

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.6229/-83.89

Bay City Retail									
Bay City, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)		5,788		45,743		69,119		92,008	
Projected Population (2030)		5,632		44,901		67,766		90,386	
Census Population (2020)		5,860		45,804		69,476		93,675	
Census Population (2010)		6,171		48,275		72,679		95,612	
Projected Annual Growth (2025-2030)		-156	-0.5%	-842	-0.4%	-1,353	-0.4%	-1,622	-0.4%
Historical Annual Growth (2020-2025)		-72	-0.2%	-61	-	-357	-0.1%	-1,667	-0.4%
Historical Annual Growth (2010-2020)		-311	-0.5%	-2,472	-0.5%	-3,203	-0.4%	-1,937	-0.2%
Estimated Population Density (2025)		1,843	psm	1,618	psm	880	psm	293	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi
Households									
Estimated Households (2025)		2,584		20,608		30,942		40,216	
Projected Households (2030)		2,539		20,473		30,673		39,939	
Census Households (2020)		2,574		20,378		30,670		40,119	
Census Households (2010)		2,582		20,449		30,550		39,041	
Projected Annual Growth (2025-2030)		-45	-0.3%	-135	-0.1%	-269	-0.2%	-278	-0.1%
Historical Annual Change (2010-2025)		2	-	159	-	392	-	1,175	0.2%
Average Household Income									
Estimated Average Household Income (2025)		\$68,841		\$74,443		\$77,645		\$82,506	
Projected Average Household Income (2030)		\$68,194		\$73,534		\$76,700		\$81,518	
Census Average Household Income (2010)		\$43,839		\$47,092		\$48,963		\$51,785	
Census Average Household Income (2000)		\$45,461		\$45,969		\$47,126		\$48,380	
Projected Annual Change (2025-2030)		-\$647	-0.2%	-\$910	-0.2%	-\$945	-0.2%	-\$988	-0.2%
Historical Annual Change (2000-2025)		\$23,380	2.1%	\$28,474	2.5%	\$30,518	2.6%	\$34,126	2.8%
Median Household Income									
Estimated Median Household Income (2025)		\$58,566		\$55,738		\$57,991		\$61,532	
Projected Median Household Income (2030)		\$58,277		\$55,370		\$57,616		\$61,190	
Census Median Household Income (2010)		\$34,693		\$37,968		\$39,645		\$41,898	
Census Median Household Income (2000)		\$36,113		\$36,123		\$37,453		\$39,121	
Projected Annual Change (2025-2030)		-\$289	-	-\$368	-0.1%	-\$375	-0.1%	-\$342	-0.1%
Historical Annual Change (2000-2025)		\$22,453	2.5%	\$19,615	2.2%	\$20,538	2.2%	\$22,411	2.3%
Per Capita Income									
Estimated Per Capita Income (2025)		\$30,885		\$33,654		\$34,925		\$36,518	
Projected Per Capita Income (2030)		\$30,907		\$33,647		\$34,886		\$36,484	
Census Per Capita Income (2010)		\$18,342		\$19,948		\$20,579		\$21,143	
Census Per Capita Income (2000)		\$18,434		\$19,072		\$19,290		\$19,460	
Projected Annual Change (2025-2030)		\$22	-	-\$7	-	-\$39	-	-\$35	-
Historical Annual Change (2000-2025)		\$12,451	2.7%	\$14,582	3.1%	\$15,635	3.2%	\$17,058	3.5%
Estimated Average Household Net Worth (2025)		\$733,380		\$788,121		\$868,256		\$929,576	

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Bay City Retail									
Bay City, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	5,788		45,743		69,119		92,008		
White (2025)	5,253	90.8%	41,013	89.7%	62,417	90.3%	83,322	90.6%	
Black or African American (2025)	128	2.2%	1,293	2.8%	1,811	2.6%	2,454	2.7%	
American Indian or Alaska Native (2025)	27	0.5%	148	0.3%	212	0.3%	261	0.3%	
Asian (2025)	27	0.5%	340	0.7%	484	0.7%	709	0.8%	
Hawaiian or Pacific Islander (2025)	-	-	-	-	3	-	4	-	
Other Race (2025)	63	1.1%	529	1.2%	753	1.1%	1,059	1.2%	
Two or More Races (2025)	290	5.0%	2,419	5.3%	3,440	5.0%	4,199	4.6%	
Population < 18 (2025)	1,142	19.7%	8,908	19.5%	13,285	19.2%	17,867	19.4%	
White Not Hispanic	874	76.5%	6,839	76.8%	10,351	77.9%	14,213	79.5%	
Black or African American	33	2.9%	367	4.1%	511	3.8%	716	4.0%	
Asian	4	0.4%	44	0.5%	67	0.5%	87	0.5%	
Other Race Not Hispanic	73	6.4%	547	6.1%	763	5.7%	991	5.5%	
Hispanic	158	13.8%	1,111	12.5%	1,592	12.0%	1,859	10.4%	
Not Hispanic or Latino Population (2025)	5,369	92.8%	42,400	92.7%	64,307	93.0%	86,185	93.7%	
Not Hispanic White	5,041	93.9%	39,488	93.1%	60,176	93.6%	80,641	93.6%	
Not Hispanic Black or African American	123	2.3%	1,224	2.9%	1,712	2.7%	2,324	2.7%	
Not Hispanic American Indian or Alaska Native	17	0.3%	92	0.2%	132	0.2%	168	0.2%	
Not Hispanic Asian	27	0.5%	337	0.8%	480	0.7%	705	0.8%	
Not Hispanic Hawaiian or Pacific Islander	-	-	-	-	-	-	1	-	
Not Hispanic Other Race	4	-	24	-	39	-	117	0.1%	
Not Hispanic Two or More Races	157	2.9%	1,234	2.9%	1,767	2.7%	2,229	2.6%	
Hispanic or Latino Population (2025)	419	7.2%	3,343	7.3%	4,812	7.0%	5,823	6.3%	
Hispanic White	212	50.6%	1,526	45.6%	2,241	46.6%	2,681	46.0%	
Hispanic Black or African American	5	1.2%	69	2.1%	100	2.1%	130	2.2%	
Hispanic American Indian or Alaska Native	10	2.4%	55	1.7%	79	1.6%	93	1.6%	
Hispanic Asian	-	-	3	-	4	-	4	-	
Hispanic Hawaiian or Pacific Islander	-	-	-	-	3	-	3	-	
Hispanic Other Race	59	14.1%	504	15.1%	714	14.8%	942	16.2%	
Hispanic Two or More Races	134	31.8%	1,185	35.4%	1,672	34.8%	1,970	33.8%	
Not Hispanic or Latino Population (2020)	5,448	93.0%	42,380	92.5%	64,592	93.0%	87,857	93.8%	
Hispanic or Latino Population (2020)	412	7.0%	3,424	7.5%	4,885	7.0%	5,819	6.2%	
Not Hispanic or Latino Population (2010)	5,836	94.6%	45,288	93.8%	68,435	94.2%	90,733	94.9%	
Hispanic or Latino Population (2010)	335	5.4%	2,987	6.2%	4,244	5.8%	4,879	5.1%	
Not Hispanic or Latino Population (2030)	5,198	92.3%	41,456	92.3%	62,747	92.6%	84,177	93.1%	
Hispanic or Latino Population (2030)	434	7.7%	3,444	7.7%	5,019	7.4%	6,210	6.9%	
Projected Annual Growth (2025-2030)	14	0.7%	102	0.6%	207	0.9%	387	1.3%	
Historical Annual Growth (2010-2020)	77	2.3%	437	1.5%	641	1.5%	939	1.9%	

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Bay City Retail									
Bay City, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2025)									
Total Population	5,788		45,743		69,119		92,008		
Age Under 5 Years	278	4.8%	2,183	4.8%	3,281	4.7%	4,121	4.5%	
Age 5 to 9 Years	321	5.5%	2,446	5.3%	3,626	5.2%	4,663	5.1%	
Age 10 to 14 Years	324	5.6%	2,567	5.6%	3,864	5.6%	4,985	5.4%	
Age 15 to 19 Years	335	5.8%	2,708	5.9%	4,050	5.9%	6,949	7.6%	
Age 20 to 24 Years	352	6.1%	2,728	6.0%	3,992	5.8%	5,814	6.3%	
Age 25 to 29 Years	430	7.4%	3,140	6.9%	4,438	6.4%	5,561	6.0%	
Age 30 to 34 Years	410	7.1%	3,287	7.2%	4,726	6.8%	5,897	6.4%	
Age 35 to 39 Years	350	6.1%	2,779	6.1%	4,092	5.9%	5,277	5.7%	
Age 40 to 44 Years	352	6.1%	2,820	6.2%	4,103	5.9%	5,310	5.8%	
Age 45 to 49 Years	328	5.7%	2,603	5.7%	3,854	5.6%	4,971	5.4%	
Age 50 to 54 Years	381	6.6%	2,815	6.2%	4,229	6.1%	5,538	6.0%	
Age 55 to 59 Years	399	6.9%	2,964	6.5%	4,493	6.5%	6,040	6.6%	
Age 60 to 64 Years	393	6.8%	3,293	7.2%	5,036	7.3%	6,732	7.3%	
Age 65 to 69 Years	387	6.7%	3,148	6.9%	4,950	7.2%	6,495	7.1%	
Age 70 to 74 Years	285	4.9%	2,535	5.5%	4,029	5.8%	5,358	5.8%	
Age 75 to 79 Years	220	3.8%	1,767	3.9%	2,931	4.2%	3,828	4.2%	
Age 80 to 84 Years	143	2.5%	1,025	2.2%	1,801	2.6%	2,380	2.6%	
Age 85 Years or Over	99	1.7%	933	2.0%	1,626	2.4%	2,090	2.3%	
Median Age	40.7		41.2		42.6		42.1		
Age 19 Years or Less	1,258	21.7%	9,905	21.7%	14,821	21.4%	20,717	22.5%	
Age 20 to 64 Years	3,396	58.7%	26,431	57.8%	38,961	56.4%	51,139	55.6%	
Age 65 Years or Over	1,133	19.6%	9,407	20.6%	15,338	22.2%	20,152	21.9%	
Female Age Distribution (2025)									
Female Population	3,001	51.8%	23,172	50.7%	34,812	50.4%	45,227	49.2%	
Age Under 5 Years	130	4.3%	1,081	4.7%	1,634	4.7%	2,061	4.6%	
Age 5 to 9 Years	168	5.6%	1,158	5.0%	1,738	5.0%	2,248	5.0%	
Age 10 to 14 Years	163	5.4%	1,214	5.2%	1,814	5.2%	2,317	5.1%	
Age 15 to 19 Years	153	5.1%	1,292	5.6%	1,944	5.6%	2,532	5.6%	
Age 20 to 24 Years	168	5.6%	1,354	5.8%	1,958	5.6%	2,780	6.1%	
Age 25 to 29 Years	230	7.7%	1,552	6.7%	2,179	6.3%	2,712	6.0%	
Age 30 to 34 Years	189	6.3%	1,623	7.0%	2,362	6.8%	2,912	6.4%	
Age 35 to 39 Years	193	6.4%	1,351	5.8%	1,963	5.6%	2,569	5.7%	
Age 40 to 44 Years	168	5.6%	1,386	6.0%	2,053	5.9%	2,660	5.9%	
Age 45 to 49 Years	181	6.0%	1,318	5.7%	1,932	5.6%	2,461	5.4%	
Age 50 to 54 Years	201	6.7%	1,410	6.1%	2,115	6.1%	2,796	6.2%	
Age 55 to 59 Years	213	7.1%	1,502	6.5%	2,253	6.5%	2,991	6.6%	
Age 60 to 64 Years	214	7.1%	1,767	7.6%	2,685	7.7%	3,524	7.8%	
Age 65 to 69 Years	206	6.9%	1,694	7.3%	2,584	7.4%	3,388	7.5%	
Age 70 to 74 Years	158	5.3%	1,364	5.9%	2,150	6.2%	2,813	6.2%	
Age 75 to 79 Years	130	4.3%	960	4.1%	1,574	4.5%	2,038	4.5%	
Age 80 to 84 Years	80	2.7%	593	2.6%	998	2.9%	1,291	2.9%	
Age 85 Years or Over	58	1.9%	553	2.4%	877	2.5%	1,132	2.5%	
Female Median Age	42.3		42.8		43.8		43.9		
Age 19 Years or Less	614	20.4%	4,745	20.5%	7,130	20.5%	9,158	20.2%	
Age 20 to 64 Years	1,756	58.5%	13,262	57.2%	19,499	56.0%	25,407	56.2%	
Age 65 Years or Over	631	21.0%	5,165	22.3%	8,182	23.5%	10,662	23.6%	

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Bay City Retail		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bay City, MI									
Male Age Distribution (2025)									
Male Population	2,787	48.2%	22,571	49.3%	34,307	49.6%	46,781	50.8%	
Age Under 5 Years	149	5.3%	1,102	4.9%	1,646	4.8%	2,059	4.4%	
Age 5 to 9 Years	153	5.5%	1,289	5.7%	1,888	5.5%	2,415	5.2%	
Age 10 to 14 Years	161	5.8%	1,353	6.0%	2,051	6.0%	2,667	5.7%	
Age 15 to 19 Years	182	6.5%	1,416	6.3%	2,106	6.1%	4,417	9.4%	
Age 20 to 24 Years	184	6.6%	1,374	6.1%	2,033	5.9%	3,034	6.5%	
Age 25 to 29 Years	200	7.2%	1,588	7.0%	2,259	6.6%	2,849	6.1%	
Age 30 to 34 Years	220	7.9%	1,664	7.4%	2,364	6.9%	2,985	6.4%	
Age 35 to 39 Years	158	5.7%	1,429	6.3%	2,129	6.2%	2,707	5.8%	
Age 40 to 44 Years	185	6.6%	1,434	6.4%	2,050	6.0%	2,650	5.7%	
Age 45 to 49 Years	147	5.3%	1,286	5.7%	1,921	5.6%	2,509	5.4%	
Age 50 to 54 Years	180	6.5%	1,405	6.2%	2,114	6.2%	2,742	5.9%	
Age 55 to 59 Years	186	6.7%	1,462	6.5%	2,240	6.5%	3,049	6.5%	
Age 60 to 64 Years	179	6.4%	1,527	6.8%	2,351	6.9%	3,207	6.9%	
Age 65 to 69 Years	181	6.5%	1,453	6.4%	2,366	6.9%	3,108	6.6%	
Age 70 to 74 Years	127	4.6%	1,171	5.2%	1,879	5.5%	2,545	5.4%	
Age 75 to 79 Years	90	3.2%	807	3.6%	1,357	4.0%	1,790	3.8%	
Age 80 to 84 Years	63	2.3%	432	1.9%	804	2.3%	1,089	2.3%	
Age 85 Years or Over	41	1.5%	380	1.7%	749	2.2%	958	2.0%	
Male Median Age	38.8		39.8		41.4		40.6		
Age 19 Years or Less	645	23.1%	5,160	22.9%	7,690	22.4%	11,559	24.7%	
Age 20 to 64 Years	1,640	58.8%	13,168	58.3%	19,462	56.7%	25,732	55.0%	
Age 65 Years or Over	502	18.0%	4,242	18.8%	7,155	20.9%	9,490	20.3%	
Males per 100 Females (2025)									
Overall Comparison	93		97		99		103		
Age Under 5 Years	115	53.4%	102	50.5%	101	50.2%	100	50.0%	
Age 5 to 9 Years	91	47.7%	111	52.7%	109	52.1%	107	51.8%	
Age 10 to 14 Years	99	49.7%	111	52.7%	113	53.1%	115	53.5%	
Age 15 to 19 Years	119	54.4%	110	52.3%	108	52.0%	174	63.6%	
Age 20 to 24 Years	110	52.3%	101	50.4%	104	50.9%	109	52.2%	
Age 25 to 29 Years	87	46.5%	102	50.6%	104	50.9%	105	51.2%	
Age 30 to 34 Years	117	53.8%	103	50.6%	100	50.0%	103	50.6%	
Age 35 to 39 Years	82	45.0%	106	51.4%	108	52.0%	105	51.3%	
Age 40 to 44 Years	110	52.4%	104	50.9%	100	50.0%	100	49.9%	
Age 45 to 49 Years	81	44.9%	98	49.4%	99	49.9%	102	50.5%	
Age 50 to 54 Years	90	47.3%	100	49.9%	100	50.0%	98	49.5%	
Age 55 to 59 Years	87	46.6%	97	49.3%	99	49.9%	102	50.5%	
Age 60 to 64 Years	84	45.6%	86	46.4%	88	46.7%	91	47.6%	
Age 65 to 69 Years	88	46.8%	86	46.2%	92	47.8%	92	47.8%	
Age 70 to 74 Years	80	44.6%	86	46.2%	87	46.6%	90	47.5%	
Age 75 to 79 Years	70	41.0%	84	45.7%	86	46.3%	88	46.8%	
Age 80 to 84 Years	79	44.0%	73	42.1%	81	44.6%	84	45.8%	
Age 85 Years or Over	72	41.7%	69	40.7%	85	46.1%	85	45.8%	
Age 19 Years or Less	105	51.2%	109	52.1%	108	51.9%	126	55.8%	
Age 20 to 39 Years	98	49.4%	103	50.7%	104	50.9%	105	51.3%	
Age 40 to 64 Years	90	47.3%	96	49.1%	97	49.2%	98	49.5%	
Age 65 Years or Over	80	44.3%	82	45.1%	87	46.7%	89	47.1%	

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Bay City Retail									
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Household Type (2025)									
Total Households		2,584		20,608		30,942		40,216	
Households with Children		647	25.1%	5,052	24.5%	7,535	24.4%	9,607	23.9%
Average Household Size		2.2		2.2		2.2		2.2	
Household Density per Square Mile		823		729		394		128	
Population Family		4,397	76.0%	34,072	74.5%	51,604	74.7%	67,370	73.2%
Population Non-Family		1,342	23.2%	11,198	24.5%	16,562	24.0%	21,540	23.4%
Population Group Quarters		49	0.9%	473	1.0%	953	1.4%	3,098	3.4%
Family Households		1,540	59.6%	11,820	57.4%	17,872	57.8%	23,328	58.0%
Married Couple Households		970	63.0%	7,643	64.7%	12,049	67.4%	16,366	70.2%
Other Family Households with Children		570	37.0%	4,177	35.3%	5,823	32.6%	6,962	29.8%
Family Households with Children		647	42.0%	5,043	42.7%	7,523	42.1%	9,589	41.1%
Married Couple with Children		342	52.8%	2,709	53.7%	4,254	56.5%	5,762	60.1%
Other Family Households with Children		305	47.2%	2,335	46.3%	3,269	43.5%	3,827	39.9%
Family Households No Children		893	58.0%	6,777	57.3%	10,349	57.9%	13,739	58.9%
Married Couple No Children		628	70.3%	4,935	72.8%	7,795	75.3%	10,604	77.2%
Other Family Households No Children		265	29.7%	1,842	27.2%	2,554	24.7%	3,135	22.8%
Non-Family Households		1,044	40.4%	8,787	42.6%	13,070	42.2%	16,889	42.0%
Non-Family Households with Children		-	-	8	-	12	-	18	0.1%
Non-Family Households No Children		1,044	100.0%	8,779	99.9%	13,058	99.9%	16,871	99.9%
Average Family Household Size		2.9		2.9		2.9		2.9	
Average Family Income		\$81,363		\$93,455		\$98,790		\$105,919	
Median Family Income		\$73,448		\$74,868		\$80,947		\$86,318	
Average Non-Family Household Size		1.3		1.3		1.3		1.3	
Marital Status (2025)									
Population Age 15 Years or Over		4,865		38,546		58,348		78,240	
Never Married		1,916	39.4%	14,170	36.8%	20,322	34.8%	27,732	35.4%
Currently Married		1,699	34.9%	15,018	39.0%	24,189	41.5%	33,614	43.0%
Previously Married		1,250	25.7%	9,358	24.3%	13,837	23.7%	16,893	21.6%
Separated		76	6.1%	625	6.7%	970	7.0%	1,228	7.3%
Widowed		330	26.4%	2,753	29.4%	4,220	30.5%	5,226	30.9%
Divorced		845	67.6%	5,980	63.9%	8,647	62.5%	10,440	61.8%
Educational Attainment (2025)									
Adult Population Age 25 Years or Over		4,177		33,110		50,307		65,477	
Elementary (Grade Level 0 to 8)		143	3.4%	1,019	3.1%	1,355	2.7%	1,543	2.4%
Some High School (Grade Level 9 to 11)		271	6.5%	1,824	5.5%	2,906	5.8%	3,608	5.5%
High School Graduate		1,294	31.0%	10,874	32.8%	16,467	32.7%	20,959	32.0%
Some College		1,155	27.7%	8,863	26.8%	13,436	26.7%	16,834	25.7%
Associate Degree Only		502	12.0%	3,248	9.8%	5,237	10.4%	7,514	11.5%
Bachelor Degree Only		608	14.6%	4,796	14.5%	7,107	14.1%	9,952	15.2%
Graduate Degree		204	4.9%	2,486	7.5%	3,799	7.6%	5,068	7.7%
Any College (Some College or Higher)		2,469	59.1%	19,393	58.6%	29,579	58.8%	39,368	60.1%
College Degree + (Bachelor Degree or Higher)		812	19.4%	7,282	22.0%	10,906	21.7%	15,020	22.9%

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

**sandor**

Lat/Lon: 43.6229/-83.89

Bay City Retail		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bay City, MI									
Housing									
Total Housing Units (2025)	2,768		22,257		33,253		43,541		
Total Housing Units (2020)	2,769		22,230		33,240		43,339		
Historical Annual Growth (2020-2025)	-	-	28		-	13	-	202	-
Housing Units Occupied (2025)	2,584	93.4%	20,608	92.6%	30,942	93.1%	40,216	92.4%	
Housing Units Owner-Occupied	1,891	73.2%	14,110	68.5%	22,065	71.3%	29,340	73.0%	
Housing Units Renter-Occupied	693	26.8%	6,498	31.5%	8,877	28.7%	10,876	27.0%	
Housing Units Vacant (2025)	184	6.6%	1,650	7.4%	2,311	6.9%	3,325	7.6%	
Household Size (2025)									
Total Households	2,584		20,608		30,942		40,216		
1 Person Households	875	33.9%	7,340	35.6%	10,987	35.5%	14,097	35.1%	
2 Person Households	918	35.5%	7,169	34.8%	10,764	34.8%	14,147	35.2%	
3 Person Households	382	14.8%	2,823	13.7%	4,134	13.4%	5,320	13.2%	
4 Person Households	262	10.1%	1,986	9.6%	3,099	10.0%	4,085	10.2%	
5 Person Households	96	3.7%	862	4.2%	1,300	4.2%	1,685	4.2%	
6 Person Households	30	1.2%	270	1.3%	428	1.4%	587	1.5%	
7 or More Person Households	21	0.8%	158	0.8%	231	0.7%	296	0.7%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	18	0.7%	715	3.5%	1,360	4.4%	2,057	5.1%	
HH Income \$150,000 to \$199,999	57	2.2%	1,072	5.2%	1,740	5.6%	2,502	6.2%	
HH Income \$125,000 to \$149,999	192	7.4%	1,184	5.7%	1,798	5.8%	2,645	6.6%	
HH Income \$100,000 to \$124,999	179	6.9%	1,658	8.0%	2,443	7.9%	3,399	8.5%	
HH Income \$75,000 to \$99,999	540	20.9%	2,637	12.8%	3,897	12.6%	5,139	12.8%	
HH Income \$50,000 to \$74,999	500	19.3%	3,662	17.8%	5,682	18.4%	7,300	18.2%	
HH Income \$35,000 to \$49,999	389	15.0%	3,132	15.2%	4,573	14.8%	5,758	14.3%	
HH Income \$25,000 to \$34,999	242	9.4%	2,161	10.5%	2,938	9.5%	3,562	8.9%	
HH Income \$15,000 to \$24,999	194	7.5%	1,682	8.2%	2,691	8.7%	3,241	8.1%	
HH Income \$10,000 to \$14,999	85	3.3%	1,255	6.1%	1,642	5.3%	1,800	4.5%	
HH Income Under \$10,000	189	7.3%	1,451	7.0%	2,179	7.0%	2,813	7.0%	
Household Vehicles (2025)									
Households 0 Vehicles Available	201	7.8%	1,817	8.8%	2,539	8.2%	2,740	6.8%	
Households 1 Vehicle Available	903	34.9%	8,112	39.4%	11,914	38.5%	14,722	36.6%	
Households 2 Vehicles Available	1,009	39.0%	7,521	36.5%	11,453	37.0%	15,215	37.8%	
Households 3 or More Vehicles Available	471	18.2%	3,158	15.3%	5,036	16.3%	7,539	18.7%	
Total Vehicles Available	4,453		33,939		51,794		70,448		
Average Vehicles per Household	1.7		1.6		1.7		1.8		
Owner-Occupied Household Vehicles	3,595	80.7%	26,922	79.3%	41,884	80.9%	57,139	81.1%	
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9		1.9		
Renter-Occupied Household Vehicles	858	19.3%	7,018	20.7%	9,909	19.1%	13,309	18.9%	
Average Vehicles per Renter-Occupied Household	1.2		1.1		1.1		1.2		
Travel Time (2025)									
Worker Base Age 16 years or Over	2,929		21,022		30,996		42,670		
Travel to Work in 14 Minutes or Less	869	29.7%	6,678	31.8%	9,342	30.1%	12,509	29.3%	
Travel to Work in 15 to 29 Minutes	1,333	45.5%	7,893	37.5%	12,010	38.7%	17,022	39.9%	
Travel to Work in 30 to 59 Minutes	416	14.2%	3,885	18.5%	5,824	18.8%	7,928	18.6%	
Travel to Work in 60 Minutes or More	121	4.1%	1,089	5.2%	1,669	5.4%	2,195	5.1%	
Work at Home	190	6.5%	1,477	7.0%	2,151	6.9%	3,016	7.1%	
Average Minutes Travel to Work	19.4		19.7		20.0		19.9		

## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups

**sandor**

Lat/Lon: 43.6229/-83.89

Bay City Retail	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bay City, MI								
Transportation To Work (2025)								
Worker Base Age 16 years or Over	2,929		21,022		30,996		42,670	
Drive to Work Alone	2,468	84.2%	17,389	82.7%	25,587	82.5%	34,866	81.7%
Drive to Work in Carpool	228	7.8%	1,425	6.8%	2,201	7.1%	2,856	6.7%
Travel to Work by Public Transportation	4	0.1%	92	0.4%	178	0.6%	204	0.5%
Drive to Work on Motorcycle	-	-	-	-	-	-	-	-
Bicycle to Work	3	-	68	0.3%	105	0.3%	123	0.3%
Walk to Work	32	1.1%	418	2.0%	557	1.8%	1,296	3.0%
Other Means	5	0.2%	153	0.7%	216	0.7%	310	0.7%
Work at Home	190	6.5%	1,477	7.0%	2,151	6.9%	3,016	7.1%
Daytime Demographics (2025)								
Total Businesses	214		1,612		2,146		2,634	
Total Employees	2,174		16,695		22,544		27,917	
Company Headquarter Businesses	7	3.4%	75	4.7%	103	4.8%	133	5.1%
Company Headquarter Employees	378	17.4%	2,297	13.8%	3,153	14.0%	4,007	14.4%
Employee Population per Business	10.2	to 1	10.4	to 1	10.5	to 1	10.6	to 1
Residential Population per Business	27.0	to 1	28.4	to 1	32.2	to 1	34.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	4,032		33,643		49,025		62,409	
Labor Force								
Labor Population Age 16 Years or Over (2025)	4,788		37,987		57,512		77,209	
Labor Force Total Males (2025)	2,292	47.9%	18,540	48.8%	28,291	49.2%	39,106	50.6%
Male Civilian Employed	1,385	60.4%	10,448	56.4%	15,644	55.3%	22,116	56.6%
Male Civilian Unemployed	119	5.2%	1,289	7.0%	1,889	6.7%	2,276	5.8%
Males in Armed Forces	-	-	16	-	35	0.1%	46	0.1%
Males Not in Labor Force	788	34.4%	6,788	36.6%	10,723	37.9%	14,667	37.5%
Labor Force Total Females (2025)	2,496	52.1%	19,446	51.2%	29,222	50.8%	38,103	49.4%
Female Civilian Employed	1,544	61.9%	10,576	54.4%	15,353	52.5%	20,554	53.9%
Female Civilian Unemployed	37	1.5%	670	3.4%	916	3.1%	1,090	2.9%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	914	36.6%	8,201	42.2%	12,953	44.3%	16,459	43.2%
Unemployment Rate	156	3.3%	1,959	5.2%	2,805	4.9%	3,367	4.4%
Occupation (2025)								
Occupation Population Age 16 Years or Over	2,929		21,022		30,996		42,670	
Occupation Total Males	1,385	47.3%	10,447	49.7%	15,643	50.5%	22,115	51.8%
Occupation Total Females	1,544	52.7%	10,576	50.3%	15,353	49.5%	20,554	48.2%
Management, Business, Financial Operations	241	8.2%	2,444	11.6%	3,670	11.8%	5,181	12.1%
Professional, Related	501	17.1%	4,363	20.8%	6,869	22.2%	9,670	22.7%
Service	703	24.0%	4,734	22.5%	6,436	20.8%	8,409	19.7%
Sales, Office	798	27.3%	4,818	22.9%	7,072	22.8%	9,426	22.1%
Farming, Fishing, Forestry	2	-	34	0.2%	169	0.5%	221	0.5%
Construction, Extraction, Maintenance	347	11.8%	1,546	7.4%	2,474	8.0%	3,762	8.8%
Production, Transport, Material Moving	337	11.5%	3,083	14.7%	4,306	13.9%	6,000	14.1%
White Collar Workers	1,541	52.6%	11,625	55.3%	17,611	56.8%	24,278	56.9%
Blue Collar Workers	1,389	47.4%	9,398	44.7%	13,385	43.2%	18,392	43.1%



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.6229/-83.89

Bay City Retail									
Bay City, MI		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2025)									
Total Units	2,584		20,608		30,942		40,216		
1 Detached Unit	2,126	82.3%	15,182	73.7%	23,265	75.2%	30,446	75.7%	
1 Attached Unit	100	3.9%	585	2.8%	1,029	3.3%	1,359	3.4%	
2 Units	31	1.2%	709	3.4%	855	2.8%	1,003	2.5%	
3 to 4 Units	58	2.2%	886	4.3%	1,223	4.0%	1,519	3.8%	
5 to 9 Units	26	1.0%	743	3.6%	1,008	3.3%	1,326	3.3%	
10 to 19 Units	89	3.4%	704	3.4%	896	2.9%	1,102	2.7%	
20 to 49 Units	12	0.4%	420	2.0%	675	2.2%	874	2.2%	
50 or More Units	94	3.6%	824	4.0%	1,147	3.7%	1,221	3.0%	
Mobile Home or Trailer	48	1.9%	553	2.7%	843	2.7%	1,366	3.4%	
Other Structure	-	-	-	-	-	-	-	-	-
Homes Built By Year (2025)									
Homes Built 2020 or later	21	0.7%	53	0.2%	165	0.5%	190	0.4%	
Homes Built 2010 to 2019	70	2.5%	729	3.3%	1,002	3.0%	1,769	4.1%	
Homes Built 2000 to 2009	277	10.0%	1,440	6.5%	2,418	7.3%	3,968	9.1%	
Homes Built 1990 to 1999	108	3.9%	897	4.0%	1,543	4.6%	2,355	5.4%	
Homes Built 1980 to 1989	139	5.0%	1,330	6.0%	2,098	6.3%	2,719	6.2%	
Homes Built 1970 to 1979	303	10.9%	2,981	13.4%	4,792	14.4%	6,414	14.7%	
Homes Built 1960 to 1969	337	12.2%	2,252	10.1%	3,734	11.2%	4,907	11.3%	
Homes Built 1950 to 1959	574	20.8%	3,562	16.0%	5,218	15.7%	6,434	14.8%	
Homes Built 1940 to 1949	146	5.3%	1,165	5.2%	1,627	4.9%	1,906	4.4%	
Homes Built Before 1939	610	22.0%	6,199	27.9%	8,345	25.1%	9,556	21.9%	
Median Age of Homes	60.8	yrs	63.1	yrs	61.4	yrs	58.6	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,891		14,110		22,065		29,340		
Home Values \$1,000,000 or More	1	-	2	-	4	-	10	-	
Home Values \$750,000 to \$999,999	3	0.1%	171	1.2%	181	0.8%	219	0.7%	
Home Values \$500,000 to \$749,999	77	4.1%	255	1.8%	442	2.0%	733	2.5%	
Home Values \$400,000 to \$499,999	15	0.8%	271	1.9%	482	2.2%	759	2.6%	
Home Values \$300,000 to \$399,999	86	4.6%	863	6.1%	1,636	7.4%	2,458	8.4%	
Home Values \$250,000 to \$299,999	60	3.2%	735	5.2%	1,309	5.9%	1,936	6.6%	
Home Values \$200,000 to \$249,999	108	5.7%	1,275	9.0%	2,264	10.3%	3,161	10.8%	
Home Values \$175,000 to \$199,999	71	3.8%	730	5.2%	1,157	5.2%	1,642	5.6%	
Home Values \$150,000 to \$174,999	335	17.7%	2,374	16.8%	3,769	17.1%	4,950	16.9%	
Home Values \$125,000 to \$149,999	71	3.8%	892	6.3%	1,386	6.3%	1,914	6.5%	
Home Values \$100,000 to \$124,999	210	11.1%	1,805	12.8%	2,837	12.9%	3,761	12.8%	
Home Values \$90,000 to \$99,999	117	6.2%	749	5.3%	1,009	4.6%	1,140	3.9%	
Home Values \$80,000 to \$89,999	278	14.7%	985	7.0%	1,424	6.5%	1,678	5.7%	
Home Values \$70,000 to \$79,999	116	6.1%	922	6.5%	1,245	5.6%	1,419	4.8%	
Home Values \$60,000 to \$69,999	143	7.6%	816	5.8%	1,097	5.0%	1,156	3.9%	
Home Values \$50,000 to \$59,999	66	3.5%	453	3.2%	629	2.9%	693	2.4%	
Home Values \$35,000 to \$49,999	49	2.6%	314	2.2%	432	2.0%	505	1.7%	
Home Values \$25,000 to \$34,999	28	1.5%	105	0.7%	147	0.7%	245	0.8%	
Home Values \$10,000 to \$24,999	41	2.2%	270	1.9%	436	2.0%	657	2.2%	
Home Values Under \$10,000	16	0.8%	123	0.9%	179	0.8%	305	1.0%	
Owner-Occupied Median Home Value	\$117,261		\$137,820		\$146,863		\$154,934		
Renter-Occupied Median Rent	\$757		\$684		\$677		\$689		



## Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 43.6229/-83.89

Bay City Retail		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Bay City, MI									
Total Annual Consumer Expenditure (2025)									
Total Household Expenditure		\$198.46 M		\$1.64 B		\$2.53 B		\$3.42 B	
Total Non-Retail Expenditure		\$89.07 M		\$761.74 M		\$1.18 B		\$1.6 B	
Total Retail Expenditure		\$109.4 M		\$880.61 M		\$1.35 B		\$1.82 B	
Alcoholic Beverages		\$1.21 M		\$9.96 M		\$15.35 M		\$20.73 M	
Apparel		\$3.76 M		\$30.78 M		\$47.26 M		\$63.5 M	
Contributions		\$5.87 M		\$49.41 M		\$76.73 M		\$104.76 M	
Education		\$4.3 M		\$35.94 M		\$55.63 M		\$75.61 M	
Entertainment		\$11.7 M		\$95.75 M		\$146.91 M		\$197.23 M	
Food Away From Home		\$8.87 M		\$72.78 M		\$111.85 M		\$150.48 M	
Grocery		\$15.15 M		\$120.11 M		\$181.79 M		\$239.29 M	
Health Care		\$16.94 M		\$135.16 M		\$205.36 M		\$268.17 M	
Household Furnishings and Equipment		\$5.31 M		\$43.67 M		\$67.19 M		\$90.55 M	
Household Operations		\$3.83 M		\$31.38 M		\$48.11 M		\$64.45 M	
Miscellaneous Expenses		\$3.46 M		\$28.34 M		\$43.55 M		\$58.64 M	
Personal Care		\$2.88 M		\$23 M		\$34.94 M		\$46.22 M	
Shelter		\$32.7 M		\$269.66 M		\$408.13 M		\$542.76 M	
Tax and Retirement		\$35.5 M		\$324.58 M		\$515.82 M		\$722.37 M	
Tobacco and Related		\$1.36 M		\$10.45 M		\$15.51 M		\$19.82 M	
Transportation		\$34.7 M		\$274.97 M		\$425.1 M		\$580.25 M	
Utilities		\$10.93 M		\$86.4 M		\$130.61 M		\$171.61 M	
Monthly Household Consumer Expenditure (2025)									
Total Household Expenditure		\$6,401		\$6,641		\$6,813		\$7,079	
Total Non-Retail Expenditure		\$2,873 44.9%		\$3,080 46.4%		\$3,169 46.5%		\$3,317 46.9%	
Total Retail Expenditures		\$3,528 55.1%		\$3,561 53.6%		\$3,644 53.5%		\$3,762 53.1%	
Alcoholic Beverages		\$39 0.6%		\$40 0.6%		\$41 0.6%		\$43 0.6%	
Apparel		\$121 1.9%		\$124 1.9%		\$127 1.9%		\$132 1.9%	
Contributions		\$189 3.0%		\$200 3.0%		\$207 3.0%		\$217 3.1%	
Education		\$139 2.2%		\$145 2.2%		\$150 2.2%		\$157 2.2%	
Entertainment		\$377 5.9%		\$387 5.8%		\$396 5.8%		\$409 5.8%	
Food Away From Home		\$286 4.5%		\$294 4.4%		\$301 4.4%		\$312 4.4%	
Grocery		\$488 7.6%		\$486 7.3%		\$490 7.2%		\$496 7.0%	
Health Care		\$546 8.5%		\$547 8.2%		\$553 8.1%		\$556 7.8%	
Household Furnishings and Equipment		\$171 2.7%		\$177 2.7%		\$181 2.7%		\$188 2.7%	
Household Operations		\$124 1.9%		\$127 1.9%		\$130 1.9%		\$134 1.9%	
Miscellaneous Expenses		\$112 1.7%		\$115 1.7%		\$117 1.7%		\$122 1.7%	
Personal Care		\$93 1.5%		\$93 1.4%		\$94 1.4%		\$96 1.4%	
Shelter		\$1,055 16.5%		\$1,090 16.4%		\$1,099 16.1%		\$1,125 15.9%	
Tax and Retirement		\$1,145 17.9%		\$1,313 19.8%		\$1,389 20.4%		\$1,497 20.4%	
Tobacco and Related		\$44 0.7%		\$42 0.6%		\$42 0.6%		\$41 0.6%	
Transportation		\$1,119 17.5%		\$1,112 16.7%		\$1,145 16.8%		\$1,202 17.0%	
Utilities		\$352 5.5%		\$349 5.3%		\$352 5.2%		\$356 5.0%	