

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
 Calculated using Weighted Block Centroid from Block Groups

sandor

Lat/Lon: 43.6229/-83.89

Bay City Retail Bay City, MI	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2025)	5,788	45,743	69,119	92,008
Projected Population (2030)	5,632	44,901	67,766	90,386
Census Population (2020)	5,860	45,804	69,476	93,675
Census Population (2010)	6,171	48,275	72,679	95,612
Projected Annual Growth (2025-2030)	-156 -0.5%	-842 -0.4%	-1,353 -0.4%	-1,622 -0.4%
Historical Annual Growth (2020-2025)	-72 -0.2%	-61 -	-357 -0.1%	-1,667 -0.4%
Historical Annual Growth (2010-2020)	-311 -0.5%	-2,472 -0.5%	-3,203 -0.4%	-1,937 -0.2%
Estimated Population Density (2025)	1,843 psm	1,618 psm	880 psm	293 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi	314.0 sq mi
Households				
Estimated Households (2025)	2,584	20,608	30,942	40,216
Projected Households (2030)	2,539	20,473	30,673	39,939
Census Households (2020)	2,574	20,378	30,670	40,119
Census Households (2010)	2,582	20,449	30,550	39,041
Projected Annual Growth (2025-2030)	-45 -0.3%	-135 -0.1%	-269 -0.2%	-278 -0.1%
Historical Annual Change (2010-2025)	2 -	159 -	392 -	1,175 0.2%
Average Household Income				
Estimated Average Household Income (2025)	\$68,841	\$74,443	\$77,645	\$82,506
Projected Average Household Income (2030)	\$68,194	\$73,534	\$76,700	\$81,518
Census Average Household Income (2010)	\$43,839	\$47,092	\$48,963	\$51,785
Census Average Household Income (2000)	\$45,461	\$45,969	\$47,126	\$48,380
Projected Annual Change (2025-2030)	-\$647 -0.2%	-\$910 -0.2%	-\$945 -0.2%	-\$988 -0.2%
Historical Annual Change (2000-2025)	\$23,380 2.1%	\$28,474 2.5%	\$30,518 2.6%	\$34,126 2.8%
Median Household Income				
Estimated Median Household Income (2025)	\$58,566	\$55,738	\$57,991	\$61,532
Projected Median Household Income (2030)	\$58,277	\$55,370	\$57,616	\$61,190
Census Median Household Income (2010)	\$34,693	\$37,968	\$39,645	\$41,898
Census Median Household Income (2000)	\$36,113	\$36,123	\$37,453	\$39,121
Projected Annual Change (2025-2030)	-\$289 -	-\$368 -0.1%	-\$375 -0.1%	-\$342 -0.1%
Historical Annual Change (2000-2025)	\$22,453 2.5%	\$19,615 2.2%	\$20,538 2.2%	\$22,411 2.3%
Per Capita Income				
Estimated Per Capita Income (2025)	\$30,885	\$33,654	\$34,925	\$36,518
Projected Per Capita Income (2030)	\$30,907	\$33,647	\$34,886	\$36,484
Census Per Capita Income (2010)	\$18,342	\$19,948	\$20,579	\$21,143
Census Per Capita Income (2000)	\$18,434	\$19,072	\$19,290	\$19,460
Projected Annual Change (2025-2030)	\$22 -	-\$7 -	-\$39 -	-\$35 -
Historical Annual Change (2000-2025)	\$12,451 2.7%	\$14,582 3.1%	\$15,635 3.2%	\$17,058 3.5%
Estimated Average Household Net Worth (2025)	\$733,380	\$788,121	\$868,256	\$929,576

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Bay City Retail Bay City, MI	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Race and Ethnicity				
Total Population (2025)	5,788	45,743	69,119	92,008
White (2025)	5,253 90.8%	41,013 89.7%	62,417 90.3%	83,322 90.6%
Black or African American (2025)	128 2.2%	1,293 2.8%	1,811 2.6%	2,454 2.7%
American Indian or Alaska Native (2025)	27 0.5%	148 0.3%	212 0.3%	261 0.3%
Asian (2025)	27 0.5%	340 0.7%	484 0.7%	709 0.8%
Hawaiian or Pacific Islander (2025)	- -	- -	3 -	4 -
Other Race (2025)	63 1.1%	529 1.2%	753 1.1%	1,059 1.2%
Two or More Races (2025)	290 5.0%	2,419 5.3%	3,440 5.0%	4,199 4.6%
Population < 18 (2025)	1,142 19.7%	8,908 19.5%	13,285 19.2%	17,867 19.4%
White Not Hispanic	874 76.5%	6,839 76.8%	10,351 77.9%	14,213 79.5%
Black or African American	33 2.9%	367 4.1%	511 3.8%	716 4.0%
Asian	4 0.4%	44 0.5%	67 0.5%	87 0.5%
Other Race Not Hispanic	73 6.4%	547 6.1%	763 5.7%	991 5.5%
Hispanic	158 13.8%	1,111 12.5%	1,592 12.0%	1,859 10.4%
Not Hispanic or Latino Population (2025)	5,369 92.8%	42,400 92.7%	64,307 93.0%	86,185 93.7%
Not Hispanic White	5,041 93.9%	39,488 93.1%	60,176 93.6%	80,641 93.6%
Not Hispanic Black or African American	123 2.3%	1,224 2.9%	1,712 2.7%	2,324 2.7%
Not Hispanic American Indian or Alaska Native	17 0.3%	92 0.2%	132 0.2%	168 0.2%
Not Hispanic Asian	27 0.5%	337 0.8%	480 0.7%	705 0.8%
Not Hispanic Hawaiian or Pacific Islander	- -	- -	- -	1 -
Not Hispanic Other Race	4 -	24 -	39 -	117 0.1%
Not Hispanic Two or More Races	157 2.9%	1,234 2.9%	1,767 2.7%	2,229 2.6%
Hispanic or Latino Population (2025)	419 7.2%	3,343 7.3%	4,812 7.0%	5,823 6.3%
Hispanic White	212 50.6%	1,526 45.6%	2,241 46.6%	2,681 46.0%
Hispanic Black or African American	5 1.2%	69 2.1%	100 2.1%	130 2.2%
Hispanic American Indian or Alaska Native	10 2.4%	55 1.7%	79 1.6%	93 1.6%
Hispanic Asian	- -	3 -	4 -	4 -
Hispanic Hawaiian or Pacific Islander	- -	- -	3 -	3 -
Hispanic Other Race	59 14.1%	504 15.1%	714 14.8%	942 16.2%
Hispanic Two or More Races	134 31.8%	1,185 35.4%	1,672 34.8%	1,970 33.8%
Not Hispanic or Latino Population (2020)	5,448 93.0%	42,380 92.5%	64,592 93.0%	87,857 93.8%
Hispanic or Latino Population (2020)	412 7.0%	3,424 7.5%	4,885 7.0%	5,819 6.2%
Not Hispanic or Latino Population (2010)	5,836 94.6%	45,288 93.8%	68,435 94.2%	90,733 94.9%
Hispanic or Latino Population (2010)	335 5.4%	2,987 6.2%	4,244 5.8%	4,879 5.1%
Not Hispanic or Latino Population (2030)	5,198 92.3%	41,456 92.3%	62,747 92.6%	84,177 93.1%
Hispanic or Latino Population (2030)	434 7.7%	3,444 7.7%	5,019 7.4%	6,210 6.9%
Projected Annual Growth (2025-2030)	14 0.7%	102 0.6%	207 0.9%	387 1.3%
Historical Annual Growth (2010-2020)	77 2.3%	437 1.5%	641 1.5%	939 1.9%

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Bay City Retail	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Bay City, MI				
Total Age Distribution (2025)				
Total Population	5,788	45,743	69,119	92,008
Age Under 5 Years	278 4.8%	2,183 4.8%	3,281 4.7%	4,121 4.5%
Age 5 to 9 Years	321 5.5%	2,446 5.3%	3,626 5.2%	4,663 5.1%
Age 10 to 14 Years	324 5.6%	2,567 5.6%	3,864 5.6%	4,985 5.4%
Age 15 to 19 Years	335 5.8%	2,708 5.9%	4,050 5.9%	6,949 7.6%
Age 20 to 24 Years	352 6.1%	2,728 6.0%	3,992 5.8%	5,814 6.3%
Age 25 to 29 Years	430 7.4%	3,140 6.9%	4,438 6.4%	5,561 6.0%
Age 30 to 34 Years	410 7.1%	3,287 7.2%	4,726 6.8%	5,897 6.4%
Age 35 to 39 Years	350 6.1%	2,779 6.1%	4,092 5.9%	5,277 5.7%
Age 40 to 44 Years	352 6.1%	2,820 6.2%	4,103 5.9%	5,310 5.8%
Age 45 to 49 Years	328 5.7%	2,603 5.7%	3,854 5.6%	4,971 5.4%
Age 50 to 54 Years	381 6.6%	2,815 6.2%	4,229 6.1%	5,538 6.0%
Age 55 to 59 Years	399 6.9%	2,964 6.5%	4,493 6.5%	6,040 6.6%
Age 60 to 64 Years	393 6.8%	3,293 7.2%	5,036 7.3%	6,732 7.3%
Age 65 to 69 Years	387 6.7%	3,148 6.9%	4,950 7.2%	6,495 7.1%
Age 70 to 74 Years	285 4.9%	2,535 5.5%	4,029 5.8%	5,358 5.8%
Age 75 to 79 Years	220 3.8%	1,767 3.9%	2,931 4.2%	3,828 4.2%
Age 80 to 84 Years	143 2.5%	1,025 2.2%	1,801 2.6%	2,380 2.6%
Age 85 Years or Over	99 1.7%	933 2.0%	1,626 2.4%	2,090 2.3%
Median Age	40.7	41.2	42.6	42.1
Age 19 Years or Less	1,258 21.7%	9,905 21.7%	14,821 21.4%	20,717 22.5%
Age 20 to 64 Years	3,396 58.7%	26,431 57.8%	38,961 56.4%	51,139 55.6%
Age 65 Years or Over	1,133 19.6%	9,407 20.6%	15,338 22.2%	20,152 21.9%
Female Age Distribution (2025)				
Female Population	3,001 51.8%	23,172 50.7%	34,812 50.4%	45,227 49.2%
Age Under 5 Years	130 4.3%	1,081 4.7%	1,634 4.7%	2,061 4.6%
Age 5 to 9 Years	168 5.6%	1,158 5.0%	1,738 5.0%	2,248 5.0%
Age 10 to 14 Years	163 5.4%	1,214 5.2%	1,814 5.2%	2,317 5.1%
Age 15 to 19 Years	153 5.1%	1,292 5.6%	1,944 5.6%	2,532 5.6%
Age 20 to 24 Years	168 5.6%	1,354 5.8%	1,958 5.6%	2,780 6.1%
Age 25 to 29 Years	230 7.7%	1,552 6.7%	2,179 6.3%	2,712 6.0%
Age 30 to 34 Years	189 6.3%	1,623 7.0%	2,362 6.8%	2,912 6.4%
Age 35 to 39 Years	193 6.4%	1,351 5.8%	1,963 5.6%	2,569 5.7%
Age 40 to 44 Years	168 5.6%	1,386 6.0%	2,053 5.9%	2,660 5.9%
Age 45 to 49 Years	181 6.0%	1,318 5.7%	1,932 5.6%	2,461 5.4%
Age 50 to 54 Years	201 6.7%	1,410 6.1%	2,115 6.1%	2,796 6.2%
Age 55 to 59 Years	213 7.1%	1,502 6.5%	2,253 6.5%	2,991 6.6%
Age 60 to 64 Years	214 7.1%	1,767 7.6%	2,685 7.7%	3,524 7.8%
Age 65 to 69 Years	206 6.9%	1,694 7.3%	2,584 7.4%	3,388 7.5%
Age 70 to 74 Years	158 5.3%	1,364 5.9%	2,150 6.2%	2,813 6.2%
Age 75 to 79 Years	130 4.3%	960 4.1%	1,574 4.5%	2,038 4.5%
Age 80 to 84 Years	80 2.7%	593 2.6%	998 2.9%	1,291 2.9%
Age 85 Years or Over	58 1.9%	553 2.4%	877 2.5%	1,132 2.5%
Female Median Age	42.3	42.8	43.8	43.9
Age 19 Years or Less	614 20.4%	4,745 20.5%	7,130 20.5%	9,158 20.2%
Age 20 to 64 Years	1,756 58.5%	13,262 57.2%	19,499 56.0%	25,407 56.2%
Age 65 Years or Over	631 21.0%	5,165 22.3%	8,182 23.5%	10,662 23.6%

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Bay City Retail	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Bay City, MI				
Male Age Distribution (2025)				
Male Population	2,787	48.2%	22,571	49.3%
Age Under 5 Years	149	5.3%	1,102	4.9%
Age 5 to 9 Years	153	5.5%	1,289	5.7%
Age 10 to 14 Years	161	5.8%	1,353	6.0%
Age 15 to 19 Years	182	6.5%	1,416	6.3%
Age 20 to 24 Years	184	6.6%	1,374	6.1%
Age 25 to 29 Years	200	7.2%	1,588	7.0%
Age 30 to 34 Years	220	7.9%	1,664	7.4%
Age 35 to 39 Years	158	5.7%	1,429	6.3%
Age 40 to 44 Years	185	6.6%	1,434	6.4%
Age 45 to 49 Years	147	5.3%	1,286	5.7%
Age 50 to 54 Years	180	6.5%	1,405	6.2%
Age 55 to 59 Years	186	6.7%	1,462	6.5%
Age 60 to 64 Years	179	6.4%	1,527	6.8%
Age 65 to 69 Years	181	6.5%	1,453	6.4%
Age 70 to 74 Years	127	4.6%	1,171	5.2%
Age 75 to 79 Years	90	3.2%	807	3.6%
Age 80 to 84 Years	63	2.3%	432	1.9%
Age 85 Years or Over	41	1.5%	380	1.7%
Male Median Age	38.8		39.8	
Male Median Age	38.8		41.4	
Age 19 Years or Less	645	23.1%	5,160	22.9%
Age 20 to 64 Years	1,640	58.8%	13,168	58.3%
Age 65 Years or Over	502	18.0%	4,242	18.8%
Males per 100 Females (2025)				
Overall Comparison	93		97	
Age Under 5 Years	115	53.4%	102	50.5%
Age 5 to 9 Years	91	47.7%	111	52.7%
Age 10 to 14 Years	99	49.7%	111	52.7%
Age 15 to 19 Years	119	54.4%	110	52.3%
Age 20 to 24 Years	110	52.3%	101	50.4%
Age 25 to 29 Years	87	46.5%	102	50.6%
Age 30 to 34 Years	117	53.8%	103	50.6%
Age 35 to 39 Years	82	45.0%	106	51.4%
Age 40 to 44 Years	110	52.4%	104	50.9%
Age 45 to 49 Years	81	44.9%	98	49.4%
Age 50 to 54 Years	90	47.3%	100	49.9%
Age 55 to 59 Years	87	46.6%	97	49.3%
Age 60 to 64 Years	84	45.6%	86	46.4%
Age 65 to 69 Years	88	46.8%	86	46.2%
Age 70 to 74 Years	80	44.6%	86	46.2%
Age 75 to 79 Years	70	41.0%	84	45.7%
Age 80 to 84 Years	79	44.0%	73	42.1%
Age 85 Years or Over	72	41.7%	69	40.7%
Age 19 Years or Less	105	51.2%	109	52.1%
Age 20 to 39 Years	98	49.4%	103	50.7%
Age 40 to 64 Years	90	47.3%	96	49.1%
Age 65 Years or Over	80	44.3%	82	45.1%

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Bay City Retail Bay City, MI	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Household Type (2025)				
Total Households	2,584	20,608	30,942	40,216
Households with Children	647 25.1%	5,052 24.5%	7,535 24.4%	9,607 23.9%
Average Household Size	2.2	2.2	2.2	2.2
Household Density per Square Mile	823	729	394	128
Population Family	4,397 76.0%	34,072 74.5%	51,604 74.7%	67,370 73.2%
Population Non-Family	1,342 23.2%	11,198 24.5%	16,562 24.0%	21,540 23.4%
Population Group Quarters	49 0.9%	473 1.0%	953 1.4%	3,098 3.4%
Family Households	1,540 59.6%	11,820 57.4%	17,872 57.8%	23,328 58.0%
Married Couple Households	970 63.0%	7,643 64.7%	12,049 67.4%	16,366 70.2%
Other Family Households with Children	570 37.0%	4,177 35.3%	5,823 32.6%	6,962 29.8%
Family Households with Children	647 42.0%	5,043 42.7%	7,523 42.1%	9,589 41.1%
Married Couple with Children	342 52.8%	2,709 53.7%	4,254 56.5%	5,762 60.1%
Other Family Households with Children	305 47.2%	2,335 46.3%	3,269 43.5%	3,827 39.9%
Family Households No Children	893 58.0%	6,777 57.3%	10,349 57.9%	13,739 58.9%
Married Couple No Children	628 70.3%	4,935 72.8%	7,795 75.3%	10,604 77.2%
Other Family Households No Children	265 29.7%	1,842 27.2%	2,554 24.7%	3,135 22.8%
Non-Family Households	1,044 40.4%	8,787 42.6%	13,070 42.2%	16,889 42.0%
Non-Family Households with Children	- -	8 -	12 -	18 0.1%
Non-Family Households No Children	1,044 100.0%	8,779 99.9%	13,058 99.9%	16,871 99.9%
Average Family Household Size	2.9	2.9	2.9	2.9
Average Family Income	\$81,363	\$93,455	\$98,790	\$105,919
Median Family Income	\$73,448	\$74,868	\$80,947	\$86,318
Average Non-Family Household Size	1.3	1.3	1.3	1.3
Marital Status (2025)				
Population Age 15 Years or Over	4,865	38,546	58,348	78,240
Never Married	1,916 39.4%	14,170 36.8%	20,322 34.8%	27,732 35.4%
Currently Married	1,699 34.9%	15,018 39.0%	24,189 41.5%	33,614 43.0%
Previously Married	1,250 25.7%	9,358 24.3%	13,837 23.7%	16,893 21.6%
Separated	76 6.1%	625 6.7%	970 7.0%	1,228 7.3%
Widowed	330 26.4%	2,753 29.4%	4,220 30.5%	5,226 30.9%
Divorced	845 67.6%	5,980 63.9%	8,647 62.5%	10,440 61.8%
Educational Attainment (2025)				
Adult Population Age 25 Years or Over	4,177	33,110	50,307	65,477
Elementary (Grade Level 0 to 8)	143 3.4%	1,019 3.1%	1,355 2.7%	1,543 2.4%
Some High School (Grade Level 9 to 11)	271 6.5%	1,824 5.5%	2,906 5.8%	3,608 5.5%
High School Graduate	1,294 31.0%	10,874 32.8%	16,467 32.7%	20,959 32.0%
Some College	1,155 27.7%	8,863 26.8%	13,436 26.7%	16,834 25.7%
Associate Degree Only	502 12.0%	3,248 9.8%	5,237 10.4%	7,514 11.5%
Bachelor Degree Only	608 14.6%	4,796 14.5%	7,107 14.1%	9,952 15.2%
Graduate Degree	204 4.9%	2,486 7.5%	3,799 7.6%	5,068 7.7%
Any College (Some College or Higher)	2,469 59.1%	19,393 58.6%	29,579 58.8%	39,368 60.1%
College Degree + (Bachelor Degree or Higher)	812 19.4%	7,282 22.0%	10,906 21.7%	15,020 22.9%

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Bay City, MI				
Housing				
Total Housing Units (2025)	2,768	22,257	33,253	43,541
Total Housing Units (2020)	2,769	22,230	33,240	43,339
Historical Annual Growth (2020-2025)	-	-	28	13
Housing Units Occupied (2025)	2,584 93.4%	20,608 92.6%	30,942 93.1%	40,216 92.4%
Housing Units Owner-Occupied	1,891 73.2%	14,110 68.5%	22,065 71.3%	29,340 73.0%
Housing Units Renter-Occupied	693 26.8%	6,498 31.5%	8,877 28.7%	10,876 27.0%
Housing Units Vacant (2025)	184 6.6%	1,650 7.4%	2,311 6.9%	3,325 7.6%
Household Size (2025)				
Total Households	2,584	20,608	30,942	40,216
1 Person Households	875 33.9%	7,340 35.6%	10,987 35.5%	14,097 35.1%
2 Person Households	918 35.5%	7,169 34.8%	10,764 34.8%	14,147 35.2%
3 Person Households	382 14.8%	2,823 13.7%	4,134 13.4%	5,320 13.2%
4 Person Households	262 10.1%	1,986 9.6%	3,099 10.0%	4,085 10.2%
5 Person Households	96 3.7%	862 4.2%	1,300 4.2%	1,685 4.2%
6 Person Households	30 1.2%	270 1.3%	428 1.4%	587 1.5%
7 or More Person Households	21 0.8%	158 0.8%	231 0.7%	296 0.7%
Household Income Distribution (2025)				
HH Income \$200,000 or More	18 0.7%	715 3.5%	1,360 4.4%	2,057 5.1%
HH Income \$150,000 to \$199,999	57 2.2%	1,072 5.2%	1,740 5.6%	2,502 6.2%
HH Income \$125,000 to \$149,999	192 7.4%	1,184 5.7%	1,798 5.8%	2,645 6.6%
HH Income \$100,000 to \$124,999	179 6.9%	1,658 8.0%	2,443 7.9%	3,399 8.5%
HH Income \$75,000 to \$99,999	540 20.9%	2,637 12.8%	3,897 12.6%	5,139 12.8%
HH Income \$50,000 to \$74,999	500 19.3%	3,662 17.8%	5,682 18.4%	7,300 18.2%
HH Income \$35,000 to \$49,999	389 15.0%	3,132 15.2%	4,573 14.8%	5,758 14.3%
HH Income \$25,000 to \$34,999	242 9.4%	2,161 10.5%	2,938 9.5%	3,562 8.9%
HH Income \$15,000 to \$24,999	194 7.5%	1,682 8.2%	2,691 8.7%	3,241 8.1%
HH Income \$10,000 to \$14,999	85 3.3%	1,255 6.1%	1,642 5.3%	1,800 4.5%
HH Income Under \$10,000	189 7.3%	1,451 7.0%	2,179 7.0%	2,813 7.0%
Household Vehicles (2025)				
Households 0 Vehicles Available	201 7.8%	1,817 8.8%	2,539 8.2%	2,740 6.8%
Households 1 Vehicle Available	903 34.9%	8,112 39.4%	11,914 38.5%	14,722 36.6%
Households 2 Vehicles Available	1,009 39.0%	7,521 36.5%	11,453 37.0%	15,215 37.8%
Households 3 or More Vehicles Available	471 18.2%	3,158 15.3%	5,036 16.3%	7,539 18.7%
Total Vehicles Available	4,453	33,939	51,794	70,448
Average Vehicles per Household	1.7	1.6	1.7	1.8
Owner-Occupied Household Vehicles	3,595 80.7%	26,922 79.3%	41,884 80.9%	57,139 81.1%
Average Vehicles per Owner-Occupied Household	1.9	1.9	1.9	1.9
Renter-Occupied Household Vehicles	858 19.3%	7,018 20.7%	9,909 19.1%	13,309 18.9%
Average Vehicles per Renter-Occupied Household	1.2	1.1	1.1	1.2
Travel Time (2025)				
Worker Base Age 16 years or Over	2,929	21,022	30,996	42,670
Travel to Work in 14 Minutes or Less	869 29.7%	6,678 31.8%	9,342 30.1%	12,509 29.3%
Travel to Work in 15 to 29 Minutes	1,333 45.5%	7,893 37.5%	12,010 38.7%	17,022 39.9%
Travel to Work in 30 to 59 Minutes	416 14.2%	3,885 18.5%	5,824 18.8%	7,928 18.6%
Travel to Work in 60 Minutes or More	121 4.1%	1,089 5.2%	1,669 5.4%	2,195 5.1%
Work at Home	190 6.5%	1,477 7.0%	2,151 6.9%	3,016 7.1%
Average Minutes Travel to Work	19.4	19.7	20.0	19.9

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 43.6229/-83.89

Bay City Retail	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Bay City, MI				
Transportation To Work (2025)				
Worker Base Age 16 years or Over	2,929	21,022	30,996	42,670
Drive to Work Alone	2,468 84.2%	17,389 82.7%	25,587 82.5%	34,866 81.7%
Drive to Work in Carpool	228 7.8%	1,425 6.8%	2,201 7.1%	2,856 6.7%
Travel to Work by Public Transportation	4 0.1%	92 0.4%	178 0.6%	204 0.5%
Drive to Work on Motorcycle	- -	- -	- -	- -
Bicycle to Work	3 -	68 0.3%	105 0.3%	123 0.3%
Walk to Work	32 1.1%	418 2.0%	557 1.8%	1,296 3.0%
Other Means	5 0.2%	153 0.7%	216 0.7%	310 0.7%
Work at Home	190 6.5%	1,477 7.0%	2,151 6.9%	3,016 7.1%
Daytime Demographics (2025)				
Total Businesses	214	1,612	2,146	2,634
Total Employees	2,174	16,695	22,544	27,917
Company Headquarter Businesses	7 3.4%	75 4.7%	103 4.8%	133 5.1%
Company Headquarter Employees	378 17.4%	2,297 13.8%	3,153 14.0%	4,007 14.4%
Employee Population per Business	10.2 to 1	10.4 to 1	10.5 to 1	10.6 to 1
Residential Population per Business	27.0 to 1	28.4 to 1	32.2 to 1	34.9 to 1
Adj. Daytime Demographics Age 16 Years or Over	4,032	33,643	49,025	62,409
Labor Force				
Labor Population Age 16 Years or Over (2025)	4,788	37,987	57,512	77,209
Labor Force Total Males (2025)	2,292 47.9%	18,540 48.8%	28,291 49.2%	39,106 50.6%
Male Civilian Employed	1,385 60.4%	10,448 56.4%	15,644 55.3%	22,116 56.6%
Male Civilian Unemployed	119 5.2%	1,289 7.0%	1,889 6.7%	2,276 5.8%
Males in Armed Forces	- -	16 -	35 0.1%	46 0.1%
Males Not in Labor Force	788 34.4%	6,788 36.6%	10,723 37.9%	14,667 37.5%
Labor Force Total Females (2025)	2,496 52.1%	19,446 51.2%	29,222 50.8%	38,103 49.4%
Female Civilian Employed	1,544 61.9%	10,576 54.4%	15,353 52.5%	20,554 53.9%
Female Civilian Unemployed	37 1.5%	670 3.4%	916 3.1%	1,090 2.9%
Females in Armed Forces	- -	- -	- -	- -
Females Not in Labor Force	914 36.6%	8,201 42.2%	12,953 44.3%	16,459 43.2%
Unemployment Rate	156 3.3%	1,959 5.2%	2,805 4.9%	3,367 4.4%
Occupation (2025)				
Occupation Population Age 16 Years or Over	2,929	21,022	30,996	42,670
Occupation Total Males	1,385 47.3%	10,447 49.7%	15,643 50.5%	22,115 51.8%
Occupation Total Females	1,544 52.7%	10,576 50.3%	15,353 49.5%	20,554 48.2%
Management, Business, Financial Operations	241 8.2%	2,444 11.6%	3,670 11.8%	5,181 12.1%
Professional, Related	501 17.1%	4,363 20.8%	6,869 22.2%	9,670 22.7%
Service	703 24.0%	4,734 22.5%	6,436 20.8%	8,409 19.7%
Sales, Office	798 27.3%	4,818 22.9%	7,072 22.8%	9,426 22.1%
Farming, Fishing, Forestry	2 -	34 0.2%	169 0.5%	221 0.5%
Construction, Extraction, Maintenance	347 11.8%	1,546 7.4%	2,474 8.0%	3,762 8.8%
Production, Transport, Material Moving	337 11.5%	3,083 14.7%	4,306 13.9%	6,000 14.1%
White Collar Workers	1,541 52.6%	11,625 55.3%	17,611 56.8%	24,278 56.9%
Blue Collar Workers	1,389 47.4%	9,398 44.7%	13,385 43.2%	18,392 43.1%

Complete Profile

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Bay City Retail	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Bay City, MI				
Units In Structure (2025)				
Total Units	2,584	20,608	30,942	40,216
1 Detached Unit	2,126 82.3%	15,182 73.7%	23,265 75.2%	30,446 75.7%
1 Attached Unit	100 3.9%	585 2.8%	1,029 3.3%	1,359 3.4%
2 Units	31 1.2%	709 3.4%	855 2.8%	1,003 2.5%
3 to 4 Units	58 2.2%	886 4.3%	1,223 4.0%	1,519 3.8%
5 to 9 Units	26 1.0%	743 3.6%	1,008 3.3%	1,326 3.3%
10 to 19 Units	89 3.4%	704 3.4%	896 2.9%	1,102 2.7%
20 to 49 Units	12 0.4%	420 2.0%	675 2.2%	874 2.2%
50 or More Units	94 3.6%	824 4.0%	1,147 3.7%	1,221 3.0%
Mobile Home or Trailer	48 1.9%	553 2.7%	843 2.7%	1,366 3.4%
Other Structure	- -	- -	- -	- -
Homes Built By Year (2025)				
Homes Built 2020 or later	21 0.7%	53 0.2%	165 0.5%	190 0.4%
Homes Built 2010 to 2019	70 2.5%	729 3.3%	1,002 3.0%	1,769 4.1%
Homes Built 2000 to 2009	277 10.0%	1,440 6.5%	2,418 7.3%	3,968 9.1%
Homes Built 1990 to 1999	108 3.9%	897 4.0%	1,543 4.6%	2,355 5.4%
Homes Built 1980 to 1989	139 5.0%	1,330 6.0%	2,098 6.3%	2,719 6.2%
Homes Built 1970 to 1979	303 10.9%	2,981 13.4%	4,792 14.4%	6,414 14.7%
Homes Built 1960 to 1969	337 12.2%	2,252 10.1%	3,734 11.2%	4,907 11.3%
Homes Built 1950 to 1959	574 20.8%	3,562 16.0%	5,218 15.7%	6,434 14.8%
Homes Built 1940 to 1949	146 5.3%	1,165 5.2%	1,627 4.9%	1,906 4.4%
Homes Built Before 1939	610 22.0%	6,199 27.9%	8,345 25.1%	9,556 21.9%
Median Age of Homes	60.8 yrs	63.1 yrs	61.4 yrs	58.6 yrs
Home Values (2025)				
Owner Specified Housing Units	1,891	14,110	22,065	29,340
Home Values \$1,000,000 or More	1 -	2 -	4 -	10 -
Home Values \$750,000 to \$999,999	3 0.1%	171 1.2%	181 0.8%	219 0.7%
Home Values \$500,000 to \$749,999	77 4.1%	255 1.8%	442 2.0%	733 2.5%
Home Values \$400,000 to \$499,999	15 0.8%	271 1.9%	482 2.2%	759 2.6%
Home Values \$300,000 to \$399,999	86 4.6%	863 6.1%	1,636 7.4%	2,458 8.4%
Home Values \$250,000 to \$299,999	60 3.2%	735 5.2%	1,309 5.9%	1,936 6.6%
Home Values \$200,000 to \$249,999	108 5.7%	1,275 9.0%	2,264 10.3%	3,161 10.8%
Home Values \$175,000 to \$199,999	71 3.8%	730 5.2%	1,157 5.2%	1,642 5.6%
Home Values \$150,000 to \$174,999	335 17.7%	2,374 16.8%	3,769 17.1%	4,950 16.9%
Home Values \$125,000 to \$149,999	71 3.8%	892 6.3%	1,386 6.3%	1,914 6.5%
Home Values \$100,000 to \$124,999	210 11.1%	1,805 12.8%	2,837 12.9%	3,761 12.8%
Home Values \$90,000 to \$99,999	117 6.2%	749 5.3%	1,009 4.6%	1,140 3.9%
Home Values \$80,000 to \$89,999	278 14.7%	985 7.0%	1,424 6.5%	1,678 5.7%
Home Values \$70,000 to \$79,999	116 6.1%	922 6.5%	1,245 5.6%	1,419 4.8%
Home Values \$60,000 to \$69,999	143 7.6%	816 5.8%	1,097 5.0%	1,156 3.9%
Home Values \$50,000 to \$59,999	66 3.5%	453 3.2%	629 2.9%	693 2.4%
Home Values \$35,000 to \$49,999	49 2.6%	314 2.2%	432 2.0%	505 1.7%
Home Values \$25,000 to \$34,999	28 1.5%	105 0.7%	147 0.7%	245 0.8%
Home Values \$10,000 to \$24,999	41 2.2%	270 1.9%	436 2.0%	657 2.2%
Home Values Under \$10,000	16 0.8%	123 0.9%	179 0.8%	305 1.0%
Owner-Occupied Median Home Value	\$117,261	\$137,820	\$146,863	\$154,934
Renter-Occupied Median Rent	\$757	\$684	\$677	\$689

Complete Profile

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Bay City Retail Bay City, MI	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)				
Total Household Expenditure	\$198.46 M	\$1.64 B	\$2.53 B	\$3.42 B
Total Non-Retail Expenditure	\$89.07 M	\$761.74 M	\$1.18 B	\$1.6 B
Total Retail Expenditure	\$109.4 M	\$880.61 M	\$1.35 B	\$1.82 B
Alcoholic Beverages	\$1.21 M	\$9.96 M	\$15.35 M	\$20.73 M
Apparel	\$3.76 M	\$30.78 M	\$47.26 M	\$63.5 M
Contributions	\$5.87 M	\$49.41 M	\$76.73 M	\$104.76 M
Education	\$4.3 M	\$35.94 M	\$55.63 M	\$75.61 M
Entertainment	\$11.7 M	\$95.75 M	\$146.91 M	\$197.23 M
Food Away From Home	\$8.87 M	\$72.78 M	\$111.85 M	\$150.48 M
Grocery	\$15.15 M	\$120.11 M	\$181.79 M	\$239.29 M
Health Care	\$16.94 M	\$135.16 M	\$205.36 M	\$268.17 M
Household Furnishings and Equipment	\$5.31 M	\$43.67 M	\$67.19 M	\$90.55 M
Household Operations	\$3.83 M	\$31.38 M	\$48.11 M	\$64.45 M
Miscellaneous Expenses	\$3.46 M	\$28.34 M	\$43.55 M	\$58.64 M
Personal Care	\$2.88 M	\$23 M	\$34.94 M	\$46.22 M
Shelter	\$32.7 M	\$269.66 M	\$408.13 M	\$542.76 M
Tax and Retirement	\$35.5 M	\$324.58 M	\$515.82 M	\$722.37 M
Tobacco and Related	\$1.36 M	\$10.45 M	\$15.51 M	\$19.82 M
Transportation	\$34.7 M	\$274.97 M	\$425.1 M	\$580.25 M
Utilities	\$10.93 M	\$86.4 M	\$130.61 M	\$171.61 M
Monthly Household Consumer Expenditure (2025)				
Total Household Expenditure	\$6,401	\$6,641	\$6,813	\$7,079
Total Non-Retail Expenditure	\$2,873 44.9%	\$3,080 46.4%	\$3,169 46.5%	\$3,317 46.9%
Total Retail Expenditures	\$3,528 55.1%	\$3,561 53.6%	\$3,644 53.5%	\$3,762 53.1%
Alcoholic Beverages	\$39 0.6%	\$40 0.6%	\$41 0.6%	\$43 0.6%
Apparel	\$121 1.9%	\$124 1.9%	\$127 1.9%	\$132 1.9%
Contributions	\$189 3.0%	\$200 3.0%	\$207 3.0%	\$217 3.1%
Education	\$139 2.2%	\$145 2.2%	\$150 2.2%	\$157 2.2%
Entertainment	\$377 5.9%	\$387 5.8%	\$396 5.8%	\$409 5.8%
Food Away From Home	\$286 4.5%	\$294 4.4%	\$301 4.4%	\$312 4.4%
Grocery	\$488 7.6%	\$486 7.3%	\$490 7.2%	\$496 7.0%
Health Care	\$546 8.5%	\$547 8.2%	\$553 8.1%	\$556 7.8%
Household Furnishings and Equipment	\$171 2.7%	\$177 2.7%	\$181 2.7%	\$188 2.7%
Household Operations	\$124 1.9%	\$127 1.9%	\$130 1.9%	\$134 1.9%
Miscellaneous Expenses	\$112 1.7%	\$115 1.7%	\$117 1.7%	\$122 1.7%
Personal Care	\$93 1.5%	\$93 1.4%	\$94 1.4%	\$96 1.4%
Shelter	\$1,055 16.5%	\$1,090 16.4%	\$1,099 16.1%	\$1,125 15.9%
Tax and Retirement	\$1,145 17.9%	\$1,313 19.8%	\$1,389 20.4%	\$1,497 20.4%
Tobacco and Related	\$44 0.7%	\$42 0.6%	\$42 0.6%	\$41 0.6%
Transportation	\$1,119 17.5%	\$1,112 16.7%	\$1,145 16.8%	\$1,202 17.0%
Utilities	\$352 5.5%	\$349 5.3%	\$352 5.2%	\$356 5.0%