

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7741/-86.0175

East 40 Plaza									
Indianapolis, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Population									
Estimated Population (2025)	5,278		60,774		190,173		634,319		
Projected Population (2030)	5,087		58,375		184,799		626,647		
Census Population (2020)	5,166		60,885		186,432		617,523		
Census Population (2010)	4,988		57,073		174,342		572,179		
Projected Annual Growth (2025-2030)	-192	-0.7%	-2,399	-0.8%	-5,374	-0.6%	-7,672	-0.2%	
Historical Annual Growth (2020-2025)	112	0.4%	-111	-	3,741	0.4%	16,796	0.5%	
Historical Annual Growth (2010-2020)	178	0.4%	3,813	0.7%	12,090	0.7%	45,344	0.8%	
Estimated Population Density (2025)	1,681	psm	2,150	psm	2,422	psm	2,020	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	314.0	sq mi	
Households									
Estimated Households (2025)	2,084		24,457		74,228		259,948		
Projected Households (2030)	2,006		23,505		72,163		257,310		
Census Households (2020)	2,103		24,462		72,382		250,648		
Census Households (2010)	2,060		22,848		67,832		230,034		
Projected Annual Growth (2025-2030)	-78	-0.8%	-952	-0.8%	-2,065	-0.6%	-2,638	-0.2%	
Historical Annual Change (2010-2025)	24	-	1,609	0.5%	6,396	0.6%	29,914	0.9%	
Average Household Income									
Estimated Average Household Income (2025)	\$89,777		\$80,614		\$74,082		\$97,447		
Projected Average Household Income (2030)	\$88,007		\$79,512		\$73,317		\$96,054		
Census Average Household Income (2010)	\$53,224		\$50,365		\$45,011		\$55,744		
Census Average Household Income (2000)	\$51,599		\$49,523		\$44,553		\$51,055		
Projected Annual Change (2025-2030)	-\$1,770	-0.4%	-\$1,102	-0.3%	-\$764	-0.2%	-\$1,393	-0.3%	
Historical Annual Change (2000-2025)	\$38,177	3.0%	\$31,090	2.5%	\$29,529	2.7%	\$46,391	3.6%	
Median Household Income									
Estimated Median Household Income (2025)	\$65,386		\$61,129		\$57,930		\$73,916		
Projected Median Household Income (2030)	\$64,338		\$60,598		\$57,689		\$73,474		
Census Median Household Income (2010)	\$45,863		\$44,351		\$38,758		\$45,023		
Census Median Household Income (2000)	\$47,569		\$42,556		\$38,563		\$41,900		
Projected Annual Change (2025-2030)	-\$1,047	-0.3%	-\$531	-0.2%	-\$241	-	-\$443	-0.1%	
Historical Annual Change (2000-2025)	\$17,817	1.5%	\$18,573	1.7%	\$19,367	2.0%	\$32,017	3.1%	
Per Capita Income									
Estimated Per Capita Income (2025)	\$35,642		\$32,527		\$28,962		\$40,068		
Projected Per Capita Income (2030)	\$34,904		\$32,105		\$28,678		\$39,576		
Census Per Capita Income (2010)	\$21,974		\$20,165		\$17,513		\$22,411		
Census Per Capita Income (2000)	\$22,162		\$20,468		\$17,833		\$20,411		
Projected Annual Change (2025-2030)	-\$738	-0.4%	-\$422	-0.3%	-\$284	-0.2%	-\$492	-0.2%	
Historical Annual Change (2000-2025)	\$13,480	2.4%	\$12,059	2.4%	\$11,129	2.5%	\$19,657	3.9%	
Estimated Average Household Net Worth (2025)	\$809,311		\$689,636		\$611,291		\$839,660		

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East 40 Plaza									
Indianapolis, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity									
Total Population (2025)	5,278			60,774			190,173		634,319
White (2025)	3,578	67.8%		30,463	50.1%		86,845	45.7%	356,343
Black or African American (2025)	960	18.2%		21,510	35.4%		73,379	38.6%	179,442
American Indian or Alaska Native (2025)	24	0.4%		223	0.4%		942	0.5%	2,484
Asian (2025)	48	0.9%		814	1.3%		2,385	1.3%	23,611
Hawaiian or Pacific Islander (2025)	3	-		40	-		90	-	270
Other Race (2025)	317	6.0%		3,645	6.0%		13,474	7.1%	34,241
Two or More Races (2025)	349	6.6%		4,080	6.7%		13,058	6.9%	37,929
Population < 18 (2025)	1,184	22.4%		15,595	25.7%		51,772	27.2%	152,261
White Not Hispanic	564	47.7%		4,838	31.0%		14,685	28.4%	59,972
Black or African American	272	23.0%		6,674	42.8%		23,050	44.5%	50,219
Asian	6	0.5%		119	0.8%		437	0.8%	6,288
Other Race Not Hispanic	89	7.5%		1,020	6.5%		2,986	5.8%	9,151
Hispanic	252	21.3%		2,943	18.9%		10,613	20.5%	26,631
Not Hispanic or Latino Population (2025)	4,600	87.2%		53,043	87.3%		162,432	85.4%	560,882
Not Hispanic White	3,414	74.2%		28,883	54.5%		81,567	50.2%	340,476
Not Hispanic Black or African American	942	20.5%		21,283	40.1%		72,480	44.6%	176,978
Not Hispanic American Indian or Alaska Native	8	0.2%		65	0.1%		234	0.1%	744
Not Hispanic Asian	48	1.0%		793	1.5%		2,296	1.4%	23,363
Not Hispanic Hawaiian or Pacific Islander	1	-		26	-		56	-	171
Not Hispanic Other Race	16	0.4%		125	0.2%		399	0.2%	1,243
Not Hispanic Two or More Races	171	3.7%		1,868	3.5%		5,400	3.3%	17,909
Hispanic or Latino Population (2025)	678	12.8%		7,731	12.7%		27,742	14.6%	73,437
Hispanic White	164	24.1%		1,581	20.4%		5,278	19.0%	15,867
Hispanic Black or African American	17	2.5%		226	2.9%		899	3.2%	2,464
Hispanic American Indian or Alaska Native	16	2.4%		157	2.0%		708	2.6%	1,740
Hispanic Asian	-	-		20	0.3%		89	0.3%	248
Hispanic Hawaiian or Pacific Islander	2	0.3%		14	0.2%		34	0.1%	99
Hispanic Other Race	301	44.4%		3,520	45.5%		13,075	47.1%	32,998
Hispanic Two or More Races	178	26.3%		2,212	28.6%		7,658	27.6%	20,020
Not Hispanic or Latino Population (2020)	4,592	88.9%		53,494	87.9%		159,887	85.8%	550,730
Hispanic or Latino Population (2020)	574	11.1%		7,392	12.1%		26,545	14.2%	66,793
Not Hispanic or Latino Population (2010)	4,666	93.5%		52,761	92.4%		157,942	90.6%	530,112
Hispanic or Latino Population (2010)	322	6.5%		4,311	7.6%		16,400	9.4%	42,067
Not Hispanic or Latino Population (2030)	4,388	86.3%		50,474	86.5%		156,778	84.8%	548,385
Hispanic or Latino Population (2030)	699	13.7%		7,902	13.5%		28,021	15.2%	78,262
Projected Annual Growth (2025-2030)	21	0.6%		170	0.4%		279	0.2%	4,825
Historical Annual Growth (2010-2020)	252	7.8%		3,080	7.1%		10,145	6.2%	24,726

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East 40 Plaza									
Indianapolis, IN									
Total Age Distribution (2025)									
Total Population	5,278		60,774		190,173		634,319		
Age Under 5 Years	311	5.9%	4,084	6.7%	13,704	7.2%	42,314	6.7%	
Age 5 to 9 Years	323	6.1%	4,325	7.1%	14,651	7.7%	43,119	6.8%	
Age 10 to 14 Years	341	6.5%	4,472	7.4%	14,893	7.8%	42,052	6.6%	
Age 15 to 19 Years	328	6.2%	4,269	7.0%	13,735	7.2%	42,818	6.8%	
Age 20 to 24 Years	278	5.3%	3,422	5.6%	11,201	5.9%	43,942	6.9%	
Age 25 to 29 Years	298	5.6%	4,048	6.7%	13,346	7.0%	52,021	8.2%	
Age 30 to 34 Years	355	6.7%	4,554	7.5%	15,139	8.0%	53,514	8.4%	
Age 35 to 39 Years	321	6.1%	4,123	6.8%	13,471	7.1%	45,115	7.1%	
Age 40 to 44 Years	306	5.8%	3,728	6.1%	12,596	6.6%	40,565	6.4%	
Age 45 to 49 Years	285	5.4%	3,423	5.6%	10,990	5.8%	34,700	5.5%	
Age 50 to 54 Years	356	6.7%	3,686	6.1%	11,107	5.8%	35,245	5.6%	
Age 55 to 59 Years	417	7.9%	3,695	6.1%	10,715	5.6%	35,276	5.6%	
Age 60 to 64 Years	370	7.0%	3,826	6.3%	10,785	5.7%	36,636	5.8%	
Age 65 to 69 Years	292	5.5%	3,136	5.2%	8,760	4.6%	31,410	5.0%	
Age 70 to 74 Years	232	4.4%	2,378	3.9%	6,443	3.4%	23,343	3.7%	
Age 75 to 79 Years	197	3.7%	1,659	2.7%	4,155	2.2%	15,253	2.4%	
Age 80 to 84 Years	137	2.6%	1,041	1.7%	2,510	1.3%	9,164	1.4%	
Age 85 Years or Over	130	2.5%	906	1.5%	1,973	1.0%	7,831	1.2%	
Median Age	40.6		36.2		34.1		34.8		
Age 19 Years or Less	1,303	24.7%	17,149	28.2%	56,982	30.0%	170,303	26.8%	
Age 20 to 64 Years	2,987	56.6%	34,505	56.8%	109,350	57.5%	377,014	59.4%	
Age 65 Years or Over	988	18.7%	9,120	15.0%	23,841	12.5%	87,002	13.7%	
Female Age Distribution (2025)									
Female Population	2,633	49.9%	31,342	51.6%	98,080	51.6%	317,335	50.0%	
Age Under 5 Years	145	5.5%	2,007	6.4%	6,724	6.9%	20,687	6.5%	
Age 5 to 9 Years	166	6.3%	2,104	6.7%	7,145	7.3%	20,934	6.6%	
Age 10 to 14 Years	164	6.2%	2,166	6.9%	7,377	7.5%	20,693	6.5%	
Age 15 to 19 Years	163	6.2%	2,000	6.4%	6,507	6.6%	18,782	5.9%	
Age 20 to 24 Years	139	5.3%	1,732	5.5%	5,685	5.8%	21,077	6.6%	
Age 25 to 29 Years	137	5.2%	2,121	6.8%	7,060	7.2%	26,334	8.3%	
Age 30 to 34 Years	171	6.5%	2,391	7.6%	7,977	8.1%	26,834	8.5%	
Age 35 to 39 Years	168	6.4%	2,197	7.0%	7,201	7.3%	22,829	7.2%	
Age 40 to 44 Years	162	6.1%	2,021	6.4%	6,596	6.7%	20,366	6.4%	
Age 45 to 49 Years	142	5.4%	1,836	5.9%	5,831	5.9%	17,648	5.6%	
Age 50 to 54 Years	192	7.3%	1,948	6.2%	5,782	5.9%	17,791	5.6%	
Age 55 to 59 Years	205	7.8%	1,939	6.2%	5,501	5.6%	17,834	5.6%	
Age 60 to 64 Years	182	6.9%	1,961	6.3%	5,568	5.7%	18,802	5.9%	
Age 65 to 69 Years	142	5.4%	1,635	5.2%	4,604	4.7%	16,227	5.1%	
Age 70 to 74 Years	116	4.4%	1,257	4.0%	3,526	3.6%	12,429	3.9%	
Age 75 to 79 Years	103	3.9%	903	2.9%	2,361	2.4%	8,360	2.6%	
Age 80 to 84 Years	76	2.9%	583	1.9%	1,424	1.5%	5,152	1.6%	
Age 85 Years or Over	59	2.3%	541	1.7%	1,212	1.2%	4,556	1.4%	
Female Median Age	40.8		37.4		35.1		35.8		
Age 19 Years or Less	638	24.2%	8,277	26.4%	27,753	28.3%	81,097	25.6%	
Age 20 to 64 Years	1,499	56.9%	18,145	57.9%	57,200	58.3%	189,515	59.7%	
Age 65 Years or Over	496	18.8%	4,920	15.7%	13,126	13.4%	46,723	14.7%	

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East 40 Plaza		1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Indianapolis, IN									
Male Age Distribution (2025)									
Male Population	2,645	50.1%	29,432	48.4%	92,094	48.4%	316,984	50.0%	
Age Under 5 Years	166	6.3%	2,076	7.1%	6,980	7.6%	21,627	6.8%	
Age 5 to 9 Years	157	5.9%	2,222	7.5%	7,506	8.2%	22,185	7.0%	
Age 10 to 14 Years	177	6.7%	2,305	7.8%	7,516	8.2%	21,359	6.7%	
Age 15 to 19 Years	165	6.2%	2,269	7.7%	7,228	7.8%	24,036	7.6%	
Age 20 to 24 Years	139	5.3%	1,690	5.7%	5,516	6.0%	22,865	7.2%	
Age 25 to 29 Years	161	6.1%	1,928	6.6%	6,286	6.8%	25,687	8.1%	
Age 30 to 34 Years	184	7.0%	2,163	7.3%	7,162	7.8%	26,680	8.4%	
Age 35 to 39 Years	153	5.8%	1,926	6.5%	6,270	6.8%	22,286	7.0%	
Age 40 to 44 Years	144	5.4%	1,708	5.8%	6,000	6.5%	20,199	6.4%	
Age 45 to 49 Years	144	5.4%	1,587	5.4%	5,159	5.6%	17,052	5.4%	
Age 50 to 54 Years	163	6.2%	1,738	5.9%	5,325	5.8%	17,455	5.5%	
Age 55 to 59 Years	212	8.0%	1,756	6.0%	5,214	5.7%	17,442	5.5%	
Age 60 to 64 Years	187	7.1%	1,865	6.3%	5,217	5.7%	17,834	5.6%	
Age 65 to 69 Years	150	5.7%	1,501	5.1%	4,156	4.5%	15,183	4.8%	
Age 70 to 74 Years	116	4.4%	1,121	3.8%	2,917	3.2%	10,915	3.4%	
Age 75 to 79 Years	94	3.5%	756	2.6%	1,794	1.9%	6,893	2.2%	
Age 80 to 84 Years	61	2.3%	458	1.6%	1,087	1.2%	4,012	1.3%	
Age 85 Years or Over	71	2.7%	365	1.2%	761	0.8%	3,275	1.0%	
Male Median Age	40.0		34.9		32.9		33.9		
Age 19 Years or Less	665	25.1%	8,872	30.1%	29,230	31.7%	89,207	28.1%	
Age 20 to 64 Years	1,488	56.3%	16,359	55.6%	52,150	56.6%	187,499	59.2%	
Age 65 Years or Over	492	18.6%	4,200	14.3%	10,714	11.6%	40,278	12.7%	
Males per 100 Females (2025)									
Overall Comparison	100		94		94		100		
Age Under 5 Years	114	53.3%	103	50.8%	104	50.9%	105	51.1%	
Age 5 to 9 Years	94	48.5%	106	51.4%	105	51.2%	106	51.5%	
Age 10 to 14 Years	108	52.0%	106	51.6%	102	50.5%	103	50.8%	
Age 15 to 19 Years	101	50.3%	113	53.1%	111	52.6%	128	56.1%	
Age 20 to 24 Years	100	49.9%	98	49.4%	97	49.2%	108	52.0%	
Age 25 to 29 Years	118	54.2%	91	47.6%	89	47.1%	98	49.4%	
Age 30 to 34 Years	108	51.9%	90	47.5%	90	47.3%	99	49.9%	
Age 35 to 39 Years	91	47.6%	88	46.7%	87	46.5%	98	49.4%	
Age 40 to 44 Years	89	47.1%	85	45.8%	91	47.6%	99	49.8%	
Age 45 to 49 Years	101	50.3%	86	46.4%	88	46.9%	97	49.1%	
Age 50 to 54 Years	85	45.9%	89	47.1%	92	47.9%	98	49.5%	
Age 55 to 59 Years	103	50.9%	91	47.5%	95	48.7%	98	49.4%	
Age 60 to 64 Years	103	50.7%	95	48.7%	94	48.4%	95	48.7%	
Age 65 to 69 Years	105	51.3%	92	47.9%	90	47.4%	94	48.3%	
Age 70 to 74 Years	100	50.0%	89	47.2%	83	45.3%	88	46.8%	
Age 75 to 79 Years	91	47.6%	84	45.6%	76	43.2%	82	45.2%	
Age 80 to 84 Years	81	44.8%	79	44.0%	76	43.3%	78	43.8%	
Age 85 Years or Over	119	54.4%	67	40.2%	63	38.6%	72	41.8%	
Age 19 Years or Less	104	51.0%	107	51.7%	105	51.3%	110	52.4%	
Age 20 to 39 Years	104	50.9%	91	47.7%	90	47.5%	100	50.1%	
Age 40 to 64 Years	96	49.1%	89	47.1%	92	47.9%	97	49.3%	
Age 65 Years or Over	99	49.8%	85	46.1%	82	44.9%	86	46.3%	

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East 40 Plaza									
Indianapolis, IN									
Household Type (2025)									
Total Households	2,084		24,457		74,228		259,948		
Households with Children	570	27.3%	7,853	32.1%	26,529	35.7%	76,832	29.6%	
Average Household Size	2.5		2.5		2.5		2.4		
Household Density per Square Mile	664		865		945		828		
Population Family	4,101	77.7%	47,466	78.1%	153,456	80.7%	467,911	73.8%	
Population Non-Family	1,074	20.3%	12,706	20.9%	35,766	18.8%	154,052	24.3%	
Population Group Quarters	103	1.9%	603	1.0%	951	0.5%	12,356	1.9%	
Family Households	1,286	61.7%	15,004	61.4%	48,811	65.8%	149,843	57.6%	
Married Couple Households	827	64.3%	8,566	57.1%	26,120	53.5%	92,435	61.7%	
Other Family Households with Children	458	35.7%	6,439	42.9%	22,691	46.5%	57,407	38.3%	
Family Households with Children	569	44.2%	7,838	52.2%	26,472	54.2%	76,658	51.2%	
Married Couple with Children	327	57.5%	3,818	48.7%	11,956	45.2%	42,055	54.9%	
Other Family Households with Children	242	42.5%	4,020	51.3%	14,516	54.8%	34,603	45.1%	
Family Households No Children	717	55.8%	7,167	47.8%	22,338	45.8%	73,185	48.8%	
Married Couple No Children	501	69.8%	4,748	66.3%	14,164	63.4%	50,380	68.8%	
Other Family Households No Children	217	30.2%	2,418	33.7%	8,175	36.6%	22,805	31.2%	
Non-Family Households	798	38.3%	9,452	38.6%	25,417	34.2%	110,105	42.4%	
Non-Family Households with Children	1	0.1%	15	0.2%	57	0.2%	174	0.2%	
Non-Family Households No Children	797	99.9%	9,437	99.8%	25,361	99.8%	109,931	99.8%	
Average Family Household Size	3.2		3.2		3.1		3.1		
Average Family Income	\$105,960		\$95,099		\$85,675		\$115,970		
Median Family Income	\$82,653		\$78,131		\$70,884		\$93,606		
Average Non-Family Household Size	1.3		1.3		1.4		1.4		
Marital Status (2025)									
Population Age 15 Years or Over	4,303		47,893		146,926		506,834		
Never Married	1,441	33.5%	19,326	40.4%	62,142	42.3%	203,664	40.2%	
Currently Married	1,795	41.7%	17,710	37.0%	51,485	35.0%	195,270	38.5%	
Previously Married	1,066	24.8%	10,857	22.7%	33,299	22.7%	107,899	21.3%	
Separated	107	10.0%	1,667	15.4%	5,381	16.2%	17,111	15.9%	
Widowed	278	26.0%	2,464	22.7%	6,979	21.0%	22,195	20.6%	
Divorced	682	63.9%	6,726	61.9%	20,939	62.9%	68,594	63.6%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	3,697		40,203		121,990		420,074		
Elementary (Grade Level 0 to 8)	82	2.2%	1,797	4.5%	6,720	5.5%	18,487	4.4%	
Some High School (Grade Level 9 to 11)	294	8.0%	3,125	7.8%	11,680	9.6%	31,377	7.5%	
High School Graduate	1,415	38.3%	12,565	31.3%	39,455	32.3%	110,562	26.3%	
Some College	693	18.7%	8,871	22.1%	25,656	21.0%	74,676	17.8%	
Associate Degree Only	332	9.0%	3,042	7.6%	9,171	7.5%	30,438	7.2%	
Bachelor Degree Only	686	18.6%	7,187	17.9%	19,464	16.0%	96,856	23.1%	
Graduate Degree	193	5.2%	3,616	9.0%	9,844	8.1%	57,677	13.7%	
Any College (Some College or Higher)	1,905	51.5%	22,716	56.5%	64,135	52.6%	259,647	61.8%	
College Degree + (Bachelor Degree or Higher)	880	23.8%	10,803	26.9%	29,308	24.0%	154,533	36.8%	

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Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7741/-86.0175

East 40 Plaza									
Indianapolis, IN									
	1 mi radius			3 mi radius		5 mi radius		10 mi radius	
Housing									
Total Housing Units (2025)	2,287			26,736		82,077		288,175	
Total Housing Units (2020)	2,263			26,600		80,872		279,899	
Historical Annual Growth (2020-2025)	23	0.2%		136	0.1%	1,205	0.3%	8,276	0.6%
Housing Units Occupied (2025)	2,084	91.1%		24,457	91.5%	74,228	90.4%	259,948	90.2%
Housing Units Owner-Occupied	1,532	73.5%		13,680	55.9%	38,458	51.8%	141,145	54.3%
Housing Units Renter-Occupied	552	26.5%		10,776	44.1%	35,770	48.2%	118,803	45.7%
Housing Units Vacant (2025)	203	8.9%		2,279	8.5%	7,849	9.6%	28,228	9.8%
Household Size (2025)									
Total Households	2,084			24,457		74,228		259,948	
1 Person Households	646	31.0%		7,615	31.1%	19,756	26.6%	84,112	32.4%
2 Person Households	591	28.4%		7,587	31.0%	24,791	33.4%	83,887	32.3%
3 Person Households	360	17.3%		3,846	15.7%	12,327	16.6%	38,146	14.7%
4 Person Households	278	13.4%		2,857	11.7%	9,006	12.1%	29,138	11.2%
5 Person Households	127	6.1%		1,436	5.9%	4,810	6.5%	14,525	5.6%
6 Person Households	52	2.5%		722	3.0%	2,224	3.0%	6,440	2.5%
7 or More Person Households	29	1.4%		394	1.6%	1,313	1.8%	3,699	1.4%
Household Income Distribution (2025)									
HH Income \$200,000 or More	76	3.7%		1,036	4.2%	2,752	3.7%	22,161	8.5%
HH Income \$150,000 to \$199,999	97	4.6%		1,262	5.2%	3,560	4.8%	21,060	8.1%
HH Income \$125,000 to \$149,999	175	8.4%		1,499	6.1%	4,094	5.5%	17,025	6.5%
HH Income \$100,000 to \$124,999	207	9.9%		2,583	10.6%	6,779	9.1%	23,750	9.1%
HH Income \$75,000 to \$99,999	390	18.7%		2,944	12.0%	8,163	11.0%	29,766	11.5%
HH Income \$50,000 to \$74,999	354	17.0%		4,568	18.7%	14,354	19.3%	47,623	18.3%
HH Income \$35,000 to \$49,999	278	13.3%		3,379	13.8%	9,986	13.5%	30,902	11.9%
HH Income \$25,000 to \$34,999	167	8.0%		2,292	9.4%	7,926	10.7%	20,233	7.8%
HH Income \$15,000 to \$24,999	117	5.6%		2,253	9.2%	6,546	8.8%	18,612	7.2%
HH Income \$10,000 to \$14,999	50	2.4%		969	4.0%	3,897	5.3%	11,275	4.3%
HH Income Under \$10,000	173	8.3%		1,672	6.8%	6,171	8.3%	17,541	6.7%
Household Vehicles (2025)									
Households 0 Vehicles Available	117	5.6%		2,199	9.0%	8,839	11.9%	24,689	9.5%
Households 1 Vehicle Available	724	34.7%		10,858	44.4%	30,970	41.7%	104,969	40.4%
Households 2 Vehicles Available	786	37.7%		7,110	29.1%	23,069	31.1%	91,149	35.1%
Households 3 or More Vehicles Available	457	21.9%		4,289	17.5%	11,351	15.3%	39,140	15.1%
Total Vehicles Available	3,858			39,558		114,896		417,978	
Average Vehicles per Household	1.9			1.6		1.5		1.6	
Owner-Occupied Household Vehicles	3,140	81.4%		26,260	66.4%	72,670	63.2%	272,783	65.3%
Average Vehicles per Owner-Occupied Household	2.0			1.9		1.9		1.9	
Renter-Occupied Household Vehicles	719	18.6%		13,298	33.6%	42,226	36.8%	145,195	34.7%
Average Vehicles per Renter-Occupied Household	1.3			1.2		1.2		1.2	
Travel Time (2025)									
Worker Base Age 16 years or Over	2,506			27,765		88,155		321,804	
Travel to Work in 14 Minutes or Less	633	25.3%		5,856	21.1%	17,152	19.5%	61,407	19.1%
Travel to Work in 15 to 29 Minutes	861	34.4%		9,955	35.9%	32,402	36.8%	116,943	36.3%
Travel to Work in 30 to 59 Minutes	646	25.8%		7,761	28.0%	25,348	28.8%	82,642	25.7%
Travel to Work in 60 Minutes or More	113	4.5%		1,141	4.1%	3,906	4.4%	14,021	4.4%
Work at Home	253	10.1%		3,053	11.0%	9,346	10.6%	46,790	14.5%
Average Minutes Travel to Work	24.5			23.5		23.8		23.1	

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7741/-86.0175

East 40 Plaza								
Indianapolis, IN								
	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2025)								
Worker Base Age 16 years or Over	2,506		27,765		88,155		321,804	
Drive to Work Alone	2,007	80.1%	20,908	75.3%	65,519	74.3%	231,663	72.0%
Drive to Work in Carpool	160	6.4%	2,728	9.8%	9,169	10.4%	28,166	8.8%
Travel to Work by Public Transportation	21	0.8%	436	1.6%	1,796	2.0%	5,273	1.6%
Drive to Work on Motorcycle	-	-	30	0.1%	79	-	179	-
Bicycle to Work	-	-	50	0.2%	219	0.2%	1,021	0.3%
Walk to Work	33	1.3%	280	1.0%	888	1.0%	5,434	1.7%
Other Means	32	1.3%	281	1.0%	1,139	1.3%	3,277	1.0%
Work at Home	253	10.1%	3,053	11.0%	9,346	10.6%	46,790	14.5%
Daytime Demographics (2025)								
Total Businesses	342		3,065		7,667		33,034	
Total Employees	2,203		27,492		62,235		321,088	
Company Headquarter Businesses	9	2.6%	92	3.0%	179	2.3%	909	2.8%
Company Headquarter Employees	113	5.1%	2,727	9.9%	8,441	13.6%	51,002	15.9%
Employee Population per Business	6.4	to 1	9.0	to 1	8.1	to 1	9.7	to 1
Residential Population per Business	15.4	to 1	19.8	to 1	24.8	to 1	19.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,935		46,729		118,083		497,399	
Labor Force								
Labor Population Age 16 Years or Over (2025)	4,239		47,015		144,045		498,575	
Labor Force Total Males (2025)	2,105	49.7%	22,367	47.6%	68,597	47.6%	247,619	49.7%
Male Civilian Employed	1,361	64.6%	13,680	61.2%	43,655	63.6%	165,999	67.0%
Male Civilian Unemployed	71	3.4%	808	3.6%	3,119	4.5%	8,263	3.3%
Males in Armed Forces	-	-	7	-	32	-	330	0.1%
Males Not in Labor Force	673	32.0%	7,872	35.2%	21,790	31.8%	73,027	29.5%
Labor Force Total Females (2025)	2,133	50.3%	24,648	52.4%	75,449	52.4%	250,956	50.3%
Female Civilian Employed	1,145	53.7%	14,091	57.2%	44,508	59.0%	155,850	62.1%
Female Civilian Unemployed	88	4.1%	891	3.6%	3,171	4.2%	7,718	3.1%
Females in Armed Forces	-	-	-	-	2	-	85	-
Females Not in Labor Force	900	42.2%	9,666	39.2%	27,767	36.8%	87,303	34.8%
Unemployment Rate	159	3.7%	1,699	3.6%	6,290	4.4%	15,982	3.2%
Occupation (2025)								
Occupation Population Age 16 Years or Over	2,506		27,765		88,155		321,804	
Occupation Total Males	1,361	54.3%	13,673	49.2%	43,646	49.5%	165,954	51.6%
Occupation Total Females	1,145	45.7%	14,091	50.8%	44,508	50.5%	155,850	48.4%
Management, Business, Financial Operations	419	16.7%	4,282	15.4%	12,673	14.4%	60,730	18.9%
Professional, Related	534	21.3%	6,968	25.1%	19,451	22.1%	86,929	27.0%
Service	315	12.6%	4,105	14.8%	14,007	15.9%	45,286	14.1%
Sales, Office	416	16.6%	5,182	18.7%	18,229	20.7%	59,009	18.3%
Farming, Fishing, Forestry	2	-	91	0.3%	174	0.2%	442	0.1%
Construction, Extraction, Maintenance	311	12.4%	1,814	6.5%	6,482	7.4%	21,688	6.7%
Production, Transport, Material Moving	509	20.3%	5,323	19.2%	17,138	19.4%	47,721	14.8%
White Collar Workers	1,369	54.6%	16,432	59.2%	50,354	57.1%	206,667	64.2%
Blue Collar Workers	1,138	45.4%	11,333	40.8%	37,801	42.9%	115,137	35.8%

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7741/-86.0175

East 40 Plaza									
Indianapolis, IN									
Units In Structure (2025)									
Total Units	2,084		24,457		74,228		259,948		
1 Detached Unit	1,706	81.9%	14,836	60.7%	46,135	62.2%	157,648	60.6%	
1 Attached Unit	38	1.8%	1,513	6.2%	4,937	6.7%	17,599	6.8%	
2 Units	7	0.3%	650	2.7%	1,779	2.4%	5,435	2.1%	
3 to 4 Units	31	1.5%	1,603	6.6%	4,643	6.3%	14,546	5.6%	
5 to 9 Units	81	3.9%	2,052	8.4%	5,928	8.0%	19,792	7.6%	
10 to 19 Units	44	2.1%	1,362	5.6%	4,423	6.0%	14,718	5.7%	
20 to 49 Units	79	3.8%	1,026	4.2%	2,387	3.2%	10,908	4.2%	
50 or More Units	58	2.8%	956	3.9%	2,913	3.9%	16,385	6.3%	
Mobile Home or Trailer	39	1.9%	457	1.9%	1,068	1.4%	2,841	1.1%	
Other Structure	-	-	3	-	15	-	76	-	
Homes Built By Year (2025)									
Homes Built 2020 or later	63	2.8%	403	1.5%	1,439	1.8%	5,354	1.9%	
Homes Built 2010 to 2019	24	1.0%	1,466	5.5%	4,758	5.8%	21,209	7.4%	
Homes Built 2000 to 2009	48	2.1%	2,010	7.5%	7,829	9.5%	30,546	10.6%	
Homes Built 1990 to 1999	85	3.7%	3,296	12.3%	7,871	9.6%	28,080	9.7%	
Homes Built 1980 to 1989	116	5.1%	1,893	7.1%	5,150	6.3%	21,048	7.3%	
Homes Built 1970 to 1979	270	11.8%	3,415	12.8%	9,861	12.0%	29,325	10.2%	
Homes Built 1960 to 1969	549	24.0%	4,113	15.4%	11,514	14.0%	32,864	11.4%	
Homes Built 1950 to 1959	505	22.1%	3,367	12.6%	9,883	12.0%	28,391	9.9%	
Homes Built 1940 to 1949	185	8.1%	1,335	5.0%	4,361	5.3%	14,424	5.0%	
Homes Built Before 1939	238	10.4%	3,159	11.8%	11,562	14.1%	48,708	16.9%	
Median Age of Homes	60.7	yrs	52.1	yrs	52.7	yrs	51.9	yrs	
Home Values (2025)									
Owner Specified Housing Units	1,532		13,680		38,458		141,145		
Home Values \$1,000,000 or More	49	3.2%	256	1.9%	417	1.1%	1,622	1.1%	
Home Values \$750,000 to \$999,999	12	0.8%	108	0.8%	369	1.0%	2,685	1.9%	
Home Values \$500,000 to \$749,999	19	1.2%	331	2.4%	1,548	4.0%	10,076	7.1%	
Home Values \$400,000 to \$499,999	69	4.5%	591	4.3%	1,719	4.5%	10,905	7.7%	
Home Values \$300,000 to \$399,999	104	6.8%	1,775	13.0%	5,032	13.1%	25,631	18.2%	
Home Values \$250,000 to \$299,999	175	11.4%	2,043	14.9%	4,822	12.5%	20,004	14.2%	
Home Values \$200,000 to \$249,999	313	20.5%	2,220	16.2%	6,243	16.2%	22,404	15.9%	
Home Values \$175,000 to \$199,999	190	12.4%	1,157	8.5%	2,829	7.4%	8,193	5.8%	
Home Values \$150,000 to \$174,999	228	14.9%	1,792	13.1%	5,203	13.5%	13,242	9.4%	
Home Values \$125,000 to \$149,999	109	7.1%	770	5.6%	1,997	5.2%	5,864	4.2%	
Home Values \$100,000 to \$124,999	122	8.0%	971	7.1%	2,774	7.2%	6,455	4.6%	
Home Values \$90,000 to \$99,999	22	1.4%	169	1.2%	568	1.5%	1,516	1.1%	
Home Values \$80,000 to \$89,999	46	3.0%	356	2.6%	1,074	2.8%	2,465	1.7%	
Home Values \$70,000 to \$79,999	18	1.2%	203	1.5%	973	2.5%	2,154	1.5%	
Home Values \$60,000 to \$69,999	4	0.2%	133	1.0%	531	1.4%	1,572	1.1%	
Home Values \$50,000 to \$59,999	6	0.4%	57	0.4%	259	0.7%	690	0.5%	
Home Values \$35,000 to \$49,999	3	0.2%	37	0.3%	257	0.7%	559	0.4%	
Home Values \$25,000 to \$34,999	7	0.4%	75	0.6%	329	0.9%	1,339	0.9%	
Home Values \$10,000 to \$24,999	29	1.9%	303	2.2%	707	1.8%	1,896	1.3%	
Home Values Under \$10,000	9	0.6%	335	2.4%	805	2.1%	1,872	1.3%	
Owner-Occupied Median Home Value	\$203,476		\$210,393		\$206,743		\$259,419		
Renter-Occupied Median Rent	\$908		\$898		\$894		\$1,016		

Complete Profile

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 39.7741/-86.0175

East 40 Plaza Indianapolis, IN		1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2025)					
Total Household Expenditure	\$182.42 M	\$2.08 B	\$6.13 B	\$24.32 B	
Total Non-Retail Expenditure	\$84.61 M	\$991.28 M	\$2.92 B	\$12.04 B	
Total Retail Expenditure	\$97.81 M	\$1.09 B	\$3.21 B	\$12.28 B	
Alcoholic Beverages	\$1.12 M	\$12.72 M	\$37.51 M	\$149.49 M	
Apparel	\$3.44 M	\$39.49 M	\$117.59 M	\$456.19 M	
Contributions	\$5.54 M	\$62.49 M	\$180 M	\$761.96 M	
Education	\$4.03 M	\$45.64 M	\$132.73 M	\$547.98 M	
Entertainment	\$10.71 M	\$122.87 M	\$366.71 M	\$1.42 B	
Food Away From Home	\$8.14 M	\$93.23 M	\$276.82 M	\$1.08 B	
Grocery	\$13.41 M	\$156.6 M	\$484.25 M	\$1.69 B	
Health Care	\$13.82 M	\$156.32 M	\$466.38 M	\$1.62 B	
Household Furnishings and Equipment	\$4.89 M	\$55.84 M	\$165.2 M	\$651.75 M	
Household Operations	\$3.51 M	\$40.46 M	\$121.53 M	\$464.02 M	
Miscellaneous Expenses	\$3.17 M	\$36.16 M	\$107.05 M	\$420.49 M	
Personal Care	\$2.57 M	\$29.89 M	\$91.61 M	\$328 M	
Shelter	\$29.7 M	\$361.21 M	\$1.11 B	\$4.12 B	
Tax and Retirement	\$36.55 M	\$410.88 M	\$1.14 B	\$5.53 B	
Tobacco and Related	\$1.16 M	\$13.96 M	\$45.36 M	\$137.9 M	
Transportation	\$31.03 M	\$329.65 M	\$943.64 M	\$3.74 B	
Utilities	\$9.64 M	\$112.81 M	\$349.98 M	\$1.21 B	
Monthly Household Consumer Expenditure (2025)					
Total Household Expenditure	\$7,295	\$7,088	\$6,887	\$7,797	
Total Non-Retail Expenditure	\$3,384 46.4%	\$3,378 47.7%	\$3,280 47.6%	\$3,858 49.5%	
Total Retail Expenditures	\$3,911 53.6%	\$3,710 52.3%	\$3,608 52.4%	\$3,938 50.5%	
Alcoholic Beverages	\$45 0.6%	\$43 0.6%	\$42 0.6%	\$48 0.6%	
Apparel	\$138 1.9%	\$135 1.9%	\$132 1.9%	\$146 1.9%	
Contributions	\$221 3.0%	\$213 3.0%	\$202 2.9%	\$244 3.1%	
Education	\$161 2.2%	\$156 2.2%	\$149 2.2%	\$176 2.3%	
Entertainment	\$428 5.9%	\$419 5.9%	\$412 6.0%	\$454 5.8%	
Food Away From Home	\$326 4.5%	\$318 4.5%	\$311 4.5%	\$347 4.4%	
Grocery	\$536 7.4%	\$534 7.5%	\$544 7.9%	\$542 7.0%	
Health Care	\$553 7.6%	\$533 7.5%	\$524 7.6%	\$521 6.7%	
Household Furnishings and Equipment	\$195 2.7%	\$190 2.7%	\$185 2.7%	\$209 2.7%	
Household Operations	\$140 1.9%	\$138 1.9%	\$136 2.0%	\$149 1.9%	
Miscellaneous Expenses	\$127 1.7%	\$123 1.7%	\$120 1.7%	\$135 1.7%	
Personal Care	\$103 1.4%	\$102 1.4%	\$103 1.5%	\$105 1.3%	
Shelter	\$1,188 16.3%	\$1,231 17.4%	\$1,241 18.0%	\$1,319 16.9%	
Tax and Retirement	\$1,462 20.0%	\$1,400 19.8%	\$1,284 18.6%	\$1,771 18.6%	
Tobacco and Related	\$46 0.6%	\$48 0.7%	\$51 0.7%	\$44 0.6%	
Transportation	\$1,241 17.0%	\$1,123 15.8%	\$1,059 15.4%	\$1,199 15.4%	
Utilities	\$386 5.3%	\$384 5.4%	\$393 5.7%	\$388 5.0%	