       | 48.4%                | 90    | 47.3% |          | 48.8% | 93           | 48.  |  |
| Age 75 to 79 Years           | 88       | 46.9%                |       | 44.9% |          | 46.3% | 96           | 49.  |  |
| Age 80 to 84 Years           | 69       | 40.8%                |       | 42.7% |          | 43.1% | 77           |      |  |
| Age 85 Years or Over         | 166      | 62.4%                |       | 52.7% |          | 50.8% | 89           | 47.  |  |
| Age 19 Years or Less         |          | 48.0%                |       | 51.5% |          | 51.0% | 106          |      |  |
| Age 20 to 39 Years           |          | 51.9%                |       | 51.9% |          | 51.7% | 106          |      |  |
| Age 40 to 64 Years           |          | 48.9%                |       | 48.9% |          | 49.3% | 100          | 50.  |  |
|                              | 107      |                      |       |       |          |       | 92           |      |  |

 $@2024, Sites USA, Chandler, Arizona, 480-491-1112 \\ Demographic Source: Applied Geographic Solutions 5/2024, TIGER Geography - RFULL9 \\ \\ Proposition 1 - Proposition 2 - Pr$ 

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.1591/-84.9659

| 950 E GREENVILLE PIKE                        |           |               |           |             |            |               |                |               |
|--|-----------|---------------|-----------|-------------|------------|---------------|----------------|---------------|
| WINCHESTER, IN                               | 1 mi rac  | dius          | 3 mi rad  | 3 mi radius |            | 5 mi radius   |                | dius          |
| Household Type (2024)                        |           |               |           | <u>-</u>    |            |               |                | _             |
| Total Households                             | 673       |               | 2,550     |             | 3,122      |               | 8,793          |               |
| Households with Children                     | 131       | 19.5%         | 557       | 21.8%       | 700        | 22.4%         | 2,194          | 25.0%         |
| Average Household Size                       | 2.2       |               | 2.2       |             | 2.3        |               | 2.4            |               |
| Household Density per Square Mile            | 214       |               | 90        |             | 40         |               | 28             |               |
| Population Family                            | 1,057     | 67.2%         | 4,147     | 70.5%       | 5,290      | 72.6%         | 16,301         | 77.9%         |
| Population Non-Family                        | 434       | 27.6%         | 1,567     | 26.6%       | 1,823      | 25.0%         | 4,380          | 20.9%         |
| Population Group Quarters                    | 81        | 5.2%          | 172       | 2.9%        | 172        | 2.4%          | 237            | 1.1%          |
| Family Households                            | 326       | 48.5%         | 1,304     | 51.1%       | 1,675      | 53.7%         | 5,255          | 59.8%         |
| Married Couple Households                    | 251       | 77.1%         | 955       | 73.3%       | 1,251      | 74.7%         | 3,815          | 72.6%         |
| Other Family Households with Children        |           | 22.9%         | 349       | 26.7%       | 424        | 25.3%         | 1,440          | 27.4%         |
| Family Households with Children              | 131       | 40.3%         | 556       | 42.7%       | 699        | 41.7%         | 2,187          | 41.6%         |
| Married Couple with Children                 |           | 64.9%         |           | 63.6%       | 461        | 66.0%         |                | 64.5%         |
| Other Family Households with Children        | 46        | 35.1%         | 203       | 36.4%       | 238        | 34.0%         |                | 35.5%         |
| Family Households No Children                | 195       | 59.7%         |           | 57.3%       | 977        | 58.3%         | 3,069          | 58.4%         |
| Married Couple No Children                   | 166       | 85.4%         | 602       | 80.5%       | 790        | 80.9%         |                | 78.4%         |
| Other Family Households No Children          | 28        | 14.6%         |           | 19.5%       |            | 19.1%         |                | 21.6%         |
| Non-Family Households                        | 347       | 51.5%         | 1,246     | 48.9%       | 1,447      | 46.3%         |                | 40.2%         |
| Non-Family Households with Children          | -         | -             | _         | -           | 1          | -             | 7              | 0.2%          |
| Non-Family Households No Children            | 347       | 100.0%        | 1,246     | 100.0%      |            | 99.9%         |                | 99.8%         |
| Average Family Household Size                | 3.2       | 100.070       | 3.2       | 100.070     | 3.2        | 33.370        | 3.1            | 33.070        |
| Average Family Income                        | \$170,727 |               | \$122,082 |             | \$127,789  |               | \$101,098      |               |
| Median Family Income                         | \$111,341 |               | \$88,155  |             | \$90,029   |               | \$72,836       |               |
| Average Non-Family Household Size            | 1.3       |               | 1.3       |             | 1.3        |               | 1.2            |               |
| Marital Status (2024)                        |           | <u> </u>      |           |             |            |               |                | -             |
| Population Age 15 Years or Over              | 1,288     |               | 4,801     |             | 5,922      |               | 17,161         |               |
| Never Married                                | ,         | 27.2%         |           | 25.5%       |            | 24.4%         |                | 25.0%         |
| Currently Married                            |           | 48.4%         |           | 46.5%       |            | 49.0%         |                | 47.3%         |
| Previously Married                           |           | 24.4%         |           | 28.0%       |            | 26.6%         |                | 27.6%         |
| Separated Separated                          |           | 10.3%         | 119       | 8.9%        | 147        | 9.3%          |                | 10.6%         |
| Widowed                                      |           | 40.2%         |           | 32.1%       |            | 32.5%         |                | 30.8%         |
| Divorced                                     |           | 49.5%         |           | 59.0%       |            | 58.2%         | 2,779          |               |
| Educational Attainment (2024)                |           | 45.570        |           | 33.070      |            | 30.2 /0       | _,,            | 30.070        |
| Adult Population Age 25 Years or Over        | 1,096     |               | 4,099     |             | 5,085      |               | 14,632         |               |
| Elementary (Grade Level 0 to 8)              | 22        | 2.0%          | 82        | 2.0%        | 107        | 2.1%          | 429            | 2.9%          |
| Some High School (Grade Level 9 to 11)       | 77        |               | 348       | 8.5%        | 395        | 7.8%          | 1,136          |               |
|  | 446       | 7.0%<br>40.7% | 1,612     |             |            | 7.8%<br>40.8% |                | 7.8%<br>42.1% |
| High School Graduate Some College            |           | 19.3%         | 1,012     |             | 1,247      |               | 6,161<br>3,410 |               |
| •  |           |               |           | 25.7%       |            |               |                |               |
| Associate Degree Only                        | 66<br>171 | 6.0%          | 320       | 7.8%        | 405<br>524 | 8.0%          | 1,264          | 8.6%          |
| Bachelor Degree Only                         | 171       |               | 434       | 10.6%       | 524        | 10.3%         | 1,356          | 9.3%          |
| Graduate Degree                              | 103       | 9.4%          | 248       | 6.0%        | 331        | 6.5%          | 876            | 6.0%          |
| Any College (Some College or Higher)         | 551       |               | 2,057     | 50.2%       |            | 49.3%         | 6,906          |               |
| College Degree + (Bachelor Degree or Higher) |           | 25.0%         | 682       | 16.6%       |            | 16.8%         | 2,232          | 15.3%         |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



| 950 E GREENVILLE PIKE                          | 4 .      |       | <u> </u> |       |          |             | 40 :   |       |
|--|----------|-------|----------|-------|----------|-------------|--------|-------|
| WINCHESTER, IN                                 | 1 mi rac | lius  | 3 mi rac | lius  | 5 mi rac | 5 mi radius |        | dius  |
| Housing  |          |       |          |       |          | -           | _      | _     |
| Total Housing Units (2024)                     | 741      |       | 2,835    |       | 3,467    |             | 9,818  |       |
| Total Housing Units (2020)                     | 742      |       | 2,815    |       | 3,429    |             | 9,711  |       |
| Historical Annual Growth (2020-2024)           | -1       | -     | 20       | 0.2%  | 38       | 0.3%        | 107    | 0.3%  |
| Housing Units Occupied (2024)                  | 673      | 90.8% | 2,550    | 90.0% | 3,122    | 90.1%       | 8,793  | 89.6% |
| Housing Units Owner-Occupied                   | 468      | 69.6% | 1,682    | 65.9% | 2,169    | 69.5%       | 6,170  | 70.2% |
| Housing Units Renter-Occupied                  | 204      | 30.4% | 868      | 34.1% | 953      | 30.5%       | 2,624  | 29.8% |
| Housing Units Vacant (2024)                    | 68       | 9.2%  | 285      | 10.0% | 345      | 9.9%        | 1,024  | 10.4% |
| Household Size (2024)                          |          |       |          |       |          | _           | -      | _     |
| Total Households                               | 673      |       | 2,550    |       | 3,122    |             | 8,793  |       |
| 1 Person Households                            | 321      | 47.7% | 1,159    | 45.5% | 1,339    | 42.9%       | 3,224  | 36.7% |
| 2 Person Households                            | 209      | 31.0% | 805      | 31.6% | 1,059    | 33.9%       | 3,348  | 38.1% |
| 3 Person Households                            | 68       | 10.1% | 270      | 10.6% | 333      | 10.7%       | 978    | 11.1% |
| 4 Person Households                            | 40       | 6.0%  | 185      | 7.3%  | 233      | 7.5%        | 699    | 8.0%  |
| 5 Person Households                            | 20       | 2.9%  | 82       | 3.2%  | 97       | 3.1%        | 321    | 3.7%  |
| 6 Person Households                            | 10       | 1.4%  | 31       | 1.2%  | 38       | 1.2%        | 140    | 1.6%  |
| 7 or More Person Households                    | 6        | 0.9%  | 17       | 0.7%  | 23       | 0.8%        | 82     | 0.9%  |
| Household Income Distribution (2024)           |          |       |          |       | _        |             | _      |       |
| HH Income \$200,000 or More                    | 100      | 14.9% | 160      | 6.3%  | 212      | 6.8%        | 325    | 3.7%  |
| HH Income \$150,000 to \$199,999               | 29       | 4.2%  | 82       | 3.2%  | 119      | 3.8%        | 348    | 4.0%  |
| HH Income \$125,000 to \$149,999               | 79       | 11.7% | 196      | 7.7%  | 242      | 7.7%        | 545    | 6.2%  |
| HH Income \$100,000 to \$124,999               | 37       | 5.5%  | 196      | 7.7%  | 245      | 7.8%        | 715    | 8.1%  |
| HH Income \$75,000 to \$99,999                 | 64       | 9.6%  | 362      | 14.2% | 475      | 15.2%       | 1,177  | 13.4% |
| HH Income \$50,000 to \$74,999                 | 114      | 17.0% | 569      | 22.3% | 697      | 22.3%       | 1,807  | 20.5% |
| HH Income \$35,000 to \$49,999                 | 75       | 11.1% | 269      | 10.5% | 319      | 10.2%       | 1,126  | 12.8% |
| HH Income \$25,000 to \$34,999                 | 56       | 8.4%  | 217      | 8.5%  | 255      | 8.2%        | 828    | 9.4%  |
| HH Income \$15,000 to \$24,999                 | 51       | 7.6%  | 246      | 9.6%  | 285      | 9.1%        | 955    | 10.9% |
| HH Income \$10,000 to \$14,999                 | 15       | 2.3%  | 113      | 4.4%  | 123      | 4.0%        | 482    | 5.5%  |
| HH Income Under \$10,000                       | 52       | 7.7%  | 141      | 5.5%  | 150      | 4.8%        | 485    | 5.5%  |
| Household Vehicles (2024)                      |          |       |          |       |          |             |        |       |
| Households 0 Vehicles Available                | 25       | 3.7%  | 182      | 7.1%  | 216      | 6.9%        | 657    | 7.5%  |
| Households 1 Vehicle Available                 | 246      | 36.6% | 956      | 37.5% | 1,066    | 34.1%       | 2,710  | 30.8% |
| Households 2 Vehicles Available                | 267      | 39.6% | 917      | 35.9% | 1,126    | 36.1%       | 3,226  | 36.7% |
| Households 3 or More Vehicles Available        | 134      | 20.0% | 496      | 19.4% | 714      | 22.9%       | 2,199  | 25.0% |
| Total Vehicles Available                       | 1,213    |       | 4,488    |       | 5,751    |             | 16,551 |       |
| Average Vehicles per Household                 | 1.8      |       | 1.8      |       | 1.8      |             | 1.9    |       |
| Owner-Occupied Household Vehicles              | 935      | 77.1% | 3,435    | 76.5% | 4,550    | 79.1%       | 13,027 | 78.7% |
| Average Vehicles per Owner-Occupied Household  | 2.0      |       | 2.0      |       | 2.1      |             | 2.1    |       |
| Renter-Occupied Household Vehicles             | 278      | 22.9% | 1,053    | 23.5% | 1,201    | 20.9%       | 3,524  | 21.3% |
| Average Vehicles per Renter-Occupied Household | 1.4      |       | 1.2      |       | 1.3      |             | 1.3    | =     |
| Travel Time (2024)                             |          |       |          |       |          |             |        |       |
| Worker Base Age 16 years or Over               | 690      |       | 2,538    |       | 3,136    |             | 9,284  |       |
| Travel to Work in 14 Minutes or Less           | 432      | 62.5% | 1,555    | 61.3% | 1,807    | 57.6%       | 3,797  | 40.9% |
| Travel to Work in 15 to 29 Minutes             | 61       | 8.8%  | 351      | 13.8% | 492      | 15.7%       | 2,594  | 27.9% |
| Travel to Work in 30 to 59 Minutes             | 151      | 21.9% |          | 20.0% |          | 21.0%       |        | 21.9% |
| Travel to Work in 60 Minutes or More           | 39       | 5.6%  | 99       | 3.9%  | 134      | 4.3%        | 586    |       |
| Work at Home                                   | 8        | 1.2%  | 26       | 1.0%  | 43       | 1.4%        | 274    |       |
| Average Minutes Travel to Work                 | 9.3      |       | 9.4      |       | 10.6     |             | 17.0   |       |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



| 950 E GREENVILLE PIKE                          | 4        | r.    | 2        |               | F and an alice |             | 10 mi radius |       |  |
|--|----------|-------|----------|---------------|----------------|-------------|--------------|-------|--|
| WINCHESTER, IN                                 | 1 mi rac | llus  | 3 mi rad | 5 IIII radius |                | 5 mi radius |              | aius  |  |
| Transportation To Work (2024)                  | -        |       |          |               |                |             |              |       |  |
| Worker Base Age 16 years or Over               | 690      |       | 2,538    |               | 3,136          |             | 9,284        |       |  |
| Drive to Work Alone                            | 583      | 84.4% | 2,007    | 79.1%         | 2,508          | 80.0%       | 7,401        | 79.7% |  |
| Drive to Work in Carpool                       | 84       | 12.2% | 364      | 14.3%         | 407            | 13.0%       | 1,127        | 12.1% |  |
| Travel to Work by Public Transportation        | -        | -     | 2        | -             | 8              | 0.3%        | 40           | 0.4%  |  |
| Drive to Work on Motorcycle                    | -        | -     | -        | -             | -              | -           | -            | -     |  |
| Bicycle to Work                                | -        | -     | -        | -             | -              | -           | 8            | -     |  |
| Walk to Work                                   | 6        | 0.9%  | 70       | 2.8%          | 75             | 2.4%        | 249          | 2.7%  |  |
| Other Means                                    | 8        | 1.2%  | 69       | 2.7%          | 95             | 3.0%        | 185          | 2.0%  |  |
| Work at Home                                   | 8        | 1.2%  | 26       | 1.0%          | 43             | 1.4%        | 274          | 3.0%  |  |
| Daytime Demographics (2024)                    | -        |       |          |               |                |             |              | _     |  |
| Total Businesses                               | 94       |       | 303      |               | 330            |             | 711          |       |  |
| Total Employees                                | 1,458    |       | 3,964    |               | 4,104          |             | 7,433        |       |  |
| Company Headquarter Businesses                 | -        | -     | 6        | 2.0%          | 7              | 2.1%        | 28           | 3.9%  |  |
| Company Headquarter Employees                  | -        | -     | 237      | 6.0%          | 266            | 6.5%        | 1,353        | 18.2% |  |
| Employee Population per Business               | 15.5     | to 1  | 13.1     | to 1          | 12.5           | to 1        | 10.5         | to 1  |  |
| Residential Population per Business            | 16.7     | to 1  | 19.4     | to 1          | 22.1           | to 1        | 29.4         | to 1  |  |
| Adj. Daytime Demographics Age 16 Years or Over | 2,025    |       | 6,142    |               | 6,783          |             | 15,017       |       |  |
| Labor Force                                    |          |       |          |               |                |             |              | -     |  |
| Labor Population Age 16 Years or Over (2024)   | 1,261    |       | 4,725    |               | 5,826          |             | 16,886       |       |  |
| Labor Force Total Males (2024)                 | 637      | 50.5% | 2,336    | 49.4%         | 2,898          | 49.8%       | 8,439        | 50.0% |  |
| Male Civilian Employed                         | 369      | 57.9% | 1,296    | 55.5%         | 1,614          | 55.7%       | 5,000        | 59.2% |  |
| Male Civilian Unemployed                       | -        | -     | 47       | 2.0%          | 82             | 2.8%        | 242          | 2.9%  |  |
| Males in Armed Forces                          | 3        | 0.5%  | 9        | 0.4%          | 11             | 0.4%        | 17           | 0.2%  |  |
| Males Not in Labor Force                       | 265      | 41.5% | 984      | 42.1%         | 1,192          | 41.1%       | 3,180        | 37.7% |  |
| Labor Force Total Females (2024)               | 624      | 49.5% | 2,388    | 50.6%         | 2,927          | 50.2%       | 8,447        | 50.0% |  |
| Female Civilian Employed                       | 322      | 51.6% | 1,242    | 52.0%         | 1,522          | 52.0%       | 4,285        | 50.7% |  |
| Female Civilian Unemployed                     | 2        | 0.3%  | 59       | 2.5%          | 71             | 2.4%        | 231          | 2.7%  |  |
| Females in Armed Forces                        | -        | -     | -        | -             | -              | -           | -            | -     |  |
| Females Not in Labor Force                     | 300      | 48.1% | 1,087    | 45.5%         | 1,334          | 45.6%       | 3,931        | 46.5% |  |
| Unemployment Rate                              | 2        | 0.2%  | 106      | 2.3%          | 153            | 2.6%        | 473          | 2.8%  |  |
| Occupation (2024)                              |          |       |          |               |                |             |              |       |  |
| Occupation Population Age 16 Years or Over     | 690      |       | 2,538    |               | 3,136          |             | 9,284        |       |  |
| Occupation Total Males                         | 369      | 53.4% | 1,296    | 51.1%         | 1,614          | 51.5%       | 5,000        | 53.9% |  |
| Occupation Total Females                       |          | 46.6% | 1,242    | 48.9%         | 1,522          | 48.5%       | 4,285        | 46.1% |  |
| Management, Business, Financial Operations     | 99       | 14.3% | 369      | 14.5%         | 461            | 14.7%       | 1,169        |       |  |
| Professional, Related                          | 170      | 24.7% | 423      | 16.7%         | 512            | 16.3%       | 1,520        | 16.4% |  |
| Service  | 129      | 18.8% | 656      | 25.9%         |                | 24.1%       | 1,855        |       |  |
| Sales, Office                                  | 92       | 13.3% | 348      | 13.7%         | 466            | 14.9%       | 1,340        | 14.4% |  |
| Farming, Fishing, Forestry                     | 2        | 0.3%  | 19       | 0.7%          | 33             | 1.1%        | 121          | 1.3%  |  |
| Construction, Extraction, Maintenance          | 38       | 5.5%  | 194      | 7.6%          | 246            | 7.8%        | 864          |       |  |
| Production, Transport, Material Moving         | 160      | 23.2% | 530      | 20.9%         | 663            | 21.1%       | 2,414        | 26.0% |  |
| White Collar Workers                           | 361      | 52.3% | 1,140    | 44.9%         | 1,439          | 45.9%       | 4,029        | 43.4% |  |
| Blue Collar Workers                            |          | 47.7% |          | 55.1%         | 1,697          |             | 5,255        |       |  |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



| 950 E GREENVILLE PIKE              | 4 .       |       | 2 :       |       | <b>.</b> .  |       | 10 :      |       |
|------------------------------------|-----------|-------|-----------|-------|-------------|-------|-----------|-------|
| WINCHESTER, IN                     | 1 mi rac  | lius  | 3 mi rac  | lius  | 5 mi radius |       | 10 mi ra  | dius  |
| Units In Structure (2024)          | <u>-</u>  |       |           |       |             |       |           |       |
| Total Units                        | 673       |       | 2,550     |       | 3,122       |       | 8,793     |       |
| 1 Detached Unit                    | 518       | 77.0% | 1,908     | 74.8% | 2,419       | 77.5% | 7,032     | 80.0% |
| 1 Attached Unit                    | 48        | 7.1%  | 118       | 4.6%  | 127         | 4.1%  | 173       | 2.0%  |
| 2 Units                            | 59        | 8.8%  | 156       | 6.1%  | 157         | 5.0%  | 330       | 3.8%  |
| 3 to 4 Units                       | 11        | 1.7%  | 91        | 3.6%  | 93          | 3.0%  | 219       | 2.5%  |
| 5 to 9 Units                       | 11        | 1.7%  | 75        | 2.9%  | 76          | 2.4%  | 204       | 2.3%  |
| 10 to 19 Units                     | 2         | 0.3%  | 34        | 1.3%  | 34          | 1.1%  | 66        | 0.7%  |
| 20 to 49 Units                     | 8         | 1.2%  | 36        | 1.4%  | 40          | 1.3%  | 203       | 2.3%  |
| 50 or More Units                   | 1         | 0.2%  | 34        | 1.3%  | 35          | 1.1%  | 55        | 0.6%  |
| Mobile Home or Trailer             | 14        | 2.1%  | 98        | 3.9%  | 141         | 4.5%  | 504       | 5.7%  |
| Other Structure                    |           |       |           |       | 1           |       | 9         | 0.1%  |
| Homes Built By Year (2024)         |           |       |           |       |             |       |           |       |
| Homes Built 2020 or later          | -         | -     | -         | -     | -           | -     | -         | _     |
| Homes Built 2010 to 2019           | 72        | 9.8%  | 140       | 4.9%  | 154         | 4.4%  | 248       | 2.5%  |
| Homes Built 2000 to 2009           | 51        | 6.9%  | 104       | 3.7%  | 168         | 4.8%  | 458       | 4.7%  |
| Homes Built 1990 to 1999           | 31        | 4.1%  | 124       | 4.4%  | 155         | 4.5%  | 493       | 5.0%  |
| Homes Built 1980 to 1989           | 35        | 4.7%  | 119       | 4.2%  | 153         | 4.4%  | 615       | 6.3%  |
| Homes Built 1970 to 1979           | 65        | 8.8%  | 336       | 11.9% | 411         | 11.8% | 1,240     | 12.6% |
| Homes Built 1960 to 1969           | 73        | 9.8%  | 367       | 12.9% | 399         | 11.5% | 900       | 9.2%  |
| Homes Built 1950 to 1959           | 55        | 7.4%  | 247       | 8.7%  | 308         | 8.9%  | 891       | 9.1%  |
| Homes Built 1940 to 1949           | 44        | 6.0%  | 197       | 6.9%  | 224         | 6.5%  | 583       | 5.9%  |
| Homes Built Before 1939            | 247       | 33.3% | 916       | 32.3% | 1,151       | 33.2% | 3,365     | 34.3% |
| Median Age of Homes                | 61.4      | yrs   | 65.2      | yrs   | 65.1        | yrs   | 65.8      | yrs   |
| Home Values (2024)                 |           |       |           |       |             |       |           |       |
| Owner Specified Housing Units      | 468       |       | 1,682     |       | 2,169       |       | 6,170     |       |
| Home Values \$1,000,000 or More    | -         | -     | 1         | -     | 5           | 0.2%  | 31        | 0.5%  |
| Home Values \$750,000 to \$999,999 | 4         | 0.8%  | 13        | 0.7%  | 19          | 0.9%  | 53        | 0.9%  |
| Home Values \$500,000 to \$749,999 | 58        | 12.3% | 91        | 5.4%  | 101         | 4.7%  | 152       | 2.5%  |
| Home Values \$400,000 to \$499,999 | 12        | 2.6%  | 23        | 1.3%  | 41          | 1.9%  | 86        | 1.4%  |
| Home Values \$300,000 to \$399,999 | 11        | 2.4%  | 36        | 2.1%  | 88          | 4.1%  | 163       | 2.6%  |
| Home Values \$250,000 to \$299,999 | 9         | 1.9%  | 38        | 2.3%  | 64          | 2.9%  | 213       | 3.4%  |
| Home Values \$200,000 to \$249,999 | 28        | 6.1%  | 99        | 5.9%  | 137         | 6.3%  | 370       | 6.0%  |
| Home Values \$175,000 to \$199,999 | 34        | 7.3%  | 68        | 4.1%  | 81          | 3.7%  | 225       | 3.6%  |
| Home Values \$150,000 to \$174,999 | 27        | 5.7%  | 97        | 5.8%  | 140         | 6.5%  | 440       | 7.1%  |
| Home Values \$125,000 to \$149,999 | 8         | 1.8%  | 119       | 7.1%  | 181         | 8.3%  | 499       | 8.1%  |
| Home Values \$100,000 to \$124,999 | 82        | 17.6% | 228       | 13.6% | 273         | 12.6% | 709       | 11.5% |
| Home Values \$90,000 to \$99,999   | 65        | 14.0% | 227       | 13.5% | 248         | 11.4% | 567       | 9.2%  |
| Home Values \$80,000 to \$89,999   | 14        | 3.1%  | 71        | 4.2%  | 92          | 4.2%  | 475       | 7.7%  |
| Home Values \$70,000 to \$79,999   | 22        | 4.6%  | 193       | 11.5% | 208         | 9.6%  | 450       | 7.3%  |
| Home Values \$60,000 to \$69,999   | 28        | 6.0%  | 81        | 4.8%  | 112         | 5.2%  | 403       | 6.5%  |
| Home Values \$50,000 to \$59,999   | 18        | 3.8%  | 105       | 6.2%  | 135         | 6.2%  | 423       | 6.9%  |
| Home Values \$35,000 to \$49,999   | 20        | 4.3%  | 66        | 3.9%  | 75          | 3.5%  | 359       | 5.8%  |
| Home Values \$25,000 to \$34,999   | 20        | 4.2%  | 73        | 4.4%  | 87          | 4.0%  | 213       |       |
| Home Values \$10,000 to \$24,999   | 4         | 0.9%  | 19        | 1.1%  | 46          | 2.1%  | 195       | 3.2%  |
| Home Values Under \$10,000         | 3         | 0.6%  | 34        | 2.0%  | 37          | 1.7%  | 145       | 2.3%  |
| Owner-Occupied Median Home Value   | \$117,632 |       | \$110,375 |       | \$116,432   |       | \$108,232 |       |
| Renter-Occupied Median Rent        | \$596     |       | \$559     |       | \$555       |       | \$493     |       |

2010-2020 Census, 2024 Estimates with 2029 Projections Calculated using Weighted Block Centroid from Block Groups



| 950 E GREENVILLE PIKE                         |              |               |              |               |              |               |              |               |
|---|--------------|---------------|--------------|---------------|--------------|---------------|--------------|---------------|
| WINCHESTER, IN                                | 1 mi rad     | lius          | 3 mi rad     | lius          | 5 mi rad     | ius           | 10 mi ra     | dius          |
| Total Annual Consumer Expenditure (2024)      |              |               |              |               |              |               |              |               |
| Total Household Expenditure                   | \$50.28 M    |               | \$163.39 M   |               | \$207.39 M   |               | \$534.4 M    |               |
| Total Non-Retail Expenditure                  | \$26.71 M    |               | \$86.37 M    |               | \$109.56 M   |               | \$281.8 M    |               |
| Total Retail Expenditure                      | \$23.57 M    |               | \$77.02 M    |               | \$97.82 M    |               | \$252.6 M    |               |
| Apparel                                       | \$1.76 M     |               | \$5.66 M     |               | \$7.19 M     |               | \$18.44 M    |               |
| Contributions                                 | \$1.74 M     |               | \$5.33 M     |               | \$6.82 M     |               | \$17.17 M    |               |
| Education                                     | \$1.59 M     |               | \$4.66 M     |               | \$5.96 M     |               | \$14.77 M    |               |
| Entertainment                                 | \$2.86 M     |               | \$9.14 M     |               | \$11.65 M    |               | \$29.85 M    |               |
| Food and Beverages                            | \$7.31 M     |               | \$24.09 M    |               | \$30.51 M    |               | \$79.06 M    |               |
| Furnishings and Equipment                     | \$1.77 M     |               | \$5.69 M     |               | \$7.26 M     |               | \$18.59 M    |               |
| Gifts   | \$1.35 M     |               | \$4.04 M     |               | \$5.16 M     |               | \$12.8 M     |               |
| Health Care                                   | \$4.23 M     |               | \$14.09 M    |               | \$17.87 M    |               | \$46.55 M    |               |
| Household Operations                          | \$2.01 M     |               | \$6.4 M      |               | \$8.14 M     |               | \$20.83 M    |               |
| Miscellaneous Expenses                        | \$962.66 K   |               | \$3.1 M      |               | \$3.94 M     |               | \$10.12 M    |               |
| Personal Care                                 | \$674.54 K   |               | \$2.19 M     |               | \$2.78 M     |               | \$7.17 M     |               |
| Personal Insurance                            | \$362.87 K   |               | \$1.12 M     |               | \$1.44 M     |               | \$3.65 M     |               |
| Reading                                       | \$111.97 K   |               | \$360.07 K   |               | \$457.6 K    |               | \$1.17 M     |               |
| Shelter                                       | \$10.6 M     |               | \$34.53 M    |               | \$43.72 M    |               | \$112.72 M   |               |
| Tobacco                                       | \$290.5 K    |               | \$1.03 M     |               | \$1.29 M     |               | \$3.45 M     |               |
| Transportation                                | \$9.03 M     |               | \$29.67 M    |               | \$37.71 M    |               | \$97.44 M    |               |
| Utilities                                     | \$3.63 M     |               | \$12.27 M    |               | \$15.49 M    |               | \$40.61 M    | -             |
| Monthly Household Consumer Expenditure (2024) |              |               |              |               |              |               |              |               |
| Total Household Expenditure                   | \$6,228      |               | \$5,339      |               | \$5,535      |               | \$5,065      |               |
| Total Non-Retail Expenditure                  | \$3,309      |               | \$2,822      |               | \$2,924      |               | \$2,671      |               |
| Total Retail Expenditures                     | \$2,920      |               | \$2,517      |               | \$2,611      |               |              | 47.3%         |
| Apparel                                       | \$218        | 3.5%          | \$185        | 3.5%          | \$192        | 3.5%          | \$175        | 3.5%          |
| Contributions                                 | \$215        | 3.5%          | \$174        | 3.3%          | \$182        | 3.3%          | \$163        | 3.2%          |
| Education                                     | \$197        | 3.2%          | \$152        | 2.9%          | \$159        | 2.9%          | \$140        | 2.8%          |
| Entertainment                                 | \$354        | 5.7%          | \$299        | 5.6%          | \$311        | 5.6%          | \$283        | 5.6%          |
| Food and Beverages                            |              | 14.5%         |              | 14.7%         |              | 14.7%         |              | 14.8%         |
| Furnishings and Equipment                     | \$220        | 3.5%          | \$186        | 3.5%          | \$194        | 3.5%          | \$176        | 3.5%          |
| Gifts   | \$167        | 2.7%          | \$132        | 2.5%          | \$138        | 2.5%          | \$121        | 2.4%          |
| Health Care                                   | \$524        | 8.4%          | \$460        | 8.6%          | \$477        | 8.6%          | \$441        | 8.7%          |
| Household Operations                          | \$248        | 4.0%          | \$209        | 3.9%          | \$217        | 3.9%          | \$197        | 3.9%          |
| Miscellaneous Expenses                        | \$119        | 1.9%          | \$101        | 1.9%          | \$105        | 1.9%          | \$96         | 1.9%          |
| Personal Care Personal Insurance              | \$84<br>\$45 | 1.3%          | \$72<br>\$37 | 1.3%          | \$74<br>\$38 | 1.3%          | \$68<br>\$35 | 1.3%          |
|   | \$45         | 0.7%<br>0.2%  | \$12         | 0.7%<br>0.2%  | \$12         | 0.7%          | \$11         | 0.7%<br>0.2%  |
| Reading Shelter                               | \$1,314      |               | \$1,128      |               | \$1,167      |               | \$1,068      |               |
| Tobacco                                       | \$1,514      | 21.1%<br>0.6% | \$1,126      | 21.1%<br>0.6% | \$1,167      | 21.1%<br>0.6% | \$33         | 21.1%<br>0.6% |
| Transportation                                |              | 18.0%         | \$34         | 18.2%         | \$1,007      |               | \$923        | 18.2%         |
|   |              |               |              |               |              |               |              |               |